Don't Miss This / Only $18.44 for a Computer Football Game

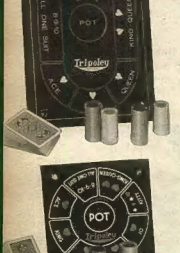
Our lowest price ever for this Computer Football Game

The original . . a game of electronic excitement

The up-to-date game that works on a computer circuit. For two players. Offensive player chooses his play, pushes the activator button . . defensive player pushes one of four buttons and the computer flashes the results of the play. Bring big-league excitement right to the game table. Wood board, 17x22 inches. Works on four "AA" 1½-volt batteries (included).

Shipping weight 7 pounds.

3 C 28137C.....$18.44



Giant Tripoley $5.88

A great party game for all ages. Special edition of an old favorite has an extra large layout . . 27x42 inches with ample room for 2 to 9 players. Combines the fun and excitement of poker, hearts and Michigan rummy into one game. Durable green vinyl plastic layout with gold-color printing is foam-backed, won't slide in play. Set includes 200 interlocking plastic poker chips, deck of cards, rules. Shipping weight 2 pounds.

3 C 2848C.....$5.88

Tripoley Crown $2.88

Standard version of an all-time favorite game. Layout in vinyl plastic measures 27x27 inches, wipes clean with a damp cloth. Lots of fun and games for 2 to 9 players of most any age. Set has 100 plastic chips, deck of cards, easy-to-follow rules.

3 C 2844—Shpg. wt. 1 lb. 7 oz.....$2.88

Electro-Dice

You "roll" the dice electrically . . and the fun begins

$9.99

A push of a button . . lights flash, wheels spin, your numbers come up. It's all a new way to play . . with the felt "Las Vegas" type layout included. High impact styrene, with green finish, measures 12¾x10x2½ inches. Two motors operate on two "D" batteries (not included). With easy-to-follow instructions.

3 C 2811—Shpg. wt. 2 lbs. 4 oz.....$9.99

"D" Batteries. Package of two.

34 C 4653—Wt. pkg. 11 oz.....Pkg. 1.49

Card Players' Favorites

1 **Revolving Poker Rack.** Round rack molded of marbleized high-impact styrene plastic has retractable handle. Holds two decks of cards (not included). With 200 plastic chips.

3 C 29011—Shpg. wt. 2 lbs. 12 oz.....$3.68

2 **Automatic Shuffler.** Shuffles up to 3 decks at a time. Uses "C" batteries (included). 6x6¾x5¾ in. From Japan.

3 C 2825—Shpg. wt. 2 lbs. 8 oz.....$7.99

Fun from Sears GAME ROOM

3 **Canoga Dice.** *Last fall was* **$11.99.** A most popular adult party game with a winner in every round and a big payoff with the "kitty." Walnut-finish hardwood construction, durable felt-lined playing field. With dice, 100 plastic chips, rules. Measures 17¾x 10¾x2¾ inches. Buy it the easy way—order by phone.

3 C 29101—Shipping weight 3 pounds 4 ounces.....**$9.99**

4 **Jet Billiards.** For two to four players. The players use the air jets from rubber squeeze bulbs to propel the cork balls into opponents' cups. Octagonal-shaped sandstone playing field measures 20½ inches across. Solid walnut frame has abacus-type racks for keeping individual scores. A game of excitement and challenge.

3 C 28134C—Shipping weight 5 pounds.....$14.99

5 **Deluxe Dice Tablette.** It's like having your own Las Vegas in your game room. Overall size 18x36 inches. Green felt playing field mounted on tablette of hardwood with walnut finish. Set includes croupier stick, dice, markers, 100 plastic chips and rules.

3 C 2922C—Shipping weight set 11 pounds.....$19.95

6 **Soccarena.** Action-skill game that keeps the players on the move. For 2 to 8 players, who keep that ball moving by twisting "team" rods. Hardwood rods, walnut finish hardwood frame, 30x16x2¾ inches. Set includes 2 balls, goals, rules.

3 C 28135C—Shipping weight 9 pounds.....$16.99

7 **Skiddles.** A challenging game of skill and chance that's a lot like bowling . . with a new twist. One or more players try to score by spianing the top to overturn the pins in the maze. Excitement mounts with every turn of the top. Hardwood construction, lacquered walnut finish. Set includes 2 tops, tenpins, rules. 16x28¾x2¾ inches.

3 C 29106C—Shipping weight 9 pounds.....$15.99

8 **Pitfalls.** Test your eye-hand coordination, your manual dexterity, your concentration. Challenge your guests, your children, everybody, to see who scores the highest. And have a ball at the same time. How? Just lead the steel ball through the maze with the magnetic wand. And avoid the 65 pitfalls in your path! Game of high impact plastic is 8x8x3¾ inches high, makes a great table decoration.

3 C 2876—Shipping weight 14 ounces.....$9.50

9 **Gravitation Game.** Another game to test your skill and stamina . . use it to impress your friends, and to challenge them. The trick is to defy that law of gravity and make the steel ball run uphill. The higher the ball goes, the greater the score. It can be done, but it's not easy. Hardwood with lacquered walnut finish. 18x3¾x4 in.

3 C 29104—Shipping weight 3 pounds 8 ounces.....$5.99

10 **Space Tilt.** Another (and fascinating) version of the always popular maze game. The trick is to turn the hardwood control knobs to guide the steel ball. You score points by avoiding the low-scoring holes, reaching the "pay-off." It takes skill and dexterity, but a little luck won't hurt your score. Hardwood with lacquered walnut finish. Measures 13¾x11¾x3¾ inches.

3 C 29102—Shipping weight 4 pounds 4 ounces.....$10.00

Here it is! Plato's Plight . . inspired by the ancient Greek "mystery within an enigma"

11 A puzzle within a puzzle . . new version of an age-old mystery that puts all your powers of reason into play. To solve the mystery . . you must release the shimmering glass orb from its bonds . . without disturbing the maze. Do it in one minute . . you're a Socratic scholar . . more than 5 minutes . . a philosopher you aren't. It's a challenge that can fascinate anyone who tries.

The second challenge, the enigma, is to discover how the ancients assembled the curiously interwoven abstract form of pegs and cords. Assembled, Plato's Plight is a fascinating, decorative conversation piece of glass, wood-look plastic and gold-colored cords, approximately 7x7x7 inches. Handsomely boxed for gift giving.

3 C 2875—Shipping weight 10 ounces.....$4.50

Sears Has a Credit Plan to Suit Your Needs

See Big Book or ask for details

3

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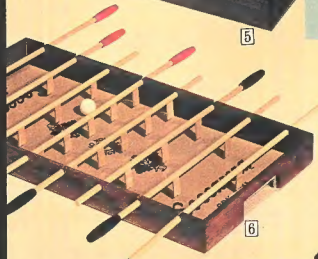

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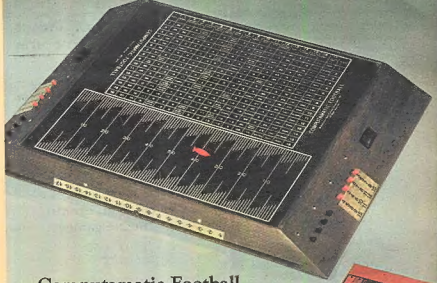


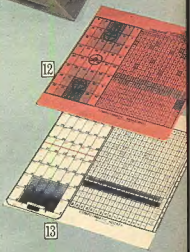
Computamatic Football

Programmed electronically for offensive and defensive plays . . now with overlays to convert to hockey or to basketball

$34.95 Football Console Overlays $9.95 each

The competition's keen as a big league game . . the players choose their plays, press the right buttons, read the computerized results. It's all done electronically, and winning depends upon choosing the right plays. Computamatic console of wood-grained plastic measures 22x17x2 inches, has green Lucite® plastic playing surface. Operates on 4 penlite batteries (included). Order overlays below. *Postpaid.*

3 C 2845C—Computamatic Football. (Wt. 8 lbs.) $34.95
(12) 3 C 2869—Basketball Overlay. (Wt. 2 lbs.).. 9.95
(13) 3 C 2870—Hockey Overlay. (Wt. 2 lbs.).... 9.95



12 13

Take the lead with easy-pedaling chain-drive Speedsters

1 Tough molded plastic body for maximum strength

2 Heavy-duty steering assembly for easy handling

3 All drive parts covered for safety and neat styling

1
50-inch Chain-drive Formula X-II Racer
Only $19.85

2
Chain-drive Thunder Chopper
$16.99

IDEAL
Scrambler Helmet
$3.98

Realistically designed "motorcycle" helmet has tinted plastic visor . . swings up when not in use. Adjustable headband fits all sizes. Chin strap. Bright blue finish. Plastic.
49 C 88508—Shpg. wt. 1 lb. 14 oz. $3.98

3
2-wheel Cycle
$11.87

4
Sears Chopper
$9.99

5
Mini-Chopper
$8.88

(SHOWN ON OPPOSITE PAGE)

Don't Miss This — Only $19.85 for a 50-inch X-II RACER

Grand Prix-styled body with pedal assembly that adjusts for child growth

1 For sleek, race-car styling and performance look to Sears Formula X-II racer . . it's in the winner's circle. Hi-impact plastic body has deep-dished steering wheel, detailed dashboard, padded "bucket" seat and even a custom-like rear "engine" with 8 simulated intake pipes. Rugged steel chain-drive provides real "dig-in" power to rear wheels. Giant 8-in. front, 9½-in. rear molded plastic "racing" tires on silver-colored hubs. With 8 colorful race-car decals. 50x25x17 in. high. Partly assembled.
79 C 86052N—Wt. 18 lbs. **$19.85**

New! Build-it-yourself Go-Cart Racer Kit by Marx

Sold exclusively at Sears **$9.99**

All you supply is the lumber and labor . . and its off to the races

Sleek go-cart racer is a do-it-yourself project that can be completed with ordinary hand tools. Just lay full-sized patterns on wood and cut with handsaw . . you can even design your own custom body. 51x23x25 inches high, when made from pattern. Varnish or paint finished racer and you're ready to roll.
79 C 86058C—Shipping weight 9 lbs. . . . . Kit **$9.99**

Kit Includes: Hi-impact plastic wheels (8-in. front, 9-in. rear), steel axles, complete steering parts, full-sized patterns, bolts, screws, assorted hardware.

New at Sears! Pump 'n Go Mini-Bike $10.77

Pump lever about 20 times, shift to "go", move out . . keep pumping for longer rides

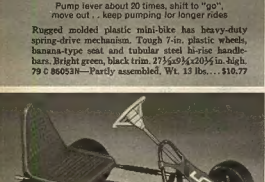
Rugged molded plastic mini-bike has heavy-duty spring-drive mechanism. Tough 7-in. plastic wheels, banana-type seat and tubular steel hi-rise handlebars. Bright green, black trim. 27½x09¼x20½ in. high.
79 C 86053N—Partly assembled. Wt. 13 lbs. . . . **$10.77**

New! "Saddlebag" Big Wheel by Marx

$10.44

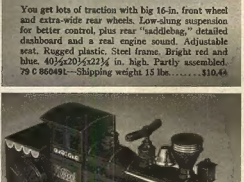
Sold only at Sears

You get lots of traction with big 16-in. front wheel and extra-wide rear wheels. Low-slung suspension for better control, plus rear "saddlebag," detailed dashboard and a real engine sound. Adjustable seat. Rugged plastic. Steel frame. Bright red and blue. 40½x20½x22¼ in. high. Partly assembled.
79 C 86049L—Shipping weight 15 lbs. **$10.44**



$14.99 New at Sears! Drag Champ Pedal Go-Cart

Zips around on big 8¾-inch plastic wheels with magtype covers. Bright red plastic seat and grill on chrome-plated tubular steel frame. Deep-dish steering wheel with horn and 5-position pedal adjustment. 36½x21¾x21¾ in. high. Partly assembled.
79 C 86086C—Shipping weight 16 lbs. **$14.99***



Without battery **$8.88**

Tot-size Battery operated Locomotive with bell

Locomotive can also be used as a foot-powered ride-on toy. Rugged plastic. 28x8¾x11¾ in. high. Black; red, gold-color trim. Order battery below.
79 C 86522C—Shipping weight 8 lbs. **$8.88**

6-volt Battery. Up to 8 hours service.
49 C 8407—Shpg. wt. 1 lb. 6 oz. **$1.19**

Thunder Chopper

3-wheel dragster with rear "racing" tires

2 Big, low-slung chopper has a hi-impact plastic body with contoured seat and sissy bar. Chrome-plated chopper-type handlebars. Heavy-duty chain assembly gives positive action to 8¾-in. front, 8-in. rear plastic wheels for easy pedaling. Silver-colored hub discs. 34x16x23 inches high. Partly assembled.
79 C 86051N—Wt. 11 lbs. . . **$16.99**

2-wheel Cycle

Molded plastic body; removable training wheels

3 Makes a perfect "first two-wheeler" bike. Body and wheels of rugged linear polyethylene. Working parts of metal. 11¾-in. wheels; detachable training wheels with rubber tires. 35 in. long. Partly assembled.
79 C 86039C—Wt. 12 lbs. . . **$11.87**

Sears Chopper

One-piece plastic body with Dune Buggy styling

4 This sporty 3-wheel chopper has a rugged linear polyethylene body to resist nicks and dents. Simulated headlight, exhaust and hubs are silver-colored. 9¾-in. front, 7¾-in. rear plastic wheels. Steel axle. 35x13¾x20½ in. high. Partly assembled.
79 C 86059C—Wt. 8 lbs. **$9.99**

Mini-Chopper

Molded plastic body with "rake" angle handlebar

5 Wild little speedster has hi-rise chrome-plated handlebars with simulated shock absorbers. Padded contour seat. 9-in. front, 8-in. rear plastic wheels. Chrome-plated roll bar. 25x14x17 in. high. Partly assembled. Allow 10 lbs. postage*.
79 C 86043L **$8.88**
*Per postal regulations.

Shpg. Note: "N" (as 79 C 86052N) sent motor carrier or exp.

waiting for you here at the Sears Showroom

CHECK THE EXTRAS

- Simulated chrome mag-type wheels with super-wide tires on most models
- Hi-impact plastic body shell guards against nicks and dents . . helps keep your car looking factory new

Crane Accessory (2) attaches to Buggy . . raises, lower arm, hook

Tackles the biggest jobs on any building site

CONSTRUCTION BUGGY
$37.85

CRANE ACCESSORY
$5.99

Don't Miss This — Buy both SAVE $3 only $40.84

(1 and 2) Separately $43.84. Looking for a rugged all-purpose construction vehicle? This unit sports a front-loading dump that really works and a 15¾-in. crane with controls for arm and hook. Supports up to 150 lbs. Goes forward or reverse at 2 mph. Recharger; battery guaranteed for 6 months. 32x16x16 in. high.
79 C 86515L2—Shipping weight 19 pounds.....Set **$40.84**

1 **Construction Buggy only.** (With dump, battery, recharger).
79 C 86513L—Wt. 18 lbs....$37.85

2 **Crane Accessory only.** Shipping wt. 1 lb.
79 C 86514C.....$5.99

(3) 49 C 88506—**Plastic Hard Hat.** Fits all sizes. Wt. 13 oz... 1.69

You'll be ready for any safari or even a quiet ride down the block

SEARS JEEPSTER
$21.85

Need a vehicle that can take it when the road gets rough? Sears economy-sized Jeep has a 23½x12¼x12¾-in. high rugged plastic body with molded plastic wheels. Authentically-styled Jeep has simulated headlights, radiator, and a deep-dish steering wheel. Travels along at 2 mph . . just step on the accelerator. Forward only. Holds up to 100 lbs. Recharger; rechargeable 6-volt battery guaranteed 6 months, see guarantee, right. Partly assembled.
79 C 86516C—Shipping weight 13 pounds.....$21.85

BATTERY GUARANTEE

6-volt rechargeable battery guaranteed for 6 months against electrical failure, or return for free replacement.

Replacement Battery. Super Power® battery fits all Sears and Eldon Poweride rechargeable cars. Spill proof.
79 C 865230—Wt. 3 lbs....$7.99

LECTRA III POWER BIKE
With forward and reverse shift, simulated headlight and wide tires
$29.85

Hop on the simulated leather seat, press the accelerator and breeze along at 2 mph. Gleaming chrome-plated handlebars and sissy bar highlight the hot lime finish. 29½x18⅜x20½-in. high body is rugged hi-impact plastic; supports up to 150 lbs. Molded plastic knobby tires. Recharger; 6-volt battery is guaranteed for 6 months. Partly assembled.
79 C 86502C—Shipping weight 18 pounds.....$29.85

NOTE, BOTH PAGES:
Rechargers UL Listed; 110-120-volt, 60-cycle AC

The year's most exciting "rechargeables" are

Detailed rear "engine"

Super-wide racing slicks

LOOK THEM OVER

- Each car includes 6-volt battery with "overnight" recharger (plugs into wall socket) . . runs for hours on a charge
- Floor-mounted forward and reverse stick shift on most models

The fun car of the beach takes to the sidewalks

LECTRA II DUNE BUG

$27.85

Move out at 2 mph or shift into reverse

With its bright styling and realistic details, this built-for-action dune bug is in a class by itself. Steers like a real car with stick-shift forward and reverse lever and deep-dish steering wheel. Step on the accelerator and go. Sleek and sporty hi-impact plastic body has simulated bug-eye lights and molded plastic tires. Rugged 31x16x9-inches high chassis supports up to 150 pounds. Rechargeable 6-volt battery is secured under the seat. Recharger; battery guaranteed for 6 months, see facing page. Partly assembled. Buy it the easy way—order by phone.

79 C 86501C—Shipping weight 18 pounds.....$27.85

Answer the ringing phone to learn the location of the next "emergency," shift into drive and you're off

BELL TELEPHONE SERVICE TRUCK

$38.85 without phone battery

Dash-mounted telephone keeps you in touch with the "office" as you drive forward or reverse at 2 mph. Hi-impact plastic body supports up to 150 lbs.; has deep-dish steering wheel, 16½-in. removable ladder, simulated headlights, fuel gauge and cable reel. Mag-type wheels; molded plastic tires. 34x18x18½ inches high. Recharger; battery guaranteed 6 months, see facing page. Phone uses 1 "C" battery, order package below. Shipped by motor carrier or express.

79 C 86519N—Partly assembled. Shipping weight 25 pounds.....$38.85

Go ahead! Check out that wild "engine"

LECTRA IV SCREAMER DRAGSTER

$34.85

Here's a "way-out" styled dragster with wacky footrests that will delight any young racer. Step on the "hot-foot" accelerator, go forward or reverse up to 2 mph . . even raises up for dramatic "wheelies". This 31x16½x13¾-in. high dragster is fully equipped with deep-dish steering wheel, realistically detailed "engine" . . it even has an air scoop. Super-wide tires are molded plastic. Tough hi-impact plastic body supports up to 150 pounds. Recharger; rechargeable 6-volt battery guaranteed for 6 months, see guarantee on facing page. Battery is secured under the seat. Partly assembled.

79 C 86503L—Shipping weight 20 pounds.....$34.85

Raise up on rear wheels for dramatic "wheelies"

Alkaline "C" Batteries. Pkg. of 4.

49 C 8411—Shpg. wt. 8 oz.....Pkg. $2.49

Molded plastic Super Cycle with banana seat

Sold only at Sears

1 This sassy pedal-driven three wheeler has exciting motorcycle styling. Realistically detailed "motor," exhaust pipes and rugged 9-in. plastic tires. 12¼-in. high seat. 25x14x18¼ in. overall. West Germany.
Shipping weight 10 lbs.
79 C 86033L.....$8.99

Pinto Pedal Car with rugged steel body

2 Hop behind the wheel and cruise down the sidewalk. You'll get a smooth ride on the long-wearing, molded rubber tires. Has 8-inch metal wheels, steel hub caps and nylon bearings that never need oiling. 33x9x15 in. high. Partly assembled. Shipping weight 23 pounds.
79 C 86089C.....$13.44

Gulf Gas Pump . . gallons register as bell rings

3 Crank the pump and fill 'er up or check the "air" in your tires. Realistically detailed with extra long "gas" hose and "air" hose with pressure indicator. Durable plastic. 18x11x6 in. high. Shipping wt. 3 lbs.
49 C 88507.....$3.44

Sleek and Sporty Stingray has a molded plastic body

Sold only at Sears

4 The young sportster's favorite. 37 in. long pedal car has simulated hood latches and molded plastic tires with silver-colored hubs. Steel axles and steering mechanism. Pedals adjust for easy "driving". Partly assembled.
Shipping weight 10 lbs.
79 C 86047L.....$9.87

Heavy molded plastic Dune Buggy with 4-inch wide rear racing wheels

5 Was $12.77. From its colorful decals to its sporty hub discs, this 33½-in. long pedal car is a young racer's delight. Rugged body; steel axles and steering mechanism. Adjustable easy-pedal action. Polyethylene plastic wheels; rear wheels are oversized racing slicks. Partly assembled.
Shipping wt. 10 lbs.
79 C 86003L.....$11.77

SHIPPING NOTE: All "N" items (as 79 C 86008N) sent motor carrier or express.

Chain-drive Steel Tractor and Trailer

Tractor only $26.99 Trailer only $6.99

Don't Miss This
Buy Tractor with Trailer
SAVE $4 *Only $29.98*

{ 6 and 7 } Separately $33.98. Ball-bearing chain drive for smooth, easy pedaling. Tractor has big 12-in. semi-pneumatic tires on rear; 8-in. dual front wheels with molded rubber tires. Adjustable seat. Even has 4 spark plugs with "wires". Mustang orange with black, white trim; 38x24x27-in. high. Trailer has 7x 3¼-in. molded plastic tires. Mustang orange with white trim; 23x11 in. wide. Partly assembled. So easy to buy when you just use the phone.
79 C 86081NZ—Shipping weight 51 lbs. Set **$29.98**

6 **Tractor only.**
79 C 86008N—Shipping weight 40 lbs..... 26.99

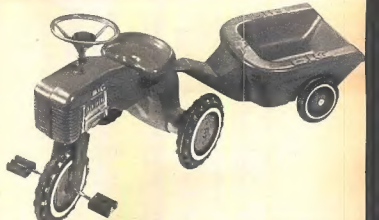
7 **Trailer only.**
79 C 86066C—Shipping weight 11 lbs..... 6.99

Tough plastic Tractor and Trailer

. . over 4 feet of fun

$9.87

This bright red and green combo is ready for any hauling job. Easy pedal-drive tractor has big 9-in. plastic and rubber tires. 14-in. high seat, deep-dish steering wheel and silver-colored "motor". 26x15x21½ in. high. Molded trailer has 6¼-in. plastic tires. 26½x14x9½ in. high. From West Germany.
79 C 86041L—Wt. 14 lbs. . Set $9.87



47-inch Steel Earth Mover with working dump

Sold only at Sears

$19.99

From its stylish grill to its dump body this light yellow construction vehicle is a real workhorse. Ball-bearing pedal drive for smooth, easy riding. Tailgate drops when dump is activated. 8-in. wheels. 47x17x13½-in. high. Partly assembled.
79 C 86092L—Shipping weight 34 pounds... $19.99

40-inch Steel Fire Truck with bell, 2 ladders

$17.99

This bright red truck is ready for any emergency. Has rear platform, plastic ladders, chrome-plated bell, and 8-in. wheels. Adjustable pedals. 40x15x13¾-in. high.
79 C 86091C—Shipping weight 28 pounds..... $17.99

A 42-inch Jaguar Sports Car with so many "details" for only $17.99 ???

YES! RIGHT HERE IN THE WISH BOOK
..all the right answers for holiday shopping

Pedal-powered Sports Car is filled with fun

There's working action all around with this roguish beauty. Pack up the trunk and take off. Nestle comfortably in the vinyl padded seat. Tough polypropylene body shrugs off bumps . . stays new-looking, too. Nylon bearing wheels. 5-position pedal adjustment. Map pockets in doors. Steel axles, steering mechanism. Partly assembled.
79 C 86084L—Wt. 19 lbs. . . . $17.99

1 Super Cycle
$8.99

PINTO Pedal Car
2
$13.44

3
GULF Fuel Pump
$34.44

Sporty STINGRAY
4
$9.87

Don't Miss This CUT
Was $14
Now $11.77
5

Your Choice $2.99 each without batteries

Don't Miss This | Buy sets of 2 SAVE $1 Only $4.98 without batteries

(SHOWN ON OPPOSITE PAGE)

Dinosaurs right out of history

(1 and 2) You can stage the meeting of 2 of the fiercest dinosaurs that ever walked the earth. Push the remote control button . . they walk forward or backward. All plastic. Each uses 2 "D" batteries, order package below.

1 **Tyrannosaurus.** 8x4x6 inches high.
49 C 53038—Shpg. wt. 12 oz. . . . Each $2.99

2 **Triceratops.** 9x4x4 inches high.
49 C 53039—Shpg. wt. 14 oz. . . . Each $2.99

Dinosaur Set of 2. *Sep. total $5.98.*
49 C 5304—Shpg. wt. 1 lb. 11 oz. . . Set **$4.98**

African and Asian animals of today

(3 thru 6) The rhinocoros, hippopotamus, lion and black leopard . . four of nature's most impressive animals . . go forward and backward when you push the control button. Plastic. Each uses 2 "D" batteries, order pkg. below.

3 **Rhinoceros.** 7x5x4 inches high.
49 C 53042—Shpg. wt. 13 oz. . . . Each $2.99

4 **Hippopotamus.** 7x5x4 in. high.
49 C 53041—Wt. 1 lb. 1 oz. . . . . Each $2.99

Rhino and Hippo Set. *Separately $5.98.*
49 C 51023—Shpg. wt. 1 lb. 14 oz.. Set **$4.98**

5 **Lion.** 8x4x4 inches high.
49 C 51021—Shpg. wt. 14 oz. . . . Each $2.99

6 **Black Leopard.** 8x4x3 inches high.
49 C 51022—Shpg. wt. 14 oz. . . . Each $2.99

Lion and Black Leopard Set. *Separately $5.98.*
49 C 51024—Shpg. wt. 1 lb. 12 oz. . . Set **$4.98**

"D" Batteries. Package of 6.
49 C 8405—Shpg. wt. 1 lb. 8 oz. . . . . Pkg. $1.49

Junior KARATE ROBOTS

(7 and 8) These little fellows dash forward on non-mar rubber wheels. Turn a backward somersault as their long arms rotate, pushing them back up from a fall. They even "fight" each other. Rugged plastic with rubber stoppers to cushion falls. Each uses one "C" battery, order pkg. below. 3x5x6 in. high.

(7) 49 C 51014—**Blue.** Wt. 13 oz. . . . . Ea. $2.99

(8) 49 C 51013—**Red.** Wt. 13 oz. . . . . Ea. $2.99

Blue and Red Robot Set. Separately *$5.98.*
49 C 51018—Shpg. wt. 1 lb. 10 oz.. Set **$4.98**

"C" Batteries. Package of 6.
49 C 8406—Shipping wt. 12 oz. . . . . Pkg. $1.19

BOXING BRUTES

(9 thru 11) These sports-minded animals are always in "training." Stride forward, fall when they hit an obstacle . . arms rotate to push them back up again. They even "fight" each other. Rugged plastic. Each 5x3x6 in. high. Each uses two "AA" batteries, order below.

(9) 49 C 51016—**Bear.** Wt. 11 oz. $2.29

(10) 49 C 51015—**Dog.** Wt. 11 oz. 2.29

(11) 49 C 51017—**Monkey.** Wt. 11 oz. . . . 2.29

Bear, Dog and Monkey Set. *Separately $6.87.*
49 C 51025—Shpg. wt. 2 lbs. 1 oz. . . . Set **$5.87**

"AA" Batteries. Package of 6.
49 C 8402—Shipping weight 6 oz. . . . . Pkg. 99c

Don't Miss This
CUT $1 Now $4.99 each without batteries
Buy two SAVE $1 Only $8.98 without batteries

Swinging, somersaulting Karate Robots

(12 and 13) Were $5.99 each. *Sold only at Sears.* Knock them down, they turn a backward somersault and use their long, wrench-shaped arms and ratchet wheels to get back up. Even "fight" each other. About 7 in. tall. Plastic, with rubber stoppers on back to cushion falls. Each uses 2 "C" batteries.

(12) 49 C 5101—**Red.** Wt. 1 lb. 2 oz. $4.99

(13) 49 C 5102—**Blue.** Wt. 1 lb. 2 oz. 4.99

Red and Blue Robot Set. *Separately $9.98.*
49 C 51012—Wt. 2 lbs. 4 oz. . . . . Set **$8.98**

"C" Batteries. Package of 6.
49 C 8406—Shipping wt. 12 oz. . . . . Pkg. $1.19

Don't Miss This
CUT $2 Now $5.99 without batteries

Giant 13-inch Robot

You control him by remote control . . walks forward, backward, and in a circle while his eyes flash

Was $7.99. This robot emits an eerie mechanical sound, and his eyes flash as he walks along, swinging his arms. You control his movements by flipping 2 switches on the remote control attachment. Made of metal and plastic. A full 13 inches high. Uses 2 "D" batteries, order package below.
49 C 5104—Shpg. wt. 2 lbs. 12 oz. **$5.99**

"D" Batteries. Package of 6.
49 C 8405—Shpg. wt. 1 lb. 8 oz. . . . . Pkg. $1.49

Wacky Wheel

$4.99 without batteries

Races around, falls down, gets back up . . the weirdest wheel you ever saw

Turn this wild new wheel on and it darts away, spins around as it picks up speed . . watch out, it might even chase after you. Measures 7 inches in diameter; made of non-mar plastic. Uses two "D" batteries, order package above.

To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for number to call.
49 C 51011—Shpg. wt. 1 lb. 8 oz. $4.99

A Herd of Awesome Animals

You control their movements by remote control . . jaws snap, eyes and mouth glow as they lumber along

1

2

3

4

5

6

Junior KARATE ROBOTS . . glide speedily along; fall when they hit objects, but won't stay down

YOUR CHOICE

Each $2.99 without battery

Don't Miss This — Buy Both Save $1 only $4.98 without batteries

7

8

BOXING BRUTES . . back on their feet after a knockdown

YOUR CHOICE

Each $2.29 without batteries

Don't Miss This — Buy all 3 Save $1 only $5.87 without batteries

9

10

11

Sears Best

Super Bowl Electric Football

Conference Champions clash on 37x20-inch gridiron

Quarterbacks kick, pass, and carry the ball. players block, tackle or receive the ball

Includes: 20 inch long 54 page hup ory of 5 Super Bow s

$15.99

Sold only at Sears. Recreate the excitement of the mighty Super Bowl as the NFC's Dallas Cowboys and the AFC's Baltimore Colts meet head-on. You be the coach . . you call the plays. Metal field vibrates to set plastic players in motion. Exclusive 3-tiered grandstand, side rail, and one-piece goalposts with "protective padding" create a realistic atmosphere. Set includes: an automatic timer, magnetic first down marker with movable chain, 6 felt footballs and 4 goal line flags. Instructions and player identification numbers included. Both teams are in their official colors. UL listed for 110-120-volt, 60 cycle AC.

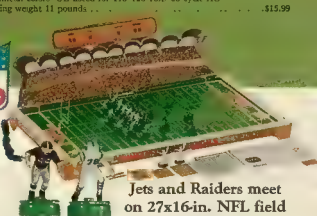
79 C 65083L—Shipping weight 11 pounds $15.99

Lions and Rams compete on 32x18-inch field

$11.99

These two perennial NFL powers have quarterbacks that throw, kick and carry the ball. Realistically painted plastic players come in 5 action poses. Vibrating coil under metal "field" sets players moving down the field. Set includes automatic timer, movable magnetic down and yard markers, goalposts, clip-on grandstand and 6 felt footballs. Instruction booklet. UL listed, 110-120-volt, 60-cycle AC.

79 C 65602O—Shipping weight 8 pounds. $11.99

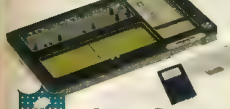


Jets and Raiders meet on 27x16-in. NFL field

$8.99

Action-posed plastic Jets and Raiders "do battle" on this colorful metal field. Both quarterbacks pass, kick, and carry the ball. Game includes automatic timer, magnetic down and yard markers, vibrating coil, clip-on grandstand and six felt footballs. UL listed, 110-120 volt, 60 cycle AC. Phone ordering's a quick and easy way to buy it.

79 C 65545C—Shipping weight 5 pounds $8.99



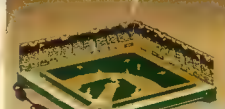
Strategy Game

YOU call each play . . Probability Selector tells the results

$14.99

Use actual NFL playbook . . . 34 offensive plays, 12 defensive alignments—6,120 possible combinations that make for realistic game situations. Pass, run, shift line . . even blitz! Play against the clock. 14¼x8⅜-in. plastic frame.

49 C 65594—Shpg. wt. 3 lbs. 8 oz.... $14.99



Don't Miss This CUT 7% Now $6.44 Electric Baseball

Was $6.97. "Pitcher" throws fastballs or changeups . . "batter" bunts or hits away, then runs to first. Outfield arm tosses ball to beat the runners. Vibrator coil and lever devices. 20x20-inch metal field. UL listed, 110-120-volt, 60-cycle AC.

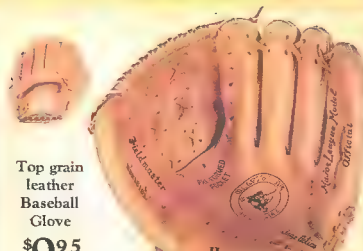
79 C 650720—Shipping weight 5 pounds. . $6.44

Don't Miss This CUT 10% Now $3.97 Sure-Shot Baseball

Was $4.44. One player turns knob to hit ball . . the other tries to catch it as it pops over fence. Move your players around bases. 18x18-inch plastic "field," players, baseballs and instructions.

79 C 65544O—Shpg wt 3 lbs. $3.97

the sports-minded family



Top grain leather Baseball Glove

$9.95

With emblem of your favorite Major League Team!

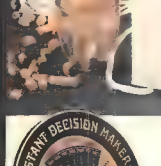
What a thrill your young pro will get every time he uses this fielder's glove with his favorite team's emblem on it! Team name appears in two places: heat-set into the preformed pocket and sewn on the adjustable wrist strap. Durably constructed to give him years of enjoyable play. Corktone steerhide the kind of leather that can really take it. Horsehide lining is smooth, supple and comfortable. Pocket is pre-formed, so there's no way he can break it in wrong. Snap action rawhide lacing means it'll grab nearly any ball he can get hold of.

Multi-laced barrel web trap. Adjustable thumb loop lets him customize his glove to fit his hand. Continuous rawhide lacing. Fully nylon sewn throughout for longer wear. Use your phone if you want to order it the easiest way of all. For right handed throwers only. *When ordering, please state number for team emblem wanted.*

NS C 1810H—Shpg. wt. 1 lb. 8 oz. . . .99.95

Choose from 12 great teams!

601 Baltimore Orioles	602 Boston Red Sox
604 Cleveland Indians	605 Detroit Tigers
608 Minnesota Twins	610 New York Yankees
612 Washington Senators	714 Cincinnati Reds
717 Atlanta Braves	718 New York Mets
719 Philadelphia Phillies	720 Pittsburgh Pirates



$3.49

Dart Board Calendar

It's a 12-month calendar and a whimsical decision-maker. Handsome 8-in. black plastic frame houses styrofoam dart board that holds 1 of 12 replaceable targets (1 for each month). Complete with 3 two-in. long gold-plated darts. Target designations are "Back to work", "Demand raise", etc.

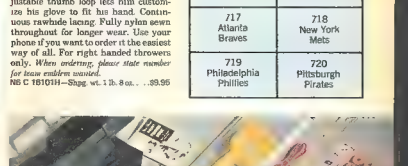
6 C 26294—Wt. 1 lb. 8 oz. $3.49

$4.99

Roomy, handy Sports Carryall

Handsome bag is great for all sports gear, even swimming, because rugged vinyl construction resists moisture from inside and outside. Made with re-inforced hard bottom to stay in shape and stand up to hard use. End-to-end zipper makes every corner of the bag easily accessible. Plastic handles are firmly attached. 15 inches long, 11 inches wide, 9 inches high. Red, white and blue.

6 C 15205—Shipping wt. 3 lbs. $4.99



$12.97

302-piece Fishing Kit

Complete with everything you need to enjoy this pleasant pastime.

Two reels. Open-face Heavy Spinning Reel plus a closed-face Astro spin casting reel. Both reels prewound with monofilament line.

Two rods, one pole. 5½-foot 2-piece, fiber glass spinning rod with 10-inch cork handle. 4-foot 1-piece, fiber glass spin casting rod with cork inlaid plastic handle. 6-foot 2-section bamboo pole.

Tackle and gear. Tackle box for 6 lures, 2 vinyl worms, 6 cork hook guards, 2 nylon leaders, 48 BB shot, 12 clincher sinkers, 6 snap swivels, trolling rig, 2 plastic floats, 200 Falcon hooks, 6 snelled hooks, minnow scoop, stringer, scaler, fishing book.

6 C 33659C—Shipping weight 6 pounds. $12.97

Girls' 20-inch Bikes

All with comfortably-padded banana seats and easy to grasp, high-rise handlebars

1

Don't Miss This Only $28.95 for a Girl's 20-inch Spyder Bike

1 An outstanding value on a stripped-down spyder that you can accessorize to suit your tastes. Frame has blue metallic finish. White vinyl banana seat perched on chrome-plated support bar with large rear reflector. Rear coaster brake. Knobby rear tire and regular front tire are 20x1.75-inch. Chrome-plated power-grip handlebars. White painted wheel rims. Reflectorized fork and pedals for added safety. Adjustable leg reach.

6 C 47616N—Shpg. wt. 38 lbs. . . . $28.95

2

Racing-styled Spyder $39.95

2 Wide white racing stripe sets off scoop fenders of this raspberry-colored mover. Knobby 20x2.125-inch rear tire and mid-weight 20x1.75 inch front tire put plenty of rubber on the road for traction and sure maneuvering. Rear coaster brake. White vinyl banana seat; vinyl basket with bright plastic flowers. Chrome-plated power-grip handlebars, wheel rims. Reflectorized fork and pedals for added safety. Adjustable leg reach.

6 C 47565N2—Shipping wt. 41 pounds. $39.95

6 C 47564N—*Bike without basket.* Shpg. wt. 39 lbs. . . . 37.95

3

Red, white and blue racing-striped spyder $44.95

3 Bold and bright! Wide, blue racing stripe runs the length of both white scoop fenders and vinyl banana seat. White frame with blue overspray. Vinyl basket lets you tote things as you ride. Chrome-plated power-grip handlebars with glitter grips. Easy-rolling 20x1.75-inch white line tires. Reflectorized fork and pedals for added safety. Adjustable leg reach.

6 C 47566N—Shipping weight 41 lbs. $44.95

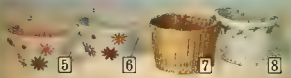
4

Flower-bright turquoise Spyder $47.95

4 Ride sharp and sassy on this bright-colored spyder with flower-spangled vinyl basket and seat. Chrome-plated scoop fenders and chain guard add extra flash. White line 20x1.75-inch tires give you great traction.

Bendix rear coaster brake lets you stop more safely and surely. Chrome-plated power-grip handlebars with glitter grips. Reflectorized fork and pedals for added safety. Adjustable leg reach.

6 C 47713N—Shipping weight 48 pounds. . $47.95



5 6 7 8

5 **White, pink vinyl Basket.** 8x14½x8 in. deep. Korea. Wt. 2 lbs.
6 C 48484. . . . . $3.49

6 **White vinyl Basket.** 6x14½x6 inches deep. From Korea. Wt. 2 lbs.
6 C 48485. . . . . $2.99

7 **Natural Willow Basket.** 9½x13½x8 inches deep. Europe. Shpg. wt. 2 lbs.
6 C 48478. . . . . $2.89

8 **White Willow Basket.** 9½x13½x8 in. deep. Flower garland. Europe. Wt. 2 lbs.
6 C 48478. . . . . $3.99

3-speed Spyder
$49.95
2

3
Single-speed Spyder
$37.95

1
5-speed Spyder
$59.95

5-speed Screamer 1
$79.95
4

5
3-speed Screamer 2
$68.95

6
Single-speed Screamer
$48.95

Only $28.95 for a 20-inch Boys' Bike with spyder styling???

YES! RIGHT HERE IN THE WISH BOOK
. . all the right answers for holiday shopping

Really move out on this bright red, single-speed spyder with 20x1.75-inch knobby rear tire. Black vinyl banana seat is perched on chrome-plated support bar. White painted rims front and rear. Mid-weight 20x1.75-inch front tire. Chrome-plated power grip handlebars. Rear coaster brake. Reflectorized fork and pedals. Adjustable leg reach.

Shipping wt. 38 lbs.
6 C 47656N. $28.95

Speedometer-tachometer-mileage meter

Measures speeds to 40 mph, mileage to 9999.9 on 3-inch dial. High-impact black plastic unit mounts on handlebar stem. From Japan. Shpg. wt. 1 lb. 4 oz.
6 C 48806—For 16-inch front wheels. $8.99
6 C 48803—For 20-inch front wheels. 5.99
6 C 48804 For 24 and 26-inch front wheels. 5.99

The GREMLIN . .

a 20+16-inch beauty with metallic paint job, billboard tires and "flaming stack"

$59.95

Wheel around on this handsome three-speed with 20x2.125-in. cheater slick tire and 16x1¾-in. front mini-wheel. Scoop fenders and bright frost lemon-lime paint job for a custom look. Chain guard looks like a "flaming stack".

Shift lever for the 3-speed gears on frame console. Front and rear caliper brakes have handlebar-mounted levers. Vinyl-covered padded banana seat is white with lime glitter trim. Chrome-plated support bar, rims, and sprocket. Reflectorized fork and pedals for added safety. Adjustable leg reach.

6 C 47680N—Wt. 40 lbs. $59.95

Boy's 20-inch Spyder Bikes

Padded banana seats, high-rise bars, and the brightest paint jobs around

1 **Five-speed Spyder.** Lean into the pedals and feel the rear chester slick move you out fast. Then tap the smooth stick-shift through five-speed derailleur gears for easier pedaling on all terrains.

Lemon-lime frame with shamrock green overspray, and bright, chrome-plated scoop fenders. Black and lemon-lime glitter vinyl banana seat rests on chrome-plated support bar. Front and rear caliper handbrakes.

Bold billboard tires . . 20x2.125-inch rear; 20x1.75-inch front. Chrome-plated rims, chain guard and spoke protector. Reflectorized fork and pedals for added safety. Adjustable leg reach.
6 C 47694N Shipping weight 47 pounds. $59.95

2 **Three-speed Spyder.** Show your colors! This speedy spyder has bright red frame that's set off with white scoop fenders and vinyl banana seat. Bold blue rally stripe runs the length of seat and both fenders. The three-speed gears help make pedaling easier. Console-mounted lever for easy shifts.

Rear 20x2.125-inch chester slick tire gives you plenty of traction . . 20x1.75-inch front tire. Dual caliper hand-brakes mounted on chrome-plated high-rise handlebars. Chrome-plated rims, sprocket, support bar. Reflectorized fork and pedals for safer riding. Adjustable leg reach. Bike radio not included . . order on page 229.
6 C 47684N—Shipping weight 47 pounds. $49.95

3 **Single-speed Spyder.** Gleaming gold-color with white rally stripe on front and rear fenders. Knobby 20x 2.125-inch rear tire and regular 20x1.75-inch front tire. Black padded vinyl banana seat on chrome-plated support bar. Chrome-plated handlebars and rims. Coaster brake. Adjustable leg reach. Reflectorized for extra safety.
6 C 47664N—Shipping weight 39 pounds. $37.95

NOTE: All bikes on these two pages sent partially assembled . . you need only install pedals, handlebars and seat. All are shipped motor carrier or express.

Boy's 20+16 Screamer Bikes

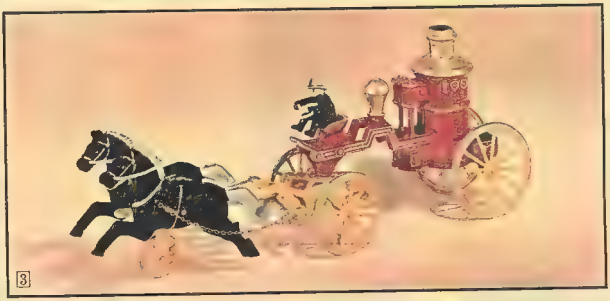
Two-wheeled "dragsters" with sloped, double-bar frames and front mini-wheels

4 **Five-speed Screamer 1.** Styled like a wild dragster with slope-down yellow frame with red overspray. Five-speed derailleur gears get you where you're going fast. Coil spring shocks on front and rear. Rear tire is 20x2.125-in. billboard chester slick; 16x1.75-in. red-line mini-wheel up front. Vinyl seat.

Dual rear hand-brakes mounted on taped butterfly handlebars. Console shift lever with parking brake. Chrome-plated scoop fenders. Adjustable leg reach. Reflectorized fork and pedals for extra safety.
6 C 47548N—Shipping weight 54 pounds. $79.95

5 **Three-speed Screamer 2.** The great looks of the Screamer 1 above, but has a 3-speed transmission with console-mounted shift lever. Wild yellow and red frame without front or rear shocks. Vinyl seat. Dual handbrakes, no parking brake. Reflectorized fork and pedals. Adjustable leg reach.
6 C 47724N— Shipping weight 48 pounds. . $68.95

6 **Single-speed Screamer.** A real mover with dazzling lemon-lime and green paint job. Chrome-plated fenders "Flaming stack" chain guard, black and lemon-lime glitter vinyl seat. Chrome-plated handlebars with glitter grips. Knobby 20x1.75-in. rear tire, 16x1¾-in. front. Coaster brake Reflectorized fork and pedals. Adjustable leg reach.
6 C 47676N—Shipping weight 38 pounds. $48.95



Horse-drawn Pumper Wagon

19 inches long, 4 inches wide, 8 inches high (about 1870)

3 The type of pumper wagon used by the Chicago Fire Department at the time of the Great Chicago Fire of 1871. Even the bell on this hand painted, cast iron replica sounds like a true fire bell because it is made of real bell metal and rings a warning with every turn of the wheel. Shipped postpaid from Grand Rapids, Michigan, to all states except Alaska and Hawaii. No C.O.D. orders. To assure delivery before Christmas, orders must be placed before December 6. $175.00

F21 C 87988—(Shipping weight 7 pounds).

Horse-drawn Carriage

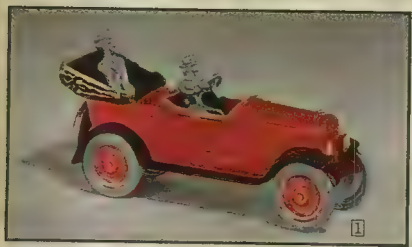
17 inches long, 4½ inches wide, 7 inches high (about 1900)

4 As the paving of streets became more prevalent, carriage designs took on a light, airy look. Emphasis on utility took second place to ornamental axles, delicate, graceful wheels, and even side and back windows for the passenger to enjoy the scenery. Obviously, only the "rich" could afford such luxuries. This cast-iron replica from the Victorian Era, complete with top-batted driver, carries a well-dressed lady to some important function. (Wheels actually turn.) Shipped postpaid from Grand Rapids, Michigan, to all states except Alaska and Hawaii. No C.O.D. orders. To assure delivery before Christmas, orders must be placed before December 6.

F21 C 87983—(Wt. 6 lbs.) $150.00

Limited Edition Collectors' Items

AUTHENTIC REPRODUCTIONS CAST FROM ONE OF AMERICA'S FINEST COLLECTIONS OF ANTIQUE TOYS



Touring Car

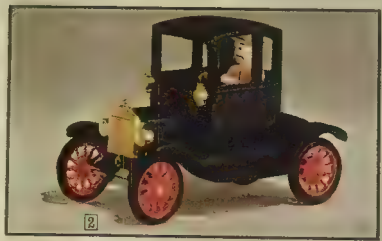
10 inches long, 3 inches wide, 5 inches high (about 1921)

1 This streamlined two-seater was the convertable of the past. A well-to-do lady rides in style as her driver concentrates on the mechanics of this "newfangled" machine. He had to start it with a crank. Too expensive for the average man, this car would go 40 miles per hour. The most frequent break-down was a blowout from the rough, gravel roads. Wheels on our authentic cast-iron replica actually turn. Shipped postpaid from Grand Rapids, Michigan, to all states except Alaska and Hawaii. No C.O.D. orders. To assure delivery before Christmas, orders must be placed before December 6.
F21 C 87984—(Shipping wt. 6 lbs.).....$150.00

Model T Coupe

10 inches long, 5 inches wide, 8 inches high (1917)

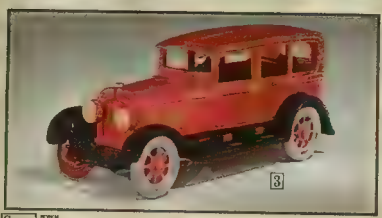
2 After Henry Ford began selling assembly line cars, this model was the first that most men could afford. Certainly not a family car, only two people could sit comfy on the single seat. Top speed was about 35 m.p.h. . . and it certainly beat the horse and carriage for comfort. This cast-iron toy was a favorite of the children of the 1920's, probably for the same reasons children like model cars today . . they dream of owning one just like it. As on all our other replicas, the cast-iron wheels turn, and every detail has been carefully hand painted to look exactly like the original toy. Shipped postpaid from Grand Rapids, Mich., to all states except Alaska and Hawaii. No C.O.D. orders. To assure delivery before Christmas, orders must be placed before December 6.
F21 C 87986—(Wt. 8 lbs.).....$150.00



Four Door Sedan

13 inches long, 5 inches wide, 5 inches high (1926)

3 Luxury for the whole family! Two seats afforded plenty of room for packages or toddlers. Even long trips were feasible now in any weather . . this car went up to 40 miles per hour. Families from one Coast could see how the other Coast lived—and might even decide to stay there. Our hand painted, cast-iron replica has wheels that turn. It's authentic in design, even to the tread on the running boards. Shipped postpaid from Grand Rapids, Michigan, to all states except Alaska and Hawaii. No C.O.D. orders. To assure delivery before Christmas, orders must be placed before December 6.
F21 C 87985—(Wt. 8 lbs.).....$150.00
Each "toy" comes with a display case . . for information, see page 314



Here, and on the next three pages, eight of the most exciting items we've ever put into any Wish Book

From one of America's finest collections of antique toys, displayed at the Museum of History and Technology of the Smithsonian Institution, Washington, D.C. . . here are cast-iron reproductions, hand-made from molds cast from the original toys, then carefully hand painted and hand decorated. We insisted on a foundry where time-honored methods are still used, and where most tools are the same as those used at the turn of the century. We are so pleased with the results that each piece comes to you with a certificate of authentication.

We ask you to read about each item so that you can better understand why it is indeed a collector's item to be prized. Total sales of each reproduction will be limited to just 250, then the mold will be broken. Each piece carries a benchmark identifying the collection and is individually numbered. You are assured of receiving an authentic copy and assured of possessing a collector's toy from a truly limited edition.

Hook and Ladder Wagon with 4 Horse Team

35 inches long, 9 inches wide, 10 inches high (about 1900)

Every detail is authentic . . the wheels even turn and are bowed because these wagons took corners at such high speeds. The bell sounds like a true fire bell because it is actually made of real bell metal, and it rings with every turn of the wheel. Meanwhile, the sprightly horses bob up and down in excitement of racing to the fire . . you can almost smell the smoke!

Shipped prepaid by motor carrier or express from Grand Rapids, Michigan, to all states except Alaska and Hawaii. No C.O.D. orders. To assure delivery before Christmas, orders must be placed before December 6

F21 C 87991N—(Shpg. wt. 19 lbs.) . . . $300.00

Each "toy" comes with a display case . . for information, see page 314

Limited Edition Collectors' Items

AUTHENTIC REPRODUCTIONS CAST FROM

To exhibit your replica handsomely and to help keep it dust free, an attractive display case will be sent with each "toy." This case may be used self-standing or wall-mounted (hardware not included). A solid brass plate on the case describes the piece and dates the original vehicle.

Please remember . . the sale of these replicas is limited; just 250 of each item will be made. To be sure of receiving the collector's piece of your choice, place your order early. Orders for delivery before Christmas must be placed before December 6.

The Smithsonian's Antique Toy Collection will be touring the country so that many who cannot get to Washington, D.C. may view the display. The entire Collection actually consists of 2,800 different pieces, many of which will be displayed in major cities within the next few months.

Horse-drawn Carriage with Uncle Sam as passenger

18 inches long, 4½ inches wide, 8½ inches high (about 1900)

1 Most unusual! One of a rare group called "Nodding Head Toys" made around the turn of the century in Kenton, Ohio. Fanciful caricatures were usually used as passengers in a little carriage. As the wheels turned and the horse seemed to trot along, the whimsical, oversized head nodded to the delight of young and old alike. Our cast-iron replica is identical, even to the wobbly head. Shipped postpaid from Grand Rapids, Michigan, to all states except Alaska and Hawaii. No C.O.D. orders. To assure delivery before Christmas, orders must be placed before December 6.
F21 C 87982—(Shipping weight 6 pounds) $150.00

Race Horse with Sulky

9 inches long, 4 inches wide, 4½ inches high (about 1930)

2 Enthusiasts of horse racing would treasure such a cast-iron model now, just as in the 1930's when this toy was first cast. Wheels actually turn while the sleek, high-spirited horse appears to be straining the bit toward a dramatic photo finish! Shipped postpaid from Grand Rapids, Michigan, to all states except Alaska and Hawaii. No C O D orders. To assure delivery before Christmas, orders must be placed before December 6.
F21 C 87981—(Shipping weight 2 pounds) $100.00

Sports Scene Favorites

FROM THE BOYS' AND STUDENTS' SHOP

National Hockey League Sweatshirts and Caps

SIZES 6 TO 20

Free Hockey booklet comes with each NHL Sweatshirt

New York Rangers

Buffalo Sabres

Detroit Red Wings

Pittsburgh Penguins

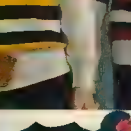
St Louis Blues

Los Angeles Kings

Philadelphia Flyers

California Seals

Minnesota North Stars



Montreal Canadiens

Vancouver Canucks

Toronto Maple Leafs

Sweatshirt. White sweatshirt sports screen-printed team insignia on front and team name on back. Bold stripes in official team colors encircle body and sleeves. Soft cotton and acrylic blend is fleeced inside for added warmth and comfort. V-neck, cuffs and bottom are ribbed for a snug fit. Hand wash, separately. Hockey booklet explains game rules, penalties, methods of play and contains a complete schedule of all current NHL games.

Sizes S(6–8); M(10–12); L(14–16) and XL(18–20). *State size* S, M, L or XL. *See Chart 1 below.*

Bulky Knit Cap of 100% Orlon* acrylic. Team emblem on front, pom on top. Machine wash, med. *One size fits all.*

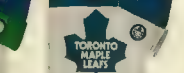
Team Name	SWEATSHIRT	CAP	Team Name	SWEATSHIRT	CAP
Boston Bruins	43C16701F	43C93951	Pittsburgh Penguins	43C16712F	43C93983
Chicago Black Hawks	43C16708F	43C93958	Los Angeles Kings	43C16713F	43C93984
New York Rangers	43C16702F	43C93952	California Seals	43C16714F	43C93985
Buffalo Sabres	43C16705F	43C93965	Minnesota North Stars	43C16711F	43C93962
Detroit Red Wings	43C16706F	43C93956	Montreal Canadiens	43C16703F	43C93953
St. Louis Blues	43C16709F	43C93959	Vancouver Canucks	43C16707F	43C93957
Philadelphia Flyers	43C16715F	43C93961	Toronto Maple Leafs	43C16704F	43C93954
Shipping weight	10 ounces	6 ounces	Shipping weight	10 ounces	6 ounces
Each	$3.99	$3.00	Each	$3.99	$3.00

*Reg. T.M. DuPont

MEASURING CHART 1: Sizes 6 to 20

SIZE	S(6–8)	M(10–12)	L(14–16)	XL(18–20)
Height, inches	44½–50½	51–58½	59–64	64½–68
Chest inches	24½–27	27½–30½	31–33½	34–36½

NOTE
If sweatshirt is to be worn over heavy clothing, order 1 size larger than normal



Warm quilted Mittens

Longer-length mittens resist wind and water for protection from harsh weather. Outer layer of polyurethane quilted to foam. Soft pile lining of acrylic on cotton backing insures comfort *plus* warmth. Vinyl palms are scuff resistant. Black

Sizes M(6–7) and L(7½–9). *State size* M or L.

43 C 94685F—Wt. 5 oz $4.50

warm up the season

SIZES 6 TO 20

Rally with a zip-front hooded Sweatshirt plus an action Wall Poster

$4.99 set

Cheer your favorite team on to victory in this warm, hooded sweatshirt. Official team emblem is sewn on front and team name is lettered on back. Navy sweatshirt has full front zipper, ribbed cuffs, bottom for comfort.

Soft blend of cotton and acrylic is fleeced inside for absorption and warmth. Drawstring hood fits snugly around head. Mach wash., medium. Action-packed 24x36 inch posters make great room decorations. Buy it the easy way—order by phone

Sizes S(6-8); M(10-12); L(14-16) and XL(18-20). *State size* S, M, L or XL. *See* Measuring Chart 1 *at right*

43C17815F-Los Angeles Rams
43C17808F-Baltimore Colts
43C17803F-Green Bay Packers
43C17824F-Miami Dolphins
43C17804F-Detroit Lions
43C17813F-St. Louis Cardinals
43C17809F-Washington Redskins
43C17801F-Chicago Bears
43C17802F-Minnesota Vikings
43C17814F-Dallas Cowboys
Shipping weight 1 pound.

43C17823F-New York Jets
43C17829F-Oakland Raiders
43C17826F-Kansas City Chiefs
43C17832F-Cleveland Browns
43C17806F-New York Giants
43C17805F-Philadelphia Eagles
43C17807F-Pittsburgh Steelers
43C17822F-New England Patriots
43C17811F-Atlanta Falcons
43C17831F-Buffalo Bills

Set $4.99

MEASURING CHART 1- Sizes 6 to 20

BOYS GROW RAPIDLY—measure and be sure

SIZES IS	S(6-8)	M(10-12)
Height inches	44½-50½	51-58½
Chest inches	24½-27	27½-30½
SIZE IS	**L(14-16)**	**XL(18-20)**
Height inches	59-64	64½-68
Chest inches	31-33½	34-36

Sports Scene Favorites

FROM THE BOYS' AND STUDENTS' SHOP

NFL Sweatshirts to

Score with a pullover crewneck Sweatshirt $2.99 set *plus* a colorful Wall Pennant

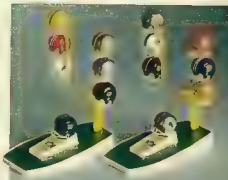
You'll score the winning touchdown in a pullover sweatshirt with your favorite team's emblem on front. Authentic team emblems, ribbed neck, cuffs and bottom are trimmed in the official team colors.

White sweatshirts are a soft, easy-care blend of cotton and acrylic. Fleeced backing absorbs moisture for extra warmth and comfort. Machine wash, medium. Team emblems on 8½x11-inch double-point felt pennants make bright wall hangings for bedroom or den. Buy it the easy way—order by phone.

Sizes S(6–8), M(10–12), L(14–16), XL(18–20). *State size* S, M, L or XL. *See* Measuring Chart 1 *on facing page.*

43C17508F–Baltimore Colts
43C17501F–Chicago Bears
43C17509F–Washington Redskins
43C17513F–St. Louis Cardinals
43C17506F–New York Giants
43C17505F–Philadelphia Eagles
43C17532F–Cleveland Browns
43C17514F–Dallas Cowboys
43C17507F–Pittsburgh Steelers
43C17522F–New England Patriots
43C17604F–Detroit Lions
43C17503F–Green Bay Packers
43C17511F–Atlanta Falcons
43C17531F–Buffalo Bills
43C17526F–Kansas City Chiefs
43C17515F–Los Angeles Rams
43C17523F–New York Jets
43C17529F–Oakland Raiders
43C17502F–Minnesota Vikings
43C17524F–Miami Dolphins

Shipping weight 10 ounces . . . . . Set $2.99



National Conference American Conference

Football Helmet Kits

Each kit contains 2 goal post display stands with 13 helmets representing all National Conference or American Conference teams. Miniature plastic helmets have official team insignias and stripes *plus* snap-on face guards.

Keep track of team standings by arranging helmets in order on the display stands. Height when assembled is approximately 9 inches.

43C92011–National Conference Kit
43C92012–American Conference Kit
Shipping weight 12 oz. . . . . Kit $2.68

National Football League Jackets, Sweaters and Caps

SIZES 8 TO 20

New York Giants

Pittsburgh Steelers

Washington Redskins

Philadelphia Eagles

Atlanta Falcons

Buffalo Bills

New England Patriots

Miami Dolphins

Detroit Lions

Oakland Raiders

New York Jets

Jacket. Heavyweight melton body blended of 85% reprocessed wool, 15% unknown reprocessed fibers. Authentic NFL team emblem on chest. Jacket body color is shown as background behind individual team emblems bordering page. White leather-look Naugahyde vinyl sleeves (gold sleeves on Green Bay Packers). Warm lining of acetate quilted to acrylic. Vat-dyed cotton knit collar, cuffs and waistband. Two slash pockets with vinyl trim. Snap closures down front. Dry clean. Use your phone if you want to order it the easiest way of all.

State size 8, 10, 12, 14, 16, 18 or 20. Measure and be sure . . . *see* Measuring Chart 1 *below.*

Team Name	JACKET	SWEATER	CAP
New York Giants	40 C 80211F	43 C 23474F	43 C 93417
Pittsburgh Steelers	N40 C 80244F	N43 C 23463F	43 C 93421
Washington Redskins	N40 C 80172F	N43 C 23478F	43 C 93425
Philadelphia Eagles	N40 C 80161F	N43 C 23475F	43 C 93420
Atlanta Falcons	F40 C 80184F	N43 C 23465F	43 C 93400
Buffalo Bills	N40 C 80221F	N43 C 23453F	43 C 93403
New England Patriots	40 C 80182F	43 C 23482F	43 C 93403
Miami Dolphins	F40 C 80222F	N43 C 23459F	43 C 93414
Detroit Lions	F40 C 80226F	N43 C 23468F	43 C 93409
Shipping weight	2 lbs. 8oz.	13 oz.	5 oz.
Each	$14.99	$8.99	$2.94

Sweater. Knit of 100% Orlon* acrylic. Rugged sweater boasts an official team emblem on chest. Sweaters are in the authentic team colors shown behind each team emblem bordering page. Dual white stripes encircle one sleeve (gold stripes on Green Bay Packers). Heavy dutty rang-top zipper. Ribbed neck, cuffs and bottom. Mach. wash, med., tumble dry.

State size 8, 10, 12, 14, 16, 18 or 20. *See* Chart 1 *below.*

Bulky knit Cap of 65% Orlon* acrylic and 35% acrylic. Official team emblem on front, pom on top. Machine washable, medium temperature. *One size fits all*

Team Name	JACKET	SWEATER	CAP
Oakland Raiders	F40 C 80243F	N43 C 23462F	43 C 93419
New York Jets	40 C 80162F	43 C 23461F	43 C 93418
Green Bay Packers	40 C 80163F	43 C 23469F	43 C 93410
Los Angeles Rams	40 C 80214F	43 C 23471F	43 C 93413
Baltimore Colts	N40 C 80212F	43 C 23481F	43 C 93401
Kansas City Chiefs	N40 C 80183F	N43 C 23458F	43 C 93412
Dallas Cowboys	40 C 80213F	43 C 23467F	43 C 93407
Cleveland Browns	N40 C 80262F	N43 C 23465F	43 C 93406
Minnesota Vikings	40 C 80261F	43 C 23472F	43 C 93415
Shipping weight	2 lbs 8oz.	13 oz.	5 oz.
Each	$14.99	$9.99	$2.94

MEASURING CHART 1· Sizes 8 to 20

SIZE is	8	10	12	14	16	18	20
Height inches	47½ 50½	51 54½	55 58 ½	59 61½	62 64	64½ 66	66½ 68
Chest inches	26 ½	28	30	32	33	34	36

Shipping Note: Catalog numbers beginning with letter F are sent postpaid from factory near Memphis, Tennessee. Allow extra time for delivery. No C.O.D. orders.

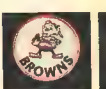
*Reg. T.M. DuPont

Los Angeles Rams

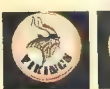
Baltimore Colts

Kansas City Chiefs

Dallas Cowboys



Cleveland Browns



Minnesota Vikings

Green Bay Packers

Walkie-Talkie with powerful 100-milliwatt chassis complete with battery . . ready to operate

Each $13.95

2 for $27.50

Keep in touch with a friend up to 1 mile away . . or more*. Great for hikes, hunting or fishing outings. And it's small enough to carry in your pocket . . just 5⅝x2⅜x1⅝ inches deep.

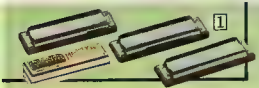
Precision crystals installed at the factory. You're preset for instant voice contact on CB channel 5. All silicon transistors operate at peak efficiency wherever your fun takes you. Includes one integrated circuit (IC) for greater dependability. These circuit features mean good performance when you need it.

Plastic case with telescoping antenna. Self-contained built-in speaker mike. Japan. *Order 2 for complete system.*

57 C 7208 1—Shpg. wt. 1 lb. 7 oz. Each $13.95 . . . . . 2 for $27.50

NOTE: *Range based on transmission over flat terrain. This walkie-talkie is the most powerful you can use without an FCC license*

Music Gift Shop



1 Package of 3 Marine band Harmonicas. . . A, C and G keys. Feature 20 brass reeds and 10 holes. From West Germany. Each boxed.
57 C 2588 1—Wt. 12 oz. Pkg. $6.99

2 Hohner Blues Harp Harmonica. Key of C. 20 reeds, 10 holes. Plastic case. From West Germany.
57 C 2595—Shpg. wt. 3 oz. . $3.49

3 Kratt Super 48 Chromatic Harmonica. Key of C. With 48 brass reeds, plastic valves. 12 holes; 3 octaves. Case
57 C 2591—Shpg. wt. 14 oz. $9.95

4 Echo Harmonica. Double-sided tremolo instrument with 32 double holes. Key of C, G. 64 reeds. Nickel-plated covers. Box. From West Germany.
57 C 2594—Shpg. wt. 8 oz. . $6.95

5 Soprano Recorder. Key of C. Baroque fingering, 2 double holes. Pearwood . . leak resistant cork joints. Includes carry bag, swab, fingering instr. From Israel.
57 C 2527 1—Wt. 7 oz. Set $5.95

6 Brass Bugle. Regulation instrument. Key of G, slide change to F. Mouthpiece with chain holder. Includes carry bag and instructions.
57C2501—Shpg. wt. 13 oz. . $11.95

7 Flower Tambourine. Plastic head, rings. 5 jingles. Red or blue . . no choice of color. Japan.
57 C 2539 1—Wt. 1 lb. 2 oz. . $2.95

8 Concertina. Features 20 amply-spaced bass buttons and 40 individually-mounted accordion reeds. Wood frame. Beautiful red pearl finish. Aluminum mechanism. Air release button. With adjustable leather strap and instructions. Measures 7¼x7⅛ in. Opens to 16 inches. From Italy.
57C2514 1—Shpg. wt. 5 lbs. $29.95

9 Standard-size Ukulele. Rosewood fingerboard with inlaid position markers for easy chording. Nylon strings for softer strumming. Natural finish mahogany body. Measures 6⅝x2¾x21 in. long. Includes pick and instructions. From Japan.
57 C 1255 1—Shpg. wt. 2 lbs. $6.95

10 Super-size Baritone Ukulele. Rosewood fingerboard; position markers for quick finger action. Nylon strings. Natural finish mahogany body. Measures 10½x2⅞x2¾in. long. With pick, instructions. Japan.
57 C 1256 1C—Wt. 4 lbs. . . $18.95

11 Bongo Set. Includes 5½-in. and 6-in. goatskin head bongo drums. Plus 2 hand-painted maracas and 2 hardwood claves. Includes instructions. Mexico
57 C 2603—Shpg. wt. 5 lbs. . $6.95

12 Hand Drum. Popular for dance rhythms, rhythm accompaniment. 10-in. plastic head. Japan.
57 C 2691—Shpg. wt. 13 oz. $4.49

Self lighted Stereo Viewer ... see every scene bright and clear

from $3.39 ... from $4.86 ... from $6.39

Lights up anywhere gives lifelike depth to each scene. Touch bar for picture flip lever to change scene. High impact plastic. Uses 2 "C" batteries, order below

Viewer with 1 reel. 7 scenes
3 C 9756—Shipping wt 13 ounces $3.39

Viewer with 4 reels. 3 reels "Snoopy and the Red Baron" plus 1 extra. 28 scenes
3 C 97504—Shipping weight 1 pound 4 ounces $4.86

Viewer with 7 reels. 6 reels of Disney characters plus 1 extra reel. 49 scenes
3 C 9760—Shipping weight 1 pound $6.39
3A C 6665—"C" Battery. 2 needed. Shipping weight each 2 ounces. ..... Each 19c

Low-cost unlighted Stereo Viewer

from only $1.59 ... from $3.07 ... from $4.59

View Master fun at a budget price. Easy to operate. View by holding up to light. Lever changes scene. High impact plastic

Viewer with 1 reel. 7 scenes
3 C 9755—Shipping weight 8 ounces $1.59

Viewer with 4 reels. 3 reels "Snoopy and the Red Baron," 1 extra reel. 28 scenes
3 C 97503—Shipping weight 12 ounces $3.07

Viewer with 7 reels. 49 brilliant colored scenes. 6 reels cartoon favorites, and one special subject reel.
3 C 9754—Shipping weight 12 ounces $4.59

Project your favorite View-Master Reels on the wall

View-Master Theaters include lighted projectors, unlighted viewers, slides and carrying case

De Luxe View-Master Theater $16.89

100-watt projector

Featuring Littlest Angel (2 reels), Rudolph the Red Nosed Reindeer (2 reels), Raggedy Ann and Andy (2 reels), Snoopy and the Red Baron (2 reels), Lassie Look Homeward (2 reels). Total 70 scenes, 10 reels.

Outfit includes 2-dimensional 100 watt projector with f 2.8 lens for big screen viewing. Black plastic body. Unlighted stereo viewer, black vinyl plastic case
3 C 9725—Shipping weight 4 lbs. 10 oz. ... Outfit $16.89

Projector only. 110-120-v. 60-c. AC
3 C 9783—Shipping weight 3 lbs. $13.89

Extra 100-watt Projector Lamp. Code CDK/CEA
3 C 8683—Shipping weight 6 ounces $3.10

Walt Disney Theater $12.49

30-watt projector

Set includes 10 reels, 70 3-D scenes, featuring Mickey Mouse, Donald Duck, 20,000 Leagues Under the Sea. Set includes 2-dimensional 30-watt beige plastic projector with 1 lens, unlighted plastic 3-dimensional stereo viewer. Red vinyl plastic carrying case
3 C 97506—Shpg. wt. 4 lbs. 15 oz. ..... Outfit $12.49

Projector only. 110-120-v., 60-c. AC
3 C 9785—Shipping weight 2 lbs. 11 oz. $9.49

Extra Lamp for Projector. Code BVR.
3 C 8682—Shipping weight 4 oz. $1.90

Disney characters ©Walt Disney Productions
Peanuts characters ©1966 United Features Syndicate

Stereo TALKING View-Masters

..slip in reel..press sound button..LOOK and LISTEN!

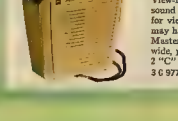
Deluxe Gift Pack

Viewer with 6 reels **$13.97** without batteries

While each one is narrated, wonderful scenes spring to life before your eyes in exciting full-color 3-D. As much fun as the movies . . as educational as a travelogue. DeLuxe gift pack comes with plastic talking View-Master plus six talking reels (42 scenes), for full stereo viewing.

See Mother Goose Rhymes, Popeye, Apollo Moon Landing 1969, Scenic USA, Birds of the World, Switzerland. 4¾x8x5 in. Cardboard storage canister, metal top. Uses 2 "C" batteries. Order below.

3 C 9786—Shipping wt. 2 lbs. 9 oz. . . . $13.97
34 C 4565—"C" battery. Wt. 2 oz.. .Ea. 19c



Don't Miss This — Only **$9.97** without batteries for a Talking View-Master with 1 reel

Look at this price . . you not only get exciting View-Master stereo viewing in full color .. but sound as well at this low price. Also can be used for viewing any regular View-Master reel you may have. Set comes with sturdy plastic View-Master 4¾ inches deep, 8 inches long, 5 inches wide, plus 1 reel (7 scenes). Gift boxed. Takes 2 "C" batteries, sold above.

3 C 9773—Shipping weight 2 pounds . . . **$9.97**

Packets for Talking View-Master

Exciting 3-D color pictures plus sound. Every available talking packet is listed here

3-reel packet **$2.95**

ILLUSTRATED

3 C 97736—Snoopy and the Red Baron®
3 C 97781 Disneyland
3 C 97746—The Flintstones
3 C 97738—Wizard of Oz
3 C 97819—Bambi
3 C 97817—Aristocats
3 C 97832—Night Before Christmas
3 C 97814—The A B C's
3 C 97835—Rudolph the Red Nosed Reindeer
3 C 97745—Casper's Ghostland
3 C 97834—Raggedy Ann and Raggedy Andy
3 C 97824—Instructional Football

NOT SHOWN

3 C 97815—Airplanes of the World
3 C 97816—American Indian
3 C 97818—Balance of Nature
3 C 97821—Beep, Beep the Road Runner
3 C 97822—Children's Zoo
3 C 97823—Christmas Story
3 C 97825—Little Yellow Dinosaur
3 C 97826—Mexico
3 C 97827—Mickey Mouse, Donald Duck and Goofy in Clock Cleaner
3 C 97831—Moses and the Plagues of Egypt
3 C 97833—Numbers and Names
3 C 97836—Superman
3 C 97837—Wonders of the Deep
3 C 97838—Grand Tour—Africa
3 C 97839—Grand Tour—Asia
3 C 97841—Grand Tour—Central and South America
3 C 97842—Grand Tour—Europe
3 C 97843—Wonders of our National Parks
3 C 97731—Alice in Wonderland
3 C 97734—Mother Goose Rhymes
3 C 97808—Seven Wonders of the World
3 C 97733—Jungle Book
3 C 97786—Scenic U.S.A.
3 C 97732—Cinderella
3 C 97809—Wild Animals of the World
3 C 97801—Apollo Moon Landing 1969
3 C 97806—Prehistoric Life
3 C 97735—Smokey Bear
3 C 97737—Snow White
3 C 97751—Popeye®
3 C 97752—Bugs Bunny
3 C 97762—Little Drummer Boy
3 C 97763—Noah's Ark
3 C 97771—Canada
3 C 97772—Grand Canyon
3 C 97783—National Gallery of Art
3 C 97784—New York City —Sightseeing
3 C 97785—Niagara Falls
3 C 97787—United Nations
3 C 97788—Washington, D. C.
3 C 97791—The White House
3 C 97794—Yellowstone National Park
3 C 97802—Birds of the World
3 C 97803—Our Planet Earth
3 C 97805—Physics—Matter and Energy
3 C 97774—Vatican City
3 C 97772 The Holy Land
3 C 97773—Switzerland

3-reel packet. (21 scenes.) *Postpaid* Shipping weight each 5 ounces. . . . . Packet $2.95

Talking View-Masters will accept regular View-Master reels; talking View-Master reels cannot be used in regular View-Master. Peanuts characters © 1966 United Feature Syndicate. Disney characters © Walt Disney productions. Popeye characters © 1953 King Features Syndicate.

Self-lighted View-Master Outfit puts the world at your touch

20 reels 140 scenes **$8.88** without batteries

See the glories of ancient Rome, breath taking beauty of Canada, primitive and modern Mexico famed Swiss Alps, the changing of the Guard at Buckingham palace, the vastness of the United States and other wonders of the Old and New World. Outfit includes reels, 3-D lighted viewer, plastic library chest. Uses 2 "C" batteries sold on facing page.

3 C 97011—Wt. 2 lbs. 4 oz. . . Outfit $8.88

Library Chest. As illustrated but in assorted colors No choice. Plastic.

3 C 9770—5x5¼x8 in. Wt. 1 lb. 8 oz. $2.19

Special 7-reel Packs in 3-D

49 View-Master color scenes **$2.19** each pack

3 C 97911 America's Scenic Wonders
3 C 97912—Animals of the World
3 C 97913—Our Natural History
3 C 97914—Foreign Scenic Wonders
3 C 97915— Fred Flintstone and Friends
3 C 97916—Disney Cartoon Favorites
3 C 97917—Disney Fairy Tales
3 C 97918—Children's Fables
3 C 97919—Disneyland and the Magic Kingdom
3 C 97921—Television Cartoon Favorites
3 C 97925—New Television Showtime, 2nd Ed.
3 C 97924—Instructional Sports
Shpg. wt. each pack. 4 oz . . . . Pack $2.19

NOTE All 3-D View-Master reels fit Talking View-Master, Page 190

Peanuts characters © 1966 United Feature Syndicate
Disney characters © Walt Disney Productions

3 C 97183

3 C 97381

3 C 97536

3 C 97382

3 C 97713

3 C 97132

3 C 97514

3 C 97092

3 C 97225

3 C 97383

3 C 97532

3 C 97461

3 C 97485

3 C 97362

3 C 97223

3 C 97232

3 C 97240

3 C 97787

Shop here for exciting View-Master® Reels

$1.50 each packet

Each catalog number below is for one packet with 3 reels, total 21 color scenes. *Postpaid.* (Wt. 3 oz.)

ILLUSTRATED

3 C 97183—Danny the Parade
3 C 97381 The Littlest Angel
3 C 97536—Peanuts®
3 C 97382—Night Before Christmas
3 C 97225 The Partridge Family
3 C 97362—Winnie the Pooh
3 C 9787 Rudolph
3 C 97713—The Love Bug
3 C 97132—Lassie Look Homeward
3 C 97514—Flintstones
3 C 97092—Julia
3 C 97383—Christmas Story
3 C 97532—101 Dalmatians
3 C 97361—Wizard of Oz
3 C 97485—Flipper
3 C 97223—City Beneath the Sea
3 C 97232—Raggedy Ann and Andy
3 C 9740—Bambi
3 C 97204 Instructional Football

CHILDREN'S FAVORITES

3 C 97507 –Snoopy and the Red Baron
3 C 97659—Santa's Workshop
3 C 97129—Casper's Ghostland
3 C 97388—Dennis the Menace
3 C 97311—Pinocchio
3 C 97365—Beep, Beep the Road Runner
3 C 97334—Tom and Jerry
3 C 9736 —Alice in Wonderland
3 C 97229—The Little Yellow Dinosaur
3 C 9741 Mother Goose
3 C 97333 Popeye
3 C 97376—Mary Poppins
3 C 97104—Superman and the Computer Crook
3 C 97093—Nanny and the Professor
3 C 97364—Jungle Book
3 C 97531 Bugs Bunny
3 C 97131—Smokey the Bear
3 C 9720—Lancelot Link
3 C 97201—Captain Kangaroo
3 C 97302—Liddle Kiddles Meet the Kiddles
3 C 97372 Peter Pan
3 C 9733—Heidi
3 C 97479—Daniel Boone
3 C 97317—Goldilocks
3 C 97533—Casper the Friendly Ghost
3 C 97108—Land of the Giants
3 C 9750—Barbie's World Trip
3 C 97094 Banana Splits
3 C 97096—The Hardy Boys
3 C 97142— Ringling Brothers Circus
3 C 97222—Moses and the Plagues of Egypt
3 C 97851—Noah's Ark
3 C 9730—Snow White
3 C 97528—Mickey Mouse
3 C 97318 Cinderella
3 C 97237—Mickey Mouse, Donald Duck and Goofy in "Clock Cleaner"
3 C 97238—Pinocchio, Lady and the Tramp, Snow White
3 C 97231—Million Dollar Duck
3 C 97227 Bedknobs & Broomsticks.
3 C 97184—The Arnstocrats
3 C 97177—Adventureland
3 C 97118—Fantasyland
3 C 97203— Ice Follies
3 C 97103— Auto Daredevil Show
3 C 97614—Wild Animals of the World
3 C 97337 American Indian
3 C 97098 Instructional Baseball
3 C 97208—Auto Racing
3 C 97209—Motorcycle Racing
3 C 97214—Little League World Series

SCIENCE AND TRAVEL

3 C 97228—Balance of Nature
3 C 97901—7 Wonders of the World
3 C 97099—Apollo Moon Landing
3 C 97147—Probing the Past
3 C 97114—Kennedy Space Center
3 C 97657—Man in Space
3 C 97371 Prehistoric Life
3 C 97369—Our Planet Earth
3 C 97373—Rocks and Minerals
3 C 97145—Fish Life
3 C 97146—History of Flight
3 C 97611 Wild Birds
3 C 97819—Prehistoric Animals
3 C 97617—Children's Zoo
3 C 9761—Butterflies
3 C 97615—Strange Animals of the World
3 C 97138—San Diego Zoo
3 C 97188—Marineland, Pacific
3 C 97964—Marineland, Florida
3 C 97196—The Pyramids and Egypt
3 C 97226—Holy Land, Israel and Jordan
3 C 97235— Grand Canyon River Expedition
3 C 97161 Carlsbad Caverns
3 C 97899—Great Smokey Mtns.
3 C 97655—Niagara Falls
3 C 97486—Black Hills
3 C 97393—Pennsylvania Dutch Country
3 C 97813—Colonial Williamsburg
3 C 97171—Yosemite National Park, California
3 C 97727—Cape Cod and Plymouth
3 C 97793—White House
3 C 97101—Alaska
3 C 9709— Canada
3 C 97156—England
3 C 97193—Germany
3 C 9712—Hawaii
3 C 9719—Holland
3 C 9716—Ireland
3 C 97001—Mexico
3 C 97386—South Vietnam
3 C 97185—Switzerland
3 C 97236—Venice, Italy
3 C 97262—Japan
3 C 97395—Yellowstone
3 C 97394—San Francisco, Calif
3 C 97239—Shakespeare Country
3 C 97189 Chicago
3 C 97653—New York, Manhattan

Action-packed remote-control Mini-Car Transporter Cut $2 to only $7.99???

Order batteries, cars separately

YES! RIGHT HERE IN THE WISH BOOK
. . all the right answers for holiday shopping

Push a button and drive forward or reverse . . turn, unload, even unhitch trailer automatically
Tailgate drops down
Ramp lowers for unloading
Side wheels lower to ride trailer
Cab unhooks and moves out

Sold only at Sears. Was $9.99. Miniature car buffs will be fascinated by this all-action, remote-controlled auto transport truck . hauls up to 14 "MATCHBOX"®, HOT WHEELS or other mini-cars. Cab and trailer are sturdy high-impact plastic with rubber tires, detailed cab interior, and even a rear-view mirror. Hooked together, cab and trailer are 14¼x6¼x4¼-in. high with tailgate up.

The 6-button plastic remote-control unit has a 3¼-ft. cord. From Japan. Uses 4 "C" batteries (not included), order package below. Cars not incl. **Buy it the easy way—order by phone**

49 C 5804—Shipping weight 2 pounds. . . . . **.57.99**

49 C 8406—"C" Batteries. Package of 6 Shipping weight 12 oz. . . . . **Pkg. 1.19**

Superfast Car Sets

6-piece Car Set. Includes Baja Dune Buggy, Iso Grifo, Rolls Royce Silver Shadow, Ford Zodiac, Slingshot Dragster, Dodge Dragster. **49 C 54704**—Shipping wt. 13 oz. . . Set **$3.44**

6-piece Car Set. Includes Rolls-Royce Volkswagen 1600 Panafarina Mercedes 230SL Lamborghini Miura and Guldsman **49 C 54705** - Shipping wt 13 oz. . . Set **$3.44**

Models of Yesteryear

4-piece Antique Car Set. Includes 1911 Ford, 1914 Stutz 1906 Rolls Royce and 1910 Packard Victoria All cars are made of die-cast metal. England **49 C 54723** Shipping weight 1 lb 2 oz . . Set **$5.44**

All these cars can be used on Mini-Transporter or Computer Garage on opposite page All cars in sets are die-cast metal and 2 to 3 inches long

Hot Wheels Show 'n Go Teams

Show Team

4-piece Car Set. Includes Torero, Splittin' Image Turbofire and Silhouette with matching collector's buttons Die-cast metal. **49 C 54701** Shipping wt. 10 oz. . . . Set **$2.88**

Go Team

4-piece Car Set. Includes Beatnik Bandit, Hot Heap, Corvette, Python plus collector's buttons **49 C 54712** Shipping wt. 10 oz. . Set **$2.88**

the Nylint Construction Crew

(1 thru 3) Each vehicle has baked-enamel finish, detailed cab interior, wrap-around windshield and deep-tread semi-pneumatic tires.

1 **Cement Mixer.** 16½ in. long. Drum revolves as wheels move . . tilt platform to unload.
49 C 58105—Shipping weight 4 lbs.....$5.99

2 **Dump Truck.** Hauls and unloads with tilt-action dump. 13¾ inches long.
49 C 58104—Shipping weight 3 lbs. 1 oz... $3.99

3 **Road Grader.** 16 in. long. Fingertip steering . . blade raises, lowers, tilts and pivots.
49 C 58106—Shipping weight 3 lbs.....$4.99

3-piece Construction Set

Don't Miss This — Buy 3-pc. Set SAVE $3 Only $11.97

Separately $14.97. Dump truck, mixer, grader.
79 C 54595C—Shpg. wt. 11 lbs. ....Set . **$11.97**

"MATCHBOX"® Steer-N-Go

It's a race against time as you "steer" the car around the road-way . . timer signals end of race

$14.99 without batteries

As the 3-speed base spins, turn the steering wheel or hit the brake to keep the car going on its scenic course. Colorful plastic and metal. Measures 19 inches wide. With 1 "MATCHBOX" car, 3-speed shift, lap counter and ignition key. From Japan. Uses 4 "D" batteries (not included), order pkg. below.
79 C 54611C—Shipping weight 7 pounds... .....$14.99

Alkaline "D" Batteries. Package of 4.
49 C 8412—Shipping weight 1 pound.....Pkg. 3.29

3-piece Construction Set of heavy gauge plastic

$5.99

This durable yellow and green construction trio is ready for any building job. The big 15-inch long dump truck loads and unloads . . cab doors can be opened or closed. 11-inch long master crane has crank-operated hook with extendable arm that pivots for easy lifting. 11-inch long road grader has oversized tires and a lever-action scoop that raises or lowers. From West Germany. Use your phone if you want to order it the easiest way of all.
49 C 58103—Shipping weight 4 pounds.... .Set $5.99

COMPUTER GARAGE

New programmed parking for mini-size cars

Insert coded card into "computer"

Gondola revolves to stall you selected

Pull lever . . car moves out of parking stall

Load or unload cars by inserting coded card . . elevator automatically brings parking stall you choose down to entrance

Sold only at Sears

$9.99

cars and batteries sold separately

The most modern computerized parking garage in mini-car city . . holds up to 8 "MATCHBOX", HOT WHEELS®, or other mini-cars. It's easy and fun to load or remove parked cars . . numbered card brings the car you want down to the entrance on a ferris-wheel type elevator . . spring trigger moves car out at bottom. Made of sturdy plastic; 9¾x10¾x17 in. high. Uses 2 "D" batteries, order pkg. below. Japan.

79 C 57027C—Shipping weight 5 pounds.....$9.99

49 C 8405—"D" Batteries. Package of 6. Wt. 1 lb. 8 oz.....Pkg. 1.49

Rack goes up and down

Turn crank, car rolls through car wash

Push catapult button to eject car

Insulated car on turntable

Pump rings, dials turn

The busiest Service Station in mini-car city

Levers do the work for you

$4.44

cars sold separately

This rugged plastic station offers all the services of the stations that Dad goes to, then scoots car back into traffic. Clear plastic roof lets you see detailed interior. 11¾x8x5 in. high. Japan. Shpg wt. 1 lb. 10 oz.

49 C 5839 .....$4.44

"MATCHBOX"®

6-piece Car Set. Includes BP gas tank truck, wrecker truck, Volkswagen Camper, Ford GT, Honda with trailer, Mercury station wagon. Die-cast metal.

49 C 54713—Shipping weight 13 oz. Set $3.44

6-piece Car Set. Includes Lotus Europa, Lamborghini Marzal, Ford GP6, Porsche, Volkswagen 1500 and a Mercedes ambulance.

49 C 54714—Shipping weight 13 oz. Set $3.44

"MATCHBOX" is the registered trademark owned by Lesney Products & Co. Ltd., England.

Sears NEW Push-Button Construction Fleet . . gets the action moving with the touch of a finger

Movable front wheels let you "steer" trucks

Push buttons to go forward, stop and lift up or dump

Sold only at Sears

Each $4.99 without batteries

These durable plastic trucks are ready to roll . . just press the button and they take off . speed forward, go right or left in a sweeping circle. Pour on the action with the hi-rise dump truck or cement mixer . . they unload automatically. Press the button; crane truck's arm extends a full 10 in . . hand-crank operates hook. Each has deep-tread rubber tires, clear plastic windshield, simulated chrome grill, dual horn. Each uses 2 "C" batteries, order below. Japan.

1 **Dump Truck.** 5¼x6¾x9¾ in. long.
49 C 58004—Shipping wt. 1 lb. 14 oz. . .$4.99

2 **Cement Mixer.** 6¾x5¼x9¾ in. long.
49 C 58006—Shipping wt. 1 lb. 14 oz. . . 4.99

3 **Crane Truck.** 4¾x4¾x10 in. long.
49 C 58005—Shipping wt. 1 lb. 14 oz. . . 4.99

"C" Batteries. Package of 6.
49 C 8406—Shipping weight 12 oz. . .Pkg. 1.19

Dump Truck's back raises, dumps load, then returns

1 Dump Truck

Don't Miss This — *Buy Dump Truck with Crane or Cement Mixer* **Save $1** only **$8.98** without batteries

Dump Truck and Cement Mixer. *Separately $9.98.* Each uses 2 "C" batts., order above.
49 C 5812—Shpg. wt. 3 lbs. 12 oz. . . . .Set **$8.98**

Dump Truck and Crane. *Separately $9.98.* Each uses 2 "C" batteries, order above.
49 C 5811—Shpg. wt. 3 lbs. 12 oz. . . . .Set **$8.98**

2 Cement Mixer

Cement Mixer raises, dumps load, then returns

Crane raises and retracts, hook lifts objects

3 Crane Truck

tackles the toughest jobs

Big action-machinery of heavy-duty steel

1 Grader . . a real multi-action earthmover. "Blade" raises, lowers, tilts and swings either way to 5 positions. Tandem-pivoted rear wheels; deep-tread tires. Yellow baked enamel finish. Measures about 16x6½x5⅜ inches high
49 C 54068—Shipping weight 2 pounds 10 ounces $3.99

2 Elevating Scraper . . over 2 feet long . . is ready for a real workout. Load and unload sand or gravel on the crank-powered rubber conveyor belt. Unit retracts into folding position, opening hopper for dumping. Yellow baked enamel finish and massive heavy duty deep-tread tires. Drive unit pivots for easy steering. Measures about 25x6x5 inches high.
79 C 54067C—Shipping weight 6 pounds. $8.49

3 Bulldozer . . scrapes and moves "tons" of dirt. Big "blade" moves to 4 easy-set positions. High gloss yellow baked enamel finish. Wide sure-grip tracks have heavy traction lugs on solid wheels. Measures about 14x8x7¼ inches high
49 C 54458—Shipping weight 4 pounds 2 ounces $5.49

4 Dump Truck . . big and strong enough for a child to ride. A rugged brute with massive deep-tread tires. Carries a big load but has smooth balanced action for easy raising and dumping. Enclosed cab. Yellow enamel. 17x6½x9 in. high.
49 C 54038—Shipping weight 5 pounds 9 ounces $5.39

5 Street Roller . . really smooths out the rough roads. Rear swivel joint provides steerability and easy handling. Complete with steering wheel, air filter, stack, rear grill and big deep-tread tires. Yellow and orange baked enamel finish. Measures about 16½x7x7¼ inches high.
49 C 58038—Shipping weight 4 pounds. $5.99

6 Michigan Crane . . over 3 feet long. Use the powerful magnet to clear the construction area, then attach the scoop. Bucket picks up a full load, swings to unloading area and trips open automatically when raised to top of boom. Sturdy boom raises and lowers by a positive stop winch; folds for easy storage. Enclosed crane cab swivels in a full circle on a wide platform. 6 deep-tread tires. Yellow baked enamel. With boom extended back, 37x7x10 inches high
79 C 54459C—Shipping weight 9 pounds. $7.85

A motorized Parking and Service Plaza that folds for easy storage for only $6.99 ???

batteries, cars sold separately

YES! RIGHT HERE IN THE WISH BOOK
. . . all the right answers for holiday shopping

- Push-button elevator takes cars to level you want
- Working grease rack raises or lowers cars
- Plenty of parking space for 10 mini-cars
- Multi-action service station

Just press the button to take the elevator up or down; flick the lever to dispatch cars right or left into the parking stalls. You can park and service so many mini-cars in this combination garage and parking plaza. Made of sturdy plastic; measures 13x145x155/8-inches high. Uses 1 "C" battery, order below. Made in Hong Kong. Order car sets below or on pages 154-157.

49 C 57009 Wt. 3 lbs. 8 oz. . . . $6.99

"C" Batteries. Package of 6
49 C 8406—Shpg. wt. 12 oz. . Pkg. 1.19

Folds to less than 4 inches deep for easy storage

Kingsize "MATCHBOX"® Transporter Set

9-in. Transporter has operating tailgate and car ramp. Includes: Alpa Carabo, Road Dragster, Hot Rod Dragnar, and Rat Rod Cougar Die-cast metal.

49 C 54718—Wt. 1 lb. 3 oz. . . . .Set $4.99

9-piece Superfast Race 'n Rally Set $4.99

Includes Wild Cat Dragster, Racing Mini, Beach Buggy, Formula I Race Car, Dodge Charger, Ford Capri, Mod Rod, Hot Rod Jeep and Gruesome Twosome. Doors and hood open. Each about 2 to 3-in. long.

49 C 54722—Wt. 1 lb. . . . . .Set $4.99

"MATCHBOX"® Collector's Case $4.99 cars not incl

34-in. long stand-up case holds up to 72 mini-cars . . ideal for storing and carrying. Plastic lift-out trays protect models. Scuff-resistant vinyl case has handle and nickel plated locks. 3 viewing sections clear plastic windows. 12¾x10x6 in. closet.

49 C 54509 Wt. 3 lbs. 4 oz. . . . $4.99

"MATCHBOX"®

Superfast

Don't Miss This CUT $1 Now $4.77

Double Loop Race Track with 2 Superfast racers and dual 12-foot tracks

Was $5.77. Two "MATCHBOX" racers wait at the starting gate until you push the lever . . then watch out. Down the inclines they blaze . . through the "dangerous" loop-the-loops . . and on to the finish gate. Polyethylene tracks have built-in curbs; can be connected to make one daring 24-ft. course. Die-cast metal cars have spring suspension, low friction mag-type wheels. About 2½-in. long. Incl. plastic clamp, 3 loop supports 1 finish gate. 10 joiners. 1 catalog. England.

79 C 54603C—Wt. 4 lbs. . . . . .Set $4.77

Race announces winner automatically

Cars zoom on top, turn around and dual race the

"MATCHBOX" is the registered trademark owned by Lesney Products & Co., Ltd., England

Don't Miss This | Cut $1 | Now $13.99 without batteries

Sears Giant 27½-inch Crane towers over the BIG JOBS

Massive 30½-in. arm revolves for maximum "reach"

Was $14.99. Build miniature cities and shopping centers. Or use crane to lift up mini-cars and other toys and place them where you want. Rotating clam bucket can pick up load from almost any position. Set also includes five modular building units, hook, basket. Plastic crane with metal posts is 30½x10¼x27½ in. high. Partly assembled. From Japan. Uses 4 "D" batteries. Order package below. To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for number to call.

79 C 54239C—Shipping weight 6 pounds. **$13.99**

49 C 8412—Alkaline "D" Batteries. Package of 4. Shpg wt. 1 lb. . . . Pkg 3.29

Look at all you can do by remote control

- Swing horizontal frame around in complete circle
- Move block and tackle forward and backward
- Lower tackle and rotate claw to pick up objects

2 $3.99

3 $3.49

1 $3.49

Don't Miss This | Buy complete Set | Save $1 | only $9.97

Load and haul sand with this 14-piece Structo Road Construction Set

(1 thru 3) Separately $10.97. Husky bulldozer digs and deposits sand into giant loader. Hand-crank conveyor lifts and empties load into hopper. As truck moves under hopper, it trips lever and sand unloads. Steel dump truck is 13¾ in. long . . press lever and box raises, tailgate swings open. Steel bulldozer is 12 in. long . raises to 3 positions and unloads. 15-in. plastic sand loader adjusts to 7 heights. 13-in. plastic hopper. 10 road signs.

79 C 54068C—Shipping weight 10 pounds. . . . . Set **$9.97**

1 **Dump Truck only.** Wt. 3 lbs. 12 oz. **49 C 5408** **$3.49**

2 **Sand Hopper and Loader only.** **49 C 54006**—Shpg. wt. 3 lbs. **$3.99**

3 **Bulldozer only.** Shipping weight 2 pounds 4 ounces. **49 C 58109** 3.49

"MATCHBOX" CITY GLOWS in the dark

Carry-case opens to a 26x36-inch metropolis with skyscrapers, roadway and a garage for storage

$8.99 vehicles not included

Folds into a compact vinyl case

Sold only at Sears. After a busy work day, this mini-city really "comes to life" in the dark. The big parking lot is surrounded by glow-in-the-dark highways and modern buildings. Layout opens to about 26x36x7½ in. high; closes to 14x18x4 inches. Made of vacuum-formed plastic and heat-sealed vinyl.
79 C 57049C—Shipping weight 4 pounds **$8.99**

"MATCHBOX" Superfleet . . 12-vehicle Road Set $6.66

8-wheel tipper, Mercedes, fire engine, Chief's car, police car, garbage truck, kennel truck with 4 plastic dogs, Mack truck, Jeep, Continental, boat and trailer. Setra mini-bus, 2 to 3 in. die-cast metal.
49 C 54719—From England. Wt. 1 lb. 5 oz. Set **$6.66**

"MATCHBOX" COUNTRY

Carry-case opens to a big 26x36-inch "spread" with silo, windmill and a barn for storing vehicles

Folds into a compact vinyl case

$8.99 vehicles not included

Sold only at Sears. You'll have "acres" of fun with this complete mini-farm. Barn lid snaps open, 26x36x6¾ inches high when open, 14x18x4 inches closed. Includes farm house, lakeside cabin on the shores of a realistic lake, roadways, overpass, and much more. Made of vacuum-formed plastic and heat sealed vinyl.
79 C 57048C—Shipping weight 4 pounds **$8.99**

"MATCHBOX" 9-vehicle Farm Set $4.99

Turning combine-harvester and tractor with hay trailer. Superfast horse van, cattle truck, pony trailer, unimog, field car, and pick-up truck. 2 plastic cows, 4 ponies. 2 to 3 in. die-cast metal. From England.
49 C 54721 Shpg. wt. 14 oz. **$4.99**

14 feet of over and under roadway

Don't Miss This CUT '7 Now '9.99

2-Lane "MATCHBOX" Motorway complete with 2 Cars

Was $16.99 Race your "MATCHBOX" cars around the 2-lane track . . . put rows of cars on each lane. There's 14 ft of over-and-under roadway. 20 adapters for other "MATCHBOX" cars, a power pack, 2 hand-grip speed controls, 2 die-cast metal cars included. Plastic track sections make a 33½x63-inch layout. UL Listed power pack (110-130-v., 60-c. AC). Variable speed hand controls. From West Germany.
79 C 54593C—Shipping weight 7 lbs. **$9.99**

"MATCHBOX" is the registered trademark owned by Lesney Products & Co., Ltd. England

Double Bell Alarm for only $4.79???

Petite, brightly-colored enameled metal clock is accented by brass-color metal bells, handle and legs, measures only 4-in. high by 2¾-in. wide. White dial has Arabic numerals, luminous hands and dots. Quiet 1-day key-wind movement. Imported from West Germany. To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co Catalog Sales" for number to call.

4 C 70251—Pink case
4 C 70252—Green case
4 C 70253—Yellow case
4 C 70254—Blue case
Shipping weight 9 ounces . . . $4.79

for Teens

(13 thru 18) Unique Clocks to brighten her room at home or at school . . to accompany her on her travels.

13 Musical Alarm Clock wakes her to a lovely tune. Ivory-color plastic Queen Anne style case measures 4¾-inches high. Off-white dial has Roman numerals, luminous hands and dots. 1-day key-wind movement. Swiss musical movement plays "Lara's Theme". From West Germany
4 C 7001—Shpg. wt. 1 lb. $10.99

14 Miniature Grandfather Electric Alarm Clock. Simulated cherry-wood molded composition case. Ornately decorated lighted dial with full Arabic numerals. Brass-color metal swinging pendulum. 2⅛x5½x10½-inches high. Guaranteed**.
4 C 7145—Wt. 1 lb 6 oz. $13.99

Also: Black case with gold-color trim and floral-decorated lighted dial.
4 C 71451—Wt. 1 lb. 6 oz. $13.99

15 Rectangular Travel Alarm tells day, date, month . . day and date change automatically 1-day key-wind movement . . single key winds both time and alarm. Vinyl-covered metal case, Arabic numerals, luminous hands and dots. 3⅜x2¼-in. Japan
4 C 7040—Glossy red case with red enameled metal dial
4 C 7040—Black leather-look case with gold-color metal dial.
Shipping weight 9 ounces $9.99

16 Compact Travel Alarm has lustrous enameled metal case. Matching metal dial has applied Arabic numerals and markers. Luminous hands and dots. 1-day key-wind movement . . single key winds both alarm and time. Measures just 2¾-inches in diameter. Imported from Japan.
4 C 72711—Red case and dial
4 C 72712—Blue case and dial
4 C 72713—Green case and dial
Shipping weight 7 ounces $5.99

17 "Swinging Bee" Electric Alarm Clock has a flowered dial "Bees" swing through the air on a moving pendulum and sweep second hand. Orange-color plastic case. Alarm-set and shut-off at back. Measures 4x5½-inches high. Guaranteed**
4 C 7144—Shpg. wt. 1 lb. 2 oz. . . $9.99

Also: "Hot Rock"-style with hot pink case that has a psychedelic look, optical illusion dial.
4 C 71441—Shpg. wt. 1 lb. 2 oz. $9.99

18 "Color-Change" . . a unique Electric Clock with a lighted dial that changes from blue-to-yellow-to-pink-to-green to make a soothing night light. Pink plastic case measures 4¼x3 inches high. Alarm-set and shut-off at back. Guaranteed**
4 C 7124—Shpg. wt. 1 lb. $10.99

**Movement and case guaranteed 1 year from date-of-sale against fraulty materials or workmanship of parts or return clock for free replacement.

Electric Clocks UL listed for 110–129 v., 60-cycle A.C

SEARS OWN WATCHES

{1 thru 8} She's got the time . . the right time, with these attractive Swiss watches . . all (except 5) with unbreakable mainspring. Shown abt. ⅔ actual size.

1 Round . . chrome-plated base metal case, stainless steel back. White dial. Black leather strap
4 C 16806—Shipping weight 4 ounces.....$10.99

2 Tapered Square . . yellow gold-color base metal case with stainless steel back. Roman numerals on white dial. Black suede leather strap.
4 C 16807—Shipping weight 4 ounces ...$12.99

3 Cushion-shape . . sleek, water-resistant watch has chrome-plated base metal case, stainless steel back. Sweep second hand. Black suede leather strap.
4 C 16804—Burgundy dial 4 C 16803—Blue dial
Shipping weight 4 ounces $17.99

4 Long, Lean Rectangle fits comfortably on the wrist. Base metal case with stainless steel back. DuPont Corfam® poromeric strap
Chrome-plated case . blue dial, blue strap
4 C 16809—Shipping weight 4 ounces. . .$19.99
Gold-color case . . yellow dial, black strap.
4 C 16808—Shipping weight 4 ounces.....$19.99

5 Electronic Watch never needs winding on or off the wrist . . a Transistorized control circuit, powered by a tiny energy cell provides up to a full year's dependability, accuracy (energy cell is then easily replaced). Base metal case has stainless steel back. White dial has luminous hands and dots. Water-and-shock-resistant. Luxurious alligator-grained DuPont Corfam® poromeric strap.
Chrome-plated case . . brown strap
4 C 4376C—Shipping weight 1 pound $59.95
Gold-color case . . black strap.
4 C 4377C—Shipping weight 1 pound $59.95

6 Alarm Watch . . turn special crown clockwise to wind, counter clockwise to set. Gold-color base metal case, stainless steel back. Sweep second hand. Snap-on white DuPont Corfam® poromeric strap.
4 C 1682—Shipping weight 4 ounces $19.99

7 Mod Watch. Gold-color base metal case, stainless steel back. White dial with sweep second hand. Red patent DuPont Corfam® poromeric strap.
4 C 16818—Shipping weight 4 ounces.....$12.99

8 Antique-look Pendant. Watch with "pop-open" cover hangs on 36-in. chain. White dial has Arabic numerals, sweep second hand. Gold-color base metal.
4 C 16817—Shipping weight 4 ounces.....$19.99

Fashionable Watches and Jewelry Boxes

THE SHEFFIELD COLLECTION

{9 thru 12} Time . linked to fashion in unique watches. All with Swiss movement, unbreakable mainspring. 9 and 10 shown abt. ½ actual size; 11 and 12 actual size.

9 "Kaleidoscope" Wardrobe . . rotating disc creates Kaleidoscope effect on the multicolor dial. Gold-color base metal case . . hour markers on bezel. 4 snap-on suede vinyl straps: 1 each . . red, yellow, royal blue and black
4 C 16848C—Shipping weight 1 pound. $27.50

10 A Real Sport . . with red and white striped cotton denim strap, vinyl backed. Gold-color base metal case, stainless steel back
4 C 16846—Shipping weight 4 ounces $20.00

11 Ring Watch . . time at your fingertips. Adjustable . . fits any finger. Gold-color base metal, faceted crystal.
4 C 16758C—Shipping weight 1 pound. $25.00

12 Bangle Bracelet . . spring-hinged for easy on and off. Bold numerals on white dial. Chrome-plated base metal
4 C 16849—Shipping weight 4 ounces $22.00

NOTE: Water-resistant watches are designed to withstand water pressure of 35 lbs. per sq. in. (in addition to normal atmospheric pressure) as long as crystal, crown and back remain intact. Shock resistant watches are designed to withstand a 3-foot drop on a hardwood floor without significantly affecting accuracy

1 $8.99

BABY DOLLS

What do they do?
"Call out" or "coo".

How do they feel?
Almost like real.

1 This 20-inch baby looks so special in her soft, sheer christening dress. Tilt her and she calls out for "Mama" and "Papa." Set her on her lace-trimmed satin pillow and she'll close her go-to-sleep eyes. Has soft vinyl arms, legs and head; and a polyurethane foam-filled body. Pixie-styled rooted hair. Slip, diaper and booties.
79 C 31653C—Shipping wnght 4 pounds. $8.99

2 Baby Tweaks is 19 inches tall. She has shiny rooted hair, "bright button eyes," a soft polyurethane foam-filled body and vinyl arms, legs and head. Give her a hug and she "coos" softly. Wears a frilly topper, slacks and booties. Why not pick up the phone and order it?
79 C 31652O—Shipping weight 4 pounds . . $6.99

3 This 14-inch baby cries out for "Mama" when you tilt her. She's wearing a lacy dress with diaper and booties. Has a soft polyurethane foam-filled body; vinyl arms, legs and head. Curly rooted hair, go-to-sleep eyes.
49 C 31654—Shipping weight 1 lb. 8 oz.. . $4.99

2 Great Wardrobe Sets for any 10 to 22-inch Baby Doll

Playtime Set

Set includes dress, coat, hat, playsuit, creeper, pants, hangers, comb, brush and mirror. Dolls not included.

For 10 to 11-inch dolls.
49C32563—Wt. 6 oz. $3.99

For 12 to 13-in. dolls.
49C32564—Wt. 6 oz. $3.99

For 14 to 15-in. dolls.
49C32565—Wt. 6 oz. $3.99

For 16 to 17-in. dolls.
49C32566—Wt. 7 oz. $4.99

For 18 to 19-in. dolls.
49C32567 —Wt. 7 oz. $4.99

For 20 to 22-in. dolls.
49C32568—Wt. 7 oz. $4.99

Naptime Set

Set includes granny gown, cozy sleeper, sacque and pants, pj's, bottle, soap, towel, cloth and more. Dolls not included.

For 10 to 11-in. dolls.
49C32569— Wt. 6 oz. $3.99

For 12 to 13-in. dolls.
49C32571—Wt. 6 oz. $3.99

For 14 to 15-in. dolls.
49C32572 Wt. 6 oz. $3.99

For 16 to 17-in. dolls.
49C32573—Wt. 7 oz. $4.99

For 18 to 19-in. dolls.
49C32574—Wt. 7 oz. $4.99

For 20 to 22-in. dolls.
49C32575—Wt. 7 oz. $4.99

Stroller for Dolly

Push dolly along in this rugged metal walker. There's even a handy play tray and bright beads to keep her entertained. Walker is 15x9x19 in. high. Plastic wheels. Sent partly assembled.
Shpg. wt. 2 lbs. 6 oz.
49 C 33046. . . . . $2.99

$2.99

Steel Trunks with drawer and hangers

Plenty of room for dolly and accessories. Has a rugged wood frame, nickel-plated hardware, plastic handle and ribbon tie.

14x27x7-inch Trunk. Snap lock. Shpg. wt. 4 lbs.
49 C 33535 . . . . . $4.99

18x8x8-inch Trunk. 2 snap locks. Shpg wt 6 lbs.
49 C 33536 . . . . . $5.99

14-inch Trunk
$4.99

Adorable 14-inch Twins by Italo Cremona

$8.99 each

Aren't they just about the cutest brother and sister dolls you've ever seen? Their blue go-to-sleep eyes peek up at you from beneath long, long lashes. Give them a hug . . each doll has a soft cloth body; vinyl arms, legs and head. They're fully jointed, 14 in. tall. Each has pale blonde rooted hair and wears a cute play outfit. From Italy. Wt. ea. 1 lb. 7 oz.

Baby Brother.
49 C 31608 . . . $8.99

Little Sister.
49 C 31609 . . . $8.99

Snuggly-soft pink 'n white Baby Dolls from France

17-inch Toddler
$9.99

10-inch Baby
$4.99

4 She looks so sweet in her play-time topper and leggings set. She has such long rooted hair, go-to-sleep eyes and a shy smile. Isn't she adorable?

She has a soft cloth body and creamy vinyl arms, legs and head. 17 inches tall.

Shpg. wt. 1 lb. 11 oz.
49 C 31638 . . . $9.99

5 Oh-so-pretty baby has bright go-to-sleep eyes, blonde rooted hair and a soft cloth body. She has vinyl arms and head and comes wearing a snuggly sleeper, bonnet and bib. Buy her the easy way—order by phone. Wt. 11 oz.
49 C 31614 . . . $4.99

From ITALY . . . two beautiful Baby Dolls to cuddle and treasure . . . and an elegant Crib

1

2

Curtained Crib with covered casters

$7.99

1 Pull back the sheer curtain and rest your favorite doll in this sparkling, scrolled crib. Move it from room to room—it has real easy-roll hooded casters. 25x10½x12 inch high metal crib comes with pillow and a mattress. Partly assembled.

Shpg. wt. 5 lbs.
79 C 33555C . . . $7.99

Lovely 17½-in. Baby Dolls by Furga

$14.99

(2 and 3) Life-size and so realistic . . with their blue go-to-sleep eyes, shiny rooted hair and delicate features. Each has a cuddly cloth body; vinyl arms, legs and head. They're wearing playsuits with frilly pinafores, bonnets and booties.

Shpg. wt. each 3 lbs.
(2) 79 C 31615C—Blonde. $14.99
(3) 79 C 31611C—Brunette 14.99

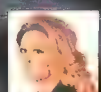
3

Don't Miss This | Buy crib with doll (2) or (3) SAVE $3 Now $19.98

Crib (1) with doll (2) or (3) . . *separately total $22.98*
79 C 31656C2 **Crib plus blonde doll** (1 and 2) Wt. 8 lbs. . . $19.98
79 C 31657C2 **Crib plus brunette doll** (1 and 3). Wt. 8 lbs. . . . 19.98

Elegant Beauties by Furga of Italy

For 50 years Furga, creating beautiful dolls a family tradition. No wonder the gowns are so lavish, the hairdos so fashionable and the craftsmanship so impeccable. It's a matter of pride.



1 $18.00

2 $30.00

3 $25.00

4 $20.00

Little Signorinas from Furga

$2.99 each

(5 thru 8) It's starting Tilly and Tina the 7 inch twins from Italy. Each has shiny rooted hair, go to sleep eyes, a jointed soft vinyl body and sensational Furga designed outfits. Shoes included with each doll. Shipping weight each 7 oz.

(5)	49 C 37094 Blonde Tilly in a mod jumpsuit	$2.99
(6)	49 C 37099 Brunette Tilly in slacks and sweater	2.99
(7)	49 C 37098—Blonde Tina in a swingin' slacks set	2.99
(8)	49 C 37097—Brunette Tina in a jersey dress	2.99

(1 thru 4) Our finest dolls with hand arranged hairdos, creamy vinyl skin and magnificent clothes. Each has rooted hair, jointed body, frilly lingerie and shoes.

1 **Claudia** "floats" down the aisle in her breathtaking lace gown and veil. She wears dainty gloves and carries a lovely bouquet. 18 in. tall.
79 C 32054C Shipping weight 4 pounds **$18.00**

2 **Sandra** looks radiant in her rich, ruffled gown accented with soft feather trim. Her silver blonde hair is swept up in a smooth bun. She wears a high fashion black collar necklace and carries a sheer handkerchief. She's 22 in. tall.
79 C 32053C Shipping weight 6 pounds **$30.00**

3 **Stefania** appears in a swirl of ruffles and checks. Her blonde ringlets peak out from under the wide-brimmed bonnet. 18 in. tall.
79 C 32052C Wt. 5 lbs. . . . **$25.00**

4 **Carlotta** looks lovely in a velvet gown with sheer ruffled sleeves, hem and pinafore. Feather-trimmed bonnet. 15 in. tall.
79 C 32051C Wt. 4 lbs. **$20.00**

They walk, dance, work or play. Action Dolls "DOING THEIR

MATTEL

"Rock Flower" Dolls for only $1.74 each ???

YES! RIGHT HERE IN THE WISH BOOK
. . all the right answers for holiday shopping

{1 thru 5} They're named and modeled after a real singing group . . each doll comes with her own 33⅓-rpm record. Each has a plastic stand that fits right on the record . . just turn on the record player and watch doll swing around. These groovy dolls are 6½ in. tall, poseable vinyl. The girls have pretty rooted hair, sunglasses.

1 **Lilac** in mini-dress, tights, boots. 49 C 37092—Shpg. wt. 7 oz. $1.74

2 **Rosemary** in midi-dress, boots 49 C 37093—Shpg. wt. 7 oz. $1.74

3 **Heather** in jumpsuit, scarf, shoes. 49 C 37091—Shpg. wt. 7 oz. $1.74

4 **Doug** in mod costume. Molded hair. 49 C 37127 Shpg. wt. 7 oz. $1.74

5 **Iris** wears a bright gown. 49 C 37126—Shpg. wt. 7 oz. $1.74

{4 and 5} Doug and Iris with records plus deluxe record with 6 group songs. 49 C 37083—Wt. 1 lb. 2 oz. Set $4.66

Pose any Rock Flower Doll on its record and see it "go". All 5 dolls have stands that fit short spindle record players

Rock Flower Case

$1.99

Opens to a 14x9x2-in. stage with play "mike", "speakers". Vinyl.
49 C 37122—Shpg. wt. 10 oz. $1.99

Blanket Baby Thumbelina $5.99

6 She wiggles like a real baby when you pull her string. Soft cloth body, vinyl arms, legs, head; molded hair, 9 inches tall. Blanket included.
49 C 35096—Wt. 10 oz. . $5.99

In-A-Minute Thumbelina $6.85

7 Stirs, frets, even pounds the table when you pull her string. Soft cloth body; vinyl arms, legs and head; rooted hair 9 inches tall. High chair, accessories included.
49C35095—Wt. 1 lb. 8 oz. $6.85

MATTEL'S Baby Love Light

. . she'll hold your hand and her eyes light up

$8.85 without batteries

This 15-in. baby has light-up eyes and a soft "handshake." Cloth body; vinyl head; rooted hair. Uses 2 "D" batteries, order pkg. below. Wt. 3 lbs. 7 oz.
49 C 35085. . . . . $8.85

15-inch Play 'N Jane $12.85 without battery

Sit her down, set the trigger and she'll play horseshoes, basketball or tic-tac-toe. Vinyl doll has long rooted hair; comes with plastic chair and game equipment. Uses 1 "C" battery, order pkg. below. Shpg. wt. 4 lbs.
79 C 35088C $12.85

49 C 8412—Alkaline "D" Batteries. Pkg of 4. Wt. 1 lb. $3.29
49 C 8411 . Alkaline "C" Batteries. Pkg of 4. Wt. 8 oz. 2.49

18-inch Bizzie Lizzie $14.85 without batteries

Attach Lizzie to power pack and she'll iron, dust and sweep. She's soft vinyl with shiny rooted hair. Plastic power pack, ironing board, duster, sweeper. Uses 2 "D" batteries, order pkg. below. Shpg. wt. 2 lbs. 12 oz.
49 C 35089 . . . . . $14.85

THE WET SET

Baby dolls to wash, dry and dress they're a big splash with little girls

MATTEL "Living Baby Tender Love"® for only $12.85 ???

YES! RIGHT HERE IN THE WISH BOOK
..all the right answers for holiday shopping

Pick her up, hold her . . she feels almost alive. Her arms and legs are loosely jointed . . so you'll have to help her sit up. Sometimes she'll tumble over like a real baby. She's made from a soft vinyl foam that feels so much like real 19-in tall baby has rooted hair and wears a lacy dress, panties and booties. Shpg. wt. 3 lbs. 15 oz.

49 C 31607 . . . . . $12.85

1 Layette for Living Baby Tender Love . . with cozy robe, soft pajamas, dress, diapers, hangers, mirror and comb

49 C 32562—Wt. 6 oz. Set $3.99

Layette for 19-inch Living Baby Tender Love

MATTEL "Talking Baby Tender Love"® for only $9.43 ???

YES! RIGHT HERE IN THE WISH BOOK
..all the right answers for holiday shopping

"Mommy, wash baby?" asks this 15-inch charmer. She loves to take a bath. And you can splash her all you like . . water won't hurt her special voice unit. Pull her talking ring and she says 8 random sayings.

Drink 'n wet doll is soft vinyl foam; has rooted hair. In dress and panties.

Shpg. wt. 3 lbs. 7 oz.

49 C 31606 . . . . . $9.43

2 Layette for Baby Tender Love or Talking Baby Tender Love . . playsuit, dress, sleeper, hangers and more. Wt. 6 oz.

49 C 32518. . . . . Set $3.99

Layette for 14 or 15-inch Baby Tender Love dolls

Don't Miss This CUT '1 Now $8.99 without batteries

Little Tubsy by Ideal was $9.99. Put her in her tub (or yours) and she splashes her arms and turns her head. 14-inch plastic baby has rooted hair; comes with robe and diaper. Uses 2 "AA" batteries, not incl., order package below

79 C 25023C—Wt. 4 lbs. . . **$8.99**

"AA" Batteries. Pkg of 6.

49 C 8402—Wt. 6 oz. . . Pkg. 99c

Drink 'n Wet Bathtub Baby $6.99

Feed her from her bottle, give her a bath, then dress her in one of her cute outfits. This 17-inch baby is so much fun. She's soft, jointed vinyl with pretty rooted hair and go-to-sleep eyes. Incl. a snuggly robe, diaper, dress, romper and booties. Soap, sponge, bottle and plastic tub also included. Buy it the easy way—order by phone.

79 C 31583C—Shpg. wt. 3 lbs. . . . $6.99

Drink 'n Wet Layette Baby $5.99

This 14-inch drink 'n wet doll has soft, jointed vinyl arms and legs, and pixie-style rooted hair. Wears a playsuit and booties; has pretty dress, robe, romper, bottle and more.

49 C 31582—Wt. 1 lb. 8 oz. $5.99

$3.99

Betsy Wetsy . . drinks, wets cries real tears

9-inch Betsy looks so sweet in her cheery playsuit. Hold her, feed her or give her a bath . . she's cuddly jointed vinyl. She wears a bow in her shiny rooted hair. Comes with bottle, rattle. Wt. 12 oz.

49 C 31635. . . . . $3.99

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RAGGEDY ANN and ANDY SLUMBER BAGS

Each $14.99

(1 and 2) These long-time friends of wee folk now become fun naptime and nighttime companions. Soft cotton padded pillow heads have smiling silk-screened faces, wool yarn hair. Youngsters up to 4 feet tall can snuggle in soft-quilted cotton bodies, stretch down to the feet. Side zipper. Dry clean. Each 20 in. wide, 54 in. long. Wt. each 5 lbs. Buy them the easy way—order by phone

(1) 79 C 34027C—Raggedy Ann Slumber Bag . . . $14.99
(2) 79 C 34028C—Raggedy Andy Slumber Bag. . 14.99

5

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In 4 sizes and musical versions, too!

RAGGEDY ANN AND ANDY

prove love is never old-fashioned

3 Raggedy Ann. The beloved best friend of little girls for generations. Her tousled red yarn hair, floppy cotton body and lockedin button eyes make her absolutely irresistible. In a provincial print dress, white apron

49 C 3580—13 in. Wt. 13 oz. . . $2.94
49 C 3583—20 in. Wt. 1 lb. 4 oz. . 4.89
79 C 34001C—31 in. Wt. 4 lbs. . . 9.77
79 C 30621C—38 in. Wt. 5 lbs. . . 15.99

Musical Raggedy Ann. Wind-up music box she'll play a happy nursery tune

49 C 3629—13 in. Wt. 1 lb. . . $4.65

4 Raggedy Andy. The big hearted fellow is a hero to the little people. He wears blue cotton trousers with snappy white buttons, checked shirt, jaunty cap. Friendly lockedin button eyes, soft cotton body, yarn hair

49 C 3592—13 in. Wt. 13 oz. . . $2.94
49 C 3603—20 in. Wt. 1 lb. 4 oz. . 4.89
79 C 34002C—31 in. Wt. 4 lbs. . . 9.77
79 C 30739C—38 in. Wt. 5 lbs. . . 15.99

Musical Raggedy Andy. For a cheery nursery tune, wind-up his music box.

49 C 3630—13 in. Wt. 1 lb. . . $4.65

Bob 'n Betty play a merry tune

Each $2.99

(5 and 6) Country-fresh kids will entertain you with a folksy tune. Bright-eyed brother and sister both have imported music boxes inside just wind their keys. Soft, stuffed fabric bodies, yellow yarn hair, look-alike peasant gingham outfits. Each 14 in. tall. Wt. each 1 lb

(5) 49 C 3667—Bob . . . $2.99
(6) 49 C 3666—Betty 2.99

Gingerbread Playmates nod to soft lullabies

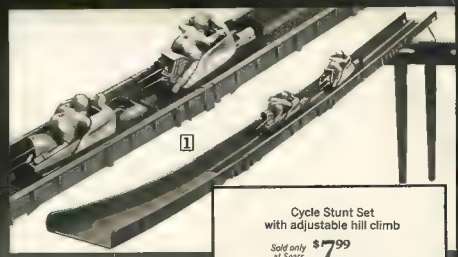
Each $3.99

(7 and 8) Plump gingerbread people make such lovable playmates. Wind keys and they nod their heads as imported music boxes play sweet lullabies. Both stand 12 inches tall with rayon plush bodies, rickrac braided trim and lacked in button eyes. Shpg. wt. each 1 lb. 2 oz.

(7) 49 C 34005—Boy . . . $3.99
(8) 49 C 34004—Girl . . . 3.99

SSP
SUPER SONIC POWER

ALL NEW SSP RACERS
with the Gyro-Wheel Power System
the fastest accelerating
speedsters around



Insert Power T handle and Pull to Start

Cycle Stunt Set
with adjustable hill climb

Sold only at Sears

$7.99

1 "Hot" SSP™ bikes really ZOOM by as they streak up the hill. Make the 36 in. "hill" as steep as you want . . or make a jump track. Two 7 in. plastic cycles, 4-section "hill" track. Instructions with "stunt" games.
49 C 54661—Shpg. wt. 2 lbs. 13 oz. . . . . **Set $7.99**

Eliminator vs. Railbird Drag Race . . cars catch drag chute at finish gate

$8.44

2 You can almost smell the rubber burn as these two wild dragsters take off. Listen to the engines "wind up" up to 12,000 rpm's as the cars head for the finish gate . . winner snags the drag chute. Set includes two 8-in. long plastic dragsters, 18-in. wide plastic finish gate, drag chute and 2 hooks.
49 C 54708—Shpg. wt. 2 lbs. 4 oz. . . . . **Set $8.44**

SSP Gyro-Wheel Racer Sets

$4.99 each

(3 thru 5) Detailed plastic speedsters race along at "daredevil" speed . can be used on either set. With Power T handle 7 to 8½ inches long

3 **Bonneville and Blazer Bikes.**
49 C 54699—Shpg. wt 1 lb. 8 oz. . **Set $4.99**

4 **Can-Am and Sidewinder Racers.**
49 C 54707—Shpg. wt 1 lb. 8 oz. . . **Set $4.99**

5 **Jet Star and Black Widow Dragsters.**
49 C 54706—Shpg. wt 1 lb 8 oz. . . . . **Set $4.99**

SSP Carrying Case

$3.85 without cars

Plastic "engine" case holds up to 6 SSP racers. Hinged "valve covers" open showing three storage compartments on each side. Measures 13x10x13 inches high.
Shpg wt 1 lb 8 oz.
49 C 54709 . . . . . **$3.85**

Don't Miss This! **CUT '1 Now $4.99** order batteries separately

The car with a "brain" . . Amaze-a-matic Volkswagen with extra customizing parts

Was $5.99. Pick a card programmed with the directions you want the car to take, feed it into car and away it goes Indentations on each side of card put this motorized 8-in. long plastic car through a variety of maneuvers. 12 road signs, 5 pylons, 6 pre-programmed cards, 6 blank cardboard cards (program your own). Uses 2 "AA" batteries, order below
49 C 54241—Wt. 1 lb, 4 oz. . . . **$4.99**

"AA" Batteries. Package of 6
49 C 8402—Wt. 6 oz. . . . . Pkg. 99c

Hits objects reverses itself

Mystery Police Car

$4.99 order batteries separately

- Revolving light flashes and siren sounds

11½-in. metal car goes on its own course, or set direction you want. Rubber tires Uses 2 "D" batteries, order pkg. below
49 C 58071 -Shipping weight 1 pound 8 ounces **$4.99**
49 C 8405—**"D" Batteries.** Pkg. of 6. Wt 1 lb. 8 oz. . . Pkg. 1.49

Eldon's Run-a-bouts put you in control

Touch Command uses air pressure to operate DUNE BUGGY by remote control

Sold only at Sears **$3.99** without batteries

Just press hand control plunger to operate this sporty dune buggy. Hi-impact plastic body is 7½ in. long; chrome-color trim, antenna, decals. Rubber tires. Uses 2 "AA" batteries, order pkg. below. From Japan.

49 ¢ 54246—Shipping weight 1 pound 4 ounces. $3.99

49 ¢ 8402—"AA" Batteries. Package of 6. Shpg. wt. 6 oz. . . Package 99¢

Program the cassette to start battery-powered COMPUTER COMMUTER on any course you choose

Sold only at Sears **$8.99** without batteries

You're in control of this futuristic commuter car . . . just "program" the cassette, pop it into the car and watch the action. Hi-impact plastic body is 10½ in. long, has see-through bubble top, rubber tires with chrome-colored hubs. Uses 2 "C" batteries, order package below. From Japan.

49 ¢ 58088—Shipping weight 2 pounds 8 ounces $8.99

"C" Batteries. Package of 6

49 ¢ 8406—Shipping weight 12 ounces. . . . . Package $1.19

From stock car drag to daredevil jump . . . games deliver all the thrills

Stock cars streak to the finish line; goal board "flags" the winner
Daredevils speed over jump-ramp, barrels, and through "fire" ring

Drag Race Game with 2 mini-cars

$3.99

There's action aplenty as the two mini stock cars race to the finish line. Just place cars on launcher, press the button and watch them go . . . flag pops up to announce the winner. Set includes two 2¾-inch long die-cast metal mini-cars, 2 spring launchers, and 1 finish gate with flags. Made of durable plastic, use indoors or out. Needs no batteries. From Japan.

49 ¢ 58036—Shipping weight 1 pound 2 ounces. . . . . Set $3.99

Daredevil Stunt Game with 2 mini-cars

$3.99

Excitement abounds as drivers test their skills. Push the button to send cars over barrels and into "fire" rings. Includes 1 launcher, 1 jump ramp, 2 "fire" rings, 6 barrels, two 2¾-in. die-cast metal cars. Durable plastic. Japan.

Set $3.99

49 ¢ 58035—Shipping weight 1 pound 5 ounces . . . . .

$6.76 without batteries

2-octave Portable Organ

"Go-everywhere" organ has 25 color-coded keys, 25 brass reeds. Red plastic case 14x6x3½ in. high. On-off switch. Color-coded music booklet included. Uses 3 "D" batteries . . order package below. From Japan.

49 C 66591 Shipping weight 2 pounds 14 ounces. $6.76

49 C 8405—"D" Batteries. Pkg. of 6. Shpg. wt. 1 lb. 8 oz. . . . Pkg. 1.49

$3.44

Trumpet

Make music with 17-in. metallic finish gold color plastic trumpet. Has 8 different colored valves, 8 tuned reeds. 38 song booklet held by plastic lyre. Two washable mouthpieces.

49 C 66424–Wt 1 lb 10 oz. $3.44

$4.99

Piano Xylophone

Piano has 21 color coded keys. Wood, with plastic top. Xylophone has 12 color-coded chime steel reeds. Plastic base. Measures 14¼x11¾x3 in. high. Color-coded song book, 2 plastic mallets, 3 plastic legs included. From Japan.

49 C 66403 Shpg. wt. 3 lbs.. $4.99

Roy Rogers Guitar

$3.49

29-inch Guitar has wood fiber sound chamber for deep tone

Sets the mood for strumming and singing your favorite cowboy songs. Endorsed by Roy Rogers. Pictures of Roy, Dale and Trigger on 29-inch long guitar. Made of wood fiber, finished in ivory color with maple-toned shading. Six strong wire and nylon strings for longer-lasting dependability. Plastic pegs and colorful shoulder cord. Instructions included.

79 C 665446—Shipping weight 3 pounds. $3.49

Give a child the gift of music

$4.44 each

Each set has 15 delightful 45-rpm records. . 7¼x7¼x7¼-in. high fiberboard case with handle holds up to 50 records.

Children's Records

Assortment of 15 favorite stories, songs and games.

49C66697- Wt. 1 lb. 8 oz. $4.44

Christmas Records

Assortment of 15 Christmas and special occasion songs.

49C66421–Wt. 1 lb. 8 oz. $4.44

It's a Peanuts® Parade Drum

$4.44

1

1 Peanuts Parade Drum. Play while marching to your own beat. "Peanuts" characters decorate side of rugged steel parade drum with snares and plastic carrying strap. 11-inch diameter drum, 9 inches high. Break-resistant plastic heads. Two 14-inch wood drumsticks. For ages 2 to 6.

49 C 66692—Wt. 2 lbs. 6 oz. .$4.44

"Peanuts"® United Features Syndicate, Inc., 1969

2 Snoopy Trap Drum Set. The "Peanuts" gang's favorite dog decorates this drum set. Complete with 16-in. diameter bass drum, tom-tom and tambourine. Metal bodies, break-resistant plastic heads. Includes "Peanuts" banner, two 12-in. wood drumsticks. Overall height 21 in. For ages 4 to 12. Unassembled.

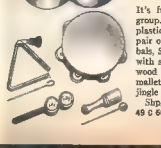
79 C 66426C—Wt. 6 lbs.. Set $5.97

"Snoopy"® United Features Syndicate, Inc., 1969

2

$5.97

It's a Snoopy Trap Drum Set



Rhythm Band with 5 instruments

$5.97

It's fun for the whole group. Set contains 7-in. plastic rim tambourine, pair of 7-in. metal cymbals, 5-in metal triangle with striker and holder, wood tone block and mallet, and a double jingle clog.

Shpg. wt. 2 lbs. 8 oz.

49 C 66691. . . . Set $5.97

All-American Marching Band

4 instruments and a flag

$3.99

Start your own band with a plastic kazoo-type trumpet, trombone and clarinet. 11-inch diameter metal bass drum with attached cymbal and shoulder cord, wood drumstick and one American flag. Shpg. wt. 3 lbs. 8 oz.

49 C 6642. . . . Set $3.99

Sears Interceptor Electric Pinball

Direct "hits" light up panels

Kicker lever helps keep ball in play

Bell rings as ball smacks a bumper

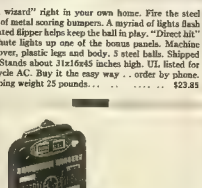
Score mounts automatically

$23.85

Be a real "pinball wizard" right in your own home. Fire the steel ball into the maze of metal scoring bumpers. A myriad of lights flash as your hand-operated flipper helps keep the ball in play. "Direct hit" into the scoring chute lights up one of the bonus panels. Machine has clear plastic cover, plastic legs and body. 5 steel balls. Shipped partly assembled. Stands about 31x16x45 inches high. UL listed for 110-120-volt, 60-cycle AC. Buy it the easy way . . order by phone.

79 C 65102L—Shipping weight 25 pounds. $23.85

- Flashing light
- Automatic scoring
- Flipper. 5 steel balls
- Clear plastic top



Don't Miss This
CUT $3.14 Now $12.85 without batteries

Blast-Off Tabletop Pinball!

Was $15.99. Run up the score as you orbit the earth. When scoring bumpers are hit, light flashes and score registers on dial. Metal, plastic. 27x13x19 inches high. Uses 4 "D" batteries . . order package below. Sent partly assembled

79 C 65451O—Shipping weight 11 pounds. **$12.85**

Alkaline "D" Batteries. Package of 4.

49 C 8412—Shpg. wt. 1 lb. . . . Pkg. $3.29

Arcade Tabletop Pinball

Has lights, bell and automatic scoring

$10.99 without batteries

Ball hits bumpers, score tallies. Spring-trigger ball shooter. Hand-operated flipper helps keep ball in play. Metal. 26x13x16-inch high assembly with clear plastic top. 5 steel balls. Uses 4 "D" batteries . . order package at left. Partly assembled.

Shipping weight 12 pounds.

79 C 65013G. $10.99

(SHOWN ON FACING PAGE)

54-in. Pool Table with the size, feel and action that develops real shot-making skills

1 **Was $49.99.** Sturdy 54x30x30-inch high table with automatic ball return, built-in dual dial score-keepers, and ½-inch-thick composition bed. The red billiard cloth surface, same type found on our more expensive tables, provides a smooth, true roll. Live-action bumper cushions. Tough molded plastic frame and end panels. Tubular aluminum legs fold for compact storage. Adjustable leg levelers. Included are fifteen 1½-inch numbered balls and cue ball . . all of solid plastic. Triangle and two 40-inch rubber-tipped wood cue sticks. Partly assembled. Shipped by motor carrier or express

Shipping weight 36 pounds.

79 C 65014N. . . . . Set $44.99

Sturdy 40-inch Metal Pool Table with adjustable leg levelers

2 Scaled down to fit in a child's room or living room . . it's only 40x21x28 inches high. Steel frame with automatic ball return, magnetic scoring markers. Tubular steel legs with hardboard end panels fold for storage. Plastic leg levelers. Cloth-covered ½-inch hardboard playing surface with plastic bumpers, molded pockets. Sixteen 1-inch solid plastic balls, two 27-inch plastic cue sticks, rack. Partly assembled.

Shipping weight 15 pounds.

79 C 65077L. $19 99

Fold-Away 30-inch Metal Pool Table

3 Wood-grain finished steel frame with plastic corners and pockets. Legs fold for easy storage. Cloth-covered hardboard playing surface with rubber bumpers. Automatic ball return. 30x17x26 inches high. Sixteen solid plastic 1 inch balls (15 numbered, cue ball), two 24-inch rubber tipped wooden cue sticks. Molded triangular ball rack and rule book included. Use your phone if you want to order it the easiest way of all

79 C 65138C—Shpg. wt 11 lbs $14 99

30-inch Tabletop Pool Table

4 Child-size pool table has steel construction with a rich inlaid-look wood grain design. Cloth-covered hardboard surface with magnetic scoring device. Fifteen 1-inch numbered pool balls and cue ball are molded plastic. Two 24-inch rubber-tipped wood cue sticks. Ball rack. 30x18x3 inches high.

Shipping weight 8 pounds.

79 C 65098C. $9.99

Professional Hockey with all these features:

- Automatic side-mounted puck-drop for delayed-action face-offs . . . it slides anywhere along the "boards"
- Goal-signal button pops up automatically when a goal is scored . . . push button down to eject puck
- Big 36x21-inch rink

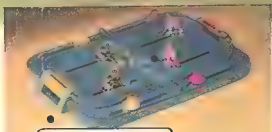
$15.99 Sold only at Sears

Enjoy the thrills and excitement of the world's fastest sport . . . in miniature! Chicago and Boston players skate, pass and shoot face real pro hockey stars do. You control the fast-action polypropylene players with rods you push, pull, and twist. Pennants of all 14 competing teams are mounted on the deluxe gondola-style scoreboard with delayed-action puck dropper. Wooden and roller pucks. Snap-together assembly. Hardboard and metal.
79 C 65091.— Shipping weight 12 lbs. . . . $15.99
79C65588L Floor Model (at right). Wt. 14 lbs. 22.99

Extra Player Sets (Fit only games listed above)
49C6557?-West Division (36 pcs.) Wt. 12 oz. $2.99
49C6558?-East Division (36 pcs.) Wt. 12 oz. 2.99

Sears Best

Hockey game with legs **$22.99**



Don't Miss This CUT 10% Now $3.97

Sure-Shot Hockey

Was $4.44. A simplified introduction to the excitement and action of real hockey. Hand-controlled knobs make the 4 players skate, pass, and shoot. Score 10 goals and you win! 12x18-inch plastic rink, 2 marble "pucks". 49 C 65561—Shipping weight 2 pounds 8 ounces **$3.97**

Pro-League Hockey with roving goalies and automatic puck drop

$10.99

Our new polypropylene plastic players "skate" along slots in this 32x16-inch hardboard and metal rink. You control steel rods that make Toronto and Montreal players shoot or pass. Gondola-style scoreboard with delayed-action center face-off, movable goalies. Wooden and roller pucks let you vary the type of game. Snap-together assembly.
79 C 65101C Shpg. wt. 9 lbs. $10.99

Bas-Ket $3.97

Real action for "cage" fans of all ages. Play alone or with up to 6 players. Sink shots using six lever controlled flippers. Paperboard court surface. Game includes 2 scoreboards, fold-down net has sets, plastic ball and rules.
49 C 6502. Wt. 2 lbs. 12 oz. $3.97

Sure-Shot Basketball

Was $4.44. Pull down the shooter's arm to lob the ball up to the basket. Your opponent pulls lever to raise his guard's arms block the shot. Tinny, important 15 in.-high basket, 2 balls. Plastic
49 C 65568— Shpg. wt. 2 lbs. 8 oz. **$3.97**

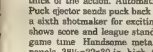
Pro League Basketball $13.99

Six plastic players move on slide action gear mechanisms that you control. Each team battles for possession of the ball. When one of your men maneuvers the ball into a scoring hole, pop your shooting button. Two points! Metal, plastic. 29x16 in. 2 balls
79 C 65235C —Shipping weight 9 pounds **$13.99**

Sports Table Games with legs . . . set up almost anywhere

Hockey
$24.95

Metal players pass, skate, and shoot for the goal as you push, pull, or twirl control rods. It's thrilling, high pressure hockey and you're right in the thick of the action. Automatic goal judge shows goals and end of periods. Puck ejector sends puck back into play after goals. Pull your goalie and add a sixth shotmaker for exciting "power-play" hockey. Overhead scoreboard shows score and league standings; side-mounted board shows penalty and game time. Handsome metal table has tubular steel legs, wood-grained panels. 38⅜x22x30-in. high. Canada.
6 C 25875N—Shipping weight 18 pounds. $24.95



Extra Players. Hockey is even more fun when you have league competition. Set includes 12 complete teams of metal players in brightly colored uniforms. Use with table above. Canada.
6 C 25876—Shpg. wt. 2 lbs. $4.99

1

2
$19.88

Table Soccer
$49.95

1 **Extra-large Table Soccer with 26x49-inch playing area.** You'll enjoy lots of rapid-fire action as two determined soccer teams battle it out. It's easy to play . . . just push, pull and twirl chrome-plated telescoping rods to make players kick or block the ball. Each team has 11 plastic players 4½ inches tall. Hardwood table stands 32 inches high. Full size wooden goal area. Metal legs keep table steady. Partially assembled. From Italy.
6 C 25886N—Shipping weight 32 pounds. $49.95

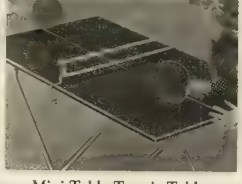
2 **Standard-size Table Soccer is 18⅛x34-inch overall.** Just twist chrome-plated telescoping rods to make players kick or block the ball. Plastic players measure 3⅞ inches tall. Wooden table stands 28⅝ inches high. Folding metal legs.
6 C 25885L—Shipping weight 18 pounds. $19.88

Thrill-packed Electric Football Game

Executive Command Control® lets you direct player movement while plays are in progress!

$29.95

Magnetic control rods move players to give play flexibility and bruising realism not possible in conventional electric football games. You're in complete command as the play unfolds . . . direct offensive and defensive running backs to run, block, tackle, and reverse. You direct the players of your choice. Attractive wood-grained finished metal; game 38x21x32 inches. Pro-style goal posts, yardage markers, end zone flags, and realistic scoreboard help recreate colorful atmosphere of a championship game. UL listed for 110-120-volt, 60-cycle AC. Panel style legs. Canada.
6 C 25878N—Shipping weight 17 pounds. $29.95



Mini Table Tennis Table

Great for today's modern apartments, or anywhere space is a problem

Table is a mere 2½x4½ ft., but you enjoy same kind of lively fun a full sized table gives. Bouncy, smooth ½-in. thick Ptyblend® top gives great ball action. Collapsible 1-in. tubular steel legs adjust to 24 or 30 in. Green non-glare finish is pre-striped. Includes 2 balls, 2 paddles with pebbled rubber faces, net. Like everything else in Sears Books, it's so easy to order by telephone.
6 C 25845N—Shipping weight 30 lbs. $19.77

NOTE: "N" items as (6 C 25875N) shipped by motor carrier or express

$7.49
8-pc. Se.

Tonka Sports Set

Sold only at Sears

Hi-detailed steel sportsters are ready for any season. 8½-in. long Volkswagen has steering wheel, front and rear seats, and bumpers. 6½-in. Beach Buggy has divided seats and an all-weather simulated canvas top. 8¾-in. Pick-up Truck has snap-open tailgate. All have lifetime tires, and can tow the snowmobile with 8-in trailer.
49 C 58057—Wt 4 lbs. 15 oz. ....Set $7.49

Tonka TOTE Race Set with 2 launchers and steep-bank turn-around ramp

$7.87 with 2 cars

Sold only at Sears

Two spring-powered hand launchers send cars speeding into the plastic ramp and back they come. Tonka-Tote Strip Whip and Super Snoot hot rods. 3-inch long cars have high-speed tires and axles that reduce friction for extra-fast travel , steel and polycarbonate construction. 6 course-marker flags. Ramp is 11x17x9½ in. high.
49 C 54657—Shpg. wt. 2 lbs. 8 oz. Set $7.87

Tonka TOTE Set $2.99 4-pc. Set

Four high-speed cars with snap-on clip that attaches to belt, pocket or cap for easy carrying. Includes Strip Whip, Super Snoot, Beach Buzzer and Scream 'n Demon. About 3 in. long. Steel and polycarbonate.
49 C 54715—Shpg. wt. 7 oz.....Set $2.99

Extra-large die-cast aluminum replicas of famous farm vehicles

$8.99 1

$7.99 2

1 **John Deere Combine.** Authentic scale replica is 6x 8⅞x13¼ in. long. Manual steering action. Chain drive turns auger and reel when wheels turn. Spout swivels. Durable, green baked-enamel finish body; clear plastic windshield. Shpg. wt. 3 lbs. 11 oz.
49 C 54598 ..... $8.99

2 **Ford 8000 Tractor.** A full 7⅛x13 in. long. Real front end steering and knee-action front wheel movement. Authentically scaled body has blue baked enamel finish.
49 C 58102—Wt. 7 lbs. $7.99

International Harvester Equipment Farm Set of sturdy die-cast metal

$7.99 5-pc. Set

They really work. Authentic scale models of famous farm equipment. Tractor is 8 in. long, 5¼-in. wide 3-bottom plow, 8¾-in. wide double disc, 6¾-in. wide harrow, 8-in long wagon. Baked enamel red, white finish. Buy it the easy way—order by phone.
79 C 54627C—Shpg. wt. 6 lbs.....Set $7.99

Heavy-gauge steel Cattle Truck and Horse Trailer $7.99 7-pc. Set

Five animals travel first class in this truck-trailer set. Covered horse trailer has gate that lowers to form ramp for horse and colt. Ford pickup farm truck has removable stake sides for transporting bull, cow, and calf. The drop-down tailgate helps in loading. Trailer hitch. Non-marring tires. Green and white baked-enamel finish. Plastic animals. 19½ in. long overall.
49 C 54069—Shipping weight 4 pounds 4 ounces, ...Set $7.99

Safari Hunt Set with Sturdy Bronco Truck

$5.99 11-pc. Set

Bring 'em back alive in this rugged steel truck and trailer "cage." Truck has bucket seats, flip-down windshield, chrome-color grill, bumpers, hub caps, and even a snap-action tailgate. Two-wheel trailer has sliding rear gate for easy loading. Both have baked-enamel finish . . 22-in. overall. 9 hand-painted, plastic African and Asian wild animals.
49 C 58048—Shipping weight 4 lbs. 13 oz. Set $5.99

Hot Wheels
MATTEL
"Juice Machine"
4-car Starting Grid
Lap Computer . . counts up to 100 laps for each car
7-pc. track forms 12-ft. oval
To recharge, plug "Juice Machine" hose into side of car

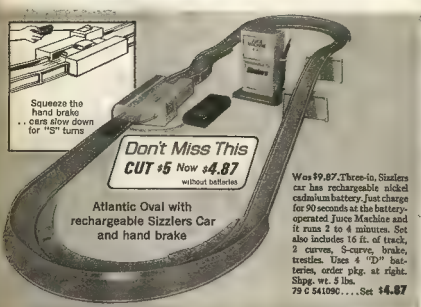
New! Sizzlers® "California 500 Fat Track™ Race Set" for only $13.99???

without batteries

YES! RIGHT HERE IN THE WISH BOOK . . all the right answers for holiday shopping

Wide-open racing excitement. Fat Track lets four Sizzlers race side-by-side or even pass as they head down straight-aways and into high-bank curves. Includes 2 Sizzler cars, "Juice Machine," lap computer, starting grid, 12-ft. oval plastic track layout. Uses 4 "D" batteries, order pkg. below.
79 C 54649C—Shipping weight 7 pounds.....Set $13.99

Big "O" Layout only. 12-foot oval track layout. Plastic.
79 C 54648C—Shipping weight 5 pounds.....$6.85



Don't Miss This CUT $5 Now $4.87 without batteries

Atlantic Oval with rechargeable Sizzlers Car and hand brake

Was $9.87. Three-in. Sizzlers car has rechargeable nickel cadmium battery. Just charge for 90 seconds at the battery-operated Juice Machine and it runs 2 to 4 minutes. Set also includes 16 ft. of track, 2 curves, S-curve, brake, trestles. Uses 4 "D" batteries, order pkg. at right. Shpg. wt. 5 lbs.
79 C 54109C....Set $4.87

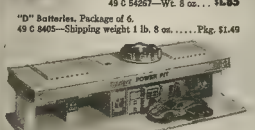
Sizzlers Power Rechargers

Don't Miss This CUT 7% Now $1.85 without batteries

Sizzlers Juice Machine™

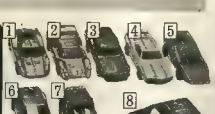
Was $1.99. Plug "hose" into Sizzlers to charge it up in 90 seconds. Plastic; 6¾ in. high. Uses 4 "D" batteries, order below.
49 C 54257—Wt. 8 oz.... $1.85

"D" Batteries. Package of 6.
49 C 8405—Shipping weight 1 lb. 8 oz.....Pkg. $1.49



Recharge cars in 90 seconds at Sizzlers Power Pit $8.99 without car

Just plug Power Pit in and set it next to track. "Hose" fits into side of car or Hot Line engine . . special dial measures the sizzlers recharge. 12¾x5x3½-inch plastic housing. UL listed, 110-120-volt, 60-cycle AC.
49 C 54258—Shipping weight 1 lb. 8 oz..... $8.99



Low, Low Price for Motorized Sizzlers $2.73 each

{ 1 thru 8 } Each has rechargeable battery. Charge on Juice Machine or Power Pit . . runs up to 4 minutes. Each 3 inches long. Plastic body.
(1) 49 C 54261 -Ford MK IV
(2) 49 C 54262—Angelino M-70
(3) 49 C 54263—Mustang Boss 302
(4) 49 C 54264—Firebird Trans-Am
(5) 49 C 54688—Straight Scoop
(6) 49 C 54265—Revvin' Heaven
(7) 49 C 54689—Live Wire
(8) 49 C 54266—Hot Head
Shipping weight each 4 oz.....Each $2.73

9 Vinyl Collector's Case . . holds 48 HOT WHEELS. Plastic storage compartments. Cars not incl.
49 C 54626—10x6x6 in. Wt. 2 lbs.....$2.99

10 Speed Shop Carrying Case. *Cat $2. Was $5.99.* Looks like a service garage. Incl. lube gun, wheel wrench, extra engines, pipes, racing wheels, stripes and numbers. 13x6x8 in. high. Reinforced vinyl.
49 C 59151—Shpg. wt. 1 lb. 8 oz.....Now only $3.99

Be sure to see Mattel's "RRRumblers Stunt Rider Set" and "Hot Birds On-Target Set" on page 6.

We've hired Henry Fonda and a cast of thousands to help sell GAF View-Master.

We're selling GAF View-Master with our biggest television push ever this year.

And we'll have Henry Fonda, the top children's shows and Disney all working for us.

First of all, our commercials will feature Henry Fonda. And he's about as important a spokesman as you can get.

But more important, our commercials will be seen on the most popular children's shows every Saturday. Shows like Bugs Bunny/Road Runner, Scooby-Doo, The Harlem Globetrotters, Archie, The Monkees, Jetsons and more.

In addition we're co-sponsoring a 90-minute special show on Oct. 29th, featuring the opening of Disney World in Florida. And this promises to be the biggest children's special of the year.

All in all, this means a lot of hard selling for View-Master.

Which should make your selling job easier than ever.

For more information: Talk to your GAF View-Master representative or write: GAF View-Master Sales Dept., 140 West 51 St., New York, N.Y. 10020.

gaf VIEW-MASTER
STEREO PICTURES AND VIEWERS

Disney World©Walt Disney Prod.; Sabrina©Filmation; Bugs Bunny©Warner Bros., Road Runner©Warner Bros., Harlem Globetrotters©Saperstein Prod., Scooby-Doo©Hanna Barbera

*GAF Corporation, New York, N.Y., U.S.A. T.M. Reg. U.S. Pat. Off. Marca Registrada. Marque Deposée.

...As I Was Saying,

It's About Time

ASK YOUR TOY WHOLESALER

He Knows Best

You Made a Profit on Games

SCIENTIFIC LIBRARY
FEB 16 1971
US PATENT OFFICE

started this business with the realization that to be successful it would have to pay off in profits—for me, and for the merchants who handle the Lowe line. Over the years, that's the policy I've stuck to, and it *has* paid off. For everyone.

Our line consists of classic, steady-selling STAPLES—not temporary fads or one-season shots. Many of the numbers we first offered 40 years ago are selling in even greater volume today!

We have over 200 popular priced, quality-made, family-fun games—for all ages and all seasons. They're not loaded with TV costs. They're not dependent on TV touting that can murder your profits. They sell with full mark-up, and a fair shake for the consumer.

E. S. Lowe games move off the counters by the millions—regularly, profitably—day after day, year after year—like **YAHTZEE**®, for example, the best-selling game in the world—and **SCRIBBAGE™**, the exciting word-building game—and **AD-LIB™**, the "successtory" crossword game.

Our new computer-age sports games, scientifically designed with Analog Computers, offer challenging play and remarkable retail values:

ROSE BOWL® — computerized Football

WORLD SERIES® — computerized Baseball

PLAYOFF™ — computerized Basketball

Riding the crest of popular interest in "ecology," we have an exciting, stimulating, educational game·

WILD LIFE® — the game of world-wide travel to search for, trade, and collect wild and rare animals to fill a winning zoo.

There are many more—every one a time-proven seller. See them in our showrooms. Or phone or write me... I'll be happy to give you the Lowe-down on the reliable money-makers for 1971.

Ed Lowe

E.S. LOWE COMPANY, INC., 200 FIFTH AVE., NEW YORK, N.Y. 10010 (212) 675-1630

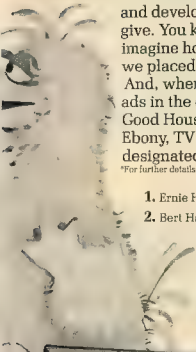
THE NAME OF THE GAME IS **PROFIT-** WHEN THE NAME ON THE GAME IS E S lowe

Here they are. NEW SESAME

STREET TEACHING TOYS

They're designed to make learning a little easier...and a lot more fun. And this is just the beginning. There are many more new ideas being planned and developed in our workshops. Each of them will get the best we have to give. You know how successful the Sesame Street TV program is. You can imagine how important Sesame Street Teaching Toys will become. When we placed them in our test stores, the response was overwhelming* And, when you support us, we support you. With full-color, full-page ads in the country's most widely circulated publications, including: Good Housekeeping, Family Circle, Parents', Ladies' Home Journal, Ebony, TV Guide, and Life. With Point-of-Purchase materials for each of our designated Sesame Street Toy Centers.

*For further details and information, write to Vice-President for Marketing Topper Corporation



1. Ernie Hand Puppet—Almost any child can operate his arms and mouth.

2. Bert Hand Puppet—Ernie's inseparable buddy. Just like Ernie.

3. Cookie Monster Hand Puppet—His arms and mouth move, and you can feed him cookies.

4. Oscar Hand Puppet—The world's most lovable "Grouch."

5. Big Bird—Almost 19 inches tall. Bend him, pose him. Make his beak move and his wings flap.

6. Spell-A-Phone—"Dial" a word, and the "word" will talk to you. Dial characters from Sesame Street, too.

7. Walking Letters—Letters actually "walk" down the ramp as you spell the word. Get it right, and Big Bird pops up to congratulate you. Wrong? The letters fall down!

8. Sherlock Hemlock Magic Puzzles—Complete with the Magic Looking Glass to reveal hidden answers, letters, and numbers. The real fun starts after you put it together.

Each of the above Sesame Street toys is guaranteed for one year from date of purchase against defective materials and workmanship.
These educational products were developed in close cooperation with the producers, researchers and educational advisors of the Children's Television Workshop, creators of the Sesame Street television series.
These products are intended to further the instructional goals of Sesame Street, but they have independent educational value and children do not have to watch the television show to benefit from them. Workshop revenues from these products will be used to help support Sesame Street and other C.T.W. educational projects.

Big Bird and the Muppets are Jim Henson creations.

*Trademark of C.T.W. ©Children's Television Workshop

Muppet Characters©Muppets, Inc., 1971

Products of Educational Toys Inc., a subsidiary of

TOPPER CORPORATION

8

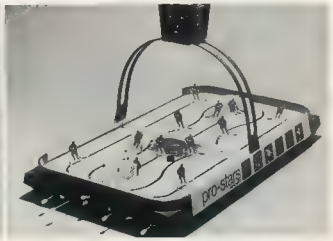
Coleco goes network TV on ABC's "WideWorld of Sports" and "NCAA Football"

PLUS TOP SPORTS PROGRAMS IN KEY MARKETS

79 Million **Home** Impressions Wide!
86 Million **Viewer** Impressions Wide!
(Men, Male Teens and Boys)

Coleco starts the action on October 23rd and continues it through the Fall and Winter selling season with big league sports programming that reaches your keyed-up customers. WIDE WORLD OF SPORTS on Saturdays. Pre-NCAA and Post-NCAA on Saturdays. NCAA FOOTBALL HIGHLIGHTS on Sundays. On over 200 ABC-TV network stations from coast to coast. Featuring Coleco's exclusive Command Control Electric Action Football Game and Official NHL Hockey Game.

COMMAND CONTROL™ ELECTRIC ACTION FOOTBALL



OFFICIAL NHL HOCKEY

THE COLECO SPORTS PARADE OF TOP TV TIE-INS — WILL BE A PARADE OF PROFITS FOR YOU!

COLECO
WORLD OF SPORTS™ FOR 1971

Coleco Industries, Inc. 945 Asylum Avenue, Hartford, Conn. 06105
In Canada — Coleco Canada Limited; Montreal, Quebec

Coleco keeps your kids at home (and you too!)

Your whole family will stay at home to get in on the excitement of Coleco's new COMMAND CONTROL™ Electric Action Football game — the game that makes all others obsolete. Pass, kick, run, block, tackle — all by remote control! COMMAND CONTROL™ Football — from the Coleco World of Sports™ — home of Pro-Stars™ Basketball, Baseball and famous Official NHL Hockey games.

COLECO'S BLOCKBUSTER CAMPAIGN HAS ALREADY STARTED ON COMMAND CONTROL™ ELECTRIC ACTION FOOTBALL AND OFFICIAL NHL HOCKEY GAMES . . .

- This ad plus one of Official NHL Hockey advertised in color in the 1971-72 Football and Hockey Stadium Programs.
- Network sponsorship of "Wide World of Sports" on ABC-TV, one of the country's top sports programs.
- Network participations on Pre-NCAA, Post-NCAA and NCAA Football Highlights — every Saturday and Sunday over ABC-TV.
- Local spot on the best TV sports programs in each market.
- Trade advertising.

To begin with, we have the most complete game line in the industry.

Milton Bradley games are for all ages and all times. Cub to college, new kick to classic.

Milton Bradley isn't just playing games...

It's more than coincidence that the Milton Bradley game line includes so many best-selling classics. For one thing, when you've been in the game game as long as we have—111 years—you get pretty adept at spotting great-playing items. But Milton Bradley doesn't rely on the happy hunch. Instead we've developed an impressive, highly scientific pre-testing program. Real children—lots of them—really play with every potential line entry. The youngster's reactions are monitored and evaluated by psychologists, and measured against the appeals of other items in our line and the hottest competitive games on the market.

So you don't have to guess whether a Milton Bradley game will appeal to children. You know. That's what we mean when we say that Milton Bradley games are pre-sold for you. We also mean that we support our game line with the biggest advertising campaign in the industry. 4,500,000 dollars. In Network TV. ABC and CBS. Saturday and Sunday morning. The Today Show with Hugh Downs as Milton Bradley spokesman. Spot TV in major markets. And on Arthur Godfrey's radio show.

No wonder kids and parents start looking for the Milton Bradley games the minute they enter a store. Finding's easy when you set up a Milton Bradley Game Department. As you know if you have one, this tailor made gondola display is a terrific traffic, sales and profit builder.

1970 was a great year for Milton Bradley. Snoopy and the Red Baron was an all-out winner. Which Witch and Barnabas Collins capitalized on the occult vogue and broke all sales records. Paddle Pool was the skill and action favorite this Christmas.

What will '71 be like? Like great. Our new items are among the most exciting we've ever introduced. As always, we have something for everyone. Games of skill, chance and strategy. For the Candy Land set, on up. Up is where Milton Bradley game sales are heading. And as we were saying, 111 years of success is a good beginning.

Milton Bradley Company
Springfield, Mass. 01101

TYCOPRO/24

A new concept for bigger profits on electric racing cars*

#8800
TYCOPRO DISPLAY/MERCHANDISER

New permanent counter unit, displays 24 Tycopro cars. Locking rear compartment holds additional 120 pc. (5 pc. each). Pilfer-proof cabinet uses only 22" x 16" of counter space. $60 value. FREE with 144 pc. assortment. Stock numbers clearly marked for easy inventory control and reordering.

*Better turnover, because you always have the 24 best-selling Tycopro cars. Every new car replaces an older one, with the same stock number

3 NEW TYCOPRO CARS — FOR DECEMBER RELEASE.

NO. 8813B — DATSUN 240Z

The hottest-selling sports car in America today, faithfully reproduced by Tycopro. Another sure winner.

NO. 8803B — McLAREN M8F

The latest Can Am champion. Superbly detailed, authentic orange body, with plated stacks, decals, mag-style wheels.

NO. 8807B — LOVE BUS

Peace, love, ecology... wait 'til the kids see this one. Fully detailed right down to curtains on the windows. Timely and contemporary — our pick for the runaway best seller of '72.

ASSORTMENT NO. 8850B — 24 pc. (8 pc. each 8803B, 8807B, 8813B) in full color counter merchandiser. All Tycopro cars also available in open stock.

NO. 8830 • FUNNY CAMARO

NO. 8831 • FUNNY MUSTANG

NO. 8832 • TRICK TRUCK

NO. 8833 • SUPERBIRD

NO. 8834 • JAVELIN TRANS-AM

NO. 8835 • BOSS MUSTANG TRANS-AM

TYCOPRO
ELECTRIC HO RACING CARS

The standard for racing performance, speed, and handling on *all* HO tracks. Tycopro cars feature exclusive "trick" pan/chassis, hi-torque HT50 motor, extra wide racing tires, and fully detailed, snap-on bodies. $4.00

NO. 8801 • PORSCHE CARRERA 908

NO. 8802 • CORVETTE 427 A/P

NO. 8804 • CHAPARRAL 2G

NO. 8805 • LAMBORGHINI MIURA

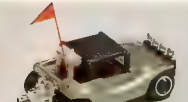
NO. 8806 • FERRARI P-6

NO. 8808 • SUPER MODIFIED HOTRO

NO. 8809 • DUNE BUGGY

NO. 8810 • PORSCHE 917

NO. 8811 • MERCEDES C-111

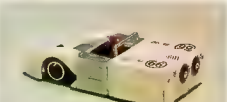


NO. 8812 • BAJA DUNE BUGGY

NO. 8814 • CHAPARRAL 2D

NO. 8815 • COBRA 427 A/P

NO. 8816 • FORD PANTERA



NO. 8817 • CHAPARRAL 2J

NO. 8818 • FUNNY VW

FOR BEST PERFORMANCE ON TYCOPRO CARS

No. 8880—TYCOPRO RACING CONTROLLER—Now ...full braking action in HO racing! Easy-touch plunger for quick starts, faster stops. Fully vented. Covered alligator clips. Each **$4.00**

No. 8752—RACING CONTROLLER—Easy-touch plunger for quick starts, faster stops. Fully vented. **$3.00**

No. 8860—TYCOPRO SPEED KIT—2 extra-wide micro-sponge rear tires, and 2 "O" ring front tires (all on aluminum wheels); track and contact cleaner; 2 each Crown and Pinion Gears; oiler; decals. Kit **$3.00**

No. 8861—CAPILLARY ACTION OILER—Extra-light lubricant reduces wear and friction, increases life and speed. Felt tip for pin-point lubrication. Each **$1.00**

No. 8862 - RACING WHEELS AND TIRES—Aluminum set-screw rear wheels with extra-wide micro-sponge tires. Pair **$1.50**

TYCOPRO PRODUCTS LIST

STOCK NO.	DESCRIPTION	EACH	DEALER PACK	STD. PACK
8300	TYCOPRO CAR & SPLAY MERCHANDISER With 144 pc. Tycopro Car Asst (6 pc ea of 24)	576 00	1	1
	TYCOPRO RACING CARS			
8801	Porsche Carrera 908	4 00	6	24
8802	427 Corvette A/P Racing	4 00	6	24
*8803B	Mc.aren M8F	4 00	6	24
8804	Chaparral 2G	4 00	6	24
8805	Lamborghini Miura	4 00	6	24
8806	Ferrari P 5	4 00	6	24
*8807B	Lola B..	4 00	6	24
8808	Super Modified Hotrod	4 00	6	24
8809	Dune Buggy	4 00	6	24
8810	Porsche 917	4 00	6	24
8811	Mercedes C-111 Mk. 2	4 00	6	24
8812	Baja Dune Buggy	4 00	6	24
*8813B	Datsun 240Z	4 00	6	24
8814	Chaparral 2D	4 00	6	24
8815	427 Cobra A/P Racing	4 00	6	24
8816	Ford Pantera	4 00	6	24
8817	Chaparral 2J	4 00	6	24
8818	Funny VW	4 00	6	24
8830	Funny Camaro	4 00	6	24
8831	Funny Mustang	4 00	6	24
8832	Trick Truck	4 00	6	24
8833	SuperBird	4 00	6	24
8834	Javelin Trans Am	4 00	6	24
8835	Boss Mustang Trans Am	4 00	6	24
	TYCOPRO CAR ASSORTMENTS			
*8850B	24 pc. 8 ea. 8803B, 8807B, 8813B	96 00		1
8856	24 pc.-3 pc ea. 8805, 8808, 8809, 8815, 8830, 8831, 8832, 8833	96 00	1	1
8857	24 pc. 6 pc. ea. 8810, 8811, 8812, 8816	96 00	1	1
8858	24 pc. 6 pc. ea. 8817, 8818, 8834, 8835	96 00	1	1
	TYCOPRO RACING ACCESSORIES			
8860	Hi Performance Speed Kit	3 00	1	24
8861	Oiler with Capillary Action	1 00	6	36
8862	Micro-sponge Rear Tires, Aluminum Hubs (pr.)	1 50	6	36
8880	Racing Controller with Brakes 75 ohm	4 00	1	24
888	Racing Contro.er with Brakes 45 ohm	4 00	1	24
	TYCOPRO RACING SETS			
8101	Competition Figure 8	20 00	1	6
8105	International Pro Racing	24 00	1	4
8114	All American 2-in-1 Pro Racing	35 00	1	3
8116	4 Lane Racing	42 00	1	3
8895	Hi Performance Pro Racing	32 50	1	3
8898	Championship 2 Pro Racing	43 00	1	3

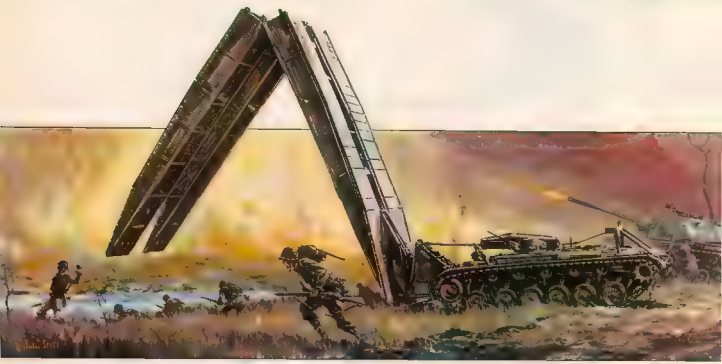
STOCK NO.	DESCRIPTION	LIST EACH	DEALER PACK	STD PACK
	TYCO LOK TRACK AND ACCESSORIES			
8700	Track & Accessory Assortment (24 pcs 8701 12 pcs. 8705, 6 pcs 8708 4 pcs. 8724; 3 pcs. ea. 8717 8735, 4 pcs. 8752, 2 pcs. 8767) Retail List $124.00	100.00	1	1
8701	9" Straight (2)	1 50	1	24
8702	6" Straight (2)	1 50	1	24
8705	9" Radius Curve 1/4 Circle (2)	1 50	1	24
8706	9" Radius Curve 1/8 Circle (2)	1 50	1	24
8707	6" Radius Curve—1/4 Circle (2)	1 50	1	24
8708	12" Radius Curve—1/8 Circle (2)	1 50	1	24
8710	9" Straight Terminal	1 00	1	24
8714	9" Double-Chrome-Adapter (2 4½" Sections)	2 00	1	12
8716	9" Cobblestone Chicane	1 00	1	24
8717	9" Lane Changer's (Pair)	2 00	1	12
8719	9" Road & Road Crossing	3 00	1	12
8724	6" Automatic Lap Counter with 1 6" Straight	4 00	1	12
8727	3" Road & Rail Crossing	3 00	1	12
8730	18" Bridge with Guard Rail (2 9" Sections)	2 00	1	12
8734	180° Banked (30°) Curve Set 9" Radius	4 00	1	12
8735	180° Hi-Banked (40°) Curve Set 9" Radius	5 00	1	12
8737	180° Hi-Banked (40°) Curve Set—12" Radius	5 00	1	12
8745	9" Straight	75	12	72
8747	9" Radius Curve 1/4 Circle	75	12	72
8752	Racing Controller—75 ohm	3 00	1	12
8754	Cornering Aprons for 9" Radius Track (6	1 00	1	24
8755	Track Aprons w/ Hay Bale Crash Barriers	2 00	1	12
8756	Guard Rail Fence (8 pc.) with Flags	1 00	1	24
8757	Cornering Aprons—for 12" Radius Track (6)	1 00	1	24
8758	Brake Markers (2 pc.)	1 00	1	24
8763	Pier Set (6 pc. 2 ea. 2¼", 1¾", 3¾") plus Struts (12)	2 00	1	12
8767	Power Pack	5 00	1	6
	SERVICE PARTS FOR TYCOPRO CARS CARDED			
8870	Parts Assortment 6 pc ea 8872 8873 8877 8885, 8886 8887 12 pc 8878, 24 pc 8888 24 Instruction Manuals List $52 20	45 00	1	
8872	HT 50 Motor with pinion gear (5103 A0435,	2 00	6	72
8873	Rear Axle with Crown Gear and 2 Rear Hubs (A0452, A0436, A0438)	60	6	72
8877	Front Hubs and Front Tires (2) (A0437 A0456)	30	6	72
8878	Rear Tires (4) (A0455)	50	6	72
8885	Regular (1.5") Chassis, Brass Pan and Weight (for use with cars 8801 8818 only)	25	6	72
8886	Large (1.7") Chassis Brass Pan and Weight (for use with cars 8830 8835 only.	1 25	6	72
8887	Guide Shoe	30	6	72
8888	Wipers, Leads Terminal Assemblies (2)	50	6	72
8871	Chassis pan (CC317 B0447)**	00	6	72
8874	Guide Shoe (A0441)**	30	6	72
8875	Drop-arm Assembly (A0440, 442, 452)**	50	6	72
8876	Wiper Lead, Terminal Assembly (2) (A0444 B0446 A0476)**	40	6	72

*New Item

**Parts for old style Tycopro chassis only

TYCO INDUSTRIES INC. WOODBURY HEIGHTS, NEW JERSEY 08097
A CONSOLIDATED TYCOON COMPANY • RESPONSIVE TO CONSUMER NEEDS

MILITARY "HARDWARE" THAT WIL
PACK A WALLOP IN YOUR SALES..



U.S. Army
Scissors Bridge and M-48 Tank Launcher H-558

"Instant bridges" under combat — a reality! Scissors Bridge rides astride an M-48 Tank Launcher. When impassible areas are reached, the M-48 extends the Scissors Bridge across it so vehicles and troops can pass. Then, the M-48 picks up the bridge and carries it to the next strategic assignment! And what a marvel of model this is! Measures a full 22" when launched Launching unit actually operates! Rotating drive sprockets, flexible track, rotating gun turrets, elevating guns. Hatch covers open and close. Four soldier figures Authentic U.S. Army markings.

U.S. Army
M-4 Sherman Tank H-554

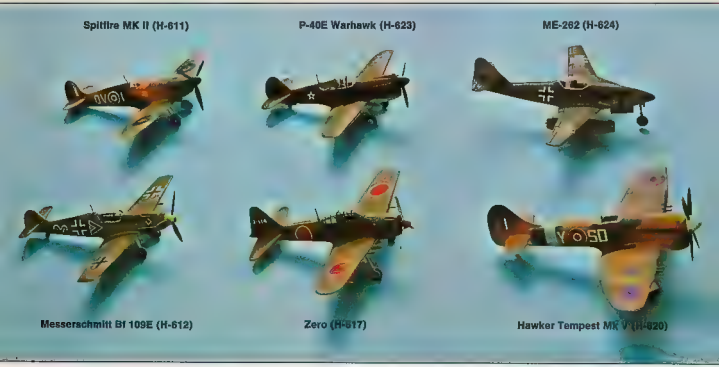
Armored divisions broke through in Europe and North Africa with this famous heavyweight! Was the most widely used and well known medium tank during World War II, and Revell details it with exciting exactness! Movable suspension,wheels and track, movable turret, guns that elevate and revolve, 3 hatches with hinged covers. Figures of commander and five soldiers included! Authentic U.S. Army markings

U.S. Army
105MM Howitzer H-555

Detailed model of the battle-proven seven mile range field gun! Gun barrel swivels, elevates and recoils! Wheels with flexible tires turn! Trails fold inward and lock for "towing"! Shell boxes, separate shells, 4 soldi figures. Bulwark base. Authentic U.S. Army markings

SALES ARE HOT ON MODEL AIRPLANE KITS THIS YEAR! REVELL'S GOT 'EM... AND HOW!

Twelve low priced planes for high volume to catch the attention of young modelers, and old ones, too! You can choose from three economic and convenient packaging assortments. Buy Assortment A1720 and you receive two planes each of these historic planes:



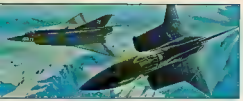
Or you can choose Assortment A1721 and you will receive two planes each of this fantastic group of planes:

You can also order three each of all twelve planes in Assortment A1719.

This fantastic selection of popular plane kits comes to you at an A.R.V. of 70¢ per kit!

NINE POPULAR PLANES, RETURNED BY PUBLIC DEMAND!

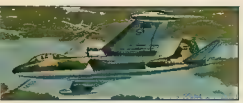
Revell has received a barrage of mail from modelers and dealers across the country to re-introduce these nine planes.



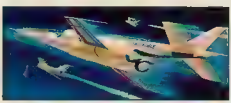
SAAB J-35 Dragon (H-131)
1/72 Scale. Bat-winged beauty of the Swedish Air Force.

Supermarine Spitfire Mk-1 (H-282)
1/32 Scale. England's champion fighter in the Battle of Britain.

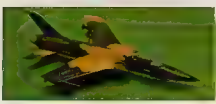
Mitsubishi Zero (H-265)
1/32 Scale. The emperor's fabled fighter that would take on any plane the allies put in the skies!



Martin B-57B (H-132)
1/72 Scale. Developed from a British design, it's now the twin-jet standby of the U.S. Air Force.

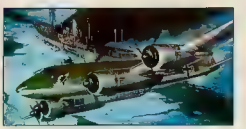


Douglas X-3 Stiletto (H-135)
1/72 Scale. One of the world's first high altitude test jets.

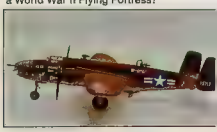


F-105 Thunderchief (H-231)
1/72 Scale. Fighter-turned-bomber that carries a greater payload than a World War II Flying Fortress!

Douglas A-3B Skywarrior (H-256)
1/72 Scale. The super-equipped jet that has remained an important member of the "air fleet," serving not only in attack but reconnaissance roles.



Focke-Wulf 200C Condor (H-204)
1/72 Scale. Originally designed as a commercial transport, it became Germany's only successful heavy bomber during World War II.



B-25 Doolittle Raider (H-285)
1/48 Scale. The "can do" bomber of World War II.

BIKE PROMO CONTEST PACK

A-1722—6 Piece $5.25 Bike Assortment

H-1240	L.A. Street Chopper	2
H-1232	Trike-up Scooter	1
H-1234	Harley-Davidson Electra	1
H-1227	Harley Police Bike	1
H-1237	Chopped Hog	1

A-1724 $6.50 Trike Assortment

H-1229	Evil Iron	2
H-1221	Corvair Six-Pak	1

A-1723—12 Piece $4.50 Bike Assortment

H-1220	Yamaha Scrambler	2
H-1226	Yamaha Dirt Racer	2
H-1228	Kawasaki Mach II	2
H-1235	Honda Scrambler	2
H-1225	Yamaha 350 G.P.	1
H-1232	Triumph Drag Bike	1
H-1236	Honda Drag Custom	1
H-1276	Kawasaki Drag Bike	1

PLUS PROMOTIONAL MATERIAL

SAILING SHIPS

$4.00 Sailing Ships

H-324	The Golden Hind
H-327	Mayflower
H-329	"Old Ironsides" w/sails
H-336	Santa Maria
H-344	Flying Cloud
H-346	Charles W. Morgan
H-347	USCG Cutter "Eagle"

$7.00 Sailing Ships

H-361	Yacht "America"
H-362	USS Constitution
H-365	Thermopylae
H-366	Mayflower w/sails
H-368	Clipper Cutty Sark

$14.00 and over Sailing Ships

H-386	USS Constitution
H-390	Thermopylae w/sails
H-391	USS Kearsarge
H-392	OSS Alabama
H-394	Cutty Sark
H-395	Cutty Sark w/sails
H-398	USS Constitution w/sails
H-400	Galleon w/sails

1/72 SCALE PLANES

A-1719—12 Different 1/72 Scale Planes (3 ea. of 12):

H-611	Spitfire Mk II
H-612	Messerschmitt BF 109E
H-617	Zero
H-620	Hawker Tempest Mk V
H-623	P-40E Warhawk
H-624	ME-262 Messerschmitt
H-627	Spad XIII
H-628	Sopwith Camel
H-639	Wildcat
H-652	Fokker Trip-ane
H-656	P-26 Peashooter
H-658	P-36 Hawk

A-1720—12 Planes (2 ea. of 6):

H-611	H-620
H-612	H-623
H-617	H-624

A-1721—12 Planes (2 ea. of 6):

H-627	H-652
H-628	H-656
H-639	H-658

MILITARY VEHICLES

1/40 Scale Military Vehicles

H-556	M-56 90mm Self Propelled Gun
H-557	M-35 Military Truck
H-554	M-4 Sherman Tank
H-555	105mm Howitzer
H-558	Scissors Bridge and M-48 Tank Launc

Pack of 12 each.

BLUE ANGELS

H-186 Blue Angels (F4 Phantom II jet with st
Pack of 6 each.

NINE PLANES

H-131	SAAB Dragon
H-132	Martin B57B Intruder
H-135	X-3 Stiletto
H-204	Focke Wulf 200C Condor
H-231	F-105 Thunderchief
H-256	Douglas A-3B Skywarrior
H-265	Mitsubishi Zero
H-282	Supermarine Spitfire
H-285	B-25 Doolittle Raider

THE BLUE ANGELS!

The U.S. Navy's thrilling squadron of planes and pilots that have excited spectators for 25 years. Now, Revell introduces the Blue Angels (H-186) in the renowned McDonnell Douglas Phantom II jets, flying in their famous diamond formation.

Revell's Blue Angels are four Phantom II jets in one kit! They are mounted on a special yellow lightning bolt stand designed for dramatic display of the Phantoms. Also these model planes are molded in the official Navy blue color. Revell has put together a unique kit that will move off your shelves Phantom fast!

H-186 Blue Angels (Four Phantom II jets with stand)
(Pack of 6 ea.)

IVE FRONT-LINE
MILITARY VEHICLES IN
/40 SCALE BY REVELL

U.S. Army
M-56 90 mm Self-propelled Gun H-556

Huge parachutes lower the versatile mobile anti-tank weapon by air-drop to troops in the field! The model's realistic hollow gun barrel swivels, elevates and recoils! Two movable forward gears, ten rotating wheels, flexible track, movable loading platform and hold-down bar, four soldier figures. Authentic U.S. Army markings.

U.S. Army
M-35 Military Truck H-557

Tough, 2½ ton cargo carrier carries men and supplies or big payloads to the battle area! Irreplaceable veteran that can operate in water . . . climb steep grades! Great detail in model . . . even to scale radio and undercarriage detail! Clear windshield and windows. Four rifles. Wheels with flexible tires. Movable doors.Tailgate drops. Seven soldier figures. Authentic U.S. Army markings.

ITEM	PACK	APPROXIMATE RETAIL PRICE
H-556 M-56 90 mm Self-Propelled Gun	12 ea.	$1.50
H-557 M-35 Military Truck	12 ea.	$2.50
H-554 M-4 Sherman Tank	12 ea.	$2.50
H-555 105 mm Howitzer	12 ea.	$1.50
H-558 Scissors Bridge and M-48 Tank Launcher	12 ea.	$4.00

Revell

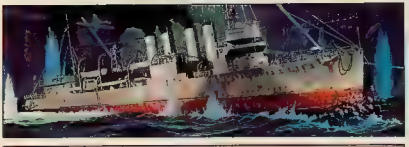
PRE-GOstakes DELIVERY

SHIP SHIPMENT

The Destroyer **H-450**

Campbeltown

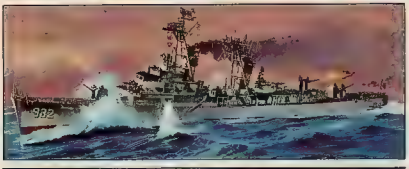
- Famous ship that rammed the dry docks to be used to repair the dreaded Tirpitz.
- Hull length—15¾".
- Movable guns, torpedo tubes, depth charges, and life boats.
- Detailed bridge & superstructure with 4 stacks.
- Display base, official markings, & colorful flag sheet.



U.S. Navy Destroyer **H-309**

John Paul Jones

- Detailed model of the Forrest Sherman class destroyer.
- Full hull; length—15¾".
- Movable gun turrets, detailed guns, fixtures, and torpedo tubes. Radar antennas.
- Official U.S. Navy markings.
- Colorful flag sheet & display stand.



Heavy Cruiser **H-457**

USS Pittsburgh

- Authentic veteran of the heroic assaults on Iwo Jima and Okinawa.
- Hull length over 16".
- Complete armament detail, including movable guns and rotating turrets.
- Two (2) detailed scout planes with catapults and crane.
- Colorful flag sheet & display stand.

Guided Missile Cruiser **H-461**

USS Boston

- World's first missile carrying combat ship.
- Movable guns and turrets.
- Hull length is 17".
- Detailed Terrier missiles.
- Official U.S. Navy markings.

Attack Transport **H-452**

USS Montrose

- Carried more than 2,100 refugees to safe harbors in "The Passage To Freedom" in the Korean War.
- Detailed deck and fixtures, including life rafts.
- 22 landing craft.
- Official U.S. Navy markings & colorful flag sheets.
- Display stand.

Icebreaker **H-451**

USCGC Burton Island

- Detailed model of the sea-going battering ram.
- Accurate helicopter, Captain's launch, & life boats.
- Full hull, display base.
- Movable gun turret & swiveling cranes.
- Display base and official U.S. Navy markings.

THESE 6 SHIPS ARE NOT PART OF THE GOstakes.

NEW RELEASES

GREAT FUNNY CAR...

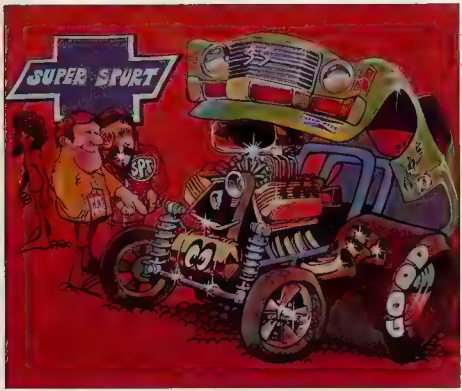
photo of actual model

Jungle Jim
Camaro Funny Car

H-1440

- Replica of a champion fueler in 1/25 Scale.
- Super-detailed, blown-injected Chrysler 426 'Hemi' — *The* Dragster Engine!
- Steamroller Goodyear rear slicks & front "skinnies".
- Realistic "flip-top" body on a detailed tubular chassis.
- Official, full color "Jungle Jim" and speed equipment decals.

& IT'S FUNNY COUSIN!



SUPER SPURT

H-1365

- Replica of a Champ-peen phony car in Deal's Wheels scale.
- Super-distorted Chrome 'Hemi'-type engine.
- Goliath Good Boot rear slicks.
- "Limefire" flip-up funny body with drag chute pack.
- Nifty decals — SUPER SPURT, SPT, Good Boot, Champ-peen, Loon Eyes & SWELL!

FAMOUS PLANES

DETAIL! 1/32 SCALE

MESSERSCHMITT Bf109F

H-284

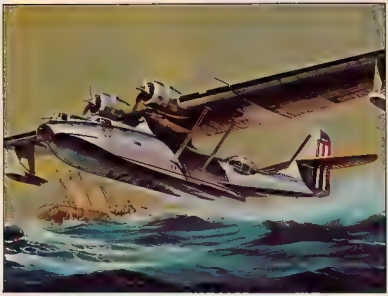
- Precisely engineered model of the significant pioneer fighter, with Daimler-Benz engine.
- Detailed pilot figure in Luftwaffe uniform.
- Opening clear cockpit, retractable landing gear, and movable propeller and control surfaces.
- Realistic flush riveting & skin lines.
- Official Luftwaffe and personal markings of German Ace Werner Mölders.

1/72 SCALE CLASSICS

DAM BUSTER

AVRO LANCASTER with Secret Bomb **H-202**

- Accurate replica of the bomber that helped put the German war machine out of business.
- Wingspan 14¼″, Length 11½″.
- Rotating wheels and propeller, movable control surfaces, and retractable landing gear.
- Four (4) crew figures.
- Official Royal Air Force markings.

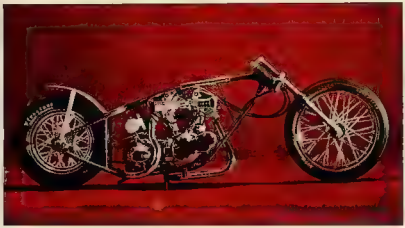


PBY-5

Flying Boat **H-277**

- The most successful flying boat used in WWII.
- Detailed engines with movable propellers
- Clear cockpit and turret canopies.
- Wingspan 17¼″, Length 10½″.
- Detailed beaching gear & retractable wing floats.
- Official U.S. Coast Guard markings.

MOTORCYCLES

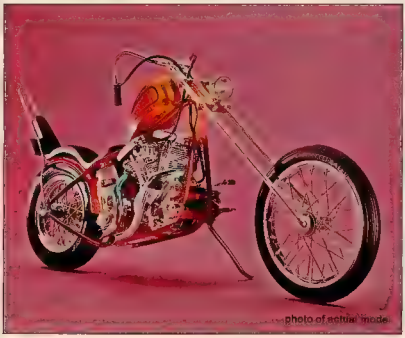


BIG! 1/8 SCALE

DRAG BIKE™

H-1550

- Authentic model of a Harley-Davidson drag iron — Over A Foot Long!
- Chrome H-D "Knucklehead" engine.
- Twin Tilotson carbs and exposed primary chain.
- Rubber tires on chrome spoke wheels.
- Shortie "Straight pipes", drag-type foot controls, & racing lift-off stand.



REVELL ENTERS 1/12 SCALE

ROUGH RIDER™

H-1501

- A true "Chopper", featuring all-chrome H-D 74 Shovelhead engine.
- Custom chopped frame.
- Rigid, narrow front forks with scaled 24" extension.
- Sportster-type gas tank.
- Pullback handlebars, Hi-back custom seat, and sissy bar.

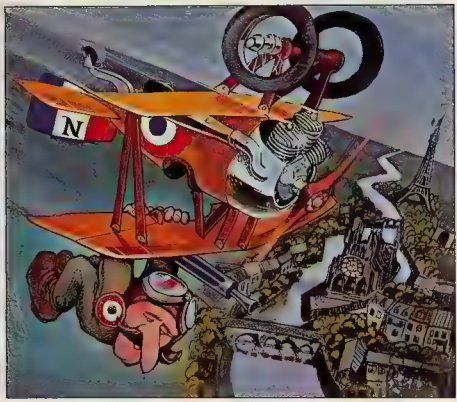
H-1500

KAWASAKI Mach III

- Authentic 1/12 Scale model of the Screamin' SuperBike of the Street!
- Detailed, all-chrome 500cc 3-cylinder engine.
- Rubber tires.
- Distinctive all-chrome exhaust pipes flaring back from engine.
- Plenty of flashy chrome parts.

DEAL'S WHEELS

OUR ALLIES' AIR FARCES



LUCKY PIERRE of the Lafayette Escadrille™

H-191

- Caricature Bi-Plane of the French Nieuport Scout fighter.
- Rolling spoke wheels.
- Moveable arms to display full Lucky Pierre pilot figure inside cockpit or hanging onto the wings!
- Optional Aviator scarf.
- All-chrome rotary engine, cowl, elephant exhaust pipes & "C'est La Guerre" gun.

Flt. Lt. RIF RAF & his SPITSFIRE™ H-192

- Caricature of a British Spitfire fighter.
- Flight Leftenant RIF RAF pilot figure, in full flight regalia.
- Triple *London Fog* exhausts.
- Dual *20 Micrometer* "Fire-Spitting" cannons, with 2 wing bulges.
- Molded in Brighton Blue, flying the Union Jack Antenna.

SAMPLE

ORDER FORM

Use this handy form to order your kits and assortments.

***Pre-GoStakes Ship Shipment—Not* offered with GoStakes, for October Shipment**

Amount	Product Number	Name	Shipping Carton Pack
_____	H-309	USS John Paul Jones	12
_____	H-450	The Campbeltown	12
_____	H-451	USS Burton Island	12
_____	H-452	USS Montrose	12
_____	H-457	USS Pittsburgh	12
_____	H-461	USS Boston	12
_____	A-499	Assortment of 4 ea. H-309, H-450, H-451, H-452, H-457, H-461	1

***GoStakes Kits*—for October Shipment**

Amount	Product Number	Name	Shipping Carton Pack
_____	H-1550	1/8 Scale H-D #1 Drag Bike	6

***GoStakes Kits and Assortments*—for November Shipment**

Amount	Product Number	Name	Shipping Carton Pack
_____	H-1400	Racing Porsche 911	12
_____	H-1401	Datsun 240Z	12
_____	H-1317	Porsche 914	12
_____	H-1440	Jungle Jim Camaro Funny Car	12
_____	H-1365	Super Spurt—Deal's Wheels	12
_____	H-1501	1/12 Scale Rough Rider	12
_____	H-1500	1/12 Scale Kawasaki Mach III	12
_____	H-191	Lucky Pierre	12
_____	H-192	Fit. Lft. Rit Raf	12
_____	H-202	Dam Buster, Avro Lancaster	12
_____	H-284	Messerschmitt Bf109F	12
_____	H-277	PBY-5 Catalina	12
_____	A-1790	Feature New Product Assortment Containing: 6 ea. H-191, H-192 4 ea. H-1400, H-1401, H-1317, H-1440, H-1365 3 ea. H-1500, H-1501 2 ea. H-202, H-284, H-277 1 ea. H-1550	1
	Plus:	**FREE** Promotional Package Including Counter Card, Window Banner, Registration Forms, Dealer Ads and Publicity Story, & Dealer Sweepstakes Entry Blank.	
_____	A-1729	New Car/Caricature Plane Assortment Containing: 5 ea. H-191, H-192 4 ea. H-1440, H-1365 2 ea. H-1400, H-1401, H-1317	1
_____	A-1728	Deal's Wheels Assortment Containing: 4 ea. H-191, H-192, H-1365	1
_____	A-1730	Airplane Assortment Containing: 4 ea. H-202, H-284, H-277	1

Yes, Mr. Wholesaler, I want to order the above Revell Kits and/or Assortments. Please ship them to me as soon as they become available. These models better be as good as you say they are!

RETAILER

Name: _____

Address: _____

City: _____ State: _____ Zip _____

_____
Signature of Retailer

WHOLESALER

Name: _____
Write your wholesaler's name here.

Revell

82985

3 NEW 1/25 SCALE SPORTS CARS

photo of actual model

RACING PORSCHE 911

H-1400

- Builds as a Road or Rally Racer!
- Detailed Porsche engine with speed equipment.
- Super-detailed racing interior; even a rally clip board.
- 4 rally driving lamps.
- Precision-engraved Porsche 911 body.

DATSUN 240Z

H-1401

- The fantastic Z-Car, high performance GT.
- Highly detailed 6-cylinder inline, SOHC engine.
- One-piece body with opening hood.
- Fully appointed interior with center console and bucket seats.
- Goodyear Custom Wide Treads on slotted mag wheels.

PORSCHE 914

H-1317

- The revolutionary mid-engine 2-liter Porsche
- Porsche flat-6 engine with triple throat carburetors
- Karmann-made body with removeable roof, opening rear boot and engine compartment cover.
- Precision-detailed chassis and independent suspension.
- Goodyear Wide Treads on Porsche 5-spoke alloy wheels; Porsche stripe decal.

SPORTS CARS

PROMO PACKAGE

Look at all the stuff you get with your GoStakes Assortment!

GET INTO REVELL'S GO STAKES!
2 GOIN' GRAND AWARDS– PLUS 1000 OTHER PRIZES!
Datsun 1600 Pickup with Perris Valley Camper
Datsun Trans-Am 510 Sedan
10 Kawasaki G4-TR 100cc Trail Bikes
12 Teledyne Packard Bell Astro Portable Color TV's
GET DETAILS HERE!
Revell
Datsun 1600 Pickup with Perris Valley Camper
Datsun Trans-Am 510 Sedan

BANNER

A nifty, long thing to hang in your window or on your wall. It shows all the great GoStakes prizes and tells where to get 'em

CORNER PLUG

Every one of the 13 kits in GoStakes Assortment has its own "Bug", flashing to kids at retail that there's something happening.

AD

This full page ad will run in all the youth, modeling, car, bike, and fun magazines . . . promoting GoStakes!

REVELL 1972 GO STAKES!
2 GOIN' GRAND AWARDS– PLUS 1000 OTHER PRIZES!
Datsun 1600 Pickup with Perris Valley Camper
Datsun Trans-Am 510 Sedan
PLUS
TAKE ONE!

COUNTER CARD

Stands tall on your counter, telling your customers to get those kits and enter that GoStakes.

REVELL GO STAKES!
2 GOIN' GRAND AWARDS
1 DATSUN 1600 PICKUP WITH PERRIS VALLEY CAMPER
1 DATSUN TRANS-AM 510 SEDAN
12 TELEDYNE PACKARD BELL ASTRO PORTABLE COLOR TV's
PLUS SPECIAL BONUS PRIZES
Revell

KIT INSERT

All the GoStakes kits contain an Official Entry Blank inside! Entrants need these to get that extra prize . . . the traffic-building camera!

AD PROOF

Here's the way you promote in your local area. We've prepared a special ad for running in your local newspaper for GoStakes!

MORE MAGAZINES THAN EVER:

- LIFE
- BOYS' LIFE
- JUNIOR SCHOLASTIC
- CAR CRAFT
- SUPER STOCK
- POPULAR HOT RODDING
- CYCLE GUIDE
- AMERICAN MODELER
- CAR MODEL

- MODEL CAR SCIENCE
- NATIONAL COMICS
- SCALE MODELER
- CYCLE WORLD
- CYCLE MECHANICS
- SPORTS CAR
- MOTORCYCLIST
- POPULAR CYCLING

Avalon SYMBOL of FREEDOM

PAINT-BY-NUMBER and FRAME KIT

Avalon Creates a NEW Piece of Americana

Americana is in…it's sweeping the country as more and more Americans feel the desire to express their loyalty to this great land of ours. And what better way to show it than with **The Great Seal of the United States*** which, like the American flag itself, symbolizes our country's freedom, unity and strength. Created almost 200 years ago, The Great Seal can now be recreated in an authentically detailed painting beautifully designed and proudly presented by Avalon. As with Avalon's Paint-by-Number Sets, this great new piece of Americana comes complete with all necessary materials (including a 13" round decorative frame). Ideal for hobbyists, Americana collectors and all the family The Great Seal, when completed, will lend color, distinction and dignity to any room whether it be in the home, office, school or club. Attractively packaged with a colorful facsimile of the finished picture on the cover. The Symbol of Freedom Set is loaded with eye appeal and buy appeal…ideal for gift giving and repeat sales.

* The eagle, on The Great Seal, stands for the United States Congress. The sheaf of arrows and the olive branch in its claws stand for, respectively, the Congress' power to make war and the hope for peace. The stars above the eagle's head represent our thirteen original states and the unsupported shield over the eagle's breast shows that this country should depend on its own strengths and virtues. The ribbon that the eagle holds in its beak bears the Latin words **E Pluribus Unum** which means, **From The Many, One.**

Sugg. List **5.00**

No. 1776 SYMBOL OF FREEDOM
PAINT-BY NUMBER and FRAME KIT
Size of Box: 17¼" x 13¼" x 1½"
Packed: ½ dozen to the carton
Weight: 9 lbs. to the carton

SINCE 1882 Avalon ALL WAYS CREATIVE

Avalon® INDUSTRIES, INC./Hobbycraft Division
OFFICES • PLANT: 95 LORIMER STREET • BROOKLYN, N.Y. 11206 • 212 EV 4-6500
SHOWROOM: SUITE 218 • 200 FIFTH AVENUE • NEW YORK, N.Y. 10010 • 212 OR 5-2059
WEST COAST OFFICE • PLANT: 204 W. DUARTE RD. • MONROVIA, CALIF. • 213-357-1873

a billion magical vibrations– start in september

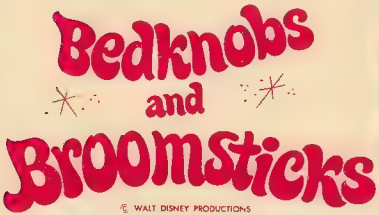
The most important motion picture since Mary Poppins

with same successful release pattern--

30 major cities in October

NETWORK TV–LOCAL TV–MAGAZINES–
NEWSPAPERS–MUSIC–DIRECT MAIL–
SYNDICATED COLOR COMICS–NATIONAL
BRAND NAME TIE-INS–STORE PROMOTIONS

WALT DISNEY PRODUCTIONS
PRESENTS



© WALT DISNEY PRODUCTIONS

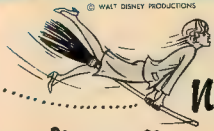
WALT DISNEY PRODUCTIONS · CHARACTER MERCHANDISING DIVISION ·
477 MADISON AVE., NEW YORK, N.Y. 10022

(Circle No. 22 on Reader Inquiry Card)

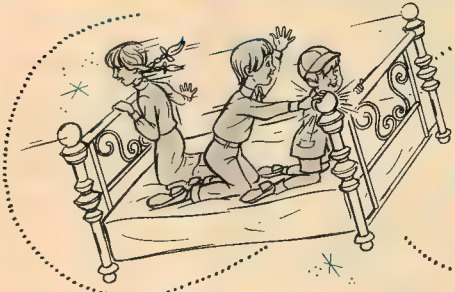
Walt Disney Productions
presents

Bedknobs and Broomsticks

© WALT DISNEY PRODUCTIONS



New musical fantasy
a motion picture with live action—animation—magic



Taking off
in October
in 40 major
cities!

Million Dollar TV Promotion—starts Sept.

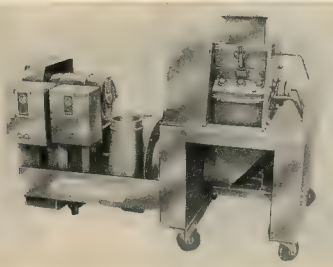
Merchandise will start
moving from counters in October

WALT DISNEY PRODUCTIONS • CHARACTER MERCHANDISING DIVISION • 477 MADISON AVE NEW YORK N.Y. 10022
(Circle No. 331 on Reader Inquiry Card)

Suppliers To Toymakers

Materials, machinery, parts, services for toy and hobby manufacturers

Foremost introduces Hot Melt grinders



Foremost Machine Builders' Hot Melt grinder

FAIRFIELD, N.J.—A complete line of grinders capable of handling hot thermoplastic directly from the extruder die without cooling is now available from Foremost Machine Builders.

The Hot Melt grinders incorporate high-shear type cutting knives, which slice or shear the hot plastic rather than chop it. This action prevents the gumming or smearing normally expected if hot melted plastic was fed to a standard grinder.

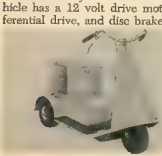
According to a company spokesman, having the capability of grinding hot PVC can mean big dollar savings to the manufacturer. Since PVC degrades rapidly under prolonged heat exposure, the process machine cannot be stopped for die or mold changes without going through expensive, time-consuming clean-out procedures.

Complete information about the Hot Melt grinders may be obtained by writing Foremost Machine Builders, P.O. Box 644, Fairfield, N.J. 07006.

Newly designed Mini Scoot is by Blue Giant Equipment

BUFFALO—The Blue Giant Equipment Corporation has introduced a newly designed scooter, Mini Scoot, adapted to the needs of industry.

Mini Scoot, which operates at speeds up to 7.5 mph., features a low center of gravity for stability and maneuverability. The one-man vehicle has a 12 volt drive motor, differential drive, and disc brakes.



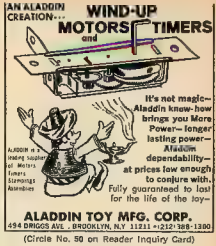
Blue Giant Mini Scoot

Overwrapping film offered

ELIZABETH, N.J.—Extrudo Film Corporation announced the introduction of a new improved low-density polyethylene film designed for overwrapping toys.

Known as EW-40, the film has good clarity, registers at the high end of the low stiffness range, has the proper coefficient of friction to insure a smooth feed through most overwrapping equipment, and possesses good overall machinability, said a company spokesman.

Data, price sheets and additional information is available from Extrudo at P.O. Box 1000, 342 Westminster Avenue.


AN ALADDIN CREATION...
WIND-UP MOTORS and TIMERS
It's not magic—Aladdin knew-how brings you More Power—longer lasting power—Aladdin dependability—at prices low enough to conjure with. Fully guaranteed to last for the life of the toy—
ALADDIN TOY MFG. CORP.
494 BRIGGS AVE., BROOKLYN, N.Y. 11211 • (212) 388-1300
(Circle No. 50 on Reader Inquiry Card)

Largest assortment of high quality battery and pull string operated

VOICE and SOUND DEVICES

For the Doll, Toy, Promotion and Advertising Industries. MINIATURE RECORDS expertly made to your specifications.

OZEN SOUND DEVICES, INC.
233 Broadway
New York, N.Y. 10007
Tel.: (212) WO 2-3232

(Circle No. 51 on Reader Inquiry Card)

(Circle No. 345 on Reader Inquiry Card)

DOLLS & ACCESSORIES

Fashion dolls once again lead the doll world, this year with an entire new family (Hasbro). The line called Love Dolls features five teenage dolls named Soul, Love, Flower, Peace and Adam. Each comes dressed reflecting today's life styles. **100**

Love's Favorite Places (Hasbro) is a play case featuring a record shop, a discotheque and a boutique in which the dolls dance and lights flash. Other accessories are a carry case and a wig case. **101**

Rock Flowers are a trio of groovy fashion dolls that come with their own records. The (Mattel) dolls have a specially designed stand that allows them to stand on the record player and keep time to the music. **102**

The world of Dawn has grown with five new friends—Jessica, Gary, Ron, Longlocks and Van. The dolls, available in dancing versions, can be used with the new dawn Beauty Pageant. There is also a Fancy Feet and Kevin's Discos (Topper). **103**

Another doll very much in fashion for 1971 is the doll with hair that grows. Last year's favorite, Crissy and Velvet (Ideal) are available in two new styles, Talky Crissy and Talky Velvet, and Movin' Groovin' Crissy and Movin' Grooving' Velvet. **104**

Vanity Care features a 15" toddler doll with long rooted hair and complete accessories for hair dressing (Goldberger Doll). **105**

Kim is a young miss magic doll with hair that grows longer as you pull her pony tail (Uneeda). **106**

The largest selling doll category —baby dolls—has added life this year with the many soft skin versions.

Tenderlove (Mattel), the first soft baby, is now available in a talking version that says eight baby phrases and can be washed. Living Tenderlove has arms and legs that move just like a real baby. **108**

Tender Loving Care and Love Me Baby are soft skin dolls that drink and wet (Horsman). Made of soft vinyl, stuffed with soft vinyl foam, the doll's skin feels real. **109**

Baby Softina (Goldberger Doll) is a 16" soft vinyl foam baby with washable, drink and wet features who feels like a real baby. **110**

Powder Puff is cuddly, huggable, washable and feels like a real baby. The doll also drinks and wets (Uneeda). **111**

Serving tea, cleaning house and going to the supermarket are not the activities Women's Lib supports for young girls, but the doll industry does with a strong trend in activity dolls.

Crumpet (Kenner) is a gracious hostess who serves cookies and pours tea. **113**

"Its four o'clock, let's have a tea party," says Timey Tell in a perky party dress. Doll comes with tea set, watch, toothbrush and comb (Mattel). **114**

Madcap Mollie is a newly sculptured doll of high-impact plastic that pushes a grocery cart, goes skiing and rides a scooter. Doll runs when she is wound up (Kenner). **115**

Shoppin' Sheryl is off to the supermarket with her own cans, packages and shopping cart. Doll can actually pick up items and put them in the cart (Mattel). **116**

Bizzie Lizzie is ironing, carpet sweeping and feather dusting with energy from a power pack made to look like a vacuum cleaner. (Ideal). **117**

Busy Becky (Mattel) is a handy helper with 12 different housekeeping accessories. **118**

Smartypants can tell her left hand from her right, can count her toes, and is very affectionate (Topper). **119**

Play 'N Jane is a real playmate

Madame Alexander stands before her ever popular International Doll collection with Bill Birnbaum, vice-president of the doll firm.

STUNTS BEARCAT™

Buggy with a Brain

This is the car that drives itself—thousands of different ways! It will do anything you program it to do: start, stop, turn left, turn right, back up and take off again. (While flashing turn signal lights warn the unwary).
Pegs can be arranged on the Memory Wheel to produce thousands of different driving patterns.
The Loc Blocs allow the creation of many different body styles including cars, trucks, busses, fire engines, and lots more.

Memory Wheel

Stock No. 1008
Carton Pack: 4
Carton Weight: 9½ lbs.

(Advertised on TV)

10" battery-powered chassis with see-through engine hood and Memory Wheel.
Rubber Tires.
180 pieces.
Gold metalized trim.
Flashing turn signal lights.
ENTEX INDUSTRIES, INC.
25930 Belle Porte Ave.
Harbor City, Calif. 90710

LIMITED EDITION

1928 Lincoln 'L' Dietrich Convertible Sedan

COMMEMORATIVE ISSUE

1928 LINCOLN

This is the 50th Anniversary of the Lincoln automobile. And this is our way of celebrating—with the world's first 1/16" exact-scale model kit of the 1928 convertible sedan. Bound to be a hit with kids, hobbyists, classic-car buffs.

- 227 finely detailed styrene parts, including steerable wheels and rubber tires
- All parts numbered for easy assembly
- All parts pre-colored in seven authentic shades
- Fold-up top and closed top both included

Drive a bargain with Entex:
Stock #2205
Carton Pack: 6 each.
Carton Weight: 9 lbs.

$8.00 Retail

ENTEX INDUSTRIES, INC.
25930 BELLE PORTE AVE
HARBOR CITY, CALIF. 90710

Printed in Japan

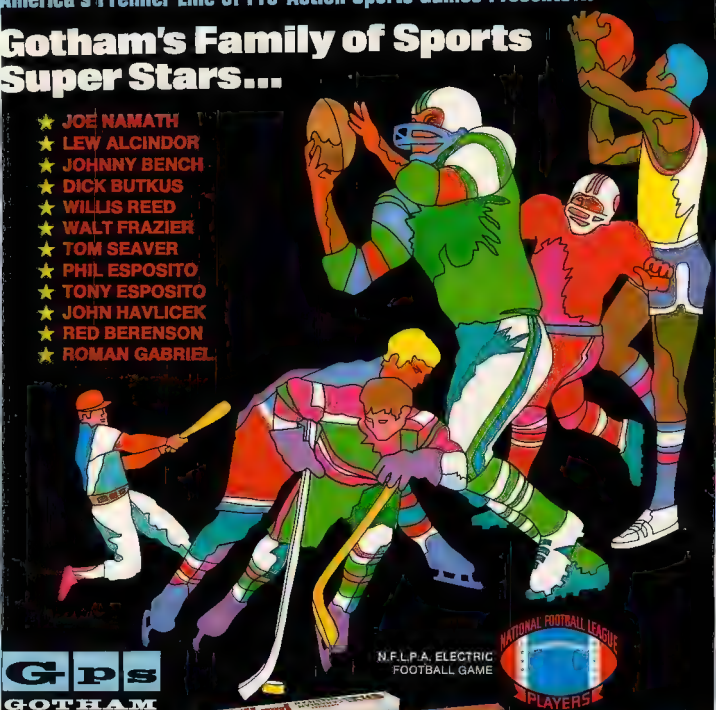
We want everyone to be happy.

BAMBINA
singing
and talking doll
with moving lips
BAMBINA
is a wonderful realistic doll:
she is not only beautiful and
elegant, but she can also sing and
talk moving her lips. To make BAMBINA
sing and talk it is very easy: you have to
insert one of her records at the back as
indicated. BAMBINA is a real wonder
of the FURGA technique:
the first Italian dolls factory.
FURGA produces a large range of
dolls that talk, move, walk; tender
and romantic dolls, all finished
and dressed with the elegance
that puts FURGA among the first
dolls manufacturer in the world.
Furga
Luigi Furga & C. s.p.a.
Via San Calocero, 10 - I 20123 Milano

America's Premier Line of Pro-Action Sports Games Presents...

Gotham's Family of Sports Super Stars...

- ★ JOE NAMATH
- ★ LEW ALCINDOR
- ★ JOHNNY BENCH
- ★ DICK BUTKUS
- ★ WILLIS REED
- ★ WALT FRAZIER
- ★ TOM SEAVER
- ★ PHIL ESPOSITO
- ★ TONY ESPOSITO
- ★ JOHN HAVLICEK
- ★ RED BERENSON
- ★ ROMAN GABRIEL



GPS
GOTHAM
PRESSED STEEL CORPORATION

N.F.L.P.A. ELECTRIC FOOTBALL GAME

NATIONAL FOOTBALL LEAGUE PLAYERS

GOTHAM PRESSED STEEL CORPORATION/ Showroom: 200 Fifth Avenue, New York, N.Y. Room 214/ (212) WA 4-9085

New Hobby/Craft Items

AERO GLO is fluorescent paint for model airplanes, rockets. Is hot fuel-proof, non-chipping. Offered in red, orange, yellow, green. Pactra Industries, 6725 Sunset Blvd., Los Angeles, Calif. 90028.

WASHER-HEAD NYLON SCREWS are available in four sizes. Can be used in wing, stabilizer mounting, etc. Sterling Models, Sterling Bldg., Belfield Ave. & Wister St., Philadelphia, Pa. 19144.

ROCKETRY SCIENCE SET includes scale model rocket, fuel, six engines and igniters, launch system, altitude finder, instructions. L. M. Cox Mfg. Co., 1505 E. Warner Ave., Santa Ana, Calif. 92705.

MACRAME SASH KIT contains braided cord, instructions and diagrams. Packaged in film bag suitable for peg display. Wellington Puritan Mills, Inc., Madison, Ga. 30650.

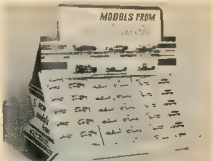
1972 CAMARO SUPER SPORT features three building versions—stock, street rod, Pro Stock drag car. Has the 454 "Rat" Chevy engine, custom exhaust system. Model Products, 126 Groesbeck Hwy., Mt. Clemens, Mich. 48043.

CHIP-AWAY is a sculpture set. Inside each block is a finished statue. Child chips away outside marble to reveal figure. Three statues in each kit. Kenner Products Co., 912 Sycamore St., Cincinnati, Ohio 45202.

WEAVE-RITE features a lightweight, portable metal loom. Also comes with bobbin, four skeins of yarn, bamboo inserts, instructions. Craftool, 1 Industrial Rd., Wood-Ridge, N.J. 07075.

TRAIL HONDA is a 1/6 scale plastic model kit. Features lift-up seat, workable tilt-down handlebars. Model Rectifier Corp., 2500 Woodbridge Ave., Edison, N.J. 08817.

THE WATER TEST KIT permits people to discover what's in the water, whether it's safe, sources of pollution. Equipment and instructions included. Urban Systems Inc., 1033 Massachusetts Ave., Cambridge, Mass. 02138.

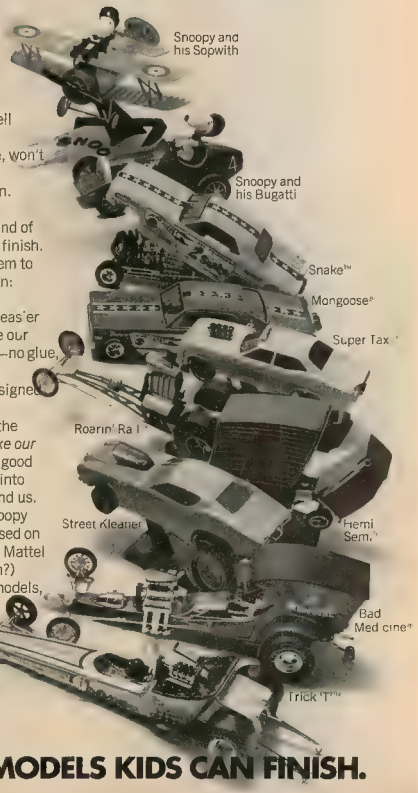


MINI-SPACE DISPLAY contains 12 pieces each of six new Matchbox Superfast models. Cars are available in individual boxes or blisters. Lesney Products Corp., 120 E. 23 St., New York, N.Y. 10010.

ACRO"BAT" is a plastic stunt kite. Comes with keel control, twine, dual control-winder unit. Wingspan 48". Gayla Industries, Box 10800, Houston, Texas 77018.

KENWORTH/CHALLENGE TRANSIT MIXER is powered by a 6-cylinder diesel engine. Features torsion-bar suspension, rotating mixer, chutes. Has over 350 parts. AMT Corp., 1225 E. Maple, Troy, Mich. 48084.

ONE FINISHED MODEL LEADS TO ANOTHER



Half the model kits you sell aren't finished.

Kids who don't finish one, won't buy a second.

This keeps business down. Yours and ours.

So we're making a new kind of kit. A kit the average kid can finish.

And we're advertising them to kids that way. Our new slogan: "The Models You Finish."

Some of our new kits are easier to finish than others. They're our unique SNAP-TITE™ models—no glue, no paint.

All of our new kits are designed with a new attitude: since one finished model leads to the purchase of another, *we make our new models easy to finish.* A good way to turn one-time buyers into steady customers. For you and us.

One more thing. The Snoopy Snap-Tite kits will be advertised on television. (Remember what Mattel did for toy sales on television?)

In the world of finished models, this is just the beginning.

Monogram

MATTEL

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WE MAKE MODELS KIDS CAN FINISH.

MURRAY "Ram Rod" Velocipede

Here's an entirely new concept — the appearance of a parkcycle and the performance of a velocipede. Twin truss frame. Training wheels included. Two sizes. Tikes really go for this model.

3 New Ways To Up Sales

from MURRAY

MURRAY Fire Drag-On

ittle hot-rodders go wild over the realistic race car styling. New lastic motor exposed in front like actual racers. Sporty flam yellow olor with flame red overspray.

MURRAY Jet Plane

Especially designed for the junior jet set. Full ball bearing chain drive and wheels for easy pedaling. Sleekly finished in arctic white with sapphire blue trim.

THE MURRAY OHIO MFG. CO. Nashville, Tenn. 37204

(Circle No. 34 on Reader Inquiry Card)

...IN THE TRADITION OF CONSUMER CONFIDENCE

No. 400 NYLINT
PICK-UP SERVICE

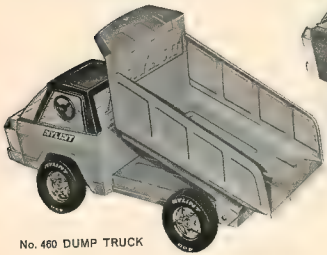
Nylint is one of the truly great toy lines! Built in the tradition of customer-pleasing value and quality . . . designed for fun appeal with safety . . . a leader in year-around sales for your profit dependability. There *is* a difference in steel toys - the *Nylint* difference— and it pays off in money-making volume you can count on! Get complete details now on our 1971 winners . . .

No. 420 NYLINT
TOWING SERVICE

NYLINT

America's Finest Steel Toys

No. 410 NYLINT PUMPER



No. 460 DUMP TRUCK

NYLINT CORPORATION,
1800 SIXTEENTH AVE., ROCKFORD, ILL. 61101

(Circle No. 11 on Reader Inquiry Card)

Big value steel toys that give you the profit dependability of year-around sales

No. 2050 Jumbo Street Roller

NYLINT

America's Finest Steel Toys

Profit dependability is especially important in a market such as we have today. By featuring Nylint steel toys you gain this dependability! They are staple, non-seasonal items . . . they have earned consumer acceptance for unequalled quality and play appeal . . . they sell in volume all year-around. You'll do better with America's Finest Steel Toys, so get the Nylint story now . . .

NYLINT CORPORATION, 1800 SIXTEENTH AVENUE, ROCKFORD, ILLINOIS 61101

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This "birthmark"* guarantees that all EG Softina™ dolls are completely bathable

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Don't settle for an imitation of Softina that is not completely bathable, not comparable in quality. Remember, a Softina sale assures a satisfied customer.

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*molded into the back of every Softina doll

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All the excitement, strategy options and thrills of *Pro Football* . . . *Major League Baseball* . . . *College Football and Tournament Golf* in a great new series of realistic games from SPORTS ILLUSTRATED

Here's the most exciting, most extensively promoted new series of sports games ever introduced . . four fast-playing, fast-selling, profitably priced-structured items that will be advertised nationally in SPORTS ILLUSTRATED, LIFE, TIME and a variety of sports publications. Unmatched for accuracy and authenticity, each new SPORTS ILLUSTRATED game is based on the most sophisticated computer research available. Play-by-play realism, fast action ease of play are assured through a totally new color-coded Play Action system that enables players of all ages from 10 up to have fun and learn at the same time. The Pro Football game – a tremendous mail-order success in 1970 – features all 26 pro teams; Major League Baseball includes 480 players from the 24 big league teams; Country Club Golf enables each player to match his own handicap against the 18 best golf holes in America, and the College Football game offers Play Action charts for the best team of the decade for each of 30 favorite colleges

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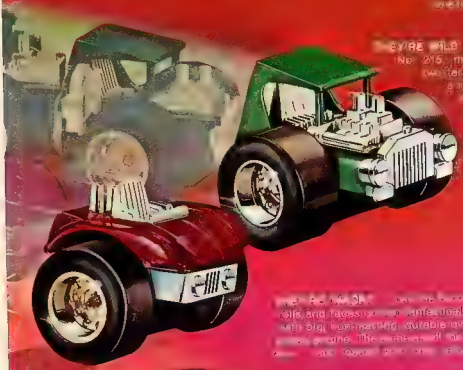
15 EAST 48th STREET, NEW YORK, NEW YORK 10017 (212) 593-2274

(Circle No. 15 on Reader Inquiry Card)

Wheels of fortune

All-new profit-builders from Structo

NEW! Sales-building, self-demonstrator package shows how Weird Wheels stay upright no matter how the package is held. Also available all three Weird Wheels in [illegible] Display Pack No. 220.



[illegible] Model 215, mystically making its way on [illegible] tires. It's made to last of rugged polycarbonate material with a detailed interior. Like [illegible] Weird Wheels, it sits, [illegible]

[illegible] and recessed [illegible] durable [illegible] big, long-lasting, durable [illegible]

Master toy maker for over 50 years.

[illegible] allowance on other shipments.

Showcase packaging. It's the best yet!

Buyers are important people. And they played an important role in the design of our new packaging. Because we listened to what they said when we conducted an extensive research study on what they like and don't like in toy packaging.

We also talked to some other important people: mothers. And we listened to what they had to say. The results? Packaging that appeals to mothers. And packaging to help toy sellers sell more Tonkas.

Tonka
U.S.A.

TONKA TOYS DIVISION/TONKA CORPORATION
MOUND, MINNESOTA

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JUN 18 1971
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Thanks for helping design Tonka's new *showcase* packaging!

(Circle No. 19 on Reader Inquiry Card)

Showcase packaging. It's the best yet!

Buyers are important people. And they played an important role in the design of our new packaging. Because we listened to what they said when we conducted an extensive research study on what they like and don't like in toy packaging.

We also talked to some other important people: mothers. And we listened to what they had to say. The results? Packaging that appeals to mothers. And packaging to help toy sellers sell more Tonkas.

Tonka
USA

TONKA TOYS DIVISION/TONKA CORPORATION
MOUND, MINNESOTA

Thanks for helping design Tonka's new *showcase* packaging!

tonka steels the show

Heavy-gauge steel. 21,500 tons of it were used last year to make Tonka Toys. (That's enough to produce 35,000 Mustang automobiles.) And when we finish double-coating each toy with high-grade truck enamel — 126,000 gallons of it — we've used enough to cover 20,000 houses!

Sounds like we make a lot of toys, doesn't it? We do. In peak production periods, we'll turn out more than half a million toy cars and trucks in a single week!

It's the kind of thing you do when you've got a steel-clad reputation with consumers as a manufacturer of durable, high-quality toys.

TONKA TOYS DIVISION / TONKA CORPORATION
MOUND, MINNESOTA 55364

Tonka
U.S.A.

best in show

tonka steels the show

Heavy-gauge steel. 21,500 tons of it were used last year to make Tonka Toys. (That's enough to produce 35,000 Mustang automobiles.) And when we finish double-coating each toy with high-grade truck enamel — 126,000 gallons of it — we've used enough to cover 20,000 houses!

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It's the kind of thing you do when you've got a steel-clad reputation with consumers as a manufacturer of durable, high-quality toys.

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MOUND, MINNESOTA 55364

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ADD SPARKLE TO YOUR HOLIDAY SALES

WALBEAD CHRISTMAS ORNAMENT KITS

Walbead has a "made-to-order" Christmas ornament department for your store. Your customers can easily make magnificent ornaments with Walbead Kits. Ornaments are superbly decorated with sparkle pins, sunburst and starburst spangles, metallic braid, metal chain and holiday motifs. Available in classic colors—red, green, gold, royal blue, pink and multi. Ornaments are attractively blister packed and retail from $1.29 to $3.49. **Send for complete literature and price list on Christmas Ornament Kits.**

SEND FOR FREE CATALOG NOW!

Brand new 60 page Catalog No. 71 illustrates Holiday Ornament Kits, Beaded Flower Kits, Beaded Crochet Kits . . . and the most complete line of Beads, Sequins, Jewels, Pearls, Rhinestones, etc.—many pages illustrated in full color

WALBEAD *Largest Advertisers and Distributors of Beadcraft Supplies in America*
INC., 38 West 37th St., Dept. D, New York, N.Y. 10018

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Time for kids!

1 **4-PC. SET FOR BOYS.** Smart dress watch has gold-tone base-metal top case, base-metal back. Matching expansion band. Sweep second hand. Swiss movement. Set includes coordinating gold-tone roman ballpoint pen and mechanical pencil. Vinyl plastic wallet completes the set; has zipper and photo compartments. Set comes gift boxed.
X 644-0325 A ..... Set 9.95

2 **4-PC. SET FOR GIRLS.** Petite round face watch has gold-tone base-metal top case, base-metal back. Matching expansion band. Swiss movement. Set also includes jewelry to delight any young lady. Ring and pendant necklace set with colorful synthetic stone. Cute figures decorate charm bracelet. Set comes gift boxed.
X 644-0366 A ..... Set 9.95

3 **GIRL'S 3-IN-1 WATCH.** With 3 snap-on patent plastic straps in red, white and black. Gold-tone Florentined base-metal top case, base-metal back.
X 544-2495 A 8.95

4 **BOY'S 3-IN-1 WATCH.** With 3 snap-on leather straps in black, brown and gray. Luminous numbers and hands. Chrome-plated base-metal top case, base-metal back.
X 644-2503 A 8.95

5 **SNOOPY WATCH.** Gold-tone base-metal top case, base-metal back. Face and patent plastic strap in choice of 3 colors. *Colors*: 01 red; 02 black, 03 yellow. *State color number and name when ordering.*
X 644-4202 B 16.00

6 **SNOOPY CLOCK.** With twin bell alarm. Base-metal case. 5½ in. high. *Colors*: 01 yellow face/red case. 02 black face silver-tone case. *State color number-and-name.*
X 644-4194 B 9.00

7 **SPACEMAN-MOTIF WATCH.** Animated dial is set under crystal, spaceman moves as watch ticks. (Added feature—his eyes roll!) Chrome-plated base-metal top case, stainless steel back. Swiss movement. Black leather strap. Watch comes gift boxed.
X 644-0499 A 8.95

8 **BUFFY AND JODY WATCH.** Educational and fun—helps teach children to tell time! Gold-tone base-metal top case. Swiss movement. See-through plastic back shows children how watch works—parts are color-coded. Instructions on watch operation and real magnifying glass included.
Girl's. Red plastic strap.
X 644-0567 A 12.95
Boy's. Black plastic strap.
X 644-0564 A 12.95

9 **HOT WHEELS WATCH.** Great for auto-racing fans—cars race around the dial as watch ticks. Checkered hands. Chrome-plated base-metal case. Black plastic strap.
X 644 4160 A 10.49

10 **HEARTBEAT-MOTIF WATCH.** Heart actually "beats" back and forth as watch ticks. Gold-tone base-metal top case, base-metal back. Swiss movement. Red plastic strap.
X 644-4178 A 8.95

11 **BOYS' CALENDAR WATCH.** With automatic date changer. Chrome-plated base-metal case and matching expansion band. Luminous hands, sweep second hand.
X 644-2479 A 8.95
Same as above, but with gold-tone base-metal case and expansion band.
X 644-0770 A 8.95

12 **GIRLS' PENDANT WATCH.** A pretty accessory with gold tone base-metal case. Blue roman-numeral dial. Swiss movement. 24-in.-long metal chain.
X 644-4186 A 7.95

We pay postage to all 50 states on all watches on this page!

SAVE THIS CATALOG—order anything on these two pages till August 26, 1972

From the popular television show, "Family Affair,"
the Buffy and Jody Watch-It Watch
With Time-Reader dial. Real magnifying glass included!
8
12.95
Color-coded see-through back lets youngster see watch in operation!

Mickey Mouse and friends!

Br-r-r-ring!

1 MICKEY MOUSE ALARM CLOCK. With twin bells atop yellow metal case. 3½ in. high. Luminous dia. and hands.
X 644-4228 A..... 7.95
Same, but with Donald Duck on dial.
X 644-4236 A 7.95

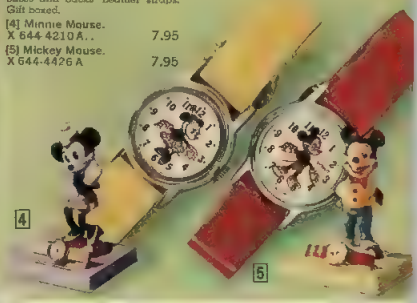
Minnie and Mickey—your traveling companions!

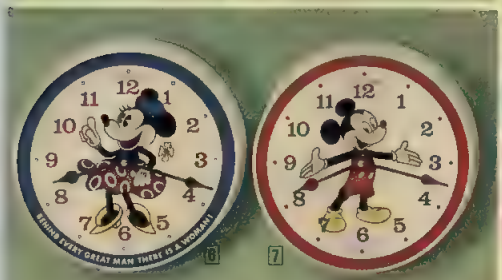
2 MINNIE MOUSE TRAVEL ALARM CLOCK. Metal. Luminous dial, hands. Blue folding travel case. 3-in. diameter.
X 644-4251 A..... 7.95

3 MICKEY MOUSE TRAVEL ALARM CLOCK. Metal. Luminous dial, hands. Red folding travel case. 3-in. diameter.
X 644-4244 A.. .... 7.95

Watches and Statuettes

4 & 5 "CHARACTER" WATCHES. Each comes with 6-in.-tall plastic figurine. Silver-tone base-metal top cases and backs. Leather straps. Gift boxed.
[4] Minnie Mouse.
X 644-4210 A.. 7.95
[5] Mickey Mouse.
X 644-4426 A 7.95



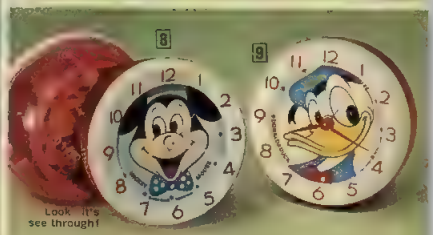


6 7

Electric Wall Clocks—ideal for a youngster's room!

6 MINNIE MOUSE WALL CLOCK. Colorful dial with red numerals, white hands. 8-in. diameter. Plastic. 110 volts, AC. UL listed. 8-ft. cord.
X 644-4301 A 9.95

7 MICKEY MOUSE WALL CLOCK. Blue numerals, red hands. 8-in. diameter. Plastic. Operates on 110 volts, AC. UL listed. 8-ft. cord.
X 644 4293 A 9.95



8 9

Look...it's see through!

See time at work!

8 & 9 ALARM CLOCKS WITH SEE THROUGH BACKS. Plastic cases with clear backs let child see the movements in operation. Colorful dials make them perfect for bedroom or play room. 4¼-in. diameter.
X 644-4277 A—[8] Mickey Mouse..... 8.95
X 644-4269 A—[9] Donald Duck 8.95

More Disney Favorites

10 11 12

10 to 12 "CHARACTER" WATCHES. With plastic figurines. Silver-tone base-metal top cases and backs. Leather straps. Gift boxed.
[10] Alice in Wonderland
X 644 4319 A 7.95
X 644-4418 A [11] Snow White 7.95
X 644-7965 A—[12] Cinderella 7.95

13 CINDERELLA PENDANT WATCH. Comes with pink plastic tag and silver-tone base-metal top case, base metal back. Complementing chain. Swiss movement. Full numeral dial.
X 644-1265 A..... 7.99

We pay postage to all 50 states on all watches on this page!

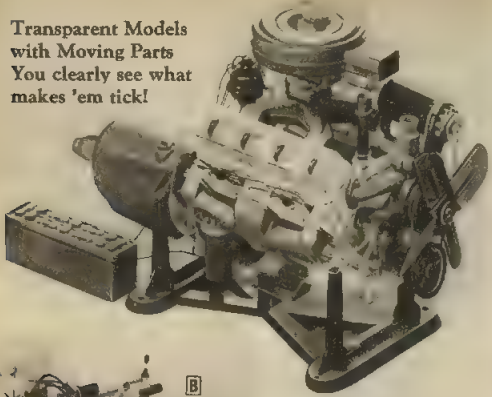
USE PENNEY'S TIME PAYMENT ACCOUNT —SEE PAGE 268

13

Cute 6-in.-tall statuette comes with each watch!

Fit for a princess . . . Cinderella Pendant Watch with plastic coach

Transparent Models with Moving Parts You clearly see what makes 'em tick!



B Pistonless Engine Kit Scaled to 1/5 size 10 in. long

3.99

A V-8 Engine Kit Scaled to ¼ size 14½ inches long

9.99

A V-8 ENGINE KIT. Clear plastic lets you observe parts as they perform pistons, connecting rods. Rocker arms move, valves open and close, spark plugs light up (with tiny bulbs). Plastic parts are molded in 4 different colors and scaled to ¼ size. May be taken apart and reassembled. Driven by a powerful miniature motor. Authoritative engine manual included. Uses 2 C batteries (not included—order below).
X 924-0276 A—Mailing weight 6 lbs. 9.99
X 959-0787 A—Pkg. of 6 C Batteries. Mail. wt. 0.90 lb. ..... Order 1 pkg. for 99c

B WANKEL ROTARY ENGINE. See-through, motorized model of a revolutionary pistonless engine. 1/5-real-size, see-through plastic model features flashing spark plugs, rubber fan belt, stick-shift on/off switch, prepainted or self-colored parts of metal and high-impact plastic. Motor and display stand included. Uses 2 AA batteries (not included—order below). Stands 8¼ in. high x 10 in. long when assembled.
X 926-5018 A—Mailing weight 1.45 lbs. 3.99
X 957-1902 A—Pkg. of 4 AA Batteries. Mail. wt. 0.40 lb. ..... Order 1 pkg. for 69c

Does 6-second Wheelie, then parachute ejects **C**

Super Digger Dragster 1/12 scale. Parachute ejects. 9.99

C SUPER DIGGER DRAGSTER. Running model of skin rail dragster that's making the circuits, this 15-in.-long model is permanently mounted on display stand, but raises up and does actual wheelies for 6 seconds. 4-panel drag chute opens and simulates slowing it down. Constructed of break-resistant, white plastic, car features rear slicks, authentic blown engine. Uses 2 D Batteries (not included—order below).
X 926-5059 A—Mailing weight 1.45 lbs. 9.99
X 957-1761 A—Pkg. of 8 D Batteries. Mail. wt. 1.50 lbs. ..... Order 1 pkg. for 99c

1 COX CHOPPER.* Ready-to-run, gas-powered cycle complete with drag slicks, mag-type wheels, and realistic sissy bar. Designed for smooth-surface road racing, powered by easy-to-start .049 engine with recoil starter. Shifts in or out of gear; control throttle lets you set it for fast or slow speeds. 40:1 gear ratio reduction. Can be set to run in predetermined arc in either direction, or in straight line—you can even make it do wheelies. Vinyl front tire absorbs shock; engine is encased in rugged die cast aluminum frame for full protection. 12 in. long. Instruction sheets, 2 wrenches for adjustments.
X 926-4854 A—Mailing weight 3.20 lbs. 12.77

2 GAS-POWERED HONDA ATC®* (all terrain cycle) runs through and over snow, sand, rocks, even shallow water! Gas-powered engine has recoil starter. Soft pneumatic "super-grab" rear tires for traction over almost any terrain. Effective muffler lets you run it anywhere. Variable speed control and high-torque gear drive. Steerable front fork for tetherless running. Made of metal and plastic. Measures 8½x5½x5 in. high overall. Assembled.
X 926-4979 A—Mailing weight 5.70 lbs. 8.88

3 COX BAJA BUG.* Preassembled orange plastic model handles rough terrain like real Baja racers. Shifts into or out of gear, runs fast or slow, throttles down to slow idle. Mag wheels, semi-pneumatic tires, gleaming accessories, and racing insignia. Cox .049 gas engine with recoil starter and throttle control. Instructions, wrenches included.
X 926-4102 A—Mailing weight 3.25 lbs. 13.77

4 COX DUNE BUGGY.* Preassembled purple plastic model has 40:1 gear reduction to climb steep grades and conquer rugged terrain. Adjustable throttle regulates speed, clutch lever disengages engine for easy starts. Soft, semi-pneumatic tires, steerable front wheels. Cox .049 gas engine with recoil starter. Instructions and wrenches included.
X 926-2619 A—Mailing weight 2.70 lbs. 13.77

5 COX SHRIKE.* Propeller-driven, gas-powered racer is modeled after the internationally-famous Bonneville Salt Flats racer body design. 12-in.-long body is molded in tough polypropylene, powered by .049 engine. Treaded rubber racing tires, colorful body markings. Runs free, or on taut line. Aluminum roll bar protects propeller. Assembled. With bridle, tether link assembly, instructions.
X 926-4938 A—Mailing weight 2.35 lbs. 10.99

6 COX ELIMINATOR 2.* Gas-powered racer operates on taut line. Drag parachute deploys realistically, shuts off engine to stop car. Authentic 1/12 scale model has .049 gas engine. 4:1 gear ratio for scale speeds of over 400 mph. Features front and leading "wing," simulated engine, racing slicks with mag-type wheels on the rear, bicycle wheels on front. Quick-release launching platform for fast, smooth starts. 14½ in. long. Plastic and metal. Guideline packet, wrenches for adjustments, and instructions.
X 926-4896 A—Mailing weight 3.20 lbs. 10.99

*Requires Car Kit, below or Accessory Kit (C), page 403

Gas-Powered Car Kit Plus Battery 3.44

COX CAR KIT WITH BATTERY. Everything you'll need for starting and racing gas-powered cars. Kit contains ½ pint custom-blend fuel, filler cap with stainless steel strainer, filler hose, 1½-volt starting battery, glow head clip with wires, center post, bridle, lines and set of .049 engine wrenches. Mailing weight 1.70 lbs.
X 926-2544 A 3.44

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order anything on these two pages till August 26, 1972.

3-Wheel Cycles Recreate the Thrills of the Big Ones

The Christmas Place For HOBBIES

1 12.77

Chopper

- Adjustable throttle– fast to slow; 40:1 gear ratio
- Sporty mag-type wheels with sturdy, vinyl shock-resistant front tire set in advance to ride in arc or straight line

Real Honda ATC Design!

- Effective muffler for quiet operation
- Variable speed control; high-torque gear drive
- Soft pneumatic front and rear "super-grab" tires really grip!

2 8.88

Gas-Powered Engines Rarin' to Bust Out and Take Off

- Recoil starters for clean breakaways

COX

Baja Buggy

3 13.77

Dune Buggy

4 13.77

Cox Makes 'Em Really Go

- Baja Bug and Dune Buggy run free in straight line, or can be set to run in arc
- Shrike and Eliminator on taut lines

Shrike

5 10.99

Eliminator 2

6 10.99

Takes a parachute to stop it

CLINTON

All Movement Parts
GUARANTEED FOR LIFE

*Movement parts of every watch bearing our LIFETIME GUARANTEE are guaranteed against breakage. Never a charge for material or labor for LIFE! Simply return watch and guarantee card to Clinton Watch Company with $1.50 handling charge

A CENTURY 23 DAY-DATE. Rugged self-winding 25 Jewel AUTOMATIC—tells both DAY and DATE. Tested WATER RESISTANT** case has stainless back. 25 Jewel shock-resistant movement GUARANTEED FOR LIFE*. With tapered expansion band, has unbreakable mainspring.

7206C3850 Yellow — **Retail $77.00**
7201C3550 White — **Retail $71.00**

B SKINDIVER 25. 25 Jewel tested WATER RESISTANT** for depths to 600 feet! Self-winding AUTOMATIC movement tells DAY and DATE automatically. All stainless steel case with matching heavy link band. Rotating bezel indicates total elapsed time. Perfect for all sports.

7202C3995 — **Retail $79.95**

As above with Tropic strap

7203C3995 — **Retail $79.95**

C ORBIT-CHALLENGER. Rugged and dependable—tells the DAY of the week as well as the DATE! Tested WATER-RESIST** case. Handsome and impressive blue dial. 17 Jewel shock resistant movement is GUARANTEED FOR LIFE*. Heavy duty Tropic strap

7204C2750 Yellow — **Retail $55.00**
7205C2450 White — **Retail $48.00**

D DAY-DATE DOLPHIN. Tells the DAY of the week as well as the DATE! 17 Jewel shock-resistant movement GUARANTEED FOR LIFE*. has unbreakable mainspring. Tested WATER RESISTANT**. Luminous dial. Matching tapered expansion band

7206C2450 Wht. Dial — **Retail $49.00**
7207C2450 Blk Dial — **Retail $49.00**
7208C2850 Yellow — **Retail $57.00**

EVERY WATCH LUXURIOUSLY GIFT BOXED

DAY DATERS THAT DO EVERYTHING!

TELL THE DAY! FRI TELL THE DATE! 18 TELL THE HOUR!
TELL THE MINUTE! TELL THE SECOND!
AND WATER-RESISTANT TOO!

E POLARIS Self-winding AUTOMATIC with calendar showing DAY and DATE. Handsome case is tested WATER RESISTANT** 17 Jewel shock resistant movement is GUARANTEED FOR LIFE*. Gold design tapered expansion band

7209C3550 Ch Dial — **Retail $71.00**
7210C3550 Wht. Dial — **Retail $71.00**

F SUPER WATCH. This SKINDIVER beauty is WATER RESISTANT** tested to 150 feet! 17 Jewel AUTOMATIC wind CALENDAR with DAY and DATE. Elapsed time ring and WORLD time with 24 hour dial. Perfect for travel and all sports. All steel link bracelet. Shock resistant movement is GUARANTEED FOR LIFE*

7211C2995 — **Retail $89.50**

G MARINE DATER. Automatic self-wind tested WATER-RESISTANT** Tells DAY and DATE automatically. Famous SPEIDEL Twist-O-Flex Expansion Band so flexible you can tie it in a knot! 17 Jewel shock resistant movement GUARANTEED FOR LIFE*

7212C3450 Wht Dial — **Retail $69.00**
7213C3450 Blue Dia — **Retail $69.00**

**WATER RESISTANT as long as case, crown & crystal are intact

Shipping weight 8 oz

Copyright 1970 C W. Co

CLINTON

GUARANTEED FOR LIFE

*Movement parts of every watch bearing our LIFETIME GUARANTEE are guaranteed against breakage. Never a charge for material or labor for as LIFE. Simply return watch and guarantee card to Clinton Watch Company with $1.50 handling charge.

A **DENISE.** Stunning design! A petite pear-shaped white case dust protected, with one genuine ducut diamond highlighting the graceful end, 17 jewel shock-resistant movement GUARANTEED FOR LIFE* with matching tapered band
7240C1998 Retail $39.95

B **LAVERNE.** Two genuine sparkling ducut diamonds highlight this fashionable model. Exceptional faceted crystal. Beautifully detailed tapered bracelet. 17 jewel shock-resistant movement GUARANTEED FOR LIFE*
7241C2495 White Retail $49.95
7242C2495 Yellow Retail $49.95

C **MARION.** Four gleaming ducut diamonds in graceful case. Matching tapered bracelet with safety chain. 21 jewel shock-resistant movement GUARANTEED FOR LIFE*, has unbreakable mainspring.
7243C3350 White Retail $87.00
7244C3350 Yellow Retail $87.00

D **CAROLINE 23.** Three brilliant diamonds in small beautifully pear shaped 14K white solid gold case. Lovely tapered bracelet with safety chain. 23 jewel shock-resistant movement GUARANTEED FOR LIFE*.
7245C5850 Retail $120.00

E **SABINA 21.** Lovely pear-shaped model. Faceted crystal with elegant tapered bracelet, double action center and safety chain 21 jewel shock-resistant movement GUARANTEED FOR LIFE*
7246C1995 Yellow Retail $39.95
7247C1995 White Retail $39.95

F **NOREEN** Beautifully tiny marquise shaped case with stunning tapered expansion bracelet 17 jewel shock-resistant movement GUARANTEED FOR LIFE*.
7248C1995 Yellow Retail $39.95
7249C1995 White Retail $39.95

G **CARLA 23.** Graceful, tiny scalloped case, steel back, with stunning tapered expansion bracelet 23 jewel shock-resistant movement GUARANTEED FOR LIFE*
7250C2750 Yellow Retail $55.00
7251C2750 White Retail $55.00

H **AILEEN.** Excitingly different! An eye catching pear shaped case with exquisite chain link bracelet. 17 jewel shock-resistant movement GUARANTEED FOR LIFE*.
7252C2550 Retail $51.00

J **NINA.** Magnificent long oval—the very latest in styling! This beautiful watch has a bonus feature with a genuine SPEIDEL Twist-O-Flex bracelet that can be tied in a knot. 17 jewel shock-resistant movement GUARANTEED FOR LIFE*.
7253C2750 Yellow Retail $55.00
7254C2750 White Retail $55.00

K **NELL.** Beautiful case faceted crystal—one of our most popular and a Best Buy! Fine tapered bracelet for comfort and elegance. 17 jewel shock-resistant movement GUARANTEED FOR LIFE*
7255C1795 Yellow Retail $35.95
7256C1795 White Retail $35.95

Copyright 1970, C.W. Co

GMC Pickup with stock rack.

John Deere excavator.

Ertl/Land Is 1971 theme for Ertl Toys

A new theme has been developed to characterize the background for Ertl Toys. This theme is called "Ertl/Land" to represent the clean, fresh, wholesome outdoors where Ertl tractors, trucks and other farm implements are at home.

Continuing its tradition of making exact replicas of famous name farm vehicles, Ertl's 1971 line includes the following new items:

—A John Deere excavator, road grader, scraper, end loader, riding tractor/cycle and trailer, and a lawn and garden tractor/cycle.

—International Harvester chassis for a tilt bed truck and tractor, a gravity feed truck, a live stock truck, a pickup with stock rack, a combine and a bulldozer.

—Two new GMC vehicles: a pickup with stock rack, a dump truck.

—Four new Ertl Mini farm sets and a series of Mini farm animals.

389

International Harvester combine.

GMC Dump truck at work.

New AMT Modified Fire engines,

Highlighting the 1971 releases from AMT Corporation is a completely new line of firefighting apparatus and support vehicles in 1/25 scale. Three mighty American LaFrance fire engines are featured: the Ladder Chief aerial ladder truck, the Custom Pumper and the Aero Chief aerial platform truck. Teamed with these are a rescue van, a police car and the fire chief's car.

New introductions to AMT's fleet of heavy trucks and trailer kits are two giant Kenworth trucks, GMC's Astro 95 tilt-cab with both diesel and experimental turbine power, and a big Ford Louisville truck with Trailmobile city delivery body. New trailers round out this line.

AMT's Trailer Heaven includes a Lowboy dropped platform rig for transporting ultra-heavy loads,

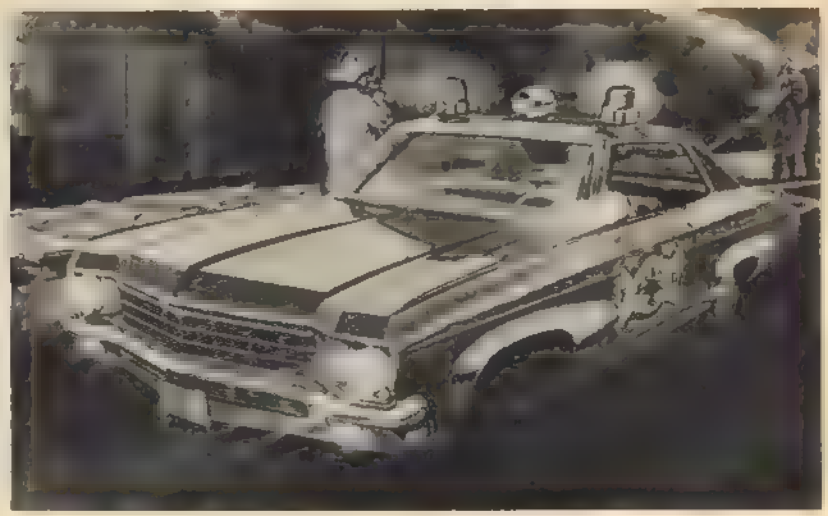
AMT's new five-car trailer has movable ramps, is hauled by the big Ford LNT-8000 truck tractor.

models: stockers, heavy trucks

a Haulaway for five cars, and Trailmobile 27-foot vans in both single and double configuration. And the Chevrolet/Open Road Mini Motor Home has all the details of a luxurious camper.

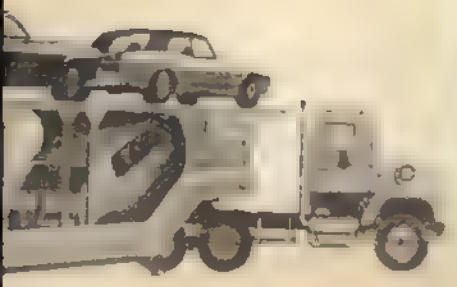
For the car modeling fan there is a new trio of Modified Stockers, an Olds, a Chevy and a Torino. For dragsters a Pinto funny car has been named Crazy Horse; it's super-charged and as crazy as they come.

Rounding out the diverse lineup from AMT is a fresh batch of Custom Showcars: there's a pair of zany variations on the VW bug, the Volks Van is for surfers, and the Lug Bug is a ramblin' wrecker extraordinary. Also to be mentioned are the Stingaree, world's longest and meanest Corvette, and the showy Roamin' Chariot. 372

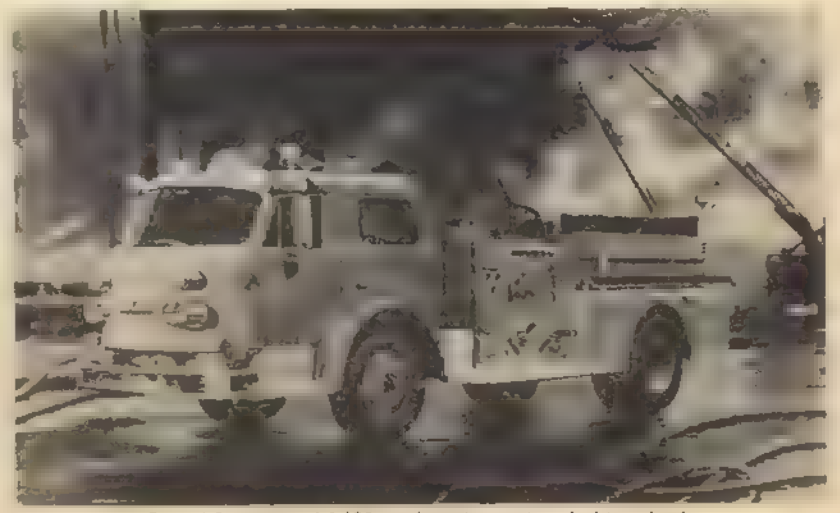


Snazzy fire chief car leads the way to a l fires.

American LaFrance pumper truck in 1/25 scale



Total measurement of toy is over two feet. It rolls on 12 vinyl tires. Cars not included.



Over 16 inches of 1/25 scale detail in this ladder chief.

G.I. Joe Adventure Team... Movable Men of Action

G.I. Joe Even Talks

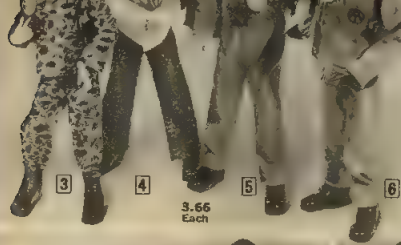
Pull "dog tag" and Joe issues commands

Only 4.99 Each

1 & 2 TALKING G.I. JOE. Pull his dog tag and listen! These brave servicemen deliver eight important, programmed commands with expertise. Both have lifelike brown hair. Pick the one you want to hear. Plastic figure. 12¼ in. tall.

(1) **G.I. Joe Team Commander.** Wears beard. Jacket, pants, boots, holster, pistol.
X 925-5159 A –Mailing weight 1.20 lbs. 4.99

(2) **G.I. Joe Soldier.** Includes fatigue uniform, boots, and hat.
X 925-5175 A—Mailing weight 1.20 lbs. 4.99



3.66 Each

G.I. Joe on Land, Sea or in the Air

3 to 6 ADVENTURE TOYS. Possable G.I. Joes are styled for action in the air, on land, or at sea. Each figure has lifelike hair and comes equipped with its own special uniform plus boots, dog tag, insignia, shoulder holster, and pistol. Plastic figure 12 in. tall. Mailing weight each 0.90 lb.

[3] **Land Adventure**—in camouflaged shirt and pants; beard.
X 925-5068 A 3.66

[4] **Sea Adventure** in blue denim shirt, pants; beard.
X 925-5076 A..... 3.66

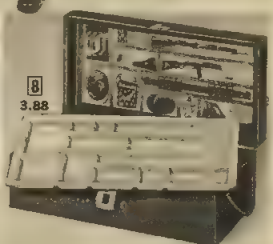
[5] **Air Adventure**—in orange zippered coveralls, beard.
X 925-5084 A. 3.66

[6] **Black G.I. Joe**—in tan shirt and pants (no beard).
X 925-5092 A. 3.66

G.I. Joe Gets Around

10.99

7 G.I. JOE JEEP WITH TRAILER. Tripod-mounted searchlight works! Includes flag, rifle, 4 shells. Plastic. 36 in. long. Uses one D battery (not included—order below). Seats two figures (not included).
X923-1390A–Wt. 9.50 lbs. 10.99
D Batteries. Pkg. of 6 Wt. 1.40 lbs.
X957-1761A–Order 1 pkg. for 99c



3.88

8 G.I. JOE FOOTLOCKER. Removable compartment holds G.I. Joe's outfits and gear keeps them from getting lost. Wooden box with rope handles and brass fittings. 13½x 6½x4½ in. high.
X 923-1382 A –Mail. wt. 2.40 lbs. . 3.88

G.I. Joe is Off to Great Adventures

9 DESERT PATROL ADVENTURE. Special set available only at Pennsy's Trail the desert alligator with jeep, raft, pup tent, poncho, field radio, map with case, flare pistol, camera gun, binoculars, pith helmet, shovel, pick axe, mess kit, canteen, and campfire. G.I. Joe figure not included
X 925 8104 A Mail. wt. 4.20 lbs.. 11.88

10 ADVENTURE TEAM HELICOPTER. Rotor blades spin. Bright yellow plastic with parts that snap together easily. Also has working winch. No batteries needed. Measures 25½x20x12¾ in. high. G.I. Joe figure not included.
X 925-8120 A Mail wt. 2.20 lbs... 4.66

11 ADVENTURE TEAM HEADQUARTERS. 3-room play area has map room with radar screens, storage room for G.I. Joe's gear, and radio shack with working elevator, signal beacon, telegraph key, table, maps headphone, hangers, hooks, fuel line and stacking rack. Vinyl case folds to 11x12x17 in high. Opens to 34 in. wide. Uses 2 D batteries (not included—order below). G.I. Joe figures not included
X 925-8112 A– Mail. wt. 4.25 lbs. 13.99
D batteries. Sold in package of 6
X 957-1761 A - 1.40 lbs. ..... 1 pkg. for 99c

12 SECRET OF THE MUMMY'S TOMB ADVENTURE. Excitement on the desert sands. Set includes all terrain vehicle with working winch, pith helmet, shovel, pick axe, shirt, trousers, mummy with case, plus jewels. G.I. Joe figure not included.
X 925-8096 A– Mailing weight 7 lbs. 8.99

13 CAPTURE OF THE PIGMY GORILLA ADVENTURE. G.I. Joe goes to unknown regions. Contains camouflage outfit, supply chest, rifle, outboard motor, flat bottom boat with struts, seat, camera, net, plus gorilla. G.I Joe figure not included
X 925 5134 A Mail. wt. 1.20 lbs.... 6.99

14 SHARK SURPRISE ADVENTURE. Go to the ocean depths. Set includes sea sled. 3-pc. scuba suit, swim fins, mask, spear gun, shark, gold and silver coins, treasure chest and hill-color adventure booklet. G.I. Joe figure not included.
X 925-8088 A—Mailing weight 4 lbs 6.99

15 EIGHT ROPES OF DANGER ADVENTURE. Find treasure fathoms below the sea. Set includes diving suit and helmet, weighted boots and belt, compass, oxygen pump with hose, map, chest, coins, octopus and booklet. G.I. Joe figure not included
X 925-5209 A Mail. wt. 1.50 lbs. . 4.99

16 SECRET MISSION TO SPY ISLAND ADVENTURE. G.I. Joe does some espionage work. Includes trousers, sweater, cap, boots, radio with earphones, blinker light, detonator, life raft and oar, camera, binoculars, submachine gun, TNT and wire roll, and booklet. G.I. Joe figure not included
X 925-5183 A—Mail. wt. 1.50 lbs.. 4.99

17 FANTASTIC FREE-FALL ADVENTURE. Contains Air Force coveralls, helmet, boots, Mae West life vest, flashlight, working parachute, blinker light, and adventure booklet. G.I. Joe figure not included.
X 925-5217 A Mail. wt. 2.70 lbs.. . 4.99

SAVE THIS CATALOG
order anything on these two pages till August 26, 1972

CHARGE IT—see page 267

G.I. Joe Adventure Team Explores the World!

The Christmas Place For TOYS

Penneys Exclusive G.I. Joe Patrol Set

Action accessories for your G.I. Joe. Includes jeep, raft, pup tent—plus other gear for Joe's adventures

11.88 [9]

[12] 8.99

[13]

Only 6.99 Each [13] or [14]

[14]

G.I. Joe's off to new excitement with these equipment sets

[15]

[16]

Only 4.99 Each [15], [16], or [17]

[17]

[10] 4.66

G.I. Joe Copter has working winch and blades

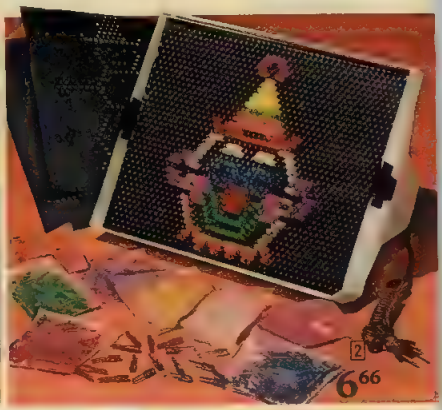
[11] 13.99

Vinyl storage case folds easily to carry

G.I. Joe Headquarters has map room, storage area, and elevator to radio shack

Lite-Brite Sets . . . all you need is a 25-watt bulb and a colorful fancy

1 **8.88**



2 **6.66**

Giant Tinkertoy Set
Make a maxi-robot or a mini playhouse
19.99

3

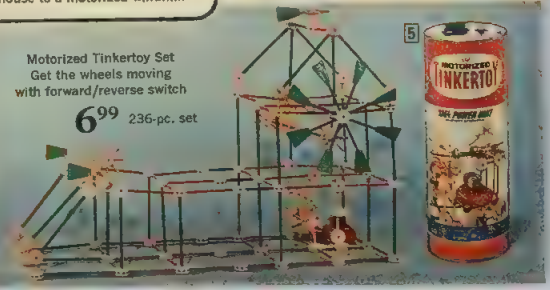
The original Tinkertoy Set
4.99 318-pc. set
2.99 180-pc. set

4

6 low as **3.44** 126-pc. set

FAMOUS TINKERTOY SETS

Build everything from a child-size playhouse to a motorized windmill



Motorized Tinkertoy Set
Get the wheels moving with forward/reverse switch
6.99 236-pc. set

5

1 DELUXE LITE-BRITE. Creats large, moving color-action pictures with light. Contains built-in design frame with on-off switch, screen lock in switch (picture guide slot), 5 printed picture outlines with guides, and 16 blank sheets. Plus 312 Brite-Lite pegs in 6 colors. New shaped pegs include triangles, rectangles, and squares. Console with carrying case, size-aid base. Uses one 25-watt bulb (not incl.). 110-120 volts,AC. UL listed

X 925-5746 A—Mail. wt. 6 lbs..... 8.88

Extra Lite-Brite Pegs. Over 200 pegs in various shapes, 6 assorted colors.
X 925-5761 A—Mail. wt. 0.75 lb... 1.66

Paper Refill Assortment. 12 deluxe Lite-Brite pictures, 25 blank sheets.
X 925-5753 A—Mail. wt. 0.75 lb... 1.66

2 LITE BRITE. Put in picture outline, insert glow pegs, and watch them light up. Includes 2 screens, 16 preprinted and 6 blank construction sheets, over 400 pegs in 8 different colors, 2 plastic peg plates. Uses one 25-watt bulb (not incl.). 110-120 volts AC. UL listed. 9¼ x 9 x 13 in. high.
X 924-7305 A—Mail. wt 5.50 lbs.. 6.66

Extra Lite-Brite Pegs. Over 250 pegs in 8 assorted colors.
X 924-7313 A—Mail. wt. 0.75 lb... 1.66

Lite-Brite Refill Assortment. Including 12 printed pictures, 25 blanks.
X 924-7404 A—Mail. wt. 0.75 lb... 1.66

Tinkertoy Sets complete with super construction ideas

3 GIANT TINKERTOY SET. You can create your own life-size constructions with this 90-piece set. There are 52 rods in 5 different lengths, and 38 spools in 5 different sizes. Brightly colored break-resistant plastic pieces fit snugly together for almost unlimited inventive possibilities—build a crane with a 9-ft. boom, a sturdy robot, a playhouse you can actually sit in. You can even make machines that move, using the spools as wheels. Colorful instruction booklet tells you how.
X 925-5779 A—Wt. 22.50 lbs.... 19.99

4 FAMOUS TINKERTOY SETS. Designed for hours and hours of creative fun. Distinctive birch-wood and plastic pieces interlock to make buildings, cars, boats, any structure that you can imagine! Color-coded instruction booklet shows you how.

318-Piece Tinkertoy Set.
X 923-6985 A—Mail. wt. 4 lbs..... 4.99

180-Piece Tinkertoy Set.
X 923-6993 A—Mail. wt. 2 lbs..... 2.99

5 MOTORIZED TINKERTOY SET. Animate your constructions. Build cranes, trucks, ferris wheels, windmills, and make them move. Durable 236-piece wood and pastic set. Brightly colored, durable birch-wood and plastic pieces fit together to make an endless variety of shapes and sizes. Battery-operated motor with reversable power-controlled switch. Designed to test your imagination and ingenuity. Set contains complete color-coded instructions. Uses 2 D batteries (not included—order below).
X 923-1499 A—Mail. wt. 3 lbs..... 6.99

D Batteries. Sold in pkg. of 6. Mail. wt. 1.50 lbs.
X 957-1761 A.....Order 1 pkg. for 99c

Whatzit Doodler Mix 'n' match interlocking see-through shapes

6 200 PIECES let you create your own masterpiece. See-through plastic shapes in fluorescent colors include squares, circles, half-rounds, triangles, rectangles. Ages 4 and up.
X 923-5938 A—Mail. wt. 2.40 lbs. 4.88

Same as above, but 126-piece Whatzit Doodler Set.
X 923-5995 A Mail. wt. 1.25 lbs.. 3.44

SAVE THIS CATALOG—Order anything on these two pages till August 26, 1972.

The Christmas Place For TOYS

Choose from a Heady Range of Steel Erector Sets...

3-speed motorized sets from 7.99 to 28.88

Each set contains plans for building many items

nonmotorized starter set 3.99

ERECTOR SETS. A wide range to choose from—5 motorized versions and one starter set. Teach basic engineering principles and encourage creative thought. All sets have steel girders, panels, parts—precision cut, fit, and finished. Nut and bolt assembly for unlimited building. All Erector Sets (except Mark 60 and Mark 10 Starter Set) run on batteries (not included—order below)

MARK 60 ERECTOR SET. Our finest, most advanced set has 470 pieces, including Wide Beam girders. Remote control motor set with electric transformer, controlled 3-speed motor, dual action geared hoist. Start, stop, forward and reverse—all by remote control electric power. Plans included for hammerhead crane, off-shore trucking station, and much more. 110–120 volts, AC. UL listed. Comes in a heavy-gauge steel storage container with tray
X 925-5787 A—Mail. wt. 15 lbs... 28.88

MARK 50 ERECTOR SET. 440 pieces plus husky motor with 3-power take-off shafts, each with a different speed and gear ratio, hoist with dual action drums, remote control battery case. Plans included for oil rig, helicopter, ship-loading crane, and many more. Stores in a polyethylene plastic container. Uses 2 D batteries (not included—order below).
X 925-5795 A—Mail. wt. 7.70 lbs..... 18.88

MARK 40 ERECTOR SET. 310 pieces. Same motor as in Mark 50 Set. Builds lunar surface probe, pile driver, ferris wheel, rocket tower, and much more. Plastic storage container. Uses 2 D batteries (not included—order below)
X 925-5803 A—Mail. wt. 6 lbs..... 14.99

MARK 30 ERECTOR SET. 245 pieces, battery-powered 3-volt motor and battery holder. Plans included for drill press, rolling robot, and other items. Plastic storage container. Uses 2 C batteries (not included—order below)
X 925-5811 A—Mail. wt. 3.50 lbs. 9.99

MARK 20 ERECTOR SET. 214 pieces. Same motor as in Mark 30 Set. Plans for fork-lift truck, helicopter, and other items. Plastic storage container. Uses 2 D batteries (not included—order below).
X 925-5829 A—Mail. wt. 2.25 lbs..... 7.99

MARK 10 ERECTOR SET. Starter set has 150 pieces. Plans for nut-and-bolt construction of space ship, revolving crane, robot, others. All manually operated.
X 925-5837 A—Mail. wt. 2 lbs.. ..... 3.99

D Batteries. Package of 6. Wt. 1.50 lbs.
X 957-1761 A.....Order 1 pkg. for 99c

C Batteries. Package of 6. Wt. 0.90 lb.
X 959-0787 A.....Order 1 pkg. for 99c

DOOZIES

More than 125 bendable shapes that come together with a snap only 3.77

MULTICOLOR PLASTIC DOOZIES let the preschooler make castles and cottages with hinged windows and doors, or animals, airplanes—even puzzles and mosaics. Lightweight and long-lasting pieces are non-toxic, easily bend to lock into each other.
X 926-5845 A—1 lb. 3.77

CHARGE IT—see page 267

Pantryware with a Festive Flair…from Penney's!

Charming Vegetable and Fruit Motifs

Bright, Modern Patterns

Cheery, Ceramic Cookie Jars

1 **4-PC. MUSHROOM CANISTER SET.** Metal. Plastic knobs. 7"diam.x8"h., 6"diam.x7"h., 5"diam.x6"h., 4½"diam.x5"h
X 821-6095 A—Mailing weight 3.40 lbs.. Order 1 set for **9.79**

2 **4-PC. STRAWBERRY CANISTER SET.** Ceramic. Baked-on enamel. 7" diam. x 8" h., 6½" diam. x 7½" h., 6" diam. x 7½" h., 5½" diam. x 7" h
X 821-5493 A—Mail. wt. 19.50 lbs....Order 1 set for **16.99**

3 **4-PC. RAISED-FRUIT CANISTER SET.** Glazed ceramic with lovely raised-fruit motif. 6" diam. x 8" h., 5½" diam. x 7" h., 4½" diam. x 6" h., 4" diam. x 3½" h. *Colors.* 22 avocado green, 84 harvest gold. *State color number-and-name when ordering.*
X 821-5501 C—Mailing weight 7 lbs...Order 1 set for **16.99**

4 **CERAMIC LAZY SUSAN** with baked-on enamel has covered bowl, 4 serving dishes. 18" diam. revolving tray. 9½" h.
X 821-5527 A—Mailing weight 18 lbs..... **14.99**

5 & 6 **4-PC. METAL CANISTER SETS** with built-in handles. 6" diam. x 7" h., 5" diam. x 6" h., 4" diam. x 5" h., 3½" diam. x 4½" h. Mailing weight 2.25 lbs.
X 821-4462 A—[5] **Overall design.**....Order 1 set for **3.79**
X 821-4470 A—[6] **Border design.**....Order 1 set for **3.79**

7 to 16 **CERAMIC COOKIE JARS** add a note of cheer to your kitchen. Items [7], [9] and [13] have baked-on enamel.
X 821-5543 A-[7] **Rabbit Jar.** 9¼" h. Mail. wt. 8.25 lbs. **5.79**
X 821-6210 A-[8] **Pot-O'-Cookies Jar.** 7" h. Wt. 4 lbs... **7.29**
X 821-5550 A-[9] **Owl Jar.** 9¼" h. Mail. wt. 8.25 lbs... **5.79**
X 821-4538 A-[10] **Elephant Jar.** 12" high. Wt. 6 lbs... **6.29**
X 821-4553 A-[11] **Friar Jar.** 12" high. Wt. 5.40 lbs.... **6.29**
X 821-6202 A-[12] **Sheriff Jar.** 12" high. Mail. wt. 5 lbs. **6.29**
X 821-5535 A-[13] **Bear Jar.** 9¼" h. Mail. wt. 8.25 lbs. **5.79**
X 821-6228 A-[14] **Red-Barn Jar.** 12" high. Wt. 6 lbs.. **7.29**
X 821-5592 A-[15] **Gingerbread-House.** 11½" h. 9 lbs. **9.88**
X 821-5600 A-[16] **Shoe Jar.** 12½" high. Wt. 9.50 lbs.. **8.88**

17 to 23 **DISTINCTIVE SERVICE PIECES** with a smart, contemporary look. Made of natural hardwood and clear glass. Items [20], [22], and [23] have elegant gold-color decoration on glass.
[17] **Hardwood Cheese Board** with glass dome and 6" square tile. Stainless steel knife. Tray has brass-plated metal carrying handles and ball feet. 7" wide x 15" long. Overall 8" h.
X 821-5626 A—Mailing weight 5 lbs..... **10.79**
[18] **Hardwood Cheese Board.** Glass dome with wood knob. Board measures 6" diameter. Overall height measures 7".
X 821 5667 A— Mailing weight 3 lbs..... **4.49**
[19] **Hardwood Nut Dish** with brass-plated metal nut cracker and 4 picks. Measures 7⅛" wide x 13¾" long x 3¼" high.
X 821-6012 A—Mailing weight 2.50 lbs..... **5.79**
[20] **Triple Bon Bon Set.** Three 5" diam. glass bowls. Hardwood base with ball feet. 9" wide x 9" long. 6" high overall.
X 821-5634 A—Mailing weight 4.50 lbs. Order 1 set for **6.99**
[21] **9-Pc. Breakfast Set.** Glass jam jar with plastic spoon, sugar bowl, both with hardwood covers; creamer, salt and pepper shakers, and a hardwood tray with brass-plated metal carrying handles and ball feet. 7" wide x 12" long.
X 821-5616 A-Mailing weight 5.50 lbs. Order 1 set for **10.79**
[22] **Sugar and Creamer Set.** Glass creamer. Sugar bowl has wood cover. Wood base. 5" wide x 10" long. Overall height 6".
X 821-5659 A—Mailing weight 3.50 lbs. Order 1 set for **5.79**
[23] **5-Pc. Condiment Set** contains glass salt and pepper shakers, oil and vinegar bottles, and a hardwood tray with handle and ball feet. 7" wide x 8" long. Overall height is 11".
X 821-5642 A—Mailing weight 3.50 lbs. Order 1 set for **6.99**

24 to 27 **HERITAGE STONEWARE** is durable as well as decorative . . . fits any decor. In attractive, gleaming white.
[24] **Ewer and Basin.** Ewer 10" high, basin 12" diam. x 3" high.
X 821-6048 A—Mailing weight 8 lbs..... **8.99**
[25] **3-Qt. Casserole With Warmer Stand.** Black metal base with candle. Overall height is 10".
X 821 6020 A—Mailing weight 7 lbs..... **10.99**
[26] **8-Cup Coffee Carafe.** Overall height measures 13½".
X 821-6061 A—Mailing weight 4.50 lbs..... **9.99**
[27] **Lazy Susan.** Four 10"-long dishes and 8"-diameter covered bowl. Revolving tray with wood-grain look measures 14" diameter. Overall height measures 7".
X 821-6053 A—Mailing weight 9 lbs..... **8.99**

Buy it now and charge it—see page 267

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Contemporary Look in Natural Wood and Glass

The Christmas Place For HER

Heritage Stoneware... Elegant yet Sturdy

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EG Baby Softina, the *New* staple foam doll and proven sales getter. Why? Last year's buyers found it to be better than the higher priced TV doll—and more profitable!

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Goldberger Doll making foam dolls* longer than anyone in this industry, has the research, knowhow, and experience to make the '71 Softina superior.
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EG Softina is made of washable Softcfoam Miracle Foam Vinyl.

*Goldberger Doll U.S. Patent # 331 8576

Kandi-b

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The Aristocrat of Fine Timepieces
Proud Product of the
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All Gruen movements are Swiss... from their own factory in Bienne, where skilled artisans design and craft with pride and distinction as did their forefathers since 1874.

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A WINSTON
Reminder alarm for appointments. Calendar. Water resistant. 17 jewels. Yellow top, stainless steel back. Expansion band.
2764G5550 RETAIL $110.00

B Autowind® TAURUS
Tells day and date. 14 kt. gold case. 17 jewels. Self-winding. Water resistant. Rich cobra strap.
3790G8175 RETAIL $165.00

C PROCTER
Magnified calendar window. Water resistant. 17 jewels. Nite-glo. Stainless steel case. Expansion band.
2753G3100 RETAIL $ 62.50

D Autowind® PALMER
Self-winding. Water resistant. Calendar. 17 jewels. Nite-glo hands. Stainless steel case. Adjustable band.
3752G4150 RETAIL $ 82.50

E DIXON
Diver's model with elapsed time bezel. Stainless steel case. Large nite-glo markers. 17 jewels. Expansion band.
2732G3100 RETAIL $ 62.50

F BRIAN
Day and date. 17 jewels. Nite-glo hands. Water resistant. Stainless steel case. Expansion band.
2753AG3950 RETAIL $ 79.50

G [illegible]D BRENDA
4 large diamonds. 17 jewels. 10 kt. white rolled gold plated top, stainless steel back. Faceted crystal. Adjustable bracelet with safety chain.
5705ZG-w5550 RETAIL $110.00
Diamond Brenda in yellow
5705ZG-y5550 RETAIL $110.00

H LUCERNE
2 glowing diamonds. 14 kt. gold case. 17 jewels. Engraved bezel. Adjustable bracelet with safety chain.
5706GG-w6800 RETAIL $135.00
Lucerne in yellow
5706GG-y6800 RETAIL $135.00

J D'AMOND NOELLE
3 sparkling diamonds. Florentine bezel. 10 kt. white rolled gold plated top, stainless steel back. Adjustable bracelet with safety chain.
5705TG5050 RETAIL $ 99.95

K BELLE
Water resistant. Nite-glo hands. Sweep second hand. 17 jewels. Stainless steel case. Expansion bracelet.
6730SG3150 RETAIL $ 62.50

L MARIA
Full figure dial. 10 kt. yellow rolled gold plated top, stainless steel back. 17 jewels. Adjustable bracelet with safety chain.
6721SG-y3050 RETAIL $ 59.95
Maria in white
6721SG-w3050 RETAIL $ 59.95

M JENNIFER [illegible]Y
Self-winding. Calendar. Water resistant. 17 jewels. Yellow top, stainless steel back. Nite-glo hands and dial. Expansion band.
7760SG5300 RETAIL $105.00

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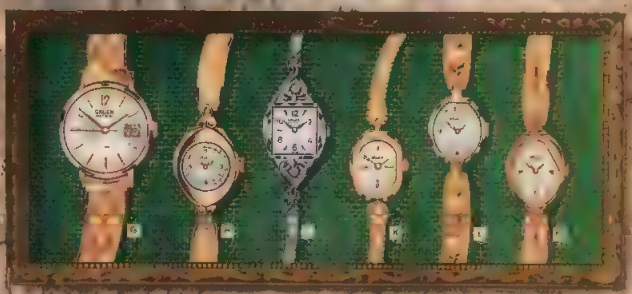


A Autowind® CUTLASS
25 jewels Self-winding. Water resistant. Stainless steel case Nite-glo. Double feature adjustable band with monthly calendar

35510G-s4425 RETAIL $ 85.00

Autowind Cutlass with black dial

[redacted] RETAIL $ 85.00

B Autowind® PORTER
25 jewels 14 kt gold case Tells day and date Nite-glo hands. Water resistant Self-winding Double feature adjustable band

35905G8700 RETAIL $175.00

C Autowind® BYRON
25 jewels Self-winding Water resistant Nite-glo Yellow top, stainless steel back Fold-over adjustable band

35606G4625 RETAIL $ 92.50

D Autowind® CLIF
25 jewels Calendar Self-winding Water resistant Stainless steel case Nite-glo Double feature adjustable band

[redacted] RETAIL $ 98.00

E Autowind® WAYNE
25 jewels Calendar Self-winding Water resistant Yellow top, stainless steel back Nite-glo Expansion band

[redacted] RETAIL $ 98.50

F Autowind® CONVAIR
25 jewels Self-winding Handsome champagne-color dial Water resistant Yellow top, stainless steel back Fold-over adjustable band

35604G4925 RETAIL $ 98.50

G GEORGY
Perfectly readable Calendar 17 jewels Yellow top, stainless steel back Sweep second hand. Expansion bracelet.

77606G4150 RETAIL $ 82.50

H GOLDEN ERICA
14 kt gold case. Magnificently contoured Faceted crystal 17 jewels Fluorescent adjustable bracelet, safety chain

67915G-y4625 RETAIL $ 92.50

Golden Erica in white

67915G-w4625 RETAIL $ 92.50

I DIAMOND JAMIE
2 sparkling diamonds for a gorgeous look 17 jewels 10 kt white rolled gold plated top, stainless steel back Expansion bracelet

[redacted] RETAIL $ 75.00

Diamond Jamie in yellow

67040G-y3700 RETAIL $ 75.00

K NELLE
Delicately curved corners. 17 jewels 10 kt rolled gold plated top stainless steel back. Adjustable bracelet with safety chain

57121G-y4200 RETAIL $ 85.00

Nelle in white

57121G-w4200 RETAIL $ 85.00

L PETITE ALVA
Petite and readable. 17 jewels 10 kt rolled gold plated top, stainless steel back. Dimensional adjustable bracelet with safety chain

57118G-y3775 RETAIL $ 75.00

Petite Alva in white

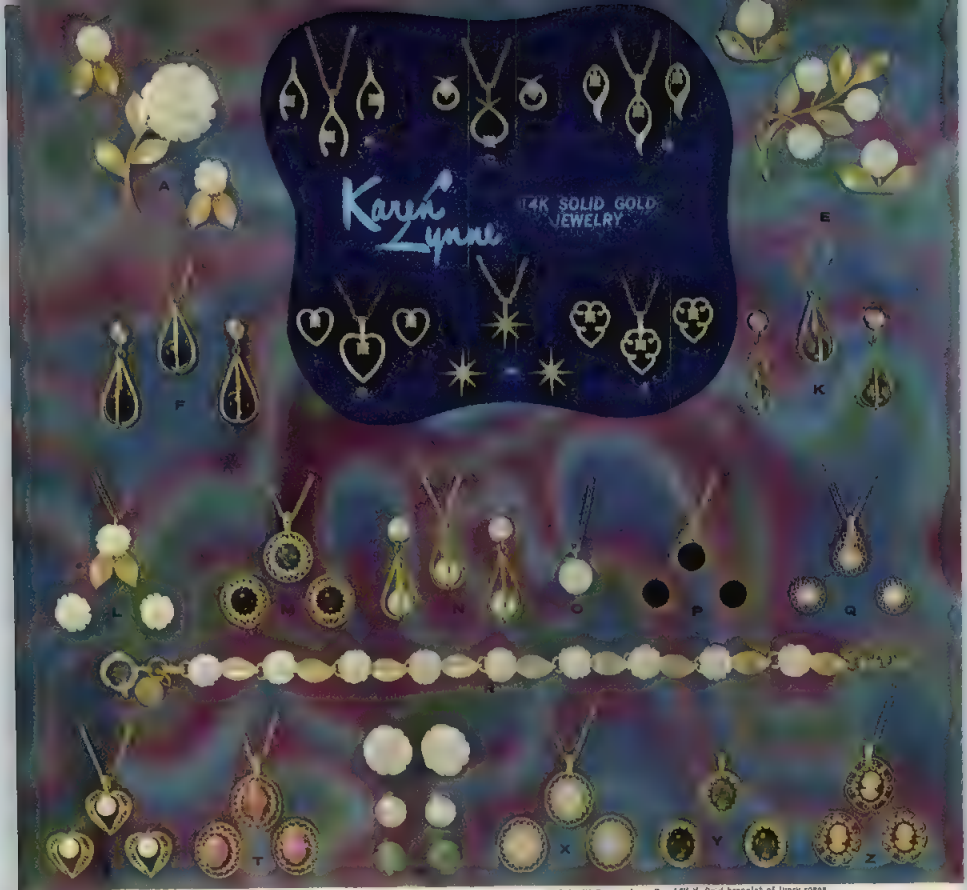
57118G-w3775 RETAIL $ 75.00

M CHARLOTTE
[redacted]
17 jewels 10 kt. rolled gold plated top, stainless steel back Adjustable bracelet with safety chain.

57122G-y4350 RETAIL $ 87.50

Charlotte in white

57122G-w4350 RETAIL $ 87.50



A. 14K Y. Gold Ivory rose pin, earr ngs.
7051KL975 Pin (only) $18.95
7052KL1125 Earrings (Fr.-back) $22.95
7053KL1650 Earrings (pierced) $21.95

B. 14K W Gold wishbone pendant, matching pierced earrings Set w th Diamonds.
7054KL1200 Pendant (only) $24.95
7055KL1725 Earrings (only) (pierced) $34.95

C. 14K W. Gold pendant, matching pierced earrings. Set with D amonds
7056KL1200 Pendant (only) $24.95
7057KL1725 Earrings (only) (pierced) $34.95

D. 14K W Gold pendant, matching pierced earrings. Set with Diamonds
7058KL1275 Pendant (only) $25.95
7059KL1875 Earrings (only) (Fr.-back) $37.95
7060KL1900 Earrings (only) (pierced) $38.95

E. 14K Y Gold Ivory rose pin, earrings
7061KL1350 P n (on y) $27.95
7062KL1125 Earrings (only) (Fr.-back) $22.95
7063KL1050 Earrings (only) (pierced) $21.95

F 14K Y Gold cage pendant, earrings with Lapis Lazuli
7064KL925 Pendant (only) $18.95
7065KL1500 Earrings (only) (Fr. back) $31.95
7066KL1425 Earrings (only) (pierced) $28.95

G. 14K W. Gold heart pendant, match ng pierced earrings Set w th D amonds.
7067KL1200 Pendant (only) $24.95
7068KL1725 Earrings (only) (p erced) $34.95

H. 14K W Gold Diamond star pendant, matching earrings.
7069KL1200 Pendant (only) $24.95
7070KL1900 Earrings (only) (Fr.-back) $38 95
7071KL1725 Earr ngs (only) (pierced) $34.95

J. 14K W Go d pendant, matching earrings Set with Diamonds.
7072KL1280 Pendant (only) $24.95
7073KL1800 Earrings (only) (Fr.-back) $36.95
7074KL1725 Earrings (only) (pierced) $34.95

K 14K Y. Gold cage pendant, earrings with Jade ball
7075KL625 Pendant (only) $16.95
7076KL1500 Earrings (only) (Fr.-back) $31.95
7077KL1425 Earrings (only) (pierced) $28.95

L 14K Y Gold Ivory rose pendant, matching earrings.
7078KL925 Pendant (only) $18 95
7079KL1800 Earrings (only) (Fr.-back) $12.95
7080KL525 Earrings (only) (pierced) $10.95

M. 14K Y. Gold pendant earrings set with Lapis.
7081KL625 Pendant (only) $16.95
7082KL1200 Earrings (only) (Fr.-back) $24.95
7083KL1125 Earrings (only) (pierced) $22.95

N 14K Y Gold cage pendant, earrings with Cultured Pearls.
7084KL825 Pendant (only) $16.95
7085KL1500 Earrings (only) (Fr. back) $31.95
7086KL1425 Earrings (only) (pierced) $28.95

O. 14K Y Gold ivory ball pendant.
7087KL600 Pendant $12.95

P. 14K Y Gold filigree pendant, earrings w th genuine Onyx
7088KL780 Pendant (only) $15.95
7089KL1090 Earrings (only) (Fr.-back) $21.95
7090KL1015 Earrings (only) (p erced) $20.95

Q. 14K Y Gold Opal pendant, earrings.
7091KL750 Pendant (only) $15.95
7092KL1200 Earrings (only) (Fr.-back) $24.95
7093KL1125 Earrings (only) (pierced) $22.95

R 14K Y Go d bracelet of Ivory roses.
7094KL2400 Bracelet $48.95

S. 14K Y Gold filigree heart pendant, earings with Cultured Pearls.
7095KL825 Pendant (only) $16.95
7096KL1280 Earrings (only) (Fr.-back) $24.95
7097KL1125 Earrings (only) (pierced) $22.95

T. 14K Y. Go d pendant, earrings with Angel Skin Coral
7098KL980 Pendant (only) $18.95
7099KL1275 Earrings (only) (Fr.-back) $25.95
7100KL1200 Earrings (only) (pierced) $24.95

U. 14K Gold Ange Skin Coral carved rose earrings for pierced ears.
7101KL880 Earrings (pierced) $16.95

V. 14K Gold Cultured Pearl earrings for pierced ears.
7102KL975 Earrings (p erced) $18.95

W. 14K Go d Jade earrings for pierced ears.
7103KL825 Earr ngs (pierced) $16.95

X 14K Y Go d Opal pendant, earrings
7104KL1125 Pendant (only) $22.95
7105KL1575 Earrings (only) (Fr.-back) $31.95
7106KL1500 Earrings (only) (pierced) [illegible]

Y. 14K Y. Gold Jade pendant, earrings
7107KL825 Pendant (on y) $16.95
7108KL1200 Earrings (only) (Fr.-back) $24.95
7109KL1125 Earrings (only) (pierced) $22.95

Z. 14K Y Gold Carnelian Cameo pendant, earrings
7110KL880 Pendant (only) $17 95
7111KL1440 Earrings (only) (Fr. back) $23.95
7112KL1350 Earrings (only) (pierced) $27.95

A. Carnelian Cameo brooch & earrings in gold finished Sterling Silver mounting.
7006KL1800 Set **$38.95**
7061KL1050 (Brooch (only) **$21.95**

A. Mother-of-Pearl Cameo brooch in Sterling Silver mounting with matching earrings. (NOT ILLUSTRATED.)
7062KL1800 Set **$38.95**
7063KL1050 (Brooch (only) **$21.95**

A. 14K Y. Gold Carnelian Cameo Brooch with matching earrings. (NOT ILLUSTRATED.)
7064KL2400 Brooch (only) **$48.95**
7065KL1750 Earrings (only) (Fr.-Back) **$35.95**

B. Mother-of-Pearl Cameo Pendant, earrings. Sterling Silver
7066KL565 Pendant (only) **$11.95**
7067KL750 Earrings (Fr.-Back) **$15.95**
7068KL750 Earrings (pierced) **$15.95**

C. Genuine Opal pierced earrings 12K YGF with 14K Gold posts.
7009KL500 Earrings (pierced) **$10.95**

D. Tiger eye pierced earrings. 12K Y. GF with 14K Gold posts.
7010KL415 Earrings (pierced) **$8.95**

E. Genuine Jade pierced earrings. 12K YGF with 14K Gold posts.
7011KL415 Earrings (p.erced) **$8.95**

F. Genuine Carnelian Cameo Pendant, earrings 12K Y. GF.
7012KL565 Pendant (only) **$11.95**
7013KL750 Earrings (Fr.-Back) **$15.95**
7014KL750 Earrings (pierced) **$15.95**

G. Genuine Jade Brooch, matching earrings. Gold finished Sterling Silver.
7015KL1400 Set **$29.95**
7016KL900 Brooch (only) **$18.95**

H. Genuine Lapis pierced earrings 12K Y. GF with 14K Gold posts.
7017KL415 Earrings (pierced) **$8.95**

J. Genuine Onyx pierced earrings. 12K Y. GF with 14K Gold posts.
7018KL415 Earrings (pierced) **$8.95**

K. Genuine Angel Skin Coral pierced earrings. 12K Y GF with 14K Gold posts.
7019KL450 Earrings (pierced) **$8.95**

L. Genuine hand-carved Ivory rose pin, earrings. 12K Y GF
7020KL1900 Set **$21.95**
7021KL640 Pin (only) **$12.95**

M. Genuine Jade pendant, matching earrings. 12K Y. GF.
7022KL480 Pendant (only) **$ 9.95**
7023KL675 Earrings (Fr.-Back) **$13.95**
7024KL675 Earrings (pierced) **$13.95**

N. Blue Moonstone pendant, matching earrings. 12K W. GF.
7025KL350 Pendant (only) **$7.95**
7026KL415 Earrings (Fr.-Back) **$8.95**
7027KL415 Earrings (p erced) **$8.95**

O Genuine Onyx pendant, matching earrings. 12K Y. GF,
7028KL375 Pendant (only) **$7.95**
7029KL415 Earrings (Fr.-Back) **$8.95**
7030KL415 Earrings (pierced) **$8.95**

P. Genuine hand-carved Ivory rose Pin, matching earring. 12K Y. GF.
7031KL1000 Set **$21.95**
7032KL640 Pin (only) **$12.95**

Q. Genuine hand-carved Ivory rose Pendant, matching earrings. 12K Y. GF.
7033KL525 Pendant (only) **$10.95**
7034KL450 Earrings (Fr.-Back) **$ 8.99**
7035KL450 Earrings (p erced) **$ 8.99**

R. Genuine Scarab Circle pin, matching earrings 12K Y. G.F
7036KL1275 Set **$29.95**
7037KL865 Pin (only) **$17.95**

S. Filigree wedding band style pierced earrings. 12K Y. GF.
7038KL480 Earrings (pierced) **$ 9.95**

T. Genuine Hematite cage pendant, earrings in Sterling Silver.
7039KL480 Pendant (on y) **$9.95**
7040KL750 Earrings (Fr.-Back) **$15.95**
7041KL750 Earrings (pierced) **$15.95**

U. Genuine carved Ivory Circle Pin, matching earrings. 12K YGF.
7042KL1600 Set **$31.95**
7043KL640 Pin (only) **$12.95**

V. Pendant and matching earrings with Genuine Diamonds set in frosted rose motif. 12K Y GF.
7044KL900 Pendant (only) **$18.95**
7045KL1425 Earrings (Fr.-Back) **$28.95**
7046KL1425 Earrings (pierced) **$28.95**

W. Genuine Scarab bracelet with six stones 12K Y. GF.
7047KL750 Bracelet **$15.95**

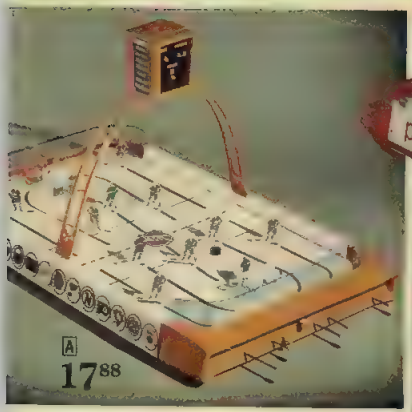
X. Genuine Carnelian Cameo bracelet. 12K Y. GF.
7048KL1520 Bracelet **$31.95**

Y. Ivory rose bracelet with textured eaves. 12K Y. GF.
7049KL1300 Bracelet **$27.00**

Z. Genuine Onyx bracelet with Cultured Pearls. 12K Y. GF.
7050KL1000 Bracelet **$21.95**

Bring the excitement of Pro Hockey into your home

The Christmas Place For GAMES



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Play any of the 14 NHL hockey teams on super-sized area

Styrene coated playing area keeps the action fast. Choose folding leg or table-top model.

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E

Sharpen your wits, keep the fun going for hours with exciting games of strategy from Penney's

Skillful Strategy wins the battle on the high seas

RADAR SEARCH GAME. Outsmart the villain as he tries to get one of his ships from Start to Austin Bay or Grant's Quay and back. Government agent has mock radar spy has mock anti radar to balance odds. Uses 2 D batteries (not included –order below).
X 924-4542 A—Mailing weight 2.20 lbs..... 4.99

D Batteries. Sold in packages of six.
X 957-1761 A—Mail. wt. 1.50 lbs. Order 1 pkg. for 99c

Find the Enemy and Sink Him First

ACTION-PACKED BATTLESHIP GAME. The classic game of strategy where each player commands his own fleet. Choose ships that range from the mighty aircraft carrier to the silent submarine. Sink opponent's ships by firing salvos of shots and calling out the strike area. Pegs mark hits and misses. 2 plastic games boxes, 10 plastic ships. For 2 players. Ages 8, up.
X 925-2594 A—Mailing weight 2.70 lbs.. .. .. 3.99

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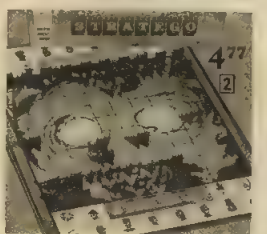
1 **SOLITAIRE GAME BOARD** goes with you anywhere. Lightweight 14x18 in. Board keeps cards in place. Includes deck of cards and clearly written 128-page book explaining 150 ways to play solitaire. Ages teen to adult.
X 923-8585 A—Mail. wt. 1.60 lbs. 2.88

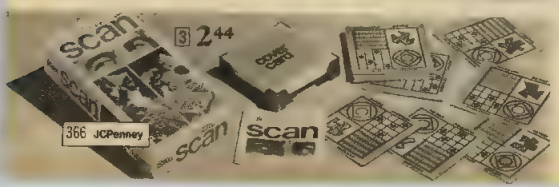
Capture Flag to Win

2 **STRATEGO®.** Outwit your opponent and capture the flag! 80 plastic pieces are hidden until attacked, then higher ranking pieces remove lower ranking ones. It's a game full of strategy—a battle royal of wits and intrigue. For 2 players. From age 9, up.
X 923-2109 A—Mail. wt. 2.30 lbs. 4.77



A Game of Graphics

3 **SCAN.** The eyes have it in this split second match-up game. It tests ability to quickly compare graphic designs on 24 cards, locate matching shapes, patterns, colors, or positions. Two identical decks are used, one spread on floor or table, the other turned over one-at-a-time in card holder. First player to match correct category on spreadout cards gets point—player matching most cards wins. Ages 8 to adult.
X 925-7981 A—Mail. wt. 0.80 lb.. 2.44



Exciting Hockey Action

A **OFFICIAL N.H.L. HOCKEY GAME.** An exciting and realistic hockey game! Players in authentic full-color NHL uniforms—make them pass, shoot and score. Extra forward for exciting "last minute of play". Also play behind nets, as in real hockey action. Automatic goal signals and automatic puck ejectors. Full-color lithographed arenas with plastiglass puck-shields and all N.H.L. team emblems on sides. Authentic score tower with delayed-action puck dropper for center "face off." NHL team standings. Steel and hardboard construction. Players operate by remote control from ends. 38x24x9 in. high. Tower 19 in. high. Mailability restricted—see page 259.
X 925-8021 A—Shipping weight 10 lbs... ..... 17.88

B & C **OFFICIAL NHL PRO STARS ACTION HOCKEY.** Our most deluxe hockey game, available as table model or free-standing. Features pro-stars' action pictures in full color on sides of playing field; players wear official NHL uniforms. Pro-style goals with score indicators that pop up when goal is made. Automatic puck ejectors. Gondola-style score-tower has hidden delayed action puck dropper, with team standings and working dials. Extra player for "last minute of play." Control action through remote control from ends of playing field. 36x21x4½ in. tall; tower stands 19 in. tall. Mailability restricted—see page 259.

(B) **Free-Standing Model.** Tubular steel legs fold for easy storage. Playing field is 31 in. from floor.
X 925-7999 A—Shipping weight 12 lbs.... ..... 19.88

(C) **Table-Top Model.** Rests on rubber feet. 4½ in. high.
X 925-8005 A—Shipping weight 10 lbs..... 14.88

D **SURE SHOT HOCKEY.** Get the puck past opponents' players to score. Playing field with goal at each end, 4 players, 2 marble pucks, and instructions. For ages 4 to 8. Game measures 20 x 12 x 2 in. high.
X 924-0292 A –Mailing weight 2.70 lbs..... 4.44

E **PRO-STARS HOCKEY.** Full-color lithographed sides with action shots of pro stars. Goals with scoring indicators that pop up when goal is made. Automatic puck ejectors. Players wear official NHL uniforms. Molded scoretower with working dials and puck dropper. Metal and hardboard construction. 18x36 in. long.
X 925-8013 A—Mailing weight 10 lbs..... 11.88

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Uniforms
that let you
look like
the Pros!
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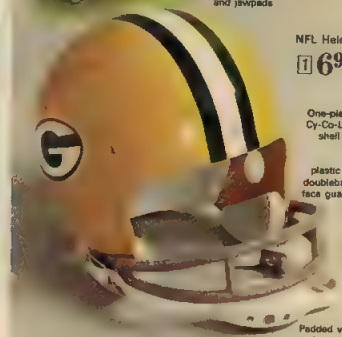
■ White pants with thigh and knee padding
■ Shoulder pads with adjustable fasteners
4-PIECE FOOTBALL UNIFORM BY RAWLINGS® Now you can dress up in a uniform that looks just like your favorite NFL team's (outfit not recommended for competitive play). Cy Co-Lite plastic helmet in all official NFL team colors and insignias. Helmet features polyurethane foam-padded interior, 4-point web suspension with leather center circle, plastic double-bar face guard and chin strap. White cotton duck pants with sewn-in hip and thigh padding, attached self belt, and elastic leg bottoms. Cotton jersey, in team color, has large numerals on front, ¾-length sleeves. Plastic shoulder pads have elasticized underarm straps. Pads are polyurethane-foam padded and nylon stitched for reinforcement. Hand wash, hang dry. Available in one size only—for boys weighing 40 to 90 lbs. Order from pictures below and right. Be sure to state team number-and-name when ordering.
X 911 7896 B. Mailing weight 3 50 lbs..... 10 99
07 New York Giants
11 Washington Redskins
14 Dallas Cowboys
08 Philadelphia Eagles
24 Denver Broncos
10 San Francisco 49ers
22 Oakland Raiders
15 Minnesota Vikings
21 Boston Patriots
06 Los Angeles Rams
25 Miami Dolphins
09 Pittsburgh Steelers
104 JCPenney

Cotton Jersey Padded Pants NFL Helmet and Shoulder Pads all for 10.88

Cushok vinyl sponge padding and jawpads



NFL Helmet

1 6.99

One-piece Cy-Co-Lite shell

plastic doublebar face guard

Padded vinyl chinstrap

Competitive Play NFL Football Helmet

1 RAWLINGS® NFL HELMET Available in all 28 Official NFL team colors and insignias—see pictures on this and left hand page for team numbers and names. High-quality model for rugged competitive play. Cy-Co-Lite plastic shell helps distribute impact of ground and body contact. Rivet-attached 6-point fixed web-suspension. Sewn-in leather center circle. Vinyl-dipped polyurethane double-bar face guard, vinyl chin strap. *State team number-and-name.* Sizes S(6¾–8¼), M(6⅞–7), L(7¼–7⅞) *State S, M, or L—not number size.* Was $7.99 in Fall 71 Cat., p. 735
X 911 8225 D—Mailing weight 2 lbs 6.99

Official-Size Football

3 2.88

2 Deluxe Junior Football 7.88

2 PENNEYS FOREMOST FOOTBALL BY RAWLINGS® Our best junior-size football—ideal for young boys' play. Top-grain pebbled-cowhide cover. Heavyweight 2-ply latex lining, butyl rubber bladder. Lock-stitched seams help prevent ripping. Double laced for greater strength and feel. Tacky finish for sure grip. Comes with inflating needle.
X 911-7383 A—Mailing weight 1 lb 7.88

3 RED WHITE AND BLUE official-size football. Rugged 11.5-oz. vinyl fabric construction with Dawhide faces. Lock-stitched seams help prevent ripping. Pebbled grain feels like leather. Comes with inflating needle.
X 911-0016 A—Mailing weight 1 lb 2.88

SAVE THIS CATALOG—
order anything on these
two pages till August 26, 1972

Smith-Corona Portables

SPECIAL OFFER $3.95

10-Day Touch Typing Course with purchase of Smith Corona Portable Typewriters. 5 Columbia records, easel type illustrated instruction book

(A) GALAXIE DELUXE TWELVE

A wide carriage, Changeable Type bars and **power space key,** p us full length tabulation with a professional target bar—all of these things plus Smith-Corona's excellence in styling and construction make this the finest portable you can buy at any price. It serves the businessman, professional woman and student equally well and its all steel carrying case will stand up to travel's hardest knocks. The Galaxie Deluxe has a full sized keyboard, an all steel frame and a finish that stays new looking for years. Available in Metallic Blue and Charcoal Gray. All steel carrying case is included Pica or Elite. Shipping Weight 24 lbs.

5892-053L8990	Blue. Pica	$134 50
5892-055L8990	Blue Elite	$134 50
5892-054L8990	Gray. Pica	$134.50
5892-056L8990	Gray. Elite	$134.50

(B) SUPER STERLING

Feel the smooth action; see the precision response of this basic Smith-Corona portable. Full sized 88-character keyboard, full length tabulator key sets and clears. Personal touch selector and ribbon selector, page-gage, line indicator and Quick-Set margins; an all steel carrying case. In Stormist Blue and Charcoal Gray. Pica or Elite. Shipping Weight 20 lbs.

5892-013L7190	Gray. Pica	$108.50
5892-014L7190	Gray. Elite	$108.50
5892-010L7190	Blue. Pica	$108.50
5892-012L7190	Blue. Elite	$108.50

(C) CORSAIR DELUXE

Space age styling and space age materials in this durable, lightweight traveler Everything you need to turn out neat, crisp assignments, reports and social correspondence. 84-character keyboard, pre-set tabulator, 3 position ribbon selector, paper support and half space for error control. White. Pica or Elite. Shipping Weight 12 lbs.

5892-040L3440	Pica	$49.95
5892-041L3440	Elite	$49.95

(D) FIGUREMATIC 708

Lightweight all-electric adding machine for home, student, business or professional use. Easy-to-learn, dependable adding machine. 8 lb. electric brain does your adding, subtracting, multiplying automatically! Simplified keyboard is easy-to-use . . . has sensitive key response. Goes wherever you go—tuck in the cord, snap-on the cover, pull-out the retractable case handle. Easy-to-read clearly printed tape; cartridge ribbon. Lists 7 columns ($99,999.99) and totals 8 $999,999.99) 9 x 13 x 7". Shipping Weight 10 lbs.

5892-031L5877 . . . . . $87.50

Smith-Corona Portables

CORONA SEVENTY

A student-priced, student-styled electric portable. Features an electric keyboard, electric segment shift, a full length key set tabulator and a repeating space bar. Steel construction and dependable power unit. Made in America. Pica or Elite. Carrying case is genuine Naughahyde. Shipping weight 21 lbs.

5892-051L9847 Pica $144.50
5892-052L9847 Elite $144.50

5 YEAR GUARANTEE
SCM warrants each new Smith-Corona Portable Typewriter and Electric Adding Machine to be free from defects in material or workmanship. For a period of five years from date of purchase by retail customer SCM will replace any part which proves defective with no charge except for shipping and the usual charge for labor. There will be no charge for labor during the first 90 days after purchase. This warranty does not apply (i) to replacement of motor, energy cell charger carrying case or rubber parts after 90 days from original purchase, or (ii) to damage resulting from accident, neglect, or misuse.

CORONET ELECTRIC PORTABLES

Smith-Corona Electric Portable Typewriters are all master works of American craftsmanship. All Coronet models have a full sized American keyboard with full length tabulator that key sets and clears, repeat actions for dashes, dots, X's, and underlines. Repeat spacing with an extra touch of the space bar. Copy-set dial, three position ribbon selector, touch control and a gauge to show you the space remaining on each page you type.

CHANGEABLE TYPE
On all Coronet and Galaxie models; allows you to insert special signs, symbols, accents without changing your keyboard.

FEATURE-PACKED HEAVY-DUTY LIGHTWEIGHT PORTABLES

CORONET ELECTRIC 12. 12 inch carriage. Manual carriage return. One changeable type bar. Shipping Weight 29 lbs.

Ascot Gray body with Moonstone keyboard.
5892-003L12990 Pica $174.50
Ascot Gray body with Moonstone keyboard.
5892-004L12990 Elite $174.50
Aztec Blue body with Seamist keyboard.
5892-001L12990 Pica $174.50
Aztec Blue body with Seamist keyboard.
5892-002L12990 Elite $174.50

CORONET AUTOMATIC 12. 12 inch carriage. Pushbutton carriage return. Two changeable type bars. Naughahyde carrying case. Shipping Weight 29 lbs.

Cypress Brown body with Adobe keyboard.
5892-057L14290 Pica $209.00
Cypress Brown body with Adobe keyboard.
5892-059L14290 Elite $209.00
Aztec Blue body with Seamist keyboard.
5892-058L14290 Pica $209.00
Aztec Blue body with Seamist keyboard.
5892-060L14290 Elite $209.00

Smith-Corona Portables

(A) GALAXIE DELUXE TWELVE

A wide carriage, Changeable Type bars and **power space key**, plus full length tabulation with a professional target bar—all of these things plus Smith-Corona's excellence in styling and construction make this the finest portable you can buy at any price. It serves the businessman, professional woman and student equally well and its all steel carrying case will stand up to travel's hardest knocks. The Galaxie Deluxe has a full sized keyboard, an all steel frame and a finish that stays new looking for years Available in Metallic Blue, Metallic Green, Charcoal Gray and Metallic Gold. All steel carrying case is included. Pica or Elite. Shipping Weight 24 lbs.

6MLBA8997 $123.50

(B) SUPER STERLING

Feel the smooth action, see the precision response of this basic Smith-Corona portable. Full sized 88-character keyboard, full length tabulator key sets and clears. Personal touch selector and ribbon selector, page-gage, line indicator and Quick-Set margins, an all steel carrying case. In Starmist Blue, Oasis Green, and Charcoal Gray Pica or Elite Shipping Weight 20 lbs.

6SSA7294 $111.50

(C) CORSAIR DELUXE

Space age styling and space age materials in this durable, lightweight traveler. Everything you need to turn out neat, crisp assignments reports and social correspondence. 84-character keyboard, pre-set tabulator, 3 position ribbon selector, paper support and half space for error control. Colors White, Blue and Gray. Pica or Elite. Shipping Weight 12 lbs.

6YCA3611 $58.20

(D) FIGUREMATIC 708

Lightweight all-electric adding machine for home, student, business or professional use. Easy-to-learn, dependable adding machine. 8 lb. electric brain does your adding, subtracting, multiply-ing automatically! Simplified keyboard is easy-to-use . . . has sensitive key response Goes wherever you go—tuck in the cord, snap-on the cover, pull-out the retractable case handle Easy to-read clearly printed tape; cartridge ribbon. Lists 7 columns ($99,999 99) and totals 8 $999,999 99) 9 x 13 x 7". Shipping Weight 10 lbs.

708A5993 $89.50

Smith-Corona Portables

CORONA SEVENTY

student-priced, student-styled electric portable. eatures an electric keyboard, electric segment shift, full length key set tabulator and a repeating space ar. Steel construction and dependable power unit ade in America. Pica or Elite. Carrying case is gen- ne Naugahyde. Shipping weight 27 lbs.
ESGA9997 $134.50

5 YEAR GUARANTEE
SCM warrants each new Smith-Corona Portable Typewriter and Electric Adding Machine to be free from defects in material or workmanship for a period of five years from date of purchase by retail customer. SCM will replace any part which proves defective with no charge, except for shipping and the usual charge for labor. There will be no charge for labor during the first 90 days after purchase. This warranty does not apply to 1) replacement of motor, energy cell, charger, carrying case or rubber parts after 90 days from original purchase or or, 2) to damage resulting from accident, neglect, or misuse.

CORONET ELECTRIC PORTABLES

nith-Corona Electric Portable Typewriters are all aster works of American craftsmanship. All **Coronet** odels have a full sized American keyboard with full ngth tabulator that key sets and clears, repeat ac- ns for dashes, dots, X's, and underlines. Repeat acing with an extra touch of the space bar. Copy-set el, three position ribbon selector, touch control and gauge to show you the space remaining on each page u type. In four color combinations. Aztec Blue body Seamist keyboard; Cypress Brown body w/Abcde yboard; Yellow Mist body w/Sunsand keyboard; Ascot ay body w/Moonstone keyboard. Pica or Elite.

CHANGEABLE TYPE
On all Coronet and Galaxie models, allows you to insert special signs, symbols, accents without changing your key-

ORONET ELECTRIC. Manual carriage return. One angeable type bar. Steel carrying case. Wt. 27 lbs.
SVA11618 $152.50

ORONET ELECTRIC 12. (Not Shown.) 12 inch carriage. anual carriage return. One changeable type bar. Ship- ng Weight 29 lbs.
ELDA12894 $182.50

RONET AUTOMATIC. Powered carriage return. Two angeable type bars. Steel carrying case. Shipping ight 27 lbs.
SBA14122 $197.50

ONET AUTOMATIC 12. (Not Shown.) 12 inch carriage h button carriage return. Two changeable type bars ghahyde carrying case. Shipping Weight 29 lbs.
-GA14472 $201.50

Best to show:

a toy fair preview for nineteen seventy one

Tonka Toys are best to show (and sell!) because: Tonka's first in toys that last . . . they're the best-known and best-liked toy vehicles in the country . . . kids know they're best for fun . . . parents know they're the best quality they can buy . . . toy sellers know that Tonka's proven display ideas and merchandising support are their best bet for fast turnover and high profits . . . Tonka's got more of the best, with more new products than any other toy truck manufacturer . . . and new packaging that's the best yet!

NEW MIGHTY-TONKAS . . . for "big-ticket" sales you can count on to expand your toy business in the months ahead!

NEW TONKA-TOTE ACCESSORIES . . . new speed ramps and pop-up pylons make the already popular Tonka-Tote Toys more fun and more appealing than ever!

NEW MINI-TONKAS . . . 4 new metallic-stepping "Tonka T's" — hot-rod mod-bod Model T's to help you cash in on today's "funny-car" craze . . . PLUS 10 more Mini's with the new "Super Thrust" styling!

. . . AND A LOT MORE THROUGHOUT THE WHOLE TONKA LINE! Show your Tonka Representative you want the best: call him now!

TONKA TOYS DIVISION/TONKA CORPORATION
MOUND, MINNESOTA

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LEATHER PRODUCTS

ALLIGATOR, OSTRICH PINSEAL, TURTLE, CALF

These Magnificent Accessories have been meticulously detailed in the World's Most Precious Leathers. They are the most luxurious pieces we have ever made — Each Unconditionally Guaranteed to be the Finest in its Class. Extravagantly Gift Boxed.

A— DE LUXE CARDCASE/MONEYFOLD

213WA2400 Genuine Alligator (Black)	$40.00
226WA2400 Genuine Alligator (Brown)	40.00
216WA2700 Genuine Ostrich (Tan)	45.00
266WA1500 Genuine Turtle (Black)	25.00
267WA1500 Genuine Turtle (Brown)	25.00
217WA1200 Genuine Pinseal (Black)	20.00
219WA900 Genuine Calfskin (Black)	15.00

B— DE LUXE WALLET (FLIP UP PASSCASE MODEL)

163WA3300 Genuine Alligator (Black)	$55.00
165WA3300 Genuine Alligator (Brown)	55.00
167WA3600 Genuine Ostrich (Tan)	60.00
260WA2400 Genuine Turtle (Black)	40.00
261WA2400 Genuine Turtle (Brown)	40.00
171WA1800 Genuine Pinseal (Black)	30.00
177WA1200 Genuine Calfskin (Black)	20.00

C— DE LUXE WALLET (THIN EXECUTIVE MODEL)

164WA3300 Genuine Alligator (Black)	$55.00
166WA3300 Genuine Alligator (Brown)	55.00
168WA3600 Genuine Ostrich (Tan)	60.00
262WA2400 Genuine Turtle (Black)	40.00
263WA2400 Genuine Turtle (Brown)	40.00
172WA1800 Genuine Pinseal (Black)	30.00
178WA1200 Genuine Calfskin (Black)	20.00

D— DE LUXE BREASTPOCKET SECRETARY

210WA3600 Genuine Alligator (Black)	$60.00
225WA3600 Genuine Alligator (Brown)	60.00
211WA3900 Genuine Ostrich (Tan)	65.00
264WA2700 Genuine Turtle (Black)	45.00
265WA2700 Genuine Turtle (Brown)	45.00
212WA2100 Genuine Pinseal (Black)	35.00
214WA1500 Genuine Calfskin (Black)	25.00

3-FOLD WALLET: Open top bill compartment. Folds to convenient shirt pocket size.

400WA500 Kangaroo (Black)	$10.00
401WA450 Calfskin (Black)	9.00
402WA425 Harness (Brown)	8.50
403WA375 Morocco (Black)	7.50

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LEATHER PRODUCTS

WALLET & KEY CASE SET: Extravagantly gift packaged.

404WA1100 Kangaroo (Black)	$22.00
405WA1000 Calfskin (Black)	20.00
406WA 900 Harness (Brown)	18.00
WALLET ONLY:	
407WA800 Kangaroo (Black)	$16.00
408WA700 Calfskin (Black)	14.00
409WA600 Harness (Brown)	12.00

FLIP-KLIP: Combines best features of cardcase and money klip in one handy piece

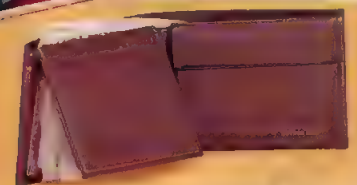
410WA500 Buffalo Calf (Bl.)	$10.00
411WA500 Buffalo Calf (Br.)	10.00
412WA425 Harness (Brown)	8.50
413WA375 Morocco (Black)	7.50

POCKET SECRETARY: Open top for bills. Accommodates 16 credit cards in full view.

414WA625 Morocco (Bl.)	$12.50
413WA500 Saddle Cow (Bl.)	10.00

CREDIT CARD ORGANIZER: Ingenious billfold displays 6 credit cards at a glance

416WA550 Morocco (Bl.)	$11.00
417WA475 Saddle Cow (Bl.)	9.50



DE-LUXE WALLET: Features Continental flip-up passcase. Expensive detailing. Choicest leathers.

418WA1100 Butter Calf (Black)	$11.00
419WA1100 Butter Calf (Brown)	22.00
420WA1000 Buffalo Calf (Black)	20.00
421WA 900 French Kid (Black)	18.00

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LEATHER PRODUCTS

MAGNIFICENT ACCESSORIES IN

HARNESS LEATHER

This remarkable leather has been "dressed" with a special preparation of oils and waxes that renders it both tough and supple. Unadorned by any artificial paints or finishes it is a truly natural piece of leather — easily distinguished by scars, scratches and other natural markings that give it its rugged character.

A—UTILITY KIT: Continental-style kit, most luxurious in our collection — with closure strap that doubles as handle.

207MA1300	(Black)	$25.00
307MA1300	(Brown)	25.00

B—UTILITY KIT: Oversize, collapsible travel kit accommodates all his toiletries. Will withstand many years of abuse

155MA1200	(Black)	$20.00
355MA1200	(Brown)	20.00

C—TRAVEL BRUSH: Handy clothes brush fitted with razor, blades, toothbrush, toothpaste, shaving cream, comb and file.

136MA730	(Black)	$12.50
336MA730	(Brown)	12.50

D—3-PC. SET: Stitchless Billfold, Pocket Secretary and matching keycase in silk-lined gift box.

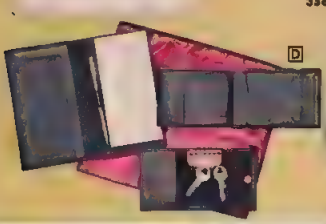
149MA1320	(Black)	$22.00
349MA1320	(Brown)	22.00
132MA600	Secretary Only (Bl.)	10.00
332MA600	Secretary Only (Br.)	10.00
131MA480	Billfold Only (Black)	8.00
331MA480	Billfold Only (Brown)	8.00

E—DRESSER CADDIE: Compartmented for overnight parking of dresser-top clutter. Fitted with matching billfold and belt that adjusts to size 46. Black only.

158MA1500	(complete set)	$25.00
209MA600	(caddie only)	10.00

F—SLIPPER KIT: Roomy utility kit fitted with matching pair of leather, fleece-lined "one-size-fits-all" Travel Scuffs. Black only.

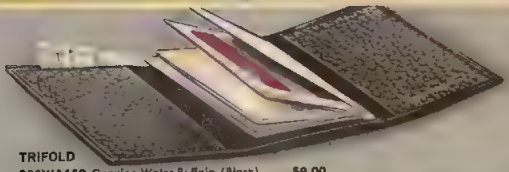
205MA1620		$27.00



HANDSOME POCKET PIECES IN

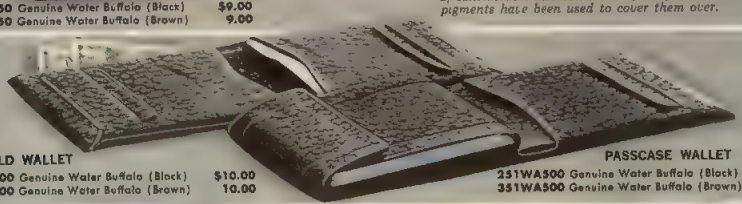
WATER BUFFALO

One of the fiercest of Big Game animals is the wild Water Buffalo. His tough hide is much sought after for its extraordinary character. The wrinkles and scars that are characteristic of this remarkable leather are natural markings of considerable interest. No artificial paints or pigments have been used to cover them over.



TRIFOLD

283WA450	Genuine Water Buffalo (Black)	$9.00
383WA450	Genuine Water Buffalo (Brown)	9.00



THINFOLD WALLET

248WA500	Genuine Water Buffalo (Black)	$10.00
348WA500	Genuine Water Buffalo (Brown)	10.00

PASSCASE WALLET

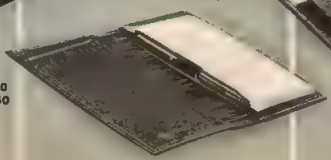
251WA500	Genuine Water Buffalo (Black)	$10.00
351WA500	Genuine Water Buffalo (Brown)	10.00

MONEY CLIP/CARD CASE

287WA375	Genuine Water Buffalo (Bl.)	$7.50
387WA375	Genuine Water Buffalo (Br.)	7.50

POCKET SECRETARY

239WA625	Genuine Water Buffalo (Black)	$12.50
339WA625	Genuine Water Buffalo (Brown)	12.50



CARDCASE/WALLET

258WA425	Genuine Water Buffalo (Black)	$8.50
358WA425	Genuine Water Buffalo (Brown)	8.50

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LEATHER PRODUCTS

The Power

Now Pacemaker and Thunderbird shift into high with

Take Pacemaker, a famous cruiser and yacht builder with 250 years of boat building experience.

Now add Thunderbird, nationally known for sport boats and cathedral hull runabouts and cruisers.

Put them under one roof and the result is a boatman's smorgasbord of six great lines with names you've seen before . . . Drift-R-Cruz, Egg Harbor, Formula, Pacemaker, Thunderbird and Warrior. With 50 models to choose from, there's bound to be a boat for you.

If Thunderbird runabouts and cruisers from 14' to 27' don't meet your needs, maybe Pacemaker cruisers from 28' to 38' do.

Or maybe your needs just get started at about 38'. Then start looking at Pacemaker motor yachts, to 65'.

If speed is more your style, there are the Formulas with virtually every major trophy in open ocean racing behind them.

Maybe big game fishing is your sport. An Egg Harbor 43' would do the job nicely. Or expect a job well done from the new fiberglass Pacemaker 48'.

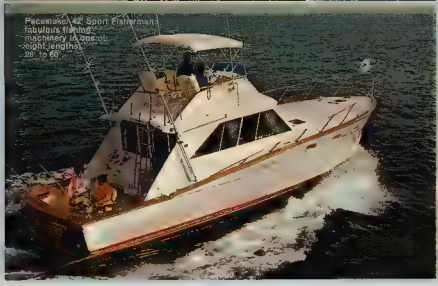
If you have several leanings—a little fishing, a little cruising, a little entertaining and a whole lot of interior

Pacemaker 38' Sedan Fisherman: one of eight fiberglass fishermen, cruisers and sedans to 48'

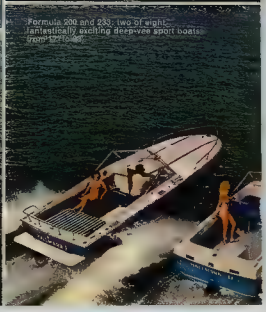
Pacemaker 28': dynamic styling and performance in beltline Sport Fisherman and Cruiser.

Warrior 500: one of four economy minded Warriors from 15' to 25'.

Egg Harbor 33', new addition to a famous line of semi-custom yachts and fishermen—33' to 48'.



Pacemaker 42' Sport Fisherman: fabulous flybridge machinery in eight lengths 38' to 65'.



Formula 200 and 233: two of eight fantastically exciting deep-vee sport boats from 17' to 28'.

House

the most complete line of power boats in the world.

living—better take a look at Drift-R-Cruz houseboats.

Or perhaps economy is uppermost in your mind. We've got the Warriors—a colorful, line of cost conscious outboards, sterndrives and inboards.

No matter what your choice, here are some important Power House pluses to keep in mind:

- Combined companies mean combined engineering and design staffs—a combination which assures you of the most advanced technical know-how and product quality available today.
- Greater service and resale value through an expanded dealer network of factory trained sales and service personnel.
- A manufacturer you can count on year after year because Pacemaker, the Power House, has the backing of Fuqua Industries, one of the nation's leaders in leisure products.

More power to you.

See your nearest dealer. Or write for full details on any of these great lines. The Power House, Pacemaker Corporation, Dept. 1, Egg Harbor City, New Jersey 08215.

PACEMAKER

Power boats from 14' to 65'

19' Thunderbird Apache: one of 15 outboard, inboard-outdrive models from 14' to 27'.
The cathedral hull: often copied, never equalled.

NEW! Happy House 13.99

50-pc. set

NOW your child can design his own environment, create his own shelters with these quick-to-assemble, interchangeable panels. Colorful, sturdy 36x33 in. corrugated triangles snap/lock into hundreds of shapes he can actually slither into, play in, crawl out of. Set up easily indoors or out. Stack flat for compact storing.

Fun AND educational, too! Challenges your youngster's creative ability, familiarizes him with geometric shapes

Set includes: 15 building panels, 44 clips.

48 T 24200 A—Ship. wt. 12 lbs. 15 oz.. set 13.99

SAVE THIS CATALOG! You can order toys until August 31, 1973!

Walk right in! over 5 ft. tall . . holds 4 pals!

7.99

"Let's play house!" This roomy Dutch cottage gives youngsters a special place all their own. Lifelike painted details include Dutch door, mailbox, colorful tulip garden shuttered windows. Sam-son-sturdy corrugated paperboard is reinforced for extra strength. Simple to assemble, dismantles quickly for com-pact storage. Holds four playmates. Abt. 48x45x52 in. high. Use indoors or out.

48 T 24214 A—Ship. wt. 16 lbs... ..7.99

A Wards Doll House . . "a gift to treasure"!

Mansion Lights Up

1 **Watch her eyes light up when she sees this** seven-room dream house full of decorator plastic furniture! Is happy doll-family is waiting for her; she can even swing the children in their yard.

Floor plan includes living-dining room, family room with wrap-around jalousie windows, kitchen and laundry room, bedroom, bath, nursery, even a sundeck with umbrella table and chairs. Shutters, windowboxes lithographed on metal house that looks like real brick and clapboard. There's even a weather-vane and white picket fence.

And your proud little owner needn't be afraid of the dark; mansion lights up with "D" battery sold p. 420.

48T24250M—Abt. 45x15x19 in. high. Wt. 17 lbs. **14.98**

This house folds flat!

2 **"Pre-fab" doll house folds flat in her toy box.** (Pops up complete in one easy motion; roof snaps on.) 25-piece decorator furniture set has movable parts, even includes avocado kitchen appliances. Floor plan: living room, dining room, kitchen, bedroom, bath. Full-color lifelike detailing inside and out. Doors open and close. Hinged roof opens for easy access to all rooms. Pressed wood plastic. Open: 23x15x8½ in. high.

48T24294M—From Hong Kong. Wt. 10 lbs. 6 oz. **9.98**

Carry-house lights up!

3 ***NEW!* Lighted suitcase-style doll house** lets her take along this roomy tri-level to visit her girlfriends. Easy-grip handle; closes compactly to a space-saving 14½x17x12½ in. When she's ready to play, back opens flat to reveal three floors of storybook furniture (there's even a litho-graphed fireplace in the master bedroom!) plus a flower-filled backyard complete with kidney-shaped pool. Wipe-clean vinyl construction made to take hours of active play. So lifelike it even lights up at night with two "A.A." batteries (sold on page 420). Incl. doll family ready and waiting.

48 T 24217—Ship. wt. 5 lbs. 11 oz.....8.44

Doll family needs home!

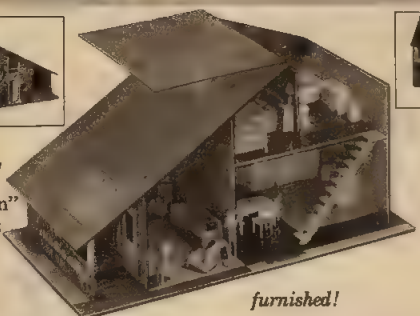
4 **Family of 5 dolls** all dressed up and waiting to move into your little girl's doll house. Father is 4½ in. tall, mother, sister, brother, baby are red headed; all bend easily, sit, stand, hold things!

48T24299—Ship. wt. 6 oz. Hong Kong import. set 1.99

Doll furniture for sale

5 **17-pc. set of decorator doll house furniture:** grand piano w/bench, grandfather clock, dining table, 2 chairs, tilt-top table, 2 side chairs, coffee table, fireplace, rocking chair, divan, vanity w/mirror, bench. Hong Kong import.

48 T 24298—Ship. wt. 2 lbs. 3 oz.....3.66



NEW!

"Wooden" Chalet doll house

5.99

furnished!

Completely furnished five-room Chalet boasts cathedral-ceiling living room, cantilevered stair-case, kitchen, dining area, bedroom, bath, even a handsome carport. Hinged roof flips open for easy access to upstairs rooms.

Front door opens and closes. Full-color laminated details include shuttered windows, shrubs, chim-ney. Mounts on 20x11 in. base; 11 in. high Quick-to-assemble., heavy-duty hardware incl.

48 T 24202—Composition wood. Wt. 6 lbs. 2 oz. 5.99

only 4.99

Doll House! Furniture! Family!

Nothing else to buy! Traditional six-room lithographed steel house with turned edges comes complete with 29 pieces of plastic furniture plus a family of dolls. Floor plan includes combination living-dining room, kitchen, bedroom, bath, nursery, fully equipped laundry room, even a sundeck with awning. Abt. 25½x39½x15½ in. She'll love it!

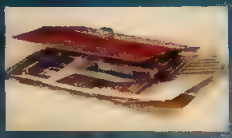
48 T 24218 M—Ship. wt. 7 lbs. 7 oz.....complete 4.99

Shop Early, no monthly payment till Feb. For terms relating to deferred payment, see pgs. 247-8

ONLY WARDS HAS IT!

Colonial Mansion lights up!
estate-scaled . . over 4 ft. long
with furniture, family, play-yard

only **14.98** complete



2 **9.98** complete

NEW!
Folds flat! furnished!

Doll House Family 4

Only at Wards . . .
Vinyl portable lights up!

8.44 3

NEW!

5 Doll House Furniture

Wilson and Rawlings official size and weight footballs

BEST 11.99

[1] **Wilson "John Brodie" autographed.** Select top grain leather, 3-ply reinforced lining. Contour butyl bladder. Dawhide® lace. "Tack" sprayed for sure grip.
60 T 23216—Wt. 1½ lbs...11.99

BETTER 8.99

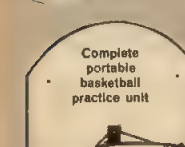
[2] **Rawlings "Roman Gabriel" autographed.** "MVP, NFL 1969". Top-grain leather cover; 2-ply lining; contoured butyl bladder. Football Dawhide® laced. White end stripes. Ship. wt. 1 lb. 8 oz.
60 GT 23203. . . . . .8.99

GOOD 6.99

[3] **Sure-grip top grain leather football.** Triple lined for extended wear. Tough butyl bladder. Dawhide® lace. White end stripes.
60 GT 23232—Wt. 1½ lbs. Cut 6.99

5-pc. kick set 5.69

[4] **Perfect gift for a future football star.** Kicking practice set—includes everything needed to develop and sharpen skill. Kicking toe, tee, official size and weight football, pump, needle. Ship. wt. 2 lbs.
60 T 23220. . . . . set 5.69



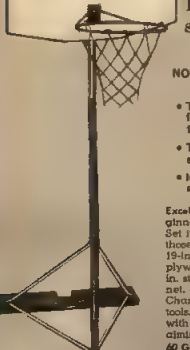
Wards all-purpose shoes

Little League Approved **6.49** pr.

[5] **Recommended for football, soccer and baseball.** Cleats slightly shorter than football shoe size. Black uppers; top grain leather toe tip and eyelet facing; injection molded sole. 2 white vamp stripes. U.S. made and sizing. *State full size:* 1–9, medium width only.
Z60 GT 23388—Ship. wt. 2 lbs... ...pr. 6.49

Wards football shoes **6.49** pr.

[6] **For rough, hard play**—black uppers; top-grain leather toe tip and eyelet facing. Full stitch construction. "Pop Warner style" molded 7-cleat football sole. 2 white vamp stripes. U.S. made and sizing. *State full size:* 1–9 (no half sizes), medium width only.
Z60 GT 23390—Ship. wt. 2 lbs.....pr. 6.49



Complete portable basketball practice unit

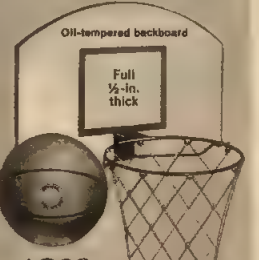
CUT $2

Indoor-outdoor Port-A-Court . . . sets up anywhere

NOW **33.95** Reg. 35.95

- Telescope pole adjusts from 6-ft. to regulation 10-ft. height as desired
- Triangular self-supporting base
- Improved curved pole and braced backboard

Excellent practice unit for beginners, for family recreation. Set it up and start practicing those scoring moves. Full 40x 19-in. white finished marine plywood backboard has ⅜-in. steel goal and cotton seine net. 8 no-tie net locks on rim. Change goal height without tools. Backboard is outlined with black edge for better aiming. Ship. wt. 68 lbs.
60 GT 23549 R, now only **33.95**



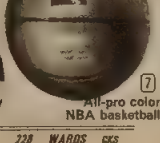
12.98

4-piece basketball set

- Weather-resistant, 36x24-in. size backboard with 2 mounting brackets
- ⅝-in. steel rim goal with backplate
- Official size sure-grip basketball

Sets up quickly on wall or post. Non-glare white backboard has orange target area. 18-in. diam. steel goal has 8 tieless net holders, white cotton net. Pebble-grained basketball, scuff and water resistant. Hand pump, needle. Heavy-duty steel brackets
60 T 23530R Ship. wt. 27 lbs.....set 12.98

[8] Red, white and blue ABA style



[7] All-pro color NBA basketball

Professional color NBA, ABA quality basketballs

Your choice **7.89**

[7] [8] Official size and weight. Rugged butyl rubber bladder nylon wound for best shape retention possible. "Sure-grip" pebble-grained rubber cover is vulcanized to carcass for longer play wear. Needle included.

[7] **NBA style.** Has official markings. Box is autographed by NBA "greats".
60 T 23440 Ship. wt. 2 lbs.....7.89

[8] **ABA.** With molded-in red, white and blue.
60 GT 23441—Ship. wt. 2 lbs.....7.89

NFL TEAM UNIFORMS!

Pit your favorite NFL teams against each other in their uniforms. Official team colors and insignia of every NFL team, both AFC and NFC.

4-pc. NFL gift outfit 13.49

- Team insignia helmet
- Molded shoulder pads
- Washable team jersey
- White football pants

[A] **This colorful official NFL gift outfit** includes a molded Cycolite® double bar facegaurd helmet with team insignia, molded plastic shoulder pads with elastic underarm straps, completely washable cotton jersey with number, and 100% cotton twill pants with hip and thigh guard pads. Fits boys ages 6 to 11. Not recommended for competitive league play. *State code no. of team below.*
L60 T 23301 ?—Ship. wt. 4 lbs.....set 13.49

NFL Helmet and Jersey

- **FOR COMPETITIVE LEAGUE PLAY**

Helmet only	Jersey only
6.99	4.99

[B] **NFL Helmet.** Cycolite® shell with riveted 6-pt. fixed web suspension, leather crown. Cemented Cushok® vinyl jaw pads, riveted plastic double bar facegaurd. M (6¾–7) and L (7⅛–7⅜) sizes only. *State code no. of team from table below; then state size M or L.*
B60 GT 23260 T -Ship. wt. 2 lbs. . . 6.99

[C] **NFL Jersey.** 63% rayon, 37% cotton. Double knit shoulders for strength. Popular ¾ length sleeves. Sewn-on 8-in. numbers. M (28–30) and L (32–34) sizes only. *State code no. of team below, then state size M or L.*
B60 GT 23269 T -Ship. wt. 1 lb.....4.99

Gift outfit, helmet, jersey code no.

Chicago Bears (02), Cleveland Browns (03), Minnesota Vikings (15), St. Louis Cardinals (12), Cincinnati Bengals (27), Detroit Lions (04), Green Bay Packers (05), Kansas City Chiefs* (26), Baltimore Colts* (01), Los Angeles Rams* (06), New York Giants* (07), Philadelphia Eagles* (08), Pittsburgh Steelers* (09), San Francisco 49ers* (10), Washington Redskins* (11), Dallas Cowboys* (14), Atlanta Falcons* (16), New Orleans Saints* (17), San Diego Chargers* (18), Buffalo Bills* (19), New York Jets* (20), Boston Patriots* (21), Oakland Raiders* (22), Houston Oilers* (23), Denver Broncos* (24), Miami Dolphins* (25).

Orders for (A), (B), (C) filled from stock, except as follows: *Shipped from Kansas City, Mo. Allow 10 extra days for delivery. Pay shipping charges from Catalog House listed on front cover.

"Jr. Pro" outfit 11.79

- Pro-style molded helmet —padded, 4-pt. web suspension
- UCLA football style jersey
- Cotton twill padded pants

[D] **Durable gift outfit** for the young sandlot players. Gold color Cycolite® helmet with adjustable chin strap, double bar facegaurd. Molded plastic shoulder pads, elastic straps. Cotton UCLA style jersey, 2 sets iron-on nos. Natural color twill pants; padded hip, knees. **Not recommended for competitive play.** *State size:* S (24–26), M (26–28), L (28–30).
Z60 GT 23300—Ship wt. 4 lbs. 8 oz...set 11.79

See Big Fall Catalog pgs. 1119–1121 for complete line of football and basketball equipment.

All-American football 7.88

The ideal gift for your future All-American

[E] **In red, white and blue genuine leather,** 3-ply lining for extended wear. Tough butyl bladder keeps shape longer. Dawhide® lace. Official size and weight.
60 T 23223—Needle incl. Wt. 2 lbs..... 7.88

NFL "Pro" TEAM UNIFORM GIFT OUTFIT

Now you can wear the official insignia and color of your favorite NFL team

"Jr. Pro" gift outfit
11.79

NFL Jersey and Helmet for competitive league play

Helmet
6.99

Jersey
4.99

Molded shoulder pads have elastic straps

1 One-piece Cycolite shell
2 Riveted 6-point web suspension
3 Cemented in Cushlok vinyl jaw pads
4 Riveted double bar face guard

Tri-color football

4-pc. gift outfit
13.49

Gift outfit comes with molded plastic shoulder pads that have elastic underarm straps.

AMERICAN CONFERENCE

NATIONAL CONFERENCE

TELEPHONE SHOPPING NO TRAFFIC

NHL Table Hockey 24.95

[1] **Set up the plays by manipulating pivoting players to pass, skate and shoot for a goal!** Chicago Blackhawks vs. Montreal Canadiens. Automatic goal judge. Ejector sends puck onto rink after each goal. Metal players with authentic team colors. Thrilling "last minute of play" permits 6 men on the "ice." Special auxiliary panel permits player to be removed from "ice" into penalty box and allows referee spinner to signal length of penalty. Automatic timer, scoreboard, league standings. About 38½x22½x30 in.
48 T 14619 A—Ship. wt. 20 lbs. ... **24.95**

[2] **Chicago Blackhawks and Montreal Canadiens play to win the 2 miniature Stanley Cup Trophies!** Realistic! You control the action! Puck dropper—"sticks" lift puck. Automatic goal judge shows goals and end of period. Puck is ejected onto rink after goal. Exciting "last minute of play" feature permits 6-man play. All metal players in authentic team colors. Score tower also shows league standings. Styrene-coated ice for faster play. Plexiglass puck shields. Features 2 Stanley Cups on scoreboard arch. 21x36½ in. long. Sold only at Wards!
48 T 14534A—Ship. wt. 11 lbs. 9 oz. . . . **15.88**

NEW! NHL Stanley Cup Hockey 15.88

[3] **12 complete NHL teams 4.95**

[3] **Now you can play any NHL team you want** on the hockey games on this page. Set includes all the NHL teams except Chicago Blackhawks and Montreal Canadiens. Complete teams wear authentic team colors.
48 T 14621—All metal players. Ship. wt. 2 lbs. 3 oz. . . . . set **4.95**

NHL Pro-star hockey 9.99

[4] **Chicago meets Montreal in tough playoff competition!** You maneuver players realistically by pivoting to skate, pass and finally the big "slapshot." Built in scorers at each end. Goals with "light" indicators. Styrene-coated ice.
48 T 14533 M—27x15 in. Scoring tower. Metal sides. Ship. wt. 7 lbs. 13 oz. . . **9.99**

Pro-Star basketball game 13.99

[5]

[5] **Play exciting realistic basketball** on this Pro-star endorsed game! 10 players are remote controlled. Offensive team runs, passes, shoots or rebounds. Defensive players block, "jump" or scramble for the ball. Plus a "free-throw" control. Big 18x32-in. court. Plastic shooters are all direct shots to net. Clear plastic backboards, molded plastic nets. Hard board court on sturdy steel frame and legs. Wrap-around nets keep ball on court.
48 T 14532 M—Ship. wt. 10 lbs. 13 oz. **13.99**

[6]

Foto-Electric football 6.94

[6] **National Pro Football Hall of Fame Game.** Truly realistic! This all-time favorite is based on peak performances. You select your offense, opponent selects his defense. The Play-viewer shows how quarterbacking strategy measures up to your opponent's defensive skill. Complete with field, scoreboard, offensive and defensive dials. 19x14¾x4¾ in. high. UL listed.
48 T 14522—Ship. wt. 5 lbs. 10 oz. **6.94**

NFL Electric Football Wards exclusive . . . thoroughly lab tested

- 3 American and National Conference teams
- Deluxe grandstand and working scoreboard
- Deluxe league standings
- 28-team side panel
- NFL playbook

14.99

3-D players give their all on the vibrating gridiron. Offensive-defensive players run, block and tackle. 3 full teams wear the official team colors of the Baltimore Colts, Minnesota Vikings, San Francisco 49'ers. Plus 3 running, passing, kicking quarterbacks for 36 players in all. Automatic timer and speed control. Magnetic down and ball marker with chain. Goal posts in official "NFL Gold." Figures hand-painted in official NFL uniforms. 37¾x20¼ in. Heavy duty switch, safety plug. UL listed

48 T 14527 A—Ship. wt. 11 lbs. 13 oz. **14.99**

NFL electric football 8.97

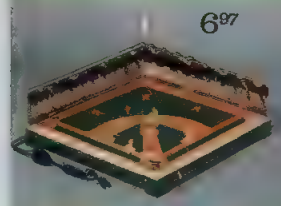
Dallas Cowboys take on the New York Jets in a key contest! 24 3-D players fight to win. Set your own plays. Quarterbacks run, pass, kick, even fumble on vibrating field. Magnetic 10-yd. marker with movable chain. Timer, speed control. Grandstand. Hand-painted players in official uniforms. Goal posts. Flags. Heavy duty switch and safety plug. UL listed. About 26½x15½x4½ in.

48 T 14529 M Shipping weight 5 lbs. 11 oz. **8.97**

NFL electric football 10.88

Chicago Bears vs. Kansas City Chiefs! Maneuver the 24 3-D players including 2 passing, kicking, running quarterbacks to make the winning plays. Automatic timer, speed control. Full grandstand, scoreboard. Magnetic 10-yd marker with moveable chain. 4 flags. "NFL Gold" goal posts. Hand-painted figures. 31½x17½ in.

48 T 14528 M—Heavy duty switch, safety plug. UL listed. Wt. 7 lbs. 6 oz. . . . **10.88**



Electric baseball 6.97

Throw moving runners out at any base. Control the batter to slam the magnetic ball for homer, triple, double, single, even a bunt. Remote-controlled pitcher throws balls or strikes . . . even change-ups to fool the batter. Make double or triple plays. Crowds fill grandstands. Full scoreboard. Scorecards. 4 players, metal base, steel stand. 110 volts, AC. UL listed. Ship. wt. 5 lbs. 2 oz.

48 T 14531 M. **6.97**

New! Match Point Tennis 4.79

Serve, smash and return as actual tennis. You control the action. Rackets play close to the net while mechanized opponent plays the backcourt. Player controls flat serve and returns from anywhere on the court. Both move to hit high or low, left or right. Use strategy for lobs, smashes, and placements. Scoreboard, ball, net, 2 defending rackets, court

48 T 14608- 12½x20.5x2¾ in. Ship. wt. 3 lbs. 4 oz. . . . **4.79**

Skittle pool 11.99

Check Wards low price! Play pool with a different "twist." Ball suspends on chain from metal arch. Swing ball at correct angle to hit cue ball into other balls to make your shot. Felt surface table, ball return, 10 numbered balls, cue ball, metal arch, swinging ball and chain, magic cue, ball rack, scoring counter. Abt. 23½x23¼x3¾ in. This relaxing variation of pool appeals to all ages. Ship. wt. 11 lbs. 6 oz.

48 T 14879 A **11.99**

FABULOUS VALUE

If You're Buying a Boat... You MUST Consider a HouseBoat! Here's Why:

FACT: HouseBoats have more usable space & conveniences than any other boat of comparable hull length

HouseBoats are designed to be lived in and enjoyed! No cramped quarters, no stooping to enter or curling up to lie down. Today's boat buyer is smart. He wants comfort and convenience and luxury when he goes boating. And houseboats give you all of that. For instance: Nauta-Line's 43' model gives you over 400 square feet of living space. Headroom is 6'6". Walk around decks are built to walk around, not creep around.

Nauta-Line's 34' model sleeps eight full size adults in total comfort, including two in our optional stateroom. Large open windows and patio door let in light and air. Galleys are apartment size. Storage areas are abundant. Both rooms and showers are built for people, not midgets. All in all, there's more space, more comfort, more convenience per dollar spent for a houseboat than any other type boat.

FACT: HouseBoats can do practically anything a cruiser can do!

Today's boater is a different breed from the boater of yesteryear. Today's man believes in doing his own thing, his own way. No longer is it necessary to belong to a yacht club or race to Bermuda. A boat is something to be enjoyed, to be used by family and friends and not shown off only as a status symbol. Houseboats are not for the dedicated deep sea fisherman or sailing or racing buff—but they are for today's boatsman—the best all 'round all purpose boat afloat. Nauta-Line HouseBoats can pull pairs of water skiers with ease, can navigate coastal waters as well as rivers and lakes and under normal conditions can be safer and easier to handle than cruisers!

FACT: HouseBoats cost about 1/3 the price of the same size cruiser!

In today's market, value is the key word. People are saying "What's In It For Me?" No longer are labels, tags, or prestige symbols enough to make the average man shell out his hard earned money.

For instance—The rule of thumb says the cost for the average cruiser is about $1,000 a foot. The average 34' boat is listed at about $34,000—Nauta-Line's 34' model for '71 lists at $13,995, less than half the cost of a comparable cruiser! Nauta-Line's 28' model sells for $10,495 and the luxurious 43' model is listed at $24,295. (All prices F.O.B. Hendersonville, Tenn.)

If you're looking for space, comfort, convenience, performance and, most of all, value for your dollar—you must consider a houseboat before you buy any boat.

For accurate comparison between cruiser and HouseBoat—see your local Nauta-Line dealer. Don't know his name? Write us, we'll tell you.

Judge Nauta-Line for '71 for Yourself.

MB171

By any comparison you choose: Convenience, Luxury, Performance, Living space, styling and dollar for dollar value with any boat afloat—You'll agree on Nauta-Line for '71.

See your nearest dealer today for literature and information.

If You're Buying a HouseBoat... You MUST Buy a Nauta-Line! Here's Why:

FACT:
Nauta-Line is Number One in HouseBoats

Nauta-Line builds more houseboats than any other builder. It's no accident we're No. 1. We started the houseboat revolution and pioneered most of the advances in the industry. But we're not counting on our reputation to keep us #1! We're constantly developing new methods, new items, new designs to make Nauta-Line better than any other boat afloat.

The new Nauta-Lines for '71 are all new. New layouts for even more convenience, comfort. New fabrics, new interior appointments for even more luxury. New detailing topside and inside for more built in style and lasting value.

FACT:
Nauta-Line has all the space, convenience, luxury and performance you want

When women step aboard a Nauta-Line they say, "This is it!" Because Nauta-Lines are built for living in and enjoying. Interiors are wide open, spacious. New sliding windows and patio doors bring the outdoors inside. Interiors are carpeted. Handsomely trimmed with elegant mahogany paneling. Easy clean vinyls are highlighted by luxurious fabrics and brightwork.

Adults sleep in king size comfort on full size mattresses. Modern bathrooms are full size and storage space is immense with hanging lockers, drawers, cabinets. Galleys are not boat galleys but honest to goodness "kitchens".

And, when men get behind the wheel, they appreciate the feeling of power. Nauta-Line performs like a colt with the zip to delight skiers and the get-up and go to surprise cruiser owners. Nauta-Line's modified V hull makes her a go anywhere, do anything boat. And, because safety is important, Nauta-Line adheres to or exceeds NFPA, YSB, BIA and U.S. Coast Guard recommendations.

FACT:
Nauta-Line has three models and sizes to suit your needs— and it's easy to buy a Nauta-Line

If you're looking for a home that cruises, Nauta-Line has three great models!

All New 28' Nauta-Line **$10,495.***
All New 34' Nauta-Line **$13,995.***
All New 43' Nauta-Line **$24,295.***

Compare these prices with any other boat in the same hull size. You'll find that Nauta-Line is not only Number One in HouseBoats but Number One in value also.

It's easier to buy a Nauta-Line than ever before. Nauta-Line dealers now have an exclusive finance plan that makes buying a Nauta-Line easy . . . up to 7 year financing if you qualify. And Nauta-Line's exclusive "Foremost Protection Plan" gives you "Full Insurance Coverage" anywhere in the continental U.S.

See your nearest dealer today.

* All prices F.O.B. Hendersonville, Tenn.

NOW IS THE BEST TIME TO BUY!
Nauta-Line Is Your No.1 Boat Value

NAUTA-LINE, INC.
NO. 1 IN HOUSEBOATS
NO. 1 NAUTA-LINE DR. • HENDERSONVILLE, TENN. 37075
A SUBSIDIARY OF CORNICO INCORPORATED

MB171

Hit the turf and blaze new trails on a MINI BIKE

2½ hp chain drive bike

- Foot friction brake
- 6-inch steel wheels

129.88

1 4-cycle Tecumseh engine, on/off toggle switch, centrifugal clutch; guards. Double-loop steel frame, braced front fork. 12½-in. tube tires. Wheel base, 32 in.; seat height, 28 in. Orange. Actual weight 67 lbs. See note below.*

M36 J 7219—Frt. or exp. Sh. wt. 81 lbs. .129.88

3½ hp chain drive bike

- Hand operated brake
- 6-in. steel "mag" wheels
- Front spring coil shock

169.88

2 Rough and ready . . . Red/White and Blue mini-bike with 4-cycle Tecumseh engine. Centrifugal clutch, chromed guards. Front coil shock-absorber. Double-loop frame. Contour seat. Chromed fenders, console. Tube tires; 14-in. rear, 12½-in. front. Wheel base, 38 in.; seat height, 29 in. Actual weight 81 lbs. See note below.*

M36 J 7218—Frt. or exp. Sh. wt. 94 lbs. .169.88

4 hp torque converter bike

- Internal expanding brake
- Steel automotive wheels, chrome "mag" inserts
- Heavy-duty coil shock suspension system

199.88

3 Blaze a trail! Recoil start, 4-cycle Tecumseh engine has automatic torque converter, chromed guard. Double-loop steel frame. 1 front, 2 rear coil spring shocks; contour seat. Chromed console, chain guard, fenders. Motorcycle twist grip. 2-qt. gas tank. Tube tires: 14" rear; 12½" front. Wheel base, 38"; seat height, 29". Royal Blue. Actual weight 95 lbs. See note at left.*

M36 J 7261—Frt., exp. Sh. wt. 110 lbs. 199.88

*NOTE: Mini-Bikes are not for riding or racing on streets, sidewalks or highways; cannot be licensed. Comes most completely assembled—just attach seat and handlebars. Always wear a safety helmet—see "Safety" page.

Use Budget Power—make brightest Christmas dreams come tru

the endura cat
MINI CYCLE
with big cycle styling
239.95

AUTO BIKE RACK carries 1 mini bike or 2 bicycles. Fits most cars. Universal bracket. Steel pegs. Straps incl. Mo.
Z36 J 7229—(9 lbs.). 13.95

MINI BIKE SNOW SKI fits bikes with tires to 16". Sturdy 7-ply wood. Red finish. (27" long. Mail. (6 lbs.)
Z36 J 7220. 12.95

• Extra-long wheel base

• Heavy-duty shocks, front and rear

• Sporty spoke wheels

The Endura Cat has big and brawny 4 hp 122 cc Tecumseh engine with speed-sensing torque converter. Dual chrome shock absorbers front, rear cycle type swing-arm rear suspension. Hand-operated internal expanding brake. Double-loop steel frame with longer, 42-in. wheel base for smoother ride. Seat height, 25 in. 3.00x10-in. tires. Contoured seat. Chrome fenders, handle bars, muffler shield, converter cover, spoke wheels. Actual weight 106 lbs. See note, facing page.*
M36 J 7228 Freight or express. Shpg. wt. 114 lbs. 239.95

RIDING HELMET meets U.S.A. Standards Institute safety specifications. Fiber glass shell with styrofoam lined. Nylon safety strap with chin cup. Front snaps for visor or bubble shield. Gold fleck. Sizes: Sm(7). Med(7⅛); Lg(7¼); X-Lg(7½). State size.
Z36 J 7230 Mailable. Shpg. wt. 4 lbs. 14.95

See Page 287 for Spiegel Budget Power Terms — No Money Down

CHOOSE FROM OUR GREATEST COLLECTION

Super-realistic or wildly wacky
. . . they're maxi-thrills for mini-mechanics

1 *Freaky Riders* **4.88**

2 *Wild Bunch* **5.88**

3 *Corvair Trike* **4.98**

4 *Super Digger dragster* **7.98**

5 *Snoopy duo* **5.88**

6 *Customized fun cars* **5.97**

Make this your happiest Christmas—use Spiegel Budget Power

# of model kits

[1] FREAKY RIDERS® by Revell. Zany plastic road hogs ride in wild plastic vehicles! From left to right, there's Korporal Amerika & Road Freak® in their Yankee Doodle Dragger; Shift Kicker® in his super-stick dragster; Heavy Head® in a '57 Chevy; and Sleazy Rider & Igor the Bat® on their Night Hog. Each about 6 in. long assembled. Easy to assemble (glue not included). For ages 8 and up.
35 J 5537—Shipping weight 2 lbs. 8 oz. . . . . All 4 Kits 4.88

[2] WILD BUNCH by Revell. Three 1/25 scale cars have 1-pc. plastic bodies. Tirebird dazzles the crowd in a shiny pearl-white finish. Super rear slicks turn on chrome-color mag wheels. McLapper whips the competition with heavy duty suspension, "smokey" rear slicks and chrome-color mag wheels. '57 Chevy takes charge with super wide rear slicks, high-rider front suspension and chrome-color blower. Easy assembly (glue not incl) Ages 8 and up.
35 J 5538—Shipping weight 2 lbs. 4 oz. . . . . All 3 Kits 5.88

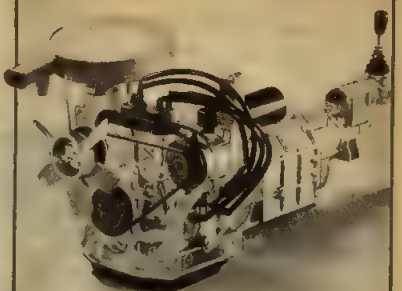
[3] CORVAIR "SIX-PACK" TRIKE by Revell. Super size and super detailing make it a splendid showpiece. ½ scale—16 in. long. Give it your personal touch . . . install airscoops and six carburetors! Flat-six, air-cooled Chevy model engine on a groovy chopped frame; ultra-wide Goodyear boots. Easy assembly (glue not incl). Ages 8 and up.
35 J 5531—Shipping weight 2 lbs. 4 oz. . . . . Kit 4.98

[4] SUPER DIGGER ACTION DRAGSTER by Mattel. Flip the switch and watch it go! Rear wheels spin furiously, front end pops up in a wheelie, chute opens as engine "roars". 1/12 scale plastic frame 18½ in. long, assembled. Uses 2 "D" cells (batteries, glue not incl) Batteries on pg. 409.
35 J 5710—Ages 9 and up. (4 lbs.) . . . . . Kit 7.98

[5] TWO SNOOPY ACTION KITS—by Mattel. Extra easy to build—parts snap together, need no glue. There's Snoopy and his pal Woodstock on a cycle—steer 'em straight or in a circle and hear 'em "put put" along 4½ in. high assembled. Snoopy the pilot scans the skies in his Sopwith Camel atop doghouse "hangar". Switch it on and the motor "whirrs", prop spins. Cycle Kit uses 2 "AA" batteries, plane kit uses 1 (batteries not included). For ages 6 and up.
35 J 5755—Shipping weight 2 lbs. 6 oz. . . . . Both Kits 5.88

[6] CUSTOM CARS by Revell. Three 1/25 scale plastic cars with 1-pc. bodies. Easy to assemble (glue not included) You even get Hurst, Goodyear and Pram jacket patches! Boss Mustang Funny Car; hinged body, turnable front wheels, Ford 427 engine, GMC blower, Hilborn fuel injector '54 Chevy High Boy opening hood, doors and trunk. Detailed Chevy 409 V-8 engine, 2 wide drag sucks, mag wheels. '50 Austin Drag Sedan: opening doors, turnable wheels Ford 427 custom engine, bucket seats, chrome-color trim.
35 J 5570—Shipping weight 3 lbs. . . . . All 3 Kits 5.97

New this Christmas



Wankel rotary engine kit 4.44

Educational working model of the revolutionary pistonless engine makes a magnificent display! It's challenging and fun to build . . . kit includes 117 pre-colored parts plus stand (glue not included). Switch it on and watch internal parts revolve behind see-through exterior—rubber fan belt turns and plugs flash! Nylon gear mechanism. Sturdy metal and plastic construction. 10-in. long assembled. Uses 2 AA batteries (not included).
35 J 5770—Shipping weight 2 lbs. . . . . Kit 4.44

[7] X-ACTO Customizing Tool Kit for indoor "grease-monkeys" who build their own models. Includes: #1 and #5 knives, razor saw, hand drill, pliers, 2 files plus tweezers—all in a plastic pouch. (1 lb.).
35 J 5542. . . . . Kit 5.98

[8] 16-PIECE TESTOR Kit gives models a professional finish! Includes 4 cans of spray enamel, seven ¼ oz. bottles enamel, 3 brushes, 1 tube plastic putty and 1 tube plastic cement. (2 lbs. 12 oz.)
35 J 5541. . . . . Kit 3.98

[9] AMERICAN LaFRANCE fire truck has authentic looking, 16-in. long body of high-impact plastic. More than 300 detailed parts (100 chrome color). Six vinyl truck tires. Decal sheet lets you customize with any name. Mail.
Z36 J 5767—(4 lb). . . Kit 7.98

[10] FRUEHAUF TANKER with Trailer . . . over 263 detailed parts 70 of them in chrome color! Tandem rear axles, detailed piping and valves. Tilting "68" sleeper cab with Diesel twin fuel tanks. Multicolor plastic, 26 in. long assembled. Mailable.
Z36 J 5747—(5 lb) . . . Kit 6.98

See Page 287 for Spiegel Budget Power Terms—No Money Down

New this Christmas

There's plenty going on down in Farmer Jones' BARNYARD only **9.88**

Help Farmer Jones and his family with their chores! Whole farm MOOOs as it rolls on giant wheels. Plastic barn has brightly colored steel walls with sliding doors. Farm family of sturdy plastic includes Mrs. Jones, Sister Sue, Bobby; animals like Pick'n Peck'n chickens, Porky Pig, Bossy Cow . . . and even a smiling tractor. 14x11x9 in. high.

R36 J 4935—Mailable. Shpg. wt. 7 lbs. **9.88**

Tawny Bunny pops out of the ground

Roly Poly Horse bobs his head

"Red" Rooster swings out as keyhole door is opened

Barney Owl peers out of silo as farm rolls along

Farmer Jones on his tractor looks right and left

A MERRY CREW

[1] PLAY FAMILY MINI SNOWMOBILE and MINI-BUS by Fisher-Price. Mini-Snowmobile tows sled; has three riders that bounce up and down. 10½-in. long. Five "vacationers" bounce merrily up and down as Mini-Bus with sunroof opening "putt-putts" along. 6-in. long. Shipping weight 1 lb. 8 oz.

35 J 4772. . . . . Set **4.94**

[2] JACK IN BOX PUPPET—push the blue button and he pops up with a squeak. Press the yellow lever and he'll "talk" again. Plastic case, fabric puppet. 6-in. high. Shpg. wt. 2 lbs. 4 oz.

35 J 4761. . . . . **3.97**

[3] CHANGE-A-RECORD MUSIC BOX. Plays like a reel phonograph, but needs no batteries. Wind-up turntable plays 5 records (included), 10 tunes in all. 4⅜-in. high. Shpg. wt. 3 lbs. 4 oz.

35 J 4770. . . . . **6.99**

[4] PLAY FAMILY ACTION GARAGE. Elevator lifts 4 cars and passengers. Rotating disk distributes cars for parking. Automatically ejected, cars speed down ramp. Hardboard/plastic. 11-in. high.

R36 J 4940—Mailable. (9 lbs.) **9.99**

[5] CREATIVE COASTER. Sturdy wood wagon to push, pull or ride. "Beeps" 'n "clicks" as it rolls on polyethylene balloon tires. 18 big plastic blocks, 6 wood dowels. Plastic seat. 16-¼-in. high.

R36 J 4944—Mailable. (8 lbs.) **7.77**

[6] ANIMAL SCRAMBLE GAME. Choose an animal; press his lever—flag goes up for the winner. Elephant sits on Tiger; Tiger catches Mouse; Mouse frightens Elephant. Plastic. 7½-in. high.

35 J 4771—Shpg. wt. 2 lb. 8 oz. **3.77**

[7] TWO TOYS IN ONE. Happy Hoppers—push toy and figures pop up as it rolls. 7¾-in. high. Chatter Phone rolls its eyes and "chatters." Bell rings. 4-in. high. Wood and plastic. Mailable.

R36 J 4769—Shpg. wt. 5 lbs. . . . Set **4.97**

[8] PLAY FAMILY SCHOOL has blackboard, chalk, eraser. Magnetic alphabet, numbers. Complete "classroom". Hardboard/plastic/metal. 12¼-in. high.

R36 J 4939—Mailable. (8 lbs.) **9.99**

[9] MUSIC BOX TEACHING CLOCK teaches time! Music plays as hands revolve, showing pictures of children's activities. Wood/plastic. 11-in. high.

35 J 4764—Shpg. wt. 2 lbs. 6 oz. **4.97**

[10] PLAY FAMILY FUN JET. Bring 4 passengers and luggage aboard, close door. Jet "whirs" away as pilot looks right and le' Plastic. 13½-in. long.

35 J 4762—Shpg. wt. 2 lbs. 2 oz. **4.88**

[11] PLAY FAMILY HOUSE. Tote case hinges open to 4-room house with 5 figures, furniture, movable stairs, sliding garage door. Wood/plastic. 9-in. high.

R36 J 4941—Mailable. (7 lbs.) **9.99**

Make this your happiest Christmas—use Spiegel Budget Power

of ACTION TOYS

FROM FISHER-PRICE

Big Horn rifle set 5.99

Stalk mountain game or go on safari with your Big Horn "high-power" rifle. 40-in. plastic bolt action rifle fires roll caps*, ejects 3 cartridges. Spot your game with authentic looking binoculars. Telescopic scope enlarges any distant target. Grained plastic stock looks like wood.

For the young big game hunter

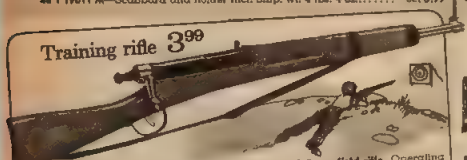
Gold-colored ram's head is "carved" into the stock. Gun-metal black barrel and parts. The flexible plastic 10-in. bowie knife that slips into sheath is a true hunting companion. Wear on belt or leg.
48 T 19308 M—3 cartridges included. Ship. wt. 3 lbs. ...set **5.99**

17-pc. Cavalry Officer set 6.99

Cavalry charge! The men follow you with your officer's 26-in. plastic saber, hat, and neck scarf. Cap pistol* and holster. 27-in. lever action carbine in hand. Out for all-day action with ammo pouch on U.S. Cavalry belt.
48 T 19611 M—Scabbard and holder incl. Ship. wt. 4 lbs. 4 oz. ..... set **6.99**

Company Commander 8-pc. set 5.97

Take command with your 19¼-in. plastic machine gun making real rat-a-tat sound. Officer's plastic and metal pistol fires real caps*. You're in full soldier gear with plastic helmet, holster, belt, knapsack, canteen.
48 T 19605 M—2 realistic simulated grenades. Ship. wt. 3 lbs. 6 oz. .....set **5.97**



Training rifle 3.99

Practice with the rugged, realistic version of the 1903 Springfield rifle. Operating bolt action with dummy bullet and clicker trigger makes sounds like the real thing. Heavy duty adjustable army style web sling to carry over the shoulder. Nickel plated bolt handle and barrel. **3.99**
48 T 19327 M—29½ in. long. Ship. wt. 2 lbs. 10 oz..

Ⓐ Ricochet rifle 6.99

Ⓑ Smoke rifle 4.99

Ⓒ Cork rifle 2.99

Ⓐ Daisy ricochet smoke rifle with simulated scope. 30-in. rifle sings out with ricochet sound and safe bang. Smoke curls from barrel. Uses no caps or batteries—just cock lever, pull trigger. Carbine styling.
48 T 19306 M—Steel and plastic. Ship. wt. 3 lbs. **6.99**

Ⓑ Daisy smoke rifle. Cock the lever and fire a loud bang. Spouts puffs of smoke. Feel the rifle recoil action. Uses no batteries or caps. Carbine styling. Plastic wood-grained stock, metal barrel, frame.
48 T 19301 M—30 in. long. Ship. wt. 2 lbs. 12 oz. **4.99**

Ⓒ Six shot repeater shoots cork balls as fast as you can cock the lever. Wood stock with steel mechanism. Metal "telescope sight." Web sling.
48 T 19326 M—6 corks. 27 in. long. Ship. wt. 2 lbs. **2.99**

Authentic looking

7.66

Kentucky rifle and pistol

• Shooting fun for the rugged frontiersman

Carry a rifle and pistol for extra protection just like Daniel Boone. Both are solid one-piece wood stock with bright finish and brass trim. Cap* firing mechanism shoots soft cork balls or fire caps only. Included are 10 cork balls and ramrod to help "load" gun. Pistol is about 13½ in. long. Rifle is about 37½ in. long.
48 T 19325 M—Wt. 3 lbs. 12 oz. ..... **set 7.66**

AR-15 rifle with automatic sound 3.49

Authentic design! Features recoiling muzzle. AR-15 rifle makes realistic firing sounds. No batteries or caps—just pull back the cocking mechanism and pull the trigger. High-impact plastic. Simulated wood grain stock. Trigger housing and top handle are metal-type finish.
48 T 19313 M—29 in. long. Ship. wt. 2 lbs. 8 oz. **3.49**

Trails West rifle and holster set 9.99

"Westward Ho!" White outfit—silver and gold accents. 250 shot Western Scout carbine and 2 brightly plated 50 shot repeater pistols, steerhead grips. Wide belt with trophy buckle. Double holster, rifle case, vest.

48 T 19408 M—Rifle abt. 32 in. long. Ship. wt. 5 lbs. 12 oz.. set 9.99

Lone Rider rifle and holster set 4.88

Nobody tougher than a Lone Rider of the West! Always ready with plated, stag grip repeater cap pistols* in "jeweled" black and white double holsters. His lever-action cap rifle* blazes in the desert sun. The key and badge show he's a lawman, but just who is he in that black mask and red kerchief? Keys hang on metal loop. Kerchief complete with loop.

48 T 19401 M—Ship. wt. 2 lbs. 8 oz...4.88

Ramrod double holster set 3.99

People will know it isn't just any ol' cowpoke in this ramrod outfit. His shiny matching plated metal repeater pistols fire 250 rounds of caps*. They hang ready at his side in suntan and white holsters decorated with bright conchos and "jewels." Belt and holster genuine leather. Mask, kerchief, loop. "Ride the range" with this exciting cowboy set.

48 T 19207—Mask, kerchief, loop. Ship. wt. 2 lbs. 10 oz.... .. .. ..

Lawman rifle and holster set 7.99

New sheriff in town! Silver color 250-shot repeater cap* pistols with Old West white stag grips fit his hand-rubbed and "tooled" plastic holsters. A sharpshooter with his 26-in. plastic and metal lever-action rifle. Set includes: kerchief, loop slide, badge, western hat, canteen, 2 keys and ring.

48 T 19400 M—Ship. wt. 3 lbs. 10 oz..... .. .. ..

The giftables...

SAVE $29

Add up these professional features:

- Credit balance
- Non-add key
- Electric clear key

99.88

Give the best—Wards professional adder makes good figure sense! It adds, subtracts, multiplies electrically with totals up to 999,999,999.99! Credit balance means it will total and sub-total to plus or minus balance. For fast, efficient operation, double-zero key keeps "cents" in place. Plus electric repeat key for multiplication and electric clear key. Helpful non-add key prints numbers not to be added to the total on permanent tape. 10-key keyboard includes ridged "5" key for touch positioning; colored total and minus keys. 2-color ribbon. 2-tone green, high-impact plastic housing—all metal mechanism. Dust cover incl. 110-120 volts, AC, UL listed.

67 GT 8493—7¾x10¼x5¼ in. high. Ship. wt. 12 lbs.....Reg. 128.95; **99.88**

Handsome case protects your adder. Avocado simulated leather, black trim.
67 GT 8463—Shipping wt. 2 lbs. Cut 1.07, reg. 8.95.....now **7.88**

Stamp E-Z

IT'S NEW!

9.95

Never lick another stamp!

- Stamps up to 60 envelopes per minute

At home or office, Stamp E-Z makes short work of preparing Christmas cards, multiple mailings or everyday correspondence. Lightweight, compact and easy-to-operate. Just load with water, roll of stamps, and it's ready to go. Push down—Stamp E-Z moistens and affixes stamps to envelopes and packages. Your hands never touch the gluey stamps! Holds rolls of 100 or 500 stamps, so it's always ready-to-use. Tough Cycolac® plastic case.

67 GT 8501—Ship. wt. 12 oz. 9.95

Portable! Electric! CUT $30 148.88

[1] **It's a full-featured, power packed machine** that's action ready whenever and wherever you need to get the job done! Color it attention-getting red, white and blue—yet it doesn't just sit there and look good—it performs too! Try the effortless extras. Power-return moves the carriage back fast, advances paper to next line. Auto-repeat space bar, electric back space and 4 electric repeat keys including comma, period, hyphen/dash and X. It doesn't neglect the hardworking regular features either—has full 88-character keyboard with +, =, ! and ! keys. Extra-wide 11-in. carriage has full-length tabulator; personalized touch control, and adjustable copy control. Even 1, 1½, 2 or variable line spacing with ½ spacing too! 2-color ribbon, stencil cutter. Tough Cycolac® case. Adapts for specialized typing with Dial-a-Type, sold pg. 663, Fall Big Book. UL listed.

67 GT 8156 R—**Pica type.** Ship. wt. 30 lbs.....Reg. 178.99; now **148.88**
67 GT 8157 R—**Elite type.** Ship. wt. 30 lbs.....Reg. 178.99; now **148.88**

Electric! Full-size "pro" features!

SAVE $38 189.99

[2] **Switched on, our total electric typewriter takes off!** You get the job finished in half the time, half the effort. That's because it has more professional features. Like super-wide 13-in. carriage, power return carriage, auto space repeat key, electric repeat key for xxx, ..., --, -- and full carriage power-tab. Plus, electric shift-lock key, copy control, personalized touch adjustment, ½ space key and heavy-duty solid steel carriage rails like office machines. Of course, it has the standards, too—1,2,3 or ½-line spacing, 2-color ribbon, stencil cutter. Safety light for on-off switch. Adapts for Dial-a-Type, sold pg. 663, Fall Big Book. All aluminum beige housing. Electrical outlet. UL listed.

67 GT 8196 R—**Pica type.** Ship. wt. 35 lbs.....Reg. 227.99; now **189.99**
67 GT 8197 R—**Elite type.** Ship. wt. 35 lbs.....Reg. 227.99; now **189.99**
67 GT 8071—**Black vinyl carrying case.** Wt. 5 lbs. Save $1. Reg. 11.99; now **10.99**

Full-size portable won our Excellence Award

SAVE $20

79.88

EXCELLENCE EA AWARD

BECAUSE:

- Has automatic repeat space key
- Extra-wide 11-in. carriage
- One key sets and clears tab

[3] **Our signature 5110 the full-size portable with full-size features!** Like the time-saving repeat space key that automatically spaces like an electric typewriter. Or the easy-to-set, finger-tip margins, rapid paper advance and a variable roller that lets you type almost anywhere on the page. 88-character keyboard has molded keys that cradle your fingers. Adapts for any typing job—extra-wide 11-in. carriage handles standard paper sideways. One key sets and clears full-carriage tabulator; personalized touch control that adjusts for the expert typist or two-fingered "pro." 1, 1½, 2-line spacing plus ½-spacing for correcting errors. 2-color ribbon, stencil cutter. Light blue all-aluminum housing, Cycolac® case. Adapts for Dial-a-Type, sold pg. 663, Fall Big Book.

67 GT 8120 R—**Pica type.** Ship. wt. 29 lbs.....Reg. 99.99; now **79.88**
67 GT 8121 R—**Elite type.** Ship. wt. 29 lbs.....Reg. 99.99; now **79.88**

Compact! Small size! Big results!

SAVE $9-$11 59.99

[4] **Very portably yours—our best compact typewriter!** Just 3 in. high so it tucks in the tiniest places. Travels light because it weighs only 13 lbs. Type on the full 88-character keyboard—keys are deepest molded for maximum comfort. Full-length tabulator, like full-size machines, lets you set and clear anywhere along 9½-in. carriage. Has all the adjustables that make typing quicker and easier. Eye-level hand-set margins, personalized touch adjustment and a variable roller that lets you type on any line. So versatile—1, 1½, 2-line spacing plus ½ spacing. 2-color ribbon and stencil cutter. Gold with charcoal gray. All metal interior. Tough Cycolac® case makes the typewriter portable.

67 GT 8033 M—**Pica type.** Ship. wt. 16 lbs.....Reg. 69.99; now **59.99**
67 GT 8034 M—**Elite type.** Ship. wt. 16 lbs.....Reg. 69.99; now **59.99**
67 GT 8035 M—**Script type.** Ship. wt. 16 lbs.....Reg. 74.99; now **63.99**

feature packed at $$$ less

CUT $30

148.88 [1]

Portable Electric

- Power return
- Extra-wide 11-in. carriage

[3]

CUT $38 [2]

CUT $20

79.88

Full-size portable

- Auto space repeat

All typewriters are available in Pica or Elite type.

189.99

Professional Electric

- Super wide 13-in. carriage
- Electric space repeat, power return

CUT $9-$11

[4]

59.99

Compact portable

Also available in *Script*

SEND ORDER TO E. E. FAIRCHILD CORP., BOX 3947, ROCHESTER, N. Y. 14610

FAIRCHILD

FAIRCHILD

New from Fairchild—The COMPLETE Beautiful Line of Children's Puzzles

#7750 BULLWINKLE AND FRIENDS ASSORTMENT

Popular TV Cartoon Characters, Including Bull winkle, Underdog, Tennessee Tuxedo, and Dudley do-Right -Favorites of the TV Set "Set."

PACKING 1 Dozen Assorted WEIGHT- 12 lbs. BOX SIZE 11⅜" x 11⅜" x 1½" PUZZLE SIZE 19" x 19" AGES 3-7 4 TITLES SEALED BOXES 100 PIECES

#8970 FAIRY TALES ASSORTMENT

Still "In" after hundreds of years. Timeless Favorites No Generation Gap here Those Gift Puzzle Buyers—Aunts, Uncles, and Grandparents—will grab these

PACKING 1 Dozen Assorted WEIGHT 12 lbs BOX SIZE 11⅜" x 11⅜" x 1½" PUZZLE SIZE 19" x 19" AGES 3-7 4 TITLES SEALED BOXES 100 PIECES

SEND ORDER TO: E. E. FAIRCHILD CORP., BOX 3947, ROCHESTER, N. Y. 14610

FAIRCHILD

FAIRCHILD

New from Fairchild—The COMPLETE Beautiful Line of Children's Puzzles

#5540 MARLIN PERKINS' WILD KINGDOM ASSORTMENT.

Sunday Night NBC Network Show that tells all about the excitement and thrills of Animals living in their natural habitat. Kids, Animals and Marlin Perkins all love each other. Big Animal Pictures with Interesting Facts about each Animal means SURE YOUNGSTER APPEAL.

PACKING 2 Dozen Assorted
WEIGHT 15 lbs.
BOX SIZE 8½" x 11" x 1½"
PUZZLE SIZE 14" x 10"
AGES 3-7
4 TITLES—SEALED BOXES
60 PIECES

#4430 CAPTAIN KANGAROO ASSORTMENT

The Kids' All-Time Favorite TV Show for 15 Years. 8 Million see him daily, 5 days a week. There's a new crop in the millions watching him for the first time every year

PACKING 2 Dozen Assorted
WEIGHT 15 lbs.
BOX SIZE 8½" x 11" x 1½"
PUZZLE SIZE 14" x 10"
AGES 3-7
4 TITLES—SEALED BOXES
60 PIECES

#2210 BULLWINKLE AND FRIENDS ASSORTMENT

Good, Wholesome, TV Fun 4 Different TV Characters in this series for Maximum Variety

PACKING 2 Dozen Assorted
WEIGHT 15 lbs.
BOX SIZE 8½" x 11" x 1½"
PUZZLE SIZE 14" x 10"
AGES 3-7
4 TITLES—SEALED BOXES
60 PIECES

#3320 FAIRY TALES ASSORTMENT

Beautiful Pictures, Combined with Ever-Popular "Make Believe," Make This Series Irresistible to Kids and Adults

PACKING 2 Dozen Assorted
WEIGHT 15 lbs.
BOX SIZE 8½" x 11" x 1½"
PUZZLE SIZE 14" x 10"
AGES 3-7
4 TITLES—SEALED BOXES
60 PIECES

Chilton blister-packing makes profits your cup of tea

Carnation Tea Set

Buffy™ Tea Set

Spring Flower Tea Set

A first in toy hostess sets! Blister-packing. Attractive pieces neatly and compactly contained in a see-through blister-pack that invites profitable sales. Saves amazing amount of space on store shelves and in warehouses. Higher-density container lowers per-unit freight costs. Discourages pilferage. Bottom of pack serves as handy hostess tray for *serving grown-up style at playtime*. Available in several patterns including garden-fresh Spring Flower Set or in the new "Buffy"™ set endorsed by the popular juvenile star of the CBS hit series, Family Affair. Invite new profits — show the new blister-pack hostess sets on your counters.

Other Chilton conventionally displayed tea sets include many bright new patterns in a rainbow of vibrant colors. Also a complete line of aluminum cook, bake and serve sets, plus exclusive, authentic plastic reproductions of famous Corning® Ware and Pyrex® Ware products. Shrink packed in corrugated display box. Aluminum Specialty Company, Manitowoc, Wisconsin

Chilton
TOYS

Fondue for young ideas

Now the young set can hold a fondue party just like Mom and Dad. Attractive fondue server comes complete with serving forks and even includes a recipe book of palatable cold fondues that Suzy can serve her friends. Three sets available. Cash in on the young generation's desire to copy the good adult life.

Visit Chilton at Room 1150, 200 Fifth Avenue

TM — Copyright 1971 Family Affair Company

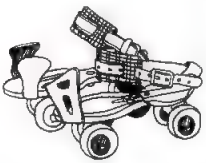
Buffy invites kids to a "Family Affair"

Little girls love to play grown-up and they will especially relate to Chilton's new Buffy™ tea set endorsed by the juvenile star of the CBS hit series, Family Affair. Buffy™ is the darling of the younger set and she'll perform wonders at your cash register when her real life counterparts see this tasteful, attractive and complete hostess set bearing her name. Buffy's™ hostess set comes in the all-new Chilton blister-pack. All

pieces are attractively and compactly displayed in a see-through container. *Bottom of tray becomes a convenient serving tray.* Saves shelf space in store and warehouse. Higher density container lowers per-unit freight costs. Discourages pilferage. Put Buffy™ to work for you in this creative new packaging design. Aluminum Specialty Company, Manitowoc, Wisconsin.

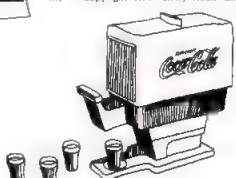
Chilton TOYS

TM — Copyright 1971 Family Affair Company



For a "keyless" skating party

No keys or other tools needed. Three models available featuring new innovations that make skating easier for children, more appealing to Mother. New "Quick Adjust" provides a positive length from 7½" to 9½". Keeps pace with growing feet. "Jet Set" model features one-piece, spring loaded toe clamps that fit securely on any footwear including sneakers and boots. Smooth-rolling 8 and 16 ball bearing wheels. Brightly packed in individual lithographed self-selling cartons.

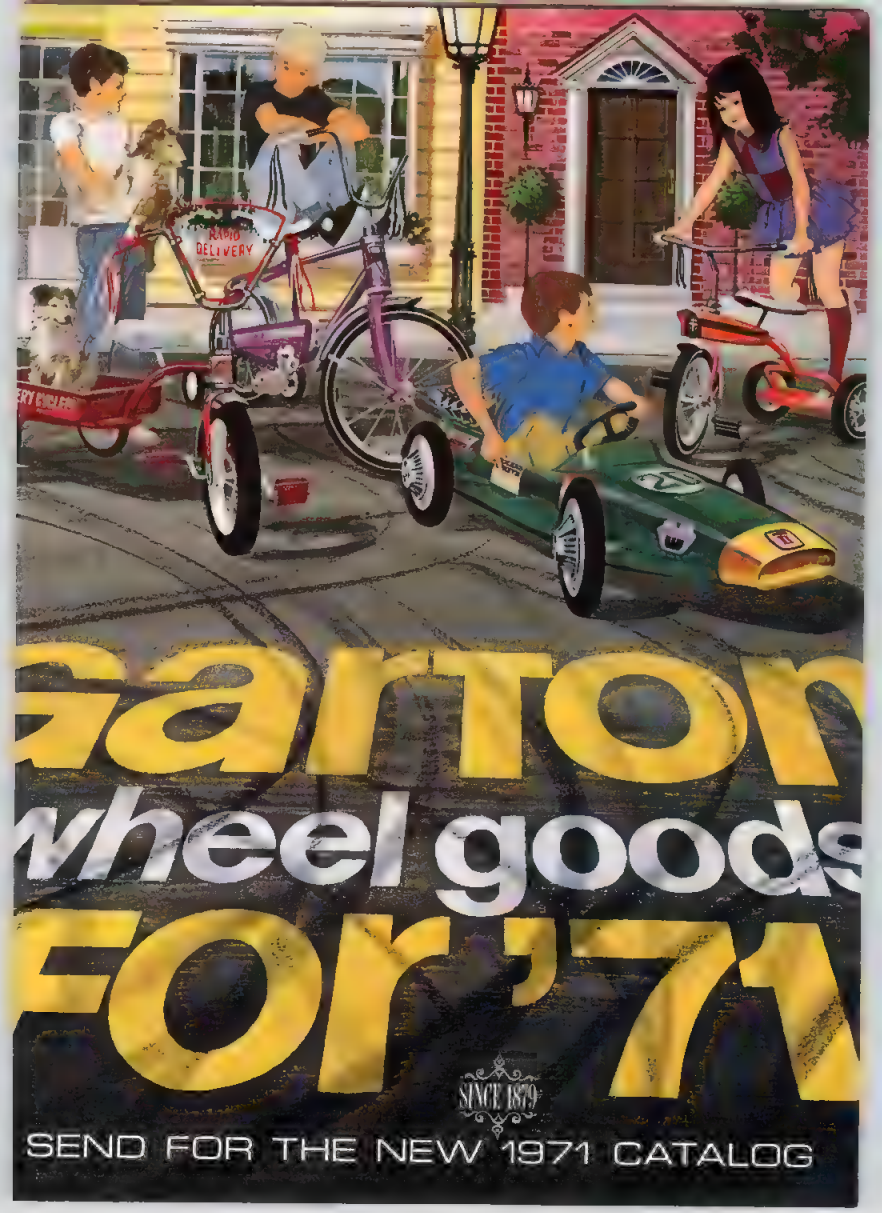


Party-time with Coke TRADEMARK®

Really works and really sells! Holds up to a 12 ounce bottle from which the refreshing contents pour by a pull of the handle. Easy to fill. Cleanliness assured. Exclusive patented drip-free valve eliminates sticky messes and preserves carbonation. Made of impact plastic, brightly colored red and white with familiar Coke® symbol.

*"Coca-Cola" and "Coke" are registered trademarks which identify the same product of the Coca-Cola Company

Visit Chilton at Room 1150, 200 Fifth Avenue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GARTON Playtime Leaders

Go with a name that's been recognized for providing pleasure to America's younger set for the past four generations . . . GARTON TOY. The wide selection of modern Garton wheel-goods has been designed to stimulate young imaginations and to help build strong, young bodies through outdoor play. A line of safe, rugged toys that has been preferred by parents since 1879.

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11-190 DELUXE 10" PEDAL CYCLE

61 132 STINGER SIDEWALK BIKE
Deluxe 16" Convertible

61 131 STINGER SIDEWALK BIKE
Deluxe 12" Convertible

31 321 NEW SUPER SPRITE

GARTON TOY COMPANY
Sheboygan

TOY CENTER SOUTH
200 FIFTH AVENUE
NEW YORK / SPACE 1500

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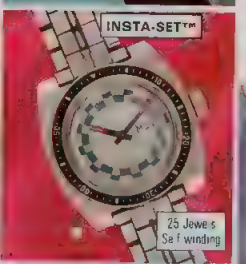
An international product by Waltham of Chicago

- Shock Resistant†
- Unbreakable Mainspring

Superbly styled to be worn with pride. Full deluxe features for superior performance throughout the years.



A Diver Jackson. Skindiver day-date calendar. Water resistant* all steel case, stainless buckle band. Gray dial; luminous, sweep second, outside minute track. 17 jewels. Incabloc shock resistant†
H718W3290 **RETAIL $ 65.00**

B Perry Marine. Skindiver rugged water resist.* all steel case; waterproof black strap. Black dial; luminous; red sweep second. Elapsed time oxygen indicator bezel. Incabloc shock resistant† 17 jewels
H740W2490 **RETAIL $ 49.95**

C Diver Queen. Ladies' automatic calendar skindiver. Water resist.* all steel case; black waterproof strap. Gray dial; luminous; sweep second. Elapsed time oxygen indicator bezel. 17 jewels. Incabloc†.
V978W4490 **RETAIL $ 89.50**

D Sea Diver "25." 25 jewel self-wind day-date calendar. Elapsed time indicator. Water-resistant* all steel case; waterproof black strap. 24-hour black dial; luminous; sweep second. Incabloc shock resistant†.
H724W4290 **RETAIL $ 85.00**

E Ocean Marine "25." 25 jewel self-wind calendar skindiver with Insta-Set™. Water resist.* all steel case, expansion band. Gray dial; luminous; sweep second. Elapsed time oxygen indicator. Incabloc†.
H719W5390 **RETAIL $110.00**

F Auto-Cal Virginia W. Ladies' self-winding calendar. All steel case; black alligator strap. Protected against water. 17 jewels. Incabloc†.
V962W4190 **RETAIL $ 85.00**
Auto-Cal Virginia Y. In yellow case.
V963W4190 **RETAIL $ 85.00**

*As defined by the F.T.C. standards, these watches are manufactured to withstand water pressure to 50 lbs. P.S.I. as long as case crystal and crown remain intact. Check watch periodically

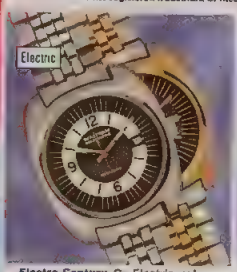
Traveller® Y. Chronograph watch also has stop-watch timer and tachometer. Water resistant* yellow, steel back case; black calf strap. White dial, sweep second hand. Incabloc shock resistant† 17 jewels.
H747W5290 **RETAIL $105.00**

Traveller W. Steel case, white dial.
H746W4990 **RETAIL $ 99.95**

Traveller WG. Steel case, gray dial.
H748W4990 **RETAIL $ 99.95**

Traveller YB. Yellow case, black dial.
H749W5290 **RETAIL $105.00**

INCABLOC® is the registered trademark of Incabloc Corp.



Electro-Century Q. Electric calendar never needs winding. Operates up to full year on tiny battery. Water-resist.* steel case, exp. band. Gray dial. Incabloc shock resistant†
H754W4650 **RETAIL $ 95.00**

Electro-Century R. Yellow, rust dial.
H755W4790 **RETAIL $ 95.00**

Super Nautic-Ski. Skindiver electric calendar. Fully automatic; self-winding; operates up to full year on single battery. Water resistant* all steel case; gray strap. Gray dial; luminous; sweep second. Incabloc shock resistant† movement.
H756W6890 **RETAIL $140.00**

Watch movements made expressly for Waltham in Switzerland and France.

Royal®. Fascinating "see-thru" front and back shows 17 jewel movement in action. Yellow case; black suede strap. Outside minute track; sweep second hand. Protected against water and dust. Incabloc†
B509W4750 **RETAIL $ 95.00**

Alarm Master Y. Calendar alarm. Yellow case, exp. band. 17 jewels. Water* and shock† resistant.
H753W4550 **RETAIL $ 90.00**
Alarm Master WB. White, black dial.
H752W4450 **RETAIL $ 89.50**
Alarm Master W. White, white dial
H751W4450 **RETAIL $ 89.50**

†As defined by the F.T.C. standards, these watches are manufactured to withstand shock equal to a drop of 3 feet to a hardwood surface without substantial adverse effects

HELBROS

(A) ELECTRIC "498." Space-age wonder tells day and date automatically! Tiny energizer easily charged Water-resistant.* Yellow top, stainless steel back. Matching, he-man style bracelet, with center expansion.
RETAIL $120.00
#77371H5995

ELECTRIC "489." Same with white top.
RETAIL $107.50
#77372H5350

(B) ELECTRIC "485." Calendar tells date automatically. Water-resistant*. Energizer operated cell changed easily. White top; black dial; stainless steel back. Matching bracelet; center expansion
RETAIL $ 99.50
#77852H4850

ELECTRIC "484." Same with yellow top; champagne dial
RETAIL $110.00
#77951H5495

(C) ELECTRIC "490." Popular-priced electric. Energizer-operated. Water-resistant*. Yellow top stainless steel back. Matching, center-expansion bracelet.
RETAIL $ 89.00
#77191H4450

ELECTRIC "491." Same with white top.
RETAIL $ 79.50
#77952H3995

NOTE ALL ABOVE ELECTRICS HAVE INCABLOC® SHOCK-ABSORBERS

(D) FALCON-Y. Magnificently modern calendar! Tells date automatically. Water-resistant*. 17 Lifetime Jewels, unbreakable mainspring. Yellow top; stainless steel back. Matching, adjustable, expansion bracelet.
RETAIL $ 47.50
#34831H2995

FALCON-W. Same with white top.
RETAIL $ 42.50
#34832H2095

GALAHAD-W. Same in all stainless steel case
RETAIL $ 45.00
#34839H2260

(E) LUNAR-Y. Slim, debonair, calendar tells day and date automatically! Water-resistant* 17 Lifetime Jewels. Unbreakable mainspring Yellow top; stainless steel back. Matching, center-expansion bracelet
RETAIL $ 55.00
#34171H2750

LUNAR-W. Same with white top.
RETAIL $ 49.50
#34172H2445

(F) PAYNE-Y. Sweeping the circle! Calendar tells date automatically by 17 Lifetime Jewels, unbreakable mainspring. Water-resistant* Yellow top champagne dial stainless steel back Matching center-expansion bracelet.
RETAIL $ 52.50
#34191H2675

PAYNE-W. Same, white top; white dial.
RETAIL $ 47.50
#34192H2375

(G) DOLPHIN-W. Water-resistant* 21 jewels unbreakable mainspring. White top stainless steel back Matching, center-expansion bracelet
RETAIL $ 42.50
#33582H2125

DOLPHIN-Y. Same with yellow top.
RETAIL $ 49.95
#33581H2545

SEAMAN-W. Same in all stainless steel case
RETAIL $ 45.00
#33589H2295

(H) VIKING-W. Modern budget-priced! 17 Lifetime Jewels, unbreakable mainspring. Water-resistant*. White top, stainless steel back Matching, center-expansion brace et
RETAIL $ 39.50
#37672H1925

VIKING-Y. Same with yellow top.
RETAIL $ 45.00
#37671H2250

CORSAIR-W. Same in all stainless steel case
RETAIL $ 42.50
#37679H2140

(I) SENECA-Y. 17 Lifetime Jewels Water-resistant*. Full-figure dial. Unbreakable mainspring Yellow top; stainless steel back. Matching, adjustable expansion bracelet.
RETAIL $ 42.50
#37281H2175

SENECA-W. Same with white top.
RETAIL $ 37.95
#37282H1895

(K) SWORDFISH-W. Ultra-modern Skin Diver! Tells day and date automatically thru bubble-windows. Water resistant* 17 Lifetime Jewels self-winding Functions to 500 ft depth Rotating bezel Attractive stainless steel case iridescent blue [illegible] buckle
RETAIL $ 92.50
#85109H4650

NATIONALLY ADVERTISED RADIO—TV—MAGAZINES
Good Housekeeping
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*In accordance with the regulations of the Federal Trade Commission.

A lovely home for Barbie Compact carrying case opens into 2-room house!

1 **BARBIE FAMILY HOUSE.** A [illegible] square feet of portable play [illegible] space. Contemporary style case opens into bedroom and living room. Molded plastic furniture includes table and two chairs. Pebble vinyl floor [illegible] x 1 x 1 in high when closed. Dolls not included, order below
X 921 7019 A Wt 4.75 lbs **6.99**

2 to **5** **TALKING PALS.** Pull-ring and fashion doll says 6 phrases. Flexible plastic dolls with bendable legs. Girls have eye action, covered hair. Each wears own outfit. Stands 11½ in tall. Batteries not incl.

[2] **Talking Christie.** Black beauty. Fluffy A-line dress. Swimsuit
X 922 3090 A **4.99**

[3] **Talking P.J.** Blonde hair. In bell-sleeved dress, sunglasses, shoes
X 921-1475 A **4.99**

[4] **Talking Ken.** Molded flower-power haircut. In beach jacket and trunks
X 921-1343 A **4.99**

[5] **Talking Barbie®.** Has 6 outfits in 4 colors, sold separately. Choice of vinyl swimsuit or nylon terry wrap-around
X 921-1327 A **4.99**

Save 48¢ when you buy [6] and [7]. State both catalog numbers pay only 5.50

6 **SKIING SCENE OUTFIT.** Ski pants, striped sweater, hat, gloves, shoes, skis, ski pole. Mail wt. 0.50 lb.†
X 922-3033 A 2.99 ea., any 2 for **5.50**

7 **NIGHT SCENE.** Evening suit with cummerbund, ruffled shirt, tie, shoes. Mailing weight 0.50 lb.†
X 922-3041 A 2.99 ea. any 2 for **5.50**

Save 38¢ when you buy [8] and [9]. State both catalog numbers pay only 2.50

8 **BUBBLES 'N BOOTS.** Peasant blouse and matching skirt, mod belt, boots. Mail wt. 0.40 lb.†
X 922-3058 A 1.44 ea., any 2 for **2.50**

9 **NIGHT LIGHTER.** Open jacket, pant suit with belt, shoes. Wt. 0.40 lb.†
X 922-3066 A 1.44 ea., any 2 for **2.50**

Save 48¢ when you buy [10] and [11]. State both catalog numbers pay only 5.50

10 **VICTORIAN STYLE.** Gown with puffed sleeves. Empire waist has 3 front buttons. Lace trim. Heels. Mailing weight 0.40 lb.†
X 922 3074 A 2.99 ea., any 2 for **5.50**

11 **IN STITCHES.** Pant suit with long overblouse, patent cuffs. Shoes. Mail wt. 0.50 lb.†
X 922 3082 A 2.99 ea. any 2 for **5.50**
*Dolls not included

SAVE THIS CATALOG— order anything on these two pages till August 26, 1972

12 **3-DOLL TRUNK.** Vinyl aluminum. Metal clasp. Two drawers, hangers
X 921-7282 A* Mail wt. 20 lbs **4.88**

13 **SINGLE DOLL CASE** holds one 11½-in. doll. Washable vinyl. Clothes rack w/8 hangers, one drawer
X 921-7100 A* Mail wt. 7 lbs. **2.29**

14 **DOUBLE DOLL CASE** for two 11½-in. dolls. Vinyl. Closet, hangers, accessory and storage areas
X 921-7274 A* Mail wt. 3.25 lbs. **4.66**

15 **METAL DOLL TRUNK.** Wood frame covered with metal. Tie tape for one 11½-in. doll, hanger bar
X 921 9106 A* Mail wt. 7 lbs. **3.44**

*Dolls and costumes not included

Live-Action Barbie and Her Friends

1 to **3** **LIVE-ACTION TRIO.** 11½-in. fashion dolls dance fast or slow on own battery-operated stage. Bendable plastisol dolls have loose wrist. Two-side record and stage labels. Use two D batteries (not included). Order below. Wt. 2.20 lbs.

1	X 922 3116 A Live Action P.J.	6.88
2	X 922 3124 A Live Action Ken	6.88
3	X 922-3108 A Live Action Barbie	6.88
	X 957 1761 A D Batteries Pkg. of 6. 1 lb.	1 pkg. 99c

4 **FURNITURE SET.** Inflatable vinyl sofa, armchair, hassock, coffee table for 11½-in. dolls. X 922-3165 A—Mailing weight 1.20 lbs. Order 1 set for 2.99

5 to **7** **LIVE-ACTION DOLLS.** 11½-in. plastisol dolls in latest fashions. Features loose waist for act on many. Fully movable arms, knees and legs. Girls have movable wrists, elbows, ankles. All have touch n' go stand. Girls have saran hair. Ken has molded hair.

[5]	X 922 3157 A Live Action Ken. Mailing weight 1.20 lbs.	4.88
[6]	X 922 3132 A Live Action Barbie. Mailing weight 1.20 lbs.	4.88
[7]	X 922-3140 A Live Action P.J. Mailing weight 1.20 lbs.	4.88

Talking Barbie® and all her friends have a ball in the colorful, Lively Livin' House

8 **LIVELY LIVIN' HOUSE.** Treated cut for the Barbie® "travel" Living room has width-lensed panel. Kitchen and bedroom with doorway. Colorfully screened includes chipboard swing plus furniture for all 3 rooms. Plastic structure. Opens to 32x17x27 in. high overall. Dolls shown not included. Mailing weight 8.25 lbs.

X 921-1954 A 10.99

CHARGE IT—see page 267

High-fashion sets for 11½-in. fashion dolls
Buy 2 sets (6 outfits) for 5.00. One set (3 outfits) for 2.88

9 **EVENING OUTFIT. PAJAMA SET. SKIRT AND JACKET OUTFIT.** Gold-color metallic sweeping gown, fluffy stole, gold-color bag and shoes. Cotton knit robe, sash, pajama shoes. Vinyl skirt looks like real leather; jacket, blouse, boots, belt. Dolls not included.

X 921-2457 A—Mail. wt. 0.70 lb. ... 2.88

Save 76c when you buy [9] and [10], *Pay only 5.00.*

10 **BRIDAL OUTFIT. SLACKS OUTFIT. AIR-HOSTESS UNIFORM.** Rayon lace bridal gown and veil, nylon net, satin flowers. Jacket, skirt, slacks, knit vestings. Air-hostess uniform: jacket, skirt, cap, blouse, shoulder bag and shoes. Dolls shown not included.

X 921 2408 A Mail. wt. 0.70 lb. 2.88

1 4.77

1 **BARBIE WITH GROWIN' PRETTY HAIR.** Blonde hair and matching curls and braids. Hours of extra fun curling—braids loop, swirl and mingle with the golden curls. Her ponytail grows up to an extra 3 in. in length with a simple tug—retracts easily. Hair grooming accessories included. Footed hair and eyelashes. Plastisol body 11½ in. tall Barbie wears a lovely pink formal gown
X 922-3173 A Mailing weight 1 lb..... 4.77

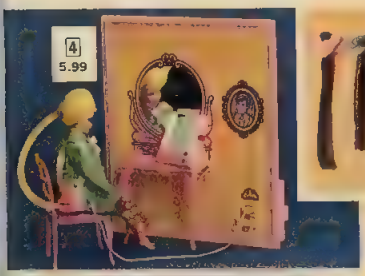
CHARGE IT—see page 267

2 **EVENING GOWN, SLACKS OUTFIT, SKATING OUTFIT.** Set includes high fashion evening dress, gold-color shoes and bag, beads. Coordinated sweater and blouse, slacks and shoes. Skating dress, striped stockings, hat, ice skates glasses. Dolls not included.
X921-2473A—Wt. 0.50 lb. 1 set 2.88; 2 for 5.00

3 **EVENING SET, JACKET AND SLACK SET, SKI SET.** Set includes silver-color evening dress, cotton lace evening dress. Jacket, sweater, slacks, boots, beads. Ski jacket with hood, ski pants, skis, poles boots. Dolls not included.
X921-2432A—0.50 lb. 1 set 2.88; 2 for 5.00

SAVE 76c when you buy {2} and {3}. State both catalog numbers.....Pay only 5.00

SAVE THIS CATALOG—order anything on these two pages till August 26, 1972



4 5.99

6 2.99

7 2.99

Battery-operated hair dryer, lighted vanity mirror

4 **BARBIE'S BEAUTY SCENE** has a styrene panel that's printed to look like a dressing room. Child attaches legs and table leaf to wall panel. Two battery-operated accessories—hairdryer with hood and vanity mirror with two-way "light" feature operated by a lever. Uses 2 D batteries (not included—order below) Plastic chair. Doll not included.
X 922-3181 A—Wt. 1 lb..... 5.99

D Batteries Package of 6. Wt. 1.50 lbs.
X 957-1761 A.....Order 1 pkg. for 99c

5 **UP-TO-DATE SUITE** opens up into a pretty bedroom. Suite includes plastic bed, vanity with mirror, vanity bench, cloth canopy bedspread, pillow, and vanity skirt. All removable. For 11½ in. dolls. Doll and outfit not included
X 921-1160 A—Wt. 3.50 lbs..... 4.99

Head-to-toe fashion accessories

6 **BARBIE HAIR FAIR.** Vinyl Barbie head has rooted acetate hair. Hair fashions include wig, braided switch, wiglet, curly swirls, earrings, barrettes. Head fits any 11½ in. fashion doll
X 921-5938 A—Wt. 0.40 lb..... 2.99

7 **BARBIE'S FASHION PAK.** Accessories for Barbie's many outfits. Things to go almost anywhere, from tennis court to fancy dress ball—boots, ballet slippers, tennis shoes, heels, flats, panty hose, hat box, hangers, umbrella. 64 pieces in all
X 922-3215 A—Wt. 0.40 lb..... 2.99

all new Swiss
ELECTRONICS

BENRUS

Fine-precision 17-jewel movements except, transistorized electronic styles . . . 14K gold electroplate* case tops with stainless steel backs . . . water-resistant . . . unbreakable mainsprings, unless otherwise specified.**

A. Cal. Electronic I Y. Highly accurate fine Swiss transistorized movement. Electric cell, never needs winding. Calendar. All stainless steel back. Sweep second, luminous hands. Adjustable bracelet.
5297BW7990 . . . . . $158.50

B. Cal. Electronic IV W. Highly accurate fine Swiss transistorized movement. Electric cell, never needs winding. Calendar. Sweep second, luminous hands. Stainless steel case and bracelet.
5212BW7990 . . . . . $159.50

C. Lord Nelson W. Sweep second, luminous hands. Expansion band.
5258BW2990 . . . . . $59.50
5257BW2990 Yellow case top. $59.50

D. Lord Aiken Z. Traditional square non water-resistant, with black dial. Sweep second. Expansion band
5262BW3990 . . . . . $79.50
5261BW3990 White dial. $79.50

E. Cal. Boatswain. Magnified calendar window. Sweep second, luminous hands. Expansion band.
5263BW3990 . . . . . $79.50
5264BW3990 In white. $79.50

F. Time Saver. Day and date. Sweep second, luminous hands. Expansion band.
5265BW4490 . . . . . $89.50
5266BW4490 Champagne dial. $89.50

G. Orbit Day/Date Monitor T. Automatic, self-winding with day and date. Champagne colored dial. Sweep second, luminous hands. Custom-fitting mesh bracelet
5296BW7490 . . . . . $149.50
5295BW7490 White dial. $149.50

H. Orbit Day/Date Mariner. Automatic self-winding with day and date. Sweep second, luminous hands Adjustable bracelet
5289BW6490 . . . . . $129.50
5290BW6490 Champagne dial. $129.50

I. Orbit Apollo T. Automatic, self-winding. Champagne colored dial. Sweep second, luminous hands. Expansion band.
5277BW4990 . . . . . $99.50

J. Orbit Alston. Automatic, self-winding. Stainless steel case Sweep second, luminous hands. Expansion bracelet
5269BW3990 . . . . . $79.50

K. Orbit Starfire. Automatic, self-winding. Sweep second, luminous hands. Expansion band.
5274BW4990 . . . . . $99.50

L. Orbit Cal. Starburst. Automatic, self-winding with magnified calendar window Sweep second, luminous hands. Adjustable bracelet.
5287BW6290 . . . . . $125.00
5288BW6290 Champagne dial. $125.00

M. Cal. Orbit Luna. Automatic, self-winding with magnified calendar window. Sweep second, luminous hands Adjustable bracelet
5283BW5990 . . . . . $119.50
5284BW5990 In white. $119.50

N. Orbit Captain. Automatic, self-winding with magnified calendar window Sweep second, luminous hands. Expansion band
5281BW4990 . . . . . $99.50

*Watchcase parts designated as "gold electroplate" are plated with an electrolytically applied coating of at least 14 Karat gold, meeting United States Government standards of quality and thickness

**Water-resistant watches meet U.S. Government standards for water resistance and can withstand water pressure to 50 lbs. per sq. in. if crystal, crown and case remain intact. Watch should be checked periodically

As Seen on TV

BENRUS

Smart New Styles With Easy-to-Read Dials

Fine-precision 17-jewel movement . . . 14K gold electroplate* case tops, with stainless steel backs . . . unbreakable mainsprings, unless otherwise specified.

A. Sport Man Petite case with Roman numeral dial Genuine alligator strap.
5209BW3990 . . . . . $79.50

B. Sport Dame. Petite oval case faceted crystal Genuine alligator strap.
5208BW3990 . . . . . $79.50

C. Lady Wren W. Round multi-numeral dial. Sweep second Adjustable bracelet with safety chain
5211BW3990 . . . . . $79.50
5210BW3990 In yellow $79.50

D. Sport Miss. Full round dial. Custom-fitting mesh bracelet, slide lock
5215BW4490 . . . . . $89.50

E. Lady Crest. Full round dial Sweep second Luminous hands Expansion band
5213BW4490 . . . . . $89.50
5214BW4490 In white $89.50

F. Air Lady W. Automatic, self-winding Full round dial Sweep second Luminous hands Stainless steel case Genuine alligator strap
5232BW4990 . . . . . $99.50
5233BW4990 . . . . . $99.50
14K yellow gold electroplate case top

G. Air Hostess Automatic self-winding Full round dial Sweep second luminous hands Custom fitting mesh bracelet
5234BW6490 . . . . . $129.50
5235BW6490 In white $129.50

H. Lady Rose. Round opening with faceted crystal Expansion band
5200BW2990 . . . . . $59.50
5201BW2990 In white $59.50

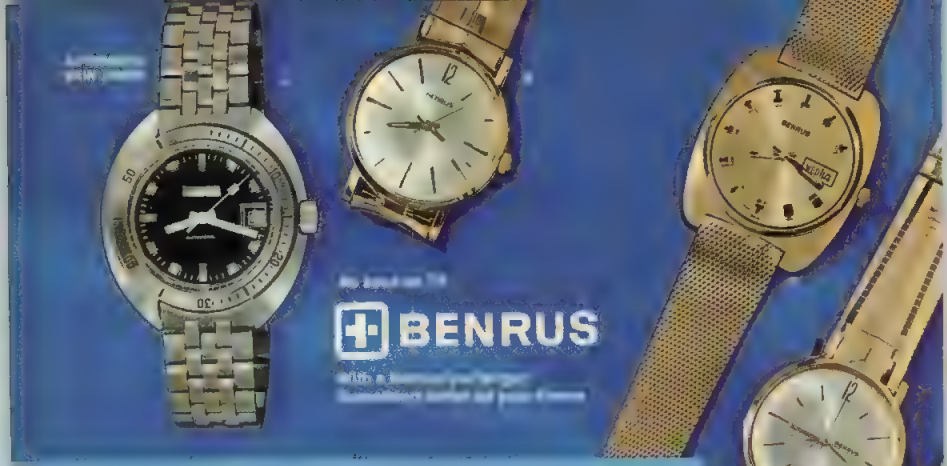
I. Lady Min W Satin-finish case top Adjustable bracelet Safety chain
5205BW3690 . . . . . $74.50
5204BW3690 In yellow $74.50

J. Lady Arlene. Petite TV-shape dial Adjustable bracelet safety chain
5218BW4290 . . . . . $84.50
5219BW4290 In white $84.50

K. Lady Cheryl. Petite marquise-shape case with faceted top Adjustable bracelet safety chain
5222BW4490 . . . . . $89.50
5223BW4490 In white $89.50

L. Lady Pamela. Petite oval-shape case with faceted top Mesh bracelet, slide lock.
5228BW4490 . . . . . $89.50
5229BW4490 In white $89.50

M. Lady Eve W. Petite marquise-shape case with satin finish top Mesh bracelet, slide lock
5225BW4990 . . . . . $99.50
5224BW4990 In yellow $99.50



Fine-precision 17-jewel movements...14K gold electroplate* case tops, with stainless steel backs...water-resistant ... unbreakable mainsprings, unless otherwise specified.**

A. Ultra Deep X. Automatic, self-winding skindiver watch with magnified calendar window. Water-resistant to 666 feet. Stainless steel case. Rotating time-elapsed bezel ring. Luminous hands and dial sweep second. Heavy link band.
5278BW7490 . . . . . $149.50

B. Lord Halifax. Sweep second, luminous hands. Expansion band.
5259BW2990 . . . . . [redacted]
5260BW2990 In white. . $59.50

C. Date Timer T. Day and date. Sweep second, luminous hands. Custom-fitting mesh bracelet.
5266BW4990 . . . . . $99.50
5267BW4990 . . . . . $99.50
White dial

D. Orbit William. Automatic, self-winding. Sweep second, luminous hands. Expansion bracelet.
5271BW4490 . . . . . $89.50
5272BW4490 . . . . . $89.50
Black dial

E. Orbit Commodore T. Automatic, self-winding. Champagne-colored dial. Sweep second, luminous hands. Expansion band.
5273BW4790 [redacted]

F. Orbit Day/Date Whaler. Automatic, self-winding with day and date. Stainless steel back. Sweep second, luminous hands. Expansion bracelet.
5291BW6990 . . . . . $139.50
[redacted]
Champagne dial

G. Orbit Day/Date Y. Automatic, self-winding with day and date. Sweep second, luminous hands. 10K gold filled mesh bracelet, slide lock.
[redacted] $129.50
5294BW6490 In white $129.50

H. Orbit Cal. Rider. Automatic, self-winding. Calendar with magnified window. Sweep second, luminous hands. Expansion band.
5285BW6290 . . . . . $124.50

I. Orbit Lem. Automatic self-winding. Calendar with magnified window. Sweep second, luminous hands. Expansion band.
5279BW4990 . . . . . $99.50
5280BW4990 . . . . . $99.50
Champagne dial

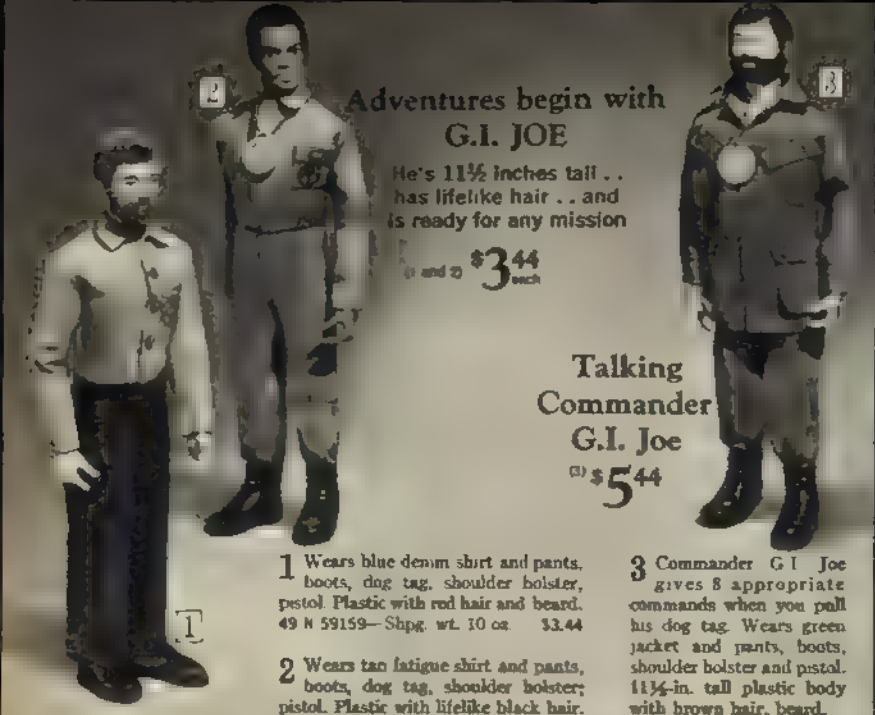
*Watchcase parts designated as "gold electroplate" are plated with an electrolytically applied coating of at least 14 Karat gold meeting United States Government standards of quality and thickness.

**Water-resistant watches meet U.S. Government standards for water resistance and can withstand water pressure to 50 lbs. p.s.i. if crystal, crown and case remain intact. Watch should be checked periodically.

Adventures begin with G.I. JOE

He's 11½ inches tall . . has lifelike hair . . and is ready for any mission

1 and 2 $3.44 each



Talking Commander G.I. Joe

(3) $5.44

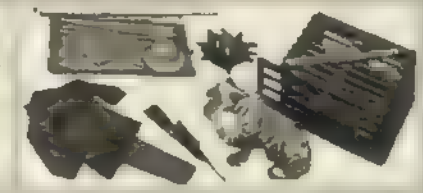
1 Wears blue denim shirt and pants, boots, dog tag, shoulder holster, pistol. Plastic with red hair and beard.
49 N 59159—Shpg. wt. 10 oz. $3.44

2 Wears tan fatigue shirt and pants, boots, dog tag, shoulder holster; pistol. Plastic with lifelike black hair.
49 N 59126—Shpg. wt. 10 oz. $3.44

3 Commander G.I. Joe gives 8 appropriate commands when you pull his dog tag. Wears green jacket and pants, boots, shoulder holster and pistol. 11¾-in. tall plastic body with brown hair, beard.
49N59127–Wt. 15 oz $5.44

Spy Mission $4.87 without G.I. Joe

Includes French-style sweater and pants, boots, knit cap, life raft and oar, radio with earphones, blinker light, camera binoculars, TNT, detonator, submachine gun, flare gun.
49 N 59153—Wt. 14 oz. Set $4.87



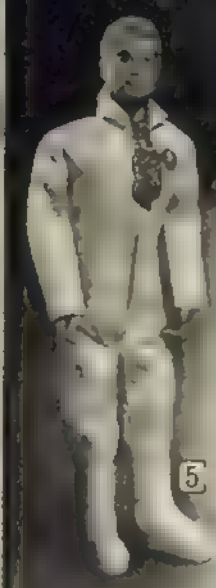
White Tiger Hunt $6.97 without G.I. Joe

Caught in dense jungle growth. Oh, no . . . the tiger approaches. Can he find his gun in time! Tan pants, hunter's jacket with clip of bullets, safari hat, game rifle, orange tent, tiger, cage with chain, and camp fire. Plastic
49 N 59157—Shpg. wt. 1 lb. 10 oz. Set $6.97

"Astronaut G.I. Joe Space walk Mystery

$6.97 without G.I. Joe

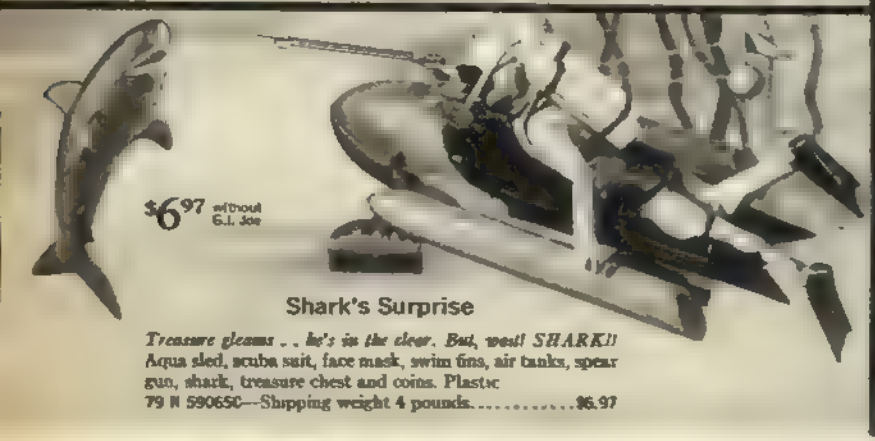
4 *As space capsule drifts in space he opens the hatch and steps out to explore. But, wait! His tether cord has broken . . . what now!* Includes 10x 13¾ inch long plastic space capsule, 45 rpm recording of space sounds, complete silver-colored suit and space helmet, gloves, boots, propellant gun, camera, tether cord, chest and back pack. G.I. Joe figure not included. Shpg. wt. 3 lbs.
79 N 59063C . . . Set $6.97



Talking G.I. Joe Astronaut

$5.44

5 **Talking Astronaut.** G.I. Joe enters lunar orbit shouting 8 commands when you pull his dog tag. Wears white space suit with zipper, and white boots. 11½ inches tall, plastic body with lifelike blond hair
49 N 59152—Wt. 1 lb. . . . $5.44



$6.97 without G.I. Joe

Shark's Surprise

Treasure gleams . . he's in the clear. But, wait! SHARK!! Aqua sled, scuba suit, face mask, swim fins, air tanks, spear gun, shark, treasure chest and coins. Plastic
79 N 59065C—Shipping weight 4 pounds. $6.97

Cut 7% Fantastic Freefall

Priced to be SOMETHING SPECIAL $4.64 Was $4.99 without G.I. Joe

Forced to bail out . quick pull the rip cord! Includes boots orange coveralls, helmet, Mae West vest with flashlight, parachute with case, blinker light.
49 N 59123—Wt. 1 lb. **$4.64**

Without batteries $4.99 [6]

Space Mobile travels over craters

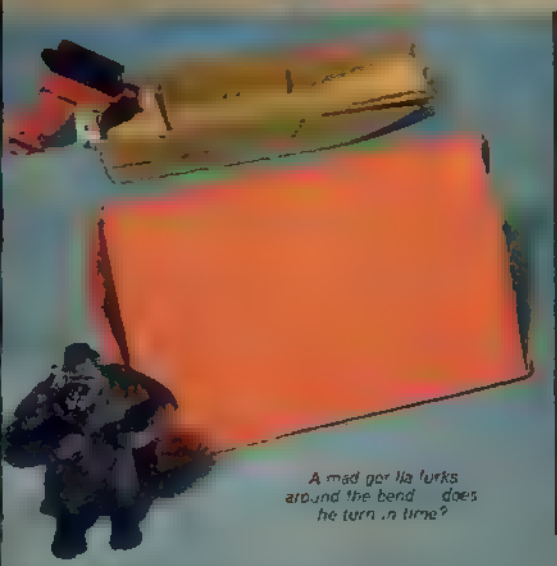
6 Climbs over obstacles in forward or reverse. Has 8-wheel drive . . works like a tank. 10-in. long plastic body, 4¾-in. plastic figure. Japan. Uses 2 "D" batteries, order pkg. below.
49 N 5844—Shipping weight 2 pounds. $4.99

Lighted Copter explores the Moon

7 Motor roars, lights blink, and blades spin. Wheels adjust for turns. 16-in. long plastic body, metal trim. Two plastic figures. From Japan. Uses 2 "D" batteries, order pkg. below.
49 N 5807—Shipping weight 1 lb. 3 oz. $4.99

"D" Batteries. Package of 6.
49 N 8405—Shipping weight 1 lb. 8 oz. 1.49

Without batteries $4.99 [7]



G.I. Joe 3-in-1 Super Adventure Set

Takes G.I. Joe into the seething jungle, desert heat and cold Arctic dangers

Sold only at Sears **$11.99** Without doll, batteries

All the accessories you need to take G.I. Joe on three exciting adventures. He travels to the desert on his ATV car with working winch. Car floats in water and rolls on land. Other desert accessories include path helmet, binoculars and case, shovel, pick, and net. He braves jungle dangers on his battery powered flat boat, tent and pigmy gorilla. Or he meets Arctic hazards in a ski outfit (pants hooded parka, gloves, and boots). Husky dog with harness pulls his spoon sled. Plastic parts. Uses 1 "C" battery, order pkg. below. G.I. Joe and suit not incl. Sold on facing page.

79 N 59135C—Shipping weight 6 pounds . . . . . Set $11.99

49 N 8406—"C" Batteries. Package of 6. Shipping weight 12 ounces. . . . . Pkg. .19

BILLY BLASTOFF SET CUT $3

Priced to be SOMETHING SPECIAL Was $10.99 **$7.99** without batteries

Blast off into space age adventure with Billy and Robbie Robot. Plastic partners power the space rocket . . . explore rugged terrain in the lunar crawler and lift "radioactive materials" in the deluxe grabber. Their equipment is powered by built-in back jet packs that use 2 "AA" batteries (order pkg. below).

Accessories include play radioactive material, push cart, walkie talkie, lighted radar scope that fits into dashboards of vehicles, and strange flying device. Plastic parts. Billy is 4½ inches high.

79 N 59062C—Shipping weight 4 lbs. . . . . Set **$7.99**

"AA" Batteries. Package of 6.

49 N 8402—Shipping weight 6 oz. . . . . Pkg. 99c

New! Walking BILLY BLASTOFF

$2.87 without batteries

Space scout walks and powers all Billy Blastoff vehicles, accessories. Jet pack uses 2 "AA" batteries (order package above). Plastic. 4½ inches high.

Shipping wt. 4 oz.

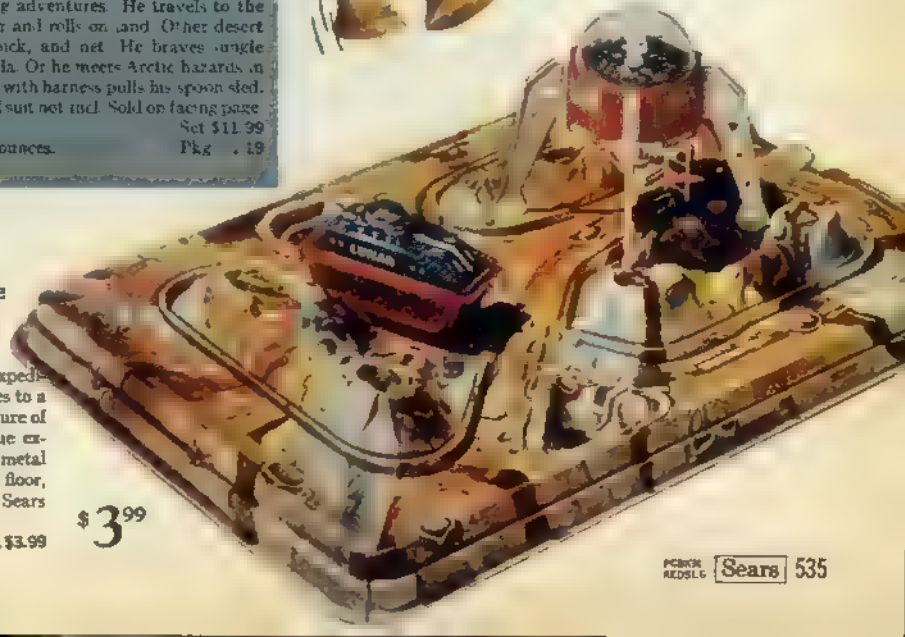
49 N 59156 . . . . . $2.87

Lunar Expedition

Man-made moon vehicle explores lunar surface . . module ladder goes up and spaceman appears at escape hatch

Wind up the tank-type space vehicle and send it on a lunar expedition. Follows guide rail around craters and mountains and comes to a stop under space module. Ladder moves under module and picture of spaceman appears at the escape hatch. Push lever to continue exploration. Colorful plastic landscape, 14½x10½ in. Plastic and metal vehicle (3½x1¾x2 in. high) with metal key travels along on floor, too. Ages 2 to 5. From West Germany. Like everything else in Sears books, it's so easy to order by telephone.

49 N 59115—Shipping weight 1 pound 8 ounces. $3.99



King Arthur's Castle

Beautiful plastic set has a mansion, drawbridge, dungeon, and mounted knights.

1 $12.87

2 Colorful 20-piece Knight Set $4.99

1 **Lower the drawbridge** The fearless knights of Camelot leave to do battle. Molded plastic fortress lets you relive the days of chivalry. 11 knights and 5 horses (2¼ to 3-in. high) have plenty of room in courtyard of 20x20x18-in high castle. Even has working drawbridge, old well, and trapdoor leading to dungeon inside realistic rock formation. Coat of arms, flag. Castle snaps together. W. Germany.
79 N 59128C—Shpg. wt. 9 lbs. . . . .Set $12.87

2 **Set of 20 Knights.** Hand painted. Plastic, 3 to 4½ in. high. Horses incl. England.
49 N 59139—Shpg. wt. 1 lb. 10 oz. . .Set $4.99

3 Priced to be SOMETHING SPECIAL
Was $6.99
$5.97

4 $5.97

Warriors of old

3 **CUT $1.02. Knight and Horse.** 11½-inch tall knight has movable arms, legs, head. Horse is 13-in. tall. Includes 17 pieces of armor. Plastic. Shipping weight each 3 lbs.
49 N 59052–Silver color Knight, horse. **$5.97**
49 N 59051–Gold color Knight, horse. . . . 5.97

4 **Fearless Viking and Horse.** Comes with complete battle dress. 11½ in. tall, with movable head, arms, legs. With 20 pieces of clothing, weapons. 13-in. horse. Plastic.
79 N 59138C—Shipping weight 3 lbs. . .$5.97

Meet the West family at the Circle X Ranch

Priced to be SOMETHING SPECIAL

5 Circle X Ranch
Was $6.99
$5.97

6 Jamie West, horse and buckboard
Was $8.99
$7.97

7 Jane West and Flame
Was $5.99
$5.64

8 Johnny West and Thunderbolt
Was $5.99
$5.64

5 **CUT $1.02. Circle X Ranch.** Sturdy cardboard bunk house, corral, stable are authentically detailed, colorfully lithographed. Doors open. Inside are furniture, stove, bunks. 4x1½-ft. wide. Folds for storage.
Shipped unassembled.
79 N 59053C—Shpg. wt. 7 lbs. . **$5.97**

6 **CUT $1.02. Jamie West, horse and buckboard.** Johnny's son drives buckboard on all roundups. He's 9 inches tall, and fully jointed. Wears western gear. Buckboard has reins, harness. Jamie's 13-in. high horse, Comanche, can be ridden along, fully jointed. Plastic. Unassembled.
79 N 59054C—Wt. 5 lbs. . . **$7.97**

7 **CUT 5%. Jane West and Flame.** Johnny's wife is a real frontier gal—loves to "ride" the range on her horse Flame. She's fully jointed for realistic poses. 11 inches tall; comes with 2 costumes (not shown). 13-in. high horse has saddle and bridle. Plastic.
Shipping weight 2 lbs. 12 oz.
49 N 59056. . . . . **$5.64**

8 **CUT 5%. Johnny West and Thunderbolt.** The owner of the Circle X Ranch is all set to "ride, rope, and shoot." He's fully jointed, dressed in a western outfit, 11¼ in. tall. Johnny even has camping equipment (not shown). 13-in. high horse has saddle and bridle. Plastic. Shipping wt. 3 lbs. 4 oz.
49 N 59055. . . . . **$5.64**

GRAMMA

She's fresh apple pie, a trip to the country, love and security all rolled into one

Created by Joyce Miller
Sold only at Sears.

GRAMMA talks! She repeats 10 phrases when you pull her talking ring . . . made by Mattel

"Come here and snuggle up with Granny"

19½ inches tall $9.99

She's everybody's favorite "gramma" Kindly, smiling and oh-so-easy-to-love Just pull her talking ring and she'll chat with you, smiling all the while from behind her painted-on granny glasses. She wears cotton print dress, apron, painted high-button shoes and a big yarn bun on top her head. All cotton filled with soft foam

49 N 35011—Shipping weight 3 lbs 11 oz. . . $9 99

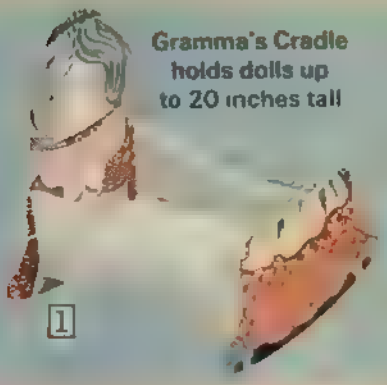
20 inches tall $4.99

16 inches tall $3.44

GRAMMA is an old-fashioned Rag Doll

Gramma—always ready with a sweet smile that says she's glad to see you again Give her a great big hug You can't hurt her 'cause she's made of all-cotton Dressed in a cotton print dress, apron and pants oons. Yarn hair

49 N 34006—16 inches tall Shpg. wt. 1 lb. . . . $3 44
49 N 34007—20 in. tall. Shpg. wt. 1 lb. 8 oz. . . 4 99



1 Your dolls will feel like they're sleeping right in Gramma's arms when you put them in this big, brightly painted rocking cradle. Made of all wood with hardboard panel to give extra support to bottom of bed, padded mattress to keep dolls comfortable. 21x19x22 in. high

79 N 33534C—Wt. 9 lbs $9 99

2 Go ahead sit on Gramma's lap—it's comfortably padded with her foam-filled cotton apron that Mom can take off to wash . . tie right back on again. Apron has pockets that extend through the sides of the rocker and hold your favorite little toys Gramma herself is made of solid wood and brightly painted Measures 19x14¾x24 inches high

79 N 9002C—Wt. 8 lbs. $14 99

to GRAMMA'S HOUSE we go $12.99

Everyone has a good time at Gramma's house. It's a big rambling country place with 4 rooms to explore. In front, there are bright shutters, flower box and flowers to welcome you. Out back, there's a big yard with flagstone patio surrounded by flowers Gramma must have planted herself. And inside 23 pieces of snap-together plastic furniture make the house look so cozy and inviting. Includes bendable, self standing plastic family of Gramma, Grampa, 2 children. Open, vinyl house is 18x16x14 in. high. Folds for carrying.

79 N 94045C—Shipping weight 8 pounds..... $12.99

. . to have a tea party with Gramma

You'll love sipping tea from Gramma's 41-piece plastic set. The tea pot looks just like Gramma's smiling face. Her hat is the tea pot cover. And plates, saucers are decorated with bright, happy flowers. Service for 4 includes cups, sugar and creamer, goblets, napkins and holder, salt and pepper shakers, serving tray, knives, forks, spoons.

49 N 10066—Wt. 1 lb. 8 oz.. Set $3.99

. . to sew Gramma's favorite things

Let Gramma teach you how to sew—it's easy with these *real battery-powered plastic* scissors and instructions. Includes material plus patterns to make apron, drawstring bag, kerchief, potholders, pajama bag, slippers. Needs 1 "D" battery, order pkg. below.

49 N 1203—Wt. 1 lb. 3 oz. Set $4.99

"D" Batteries. Packaging of 6.

49 N 6405—Wt. pkg. 1 lb. 8 oz. Pkg. $1.49

. . to play with her JOE DOG

Just wind him up and he'll make music for you

He's the family pet—eager, entertaining and irresistible! Turn the key and he'll play a lullaby. Cuddly acrylic plush with felt trim, pompon nose, locked-in button eyes and a big rayon satin bow around his neck. 9½ in. high, 7 in. long.

49 N 4070—Shipping weight 1 pound $4.99

2
Sold only at Sears
$19.99

1
Sold only at Sears
$15.99

Beautiful Dreamers

These snuggly SLUMBERCHUMS™ with soft pillowheads and plush furry coats are sure to be nighttime and naptime favorites

1 **A great way to hIBEARnate . . .** ideal for children up to 4½ feet tall. His coat is rich Malden Mills acrylic pile, cotton backed. Quilted cotton liner and bottom filled with acrylic batting. Side zipper. Polyurethane foam padded head. This gorgeous softy is 22x62 inches long. Use indoors only. Dry clean.
79N4054C–Red 79N4055C–Brown 79N4056C–Gold
Shipping weight each 5 pounds.....Each $15.99

2 **It's puppy love when youngsters up to 5¼ feet tall** meet Great George, the St. Bernard. His "fur" is cotton-backed Malden Mills acrylic pile. His soft pillowhead is polyurethane foam padded. Quilted cotton liner and bottom filled with acrylic batting. Side zipper. He's brown and 26x68 inches long. Use indoors only. Dry clean. Shipping weight 8 pounds.
79 N 4066L $19.99

Bedrests or TV Seats $6.99 each

Little ones love to snuggle into the welcoming arms of these wild looking backrests. They're soft polyurethane and styrene padded, with soft acrylic pile "fur." Ideal companions for TV watching or long trips in the car. And how they liven up a youngster's room. 14 inches high. Shpg. wt. each 3 lbs.
79 N 40671C—Tiger..... $6.99 79 N 40673C—Polar Bear $6.99

Floor Rugs $11.99 each

Terrific trophies for a "big game hunter's" room. They're impressive decorations or convenient naptime mats. 23x45 inches long with life-like polyurethane foam padded heads. Their coats are soft acrylic pile backed with quilted vinyl. Heads are detachable so rug can be machine washed, medium temperature. Shipping weight each 4 pounds.

Use your phone if you want to order. It's the easiest way of all.
79 N 40672C Tiger $11.99 79 N 40674C Polar Bear $11.99

Best to show:

a toy fair preview for nineteen seventy one

Tonka Toys are best to show (and sell!) because: Tonka's first in toys that last . . . they're the best-known and best-liked toy vehicles in the country . . . kids know they're best for fun . . . parents know they're the best quality they can buy . . . toy sellers know that Tonka's proven display ideas and merchandising support are their best bet for fast turnover and high profits . . . Tonka's got more of the best, with more new products than any other toy truck manufacturer . . . and new packaging that's the best yet!

NEW MIGHTY-TONKAS . . . for "big-ticket" sales you can count on to expand your toy business in the months ahead!

NEW TONKA-TOTE ACCESSORIES . . . new speed ramps and pop-up pylons make the already popular Tonka-Tote Toys more fun and more appealing than ever!

NEW MINI-TONKAS . . . 4 new traffic-stopping "Tonka T's" — hot-rod mod-bod Model T's to help you cash in on today's "funny-car" craze . . . PLUS 10 more Mini's with the new "Super Thrust" styling!

. . . AND A LOT MORE THROUGHOUT THE WHOLE TONKA LINE! Show your Tonka Representative you want the best: call him now!

TONKA TOYS DIVISION/TONKA CORPORATION
MOUND MINNESOTA

On February 28th Disneyland moves to New York.

This year Disneyland and GAF are joining together for the greatest promotion in toy history. And you can see it all at the GAF View-Master exhibit at the Toy Fair.

The GAF View-Master Fantasyland will be located right at the top of the main escalator in the Washington Room at the Statler Hilton.

Come see us. Both GAF and Mickey Mouse will be waiting to greet you there.

gaf® VIEW-MASTER
STEREO PICTURES AND VIEWERS.

(Circle No. 82 on Reader Inquiry Card)

Just like being there..
when you see your favorite scenes on a

VIEW-MASTER 3-dimensional viewer

Self-lighted Stereo Viewer . . shows every scene bright and clear

Viewer 1 reel **$3.28** without batteries | Viewer 4 reels **$4.77** without batteries | Viewer 7 reels **$5.39** without batteries

3-D Viewer. Lights up anywhere, gives lifelike depth to each scene. Touch bar for picture, flip lever to change scene. High impact plastic. Uses 2 "C" batteries; order below

Viewer with 1 reel. 7 scenes.
3 N 9756—Shipping weight 13 ounces $3.28

Viewer with 4 reels. 3 reels Peanuts© gang plus 1 extra reel. 28 scenes.
3 N 9710—Shipping weight 1 pound 4 ounces $4.77

Viewer with 7 reels. 6 reels Disney characters plus 1 extra reel. 49 scenes.
3 N 9760—Shipping weight 1 pound $5.39
34 N 4665—"C" Battery. 2 needed. Shipping weight each 2 ounces . . . . . Each 19c

Low-cost unlighted Stereo Viewer

Viewer 1 reel **$1.46** | Viewer 4 reels **$2.88** | Viewer 7 reels **$3.56**

Low cost View-Master fun. Easy to operate. View by holding up to the light. Lever changes scenes. Plastic

Viewer with 1 reel 7 scenes.
3 N 9755—Shipping weight 8 ounces $1.46

Viewer with 4 reels. 3 reels Peanuts, 1 extra reel. 28 scenes.
3 N 9708—Shipping weight 12 ounces $2.88

Viewer with 7 reels. 49 brilliantly colored scenes. 6 reels America's Scenic Wonders and one special subject reel.
3 N 9758—Shipping weight 12 ounces $3.56

Their "Very Own Show" anytime with a VIEW-MASTER Projector Set

Project your favorite View-Master slides right on the wall
easy to operate
Fun for everyone

Walt Disney Theater **$10.97** Projector outfit

Set includes 2-dimensional 30-watt projector with f:3 lens, unlighted stereo viewer, case and 10 3-D reels (70 scenes) See Mickey Mouse, Donald Duck, 20,000 Leagues Under the Sea.
3 N 97506—Shpg. wt. 4 lbs. 15 oz. Outfit $10.97

Projector only
3 N 9785—Shpg. wt. 2 lbs. 11 oz. $8.47

Extra Lamp for Projector. Code BVR
3 N 8682—Shipping wt. 4 oz. 1.39

Deluxe View-Master Theater **$18.47** Projector outfit without batteries

Powerful 2-dimensional 100-watt projector with f:2.8 lens gives you big screen viewing. 10 reels included, 70 scenes. Plastic. Lighted stereo viewer, case. 2 "C" batteries not included. Order from above, left.
3 N 97505—Wt. 4 lbs. 15 oz. . Outfit $18.47

Projector Only.
3 N 9783—Shipping wt. 3 lbs. $14.97

Extra 100-watt Lamp Code CDK/CEA
3 N 8683—Shipping wt. 6 oz. $2.69

View-Master Projectors operate on 110–120-v. 60-c. AC
Disney characters ©Walt Disney Productions
Peanuts characters ©1966 United Features Syndicate

3 N 97507 3 N 9713 3 N 97099 3 N 97092 3 N 97382 3 N 9787

3 N 97362 3 N 97132 3 N 97365 3 N 97108 3 N 97311 3 N 97388 3 N 9750 3 N 97875

Check here for exciting View-Master* subjects . . all in glorious color

Each catalog number below for one packet with 3 reels (21 color scenes) Packets (**) incl guidebook, stamp, coin (if available). (*) have story booklet; (#) for stereo only (not for 2-D projectors). *Postpaid* (Wt. ea. 3 oz.)

$1.50 each packet

ILLUSTRATED

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3 N 9713 The Love Bug
3 N 97099 Apollo Moon Landing
3 N 97092 -NEW! Julia
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3 N 9787 Rudolph*
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3 N 97132 - Lassie Look Homeward*
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3 N 97388 Dennis the Menace*
3 N 9750 Barbie's World Trip*
3 N 97875 Birth of Jesus*
3 N 97094 NEW! Banana Splits*
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3 N 97095 NEW! The Hardy Boys*
3 N 97097 -NEW! Physical Fitness*
3 N 97204— NEW! Instructional Football
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3 ■ 97851 Noah's Ark*
3 ■ 97106 Tarzan of the Apes*
3 ■ 9741 -Mother Goose*
3 ■ 97333 Popeye* #
3 ■ 9730 Snow White*
3 N 97528 Mickey Mouse*
3 N 97378 Mary Poppins*
3 N 9740 Bambi*
3 N 97659 Santa's Workshop
3 N 97104 NEW! Superman and the Computer Crook
3 N 97093 NEW! Nanny and the Professor
3 N 97514 Flintstones* #
3 ■ 97531 - Bugs Bunny*
3 ■ 97131 Smokey the Bear
3 ■ 9720 NEW! Lancelot Link*
1 N 97201 NEW! Captain Kangaroo*
3 N 97202 NEW! Liddle Kiddies Become E Zoo

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3 N 97372 Peter Pan*
3 N 9733 Heidi*
3 N 97479 Daniel Boone*
3 N 97317—Goldilocks*
3 N 97533—Casper the Friendly Ghost*
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3 N 97657 Man in Space
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3 N 97369 Our Planet Earth
3 N 97373 Rocks and Minerals
3 N 97358 Museum of Science and Industry
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3 N 97146 NEW! History of Flight*
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3 N 97179 Tomorrowland

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■ N 97393—Pennsylvania Dutch Country*
■ N 97356 -Lookout Mtn., Tenn
■ N 97486 Black Hills*
■ N 97395 Yellowstone North*
■ N 97813— Colonial Williamsburg*
3 N 97653 New York City Manhattan*
■ N 97101 Alaska*
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■ N 9712 Hawaii*
■ N 97402—Texas*
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3 N 9709 Canada**
3 N 97156 England**
3 N 97172 France**
3 N 97193 Germany**
3 N 9719 Holland**
3 N 9716 Ireland**
3 N 9718 Italy**
3 N 97001 Mexico**
3 N 97386 South Vietnam**
3 N 97262 Japan*
3 N 97226 Holy Land, Israel, and Jordan*
3 N 97216 NEW! Expo 70 Osaka*
3 N 97199 -NEW! Expo 70 Osaka at Night*
3 N 97901 7 Wonders of the World*
3 N 97196— NEW! The Pyramids and Egypt*

ANIMALS AND ZOOS

3 N 97611 - Wild Birds*
3 N 97619 Prehistoric Animals*
3 N 97617 -Children's Zoo*
3 N 9761 -Butterflies*
3 N 97615— Strange Animals of the World*
3 N 97138 San Diego Zoo I
3 N 97188 Marineland Pacific*
3 N 97984 Marineland Florida*

ALL NEW INSTRUCTIONAL SPORTS

3 N 97097 Physical Fitness*
3 N 97098 Instructional Baseball*
3 N 97204 Instructional Football*
3 N 97206 Instructional Tennis*
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ALL NEW! ABC WIDE WORLD OF SPORTS

3 N 97208— Auto Racing*
3 N 97209— Motorcycle Racing*
3 N 9721 Hydroplane Racing*
3 N 97211 Rodeo*
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49 View-Master color scenes

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3 N 97911— America's Scenic Wonders
3 N 97912 Animals of the World
3 N 97913— Our National History
3 N 97914— Foreign Scenic Wonders
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3 N 97916 Disney Cartoon Favorites
3 N 97917— Disney Fairy Tales
3 N 97918 —Children's Fables
3 N 97919 Disneyland, the Magic Kingdom
3 N 97921 Television Cartoon Favorites
3 N 97922 Television Showtime
3 N 97923 United States Space Program

Shpg. wt. ea. pack 4 oz. Pack $2.13

NOTE All 3-D View-Master reels for [illegible] View-Master page 560

Peanuts characters ©United Features Syndicate 1966 Disney characters ©Walt Disney Productions

Now . . Stereo VIEW-MASTERS
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Slip in talking View-Master reels . . Press sound button . . LOOK AND LISTEN!
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LOOK AT THIS PRICE! You get a View-Master set, but more . . you get the brand new talking View-Master. Shows all your favorite characters in exciting 3-D. All in color . . each reel speaks for itself. Plastic View-Master 4¾ inches deep, 8 inches long, 5 inches wide, plus 1 reel (7 scenes). Takes 2 "C" batteries, order below.
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Exciting full color 3-D pictures plus SOUND . . New talking View-Master Packets

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ILLUSTRATED

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- 3 N 97808–Seven Wonders of the World
- 3 N 97733–Jungle Book
- 3 N 97786–Scenic U.S.A.
- 3 N 97732–Cinderella
- 3 N 97809–Wild Animals of the World
- 3 N 97801–Apollo Moon Landing
- 3 N 97806–Prehistoric Life
- 3 N 97736–Snoopy and the Red Baron©

NOT SHOWN

- 3 N 97735—Smokey Bear
- 3 N 97737—Snow White
- 3 N 97745—Casper's Ghostland
- 3 N 97751—Popeye©
- 3 N 97752—Bugs Bunny
- 3 N 97762—Little Drummer Boy
- 3 N 97763—Noah's Ark
- 3 N 97771—Canada
- 3 N 97782—Grand Canyon
- 3 N 97783—National Gallery of Art
- 3 N 97784—New York City—Sightseeing
- 3 N 97785—Niagara Falls
- 3 N 97787—United Nations
- 3 N 97788—Washington, D.C.
- 3 N 97791—The White House
- 3 N 97794—Yellowstone National Park
- 3 N 97802 Birds of the World
- 3 N 97803—Our Planet Earth
- 3 N 97805—Physics-Matter & Energy
- 3 N 97807—Projects Apollo
- 3 N 97781—Disneyland
- 3 N 97774—Vatican City
- 3 N 97772—The Holy Land
- 3 N 97773—Switzerland

3-reel packet, (21 scenes). *Postpaid.* (Wt. ea. 5 oz.) Packet . . . $2.95

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Talking View-Masters
Will accept regular View-Master reels

DIVER'S MODEL

DIVERETTE

A conversat on piece A fine lady s diver s watch 17 jewe.s Stainless steel case Elapse time bezel.

67309GG3750 . $75.00

FACETED CRYSTAL

KIMBERLY

With delicate, swirling endpieces. Faceted crystal. 10 kt. yellow rolled gold plated top, stainless steel back. Expansion bracelet, 17 jewels.

672201GG2750 .....$55.00
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Lovely wedge shape 17 jewels 10 kt yell ow rolled gold plated top, stainless steel back Adjustable bracelet with safety chain

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4 DIAMONDS 14 KT.

JENNY

Simply divine. 14 kt white gold case 4 sparkling diamonds. 17 jewels Full figure, easy-to read dial Adjustable bracelet with safety chain

670142GG5990 . . . . . $119.50
Jenny in Yellow
670141GG5990 . . $119.50

2 DIAMONDS

DIAMOND JAMIE

2 sparkling diamonds for a luxurious look. 17 jewels 10 kt. white rolled gold plated top, stainless steel back. Expansion bracelet.

670402GG3490 . . $69.50
Diamond Jamie in Yellow
670401GG3490. $69.50

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LUCRETIA

Engraved bezel 17 jewels 10 kt white rolled gold plated top stain ess steel back Adjustab e bracelet with safety chain.

571232GG3750 .. . .$75.00
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571231GG3750 . . . . . $75.00

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Solid state transistorized Swiss movement. Battery operated. Calendar. Yellow top, stainless steel back. Water resistant. Adjustable band.

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LARAMIE

Tells day and date. Water resistant. 17 jewels. Yellow top, stainless steel back, Nite-glo. Expansion band.

27641GG3995 .....$82.50

AUTOWIND® CLINT

Day and date. 25 jewels. Self-winding. Water resistant. Yellow top, stainless steel back Expansion band.

35612GG5700 .. .$109.50

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THREE-YEAR GUARANTEE

The Gruen Watch Company guarantees that (1) for one year after purchase it will replace or repair any defective movement, case, crystal, or dial without charge for parts or labor (with $2 for handling charges), and (2) during the second and third years after purchase it will replace any defective parts of the movement for payment of a labor charge with no charge for parts, if the watch is returned to Gruen Watch Company, New York, New York. This guarantee does not apply to straps, bracelets, cords or energy cells in electronic watches, and does not include normally required service such as cleaning or apply to watches damaged by accident, misuse or neglect.

CAPRICORN

Magnified date window. Water resistant 17 jewels Nite glo Yellow top stainless steel back Adjustable band

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An excellent buy. Water-resistant. Stainless steel case Nite-g o hands and dial 17 jewels Adjustable band

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Self-winding. Water resistant. Nite-glo hands and dial. 17 jewels. Yellow top, stainless steel back. Adjustable band with calendar

37628GG3995 ..... .$82.50

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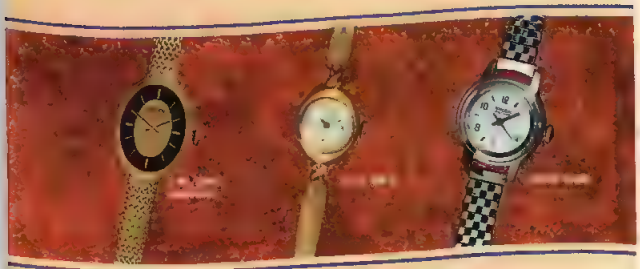
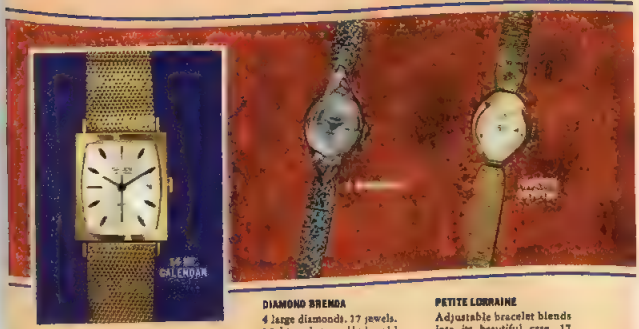


LOIS
One piece case and bracelet 10 kt. yellow rolled gold plated top, stainless steel back. 17 jewels. Fashionable ...well crafted.
672291GG4250 ....$85.00
Lois in White
672291GG4350 ....$85.00

GOLDEN ERICA
14 kt. gold case. Magnificently contoured. Faceted crystal. 17 jewels. Florentined adjustable bracelet, safety chain.
679151GG4450 ....$89.50
Golden Erica in White
679152GG4450 ... $89.50

BELLE
Water resistant. Nite-glo hands. Sweep second hand 17 jewels. Stainless steel case. Expansion bracelet.
675086G2990 .....$59.50
Aquanette as Above in Yellow
675153G3190 .....$64.50



BOYD
Impressive and informative. 14 kt. gold case. Calendar. 17 jewels. Engraved bezel. Attractive metallic adjustable band. Sweep second hand.
779020G4450 .....$168.00

DIAMOND BRENDA
4 large diamonds. 17 jewels. 10 kt. white rolled gold plated top, stainless steel back. Faceted crystal. Adjustable bracelet with safety chain.
570522GG3490 ...$109.50
Diamond Brenda in Yellow
570521GG3490 . .$109.50

PETITE LORRAINE
Adjustable bracelet blends into its beautiful case. 17 jewels. 10 kt. yellow rolled gold plated top, stainless steel back. Saftey chain.
571131GG3750 ...$75.00
Petite Lorraine in White
571132GG3750 .. .$75.00

CALENDAR

AUTOWIND® CLIF
25 jewels. Calendar. Self-winding Water resistant. Stainless steel case. Nite-glo. Double feature adjustable band.
368501GG4450 .....$89.50

GIVEN'S MODEL

DIXON
Diver's model with elapse time bezel Stainless steel case. Large nite-glo markers. 17 jewels. Expansion band.
774161GG3750 .....$59.50

DAY-DATE

MAVERICK
Day and date. Water resistant 17 jewels. Nite-glo Yellow top, stainless steel back. Smart-looking expansion band.
27618GG3950 .....$79.00
Scorpio as Above in Stainless Steel
27515GG3350 .. ..$67.50

SELF-WINDING CALENDAR

AUTOWIND® BRONC
Self-winding. Calendar. Water resistant 17 jewels. Yellow top, stainless steel back. Nite-glo Adjustable band.
27609GG4250 .....$84.50

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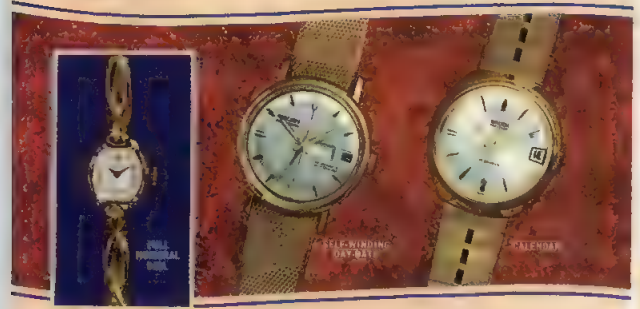
All Gruen movements are Swiss . . .
have **incabloc,®** the shock protecting device . . .
are anti-magnetic . . . with unbreakable mainspring.

PETITE PLUME
Handsomely contoured 10 kt. yellow rolled gold plated top, stainless steel back. 17 jewels Adjustable bracelet with safety chain Faceted crystal.
571121GG3790 . $79.50
Petite Plume in White
571122GG3790 $79.50

LUCERNE
2 glowing diamonds. 14 kt. gold case. 17 jewels Engraved bezel. Adjustable bracelet with safety chain.
570662GG6500 $129.50
Lucerne in Yellow
570661GG6500 $129.50

JENNIFER "Y"
Self-winding Calendar Water resistant. 17 jewels. Yellow top, stainless steel back. Nite-glo hands and dial Expansion band.
776050G4990 . $99.50

PETITE ALVA
Petite and readable 17 jewels. 10 kt. rolled gold plated top, stainless steel back Dimensional adjustable bracelet with safety chain
571181GG3500 $72.50
Petite Alva in White
571182GG3500 . $72.50



MARIA
Full figure dial. 10 kt. yellow rolled gold plated top, stainless steel back. 17 jewels. Adjustable bracelet with safety chain.
672151GG2990 . . . . . $59.50
Maria in White
672152GG2990 . . . . . $59.50

AUTOWIND® POLARIS
Day and date. Self-winding. Water resistant Stainless steel case. 17 jewels. Nite-glo Metallic band
[illegible] $94.50
Autowind Polaris in Stainless Steel
375160G4250 . . . . . $89.50

GRENOBLE "Y"
Calendar. Water resistant 17 jewels. Yellow top, stainless steel back. Adjustable band. Nite-glo hands.
276340G3750 . . . . . $79.50
Burton as above in Stainless Steel
275130G2600 . . . . . $75.00

Water Resistant: Meets U.S Government standards—as long as crystal, crown, and case are intact Watch must be checked periodically

Shock Resistant: Meets U.S Government standards — withstands shock equal to a drop of 3 feet to a hardwood surface without substantial adverse effects

Anti-Magnetic: Meets U.S. Government standards—withstands magnetic field of 60 Gauss without substantial adverse effects.

AUTOWIND® BYRON
25 jewels. Self-winding Water resistant. Nite-glo. Yellow top, stainless steel back. Fold-over adjustable band
356060G4250 . . . . . $89.50

AUTOWIND® CUTLASS
25 jewels. Self-winding. Water resistant Stainless steel case Nite-glo Double feature adjustable band with monthly calendar
355103GG3995 . . . . . $82.50
Autowind Cutlass with Black Dial
355104GG3995 . . . . . $82.50

AUTOWIND® WAYNE
25 jewels. Calendar. Self-winding Water resistant. Yellow top, stainless steel back. Nite-glo. Expansion band
356870G4680 . . . . . $94.50

AUTO DAY-DATE COURTNEY. Day-date rugged 17 jewel self-winding, sweep second, luminous dial. High precision movement encased in stainless steel case with patented lock setting crown to insure super water resistance.* Special all weather strap.
6771CJ6975 ..... **$150.00**

AUTO DAY-DATE BARNEY. Masculine self-winding watch for the active man. Tells the day and date in two separate windows. Water resistant* stainless steel case and matching bracelet.
6761CJ6250 ..... **$125.00**

CALENDAR SEA NYMPH. Ladies' self-winding calendar skindiver. Patented lock setting crown to insure water resistance.* Special all weather strap.
9705CJ6975 ..... **$145.00**

AUTO DAY-DATE GILBERT. Automatically tells day and date. Self-winding 17 jewel movement. 10 karat gold filled case. Sweep second hand. An elegant watch for the modern man.
5906CJ6950 ..... **$150.00**

AUTO DAY-DATE DIXON. The modern watch for the modern man. Tells the day and the date. Self-winding 17 jewel movement. Water-resistant stainless steel case and bracelet.
6961CJ6250 ..... **$130.00**

MASON. 2 button chronograph stop watch. 60 second dial. 45 minute indicator. Stop, go and return feature. Strap. 17 jewels. Stainless steel case.
6731CJ6575 ..... **$140.00**

DIAMOND BETTINA. Petite baguette 14 karat white gold case, accented with 2 brilliant diamonds. Matching 10 karat gold filled bracelet. 17 jewel precision movement.
8721CJ7250 ..... **$150.00**

DIAMOND BETTINA. (same as above except in 14 karat yellow gold).
8722CJ7250 ..... **$150.00**

KATEY. Classic round shape in 14 karat gold. Easy-to-read full arabic numbered dial. Faceted crystal. 17 jewel high precision movement. Matching 10 karat gold filled self-adjustable mesh bracelet. Always in style, always correct.
8192CJ5990 ..... **$120.00**

KATEY. (same as above except in 14 karat white gold).
8191CJ5990 ..... **$120.00**

DIAMOND GLEAM. Enchantingly sculptured 14 karat white gold case. Enhanced by 2 brilliant diamonds. 17 jewel high precision movement. Matching adjustable 10 karat gold filled bracelet. Bark finish dial. Correct for any occasion.
8631CJ6975 ..... **$130.00**

DIAMOND GLEAM. (same as above except in 14 karat yellow gold).
8632CJ6975 ..... **$130.00**

GINGER. Charming! 14 karat yellow gold case with Florentine finish. Matching 10 karat gold filled bracelet. 17 jewel movement.
8312CJ5975 ..... **$130.00**

GINGER (same as above except in 14 karat white gold).
8311CJ5975 ..... **$130.00**

TERESA. The 14 karat yellow gold design is the mage of elegance with its delicate florentining. 17 jewel movement with matching 14 karat gold bracelet.
9432CJ17500 ..... **$350.00**

TERESA. (same as above except in 14 karat white gold)
9431CJ17500 ..... **$350.00**

AUTOMATIC CALENDAR SEA DIVER TARPON. Scuba divers delight. Self-winding, calendar with sweep second hand. Stainless steel case. Patented lock setting crown to insure super water-resistance.* 17 jewel high precision movement. Special all weather strap.
6881CJ6575 ..... **$145.00**

*When case, crown and crystal are intact.

All Jules Jurgensen automatic watches are equipped with the world's exclusive Exactomatic golden rotor high-precision movement.

ALL WATCHES ARE BEAUTIFULLY GIFT BOXED.

SHPG. WT. ½ LB. EACH.

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CORPORATION

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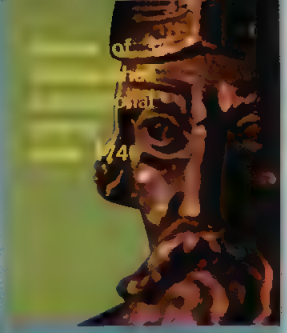


DIAMOND VICEROY. For the man who wants the very best! 14 karat white gold case embellished with 52 diamonds. 40 in case—12 in dial. World renowned 17 jewel high-precision movement.
7091CJ29930 ..... **$625.00**

DIAMOND VICEROY. (same as above except in 14 karat yellow gold).
7092CJ29950 ..... **$625.00**

DIAMOND BRAMWELL. (same as Viceroy with 14 karat Florentine white gold fine link bracelet).
7331CJ47500 ..... **$1,000.00**

AUTOMATIC CALENDAR BRAD. Self winding 17 jewel movement. 10 karat gold filled case with automatic calendar. Sweep second hand.
5912CJ6350 ..... **$135.00**

AUTO DAY-DATE ROLFE. Automatic day-date with 17 jewel precision movement that assures accuracy. 10 karat gold filled case. Genuine alligator attachment.
5932CJ8850 ..... **$185.00**

AUTO DAY-DATE RHODES. Identical to Auto Day-Date Rolfe except 14 karat yellow gold.
5842CJ13500 ..... **$295.00**

AUTO DAY-DATE ADAM. Day and date rugged 17 jewel self winding high precision movement encased in stainless steel water resistant case.* Matching all steel ratchet bracelet. Sweep second hand.
6971CJ5550 ..... **$125.00**

MIMI. 10 karat gold filled tear-drop shaped case with faceted crystal. Adjustable 10 karat gold filled tapered bracelet.
9602CJ4250 ..... **$79.90**

MIMI. (same as above except in 10 karat white gold filled)
9601CJ4250 ..... **$79.90**

DIAMOND ALISON. Enchanting 14 karat white gold case enhanced by 2 brilliant diamonds. 17 jewel high precision movement. Matching adjustable 10 karat gold filled bracelet. Correct for any occasion.
8511CJ6000 ..... **$130.00**

DIAMOND ALISON. (same as above except in 14 karat yellow gold).
8512CJ6000 ..... **$130.00**

BROOKE. Lovely 14 karat yellow gold watch with dependable 17 jewel movement. Matching 10 karat gold filled bracelet.
8272CJ5250 ..... **$105.00**

BROOKE. (same as above except in 14 karat white gold).
8271CJ5250 ..... **$105.00**

DIAMOND RESEDA. A graceful and charming design. 16 Diamonds. 17 jewel movement in 14 karat white gold case with matching 14 karat gold Florentine bracelet. A truly elegant watch.
9021CJ26500 ..... **$375.00**

TRINETTE. Charming! 17 jewel high-precision movement enclosed in hi styled 10 karat gold filled case with permanently attached 10 karat gold filled mesh bracelet. Crowned with faceted crystal. Sure to be this seasons sensation.
9622CJ5250 ..... **$105.00**

TRINETTE. (same as above except in 10 karat white gold filled).
9631CJ5250 ..... **$105.00**

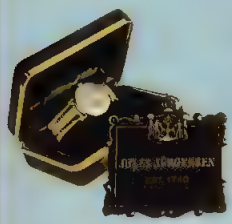
All Jules Jurgensen automatic watches are equipped with the world's exclusive Exactomatic golden rotor high-precision movement.

ALL WATCHES ARE BEAUTIFULLY GIFT BOXED. SHPG. WT. ½ LB. EACH.

*When case, crown and crystal are intact
All Jules Jurgensen watches have precision Swiss movements — all 17 jewel, shock-resistant and anti-magnetic.

JOBE. Modern design. Combined with Florentine bezel with round dial. 10 karat gold filled case and attached 10 karat gold filled self-adjustable mesh band, constructed to fit any size wrist.
8952CJ6250 ..... $130.00

JOBE. (same as above except in 10 karat white gold filled).
8981CJ6250 ..... $130.00



ALL WATCHES ARE BEAUTIFULLY GIFT BOXED.
SHPG. WT. ½ LB. EACH.

DIAMOND BARLOW. 12 diamonds on dial add richness to this masculine beauty. 14 karat white gold case in two tone Florentine finish.
4571CJ12000 ..... $250.00

DIAMOND BARLOW. (same as above except in 14 karat yellow gold).
6372CJ12000 ..... $250.00

GUTHRIE. A slim handsome watch in gleaming 14 karat yellow gold with roman numerals engraved into bezel. Matching gold color dial.
5402CJ8500 ..... $180.00

SOLITA. (Ladies' version of above. A matching tailored 14 karat ladies' sport watch.)
8412CJ7250 ..... $150.00

TIMOTHY. Handsome 14 karat yellow gold case with matching 14 karat yellow gold bracelet. Etched roman numeral bezel. Matching gold color sunray dial.
7482CJ24500 ..... $500.00

AUTO DAY-DATE WALFORD. Day and date 14 karat yellow gold case. Self winding, sweep second hand. Window shows day and date. Genuine alligator strap.
5682CJ8750 ..... $185.00

AUTOMATIC SEABROOKE. Self-winding with calendar. Highly functional. Sweep second hand and stainless steel case. Genuine lizard strap.
6811CJ4850 ..... $105.00

ALLURE. A dainty baguette shape 14 karat gold case with elliptical dial. Matching 10 karat gold filled self-adjustable mesh bracelet.
8202CJ6750 Yellow $135.00

ALLURE. (same as above except in 14 karat white gold).
8201CJ6750 ..... $135.00

UNA. Gold filled two-strand one piece bracelet watch. Exquisitely designed, faceted crystal with gold color bark finish dial.
9626CJ7250 ..... $150.00

DIAMOND AZALIA. Beautifully styled 14 karat Florentined white gold case with 4 brilliant diamonds. Matching gold filled bracelet.
8691CJ6975 ..... $150.00

DIAMOND AZALIA. (same as above except in 14 karat yellow gold).
8692CJ6975 ..... $150.00

MARCY. 10 karat gold filled marquise shaped case with faceted crystal. Adjustable 10 karat gold filled tapered bracelet.
9612CJ4250 ..... $79.90

MARCY. (same as above except in 10 karat white gold filled).
9611CJ4250 ..... $79.90

DIAMOND ADRIENNE. Stunning 14 karat white gold case, 6 beautiful diamonds. Faceted crystal. Matching 10 karat gold filled bracelet.
8751CJ8950 ..... $185.00

DIAMOND ADRIENNE. (same as above except in 14 karat yellow gold).
8752CJ8950 ..... $185.00

AUTO-CAL. CAREW. Self winding easy-to-read calendar with sweep second hand. 2-tone 14 karat gold case, Florentine bezel with matching gold color dial.
5812CJ8750 ..... $183.00

All Jules Jurgensen automatic watches are equipped golden rotor with the world's exclusive Exactomatic high-precision movement.

*When case, crown and crystal are intact

All Jules Jurgensen watches have precision Swiss movements — all 17 jewel, shock-resistant and anti-magnetic.

Stylish Men's Jewelry

624JSM1500
SS Men's Set .$30.00
Brick Pattern
Florentine Border
Wraparound Links

627JSM1250
SS Men's Set $25.00
Sodalite
"Oriental Frame"

625JSM900
KC Men's Set $18.00
Wraparound Links —
"The Engraveable"

628JSM1500
GF Men's Set $30.00
Jade
Rope Edge — Wraparound Links

627JSM1250
KC Men's Set $25.00
Genuine Tiger Eye
Onyx Mosaic — Wraparound Links

626JSM1125
GF Men's Set $22.50
"Lovers' Knot" — Wraparound Links

629JSM750
GP Men's Set. Onyx . $15.00
Keg Wraparound Links

631JSM2000
SS Men's Set—1 pt. Dia $40.00
Florentine Finish
Hand Engraved Edge

630JSM825
GP Men's Set Jade $16.50
"Bamboo" Wraparound Links

All items attractively packaged. All the locks have safety chain backs. Illustrations actual size. All prices subject to change without notice.

632JSM1250
GF Men's Set Sodalite $25.00
"Whirl of Wire"
Wraparound Links

237JSM275
GF Tie Klip $5.50
Satin Finish — E T Edge

636JSM2000
KC Men's Set $40.00
"Moiré" Texture — 3 Genuine
1 pt. Diamonds

258JSM250
White GF Tie Klip $5.00
Satin/Bright Engraved

248JSM350
SS Tie Tack—Jasper . $7.00
Florentine Background

259JSM325
SS Tie Klip $6.50
Bright Facet Cuts

258JSM275
GF Tie Klip $3.50
Florentine-Engraved

246JSM250
SS Tie Tack $5.00
Florentine — E T Border

249JSM275
KC Tie Tack—Jade $5.50
Bright Border

E.T. — Engine Turned
S.S. — Sterling Silver
G.F. — Gold Filled
K.C. — Karatclad
G.P. — Goldplated

243JSM225
GF Tie Tack
Hand Engraved $4.50

251JSM375
GF Tie Tack
Brn Tiger Eye .$7.50
Rope Edge

545JSM525
SS Tie Klip .$10.50
Florentine Finish — E T Edge

244JSM250
SS Tie Tack $5.00
Florentine — E. T. Edge

538JSM600
SS Tie Tack—1 pt. Dia $12.00
Florentine Finish — E T Edge

TRUBRITE

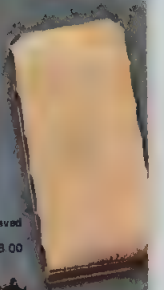
Signature

Classic tie tack with 6mm cultured pearl Yellow.
302FMP275 .. ..$5.50

Hand decorated double key holder Yellow Separates into 2 holders
408FMP300 .. . . .$6.00
As above, but rhodium finish.
409FMP300 .. ..$6.00

Sword shaped tie bar in rhodium finish.
310FMP200.... . ....$3.95

Tie tack. Square of genuine tiger eye stone in polished rectangular setting. Yellow.
405FMP275 .. ..$5.50



Hand Florentined and hand engraved money clip. Yellow.
603FMP400 .. ..$8.00

Tie tack. Bright round rhodium disc with seal stone.
305FMP225 .. .. $4.50

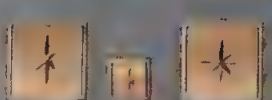
Tie tack Genuine black onyx in Florentined textured setting. Yellow
402FMP275 . ...$5.50

Tie tack. Square genuine jade stone in 4-pronged yellow setting.
403FMP275 ... .$5.50

Tie tack. Round genuine black onyx stone in star-shaped yellow setting.
401FMP275 . .....$5.50

Cuff links and tie tack. Yellow textured setting with embedded round discs of genuine jade.
811FMP800 .. ..$16.00

Cuff links and tie tack Yellow Clear crystal stone set in Florentined textured background. Raised polished border.
502FMP400 ... .$8.00



Cuff links and tie tack. Yellow. Hand engraved 8-point star with raised handlapped bright edge.
702FMP500 . ...$10.00

Cuff links and tie tack Rhodium finish. Contrasting raised polished signet and wide Florentine border.
501FMP400 ....$8.00

Cuff links and tie tack. Genuine tiger eye stone in pierced polished yellow setting.
810FMP800 ....$16.00

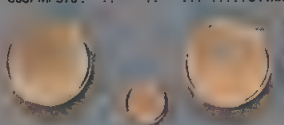
Cuff links and tie tack. Rhodium finish. Hematite stones in setting of four polished squares.
704FMP550 ....$11.00

Wrap around cuff links and tie tack Plain polished yellow rectangular cube with basket weave wrap around.
809FMP750 .. .. $15.00

Cuff links and tie bar. Hand engraved soft silver colored insert on polished yellow setting
803FMP575 . .. .$11.50

Wrap around cuff links and tie tack. Alternate strips of polished yellow and black enamel Fine basket weave pattern.
806FMP650 ... .$13.00

Cuff links and 3 studs. Round simulated mother of pearl center Polished gold setting.
909FMP550 ....$11.00



Cuff links and tie tack. Yellow. Drum like design with satin finish top Recessed black bands around sides
705FMP500 . ...$10.00

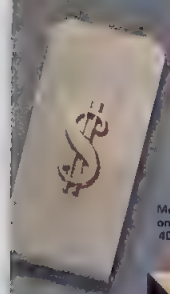
Wrap around cuff links and tie tack. Rhodium Sapphire baguettes in polished center with contrasting edges
903FMP650 ....$13.00

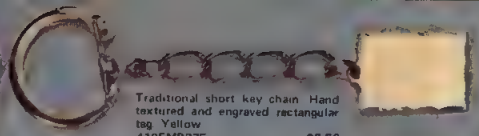
Tie tack Tobac stone in engraved rectangle with bright border. Yellow.
304FMP225. .. ...$4.50

Tie tack. Small sphere of genuine jade in bamboo setting. Yellow.
404FMP275 .....$5.50

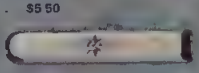
ALL ITEMS ATTRACTIVELY GIFT BOXED

Signature





Traditional short key chain Hand textured and engraved rectangular tag Yellow
410FMP275 . . . . $5.50



Money clip Polished yellow dollar sign on rhodium Florentined background
407FMP300 . . . . . $6.00

Tie bar Florentine texture with bright bevelled borders and crystal stone White
204FMP225 . . . . . $4.50

Tie bar Center polished signet on recessed Florentine texture background Yellow.
206FMP225 . . . . . $4.50

Cube tie tack, Flat polished top with sandblasted sloping diagonal Yellow
201FMP225 . . . . . $4.50

Tie tack Bright round yellow disc with tobac stone.
306FMP225 . . . . . $4.50

Tie tack Bright Bermuda blue stone in polished oval Rhodium finish
303FMP225 . . . . . $4.50

Tie tack Plain flat oval with polished surface Yellow
203FMP225 . . . . . $4.50

Cuff links and tie tack Yellow. Florentine center Border of hand engraving on bright jet inserts.
801FMP575 . . . . . $11.50

Cuff links and tie tack Rhodium square. Round opal center stone encircled by gold rope. Brushed top
908FMP550 . . . . . $11.00

Cuff links and tie tack Yellow Oval shape Hand textured Florentined center with hand engraved border
805FMP575 . . . . . $11.50

Wrap around cuff links and tie tack Bermuda blue stone in rhodium massive polished link. Basket weave wrap around.
808FMP685 . . . . . $13.75

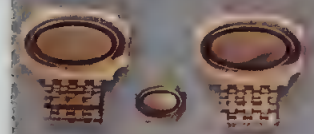
Cuff links and tie tack Rhodium oval with open background and black oval insert.
907FMP650 . . . . . $13.00

Wrap around cuff links and tie tack Vetrail colored stone in yellow massive polished link Basket weave wrap around.
807FMP685 . . . . . $13.75

Wrap around cuff links and tie tack Genuine tiger eye scarab on gold polished oval
904FMP1000 . . . . . $20.00

Cuff links and tie bar Masonic emblem set with ruby stone in polished yellow setting
701FMP600 . . . . . $12.00

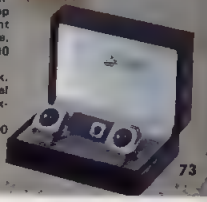
Wrap around cuff links and tie tack Rhodium oval black insert with bright edge and textured top Basket weave wrap around.
901FMP600 . . . . . $12.00



Wrap around cuff links and tie tack Yellow Rectangular with bright oval center with black accent. Textured border.
906FMP650 . . . . . $13.00

(A) Wrap around cuff links and tie bar Rhodium. Oval textured top with black border accent and crystal center stone.
905FMP650 . . $13.00

(B) Cuff links and tie tack, Yellow random vertical lines in modern rough texture motif
902FMP400 . $8.00



ALL ITEMS ATTRACTIVELY GIFT BOXED

Self-winding Calendar Watches

WALTHAM

WALTHAM Courier-Y Self-winding calendar with luminous hands and dots for nighttime viewing. Water resistant. Incabloc shock resistant. Goodlooking in yellow with gold filled expansion band. Fine precision 17 jewel movement.
9364-119X3190 $55.00

Courier-W. Same as above in white
9364-120X2990 $59.95

WALTHAM Windsor-Y. Self-winding automatic calendar with "Insta-Set" feature that sets date instantly. Dressy white dial with bold hour markers. Shock-resistant Incab oc Yellow top steel back. 10K gold filled expansion band. 17 jewel.
9364-128X3450 . $69.95

Windsor-W. Same as above in white with gray dial
9364-118X3245 $65.00

WALTHAM Rover. Automatic self-winding calendar in a handsome he-man styling that all the fellows like. White dial with gleaming chrome top and steel back. Luminous hands and dots for nighttime viewing. Sweep second hand. Rugged stainless steel expansion band. Precision 17 jewel movement
9364-121X2990 $52.00

A

Pierre Vallee®

Unconditional 3-Year Guarantee

A PIERRE VALLEE Adonis. Great styling in an automatic self-winding watch with a calendar. Water resistant; shock-resistant Incabloc. Handsome 10K gold-filled case, deluxe matching bracelet. Fine 17 jewel precision movement
8684-104X5850 $119.95

B

B PIERRE VALLEE Prince-Y. Self-winding with automatic calendar. Water resistant; shock resistant Incabloc. Goodlooking yellow top with steel back. 17 Jewels. Mesh bracelet
8684-123X8960 $179.50

Prince-W. As above, in stainless steel
8684-124X7750 $149.50

HELBROS

HELBROS Yale-Y. Unique design in self-winding automatic calendar. Unbreakable mainspring. water resistant. 17 Lifetime jewels. Yellow top, stainless steel back. Center-expansion bracelet.
8792-102X3590 $71.50

Yale-W. Same as above, white
8792-103X3270 $67.50

HELBROS Regatta-W. Majestic! Automatic calendar, self-winding. Water resistant, unbreakable mainspring. 17 Lifetime jewels. White top, stainless steel back. Matching bracelet
8792-067X2690 $55.00

Regatta-Y. As above, yellow.
8792-066X3125 $62.50

BENRUS

BENRUS Orbit Luna-Y. Self-winding, calendar model. 14 Kt. gold electroplate top, stainless steel back. Luminous hands, sweep second hand. Flexible bracelet, ratchet clasp
8576-120X5990 . $119.50

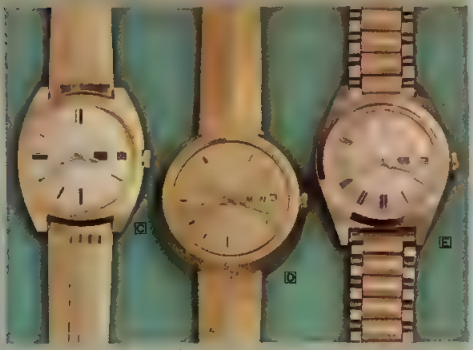
Orbit Luna-W. Above, white
8576-121X5990 $119.50

BENRUS Orbit Lem. Self-winding with calendar. 14 Kt. gold electroplate top, stainless steel back. Luminous hands, sweep second hand. Adjustable expansion band
8576-119X4990 $99.50

WALTHAM

Ⓐ **WALTHAM Fremont-Y.** Day-date calendar. Yellow top, matching expansion band. Case protected against water. Luminous dial. Unbreakable mainspring. Shock resistant. 17 jewels, self winding.
9364-142X3970 . . . . . **$79.50**
Fremont-W. Same as above, with stainless steel case.
9364-143X3890 . . . . . **$79.50**

Ⓑ **WALTHAM Mercury-Y.** Superb 25 jewel movement. Automatic day-date calendar. Fully luminous; white dial. Sweep second hand. Yellow.
9364-125X4390 . . . . . **$87.50**
Mercury-W. Above in white.
9364-126X4390 . . . . . **$87.50**



Self Winding—Day/Date

HELBROS

Ⓒ **HELBROS Datemaster-Y.** Ultra-modern calendar tells day and date automatically. 17 Lifetime jewels, self-winding, water-resistant, unbreakable mainspring. Yellow top; stainless steel back. Matching, center-expansion bracelet. Yellow.
8792-116X3645 . . . . . **$74.50**
Datemaster-W. Above in white.
8792-117X3290 . . . . . **$67.50**

Ⓓ **HELBROS Commander-Y.** Impressively masculine. Water resistant. Self winding. Tells date day automatically. 17 Lifetime jewels, unbreakable mainspring. Yellow top, stainless steel back. Adjustable bracelet with buckle.
8792-118X4660 . . . . . **$92.50**
Commander-W. Same as above in white
8792-119X3945 . . . . . **$79.95**

Ⓔ **HELBROS Sailfish-Y.** Automatic day-date calendar. Self-winding; 21 Lifetime jewels, water resistant. Unbreakable mainspring. Yellow top; stainless steel back. Matching bracelet.
8792-104X4660 . . . . . **$95.00**
Sailfish-W. Same as above in white
8792-105X3990 . . . . . **$79.95**

Pierre Vallee®

UNCONDITIONAL 3-YEAR GUARANTEE

Ⓕ **PIERRE VALLEE Day-Matic-Y.** Famous maker with a century of master craftsmanship offers superb styling in an automatic calendar day-date model. Fine 17 jewel movement. Shock resistant Incabloc. Bracelet Yellow with steel back.
8684-125X3990 . . . . . **$79.50**
Day-Matic-W. Same as above in white
8684-126X3890 . . . . . **$79.50**

JULES JÜRGENSEN

Ⓖ **JULES JURGENSEN Scout.** Automatic calendar with stainless steel case. 17 Jewel high precision movement with second hand. Matching bracelet. White.
8900-115X4960 **$100.00**

Ⓗ **JULES JURGENSEN Borden.** Automatic calendar with sweep second hand. 17 jewel high precision movement. Yellow gold filled with matching bracelet.
8900-116X6470 **$130.00**

Ⓘ **JULES JURGENSEN Seabrook.** Automatic self-winding with calendar. Highly functional. Sweep second hand and stainless steel case. Genuine lizard strap.
8900-016X5195 **$105.00**

JULES JÜRGENSEN

Ⓒ **JULES JURGENSEN Roper.** Handy self-winding day and date calendar watch. Yellow gold filled with matching gold filled mesh bracelet. Sweep second hand with ridged bezel. 17 Jewel precision movement
8900-120X9870 . . . . . $195.00

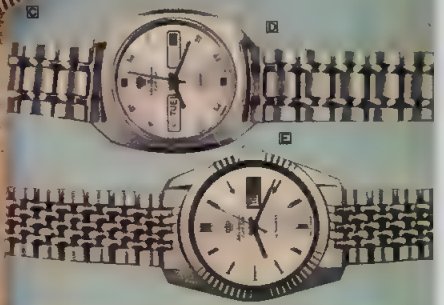
Ⓓ **JULES JURGENSEN Barney.** Highly functional day and date automatic watch with two windows. Stainless steel case with matching stainless steel bracelet. Sweep second hand. 17 jewel movement.
8900-119X5870 . . . . . $125.00

Ⓔ **JULES JURGENSEN Dixon.** Automatic modern model for the modern man. Tells the day and date. Self winding. 17 jewel movement. Water-resistant stainless steel case and bracelet
8900-102X6490 . . . . . $130.00

Self-Winding Day-Date Watches

Ⓐ **JULES JURGENSEN Reardon.** Automatic day and date calendar in 18 Kt. yellow gold case with ridged bezel. Self-winding, sweep second hand. 17 jewel high precision movement that assures accuracy
8900-117X13980 . . . . . $295.00

Ⓑ **JULES JURGENSEN Walford.** Automatic day and date calendar in handsome 14 Kt. yellow gold case. Self winding, sweep second hand. Window shows day and date. Genuine alligator band.
8900-118X9490 $185.00



Pierre Vallée® UNCONDITIONAL 3-YEAR GUARANTEE

Ⓕ **PIERRE VALLEE Gallant.** Handsome automatic day and date calendar with plenty of masculine eye appeal. Tells time and date in one glance so you always know what's going on. Fine 17 jewel precision movement to assure years of wear
8684-127X6250 $125.00

Ⓖ **PIERRE VALLEE Islander.** You don't have to be stranded on an island to benefit from this handy watch. Automatic day and date calendar. Fine 17 jewel movement backed by over a century of watchmaking. Water resistant. Goodlooking in stainless steel
8684-128X5470 . . $109.95

⊞ BENRUS

Ⓗ **BENRUS Orbit Whaler.** Self-winding with day and date feature. 14 Kt. gold electroplate top, stainless steel back. Luminous hands, sweep second hand. 17 jewel movement. Adjustable expansion band
8576-122X6990 . . $139.50

Ⓘ **BENRUS Orbit Monitor.** Self-winding with day and date feature. 14 Kt. gold electroplate top, stainless steel back. Luminous hands, sweep second hand. Custom fit, flexible mesh bracelet with ratchet clasp. 17 jewels
8576-123X7490 . . $149.50

Ⓙ **BENRUS Orbit Day-Y.** Self-winding, with day and date feature. 14 Kt. gold electroplate top, stainless steel back. Luminous hands. Fine 17 jewel movement. 10K gold filled mesh bracelet, slide lock
8576-102X6490 $129.50

ORBIT DAY-W. Same as above in stainless steel
8576-103X6490 $129.50

Battery Power for today's kids on the go

Action cars for pre-schoolers—Ages 2 to 3
Use 6-volt dry cell battery (not rechargeable)

[3] 8.88

[4] 8.88

[1] 28.88 Trail Blazer Mini Bike with heavy-duty tubular steel frame

Cycles [1] and [2] Powered by Rechargeable Batteries

[2] Powerride Super Cycle of high-impact plastic 24.88

[1] TRAIL BLAZER MINI BIKE—looks like the real thing! Tubular steel sissy bar, high-rise handle bars with colorful grips. Comfortable 8-in. wide, 16-in.-long motorcycle-type saddle, wide-traction plastic wheels. Foot control accelerator for forward speed only. Includes rechargeable 6-volt gel cell battery and UL listed recharger (uses 110-120 volts, AC). Ages 4 to 7. 29x13x21 in. high. Mailability restricted see page 259. Shipped partly assembled.
X 927-4481 A—Shpg. wt. 19 lbs. 28.88

[2] POWERIDE SUPER CYCLE. Sophisticated styling, easy-to-use stick shift for forward and reverse. Simulated headlight, dual rear exhausts, and leather seat. Sissy bar and flare-out handle bars all in metal. High-impact plastic body and knobby tires. Includes rechargeable permanently sealed 6-volt gel-cell battery Recharger (included) uses 110-120 volts, AC. UL listed. Partly assembled. 29½x20½x18½ in. high overall. Ages 3 to 6.
X 927-2212 A Mailing wt. 16 lbs. 24.88

[3] ELECTRIC DUNE BUGGY by Marx. Rides forward at slow speed for tots to operate. High-impact plastic, varicolored trim. Direct switch and steering, wide, slick tires, silver-tone hubs, contoured seat, and steering wheel. Toy operates on 6-volt lantern battery (not included order below). Ages 2 to 3. 27½x15x11 in. high.
X 927-4655 A 8.88

Square, 6-volt Dry-Cell Lantern battery. Not rechargeable. For items [3] and [4] only
X 957-2140 A—Wt. 3 lbs. 1.19

[4] ELECTRIC MINI TRIKE by Marx. Battery powered forward speed. Trike moves forward slowly—can be operated by tots. Durable plastic in bright colors with contrasting spray trim. Has wide stance with 3 wheels, foot-rests, long banana-type seat. Uses 6-volt battery (not included—sold under item [3]). Ages 2 to 3. 21x11x16 in. high.
X 927-4663 A Mail. wt. 7 lbs. 8.88

Rechargeable Replacement Battery. 9-amp. 6-volt gel-cell battery. Spill proof, break resistant, non-service requiring. Can be adapted for use with Pines, Elden, Murray, and Remco Rechargeable Ride-on toys. 3¾x2.4x5½ in. high. Wt. 3.75 lbs.
X 927-4705 A. 8.95

SAVE THIS CATALOG—order anything on these two pages till August 26, 1972

Rip-Roaring ZOOMCYCLE

Push and pull handlebar to zoom along on cycle—have fun racing with your friends

1

11.88

Just like big brother's motorcycle . . .

Your own bike looks just like a trail bike, but works on pedal action

2

8.88

Pedal Motorcycle

5.88

3

Motorcycle Set

4.99

4

1 **ZOOMCYCLE** zooms along with push-pull handlebar, the "Irish Mail" gearing principle makes cycle run. Full turning on sectional front wheel. Even has step-on automatic motor roar sound. Rugged plastic, steel at stress points. 3 "fat" wheels for stability. Bright yellow. 26½ x 13 x 21 in. high. Mail. wt. 12 lbs. Partly assembled
X 927-4564 A..... 11.88

2 **MINI TRAIL BIKE.** Copy of mini trail bike which is very realistic. Pedal-action runs this sturdy, stable bike. Easy to steer and balance. Of plastic and metal. In hot pink and silver-tone. 22x10¾x21½ in. high. Mail. wt. 9 10 lbs. Partly assembled.
X 927-4556 A..... 8.88

3 **PEDAL POWERED SKOOTA BIKE.** Sturdy polyethylene bike with comfortable banana-type seat—looks like a real motor bike. Handlebars on steel shaft connected to front wheel and fork. Two sturdy rear wheels on heavy duty axle. Just pedal away—just like the big boys! Bright—assorted colors (sorry, no color choice). Black wheels with silver-tone trim. 16½x6½x21¼ in. high. Partly assembled
X 927-1917 A—Wt. 5.20 lbs..... 5.88

4 **MOTORCYCLE, TRAILER, AND HELMET.** Colorful combination—a stable cycle and trailer. Includes plastic helmet with sun goggles. Nickel-plated steel handlebars have molded grips, streamers, horn. All-metal steering action. Six large, deep-grid polyethylene tires. Steel axles. Durable polyethylene. Bright red cycle, yellow trailer. 29 x 8 x 18 in. high. Partly assembled
X 927-0943 A—Mail. wt. 5 lbs... 4.99

5 **CHOPPERDO.** Be the first kid on your block with a Chopperdo! Loads of fun for active kids! Mounted hard-rubber tire on front wheel, full-turn handlebars, sleek one-piece chassis, fully adjustable contoured seat and oversized plastic rear wheels set in wide stance for stability. Geared chain drive to the rear—for lots of speed. 44½x25x23½ in. high. 8½ in. seat height. Plastic. Steel link drive chain. Shpg. wt. 16 lbs.* Partly assembled.
X 927-4531 A..... 19.99

6 **TOT ROD.** "The Hot One" has new go-cart styling with air scoop on hood and mag wheels with big black blow-molded plastic tires with billboard design. Make-believe exhaust tubes and roll bar. Nylon-bearing chain-drive mechanism with the proper gear ratio gives tot maximum pedaling ease. Adjustable bucket seat. White with black and red trim. Body of sheet metal and tubular steel. 42 x 23 x 22 in. high. Partly assembled
X 927-4499 A—Wt. 35 lbs..... 22.99

7 **BIG MACK VELOCIPEDE.** A new look for an old favorite: tricycle frame is styled like all-terrain vehicle. Big truck-type molded wheels and billboard tires. White plastic truck-type fender. Black blow-molded saddle. Black high-impact-plastic pedals. Chrome-plated butterfly-style handle bars. Tubular steel frame finished in sunshine yellow. 22½ in. long. Front wheel 8.50x4; rear wheels 7.00x2. Mail. wt. 14 lbs. Partly assembled
X 927-4507 A..... 11.77

Same as above, but 25½ in. long. Front wheel 10.50x4; rear wheel 7.00x3.
X 927-4515 A—Mail. wt. 15 lbs. 12.77

Same as above, but 28½ in. long. Front wheel 12.50x4; rear wheel 8.00x4.
X 927-4523 A—Shpg. wt. 16 lbs.* 13.77

8 **"DUSTER" DUNE BUGGY CAR.** Realistic Dune Buggy styling with oversize slick tires on rear. Steering wheel of sturdy steel. Positive, adjustable Easy-Pedal action. Black plastic tires with silver-tone hubs and billboard lettering. Colorful decorative trim. Molded plastic and steel. 33x21x13 in. high. Shpg. wt. 10.00* lbs. Partly assembled.
X 927-4549 A..... 11.99

*Mailability restricted—see page 299.

CHARGE IT—see page 267

Chopperoo...
snazziest three-wheeler around!

5 **19.99**

- Propelled by chain-drive pedals
- Oversize racing tires in rear
- Adjustable racing-type bucket seat

6 **22.99**
The Hot One
young racer's favorite!

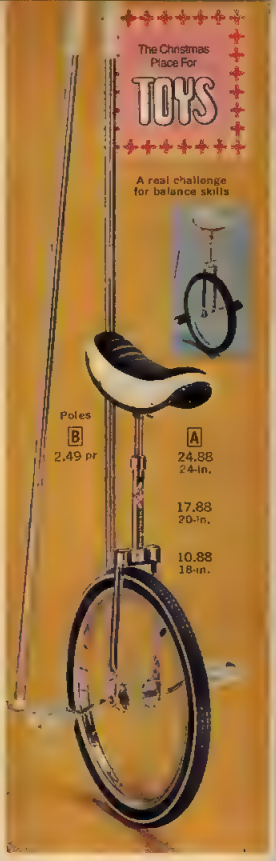
All-Terrain Vehicles with Plenty of Pedal Power

Big Mack Velocipede
3 sizes as low as **11.77**

7

Dune Buggy with oversize rear Racing Wheels
11.99

8



Deluxe Unicycle

A **DELUXE UNICYCLE**—learn to balance on a one-wheeler! Deluxe bucket saddle and adjustable seat post (from 37-43 in. high) 24 in. air-filled tire. Chrome-plated tubular steel. Ages 8 to adult. Partly assembled.
X 927-4713 A—Shpg. wt. 16 lbs.* 24.88

Same, but 20-in. tire; seat height of 31-36 in. Ages 8-16
X 927-1305 A—Shpg. wt. 13 lbs.. 17.88

Same, but 18-in. semi-pneumatic tire; seat height of 29-34 in. Ages 5-12.
X 927-3400 A—Shpg. wt. 12 lbs.. 10.88

B **UNICYCLE TRAINING POLES.** Help you as you learn to ride a one-wheeler. Pair of steel poles measure 40-in. high. White finger grips and plugs for traction. Mail wt. 1.50 lbs.
X 927-4184 A Order 1 pair for 2.49

SAVE THIS CATALOG—order anything on these two pages till August 26, 1972

*Availability restricted —see page 259.

The ROYAL Portables...

Sabre

The sharp impressionist. Royal's full-sized, full-feature manual. 88 character keyboard • Magic® Margin controls • Magic® Meter • Touch Control selector • Magic® Column Set and Clear • Choice of Pica or Elite type • Available in Frost Green (shown), Mist Blue.
• Handsome, luggage style carrying case included • Shpg. wt. 21 lbs

586RY6897	Blue	Pica type	$99.95
587RY6897	Blue	Elite type	$99.95
589RY6897	Green	Pica type	$99.95
590RY6897	Green	Elite type	$99.95

Jupiter 10

The magnificent homebody. Big machine Power. Portable performance. Electric carriage return • Full-size 88 character keyboard • Four repeat characters (.) (x) (-) (_) • Variable impression control for carbons • Magic® Margin • Home-size electric with the features of office machine • Choice of Pica or Elite type • Electric keyset tabulator • Light indicator ribbon color, "on/off" • Carrying case included • Shpg. wt. 36 lbs

566RY13497		Pica type	$189.95
567RY13497		Elite type	$189.95

Budgetmaster

A mighty mathematician. Adds subtracts multiplies electrically • Enters 7 digits totals 8 digits • Keyboard controls for one-hand operation • Whiz through a column of figures in no time with lightning-response • Easy-change paper roll • Two-tone Charcoal Brown and Beige • Shpg. wt. 12 lbs

732RY5397 . . . . . $79.95

The Royal 710

For those who need a larger capacity • Direct subtraction with credit balance • Enters 9 digits totals 9 digits • Fast 160 cpm • Repeat multiplication • Non-add keys • Shpg. wt. 9 lbs 8 oz

710RY7397 $109.95

for people on the go

Mercury

The heavy-duty lightweight. Handy, handsome and inexpensive. Office size 84 character keyboard • Touch-set margin controls • Calibrated paper bail • The mighty little machine with sturdy all-metal construction • Rugged and ready to go • Convenient console carrying cover included • Smooth gray finish • Choice of Pica or Elite type • Shpg wt. 11 lbs.

323RY3497 Pica type $49.95
324RY3497 Elite type $49.95

Apollo 10

Launching a new world of move-about convenience. Easy, efficient, electric. Full-size 88 character keyboard • Fast action tabulator permanently positioned every 10 spaces • Touch-set margin control • Line finder selector • Quality-built Royal Electric Portable with office electric keyboard in a truly compact size • Choice of Pica or Elite type styles • Two color ribbon and stencil cutter • Console carrying cover included • Shpg wt 19 lbs 9 oz

560RY7897 Pica type $109.95
561RY7897 Elite type $109.95

Sprite

Lively and light, The take-along with magic touch. Full-size, 88 character keyboard • Touch regulator • Touch-set margin controls • Keyboard tabulation • Two-color ribbon and stencil cutter • Handsome, compact portable complete with its own console carrying cover • Quality construction • Pica or Elite type • Two-tone Blue and Gray • Shpg wt 12½ lbs

341RY4297 Pica type $59.95
342RY4297 Elite type $59.95

Smith-Corona Portables

(A) GALAXIE DELUXE TWELVE

A wide carriage, Changeable Type bars and **power space key**, plus full length tabulation with a professional target bar—all of these things plus Smith-Corona's excellence in styling and construction make this the finest portable you can buy at any price. It serves the businessman, professional woman and student equally well and its all steel carrying case will stand up to travel's hardest knocks. The Galaxie Deluxe has a full sized keyboard, an all steel frame and a finish that stays new looking for years.
All steel carrying case is included. Pica or Elite. Shipping Weight 24 lbs.

33225CM8797	Blue - Pica type	. . .	$123.50
33258CM8797	Gray - Pica type	.	$123.50
33266CM8797	Blue - Elite type	. .	$123.50
33290CM8797	Gray - Elite type	. .	$123.50

(B) SUPER STERLING

Feel the smooth action; see the precision response of this basic Smith-Corona portable. Full sized 88-character keyboard, full length tabulator key sets and clears. Personal touch selector and ribbon selector, page-gage, line indicator and Quick-Set margins; an all steel carrying case. Pica or Elite. Shipping Weight 20 lbs.

27060CM7147	Blue - Pica type	. . .	$111.50
27136CM7147	Gray - Pica type	. .	$111.50
27094CM7147	Blue - Elite type	. .	$111.50
27144CM7147	Gray - Elite type	.	$111.50

(C) CORSAIR DELUXE

Space age styling and space age materials in this durable, lightweight traveler. Everything you need to turn out neat, crisp assignments, reports and social correspondence. 84-character keyboard, pre-set tabulator, 3 position ribbon selector, paper support and half space for error control. Shipping Weight 12 lbs

28381CM3397	Blue Pica type	$54.50
28407CM3397	White Pica type	$54.50
28415CM3397	Blue Elite type	$54.50
28431CM3397	White Elite type	$54.50

(D) FIGUREMATIC 708

Lightweight all-electric adding machine for home, student, business or professional use. Easy-to-learn, dependable adding machine 8 lb. electric brain does your adding, subtracting, multiplying automatically! Simplified keyboard is easy-to-use . . . has sensitive key response. Goes wherever you go—tuck in the cord, snap-on the cover, pull-out the retractable case handle. Easy-to-read clearly printed tape; cartridge ribbon. Lists 7 columns ($99,999.99) and totals 8 $999,999.99) 9 x 13 x 7". Shipping Weight 10 lbs

10181CM5897	.	. . . . .	$89.50

A **STRUCTO STEERABLE CAMPER.** Steel body and frame. Mag-type wheels, bucket seats, interior console. Removable Camper stands by itself. 9¼" L x 4⅛" W x 5" H.
8298-006T394 Wt. 2 lbs. $6.00

B **STRUCTO STEERABLE STUBBY WRECKER** with big turbine cab. Easy-spin handle raises and lowers die-cast hook. Gold with black. 11" L x 5½" W x 7" H.
8298-003T497 Wt. 4 lbs. .$7.00

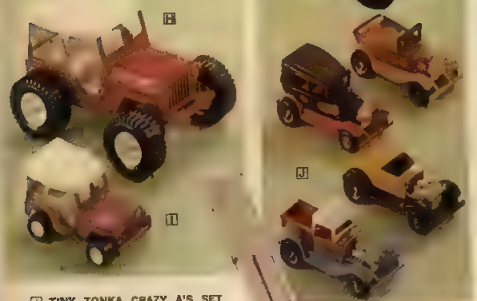
C **NYLINT SAFARI HUNT** for junior hunters. Bronco truck, detachable animal cage on wagon bed, nine lifelike wild animals. All fun! 24⅞" L x 5½" W x 6⅞" H.
8102-006T596 Wt. 6 lbs. $9.00

D **TONKA MINI STABLE SET** contains Pick-Up with Horse Trailer and Dump Stake Truck. Detachable trailer transports two horses. Stake dumps, converts to semi flat-bed. 14" long.
8330-020T497 Wt. 3 lbs. $7.00

E **NYLINT RACE TEAM.** Three toys in one: jalopy, race car, trailer with tilt carriage for easy run-on/run-off. Rugged steel construction, wh tewall tires, chrome wheels. 19¼" long.
8102-005T294 Wt. 2 lbs. $4.00

F **STRUCTO SEA SPRITE.** Scamp Sportster pulls boat trailer. Johnson "Reveler." Sea-Foil hull. Detachable red and white boat can float. Trailer and cab in blue. 23" long.
8298-004T397 Wt. 3 lbs. $6.00

G **HASBRO AMAZA-a-MATIC CAR** runs by itself on programmed cards! Goes forward, reverses, turns left or right and idles. No wires! No remote controls! Just cards! 8" long.
7876-015T497 . Wt 2 lbs. $8.00



H **TONKA DUNE BUGGY** built for where the going is rough . . dunes, beaches, any rugged surface. Steel body, lifetime tires, tow chain up front, removable top. 10⅞" long.
8330-006T327. Wt. 3 lbs. $4.50

I **MINI-TONKA BEACH BUGGY!** A real sportster. Front balloon tires, rear sand tires, divided seats, all weather canvas top. 6½" L x 3⅝" H x 4" W.
8330-014T147 Wt. 1 lb. $2.00

J **TINY TONKA CRAZY A'S SET** with built-in fun. 4 toys in carrying case . . . Mod Rod, Draggin' Wagon Scorcher, Frantic Flivver. All Tonka top quality built to last.
8330-019T497 Wt. 2 lbs. $7.00

K **TONKA AERIAL LADDER** in rugged steel. Ladder cranks to 36", adjusts to 6 angles. Detachable cab, side ladders, "steering," lifetime tires. 28¾" L x 6¾" H x 6⅛" W.
8330-018T894 .Wt 8 lbs. $12.95

L **TONKA CAR CARRIER.** Sleek auto transport carrying 2 acetate plastic Mustang and Ranchero. Carrier cab has seats, dash and "steering" wheel. Rear ramp for unloading, lifetime tires, flotation tires on tractor. 27½" L x 6½" H x 5⅜" W.
8330-017T780 Wt. 8 lbs. $11.00

M **MINI-TONKA CAR CARRIER.** Over-the-road hauler that loads and unloads from top or bottom. Steel body, detachable cab, lifetime balloon tires. Carries 2 plastic Sting Ray sports cars. 18⅝" L x 6¾" H x 4½" W.
8330-002T420 Wt. 3 lbs. $6.00

A

A STRUCTO HIGHWAY BUILDERS SET. Four piece set to delight the heart of would be road builders. Super Sandy sand loader, dump truck, road grader and Hi-lift Bulldozer. So get going . . . pick a site, grade it, sand it, cover it with gravel. And you'll have a "perfect" play road
8298-005T897 Wt. 10 lbs. **$13.95**

Tonka

B MINI-TONKA CONSTRUCTION SET. Three toys: Loader, Dump and Cement Mixer. Loader scoops, raises, unloads. Dump has lever controlled action. Cement Mixer is crank operated with tilt drum, rear loading hopper. Bodies are steel Lifetime tires
8330-021T690 Wt. 5 lbs. **$10.00**

E TINY-TONKA CONSTRUCTION SET. Five toys in one pack. Loader, Dump, Cement Mixer, Cowboy, Dozer. Loader scoop raises, lowers, locks. Hand operated box on Dump. Cement Mixer drum rotates. Cowboy rig hauls bulldozer. A package of fun for any child!
8330-022T427 Wt. 3 lbs. **$6.00**

F MIGHTY-TONKA DUMP, a tough giant with all-steel body. Large 4¾" tires with Celcon bearings. Load box raises for dumping. Cab detailed and realistic. Heavy duty bumper with shock-absorber pads. Size: 18½" L x 10¼" H X 8" W
8330-012T657 Wt. 9 lbs. **$9.95**

G MIGHTY-TONKA LOADER, an actual tough steel reproduction of the real thing! Lever operates bucket which scoops, raises for hauling and unloads. Swivel cab is "glassed in." Other features: exhaust stack, dual air cleaners, "steering," deep-cleat tires 19⅞" L x 9⅛" H x 8½" W.
8330-013T790 Wt. 8 lbs. **$11.50**

H TONKA TRENCHER, the multi-action toy! Digs, loads, hauls, dumps, levels. Lever and handle control all trencher movements. Deep-groove treads for smooth movement of sturdy steel unit. 18½" L x 7⅝" H x 8¼" W
8330-008T420 Wt. 3 lbs. **$6.00**

B C

B STRUCTO DUMP TRUCK. Another of America's easiest "steering" trucks. Tilt cab with wheels that turn. Release cab, wheels spring back to straight position. Manually operated dumping action, working tailgate, rearview mirror. 10⅜" long.
8298-001T284 Wt. 2 lbs. **$4.50**

C STRUCTO HYDRAULIC DUMP TRUCK! One of America's easiest "steering" trucks. Tilt cab, wheels turn. Release cab, wheels go straight. Controlled dumping action. Swing-open tailgate, mag wheels, bucket seats, steering wheel. 13¼" long.
8298-002T460 Wt. 5 lbs. **$6.95**

D E

F G H

J

I NYLINT GRADER. Heavy duty toy with operator cab and easy fingertip "steering." Blade raises, lowers, tilts, swings to 5 positions. Deep-tread tires, over all steel construction. 16" L x 6⅝" W x 7⅛" H. Wt 3 lbs.
8102-007T397 . . **$6.00**

J NYLINT MICHIGAN SHOVEL. Jumbo steel shovel. Smooth rolled edges! Picks up load, swings to unloading area, trips automatically. Semi-pneumatic deep-tread tires. 37" L x 7" W x 10½" H. Wt. 9 lbs.
8102-002T794 . . **$11.50**

K

K REMCO TRU SMOKE GIANT SHOVEL. Realistic scoop shovel works like the real thing! Realistic styling and working parts make it a real winner! Simulated "smoke" is clean and harmless. Uses 4 "D" batteries (not incl.)
8174-022T760 . Wt. 3 lbs. **$12.50**

JOHNNY LIGHTNING

ROCKET 500 TRACK SET

NO BATTERIES, MOTORS OR WIRES

(A)

Twin-stick Power Booster gives cars an extra burst of speed after each lap

MATTEL, INC. TOYMAKERS

Hot Wheels

DUAL-LANE ROD RUNNER RACE SET

Twin-Stick Power Booster Challenges A Blaz n' Fast Figure-8 Competition Course

(B)

(A) JOHNNY LIGHTNING "ROCKET 500 INDY" RACEWAY. All the thrills and excitement of real racing—without batteries, motors or wires! At breathtaking scale speeds — equivalent to 1200 miles per hour — you will streak down your new lightning fast Rocket 500 Indy Track Layout is a big 89¼" long and 31½" wide Set includes 1 rocket launcher 4 straight tracks, special track, 2 fast Johnny Lightning cars, 2 180° curves with supports, and 8 couplers Durably made of metal and plastic
8342-027T1096 Wt 12 lbs $20.00

(B) HOT WHEELS ROD RUNNER RACE SET. Two cars challenge this blazin' fast figure 8 course—with a twin stick Power Booster to give them that extra burst of speed after each lap. Race 'em side by side . . then "kick" your car as it comes through the Booster Complete race set includes dual lane handshift Power Booster, two Hot Wheels cars, two 200° dual lane curves 32 ft Hot Strip track, 14 joiners, 2 trestles, 2 collector's buttons, layout instructions.
8052-054T877. Wt 6 lbs. . $13.95

(C) HOT WHEELS "MONGOOSE VS. SNAKE" DRAG RACE SET You're in the driver's seat for this draggin' duel Realistic replicas of the famous Mongoose and Snake drag machines rush out of the starting gate . . swirl 360° thru the loop . . burst past the straightaway and finish gate, popping their drag chutes at the climax Includes 2 daredevil loops, starting gate, finish gate with automatic flag, 32 ft. Hot Strip track, 12 joiners, clamp, collector's buttons.
8052-053T896.... Wt. 2 lbs. $9.95

MONGOOSE vs. SNAKE DRAG RACE SET

featuring the 360° daredevil loop

(C)

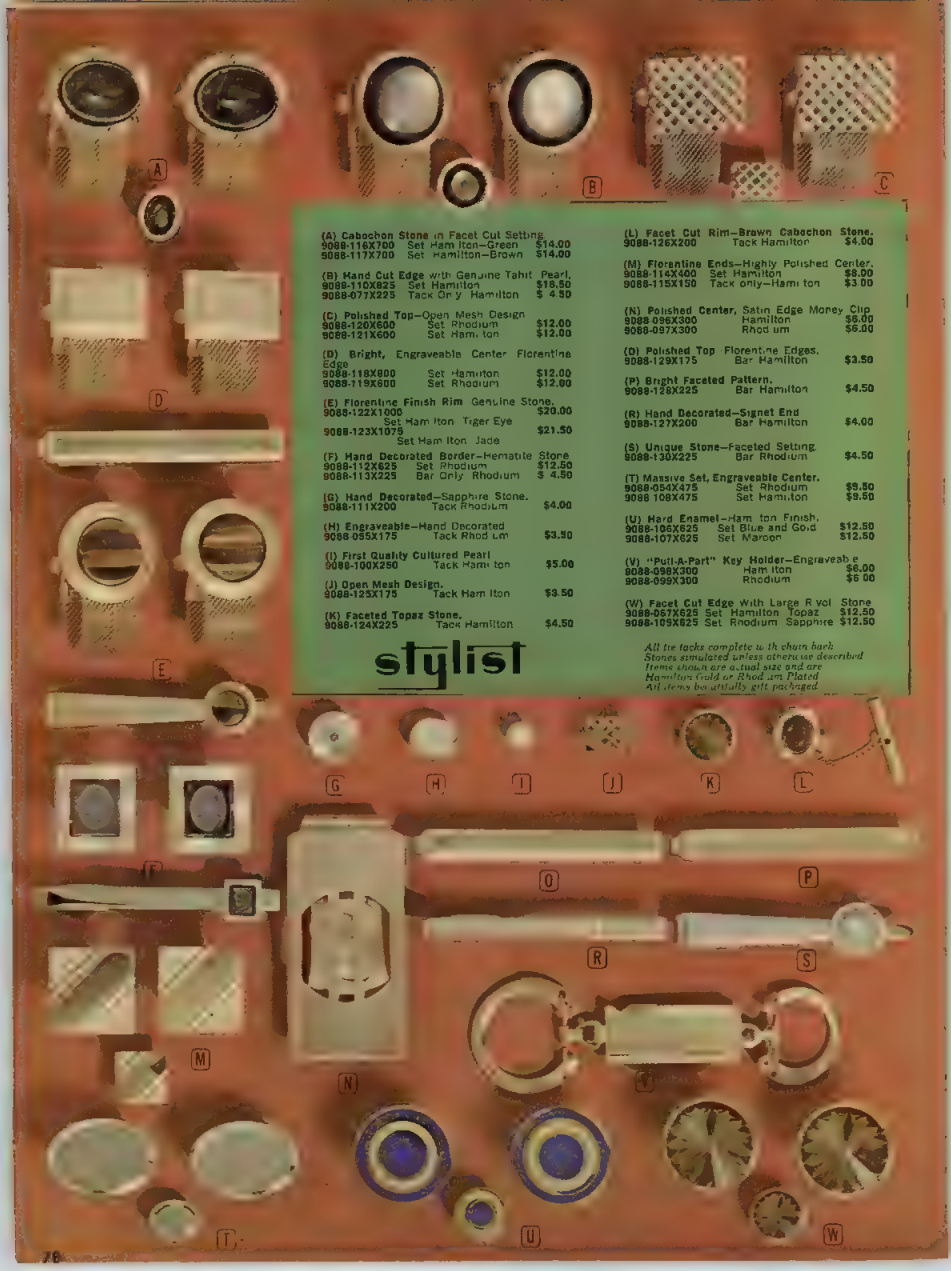
Only Mattel Hot Wheels sponsors the big ones - The Mongoose and The Snake—and you get all this:

2 Hot Wheels Metal Miniature Cars - Mongoose and Snake
2 Daredevil Loops
2 Drag Chute Sets
1 Starting Gate
32 ft Hot Strip Track
12 Joiners 1 Clamp
1 Finish Gate with Automatic Flag
1 International Collectors Catalog
2 Matching Collectors Buttons

"MATCHBOX" TRUCK SET. Here's a whole fleet of rugged vehicles ready for tough construction jobs Includes 8 pieces of heavy equipment Builder's Truck, Case Bulldozer, Foden Concrete Truck, DAF Tipper Container Truck, Unimog 8-wheel Tipper Truck, DAF Girder Truck and a Dodge Crane Truck Heavy duty wheels With girders, scaffolding, etc
8010-003T384 Wt. 1 lb . . $5.95

"MATCHBOX" TRANSPORTER SET. DAF transporter has working upper and lower ramps comes complete with a load of exotic 'Matchbox' cars Includes a Ford Mustang, an Iso Grifo, a Rolls Royce, a Ford Zodiac, and a 1600 model Volkswagen Gift packaged—a perfect addition to any "Matchbox" collection.
8010-001T482 Wt 1 lb . $7.00

"MATCHBOX" SUPERFAST SPECIALS SET. Take over the road with these 6 great "Matchbox" muscle cars, all with free rolling Superfast mag wheels to beat all the competition. Includes Lotus Europa, Lamborghini Marzal, Ford Group 6, Dodge Charger, Pininfarina, and Porsche 910. Realistic 'Matchbox' detailing
8010-002T286. Wt. 1 lb . $4.50



(A) Cabochon Stone in Facet Cut Setting.
9088-116X700 Set Hamilton—Green $14.00
9088-117X700 Set Hamilton—Brown $14.00

(B) Hand Cut Edge with Genuine Tahiti Pearl.
9088-110X825 Set Hamilton $16.50
9088-077X225 Tack Only Hamilton $ 4.50

(C) Polished Top—Open Mesh Design
9088-120X600 Set Rhodium $12.00
9088-121X600 Set Hamilton $12.00

(D) Bright, Engraveable Center Florentine Edge
9088-118X600 Set Hamilton $12.00
9088-119X600 Set Rhodium $12.00

(E) Florentine Finish Rim Genuine Stone.
9088-122X1000 $20.00
Set Hamilton Tiger Eye
9088-123X1075 $21.50
Set Hamilton Jade

(F) Hand Decorated Border—Hematite Stone
9088-112X625 Set Rhodium $12.50
9088-113X225 Bar Only Rhodium $ 4.50

(G) Hand Decorated—Sapphire Stone.
9088-111X200 Tack Rhodium $4.00

(H) Engraveable—Hand Decorated
9088-055X175 Tack Rhodium $3.50

(I) First Quality Cultured Pearl
9088-100X250 Tack Hamilton $5.00

(J) Open Mesh Design.
9088-125X175 Tack Hamilton $3.50

(K) Faceted Topaz Stone.
9088-124X225 Tack Hamilton $4.50

(L) Facet Cut Rim—Brawn Cabochon Stone.
9088-126X200 Tack Hamilton $4.00

(M) Florentine Ends—Highly Polished Center.
9088-114X400 Set Hamilton $8.00
9088-115X150 Tack only—Hamilton $3.00

(N) Polished Center, Satin Edge Money Clip
9088-096X300 Hamilton $6.00
9088-097X300 Rhodium $6.00

(O) Polished Top Florentine Edges.
9088-129X175 Bar Hamilton $3.50

(P) Bright Faceted Pattern.
9088-128X225 Bar Hamilton $4.50

(R) Hand Decorated—Signet End
9088-127X200 Bar Hamilton $4.00

(S) Unique Stone—Faceted Setting
9088-130X225 Bar Rhodium $4.50

(T) Massive Set, Engraveable Center.
9088-050X475 Set Rhodium $9.50
9088 108X475 Set Hamilton $9.50

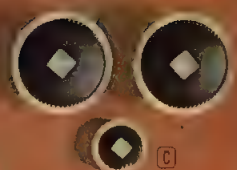
(U) Hard Enamel—Hamilton Finish.
9088-106X625 Set Blue and Gold $12.50
9088-107X625 Set Maroon $12.50

(V) "Pull-A-Part" Key Holder—Engraveable
9088-098X300 Hamilton $6.00
9088-099X300 Rhodium $6.00

(W) Facet Cut Edge With Large Oval Stone
9088-067X625 Set Hamilton Topaz $12.50
9088-109X625 Set Rhodium Sapphire $12.50

All tie tacks complete with chain back
Stones simulated unless otherwise described
Items shown are actual size and are
Hamilton Gold or Rhodium Plated
All items box attractively gift packaged

stylist



(A) Massive Set for Engraving.
9088-133X1000 Set Sterling Silver $20.00
9088-134X875 Set Karatclad $17.50

(B) Genuine Stone Bright Cut Rim
9088-038X1200 Set Karatclad Jade $24.00
9088-145X1075 Set Karatclad Onyx $21.50

(C) Genuine Onyx and Center Diamonds in Hand Decorated Setting
9088-036X2925 Set Karatclad $58.50
9088-037X825 Tack Only Karatclad $16.50

(D) Brilliant Cuts—Genuine Stones
9088-135X1125 Set Karatclad Tiger Eye $22.50
9088-136X1200 Set Karatclad Jade $24.00

(E) Distinctive Facet Cut Design.
9088-141X925 Set Karatclad $18.50
9088-142X275 Bar Only Karatclad $ 5.50

(F) 6MM Blue Star Sapphire.
9088-047X1575 Tack Sterling Silver $31.50

(G) Hand Decorated—Genuine Diamond.
9088-048X675 Tack Sterling Silver $13.50

(H) Bright Cut Rim—Genuine Jade
9088-039X300 Tack Karatclad $6.00

(I) Genuine Tiger Eye Facet Cut Rim.
9088-149X275 Tack Karatclad $5.50

(J) 6 ½MM Cultured Pearl—Gold Setting
9088-095X500 Tack 14 Karat Gold $10.00

(K) Hand Engraved Florentine Genuine Diamond
9088-046X825 Tack 14 Karat Gold $15.50

(L) Richly Decorated—Genuine Stones.
9088-139X1200 Set Karatclad Jade $24.00
9088-140X1125 Set Karatclad Tiger Eye $22.50

(M) Bright Cut Edge—Genuine Diamond
9088-052X875 Bar Sterling Silver $17.50

(N) Hand Decorated Signet Center.
9088-133X1250 Slide 14 Karat Gold $25.00

(O) Hand Engraving on Satin Finish.
9088-152X325 Bar Sterling Silver $6.50

(P) Genuine Jade—Hand Decorated Setting.
9088-151X400 Bar Karatclad $8.00

(R) Hand Decorated "Pull-A Part" Key Holder.
9088-094X625 Sterling Silver $12.50
9088-044X550 Karatclad $11.00

(S) Hand Engraved—Polished Money Clip.
9088-146X575 Sterling Silver $11.50
9088-147X525 Karatclad $10.50

(T) Facet Rib—Genuine Stone.
9088-131X950 $19.00
Set Karatclad Onyx
9088-132X250 $ 5.00
Tack Only Karatclad Onyx

(U) Hand Decorated—Satin Center.
9088-026X675 $13.50
Set Sterling Silver
9088-029X225 $ 4.50
Tack Only Sterling Silver

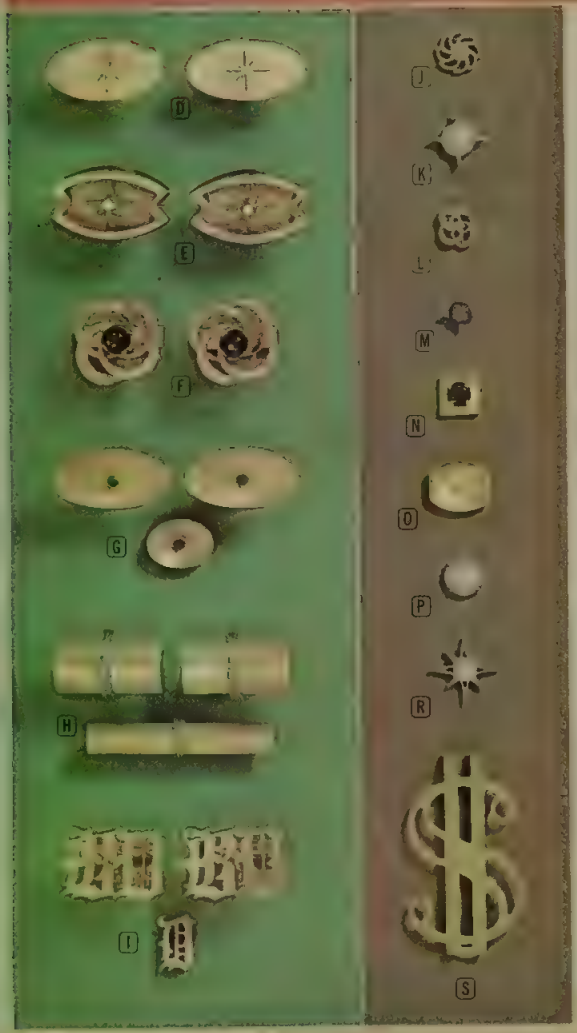
(V) "Sunburst" Design with 1 pt Diamond
9088-137X2000 Set Karatclad $40.00
9088-138X625 Tack Only Karatclad $12.50

(W) Hand Cut Rim—Satin Center.
9088-143X675 Set Sterling Silver $13.50
9088-144X600 Set Karatclad $12.00

Items shown actual size and are Sterling Silver, Karatclad (Heavy gold electroplate) or 14K Gold. All Sterling Silver is Rhodium Plated. Beautifully gift packaged.

All tie tacks complete with chain back.

stylist



14K Gold Accessories

(A) Smart simplicity in these florentined, 14K yellow gold gent's cuff links.
8912-035X3750 **$75.00**

(B) Diamond set in hand-engraved star in this man's 14K yellow gold tie bar.
8912-036X2247 **$44.95**

(C) Tie bar in 14K florentined gold with bright gold monogram area.
8912-028X1650 **$32.95**

(D) Elegant oval cuff links of 14K yellow gold floren tine finish starred with d amonds
8912-016X3575 **$69.50**

(E) Uniquely styled cufflinks with 2 diamonds in 14K yellow gold with bright rims. Total weight of dia-monds is .10 carats.
8912-034X7575 **$159.50**

(F) Four-ringed lover's knot cuff links of 14K gold, ayed with black star sapphires.
8912-026X5150 **$105.00**

(G) Florentined ovals with genuine sapphires in 14K yellow gold
8912-030X2750 **$55.00**
Genuine sapphire in 14K yellow gold tie tac with mascul ne appeal.
8912-031X1125 **$22.50**

(H) 10 diamonds flash n this rich look ng 14K yellow gold cufflink set
8912-032X10750 **$215.00**
Distinctive tie bar with 3 diamonds in 14K yellow gold
8912-033X3997 **$79.95**

(I) Majestic Old English monogrammed cufflinks in 14K yellow gold.
8630-002X5750 **$115.00**
14K yellow gold Old English monogrammed tie tac to enhance any man's wardrobe.
8630-003X1375 **$27.50**

(J) Circle of swirls in 14K two-toned gold sets up this diamond centered tie-tac.
9184-041X1997 **$39.95**

(K) Star-bright diamond tie-tac, finely tailored in 14K white gold
in these carat weights:

9184-031X19970	.50 ct.	**$400.00**
9184-023X10625	.33 ct.	**$212.50**
9184-022X6250	.20 ct.	**$125.00**
9184-021X2875	.08 ct.	**$57.95**

(L) Messieurs' diamond tie-tac with 4 rings of 14K yellow gold.
9184-042X1325 **$26.50**

(M) Sophisticated Linde Star Sapphire tie-tac in 14K white go d
9002-596X1450 **$29.95**

(N) Gold black star sapphire tie-tac in florentined 14K yellow gold
9002-593X1497 **$29.95**

(O) Handsome diamond tie tac in 14K two-toned yel-low gold
9002-591X1497 **$29.95**

(P) A stunning diamond circle tie-tac in 14K white gold
With 5 diamonds and total weight of .40 carats
9306-002X10875 **$217.50**
With 5 diamonds and total weight of .60 carats
9306-004X16375 **$327.50**
With 1 diamond and total weight of .17 carats.
9306-008X5370 **$110.00**

(R) White gold evening star tie-tac with center dia-mond weighing .08 carats.
9306-016X2990 **$59.50**

(S) Dollar symbol money clip, a handsome bill holder in 14K yel ow gold.
9002-535X1875 **$37.50**

The Christmas Place For

TOYS

WHIRRRRRR

4 4.99

Take Charge with REMOTE CONTROL

WHOOO WHOOO

HUG HUG

5 3.99

3 3.99

Lighted rear tail lights

Excitingly Realistic SUPER SIDEWINDERS 3.99

Powerful wind-ups with sparking exhaust, wide tread tires. Wind-up key permanently attached—can't get lost

Snowmobile and Scrambler Set

2

SUPER SCRAMBLER

Racer and Dune Buggy Set

1 3.99

FANTASTIC CAR follows the course you've chosen without tracks or wire

Just insert one of five different program discs—make car move in Dog Bone, Square, Figure 8, or Zig-Zag pattern—it also goes in a steady circle

1 **2.99 each**

1 COMPUTER VOLKSWAGEN. In bright red. Realistically detailed. Ideal for the active youngster—adds a new dimension to his play. Of durable metal and plastic. About 8-in. long. Uses 2 C batteries (not included—order below)
X 923-1309 A—Mail. wt. 1.50 lbs. . 2.99
C Batteries. Sold in packages of 6. Mailing weight per package, 0.90 lb.
X 959-0787 A..... Order 1 pkg. for 99c

3-Dimensional Ding-A-Ling set includes Flying Saucer robot and spy robot with interchangeable motor

6.66 2

Ding-A-Ling Fireman and his Policeman pal share an interchangeable Power Pack. Roller wheels don't stop at any obstacle!

3.99 3

2 to 5 DING-A-LING TOYS. Sturdy plastic

[2] Ding-A-Ling Special Set. Consists of 2 robots plus 3 dimensional track layout. Figures approx. 4-in. high. 6 pieces of 15-in track plus accessories to set up layout shown or one of your own choice. Uses 2 AA batteries (not included—order below). Mail. wt. 3 12 lbs.
X 925-7254 A 6.66

[3] Ding-A-Ling Special Pack. Fireman, Policeman, Power Pack. Power pack operates on 2 AA Batteries (not included—order below).
X 925-7221 A—Mail. wt. 1 lb. 3.99

[4] Special Ding-A-Lingmobile Set. Ding-A-Lingmobile, Gofer Driver, Power Pack and Incline Space Highway. Uses 2 AA Batteries (not included—order below).
X 926-7239 A—Mail. wt. 1.50 lbs... 4.66

[5] Ding-A-Ling King Ding. King Ding and his Ding-A-Ling brain pal. Uses 4 Batteries (not included—order below)
X 925-7247 A—Mail. wt. 5 lbs.... 10.99

AA Batteries. In pkgs. of 4. Wt. 0.40 lb.
X 957-1902 A.....Order 1 pkg. for 59c

D Batteries. In pkgs. of 6. Wt. 1.50 lbs.
X 957-1761 A.....1 pkg. for 99c

DING-A-LING

Ding-A-Lingmobile has its own driver, Power Pack, and Incline Space Skyway. Roller wheels overcome most any obstacle!

4 4.66

5 10.99

Brain Pal rides to King Ding's head

Super Sidewinders—Exciting New Toys with Wind-up Motors

1 & 2 **SUPER SIDEWINDERS** provide plenty of movement and action. Powerful wind-up motors—no batteries needed! Permanently attached sidewinder key can't get lost. All have sparking exhausts and wide rear rubber tires with treads. Bold, hot colors (no choice) and fun decals give each its own distinctive look. Made of plastic and metal. All approximately 9 in. long.

[1] Sidewinder Racer and Dune Buggy Set. Slick racing car has driver with helmet; dual exhaust; 4 wide tires; lightning streak decals. Dune buggy has two bucket seats, Psychedelic colored battery; 4 balloon tires; wild coyote decal.
X 923-0723 A—Mailing weight 2.50 lbs..... Order 1 set for 3.99

[2] Sidewinder Snowmobile and Scrambler Set. Snowmobile has non-scratch modern treads for action over "snow"; lightning streak decal. Scrambler is an all terrain vehicle with 8 balloon tires; colorful decal on front
X 923-0581 A—Mailing weight 2.50 lbs. ..... Order 1 set for 3.99

3 **REMOTE-CONTROL DUNE BUGGY** goes forward, reverse and turns. Watch the lights go on and hear "motor" sounds. Uses two C batteries (not incl.—order below item [5]). Plastic and metal. Over 10 in. long
X 923-1291 A Mailing weight 1.80 lbs.. ..... 3.99

4 **REMOTE-CONTROL POLICE MOTORCYCLE.** Multiple action goes forward, reverse, and turns. Headlights light up and the siren wails. See-through control lets you view gear action. Uses two C batteries (not included—order below item [5]). Plastic and metal. Over 10 in. long.
X 923-3529 A—Mailing weight 1.60 lbs. 4.99

5 **WESTERN LOCOMOTIVE** has moving pistons. Makes a chugging sound. Direction changes when it hits an obstacle. Has painted light moving wheels. 15 in. long. Uses 3 D batteries (not included—order below)
X 923-8675 A—Metal and plastic. Mailing weight 2.40 lbs..... 3.99
C Batteries. Sold in pkg. of 6. Wt. 0.90 lb. X 959-0787 A 1 pkg. for 99c
D Batteries. Sold in pkg. of 6. Wt. 1.40 lbs. X 957-1761 A. 1 pkg. for 99c

SAVE THIS CATALOG—order anything on these two pages till August 26, 1972

A **19.99**

SUPER "S"
22½-ft. super-slick track with wild, banked curves, 2 pit stops

Cars run on own power re-energize at pit stop

Racing realism—passing, blocking, bumping

Control speed with brake release in starting gate

B **15.99**

MIGHTY "O"
17-ft. super-slick track with high banks, 1 pit stop

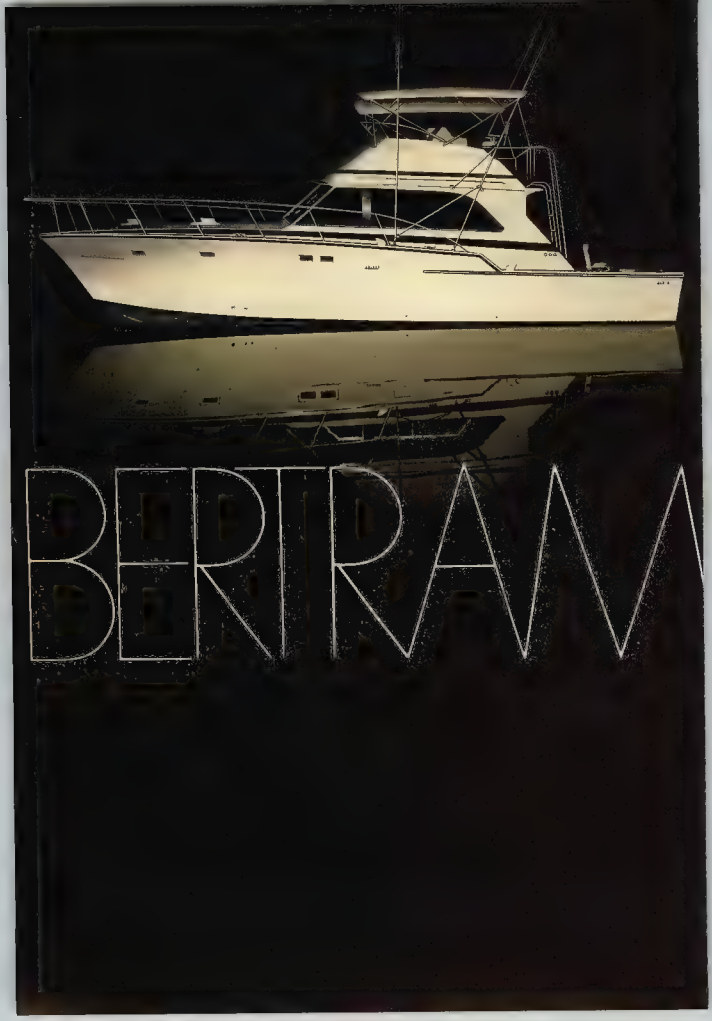
Charge Up for Action Realism with CLASS "A" RACING —the Slotless model car racing system

No batteries...No electricity...No bulky wires or transformers. Cars run freely on track for realistic racing action. Re-energize in the Pit Stop, maintain top speed through timing of brake system

A & B **SLOTLESS MODEL CAR RACING SYSTEM** puts enjoyment back into auto racing. Wide open track is unmarked by slots or lanes to deliver top speed excitement. Class A racing cars are propelled by their own built-in spring-wound motors which you re-energize at the Pit Stop—requires no batteries or electricity. Provides racing realism—cars can pass, block, bump, side-swipe, or tailgate as they whiz around the track. Pistol grip control of brake release demands skill and split-second timing to maintain top speed.

[A] Super "S" Class "A" Racing Set offers fast action with wild curves. Includes: 2 racing cars, 2 pit stops, 2 speed controls, starting gate, splitter, lap counter, two 90° bank curves, two 180° curves, 2 straight tracks, track supports, guard rail, label sheet, flag poles, and instructions. Layout size 6 ft. 10 in. x 7 ft. 2 in. long Mailability restricted read about shipping, page 259
X 925-7007 A—Shipping weight 14 lbs... ..... 19.99

[B] Mighty "O" Class "A" Racing Set is speedy and challenging. Includes: 2 racing cars, 1 pit stop, 2 speed controls, splitter, lap counter, double bank curve layout, straight track, track supports, guard rail, label sheet, flag poles, and instructions. Layout size is 3 ft. 2 in. x 6 ft. 8 in. long.
X 925-7015 A—Mailing weight 13 lbs..... 15.99


BERTRAM

In the glorious tradition of General George Patton, Knute Rockne and Herb Murdock.

A boat that quits on you when things get rough isn't worth a damn.

So Bertram's guy in charge of quality control is six-feet-two, two hundred twenty, Scotch-Irish and not always adored at the plant. Herb's bible is a 149-page manual of checks and inspections and if you don't live by his book, you don't last long here.

Which is one reason why we sell a lot of Bertrams to police who chase smugglers, small-but-tough navies in the Middle East, and island captains who haven't got a decent repair yard within a thousand miles. Because we don't peddle paper tigers.

Even Herb's eagle eye wouldn't mean much if we used flimsy stuff in the boats. So our specs for materials and parts are the toughest in the business, and we put them together in ways that make them work better longer.

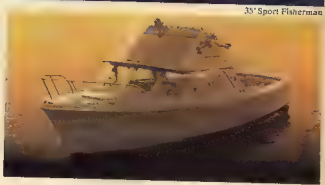
Example, our new 46. Every window is tempered glass, not just one or two. She has an electrical system like nothing under seventy feet. The fuel pumps are twice as good as the engine specs call for. We designed a special alarm system so you can locate a problem instantly. We found a way to control the diesel fuel lines with just two valves instead of the usual six (to help you avoid dumping fuel overboard by mistake some dark night.) The engine beds are rust-proof aluminum, not steel, and married to the stringers the full length of the engine room to avoid vibration.

There are a hundred other reasons why the 46' is better than some custom boats twice the price. But if it's too big for your dock, don't despair. Bertram has smaller titans down to twenty-four feet. Each one built to make every penny pay off for a long time.

Get yourself a Bertram. They don't quit.

38' Sport Fisherman

35' Sport Fisherman



31' Sport Fisherman

Left, the Bertram 46' Sleeps six in two private staterooms and salon. Ready sumptuous owner's quarters. Two totally private heads with showers. Separate stainless steel drinking water system. Constant trim fuel and water tanks. Full deep-V design. Standard equipment includes color TV, stereo, bar, air conditioning and heating, bulkhead, 8-71 G M. diesel power 32-volt "floating" electrical system, and scores of other standards some folks call extras. For information and brochures, write Bertram Yacht/Whittaker Corporation. 3661 N.W. 21st Street, Miami, Florida 33142. A subsidiary of the Whittaker Corporation.

You won't see a smelly, blue fog rising from the wake of a Bearcat-powered boat

More important, there's no need to breathe such unpleasantness when your boat has the wind from astern or slows down to troll.

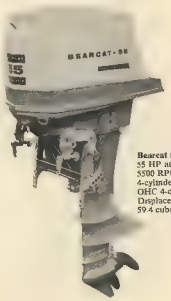
There are only two outboards that can do this for you, the Bearcat 55 and 85, 4-cycle engines. They are designed and run like the engine in your car, which means they burn only regular gas and keep the oil in the crankcase. Every other outboard has to mix gas and oil, and that's what causes the blue fog.

This mixing leads to many other problems that most outboarders have experienced: fouled plugs, high fuel consumption, erratic performance, and the constant wondering if your gas/oil ratio is right. It frequently isn't, and that causes more fog

The 4-cycle operation, burning only regular gas, is also a lot more efficient. For fishing, Bearcats will troll at a snail's pace with completely even rhythm, burning only one quart per-hour and never fouling plugs. For cruising, they'll use from 3 to 5 gallons an hour at comfortable speeds. And for the average outing, the Bearcat will burn about half the fuel required by the 2-cycle outboards -- or *go twice as long* between fuelings.

The Bearcat 4-cycle engine costs more to build, but the advantages are well worth it. Like your car, it relies on simple, reliable battery ignition and ordinary spark plugs, no exotic capacitor system is needed. Bearcat is "outboard" safe, accessible (and swappable); and the 4-cycle operation is reliable, uncomplicated, and needs little service.

Bearcat 85
85 HP at
5500 RPM
4-cylinder in line
OHC 4-cycle
Displacement
89 cubic inches



Bearcat 55
55 HP at
5500 RPM
4-cylinder in line
OHC 4-cycle
Displacement
59.4 cubic inches

See these engines at your Bearcat Dealer; he's in the Yellow Pages (or send for our latest illustrated brochure).

Fisher-Pierce Bearcat, Inc., 1151 Hingham St., Rockland, Mass. 02370.

FISHER-PIERCE **BEARCAT,** INC.

14 Piece
Structo Construction
Set 9.99
New!
Remote
Control
Giant
Crane
DETOUR
ROAD CLOSED
CAUTION!
CONSTRUCTION
SITE
Mighty
Loader
8.99
Giant Crane
13.99
Big haul
dump truck
4.99
Michigan
shovel
7.39

MIGHTY MOVERS

Structo Construction Set

Working toys for your playground engineer! **9.99**

14-Piece Structo Construction Set. Road building is a cinch with this realistic set of working equipment. Bucket conveyor adjusts seven ways; fills hopper with sand, dirt, or gravel. 13-in. high hopper has real looking girder-type legs and lever to control material flow. Dump truck has lever-action dumping and ribbed dump box. Steering wheel in cab, dual rear wheels and plated grille. Road grader has lever-operated scraper blade that raises, lowers, tilts and turns. Steering rod controls direction. Big rubber wheels for extra traction. Incl. 10-piece road sign and marker group.
48 T 23423—Ship. wt. 9 lbs. **9.99**

48 T 23422—Sandhopper and Loader only.
Shipping weight 3 lbs. 8 oz. **3.99**

48 T 23421—Dump Truck only.
Shipping weight 3 lbs. 14 oz. . . . **2.99**

Tonka Loader

Mighty Tonka Loader. Stones, rocks, chunks of dirt won't stop construction when this mighty loader is at work. 8-in. wide bucket is lever operated. Bucket scoops, raises and tips. Oversize tires and swivel cab for easy going over roughterrain. Heavy-gauge steel. Enamel finish
48 T 23463— Abt. 20x9x8-in. Wt. 3 lbs. 4 oz. **8.99**

Big Haul Dump Truck

Nylint Big Haul Dump Truck. Carries plenty of payload for a playload of fun! Big enough for a child to ride. Big loads dump easily with smooth balanced action. Rugged oversize tires really dig in when the going gets rough. Heavy gauge steel frame stands up to the tough jobs. Accurately detailed enclosed cab. Enamel fin.
48 T 23401 -Abt. 17x6¼x9 in. Shipping wt. 6 lbs. 4 oz. ..... was 5.49; now **4.99**

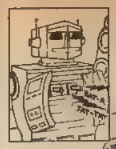
Michigan Shovel

Nylint Michigan Shovel. Sturdy 30-in. construction giant works just like real equipment. Handles the big backyard construction jobs with ease. Bucket picks up load, swings to unloading area, drops load automatically when raised to top of boom. Enclosed crane cab swivels all the way around. 6 deep-tread, semi pneumatic tires. Heavy gauge steel; smooth rolled edges. Baked enamel finish. Ship. wt. 8 lbs. 4 oz. Abt. 30x17½x10⅝-in
48 T 23402 ..... Was 8.99; now **7.99**

GIANT crane

for BIG JOB Lifting by Remote Control **13.99**

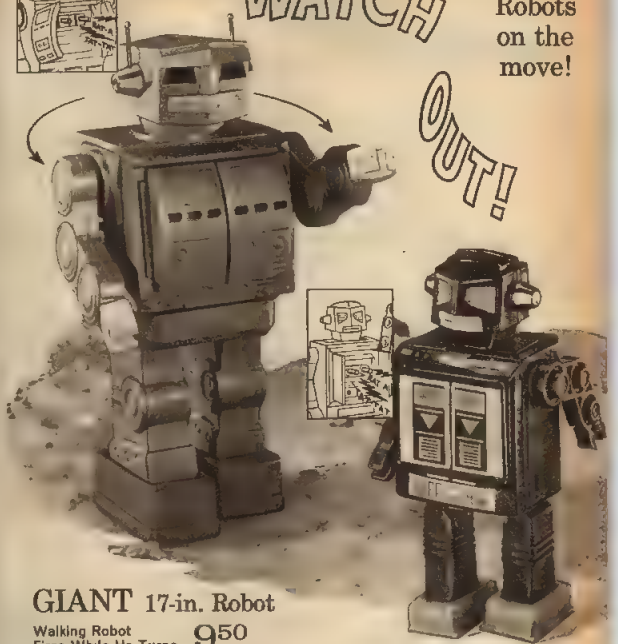
Giant Crane. Massive West German construction crane puts your child in command! Giant 27x19½-in. boom lifts, lowers or swivels 360°—all by remote control. Adjustable stabilizers extend from the 8½-in. wide plastic base to keep loads from tipping. Screw jacks adjust to uneven terrain. Weighted hook raises and lowers; basket attaches for loose loads. Observation platform is just right for miniature supervisors. Takes 2 "D" size batteries. 42-in. remote control cord. About 27x19½x8¼ in. Ship. wt. 4 lbs. 14 oz
48 T 23167 M. 13.99



He stops, chest doors open, guns go rat-a-tat-tat

WATCH OUT!

Robots on the move!



GIANT 17-in. Robot

Walking Robot Fires While He Turns **9.50**

Gigantor, the mighty robot astronaut. A huge 17-in. tall automaton endowed with space age powers. Gigantor walks with a lumbering gait, his chest doors open automatically when he stops. Two big bore space cannons come out and begin firing with rapid, realistic gunfire sound. Lights flash as he uses his power and the upper part of his body rotates from side to side. Made of high-impact plastic. Metallic color, machine-like detail on chest. 3 "D" batteries, order on page 420. Hong Kong
48 T 23152—Ship. wt. 6 lbs. 4 oz. **9.50**

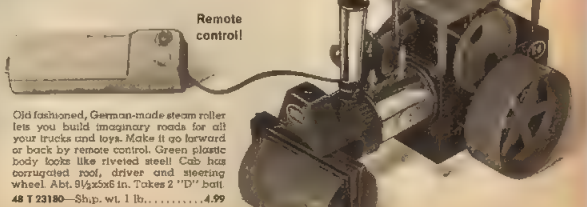
Space Fighter. Exploring foreign worlds, the Space Fighter stalks the monsters that lie in wait, ready to attack. Suddenly his chest doors swing open and his two space cannons begin firing. Realistic gun-like sounds explode from the robot and lights flash as he uses his fire-power. Robot walks with up and down motion, always ready for the unexpected! Plastic and metal construction with space-age realism and styling. Takes 2 "C" batt. pg. 420. Ship. wt. 1 lb. 2 oz. Japan.
48 T 23157—About 9x5x4 in. **3.99**

3.99

9-in. Tall Space Fighter Walking, shooting robot

Remote Control Steam Roller

4.99



Remote control!

Old fashioned, German-made steam roller lets you build imaginary roads for all your trucks and toys. Make it go forward or back by remote control. Green plastic body looks like riveted steel! Cab has corrugated roof, driver and steering wheel. Abt. 8½x5x6 in. Takes 2 "D" batt
48 T 23180—Ship. wt. 1 lb. **4.99**

HOT WHEELS MONGOOSE & SNAKE set

ONLY 6.66

Mongoose and Snake Hot Wheels cars flash out of the starting gate, swirl 360° through the loops, down the straightaway and finish gate to pop drag chutes at the climax! Includes Mongoose and Snake cars, 2 loops, 2 chute sets, starting gate, finish gate with automatic flag, 32 ft. of trap, joiners and clamp.

48 T 23905 M—Ship. wt. 4 lbs. ..... set 6.66

R-R-RUMBLERS DIZZY DARE set

4.99

FABULOUS VALUE

R-R-Rumblers Dizzy Dare set presents death-defying leaps and spine-tingling chills while R-R-Rumbler motorcycle challenges speedy Hot Wheels car in the super stunt loop. Set includes motorcycle, rider, car, stunt loop, 4 drag chutes, chute trap, 12-ft. track, 6 joiners, clamp.

48 T 23939—Ship. wt. 2 lbs. 8 oz. ..... set 4.99

1.99

NEW! MONGOOSE and SNAKE Dragster Pack

Top Fuel Dragsters of today are the main attraction in drag strip competition. These long, low and lean machines authentically capture the ultimate in strip excitement. Set includes Mongoose I dragster, Snake I dragster, and 2 balancer tracks. What a pair of fine racers!

48 T 23938—Shipping wt 8 oz. . . . . set 1.99

NEW! Big Belter and Matchmaker

3.87

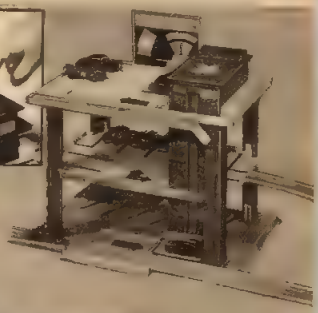
Authentic drag race start! Matchmaker color countdown flashes green for GO, red for disqualification. Big Belter boosts all Hot Wheels cars and R-R-Rumblers motorcycles.

48 T 23940—Ship. wt. 1 lb. 8 oz. 3.87

Tune-Up Tower

now only

8.88



Performance center for Hot Wheels with automatic elevator, wheel wrench, track merger for entrance into track layout. Measures 14¼x 14¼ in. high. Cars not incl. Order 2 "D" batteries on pg. 420.

48 T 23917—Ship. wt. 2 lbs. 8 oz. 8.88

Auto Transport with Lights!

3.19

Brightly colored lighted Auto Transport loads and unloads cars from top or bottom. Detachable cab has headlights that work! Remote control is battery operated (2 "D" batteries not incl. See pg. 420) and can move carrier forward or reverse. Manual steering. Sturdy plastic. Use to haul Hot Wheels or Johnny Lightning cars.

48 T 23188—14½ in. long with ramp—Shipping weight 1 lb. 3.19

YOUR CHOICE... ANY 4

Hot Wheels for only 2.99

01–T-4-2
02–Short Order
03–The Hood
04–Mutt Mobile
05–Pit Crew
06–Ice "T"
07–Rocket-Bye-Baby
08–What-4
09–Noodle Head
10–Jet Threat
11–Bye-Focal
12–Grasshopper
13–Bug-Eye
14–Red Baron
15–Evil Weevil
16–Cockney Cab

FABULOUS VALUE!! HOT WHEELS—fastest set of treads around! Wild originals or authentic replicas—3 in. long, low friction wheel bearings, racing slicks, spring-bar suspension.

Z48 T 23941 D—Ship. wt. 8 oz.—State code numbers of any 4 when ordering ..... Any 4 for 2.99

You're the boss!

Zoom your battery-power, remote-control

"ZOO CREW" over tough construction sites!

ONLY WARDS HAS 'EM!

Only **4.74** each

1 **Darwin the Forklifting Gorilla** raises, lowers his heavy-equipment platform. Moves forward, backward; steers right, left—all by remote control. Mouth opens, closes automatically. Ship wt. 4 lbs.
48 T 23059—Abt. 8¾x8x5½ in. high * Buy 2 "C" batteries p. 420 **4.74**

2 **Hippie the Earthmoving Hippo** has real "tracks" that tread forward, backward over rugged terrain; steers right, left—all by remote control. Mouth opens, closes automatically. Ship wt. 4 lbs.
48 T 23057—Abt. 7x8½x3¾ in. high * Buy 2 "D" batteries p. 420 **4.74**

3 **Tireless the Cement Mixing Tiger** has real mixing drum on its back. Moves forward, backward; steers right, left—all by remote control. Mouth opens, closes automatically. Ship wt. 4 lbs.
48 T 23058—Abt. 9x9½x4¼ in. high * Buy 2 "C" batteries p. 420 **4.74**

*Molded plastic construction. Imported from Japan.

Hippie the Hippo tilts a load of dirt!
REMOTE CONTROL
Darwin the Gorilla lowers his forklift!
Tireless the Tiger mixes the cement!
REMOTE CONTROL

as seen on TV!

battery-power • remote-control

Wheelies

Dune Buggy 'N' Trike Set

8.88 Set

This Christmas Wards packs two popular remote control Wheelies in one package!

YOU put the Trike in a dizzying spin! YOU make it roar up on its rear wheels then speed away. YOU put it in reverse—all by remote control. Steers manually. Abt. 6¼x3¼x4¼ in. high. Order 2 "D" batteries on page 420. Authentic big cycle detailing. Kids love to race this easy-riding machine!

You're a Dune Buggy beachcomber! YOU make pickup roar up on its back wheels then speed away. YOU put it in drive or reverse—all by remote control. Steers manually. Complete with surfboard, daisy antenna. Abt. 7x4x4 in. high. Buy 2 "D" batteries, p. 420.

48 T 23047—Plastic bodies. Wt. 3 lbs. 8 oz. . . . . set **8.88**

1 3.88

2 2.44

3 5.99
Vistadome Horse Van, 4 Horses

4 Hot Rod with stop-and-go action 4.79

5 Bump-and-go Comic Jet 4.69

6 3.67
Wonder Loco

7 3-pc. Remote Control Set 2.53

8 3-pc. Twin Boom Wrecker Set 3.63

ACTION TOYS

things that go bump . . . whirr . . . walking . . . talking for hours of fun

Begging Puppy full of animal antics!

1 **Perfect pup for the young set**—he's so talented as well as already trained! Plush-covered, he has stop-and-go action—he waddles along, stops, sits up and begs, then goes along again—his head bobbing, tail wagging. He barks, too, as his front legs waggle Made in Japan—buy 2 "C" cell batteries page 420, then watch him go. Abt. 9 in. long.
48 T 23088—Ship. wt. 1 lb. 4 oz. 3.99

Let's go off to the races

2 **Transport your 4 thoroughbred horses** to the "track" and back to the "barn" in 2 heavy gauge metal trucks. Pick-up truck has folding tailgate, stake truck with removable rear gate. 7-section interlocking corral fencing. Trucks abt. 6 in. long. Made in Japan.
48 T 23817—Ship. wt. 1 lb. 12 oz. . . . . set 2.59

Deluxe horse van set

3 **Attention all young horse fanciers**—everything you need to transport 4 horses. Big trailer on tandem wheels with skylight, vista dome, side windows. Horses go in, out on 3 ramps. Turbine cab has wrap-around windshield, steering wheel, seat. Heavy gauge metal, enamel finish. 5-section fence.
48 T 23420—Truck 21½ in. long. Wt. 5 lbs. 8 oz.. 5.99

All-action car from the good old days!

4 **All hot-rod fans will love this whimsical old-fashioned car.** Stop-and-go action—as it goes forward the engine flashes, it stops and smoke comes from the radiator, body shakes—then away it goes again. Manual front wheel steering. Metal, plastic body Buys 2 "D" batteries, pg. 420. Japan.
48 T 23158—Abt. 10½ in. long. Wt. 1 lb. 14 oz. 4.79

. . . into the wild blue yonder!

5 **This Comic Jet** may never get off the ground but there's still plenty of action! Bump-and-go- jet hits an obstacle, backs off, goes in another direction. Jolly pilot rolls from side to side, jet pods flash and a realistic jet sound whines. Plastic and metal construction—buy 2 "D" batteries—page 420 Abt 13½ in. long From Japan.
48 T 23086—Ship. wt. 2 lbs. 4.69

Wonder Loco stays on table top

6 **Mystery action** prevents Wonder Locomotive from falling off table top—or it changes its course when it runs into an obstacle. See-through boiler allows you to watch gears work. Lighted cab. High-impact plastic —abt. 8½ in. long Buy 2 "D" cell batteries—page 420. From Japan.
48 T 23118—Ship. wt 1 lb. 12 oz. 3.67

Action control at your fingertips

7 **3 ways to go by remote control**—set includes 3 cars—dune buggy, custom jalopy and an amphibian all-terrain vehicle. All go forward and reverse at your command. Cord over 3 feet long for more distance. Each car abt. 3½ in. long, finely detailed to look like the real thing Plastic, from Hong Kong. Buy 1 "C" cell, pg. 420.
48 T 23187 Ship wt. 1 lb. 2.53

Away we go to the garage

8 **If your 2 metal modern-design cars** "break down" just call out your twin boom wrecker. Operates by simply turning the crank—metal chain hooks onto the bumpers. All metal construction, cars and wrecker abt 6½ in. long. Made in Hong Kong.
48 T 23490—Ship. wt. 1 lb. 8 oz. . . . . set 3.63

SAVE THIS CATALOG—YOU CAN ORDER TOYS TILL AUG. 31, 1972

Model snowmobile RUNS over SNOW!

3.66

Authentic model of popular transportation and fun vehicle that's sweeping the snow country! Traction action treads and bobbing skis run vehicle over obstacles for indoor, outdoor action.

Steerable, too! Operating headlight! Colorful high-impact plastic, rugged motor, long-life gears, bearings. About 7 in. long. From Hong Kong. Order 2 "C" cell batteries from page 420
48 T 23145—Ship. wt. 1 lb. 8 oz. 3.66

5.39

Space ranger . . . "bump-'n-go" 3-way action!

As space vehicle runs into an obstacle it backs off, then stops. SUDDENLY the rear plastic roof OPENS and two "laser" guns appear and FIRE a salvo of rat-a-tat sounds and the lights FLASH! Starts up again and repeats the action. Colorful plastic—abt. 8¼x5¼x4¾ in. high. From Japan. Buy 2 "C" cells pg. 420.
48 T 23111 --Ship. wt. 2 lbs. 4 oz. 5.39

4.27

Where he's going nobody knows

Hasty Chimp is off to work and he's always in a hurry! Dressed in overalls and cap carrying his lunch pail, he walks forward at fast pace, his arms flapping, mouth opening and closing as he makes a quacking "chimpy" noise. Plastic face, plush-covered body. Buy 2 "C" cells, pg. 420 Made in Japan.
48 T 23089 - Abt. 11½ in. Wt. 1 lb. 8 oz. 4.27

2 Whiplash gyro tops

1.77

Anyone can be a magician—you can perform dozens of amazing balancing feats with 2 whiplash gyrotops. Have exciting double-action—use a sweeping motion on the floor for a rolling start or use high-speed whiplash launcher. Includes tower, ball adapter and cone adapter. Tops about 2x3 in. From Hong Kong.
48 T 23284—Ship. wt. 14 oz. . . . . set 1.77

Fishing fun . . . 2.66

Flopping flounder to fool your friends—he operates by remote control! Just return him to his "pool," he splashes around, flaps his tail—he looks like a real "catch."

Attached to 30-in. fiber glass pole, 55-in. line, adjustable bobber. Buy 2 "C" batteries, page 420. Made in Japan. Ship. wt. 10 oz.
48 T 23087. . . . . 2.66

WALTHAM®

An international product by Waltham of Chicago

• Shock Resistant† • Unbreakable Mainspring

Auto-Cal Maureen Y. Self-winding 17 jewel calendar. Yellow, steel back case; 10K gold-filled bracelet. Protected against water. Incabloc†. V964WY4150 . . . . . $82.50

Auto-Cal Maureen W. All steel case. V963WY3995 . . . . . $79.50

Golden Dido Y. Petite 17 jewel in 14K solid yellow gold case; 10K gold-filled bracelet; safety clasp, chain. Engraved top. Incabloc†. Y949WY4190 . . . . . $85.00

Golden Dido W. 14K white gold. Y950WY4190 . . . . . $85.00

Lady Pandora Y. Marquise-shape yellow, steel back case. 10K gold-filled **Speidel** expansion bracelet. Incabloc shock resistant† 17 jewels. T517WY2990 . . . . . $59.50

Lady Pandora W. Above in white. T518WY2990 . . . . . $59.50

Diamond Thrush W. Four fiery diamonds gleam on white, steel back case. 10K gold-filled bracelet; safety clasp, chain. 17 jewels. Incabloc†. W682WY3990 . . . . . $79.50

Diamond Thrush Y. Above, yellow. W683WY3990 . . . . . $79.50

Ⓐ

Dato Maximus "25" Y. 25 jewel self-wind day-date calendar. Yellow, steel backcase 10K gold-filled band. Protected against water. Incabloc†. G574WY4190 . . . . . $84.50

Dato Maximus "25" W. In white. G573WY3990 . . . . . $79.50

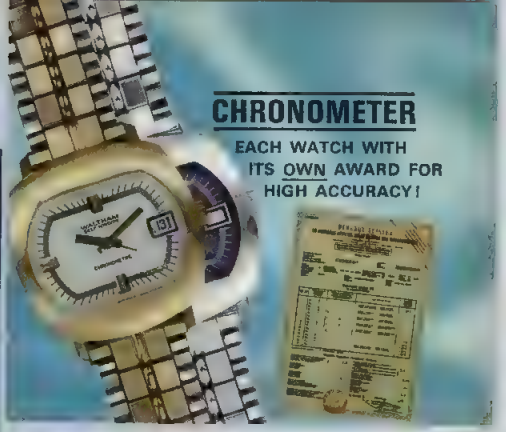
†As defined by the F.T.C. standards, these watches are manufactured to withstand shock equal to a drop of 3 feet to a hardwood surface without substantial adverse effects.

Ⓑ

Auto-Cal Windsor Y. Self-wind 17 jewel cal. with Insta-Set.™ Yellow, steel backcase. 10K gold filled band. Protected against water. Incabloc†. G581WY3250 . . . . . $69.00

Auto-Cal Windsor W. Above, white G582WY2990 . . . . . $65.00

†As defined by the F.T.C. standards, these watches are manufactured to withstand water pressure to 50 lbs. P.S.I. as long as case, crystal and crown remain intact. Check watch periodically



Vanguard® Y. Tested and certified for accuracy by an official Swiss Rating Bureau. Insta-Set™ calendar. Self-winding. Water-resistant† yellow, steel back case. 10K gold-filled band. 17 jewels. Incabloc†. H743WY8250 . . . . . $165.00

Vanguard® YR. Yellow, rust dial. H744WY8250 . . . . . $165.00

Vanguard® WB. All steel, blue dial. H742WY7490 . . . . . $150.00

Vanguard® W. All steel, gray dial. H741WY7490 . . . . . $150.00

electrodyne
ELECTRONIC CALENDAR
Constant y regular movement needs no winding
Runs up to a full year on a single tiny battery

Electrodyne™ Electric -calendar watch operates up to a full year on a single, tiny battery. Handsomely styled with silvered sunburst dial; luminous markers; sweep second. Tough, water-resistant† case; Incabloc shock-resistant† movement

Electrodyne™ Y. Yellow, steel back case; 10K gold-filled exp. band. H734WY4590 . . . . . $89.50

Electrodyne™ W. Rugged all stee. case; matching expansion band. H733WY4390 . . . . . $89.50

Steel Case
25 Jewels Self winding
INSTA-SET™
1. 2.
To set time, pull crown to position 1. To set date instantly, pull stem to position 2

WALTHAM®

An international product by Waltham of Chicago

Auto-Cal Courier W. Self-wind 17 jewel cal. White case, exp. band. Protected against water. Incabloct.
G675WY2990 . . . . . **$59.50**
Auto-Cal Courier WB. Black dial.
G674WY2990 . . . . . **$59.50**
Auto-Cal Courier Y. Yellow case.
G576WY2990 . . . . . **$59.50**

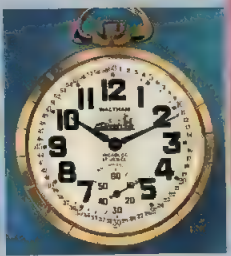
Cal Trooper Y. 17 jewel calendar shows day and date. Yellow top case, steel back. Expansion band. Protected against water. Incabloct.
F678WY2890 . . . . . **$59.00**
Cal Trooper W. Above in white.
F677WY2690 . . . . . **$55.00**

Clifford Y. Classic style yellow, steel back case; matching exp band. Luminous; sweep second. 7 jewels. Protected against water and shock
C513WY1795 . . . . . **$34.50**
Clifford W. Above in white.
C512WY1595 . . . . . **$29.50**

Sea Rover Y. Rugged all steel case exp. band. Luminous hands, dots; sweep second hand. 17 jewels. Protected against water. Incabloct
D625WY2290 . . . . . **$45.00**
Sea Rover Y. Above in yellow.
D626WY2490 . . . . . **$49.50**

INCABLOC® is the registered trademark of Incabloc Corp.

Auto Duke W. Self-wind 17 jewel White, steel back case; expansion band. Luminous; sweep second. Protected against shock and water.
E621WY2590 . . . . . **$52.50**
Auto Duke Y. Above in yellow.
E622WY2790 . . . . . **$55.00**



Transportation™ Y. Traditional pocket watch. Yellow case; train on dial, back of case. 17 jewels. Protected against shock and water.
H729WY3150 . . . . . **$62.50**
Transportation™ W. In white.
H720WY2570 . . . . . **$49.50**

Watch movements made expressly for Waltham in Switzerland, France and U.S. Terr.

Diver Dexter W. 17 jewel skindiver calendar Water-resistant* all steel case; expansion band. Incabloct.
H717WY2790 . . . . . **$55.00**
Marine Diver W. Above with self-winding movement; Insta-Set™
H722WY3590 . . . . . **$72.50**

Auto-Cal Admiral W. Self-winding day-date calendar. All steel case and expansion band. Protected against water. Incabloct. 17 jewels.
G577WY3590 . . . . . **$72.50**
Auto-Cal Admiral Y. Above, yellow.
G578WY3790 . . . . . **$75.00**

Calendar Sentry W. 17 jewe calendar with white, steel back case; exp. band. Luminous; sweep second. Protected against water Incabloct
F664WY2250 . . . . . **$45.00**
Cal. Sentry WB. Above, black dial.
F665WY2250 . . . . . **$45.00**

Calendar Sentry Y. 17 jewel calendar. Yellow, steel back case; 10K gold-filled expansion band. Protected against water Incabloct.
F666WY2490 . . . . . **$49.50**
Cal. Sentry YC. Champagne dial.
F667WY2490 . . . . . **$49.50**

†As defined by the F.T.C. standards these watches are manufactured to withstand shock equal to a drop of 3 feet to a hardwood surface without substantial adverse effects.

Calendar Prospect Y. 17 jewel day-date calendar. Yellow top, steel back case. 10K gold-filled exp. band Protected against water. Incabloct.
F639WY2890 . . . . . **$57.50**
Cal. Prospect W. Above in white.
F638WY2670 . . . . . **$54.50**

Diver Andrew. Self-winding day-date skindiver Water-resistant* all steel case; black waterproof strap. Elapsed time indicator, luminous; sweep second. Incabloc shock resistant 17 jewel movement.
H723WY3890 . . . . . **$79.95**

*As defined by the F.T.C. standards, these watches are manufactured to withstand water pressure to 50 lbs. P.S., as long as case crysta and crown remain intact. Check watch periodically

YOU NEED

INSTA-FOCUS®

...IF YOU WATCH THINGS THAT MOVE!

If you watch only flowers and trees, old-fashioned focusing is adequate. But not for hunting, sports, wildlife, or people-watching. That's where slow center-focusing frustrates you...makes you lose sight of the action.

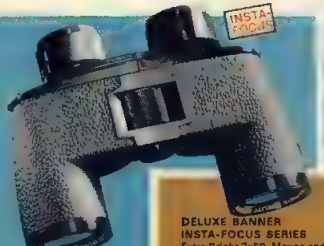
Like the name implies, **INSTA-FOCUS** is a high-speed, high-geared system that operates at a flick of your thumb. Focuses both eyes simultaneously, comfortably. So fast it's almost automatic.

Just slide the control button for the fastest, sharpest, smoothest focusing ever offered. Another quality feature *exclusively* Bushnell.

W-I-D-E ANGLE 7 POWER INSTA-FOCUS
Extra big picture for ACTION ..where fast focus really counts. .football, soccer, racing. Snap the picture crystal clear—see more action than ever before—the kind you'd miss with conventional slow focus. "Squint-Pruf" glare control lenses. Extra wide 578' field, exit pupil 5mm, Ht. 4½"; Wt. 32 oz., Shpg. wt. 5 lbs. 7x35 WA
2739PBN3650 ..... $64.50

WORLD FAMOUS CUSTOM—7x35
All Purpose Viewing Built to professional standards for those who demand precision craftsmanship and optical superiority. Top rated by consumer test groups. often imitated but never equaled. Built for keeps, the sculptured body balances effortlessly in your hands and instruments are satin smooth—detail flawless. Tru-color picture, sharp edge to edge. With dynamic **Insta-Focus** you can focus instantly from close 12 feet to infinity almost as fast as the human eye. No need to remove eyeglasses—unique optical system provides wide field viewing with or without eyeglasses. "Squint-Pruf" lenses control glare. Deluxe case plus Rainguard. 420' field, Ht. 5", Wt. 26 oz. Shipping weight 5 lbs.

7352PBN7350 With Insta Focus **$108.50**
7351PBN8650 With Center Focus **$98.50**



Bushnell

First choice of such noted professionals as Tom Harmon, Marlin Perkins, Earle Stanley Gardner and Donald Douglas.

DELUXE BANNER INSTA-FOCUS SERIES
Extra Bright 7x50. Marine and night viewing. **Insta-Focus** keeps on target. "Squint-Pruf" lenses. Roll-down eyecups. Rugged one piece body. 375' field, Ht. 7 1/16", Wt. 36 oz.; Shpg. wt. 5 lbs.
2750PBN3997 7x50 ..... $64.50

ALL PURPOSE 7x35—baseball, vacations, all around use; 420' field, Ht. 5¼", Wt. 21 oz. Shpg. wt. 4 lbs.
2735PBN3650 7x35 ..... $59.50

LOW COST SPORTVIEW INSTA-FOCUS SERIES
ALL PURPOSE 7x35. Wider field. All outdoor activities sharp and clear with **Insta-Focus.** Smaller two piece body. Roll-down eyecups. "Squint-Pruf", too! 420' field, Ht. 5¼", Wt. 20 oz., Shpg. wt. 4 lbs.
3735PBN2800 7x35 ..... $49.50

EXTRA BRIGHT 7x50—375' field, 6¾"; Wt. 36 oz. Two piece body construction. Shpg wt. 5 lbs.
3750PBN3350 10x50 ..... $54.50

EXTRA LONG RANGE 10x50 Sharp, bright detailed long distance viewing even under adverse lighting conditions. 288' field; Ht. 7", Wt. 36 oz., Shpg. wt. 5 lbs
3105PBN3750 10x50 ..... $59.50

ELEVEN OUNCE CUSTOM COMPACT
Equal to binoculars twice its size in power, clarity and light gathering capacity. Optics used on Gemini Space Flights. Adjustable eyepiece. Retractable eyecups. No-glare "Squint-Pruf" filters. Soft zippered case. Ht. 3¾", Wt. 11 oz., Shpg. wt. 2 lbs.
6251PBN4695 6 power, 25mm. ... **$69.50**
7261PBN4995 7 power, 26mm. ... **$74.50**

100% HARD COATED OPTICS LOCKED IN PRISMS
Highest quality, Squint-Pruf® lenses block glare from water, snow sand and haze.

DELUXE CASE AND STRAPS with each binocular plus lens caps, lens cloth and booklet

LIGHT WEIGHT
No faster, easier way to whip from seven power broad view to intimate 12 power close-up. Only 27 ounces! Deluxe case. 289' field @ 7x; Ht. 7¾". Deluxe 7x-12x **Banner** with bright 35mm objective. Shpg. wt. 4 lbs.
9114PBN4995 7x 12x $79.50
Low cost 6x-12x, 30mm objective Sportview. 320' field @ 6x; Ht. 5¼"; Wt 24 oz. Shpg wt. 4 lbs.
6120PBN3850 6x-12x $59.95

WORLD FAMOUS WIDE ANGLE RANGEMASTER—7x35
Unquestionably the finest wide-angle binocular. Selected for armed forces in Viet Nam, this one gulps in huge chunks of terrain at a single glance. Used by leading sportscasters who need its extra-wide range and razor sharp definition. Except one, clarity, brilliance, and lack of distortion. Contoured body fits the hands in perfect balance for prolonged viewing comfort. Up to 90% more viewing area than most 7x35's. Unsurpassed for sports, spotting game or panoramic viewing. Center focus. Deluxe case. 578' field, Ht. 4¾", Wt. 38 oz., Shpg wt. 6 lbs
7392PBN8997 ..... $139.50

JASON MINITRON 7 x 25 WIDE ANGLE

Minitron is Jason's exclusive new optical system that delivers big 7 power magnification and a wide 525 ft. field of view, yet is 40% smaller and 33% lighter than conventional 7 power binoculars. Fits into a jacket pocket with ease, yet delivers the field of view, power, brightness and clarity of larger glasses. Hi-intensity BAK 4 prisms and UVC coated 25mm lenses boast a brightness rating of 43.5—10% brighter than conventional binoculars. Only 4½" high and 4½" wide. Weighs just 14 oz. Distinctive new tampico brown. Retractable eyecups. Beautiful compact case. Ship. Wt. 2 lbs.

107JL5995 ..... $99.50

POPULAR PRICED COMMANDER MODELS

Loaded with fine Jason features. Exclusive GCO-4 gold coated optical system and perma-lock prisms. Quick action center focusing. Smart chrome trim. Deluxe cases. Popular models . . . at popular prices!

7 & 8 POWER LIGHTWEIGHTS

(E) **COMMANDER 7 x 35:** A favorite sports companion . . . lightweight and with a big 420 ft. field. Adjustomatic eyecups. Brightness 37.5. Ht. 5½", Wt. 25 oz. Ship. Wt. 4 lbs.
143JL2277 ..... $45.00

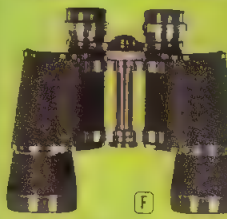
COMMANDER 8 x 30: Perfect for vacations and general use. Field 393 ft., Brightness 21. Ht. 4", Wt. 18 oz. Ship. Wt. 4 lbs.
142JL2250—(not illus.) $37.50

EXTRA-BRIGHT 50mm MODELS

(F) **COMMANDER 7 x 50:** Ideal sports and marine glass! 50mm objectives with terrific 76.5 brightness. 372 ft. field. Adjustomatic eyecups. Ht. 7". Wt. 36 oz. Ship. Wt. 5 lbs.
136JL2995 ..... $52.50

COMMANDER 10 x 50: Great for long distance viewing. 10X magnification. 37.5 brightness. 288 ft. field of view. Ht. 7", Wt. 36 oz. Ship. Wt. 5 lbs.
161JL3250—(not illus.) $55.00

COMMANDER 16 x 50: Ultra-high 16 power for extreme distance. 210 ft. field. Brightness 13.5. Ht. 7", Wt. 36 oz. Ship. Wt. 5 lbs.
162JL3650—(not illus.) $61.50



LOW-PRICED 7 x 35 WIDE ANGLE

(G) **COMMANDER 7 x 35 WIDE ANGLE** Catch the fastest action. Fantastic 578 ft. wide field of view. 40% more than conventional binoculars. GCO-4 gold coated lenses. Lightweight, perfect for action sports. Brightness. 37.5. Ht. 5", Wt. 20 oz.
188JL3250—Ship. Wt. 4 lbs. $55.00

compacts with unbelievable big glass performance

POCKET SIZED COMPACTS

(H) **JASON COMPACT 8 x 16 WIDE ANGLE:** A panoramic 578 ft. field of view at 1000 yds., yet this glass is not much bigger than a cigarette pack: All of 2¾" high and 13 oz. light, it delivers so much performance you can take it anywhere and not miss out. Sharp 6x magnification. UVC optics. Center focus. 18mm objectives. Zippered case.
194B-JL3250—Black. Ship. Wt. 2 lbs. $55.00
194R-JL3250—Mandarin Red. Ship. Wt. 2 lbs. $55.00

(I) **JASON VENTURE 4000 7 x 25 COMPACT:** Only 3¼" high. Big 420 ft. field of view. Features the quality of Venture 4000, Jason's best line. Tampico brown color. Feather-light 11 oz. Soft-vinyl zippered case included. Ship. Wt. 2 lbs.
106JL3650 ..... $61.50

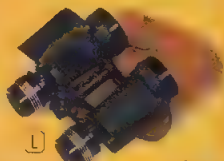
jason empire

advertised in LIFE, PLAYBOY, SPORTS ILLUSTRATED

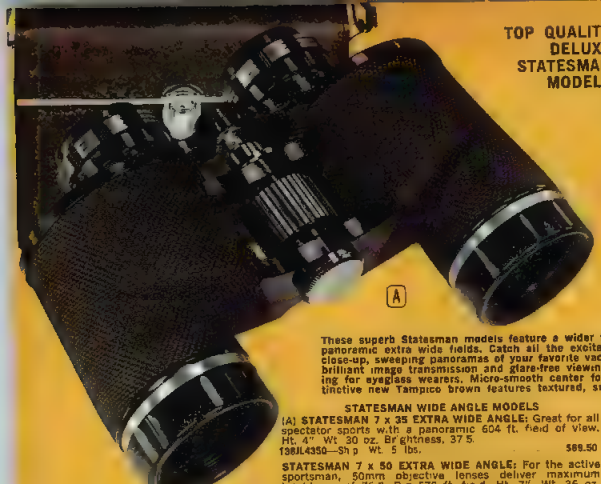
SPORT AND THEATRE GLASSES

(J) **MEDALIST 4 x 30:** Favorite of flight travelers 4x magnification 30mm lenses. Superb for indoor sports. Height 3". Weight 8 oz. Ebony black, Mandarin red, or Saddle tan. Contemporary styling. Case included. Ship. Wt. 2 lbs.
118B-JL995—Black $18.50
118R-JL995—Red $18.50
118T-JL995—Tan $18.50

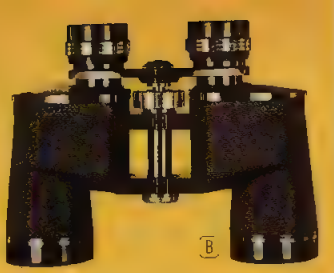
(K) **HOLLYWOOD:** Mother of pearl elegance, gold trim, leather case. Height 2". Weight 4 oz. Magnifies 3x. Satin lined gift box. Ship. Wt. 1 lb.
190JL1595 ..... $26.50



(L) **SPORT GLASS 7 x 35:** Fine quality, non-prismatic binoculars with coated, color corrected lenses and precise center focusing. Full 7 power. An excellent buy for the casual viewer. Case included. Ship. Wt. 3 lbs.
183JL1195 ..... $19.95



TOP QUALITY DELUXE STATESMAN MODELS



UNIQUE JASON STATESMAN SERIES

These superb Statesman models feature a wider than conventional field of view, including three models with panoramic extra wide fields. Catch all the excitement in the fast-action world of spectator sports, or see close-up, sweeping panoramas of your favorite vacationland. Deep-set objective lenses are UVC coated for brilliant image transmission and glare-free viewing. Adjustomatic eyecups provide comfortable, full-field viewing for eyeglass wearers. Micro-smooth center focusing. Rugged, lightweight, one-piece construction in distinctive new Tampico brown features textured, sure-grip finish. Luxurious, compact cases included.

STATESMAN WIDE ANGLE MODELS

(A) STATESMAN 7 x 35 EXTRA WIDE ANGLE: Great for all spectator sports with a panoramic 604 ft. field of view. Ht. 4" Wt. 30 oz. Brightness, 37.5.
138JL4350—Ship Wt. 5 lbs. **$69.50**

STATESMAN 7 x 50 EXTRA WIDE ANGLE; For the active sportsman, 50mm objective lenses deliver maximum brightness of 75.5. Big 578 ft. field. Ht. 7" Wt. 36 oz.
151JL5495—Ship Wt. 5 lbs. (not illus.) **$89.50**

STATESMAN 10 x 50 EXTRA WIDE ANGLE; Tremendous 10 power optics plus a wide 403 ft. field of view. Brightness, 37.5. Ht. 7". Wt. 36 oz. Ship. Wt. 5 lbs.
192JL5995—(not illus.) **$89.50**

STATESMAN ALL PURPOSE MODELS

(B) DELUXE STATESMAN 7 x 35: A lightweight favorite for scenic viewing, all general uses. Wider than conventional, 420 ft. field of view at 1000 yds. 37.5 brightness rating. Height 4". Weight 24 oz.
124JL3250—Ship Wt. 4 lbs. **$55.00**

DELUXE STATESMAN 7 x 50: Preferred by hunters and sportsmen for its big 50mm lenses which deliver an outstanding brightness rating of 76.5. Rugged one-piece construction is perfect for use on the water. Wider than conventional 420 ft. field of view at 1000 yds. Height 7". Weight 36 oz. Ship Wt. 5 lbs.
182JL3795—(not illus.) **$62.50**

Raise your *jason* binoculars

Jason binoculars are built with extra ruggedness for a lifetime of service. All optical surfaces fully coated for extra brightness.

Exclusive UVC or GCO-4 coating reduces glare, prevents eyestrain. Deluxe cases and beautifully packaged to make exciting gifts.

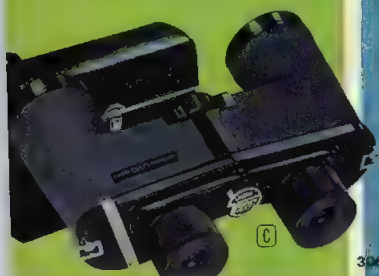
Just a touch of a lever or button lets you zoom from the big picture to an on-the-spot close-up, or anywhere in between. Deluxe, chrome trimmed cases.

OUR VERY BEST . . . VENTURE 4000

They don't look like ordinary binoculars and they're not. Ultra-modern magnesium bodies. Hi-intensity BAK-4 prisms and UVC coated objectives provide outstanding 43.5 brightness. Adjustomatic eyecups. Micro-smooth center focusing. Deluxe cases. The best you can buy. So good they come with a 25 YEAR GUARANTEE.

(C) VENTURE 4000 7 x 35 EXTRA WIDE ANGLE; Spectacular 631 ft. field. Perfect for spectator viewing. Height 5½". Weight 30 oz.
103JL7250—Ship Wt. 5 lbs. **$120.00**

VENTURE 4000 7 x 35: Smaller, more compact. Wide 420 ft. field of view. Ht. 5". Wt. 24 oz.
100JL4995—Ship Wt. 5 lbs. (not illus.) **$79.95**



VERSATILE ZOOM MODELS...LIKE HAVING 9 BINOCULARS IN ONE

(D) STATESMAN 7.5X to 15X, 40 WIDE ANGLE MANUAL ZOOM: Zooms from 7.5 to 15 power at the touch of a lever. UVC coated 40mm objectives. Brightness, 50. 336 ft. field of view at 7.5X. Ht. 7". Wt. 37 oz. Adjustomatic eyecups. Ship. Wt. 6 lbs.
165JL6995 **$116.50**

STATESMAN 7X to 15X, 35 MANUAL ZOOM: Similar to above, but lighter weight, more compact, with UVC coated 35mm objectives. 310 ft. field at 7x. Brightness, 37.5. Ht. 5½". Wt. 33 oz. Ship. Wt. 5 lbs.
172JL3788—(not illus.) **$97.50**

VENTURE 4000 ELECTRIC POWER ZOOM 7.5X to 15X, 40: For the ultimate in viewing enjoyment, we've combined Venture 4000's superb optics with the amazing electric zoom lens. See the big scene at 7.5X, 8x or 9x, or touch a button and zoom automatically, electrically, all the way to 15x for exciting closeups. UVC coated 40mm objectives for brightness rating of 57. Tripod adaptor. Adjustomatic eyecups. Wide 366 ft. field at 7.5x. Powered by 2 penlite batteries (not incl.) Ht. 7". Wt. 39 oz. Ship. Wt. 6 lbs.
101JL9995 (not illus.) **$149.50**

GET IN THE ACTION WITH

empire

LOW PRICED 7 POWER WIDE ANGLE

(A) **EMPIRE 7 x 35 WIDE ANGLE.** For fast action sports such as football and baseball you want the widest viewing possible so you catch all the action on the field. With popular 7 power lenses this model has a panoramic 525 ft field of view 40% wider than other binoculars. Compact and easy to handle 35mm objective lenses. Fully coated optics. Features quick center focusing. Flexomatic eyecups for full field viewing with eyeglasses. 37.5 brightness rating, deluxe chrome trim. Carrying case. Ht 4". Wt 24 oz.

240JL1997—Ship. Wt. 4 lbs. **$32.95**

10 POWER WIDE ANGLE

(B) **EMPIRE 10 x 35 WIDE ANGLE.** When you want extra close-up viewing but you don't want to sacrifice field of view, here's a great combination. High 10x magnification with a 367 ft field of view at 1000 yds., 30% wider than a conventional 10x model. 35mm objective lenses. Fully coated optical system. Features: Quick center focusing and compact carrying case. Ht 5". Wt. 17 oz.

237JL1997—Ship. Wt. 4 lbs. **$29.95**

7 POWER LIGHTWEIGHT

(C) **EMPIRE 7 x 35.** Our most popular model. Just 18 oz. Light, the whole family will enjoy its convenient size and sharp 7 power viewing. 367 ft field of view. Brightness, 37.5. Flexomatic eyecups. Deluxe chrome trim. Ht 5¾". Carrying case included.

218JL1797—Ship. Wt. 4 lbs **$27.95**

EMPIRE EXTRA-BRIGHT 50mm MODELS

(D) **EMPIRE 7 x 50.** Combines ideal 7 power and big 50mm objectives for maximum brightness rating of 76.5. Choice of the active sportsman. Flexomatic eyecups permit full-field viewing for eyeglass wearers. Field of view, 382 ft. Ht 7". Wt 36 oz. Case included.

214JL2197—Ship. Wt. 6 lbs. **$34.95**

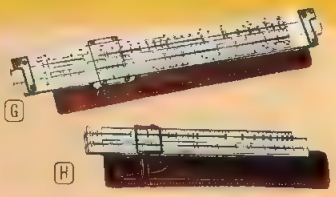
(E) **EMPIRE 10 x 50.** Brings objects 10 times closer. Great for long distance viewing. Big 50mm lenses provide brightness of 37.5. Field of view, 288 ft. Flexomatic eyecups permit full-field viewing for eyeglass wearers. Deluxe chrome trim. Ht 7". Wt. 36 oz. Case included.

221JL3297—Ship. Wt. 6 lbs. **$36.50**

BUDGET SPORT GLASS

(F) **EMPIRE 4 x 40 SPORT GLASS.** Full 4 power, sharp and clear, for the casual viewer. Great for indoor or outdoor. Smart grey body with chrome trim. Only 6" high and weighs only 14 oz. Black carrying case included. Shipping weight, 3 lbs.

243JL597 ..... **$9.95**



JASON PRECISION QUALITY SLIDE RULES

Guaranteed accurate! Selected bamboo won't warp. Easy-to-read tension spring slide. Deluxe cowhide cases. Instruction book.

(G) **COLLEGIATE.** Scales: K, A, B, S, ST, T, C, D, D1, L, LL1, DF, CF, C1F, C1, C, D, LL2, LL3, 12⅞" x 1⅝".

802JL1397—Ship. Wt. 1 lb. **$23.50**

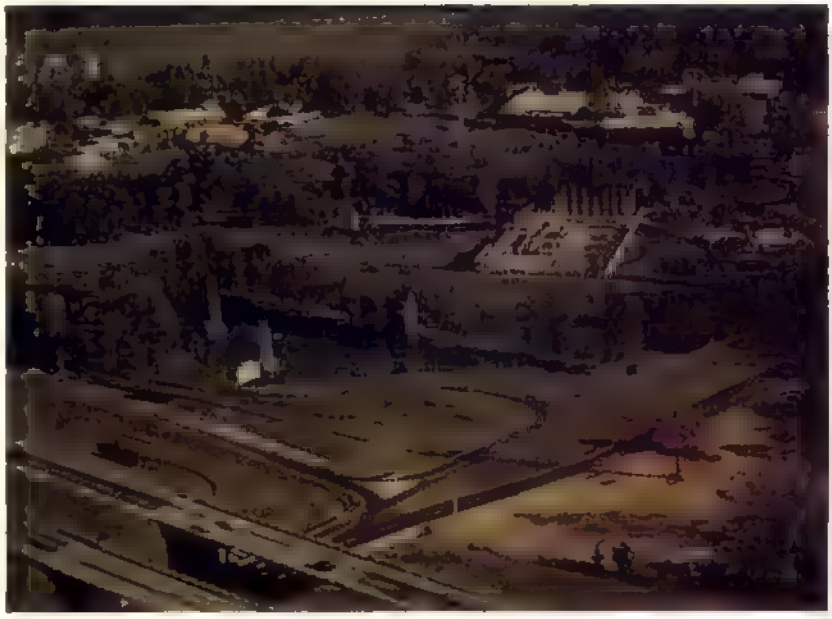
(H) **PROFESSIONAL.** Scales: LL0, L, K, A, B, S, ST, T, C, D, D1, P, LL0, LL1, LL2, LL3, DF, CF, C1F, C1, C, D, LL2, LL3, LL1, 14" x 1⅞".

803JL1997—Ship. Wt. 1 lb. **$33.50**

SPORT PEDOMETER

(I) **JASON "JOGGER".** Attached to belt or waistband, accurately records distance covered up to 12 miles. Pace length adjustable from 1 to 3 ft. Chrome case. White dial has ¼ mile divisions.

950JL597—Ship. Wt. 1 lb. **$9.95**



◁ Six Flags, spread over 276 acres, is located ten minutes from Atlanta on Interstate 20.

Two of the lovely hostesses go to work arranging the shelves at Animal Fair. The girls make sure the plush and stuffed toys are neatly arranged without appearing so neat that they scare away important impulse sales. ▽

Six Flags: recipe for successful selling

Take 276 acres of land, add 75 thrilling rides, combine with about 2 million visitors annually and the result is one of America's leading amusement parks.

Now add nineteen distinctive shops operated under a unique merchandising concept and the result is one of the most successful retail operations anywhere.

Sure, many retailers must say, put my store in an exciting place with exposure to 2 million a year and watch my business boom. But is that really true?

The originators of our recipe, the Great Southwest Corporation, tried and tested all the ingredients in Texas before cooking up Six Flags Over Georgia.

The park, located 10 minutes west of Atlanta on Interstate 20, is a family entertainment center divided into six historically-themed sections, recreating Georgia's past under the flag of Spain, France, Britain, the Confederacy, the State of Georgia and the United States.

In atmosphere and architecture, the park's shops blend the history, mystery and magic of Six Flags. Bryant Sloten, gift and souvenir manager at the park, explains the corporation's merchandising theory. "Our concern must be for the traveler, what he wants and what

he can handle while he is at the park. The items must be easily managed and distinctive."

The first step in making the operation successful is to make sure each shop has an unusual atmosphere stressing the point-of-sales impact. The next step is to know your customers.

The touch of "Old England" is always apparent at Peep'N'Tom's Toy Shoppe. In the spring, when many youth and school groups visit the park, the shop features merchandise geared to youthful guests. By summer, however, the stress is placed on the family, especially the very young children.

Location is also vital to a successful operation. Animal Fair, a toy shop featuring only plush and stuffed animals, is situated right next to Petsville, U.S.A. This walk-in petting zoo houses llamas, elephants and a wide variety of familiar domestic animals.

Six Flags' management has found that seventy percent of guests at the park want to preserve their memories with a festive gift or souvenir. What then could be more ideal, than to enter Animal Fair and buy a plush replica of one of Petsville's four-footed tenants for a child to take home and love.

Another step in Six Flags' rules of success is to make each person who enters the park feel exactly like a guest. To do this the park uses hosts and hostesses.

Each year approximately 10,000 students are interviewed for the 1,500 available jobs. The final selections, made to fulfill high-caliber requirements, result in the hiring of polite, fresh-looking and energetic youngsters.

At the annual orientation each spring, the students are told "there are no workers or employees of Six Flags, only hosts and hostesses, and each person who enters the main gate to the park automatically becomes the guest of Six Flags and should be treated as the most important person in the world."

Lorene Wallace, the park's warm and genial shop manager, advises the 200 hosts and hostesses of Six Flags' merchandising guidelines. She stresses their responsibility is to be courteous and helpful, never to sell.

The shelves, she explains, must be stacked full with merchandise at all times and never allowed to look sparse. "Guests at the park will always shy away from even the nicest items when there are only one or two left on a shelf."

△
Replicas of Petsville, U.S.A.'s tenants line the shelves and bins at its close neighbor, Animal Fair.

▽ Approximately two million guests visit Six Flags Over Georgia each spring, summer and fall.

Animal Fair's wide open appearance ◁ invites visitors, both young and old, from the neighboring zoo.

Fashioned in the influence of Old England, Peep'N'Toms caters to the ▷ family, especially young.

Sid & Marty Krofft's Puppet Theatre delights visitors with a totally new production each year.
▽

◁ A wide variety of toys, kept in Peep'N'Toms, range from carded items to very large, oversized plush

Hostesses at Peep'N'Toms make sure the shelves are always filled and inviting looking to guests ▽

The key to keeping the merchandise selling, however, is to keep the shelves from looking too neat. "Children, and grown-ups as well, are afraid to handle anything that looks too perfect. Neat shelves often result in the loss of important impulse sales."

The guidelines must be working for, during the 149 days the park is open, $200,000 are sold in toys and $80,000 in plush. These figures, which include merchandise priced from ten cents to $39.95, comprise 20 percent of the park's total volume.

"I want to give them something for their money," emphasizes Sloten. Because of this the park steers clear of cheap rack goods or battery-operated toys that can be a headache. They also avoid heavily advertised items and ones that appear in discount stores.

Carded cars, priced between 69¢ and 89¢, are Peep'N'Tom's strongest sellers. The $4.99 plush are especially big with the kids, although the teenagers adore the more expensive animals.

Red White and Balloon is a marvelous place to get souvenirs.

Most retailers in the country could never offer their customers exciting rides, rousing shows, even balloons and ice cream. These retailers could, however, apply Six Flags' merchandising concepts into their own stores.

How nice it is today to walk into a truly distinctive shop and find a warm and welcome atmosphere where a shopper can receive help without feeling pushed into a decision.

Perhaps the most important lesson to learn from Six Flags is to know your customers and know your merchandise. After all, what you sell is a reflection on you and if your shoppers are satisfied your sales are assured.—D.C.B

The clean, fresh, wholesome, healthy

THE WESTERN PLAINS OF–

DAISY COUNTRY

presenting: THE SAME OLD YEAR-IN, YEAR-OUT
SALES-GENERATING STAPLES
...PLUS MUCH THAT'S NEW FOR '71

AN INVITATION: TO VISIT THE NEW DAISY/ERTL SHOWROOMS—ARCADE 102 *(right inside 5th Ave. door)*

You can't miss it. It's the only toy office in the main lobby right inside the 5th Ave. entrance. Four times larger—there's more space to work comfortably (and pr vately) . more space to see and examine the expanding lines of both DAISY and ERTL. . more space to hang your hat and coat everyday wh e n the bui ding—after the DAISY/ ERTL TOY FAIR BUS brings you right from your hotel door.

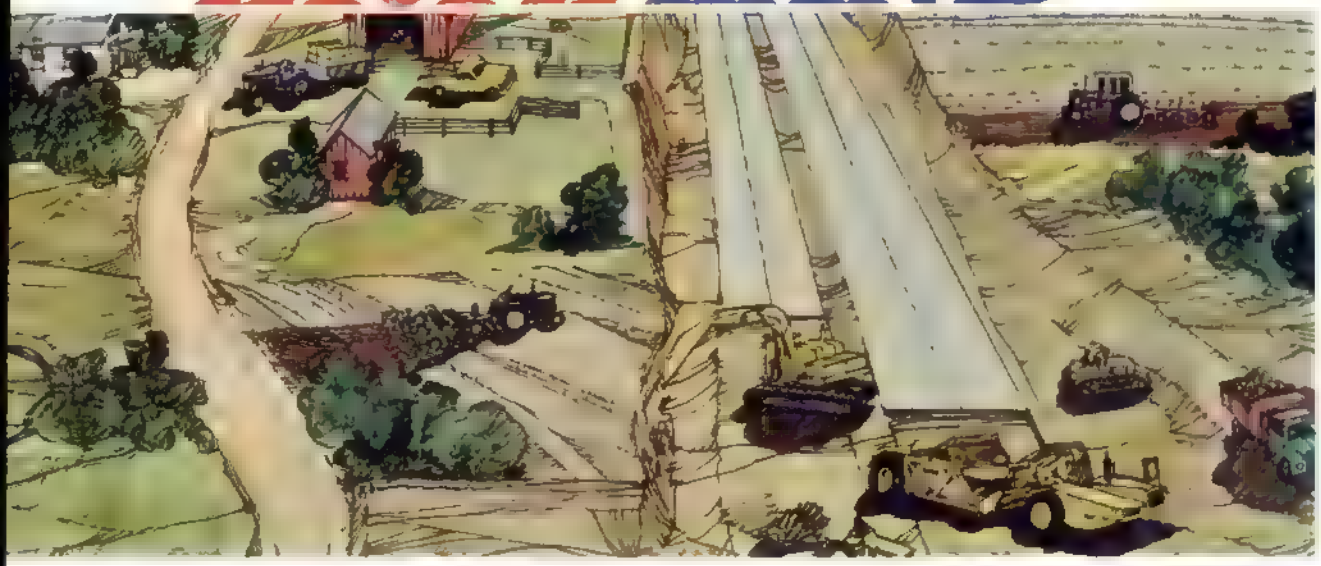
Daisy ROGERS, ARKANSAS 72756 • DIVISION VICTOR COMPTOMETER CORPORATION

AN OLD "COUNTRY"
A BIGGER "HOME"

doors atmosphere for play with toys-

THE FERTILE FIELDS OF–

ERTL LAND



presenting: SOME OF THE SAME NEW STAPLES
FAMOUS NAME REAL-FUN TOYS-THAT-DO-MORE
...PLUS MUCH THAT'S NEW FOR '71

AN INVITATION: TO RIDE THE DAISY/ERTL LONDON BUS TO AND FROM TOY FAIR...*everyday*

Those who have enjoyed the transportation from hotel to Toy Fair the last two years need no invitation—many have already asked for schedules. Those who haven't have something to look forward to. (Downtown every morning at 7:30 and 8:15...Uptown every evening at 4:45 and 5:45. Hotels served directly are Essex House St Moritz/Park Sheraton Americana-N.Y. Hilton—inquire about others.) Take the Bus...hang your hat and coat in the new DAISY/ERTL Showrooms...and you're ready to work (with us and others)

THE ERTL COMPANY DYERSVILLE IOWA 52040 • SUBSIDIARY VICTOR COMPTOMETER CORPORATION

come! see!

"MUCH THAT'S NEW FOR '71"

(more of the kind of toys that generated substantial increases in '70)

DAISY:

- A NEW INDIAN SUPER-PLAY RIFLE *(carded vertically)*
- A NEW INDIAN SUPER-PLAY RIFLE AND HOLSTER SET *(carded vertically)*
- A NEW INDIAN SUPER-PLAY RIFLE SET WITH AUTHENTIC INDIAN REGALIA *(bo*
- A NEW INDIAN "POP-GUN" *(carded vertically)*
- A NEW "LITTLE BIG GAME" SUPER-PLAY RIFLE AND TARGETS SAFARI HUNTING SET *(boxed)*
- A NEW "BUFFALO BILL" DOUBLE HOLSTER SET *(boxed)*
- A NEW "960" WITH RIFLE HOLSTER SET *(carded vertically)*
- NEW PACKAGING AND IN-STORE DISPLAY PROGRAM

ERTL

- 4 NEW JOHN DEERE CONSTRUCTION VEHICLES
- 4 NEW TRUCKS—UNLIKE-ANY-OTHER
- A NEW FARM COMBINE
- A NEW BULLDOZER
- 2 NEW GMC VEHICLES
- 4 NEW "MINI" FARM SETS
- NEW SERIES OF FARM ANIMALS *(carded,*
- 2 NEW RIDING TRACTOR-CYCLES AND TRAILERS
- NEW PACKAGING AND IN-STORE DISPLAY PROGRAM

Kusan 1971

WESTERN HERITAGE HOLSTER SETS

The 1971 Western Heritage line recreates all the color and excitement of the Old West.

Full color package photographs capture the beauty of a western sunset, the speed of a determined Express Rider and other exciting western scenes.

The Pointrider, the Wrangler and other cowboys live again in the stories printed on the back of each box.

And an old bank note is reproduced on parchment and enclosed in each set.

Kusan's Western Heritage line captures the Old West and creates new sales.

#9853 EXPRESS RIDER WESTERN HERITAGE TOP GRAIN HOLSTER SET W/2 Texan Repeating Pistols

Features fast draw top grain holsters of natural top grain and deep buff leathers. Embossed belt with three bullets and large nickel prong buckle.

PACK: 6 CASE WT.: 14 lbs.

#7554 AMERICAN COWBOY HERITAGE DOUBLE HOLSTER SET W/2 Ranger Repeating Pistols

Outstanding value with pockets doncilled in two attractive colors. Removable belt has large embossed prong buckle and three bullets.

PACK: 12 CASE WT.: 20 lbs.

#9853 EXPRESS RIDER WESTERN HERITAGE DOUBLE HOLSTER SET W/2 Texan Repeating Pistols

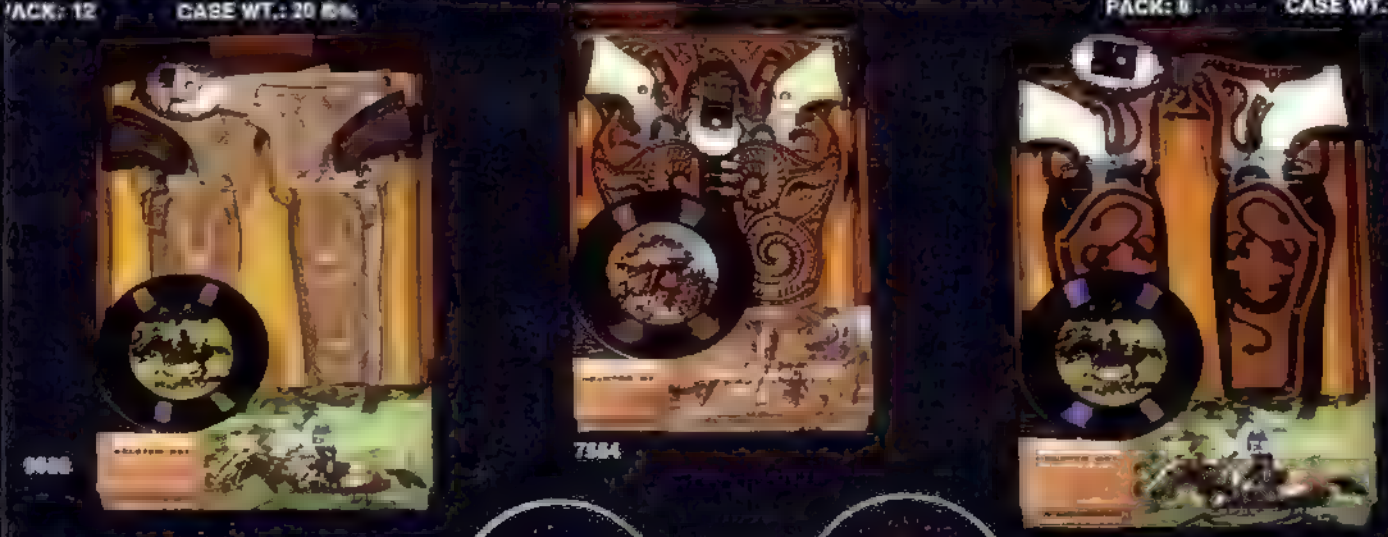
Appealing set featuring attractive two color stencil design. Belt complete with embossed prong buckle and three silver bullets.

PACK: 6 CASE WT.: 12 lbs.

#4754 STAGECOACH WESTERN HERITAGE RIFLE OUTFIT W/Ranger Repeating Pistol W/M-94 Western Repeating Carbine

Simulated brown leather holster with antique finish. Belt with large prong buckle and three silver bullets. Includes handkerchief and clasp.

PACK: 6 CASE WT.: 16 lbs.



"Turn back the calendar of your imagination . . . way back . . . back to the early days of the West . . ." This is the beginning of Kusan's recorded story of the Stagecoach, and it's the beginning of an award winning promotion. These four holster sets now come with a free 33⅓ R.P.M. record that can be played on any standard record player. Three different records tell about the Stagecoach, the Express Rider and the American Cowboy. The exciting narratives are accented with background music and realistic sound effects.

FREE RECORD ENCLOSED IN SETS SHOWN ON THIS PAGE

#9586 RAMROD WESTERN HERITAGE RIFLE SET
W/2 Stag Texan Repeating Pistols
W/M-94 Western Repeating Carbine

Deluxe black leather fast draw double holsters decorated with jeweled conchas. Belt adjustable to size with removable studs. Belt has large embossed prong buckle with six silver bullets. Handkerchief with clasp and large deputy sheriff badge.

PACK: 6 CASE WT.: 21 lbs.

#9453 POINTRIDER WESTERN HERITAGE DOUBLE HOLSTER SET
W/2 Texan Repeating Pistols

Fast draw double holster features heritage brown leather with allover basks and belts. Jeweled conchas. Belt has large oval embossed prong buckle with three silver bullets

PACK: 6
CASE WT.: 17 lbs.

#9855 RAMROD WESTERN HERITAGE DOUBLE HOLSTER SET
W/2 Stag Texan Repeating Pistols

Simulated embossed leather holsters. Antiqued. Wide belt with large prong buckle and six silver bullets. Accessories include handkerchief, clasp, deputy sheriff badge and canteen with compass.

PACK: 6 CASE WT.: 22 lbs.

#7853 OUTRIDER WESTERN HERITAGE DOUBLE HOLSTER SET
W/2 Texan Repeating Pistols

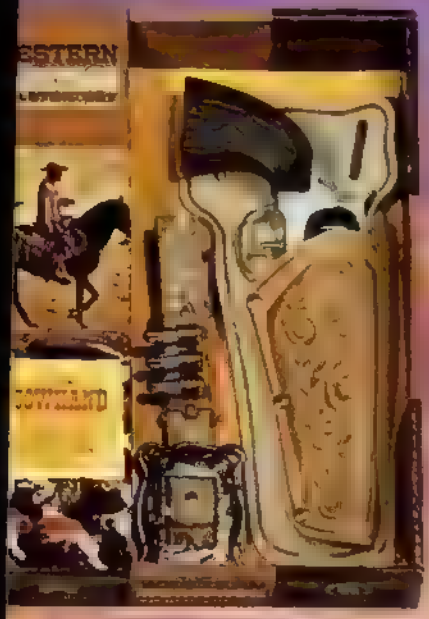
Fast draw double holster features contrasting stenciled design with jeweled conchas. Belt features large square prong buckle with three silver bullets

PACK: 12
CASE WT.: 20 lbs.

#5650 JUNIOR RANGER WESTERN HERITAGE HOLSTER SET ***W/2 Brave Single Shot Pistols***

Tiny Tot western outfit includes double holster and matching cuffs with stenciled decoration. Jeweled conchas. Removable belt with nickel slide buckle. Full color book type gift box.

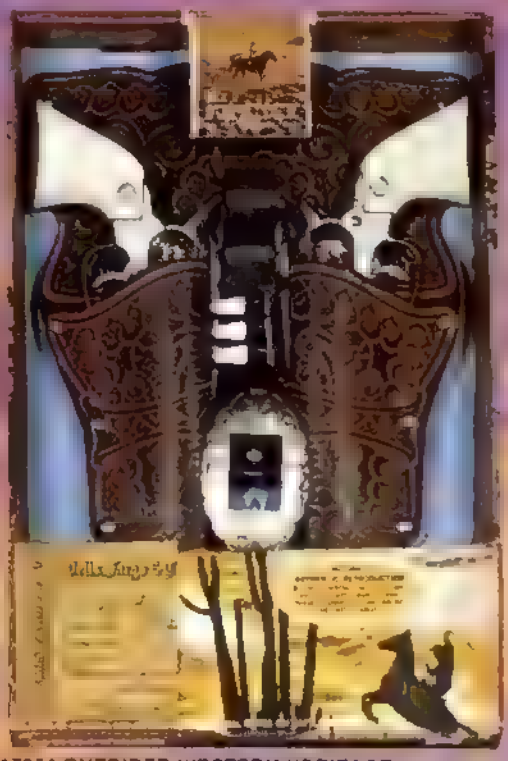
PACK: 12 CASE WT.: 12 lbs.



#4253 COWHAND WESTERN HERITAGE SINGLE HOLSTER SET ***W/Texan Repeating Pistol***

Top grain embossed pocket with deep cuff back. Embossed deep cuff belt with nickel prong buckle and three silver bullets.

PACK: 12
CASE WT.: 15 lbs.



#7354 OUTRIDER WESTERN HERITAGE DOUBLE HOLSTER SET ***W/2 Ranger Repeating Pistols***

Outstanding value with contrasting stenciled holster pockets. Removable belt has large embossed prong buckle and three bullets.

PACK: 12
CASE WT.: 18 lbs.

#5551 WRANGLER WESTERN HERITAGE DOUBLE HOLSTER SET ***W/2 Wrangler Single Shot Pistols***

Appealing set featuring pockets with stenciled design and jeweled conchas. Removable belt with slide buckle.

PACK: 12
CASE WT.: 13 lbs.

Packaged in full-vue, fully over-wrapped box with full color photographic label

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KUSAN

KUSAN, INC., NASHVILLE, TENNESSEE 37204

#5 ASSORTMENT

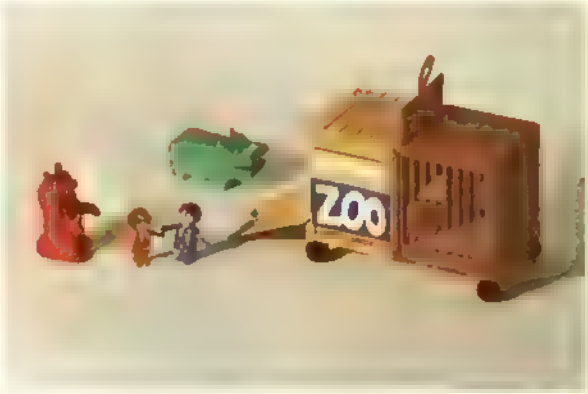
#5 Lil' Bronco Tiny Tot Holster Assortment with two Brave single shot pistols. Includes three styles in a variety of color combinations. Nos. 5020, 5060, 5070. All sets decorated with colorful stencils. Removable belts have nickel slide buckles. Full color gift box.

PACK: 12 CASE WT.: 9 lbs.

PRINTED IN U.S.A.

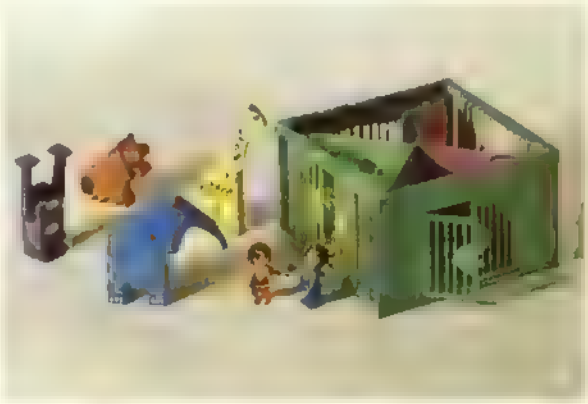
Playskool introduces 26 new ways to have fun.

1 Playskool Lock-Up Zoo. #390 (2-5 years). Lock-up cage with removable dividers, traveling cage with sliding divider, 6 animals, board, 2 vehicles, 2 adults and 2 children.



2 Playskool Animal Travel Cage #391 (2-5 years) Two animals, Bear and Hippo, two people.

3 Playskool Zoo Animals. #392 (2-5 years). 6 zoo animals.



4 Playskool Lock-Up Cage #394 (2-5 years). 4 animals, giraffe, elephant, lion, ape and 2 people.

5 Dapper Dan with record #4510

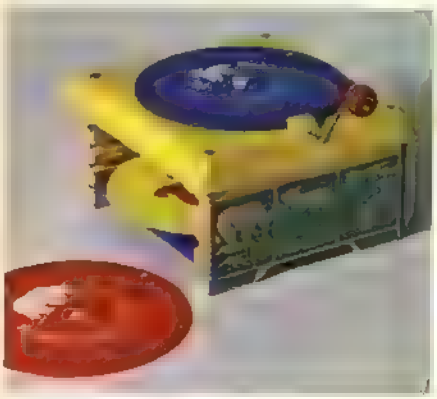
6 Dressy Bessy with record #4520

9 36" Dapper Dan. #4512

7 Play Clothes for Dapper Dan. #4506

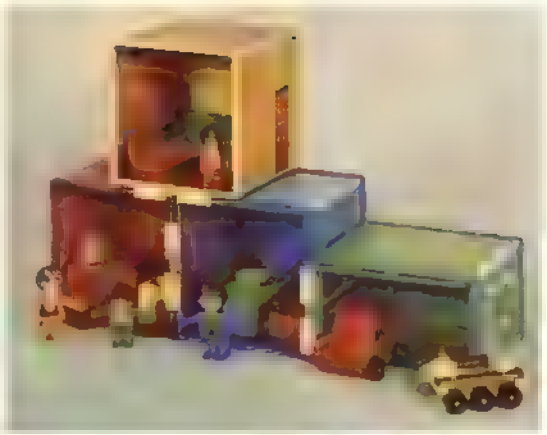
8 Play Clothes for Dressy Bessy. #4516

10 36" Dressy Bessy. #4522



11 Musical Record Player #295

12 Take-Apart Truck. #484 (2-5 years). New improved model



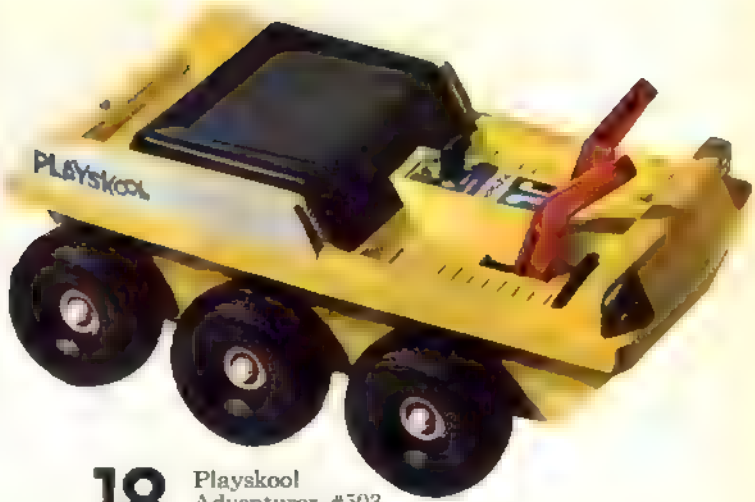
13 Playskool Playworld. #375 (2-5 years). House, garage, furniture, people and cars Modular units all to scale Clips permit different type structures.

14 Playskool Garage & Cars. #376 (2-5 years) Garage with sliding door, 2 cars and 2 people.

15 Playskool Cars & People. #377 (2-5 years). 3 cars and 3 people.

16 Playskool Play People. #378 (2-5 years) 6 people, grandparents, parents, children with articulated limbs. They stand, sit and move their arms.

17 Playskool Playhouse. #379 (2-5 years). 3 modular blocks with clips, furniture, two adults and two children.

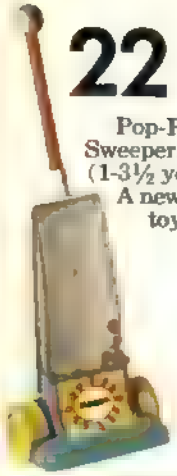


18 Playskool Adventurer. #503 3-8 years). Unique 6-wheeled vehicle that turns on a dime, literally!

19 Playtiles. #438 (4-12 years) 3 of 4 Playtile sets have new table desk feature.

20 Duffle Bag of Blocks. #852 (1½-8 years). 140 ⅝" blocks in a 4-color duffle bag

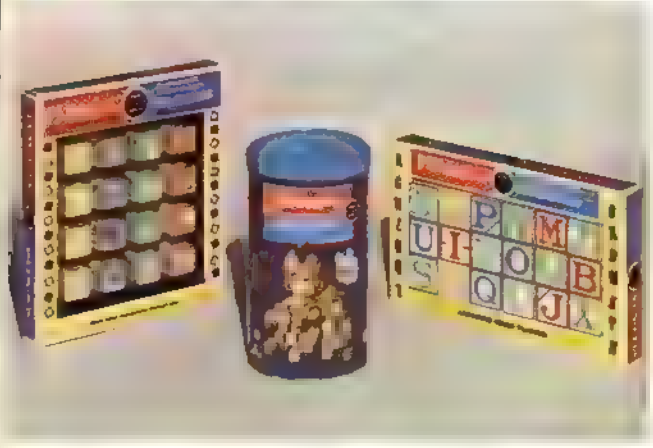
21 Hi-Lo Express. #221 (1½-6 years) Truck filled with Hi-Lo wood blocks.



22 Pop-Pop Sweeper. #142 (1-3½ years). A new push toy.

23 Wood Toy Builder. #840 and 843 (3-10 years).

24 Magnetic Spelling Deskette with magnetic alphabet letters. #541 (5-11 years).



25 Blocks. #214, 215, 219 (1½-6 years) A full line of wood alphabet, number, Disney, Hi-Lo blocks.

26 Building Bricks. #535, 530, 535, 540 (5 years). A new building toy from Playskool.

And we'll be showing and selling them on TV.

From now till Christmas, preschoolers and their parents will be seeing all these Playskool toys every week on their favorite show, CBS's Captain Kangaroo. He'll talk up the toys more than once a week in the summer months. Every day in fall in winter. And Playskool will also be in the spotlight on spot TV in many major markets. And in important national magazines like Parents' and Good Housekeeping. So the 27th way to have fun is yours: take advantage of heavy Playskool promotion by stocking Playskool's newest items. And watch your profits grow.

PLAYSKOOL®

Playskool, Inc. A Milton Bradley Company

$5.99

The car with a "brain" . . Amaze-a-matic Volkswagen with extra parts for customizing

Just pick a card programmed with the directions you want the car to take, feed it into the car and away it goes. Indentations on each side of card put this motorized 8-inch long plastic car through a variety of maneuvers. After about 1 minute of travel, the card pops out. 12 road signs, 5 pylons, 6 pre-programmed plastic cards and 6 blank cardboard cards (to cut your own program). Uses 2 "AA" batteries, order package below.

49 N 54241—Shpg. wt. 1 lb. 4 oz. $5.99

"AA" Batteries. Package of 6.

49 N 8402—Shipping weight 6 ounces. . . Pkg. 99c

$10.77 without batteries

Drive Fire Engine to the blaze, raise or lower snorkel all by remote control

Drive engine forward, back it up, even turn it by remote control. Push button and ladder rises more than 2 feet. Firemen in basket grips nozzle. Hi-impact plastic, metal. 19 inches long. 5½x7½ inches high. Uses 4 "D" batteries, order package at right. Buy it the easy way—order by phone.

49 N 5805—Shipping weight 3 lbs. 12 oz. $10.77

This Giant Crane takes on the BIG JOBS

Look at all you can do by remote control

- Swing horizontal frame around in complete circle
- Move block and tackle forward and backward
- Lower tackle and rotate claw to pick up objects

Sold only at Sears

$14.99 without batteries

Giant construction toy measures over two feet tall. Build miniature cities and shopping centers. Or use crane to lift up mini-cars and other toys and place them where you want. Rotating clam bucket can pick up load from almost any position. Your batteries add counter balance to block and tackle. Set also includes five modular building units, hook, basket. Plastic crane with metal posts measures 30½x10½x27¾ in. high. Partly assembled. Uses 4 "D" batteries. Order package below.

79 N 54239C—Shpg. wt. 6 lbs. . . . $14.99

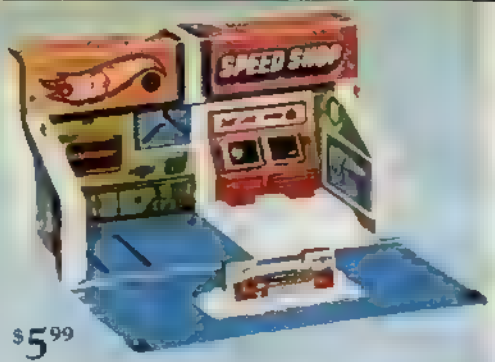
"D" Batteries. Package of 6

49 N 8405—Shpg. wt. 1 lb. 8 oz. Pkg. 1.49

NOTE: All toys on page are imported from Japan.

1 Two cars start released from gate free wheel down hill change lanes halfway down. Styrene plastic track, trestle. About 23x23x15 in. high
79 N 54426L—Unassembled. Shipping weight 6 pounds. Set $9.99

2 **Track Pack and Finish Gate.** Use with Hill above or with other sets
49 N 54621—Shipping weight 13 ounces..... Set $2.49



$5.99

Speed Shop Carrying Case

It looks like a service garage inside and out. Set it next to track, or use it to carry your HOT WHEELS. Includes lube gun, wheel wrench, replacement engines and pipes, racing wheels, stripes and numbers. 13x6x8 inches high. Reinforced vinyl.
49 N 59151—Shipping weight 1 lb. 8 oz..... $5.99

Vinyl Collector's Case holds 48 HOT WHEELS

$2.87

HOT WHEELS action scenes on front and back. Six removable storage compartments 10x6x1 in.
49 N 54626—Shipping weight 2 pounds . $2.87

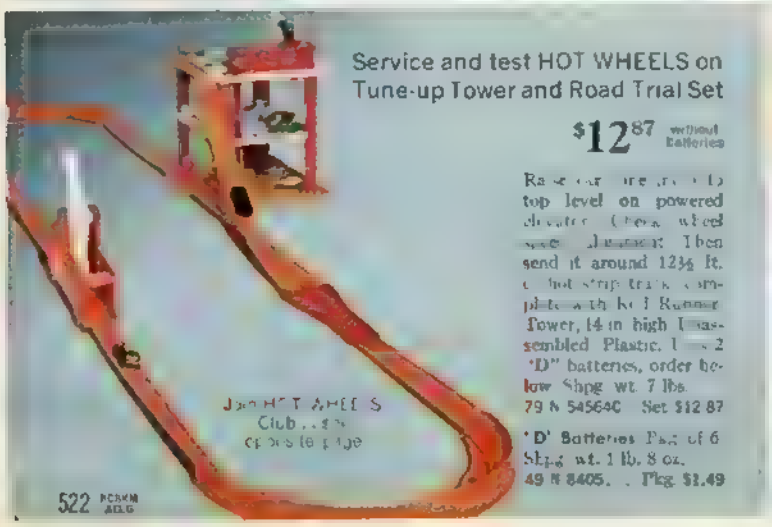
Super Chevy car" action. Two cars (included) lash out of the starting gate, blast through the 360° loop. Then down the straightaway through the finish gate to pop drag chutes at the end. 32 feet of hot strip track
79 N 54562C—Shipping weight 4 pounds..... Set $6.99

Frantic Fours
HOT WHEELS Four-Car Sets

Die-cast metal bodies and chassis. 3 in. long. Plastic wheels, black tires, racing superchargers

3 **Frantic Four Set 1.** Jack "Rabbit" Special, Volkswagen Beach Bomb, Custom AMX, Nutty Corvette
49 N 54617—Shipping weight 8 ounces. Set $2.99

4 **Frantic Four Set 2.** Swingin' Wing Light My Firebird, Maserati Mod, Dragging Bomb
49 N 54618—Shipping weight 8 ounces. Set $2.99


Service and test HOT WHEELS on Tune-up Tower and Road Trial Set
$12.87 without batteries
Race cars start at top level on powered elevator. Check wheel ease. Release. Then send it around 12½ ft. of hot strip track, complete with Hot Runner Tower, 14 in. high. Unassembled. Plastic. Uses 2 "D" batteries, order below. Shpg wt. 7 lbs.
79 N 54564C Set $12.87
"D" Batteries Pkg of 6
Shpg wt. 1 lb. 8 oz.
49 N 8405. . Pkg $1.49
Join HOT WHEELS Club . . . see opposite page
522

Heaps of daredevil action. Rev down the strip, loop the loop, soar over the jump, pop the drag chute at the finish. Includes one HOT WHEELS car, 16 feet of track, jump, loop and two drag chutes.
Shipping weight 2 lbs
49 N 54133.....Set $3.77

Recharge cars in 90 seconds at Sizzlers Power Pit

$7.33 without car

Just plug Power Pit in and set it next to track. "Hose" fits into side of car when it's time to recharge. Special dial measures the Sizzlers recharge. 12" x 5" x 3" plastic housing. UL listed. 110-120 volt, 60 cycle AC.
49 N 54268—Shipping weight 11 lbs. 2 oz. $7.33

Sizzlers Juice Machine™

$1.99 without batteries

Plug "hose" into Sizzlers to charge it up in 90 seconds. Plastic, 6½ inches high. Uses 4 "D" flat batteries, order pkg. below.
49N54267 Wt. 9 oz. $1.99

"D" Batteries. Package of 6. Wt. 1 lb. 8 oz.
49 N 8405 Pkg. $1.49

HOT WHEELS Track Paks

Hot Strip Track. Ten 2 ft. straight pieces.
49 N 54258—Shpg. wt. 1 lb. 2 oz. ... $1.99

Dual Lane Curve. Form a 180° or 200° turn.
49 N 54137—Shipping wt. 1 lb. ... 42.49

HOT WHEELS action with big GRAN TOROS™ Speed Strip Set

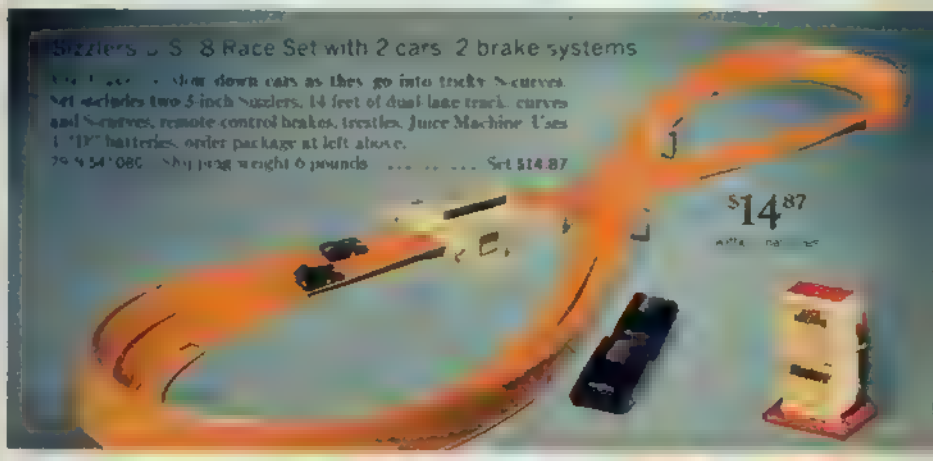
$4.99

Bigger than ever drag strip action with 4 in. long 1:43 scale Gran Toros Tarantula Dragster is made in Italy, has lightly-detailed, metal body with progression moving parts, simulated chrome trim. Set includes 12 ft. of 2½" wide track.
79 N 54625C Wt. 3 lbs. Set $4.99

Hot Wheels
Sizzlers
Atlantic Oval with a rechargeable MOTORIZED
$9.87
To recharge, plug Juice Machine hose into side of car

...Sizzlers car has rechargeable motor. Order one battery. Just charge for 90 seconds at the battery-operated Juice Machine and it runs 2 to 4 minutes. Set also includes 16 ft. of track, 2 curves, S-curve, brake, trestles. Uses 4 "D" batteries, order package at left.
79 N 54126C Shipping weight 5 pounds ... Set $9.87

Sizzlers Cars only. For long, Plastic bodies.
49 N 54261 Ford MK IV
49 N 54263 Mustang Boss
Wt. ea. 5 oz. ... Ea. $2.87



Sizzlers 2 in 1 S 8 Race Set with 2 cars, 2 brake systems

...slow down cars as they go into tricky S-curves. Set includes two 5-inch Sizzlers, 14 feet of dual-lane track, curves and S-curves, remote control brakes, trestles. Juice Machine. Uses 4 "D" batteries, order package at left above.
79 N 54108C Shipping weight 6 pounds ... Set $14.87

$14.87 without batteries

Speedometer checks speed before finish with Rod Runner™ Drag Race $11.87

...Rod Runner sticks ...your HOT WHEELS ...n the strip. Speed ...meter ...shows your cars ...cars through finish gate and then pop drag chutes to stop. Dual-lane plastic track is 14 feet long. Includes two 3-in. metal HOT WHEELS cars. Wt. 4 lbs.
79 N 54594C ... Set $11.87

Boss Hoss Mustang

Join Hot Wheels Club Get Boss Hoss Car, and 32-page Annual

Become an official member. You get Boss Hoss custom Mustang, colorful annual magazine, membership card and certificate for an iron-on jacket patch.
49 N 5461 Wt. 6 oz. ... $1.00

Drive and unload automatically

Run Sears Mini-Transporter forward and reverse.. turn, unload, even unhitch cab by pushing buttons

Sold only at Sears

$9.99 without cars batteries

Haul up to 14 "MATCHBOX"®, HOT WHEELS® or other miniature cars

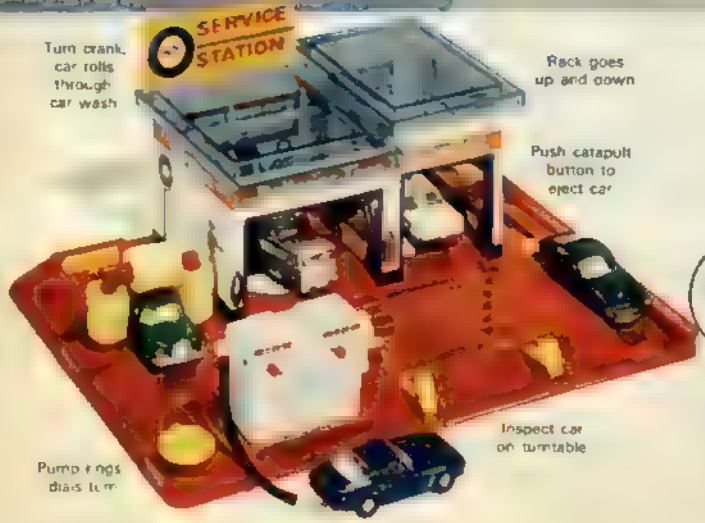
Miniature car buffs will be fascinated by this all-action, remote-controlled Auto Transport Truck. Cab and trailer are sturdy high-impact plastic with rubber tires, detailed cab interior, and even a rear view mirror. Hooked together, cab and trailer measure 24" x 4½" x 4½" inches high with tailgate up.

The 6-button plastic remote control unit has a 6½ foot long cord. From Japan. Uses 4 "C" batteries (not included), order package below. Use your phone if you want to order it the easiest way of all.

49 N 5804 Shipping weight 2 pounds $9.99

"C" Batteries Package of 6

49 N 6406—Shipping weight 12 oz. Pkg. $1.19


SERVICE STATION
Turn crank, car rolls through car wash
Rack goes up and down
Push catapult button to eject car
Inspect car on turntable
Pump rings dials for

Cut 10% The busiest Service Station in mini-car city

Levers do the work for you

Priced to be SOMETHING SPECIAL Was $4.99 $4.49 cars not included

This rugged plastic station offers all the services of the stations that Dad goes to, then skoots car back into traffic. Clear plastic roof lets you see detailed interior. 11½"x8½"x5 inches high. From Japan.

Shipping weight 2 pounds

49 N 59046 $4.49

All these cars can be used on Mini Transporter or Sky Park Garage on opposite page

All cars in sets listed below are die-cast metal and 2 to 3 inches long

HOT WHEELS

4-piece Car Set. All have racing suspensions, "mag" wheels, slicks. Set includes Paddy Wagon, TNT-Bird, Custom Charger, Ferrari 312P.

Shipping weight 8 ounces.

49 N 54619 ..... Set $2.99

6-piece Car Set. Flashy custom and race cars . . Chaparral 2G, Custom Eldorado, Twinmill®, Lola GT70, Custom Volkswagen and Python®. .

Shipping weight 1 pound

49 N 54604 ..... Set $4.44

"MATCHBOX" Superfast

6-piece Car Set. Includes Dodge Charger MKIII, Mercedes Benz Ambulance, IsoGrifo, VW Camper, Rolls-Royce Silver Shadow, Lamborghini Miura.

Shipping weight 13 ounces.

49 N 54602 ..... Set $3.29

6-piece Car Set. Includes Field Car, Lotus Racer, Ford Zodiac, VW 1600TL, Rolls-Royce Coupe, Mercury Commuter

Shipping weight 13 ounces.

49 N 54607 ..... Set $3.29

MATCHBOX® is the registered trademark owned by Lesney Products & Co. Ltd., England

JOHNNY LIGHTNING

4-piece Car Set. Includes Sand Stormer, Mad Maverick, Stiletto, and A. J. Foyt Indy Racer.

Shipping weight 10 ounces.

49 N 54581 ..... Set $2.99

CORGI Rockets

6-piece Car Set. Wheels and chassis remove for cleaning and tune-ups. Includes Beach Buggy, Pininfarina, Porsche Carrera, Carabo, Eldorado, Todd Sweeney Stock Car. Made in England

Shipping weight 12 ounces.

49 N 54606 ..... Set $4.44

Science Laboratory Sets..

GOLDEN SCIENCE SERIES

Sears

Leading educators wrote the manuals for the Science Sets on these two pages. Each colorful, hardbound text offers experiments and also clearly explains principles of the science

Chemistry IV So complete it even has a spectroscope for experiments with light

1 $24.99

Sears Best

Study specimens with precision 3-turret microscope

2 $14.99

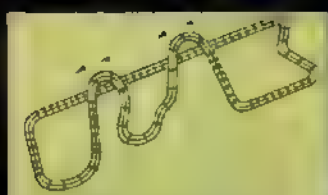
Geologist's tools help you understand make-up of the Earth . .

3 $14.99

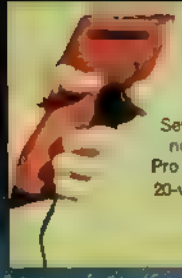
Discover Biological wonders as you dissect 18 specimens . .

4 $19.99

Big-time racing excitement in a small space..



Change your track layout to a two-lane course 32 feet long . . track snaps together



Set also has four new pistol grip Pro speed controls, 20-volt power pack

Run multi-lap races . . lap counters on all lanes tally scores automatically

Features four wild new "Tuff One" Aurora Cars

AURORA MODEL MOTORING

Powerful cars take banked turns at daredevil speeds . . sponge rubber tires hug the track

Features new "Wild One" Cougar and Camaro Cars

AURORA MODEL MOTORING

yours with HO-scale Road Race Sets

New "Tuff One" HO cars are Aurora's hottest ever . . hit 760 scale miles per hour

Four-lane Raceway

$34.99

(SHOWN ON OPPOSITE PAGE)

HO racing fun for the whole family. Each "Tuff One" races over 16 feet of roadway that can be made into 32-foot two-lane track. Four 2¾-in. long cars are plastic and metal, have powerful new motors, sponge rubber tires, independent front wheels. Set includes 43 track sections, bridge supports, lap counters, flags, guard rails, fence and signs. Four new pistol grip speed controls. Four-lane layout about 7x3½ feet wide. Twenty volt DC power pack. UL listed. 110-120-volt, 60-cycle AC. Buy it the easy way—order by phone.

Shipping weight 9 pounds 12 oz.
49 N 95062 ..... $34.99

Extra HO-scale Track

Design your own custom track layouts with extra straight and curved track sections that lock together. Tracks are in 9-inch sections in black plastic with metal conductors.

Sold in packages of two.

49 N 95192—*Straight.*
Shipping weight 5 oz. ..... Pkg. 97c

49 N 95193—*90° Curve.*
Shipping weight 8 oz. .... Pkg. $1.29

AURORA MODEL MOTORING

This Aurora® HO Road Race Set has over 25 ft. of track and two Thunderjet 500 cars . . all for only $19.99

Sporty 2¾-in. long Alfa Romeo 33 and Mustang Mach 1 flash down the straightaway and into the dangerous spiral turn. Cars powered by Hi-torque Thunderjet 500 motors for speeds up to 500 scale mph.

32 pieces of plastic and metal track, including straight, curved, terminal and bridge sections. Two speed controls, 5 modular bridge supports with flags, guard rail. Layout about 6x3 feet wide. Power pack UL listed for 110-120-volt, 60-cycle AC.

49 N 95093—Shipping weight 9 pounds. $19.99

Super hot "Wild One" cars rip through tight curves, divided lanes on 26-ft. track

Corkscrew Turn Set

$28.99

(SHOWN ON OPPOSITE PAGE)

Cars "fly" around tri-level raceway through 45° banked turns, dips and straightaways. Includes 39 pieces of HO-gauge roadway of plastic and metal. Speed fences, modular bridge supports, bridge track, guard rails. 2½-in. long Cougar and Camaro equipped with Thunderjet 500 motors. Two hand-held speed controls. Layout about 6x3-ft. wide. UL listed power pack for 110-120-volt, 60-cycle AC.

Shipping weight 10 lbs. 4 oz.
49 N 95102 ..... $28.99

Aurora Pro Controller

Squeeze trigger of new pistol grip speed control to move car ahead. All-metal frame, circuit breaker. Vents for cooling.

Shipping weight 4 oz.
49 N 95191 Each $2.49

Aurora HO "Tuff One" Cars and Tune-up Kit

(1 thru 6) Each car is equipped with a powerful new "Tuff One" motor, track tested at over 760 scale mph. Super wide sponge rubber tires really grip the track. Highly detailed plastic bodies. Brushes and pickup shoes, mag-style wheels, low-friction gears and clear windshield. Each plastic and metal car about 2½ inches long.

(1) 49 N 95181 Lola GT
(2) 49 N 95182—Ford GT
(3) 49 N 95184—Willys Gasser
(4) 49 N 95185—Cheetah
(5) 49 N 95186—Chaparral 2F
(6) 49 N 95183—Dune Buggy
Shipping weight each 2 ounces. Each $2.99

Service and Hop-up Kit. (Not shown.) Set includes everything you need for top performance and looks. Special screwdriver, tires, slicks, pickup shoes, speed oil, crown gears, racing decals, booklet on how to soup up cars.

Shipping weight 3 ounces
49 N 95194 ..... Kit 99c

Tyco® HO-scale Road Race with 12 feet of track

HO racing with tricky curves, straightaway and chicanes. Includes two 2¾-in. long Tycopro cars. 65x22-in. track layout, pier set. Guard rails, two speed controls. UL listed power pack 110-120-v., 60-c. AC. Converter sections allow use of 49N95192 and 49N95193 Aurora track listed above left.

79 N 95132C—Shipping weight 6 pounds.. ..... $13.99

(7 and 8) **Accessory Tycopro Cars.** Plastic and metal, 2¾ inches long.
(7) 49 N 95156—Drag VW
(8) 49 N 95157—427 Corvette A/P
Shipping weight each 3 ounces..... Each $2.99

Thrills aplenty as the Porsche and Ferrari sweep around 22 feet of track . .

Eldon Bi-Level Rally Race

1/32-scale

$23.88

Lap counter in track keeps official score

Big roadway sets up lots of ways for plenty of sports car action and excitement. Take high banked turns at nearly full speed without spinning out. Set includes two 5¼-in. molded plastic cars, two 6-volt speed controls that plug into track. Lap counter, fences, bridges, and finish flag add realism. 6-volt power pack, 38 pieces of plastic and metal roadway, nylon supports, decals, screwdriver and instructions. Layout fits about 5x9-ft. area. UL listed for 110-120-volt, 60-cycle AC. To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for number to call.

49 N 95012—Shipping weight 11 lbs. 8 oz. . . . $23.88

1/32-scale Eldon Dune Buggies roar over 13-foot course . .

$14.88

Blast down the straightaway, into the hairpin turn, and over the bridge for another lap. 5¼-in. buggies have whip antennas and decals so you can dress 'em up. Set includes 26 pieces of plastic and metal track, two speed controls, start and finish flag. Fence, bridge set, two buggies, screwdriver and instructions. Elongated figure 8-track fits 5 yx11½ ft. area. Six-volt power pack UL listed, 110-120-volt, 60-cycle AC. Shipping weight 8 lbs. 12 oz.

49 N 95091 . . . . . $14.88

Eldon 1/32-scale Cars, Accessories

[1 thru 5] Cars for Road Race Sets on this page. Each has high RPM Dyna Mite® motor, detailed body of light-weight vacuum-formed plastic. Fully assembled metal chassis, simulated chrome trim, rubber tires, clear plastic windshields. Each car about 5¾ inches long

(1) 49 N 95143—Charger
(2) 49 N 95144—Camaro
(3) 49 N 95142—Mustang
(4) 49 N 95141—Stingray
(5) 49 N 95145—Dune Buggy

Shipping weight each 5 ounces . . . . Each $4.47

Track and Accessories for sets on this page. Metal and plastic. Track sold in packages of two.

49 N 95152—Straight Track. Shipping wt. 8 oz. Pkg. $1.14
49 N 95133—Curved Track. Shipping wt. 6 oz. Pkg. 1.44
49 N 95151—Speed Control. Shipping weight 6 oz. 1.88

Sky Park Garage

Move miniature-size cars into elevator . . take them to the level you want and load or unload on to 25-car revolving tower. Turn 1 knob . . the rest is push-button AUTOMATIC

Sold only at Sears

$14.99 without cars or batteries

Turntable lines up your car with
elevator that goes to parking leve
and moves car onto rotating tower
Turntable starts car down ramp

This modern parking garage does just about everything . . and all you have to do is turn one knob and push buttons. A terrific way to display mini-cars when not in use. One knob makes the turntable line up cars with elevator, or tilt to give them a push down the ramp. Just push buttons to: rotate parking tower to one of 5 positions; take elevator to any of 5 parking levels, move cars on or off elevator. 17x9x16 in. high, made of high impact plastic. Order miniature (2 to 3-in. long) car sets on pages 522, 524, 526-529. Uses 2 "C" batteries, order package below. From Japan. Shipping weight 7 pounds

79 N 58045C $14.99

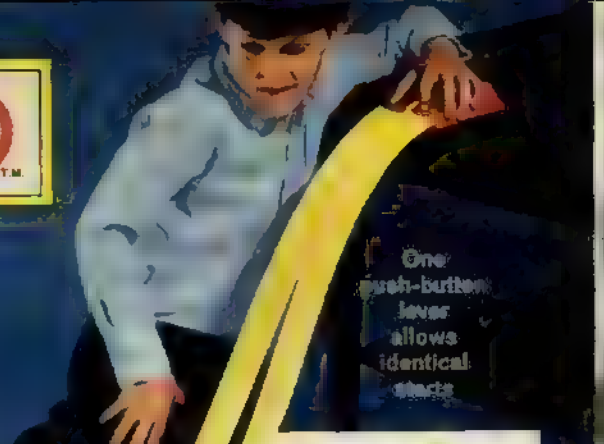
"C" Batteries. Package of six.
49 N 8408—Wt. 12 oz....Pkg. $1.19

"MATCHBOX"

Superfast T.M.

Double Loop Race Track

With 2 Superfast racers that streak down 12 feet of track so fast they defy gravity on the daredevil loops



One push-button lever allows identical starts

Two "MATCHBOX" racers wait at the starting gate. Put 1 you press the lever then watch out. Down down down the incline they blaze through the "danger-ous" double loop-the-loops and on to the end of the dual 12-ft. tracks. Flag automatically salutes the winner. Strong polyethyl-ene track has built-in curbs; can be extended and coupled to make one racing 24-foot length. Authentically scaled die-cast metal cars are made in England. Have spring suspension and low friction mag-type wheels. About 2¾ in. long. Complete set includes plastic clamp, 2 loop supports, a finish gate, 10 joiners and 1 catalog.

79 N 54603C. Shpg. wt. 4 lbs. $5.77

$5.77

Cars zoom up, up and around the wild dual loop-the-loop

Flag automatically announces the winner

6 "MATCHBOX" Superfast Cars $3.29

Authentically-scaled die-cast metal cars with spring suspension and low-friction mag-type wheels. Doors open. About 2¾ in. long. Includes Lotus Europa, Lamborghini Marzel, Dodge Charger Mk. III, BMC 1100 Pininfarina, Porsche 910 and Ford Group 6.

49N54605-Shpg. wt. 13 oz. Set $3.29

"MATCHBOX" is the reg. stered trademark owned by Lesney Products & Co. Ltd. England

"MATCHBOX" Collector's Case

Holds up to 72 mini-vehicles $4.99 Cars not incl.

This 34-inch long stand-up case is ideal for storing and carrying your mini cars. Plastic cut-out trays protect the models. Scuff resistant vinyl case has handle and nickel plated locks. 3 viewing sections, clear plastic windows. 12¾x10x4 in. closed.

49 N 54509. Shpg. wt. 3 lbs. 4 oz. $4.99

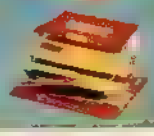
Save $3 on Folding Service Station

Park dozens of your "MATCHBOX" cars

Priced to be SOMETHING SPECIAL Was $9.99 $6.99

Busy ground level service station handles lots of mini car traffic. Strong pulley elevator whisks cars to parking levels on top; car ramp lowers them in rear. Metal frame; hardboard panels. 17x9¾x11 in. high. From France. Cars not included.

79 N 6047C—Shipping weight 5 lbs. . $6.99



Folds to 2 in. deep

"MATCHBOX" 2 to 3-inch die-cast metal vehicles from England

10-piece Superfast Race 'n Rally Set $4.99

Incl. VW 1500, Mercedes 230 SL, Honda motorcycle with trailer, Ford Group 6, Mercedes 300 SE police car, fire chief car, Porsche 910, Cougar ambulance.

49 N 5460. Shpg. wt. 1 lb. 3 oz. . . Set $4.99

8-piece Farm Vehicle Set $4.39 . . 5 are Superfast

Incl. combine harvester, Ford tractor, trailer and 5 Superfast farm vehicles: stake truck, safari Land Rover, cattle truck, pony trailer and Jeep. Plastic cows and ponies included.

49 N 54601–Shipping weight 14 oz. Set $4.39

6-piece Superfast Truck Set $3.29

Pipe truck, scaffolding truck, GMC tipper truck, Dodge crane truck, fire engine and sand spreader. Action trucks haul, lift and dump.

49 N 54614—Wt. 13 oz. Set $3.29

"MATCHBOX" Steer-N-Go

As the 3-speed base spins, turn the steering wheel or hit the brake to keep the car on course. Plastic, metal, 19 in. wide, with 3-speed shift, lap counter, ignition key. Japan. Uses 4 "D" batteries, order pkg. below.

79 N 54611C Shipping weight 6 pounds..... $14.88

49 N 8405 – "D" Batteries. Package of 6. Wt. 1 lb. 8 oz..... Pkg. 1.49

"MATCHBOX" Motorway with 2 cars Cut $3

Race your "MATCHBOX" cars around the 2-lane track . . . put rows of cars on each lane. There's 14 ft. of over and under roadway, 20 adapters for other "MATCHBOX" cars, a power pack, 2 hand-grip speed controls, 2 die-cast metal "MATCHBOX" cars incl. Plastic track sections make a 33¼x63-inch layout. UL listed power pack (110-120-v., 60-c. AC). Variable-speed hand controls.

79 N 54593C – From W. Germany. Shipping wt. 7 lbs..... $16.99

"MATCHBOX" SWITCH-A-TRACK
Throw the switch, change lanes and race these 4 Superfast cars around the 14 feet of track
Whiz on and off the traffic circle to change lanes
$17.77

Race around the 14 feet of roadway or use the traffic cards for a wild, wild game. Either way it's sure to be fast-action fun. To change lanes, head for the traffic circle and throw the switch. 4 direction switches take cars on and off the circle.

Set includes 10 adapters for your other "MATCHBOX" cars, a variable-speed power pack, motor, traffic circle and traffic direction cards. Also 4 die-cast metal Superfast cars with spring suspension and mag-type wheels. Plastic track sections make a 21x64-in. layout. UL listed power pack (110-120-volt, 60-cycle AC). From W. Germany.

79 N 54592C – Shipping weight 8 pounds..... $17.77

"MATCHBOX" Models of Yesteryear

$4.99 each set

4-piece Set includes: 1907 Peugeot, 1912 Rolls-Royce, 1914 Stutz, 1911 Maxwell. Die-cast metal cars about 3 in. long. Wt. 1 lb.

49 N 54613..... Set $4.99

4-pc. Set 1909 Thomas Flyabout, 1906 Rolls-Royce Silver Ghost, 1913 Cadillac Coupe, 1930 Packard Mer[illegible]. Wt. 1 lb.

49 N 54812 Set $4.99

King-size "MATCHBOX" Sets

Four 4-inch Cars $5.99 set

Die-cast metal cars with detailed interiors, spring suspension, steering and opening doors. Incl: Mercury Cougar, police car, Dodge Charger and Lamborghini Miura.

49 N 5458 Wt. 1 lb. 8 oz. Set $5.99

5-inch Transporter and four 2½-inch racers $3.99 set

Transporter with opening door, car ramp. Lamborghini Marzo and Miura, Ford GT, Lotus Europa. Die-cast metal.

49 N 54615 – Wt. 1 lb. 1 oz. Set $3.99

NOTE: All cars on this page are from England

Raise and lower the grease rack

Open the front gate and gas pump lights up

Folds to less than 4 in. deep for easy storage

As seen on TV .. the battery-powered Parking Plaza with push-button elevator, working grease rack and a light-up gas pump. There's parking space for 10 mini-cars plus a multi-action garage to service them all. You'll find it only at Sears. $7.99 cars and batteries not included

Fold-away Parking Plaza. Just press the button to take elevator up or down, flick the lever to dispatch cars right or left into parking stalls. Park and service so many mini-cars in this combination garage and parking plaza. Sturdy plastic, 13x14½x5¼ in. high. Uses 2 "C" batteries, order pkg. below. Hong Kong. Order car sets below.
49 N 59044—Shipping wt. 3 lbs. 4 oz. $7.99

"C" Batteries. Package of 6.
49 N 8406—Shpg. wt. 12 oz. Pkg. $1.19

Mini-car Sets of die cast metal
Heft: 2 to 3-inch cars to play with or collect.

HOT WHEELS® 4-car Set. Demon, Red Baron®, Mercedes Benz 280 SL and Continental Mk III.
49 N 54624—Shipping weight 8 oz. Set $2.99

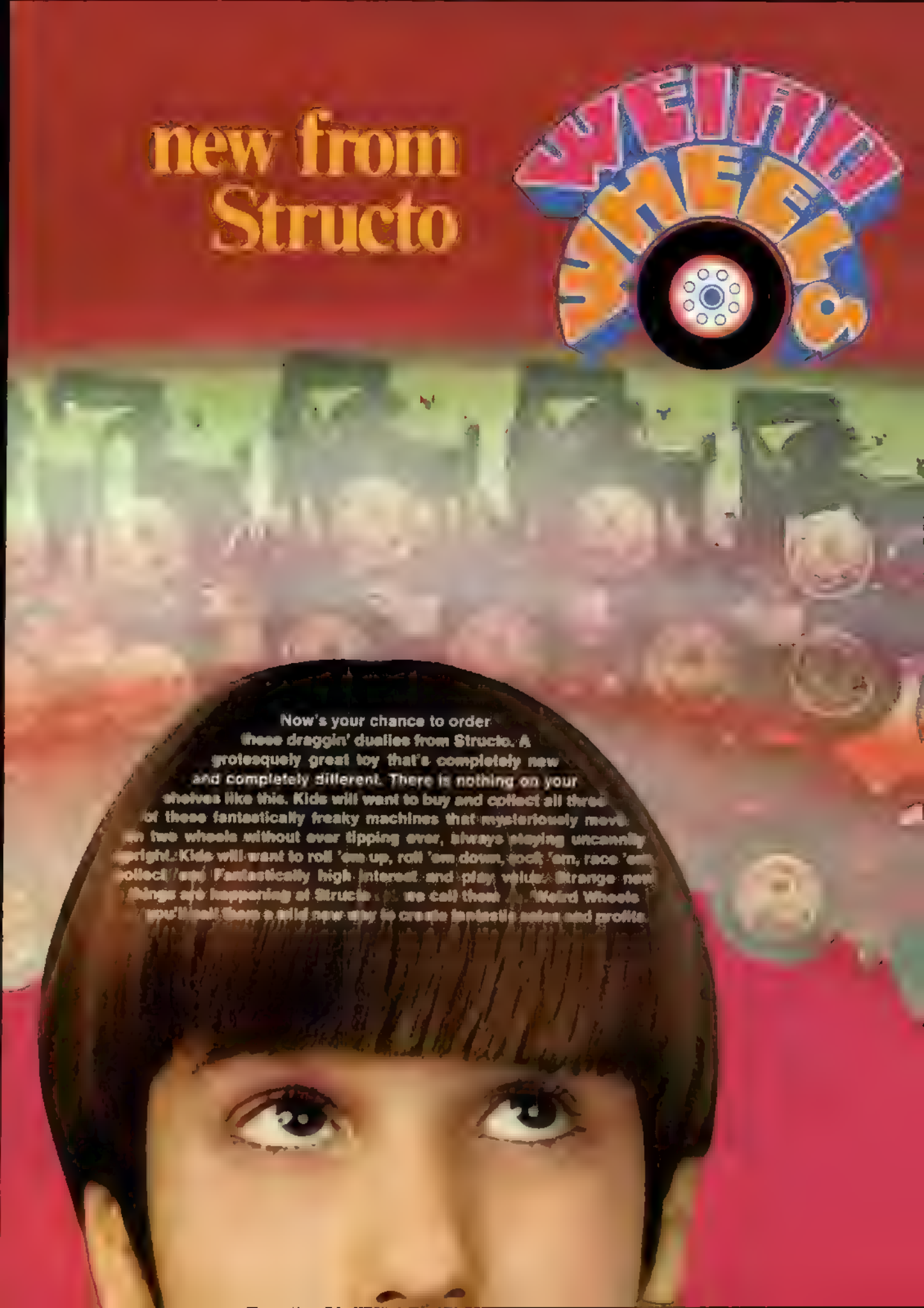
Johnny Lightning 4-car Set. Includes Sprinter, Snuggler, Leaping Limo and Al Unser Indy.
49 N 54582—Shipping weight 10 oz. Set $2.99

"MATCHBOX"® 6-car Set. Superfast cars include Ford Mustang Fastback, Volkswagen 1500, Ford GT, Pontiac Grand Prix, Mercedes 230 SL and Ferrari Berlinetta. From England.
49 N 54608—Shipping weight 13 oz. Set $3.29

Corgi Rockets 6-car Set. Includes: Beach Buggy, Carabo, Todd Sweeney Stock Car, Cadillac Eldorado, Porsche Carrera 6 and Pininfarina. Comes with tune-up key for removing and interchanging chassis and axles. From England.
49 N 54606—Shipping weight 12 oz. Set $4.44

Strange New Things
Are Happening At Structo in '71

new from Structo



Now's your chance to order these draggin' dualies from Structo. A grotesquely great toy that's completely new and completely different. There is nothing on your shelves like this. Kids will want to buy and collect all three of these fantastically freaky machines that mysteriously move on two wheels without ever tipping over, always staying uncannily upright. Kids will want to roll 'em up, roll 'em down, rock 'em, race 'em, collect 'em! Fantastically high interest and play value. Strange new things are happening at Structo ... we call them ... Weird Wheels ... you'll see! Here's a wild new way to create fantastic sales and profits.

Wild And Weird 2 Wheel Uncanny Cars

Now available in three fantastic all new models

brilliant burgundy dune buggy. Roll it, rock it

This rugged buggy is made of supertough

long, 3" high, 3½" wide. 0.5 lbs.

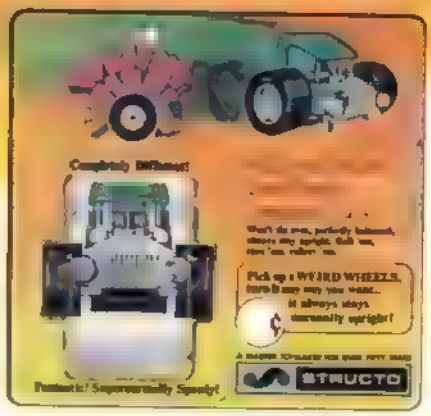
No. 217 it's a squashed little bug in

strangely familiar, but

uncannily different as it scoots

non-toxic finish, 2¾" long, 3" high, 3½" wide. 0.5 lbs.

NEW weird and wild packaging and display lets each kid see for himself how wild Weird Wheels really are!



New see-through self-demonstrating package shows how a Weird Wheels always stays upright no matter which way you hold the package.

Triple Terrific No. 220. All three Weird Wheels in one tremendous triple pack encourages profit building sales. Great for the collectors of the world's first two-wheel funny cars . . . Weird Wheels from Structo. 1.8 lbs.

Compact, easy to assemble, attention getting counter display No. 219 will make your customers go absolutely wild for Weird Wheels.

From Structo
. . . a master toy maker for over fifty years

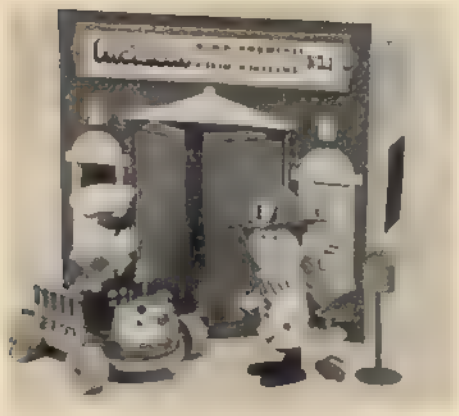
STRUCTO

STRUCTO DIVISION KING SEELEY KST THERMOS CO
General Offices and Factory
Freeport, Illinois 61032
(815) 232-2111

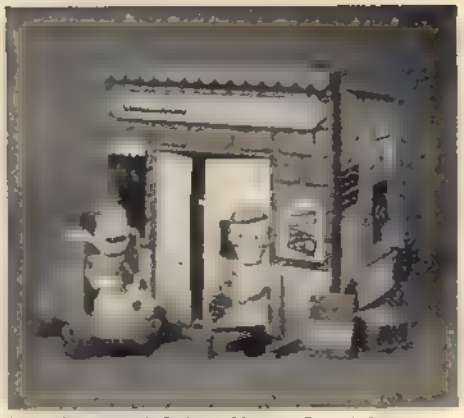
Contact your Structo Representative and see the complete new 1971 toy line

And look out for other strange things from Structo!

Eldon's big, powerful 1971 line.



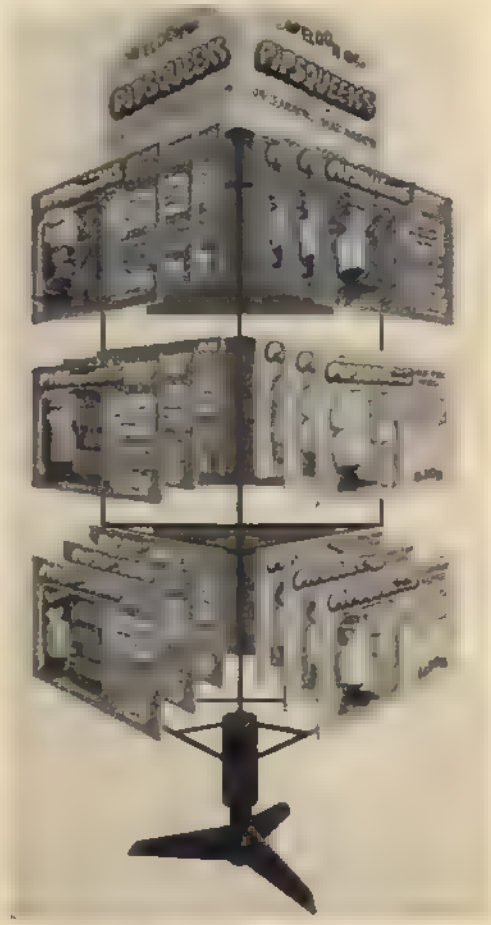
New! Pipsqueek Deluxe Fire Station Set: A Pipsqueek Fire Chief and Fireman who have their own Fire Truck, and speak their own language when their heads are squeezed.



New! Pipsqueek Deluxe Market Set: A Pipsqueek Fold Away Market completes the Pipsqueek village. With Pipsqueek Manager, Clerk, and delivery truck

New! Pipsqueek Deluxe Airport Set: This 10 piece set includes a Pipsqueek Pilot, Stewardess, Fold-Away Airport, and Pipsqueek airplane

New! Pipsqueek Deluxe Hospital Set: The Pipsqueek Doctor and Nurse, like all Pipsqueeks, hold snap-in objects like a doctor's bag and a medical tray in their hands.



New! Counter Display Pipsqueek Assortments: All the Pipsqueeks will be seen on TV this year, and they can be seen in your store on a free revolving counter display. There is a large assortment and a small assortment.

What is big and powerful and has a Pipsqueek in it?

This year the Eldon Poweride line is super high powered with six exciting models to choose from.

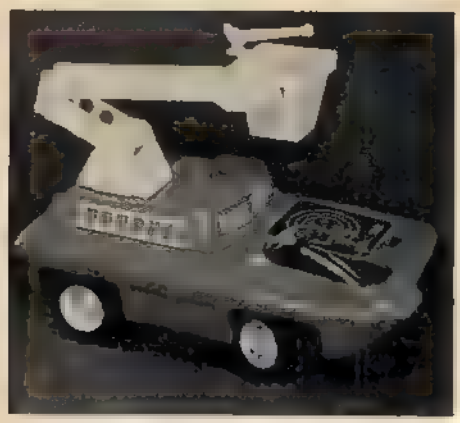
It's the best styled, best priced and most complete line of rechargeable cars on the market.

All the cars feature Eldon's famous Poweride Battery. They all come with a 12 month warranty. And they all carry the Parent's Magazine Guaranteed Seal.

Eldon, the first in this field, brings you the last word in rechargeable cars.

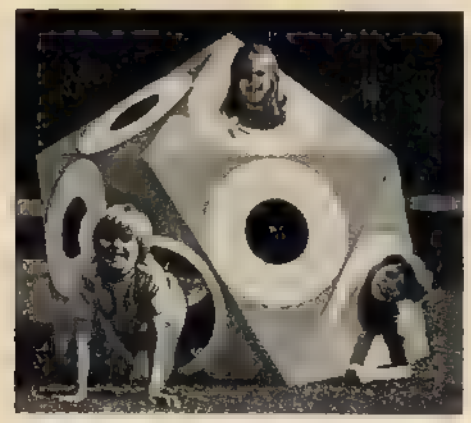
Turn the page to see the rest of Eldon's big, powerful 1971 line.

Eldon's big, powerful 1971 line, continued.

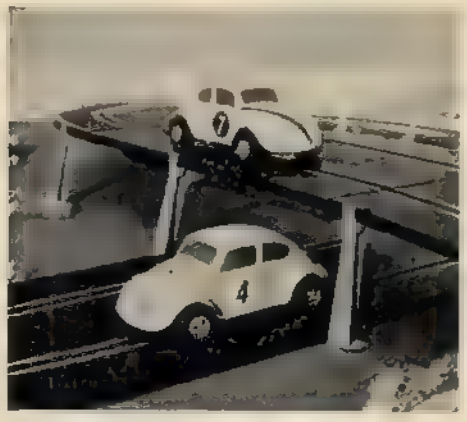


New! Command Cassette Fire Truck: The toy that can be programmed to follow any course. Set the cassette, pop it in the truck, and watch it go

New! Quilly Willy Porcupine: This battery operated game for pre-schoolers features a comical porcupine that picks up magnetized cards



New! Eldon Happy House: Children can assemble interchangeable triangular panels into many geometric shapes that they can play in. It sets up in minutes



New! Boss Buggies: Now the famous "Bug" is a competition racer. Set comes with 2 Super Bug racers, over 11 feet of track, and 2 speed control rheostats.

New! Snowmobile Set: There's over 15 feet of track for these realistic Snowmobiles to blast around. Banked curves and simulated snow drifts.

New! Touch Command Trail Tamer: Kids can steer this off-road racing machine with the exclusive Touch Command hand controller.

This year we're making an all out power play. Both in our line and in our promotion.

There are more power toys than ever. Our Poweride line has been redesigned, and our other lines feature many exciting innovations.

Our promotion will be high powered, too, with full color coast to coast commercials on network TV and spot TV in the top markets across the country.

All this means a powerful share of the market for you. So come to Toy Fair and see what we mean. Or write us today for a complete catalog. We'll show you how you can make your sales take off with the big and powerful line from Eldon.

ELDON
Just for the fun of it.

Eldon Industries, Inc., 2701 West El Segundo Boulevard, Hawthorne, California

(Circle No. 64 on Reader Inquiry Card)

AUTO DAY-DATE COURTNEY. Day-date rugged 17 jewel self-winding, sweep second, luminous dial. High precision movement encased in stainless steel case with patented lock setting crown to insure super water resistance.* Special all weather strap.

8771JC7590 ..... $150.00

AUTO DAY-DATE BARNEY. Masculine self-winding watch for the active man. Tells the day and date in two separate windows. Water resistant* stainless steel case and matching bracelet.

8781JC8490 ..... $120.00

CALENDAR SEA NYMPH. Ladies' self-winding calendar skindiver. Patented lock setting crown to insure water resistance.* Special all weather strap.

8705JC7290 ..... $145.00

AUTO DATE-DATE GILBERT. Automatically tells day and date. Self-winding 17 jewel movement. 10 karat gold filled case. Sweep second hand. An elegant watch for the modern man.

8908JC7290 ..... $130.00

All Jules Jurgensen automatic watches are equipped with the world's exclusive Exactomatic golden rotor high-precision movement.

ALL WATCHES ARE BEAUTIFULLY GIFT BOXED.

SHPG. WT. ½ LB. EACH.

AUTO DAY-DATE DIXON. The modern watch for the modern man. Tells the day and the date. Self-winding 17 jewel movement. Water-resistant stainless steel case and bracelet.

8961JC8490 ..... $120.00

MASON. 2 button chronograph stop watch. 60 second dial 45 minute indicator. Stop, go and return feature. Strap, 17 jewels. Stainless steel case.

8751JC7190 ..... $140.00

DIAMOND BETTINA. Petite baguette 14 karat white gold case, accented with 2 brilliant diamonds. Matching 10 karat gold filled bracelet 17 jewel precision movement.

8721JC7690 ..... $130.00

DIAMOND BETTINA. (same as above except in 14 karat yellow gold).

8722JC7690 ..... $150.00

KATEY. Classic round shape in 14 karat gold. Easy-to-read full arabic numbered dial. Faceted crystal. 17 jewel high precision movement. Matching 10 karat gold filled self-adjustable mesh bracelet. Always in style, always correct.

8781JC5990 ..... $120.00

KATEY. (same as above except in 14 karat white gold).

8781JC5990 ..... $120.00

DIAMOND GLEAM. Enchantingly sculptured 14 karat white gold case. Enhanced by 2 brilliant diamonds. 17 jewel high precision movement. Matching adjustable 10 karat gold filled bracelet. Bark finish dial. Correct for any occasion.

8631JC8690 ..... $130.00

DIAMOND GLEAM. (same as above except in 14 karat yellow gold).

8632JC8690 ..... $130.00

GINGER. Charming! 14 karat yellow gold case with Florentine finish. Matching 10 karat gold filled bracelet. 17 jewel movement.

8372JC8590 ..... $130.00

GINGER. (same as above except in 14 karat white gold).

8311JC8586 ..... $130.00

TERESA. The 14 karat yellow gold design is the image of elegance with its delicate florentining. 17 jewel movement with matching 14 karat gold bracelet.

8432JC17900 ..... $350.00

TERESA. (same as above except in 14 karat white gold).

8431JC17900 ..... $350.00

AUTOMATIC CALENDAR SEA DIVER TARPON. Scuba divers delight. Self-winding, calendar with sweep second hand. Stainless steel case. Patented lock setting crown to insure super water-resistance.* 17 jewel high precision movement. Special all weather strap.

8861JC7290 ..... $145.00

*When case, crown and crystal are intact.

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352 Park Avenue South, New York, N. Y

All Jules Jurgensen watches have precision Swiss movements — all 17 jewel, shock-resistant and anti-magnetic.

JULES JURGENSEN
CHRONOMETER
Chronometer and Watchmaker

DIAMOND HOLLY. 6 glorious diamonds glow from this 14 karat white gold case. 17 jewel movement. Matching 10 karat gold filled mesh cord bracelet

8811JC9990 $185.00

ERICA Charming 17 jewel high precision movement enclosed in no-styled 10 karat gold filled case with permanently attached 10 karat gold filled mesh bracelet. Crowned with faceted crystal. Sure to be this seasons sensation

8622JC5590 $105.00

ERICA same as above except in 10 karat white gold filled).

8621JC5590 $105.00

DIAMOND IRIS. Stunning 14 karat white gold case. 4 beautiful diamonds faceted crystal. Matching 10 karat gold filled bracelet

8881JC7490 $150.00

LESLIE The lovely radiant, faceted crystal adds elegance. 14 karat yellow gold case. 10 karat gold filled bracelet. 17 jewels

8052JC5500 $110.00

LESLIE (same as above except in white 14 karat gold).

8051JC5500 $110.00

SPORT CORAL. Petite round case in 18 karat yellow gold. Legible dial. 17 jewel high precision movement. Suede strap. Sporty and tailored to please the particular

8342JC5990 $105.00

PILAR. 14 karat dark finish dial and case with matching 10 karat gold filled mesh bracelet.

8218JC7490 $150.00

PILAR. (same as above except in white 14 karat gold).

8215JC7490 $150.00

AUTO DAY DATE SEA URCHIN. Automatic day-date. Sweep second. Sea Diver stainless steel case with patented lock setting crown to insure super water resistance.* Rotating bezel. All weather strap

8775JC7590 $150.00

AUTO DAY DATE CASSELL. Day and date. 18 karat yellow gold case. Self-winding sweep second hand. Window shows day and date automatically. Genuine lizard strap

8502JC9990 $195.00

AUTO DAY DATE ROYCE. Day and date. Rugged 17 jewel self winding, high precision movement encased in stainless steel water resistant case.* Matching all steel ratchet bracelet. Sweep second hand. Shock protected. Any man's deal

8931JC5590 $130.00

NEVILLE An executive's dream! 14 karat yellow gold case with attached 14 karat florentine gold bracelet. Superb 17 jewel high precision movement to insure accurate time keeping. Most elegant

7672JC28800 $375.00

EDGAR. 2 button stainless steel chronograph diving stop watch. 60 second dial. 30 minute indicator. Stop go reset feature. Rotating Bezel. All weather strap.

8741JC8400 $185.00

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*When case, crown and crystal are in

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DIAMOND VICEROY. For the man who wants the very best! 14 karat white gold case embellished with 52 diamonds — 40 in case 12 n dial. World-renowned 17 jewel high-precision movement.
7091JC33300 $625.00

DIAMOND VICEROY. (same as above except in 14 karat ye low gold).
7092JC33300 $625.00

DIAMOND BRANWELL. (same as Viceroy with 14 karat Florent.ne white gold fine link bracelet).
7331JC49800 1,000.00

AUTOMATIC CALENDAR BRAD. Self winding 17 jewel movement. 10 karat gold filled case with automatic calendar. Sweep second hand
5912JC8740 $135.00

AUTO DAY-DATE ROLFE. Automatic day-date with 17 jewel precision movement that assures accuracy. 10 karat gold filled case. Genuine alligator attachment.
5932JC9480 $185.00

AUTO DAY-DATE RHODES. Identical to Auto Day-Date Rolfe except 14 karat yellow gold
5842JC14900 $295.00

AUTO-DAY-DATE ADAM. Day and date rugged 17 jewel self wind ng high precision movement encased in stainless steel water resistant case.* Matching all steel ratchet bracelet. Sweep second hand
6971JC6130 $125.00

MIMI. 10 karat gold filled tear-drop shaped case with faceted crystal. Adjustable 10 karat gold filled tapered bracelet.
9602JC4540 $79.90

MIMI. (same as above except in 10 karat white gold fi ed)
9601JC4540 $79.90

DIAMOND ALISON. Enchanting 14 karat white gold case enhanced by 2 brilliant d amonds. 17 jewel high precision movement. Match ng adjustable 10 karat gold Filled bracelet. Correct for any occasion.
8511JC9690 $130.00

DIAMOND ALISON ,same as above except in 14 karat yellow gold).
8512JC6890 $130.00

BROOKE. Lovely 14 karat yellow gold watch with dependable 17 jewel movement. Matching 10 karat gold filled bracelet
8272JC3440 $105.00

BROOKE. (same as above except in 14 karat white gold)
8271JC3440 $105.00

DIAMOND RESEDA. A graceful and charming des gn. 15 Diamonds, 17 jewel movement in 14 karat white gold case, with matching 14 karat gold Florentine bracelet. A truly elegant watch.
9021JC28800 $575.00

TRINETTE. Charming! 17 jewel high-precision movement enclosed in hi-styled 10 karat gold filled case w th permanently attached 10 karat gold filled mesh bracelet. Crowned with faceted crystal. Sure to be this seasons sensation.
9632JC5590 $185.00

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JOBE. Modern design. Combined with Florentine bezel with round dial. 10 karat gold filled case and attached 10 karat gold filled self-adjustable mesh band, constructed to fit any size wrist

5952JC6590 $130.00

JOBE. (same as above except in 10 karat white gold filled)

5951JC6590 $130.00

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SHPG. WT. ½ LB. EACH.

DIAMOND BARLOW. 12 diamonds on dial add richness to this masculine beauty 14 karat white gold case in two-tone Florentine finish.

6571JC12500 $250.00

DIAMOND BARLOW (same as above except in 14 karat yellow gold).

6572JC12500 $250.00

GUTHRIE. A slim handsome watch in gleaming 14 karat yellow gold with roman numerals engraved into bezel. Matching gold color dial

5402JC9290 $180.00

SOLITA. (Ladies' version of above. A matching tailored 14 karat ladies' sport watch.)

5412JC7590 $150.00

TIMOTHY. Handsome 14 karat yellow gold case with matching 14 karat yellow gold bracelet. Etched roman numeral bezel. Matching gold color sunray dial.

7482JC26500 $500.00

AUTO DAY-DATE WALFORD. Day and date 14 karat yellow gold case. Self winding, sweep second hand. Window shows day and date. Genuine alligator strap.

5682JC9490 $185.00

AUTOMATIC SEABROOKE. Self-winding with calendar. Highly functional. Sweep second hand and stainless steel case. Genuine lizard strap.

5811JC5105 ..... $105.00

ALLURE. A dainty baguette shape. 14 karat gold case with elliptical dial. Matching 10 karat gold filled self adjustable mesh bracelet.

8202JC6890 ..... $135.00

ALLURE. (same as above except in 14 karat white gold).

8201JC6890 ..... $135.00

UNA. Gold filled two-strand one piece bracelet watch. Exquisitely designed, faceted crystal with gold color bark finish dial.

9626JC7490 $150.00

DIAMOND AZALIA. Beautifully styled 14 karat Florentined white gold case with 4 brilliant diamonds. Matching gold filled bracelet

6681JC7590 $150.00

DIAMOND AZALIA. (same as above except in 14 karat yellow gold).

6682JC7590 $150.00

MARCY. 10 karat gold filled marquise shaped case with faceted crystal. Adjustable 10 karat gold filled tapered bracelet

8612JC4540 $79.95

MARCY. (same as above except in 14 karat white gold filled)

8611JC4540 $79.95

DIAMOND ADRIENNE. Stunning 14 karat white gold case 6 beautiful diamonds. Faceted crystal. Matching 10 karat gold filled bracelet

8751JC9490 $185.00

DIAMOND ADRIENNE. (same as above except in 14 karat yellow gold).

8752JC9490 ..... $185.00

AUTO CAL. CAREW. Self winding easy to read calendar with sweep second hand. 2-tone 14 karat gold case. Florentine bezel with matching gold color dial.

8812JC9490 ..... $185.00

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8751JC9490 $185.00

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*When case, crown and crystal are intac

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All Jules Jurgensen watches have precision Swiss movements — all 17 jewel, shock-resistant and anti-magnetic.

AUTO DAY-DATE COURTNEY. Day-date rugged 17 jewel self-winding, sweep second, luminous dial. High precision movement encased in stainless steel case with patented lock setting crown to insure super water resistance.* Special all weather strap.

8771JC7590 ..... $150.00

AUTO DAY-DATE BARNEY. Masculine self-winding watch for the active man. Tells the day and date in two separate windows. Water resistant* stainless steel case and matching bracelet.

8781JC8490 ..... $120.00

CALENDAR SEA NYMPH. Ladies' self-winding calendar skindiver. Patented lock setting crown to insure water resistance.* Special all weather strap.

8705JC7290 ..... $145.00

AUTO DATE-DATE GILBERT. Automatically tells day and date. Self-winding 17 jewel movement. 10 karat gold filled case. Sweep second hand. An elegant watch for the modern man.

8908JC7290 ..... $130.00

All Jules Jurgensen automatic watches are equipped with the world's exclusive Exactomatic golden rotor high-precision movement.

ALL WATCHES ARE BEAUTIFULLY GIFT BOXED.

SHPG. WT. ½ LB. EACH.

AUTO DAY-DATE DIXON. The modern watch for the modern man. Tells the day and the date. Self-winding 17 jewel movement. Water-resistant stainless steel case and bracelet.

8961JC8490 ..... $120.00

MASON. 2 button chronograph stop watch. 60 second dial 45 minute indicator. Stop, go and return feature. Strap, 17 jewels. Stainless steel case.

8751JC7190 ..... $140.00

DIAMOND BETTINA. Petite baguette 14 karat white gold case, accented with 2 brilliant diamonds. Matching 10 karat gold filled bracelet 17 jewel precision movement.

8721JC7690 ..... $130.00

DIAMOND BETTINA. (same as above except in 14 karat yellow gold).

8722JC7690 ..... $150.00

KATEY. Classic round shape in 14 karat gold. Easy-to-read full arabic numbered dial. Faceted crystal. 17 jewel high precision movement. Matching 10 karat gold filled self-adjustable mesh bracelet. Always in style, always correct.

8781JC5990 ..... $120.00

KATEY. (same as above except in 14 karat white gold).

8781JC5990 ..... $120.00

DIAMOND GLEAM. Enchantingly sculptured 14 karat white gold case. Enhanced by 2 brilliant diamonds. 17 jewel high precision movement. Matching adjustable 10 karat gold filled bracelet. Bark finish dial. Correct for any occasion.

8631JC8690 ..... $130.00

DIAMOND GLEAM. (same as above except in 14 karat yellow gold).

8632JC8690 ..... $130.00

GINGER. Charming! 14 karat yellow gold case with Florentine finish. Matching 10 karat gold filled bracelet. 17 jewel movement.

8372JC8590 ..... $130.00

GINGER. (same as above except in 14 karat white gold).

8311JC8586 ..... $130.00

TERESA. The 14 karat yellow gold design is the image of elegance with its delicate florentining. 17 jewel movement with matching 14 karat gold bracelet.

8432JC17900 ..... $350.00

TERESA. (same as above except in 14 karat white gold).

8431JC17900 ..... $350.00

AUTOMATIC CALENDAR SEA DIVER TARPON. Scuba divers delight. Self-winding, calendar with sweep second hand. Stainless steel case. Patented lock setting crown to insure super water-resistance.* 17 jewel high precision movement. Special all weather strap.

8861JC7290 ..... $145.00

*When case, crown and crystal are intact.

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All Jules Jurgensen watches have precision Swiss movements — all 17 jewel, shock-resistant and anti-magnetic.

JULES JURGENSEN
CHRONOMETER
Chronometer and Watchmaker

DIAMOND HOLLY. 6 glorious diamonds glow from this 14 karat white gold case. 17 jewel movement. Matching 10 karat gold filled mesh cord bracelet

8811JC9990 $185.00

ERICA Charming 17 jewel high precision movement enclosed in no-styled 10 karat gold filled case with permanently attached 10 karat gold filled mesh bracelet. Crowned with faceted crystal. Sure to be this seasons sensation

8622JC5590 $105.00

ERICA same as above except in 10 karat white gold filled).

8621JC5590 $105.00

DIAMOND IRIS. Stunning 14 karat white gold case. 4 beautiful diamonds faceted crystal. Matching 10 karat gold filled bracelet

8881JC7490 $150.00

LESLIE The lovely radiant, faceted crystal adds elegance. 14 karat yellow gold case. 10 karat gold filled bracelet. 17 jewels

8052JC5500 $110.00

LESLIE (same as above except in white 14 karat gold).

8051JC5500 $110.00

SPORT CORAL. Petite round case in 18 karat yellow gold. Legible dial. 17 jewel high precision movement. Suede strap. Sporty and tailored to please the particular

8342JC5990 $105.00

PILAR. 14 karat dark finish dial and case with matching 10 karat gold filled mesh bracelet.

8218JC7490 $150.00

PILAR. (same as above except in white 14 karat gold).

8215JC7490 $150.00

AUTO DAY DATE SEA URCHIN. Automatic day-date. Sweep second. Sea Diver stainless steel case with patented lock setting crown to insure super water resistance.* Rotating bezel. All weather strap

8775JC7590 $150.00

AUTO DAY DATE CASSELL. Day and date. 18 karat yellow gold case. Self-winding sweep second hand. Window shows day and date automatically. Genuine lizard strap

8502JC9990 $195.00

AUTO DAY DATE ROYCE. Day and date. Rugged 17 jewel self winding, high precision movement encased in stainless steel water resistant case.* Matching all steel ratchet bracelet. Sweep second hand. Shock protected. Any man's deal

8931JC5590 $130.00

NEVILLE An executive's dream! 14 karat yellow gold case with attached 14 karat florentine gold bracelet. Superb 17 jewel high precision movement to insure accurate time keeping. Most elegant

7672JC28800 $375.00

EDGAR. 2 button stainless steel chronograph diving stop watch. 60 second dial. 30 minute indicator. Stop go reset feature. Rotating Bezel. All weather strap.

8741JC8400 $185.00

All Jules Jurgensen automatic watches are equipped with the world's exclusive Exacmatic golden rotor high-precision movement.

*When case, crown and crystal are in

ALL WATCHES ARE BEAUTIFULLY GIFT BOXED. SHPG. WT. ½ LB. EACH

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All Jules Jurgensen watches have precision Swiss movements - all 17 jewel, shock-resistant and anti-magnetic.

Introducing a complete line of twenty new Discovery Time toys. This thoughtfully designed pre-school line will assist younger children in discovering their real world of color, dimension, sound and motion. Grow with us in a rewarding and rapidly expanding segment of the toy market.

New Discovery Time toys by the Play-Doh people

FUN 'N FIT™ Wood-like put-together toys for hours of fun! Dimensional and colorful FUN 'N FITS are formed of durable wood-like material. A variety of subjects include five funny animals and a bright locomotive. TV advertised to mothers, like most DISCOVERY TIME toys.

GADGET GEARBOX™ Drop in gadgets—watch gears spin An intriguing boxful of colorful, whirr.ng, clacking gadget actuated by any of three weighted rack gears dropped through a chute. Moving parts can be watched through a clear plasti "window wall." See it—hear it on TV.

BILLY BEAMS™ Build fast, build big—it's a snap! BILLY BEAMS parts snap or cross-lock together fast to make people, animals, trucks or towers . . . whatever a young imagination conceives. Big BILLY BEAMS parts are easy for small hands to handle. Three sets with beams, heads, hands, feet, and wheels.

PUZZLE*UPS™ A new dimension in puzzle toys! Exciting three-dimensional puzzles that stimulate a child's perception. Eight bright and charming characters and subjects. And all PUZZLE*UPS are made with a special long-wearing material that looks and feels like wood. A 30 second spot is scheduled for daytime women's TV in major markets.

MELODY MAKER™ Pop in pegs—play a tune! Children can discover their own kind of music with this intriguing musical toy. Pegs placed on a revolving drum trip strikers that play a quality 8-tone xylophone. Kids can compose their own tunes, or use punched paper "music sheets" to play old favorites.

TIME 'N CHIME™ Set the time—hear the chimes! A fascinating way for youngsters to discover the fundamentals of telling time. And all the fun and action is visible through clear face and back. TIME 'N CHIME, MELODY MAKER and GADGET GEARBOX will all be on mom's network and local TV.

PLAY-DOH® DECORATOR™ Squeeze a little, squeeze a lot—make a flower or a dot! A creative tool for the young artist: PLAY DOH DECORATOR extrudes PLAY-DOH through any of 12 dies which slip over the end of a sturdy plunger/cylinder unit. Makes flowers, lines, dots and other shapes. Decorator set includes pre-printed cards, foldup toys and 6-2 oz. cans of PLAY-DOH. TV advertised on top kid shows nationwide.

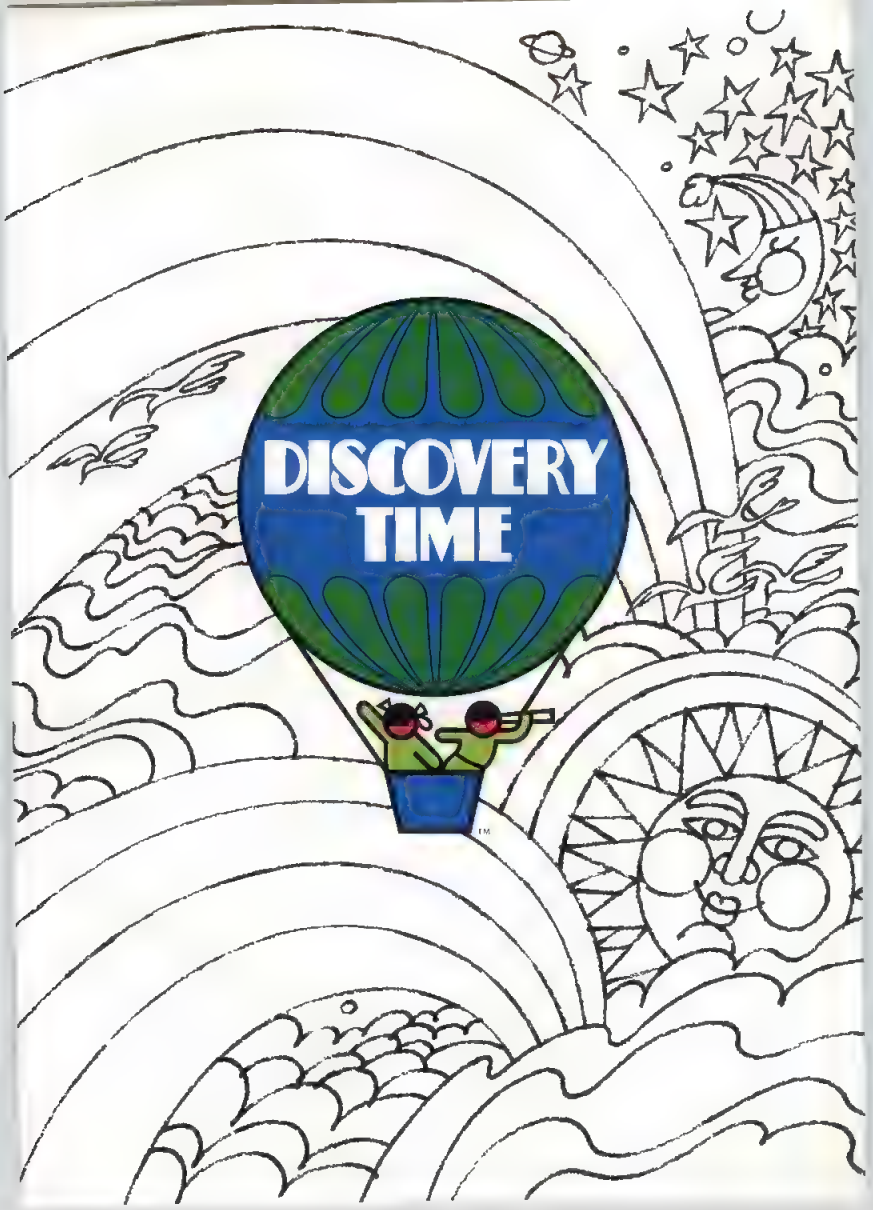
FLINTSTONE® FUNNY PUMPER™ Yabba Dabba Doo! Now the popular FUNNY PUMPER is packed with SIX FLINTSTONE molds to make Fred, Barney, Wilma, Dino, Bam-Bam and the Flintmobile. Set includes FUNNY PUMPER, molds and 4-6 oz. cans of PLAY DOH. TV scheduled for Captain Kangaroo and other top kid shows in 23 major markets.

new from the Play-Doh people

© 1971 Rainbow Crafts, Inc., Cincinnati, Ohio 45212

PLAYSTONE® PRESTO-MOLDER™ Press out PLAYSTONE playthings! These new molding sets for boys and girls use new self-hardening PLAYSTONE. Needs no neat, takes sharp detail and can be beautifully painted when dry. Boys PRESTO-MOLDER set makes race cars, buildings, bridges, etc; girls set makes jewelry, dolls, flowers. Packed with molder, paints, molds and several cans of PLAYSTONE. Our heaviest kids TV spot schedule will introduce PLAYSTONE and PRESTO-MOLDER.

DREAM DROPS™ Color burst poster painting! A new concept in poster art. DREAM DROPS colors burst, *change color*, ripple and run by themselves. Unusual effects are created with contemporary printed designs on special paper. Exclusive "resist-lines" keep paint from overlapping, for neater, more finished looking art work. Complete with 8 posters and 5 squeeze bottles of DREAM DROPS. A 30 second TV spot will demonstrate DREAM DROPS across the nation.

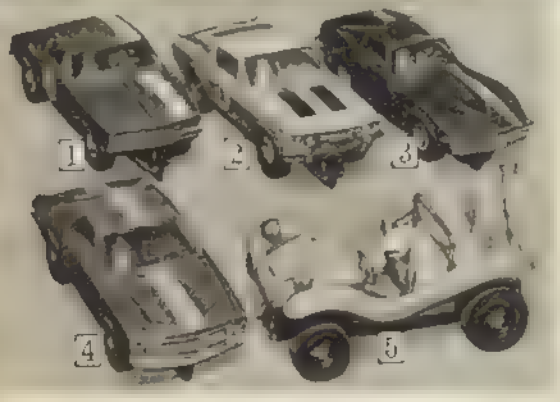

DISCOVERY
TIME

Dune buggy torture race
Revell's
BAJA-1000

1/32-scale Raceway **$26.99**

Feel the action of the world's most grueling endurance race held in Baja, California. Your two dune buggies bounce over rocky trail, through narrow sections, hair pin turns. 18-section course has rough, "rocky" track for action like the real race. 5½-inch metalflake-finish buggies have hi-torque motors, whip antennas, chrome-color engines and roll bars. Plug-in speed controls with built-in brakes. Fits 4x7-foot space. UL listed 12-volt power pack plugs into track. 110-120-volt, 60-cycle AC

49 N 95094—Shipping weight 10 lbs..... $26.99



Revell's 1/32-scale Cars and Raceway Speed Control

(1 thru 4) **Cars, ½-scale.** Hi-torque, high RPM motors. Long-lasting gear assemblies. Detailed one-piece bodies, plastic and metal, each about 5¼ inches long

(1) 49 N 95111—Camaro (3) 49 N 95115—Stingray
(2) 49 N 95112—Mustang (4) 49 N 95116—AMX 390
Shipping weight each 5 ounces..... Each $4.99

5 **Dune Buggies.** With special suspensions, about 5 in. long.
49 N 95117—Lime color 49 N 95118—Orange. (Not shown.)
Shipping weight each 5 ounces..... Each $5.99

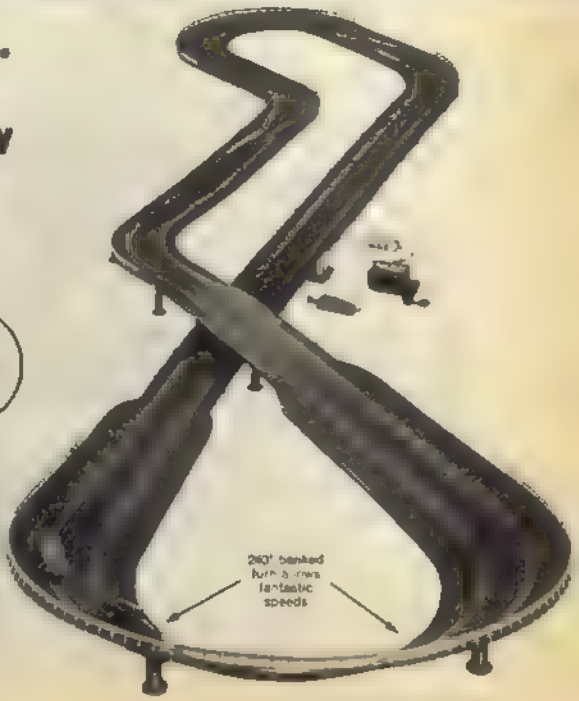
Revell Speed Control. (Not shown) 12-volt, plugs into track.
49 N 95121—Shipping weight 4 ounces..... $3.49

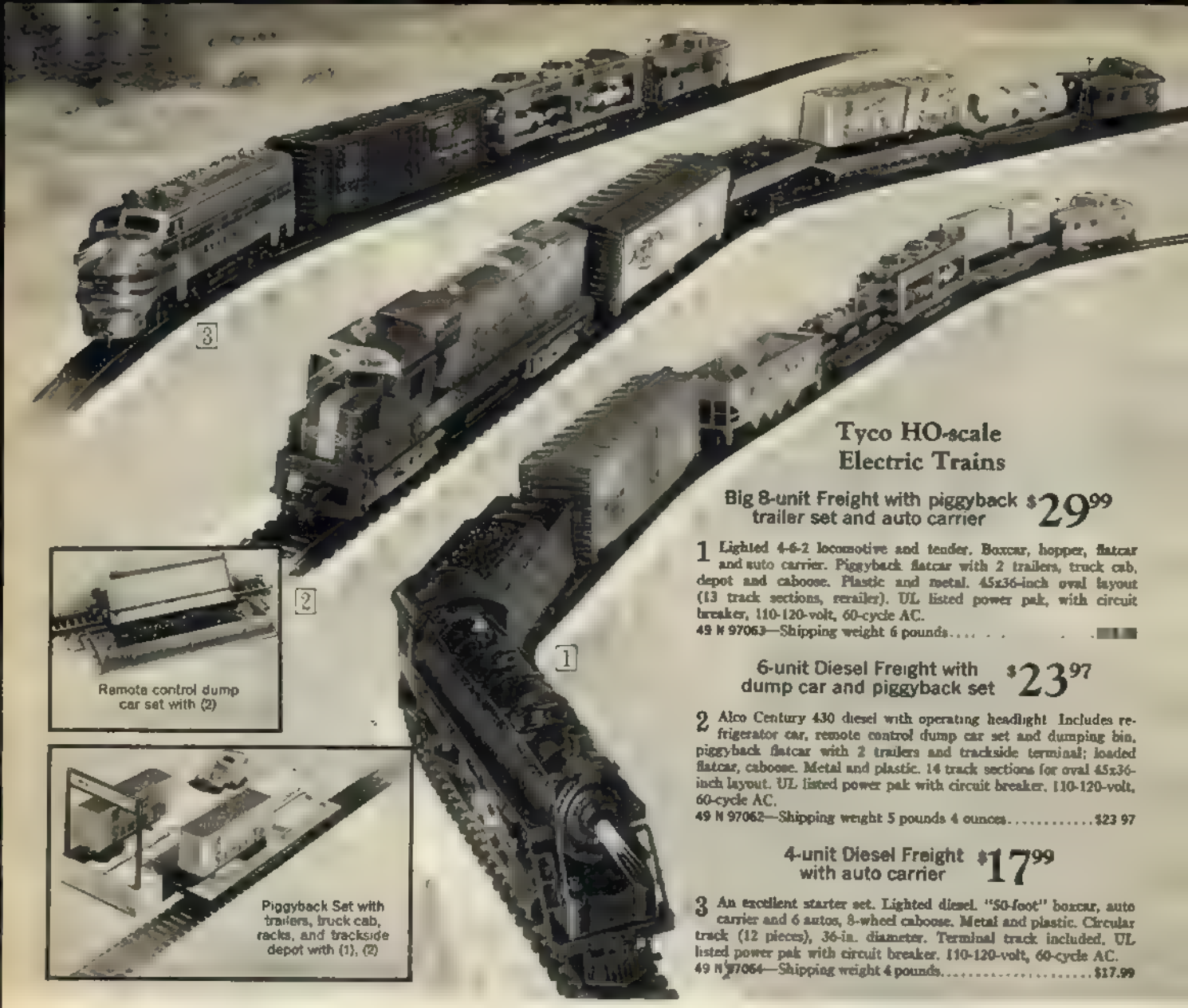
The Challenger..
Revell's
Hi-Bank Raceway with over 30 feet of track Cut $2

Priced to be SOMETHING SPECIAL Was $34.99 **$32.99**

Super-hot Firebird 400 and Cougar GT-E streak down the 8-foot straightaway into high banked turn. 5½-inch cars have high RPM 12-volt motors. Two plug-in speed controls with built-in brakes. 30 pieces of plastic and metal interlocking roadway, piers, supports, fences. Track sets up in 4 x 12½-foot space. UL listed 12-volt power pack for 110-120-volt, 60-cycle AC

Shipping weight 16 lbs.
79 N 95034C . $32.99





Remote control dump car set with (2)

Piggyback Set with trailers, truck cab, racks, and trackside depot with (1), (2)

Tyco HO-scale Electric Trains

Big 8-unit Freight with piggyback trailer set and auto carrier $29.99

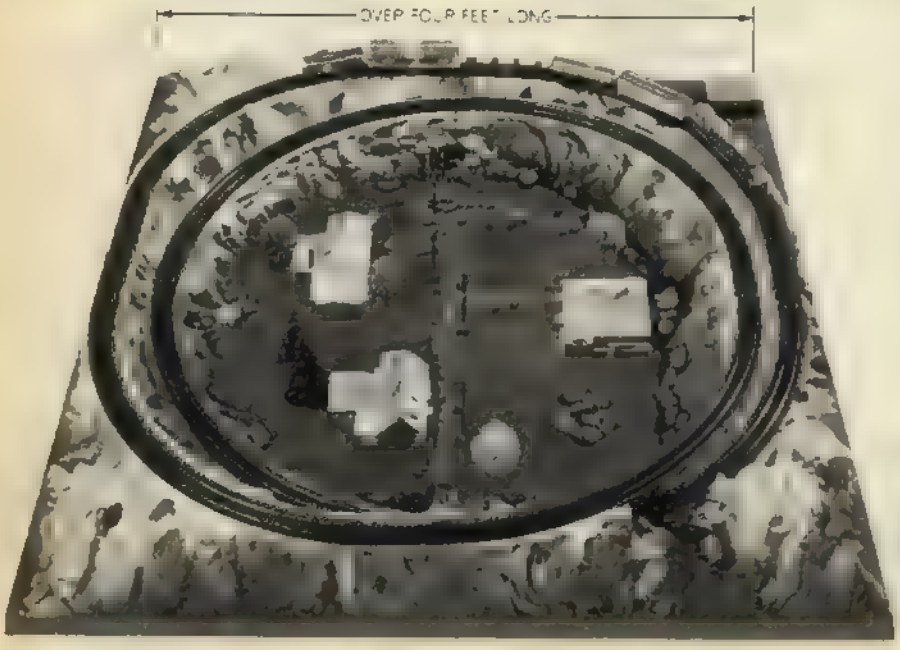
1 Lighted 4-6-2 locomotive and tender. Boxcar, hopper, flatcar and auto carrier. Piggyback flatcar with 2 trailers, truck cab, depot and caboose. Plastic and metal. 45x36-inch oval layout (13 track sections, rerailer). UL listed power pak, with circuit breaker, 110-120-volt, 60-cycle AC.
49 N 97063—Shipping weight 6 pounds. . . . . .

6-unit Diesel Freight with dump car and piggyback set $23.97

2 Alco Century 430 diesel with operating headlight. Includes refrigerator car, remote control dump car set and dumping bin, piggyback flatcar with 2 trailers and trackside terminal; loaded flatcar, caboose. Metal and plastic. 14 track sections for oval 45x36-inch layout. UL listed power pak with circuit breaker. 110-120-volt, 60-cycle AC.
49 N 97062—Shipping weight 5 pounds 4 ounces. $23 97

4-unit Diesel Freight with auto carrier $17.99

3 An excellent starter set. Lighted diesel. "50-foot" boxcar, auto carrier and 6 autos, 8-wheel caboose. Metal and plastic. Circular track (12 pieces), 36-in. diameter. Terminal track included. UL listed power pak with circuit breaker. 110-120-volt, 60-cycle AC.
49 N 97064—Shipping weight 4 pounds. $17.99



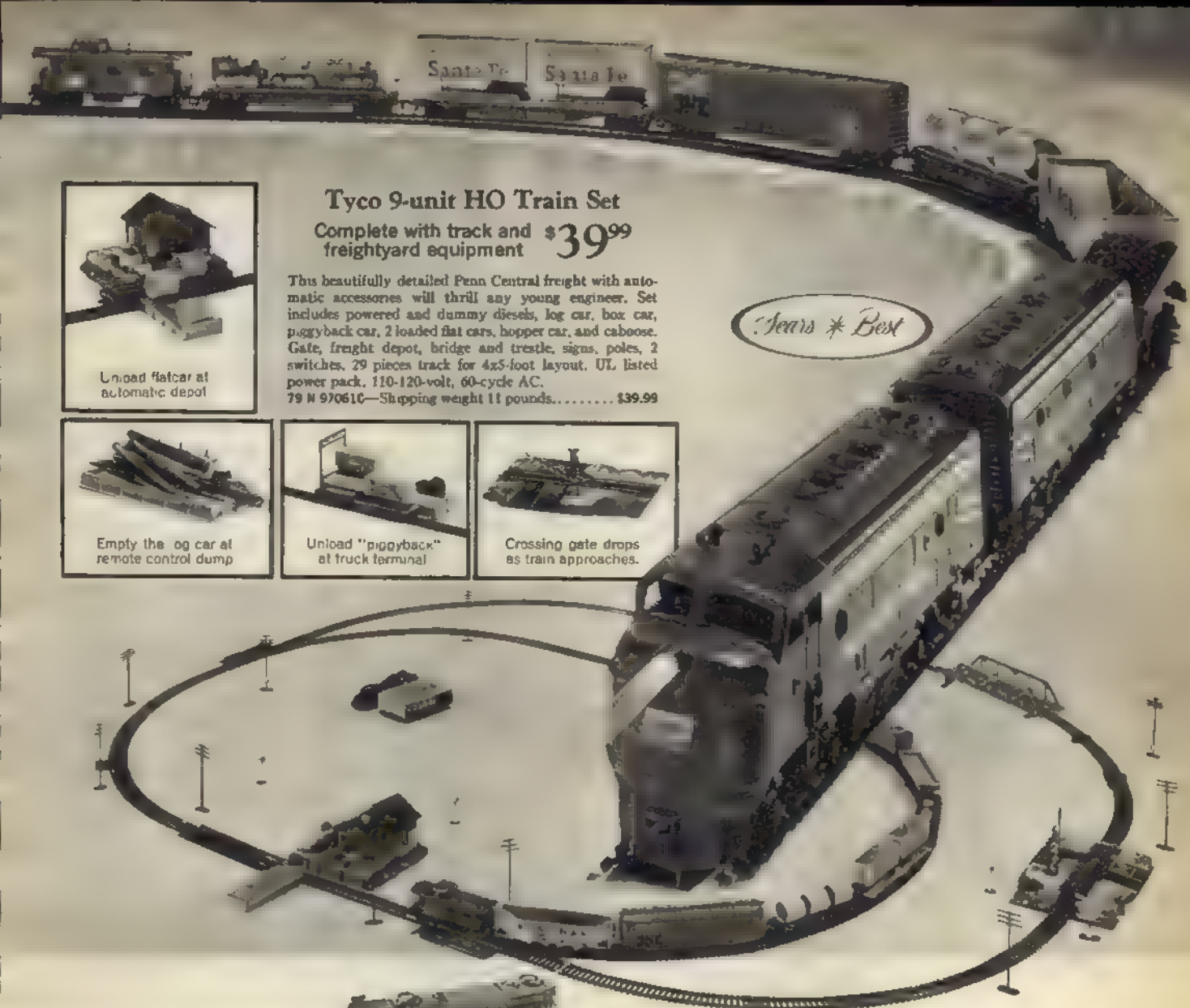
Lifelike HO-scale Railroad Town comes complete with track . . separates for storage

$24.99 without train, transformer

A beautifully painted landscaped layout that the young railroader can arrange as he likes. Four-piece polystyrene base separates for storage. Set includes 46x48-inch layout, track for complete over-and-under right-of way. Roadbed material, six trees, three buildings, over 50 hand-painted pieces of scenery (signs, poles, etc.), lichen for making bushes. Path material, track nails, instructions. Shipped by freight (rail or truck) or express.
79 N 96062N—Shipping weight 9 pounds. $24.99

Finished layout comes apart.

sections stack for easy storage



Unload flatcar at automatic depot

Tyco 9-unit HO Train Set

Complete with track and freightyard equipment $39.99

This beautifully detailed Penn Central freight with automatic accessories will thrill any young engineer. Set includes powered and dummy diesels, log car, box car, piggyback car, 2 loaded flat cars, hopper car, and caboose. Gate, freight depot, bridge and trestle, signs, poles, 2 switches, 29 pieces track for 4x5-foot layout. UL listed power pack, 110-120-volt, 60-cycle AC.

79 N 97061C—Shipping weight 11 pounds..... $39.99

Empty the log car at remote control dump

Unload "piggyback" at truck terminal

Crossing gate drops as train approaches.

HO Locomotives and Railroad Cars

1 CUT $1.12. Lighted GP 20 Diesel Locomotive. Smooth operating dyna-balanced 5 pole motor, nylon gears Styrene.
49 N 96032-Wt. 14 oz. **$8.87**

2 2-6-2 "Prairie" Loco and Tender. Operating headlight. Shpg wt. 14 oz
49 N 96031 ..... $14.99

3 Log Transport. Realistic wooden logs held with metal link chain
49 N 96033—Wt. 3 oz... $1.49

4 Flatcar with Load. Detailed car toting realistic tractors. Shpg wt. 5 oz.
49 N 96034 ..... $1.49

5 Piggyback Set. Flatcar with 2 trailers, truck cab, terminal Shpg. wt. 9 oz
49 N 96036 ..... Set $3.49

6 Remote Control Log Dump Set. Working car, logs, bin, operating track Wt. 10 oz
49 N 96035 ..... $5.99

HO Layout Accessories add fun and realism to miniature railroading

7 Lighted Freight Station. Trackside structure with realistic old wood design Hand painted. Includes workers and cargo
49 N 96037-Wt. 8 oz. $4.99

8 Operating Crossing Gate. Safety gate drops as train approaches, raises after all cars clear Automatic. Shpg wt. 5 oz.
49 N 96038 ..... $4.99

Extra Track, Switches

Convert basic layouts to a variety of shapes, sizes.

9 Straight Track. 9-in. sections. Pkg. of 4
49N9903-Wt. 3 oz. Pkg. 99c

10 Curved Track. 18-in. radius. Pkg of 4.
49N9912-Wt. 3 oz. Pkg 99c

11 Remote Control Switch. 49 N 9901—Left turn.
49 N 9902—Right turn.
Shpg. wt. 4 oz. Each $3.97

5-unit Set has plastic and metal locomotive
$19.88
2

1
6-unit Set has die cast metal locomotive
$29.99

Lionel 027-gauge Freights thunder down the tracks

1 Powerful steam-type locomotive lights the way for tender and 4 other cars. Set features metal Grand Trunk and Western 2-4-2 engine, complete with working headlight and smokestack. Hopper, plastic tender, loaded gondola, flatcar and caboose. 27x46-in. oval layout with 4 straight and 8 curved track sections plus uncoupling unit. 3 figures, smoke fluid. 45-watt transformer UL listed, 110-120-v., 60-c. AC.
79 N 97081C—Shpg. wt. 10 lbs. $29.99

2 Nickle Plate Road steam engine with working headlight hauls 4 plastic cars. Plastic and metal locomotive pulls slope-back tender, Burlington gondola, Great Northern hopper car, and Nickle Plate caboose. Set includes 10 track sections: 2 straight, 8 curved, and uncoupling unit for 27x36-inch layout. Manual 45-watt transformer with circuit breaker is UL listed, 110-120 volt, 60-cycle AC.
79 N 97082C—Shpg. wt. 8 lbs. $19.88

3

4

5
10½ inches long

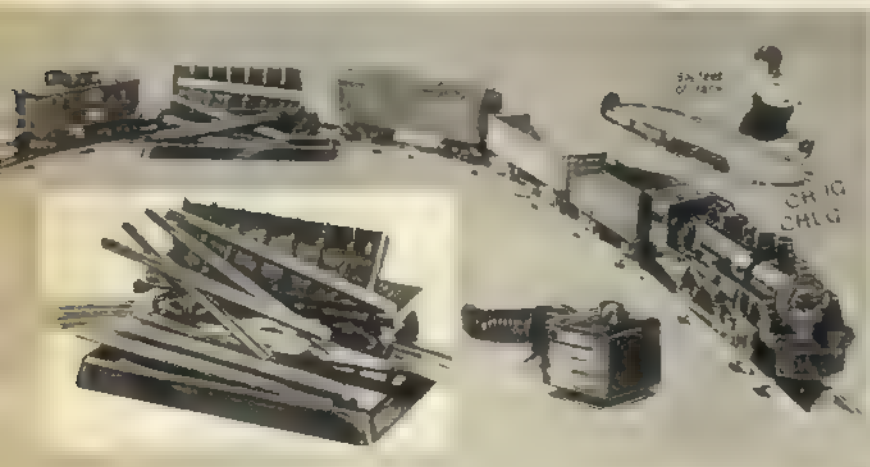
6

Accessories for 027-gauge Train sets

3 90-watt Transformer. Controls for speed, direction, whistle. UL listed, 110-120-v., 60-c. AC.
49 N 97087—Wt. 4 lbs. $22.99

4 Manual Control Switch. Shpg. wt. each 1 lb. 3 oz.
49 N 97085—Right turn. Each $4.49
49 N 97086—Left turn. Each 4.49

[5 and 6] Track Sets. Pkgs. of 4.
(5) 49 N 97084—Curved Track
(6) 49 N 97083—Straight Track
Shpg. wt. each 6 oz...Pkg. $1.29

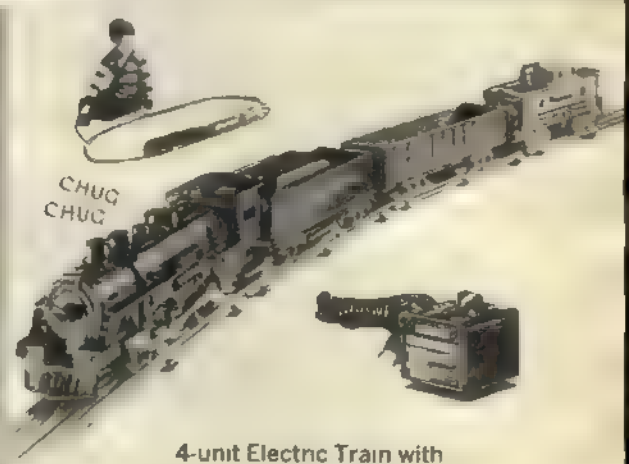


6-unit Electric Train with operating Log Car

- 10 sections of 027-gauge track
- 25-watt transformer

$19.88

This train comes straight from the north woods with its timber load. Pull up beside log bin and tumble logs out of car . . just set lever. Variable engine speed. Set includes slant-back coal tender, gondola, box car, log car and caboose. Plastic and metal engine, plastic cars. 36x18-in. oval layout. 25-watt transformer with circuit breaker. UL listed, 110-120-v., 60-c. AC.
49 N 9707—Shpg. wt. 7 lbs. $19.88



4-unit Electric Train with 8 sections of 027-gauge track

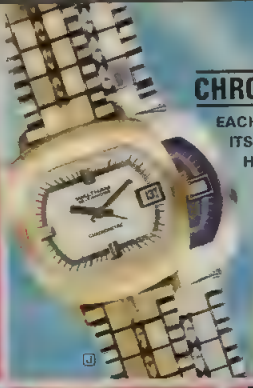
$9.99

Steam engine goes "chug chug" as it travels around 7-foot circular track layout. Cars include coal tender, gondola car and caboose. Train is plastic and metal. 25-watt transformer with circuit breaker is UL listed, 110-120-volt, 60-cycle AC. (Add straight track sold above for oval layout.) Like everything else in Sears books, it's so easy to order by telephone.
49 N 97092—Shipping weight 5 pounds. $9.99

WALTHAM®

An international product by Waltham of Chicago

• Shock Resistant† • Unbreakable Mainspring



CHRONOMETER

EACH WATCH WITH ITS OWN AWARD FOR HIGH ACCURACY!

A Auto-Cal Courier W. Self-wind 17 jewel cal. White case, exp. band Protected against water. Incabloc† G575W2890 **$59.95**

Auto-Cal Courier WB. Black dial. G674W2990 **$59.95**

Auto-Cal Courier Y. Yellow case. G576W3190 **$63.95**

B Cal Trooper Y. 17 jewel calendar shows day and date. Yellow top case steel back. Expansion band Protected against water. Incabloc† F678W2890 **$57.95**

Cal Trooper W. Above in white. F677W2690 **$53.95**

C Calendar Sentry W. 17 jewel calendar with white, steel back case; exp. band. Luminous; sweep second. Protected against water. Incabloc† F664W2290 **$45.95**

Cal. Sentry WB. Above, black dial. F665W2290 **$45.95**

D TransportationTM Y. Traditional pocket watch. Yellow case; train on dial, back of case 17 jewels. Protected against shock. H729W3320 **$66.50**

TransportationTM W. In white. H720W2570 **$51.50**

E Diver Andrew. Self-winding day-date skindiver Water resistant* all steel case; black waterproof strap. Elapsed time indicator, luminous, sweep second. Incabloc shock resistant† 17 jewel movement. H723W4290 **$85.95**

F Sea Rover W. Rugged all steel case. exp. band. Luminous hands, dots; sweep second hand. 17 jewels Protected against water. Incabloc† D625WZ290 **$45.95**

Sea Rover Y. Above in yellow. D626W2450 **$49.00**

G Calendar Sentry Y. 17 jewel calendar Yellow, steel back case; 10K gold filled expansion band. Protected against water. Incabloc† F666W2590 **$51.95**

Cal. Sentry YC. Champagne dial. F667W2590 **$51.95**

H Diver Dexter W. 17 jewel skindiver calender Water resistant* all stee case, expansion band. Incabloc† H717W2890 **$57.95**

Marine Diver W. Above with self-winding movement, Insta-Set™ H722W3690 **$73.95**

J Vanguard® Y. Tested and certified for accuracy by an official Swiss Rating Bureau. Insta Set™ calendar. Self-winding. Water-resistant* yellow, steel back case. 10K gold-filled band. 17 jewels. Incabloc† H743W8790

Vanguard® YR. Yellow, rust dial. H744W8790 **$175.95**

Vanguard® WB. All steel, blue dial. H742W8290 **$165.95**

Vanguard® W. All steel, gray dial H741W8290 **$165.95**

K Auto-Cal Vanguard "25" Y. 25 jewel self-winding day/date calendar. Yellow, steel back case; 10K gold-filled expansion band Water resistant* and incabloc shock resistant† movement. G584W4890 **$97.95**

Auto-Cal Vanguard "25" W. All Steel. G583W4890 **$97.95**

L Royal®. Fascinating "see-thru" front and back shows 17 jewel movement in action Yellow case, black suede strap. Outside minute track, sweep second hand Protected against water and dust. Incabloc†. B509W4750 **$95.00**

*As defined by the F.T.C. standards, these watches are manufactured to withstand water pressure to 30 lbs. P.S.I. as long as case, crystal and crown remain intact. Check watch periodically.

†As defined by the F.T.C. standards these watches are manufactured to withstand shock equal to a drop of 3 feet to a hardwood surface without substantial adverse effect.

Watch movements made expressly for Waltham in Switzerland, France and U.S. Terr.

INCABLOC® is the registered trademark of Incabloc Corp.

WALTHAM®

An international product by Waltham of Chicago

• Shock Resistant† • Unbreakable Mainspring

electrodyne
ELECTRONIC CALENDAR
Constantly regular movement needs no winding
Runs up to a full year on a single tiny battery

[B] **Date Maximus "25" Y.** 25 jewel self-wind day-date calendar. Yellow, steel backcase. 10K gold-filled band. Protected against water. Incabloc† G574W4390 **$87.95**

Date Maximus "25" W. In white. G573W4390 **$87.95**

[C] **Sea Chase W.** 17 jewel movement. White case, steel back and expansion band. Protected against water. Incabloc shock resistant† D627W1997 **$39.95**

Sea Chase Y. Above in yellow. D628W2290 **$45.95**

[D] **Auto Duke W.** Self-wind 17 jewel. White, steel back case; expansion band. Luminous; sweep second. Protected against shock and water. E621W2590 **$51.95**

Auto Duke Y. Above in yellow. E622W2890 **$57.95**

[E] **Diver Jackson.** Skindiver day-date calendar. Water resistant* all steel case; stainless buckle band. Gray dial, luminous; sweep second; outside minute track. 17 jewels. Incabloc shock resistant†. H718W3290 **$65.95**

[F] **Calendar Prospect Y.** 17 jewel day-date calendar. Yellow top, steel back case. 10K gold-filled exp. band. Protected against water. Incabloc†. F639W2990 **$59.95**

Cal. Prospect W. Above in white. F638W2740 **$54.75**

[G] **Lord Roger Y.** Elegant square yellow, steel back case. 10K gold filled expansion band. White dial. Protected against water and shock. B504W2670 **$53.50**

Lord Roger YB. Above, black dial B505W2670 **$53.50**

[H] **Cal Jordan W.** 17 jewel calendar with magnifying window. All steel case; expansion band. Luminous. Protected against water. Incabloc†. F560W2590 **$51.95**

Cal Jordan Y. As above, in yellow. F561W2690 **$53.95**

[J] **Auto-Cal Windsor Y.** Self-wind 17 jewel cal. with Insta-Set ™ Yellow, steel back case. 10K gold filled band. Protected against water. Incabloc†. G581W3450 **$69.00**

Auto-Cal Windsor W. Above, white G582W3245 **$64.95**

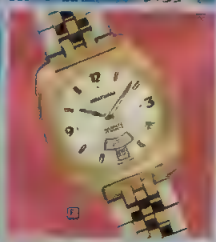
[K] **Auto-Cal Admiral W.** Self winding day date calendar. All steel case and expansion band. Protected against water. Incabloc†. 17 jewels. G577W3590 **$71.95**

Auto-Cal Admiral Y. Above, yellow. G578W3790 **$75.95**

[A] **Electrodyne** ™ Electric calendar watch operates up to a full year on a single, tiny battery. Handsomely styled with silvered sunburst dial; luminous markers; sweep second. Tough, water-resistant* case; Incabloc shock-resistant† movement.

Electrodyne™ Y. Yellow, steel back case; 10K gold-filled exp. band. H734W4790 **$95.95**

Electrodyne™ W. Rugged all steel case; matching expansion band. H733W4680 **$93.00**



*As defined by the F.T.C. standards, these watches are manufactured to withstand water pressure to 50 lbs. P.S.I. as long as case, crystal and crown remain intact. Check watch periodically

†As defined by the F.T.C. standards, these watches are manufactured to withstand shock equal to a drop of 3 feet to a hardwood surface without substantial adverse effects.

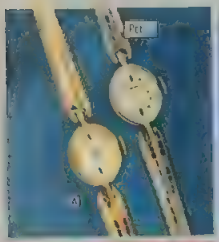
INCABLOC® is the registered trademark of Incabloc Corp

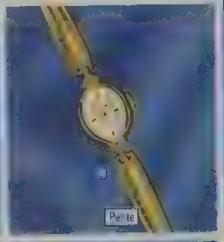
Watch movements made expressly for Waltham in Switzerland, France and U.S. Terr.

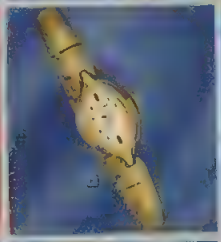
WALTHAM®

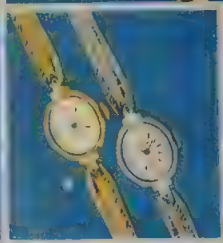
An international product by Waltham of Chicago

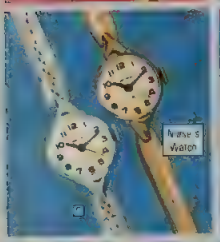
• Shock Resistant† • Unbreakable Mainspring











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†As defined by the F.T.C. standards, these watches are manufactured to withstand shock equal to a drop of 3 feet to a hardwood surface without substantial adverse

Watch movements made expressly for Waltham in Switzerland and France.

INCABLOC® is the registered trademark of Incabloc Corp.

A **Poppy Y.** High fashion design in yellow, steel back case. 10K gold filled bracelet; safety clasp, chain Incabloc shock resist† 17 jewels. Y945W2790 $55.95

Poppy W. Above with white case Y946W2790 $55.95

B **Golden Gladys Y.** Marquise shape 14K solid gold yellow case; 10K gold-filled bracelet; safety clasp, chain 17 jewels. Incabloc†. S512W3490 $69.95

Golden Gladys W. 14K white gold S513W3490 $69.95

C **Nurse Florence Y.** 17 jewel dress watch in yellow, steel back case, 10K gold-filled bracelet. Protected against water. Incabloc†. V846W2840 $56.75

Nurse Florence W. Above, white. V845W2840 $56.75

D **Fleur Y.** Unusual hexagon-shape yellow, steel back case; 10K gold filled expansion band. White dial, 17 jewels. Incabloc†. R530W2190 $43.95

Fleur W. Above in white. R531W2190 $43.95

E **Mavis Y.** Slender teardrop-shape yellow, steel back case; 10K gold filled bracelet; safety clasp, chain Petite 17 jewels. Incabloc† Y764W2750 $55.00

Mavis W. Above in white. Y765W2750 $55 00

F **Lady Margaret Y.** Charming ova-shape yellow, steel back case, 10K gold filled bracelet; safety clasp, chain. 17 jewels. Incabloc†. S506W2475 $49.50

Lady Margaret W. Above in white. S507W2475 $49.50

G **Ocean Princess W.** Sporty 17 jewel watch. White, steel back case; stainless steel expansion band. Protected against water. Incabloc†. V984W2590 $51.95

Ocean Princess Y. Above in yellow. V985W2790 $55.95

H **Auto-Cal Virginia W.** Ladies' self-winding calendar. All steel case; black alligator strap Protected against water 17 jewels. Incabloc† V962W4190 $83.95

Auto-Cal Virginia Y. In yellow case. V963W4190 $83.95

J **Lady Pandora Y.** Marquise-shape yellow, steel back case. 10K gold filled **Speidel** expansion bracelet Incabloc shock resistant† 17 jewels T517W3190 $63 95

Lady Pandora W. Above in white T518W3190 $63 95

K **Diamond Thrush W.** Four fiery diamonds gleam on white, steel back case. 10K gold filled bracelet; safety clasp, chain 17 jewels. Incabloc†. W682W3990 $79.95

Diamond Thrush Y. Above, yellow W683W3990 $79.95

L **Teen® Y.** Delightfully styled yellow, steel back case; wide matching bracelet. 7 jewels. Protected against shock. Q547W1795 $35.95

Teen® W. Above in white Q548W1795 $35 95

M **Sea Mate W.** Boys' 7 jewel. White case, dial; exp. band. Shock resistant†. Protected against water C590W1525 $30 50

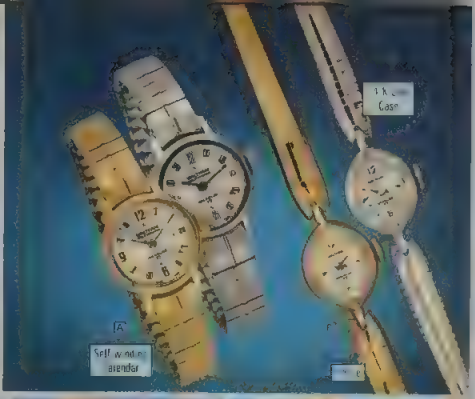
Sea Mate WB. Above, black dial. C591W1525 $30.50

Sea Mate Y. Above, yellow case C592W1745 $34.95

WALTHAM®

An international product by Waltham of Chicago

• Shock Resistant† • Unbreakable Mainspring



Auto-Cal Maureen Y. Self-winding 17 jewel calendar. Yellow, steel back case; 10K gold-filled bracelet. Protected against water. Incabloc†.
V954W4150 **$83.00**

Auto-Cal Maureen W. All steel case.
V953W3995 **$79.95**

Golden Dido Y. Petite 17 jewel in 14K solid yellow gold case; 10K gold-filled bracelet; safety clasp, chain. Engraved top. Incabloc†.
Y949W4460 **$87.75**

Golden Dido W. 14K white gold.
Y950W4460 **$87.75**

Katherina Y. Unique hexagon-style yellow, steel back case. 10K gold-filled expansion bracelet. Incabloc shock resistant† 17 jewels.
R741W2190 **$43.95**

Katherina W. Above in white.
R742W2190 **$43.95**

Miss Diane Y. Smart marquise-shape yellow, steel back case. 10K gold filled bracelet; safety clasp, chain. 17 jewels. Incabloc†.
S779W2290 **$45.95**

Miss Diane W. Above in white
S780W2290 **$45.95**

Sea Wendy W. Casual fashion in white, steel back case, stainless steel expansion band. Protected against water. 17 jewels. Incabloc†.
V982W2445 **$48.95**

Sea Wendy Y. Above in yellow
[illegible]W2645 **$52.95**

Diamond Iris W. Two sparkling 8-facet diamonds on white, steel back case. 10K gold filled wide bracelet. Incabloc shock resistant† 17 jewels.
W639W2990 **$57.95**

Diamond Iris Y. Above in yellow
W640W2990 **$57.95**

Duchess. Superbly styled yellow, steel back case, matching engraved bracelet attached. Elegant champagne dial; richly engraved bezel. Incabloc shock resistant† 17 jewel petite.
V952W4420 **$88.50**

Lady Bess Y. Sophisticated styling in an ultra-new look. Yellow, steel back case with matching wide 10K gold filled bracelet attached. Stunning champagne dial. 17 jewel movement for complete accuracy.
V995W4460 **$88.75**

Diamond Melissa W. Four 8-facet diamonds accent a white, steel back case. 10K gold-filled bracelet, safety clasp. 17 jewels. Incabloc†.
W674W3450 **$69.00**

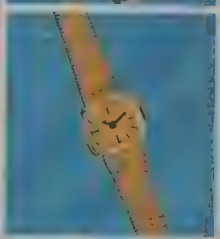
Diamond Melissa Y. In yellow
W675W3450 **$69.00**

Diamond Florence W. Six 8-facet diamonds gleam on white, steel back case. Matching bracelet, safety clasp, chain. 17 jewels. Incabloc†.
W649W3950 **$79.00**

Diamond Florence Y. In yellow
W650W3950 **$79.00**

Diamond Robin W. Ten glittering diamonds on white, steel back case. Slim 10K gold-filled bracelet; safety clasp, chain. 17 jewels. Incabloc†.
W651W5890 **$120.00**

Diamond Robin Y. Above in yellow
W652W5990 **$120.00**



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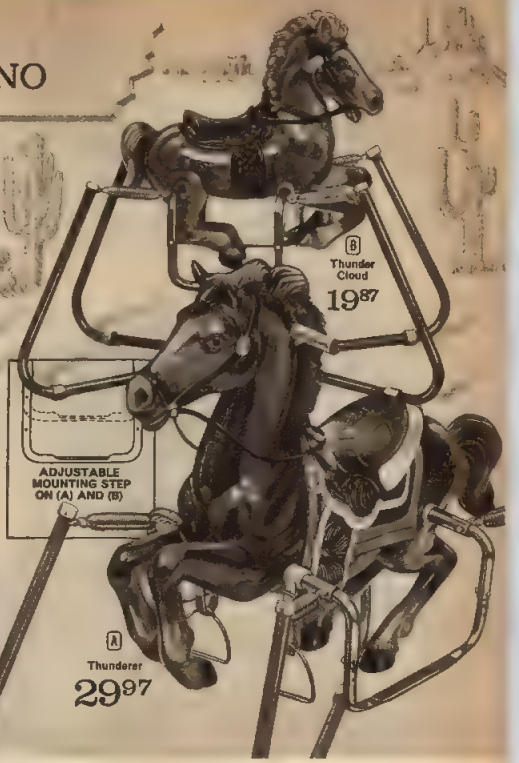
Watch movements made expressly for Waltham in Switzerland.

INCABLOC® is the registered trademark of Incabloc Corp.

Ride the Range on a FRISKY PALOMINO

Ⓒ Trooper's Pal
12.54



Ⓑ Thunder Cloud
19.87

ADJUSTABLE MOUNTING STEP ON (A) AND (B)

Ⓐ Thunderer
29.97

SAFER! Sturdy tubular frames: well-balanced, tip-resistant. Rubber floor grips. Hand grips.

STRONGER! Gallop on steel springs. Realistic bodies molded of tough polyethylene with tooled saddles.

Ⓐ **Giddy-up! Thunderer** is our largest horse! Strong, too—he has an extra broad base for maximum stability.

New adjustable mounting step enables "cowboy" to ride for years. Thunderer is about 40 in. long, saddle height 26 in. Frame 49x40 in. Bridle and stirrups included.

48 T 25012R—Easy assembly. Ship. wt. 33 lbs. **29.97**

Ⓑ **Thunder Cloud with adjustable mounting step.** Bridle and stirrups are included for realistic fun. Saddle is 28 in. high. **Thunder Cloud** is abt. 27 in. long. Frame 44x24½ in.

48 T 25013 M—Easy assembly. Ship. wt. 24 lbs. **19.87**

Ⓒ **Trooper's Pal** is about 27 in. long, saddle height 23 in. Frame 36x20½ in. A fun ride at a low price!

48 T 25014 M—Easy assembly. Ship. wt. 11 lbs. 6 oz. **12.54**

Mirvel the mustang
15.99

Pony really walks! Lets tots have real riding thrills. Saddle up with the plastic saddle, put on your spurs, press foot bars on Marvel's front legs . . . he's off! Coil spring makes hinged legs move on hidden wheels. High-impact plastic. About 25 in. long, saddle height 16 in. Wt 12 lbs. 11 oz.

48 T 25305 A **15.99**

Jingle bell rocker for the littlest wrangler
3.44

Painted wood pony is perfect for toddlers. Platform saddle is only 4½ in. from floor. Bell on his nose jingles as he rocks. Wood hand grips. About 19 in. long. Easy to assemble.

48T25317—4 lbs. 12 oz. **3.44**

Dune Buggy

Ⓓ

BATTERY POWER YOUR CHOICE
9.96

Ⓓ **Wild Dune Buggy actually spins along on 6-volt battery power!** Rugged high-impact yellow plastic body. Black contour seat. Wide slick tires, silvered hubs. Free wheeling. Recessed steering. Abt. 15½x11½x27½ in. long. Ship. wt. 12 lbs. 2 oz. Battery not incl.*

48 T 25301 M. **9.96**

Ⓔ Mini-Trike

Ⓔ **Easy ridin' with 6-volt battery powered mini-trike.** Bright yellow plastic body. Wide 3-wheel stance. Foot rests. Long black banana seat. Free wheeling. 11½x15½x22 in. long. Wt. 9 lbs. 5 oz. Battery not incl.*

48 T 25300 M. **9.96**

***Battery not included. Order (60 T 13258) p. 420.**

Racing Helmet 2.99

NEW! POWERIDE Patrol Cycle

SAVE $2 on combination offer of helmet and cycle!

ONLY 36.97

Real "Patrolman" ride Poweride! Cycle has siren, speeding tickets, antenna, sure-grip handlebars, saddlebags. Black and white high-impact plastic body, simulated headlight and leather seat; 6v. rechargeable battery and UL listed recharger incl. 25½x18½x13½ in. high.
48 T 13482 M—Wt. 21 lbs. **35.98**

Rally-striped and decaled racing helmet with adjustable goggles. High-impact durable polyethylene.
48T35807—Fits most youngsters' heads. Wt. 1 lb. 3 oz. **2.98**

48 T 13483 MM—SAVE $2 when you buy both helmet and Patrol Cycle. Ship. wt. 22 lbs. **36.97**

Powerhouse Motorcycle

CUT 5.21. Powerhouse motorcycle really goes on easy ridin' battery power. About 30 in. long, cycle is molded of high-impact plastic in blue with white, silver and black accents. Foot-rest accelerator for forward and reverse. Hand crank motor noise. Sturdy steel front fork. For children up to 50 lbs. Includes rechargeable 6-v. battery and UL listed recharger.
48T13475A—Wt. 19 lbs. Was 33.98 last yr ; **28.77**

The Adventurer

Ready—get set—GO! 6-wheeled Adventurer moves uphill or down, forward or backwards, makes 360° single point turns right or left at speeds up to 1 m.p.h. Gives children new sense of mobility as multi-sensory motor skills are acquired. Powered by 6v. rechargeable battery (UL listed recharger incl.). Can climb 30° grade carrying 65-lb. child. 2 steering levers control central wheels. Forward-reverse switch. Foot accelerator. Structural foam polyethylene body. Black simulated leather seat with storage area back of seat. Ready to ride—no assembly needed. Abt. 37x18x11½ in. high.
48 T 13483 A—Ship wt. 23 lbs **37.96**

NEW! Jungle Jeep ONLY 19.96

Beware of wild animals and low-hanging trees when riding through the jungle in this economy-sized Jungle Jeep! It's realistically designed for the adventurous young driver with rugged tires (good indoors or out), steering wheel and accelerator pedal. High-impact plastic body. Seat is 8¼ in. off the floor. Car is abt. 23¾ in. long. Runs up to 7 hours on one charge. Includes long-life rechargeable 6-volt battery which is built in, plus UL listed recharger.
48T13473M—Wt. 14 lbs. 5 oz. **19.96**

NEW! CHUCKLEBUG ONLY 35.86

Chucklebug zips forward, backwards and spins on mounted rear wheel. Control the motion of the "Bug" with handy forward/reverse lever and steering wheel with push-button power control. For ages 3-8. 6-volt rechargeable battery and UL listed recharger incl. Abt. 28x20½ in. wide.
48 T 13484 A—Ship. wt. 18 lbs. **35.86**

Tilt back and spin on rear wheel

HOT FOOT

Mod HOT FOOT DRAGSTER can do almost anything the real ones do—including Wheelies! (Rear wheel prevents dragster from overturning.) And it speeds safely along at 2 MPH. With steering wheel, forward-reverse stick shift, and lead-foot accelerator pedal, chrome air scoop, wild decals on high-impact plastic body with wide rear racing slicks. 31 in. long. For ages 3 to 9 and holds up to 150 lbs. Includes 6-volt rechargeable battery and UL listed recharger.
48 T 13471 M—Shipping weight 22 lbs. . . . was 37.98 last year; **33.33**

POWERIDE X-70

Sporty POWERIDE X-70 drives like a real car—stick shift forward and reverse lever, accelerator pedal, deep-dish steering wheel, racing stripes, fluorescent taillight reflectors and chrome tail pipes. 31x16 in.; vivid yellow high-impact plastic body and racing type tires on mag wheels support up to 150 lbs. Speeds up to 2 MPH. Incl. 6-v. rechargeable battery and UL listed recharger. For ages 3-8.
48 T 13472 M—Shipping weight 19 lbs . . . was 31.98 last year; **26.66**

48 T 13483R—6-volt rechargeable battery replacement available for the following cars: Jungle Jeep, Patrol Cycle, Hot Foot, X-70, and all Elden Poweride cars. Shipping weight 3 lbs. **7.97**

48 T 13486 R—6-volt rechargeable battery replacement available for Chucklebug and Powerhouse. Ship. wt. 2 lbs. 13 oz. **8.88**

48 T 13487 R—6-volt rechargeable battery replacement available for Adventurer. Shipping wt. 4 lbs. 8 oz. **9.97**

BATTERY POWER
CUT 5.21
POWERHOUSE Motorcycle
ONLY 28.77
PLAYSKOOL
Do dramatic wheelies on rear wheel
NEW The Adventurer
37.96
All vehicles on both pages include 6-volt batteries and UL listed rechargers!
HOT FOOT
AS SEEN ON TV
CUT 4.65
NOW 33.33
X-70
CUT 5.32
NOW 26.66
OUR PRICES ARE WINNERS
SAVE THIS CATALOG
Order toys from this book until August 31, 1972!
TELEPHONE SHOPPING
NO BABY SITTER
WARDS 441

THE NEW LOTUS RACE CAR

Get ready for the Grand Prix! In the new, chain drive Lotus race car you can feel the excitement of Formula-1 racing because the low, sleek body puts you close to the road. Steering wheel with horn has automobile-type steering for a real race car feel. Jumbo 9½x4½-in. rear wheels and 8½x4-in. front wheels are belted for solid road contact and a smooth, balanced ride. Printed instrument panel, simulated exhaust and intake ports. Foam vinyl pad on seat. With assorted decals for a racy look. Sturdy, blue plastic body about 18⅛Wx50 in. long.

48 T 13598 R—Ship. wt. 29 lbs... . . . . **24.97**

Made in W. Germany

THE SCRAMBLER

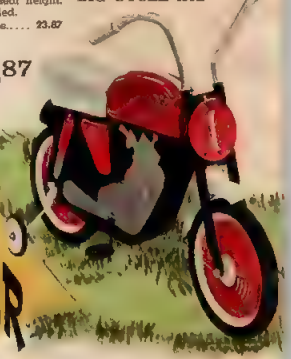
A sporty, fun cycle with that BIG CYCLE look

Sturdy steel cycle has simulated gas tank and engine. Scramble over rugged turf on 12-in. solid wheels with black tires. High-rise handlebars with black grips for sure control and quick turns. Cycle-styled padded vinyl seat and luggage strap. Concealed direct chain drive. Shiny red enamel finish with black, gray and white trim. About 37 in. long, 18½-in. seat height. Training wheels included.

48 T 13098 R—Wt. 28 lbs..... **23.87**

Made in England

23.87



CHUBBY AUTO

A perfect sidewalk pal **10.99**

Chubby is a great little car for the tot-sized driver! It has a tough, molded polypropylene body on a sturdy, steel chassis. Body is about 28 inches long. A steering wheel like Dad's and knuckle-type steering for easier turning. 6-in. balloon-type plastic wheels. Easy pedal action.

48 T 13477 M—Ship. wt 11 lbs. **10.99**

WARDS **GARDEN MARK JUNIOR**

Rugged tractor

All steel, chain drive

A treat for the junior farmer! Big 16x1¾-in. rear wheels with tractor treads, 8x1⅞-in. front wheels. All-steel tractor with metallic green finish, about 23x27x40½ in. long. Enclosed heavy-duty ball bearing chain drive, simulated engine under hood, semi-pneumatic tires. Finger-amp steering wheel, adjustable, spring-mounted seat with back rest. Easy-working trailer hitch. Steel trailer about 18x34-5 in. long, has removable wood stake sides, sturdy disc wheels, molded rubber tires.

48 T 13460 R—Tractor only. Wt. 40 lbs **28.87**

48T13432M—Trailer only. Wt 14 lbs 5 oz. **11.49**

Save $4 on combination. Ship. wt. 55 lbs.

48 T 13461 R—Tractor-trailer set **36.36**

SAVE $4

on tractor-trailer set

36.36

Tractor only

28.87

Junior Scat Car

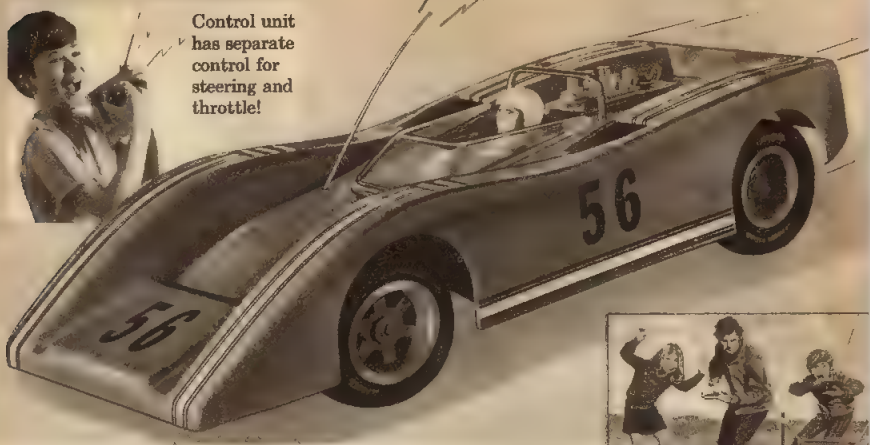
13.99

Has nifty yellow finish, black trim. Nylon bearing pedal drive adjustable to 5 positions. Sturdy frame made of steel tubing with heavy duty front end. 9¾-in. rear, 7½-in. front wheels with 1¼-in. puncture-proof tires. About 39 in. long, 19½ in. wide. Ship. wt. 22 lbs.

48 T 13479 M.... . . **13.99**

NEW! Radio control racing car! 74.44 cash or $5 mo. Credit terms, pg. 248

Control unit has separate control for steering and throttle!



The feel of the real thing! You're "in the driver's seat" of a radio control racing car! Made to be driven on concrete or asphalt—travels up to 240 scale mph. Features recoil starter, extra large fuel tank . . . engine idles—centrifugal clutch. Won't go out of control range . . . when car reaches 200 ft from radio control transmitter, it circles to keep within range. You control speed and steering up to 200 ft. away.

Set up your own oval slalom, or road course—challenge a friend! Independent steering and throttle unit. 1/12 scale model car is completely assembled. Easy starting -just add fuel, and go! Needs 4 "AA" batteries (see pg. 420) and special 9 volt battery (see below). Accessory starting kit (48 T 17005X) pg. 422.

48 T 17430—Ship. wt. 3 lbs. 10 oz. **74.44**

60 T 13218 Special 9-volt battery. Wt. 1 lb.... ... **2.25**

At a low price! 4.19

Battery power dune buggy race set

Send your buggy spinning in the sand dunes! Buggies can change lanes with 2 crossovers on the 32-in. running oval track. 4 sections straight track, 8 sections curved track. 8-section plastic fences help keep buggies on the track. 2 speed controllers use battery power to send the buggies "flying" around the track. Uses 4 "D" cell batteries, refer to page 420. "Flower power" car 3½ in. long. From Hong Kong.

48 T 29389—Ship. wt. 2 lbs. 12 oz. 4.19

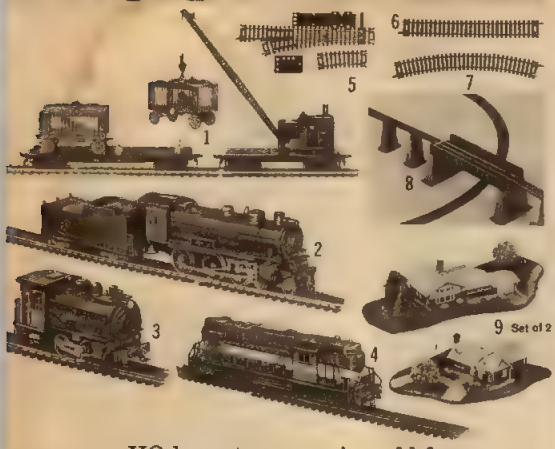
NEW! 28.77 Snomobile Race

Barrel down the straightaway and hit the 30° snow curve wide open! Slow down on the flat curves. Powerful UL listed motors get you through the course. 2 plug-in plunger-type controllers with built-in dynamic brakes. 18 running feet includes: 5 curved tracks, 5 non-snag fence sections, 9 straight tracks, starting track with plug-in terminals. Also included overpass supports, locking legs, connector wires, instructions. For realistic snow meets, your 2 snomobiles can be raced between 6 international flags and poles. Abt. 7½ ft. x 4¼ ft. overall. Cars abt 5 in. long.

48T28006M-Ship. wt. 11 lbs. 10 oz. **28.77**

Wards has all 3 popular model railroad sizes:

N-scale HO-scale .027-gauge



HO layout accessories add fun and realism to miniature railroading

1 **Crane lift car and circus car.** Crane lift has revolving cab, operable hook and boom. Circus cage doors open, "animal" inside.
48 T 21671 Ship. wt. 10 oz. . . . . set 3.39

2-4 **Authentically detailed HO locomotives.** Each features a working headlight and rubber drive wheels for extra traction.

(2) **Pennsy G-5 locomotive** and coal tender with realistic valve gear—an exact replica
48 T 21661—Ship. wt. 1 lb. 4 oz. . . . 13.99

(3) **Dockside switch engine**—handpainted replica of the tiny but powerful switcher.
48 T 21663 Ship. wt. 12 oz. 5.99

(4) **Alco RS11 diesel locomotive**—see it in color on the opposite page (train C)
48 T 21662—Ship. wt. 15 oz. 8.99

5-8 **Expand and add new shapes to your layout** with special track sections. All are compatible with any regular HO-scale track.

(5) **Remote control switch.** Ship. wt. 4 oz.
48 T 21654—Left Hand switch 3.49
48 T 21653—Right Hand switch. 3.49

(6) **Twelve 9-inch sections straight track.**
48 T 21651—Ship. wt. 12 oz. 2.69

(7) **Twelve sections 18-inch radius track**
48 T 21652—Ship wt. 12 oz. 2.69

(8) **Over 'n' under pier set** with 31 pieces of track to make a figure-8 layout. Includes 28 piers and 3-piece bridge set
48 T 21655 Ship. wt. 2 lbs. 7 oz 7.99

9 **Set of 2 plastic "suburban" houses**
48 T 21656—Ship. wt. 2 lbs. 4 oz. set 8.99

Battery-operated Two-in-One train set 3.77

Battery-operated train set runs on two track layouts: one figure-8 with a cross-over and one oval with interspun track. 9-foot track comes with one manual switch, one universal switch and a cross-over track section. Engine is 5¼ inches long with working drive arms and headlight. Rolling stock includes a coal tender, gondola and caboose. Train is plastic and metal, 16 inches long. Track is made of high-impact plastic. Requires 2 "C" batteries, order them from page 420.
48 T 21583—Ship. wt. 1 lb. 6 oz. .set 3.77

Every HO-scale diesel locomotive on these 2 pages has a working headlight and a drive unit with rubber tires on all four pulling wheels for extra traction. Colors and railroad markings on cars and locomotives may vary from those shown.

HO 9-unit Cannonball double diesel express

set 19.99

A The longest HO-scale train we sell! Authentically detailed F7 double diesel locomotive leads a full complement of rolling stock: coal hopper, boxcar, stock car, refrigerator car, gondola, tanker, and a caboose. Cars are carefully detailed and have NMRA couplers. 45x36-inch oval track layout has 12 sections plus terminal track and rerailer—almost 11 feet of track. UL listed, 120V power-pack has AC and DC terminals, directional and throttle controls.
48 T 21626 M—Ship. wt. 6 lbs. . . . . set 19.99

HO "Smallville" outfit

Train and layout 34.99

48x46-inch layout in 4 sections . . .

. . . stacks for easy storage

B The most complete HO-scale outfit we sell! Four-unit Santa Fe diesel train speeds through its own handpainted layout . . . past mountains . . . through a tunnel . . . into Smallville, a perfectly detailed village that includes buildings, signs, telephone poles, trees, and bushes. Train includes a lighted F7 diesel locomotive, refrigerator car, gondola and caboose, all with NMRA couplers. More than 20 feet of track on a recessed, "sound-proof" roadbed. Includes UL-listed power-pack with throttle and directional controls. Layout is molded of lightweight LIFOAM®.
48 T 21625 A—Ship wt. 16 lbs. Complete outfit 34.99

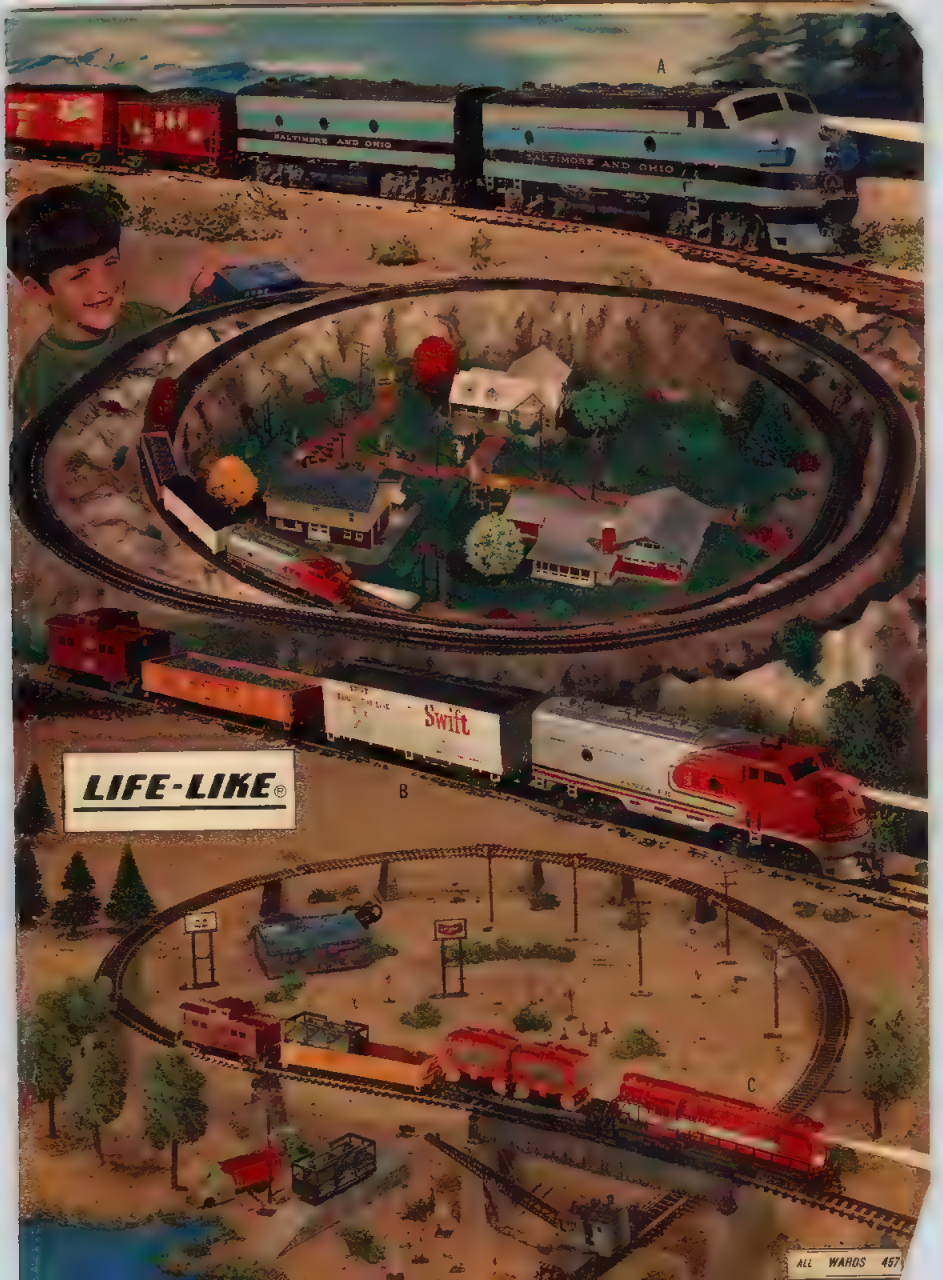
48 T 21624 M—4 unit train set only. Includes 10 feet of track, power-pack with controls. Ship. wt. 5 lbs. 14.00

48 T 21623 A—Layout only. Includes track, "sound-proof" roadbed, houses, trees, shrubbery, telephone poles, signs—over 45 accessories. Ship. wt. 9 lbs. 24.99

Deluxe 100-piece HO diesel outfit

Train and accessories 25.99

C The biggest HO-scale outfit we sell! Colorful RS11 locomotive pulls four unique cars: circus flatcar with 2 removable wagons (each with operable doors and an "animal" within), containerized gondola with removable dry cargo hoppers, operable crane lift car and a caboose. Crane car cab rotates 360°, boom raises and lowers, hook really works. 72x36-inch trestle layout contains almost 20 feet of track. Set includes 31-piece bridge and pier set, loading dock and truck, roadsigns, billboards, construction markers, streetlight-telephone poles. Comes with a UL listed power-pack with throttle and directional controls. Over 100 pieces in all—everything you need to build your own layout.
48 T 21627 M—Ship. wt. 6 lbs. 6 oz. . . . . outfit 25.99


A
BALTIMORE AND OHIO
BALTIMORE AND OHIO
Swift
LIFE-LIKE®
B
C

32.94

BACHMANN N-scale train outfit

- Entire train is only 17 inches long.
- Complete outfit sets up on a card table

Here's a train so small, yet incredibly detailed, that even an apartment dweller could easily set up and store the entire layout. The powerful Docksider locomotive pulls four cars around the realistic layout . . . over hills . . . under the trestle . . . around a little town that includes a house, station, watchman's shanty and tower. Also included are 24 telephone poles, signal bridge and shrubbery. Gear-driven locomotive and rolling stock are on Delrin trucks with Delrin automatic couplers. Cars include a gondola, boxcar, tanker and caboose (colors may vary). Complete outfit includes 28x36-inch layout, track, train, UL listed 120V power pack and all the accessories described above. (Order additional cars below.)

48 T 21300 R—Complete outfit. Ship. wt. 13 lbs. 5 oz. . . . . set 32.94
48 T 21294—Docksider locomotive only. Ship. wt. 4 oz. 7.99
48 T 21292 Train, power pack, 5½ ft. of track. Ship. wt. 4 lbs. 10 oz. 14.99
48 T 21298 R—Layout board and shrubbery only. Ship. wt. 7 lbs. 9.95
48 T 21297—28 track pieces to fit layout as shown. Ship. wt. 12 oz. 6.00
48 T 21296—Accessory pieces only (shown at right). Ship. wt. 15 oz. 6.00
48 T 21293—Set of 4 additional cars (shown at right): reefer, gondola, flatcar with missile load, hopper. Ship. wt. 5 oz. . . . . set 4.99

THE BIG ONES from MAR

.027-gauge train set 19.99

The powerful steam locomotive has a working headlight and a built-in "chug-chug" sound for realistic engineering fun. The slope-back tender is followed by a gondola, an auto carrier with four cars, a dairy car and a caboose. The dairy car door opens automatically at the loading dock. Automatic couplers. 27x36-inch oval layout has over 100 inches of track. 50-watt, 120V AC transformer is UL listed. Order extra track below.

48 T 21325 M—Ship. wt. 10 lbs. 3 oz. . . . . set 19.99
48 T 21408—12 sections straight track. Wt. 1 lb. 13 oz. Pkg. 3.50
48 T 21409—12 sections curved track. Wt. 1 lb. 13 oz. Pkg. 3.50

Twin-switch .027-gauge train outfit 29.99

. . . more than just a big .027 gauge train . . . it's a . . . ke a railroad system with big locomotive and . . . ed, two-tone plastic passenger cars that actually . . . and . . . with real smoke. Layout has two . . . and a . . . switches and an automatic uncoupling . . . de . . . Six rail tracks over 4 feet long . . . includes a steam-type . . . tender, track . . . with 2 tracks . . . and . . . and caboose . . . complete track . . . of the . . . Many . . . Punches . . . track. Added . . . and . . . with . . . ies. . . . decal-end bumpers on adjacent . . . of . . .

. . . ed, powerful and . . . and smoke but . . . Set . . . ies . . . engine . . . switches . . . on the . . . ies . . . ing units and . . . 50-watt, .027 AC . . . ilated transformer with . . . breaker. Two . . . and . . . to . . . extra tracks . . . to . . . ible with most .027 . . . access . . . ies.

48 T 21336 M Ship. wt. 15 lbs. . . . . set 29.99

LUCIEN
PICCARD
All watches pictured on this page are Depth/Water Pressure Tested with the exception of B182, PC194 and B275.
Lucien Piccard watches are the leaders of the fashions of our time.

A Self winding 14K Yellow Gold Seashark with automatics y changing day and date window
W7778P18000 $300.00

As above in 10K Yellow Gold Filled
T877LP11300 $185.00

As above in all Swiss Stainless Steel
K877LP9700 $160.00

B Self winding all Swiss Giltron Supreme Filled Seashark with automatica y changing day and date window and matching Giltron Supreme Gold Filled bracelet
RT615LP16750 $275.00

As above in all Swiss Stainless Steel
K713LP12750 $212.50

As above in Giltron Supreme with calendar window and Giltron bracelet
RF783LP14.00 $235.00

C Self winding 14K Yellow Gold Seashare auto matic new th calendar window and match ng Giltron Supreme Gold Filled bracelet
ZC 3LP21900 $350.00

As above in all Swiss Giltron Supreme Filled
RT913LP12750 $212.50

D Self winding 14K Yellow Gold Seashare ailed antique
Z635 P18000 $300.00

As above in 10K Yellow Gold Filled
R795LP12150 $200.00

As above in all Swiss Stainless Steel
N487LP9150 $150.00

E Self winding all Swiss Giltron Supreme Filled Seashark with automatica y changing day and date window and matching Giltron Supreme Gold Filled bracelet
RF880LP15000 $250.00

F Self winding 14K Yellow Gold Seashark automatique with calendar
RF896LP18000 $300.00

As above in 10K Yellow Gold Filled
RC795LP11500 $190.00

As above in Swiss Stainless Steel
NC595LP9650 $160.00

G 14K Yellow Gold watch with $20.00 gen mart Sapph crown
B275LP19000 $300.00

H Ultra thin all Swiss 14K Yellow Gold Dress watch
B796LP12750 $212.50

As above in all Swiss Giltron Supreme
PG896LP8700 $145.00

J. Self winding Giltron Supreme Filled Seashark automatique with calendar window and matching Giltron Supreme Gold Filled bracelet
RF880LP12000 $212.50

As above in all Swiss Stainless Steel
NC880LP11400 $185.00

K Self winding 14K Yellow Gold Seashark automatique with calendar window
ZC798LP18000 $300.00

As above in 10K Yellow Gold Filled
RF896LP11500 $190.00

As above in all Swiss Stainless Steel
NC987LP9650 $160.00

L Self winding all Swiss 14K Yellow Gold Certified Seashark Trident with automatically changing day and date cyclops window screw in deep water pressure tested crown and Swiss 14K Yellow Gold bracelet
QW195LP69000 $1150.00

As above in 14K y G All gator strap
QW696LP3100 $500.00

As above in all Swiss Giltron Supreme Giltron Supreme bracelet
RT795LP16975 $275.00

Mens thin calendar watch in all Swiss 14K Yellow Gold
BC182LP17500 $285.00

As above in all Swiss Giltron Supreme
PG194LP9900 $165.00

N Self winding Giltron Supreme Filled Seashark automatique with calendar window and matching Giltron Supreme Gold Filled bracelet
RF896LP13500 $225.00

As above in all Swiss Stainless Steel
NC386LP1700 $190.00

Retail prices are suggested only. For information and current information they must not be used for comparison or misleading comparisons

A leader in the world of fine watches, Lucien Piccard combines their technological accuracy with creative originality. Judged for their fashion superiority, Lucien Piccard holds the much coveted Diamonds U.S.A. Award and the Fashion Foundation of America Award

A. 14K Yellow Gold textured bracelet watch
3981LP2930 **$375.00**

B 14K Yellow or White Gold fashion case bracelet watch
3474LP15000 **$250.00**

C 14K Yellow or White Gold classical bracelet watch with 16 brilliant diamonds
3594LP34000 **$560.00**

D. Ladies 14K Yellow Gold bracelet watch with 7 dollar coin motif dial
3881LP26300 **$425.00**

E 14K Yellow Gold textured bracelet watch
3583LP20100 **$335.00**

F 14K Yellow Gold link bracelet watch with apricot colored dial
3184LP2E300 **$425.00**

G 14K Yellow or White Gold elegant bracelet watch
3282LP20100 **$335.00**

H 14K Yellow or White Gold graceful bracelet watch
3274LP15000 **$250.00**

J 14K Yellow or White Gold couturier bracelet watch
3373LP27900 **$375.00**

K 14K Yellow or White Gold deluxe bracelet watch
3763LP18625 **$310.00**

L 14K Yellow or White Gold petite bracelet watch with 16 brilliant diamonds
3291LP27000 **$450.00**

M. 14K Yellow or White Gold fashionable bracelet watch
3860LP22500 **$375.00**

N 14K Yellow or White Gold bracelet watch with matching textured dial
3371LP27000 **$450.00**

P 14K Yellow or White Gold watch with coordinates Gold Filled bracelet
V3909LP15500 **$170.00**

Q 14K Yellow or White Gold watch with 26 brilliant diamonds and matching Gold Filled bracelet
G3982LP10500 **$175.00**
As above with 14K Yellow or White Gold — No diamonds
J3487LP9700 **$160.00**

R 14K Yellow or White Gold watch with matching Gold Filled bracelet
J3172LP9300 **$155.00**
As above with 2 brilliant diamonds
G3272LP10500 **$175.00**

S 14K White Gold watch with 4 brilliant diamonds and matching Gold Filled bracelet
E3971LP13300 **$220.00**
As above in 14K Yellow or White Gold — No diamonds
J3771LP9300 **$155.00**

T 14K White Gold watch with 5 brilliant diamonds and matching Gold Filled bracelet
V3865LP15600 **$260.00**
As above in 14K Yellow or White Gold — No diamonds
J3769LP9300 **$155.00**

U 14K White Gold watch with 2 brilliant diamonds and matching Gold Filled bracelet
G3275LP10500 **$175.00**
As above with 4 brilliant diamonds
E3375LP12300 **$205.00**

V 14K White Gold watch with 2 brilliant diamonds and matching Gold Filled bracelet
G3674LP12300 **$205.00**
As above with 4 brilliant diamonds
E3974LP12300 **$205.00**
As above in 14K Yellow or White Gold — No diamonds
J3774LP9000 **$150.00**

W 14K Yellow or White Gold watch with matching Gold Filled bracelet
J3475LP9000 **$150.00**
As above in 14K White Gold with 2 brilliant diamonds
G3575LP10500 **$175.00**

X Ladies 18K Yellow Gold watch with 2½ dollar coin motif dial
3995LP9950 **$165.00**

Y 14K Yellow or White Gold watch with matching Gold Filled bracelet
J3495LP9700 **$160.00**
As above with 4 brilliant diamonds
E3495LP13300 **$220.00**

Retail prices are listed only for information and identification. They must not be used for deceptive or misleading comparisons.

Lucien Piccard stylists have combined rugged masculinity and delicate design in a collection of timepieces recognized the world over for their technical superiority and creative originality.

A. Ladies complete Swiss continental Giltron link bracelet watch with hand textured French bark finish and textured dial S Sapph crown
A58FY8750 **$145.00**

B. Ladies complete Swiss Giltron couturier lapisite dial watch with hand textured finish S Sapph crown
A54FY10250 **$170.00**

C. Gents complete Swiss water pressure tested Giltron self winding watch featuring automatically changing day and date window
A13BY9500 **$165.00**

D. Gents complete Swiss water pressure tested Giltron certified Chronograph watch featuring the ultimate in timing. 3 dials measure to 1/5 of a second, 45 minute register, tachometer scale
A11GY1150 **$185.00**

E. Ladies complete Swiss tailored Giltron bracelet watch with gold tone dial and continental bark finish, S Sapph crown
A55FY9500 **$165.00**

F. Ladies complete Swiss exclusive Giltron lapisite bracelet watch with matching dial and hand textured French bark finish S Sapph crown
A57FY9375 **$155.00**

G. Ladies classical complete Swiss Giltron hand textured French bark finish dress watch S Sapph crown
A52FY9625 **$160.00**

H. Ladies complete Swiss fashionable Giltron watch with hand textured French engraved finish and lapisite dial S Sapph crown
A56FY10250 **$170.00**

J. Ladies complete Swiss Parisian Giltron chain watch with hand textured French bark finish S Sapph crown
A59GY9000 **$150.00**

K. Gents complete Swiss water pressure tested Giltron self winding watch featuring new masculine oval styling with automatically changing day and date window
A14BY9900 **$165.00**

L. Gents complete Swiss water pressure tested Giltron ultra thin dress watch featuring lapisite dial and automatically changing calendar window S Sapph crown
A15DY8450 **$140.00**

M. Gents complete Swiss water pressure tested Giltron self winding watch featuring automatically changing day and date window
A12BY9000 **$150.00**

N. Gents complete Swiss water pressure tested Stainless Steel automatic watch with unusual strap and dial motif
A18HW6975 **$115.00**

P. Gents complete Swiss water pressure tested Giltron self winding watch featuring automatically changing day and date window
A17BY10500 **$175.00**

Retail prices are listed only for information and identification, they must not be used for deceptive or misleading comparisons

dufonte presents Swiss Elegance at a lower
LUCIEN PICCARD
The
DUFONTE Collection
appears on each case and the letters LP
on the winding crown
Protected
tasting determined by the Swiss Quality Control Testing Bureau.

Created by the same stylists who have won the Diamond U.S.A. award for Lucien Piccard.

A. Two brilliant diamonds set in 14K White Gold enhance the beauty of this oval dial set in a faceted case Tulip shape ends flow gracefully into wide bracelet
6308WLP7000 **$140.00**

B. Stylized oval watch with florentine bezel in Yellow Giltron case Matching bracelet
6303YLP3600 **$72.50**
As above in all White.
6303WLP3600 **$72.50**

C Nurses dress watch Yellow Giltron top, Stainless Steel back sweep second hand Radium hands and dots Matching bracelet.
6009YLP3775 **$75.50**

D. Square Yellow Giltron watch with round opening, florentine bezel faceted crystal Wide bracelet
6601YLP4150 **$83.50**
As above in White
6601WLP4150 **$83.50**

E. CHRONOGRAPH The ultimate in timing 3 dials measures to 1/5 of a second, 45 minute register tachometer scale and calendar Giltron top Stainless Steel back
8008YLP7000 **$140.00**

F. Two shimmering diamonds hand set in a sculptured end piece light up the beauty of this White Giltron cushion shaped case and bracelet Stainless Steel back
6504WLP4675 **$93.50**

G. Classic baby round White Giltron watch accented by two brilliant diamonds with bezel and piece flowing gracefully into wide bracelet Faceted crystal Stainless Steel back
6704WLP5400 **$108.50**

H. Fashionable marquise watch with bow tie ends in Yellow Giltron Wide bracelet
6502YLP3600 **$72.50**
As above in White
6502WLP3600 **$72.50**

J. Dainty oval Giltron watch encircled by braided rope motif Fitted bracelet
6801YLP3250 **$65.00**
As above in White Giltron.
6801WLP3250 **$65.00**

K. Date telling calendar for the active man 12, 6, and 9 white enamel numerals on jet square. Faceted markers, sweep second hand, Stainless Steel expansion bracelet.
8306WLP4375 **$86.50**

L. Rugged day date in all Swiss Stainless Steel with sweep second hand luminous hands and hour markers Stainless Steel bracelet
3601WLP4500 **$90.00**
As above Giltron Top Stainless Steel Back, Matching bracelet.
8502YLP4500 **$90.00**

M Masculine self winding watch with bold inlaid jet markers, Giltron top Stainless Steel back Luminous hands and dots.
8806YLP4650 **$97.50**

N. Day date self winding watch reflecting the impeccable taste of the wearer Blending design and utility with the fashions of the time Brushed Stainless Steel case and bracelet
8507YLP6125 **$122.50**

P. He'll love this stylish watch Sweep second hand Luminous hands and hour markers Giltron top Stainless steel Back, Bracelet
8905YLP3600 **$72.50**
As above in all Stainless Steel
8505WLP3600 **$72.50**

Q. Calendar watch never needs winding Mirror finish bezel, jet enamel hands and markers make this watch the perfect choice All Stainless Steel case and bracelet
8007WLP5400 **$108.50**

R Rugged self winding watch tells day as well as date Textured elliptical case with round opening and massive indexes, Giltron top, Stainless Steel back Matching bracelet
8104YLP6856 **$137.50**

Retail prices are listed only for information and identification they must not be used for deceptive or misleading comparisons

READY TO ...FOUR TRUCKS 'N TINY TOWN TERMINAL

5 pcs. 7.77

Drive right on into exciting terminal for complete vehicle service and maintenance. Large fire rescuing wide open cab has the cement mixer that turns. Fire engine pump truck, breakaway ready work van. Steel plastic. Ea. 8" to 10" long. Fiberboard with aluminal, steel corner brackets and wire rail.

35 J 5739 Shipping wt. 7 lbs. ..... Set 7.77
35 J 5702—Terminal only (4 lbs.) 3.99
35 J 5740 Truck set only (2 lbs. 4 oz.) 4.99

Buddy L pop-art car set 2.98

4 piece set incl. Hippie Kelly in pickup, Tony the Tiger in Kellogg's Frosted Flakes box, Bozo the Clown in package, Coca-Cola can. Plastic, die cast, 3½" to 5" long.

35 J 5820 Shipping weight 2 lbs. 8 oz. ..... Set 2.98

Tiny Tonka fire truck set 6.88

Come to the rescue with this complete fire fighting unit! 5 piece set by Tonka in Tonka Yellow simulated 10¾" truck and ladder with fully elevating ladder. Fire Chief's van, 5½" pumper truck, 4 3" pieces of fire. Constructed of heavy duty steel with lithe enamel finish.

35 J 5775 Shipping wt. 3 lbs. ..... Set 6.88

Weird wheels 3.94

World's first 4 wheel motor Sin'ster Bizarre Buggy, Outer Car, Weird Wagon, VW-type, Monster Machine, Fore-runner Sand Dune Buggy, polyester resin body, 1/24 scale. Assembly required. Ea. 2¾" to 3" high, 8" to 9" long.

35 J 5773 ..... Set 3.94

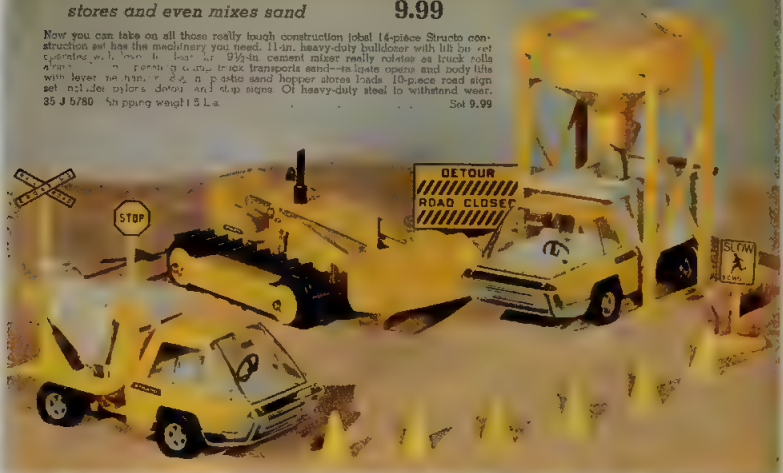
Your family deserves the best—this Christmas use Budget Power

BIG 14-PC. STRUCTO ROAD BUILDING SET

actually loads, hauls, dumps, stores and even mixes sand **9.99**

Now you can take on all those really tough construction jobs! 14-piece Structo construction set has the machinery you need. 11-in. heavy-duty bulldozer with lift bar set operates w h lever to bear ar 9½-in. cement mixer really rotates as truck rolls along ... ... rosen g ... truck transports sand—its tgate opens and body tilts with lever ne hyn ... ... a plastic sand hopper stores loads. 10-piece road sign set nc ... des taylor's detour and stop signs. Of heavy-duty steel to withstand wear.

35 J 5780 Shipping weight 5 l.a. . . . . Set 9.99



Tonka "T" set

5.88

Mod rod ... h ... gy Layer ... old t ... Mod l Fa by Tonka have steel ch ... gn ... ro ... set ... l Thunder Hog with open top ... Hot Ha ... for pick ... Large ... ... Ea ... ... 4-2...

35 J 5779 Set 5.88

Big Tonka stable set

5.98

You'll transf ... ur horses from farm to the track ... county fair. 8 ... n pick up truck has a trailer. Tilt n ... ramp open to fgate ... ... Horse trailer detaches. Real-to-life Jeep Wagoneer has front seats, steering whee ... Set also incl two 4-inch high horses. Steel plast ...

35 J 5778 (3 lbs. 8 oz.) Set 5.98

Tiny Tonka construction set

5.98

Clear those sites and build those roads with Tiny Tonka rugged construction set. Realistically detailed steel ... ... h ... lowboy ... ... tor ... 5½-in. operating bulldozer and ... ... pivoted. Also 9-in. operating bottom dump trailer truck, 5-inch, 6-wheel cement mixer and 5-in., 6-wheel dump truck with lever-operated back lift.

35 J 5772 Shi wt 3 lbs. 8 oz. Set 5.98

See Page 287 for Spiegel Budget Power Terms—No Money Down

MAKE believe YOU'RE A...

...Circus Master

9.94

Take your animals from town to town — they're safe and comfortable inside their cages on the back of your big truck! Heavy gauge steel truck has 3 individual cages on trailer for lions, tigers and monkeys (incl.). Futuristic cab with detailed dashboard—just press on cab to steer. Six big non-marring white-wall tires. Swing open cage doors; chrome grill and bumper. 26 in. long.
Z36 J 5789—Mail. (8 lbs.)....Set **9.94**

RANCHER . . . load up your animals and take them to the state fair! You're all set to go with pick-up truck (11 in. long), jeep (11 in. long) with folding windshield and 2-wheel trailer (10 in. long) Incl. 3 plastic cows and 2 plastic horses. Heavy-gauge steel. Mailable (6 lbs.)
Z36 J 5762... Set **9.98**

BUS DRIVER . . . pick up the school children and take them safely all the way to school! Includes 3½ in bus driver and three 3-in school children. Has fully detailed interior with opening rear doors, plastic windshield. Non-marring tires. Of heavy-gauge steel. 11 in. long. (3 lbs.)
35 J 5788... .Set **4.88**

CAR CARRIER . . . drive your big double-deck car carrier to pick up the 3 cars (incl), then let down the rear ramp to unload them again. Tandem dual rear wheels. Detailed cab interior with bucket seats. Steel construction with non-toxic finish. 22½ in. long. Mailable. (7 lbs.)
Z36 J 5795 . .Set **6.49**

FIREMAN . . . race to the rescue in your fire truck! Just tilt cab and wheels turn to steer you to scene. 360° swivel ladder extends to 22 in. Of heavy-gauge steel with non-marring tires, chrome-plate bumper, grill. Non-toxic finish. 17" long. (4 lbs. 2 oz.)
35 J 5719 ..... **5.88**

Budget Power can give your loved ones a Christmas to remember

MIGHTY TONKAS

Rugged construction toys by Tonka ... greatest for ... contractors! Load sand on giant dump truck with scoop ... shovel and drive it. At construction site, loader ... go and unloads. Of steel and ... with realistic detailing. Manufacturer

Z36 J 5764—Loader. 19 in. long (10 lbs.)... **8.95**
Z36 J 5819—Loadmaster 18½ in. hi (5 lbs.) **5.95**
Z36 J 5765—Dump. 18 in. long. (9 lbs.)... ...**6.95**

Save on 3-pc. set ...get hard hat (fits all)! (24 lbs.)
W36 J 5817 3 Items ...ryone. Mail Ea... Set **19.77**

BIG BONUS
Get hard hat when you buy the set

Great MICHIGAN CRANE... it's over 30 in. long!

7.99

Authentic ... model by Nylint ... heavy Mich... jar ... ver... ... on tractors coast to coast. Crank winch, crane lowers, bucket takes full bite, then tips automatically when raised to top of boom. Buoy ... at pick up ... can pick up dime! Enclosed cab pivots full circle. Deep tread tires. Of sturdy, heavy-gauge steel. Mail-able. Shpg. wt. 11 ... lbs.

Z36 J 5759

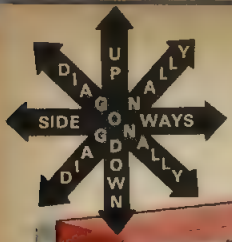
Big steel CONSTRUCTION SET by Structo

4 PC SET 14.99

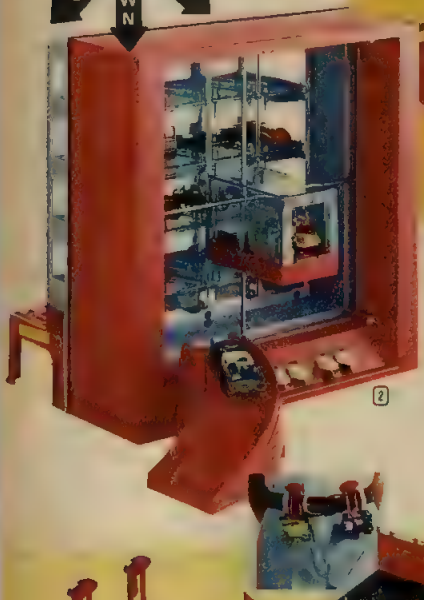
Heavy-duty construction set by Structo has all you'll need for your construction project. Use crane, conveyor belt to load sand into steel hopper. Turn handle! Then you're all set to load sand into dump truck or commercial vehicle. 4-wheel steerable dump truck (13 in. long) has ramp. ... dump with ... to ... 10-wheel power ... vator (14 in. long) steer ... when ... Lift the ... truck ... and ... over ... Steel and plastic. Mail ...

Z36 J 5792 ... Set **14.99**

See Page 287 for Spiegel Budget Power Terms—No Money Down



1



2

New Park-a-matic . . .
AUTO SERVICE center **4.44**

1 Complete auto center for Hot Wheels or Johnny Lightning cars! Crank up gas pumps, then send cars thru automatic car wash. Lift raises cars to garage and turntable positions them. Push ejector button and cars zip down the exit ramp. Cars not incl. 9x12½x4¾ in. high

35 J 5790—Metal, plastic. (1 lb. 10 oz.) .....Set **4.44**

Big MOTORIZED
Park-a-matic with cars **17.77**

2 Park to 16 mini cars in plastic stalls . . . back out and bring them down ramp to service area. 8 Hot Wheel cars incl. Uses 2 "C" batteries (not incl, see pg. 409)

R36 J 5488—Mailable. Shpg. wt. 10 lbs. ..... Set **17.77**

Park a-matic Motorized Garage only.

R36 J 5455—Mail (8 lbs.) 11x7½x11 in. high.... **12.88**

8 Hot Wheels Cars by Mattel. Top speed; custom styling

R36 J 5417—Plastic/metal. Mail. (3 lbs.).....Set **5.98**

TONKA-TOTES
drag race set
13 pcs. **8.88**

- Two Tonka-Totes plus spring-power launchers
- Wide hi-jump ramp with realistic scoring flags

A super racing set he'll take with him—no track, battery or electricity! By famous Tonka. Hand launcher is spring powered for extra speed. Great for exciting competition or individual play. 9-in. wide jump ramp has scoring flags he'll knock down to mark winner. Custom-styled Bug Blaster and Beach Buzzer. Cars hang on clips from his belt. Plastic. (1 lb. 14 oz.)

35 J 5777.....Set **8.88**

Die beweglichen Timpo-Figuren sind das ganze Jahr hindurch Bestseller. Aus gutem Grund: ihr Preis ist niedrig, ihr Spielwert hoch.

Die Farben verblassen nicht, die Modelle sind kratz- und reibungsunempfindlich. Timpo-Figuren haben bewegliche Teile. Sie bieten Kindern mehr Spielmöglichkeiten und mehr Spaß.

Die dazu passenden Timpo-Bauwerke sind ganz leicht zusammenzusetzen.

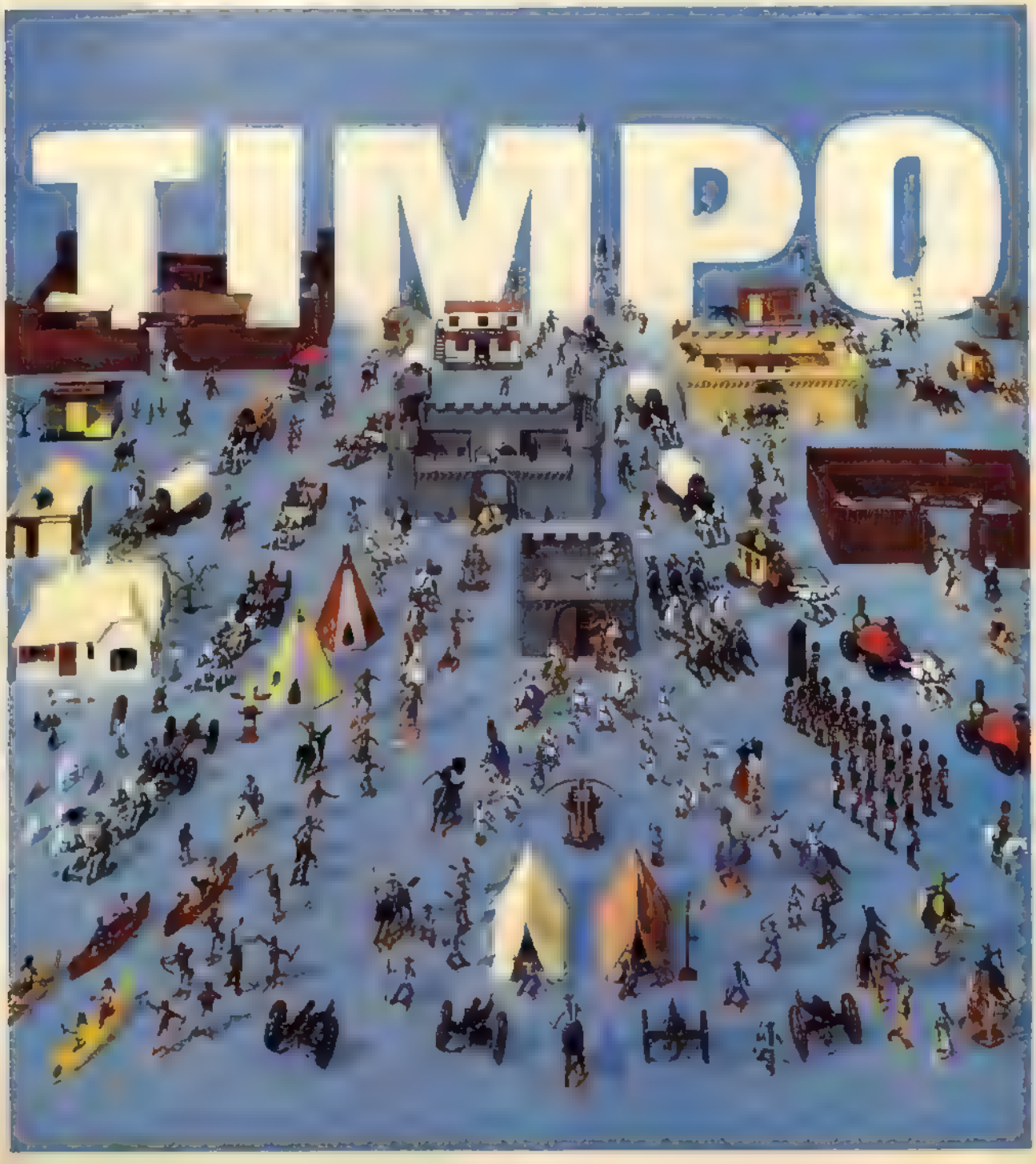
Alle Modelle sind giftfrei. Neu gestaltete, verkaufsfördernde Verpackungen machen die Timpo-Erzeugnisse und Ihren Umsatz interessant.

BEWEGLICHE TIMPO-FIGUREN EINZIGARTIG

These are the models that have become year round best sellers – and for very good reason. their cost is low and their value is high. Timpo action models are made by an exclusive process that moulds one colour onto another – the colours can't fade as on old-fashioned hand-painted models. They can't be scratched or rubbed-off either. Timpo figures have parts that move – children get more involvement with them. Timpo buildings snap together easily so their appeal is wide from early ages on. All of these non-toxic models are in new-styled packaging to catch the eye. They'll catch profits for you too.

UNIQUE TIMPO ACTION MODELS

TIMPO TOYS



TIMPO WILD WEST RANGE

Wild West Model Figures
Standing. 3 doz in Display Box
2 Cowboys, 3 Indians, 5 7th US Cavalry, 17 Confederates, 19 Mexican Bandits 00/1 12 doz assorted in Display Box

Mounted. 1 doz in Display Box
02 Cowboys 03 Indians, 05 7th US Cavalry 017 Confederates, 019Mexican Bandits. 00/03 3 doz assorted in Display Box

Wild West Action accessories
100/4 Indian Canoe with two figures - actually floats with detachable keel
100/5 Civil War Field gun with firing mechanism
100/6 Fur Trapper Canoe with two figures — actually floats with detachable keel
1002 Totem Pole

Wild West Shrink Wrap Display Boxes
Contents 3 standing and 1 mounted figures, and 2 each

2/6 Cowboys, 3/6 Indians
5/6 7th US Cavalry, 17/6 Confederates
19/6 Mexican Bandits.

Wild West Large Shrink Wrapped Display Boxes
Contents: 3 standing and 2 mounted figures and 1 cactus.
2/4/2 Cowboys, 3/4/2 Indians,
5/4/2 7th US Cavalry, 17/4/2 Confederates, 19/4/2 Mexican Bandits

Wild West Historical Gun Team and Limber
555 7th US Cavalry
777 Confederates.
999 Mexicans.

Super Luxury Display boxes
30555/6/2 as 555 with standing and mounted Cavalry troopers
30777/6/2 as 777 with standing and mounted Confederate troopers
30999/6/2 as 999 with standing and mounted Mexicans.

TIMPO WILDWEST-SERIE

Wildwestfiguren
Zu Fuß: 3 Dutzend in Schaukarton
2 Cowboys, 3 Indianer, 5 7. US Kavallerie, 17 Konfoderierte
19 Mexikanische Banditen 00/1 12-Dutzend-Sortiment in Schaukarton

zu Pferd: 1 Dutzend im Schaukarton
02 Cowboys, 03 Indianer, 05 7. US Kavallerie, 017 Konföderierte 019 Mexikanische Banditen, 00/03 3-Dtzd-Sortiment in Schaukarton

Wildwestzubehör
100/4 Indianerkanu mit 2 Figuren schwimmfähig, abnehmbarer Kiel
100/5 Feldgeschütz aus dem Bürgerkrieg mit Feuermechanismus
100/6 Pelz-Trapper-Kanu mit 2 Figuren, schwimmfähig, abnehmbarer Kiel
1002 Totempfahl

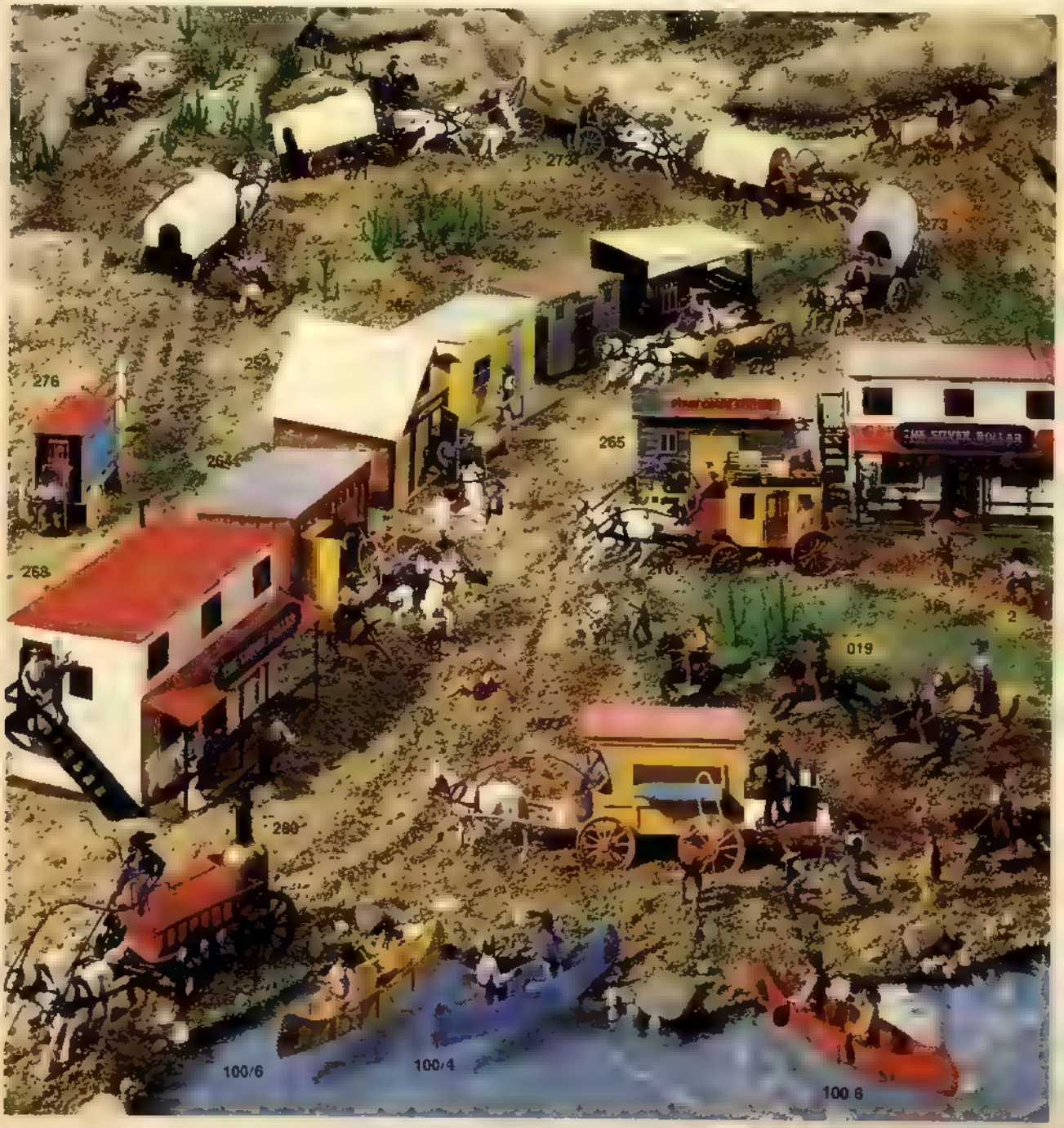
Wildwest-Schaukartons, schrumpfverpackt
Inhalt: 3 Figuren stehend, 1 zu Pferd, 2 Kakteen

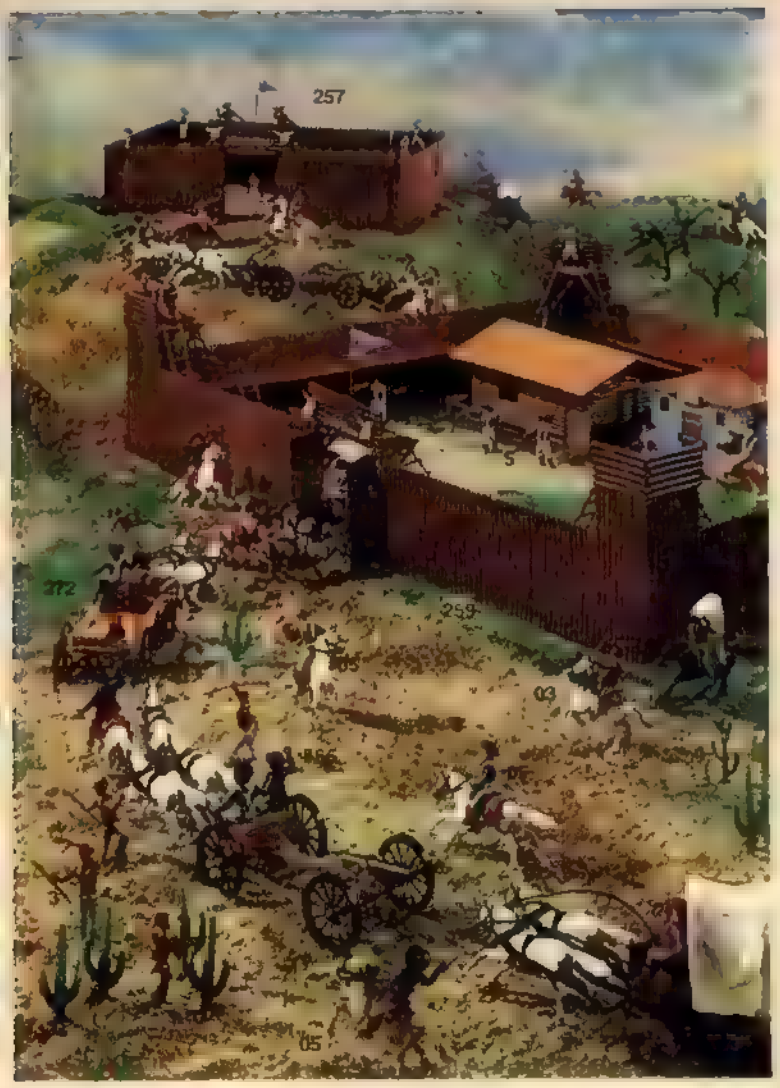
2/6 Cowboys 3/6 Indianer 5/6 7. US Kavallerie 17/6 Konföderierte
19/6 Mexikanische Banditen

Große Wildwest-Schaukartons, schrumpfverpackt
Inhalt: 3 stehende, 2 Figuren zu Pferd 1 Kaktus
2/4/2 Cowboys, 3/4/2 Indianer
5/4/2 7. US Kavallerie, 17/4/2 Konföderierte, 19/4/2 Mexikanische Banditen

Historische Wildwest-Geschützmannschaft mit Geschützwagen
555 7. US Kavallerie
777 Konföderierte, 999 Mexikaner

Schaukartons — Super-Luxusausführung
30555/6/2 Wie 555 mit Kavalleristen zu Fuß und zu Pferd
30777/6/2 Wie 777 mit Konföderierten zu Fuß und zu Pferd
30999/6/2 Wie 999 mit Mexikanern zu Fuß und zu Pferd





Wild West Wagons
270 Stagecoach with driver and luggage.
271 Covered wagon with driver passenger and accessories
272 Buckboard with driver passenger and accessories
273 Chuck Wagon complete with driver and cooking utensils
276 Jail Wagon with driver and guard
277 Traveling Doctor Wagon with driver and Doctor
280 Fire Service Wagon with driver ladder and axe

Wild West Display Sets
278 Indian Hunting Set with standing and mounted Indians Totem pole and canoe
279 Civil War Artillery Camp with 7th US Cavalry, Field Gun Tent and Flag pole

Wild West Buildings
easy fit assembly
251 Gun Smith's Store with standing and mounted cowboys and cactus
262 Jail with standing and mounted cowboys
263 Corral with standing and mounted cowboys and mustangs
264 Bank with cowboy and cactus
265 Stagecoach Station with cowboy and cactus
266 Marshal's Office with cowboys and cactus
267 Bunk House with cowboys and cactus
252 Livery Stable with cowboy mustangs and accessories
268 Silver Dollar Saloon with standing and mounted cowboys
269 Ranch House with standing and mounted cowboys

Wild West Layout Sets
274 Indian Wigwam with Indian and Mustang
275 Indian Camp Set with Indians, Wigwams and accessories
253 Indian War Party with standing and mounted Indians, Wigwams Canoe, Layout sheet and accessories
(Wild West continued on back page)

Wildwest-Wagen
270 Postkutsche mit Fahrer u. Gepäck
271 Planwagen mit Fahrer
272 Leichter Wagen mit Fahrer Passagier und Zubehör
273 Proviantwagen komplett mit Fahrer und Kochutensilien
276 Gefängniswagen mit Fahrer und Wächter
277 Arztwagen mit Fahrer und Arzt
280 Feuerschutzwagen mit Fahrer Leiter und Axt

Wildwest-Ausstellungssets
278 Indianer Jagd-Set mit Indianern zu Fuß und zu Pferd Totempfahl und Kanu
279 Bürgerkriegs-Artillerie-Lager mit 7. US Kavallerie, Feldgeschütz Zelt und Flaggenmast

Wildwest-Gebäude
(einfach zusammenzusetzen)
251 Waffenhandlung mit Cowboys zu Fuß und zu Pferd plus Kaktus
262 Gefängnis mit Cowboys zu Fuß und zu Pferd
263 Koral mit Cowboys zu Fuß und zu Pferd und Mustangs
264 Bank mit Cowboy und Kaktus
265 Poststation mit Cowboy und Kaktus
266 Marshalsburo mit Cowboys und Kaktus
267 Unterkunft mit Cowboys und Kaktus
252 Mietstall mit Cowboy, Mustangs und Zubehör
268 Silver-Dollar-Saloon mit Cowboys zu Fuß und zu Pferd
269 Ranch-Gebäude mit Cowboys zu Fuß und zu Pferd

Wildwest-Bausätze
274 Indianerwigwam mit Indianer und Mustang
275 Indianerlager mit Indianern Wigwams und Zubehör
253 Indianische Kriegertruppe mit stehenden und berittenen Indianern Wigwams, Kanu, Modellandschaft und Zubehör
(Fortsetzung siehe Rückseite)

TIMPO MEDIEVAL RANGE

Medieval Model Figures
Standing. 3 doz in Display Box
8 Knights in Armour 15 Crusaders
16 Medieval Knights 21 Black Knights 00/2 2 dozen assorted in Display Box (2 doz Medieval + 6 doz Modern Army)
Mounted. 1 doz in Display Box.
08 Knights in Armour 015 Crusaders, 016 Medieval Knights 021 Black Knights

Medieval Action Accessory
1000 Catapult with lever operated firing mechanism

Medieval Shrink Wrap Display Box
Contents: 3 standing and 1 mounted figures and accessories
8/8 Knights in Armour, 15/8 Crusaders
16/8 Medieval Knights

Medieval Large Shrink Wrap Display Boxes
Contents: 3 standing and 2 mounted figures and accessory
8/4/2 Knights in Armour 15/4/2 Crusaders 16/4/2 Medieval Knights

Medieval Luxury Display Boxes
Contents 6 standing knights 1 catapult and accessories
2810008/8 Knights in Armour
2810015/8 Crusaders
2810016/8 Medieval Knights

Medieval Super Luxury Display Box
850 With standing and mounted Crusaders and Medieval Knights and 2 Catapults

Medieval Layout Sets
(easy fit assembly
1801 Medieval Watchtower with standing and mounted Medieval Knights and accessory
1802 Medieval Castle with Armoury standing and mounted Knights Crusaders, Layout sheet and accessories

TIMPO RITTER-SERIE

Mittelalterliche Figuren
Zu Fuß 3 Dtzd in Schaukarton
8 Ritter in Rüstung 15 Kreuzfahrer 16 mittelalterliche Ritter 21 Schwarze Ritter 00/2 12 Dutzend sortiert in Schaukarton (6 Dutzend mittelalterliche 6 Dutzend moderne Truppe)
Zu Pferd 1 Dtzd in Schaukarton
08 Ritter in Rüstung 015 Kreuzfahrer 016 mittelalterliche Ritter
021 Schwarze Ritter

Bewegliches mittelalterliches Zubehör
1000 Katapult mit Hebel bedienbarer Feuermechanismus

Mittelalter-Schaukarton, schrumpfverpackt
Inhalt: 3 Figuren zu Fuß 1 zu Pferd und Zubehör
8/8 Ritter in Rüstung, 15/8 Kreuzfahrer 16/8 mittelalterliche Ritter

Mittelalter-Schaukartons, groß, schrumpfverpackt
Inhalt 3 Figuren zu Fuß, 2 zu Pferd, Zubehör
8/4/2 Ritter in Rüstung 15/4/2 Kreuzfahrer, 16/4/2 mittelalterliche Ritter

Mittelalter-Schaukartons, Luxusausführung
Inhalt: 6 Ritter zu Fuß 1 Katapult und Zubehör
2810008/8 Ritter in Rüstung
2810015/8 Kreuzfahrer
2810016/8 Mittelalterliche Ritter

Mittelalter-Schaukarton, Super-Luxus-Ausführung
850 Mit Kreuzfahrern zu Fuß und zu Pferd mittelalterlichen Rittern und 2 Katapulten

Mittelalterliche Bausätze
(einfach zusammenzusetzen
1801 Mittelalterlicher Wachturm mit mittelalterlichen Rittern zu Fuß und zu Pferd und Zubehör
1802 Mittelalterliche Burg mit Waffenkammer Rittern zu Fuß und zu Pferd Kreuzfahrern Modellandschaft und Zubehör

TIMPO DESERT FIGHTERS

Desert Fighters Model Figures
Standing. 3 doz in Display Box
20 Arabs **22** Foreign Legionnaires
Mounted 1 doz in Display Box
020 Arabs, **022** Foreign Legionnaires

Super Timpo
050 ST Mounted Arab on Camel

Desert Fighters Shrink Wrap Display Boxes
Contents. 3 standing and 1 mounted figures and 2 accessories
20/8 Arabs **22/8** Foreign Legionnaires

Desert Fighters Large Shrink Wrap Display Boxes
Contents: 3 standing and 2 mounted figures and 1 accessory
20/4/2 Arab
22/4/2 Foreign Legionnaires.

Desert Fighters Display Sets
282 Foreign Legion Patrol with standing Legionnaires, Field Gun, Tent and Palm Tree
283 Desert Warriors with mounted Arab on Camel Standing Arabs Cannon and Palm Trees.

Desert Fighters Luxury Display Boxes
475 Foreign Legion Set with standing and mounted Foreign Legionnaires, Field Gun, Tent and Flagpole
450 3 standing and 2 mounted Arabs on horses Cannon and 2 Palm Trees

Desert Fighters Layout Sets
(easy fit assembly)
1500 Desert Fort with Guard House, standing and mounted Foreign Legionnaires, Arabs standing and mounted on Camel Layout sheet and Palm Trees

TIMPO WÜSTEN-KÄMPFER

Wüstenkämpfer, Modellfiguren
Zu Fuß: 3 Dtzd. in Schaukarton
20 Araber, **22** Fremdenlegionäre
Zu Pferd: 1 Dtzd. in Schaukarton
020 Araber **022** Fremdenlegionäre

SUPER TIMPO
050 ST Araber auf Kamel

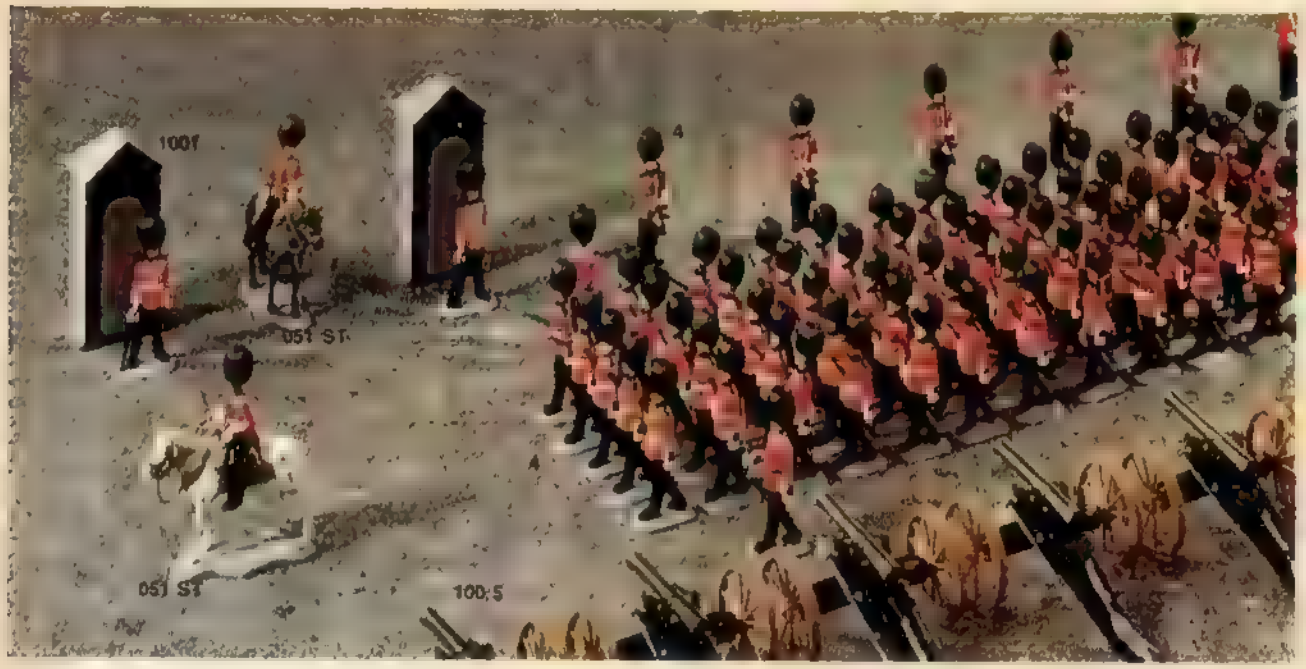
Wüstenkämpfer-Schaukartons, schrumpfverpackt
Inhalt. 3 stehende und 1 berittene Figur und 2 Zubehörteile
20/8 Araber **22/8** Fremdenlegionäre

Wüstenkämpfer-Schaukartons, groß, schrumpfverpackt
Inhalt: 3 stehende, 2 berittene Figuren, 1 Zubehörteil
20/4/2 Araber **22/4/2** Fremdenlegionäre

Wüstenkämpfer-Ausstellungssets
282 Fremdenlegionspatrouille mit stehenden Legionären, Feldgeschütz, Zelt und Palme
283 Wüstenkrieger mit Araber auf Kamel Arabern zu Fuß, Kanone und Palmen

Wüstenkämpfer-Schaukartons, Luxusausführung
475 Fremdenlegion-Set mit stehenden und berittenen Fremdenlegionären, Feldgeschütz, Zelt und Flaggenmast
450 3 stehende und 2 berittene Araber auf Pferden Kanone und 2 Palmen

Wüstenkämpfer-Bausätze
einfach zusammenzusetzen
1500 Wüstenfort mit Arresthöfe, Fremdenlegionäre zu Pferd und zu Fuß, Araber zu Fuß und auf Kamelen, Modellandschaft und [illegible]



TIMPO MODERN ARMY AND CEREMONIAL RANGE

Modern Army Model Figures
Standing. 3 doz in Display Box
6 Khaki Soldiers, 7 German Soldiers, 11 British Infantry, 12 British Airborne, 13 British Armoured, 14 Australians
00/2 12 doz assorted in Display Box (6 doz Modern Army, 6 doz Medieval)

Modern Army Shrink Wrap Display Boxes
Contents: 6 standing figures and 2 accessories
6/8 Khaki Soldiers, 7/8 German Soldiers, 11/8 British Infantry, 12/8 British Airborne, 13/8 British Armoured, 14/8 Australians

Ceremonial Model Figures
Standing. 3 doz in Display Box
4 British Ceremonial Guards

Super Timpo
051 Mounted Ceremonial Guards Officer

Ceremonial Accessory
1001 Sentry Box

Shrink Wrap Display Box
4/8 2 standing, 1 mounted Ceremonial Guards with Sentry Box and accessory

Large Shrink Display Box
4.4/2 2 standing, 2 mounted Ceremonial Guards with Sentry Box

Ceremonial Display Box Set
281 Ceremonial Gun Party with 2 standing Guards, 1 mounted Guards Officer with Cannon and Sentry Box

Luxury Display Box Set
284.9/1 5 standing Guards, 1 mounted Guards Officer and 2 Sentry Boxes.

Super Luxury Display Box Set
700 7 standing Guards, 1 mounted Guards Officer, 1 Cannon, 2 Sentry Boxes and accessory

MODERNE TIMPO ARMEE- UND PARADE-SERIE

Armee Modellfiguren
Zu Fuß 3 Dtzd. in Schaukarton
6 Soldaten in Khaki, 7 Deutsche Soldaten, 11 Britische Infanteristen, 12 Britische Luftwaffe, 13 Britische Panzertruppe, 14 Australische Soldaten 00/2 12 Dtz. sortiert in Schaukarton (6 Dtz. moderne Armee 6 Dtz. mittelalterliches Heer)

Modernes Heer, Schaukartons, schrumpfverpackt
Inhalt: 6 stehende Figuren und 2 Zubehörteile
6/8 Soldaten in Khaki, 7/8 Deutsche Soldaten, 11/8 Britische Infanteristen, 12/8 Britische Luftwaffe, 13/8 Britische Panzertruppe, 14/8 Australier

Parade-Modellfiguren
Zu Fuß: 3 Dtzd. in Schaukarton
4 Britische Parade-Gardisten

Super Timpo
051 Berittener Parade-Gardeoffizier

Parade-Zubehör
1001 Schilderhaus

Paradetruppe, Schaukarton, schrumpfverpackt
4/8 2 Gardisten zu Fuß, 1 zu Pferd mit Schilderhaus und Zubehör

Paradetruppe, Schaukarton, groß, schrumpfverpackt
4.4/2 2 Gardisten zu Fuß, 2 zu Pferd mit Schilderhaus

Paradeset in Schaukarton
281 Salutparade mit 2 Gardisten zu Fuß, 1 berittenen Gardeoffizier, Kanone und Schilderhaus

Paradeset, Schaukarton, Luxusausführung
284.9/1 5 Gardisten zu Fuß, 1 berittener Gardeoffizier und 2 Schilderhäuser

Paradeset, Schaukarton, Super-Luxusausführung
700 7 stehende Gardisten, 1 berittener Gardeoffizier, 1 Kanone, 2 Schilderhäuser und Zubehör

TIMPO FARM RANGE

Farm Buildings
(easy fit assembly)
161 Tractor Shed with Drover Horses and accessories
162 Kennel and Poultry Houses with Milkmaid and accessories
163 Hedges and Stone Walls with Gate and accessories
164 Pigsty with Farmer's Wife Pigs and accessories
165 Stable with Farmer, Horse and Colt and accessories
166 Cowshed with Milkmaid, Cow and Calf and accessories
167 Barn with Drover and accessories
168 Farmer's Cottage with Farmer and accessories

Farm Layout Sets
(easy fit assembly)
159 Large Farmhouse with Farmer and Wife, Milkmaid, Horse, Layout sheet and accessories
159 Farm Set with Large Farmhouse, Cowshed, Stable, Farm Figures, Farm Animals, Poultry, Layout sheet and accessories

TIMPO FARM-SERIE

Farmgebäude
(einfach zusammenzusetzen)
161 Traktorschuppen mit Knecht, Pferden und Zubehör
162 Hundezwinger und Hühnerhäuser mit Melkerin und Zubehör
163 Hecken und Steinmauern mit Tor, Zubehör
164 Schweinestall mit Farmersfrau, Schweinen und Zubehör
165 Stall mit Farmer, Pferd und Fohlen, Zubehör
166 Kuhstall mit Melkerin, Kuh und Kalb und Zubehör
167 Scheune mit Knecht und Zubehör
168 Farmerhütte mit Farmer und Zubehör

Farm-Bausätze
(einfach zusammenzusetzen)
159 Großes Farmgebäude mit Farmer und Frau, Melkerin, Pferd, Modellandschaft und Zubehör
159 Farm-Set mit großem Farmgebäude, Kuhstall, Pferdestall, Farmfiguren, Farmtieren, Hühnern und Modellandschaft mit Zubehör

TIMPO WILD WEST RANGE

(Continued from page 3)

250 ...nd an Village with standing and mounted Indians, Wigwams, Corral with Mustangs, Totem pole and Layout sheet
254 7th US Cavalry with standing and mounted Cavalry, Field Gun Tents, Layout sheet and accessories
257 Wild West Outpost with standing and mounted Cavalry and Indians, Layout sheet and accessories
259 Wild West Fort with HQ Building, Arsenal, standing and mounted Cavalry, Layout sheet and accessories.
255 Wild West Staging Post with Stagecoach Station, Corral with Mustangs, Stagecoach, standing and mounted Cowboys, Layout sheet and accessories.
256 Wild West Outlaw Capture with US Marshal's Office, Jail, Jail Wagon, standing and mounted Cowboys, Layout sheet and accessories.
260 Wild West City with five buildings, standing and mounted cowboys, Layout sheet and cacti
261 Western Ranch with Ranch House, Bank House, Corral with Mustangs, standing and mounted Cowboys, Layout sheet and cact

Wild West Luxury Display Boxes

200 Stagecoach with standing cowboys and cactus
225 Fire Service Wagon with standing Cowboys and cacti
250 Chuck Wagon with standing Mexicans and cact
300 Covered Wagon with standing Indians and cactus
325 Jail Wagon with standing cowboys and cactus
350 Buckboard with standing Cavalry and cactus.
375 Travelling Doctor Wagon with standing cowboys and cactus
400 Indian Set with standing and mounted Indians Canoe and Totem pole
425 7th US Cavalry Set with standing and mounted Cavalry, Field Gun Tent and Flagpole

Wild West Super Luxury Display Boxes

500 Stagecoach with standing and mounted Cowboys and cacti
525 Fire Service with standing and mounted Cowboys and cacti
550 Chuck Wagon with standing and mounted Mexicans and cacti
600 Covered Wagon with standing and mounted Mexicans and cacti
625 Jail Wagon with standing and mounted Cowboys and cactus
650 Buckboard with standing and mounted 7th US Cavalry and cacti
675 Travelling Doctor Wagon with standing and mounted Cowboys and cacti
750 Buckboard and Covered Wagon with standing and mounted Cowboys and cacti
800 Stagecoach and Chuck Wagon with standing and mounted Indians and cact
825 Jail Wagon and Travelling Doctor Wagon with standing and mounted Cowboys and cacti

Hold up series

30262 Jail Break with fully assembled Jail and US Marshal's Office with standing and mounted Cowboys, hedge and cacti
30264 Bank Hold Up with fully assembled Bank with standing and mounted Cowboys, hedges and cact.
30265 Stagecoach Hold Up with fully assembled Stagecoach Station Stagecoach standing and mounted Cowboys, hedge and cacti

MODEL TOYS LIMITED
Shotts Lanarkshire
Scotland
Telephone Shotts 3101

TIMPO WILDWEST-SERIE

(Fortsetzung von Seite 3)

250 Indianerdorf mit Indianern zu Fuß und zu Pferd, Wigwams, Korral mit Mustangs, Totempfahl und Modellandschaft
254 7. US Kavallerie mit Kavalleristen zu Fuß und zu Pferd, Feldgeschütz, Zelte Modellandschaft und Zubehör
257 Wildwest Außenposten mit Kavallerie und Indianern zu Fuß und zu Pferd Modellandschaft und Zubehör
259 Wildwest-Fort mit Hauptquartier, Arsenal Kavalleristen zu Fuß und zu Pferd Modellandschaft und Zubehör
255 Wildwest-Postha terei mit Poststation Korral mit Mustangs, Postkutsche Cowboys zu Fuß und zu Pferd, Modellandschaft und Zubehör

256 Gefangennahme von Wildwestbanditen mit US Marshalsburo Gefängnis, Gefangenenwagen, Cowboys zu Fuß und zu Pferd, Modellandschaft und Zubehör
260 Stadt im Wilden Westen mit 5 Gebäuden, Cowboys zu Fuß und zu Pferd, Modellandschaft u. Kakteen
261 Western Ranch mit Ranchgebäude, Unterkunft, Korral mit Mustangs Cowboys zu Fuß und zu Pferd, Modellandschaft und Kakteen

Wildwest-Schaukartons, Luxusausführung

200 Postkutsche mit stehenden Cowboys mit Kaktus
225 Feuerschutzwagen mit stehenden Cowboys, Kakteen
250 Proviantwagen mit Mexikanern zu Fuß Kakteen
300 Planwagen mit stehenden Indianern, mit Kaktus
325 Gefangenenwagen mit Cowboys zu Fuß mit Kaktus
350 Leichter Wagen mit Kavalleristen zu Fuß Kaktus
375 Arztwagen mit Cowboys zu Fuß, mit Kaktus
400 Indianer-Set mit Indianern zu Fuß und zu Pferd, Kanu und Totempfahl
425 7. US Kavallerie-Set mit Kavalleristen zu Fuß und zu Pferd Feldgeschütz, Zelt und Flaggenmast

Wildwest-Schaukartons, Luxusausführung

500 Postkutsche mit Cowboys zu Fuß und zu Pferd mit Kakteen
525 Feuerschutzwagen mit Cowboys zu Fuß und zu Pferd Kakteen
550 Proviantwagen mit Mexikanern zu Fuß und zu Pferd, Kakteen
600 Planwagen mit Mexikanern zu Fuß und zu Pferd Kakteen
625 Gefangenenwagen mit Cowboys zu Fuß und zu Pferd, Kaktus
650 Leichter Wagen mit 7. US Kavalleristen zu Fuß und zu Pferd mit Kakteen
675 Arztwagen mit Cowboys zu Fuß und zu Pferd Kakteen
750 Leichter Wagen und Planwagen mit Cowboys zu Fuß und zu Pferd, Kakteen
800 Postkutsche und Proviantwagen mit Indianern zu Fuß und zu Pferd Kakteen
825 Gefangenenwagen und Arztwagen mit Cowboys zu Fuß und zu Pferd, Kakteen

Überfallserien

30262 Gefängnisausbruch mit kompletrem Gefängnis und Marshallsburo mit Cowboys zu Fuß und zu Pferd, Hecke und Kakteen
30264 Bankuberfall mit kompletter Bank, Cowboys zu Fuß und zu Pferd, Hecken und Kakteen
30265 Überfall auf Postkutsche mit kompletter Poststation, Postkutsche, Cowboys zu Fuß und zu Pferd Hecke und Kakteen

The successful range of Timpo sales-building packaging

Ein erfolgreiches Sortiment verkaufsfördernder TIMPO-Packungen

Typical Packaging Styles

1 Counter Display Box
2 Shrink Wrap Display Box
3 Window Box for Wagons and Display Sets.
4-5 Small and Large Photographic Building Boxes.
6 Luxury Display Box
7 Super Luxury Display Box.
8/9/10 Large Photographic Lid Boxes for Layout Sets.

Typische Verpackungen

1 Schaukarton für Tresen
2 Schaukarton, schrumpfverpackt
3 Klarsichtverpackung für Wagen- und Ausstellungs-Sets
4-5 Kleine und große Kartons mit Gebäude-Fotos, 6 Schaukarton Luxusausführung 7 Schaukarton, Super Luxusausführung
8/9/10 Große, mit Foto versehene Bassalzpackungen mit Klappdeckel

USA agent:

Hauptvertretung für die USA:

SCHUCO TOY COMPANY, INC.
1107 Broadway
New York, N. Y. 10010
212 - 243 - 0803

Printed in Western Germany

IOW THE *MIDAS TOUCH OF AHM* TURNS 44 INCHES OF OUR COUNTER SPACE TO GOLD WITH THESE SENSATIONAL

Motorized GO-GO Racing Cars

98¢ RETAIL

DISPLAY NO. K-21-A
6 EACH OF 9 DIFFERENT KITS
ONLY $52.92 RETAIL

HERE'S WHY AHM ACTION HOBBY KITS ARE NOW SUPPLYING OVER 50% OF THE HOBBY SALES IN HOBBY SHOPS & HOBBY DEPARTMENTS ACROSS THE NATION.

If you've been carrying AHM motorized action hobby kits for the last year, you know these will be sensational additions to your hobby department. If you haven't tried AHM hobby kits with real action ... try these now and you'll find out why AHM hobby kits are revolutionizing all previous concepts of what was needed in a hobby kit.

It's the kit that "GOES" after it's built, that's "GOING" the fast est off the counters of all the retail hobby departments in America today

The sales in Japan today are over 98% for powered auto hobby kits – kits that GO! – after being assembled. Under 5% for static hobby kits. This trend started to become evident in the United States in 1965. Our sales and RECORDERS in 1970 clearly indicate that this is exactly what is happening in America. Make sure you can offer your customers what they really want, from the big assortment that is available in the AHM line. Hobby kits with ACTION. hobby kits with "GO" power hobby kits with BIG SALE & PROFIT POTENTIAL for you!!!

Your Car Model Racing Fans Never Had It So Good!

...and because your young racing car buffs usually buy more than one...

YOU'LL MAKE 2, 3 and 4 PROFITS ON EVERY SALE!

The powerful displayer does an automatic selling job for you.

THEY'RE BIG 1/32 SCALE MODELS with lots of fun and excitement to build and to race. Great for youngsters because they're easy to put together and ready for racing action in no time at all. From the famous McLarens to the Fords, the Chaparrals, Porsches and Ferraris, each model kit is an authentically finished, detailed replica of these top names in the racing car world, right on down to the colorful decals which are included.

FULLY ASSEMBLED MOTOR DROPS INTO PLACE IN A JIFFY

A quick wind-up with the key (included) and they streak away in a thrilling flash

Sold in assortments only. Display No. K-21-A MOTORIZED GO-GO RACING CAR KITS packed 54 to display (6 each of 9 numbers) shipping wt. 17 lbs.

GO-GO for quick turnover with this new AHM profit maker

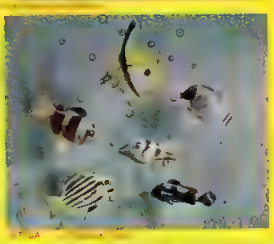
Associated Hobby Manufacturers, Inc.
621 East Lycoming Street, Philadelphia, Pennsylvania 19120

(CS1645)

From The Wonderful Profit World of AHM

AHM's WONDERFUL WORLD OF
Birds, Jungle, Circus, Fish & Farm Life

98¢



Real life-action poses are vividly captured in these beautiful full color miniatures, each one a sparkling gem of hand painted deta

Highly educational, these unique and delightful minia tures provide hours of play, fun and fasc nation and are very popular with collectors from six to sixty

Arts, model and crafts hobbyists can create exciting dioramas, layouts and decorative projects with these true scale model m niatures

COLORFUL PACKAGING MAKES FAST SALES!
Full color boxes, beautifully illustrated front and back, pilfer-proof shrink pack w th full vis.bility of the colorful contents. each item in its own recessed receptacle in the molded plastic platform. THIS IS VALUE!

Each assortment packaged in its own shipping carton ect to the Direct by assortments - see list be ow

4721A — 24 asst. Cowboys and Indians
4722 A3 — 24 asst. Circus Group and Birds
4724A — 24 asst. Farm Group
4725A — 24 asst. Jung e Animals
4726A — 24 asst. Tropical Fish

$23.52 per asst., retail

The Finest Hobbies From Around The World

Powerful National Advertising PRE-SELLS For You All Year 'Round

AHM

FM/AM/FM STEREO 8-TRACK tape player . slashed $30 from our Fall Catalog! Powerful solid state circuitry 6-in full range woofer and 2-in tweeter in each enclosure. Slide rule "blackout" dial, tuning meter, stereo indicator light. Local/Distance switch, AFC. 8-track cartridge player changes tracks automatically or manually, shows channel playing. From Japan. Walnut finished wood cabinetry. Amp: 22¼x6½x5½-in. high. Speakers: 9x5¼x14½-in. high each.
Was ~~129.95~~ **99.95**
A76 J 205M—Cartridge not incl. Mail/Express. (30 lbs.) **99.95**

BSR CHANGER . . . out $5 from our Fall Catalog. Works off tuner/amp above. Plays all record speeds and sizes, automatic shutoff. Flip-over cartridge, synthetic diamond stylus. Dust cover, 45 rpm spindle included. From England.
Z76 J 238M—Walnut finish wood 15½x13½x7½-in. high. Mail. (12 lbs.) . **39.95**

STEREO HEADSET. 30-17,000 Hz. Plastic with vinyl padding. From Japan.
Z76 J 903M—Mailable. Shpg. wt. 3 lbs. **14.95**

SAVE $34.97 on FM/AM/FM Multiplex, 8-track, phono outfit

5 pcs. 139.88

Separately 174.85

3-pc. stereo outfit priced low . . . get fantastic savings on larger 4 or 5-pc. outfits.

FM/AM TUNER-AMPLIFIER "Blackout" slide rule dial, stereo indicator. Volume, tone, balance controls. AFC. Built-in local FM and AM antennas, provision for external FM antenna. Walnut finish wood cabinet 14¼x8x4-in. high. From Japan.

SPEAKERS. Each matching Walnut finish wood enclosure has a 6½-in. wide range speaker. Each measures 8x7x11½-in. high. From Japan.

BSR MINI-CHANGER plays all record sizes and speeds, shuts off automatically. Dual synthetic sapphire styli. Walnut finish wood base 15½x10x6½-in. high. Dust cover incl. From England.

TAPE DECK plugs into any stereo amp system on these 2 pages. Play 8-track pre-recorded cartridges. Illuminated channel indicator. Plays continuously—shuts off when cartridge is removed. Manual or automatic selection. Walnut finish wood base 9½x10¼x3¾-in. From Japan. Cartridge shown not included.

A76 J 103—Mail/Exp. (44 lb.) . . . . . 5 pcs. **139.88**

4-Pc. Set. Save $10.02 Tuner, speakers, changer.
A76 J 105—Mail/Exp. (33 lb.) . . . . . 4 pcs. **109.88**

3-Pc. Set. Tuner-amp and speakers. Mail/Exp.
A76 J 100—Sh. wt. 20 lbs. . . . . 3 pcs. **84.95**
Z76 J 101—Changer only. Mail. (13 lb) **34.95**
Z76 J 102—Tape deck only. Mail. (14 lb) . . . **54.95**

NOTE: All items on these 2 pages operate off 110-120V, AC.

See Page 287 for Spiegel Budget Power Terms—No Money Down

ADMIRAL . . . discount priced at Spiegel

Solid state automatic stereo with stand . . . only 69.88

- Dual 3x5-inch speakers give top quality sound
- Plays stack of records with lid open or closed

Admiral phono complete with roll-about stand . . . or use as a portable—it's compact and lightweight! Solid state with FET amplifier for precision sound. Volume and tone controls for each channel. 4-speed automatic changer with 9-in. turntable, tubular tone arm, synthetic diamond stylus. 45 rpm adaptor incl. Speakers separate to 8-ft. for stereo realism. Chromed metal stand with shelf 16x15x22-in. high. Hi-impact polystyrene cabinet 22½x15½x7¼-in. high. UL listed. 110-120V, AC

Z76 J 758—Mailable. Shpg. wt. 19 lbs. **69.88**

Monaural Phono
34.95

ADMIRAL MONAURAL PORTABLE features solid state circuit with FET for fine high fidelity sound. 4-speed automatic changer with 9-in. turntable plays with top open or closed—repeat plays final record or shuts off automatically. Lightweight tubular tone arm with stereo/mono synthetic sapphire stylus—plays stereo records without damaging them. 45 rpm adaptor incl. Sun Gold hi-impact plastic case 15½x15¼x 7¼-in. high. UL listed. 110-120V, AC.

Z76 J 783—Mailable. Shpg. wt. 9 lbs. **34.95**

Stereo Portable
49.95

ADMIRAL STEREO PORTABLE. Solid state with FET for finest stereo sound. 4-speed automatic changer with 10-in. turntable, synthetic sapphire stylus. 45 rpm adaptor incl. 2x8-in. speakers. Volume, tone controls for each channel. Sun Gold hi-impact polystyrene: 22½x18½x7¼-in. high.

Z76 J 790M—UL listed. 110-120V, AC. Mail. (15 lbs.). **49.95**

PHONO STAND. Chromed metal with record shelf.

Z76 J 792M—16x15x22-in. high. Mail. (6 lbs.) **9.95**

4-speed stereo and stand
89.95

- 6½-in. round speakers...full stereo sound
- All wood cabinet for rich, mellow tones

Our best Admiral solid state stereo phono! Deluxe all wood cabinet covered with Walnut-grain vinyl for rich tone and good looks. Custom spring-mounted automatic changer with tubular tone arm, synthetic diamond stylus. Center spindle removes for playing single records. 45 rpm adaptor included. Separate controls for balance, volume, treble, bass. Deluxe chromed metal phono stand with Walnut finish record shelf. Phono: 23½x25⅝x13½-in. high. Stand: 17x 10¼x19 in. high. UL listed. 110-120V, AC.

A76 J 784—Mail/Express. Shpg. wt. 23 lbs. . . . **89.95**

Budget Power can give your loved ones a Christmas to remember

Introducing our bright

AMF SPORT TRICYCLE
now—for the first time in 8″, 10″, 12″, & 14″ sizes
with new steel frame, twin-strut handlebars and contour saddle

AMF 12″ BAJA BIKE
with nifty chrome headlight plus coaster brake

AMF HUGGER
with super-scoop seat and low-slung design

new lineup for '71.

AMF DUNE BUGGY
classy... with metalized simulated headlamps and adjustable pedal drive

AMF MINI BAJA
a three-wheeled wonder with wide, four-inch tires

AMF WEE BUGGY
sturdy scatabout with horn and convertible seat

See them at our Toy Fair display in New York. Room 814, Toy Center, 200 Fifth Avenue.

And when AMF Junior Wheel Goods go on television, make sure you're stocked with the items your customers will be talking about.

"Captain Kangaroo," "Bugs Bunny-Road Runner Hour," "The Monkees"—these specially picked programs will feature your AMF products. All told, AMF commercials will cover over half the homes in the country with youngsters. And during your peak selling season, too.

So see our bright new '71 lineup at the Toy Fair. And see that you're not caught short of these items this year.

Because parents appreciate the simple sturdiness we build into all AMF wheel goods. And kids love the fun they get out of them.

AMF | WHEEL GOODS

AMF Junior Wheel Goods: Lots of fun...and profit.

Color TV toy spots hit new highs

By EDWARD RATNER, Executive Vice-President, E. A. Korchnoy, Ltd.

We get reports from all over the country that more toy television commercials are being produced this year than last year at this time. This runs contrary to most other industries, where fewer commercials are being shot.

We would like to think that this increase in TV production is due to optimism for sales in 1971, but we have a sneaking suspicion that a partial reason is the new NAB Code which makes almost every toy commercial done prior to 1971 illegal. So the manufacturer just can't repeat last year's films

Incidentally, for the second straight year, we know of no toy commercial that is not being produced for television in color.

A Chicago toy man writes: "I have been told that each toy company that is part of a conglomerate gets lower TV rates than any individual toy company. Is this true and, if so, why so?"

Stations—like magazines—have volume or frequency plans. Let us say there are different rates for the advertiser using five spots per week, 10 spots per week or 20 spots per week. Naturally, the advertiser using 20 spots per week per station pays the lowest rate. All of the toy companies in the conglomerate get the benefit of each other's TV schedules. all are treated as one advertiser. Unless your individual company uses as many spots weekly as the conglomerate's companies, chances are you will pay a higher rate.

A New Yorker new to the toy industry asks: "In your experience, which of these categories has been most successful on TV—dolls, toys, or games?" That is as tough a question as we have ever had, since there have been many hits in all three categories. However, in view of the fact that most novelty and gimmick items fit in the toy category (since they are played by one person), we would have to say the greatest TV risk area is novelty or gimmick toys.

buying year round with Breyer's billboard!

In mass displays on gondola shelves the new packages create a highly visible Breyer "billboard" effect calling attention to the brand and answering consumers' questions about style, size and color of the animals inside

Selling Breyer's animals maximize retail turnover, whether Breyer's shelf space is large or small.

You can create results with Breyer Animal Creations that

1. Attract customers
2. Show the most complete assortment of Breyer's products in the best advantage in available shelf space
3. Help your customer make his selection quickly and easily
4. Simplify restocking.

BREYER MOLDING COMPANY
222 NORTH MAPLEWOOD AVE
CHICAGO ILLINOIS 60612

(Circle No. 148 on Reader Inquiry Card)

No-mess finger painting for tots.

Rainbow Craft has new preschool line

This year Rainbow Crafts is presenting an extensive and highly diversified group of products including preschool toys, games, painting toys, Play Stone and its related items, and Play-Doh with related items.

Highlight of the company's Toy Fair exhibit was the new Discovery Time line of toys for preschoolers. These were designed to foster the child's awareness of basic learning concepts such as color, texture, dimension, movement, sound and logic. Toys in this new line include: Fun 'N Fit, Gadget Gearbox, Time 'N Chime Clock, Melody Maker, and Puzzle-Ups.

Also featured by Rainbow Craft this year are no-mess paint toys that are Dream Drops, Prisma-Delic Dream Drops, Squeegee Fingers, and Dip Dot Design Book. Color Machine, a successful carryover from last year, will continue in the paint toy line.

Following last year's success with the It games, Rainbow Craft has introduced two new games: Kick the Buckit and Snap & Grab It. The first contains a spring activated boot which, when released, propels the buckit to different scooring locations on the game board. In Snap & Grab It a spinning dial snaps a go-coin into the air and the one who grabs it scores.

New in the Play-Doh related toy category are Monster Oddkins, Robot Oddkins, Goofy Oddkins, Stamp-A-Story, and Play-Doh Decorator. The Oddkins sets contain highly detailed plastic parts with which to create wild and wacky beings.

In a category by themselves are products made of basic Play Stone, a new, extremely pliable compound for children 6 years old and up. Packaged in cans, it can be formed into objects which will harden overnight and can then be painted. There is a Play Stone 2-Pack Kit with a tray of molding tools and also a Play Stone Press with four cans of Play Stone, six molds, an assortment of paints, 415

With this set you make three-dimensional figures out of Play-Doh.

Time 'N Chime clock is part of new Discovery Time toy line.

B. Shackman imports Fine miniature furniture

Magic action mechanical motor.

Campaign trundle bed in cherry wood.

This year B. Shackman will have even more antique reproductions of games, books, toys and dolls. The company is also expanding its fine doll house line, including unusual pieces of miniature furniture.

Among new items promoted by this more than 70-year old manufacturer and importer are:

—A campaign trundle bed in hand rubbed cherry wood, upholstered in plush velvet.

—A magic action mechanical motor with visible gear action.

—An educational game: Our Bird Friends in an attractive antique box, for bird and nature lovers. 424

Aerial fun on the ground Thanks to new plane from Wonder Products

Wonder Jet spring ride plane is a different kind of ride.

It climbs . . . it dives . . . it banks . . . spins . . . It's a different kind of ride from a company known for its spring ride hobby horses, Wonder Products Company. The new ride is called the Wonder Jet spring-ride plane.

The new plane's red, white and blue colors bring out the body contours, swept-back wings and sleek tail assembly. Individually packed, the plane comes semi-assembled from the factory and needs only four bolts for completion.

Wonder is also showing several new colors this year in its line of Wonder Horses. These include white with gold trim, a dapple grey Colt, Buckskin pinto Mustang and both a Coaster and Shoo-Fly Deluxe in brown and yellow. 433

Revell is planning Major promotions this year

Enough to frighten any child!

1971 Summer look by Revell.

Twelve new kits have come from Revell this year, introduced by the company in February along with two major promotions, one based on Deal's Wheels T-shirts, the other the Master Modelers Club, a special organization of youngsters throughout the world interested in modeling.

For 1971 there are two new Deal's Wheels: Trans-Um Tirebird, a giant-scooped version of Pontiac's Firebird, and McLapper, inspired by the Bloody Orange Flash.

Three new beautifully packaged cars in 1/25 scale are: the Thames Panel, '55 Chevy, and the Baja Chopper VW Off-Road Racer. In the 1/8 scale motorcycle division there is the new Kawasaki Drag Bike Mach III

Also featured this year is a battleship, the U.S.S. Washington which is 15 inches long, and a ski boat and trailer, Hemi-Hydro, with the famous 392 Chrysler Hemi engine.

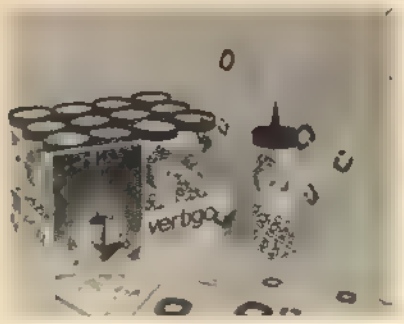
A series of grotesque car creatures created in the mod genre of today round out the 1971 introductions. The new series is called the Freaky Riders and consists of four items: Korporal Amerika and Road Freak, Shift Kicker, Sleazy Rider, and Heavy Head. 418

The VW bug becomes a desert racer.

McLapper is new in Deal's Wheels.

The '55 Chevy in 1/25 scale.

The Kawasaki Drag Bike in ⅛ scale.



Puzzle and mobile all in one.

Action and suspense in Parker's '71 games

Parker Brothers has introduced 15 new items for children, adults and family play plus a new series of Norman Rockwell Saturday Evening Post jigsaw puzzles and several packaging changes on staple items. Five of the new games, Masterpiece, Gnip Gnop, Scan, Bug Out, and Hurry Up will be advertised on TV.

The intriguing world of international art auctions is the setting for the game Masterpiece. Players bid against each other to buy paintings from other players and the bank.

Gnip Gnop is a mini-sports stadium covered with a transparent plastic dome where two players are matched in a fast-paced tabletop action game.

Scan and Bug Out are both family games. Scan has cards in four different categories: shape, color, pattern and position. In Bug Out participants have to get a bug out of a cage.

Hurry Up consists of four inclined ramps perforated with different sized holes. Each player must navigate five marbles up the ramp to the top, using a special pusher.

Most sophisticated item in the new Parker Brothers line is Orion, a game system in which 25 different games and puzzles may be played. A 32-page easel-type rule book describes activities for two, three and four-handed strategy games, solitaire games and mathematical puzzles.

Vertigo combines the appeal of a balancing puzzle and a mobile sculpture. Players keep adding plastic or cardboard shapes to the ends of sensitive wire pylons.

Variations in items which were introduced last year include three new Norman Rockwell jigsaw puzzles and Super Nerf, big brother to last year's Nerf ball. Super Nerf deserves its name by measuring seven inches in diameter.

Parker Brothers has received a license from Time-Life to make jigsaw puzzles with photo reproductions from the famous Time-Life series on Wilderness, Foods of the World and U.S.A. The 625-piece puzzles measure 21 inches square and are packaged in unusual 7x7x7-inch boxes.

The list of other new games from Parker Brothers includes:
—Peanut Butter & Jelly, a board game for youngsters 4 to 10.
—Plotz, a matrix game with rows of numbered and lettered pockets.
—Ridge Runner, a handheld maze with a Mexican jumping bean. 413

A fast paced tabletop action game.

A split second matching game.

It's hard to miss those holes!

Puzzles from Time-Life pictures.

New models in the Button series.

Many sizes In Vehicles At Buddy L

The Buddy L fleet of trucks, buggies and other wheeled vehicles continues to grow, this year adding 61 new items to the line.

Tuned to the mood of the times, there are four new tiny buggies inspired by pop art, in the shape of a ketchup bottle, a package of Bazooka bubble gum, a Coca Cola can and a box of Frosted Flakes featuring Tony the Tiger. All are packaged in individual bubble packs.

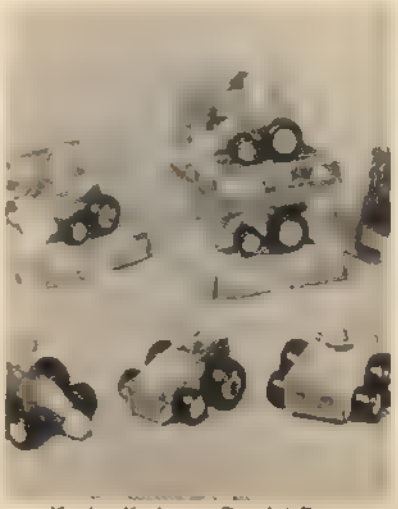
Also bubble packed for maximum counter appeal are the little trucks introduced last year in the Button series. New ones rolling off the 1971 production line include a Piccadilly Pickup, a Tippy Tow truck, Fire Tires, Surf's Up, Dirty Dumper and a Cementer Decenter.

For Buggy collectors there are five new ones: Super School, Maxi Taxi, Gaterbug, Super Bike and Better Letter.

Star of this year's Junior Buddy L line is a style authorized by the Coca Cola Company, an exact replica of the famous soft drink delivery truck. Also in the Junior line: a camper, a bike hauler, a rail racer and a Cool Cat (a jeep pulling a trailer with snowmobile), a log truck and a cement mixer. A feature of the Buddy L Ruff 'N Tuff construction series is the size of the new large tires on each vehicle.

The Big Brute construction series includes six items and three sets. Added to the regular Buddy L line are a new Zip's mail truck and a school bus complete with a driver and three children. In the Mack Truck Series the new Hydraulic Dumper has the authentic details of a real Mack Quarry Dumper, handles the heaviest loads, yet can be operated at the flick of a safety lever.

Buddy L goes to school.



Kookie Karts are Pop Art Buggies.

Creativity In Romper

For 1971 there are new additions—33 in all—in every category of the Romper Room pre-school toys from Hasbro Industries. There is furthermore an entirely new category entitled Soft Shapes. These are vibrantly colored, interlocking shapes made of Volera, a soft floatable material, ideal for building an assortment of fantasyland castles.

The four Soft Shapes kits are: Fantasyland, Princess Palace, Enchanted Village and Giant Forms.

Among the new Coordination Building Toys from Romper Room are a Build & Play Tiles set with easy-to-handle tiles to make roofs, walls, floors and archways, puzzle pickles for small fingers, and a carton full of Hatching Eggs which turn into cute little chickens to be stacked by the two to six-year-old.

New crafts toys include the Do Bee Dough Machine, with four real molds to be made, Goofy

Soft Shapes make fantasy castles.

Acapulco
Water Skis

PRODUCED BY THE WORLD'S LARGEST WATER SKI MANUFACTURER

(A) COMBINATION PAIR. Finest solid sitka spruce Deluxe single adjustment bindings with double splined toe. Splined heel. Polished metal rudders. Size: 5'6" x 6¾".
1714-001A1990 . . . Wt. 12 lbs. $40.00

(B) FIBERGLASS COMBINATION PAIR. The strength of Fiberglass with the beauty and ride of wood. Beautiful inlaid mahogany and spruce. Patented Lock-O-Matic bindings. Cushion heel lift and cushion foot pad. Polished metal rudders. Double toe sp ine. 5'11" x 6¾".
1714-003A3990 . . . Wt. 16 lbs. $77.00
1714-002A2390—Banana Slalom only. 10 lbs. $46.00

(C) "CATAMARAN" COMBINATION PAIR. Built of the finest inlaid mahogany and spruce and shaped for least drag, fastest lift and better control . . . takes the sharpest turns! Features Lock-O-Matic bindings, cushion heel lift, polished metal rudders, double splined toe and splined heel. Size: 5'11" x 6¾"
1714-004A2990 . . . Wt. 15 lbs. $61.00

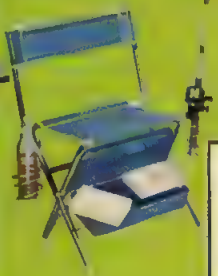
Boat and Stadium Seats

(D) STADIUM-BOAT SEAT. The new look! Electro-static sealing permits fully upholstered, comfort-curved backrest. Deep foam cushioning with color matched vinyl and frame. Available in Sea Green.
1144-002A384 . . . Wt. 6 lbs. $5.50
As above, with swivel feature. Charcoal.
1144-003A567 . . . Wt. 8 lbs. $8.95

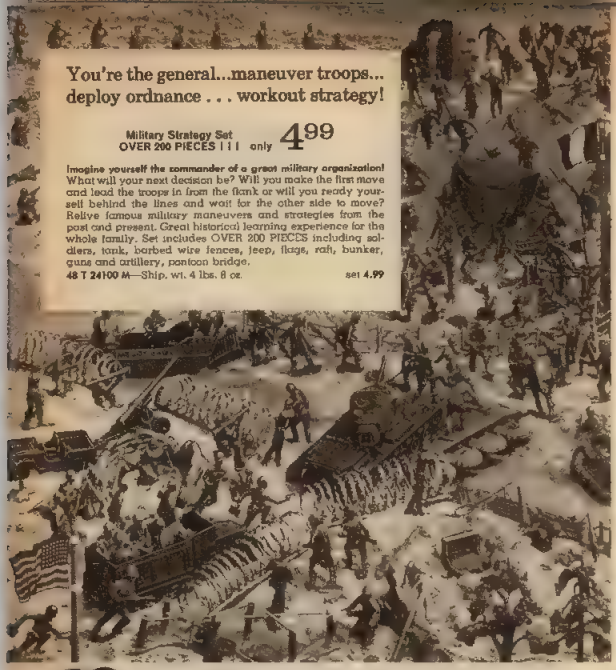
(E) STADIUM-BOAT SEAT. Durable, all-purpose seat has padded cushion, covered with tough, easy-to-clean vinyl. Rugged steel posture-ease backrest. Red.
1144-001A286 . . . Wt. 6 lbs. $4.50

(F) BUCKET SWIVEL BOAT SEAT. This luxurious bucket seat comes equipped with built-in good looks and comfort. Makes any boat much more enjoyable, whether trolling or just relaxing. Covered in soft, foam-filled black vinyl with leather-like finish.
1144-004A890 . . . Wt. 9 lbs. $15.00

The Convertible 3 in 1 Sports & Fun Chair



CONVERTIBLE 3 IN 1 CHAIR. Assembles in minutes . . . converts in seconds to a folding camp stool, folding picnic chair or a folding fishing chair. Rugged tubular chromate finished steel construction takes rough use. Includes tackle or utility box, rod and beverage holders.
1584-001A897 . . . Wt. 9 lbs. $15.00



You're the general...maneuver troops... deploy ordnance . . . workout strategy!

Military Strategy Set
OVER 200 PIECES ! ! ! only **4.99**

Imagine yourself the commander of a great military organization! What will your next decision be? Will you make the first move and lead the troops in from the flank or will you ready yourself behind the lines and wait for the other side to move? Relive famous military maneuvers and strategies from the past and present. Great historical learning experience for the whole family. Set includes OVER 200 PIECES including soldiers, tank, barbed wire fences, jeep, flags, raft, bunker, guns and artillery, pontoon bridge.
48 T 24100 M—Ship. wt. 4 lbs. 8 oz. set **4.99**

Service Your Car, Sir?

Selectronic Garage for miniature cars

A **The exciting new parking facility** in the Miniature-Car line . . . creatively modeled after the most modern innovations in parking garages. Turn the knob to the car you want and Selectronic rotates into action. 10 motorized parking slots move automatically clockwise to bring the desired car to the exit ramp. At the press of a lever the car automatically zips out, ready for play. Ramp is adaptable to most four-wheel tracks. If different car is desired, hold down lever and slots go in reverse direction. Grooved ramp paves the way for quick loading. Parks 10 cars sized 3½ in. long x 1½ in. wide. Garage size approx. 12½ in. high x 4¾ in. wide x 9 in. deep. The ideal storehouse for a child's car collection. Operates on 2 "D" batteries (order separately on pg. 420). Provides hours of Selectronic entertainment. (Cars not incl.)
48 T 24030—Japan. Ship. wt. 3 lbs. 2 oz. **9.99**

Action stations, city and cars

Lighted Shell Station

B **Shell station for all vehicles.** Three levels of parking space and a battery-operated elevator that whisks the cars to the different parking areas. Car ramp in back, operating gas pump, tire rack and lighted sign to give the station a realistic look. Background design shows tool rack, tool bench, soda machine and attendants. Metal frame and colorful hardboard panels. Station folds flat for easy storage. Attendant and 2 cars incl. Needs 3 "C" batteries. (See pg. 420.) 11¾x17x15" high.
48 T 24097 M—Hong Kong. Wt. 7 lbs. 13 oz **8.98**

Wards See-through Station

C **Watch everything that goes on**—walls are clear plastic! See cars, trucks roll down ramp from the top deck to the street level. Car lift that can be raised, gas pumps, air hose and even blinking lights. Six trucks and 30 automobiles of all kinds, colors (everything from imports to army jeeps). Average car length 2 in. long. Needs 1 "C" battery, order pg. 420. Base abt. 13¾x8½ in.; station 8½x5x3½ in. high. Hong Kong
48 T 24095—Ship wt. 2 lbs. 10 oz. **4.88**

Mighty Motor City

D **Mighty Motor City** opens up from a handy carrying case to a landscape of highways, overpasses, bridges and an underground garage. Cars travel over the bridges and overpasses and down through the tunnels to the underground parking. Scenery is heat-sealed vinyl. Layout opens to about 26x36x8 in.; closed 18x14x4 in. Cars not incl. Order below
48 T 24066—Ship. wt. 4 lbs. 13 oz. **7.98**

12 Metal Cars

E **Super collection of 12 colorful die-cast metal vehicles!** All have super-speedy wheels. Set includes 6 racers and 6 cars. Avg. 3 in. long
48 T 23995 X Ship. wt. 1 lb. 4 oz. . . . . set **3.99**

Joe Namath

STAR QUARTERBACK

SAVE $1 on combination offer

Now you can have this great passing star on YOUR team! Well-known No. 12 emblazoned on his jersey—this 12-in. durable plastic figure holds plastic football—you pull back on left arm and he tosses you a "pass." Fully jointed, can be posed in any position. Ready for super action he takes the field in helmet, jersey, pants, cleats, socks, underwear—complete with football, pennant.
48 T 24469 -Hong Kong. Ship. wt. 1 lb.. . . . complete **4.99**

Dress Joe for off-the-field activities—Set of 3 mod and wild outfits just right for Broadway Joe: Tough Tuxedo outfit (black brocade); Fantastic Fringe (with suede-like vest); and Snow King (with white furs) (Figure not incl.)
48 T 24604—Hong Kong. Wt. 1 lb. 3 oz. . . . . set **4.49**

48 T 24609—Save $1 when you buy both Joe and his fashion-plate outfits—Ship. wt. 2 lbs. 3 oz. . . . . set **8.48**

Miniature NFL Helmets

all 26 teams only 2.88

Get all 26 miniature NFL team helmets today! Great display for the den or playroom of all 13 American and 13 National Conference teams. They're colorful plastic replicas of exact club insignias and decorations. Set includes four plastic, snap-together goal post display stands. Interchange your favorite and present winning teams. Face guards on helmets are easily detached. Football fans of any age will enjoy this colorful gift.
48 T 24608—Ship. wt. 15 oz. . . . . set **2.88**

SHOWCASE / Hobbies

For more information, circle product number on reader service card in back of magazine

Maryland Toy's craft kits make wood veneer pictures

HAGERSTOWN, MD.—The Maryland Toy Corporation will introduce its new line of craft kits for making decorative pictures from wood veneers, at the 1971 Toy Fair

The pictures, aimed at ages 14 through adult, are made of parts cut from thin wood veneer, then assembled and mounted on a composition panel. Effects are obtained by careful use of the different grain patterns and wood colors available

Each set contains all necessary materials and tools to produce a finished 11" x 14" picture. 364

Detailed racing car models are added to Politoy line

CLIFTON, N. J.—The Abarth 2000 and March Ford Racer, Formula 1 are two new additions to the Politoy line of die-cast miniature automobiles introduced by Impak International Sales Division, Fischer of America.

Abarth 2000 is a 1 25 scale miniature of a highly specialized Italian sports car designed by Carlo Abarth. The model, featuring four-wheel independent suspension, is very heavy for its size which enables it to hug surfaces well.

The March Ford Racer, Formula 1 comes equipped with flash wheels in an exclusive 1:32 size 365

Mini tools for hobbyists available in kit from Moody with assorted implements

PROVIDENCE, R.I.—A 10-piece Mini Tool Kit for use by sportsmen, hobbyists and do-it-yourselfers is now available from Moody Machine Products Co.

The tool kit contains interchangeable screwdriver blades in sizes .055", .070", .080", .100", Nos. 0 and 1 Phillips, Nos 4 6, and 8 Allen wrenches and an awl.

The nickel-plated tool steel blades are packaged in a plastic carrying case with a swivel-top, knurled chuck-type handle designed for a firm grip. 366

Activa kit shapes up as a Finkbobber

Activa Products' Celluclay comic hobby kit makes Finkbobber

SAN FRANCISCO—Activa Products has released a Celluclay comic hobby kit containing all the necessary materials and instructions for the hobbyist to create . . . a Finkbobber.

The kit includes typical Finkbobber eyes, flat feet, trim legs, body form and 1/2 lb. of Celluclay instant papier mache and four jars of acrylic paint.

Suggested retail price for the kit is $4. 368

Pactra aids model builders with authentic mixing chart

LOS ANGELES.—Pactra Industries is aiding model builders to make their military models into "scale masterpieces" with a mixing chart for more than 100 authentic color formulas to use on military scale models.

The colors have been tested and codified with the permission of the International Plastic Model Society, Tidewater Branch. The group of modelers have spent hours perfecting true-to-life colors for military scale models

The Pactra color chart gives specifications for blending authentic colors for U.S. Army, Navy and Air Force equipment, as well as that of 11 other European and Asian nations 367

Pactra's color chart

Avalon Industries recreates three favorite old pastimes for contemporary youngsters

BROOKLYN, N.Y.—Avalon Industries has created new ways for children to enjoy three old pastimes.

Alphabet "n" Numbers Lotto is an enjoyable way for 3- to 8-year olds to learn letters and numbers. As many as six children can play at one time

Junior Jig Saw Puzzles are designed with large pieces for easy handling by children and feature familiar animal and bird motifs. When completed, each picture forms its own frame

Giant Double Dominoes packs the double treat of two sets in one, with double-faced domino cards. The cards have pictures on one side and regulation domino dots on the others. Combining variety and skill in one game, the sets are for young. 369

Daisies join stitchery line

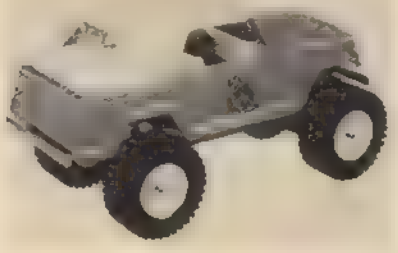
Studio Twelve has introduced its 1971 line of Instant Stitchery projects. Daisy Doodles (shown above) is just one of the exciting craft kits. Set includes three mini-pictures offered in two basic color schemes. Suggested retail at $7. 345

Mexican bean jumps ridge

Amazed by Mexican jumping beans? Parker Brothers has invented just what you need. Called Ridge Runner, the game is a hand held maze. Object is to move the bean from the outer edge to the center. Blister packed, game sells for under $1.29. 348

Pod parachutes to earth from Estes model rocket

The Estes SkyDart is a 16-inch long boost glider with a 12.6-inch wing span. The SkyDart model rocket kit features an internal rear ejection pod which pops out at ejection with the engine still in place. The pod then parachutes back to earth while the rocket descends. 351



Stump Jumper is regular car

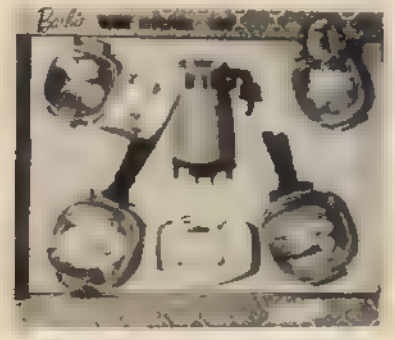
Tonka's ready to travel with this Stump Jumper. The colorful car is the newest addition to Tonka's regular line. The heavy steel construction, detailed interior and snappy removable top make the car the choice of young adventurers. 346

Flocked, downswept fir is American Tree offer

American Tree & Wreath has found a way to simulate the look of snowy forests in a new flocked fir tree with downswept branches. The 6-ft. tall indoor tree has 61 PCV branches and 141 tips. Most important of all, the tree is 100% flame retardant. Complete with stand. 349

Connor Toy wagon is sizzler

Connor Toy's Sizzler Wagon of Blocks is a racy number for the younger set. The non-tipping wagon, number 2145, is loaded with colorful blocks—16 in all. Ball-tipped pull cord aids easy rolling of brightly finished non-toxic wagon. 352



Barbie Ware Kitchen Set is young chef's cookware

The Kitchen Set from H G Toys is another in its line of Barbie Ware items. The set contains a Barbie cook book, four covered pyrex-type cooking dishes, two with handles, one trivet and a large percolator. A play stove is pictured on thet back of the box. A Barbie Tea Set is also available. 347

Colorforms' apple has worm

The No. 3800 Inch Worm is really a retractable tape measure hidden in an unbreakable apple. The tape measure is made of vinyl with numbers on one side and fairy tales on the other. Press stem and 2' worm returns. Designed by Colorforms. 350

Aerosol spray retards fire

Dunco Chemical introduces a fire retardant spray for natural Christmas trees. Called Fireban, the spray is clear, non-staining and odorless. It retards needle drop and imparts flame resistance to wreaths and paper decor. Won't harm upholstery. 353

means fun Room toys

Gears, a lesson in motion, and new finger paints in squeeze easy tubes. Moe The Monkey is one of four new games for the four to eight-year old. Players have fun progressing around the board by feeding Moe the marbles that look like peanuts.

Romper Room's line of Life Style toys, designed to allow children to use their imagination in recreating the community in which they live, includes five new items: a dump truck, milk wagon, fire engine, circus wagon, Noah's Ark.

For the one to three-year-old, there is a new riding toy, the Do Bee Rider, an eight-inch-high replica of the Romper Room character on TV. One of the five new Visual Aids toys is an Early Learning Science kit that includes a magnet, magnifying glass, prism, a preserved butterfly and a package of pressed leaves. 419

Goofy Gears are built with magnets.

Amsco is now Girls World

Hair color just like Mom's.

Girls World, the new corporate name for Amsco Industries, will have introduced more than just a new company name at the 1971 Toy Fair. There are three entirely new items as well as new packaging and expanded designs for the always popular staples.

Buffy's Make-Up and Hairstyling Set contains all the cosmetics and hair setting equipment needed for the young miss to play beauty parlor with a professional touch.

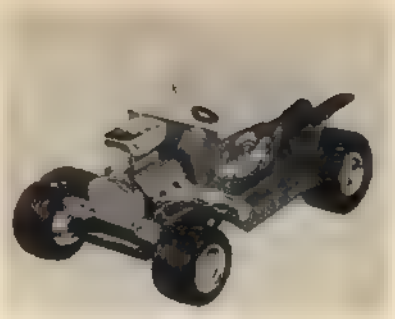
There is a new wig called the Flip Wig which can be safely changed from blonde to brunette to redhead. When a very young lady travels she can now take along luggage designed just for her, available in two little-girl sizes, an overnighter and a weekender.

Network and spot TV support will go to these new items as well as for Super-Ton, the professionally balanced baton introduced earlier in the year.

The Dawn line of mini-fashion dolls is offering two fun items to make the dolls' apartment even more appealing: a patio with swimming pool and a game room with ping-pong table. 371

Beauty Salon for the young miss

Box full of batons



Thunder Hubs is a new Tonka T.

Finger of Fate tells the answers.

New categories for Tonka

Flying its "Best to Show" blue ribbon theme at the Toy Fair, Tonka introduced 40 new toys and sets for 1971, including three brand new Tonka Toy categories. New packaging for most items, based on findings of consumer and trade package research studies, also made news here. Features of the new packaging included bubble displays, four-color photography and boxes with open fronts, where the toy is securely locked in.

First in the starting line of new Tonkas are Scramblers, powered toy cars in the Tiny-Tonka scale, featuring a Torque-Thrust drive which provides fast acceleration and also free wheeling operation when the drive is not engaged. The eight new Scrambler models are replicas of famous racing vehicles.

Another new Tonka category is Tonka T, which consists of mod-styled versions of Henry Ford's famous car. In the Mini-Tonka category there are 10 new trucks with Super Thrust cabs, ranging from the Hoot N Hauler dump truck to the Litter Bug sanitary truck. A new entry in the Tonka Regular category is the Stump Jumper, a high wheeled runabout fit for an African safari or backwoods adventuring.

Five new toys in Tonka's big Mighty-Tonka class are headed by the Mighty-Tonka ready mixer and the hydraulically operated version of the popular Mighty-Tonka dump truck.

New features for Tonka-Totes include the Pocket Rocket Hand Launcher, four new racing vehicles, new pop-up pennant pylons and new speed ramps with simulated brick walls for daredevil racing.

The 1971 Tonka line will receive increased backing by full-color magazine advertising as well as exposure on national TV children's shows.

Colorforms has Preschool line

A fortune telling set, a board and marble game, and a pre-school line will be introduced by Colorforms at this year's Toy Fair.

Finger of Fate spells out answers to questions asked of a clear plastic globe.

Spin the pointer to see how many marbles you have to remove from the playing board and you are into a game of Out of Sight. A game of chance for two to four players, it will be marketed for ages eight to adult.

Parents of pre-schoolers can choose from several new toys. Flower Xylophone can really be played and the mallet is topped with a bumble bee. A booklet of tunes is included in the package. Inch Worm is a retractable tape measure in the form of an apple. Numbers are on one side of the tape and fairy tales on the other. The two-foot worm goes back into his apple when the stem is pressed.

New Scramblers mark Tonka's entry into action-power car field

H Blocks for the creative child

our dolls are well-stacked...

No dolls stack up like ours in beauty and versatility! Dozens of delicious fully jointed vinyl Fun-World dolls . . . blondes, blacks, brunettes & redheads . . . spectacularly dressed in 2-tone dress & pant suit fashions with headgear to match . . . moving, drinking, wetting, seated, standing, at play. Add the great breakthrough in creative packaging, STACK-A-BILITY—one plastic 'showcase' package easily stacks on top of another for attractive space-saving display, simple see-through viewing, terrific impulse buying. If you want to stack up skyscraper sales, come see us and be convinced. Visit us at our showroom or Booths #134 — #135 during the International Toy Fair, February 28-March 4 at the New York Hilton.

always something new at

Fun-World INC.

[illegible] Broadway, New York, 10003

Mother's little helper loves her Compact Kitchenette!

- **French Provincial styling with combination hood and overhead shelf**
- **Realistically detailed in durable easy-clean plastic**
- **Sink with running water, 4-burner stove, oven and refrigerator in one compact play unit**

A **What could be nicer than "playing house" in her very own kitchen?** With an oven to "bake" cookies and cakes in—a 4-burner stove to "cook" meals for her dolls on—a sink with running water to wash dishes in—a two-shelf refrigerator to keep "foods" cold in—and lots and lots of shelf space to store dishes and pans away neatly "Clock" with moveable hands and handy towel rack too. Realistically detailed kitchenette of textured plastic is easy to clean, rugged corrugated fiberboard inner frame is extra strong for long wear. Easy to assemble; shipped unassembled to save you money. Pump circulates water from drain to faucet—just turn the handle to fill the sink. About 28x16x39 in. high.

48 T 32055 M—Accessories not included. Ship. wt. 13 lbs. **13.99**

Little cooks love the All-in-One Kitchen

B **She'll enjoy hours of playtime fun** "cooking" on the 4-burner stove, watching cakes "bake" in oven with see-through window, washing dishes in sink with running water, keeping her kitchen neat by storing "foods" in refrigerator, stacking dishes and pots on handy overhead shelves. Printed detailing adds realism to sturdy corrugated fiberboard unit. Easy-to-clean plastic counter top and trim. Pump circulates water from drain to faucet—just turn the handle to fill the sink. Easy to assemble, shipped unassembled to save you money. About 27x12x46 in. high.

48 T 32053 M—Accessories not included. Ship. wt. 12 lbs. **9.99**

Fondue set shown with both kitchens is pictured on page 363. Includes covered fondue pot and tray, 4 fondue forks; teakettle, fry pan, sauce pans, double boiler and mixing bowl; utensils and rack, cookbook. Metal and plastic—durable and easy-to clean.

48 T 32316—22 piece set. Ship. wt. 1 lb. 2 oz. . . . . **set 3.29**

You'll love these petite plaques

C **Delightful three-dimensional pictures** to decorate your room or give to a special friend. Cuddly kitten and shaggy puppy are easy to make—just follow the simple instructions. Each kit includes: printed canvas, needle, assorted yarns, 6x9-in. frame—everything you need to make both pictures.

48 T 32242—Set of 2. Ship. wt. 15 oz. . . . . **set 4.77**

Bedeck yourself in Indian beads

D **Create your own designs**—or follow the simplified patterns—to make a belt, bracelet, choker or flowers with multicolor Indian beads. This intricate American art is now easy-to-do with kit containing: wooden beadloom, 8 bags of beads, needle, thread, 2 types of wire and color instruction book.

48 T 32241 –Ship. wt. 1 lb. 2 oz. **3.77**

Sew an oh-so-pretty picture

E **Magnificent "Monarch" butterfly** is easy-to-make with Elementary Needlepoint Kit. Contains pre-stamped needlepoint canvas, special needle, assorted yarns, simplified instructions and 8x10 in. frame. A fascinating craft to learn—an exciting gift to give!

48 T 32215—Ship. wt. 14 oz. **2.77**

Fluffy friends for you to make

F **Pom-Pom-Pets are easy to make—inexpensive, too!** Design fluffy birds and whimsical animals for decorations, gifts, pin-on jewelry, toys, etc. Includes pompon maker plus needle, thread, chenille stems, yarn and easy-to-follow instructions.

48 T 32282—Ship. wt. 13 oz. . . . . **set 2.12**

It's easy . . . it's fast . . . it's fun!

G **"Embroider" lovely gifts with amazing Liquid Thread.** Made from a miracle discovery thread that dries in a few moments; is colorfast, works on all types of fabrics. Finished design has a unique three dimensional quality. 4 colors thread, hoop, material for 4 place mats and instructions included.

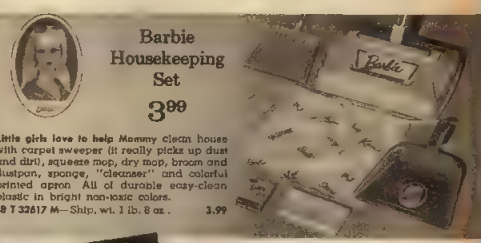
48 T 32231—Ship. wt. 1 lb. 5 oz. . . . . **set 2.99**

It's fun to "shop" in Wards doll-size supermarket

87-pc. set **3.10**

Push your shopping cart around and select real-looking fruits and vegetables from two bins, canned and bottled "foods" from three tier shelf. Weigh produce on "scales"; ring up sales on "register", take orders on "phone." From Hong Kong.

48 T 32999—Durable, easy-clean plastic, non-toxic colors. Wt. 1 lb. 8 oz. **set 3.10**



Barbie Housekeeping Set

3.99

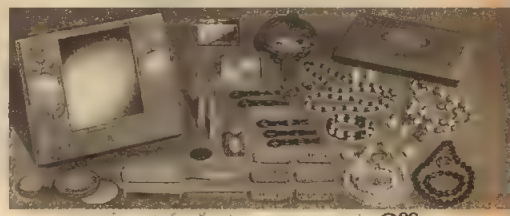
Little girls love to help Mommy clean house with carpet sweeper (it really picks up dust and dirt), squeeze mop, dry mop, broom and dustpan, sponge, "cleanser" and colorful printed apron. All of durable easy-clean plastic in bright non-toxic colors.

48 T 32617 M—Ship. wt. 1 lb. 8 oz. **3.99**

Pretty things for a lovely little lady **3.10**

Flower-fragrant bubble bath, talcum, hand lotion and soap highlight charming vanity set. Lots of pretend cosmetics too—even a "perfume" atomizer and "nail polish." Flower decorated comb, brush, mirror and compact. Non-toxic.

48 T 32598—From Hong Kong. Ship wt. 1 lb. 11 oz. **3.10**



Lighted make-up mirror PLUS . . . **3.99**

Everything she needs for pretending she's a model or a movie star or a mommy. Includes 4 sets of matched jewelry (necklace, earrings, bracelet and ring), fancy jewelry box; real and "pretend" cosmetics; hand mirror, comb, brush, curlers, pins.

48 T 32316—Order 2 "C" batteries on page 420. Ship. wt. 2 lbs. 2 oz. **3.99**

Party-time with the Peanuts gang

Service for 4 31 pieces **2.88**

Colorful, comical portraits of Charlie Brown, Lucy, Snoopy and all their friends decorate long-wearing metal tea set. Includes 4 place settings, each with plate, salad plate, cup, plastic flatware and paper napkin. Plus metal tray and plastic coffeepot with lid.

48 T 32320—Ship. wt. 1 lb. 9 oz. ..... set 2.88

NEW! Buffy tea set

Service for 6 61 pieces **3.99**

Dainty tulips decorate this delightful blue and white tea set. 6 place settings, each with decorated dinner plate, salad plate; light blue mug; white soup bowl and napkins; silverized knife, fork and spoon, cobalt blue goblet. Plus covered coffee pot, creamer, sugar bowl, napkin holder and tray. All in break-resistant, non-toxic plastic

48 T 32323—Ship. wt. 1 lb. 2 oz. ..... set 3.99

Blue Medallion cook'n serve set

Service for 8 83 pieces **4.99**

Big, big tea set has 8 place settings, each with decorated dinner plate and mug; cobalt blue saucer and goblet; white salad plate, sherbet and flatware; fancy napkin. Plus napkin holder, covered coffee pot, creamer, sugar bowl, salt/pepper shakers, cake plate and tray. Bright red teakettle, fry pan, saucepans, double boiler; utensils and rack, trivet.

48 T 32319—Metal and plastic. Ship. wt. 2 lbs. 6 oz. ..... set 4.99

Buy a complete kitchen set

SAVE $5 to $7

Wards child-size play kitchen means full-size fun. Heavy gauge steel with realistic details, popular avocado finish. Easy-to-assemble—shipped flat to save you shipping costs. Buy each unit separately, or put them all together for a complete kitchen to delight your little girl.

Pretend range looks so real! 11.99

A **She'll love "cooking"** on pretend burners, "baking" in big oven with see-through door. Control knobs really turn. About 19x13½x38 in. high. Accessories not incl.

48 T 32038 M—Ship. wt. 19 lbs. 11.99

Sink with running water 10.99

B **Real running water** flows from attached tank through swivel faucet. Sink stopper, grooved and slanted drainboard. About 38 in. high. Accessories not included

48 T 32039 M—Ship. wt. 21 lbs. . . . 10.99

Refrigerator with freezer 11.99

C **Just press floor pedal—refrigerator door opens!** Magnetic catches on fridge, freezer doors; ice cube compartment; realistic control dials. "Foods" not included, but she can make her own from discarded containers. About 37 in. high.

48 T 32040 M—Ship. wt. 29 lbs. 11.99

Overhead storage shelves $3 each

D **Color-matched and built to fit on stove and sink.** Sturdy corrugated fiberboard. Ample storage for Wards toy kitchen accessories and dishes as shown below and on opposite page. Helps youngster keep play area neat and uncluttered. About 19½ in. high.

48 T 32042 M—Ship. wt. 2 lbs. 6 oz. ..... each 3.00

Cupboard with countertop 12.99

E **Lots of room for dishes and make-believe foods** with shelves top and bottom; large work counter. Accessories not included, but wouldn't one of Wards tea sets look nice with this lovely avocado kitchen? Abt. 47 in. high.

48 T 32041 M—Ship. wt. 28 lbs. . . . 12.99

Buy a complete play kitchen and SAVE!

5-piece kitchen—2 overhead shelves, range, refrigerator, sink. Would cost 40.97 if purchased separately—SAVE $5.

48 T 32043 MM—Ship. wt 73 lbs. ..... set 35.97

SAVE $7 on 6 piece set. Same as above plus cupboard. Would cost 53.96 if purchased separately.

48 T 32044 MM—Ship. wt. 100 lbs. ..... set 46.96

Shipping information: "M" or "MM" after catalog number means items are mailable to all locations

Fondue set . . . just like Mom's! 3.29

F **Make her kitchen picture perfect** with color-coordinated fondue and cookware. 22 pieces include: covered fondue pot and tray, 4 fondue forks; teakettle, fry pan, sauce pans, double boiler and mixing bowl; utensils and rack, cookbook.

48 T 32316—Metal and plastic. Ship. wt. 1 lb. 2 oz. . . . set 3.29

"Teflon" set with Magic Perc

G **Percolator pours magically**—"coffee" seems to disappear when pot is tipped. 65-piece set has everything a little housemaker needs: "whistling" teakettle, double boiler, mixing bowls, covered roaster, cookie sheet, saucepans with lids, lots and lots of pans—muffin, fry, cake, pie and loaf. Lithographed-on Teflon looks real—just like Mom's. Utensil set with ladle, spatula, spoon, pancake turner and rack; 4 animal cookie cutters, 4 measuring spoons. Plus table settings for 4: stay-bright aluminum plates, saucers; plastic goblets, cups and flatware

48 T 32384—Ship. wt. 2 lbs. 2 oz. ..... complete set only 5.29

Dawn Rose china tea set with musical teapot

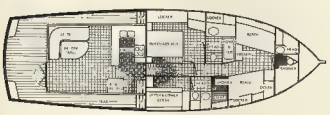
H **A delicate long-stemmed rose** blooms on every piece of this elegant china. Graceful musical teapot plays "Tea for Two." 41-pc. set has 8 place settings, each with 5-in. plate, cup and saucer; plastic flatware. Teapot with lid, creamer, covered sugar bowl.

48 T 32491—Ship. wt. 6 lbs. 8 oz. ..... set 6.39

ALASKAN® Fifty Five

Designed by Robert S. Dorris

True Beauty and Craftsmanship in 55 ft.



The Alaskan 55 is a heavy displacement, long range diesel seaboat, distinctively styled, offering exceptional facilities for gracious entertaining or a lifetime of luxurious cruising.

You'll enjoy rich, lovely teak interiors and may choose a separate galley, or by sliding aside folding doors enjoy an especially large salon area. This single level galley, salon, covered cockpit area is 24' long and with the double doors to the cockpit open is a superb area for entertaining.

She has three private staterooms, each with head and a total of nine berths aboard.

One of the outstanding attributes of the Alaskan 55 is the large (12'x12') pilothouse with helmsman's seat, bunk and port and starboard doors. Family and friends will enjoy the skipper's company while seated at the comfortable settee with lovely teak hi-lo table and wet bar.

The vast, ever-changing beauty and challenge of the sea is yours in comfort, convenience and beauty with the Alaskan 55, your private ocean liner. The Alaskan 55 is the boat of your lifetime!

Specifications

L.O.A.–54'9", L.W.L.–49'10", Beam–17'1", Draft–5'6", Disp.–91,000 lbs., Water–600 gals., Fuel–1800 gals., Range–in excess of 1500 miles.

ALASKAN Fifty Five ALASKAN Fifty Five

American Marine Ltd.

"KNOWN THROUGHOUT THE WORLD FOR QUALITY CRAFTSMANSHIP"

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Higgs Marine Service
300 Zerega Avenue
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WISCONSIN
Island Yachts Inc.
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Riverside

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James Peirce Yacht Agency
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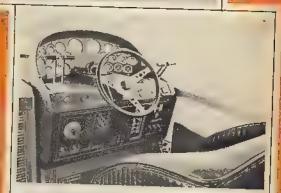
American Marine Proudly Launches The Hi Style, Hi-Speed Hi-Living Lagunas!!!

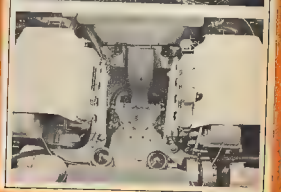
American Marine is known for outstanding craftsmanship throughout the world as builder of large custom yachts, the Grand Banks Dependable Diesel Cruisers and the Alaskan Diesel Cruisers. The contemporary Laguna 10 Metre (33 ft.) is a fibreglass, high speed diesel cruiser of extraordinary performance and that heretofore missing ingredient in fibreglass – Craftsmanship in Glass!

Hi-style (slight Italian flavor) and hi-spirited, this twin screw diesel cruiser is built of hand laid-up laminate of fibreglass cloth, mat and woven roving. Her exclusive Wide "Y" Hull, "Triangular-Truss" and sandwich construction combine outstanding design, quality construction and superior technical detail.

The Maxi/Match specially designed combination of unique Wide "Y" Hull, huge 636 cu. in. (10.4 Litre) marine diesels, turboes, transmissions and propellers results in extraordinary performance – Outstanding Static Stability; Dynamic Stability Underway; Directional Stability, Easy Riding, Dry; Exceptional Maneuverability and Extremely High Speeds.

The jet-age Control Console features a rolled and tucked deep foam seat and the following instruments in paddle vinyl. Tachometers; Water temperature gauges; Oil pressure gauges Oil temperature gauges, Fuel pressure gauges; Manifold pressure gauges, Transmission oil temperature gauges; Transmission oil pressure gauges; Ammeters; Voltmeters; Hour meters; Alarm system – lube oil pressure and engine water temperature alarm lights and horn; Compass with 5" dished card; Operating lights for water pumps, Operating light for generator, Red instrument night lights, After plane controls; Cigar lighter; Compass light plus electrical controls and breakers.





She is destined to set new standards of excellence in design, technical detail and PERFORMANCE. Her accommodations for 8 are contemporary, hi-style, luxurious and beautifully enriched with teaks and parquets. The end of your search the Laguna 10 Metre. Send for a fact filled brochure and find out why. Go Laguna and set new Standards in Living!

L.O.A. 32'9" (10m)
BEAM 11'9" (3.6m)
DISP. 17,000 lbs.

Laguna

"Known Throughout The World For Quality Craftsmanship"

LOUISIANA
Annmarine Yacht Sales
200 U. S. Highway 190
Madisonville

MASSACHUSETTS
R. B. Canterbury, Inc.
57 Water Street
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MICHIGAN
Dreams Yacht Sales, Inc
31300 North River Road
Mount Clemens

FLORIDA
John Daniel Yachts, Inc
1950 N.E. 150th Street
North Miami

NEW YORK
Hipp Marine Service
300 Zerega Avenue
Bronx

WISCONSIN
Island Yachts Inc.
1431 South Carferry Drive
Milwaukee

NEW JERSEY
Riverside Marina, Inc.
Norman Avenue
Riverside

MARYLAND
James Pierce Yacht Agency
P. O. Box 606
Annapolis
Foot of 6th St., Eastport

All signs point to Arrow Glass in '71

Panther . . . *another sign of Arrow Glass research and craftsmanship. Beautifully fills the need for a safe, stable, quick and comfortable craft that performs well with a modest size outboard. With all the Arrow Glass quality features so familiar to buyers: Tempered glass shield, vinyl carpeting, full lounge seating with full width, bow-rider cushion. Full color range.*

Specifications. L.O.A.: 14'4". Hull type: Tri. Beam: 65". Depth: 31". Transom: 20". Approx. wt.: 550 lbs. Max. H.P.: 60. Flotation: Foam.

Why Arrow Glass? Five good reasons. 1. A *single, reliable* source for a complete inventory of outboard and inboard-outboard runabouts. (Nation's largest line of fishing boats.) 2. Warranted *quality-plus* that does not settle for just meeting B.I.A. standards. Hand-laid hulls for maximum strength. Continuous quality control. 3. Tremendous *consumer acceptance*, the result of Arrow Glass' unusual Advisory Board of outstanding dealers and distributors that researches trends in demand and sales techniques. 4. Close, knowledgeable *dealer service*, including promotional materials. 5. *Fully protected* dealers sales territories. Good reasons why Arrow Glass is setting sales records across the country!

ARROW GLASS OF MEMPHIS

For your colorful 1971 catalog write M. W. Hyde, Jr. at . . .

ARROW GLASS BOAT & MFG. CO.
1371 Farmville Rd., Memphis, Tenn. 38122
Phone 901-323-8528

Labor savers

You'll save hours and hours of labor when you use this great INTERLUX® fiberglass primer. Because it absolutely eliminates the necessity of sanding fiberglass before painting.

Just apply "INTERLUX" FIBERGLASS SOLVENT WASH #202 (according to instructions) to remove wax release agents on the surface. Then follow with "INTERLUX" FIBERGLASS PRIMER #200.

You won't have to lift a hand to sand. And you'll get a strong, lasting bond between the fiberglass surface and the first coat of paint.

Overcoat with any "INTERLUX", INTER-POLY® or "SILA-LUX" enamel or one of the superior "INTERLUX" antifouling bottom paints and you're ready for launching.

See your dealer or write for a free Color Card showing our complete line. Add 25¢ for illustrated 46 page Boatman's Painting Guide.

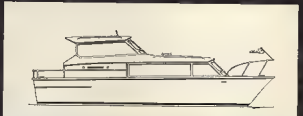
International Paint Co., Inc.

World's Largest Marine Paint Makers/21 West St., N.Y., N.Y./S. Linden Ave., S. San Francisco/3915 Louisa St., New Orleans/International Paints (Can.) Ltd., Montreal

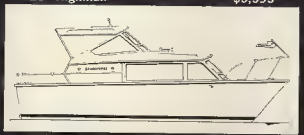
BROADWATER

QUALITY CRUISERS AT PRICES YOU CAN AFFORD

25′ Tilghman $5,595

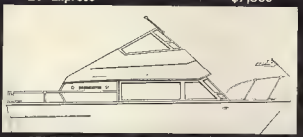


30′ Sedan $10,800

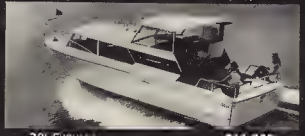


25′ Express $7,360

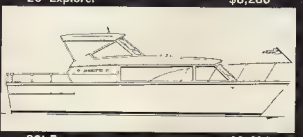
32′ Explorer $12,600



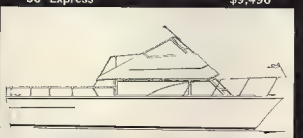
25′ Explorer $8,280



32′ Express $11,995



30′ Express $9,496



30′ Explorer $10,600

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MAYO, MARYLAND
301-798-1440

POWERBOATS CONTINUED

FISH-N-SKI MARINE PROD.

RR 1, Box 6-A
Tarpon Springs, Fla. 33589

MODEL NAME	LENGTH	BEAM	DRAFT	STD POWER	CONST	BERTHS	BASE PRICE
150 Fisherman	15'9"	6'2"	NA	NA	'glass	NA	$ 825
170V	16'2"	6'8"	NA	NA	'glass	NA	875
180 Fisherman	17'5"	7'4"	NA	NA	'glass	NA	1,125
180 I/O	17'5"	7'4"	NA	90 hp	'glass	NA	2,895
180 Cuddy Cabin	17'5"	7'4"	NA	NA	'glass	2	1,550
190V I/O	19'1½"	7'	NA	120 hp	'glass	NA	3,479
230V Fisherman	23'	8'	NA	120 hp	'glass	2	3,957
240 Houseboat	24'	8'	1'4"	NA	'glass	4	3,960

OCEAN MARINE PRODUCTS

14715 N W. 24th Ct.
Opa Locka, Fla. 33054

MODEL NAME	LENGTH	BEAM	DRAFT	STD POWER	CONST	BERTHS	BASE PRICE
Offshore 21	21'	NA	NA	NA	'glass	NA	NA
Daycruiser 21	21'	NA	NA	NA	'glass	2	NA
Flybridge 28	28'	NA	NA	2/225 hp	'glass	NA	NA

AQUASPORT, INC.

7925 W. 2nd Court
Hialeah, Fla. 33014

MODEL NAME	LENGTH	BEAM	DRAFT	STD POWER	CONST	BERTHS	BASE PRICE
Custom 170	17'	6'10"	7½"	NA	'glass	NA	$ 1,695
19-1 Osprey	19'1"	7'6"	8"	NA	'glass	NA	2,195
A-1 Gull	19'1"	7'6"	8"	NA	'glass	NA	2,195
22-2	22'2"	7'10"	8"	NA	'glass	NA	2,695

GRADY-WHITE BOATS

National Boat Works
P.O. Box 1527
Greenville, N.C. 27834

MODEL NAME	LENGTH	BEAM	DRAFT	STD POWER	CONST	BERTHS	BASE PRICE
Sting Ray	16'6"	6'7"	NA	NA	'glass	NA	$1,450
Capri	17'1"	7'	NA	NA	'glass	NA	1,795
Riviera	18'2"	7'3"	NA	120 hp	'glass	NA	4,695
Sportsman	19'1"	8'	NA	NA	'glass	NA	2,445
Atlantic Weekender	19'1"	8'	NA	NA	'glass	2	2,895
Angler	19'1"	8'	NA	120 hp	'glass	NA	4,950
Chesapeake	21'2"	8'	NA	120 hp	'glass	2	5,845
Nassau	21'2"	8'	NA	120 hp	'glass	2	6,145

HYDRODYNE BOATS

Midwestern Industries Corp.
P.O. Box 185
Harlan, Ind. 46743

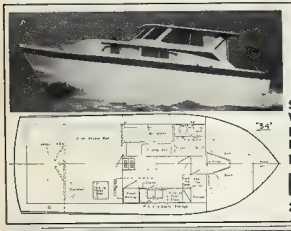
MODEL NAME	LENGTH	BEAM	DRAFT	STD POWER	CONST	BERTHS	BASE PRICE
Fish N' Ski	18'	7'	NA	90 hp	'glass	NA	$ 3,380
Imperial Ski	18'	7'	NA	160 hp	'glass	NA	4,650
Surfer 16TR	18'3"	7'3"	NA	120 hp	'glass	NA	4,600
Crtat on 18V	19'3"	7'4"	NA	130 hp	'glass	NA	4,360
Flattop 24	23'8"	8'	NA	90 hp	'glass	NA	4,420
Riviera HB	23'8"	8'	NA	120 hp	'glass	4	6,900
4300 HB	43'	12'	NA	165 hp	'glass	8	22,235

DIESELCRAFT CORP.

P.O. Box 326
Miami (Uleta), Fla. 33164

MODEL NAME	LENGTH	BEAM	DRAFT	STD POWER	CONST	BERTHS	BASE PRICE
23	23'	NA	NA	diesel	'glass	NA	$8,940

(Continued on page 328)



DON'T BUY 'TIL YOU LOOK AT

"GLASS-CLIPPER"

WITH A HEART OF STEEL

15% MORE ROOM

SEABILITY - ECONOMY - LIVABILITY - SPEED
WITH SAFETY
BEAUTIFUL INTERIORS-COLOR CO-ORDINATED
HAND-RUBBED MAHOGANY FINISH - 10 CU. FT.
REFRIGERATOR - NO LEAK CABINS & HULLS

INLAND SEAS BOAT CO.

2041 FIRST STREET, SANDUSKY, OHIO 44870

YOUR BOAT HAS TO BREATHE TOO!

'Dry rot' thrives in damp, stagnant air and to insure against it's, many builders have installed Midget Louvers in their ENG fins, but not do these louvers add years of life to a boat, but they also help to make boating a more pleasurable experience. Midget Louvers, engineered for the marine trade, are manufactured in chrome plate and over aluminum and anodized aluminum in both the LD and regular series, ranging from 1" to 6" in diameter.

For free catalogue and price list write:

MIDGET LOUVER CO.

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Stainless Steel
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Alcohol
Bottled Gas
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Free Catalog

Shipmate Stove Division,
Souderton, Pa. 18964

SLICKCRAFT SH-285
28 ft. of innovation

If there's one thing the boat buyer doesn't need in these days of "me-tooism" it's another 28-ft. cruiser to look at. Unless its unique, one-of-a-kind, a *tour de force.*

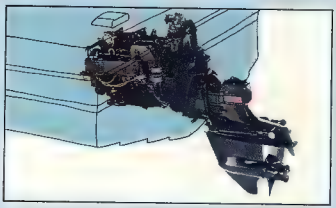
And that's what we built. The SH-285. Unique? Curved glass ("float glass," shaped on molten tin) for cabin windows. A binnacle box logically designed to accommodate 1971 instrumentation — even a radio behind a teak panel. An upper V-berth that sleeps two and is a generous storage area by day. Teak and carpeting in the *grand salon* manner. So much more, it takes a brochure of several pages to describe it all.

The man who has seen cruisers before and still isn't impressed will be interested in the SH-285. A copy of the brochure is his for the asking.

AT THE SHOWS New York, Jan. 20-31, Spaces A-10, A-12/Miami, Feb 19-24, Booth B 354

Outboards aren't the only ones that give you a choice

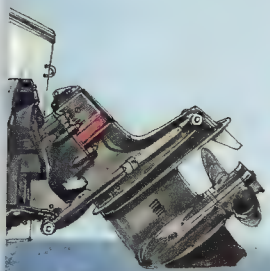
Get the inside story



When anybody buys an outboard boat, he puts exactly the make and size of engine he wants on it. Right? Did you know you can do exactly the same thing when you buy a stern drive boat? Many people don't know that—still believe that they must take the brand of stern drive already installed. And that's too bad, because a few are still cheating themselves out of MerCruiser. *You* be smarter. Choose from seven power sizes. With Power Trim, just your finger on a button adjusts trim angle at any speed. Enjoy the economy and the quiet of Jet-Prop exhaust. The instant starts of breakerless Thunderbolt ignition. Everything in the system from prop to steering matched and engineered to work together like the fingers on a hand. MerCruiser powers more boats in North America than any other stern drive. You'll probably find it on the boat of your choice. If not, you're the skipper. It's *your* money, *your* boat, *your* future pleasure. See your dealer for the Inside Story.

MERCRUISER
STERN DRIVES

MERCURY
FIRST IN MARINE PROPULSION



For the name of your nearest MerCruiser dealer, see the Yellow Pages under "Outboard Motors."
Kiekhaefer Mercury, Division of Brunswick Corp., Fond du Lac, Wisconsin; Canada, Ltd Australia Pty Ltd

Finally,
a 35-footer that respects your privacy.
Separate cabins fore and aft. You never have to go through one to get to the other.
its ingenious beam. Two separate cabins separated by a spacious living area with easy-to-convert sofa/lounge.
The master stateroom of this new 35' Chris-Craft Commander Salon is complete with a double bed, private lavatory and stall shower. The forward stateroom is a private bedroom by night. By day, it opens up to become part of the
The center cockpit has standing headroom under the optional hardtop. Weather-enclosed with sliding-glass side panels. And
offers a panoramic
and cabin top
and lounging pads are optional.
All this in a Commander hull of the finest fiberglass construction in 35' of luxury that could
fit into 35 feet, if it wasn't a Chris-Craft.
For more information, write Chris-Craft, Pompano Beach, Florida 33061. Or see it at your Chris-Craft Dealer soon.
Another new Chris-Craft for the 70's.

WANNA DRAG?

Concorde 40' Double Cabin

WE TAKE ON All COMERS!

Bring on your Hatteras, Chris Crafts and Bertrams . . . the 40' Concorde Double Cabin Motor Yacht is about the last thing you'd think of when you talk speed and drag racing. But beneath her sleek exterior beats the brute power of a seagoing racer. She'll top 35 miles an hour with her standard twin 325 Mercruisers . . . and she'll do it in comfort and style. Concorde's exclusive M-P-T* hull is designed for the serious skipper who demands performance.

Topside, the captain has complete control with unparalleled visibility from the standard fully instrumented custom fly bridge. Diesel power is optional.

Aft, there's an owner's stateroom. Full ship's berths. Innerspring mattresses.

Private marine lavatory with shower. All the storage of an ocean liner!

The beautiful wide open, deliciously spacious split level living area tastefully separates the main salon from the kitchen, dining and forward areas. The full straight line galley is finished in easy clean laminates . . . contains stainless steel sink, electric range and oven, full refrigerator/freezer combination. The comfortable dining area permits meals to be graciously enjoyed.

The forward cabin is a deluxe suite in itself. Full innerspring mattresses, storage, shelf space and stand up dressing room. There's a completely private entrance to the forward marine lavatory. Lavatory includes full shower, vanity, plus second access door from lower living area.

Custom made furniture adds that touch of apartment elegance.

The interior decor is bright, airy, cheerful. Fully carpeted for soft underfoot comfort throughout. Artfully done in a decor that matches custom finishing with cherry mahogany laminates and washable vinyls.

Outside the large aft bridge deck is finished in fiberglass simulated teak, a Concorde exclusive. Roomy. Spacious. It's a delightful setting for sunbathing, relaxing or entertaining.

Concorde provides a full selection of comfort and convenience options to permit customizing to your individual taste. Stereo system and complete air conditioning can be yours.

For the ultimate experience in boating, Concorde's the name. 14 great models 27' to 47'. Sedans, Expresses, Double Cabins, Motor Yachts, Sport Fishermen. Write today for literature or see your Concorde dealer now.

*Multi- Prismatic Transitional

Integrity • Imagination • Ingenuity . . . Always

Concorde

YACHTS BY TEST CORPORATION

Baltimore, Md 21222

27' Sport Fisherman

31' Sedan

40' Double Cabin

47' Motor Yacht

The Unsinkable DORY!

Here's the proof!

So much buoyancy is built into a Dory that the total specified reserve is available to support crew and equipment. The Dory itself is unsinkable! Compare this with others before you make your choice.

Write for the name of your nearest Dory dealer and a colour brochure to: Dory U.S.A., 980, East Jericho Turnpike, Huntington Station, New York 11746.

Name.....

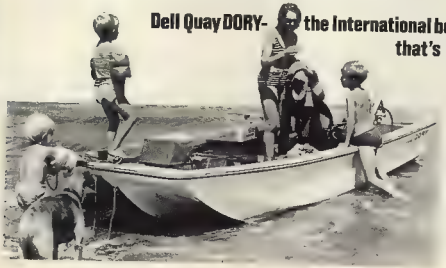
Street.....

City..... Zip.....

Telephone.....

The versatile Dell Quay Dory – unsinkable, fast, (over 20 knots fully loaded) – the ideal family boat, yacht tender, ski boat or work boat. The best hull shape in its class, more flare more "Vee" – gives greater comfort and drier ride. Brass keel bands and moulded fender with non-slip gunwales give protection where it's really needed. Tough, go-anywhere Dorys are available now in the United States. Three models -- 11 ft, 13 ft and 17 ft. Dory – the pedigree boat with the international reputation.

For trade enquiries write
Export Office, Dell Quay Group, Itchenor Shipyard, Chichester, Sussex, England.



Dell Quay DORY- the International boat that's built in Britain

Dell Quay

Itchenor Shipyard, Chichester, Sussex, England.

There are four outstanding home cruisers being made in America today.

We make the other one, too.

The "leaderships". From Kings Craft
Left to right . . the 40' . . the 35'
and the beautiful 44' Left out . . .
the 55' Our newest . . . elegance
with two private staterooms, two
baths, wet bar stereo tape deck and
central air as standard fare
The Kings Craft fleet Four
outstanding home cruisers
created with quality, through
exceptional marine engineering

Constructed in care-free, lightweight
all-marine-aluminum
Equipped for action (like skiing)
With single or twin 225-hp engines,
a 12-inch deep full-length keel
and an exclusive hull that puts a
Kings Craft out in front of everything
in its class
Of course, they're well equipped to
do nothing, too. With a big shaded
forward deck. Large sundeck
topside, inviting lounges and
comfortable sleeping quarters, with
rich walnut paneling and deep-shag
wall-to-wall carpeting throughout.
If you're considering a houseboat,
we recommend you see a Kings
Craft *first*. You'll find ours is a pretty
hard act to follow.
Get a few more words on the
"leaderships" in our new 20-page
color brochure. Write

Dealer inquiries invited

KINGS CRAFT
THE LEADERSHIPS HOME CRUISERS

Subsidiary of Kingsford Company • P.O. Box 128, Prospect, Kentucky 40059 • Phone (502) 228-1178

The beauty of this Super 320 is more than skin deep. It goes right down to the guts of the boat. Down to the Luhrs heritage of outstanding performance, rugged dependability and honest value.

It's the kind of a boat for the blue water man... the kind of a man who wants to get to the fish or the next port first... And fast! It's the kind of a boat for the man who likes the feeling of power, stability and stamina under his feet.

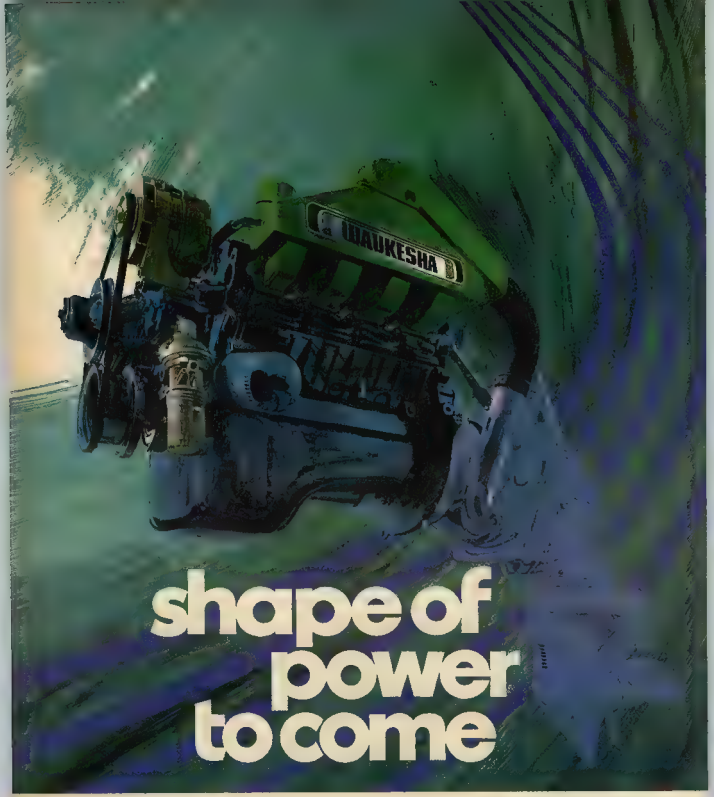
Besides all this, every roomy foot of the Super 320 is beautifully finished and provides living space and accommodations seldom found even in 35-footers. She is a family boat which lets "your crew" live it up inside as well as topside on the spacious decks, cockpit and flybridge.

Her plush carpeting, upholstered overhead, color coordinated fabrics, formica bulkheads and counter tops all topped with teak trim is a new Luhrs luxury. So, see her at your Luhrs dealer now. You will love her in the showroom, but, wait till you get her on the water.

Write for brochure.

Luhrs
Marlboro, N.J. 07746/
Costa Mesa, Calif. 92627

A Bangor Punta Company,
World's Leading Builder of Boats



new for you in '72! Waukesha's full line of inboards, stern drives, V-drives and jet drives, 40 to 355 horsepower, 26 models. Engineered for greater safety, easier servicing, better performance. Very quiet. All from the people who brought you 65 years of engine design leadership. The shape of things to come in marine power.

SNEAK PREVIEW: New York Boat Show, Jan. 21-31.

WAUKESHA

65 YEARS OF MARINE EXCELLENCE

WAUKESHA MOTOR COMPANY • PLEASURECRAFT MARINE ENGINE DIVISION • CLINTON, IOWA 52732

MAKO 19.....THE FISHFINDER

This fiberglass, center console, self-bailing, unsinkable fishing boat is the true fishing platform. Her stability is beyond belief due to her modified vee hull, and wide 8 ft. beam. She's dry and extremely soft riding. We build our boats so that no matter what's running, where, you'll be there; there's no greater feeling a fisherman can have about his boat.

The 19 will handle single or twin outboards totalling up to 135 h.p. She has a built-in 32 gallon fuel tank, with fuel fill located on the side deck with an overboard vent, and a hull draft of only 8 inches. Construction is of hand laminated fiberglass trimmed in natural teak.

Our best salesman is a Mako owner. Talk with one today and get the straight story, he'll tell it like it really is. Then write us for our color brochure, price schedule and the name of our dealer in your area. He'll show you all four Makos, the 17', 19', and 22' models.

Mako...You'll find them where the fish are.

MAKO MARINE

MAKO MARINE, INC. 920 WEST 84th STREET, HIALEAH, FLORIDA 33014

CHART AGENTS CONTINUED

N.W. 21st St.; †Phillips Hardware Co., 490 N.W. South River Dr.; †Santana Marine Service, Dinner Key; Bird Marine, 7100 Bird Rd.

Miami Beach: 1st Mate Marine Hardware, 535 West Ave.

Naples. Boat Haven Naples, Inc., 1485—5th Ave.; Bay View Marina, Inc., 1312—5th Ave. South; Hansen Chris-Craft Sales, Inc., 1146-6th Ave. So.

New Smyrna Beach: Dan's Boathouse, Inc., City Yacht Basin.

North Miami: Bob Brown's Biscayne Marine, 13253 Biscayne Blvd.

Orlando: Florida Marine & Equipment Co., 1104-06 N. Mills St.; Ransom Downes Outboard Service, 1101 S. Orange Ave

Palatka: Boathouse Marina, 329 River St.; Oliver & Garrett Company.

Panama City: Harby Marina, Inc., 1055 E. Bus. Hwy. 98; Pier 98 Marina, 5904 East Hwy. 98.

Pensacola: †*McKenzie Oerting Supply Co., 601-603 S. Palafox St.; Gulf Marine Supply Co., 619 S. Palafox St.; Merritt Marina & Marine Supplies, Rt. 1.

Pompano Beach: Sea Chest of Pompano Beach, Inc., 12 N. Riverside Dr.

Hildebrand Marine, 1540 N. Federal Hwy.

Port Charlotte: Harbor Marine, 400 South Tamiami Dr.

Punta Gorda: Paradise Sportsman Shop, 1152 E. Marion Ave.; Punta Gorda Hardware & Marine, Inc., 102 W. Marion Ave.

Sanford: Robson Sporting Goods, P.O. Box 1509.

Sanibel. MacIntosh Bookshop, Periwinkle Way.

St. Petersburg: Gary Sales Co., 2588—28th Ave., North; Hansen Chris Craft Sales, Inc., 3701—50th Ave. South; St. Petersburg Shipbuilding & Supply Co., 200 7th Ave.; Stowaway Marina, 9333 Blind Pass Rd.; The Lazarette, 20 Beach Dr., N.E.

Sarasota: H. & F. Marine Sales & Service, Inc., 1149 10th St., Hansen Chris-Craft Sales, Inc., 1201 N. Tamiami Trail; Holiday Yacht Rentals, Inc., 7768 S. Tamiami Trail; Ship's Locker, 15 S. Blvd. of Presidents, St. Armands Key; †Tucker's Sporting Goods, Sportsman's Corner.

Sebastian. Inlet Marina, 356 Indian River Dr

South Miami. Johnson-Kirby, Inc., 5966 S. Dixie Hwy.

Stuart: Ideal Sport Shop, Stuart Shopping Ctr., S. Federal Hwy.; Valentine's Bookshop, 329 East Ocean Blvd.

Sugarloaf Key: Rimersburg Coal Co., Sugarloaf Lodge.

Tallahassee: Photogrammetric Engineers, 515 N. Adams St.

Tampa: †*Poston Marina Hardware & Supply Co., Inc., 1012 E. Cass St., Tampa Marine Supply Co., Inc., 202 N. 13th St.

Tavernier: Perdue-Dean, Inc., U.S. Rt. 1.

Titusville: Westland Marine, 419 North Washington.

Upper Key Largo: Coral Reef Park Co., Inc., John Pennekamp State Park.

Venice: Tarpon Center Marine, Inc., 968 Tarpon Center Dr.

Vero Beach: †Vero Marine Center, 12 Royal Palm Blvd.

West Palm Beach. *Hopkins Marine Hardware Co., 207 6th St.; Spencer Marine Hardware Co., 4000 North Dixie.

Winter Haven: Marine Supply of Winter Haven, Inc., 717 6th St., S.W.

Georgia

Brunswick: Georgia Hardware & Marine Supply, 205 Monk St.; H & H Service Store, Inc., 1503 Gloucester St.

Savannah: John D. Robinson Co., Inc., 17 West Bay St., Savannah Marina, Inc., Tybee Rd.; †*Southern Marine Supply Co., 647 W. River St.

St. Simon's Island. Olsen's Yacht Yard, Inc., St. Simon's Causeway.

(Continued on page 290)

hot shots

Boots Hansen throws his life on the line every time he and boss Red Adair fight an oilfield fire . . like the Gulf Coast holocaust, when 24 wells blazed on a platform at sea for a month. When Boots gets away from it all, he gets far away quickly, alone in his Flybridge . . . he's one of the Marauder people

Boots likes the going flat out, even in the Gulf of Mexico off Galveston, where, he says, the wind comes up in no time at all and makes 20 foot seas . . even in a trailing sea boobytrapped with dangerous troughs. Boots knows the Marauder will not broach he says: "It sets you a good speed no matter how rough the water, and you ride dry"

marauder

MARAUDER FLYBRIDGE ■ 34'6" long ■ fiberglass hull ■ beam ■ twin 165 HP MerCruiser IO (330 HP ■) options to 760 HP ■ 125 gal. fuel tank ■ convertible dinette/dbl. bunk ■ dbl. 7 ft. lwd. bunks ■ enclosed head ■ galley: 3-burner stove w/glass door oven, stainless steel sink, self-drain ice box ■ ample storage ■ 30 gal. fresh water tank ■ 12V. electrical system ■ $14,950. AUTOCOAST COMPANY—2011 PLACENTIA AVE.—Dept. MB-01, COSTA MESA, CAL. 92627—(714) 642-9901. ■ Dealer inquiries invited.

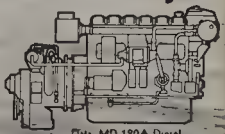
Volvo Penta introduces 6 new ones.

That makes us the world's largest maker of marine engines. And, probably the best.

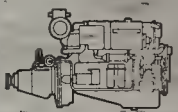
Data MB 10A Gasoline
Output 15 hp at 2000 rpm.
2 cylinders.
Displacement 61 cu in
Weight 253 lbs.

Data: MD 3B Diesel
Output 35 hp at 2500 rpm
3 cylinders
Displacement 102 cu in
Weight 638 lbs

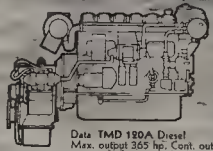
Data MD 49A Diesel
Max output 90 hp
Cont output 62056 hp
2000/1800 rpm 4 cylinders
Displacement 256 cu in
Reverse gear ratio 2 1, 3 1
Weight without reverse gear 1290 lbs



Data MD 120A Diesel
Max output 245 hp
Cont output 195 182 hp
2000/1800 rpm 6 cylinders
Displacement 720 cu in
Weight 2860 lbs



Data: TAMD 70 Diesel
Max. output 275 hp.
Cont. output 250/185 hp
2500/2200 rpm
6 cylinders in line
Displacement 410 cu. in.
Reverse gear ratio
1 5 1, 1 5 1, 2 1, 3 1
Weight compl without reverse gear 1650 lbs



Data TMD 120A Diesel
Max. output 365 hp. Cont. output 290/270 hp
2000/1800 rpm. 6 cylinders in line
Displacement 720 cu. in
Reverse gear ratio 2 1, 3 1, 3 16 1
Weight compl without reverse gear 2980 lbs

In fact, we were already the biggest before we decided to make six new engines. We've been in business for 100 years in Goteborg, Sweden.

But we saw some holes in our line and made these six new babies to offer the boating world the most complete line of the finest marine engines (diesel and gas) in the world. Now there's a precision Volvo Penta engine for almost every marine application from an auxiliary sailing kicker right on up to an 80-foot twin screw work boat (from 7 hp to 320 hp). Look over the six new ones and their specs. Then contact the nearest U.S. distributor for particulars and the best application to your need.

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Boston, MA 02122

Henry Knese Inc 22-24 119th St.
College Point NY 11356

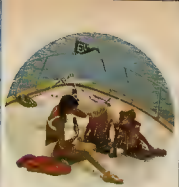
Robert Fish Marine, 761 W. 16th St
Costa Mesa, CA 92627

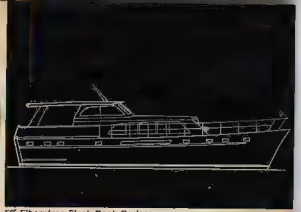
Alaska Marine & Equip Inc Box 5208
Anchorage, AL 99502
or 6303 Seaview Ave NW
Seattle WA 98107

Amid, Inc , 707 N King St
Hampton, VA 23369

Power House Marine Corp 13301 Biscayne Blvd
North Miami, FL 33161

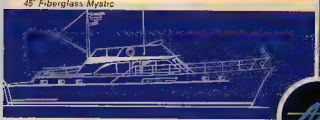
VOLVO PENTA





56' Fiberglass Flush Deck Cruiser

45' Fiberglass Mystic



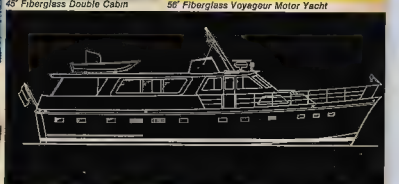
56' Fiberglass Offshore

45' Fiberglass Double Cabin

56' Fiberglass Voyageur Motor Yacht

45' Fiberglass Sportfisherman

60' Fiberglass Voyageur II Motor Yacht



65' Fiberglass Voyageur III Motor Yacht

Matthews: the *affordable* dream

Compare the price of a Matthews, for example, with that of a Chris-Craft, Hatteras, Concorde or Burger of comparable size, power and outfitting. Voila! Now you know your dream of owning the acknowledged leader in luxury and performance can come true for little or no more money than you'd pay for "second best." Matthews' the *affordable dream.* Your Matthews dealer has the facts and figures to prove that beyond all doubt. Get in touch with him soon Or, send us $1.00 for colorful literature portfolio. Let this be your dream-come-true year!

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55' Fiberglass Flush Deck Cruiser

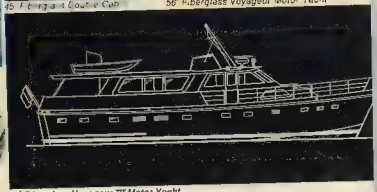
45' Fiberglass Mystic

56' Fiberglass Offshore

45' Fiberglass Sportfisherman

56' Fiberglass Voyageur Motor Yacht

60' Fiberglass Voyageur II Motor Yacht



65' Fiberglass Voyageur III Motor Yacht

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Compare the price of a Matthews, for example, with that of a Chris-Craft, Hatteras, Concorde or Burger of comparable size, power and outfitting. Voila! Now you know your dream of owning the acknowledged leader in luxury and performance can come true for little or no more money than you'd pay for "second best." Matthews: the *affordable dream*. Your Matthews dealer has the facts and figures to prove that beyond all doubt. Get in touch with him soon Or send us $1.00 for colorful literature portfolio. Let this be your dream-come-true year!

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Evinrude announces the "power-tuned" 100-

More guts from the word go.

An outboard motor can go fast — yet go nowhere when it comes to big jobs.

Big jobs like getting an 800 lb. pyramid team up and out from a deep-water start. It's times like these that try men's motors.

Evinrude's new power-tuned 100 hp Starflite is the motor that does trying work without working hard.

On the outside, it's identical to Evinrude's 125 hp outboard. They both have Evinrude's V-4 powerhead, but the "100" is tuned to deliver high-torque power — especially in the critical planing stages. Consequently, it gives up a little top-end speed to the "125", but then you get it back in low-end muscle. And, you give up a little less cash.

The "100" has internally tuned exhaust, which uses sound energy to deliver "free horsepower" — without making a lot of noise about it.

The "100" is deluxe all the way. Push-button, electric-hydraulic shifting. Electronic CD ignition. Long-life plugs with tungsten alloy electrodes. Alternator. Salt-water engineering.

See the new Starflite 100 at your dealer. It could be the start of something big. Write for catalog. Evinrude Motors, 4102 North 27th Street, Milwaukee, Wisconsin 53216.

power for the performance generation **EVINRUDE** *Div. of Outboard Marine Corporation* ***first in outboards***

Tarpon and Snook and a dozen other fantastic fighters make Marco Island's fish-filled waters world famous.

Gene Sarazen calls Marco Island's golf course "one of the most challenging and beautiful I've ever seen."

Indoor-outdoor Florida living is a feature of Marco Island, with 75 percent of homesites fronting on sparkling waterways, with boats docked a few strides from pools and patios. An eden of eagles, egrets, pines, palms and blazing hibiscus.

Imagine escaping to your own south seas paradise or just knowing it's waiting as an exciting investment, and an island you can drive to...

Marco Island FLORIDA

The magnificent community of Marco Island is a masterwork by the Mackle Bros. who head The Deltona Corporation... listed on the American Stock Exchange.

104 miles west of Miami; 16 miles south of Naples

Now The Deltona Corporation invites you to enjoy islander life... off Florida's southern Gulf Coast

WHATEVER YOU'VE LONGED FOR in south seas fun and adventure, in tropical pleasure and luxury leisure, your own special island is calling you now . . . from the warm, blue waters of the tranquil Gulf . . . ready to fulfill your dreams with rich abundance. For here on magnificent Marco Island lies a carefully pre-planned, complete residential community offering unique and exciting opportunities for holiday retreat, for investment, retirement, and all the best of Florida's indoor-outdoor active lifestyle.

IN THIS POLYNESIAN PLAYGROUND where climate, foliage, sea and motif are all reminiscent of Tahiti, you'll enjoy year-round golf on the championship course, and some of the greatest game fishing the world has to offer. The four-mile crescent of platinum sand and emerald surf yields Florida's finest shelling. Swimming, sailing, scuba diving, tennis . . . you'll revel in them all. Country Club and Yacht Club calendars add rewarding dimensions to this superlative environment of sports and social activities.

COUNTRY CLUB LIVING AWAITS YOU on Marco Island. And so, too, does its complete community of shopping and medical centers, church and school facilities, hotels, restaurants and entertainment. Already hundreds of Mackle-built villas line miles of sparkling, yacht-dotted waterways. Beachfront high rise, and pool-centered clusters of garden apartments lie sumptuously landscaped in lush tropic foliage. An eden of golden eagles and snowy egrets, of tall pines and palms and blazing hibiscus, Marco Island has taken its place as one of the major resort communities of the world.

SO FAR AWAY AND YET SO NEAR. This last important property of its kind in Florida is a treasure island you can escape to by plane, by boat, and easily by automobile. Two bridges reach out like beckoning arms from Marco Island to the mainland. The marina invites power and canvas sailors alike. The 4000-ft. paved airstrip welcomes private and commercial aircraft to this quickly accessible haven a whole world away from clamor and care, polluted water and air . . . yet only 104 miles west of Miami; 16 miles south of Naples.

CLAIM YOUR SHARE OF MARCO ISLAND. Over $140-million in recorded sales . . . the $1½-million new Marco River bridge . . . the new bank now open . . . the $17½-million new Marco Beach Hotel under construction . . . all attest to your own bright future at the water's edge.

SEND FOR BROCHURE. Homesites are available on convenient payment plans. Mackle-built villas begin at $29,800.* exclusive of homesite, with conventional bank financing available. The postpaid airmail card will bring our illustrated brochure, map, and full details.

If card is missing send to: The Deltona Corporation, Dept.9033, Marco Island, Florida 33937.

Sugar-white beach and emerald surf yield great shelling. (below) Marco Island's **Yacht Club** is one of the first sights you'll see when crossing the new highrise bridge which cuts the distance from Naples to only 16 miles.

Announcing fabulous new

Marco Shores

Now an exciting new waterfront addition has taken its place on the total community masterplan of Marco Island, and with its release for sale has come promising new opportunities for investment in good living. For full information on Marco Shores, check the appropriate box in the coupon.

Send for Complete Details Today

Not available to residents of California.

A verified statement and offering statement has been filed with the Department of State of the State of New York. The filing does not constitute approval of the sale or lease or offer for sale or lease by the Department of State or any officer thereof or that the Department of State has in any way passed upon the merits of such offering. A copy of the offer by Deltona is available, on request, from the subdivider.

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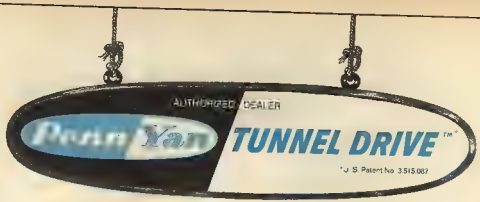

brings you America's most exclusive, diversified family of boats

Before you invest in a new boat with an outmoded drive . . . be sure to take a long, close look at exclusive, advanced Penn Yan Tunnel Drive. It cures boat owners' biggest headache . . . long lay-ups and costly repair bills from damaged props and drives. Drive shaft and propeller are recessed above the keel line inside a specially engineered hydro dynamic tunnel in the Deep-V hull. Draft is only 14"! (Our big 26-footer draws only 19".) No projecting props or drives to drag, snag or run aground. Penn Yan Tunnel Drive offers extra bonuses of more power, more speed, and greater efficiency than other drives with comparable horsepower. For happy, carefree, economical boating . . . no other drive can compare.

Tunnel Drive is available in a wide range of models from 18' to 26' with a long list of options to meet your personal needs for sportfishing, cruising and water sports. For example, the highly popular 23' Avenger, illustrated here, now offers Tunnel Drive in three basic models and seven variations including the new Cuddy Cabin with flying bridge. It's the 23-footer that will make you think you're in a 30-footer. Extra wide beam of 9½' gives 35% more square footage of comfortable space than competitive models.

Our production capacity has been selling out early every year. To assure delivery, call or write *right now* for our '71 catalog. **Penn Yan Boats, Inc., Dept. D-2, Penn Yan, New York 14527. Phone 315-536-4401.**

23 Avenger Cuddy Cabin TUNNEL DRIVE

OPEN Model

FLYING BRIDGE

SPORTSMAN

HARDTOP and side Windows

CUDDY CABIN with Flying Bridge

SPORTSMAN with Flying Bridge

Outboard, Stern Drive and Tunnel Drive Fiberglass Boats in over 30 models from 14' to 26'

brings you America's most exclusive, diversified family of boats

Before you invest in a new boat with an outmoded drive . . . be sure to take a long, close look at exclusive, advanced Penn Yan Tunnel Drive. It cures boat owners' biggest headache . . . long lay-ups and costly repair bills from damaged props and drives. Drive shaft and propeller are recessed above the keel line inside a specially engineered hydro dynamic tunnel in the Deep-V hull. Draft is only 14"! (Our big 26-footer draws only 19".) No projecting props or drives to drag, snag or run aground. Penn Yan Tunnel Drive offers extra bonuses of more power, more speed, and greater efficiency than other drives with comparable horsepower. For happy, care-free, economical boating . . . no other drive can compare.

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23' Avenger Cuddy Cabin TUNNEL DRIVE

OPEN Model

FLYING BRIDGE

SPORTSMAN

HARDTOP and side Windows

CUDDY CABIN with Flying Bridge

SPORTSMAN with Flying Bridge

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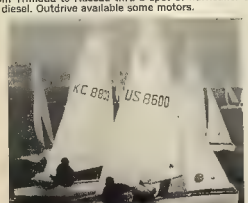

U.S. 420

A world-wide, strictly enforced one design class, new to the DYER line and built to rigid DYER-quality specs, she is a sensitive, exciting, easy to maintain, surprisingly sophisticated, planing boat, great for junior sailors training for high performance Olympic type competition.

Frostbiting is FUN in our
DYER DHOWs® and DYER DINK
7′11″, 9′, 10′, 12½′

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APBA ACTION REPORT

By James D. Paris

To answer many of the questions raised about APBA, the column this month is devoted to a brief sketch of the organization—why it was formed, what it does, and how it can help racers or would-be racers to enjoy the sport of motor boat racing and of predicted log competition.

What is APBA?

The American Power Boat Association is the national boat racing authority in the United States under whose flag most of organized power boat racing and predicted log competitions are run. By means of its uniform rules, enforced throughout the United States, APBA determines national champions and winners of national trophies.

APBA traces its birth back to the early years of the twentieth century when enough internal combustion engines were running boats around Long Island Sound to stir up interest in boat racing. In those days engines and boats varied so much that there was need for an authoritative body to settle the differences which arose among racers. In 1903, representatives of a score of yacht clubs came together to establish APBA and compile uniform racing rules.

APBA is the "national authority" for western Canada, in addition to the U.S., and is deputized by the Union of International Motorboating, Belgium, for the uniform determination of world records for power boat racing. A sister organization, the Canadian Boating Federation, Inc., is similarly the national authority for eastern Canada.

APBA maintains performance records of all kinds, sends out race circulars, sanctions races, and keeps track of rules for the races and contests run under its sanction. The rules are actually written at the grass roots by the members of each class of racing and, after national circulation, are approved by the commission for that class. This applies to not only speed racing, as such, but also to predicted log racing.

Safety is the key word in all of APBA activities, whether they be speed trials, speed races, or predicted log competition. APBA officials carefully appraise the following factors before a race or contest is permitted: safety of the course, presence of navigational hazards, and preventive and therapeutic measures taken by the race committee. Included in the latter are presence of ambulance and first-aid equipment and personnel, use of patrol boats, an inclusive safety check list, and stipulating that drivers must wear safety helmets. In order to race in some classes, drivers must present health certificates.

Even though the APBA was established to settle disputes as to rules, such disputes continued. The first "Racing Commission" came into being in 1913. It was to "cooperate with race committees of individual clubs in racing matters, issue interpretations of racing rules, and grant sanctions for races." Today, seven additional racing commissions are doing just that for their specific classes.

For information about the organization, one can get in touch with the key officers. The president is Paul Kalb, of Waukegan, Ill. Senior vice president is Russ Hill, Jr., of Seal Beach, Cal. Secretary and treasurer are, respectively, Gordon F. Anderson of Southfield, Mich., and David G. Chalk, of Fishers Landing, N.Y. They can be reached through APBA National Headquarters at Whittier Towers, 415 Burns Drive, Detroit, Mich. 48214. Harry Smith, Jr.,

(Continued on page 106)

It's possible in the Scottie Craft 27', one of the largest trailable boats on the market. Deep sea or land locked mountain lake—all bodies of water become yours to enjoy. Scottie Craft. Built with strength and unmatched quality achieved only in a hand-finished, limited production fiberglass boat. Hulls of fiberglass finished to a diamond-like lustre. Built for safety and performance so no matter how the seas are running, so are you. Dry. Safe. Secure. The final proof of excellence in Scottie Craft's quality is in resale. A great boat will retain its value. Check a previously owned Scottie Craft . . . if you can find one!

The Miami 27' in runabout, hardtop and flybridge. Some of the features: 7' bunks, 120-gallon fuel capacity, foamed hull for safety, bait boxes molded in at transom, large plexiglas hatch for ample light and access to forward deck, rope locker, rod holders, carpeted walls. All features designed to provide you with maximum enjoyment and minimum care.

For more information and a free color brochure, mail the attached coupon.

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Scottie-Craft®
BOAT CORPORATION
OF AMERICA

the greatest equipment afloat since...

That's right! Could this be where it all started? Since then you've come a long way. Quint has anticipated your needs for precision equipment with these new products, toys just aren't safe where you're going. After all, we were good enough to be used in the America's Cup.

A. QUINT HAND BEARING COMPASS
Races are won by seconds, Quint gives you that time to tack. Here's a compass that's rugged, accurate, and portable. It has a safety strap, night illumination, thumb stop for card — and it floats.

B. QUINT ROLLER REEFING
When under stress, it's as simple as winding your watch. This strong, dependable, enclosed, stainless steel weather-protected unit has a feather light action ratio and free ball bearing movement. Adaptable to all size booms and the handle has a finger screw locking device.

C. QUINT SHOCK COMPASS
When your teeth are rattling, the card is steady. This compass features free movement from abnormal abuse, manual compensators, night illumination, and internal or bracket mounting. Designed for rough sailing powerboats, skimobiles, etc.

Quint

QUINT MARINE, P.O. BOX 828, MANCHESTER, CONNECTICUT 06040 TELEPHONE (203) 646-2781

Guaranteed Q.M.C. Quality/Contact your Nearest Dealer

Nobody gets ahead of STAMAS

...but You!

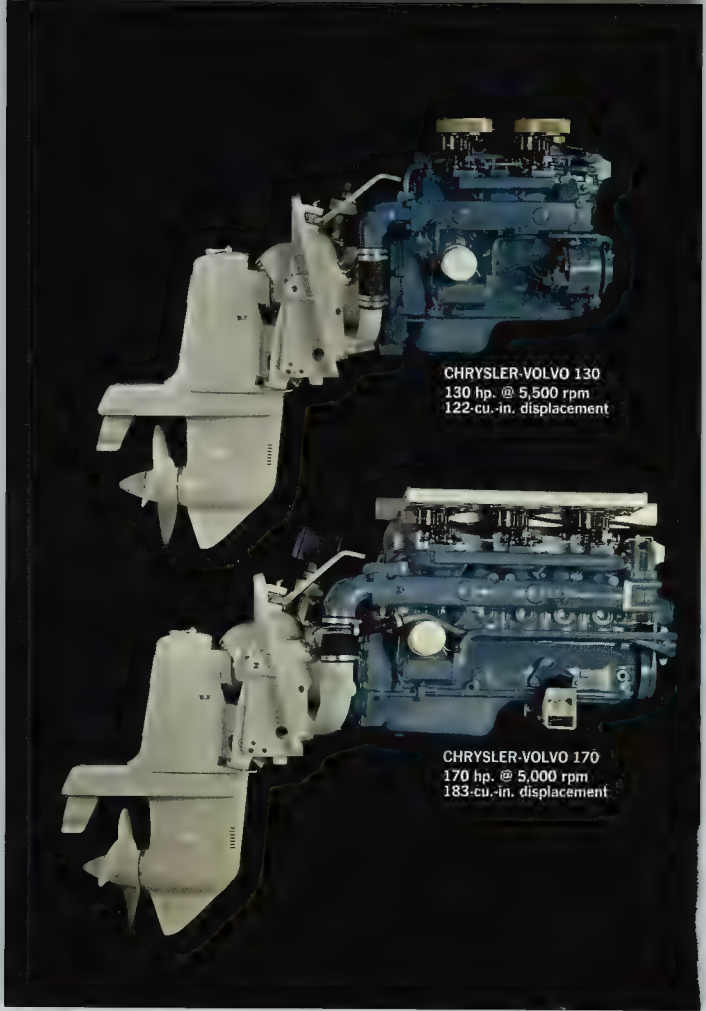
- INCOMPARABLY RUGGED, HEAVY CONSTRUCTION: ALL FIBERGLASS.
- INCREDIBLY LEVEL RIDE; MATCHLESSLY DRY IN ANY WATER.
- UNQUESTIONABLY SUPERIOR DEALERS: KNOWLEDGEABLE, RELIABLE.

In fact, you can't afford to buy less.

STAMAS . . . Fleet of Quality

WRITE FOR NAMES OF NEAREST DEALER AND FOR ILLUSTRATED BROCHURES.

STAMAS BOATS, INC., TARPON SPRINGS, FLORIDA 33589


CHRYSLER-VOLVO 130
130 hp. @ 5,500 rpm
122-cu.-in. displacement
CHRYSLER-VOLVO 170
170 hp. @ 5,000 rpm
183-cu.-in. displacement

Two new fishing rigs in Step Lift V hulls from Wellcraft.

We now have two new center console models in 17 and 20 feet, with hulls designed by Ray Hunt, the inventor of the Deep V. And nothing performs quite like them. Their patented lifts running along the bottom quickly raise the hull to a smooth plane.

Their wide flaring bows (for extra dryness) are sharper than other V's, so you're actually cutting waves, not pushing them. And the extra wide chine and the wide flat steps reduce the tendency to roll – even at trolling speeds.

There are actually two fiberglass decks (both laid up by hand). One in the hull and one in the inner-liner. When bonded together they make the Wellcraft Step Lift V extremely sturdy and durable.

Both boats are self-bailing, have fish, bait, and ice boxes, large center consoles, foam flotation, aluminum gas tanks, teak rod racks, and plenty of storage. They're about as complete a fishing rig as you'll ever see.

Write Wellcraft Marine Corp., 8151 Bradenton Road, Sarasota, Fla. 33580, or see your dealer.

*Step Lift V is a trademark of Wellcraft Marine

Salty, seaworthy, and safe.

The Offshore 42 combines the superb finish of a fine yacht with a tough trawler-like hull. It's completely American built all fiberglass – with hand lay-up of hull, deck and cabin. All fiberglass means rugged protection of shaft on twin or single screw.

With the Offshore 42 you get a choice of a safe, economical single or twin diesel. Standard fuel capacity is 350 gallons. Cruising range is 800 to 900 miles. Optional extra 150-gallon tank increases cruising range to well over 1,000 miles.

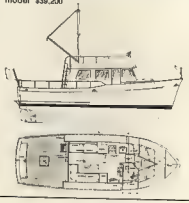
Five distinct living areas include: a salon and owners stateroom with washroom and shower; a guest stateroom with washroom; a fiberglass flying bridge that completely encloses the entire cabin roof for safety and protection; a spacious lounge deck; and a deckhouse measuring 15 feet from forward to aft bulkhead with room for a large galley, convertible divan, easy chairs, lockers, book shelves, storage for electrical devices and other conveniences.

Make the Offshore 42 your property. It's great cruising for four to six people, an ideal retirement home for a couple because of its comfort, seaworthiness and economy of operation

Write Bristol Yacht Company, Custom Division, Bristol, Rhode Island 02809.

bristol yachts

The Bristol 37 gives you the same outstanding performance, economy and safety as the Offshore 42. It's just a wee bit smaller. Sedan model (shown below): $36,500. Aft-Cabin model $39,200



From the Burger Boat Yard have come some of the most important design and construction innovations in yacht-building to occur in the past half century.

BURGER, first with a steel hull for pleasure craft offering greater safety, easier maintenance and more spacious interiors with tanks built integral with the hull.

BURGER, pioneer in flush-deck cruiser design.

BURGER, the builder of the first and largest all-welded aluminum craft in the country . . . a concept which has revolutionized the industry.

BURGER, repeatedly breaking their own records in size and hull performance in recent years.

BURGER, since 1863, a Boat Yard steeped in the traditions of yacht-building, unsurpassed for fine craftsmanship.

If you happen to be an "avant garde" yachtsman with some old-fashioned ideas about quality and workmanship . . . See Burger first.

Our new brochure on the Burger 66 in Aluminum, Standard Cruiser or Houseboat Deck Arrangement is ready. Your inquiries on Burger Standard hulls and custom-building are welcome.

Burger, the pace-setter!

BURGER

BOAT COMPANY INC., MANITOWOC, WISCONSIN

CONTACT BURGER AT THE ROOSEVELT HOTEL DURING JANUARY N.Y. BOAT SHOW

BOBBY ORR

was voted most valuable player in the National Hockey League in 1971. Defenseman of the Year in 1971. Most points scored by a defenseman: 139 points. Most goals scored by a defenseman: 37 goals. Record holder of most assists by a defenseman: 102 assists. NHL All-Star team, 6 years in a row.

Bobby Orr 5-Pc. Hockey Outfit

Gives young players the big-league look!

Outfit includes
- Helmet
- Pants
- Jersey
- Gloves
- Socks

19.95
or $5 monthly
—see p. 268
for full credit terms

1 BOBBY ORR 5-PC. HOCKEY OUTFIT. Scrimmages are more fun, more exciting when you wear an outfit that looks just like Bobby Orr's! Team colors are reproduced in these boys' size jersey, pants, and socks. Durable hand-washable cotton. Adjustable hockey helmet of molded plastic, printed with Bobby Orr's name, has cutouts for air ventilation, chin strap. Jersey has number 4 and ORR printed on back. Padded pants have removable plastic thigh guards, laced front adjustment. Protective gloves have sporty red/white/blue color design. Socks are knitted stretch cotton. One size outfit only—fits boys aged 8–12, 85 to 125 lbs. Outfit not intended for competition. Skates, stick and puck not included.
X 910-2005 A—Mail wt. 6 lbs.....Outfit **19.95**

Hockey Accessories

2 BOBBY ORR PROFESSIONAL HOCKEY HELMET. Resilient molded plastic shell helps protect you from jolts. Helmet rim sized is inflated with air by player for exact fit—one size fits all head sizes 6¾ through 7⅞.
X 910-2120 A—Mail wt. 1.50 lbs.. **9.95**

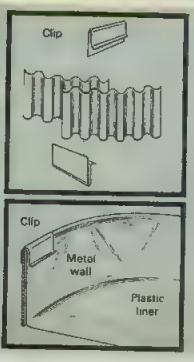
3 BOBBY ORR HOCKEY SHOULDER PADS. Protective, cloth covered synthetic rubber polyethylene caps, leather lace tabs. Adjustable straps.
X 910-2146 A—Mail wt. 1.30 lbs.. **8.95**
Similar, but smaller size for younger boys. Also contains less padding.
X 910-2138 A—Mail wt. 1.20 lbs.. **6.95**

4 BOBBY ORR HOCKEY ELBOW PADS. Thick, protective vinyl, cloth-lined. Snug elastic webbing.
X 910-2153 A—Mail wt. 1 lb..... **4.95**

5 BOBBY ORR HOCKEY SHIN PADS. Durable polyethylene kneecap and shinguard. Padded with synthetic rubber.
X 910-2179 A—Mail wt. 3 lbs.... **8.95**
Similar Shin Pads for smaller boys. Plastic kneecap and shinguard.
X 910-2161 A—Mail wt. 1.50 lbs.. **6.95**

6 MOUTHGUARD. One piece molded polyethylene. 2 snap fasteners.
X 910-2492 A—Mail wt. 0.30 lb.. **2.99**

SAVE THIS CATALOG—
Order anything on this page till August 26, 1972



Ice Skating Rinks For Backyard Fun

Low as **7.99**

PORTABLE ICE RINKS. Your own skating rink for at-home fun, year after year. Easy to assemble and take down. Instructions included. Heavy-duty, corrugated .012-gauge aluminum sidewalls are 6" deep (except 4" deep for 16-ft.-diam. rink). Water is held in with a 2-mil plastic liner (except extra-durable 4-mil liner for 28-ft. rink). Vinyl clips and repair tape included.
X 911-8233 A-16-ft. diam. **7.99**
X 911-8266 A-20-ft. diam. **12.99**
X 911-8316 A-24-ft. diam. **18.99**
X 911-8381 A-28-ft. diam. **26.99**

ELECTRONIC TRANSISTOR CLOCKS

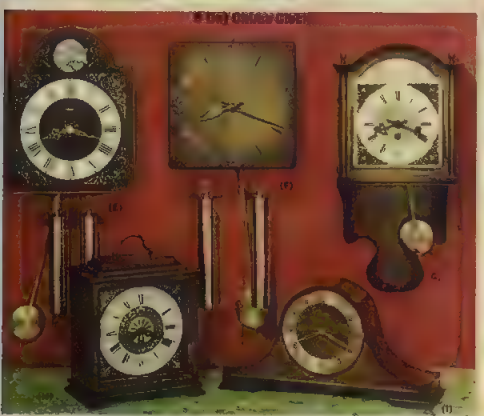
(A) Madison Avenue — Electronic transistor clock. Runs about 1 year on one penlight battery. Brass case with heavy brass dial ring. 7½"x5¼", Wt. 3 lbs.
[redacted] **$63.50**

(B) The Louvre — A miracle of electronics. "Just set it and forget it!" Runs approximately 3 years on one battery with help of transistor. Heavy brass case, battery included. 9¼"x7½", Wt. 7 lbs.
262AX5625 **$83.50**

400 DAY ANNIVERSARY CLOCKS

(C) Heritage — Needs winding only once a year. Polished visible movement with slowly rotating pendulum. Floral decorated dial. 12"x7¾", Wt. 7 lbs.
219X2740 **$40.50**

(D) Deluxe Lantern. Wind it only once a year. Fine brushed brass case, antique dial. Pendulum rotates slowly. 8½"x5½", Wt. 5 lbs.
254AX3600 **$53.25**



(E) Automaton, 8 day striking wall clock in antique walnut finish. "Tempus Fugit" disc opens to reveal blacksmith who strikes anvil on the hour and ½ hour. 13½"x10". Wt. 11 lbs.
8025X5925 **$87.75**

(F) Modern 8 day striking clock, fine walnut face with raised gold numerals. Strikes full hour and once on ½ hour. 10½"x10½", Wt. 15 lbs.
42/6WX5175 **$76.50**

(G) Wellington, Wall Westminster chime, 8 day movement, reproduces the chimes of Big Ben every ¼ hour. Deluxe antique walnut case. 20"x10", Wt. 10 lbs.
807DX7425 **$110.00**

Same as above but with triple-chime movement. Plays Westminster, Whittington or St. Michael chimes. Night time shut-off lever. Wt. 12 lbs.
807JX8925 **$132.00**

(H) Coachman, 8 day Westminster chime in fruitwood finish. Mellow chimes strike the full hour and play every quarter hour. 11½"x9½", Wt. 8 lbs.
8063BX6875 **$99.00**

Same as above but with triple-chime movement. Plays Westminster, Whittington or St. Michael chimes. Night time shut-off lever. Wt. 9 lbs.
8264BX8175 **$121.00**

(I) Portsmouth, Westminster chime clock. Melodious reproduces the chimes of Big Ben every ¼ hour. Fine antique walnut case. 15½"x9¾", Wt. 8 lbs.
8058WX5175 **$76.50**

BLACK FOREST CUCKOO CLOCKS

Linden black forest hand carved cuckoo clocks, intriguing examples of old world clock making skill creating fine time keepers. Door opens, bird pops out, calls full hour and once on the half hour, accompanied by gong strike. Self regulating movement.

(J) Musical 2-Door Cuckoo Clock. After first door opens and cuckoo calls, second door opens, a musician appears and music plays. 1-day movement. Multi-color finish. 13"x8½", Wt. 5 lbs.
733CX3300 **$48.95**

(K) Hunting Scene, specially deeply carved Stag's Head with Antlers. Pheasant, Rabbit and Horn. Rich antique finish. 8 day movement. 19"x11½", Wt. 10 lbs.
819AX4500 **$86.75**

(L) Colorful Swiss Chalet cuckoo clock with music and dancing figures. After cuckoo calls music begins and dancing figures revolve around balcony. 1-day movement. 11"x9¾", Wt. 7 lbs.
723X9023 **$74.50**

(M) Traditional dark brown finish, with 2 graceful birds, all hand carved. 1-day movement. 13"x8½", Wt. 4 lbs.
133X2023 **$29.95**

As above but with 8 day movement. 13"x8½", Wt. 9 lbs.
833X2815 **$41.75**

(N) 8 Day Deluxe model in rich antique finish. Finely carved. Wind it once a week. 15"x9", Wt. 9 lbs.
856AX3335 **$49.50**

As above but with 1-day movement. 15"x9", Wt. 5 lbs.
136AX2475 **$36.75**

Cordless clocks operate faultlessly up to 20 months on 1½v. "C" cell battery.

Westclox

DECORATOR CLOCKS AND SCONCES

A CORDLESS ELECTRONIC "FONTAINBLEAU" CLOCK. Baroque beauty, ingeniously interpreted in Wel-Wood Roman Gold finish. 23" dia. Wt. 9 lbs.
563W2570 $39.95

B PR. "FONTAINBLEAU" SCONCES. 17" high (Candles not incl.) 6 lbs.
2023W1445 $22.50

C CORDLESS ELECTRONIC "DRAMATIQUE" CLOCK. Spectacular! Spun aluminum dia., with raised numerals, "floats" on ebony background. Solid American walnut frame, 11 3/16" x 17 3/16" 4¼ lbs.
6941W1930 $29.95

D PR. "DRAMATIQUE" SCONCES. 17" x 4 3/16" (Candles not incl.) Wt. 4 lbs.
96941W1605 $24.95

E CORDLESS ELECTRONIC "CAMEO" CLOCK. Classic elegance. Richly grained fruitwood finished cabinet wood frames the tooled black leatherette background with spun brass dial. Brass bezel and finial. 17" x 17" Wt. 6 lbs.
1411W1270 $27.50

F PR. "CAMEO" SCONCES. 14 3/16" x 5" (Candles not incl.) Wt. pr 2 lbs.
91411W1220 $18.95

G CORDLESS ELECTRONIC "CELEBRITY" CLOCK. Star attraction! Genuine walnut veneer frame, contoured brushed satin brass dial. 15" x 31" 5 lbs.
1469W2090 $32.50

H PR. "CELEBRITY" SCONCES. 17 3/16" x 8" (Candles not incl.) Wt. 2¾ lbs.
91469W1120 $16.95

J CORDLESS ELECTRONIC "PREMIER" CLOCK. Tomorrow's look . . . today! Stands on floor or hangs on wall (removable pewter finished feet). Genuine walnut veneer cabinet with black interior houses a satin pewter finished dial, battery powered pendulum and decorative weights. 13" x 44". Wt. 25 lbs.
7015W6425 $88.95

K CORDLESS ELECTRONIC ALPHA "70" CLOCK. Futuristic design to usher in the "Surging Seventies"! Lucite frame forms a shadowbox effect around colorful dials with raised easy-to-read numerals. 8" diameter. Wt. 2 lbs.
7021W1445 Bright Orange. $22.50
7023W1445 Apple Green. $22.50
7025W1445 Glossy Black. $22.50

A Gents 17 jewel yellow gold case, calendar wrist alarm, sweep second hand, fancy modern dial, incabloc shock resistant movement, leather strap.
7501 03630 $80.00

B Gents 17 jewel two button 30 minute register chronograph, fancy black dial with white registers, luminous dots and hands, incabloc shock resistant movement, stainless case, leather strap.
9123A3900 $65.00

C Sterling 17 jewel 30 minute and 12 hour chronograph with fancy white dial and black registers, yellow gold case, incabloc shock resistant movement. Leather strap
8104A8100 $135.00

D Gents 17 jewel 30 minute and 12 hour calendar chronograph. Calendar indicates month, day of the week and day of the month. Yellow gold top with stainless steel case, incabloc shock resistant movement, luminous dots and hands. Leather strap.
9129A1800 $180.00

E Sterling 17 jewel self winding automatic chronograph with 12 hour register and calendar, fancy black dial with white registers and rotating bezel, incabloc shock resistant movement in all stainless steel case, luminous dots and hands, leather strap.
2122A3600 $290.00

the watch of celebrities

F 1 jewel 1/10 of second side button, 15 minute register timer, shock resistant movement and break resistant main spring.
316A1200 $20.00

G 1 jewel 1/5 of second, side button 30 minute register timer, shock resistant movement and break resistant main spring.
317A1200 $28.00

H 1/5 of second 60 minute register with central register for quick easy reading, shock resist ant movement and break resistant mian spring.
2361A1400 $36.00

I Gents 17 jewel 30 minute register divers chronograph, rotating bezel for elapsed time luminous dial and hands with incabloc shock resistant movement in all stainless steel case Leather strap
8512A4800 $80.00

ANGELUS

watches

Now the time of your life belongs to ANGELUS It is in excellent hands The name, ANGELUS is renowned the world over for the high-quality, skilled craftsmanship and scientific eminence of its precision timepieces.

ANGELUS

(A)	Ladies Watch in 14K Yellow Gold with a Bark Finish L673W15000	$300.00
(B)	Ladies Cover Watch in 14K Yellow Gold with 20 Diamonds L587W47500	$950.00
(C)	Ladies Watch in 14K White Gold with 10 Diamonds L468W43700	$875.00
(D)	Ladies Watch in 14K white gold with 14 Diamonds L707ZB700	$575.00
(E)	Ladies Watch in 14K Yellow Gold with 50 Diamonds L505W25000	$500.00
(F)	Ladies Watch in 14K Yellow Gold with a Bark Finish L674W14750	$295.00
(G)	Men's Watch in 14K Yellow Gold with a Gold Dial M255W33750	$675.00
(H)	Men's Watch in 14K Yellow Gold with a Bark Finish M747W23700	$475.00
(I)	Men's Watch in 14K Yellow Gold with a Champagne Dial MY23FW21250	$425.00
(J)	Ladies Watch in 14K Yellow Gold with 12 Diamonds and 12 Blue Sapphires L742W64750	$1,295.00
(K)	Men's Watch in 14K Yellow Gold with a Gold Dial M280W23750	$675.00

Swiss movements in 1891, ANGELUS has specialized in watchmaking excellence and accuracy Pioneering in pocket alarms, wrist chronographs and automatic watches, ANGELUS has received numerous awards and citations at worldwide watchmaking exhibitions and fairs —

WORLD FAMOUS

brother

CONSOLE
OR PORTABLE
SEWING MACHINES

CAM-O-MATIC SUPER ZIG-ZAG WITH BUILT-IN CAMS. The ultimate in sewing machine performance. Does everything automatically. Embroiders, monograms, appliques. Built-in button-holer and blind stitch. Picture dial shows exact stitches you can sew. 3-position needle. Single and twin needle sewing. Calibrated fabric dial. Enclosed motor. Instruction book and accessory kit.

3036A9973 Sewing Mach. Only... ...**$139.95**
3043A983 Tote Sew Case Wt. 6 lbs. **$14.95**

If console is preferred instead of Tote Sew Case, order by number any model featured on page

All brother products have been awarded the Parent's Seal and are U.L. Listed.

Mediterranean Console
Complements every home decor. Size 31¼" H. x 17½" D. x 22½" W. Opens to 45" Width. Wired with knee control. Beautiful Walnut finish. Wt. 35 lbs.
3042A3967 Retail **$59.95**

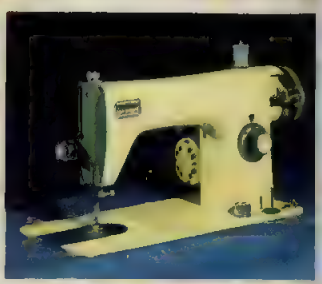
FREE ARM ZIG-ZAG SEWING MACHINE
A price breakthrough! The favorite of the professionals at an unheard of low price. Free arm feature makes sewing sleeves and darning socks a snap. Forward and reverse. Built-in buttonholer and blind stitch. Fabric dial. Complete with fitted case and extension table. Wt. 34 lbs.

3044A10973 .....**$149.95**

DELUXE ZIG ZAG SEWING MACHINE WITH BUILT-IN CAMS Instant and infinite variety of stitches without attachments. Built-in button-holer and blind stitch. Built-in sewing light. Sews forward and reverse. Features calibrated fabric dial. Self-stop bobbin winder. Instruction book and accessory kit.

3032A6983 Sewing Machine Only....**$99.95**
3043A983 Tote Sew Case Wt. 6 lbs.. **$14.95**

If console is preferred instead of Tote Sew Case, order by number any model featured on page



HEAVY DUTY SEWING MACHINE
Loaded with features... budget-priced. Has built-in darner, self-stop bobbin winder, stitch regulator dial, drop feed for easy darning, appliquing, monogramming, etc. Hinge pressure foot sews over pins and seams. Forward and reverse. Instruction book and accessory kit.

3028A3987 Sewing Machine Only. **$59.95**
3043A983 Tote Sew Case Wt. 6 lbs.. **$14.95**

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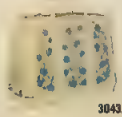


TOTE-SEW PORTABLE CASE
Lightweight yet exceptionally sturdy. High fashion floral pattern. Fully wired with foot control. Available for any machine except free arm model. Wt. 6 lbs.
3043A983 .....**$14.95**

CAMBRIDGE TRADITIONAL CONSOLE
Clean line styling blends with any decor. Size: 30½" x 17½" x 22½" W. Opens to 44¾". Walnut. Fully wired with knee control. Wt. 35 lbs.
3040A3483 .....**$49.95**

PATRIOT DESK
Smartly styled with ample drawer space. Size: 30½" x 16" x 32½" W. Opens to 65¼". Walnut. Fully wired with knee control. Wt. 45 lbs.
3041A4967 ..**$69.95**

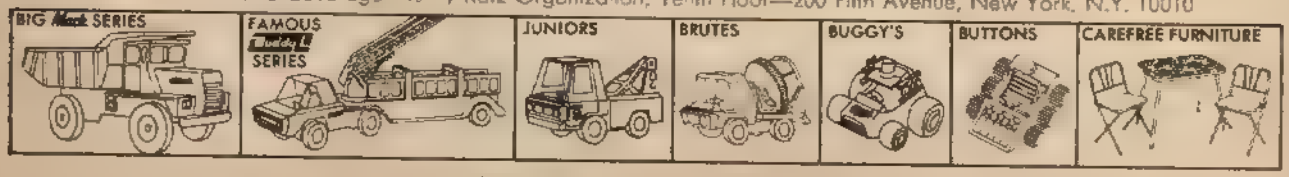
THE SWITCH IS ON... TO BUDDY L

**MORE AND MORE RETAILERS AND WHOLESALERS...
PEOPLE EXACTLY LIKE YOU...ARE MAKING THE SWITCH!
THEY'RE BUYING A BIGGER SHARE OF THE STEEL TRUCK
LINE THAT STARTED THE STEEL TRUCK BUSINESS...BUDDY L!
IF YOUR STEEL TRUCK BUSINESS WASN'T BOOMING IN
1970, NOW IS THE TIME TO MAKE YOUR MOVE.
SEE BUDDY L'S ELECTRIFYING NEW LINE—61 NEW ITEMS
PLUS TABLE AND CHAIR SETS—ROOM 1034—FAB. SWITCH
BUDDY L ON TO FULL POWER, YOU'LL PROFIT FROM IT!**

Buddy L®

BUDDY L CORPORATION NEOSHO, MISSOURI 64850

Worldwide Sales Coverage Henry Katz Organization, Tenth Floor—200 Fifth Avenue, New York, N.Y. 10010



(Circle No. 18 on Reader Inquiry Card)

When Fisher-Price advertises, we talk to the grownups, not the children, because grownups are your customers for our preschool toys.

For 1971 there are marvelous new toys that promise to be as overwhelming a success as the toys we introduced last year. Then there are the Fisher-Price classics. (Fisher-Price Toys have a way of becoming classics overnight.)

So there's lots to talk to parents about.

For the first time, we're on network TV in the *spring*. And we've expanded our fall campaign from 8 to a full 10-week schedule. In every case we're addressing our commercials to adults, on shows such as The Newlywed Game, Let's Make A Deal, I Love Lucy and more. We also are on a full range of daytime dramas including Love Is A Many Splendored Thing, As The World Turns, and Guiding Light. There'll also be more spot TV for Fisher-Price in 1971.

Our warmly-received print campaign is expanded to appear in a wider group of women's and home service magazines. Sunday supplements, too. You'll see these involving new full page ads from March through June as well as from August through December.

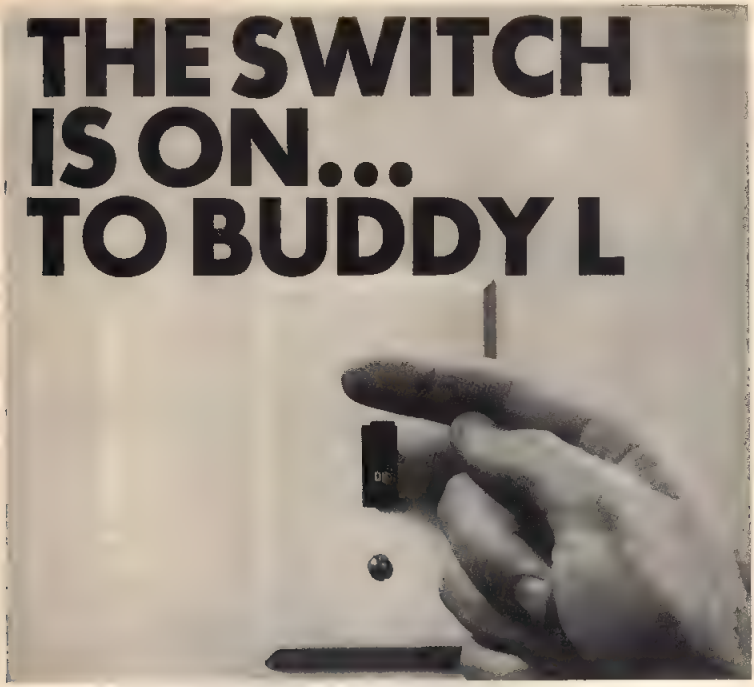
When Fisher-Price talks to parents, they listen. And they buy.

Which is why if you follow our Programmed Merchandising For Profit Plan, you'll profit. Select a broad assortment, design an attractive display, maintain solid inventory for the selling season ahead. And if you haven't seen our new catalog, write for your copy today.

Fisher-Price Toys.

©1970 Fisher-Price Toys East Aurora, N.Y. 14052
New York Office: Suite 4[illegible] 666 Fifth Avenue Bldg.
New York, N.Y. 10019 A Division of the Quaker Oats Company

THE SWITCH IS ON... TO BUDDY L

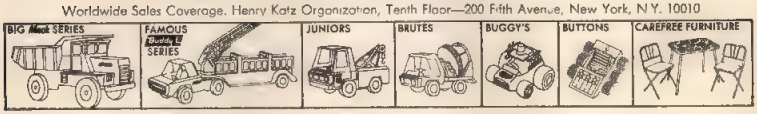


MORE AND MORE RETAILERS AND WHOLESALERS... PEOPLE EXACTLY LIKE YOU...ARE MAKING THE SWITCH! THEY'RE BUYING A BIGGER SHARE OF THE STEEL TRUCK LINE THAT STARTED THE STEEL TRUCK BUSINESS...BUDDY L! IF YOUR STEEL TRUCK BUSINESS WASN'T BOOMING IN 1970, NOW IS THE TIME TO MAKE YOUR MOVE. SEE BUDDY L'S ELECTRIFYING NEW LINE—61 NEW ITEMS PLUS TABLE AND CHAIR SETS—ROOM 1034—FAB. SWITCH BUDDY L ON TO FULL POWER, YOU'LL PROFIT FROM IT!

Buddy L®

BUDDY L CORPORATION NEOSHO, MISSOURI 64850

Worldwide Sales Coverage. Henry Katz Organization, Tenth Floor—200 Fifth Avenue, New York, N.Y. 10010



BUDDY L

SCHOOL BUS

A total of 61 new items have been added to the Buddy L line, with additions in every product area: Pop Art Buggies, the Button Series, regular Buggies, the Junior Line, Big Brutes, Mack Trucks, the Ruff 'N Tuff series, and of course Buddy L truck basics.

New to the Pop Art Buggy Line are: Heinz Ketchup, Bazooka Bubble Gum, Coca Cola and Tony the Tiger.

Additions in the Button series include: Piccadilly Pickup, Tippy Tow Truck, Fire Tires, Surf's Up, Dirty Dumper and Cementer Decenter.

Both the Pop Art Buggies and the Button Series are packed in clear bubble pack

Five buggies are among the new numbers: Super School, Maxi Taxi, Gaterbug, Super Bike and Better Letter.

A new Coca Cola Delivery Truck in the latest style authorized by the company is an important addition to the Junior Line. Others are Cool Cat, a Jeep pulling a trailer with snowmobile; Junior Camper, Rail Racers and a Bike Hauler.

A log truck and a cement mixer are new in the Ruff 'N Tuff Construction series, a category which now includes oversize tires on every item. Bigger wheels are also the feature in the Mack Truck series, while "U Steer It" is the new feature of the regular Buddy L line, including the two new entries, Zip's Mail Truck and School Bus. The latter has four figures: a driver and three children

REMCO

MARTIAN GLUMP

Blue Jeans, a "turned-on-teenager," is the star of the Remco line. She comes with gypsy jeans, fringe jeans, overall jeans, patches jeans, jumpsuit jeans, wetlook jeans, and far-out furniture and a motorcycle. She has a movable head and arms and bending knees.

Love 'N Learn dolls offer practice in learning to snap and lace, dressing by color, hair care, coloring, learning the alphabet and numbers.

The Glumps are 33" inflatable plastic characters on motorized bases, including a robot, a duck, and a martian. They can carry small objects.

Trixie Pup wags his head, nestles, and rolls over on a whistle, finger-snap or clapping cue.

Wheelie Trike comes in four styles: ice cream truck, fire engine, stage coach and a taxi. Flip the pivot arm and press the remote control button and the trike does a "wheelie" spin.

WORCESTER TOY CO.

MAD HATTER

An expanded line of Tea, Mug, Dinner, Patio and Kitchen sets accents this company's activity.

Featured are Mug Chocolate sets with pop-art design and a Mad Hatter Tea Party Set. The latter utilizes animated designs on the set's individual parts.

The company's pop-art riding toys category has also been expanded New items here include a Heinz Pickle, a Coca-Cola and two Green Giant riding toys.

Worcester re-designed its Electric Vacuum Sweeper; it now operates on two batteries.

NEW LINES FOR 1971 • NEW LINES FOR 1971 • NEW LINES FOR 1971 • NEW LINES FOR 1971 • NEW LINES FOR 1971 • NEW LINES FOR 1971 •

MERRY MFG. CO.

TOTEM BAG

Twenty-six new items comprise the 1971 line of Merry Manufacturing, with several girls' toys at the top of the lineup, including

Purse - Ables, boxed handbags with matching wallets, coin purses, keytainers, glass cases; Makeup Kit, formed plastic case with brush, comb, mirror, powder, tissue, dispenser, eye shadow, cosmetic brushes; Flip-Out Fun Glasses, styled glasses with interchangeable lenses, and Totem Bags, including play lipstick.

NATIONAL LATEX

BUGS BUNNY PUNCH BALL

A new line of Punch Balls leads off the 1971 Blue Bird entries of The National Latex Products Co.

Aimed at the action-oriented youth market, the punch balls have a variety of decorations, including Love and Peace Symbols.

...W THE *MIDAS TOUCH OF AHM* TURNS 44 INCHES OF ...UR COUNTER SPACE TO GOLD WITH THESE SENSATIONAL

Motorized GO-GO Racing Cars

98¢ RETAIL

DISPLAY NO. K-21-A
HOLDS 54 CARS IN 9 DIFFERENT KITS
TOTAL SALES RETAIL

HERE'S WHY AHM ACTION HOBBY KITS ARE NOW SUPPLYING OVER 50% OF THE HOBBY SALES IN HOBBY SHOPS & HOBBY DEPARTMENTS ACROSS THE NATION.

If you've been carrying AHM motorized action hobby kits for the last year, you know these will be sensational additions to your hobby department. If you haven't tried AHM hobby kits with real action ... try these now, and you'll find out why AHM hobby kits are revolutionizing all previous concepts of what was needed in a hobby kit.

...GOES" ...GO-NG ...America today

The sales in Japan today are over 85% for powered auto hobby kits ... kits that GO ... after being assembled. Under 5% for static hobby kits. This trend started to become evident in the United States in 1969 ... REORDERS ... Make sure you can offer your customers what they really want, from the big assortment that is available in the AHM line. Hobby kits with ACTION. Hobby kits with GO ... power ... hobby kits with BIG SALE & PROFIT POTENTIAL for you !!

Your Car Model Racing Fans Never Had It So Good!

...and because your young racing car buffs usually buy more than one

YOU'LL MAKE 2, 3 and 4 PROFITS ON EVERY SALE!

The powerful display does an automatic selling job for you.

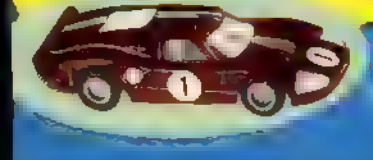
THEY'RE BIG 1/32 SCALE MODELS with lots of fun and excitement to build and to race. Great for youngsters because they're easy to put together and ready for racing action in no time at all. From the famous McLarens to the Fords, the Chaparrals, Porsches and Ferraris, each model kit is an authentically finished, detailed replica of these top names in the racing car world, right on down to the colorful decals which are included.

FULLY ASSEMBLED MOTOR DROPS INTO PLACE IN A JIFFY

A quick wind-up with the key (included) and they streak away in a thrilling flash

Sold in assortments only. Display No. K-21-A MOTORIZED GO-GO RACING CAR KITS packed 54 to display (6 each of 9 numbers) shipping wt. 17 lbs.

GO-GO for quick turnover with this new AHM profit maker



Associated Hobby Manufacturers, Inc.

From The Wonderful Profit World of AHM

AHM's WONDERFUL WORLD OF
Birds, Jungle, Circus, Fish & Farm Life

98¢

...tion poses are ... captured in thes... ...and painted deta...

Highly educational, these unique and delightful mini... tures prov de hours of play, fun and fascination an... are very popular with collectors from six to sixty

Arts, model and crafts hobbyists can create excitin... dioramas, layouts and decorative projects w th thes... true scale model miniatures.

COLORFUL PACKAGING MAKES FAST SALES

Full color boxes, beautifully illustrated front and back... pilfer proof shrink pack with full visibility of the colo... ful contents, each item in its own recessed receptacl... in the molded plastic platform. THIS IS VALUE!

4721A — 24 asst Cowboys and Indians
4722 A3 — 24 asst Circus Group and Birds
4724A — 24 asst Farm Group
4725A — 24 asst Jungle Animals
4726A — 24 asst Tropical Fish

$23.52 per asst., retai...

The Finest Hobbies From Around The World

Powerful National Advertising PRE-SELLS for You All Year 'Round

AHM

ANNOUNCING A NEW SUBSIDIARY TO GET FAST SELLING, BIG EARNING BANDAI TOYS TO YOU FAST

BANDAI CORPORATION OF AMERICA

Now there's more speed than ever behind getting Bandai sales-winning toys to you. This new office is at your complete service with a complete battery-operated, remote-control, and friction-toy series for your complete sales success. Your man to contact: Y. Kageyama, executive vice president. He's ready. He's willing. And he's able with Bandai toys to give you a checker flag on profit! Call 212-924-0394 and make arrangements to see Bandai's latest toys before everybody else does.

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Circle No. 42 on Reader Inquiry Card

These Amazingly Active

Animal Tractors

love to work for you

They're battery-powered to move forward and backward with tank-type drive to climb over obstacles

As seen on TV
Sold only at Sears

$3.99 each
(without batteries)

2 Buckethead Giraffe

1 Shovelnose Dinosaur

Buy all three for a whole construction crew

1 Shovelnose Dinosaur. It's a dynamic power shovel. Use one hand crank to raise and lower neck, another to bend it at middle joint and a third to open and close the shovel mouth. 9x6x4½ inches high. Uses 2 "C" batteries (not incl.). Order package below. Plastic.
49 N 44107—Shpg. wt. 1 lb. 3 oz. ..$3.99

2 Buckethead Giraffe. Hand crank controls for raising and lowering neck and claw scoop. Claw scoop opens and closes with finger squeeze. 9x6x4½ in. high. Uses 2 "C" batteries. Order package below. Plastic.
49 N 44108—Shpg. wt. 1 lb. 3 oz. ..$3.99

3 Dumpy Hippopotamus. A dump-truck-bulldozer. Hand cranks raise and lower a bulldozer blade and truck box for dumping. 10½x7½x4 in. high. Uses 2 "C" batteries (not incl.). Order package below. Plastic.
49 N 44106—Shpg. wt. 1 lb. 4 oz. $3.99

NOTE: Above items made in Japan

"C" Batteries. Package of 6
49 N 8406—Wt. 12 oz. Pkg. $1.19

3 Dumpy Hippopotamus

ROAD BLOCKS

Sears own Building Sets

Easy-to-grip plastic blocks
with grooves that guide
motor-driven vehicles

Our biggest Set includes plastic car, airplane and locomotive bodies *plus* 2 motor-driven bases

101 pieces $9.99 without batteries

Even 3-year-old toddlers will delight in building highways, train tracks, houses, animals, geometric designs with these 32 easy-to-handle blocks, 64 joiners. They're bright, appealing and made of extra-durable plastic to last through years of building sessions. What's more, all blocks have special grooves that form tracks for 3¼-inch motor-driven vehicles—no matter which way you put them together. For boys, girls, ages 3 to 8. Needs 2 "AA" batteries, order pkg. below

79 N 44105C—101-pc. Set. Shipping weight 4 lbs. ..... Set $9.99

More Sets to make more exciting things

51 pieces $4.99 without battery | 76 pieces $6.99 without battery

Sears smaller sets have all the basic pieces to help child understand elementary principles of engineering and motion. 51-pc. set includes 16 blocks, 32 joiners, car and airplane bodies, 1 motor base. 76-pc. set comes with 24 blocks, 48 joiners plus car, airplane, locomotive bodies, 1 motor base. Each set needs 1 "AA" battery; order pkg. below.

49 N 44103—51-pc. Set. Shipping weight 1 lb. 10 oz. ..... Set $4.99
49 N 44104—76-pc. Set. Shipping weight 2 lbs. 5 oz. ..... Set 6.99

Road Block Accessory Set. Includes 15 blocks, 45 joiners
49 N 4420—Shipping weight 1 lb. 4 oz. ..... Set $2.99

Vehicle Accessory Set. Includes car and airplane bodies, 1 motor base. Needs 1 "AA" battery, order package below
49 N 4421—Shipping weight 6 ounces. ..... Set $2.99
49 N 8402—**"AA" Batteries.** Package of 6. Wt. 6 oz. . Package 99c

Especially for the little ones

CLIMBING CHUGGING CHOO-CHOO

Bright plastic train runs on track
while its smokestack bobs up and down
animal pops out as train passes station

$9.99 without battery

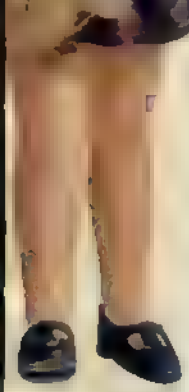
Exceptionally bright colors and intricate designs make this set especially fascinating to youngsters. Just move lever on train and it chugs around curves and underpass, over mountain and past the station—making a cheerful little sound all the way. Set includes train with passenger car, animals, straight, curved and cross tracks, mountain, station, suspension bridge. Overall lay out 21x42 in. Plastic. Needs 1 "C" battery, order pkg. below

79 N 44163C—Shipping weight 4 pounds . . Set $9.99
49 N 8406—**"C" Batteries.** Pkg. of 6. Wt. 12 oz. Pkg. 1.19

THEIR HAIR GROWS

Press each girl's tummy, then pull her rooted hair to make it "grow" . . a knob on her back winds it short again

Mod Fashions for Crissy and Tressy



15-in Velvet $8.87

Introducing Velvet, Crissy's younger cousin. She's 15 inches tall . . looks so sweet, perky and almost real. With big violet eyes, silky rooted hair that grows to her knees, smooth vinyl skin. Jointed. Wt. 1 lb. 4 oz.
49 N 35028....$8.87

Outfits for Velvet

1 Lace-trimmed pajamas peignoir. Shoes. Wt. 4 oz.
49 N 32551....$2.97

2 Mini-coat, cloche hat with pompon. Shoes. Wt. 4 oz.
49 N 32549....$2.97

Crissy's back again. Looking as spectacular as ever with her deep dark eyes and flowing auburn hair that's such fun to style. Vinyl, jointed; 17½ inches tall.
49 N 35041—Shpg. wt. 1 lb. 6 oz.....$8.87

Isn't Tressy a beauty? She's a glorious brunette with hair you'll love to style, vinyl flesh-look skin and large go-to-sleep eyes. Jointed, 17½ in. tall. With her own hair-styling accessories. Headband not incl.
49 N 35029—Shpg. wt. 1 lb. 6 oz.....$8.87

Outfits for Crissy and Tressy

3 Satin mini-dress, matching fringed scarf. Shoes.
49 N 32555—Shipping weight 4 oz. $2.97

4 Lace-trimmed bell-bottom pants, robe. Sandals.
49 N 30752 Shipping weight 5 oz. $2.97

5 Bell-bottoms, shirt, poncho. Peace medal, sandals.
49 N 32554—Shipping weight 4 oz. $2.97

6 Sparkly gold-color mini-dress, stockings, shoes.
49 N 32552—Shipping weight 4 oz. $2.97

7 Hooded cape with fur-look trim, pompons. Shoes.
49 N 30751—Shipping weight 5 oz. $2.97

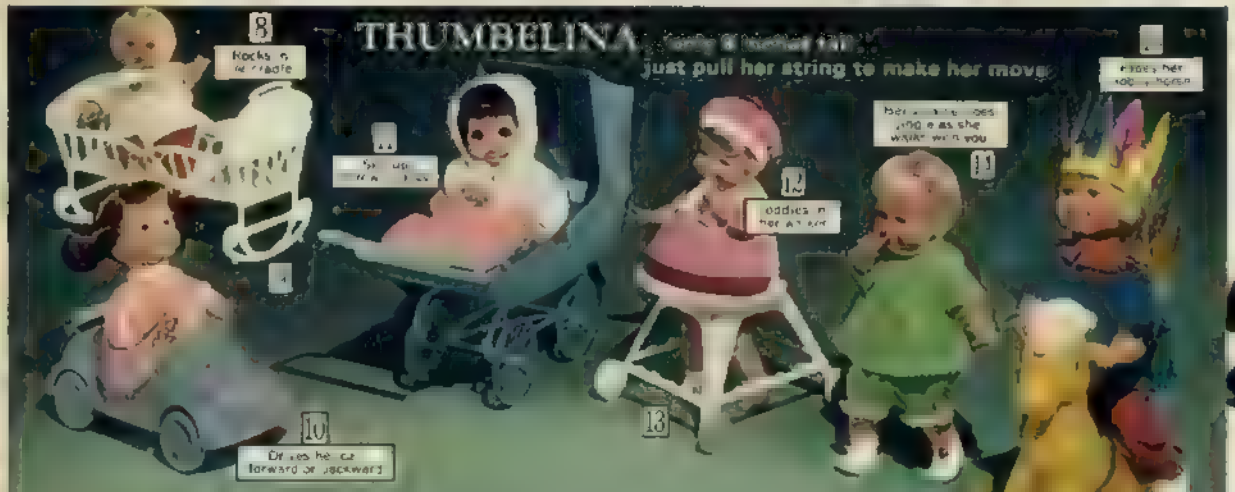
NOTE: Dolls not included with outfits 1 through 7

17½-inch Tressy $8.87

17½-inch Crissy $8.87

Hair Care Kit. Styling brush, rollers, clips, pins, net, ponytail bands, bows, other decorations. Shpg. wt. 3 oz.
49 N 35042 .. ....$1.99

2-Doll Trunk. Vinyl. Hanger bar, hangers. Molded handle, metal clasp. 12x6½x20½-in. Dolls, accessories not included. Shpg. wt. 3 lbs.
79 N 35031C $3.99



Soft cloth-bodied babies with vinyl heads and rooted hair you can comb

8 **Newborn Thumbelina.** Irresistible squirmer.
49N30755 No comb. Wt. 1 lb. 2 oz. $5.44

9 **Rocking Crib.** All plastic. 10½x8 inches high.
49 N 30757 Shipping weight 12 oz. $1.49

10 **Speedy Thumbelina with Car.** Wind string and off she goes. Doll-car 9"x4x3¾ inches.
49 N 35043—Shpg. wt. 1 lb. 8 oz. Set $6.44

11 **Kissin' Thumbelina with Carriage.** In or out of carriage she sits up, opens & closes eyes, throws a kiss. Plastic carriage 14x5¼x10¾ in.
49 N 35026 Shipping wt. 2 lbs. Set $7.77

12 **Toddler Thumbelina the Sailor Girl.**
49 N 30754—No walker. Wt. 1 lb. . $5.44

13 **Walker.** All plastic. 7x6x6 inches high.
49 N 30769 Shipping weight 12 oz. $1.49

14 **Jungle Thumbelina.** Pull string, hold her hands and [illegible] walk with you. Fits on her toes.
49 N 35044 Shipping weight 1 lb. 2 oz. $5.44

15 **Toddler Thumbelina the Indian Princess.**
49 N 30768 No horse. Wt. 1 lb. $5.44

16 **Rocking Horse.** All plastic. 8x8x3 inches high.
49 N 30758 Shipping weight 12 oz. $1.49

FLATSYS

They live in a plastic picture frame, snap out for play then in again . . they stand, bend 'n pose, have rooted hair you can comb

ALI the City Girl DALE the Actress CORY the Model GWEN the Student

Fashion Flatsys . . 8 inches tall $2.97 each with stand

(1 thru 8) 4 vinyl beauties shaped to look great in clinging fashions of 70's. Model stand included

ALI. Lives in a town house

1 Wears mini-dress, long vest. Satchel
49 N 37036—Shpg. wt. 12 oz. . . $2.97

2 With tie-dyed jeans, tank top, vest.
49 N 37037—Shpg. wt. 12 oz. . . $2.97

DALE. Performs at the theater

3 Dressed in maxi-coat, scarf and beret.
49 N 37044—Shpg. wt. 12 oz. . . $2.97

4 In checked suit, sweater, fringed scarf
49 N 37043—Shpg. wt. 12 oz. . . $2.97

CORY. Works in photographer's studio

5 With bridal gown, headpiece and veil
49 N 37039—Shpg. wt. 12 oz. . . $2.97

6 Dressed in metallic shag pants suit
49 N 37041—Shpg. wt. 12 oz. . . $2.97

GWEN. Loves the football stadium

7 In poncho, bell bottoms and beret
49 N 37035—Shpg. wt. 12 oz. . . $2.97

8 Wears trench coat, boots, sweater.
49 N 37033—Shpg. wt. 12 oz. . . $2.97

2½-inch tall Mini-Flatsys live in plastic clock $3.87 3 dolls with clock

(9 thru 11) Lovable vinyl Flatsys have clips on their backs so you can wear them. Clocks have movable hands.

9 **Mini Slumber Time.** 2 girls with double deck beds and ladder.
49N37054 Wt. 1 lb. 4 oz. $3.87

10 **Mini Play Time.** 2 girls, pony and cart with wheels that move
49N37052 Wt. 1 lb. 4 oz. . . $3.87

11 **Mini Munch Time.** Boy and girl with roll-about hot dog stand.
49N37053 Wt. 1 lb. 4 oz. . . $3.87

Flatsy Doll House $5.87

Modern 2-story vinyl house has a screened-on front porch, door that opens and closes, skylight in roof. *Plus* big back yard 7 pieces of plastic furniture. 13¾x10½x17½ inches when open. Closes for easy carrying. For all Flatsy dolls, not incl.
79 N 37059C—Shipping weight 3 pounds. $5.87

Italian Fashion Dolls

Each $9.99 12-21

(12 thru 14) Soft vinyl dolls have go-to-sleep eyes, rooted hair you can comb. Shoes, socks
Shpg. wt. ea. 1 lb. 8 oz

12 She's a darling in this bold rayon suspender skirt and wide-brimmed hat. Lace-trimmed blouse.
49 N 32003 . . . . . $9.99

13 She's divine in a gown with lace-trimmed bodice, velvet skirt and jacket. Marabou cuffs, matching hat
49 N 32001 . . . . . [redacted]

14 She's enchanting in a rayon print dress with lace bib, cuffs. Pill box hat
49 N 32002 . . . . . $9.99

Each $1.49

TOTS 'N' TOYS

5-inch drink 'n wet dolls with toys that really move

(15 thru 17) Baby dolls are all vinyl, fully jointed for posing. Rooted hair you can comb

15 **Doll in horse-drawn pony cart.** With bottle.
49 N 37061—Shipping weight 8 oz. $1.49

16 **Doll in garden swing.** *Plus* drinking bottle.
49 N 37062—Shipping weight 8 oz. $1.49

17 **Doll in stroller.** Drinking bottle incl.
49 N 3706—Shipping weight 8 oz. $1.49

From France: beautiful baby dolls by Clodrey

1
$9.99

18-inch Charmer with go-to-sleep eyes

1 She's so cuddly soft, you'll want to hold her forever. Her long rooted hair is styled in bouncy ponytails. Wears a perky topper and matching leggings. Has a polyurethane foam filled body, vinyl arms, legs and head.
Shpg wt 2 lbs 4 oz.
49 N 31508

What a chubby, cuddly 18-inch Baby

2 She's such a shy baby but completely irresistible. She glances at you from the corners of her pretty painted eyes. Has a cute smile, too. Acrylic stuffed body, rooted hair. Vinyl head and hands. Wears a soft play outfit. Wt. 1 lb 4 oz.
49 N 31506 $6.99

2
$6.99

Isn't she a darling 17-inch Baby Doll?

3 She's adorable with her wispy rooted hair, go-to-sleep eyes and happy smile. She has a soft polyurethane foam filled body, vinyl arms, legs and head. Wears a frilly 2-pc. outfit. Shpg wt. 2 lbs.
49 N 31504

3
$8.99

She's dressed for play in her 2-piece lace trimmed sunsuit. She even has a bright bow in her curly rooted hair. Lay her down and she closes her go-to-sleep eyes. She has a soft acrylic stuffed body, vinyl arms, legs and head.
Shipping weight 12 ounces.
49 N 31507 $5.99

Bathe her, feed her from her bottle, dress her in diaper and lace trimmed topper then let her close her bright go-to-sleep eyes. She's jointed vinyl with molded hair.
Shipping weight 12 ounces.
49 N 31505 $4.99

Incredibly soft, life-size 22-inch

Baby Dolls

Designed by Furga

$14.99 each

They'll steal your heart away, with their sweet smiles, go-to-sleep eyes and long, long lashes. Each has shiny rooted hair, a cuddly polyurethane foam-filled body, vinyl arms, legs and head. They wear knit leggings, tops and bonnets. From Italy.
Shipping weight each 4 lbs.
(4) 79N31502C–Blonde . . . $14.99
(5) 79N31503C–Brunette . . 14.99

4

THE WET SET

Bubbly Baby Dolls you can wash, scrub and splash, then dry and dress

BETSY WETSY with Layette $7.99

11½-in Betsy drinks, wets and cries real tears. She's jointed vinyl with rooted hair. Set includes bunting, kimono, diapers, bottles, bottle rack, much more
49 N 31577—Wt. 2 lbs. 2 oz. $7.99

LAYETTE BABY

Drink n wet dolly with complete layette

$5.99

This 12-inch "baby" has painted eyes, a jointed vinyl body and rooted pixie-style hair. She wears a play set with booties; has her own bottle. Set incl. 2 dresses, robe, romper, topper, rattle, curlers and more. Wt. 1 lb. 8 oz.
49 N 31582. . .$5.99

Cut 'l Betsy Wetsy has her own Car Bed

Priced to be SOMETHING SPECIAL Was $5.99 $4.99

She drinks, wets and cries real tears

Adorable 9-inch Betsy is ready to travel . . her folding car bed converts to a carry bed so you can take her wherever you go. She's jointed vinyl and polyethylene with rooted hair. Wears a diaper and lace-trimmed jacket. Bottle, blanket, pacifier included
49 N 30519—Wt. 1 lb. 4 oz. $4.99

LITTLE TUBSY

Splashes her arms as she pats her head

Put her in her tub . . or in yours, Little Tubsy splashes her arms up and down and looks around for approval. After her bath, dress her in the cozy robe and diaper. 14-inch plastic body, rooted hair, go-to-sleep eyes. Uses 2 "AA" batteries, order below
79 N 35023C—Shipping weight 4 lbs. . . $9.99

Sold only at Sears

$9.99 without batteries

"AA" Batteries. Package of 6.
49 N 8402—Shipping weight 6 oz. Pkg. 99c

Mattel's Drink 'n Wet BABY TENDER LOVE with Gift Set

$12.99 set

Made from a new vinyl foam so she feels like a real baby. 14-in baby has rooted hair, wears a cozy bunting (pink playsuit and booties not incl.). Plastic crib, bottle, comb, brush and 2 diapers also incl. Wt. 5 lbs.
79 N 31574C . . .Set $12.99

Baby Tender Love only. Pink playsuit, booties. Wt. 3 lbs. 4 oz.
49 N 31526. . . . . $7.87

Layette for Baby Tender Love

$3.99

Layette includes a snuggly sleeper, robe, sacque, bonnet, pants and booties as well as rattle, bottle, funnel and diapers.
Shpg. wt. 10 oz.
49 N 32518 $3.99

BATHTUB BABY $6.99

17-inch drink 'n' wet baby has her very own tub. She's jointed vinyl with pretty rooted hair and go-to-sleep eyes. Comes with robe, diaper, dress, romper, booties, soap, sponge, bottle and more
79 N 31583C—Shipping weight 3 pounds . . . . .

Slim 13-inch Converta-Bike has flashy "Spyder" styling $19.99

Great styling plus durability—this bike's a real winner. Chrome-plating gleams on hi-rise handlebars, crossbar and fenders. Quilted vinyl banana saddle. 1⅝-inch semi-pneumatic tires on smooth-rolling nylon-bearing wheels. Removable 5-inch training wheels. 2-coat flamboyant orange finish.

79 N 87503L—Shpg. wt. 26 lbs. $19.99

Standard 13-inch Converta-Bike $16.99

You'll get lots of miles out of this easy-riding bike. It has the same nylon-bearing wheels and 1⅝-inch semi-pneumatic tires as our better bikes. Removable 5-inch training wheels. Adjustable semi hi-rise handlebars, metal saddle, bright red enamel finish.

79 N 87502L—Shpg. wt. 26 lbs. $16.99

NOTE: Before ordering bikes, be sure to see How to Order Correct Size on facing page.

Convert from boy's to girl's style by removing crossbar.

Sears Best

Move out on our best 13-inch Sidewalk Converta-Bike

It has everything from *rear coaster brake* to racy chromed "sissy" bar and twin tubular crossbars

$24.99

The king of the sidewalk bikes. This one has the sharpest, sportiest look in town. 2-coat flamboyant lime finish, gleaming chrome-plated "sissy" bar, hi-rise handlebars and fenders, glitter vinyl banana saddle, non-slip grips and streamers. *Rear coaster brake* gives better control—you can coast without pedaling, or stop quickly and safely. Easy-pedaling ball-bearing wheels, 1⅝-inch semi-pneumatic tires. Removable 5-inch training wheels.

79 N 87504L—Shipping weight 26 lbs. $24.99

10-inch Training Bike

$10.99

Sturdy, good-looking—a perfect first bike. Adjustable semi hi-rise handlebars, metal saddle. Nylon-bearing wheels with 1⅝-inch semi-pneumatic tires. Removable 4-inch training wheels. Red enamel finish.

Shipping wt. 16 lbs.

79 N 87501C ..$10.99

10-inch Chain-drive Bike

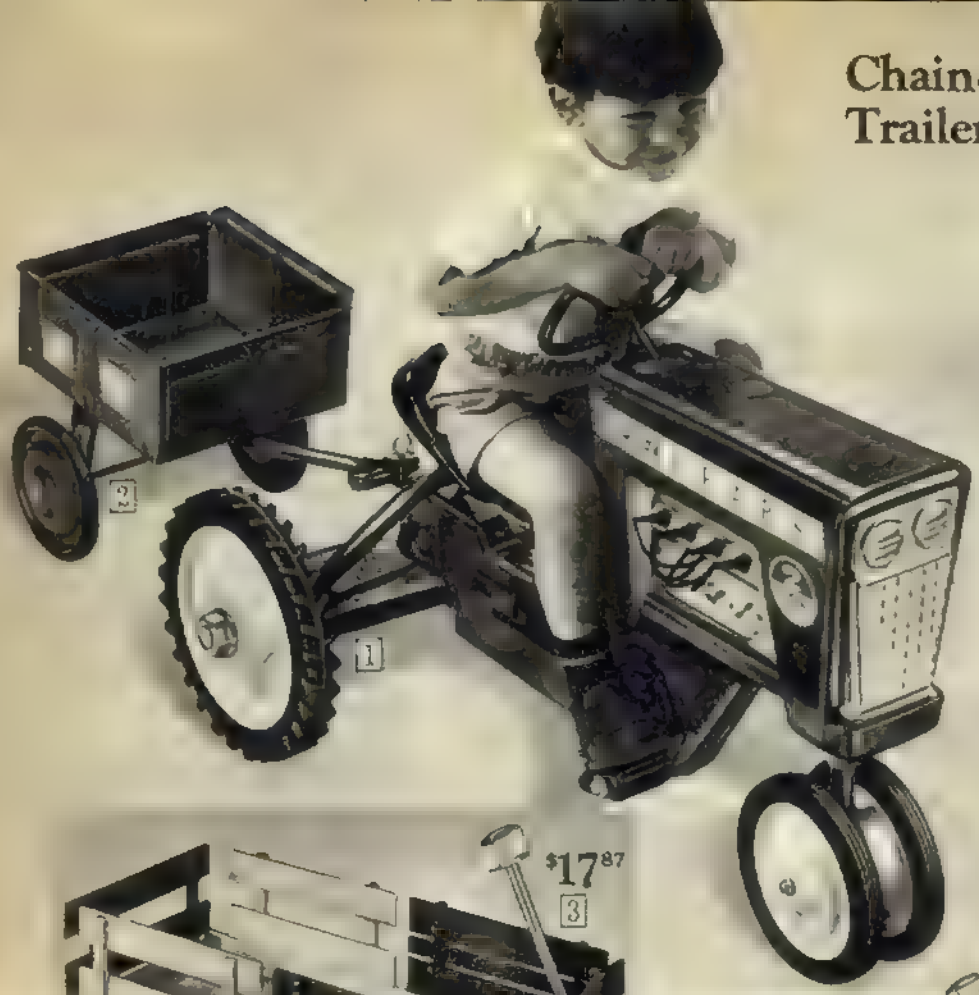
$14.99

This easy pedaling 10-inch bike is loaded with sporty big bike features. Gleaming chrome-plated hi-rise handlebars and fenders, vinyl streamers. 2-coat flamboyant aqua finish. 1⅝-inch semi-pneumatic tires on nylon-bearing wheels. Metal saddle. Removable 4-inch training wheels.

Shipping weight 18 pounds.

79 N 87506C $14.99

Chain-driven Tractor and Trailer of heavy-duty steel



Save $4.00

Buy Tractor and Trailer

A value more SOMETHING SPECIAL — Only $29.98

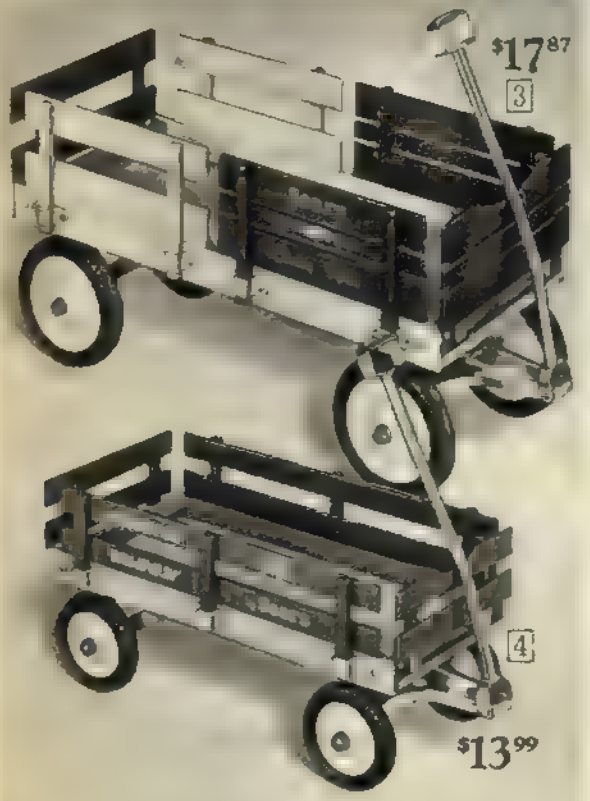
Tractor only $26.99 — Trailer only $6.99

(1 and 2) Separately $33.98. Ball-bearing chain drive means you pedal smooth and fast. Rugged 12-inch semi-pneumatic tires on rear, 8-inch dual front wheels with molded rubber tires for long wear and smooth running. Life-like details, too. Has 4 spark plugs with "wires". Comfortable seat is adjustable for different leg lengths. Tractor has trailer hitch with pin. Trailer has 8-inch wheels with molded rubber tires. Tailgate opens to unload. Tractor is Mustang orange with black and white trim; 38 inches long, 24 inches wide, 27 inches high. Trailer is Mustang orange with white trim; 23 inches long, 11 inches wide. Shipped partly assembled. Tractor with trailer or tractor alone sent freight (rail or truck) or express.

79 N 86028N2—Shipping wt. 51 lbs. Set $29.98

(1) **Tractor only.**
79 N 86008N—Shipping weight 40 lbs.... 26.99

(2) **Trailer only.**
79 N 86085C—Shipping weight 11 lbs.... 6.99



Wooden Stake Wagons

Remove the wooden side panels and use as a coaster wagon

(3 and 4) Finest hardwood weather-protected with varnish. Puncture-proof semi-pneumatic tires and nylon bearings that never need oiling give a smooth ride. Parts smoothly finished. Steel chassis. Double-disc steel wheels. Push-on hub caps. Fit-grip handles. Unassembled.

3 **Country Squire Wagon.** 38x18x10-in. body. Seminole red front stakes; natural-finish rear stakes and body.
79 N 85506L—10x1.50-in. tires. Shpg. wt. 38 lbs. $17.87

4 **Bronco Stake Wagon.** 30x15½x7½-in. body. Red stakes.
79 N 85505C—7x1.25-in. tires. Shpg. wt. 23 lbs.... $13.99

Steel Coaster Wagons with fire engine red enamel finish

5 The "500" with ball-bearing wheels $10.99

6 The "400" $8.99 | The "300" $6.99

5 **"500" Wagon.** Double-disc steel wheels with ball bearings give smooth ride, last longer. Steel construction withstands rough treatment. 10x1.50-in. puncture-proof tires, push-on hub caps, fit grip handle. 36x17½x4½ in. deep.
79 N 85511L—Unassembled. Shpg. wt. 29 lbs. $10.99

6 **"400" Wagon.** Nylon-bearing wheels. 8½x1.25-in. leak-proof tires. 34x15½x4 inches deep.
79 N 85512C—Unassembled. Shpg. wt. 23 lbs. $8.99

"300" Wagon. Nylon-bearing wheels. 7x1.25-in. leak-proof tires. 28x13x3½ inches deep. Unassembled.
79 N 85502C—Shipping weight 18 pounds.... $6.99

GT Scooter has blue metallic finish and sporty Mag wheels

$6.87

Mag wheels have ball bearings that give you a smooth ride, last longer. Body has metallic blue enamel finish. Fenders and aluminum handle have white enamel finish. Flip-down stand, foot brake. Scooter 38x13x34 inches high. 10x1.50-in. tires.
79 N 85509C—Unassembled. Shpg. wt. 14 lbs. $6.87

COX "GAS-POWERED"

Cars and Planes

2

Dune Buggy and Volkswagen really dig in with fat tires and low gears

$13.87 Each

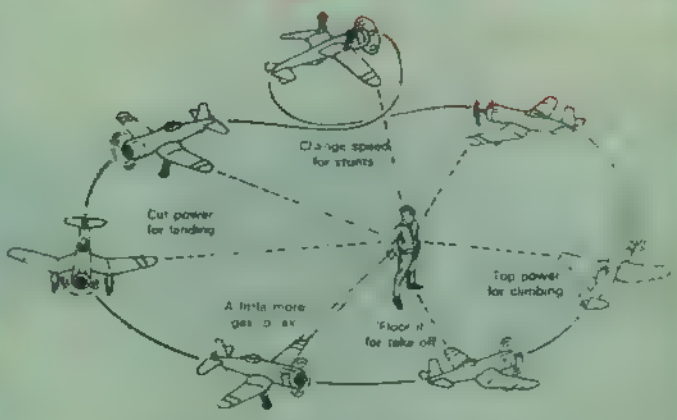
without starter battery, accessory kit

3

$12.99

without starter battery, accessory kit

1



Fuel throttle control lets you fly it like a real plane . .

$2.99

Push air tank and watch rocket or jet soar 20 to 25 feet

Rocket-Plane Launch Set

Slide a jet or rocket over the launching tube and adjust it for the flight angle you want. Then press the air tank and . . blast off! Rocket and two jet planes shoot off on air-pressure thrust. 28-inch hose attaches air tank to launching pad. Air tank, pad and launching tube are rugged molded plastic. Tips and wings of planes and rocket are expanded plastic. Rocket and planes are about ¾-inch diameter tubular cardboard. 7 to 8¾ inches long. From Japan.

Shipping weight 1 lb. 4 oz.

49 N 50071 . . . . . $2.99

Dune Buggy Kit features Corvair engine and other custom "show" details

$4.99 ea

Build and display these beautiful plastic Historic Ship Models

4

3 foot long "Ironsides"

$11.99

13 inch Mayflower

$3.49

5

Revell Model Kits

"OLD TIME LOOK" with Modern Battery Power

Fire Engine Cut $10.14

Priced to be SOMETHING SPECIAL Was $32.99 $29.85 without battery and recharger

Go up to 3 mph. Has forward-reverse foot pedal, 43-inch long, impact plastic body, steel chassis. Uses 13½-volt rechargeable battery or 12-volt non-rechargeable battery (neither incl.), order at right. Partly assembled. Sent freight (rail or truck) or express.
79 N 86506N. Shipping wt. 32 lbs. **$29.85**

Stutz Bearcat Cut $2.14

Priced to be SOMETHING SPECIAL Was $31.99 $29.85 without battery and recharger

Zoom up to 3 mph. Forward-reverse foot pedal, 42-inch long plastic body, steel chassis. Bucket seat, simulated gas tank. Uses 13½-v. rechargeable battery or 12-v. non-rechargeable battery (neither incl.), order at left. Sent freight (rail, truck) or express. Partly assembled.
79 N 86505N—Shpg. wt. 30 lbs. **$29.85**

Recharger and Batteries

13½-v. Battery and Recharger. UL listed. 110-120-v. AC. Wt. 7 lbs.
79 N 86509C . . $19.99

13½-v. Replacement Battery . . rechargeable. Shpg. wt. 6 lbs.
79 N 86511C . $14.99

Hot Shot Non-rechargeable 12-volt Battery.
79 N 86507C. Shipping weight 8 pounds. $8.99

Pedaling is so easy on these Chain-driven Vehicles

Switch on the flashing light and whiz off

Police Cycle Cut $2

Priced to be SOMETHING SPECIAL Was $24.99 $22.99 without battery

So realistic with its official-looking metallic blue and white finish. Rugged heavy duty steel body is 36 inches long. Handy rear compartment. Big 8-inch wheels . . . front wheel has ball bearings. Wide-tracking rubber tires for surefooted sidewalk traction. Padded vinyl seat, chrome plated handlebars. Flashing light uses 1 "C" battery, not included; order package below. Sent partly assembled.
79 N 86065L—Shipping weight 35 pounds. **$22.99**

"C" Batteries. Package of 6
49 N 8406—Shipping weight 12 ounces . . . . Package $1.19

Sonda Scrambler

Rides like

$23.88

A real easy rider with chain drive to make it smooth and detachable training wheels to keep it steady. Made of heavy automotive steel with vinyl-covered bucket type seat, vinyl hand grips and clear plastic windshield. Semi-pneumatic tires, 8-in. front, 12-in. rear. 37x29-in. high. Partly assembled. Shpg. wt. 29 lbs.
79 N 86012L . $23.88

Irish Mail

FAST as the push-pull operation can make it

So smooth and sporty with ball-bearing drive for easy going . . . just move the handle back and forth. Adjustable seat. 19½-in. long all steel body. 8-in. ball bearing front wheels. 12-inch ball bearing rear wheels. Semi-pneumatic tires. Partly assembled. Sent freight (rail, truck), express. Wt. 32 lbs.
79 N 86015N . . $24.99

$24.99

Jaguar Cut '3
The pedal sports car with the fun features

Priced to be SOMETHING SPECIAL $19.99 Was $22.99

1 There's working action all around with this roguish beauty. Pack up the trunk and take off, nestling comfortably in the vinyl padded seat. Tough polypropylene body shrugs off bumps . . stays new-looking, too. Pull-pin release wheels, nylon bearings. 6-position pedal adjustment. Map pockets in each door. All-steel axles and steering mechanism. Partly assembled.
79 N 86026L—Wt. 22 lbs. $19.99

Heavy molded plastic Buggy with 4-inch wide rear racing wheels

2 From its colorful decals to its sporty hub discs, this 33½ inch long pedal car is a young racer's delight. Rugged body, steel axles and steering mechanism. Adjustable easy-pedal action. Polyethylene plastic wheels; rear wheels are oversize racing slicks. Partly assembled. Sent freight (rail, truck) or express.
79N86003N-Wt. 10 lbs. $12.77

Sleek 'n sporty Stingray has a molded plastic body

3 A real favorite with young sportsters. 38-inch long pedal car has simulated hood latches, jazzy racing stripes and molded plastic "racing" tires. Pedal adjusts for easier "driving." Steel axles and steering mechanism. Partly assembled.
Shipping weight 10 pounds.
79 N 86002L $9.99

Molded plastic Trike . . sold only at Sears

4 Ideal for preschoolers 2 to 4 years old. Has simulated headlight and speedometer, twin-fork hi-rise handlebars. Molded plastic wheels are on steel axles. 8-inch diam. front wheel; 5¼-in. rear wheels. 22 in. long. From W. Germany. Partly assembled. Shpg. wt. 7 lbs.
79 N 87001L $7.77

Fire Chief Car with a rugged steel body and clanging bell

5 Hop in, Chief, and "race" to the scene in this bright red fireman's car. You'll get a smooth ride on the long-wearing, molded rubber tires. Has 8-inch metal wheels; steel hub caps; nylon bearings. 33 in. long.
Comes with a vinyl padded seat; adjustable pedals; chrome-plated bell. Partly assembled.
79N86004L-Wt. 24 lbs. . . $14.99

Our lowest Price in 5 years for any 2-rider 45-inch Steel Fire Truck

A value that's SOMETHING SPECIAL ONLY $19.99 without battery

Clang Clang

Bright red Fire Truck with flashing light, bell and 2 wooden ladders

You and your friend can whiz off, riding smoothly on molded rubber tires. Ball bearing drive and adjustable pedal position for easier "driving." Working light, clanging bell and ladders for authenticity. Rear step; vinyl seat, "windshield." Partly assembled. Takes 1 "C" battery, order pkg. below.
79 N 86005L—Shipping weight 35 pounds.....$19.99
49 N 8406—"C" Batteries. Pkg. of 6. Wt. 12 oz.. Pkg. $1.19

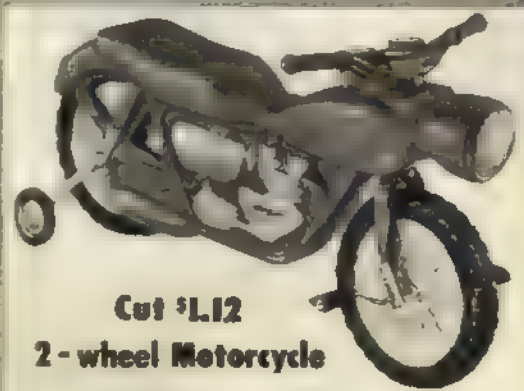
Skoota Bike with Trailer $8.99

Over 4 feet long . . what a fun set. Bike has motorcycle styling, popular banana seat. Made of bright green and yellow polyethylene. Steel axles. Trailer attaches to hitch. Made of yellow polyethylene. Sloping dump bed. Together bike and trailer are 48½ in. long. Partly assembled.
Pick up your phone right now and order this one!
79 N 86062C—Shipping weight 5 pounds. $8.99

Cut $3.11
The Big Wheel by MARX

Priced to be SOMETHING SPECIAL Was $12.99 $9.88

You get lots of traction with the big 16-inch front wheel and extra wide rear wheels. Low slung suspension for better control, plus detailed dashboard and a real engine sound. Adjustable seat. Rugged plastic. Bright red and yellow. 38x20½x22¼ in. high. Partly assembled.
79 N 86072L—Shpg. wt. 15 lbs. . . . $9.88



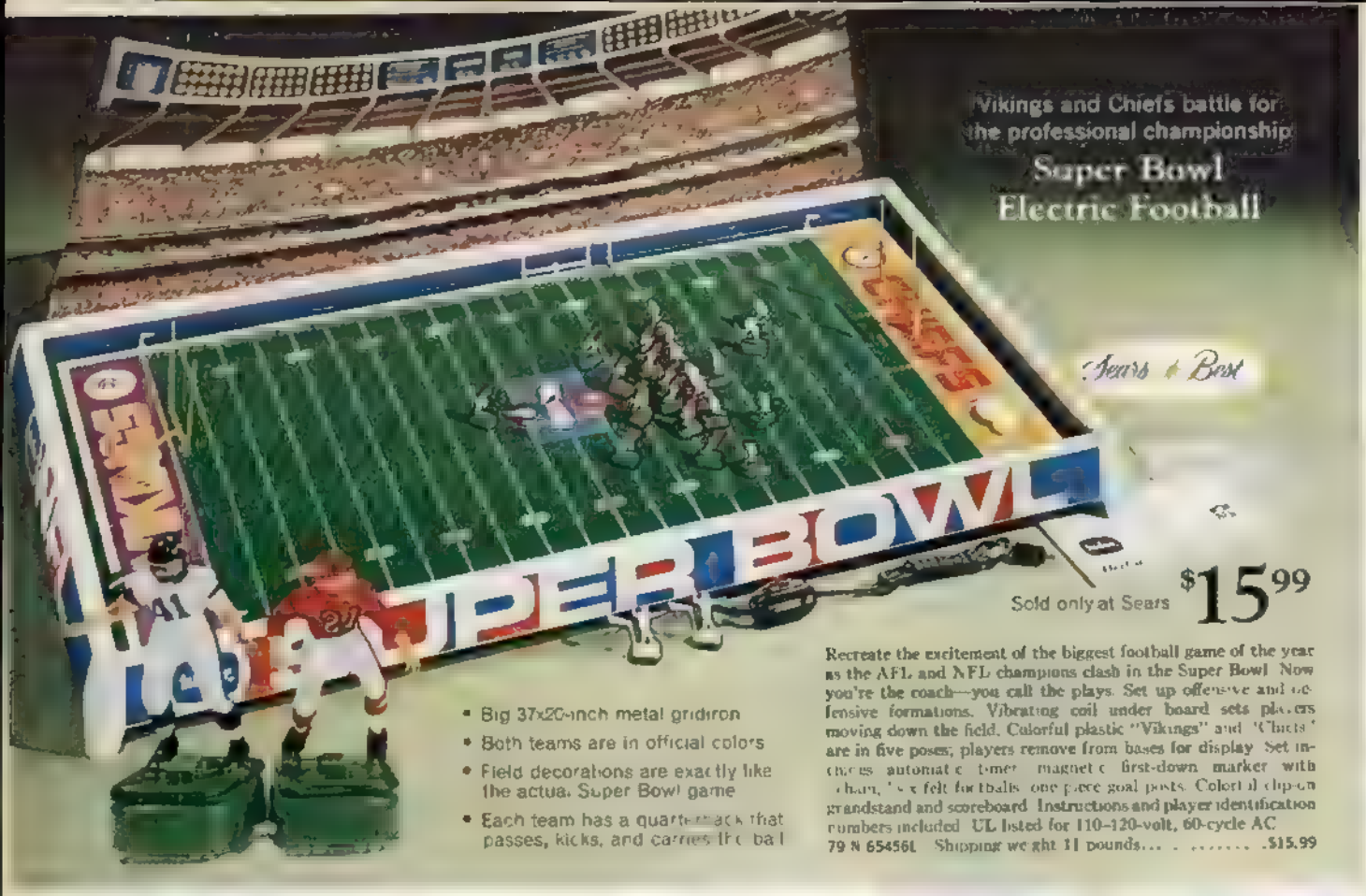
Cut $1.12
2-wheel Motorcycle

Priced to be SOMETHING SPECIAL Was $12.99 $11.87

Makes a perfect "first two-wheeler" bike. Body and wheels of rugged linear polyethylene. Working parts of metal. Bright red; silver-color trim. 11¼-inch wheels; detachable steel training wheels with rubber tires. 35 in. long.
79 N 86039L—Partly assembled. Wt. 12 lbs. $11.87

Tot-Rod Racer $14.99

Scoops in air as it zips around. Rubber tire wheels—10-inch rear and 8-inch front. Steel body; tubular steel frame. Adjustable seat and pedals. Vinyl-covered roll bar. Emerald green enamel finish, white trim. 42 in. long. Partly assembled.
79 N 86011L—Shpg. wt. 25 lbs. . . . $14.99



Vikings and Chiefs battle for the professional championship

Super Bowl Electric Football

Sears Best

- Big 37x20-inch metal gridiron
- Both teams are in official colors
- Field decorations are exactly like the actual Super Bowl game
- Each team has a quarterback that passes, kicks, and carries the ball

Sold only at Sears **$15.99**

Recreate the excitement of the biggest football game of the year as the AFL and NFL champions clash in the Super Bowl. Now you're the coach—you call the plays. Set up offensive and defensive formations. Vibrating coil under board sets players moving down the field. Colorful plastic "Vikings" and "Chiefs" are in five poses; players remove from bases for display. Set includes automatic timer, magnetic first-down marker with chain, 6 felt footballs, one-piece goal posts. Colorful clip-on grandstand and scoreboard. Instructions and player identification numbers included. UL listed for 110–120-volt, 60-cycle AC.

79 N 65456L Shipping weight 11 pounds. $15.99

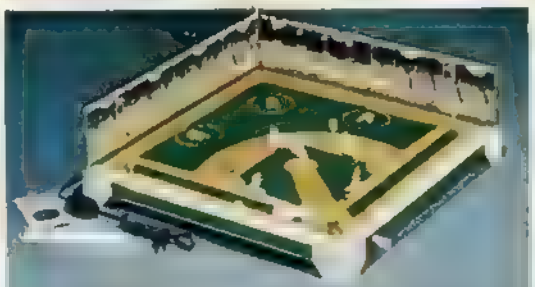
Packers and Rams clash on the field in NFL Electric Football

Teams wear official colors and play on 32x16-inch metal field

$11.97

Two powerful NFL teams meet head-on. Colorful plastic players come in five action poses, vibrating coil sets them moving. Each team has a quarterback that throws, kicks and carries the ball. Set has automatic timer, movable magnetic down and yard markers, goal posts, clip-on grandstands, 6 felt footballs. Instructions included. UL listed 110-120 volt, 60 cycle AC.

79 N 65452C Wt. 8 lbs. . $11.97



Electric Baseball has players that bat and run the bases $6.97

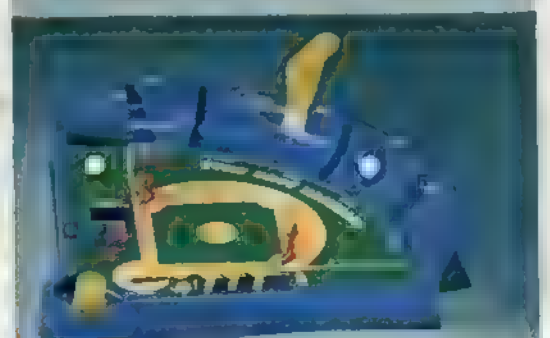
Hit ball . . plastic batter "runs" for first. Throwing arm tosses ball trying to beat runner. Lever-action batting, pitching. Vibrator coil. Metal and hardboard, 22x22-in. UL listed 110-120 v. 60-c. AC.

79 N 65072C—Shipping weight 5 pounds. $6.97

NFL Electric Football with 27-inch gridiron $8.97

Action posed plastic Jets and Raiders on metal field. Two quarterbacks pass, kick and carry ball. Includes automatic timer, magnetic down, yard markers, vibrating coil, clip-on grandstand, 6 felt footballs. 27x16-in. UL listed, 110-120 v., 60-c. AC.

79 N 65545C—Shipping weight 5 lbs. $8.97



You do the batting with Sure Shot Baseball $4.44

One player turns knob to hit ball . . the other tries to catch it as it pops over the outfield wall. Score the most runs in nine innings. Move plastic players around bases. Set includes 18x18-in. plastic play board, players, baseballs, instructions.

79 N 65544C—Shipping weight 3 pounds. . $4.44

Priced to be SOMETHING SPECIAL Was $7.49 **$6.94**

Cut 7%. Foto-Electric Football. Takes strategy. All new offensive and defensive plays, movie viewer for results. Spinner for kicking, fullbacks, penalties. New design plastic players. Wood-grain box. 19x14¾x4¾ in. Instr. UL listed 110-120-v., 60-c. AC.

79 N 65021C—Shpg. wt. 5 lbs. **$6.94**

GARTON PLAYTIME LEADERS

Go with a name that's been recognized for providing pleasure to America's younger set for the past four generations . . . GARTON TOY. The wide selection of modern Garton wheel-goods has been designed to stimulate young imaginations and to help build strong, young bodies through outdoor play
A line of safe, rugged toys that has been preferred by parents since 1879

Send for complete catalog

11-190 DELUXE 10"
PEDAL CYCLE

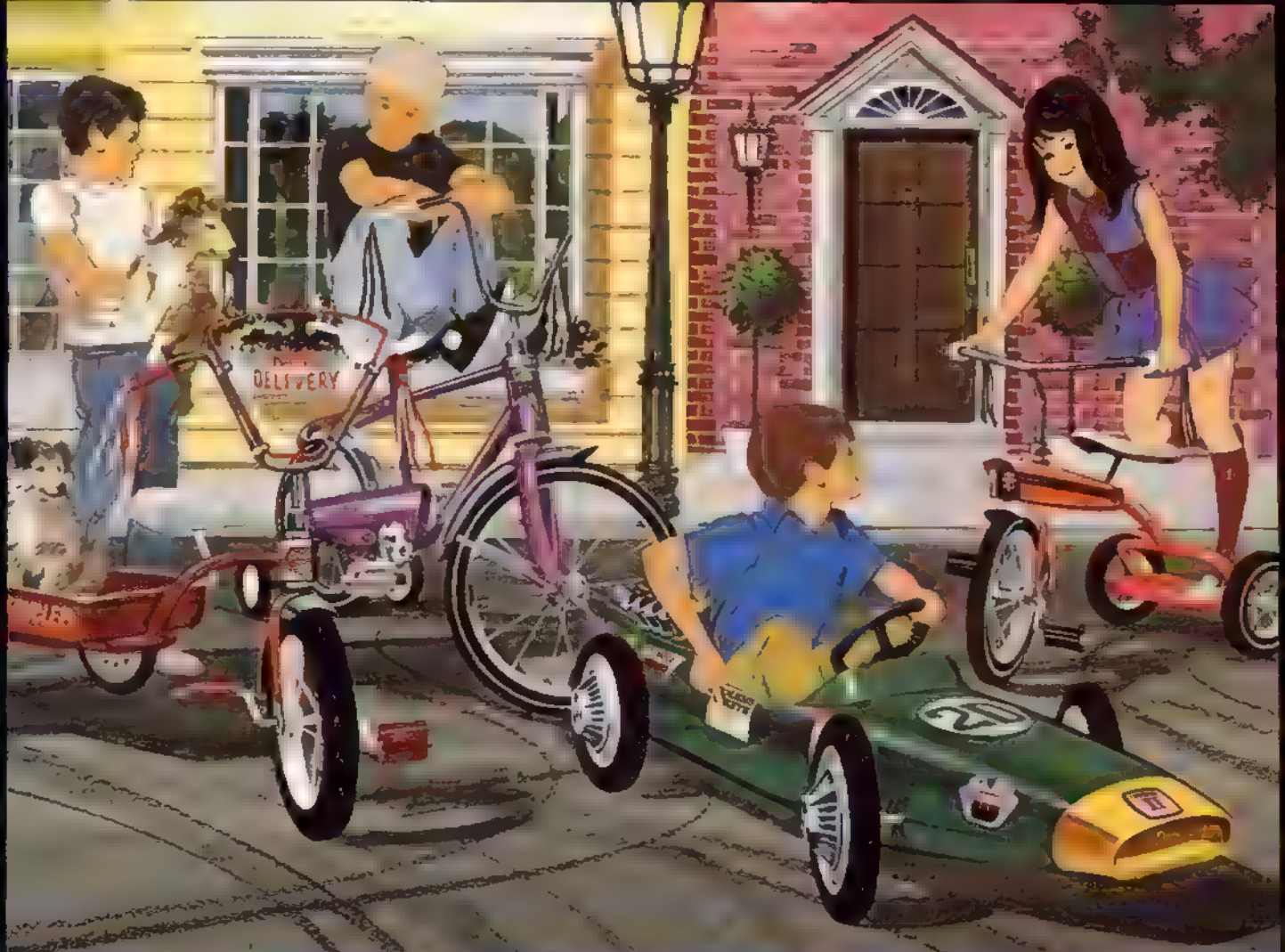
61 132 STINGER SIDEWALK BIKE
De uxe 16" Convert ble

61-131 STINGER SIDEWALK BIKE
De uxe 12" Convertib e

31 321 NEW SUPER SPRITE

GARTON TOY COMPANY

TOY CENTER SOUTH
200 FIFTH AVENUE
NEW YORK / SPACE 1500



...arton
...wheel goods
...For '71

SINCE 1879

SEND FOR THE NEW 1971 CATALOG

America's Premier Line of Pro-Action Sports Games Presents...

Gotham's Family of Sports Super Stars...

- ★ JOE NAMATH
- ★ LEW ALCINDOR
- ★ JOHNNY BENCH
- ★ DICK BUTKUS
- ★ WILLIS REED
- ★ WALT FRAZIER
- ★ TOM SEAVER
- ★ PHIL ESPOSITO
- ★ TONY ESPOSITO
- ★ JOHN HAVLICEK
- ★ RED BERENSON
- ★ ROMAN GABRIEL
- ★ BRAD PARK

GOTHAM PRESSED STEEL CORPORATION / Showroom: 200 Fifth Avenue, New York, N.Y. Room 214 / (212) WA 4 9058

Plane and Rocket defy gravity . . climb steep track hills inside, outside, even upside down

GRIPPIDEE-GRAVIDEE

Gears keep battery-operated vehicles moving in any position plane's rear propeller spins

- Colorful plastic pieces snap together easily combine to form wide variety of track layouts
- Stop and start switch for plane and Apollo rocket puts you in control . . two turn bases and an automatic revolver switch

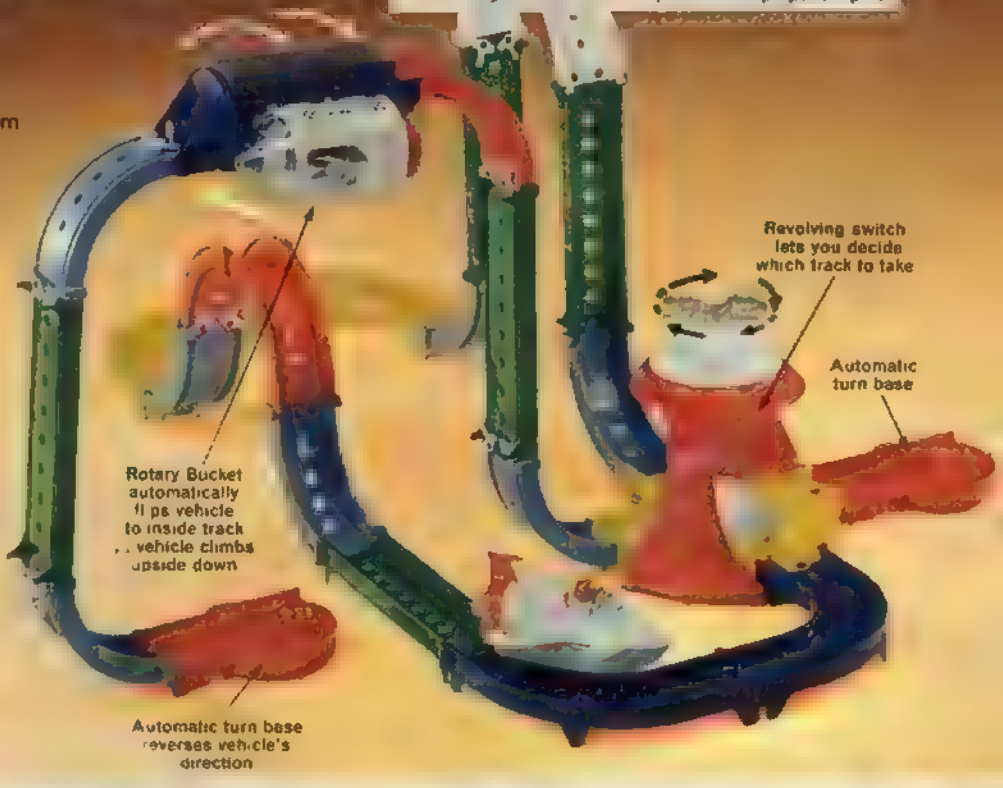
$14.99 without batteries

Keep gravity-defying cars going on identical or separate tracks with revolver switch. You can build track in variety of ways . . cars turn around automatically at end of track. Multicolored plastic parts include 16 curved tracks, 5 straight tracks, revolver switch, 2 automatic turn bases, rotary device that turns upside down, space dome with spinning antenna and Apollo rocket and plane (each 4½ in. long). Unassembled. From Japan. Uses 4 alkaline "C" batteries, order 2 packages below. Shipping weight 4 lbs.

79 N 54238C.....Set $14.99

Alkaline "C" Batteries. Package of 2.

49 N 8410—Shpg. wt. 5 oz.....Pkg. $1.29


Revolving switch lets you decide which track to take
Automatic turn base
Rotary Bucket automatically flips vehicle to inside track . . vehicle climbs upside down
Automatic turn base reverses vehicle's direction

MINI-MOTORIFIC by Ideal

$9.99 batteries

$11.99 without batteries

Jalopy Showdown Set

Hit or be hit by your opponent's car and watch the top fly off
each player controls the direction of his car

Send your jalopy speeding around cloverleaf track with opponent's car in hot pursuit. Cross over at center crash point, tag opponent's car and its top flies off. 28 track sections, 4 switches, 2 steering consoles, and scene accessories. Plastic layout, 36x24 in. Two 3½-in. long cars with die-cast metal chassis. Each uses 2 "N" batteries, order pkg. below.

49 N 54243—Shipping weight 2 pounds 8 ounces.....Set $9.99

Set of 2 extra 3½-in. Jalopies. Can also be used on floor or with LeMans Set at right. Each car uses 2 "N" batteries, order pkg. below.

49 N 54623—Shipping weight 11 ounces.....Set $4.49

49 N 8408—**"N" Batteries.** Package of 8. Shpg. wt. 8 oz.....Pkg. 99c

LeMans Start-Finish Sprint Set

Two cool lane-switching drivers
pitted against each other and the stopwatch

Motorized racers peel away from gate with fair Le Mans start. There's plenty of remote-control lane-switching action whizzing around the 50x33 in. wide track. As racers move into the home stretch, push lever and they automatically finish in correct order. Mechanical stopwatch records time. Single and double track includes 35 straight, crossover, and curved sections. Plastic. Two 3½-in. long racers with die-cast metal chassis. Unassembled. Use 2 "N" batteries each, order package at left. Buy extra jalopies at left. Or other Mini-Motorific cars for a fast 4-car race.

49 N 54257—Shipping weight 3 pounds 8 ounces.....Set $11.99

Explore other worlds with Mattel

Matt Mason walks in space or rides inside the Star Seeker Programmed Vehicle

Complete Gift Set with Matt Mason $8.99 without batteries

It glides forward and turns to follow any orbit you choose around sun, moon and 9 stand-up planets. Just position the 11 pegs on base of vehicle to vary the course. Bendable 6-inch Matt Mason is held by life-support cables as if he were "walking in space." Or he can ride in the upper deck. 11-inch high vehicle uses 2 "D" batteries, order pkg. at right. Durable plastic; cardboard solar system.

49 N 59109—Wt. 3 lbs. 4 oz...Set $8.99

Uni-Tred® and Space Bubble®

$4.99 without batteries or astronauts

Powerful lunar tractor climbs over objects as it hauls the rotating space bubble. There's room for 1 astronaut inside the protective blue-tinted Space Bubble while another astronaut "drives" the red Uni-Tred. 19 in. long overall. Plastic. Uses 2 "D" batteries (not incl.), order below. Astronauts not included.

79 N 59061C—Shipping weight 3 pounds.....Set $4.99

49 N 8405—"D" Batteries. Pkg. of 6. Wt. 1 lb. 8 oz..Pkg. 1.49

"Mission accomplished! Returning to ship"

Talking Matt Mason

$4.55

"Meteor storm!" says Matt Mason as he slides down the space cord. 5-phrase voice unit is located in the removable back-pack . . can be used with any Mattel astronaut. 6-inch plastic Matt Mason has helmet with movable visor.

49 N 59116—Wt. 12 oz...$4.55

Scorpio . . with blinking light-up eyes

$2.99 without battery

His eyes and mouth flash with the light of another intelligence. 7¼-inch plastic alien is bendable; wears a bellows-controlled vest that shoots out styrene balls. Uses 1 "AA" battery, order pkg. below at left.

49 N 59118—Wt. 8 oz...$2.99

Major Matt Mason and Jeff Long . . both on tracked vehicles

99¢ each

Sea Devils Set . . 2 men, 2 vehicles

$6.99 without batteries

Here come the aquanauts—Rick Riley and Commander Carter—ready for adventure. Both are bendable plastic . . have head gear, compressors, flippers and air tanks. Just pump air into tanks with compressor to make 6-in. tall aquanauts dive and swim. Or let them ride in 2 molded plastic vehicles, powered by motors. Sea Jet is 5 in. long, aqualander 8½ in. Each vehicle uses 1 "AA" battery. Order package below

49 N 5907—Shipping weight 2 pounds.....Set $6.99

49 N 8402—"AA" Batteries. Pkg. of 6. Shpg. wt. 6 oz....Package 99c

Matt Mason leads the space expeditions with his rugged plastic Cat Trac space vehicle. Poseable Matt Mason wears a spacesuit and helmet with movable visor. 6 in. tall. Plastic. Shipping weight 6 ounces.

49 N 59117.....99c

Jeff Long, the space scientist, travels in his rugged plastic Cat Trac lunar vehicle. He wears a spacesuit and helmet with movable visor. Bendable body, 6 in. tall. Plastic.

49 N 59058 Wt. 6 oz.. .99c

Magic Dial Toys obey your command

Each $4.77 without batteries

Just turn the dial, and each of these 3 space toys lights up. Then they turn in whatever direction the arrow on the dial is pointing. You choose the direction. All plastic. Each uses 2 "C" batteries. Order package below

1 **Space Dog.** 7¾x4½x7 in.
49N51063–Wt. 1 lb. 8 oz. $4.77

2 **Space Saucer.** 10x10¼x4½ in.
49N51062–Wt. 1 lb. 8 oz. $4.77

3 **Space Robot.** 9½x7x9½ in.
49N51064–Wt. 1 lb. 8 oz. $4.77

"C" Batteries. Package of 6.
49 N 8406—Wt. 12 oz. Pkg. $1.19

Giant 13-inch Robot

Walks backward, forward, and in a circle while his eyes flash. you control turn by remote control

$7.99 without batteries

This robot emits an eerie mechanical sound, and his eyes flash as he walks along, swinging his arms. You control his movements by flipping 2 switches on remote control attachment. Made of metal and plastic. A full 13 inches high. Uses 2 "D" batteries. Order package below. Buy it the easy way—order by phone.

49 N 5104— Shipping weight 2 pounds 12 ounces.....$7.99

49 N 8405 "D" Batteries. Package of 6 Wt. 1 lb. 8 oz. Pkg. 1.49

It's great to pretend you're walking on the moon

Space Helmet and Boots	Equipment Belt
$9.88 set	$5.99

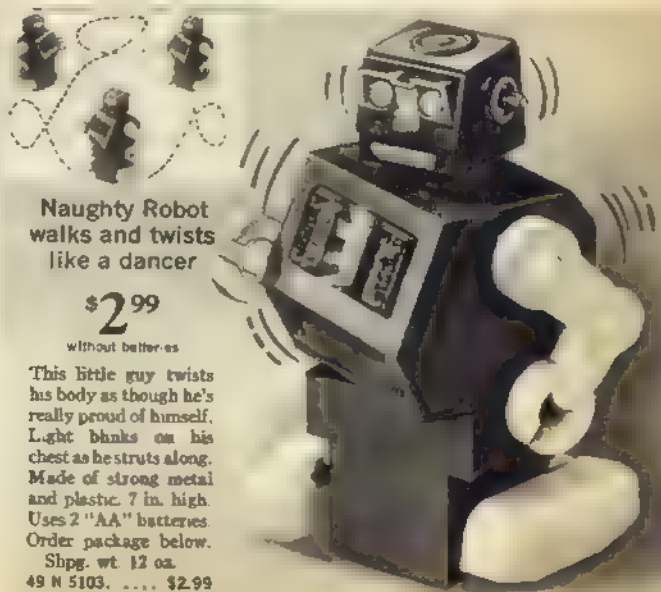
Space Helmet and Boots. Space helmet of amber gold-color break-resistant plastic fits all sizes. Collar has finned louvers and vent for receiving "life-support" tube. Headphone nonoperative. Molded plastic air-cushioned boots have laces, adjust to fit. Large-lugged soles leave impressive footprints, and a low-pitched whistle accents each step. For ages 5 to 10 years.

79 N 53061C—Helmet and Boots. Shipping weight 5 pounds Set $9.88

79 N 53062C—Helmet only. Shipping weight 3 pounds . 4.88

Equipment Belt. Carries anti-gravity tool, signal communicator, "life support system," and scanner scope. Plastic. Adjusts to fit waists up to 27 in.

49 N 53063—Equipment Belt. Shipping weight 1 pound 8 oz..... $5.99



Naughty Robot walks and twists like a dancer

$2.99 without batteries

This little guy twists his body as though he's really proud of himself. Light blinks on his chest as he struts along. Made of strong metal and plastic. 7 in. high. Uses 2 "AA" batteries. Order package below. Shpg. wt. 12 oz.

49 N 5103. .... $2.99

"AA" Batteries. Package of 6.

49 N 8402—Shpg. wt. 6 oz.. Pkg. 99c

11 Fun Games in One

Everything from Shuffleboard, to Darts, to Golf, to Bowling with automatic pin setter

$13.99 set

Fun for the whole sports-minded family. Play Shuffleboard with 4 pushers, 8 discs. Dart toss has 4 darts and target. Bowling set has two 5-inch plastic balls and a pin setter that re-sets with a press down action. Also try "Bounce the Checker," Tic-Tac-Toe, Checker-Pitch and even golf. Or have a race with 4 cars, 4 horses or 4 airplanes. Printed linoleum flooring is 12 feet long by 2 feet wide. All parts made of steel and plastic.

79 N 29113L—Shipping weight 15 pounds ..... Set $13.99

$8.99

Automatic Pin Setter Game

Pins [illegible] when you hit them [illegible] push-[illegible] panel. Steel and plastic set holds 10 pins in place. Use [illegible] to clear down. Comes with two 5-inch plastic bowling balls. Use [illegible] recreation room or outdoors. Buy at the easy way—order by phone. About 10 pounds; postage per postal regulations.

79 N 29035L $8.99

New Automatic Football Player

$9.99 without batteries

Stands 20 inches tall and kicks like a pro

Set ball on tee, push button, player kicks it far as 12 feet. Metal base 9¼x7½x2 in. Plastic body, vinyl head, arms. 1 plastic football, 4½ in. long. Uses 2 "D" batteries; order package below.

79 N 6554C—Shipping weight 5 lbs. $9.99

"D" Batteries. Package of 6

49 N 8405—Shpg. wt. 1 lb. 8 oz. Pkg. $1.49

Helmet, shoulder pads, jersey, pants in carry case

Great Outfit for your football hero

$7.99 set

He'll look like a football hero. Plastic helmet has double bar face guard, rubber padded front, back, sides; fits head sizes up to 6¾. Rubber padded plastic shoulder pads; arm straps. Pants of vat dyed Sanforized® cotton twill. Jersey lightweight cotton yarn, long sleeves, hemmed bottom. Football, shoes and socks not included. Not for competitive play. Sizes S (44-45 in. high), M (48-49 in. high). *State* S or M. Shpg. wt. 2 lbs. 5 oz.

49 N 29312F ..... Set $7.99

Pee-Wee Football Set

$5.99 set

This high-impact plastic helmet in bright red will soften the blow for your little one while he learns to play. Has chin cup and double-bar face guard, soft-padded at neck, forehead and ears. Fits head sizes up to 6¾. Plastic shoulder pads protect young tacklers. Imitation leather football, kicking tee. Ages 6 to 10.

Shipping weight 2 lbs. 12 oz.

49 N 2912 ..... Set $5.99

Jefferson GUITARS

ING MAHOGANY

LENGTH 23"
DEPTH 2½"
WIDTH 9½"
lbs. each

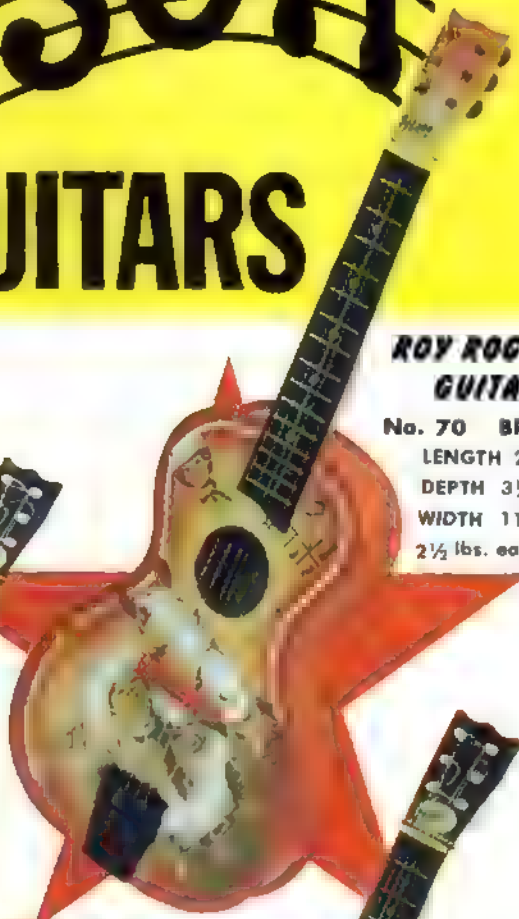
No. X60

6-STRING GUITAR
MAHOGANY
No. 65

LENGTH 25"
DEPTH 2⅞"
WIDTH 10"
2¼ lbs. each

ROY ROGERS GUITAR
No. 70 BROWN

LENGTH 29"
DEPTH 3¼"
WIDTH 11"
2½ lbs. each



HAWAIIAN GUITAR
No. 72 CORAL

LENGTH 29"
DEPTH 3¼"
WIDTH 11"

No. 80 SPECIAL
6-STRING GUITAR
MAHOGANY

LENGTH 29"
DEPTH 3¼"
WIDTH 11"
6 lbs. each

STATLER HILTON Room 230

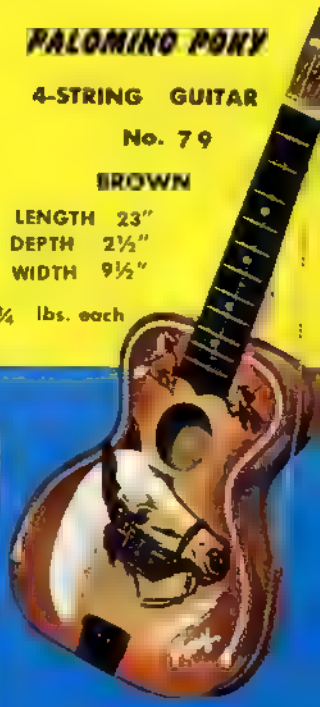
All Guitars durably constructed, richly finished and popular-priced. Equipped with wire and nylon strings, plastic pegs and shoulder cord. Each packed in decorated shipping container with instruction book.

JEFFERSON MANUFACTURING CO.

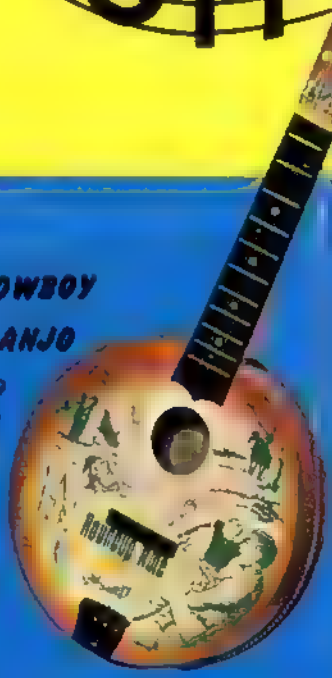
200 FIFTH AVE. NEW YORK, N.Y. 10010 FACTORY: 2433 N. ORIANNA ST.

Jefferson Guitars

PALOMINO PONY
4-STRING GUITAR
No. 79
BROWN
LENGTH 23"
DEPTH 2½"
WIDTH 9½"
1¾ lbs. each



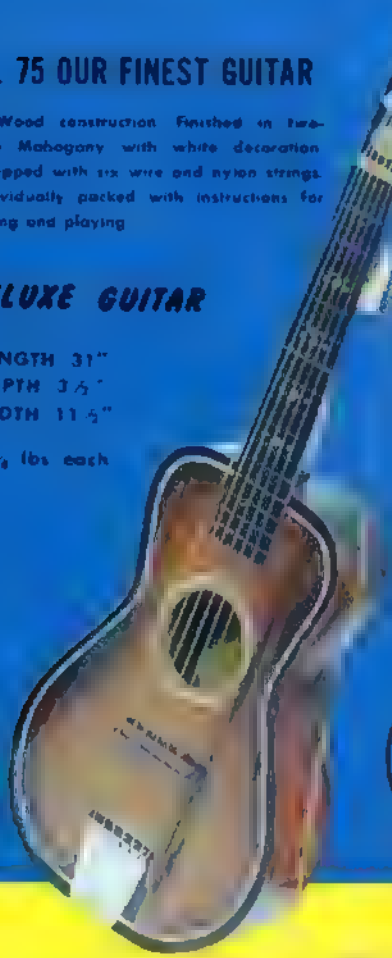
COWBOY BANJO
No. 89
LENGTH 24"
DEPTH 2½"
WIDTH 10"
2 lbs. each

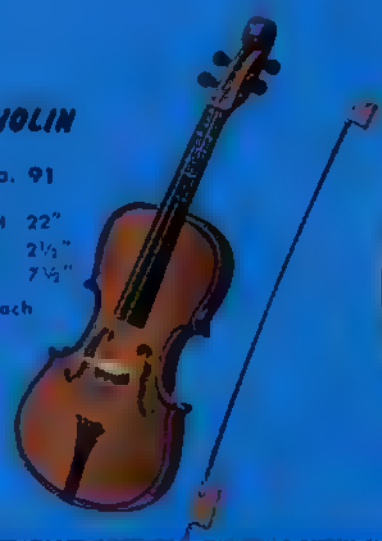


RODEO UKULELE
No. 81
Attractively finished
in bright Red or Yellow
Weight 1 lb.

No. 75 OUR FINEST GUITAR
All-Wood construction. Finished in two-tone Mahogany with white decoration. Equipped with six wire and nylon strings. Individually packed with instructions for tuning and playing.

No. X96
6-STRING GUITAR
MAHOGANY
LENGTH 32"
DEPTH 3½"
WIDTH 12¼"
3½ lbs. each

DELUXE GUITAR
LENGTH 31"
DEPTH 3½"
WIDTH 11½"
3⅜ lbs. each

VIOLIN
No. 91
LENGTH 22"
DEPTH 2½"
WIDTH 7½"
2 lbs. each



STATLER HILTON Room 230

JEFFERSON MANUFACTURING CO.

200 FIFTH AVE., NEW YORK, N.Y. 10010
ROOM 263 WA 9-8220

FACTORY: 2433 N. ORIANNA ST
PHILA., PA. 19133 GA 5-0595

The Swinging Shuffling KARATE ROBOTS

You can knock them down but they won't stay down

Each $5.99 without batteries

Save $1 when you buy both

A value mark: SOMETHING SPECIAL ONLY $10.98 without batteries

Sold only at Sears. They turn a backward somersault and use their long, weapon-shaped arms and ratchet wheels to turn back up after a fall. Even fight each other. About 7" inches tall. Plastic, with rubber stoppers on back to cushion falls. Each uses 2 "C" batteries. Order package below

(1) 49 N 5101—Red Robot. Wt. 1 lb. 2 oz. Each $5.99

(2) 49 N 5102—Blue Robot. Wt. 1 lb. 2 oz. Each $5.99

Red and Blue Robot Set. (1 and 2 above) *Sep. $11.98*
49 N 51012 Shipping weight 2 lbs. 4 oz. Set **$10.98**

"C" Batteries. Package of 6
49 N 8406 - Shipping weight 12 ounces. Pkg. $1.19

He's knocked down — his arms rotate — he's up again

4 Awesome Animals

Jaws snap, eyes and mouths glow as they lumber along . . . you control their movements by remote control

YOUR CHOICE

Each $2.99 without batteries

Dinosaurs right out of history

You can stage the meeting of 2 of the fiercest dinosaurs that ever walked the earth. Push the remote control button . . . they walk forward or backward. All plastic. Each uses 2 "D" batteries. Order package at right.

(3) **Tyrannosaurus.** 8½x4x6 inches high.
49 N 53038—Shipping weight 12 ounces. Each $2.99

(4) **Triceratops.** 9x4x4 inches high
49 N 53039 Shipping weight 14 ounces. Each $2.99

Buy both Dinosaurs and save 8%. Separately $5.98
49 N 5304 Set of 2. Shpg. wt. 1 lb. 11 oz. Set $5.49

Today's animals of Africa and Asia

The hippopotamus and rhinoceros . . . two mammoth animals that rumble around the plains of Africa. Push control button, plastic animals go forward or backward. Each uses 2 "D" batteries. Order pkg. below

(5) **Hippopotamus.** 8¾x7¾x4¾ inches high
49 N 53041—Shipping weight 1 lb. 1 oz. $2.99

(6) **Rhinoceros.** 9x7x4¾ inches high
49 N 53042 Shipping weight 13 ounces. $2.99

"D" Batteries. Package of 6
49 N 8405—Shipping weight 1 lb. 8 oz. Pkg. $1.49

Kiddle Town and Gift Set

Just open the vinyl case and you have hours of fun in this 3-D Kiddle Town with homes, shops, park, playground. 20x12x7-inch case closes like a suitcase for storage or traveling. Comes with 4-piece gift set that includes Rosemary's Roadster plus her 3 antique cars: 1900 Horseless Carriage, 1904 Roadster, 1912 Limousine. Vinyl 3¼-inch tall Rosemary has rooted hair you can comb.

79 N 37013C2—Wt. 6 lbs. . . . Set $11.99

$11.99
Kiddle Town and Gift Set

Tea Party Kiddles dressed to match cups and saucers $2.79 each

(1 thru 4) Poseable vinyl Kiddles have elegant gowns and beautifully styled rooted hair. 4 inches tall. Each comes with plastic tea cup and saucer you can really use.

1 **Lady Lace.** 49 N 37058 Shipping wt. 12 oz. $2.79
2 **Lady Silver.** 49 N 37057 Shipping wt. 12 oz. 2.79
3 **Lady Crimson.** 49 N 37056 Shipping wt. 12 oz. 2.79
4 **Lady Lavender.** 49 N 37055 Shipping wt. 12 oz. 2.79

Playhouse Kiddles come with their own rooms and furniture $2.88 each

(5 thru 7) Plastic frames snap together, styrene wall panels slide into frames and form play rooms for bendable vinyl Kiddles 5 in. tall, rooted hair. Rooms can be stacked to make a whole house. Plastic furniture.

(5) 49 N 37018 **Cookin Kiddle.** Shpg. wt. 15 oz. $2.88
(6) 49 N 37016 **Pretty Parlor Kiddle.** Wt. 15 oz. 2.88
(7) 49 N 37017 **Good Night Kiddle.** Shpg. wt. 15 oz. 2.88

Learn to throw your voice

FAMOUS VENTRILOQUIST DOLLS

They're great companions, help you entertain at parties

(8 thru 10) Make characters' mouths open and close by pulling strings concealed in back of necks. Vinyl heads, hands; cotton-stuffed bodies. Instruction booklet included.

8 **Danny O'Day.** 30 inches tall. Dressed in sport coat, trousers, ascot, shoes.
49 N 36011 Shipping wt. 3 lbs. $7.87

9 **Ventriloquist Friend.** 24 inches tall. Wears suit, shirt front, tie, shoes.
49 N 36012 Shpg. wt. 2 lbs. 4 oz. $6.97

10 **Charlie McCarthy.** 30 in. tall. Wears tuxedo, tie, hat, monocle, shoes.
49 N 36013 Shipping wt. 3 lbs. $9.97

Beginner's Record. 12-inch, 33⅓ rpm. (Not shown.) Basic instructions, routines. Skit booklet included.
49 N 36014—Shipping wt. 16 oz. $2.99

Patti Playful works like a puppet. She'll yawn, clap, wave, suck her thumb or pacifier, open and close her mouth

$9.97

Just place your hand inside her back to make her arms and head move anyway you like. She looks so real—you'll want to entertain all your friends with her delightful antics. Vinyl head, cloth body, go-to-sleep eyes, rooted hair. 16 inches tall. Comes with her own plastic pacifier. Wt. 2 lbs. 4 oz.
49 N 35027 . . . . . $9.97

PELHAM PUPPETS handcrafted in England

(11 thru 16) Fully jointed for action and fun. Cinderella, Pinocchio are ceramic composition; others are wood. Crossbar keeps strings tangle-free.

(11) 49 N 36009 **Cinderella.** 12 inches tall. Advanced. Shpg. wt. 1 lb. . . $8.99
(12) 49 N 36005 **Girl.** 9 inches tall. 4 strings. Shpg. wt. 1 lb. 2.99
(13) 49 N 36004 **Boy.** 10 inches tall. 4 strings. Shpg. wt. 1 lb. 2.99
(14) 49 N 36007 **Father.** 12 inches tall. 5 strings. Shpg. wt. 1 lb. 4.99
(15) 49 N 36006 **Mother.** 12 inches tall. 5 strings. Shpg. wt. 1 lb. 4.99
(16) 49 N 36008 **Pinocchio.** 12 inches tall. Advanced. Shpg. wt. 1 lb. 6.99

RAG DOLLS

always smile because they know how much little people love them

Raggedy Ann and Andy

1 **Raggedy Ann.** What a wonderful friend . . always loyal, loving and true. Her tousled yarn hair, wide grin and locked-in button eyes make her absolutely irresistible. She's wearing a pretty print dress with a crisp white apron.
49 N 3580—15 in. tall. Wt. 13 oz. . . . $2.97
49 N 3583—20 in. Wt. 1 lb. 4 oz. 4.67
79 N 34001C—31 in. Wt. 4 lbs. 9.99
79 N 30621C—38 in. Wt. 5 lbs. 15.99

2 **Raggedy Andy.** This big-hearted fellow wears blue cotton trousers with snappy white buttons, a checked shirt and a jaunty cap. He has red yarn hair and bright locked-in button eyes.
49 N 3592—15 in. tall. Wt. 13 oz. . . . $2.97
49 N 3603—20 in. Wt. 1 lb. 4 oz. . . . 4.67
79 N 34002C—31 in. Wt. 4 lbs. 9.99
79 N 30739C—38 in. Wt. 5 lbs. 15.99

Musical Ann and Andy Cut 6%

Priced to be Something Special $4.67 each. Were $4.99

(1 and 2) 15-inch Ann and Andy have wind-up music boxes. Wt. 1 lb. each.
(1) 49 N 3629—Musical Ann . . $4.67
(2) 49 N 3630—Musical Andy . . 4.67

Musical Bob and Betty

(3 and 4) Such an enchanting pair. Both brother and sister have imported music boxes inside—wind key and they make music for you. Cuddly stuffed fabric bodies, yellow yarn hair, look-alike country gingham outfits. Each 14 in. tall. Bob wears overalls, shirt, cap. Betty has a dress and bonnet. Wt. 1 lb. 4 oz. each.
(3) 49 N 3667—Bob $2.99
(4) 49 N 3666—Betty 2.99

Gingerbread Couple nod their heads and play a tune.

(5 and 6) Soft and snuggly gingerbread couple are such entertaining companions. Wind key and they move their heads while their imported music boxes play a lullaby. They're each 14 in. tall with rayon plush bodies, ric-rac braided trim and locked-in button eyes. Gingerbread boy wears a sporty cap, girl has yellow yarn hair. Shpg. wt. 1 lb. 1 oz. each.
(5) 49 N 34005—Boy $3.99
(6) 49 N 34004—Girl 3.99

LEGO®

BUILDING SETS

Precision-made plastic blocks in several sizes—just press together to create a world of fun

Our biggest Sets have a garage with overhead door and a miniature car

536 pieces $9.99 set | 842 pieces $17.99 set

Sears super sets also include handsome tile roofing to add a realistic finishing touch to projects. Plus plenty of bricks to build boats, trucks, automobiles, machines, factories, people, animals, trains, stores and homes. Made of high-impact plastic, bricks come in various sizes and bright colors. Just press together—pieces fit securely yet can be easily taken apart. Helps develop skill in planning and manual dexterity. For boys, girls ages 4 to 10

49 N 16094—536-pc. Set. Shipping weight 3 lbs. 4 oz. .... Set $9.99
49 N 44357—842-pc. Set. Shipping weight 5 pounds ..... Set 17.99

Make buildings, vehicles, an entire city with these Sets sold only at Sears

151 pieces $3.49 set | 244 pieces $4.99 set | 335 pieces $6.99 set

You get a lot of pieces for your money when you buy these special sets. The 335- and 244-piece sets include wheels and enough plastic pieces to make several moving vehicles and buildings (except house shown above) at one time. The 151-piece set can make all kinds of stationary models. Why not pick up the phone and order it?

151-pc. Set (No wheels)
49 N 16097—Shipping weight 1 pound 4 ounces ..... Set $3.49
244-pc. Set
49 N 16096—Shipping weight 2 pounds 1 ounce ..... Set 4.99
335-pc. Set
49 N 16095—Shipping weight 2 pounds 2 ounces ..... Set 6.99

New Lego Auto Transport Set with 4 miniature cars

65 pieces $4.99 set

Plastic pieces snap together and make it easy to build this exciting auto transport. Set comes with 65 pieces, including 4 enamelled diecast plastic cars imported from Denmark. Transport and ramp are ready to be rolled with wheels that really roll.

Shipping weight 4 ounces
49 N 16093—65 piece Set ..... Set $4.99

ASTROLITE™

Design exciting space-age cities with over 200 crystal-clear pieces that glow and change colors as they catch and reflect the light

$8.87 set

The most fascinating building set ever. Make space stations, atomic power plants, entire cities. Spin color wheel to light them up. Set has 4 plastic construction pieces including building rods, domes, flat platforms, curved rods, connectors, etc., completely assembled 15"x13" arch light base with electric cord. Needs 25-watt bulb, not included. UL listed, 110–120 volt, 60-cycle AC.

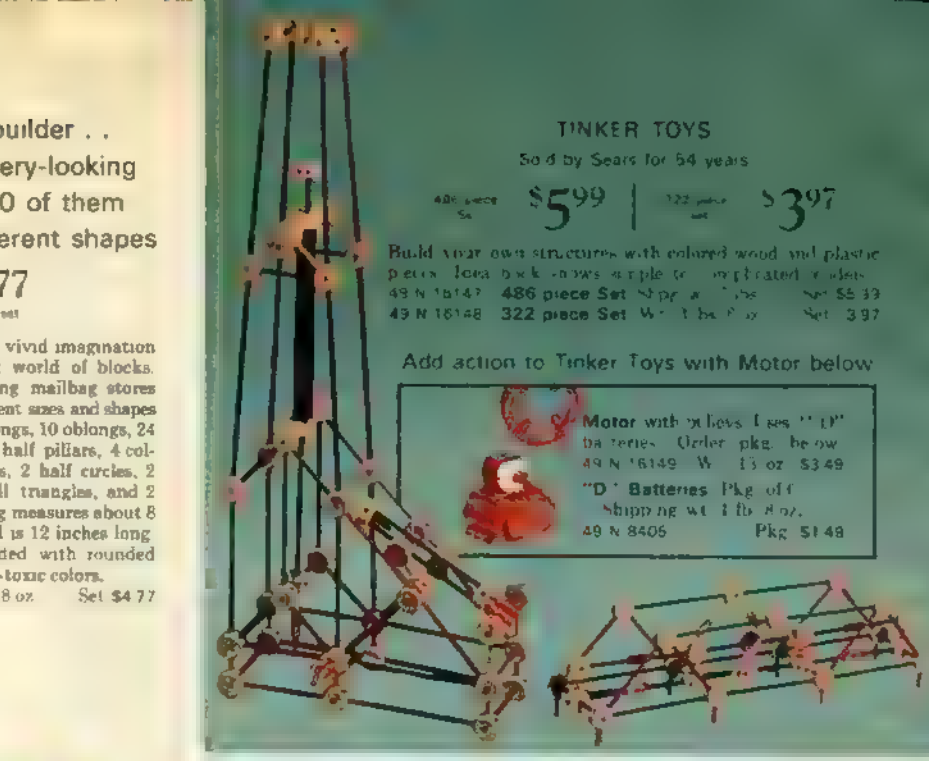
79 N 16086C—Shipping weight 7 pounds ..... Set $8.87

For the imaginative builder . .
a bag full of bright cheery-looking
Wooden Blocks . . 120 of them
to be exact . . in 11 different shapes

$4.77 set

Let your child use his vivid imagination to build a fascinating world of blocks. Hefty cotton drawstring mailbag stores away a bundle of different sizes and shapes of blocks: 4 double-oblongs, 10 oblongs, 24 squares, 20 pillars, 32 half pillars, 4 columns, 18 half columns, 2 half circles, 2 large triangles, 2 small triangles, and 2 Roman arches. Mailbag measures about 8 inches in diameter and is 12 inches long. Blocks, smoothly sanded with rounded corners, come in 4 non-toxic colors.

49 N 44375 Wt 4 lbs. 8 oz. Set $4.77



TINKER TOYS

Sold by Sears for 54 years

486 piece Set $5.99 | 322 piece Set $3.97

Build your own structures with colored wood and plastic pieces. Iowa book shows ample for complicated models.

49 N 16147 486 piece Set Shipping Wt. 5 lbs. Set $5.99

49 N 16148 322 piece Set Wt. 3 lbs. 8 oz. Set 3.97

Add action to Tinker Toys with Motor below

Motor with pulleys. Uses "D" batteries. Order pkg. below.

49 N 16149 Wt. 15 oz. $3.49

"D" Batteries Pkg. of 6

Shipping wt. 1 lb. 8 oz.

49 N 8405 Pkg. $1.48

Six Puzzle Block Pictures to make and a put-away case

$1.97

It's fun to put together these six Walt Disney color pictures featuring your favorite cartoon characters. Each piece of wood cube is part of a different picture. Tough wood trays have cast brass plastic handle, metal trim. 8x8x8 inches high. From W. Germany.

Shipping wt. 1 lb. 6 oz.

49 N 4648 Set $1.97

100 Number and Alphabet Blocks $3.99

Introduce your child to the exciting world of words and numbers. Soft wood blocks have deeply embossed letters on 2 sides, printed letters and numbers on the other 4. Or build with them. Rounded corners help protect fingers. Colors non-toxic.

Shipping wt. 3 lbs. 12 oz.

49 N 4684 Set $3.99

Build your own dream of pioneer days with Lincoln Logs

400-piece Set $8.99 | 300-piece Set $6.99 | 200-piece Set $4.99

You can build forts, cabins, stockades, trading posts, even an Indian village. Then pretend you're a pioneer. Set includes logs, roof, chimney and roof pieces. Instructions for building also included.

400-piece Set makes 5 cabins with parts left over

49 N 16107 Shipping weight 9 pounds Set $8.99

300-piece Set makes 2 cabins or stockade and fort

49 N 16108 Shipping weight 6 pounds Set $6.99

200-piece Set makes 1 large cabin with fence

49 N 16109 Shipping weight 4 pounds 8 ounces Set $4.99

Natural wood Kindergarten Blocks made of soft wood with smooth edges to protect your child

40-piece Set $7.99 | 70-piece Set $12.99

Your budding architect is in his creative glory with blocks in all these shapes and sizes. 16 shapes in all: quadrangles, oblongs, squares, double oblongs, pillars, columns, Roman arches, half circles, diagonals and triangles, plus ramp. Durable soft wood with light, natural grained finish like the blocks used in nursery schools. Each block 1¼ inches thick. Made especially for children ages 2 through 7.

49 N 44166—**40 piece Set** Shipping weight 5 pounds Set $7.99

49 N 44167C—**70 piece Set** Shipping weight 16 pounds Set 12.99

"MATCHBOX" CITY GLOWS in the dark

Case opens up to a 26x36-inch metropolis with skyscrapers, roadway and a garage for storage

"MATCHBOX" City folds into a compact vinyl case

$8.99 vehicles not included

Sold only at Sears. After a busy day in this city, just turn off your lights and watch it really "come to life." The big parking lot is surrounded by glow-in-the-dark highways and modern buildings. Made of vacuum-formed plastic and heat-sealed vinyl. Layout opens to about 26x36x7½ in. high, closes to 18x4x14 in. Parking lot lid opens for easy "parking."

79 N 59136C—Shipping weight 4 pounds..... $8.99

"MATCHBOX" Superfast 12-vehicle Set for city traffic $6.44

Set not as illustrated. You get: Rolls Royce coupe, Mercury station wagon, VW camper, Ferrari, field car, Mercedes 300, fire engine, kennel truck, tow truck, horse van, pipe truck, Dodge crane. 2 to 3-inch die-cast metal. Plastic pipes, animals.

49 N 54609—England. Wt. 1 lb. 5 oz. Set $6.44

"MATCHBOX" COUNTRY

Case opens up to a big 26x36-inch spread with silo, windmill and a barn for storing vehicles

"MATCHBOX" Country folds into a vinyl case

$8.99 vehicles not included

Sold only at Sears. You'll have "acres" of fun with this mini farm. Made of vacuum-formed plastic and heat-sealed vinyl. Snap-open barn lid 26x36x6¾ inches high, open 18x4x14 inches. Easy! Use your phone if you want to order it the easiest way of all.

Shipping weight 4 pounds

79 N 59155C $8.99

"MATCHBOX" 8-vehicle Set $4.39

Includes combine harvester, Ford tractor and trailer and 5 Superfast farm vehicles: stake truck, safari Land Rover, cattle truck, pony trailer, Jeep. Plastic cows, ponies. 2 to 3-inch die-cast metal vehicles. England

49 N 54601—Shpg. wt. 14 oz. Set $4.39

"MATCHBOX" is the registered trademark owned by Lesney Products & Co. Ltd. England

AURORA POWERSLICKS

Push control button to give car burst of power down electrified section then it whizzes on its own around curves

Single Figure 8
$9.99 without batteries

{1 and 2} A new dimension in mini-scaled racing . . controlled power plus free wheeling action. Push speed control button to charge up engine as racer passes over electrified straight track. Then watch it streak around sharp curves on its own. Rigid plastic track won't warp or curl. High-styled 4-in. plastic and metal cars with low friction bearings, chrome "mag" wheels with soft rubber slicks and wider front tires for better road holding. Supercharged engines and side exhausts, built-in spoilers, racing stripes. Each set uses 4 "D" batteries, order package below.

1 **Powerslicks Single Figure 8.** Power station, push-button control. Powerslicks car plus 20¼ ft. of track (includes straight, 90° and 180° curves, and trestles)
79 N 54573C Shipping weight 5 pounds. . . . . Set $9.99

2 **Powerslicks Dual Oval.** Power station, 2 push-button controls, 2 Powerslicks cars, plus 34 ft. of double track (straight, 90° and 180° curves, crisscross, bridge)
79 N 54574C Shipping weight 11 pounds . . . . . Set $19.99

Set of 2 extra Powerslicks Cars.
49 N 54591—Wt. 9 oz. . Set $4.99

"D" Batteries. Package of 6.
49 N 8405 Shpg. wt. 1 lb. 8 oz. . . . . Pkg $1.49

JOHNNY LIGHTNING

Flying Jump Set with Power Compressor
$10.99

Use air compressor to fill car with compressed air—up to 150 pounds per sq. in. Car streaks down slope, approaches jump, and special lever in track triggers "jet power." With spectacular burst of speed, car leaps over gully to opposite side. 3½-inch long plastic and metal car, 12-ft. plastic track, plastic and metal air compressor (11x7x12 inches high)
79 N 54583C—Wt. 5 lbs. Set $10.99

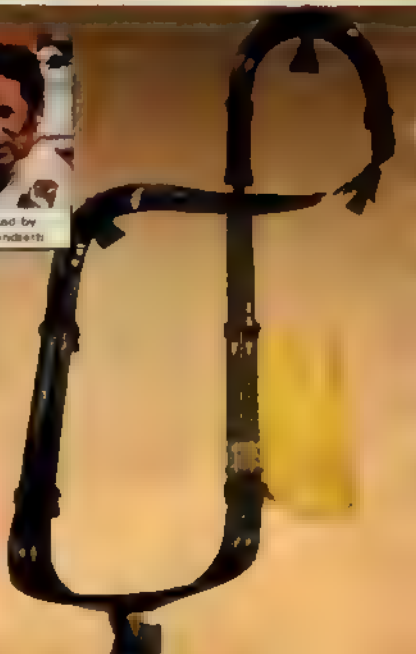
Set of 3 extra Jet Power Cars. 3½ inches long, plastic and metal. Glasser, Wedge, Bubble
49N54584 Shpg. wt. 9 oz. Set $3.49

New 500 Sebring 8
$15.99

Propel 2 sleek cars by pushing levers. Straight plastic track with two 90° curves, two 180° curves and jump—18 ft. in all. Two plastic and metal cars, 2¼ inches long. Shipping weight 12 pounds.
79 N 5458L . . . . . Set $15.99

Four Johnny Lightning Cars. Stiletto, Sand Stormer, Mad Maverick, A.J. Foyt Indy. 2¼ in.
49 N 54581—Wt. 10 oz. . Set $2.99

Four Johnny Lightning Cars. Spoiler, Smuggler, Leapin' Limo, Al Unser Indy. 2¼ in. long
49 N 54582—Wt. 10 oz. Set $2.99



BABY TALK

1 $7.87

2 $5.43

1 Chatty Baby is 15 inches tall and says 10 baby phrases when you pull her talking ring. She wears a lace-trimmed play dress with matching panties. Jointed vinyl body, rooted hair. Wt. 1 lb. 4 oz.
49 N 35016 ..... $7.87

2 Tiny Chatty Baby is only 11 inches tall but she knows 8 cute phrases just pull her talking ring. She wears a cozy knitted jacket and booties; panties. Jointed vinyl body, rooted hair. Wt. 15 oz.
49 N 35017 ..... $5.43

4 $6.43

3 Priced to be SOMETHING SPECIAL Was $8.99 $6.43

STORYBOOK DOLLS

(3 and 4) Two enchanting fairy-tale friends, each 11 in. tall, say 8 happy phrases when you pull their talking rings. Jointed vinyl; rooted hair. Each has her own 16-page storybook.

3 CUT 8%. Little Bo Peep wears a perky dress with "bustles," matching bonnet, frilly pantaloons, shoes
49 N 30424—Shipping wt. 1 lb. .. **$6.43**

4 Snow White wears flowers in her hair to accent her lace-trimmed costume. Shoes included
49 N 35002—Shipping wt. 1 lb. .. $6.43

BABY SING-A-SONG

by MATTEL

$9.99

"Row Row Row your Boat"

Knows 10 different song lines why not join her in a duet?

Sold only at Sears Just pull her talking ring the first line of a song she'll sing. She's 16 inches tall, jointed vinyl, with pretty rooted hair. Wears a cheery play dress and plastic shoes. Wt. 2 lbs. 8 oz.
49 N 30622 $9.99

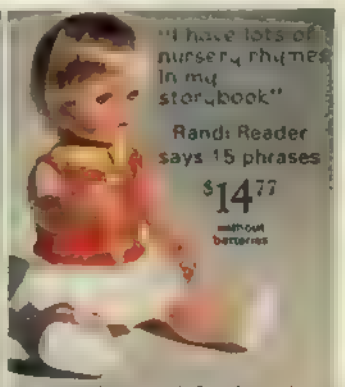
Outfits for Baby Sing-a-Song $2.99

Set includes a snuggly 2 piece pajama set, perky play dress and sunsuit plus mirror, comb and 3 hangers.
Buy it the easy way—order by phone
49 N 32517 Shpg. wt. 10 oz. Set $2.99

Priced to be SOMETHING SPECIAL Was $7.99 $6.87

Mattel's Talking Buffy with Mrs. Beasley Cut $6.12

She's freckle-faced, giggly, quite talkative says 8 phrases when you pull her talking ring. 10-inch Buffy is jointed vinyl, rooted hair. Mrs. Beasley is cloth.
49 N 30421—Wt. 1 lb. **$6.87**



Randi Reader says 15 phrases
$14.77
without batteries

Mattel's 19-inch Randi reads and rhymes when you tap her back. Has her own book and a book for you. Her eyes move back and forth scanning the page. Jointed vinyl, rooted hair. Uses 2 "D" batteries, order pkg. below. Wt. 3 lbs. 8 oz.
49 N 35033 $14.77

"D" Batteries. Package of 6
49N8405 Wt. 1 lb. 8 oz. $1.49

LAUGHING BABY

What a happy, happy baby. Toss her in the air and you'll both be giggling. She's so cuddly in her snap-open sleeper and bonnet. Soft vinyl arms, legs and head, polyurethane foam filled body; rooted hair; go-to-sleep eyes. 18 in. tall. Uses 1 "C" battery, order pkg. below. From France. Wt. 5 lbs.
49 N 35009 .....$17.99

"C" Batteries. Package of 6. Shipping wt. 12 oz.
49 N 8406 .. Pkg. $1.19

$17.99
without battery

Peggy Pen Pal

A real friend for you—as you write or draw she does it, too

Peggy comes with a plastic desk and pens for the two of you. Put each pen in its holder and you're ready to write or draw together. No batteries needed. And just like a real little girl, 18-inch tall Peggy is fully jointed—she stands, twists at the waist, turns her head. Vinyl, rooted hair.

49 N 35008—Wt. 4 lbs. . $10.99

$10.99

$11.97

Sketchy the Artist

Draws 11 pictures, writes her name, too

Move the magic wand and Sketchy draws over embossed templates to make pretty pictures you can color in with crayons. Draws freehand, too. No batteries needed. She's 19 in. tall, vinyl, fully jointed. Rooted hair. Plastic drawing table, 12 templates, crayons, drawing paper included.

Shpg. wt. 5 lbs.

49 N 35018 $11.97

Wardrobe and Accessories. Wt. 10 oz.

49 N 32519 $3.99

$11.87 without batteries

This 11-inch cutie bounces around in a battery-driven buggy you can program like a computer: goes straight around obstacles, turns, even comes back to the starting point. She's vinyl, jointed, comes out of her buggy for play. Rooted hair. Plastic buggy needs 2 "D" batteries, not included; order pkg. at right.

79 N 35019C Wt. 5 lbs. $11.87

"D" Batteries. Package of 6.

49 N 8405 Wt. 1 lb. 8 oz. $1.49

Each $5.87 without battery

Baby Dancerina. Turn control knob in her tiara. She'll toe dance, pirouette, head spot, bow. Vinyl, 11 in. tall. Rooted hair. Incl. 33⅓-rpm record.

49 N 35021 Wt. 2 lbs. 8 oz. $5.87

Baby Walk 'n Play. Moves arm up and down to bounce toys, paddle ball or wave banner—just attach accessories, flip the switch. Walks, too. Vinyl, 11 in. tall. Rooted hair. Needs 1 "C" battery, order pkg. at right.

49 N 35001—Wt. 1 lb. 8 oz. . . . $5.87

Tiny Swingy. Flip the switch, watch her whole body move to the beat of her 33⅓-rpm record. She walks 'n sways, strolls 'n dances all by herself. Vinyl, 11½ in. tall. Rooted hair. Needs 3 "C" batteries, order pkg. below.

49 N 35022—Wt. 1 lb. 12 oz. . $5.87

7-piece Wardrobe. Fits all 3 "Swingers." Incl. dress, blouse, slacks, shorts.

49 N 32548—Shpg. wt. 10 oz. . .$1.99

"C" Batteries. Package of 6.

49N8406-Shpg. wt. 12 oz. .Pkg. $1.19

$6.99

Musical Lullaby Baby

Pull the string . . she'll move while her music box plays. Drinks 'n wets

She looks so real in every way—even her fingers form a little fist like a real-life baby. Pull string and she'll twist 'n turn to the tune of Brahms' Lullaby. Comes with her own terry-cloth pajamas, suedette pillow and plastic bottle. Fully jointed vinyl body, rooted hair. 12 inches tall.

49 N 35035—Wt. 1 lb. 12 oz. $6.99

AND YOU CAN ALSO GET $2.69
A PLACE OF OUR OWN

Records by MISTEROGERS
songs to help youngsters learn and grow

MISTEROGERS knows every child is a special person. He talks to children and he listens to children. The songs he sings are recorded directly from his national television program! are meant just for the very young.

More than just rhyming jingles, his delightful songs on 33⅓ rpm long playing records help explain how everyday things work, describe why people act as they do and even introduce children to foreign languages.

"Let's Get Together"
57 N 95850 Shpg wt 12 oz $2.69

"Won't You Be My Neighbor?"
57 N 95851 Shpg wt 12 oz $2.69

"Josephine, the Short Neck Giraffe"
57 N 95852 Shpg. wt. 12 oz $2.69

"You Are Special"
57 N 95853 Shpg wt 12 oz $2.69

"A Place of Our Own"
57 N 95854 Shpg wt 12 oz $2.69

$5.49

FURRY FACE

Totes 45-rpm records safely hides them during storage

Just twist the handle and Furry Face's head comes off to reveal a 45-rpm adapter type record holding post on the inside. Holds 60 records safely. Nylon non shedding fur can be combed neatly into place; even the comb is included. Eyes form any expression. Wipes clean with damp cloth. The perfect gift for a young record lover . . . even comes gift-boxed.

Shipping weight 2 pounds.

57 N 5603 . . . . . $5.49

Fully automatic
Monaural Portable Phonographs
. . . and for one dollar more, 10 popular 45-rpm records

1

Our best monaural phonograph features full-size 11 inch record changer

Phono only $38.95 | Phono plus 10 records $39.95

1 Solid state circuits for greater reliability, instant sound. Plays all 4 speeds, all size records, stereo and monaural. Five inch oval speaker. Floating ceramic cartridge protects records. Dual point sapphire needle. Adapter for 45-rpm records. Volume and tone controls. Molded light beige and green cabinet with wood look trim; built in handle. Closes to 15¼x8⅝x15¼ inches deep. U.L. listed.

Phonograph only
57 N 32522 Shipping wt 14 lbs. 6 oz. $38.95

Phonograph and 10 records Wt. 15 lbs.
57 N 32527C2 . . . . . $39.95

Personal sized Phonograph with mini-changer

Phono only $28.95 | Phono plus 10 records $29.95

2 Compact size for portable convenience . . . improved high performance with low distortion, instant play solid state chassis. Four inch oval speaker. Plays 4 speeds, 45 rpm adapter included. Aqua color cabinet of molded plastic with built in handle. Closes to 6x13x11 in. deep. U.L. listed.

57 N 3250 Phonograph only. Wt. 9 lbs. $28.95

Phonograph and 10 records Shpg. wt. 10 lbs.
57 N 32507C2 . . . . . $29.95

See Our Full Selection of Stereo Phonographs
See pages 378 379 392

Find the magical world of "Let's Pretend" classic treasury of records for the young

Remember the thrills of radio's famous award-winning children's program "Let's Pretend"? Now it's your youngster's turn to spend many quiet hours meeting Cinderella, Snow White, Ali Baba and all your other childhood friends. These are not ordinary records with a single narrator; outstanding actors and actresses actually perform these time-honored tales on long playing 33⅓ rpm records. "Let's Pretend" invites the 4 to 10 year old child to wonder, dream and discover the magical wonderland of his own imagination.

$2.49

"Beauty and the Beast" and **"Princess Moonbeam"**
57 N 95860 Shipping weight 12 ounces $2.49

"Cinderella" and **"The Twelve Dancing Princesses"**
57 N 95861 Shipping weight 12 ounces $2.49

"Snow White and Rose Red" and **"The Queen Who Couldn't Make Spice Nuts"**
57 N 95862 Shipping weight 12 ounces $2.49

"Alice in Wonderland" and **"Why the Sea is Salt"**
57 N 95863 Shipping weight 12 ounces $2.49

"Aladdin and the Wonderful Lamp" and **"Douban the Magician"**
57 N 95864 Shipping weight 12 ounces . $2.49

"Rapunzel" and **"East of the Sun—West of the Moon"**
57 N 95865 Shipping weight 12 ounces . $2.49

"Sleeping Beauty" and **"The Goose Girl"**
57 N 95866 Shipping weight 12 ounces .$2.49

"Rumplestiltskin" and **"Donkey Skin"**
57 N 95867 Shipping weight 12 ounces $2.49

"The Emperor's New Clothes" and **"Melilot"**
57 N 95868 Shipping weight 12 ounces .$2.49

"Drakestail" and **"The Bremen Town Musicians"**
57 N 95869 Shipping weight 12 ounces $2.49

"Jack and the Beanstalk" and **"Faithful John"**
57 N 95870 Shipping weight 12 ounces $2.49

"Hansel and Gretel" and **"Three Golden Hairs"**
57 N 95871 Shipping weight 12 ounces $2.49

AND 8 MORE JUST LIKE THESE

Portable Cassette Tape Player-Recorder plus 3 pre-recorded cassettes

$34.45

Discover the enjoyment and convenience of cassette tape playing and recording with this portable battery operated unit. Play any pre-recorded cassette tapes or record your own favorites. Simple one lever operation. Flashing type record level indicator. Microphone with stop-start button. Tan plastic case measures 5x9x2 inches deep. Includes blank cassette, earphone and four batteries. To use with AC house current, order AC adapter below. Japan.

Recorder-Player above plus three pre-recorded popular cassette tapes

57 N 34167C2 Shipping weight 6 pounds $34.45
57 N 34162 Player-Recorder above only. Shpg. wt. 5 lbs. 29.95
57 N 34992 AC Adapter. Shipping weight 12 ounces 6.50
57 N 34982 Black vinyl Carry Case. Shipping weight 1 lb. 4 oz. 6.50
57 N 3472 1 hour blank C60-type Cassette. In mailer. Wt. 6 oz. 2.29
57 N 3473 1½ hour blank C90-type Cassette. In mailer. Wt. 6 oz. 3.29

1 $28.95

2 $16.50

Reel-type Tape Recorders. Educational and fun for children . . economical, too

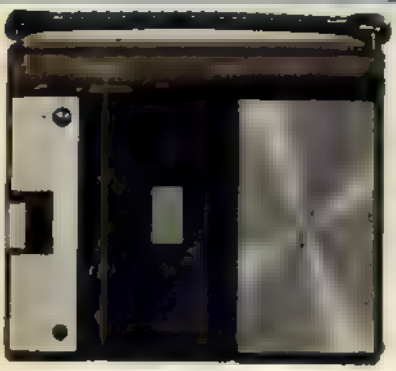
(1 and 2) Complete and all ready for instant fun . . batteries, reel tape and microphone. Easy to use single lever starts, stops and rewinds tape. Rugged plastic case with sealed-in transistor circuits and built-in handle for children's use. Japan.

1 **Our Best model for recording music or speech.** Works on battery or AC house current, order AC adapter below. Two speeds 3¾ and 1⅞ inches per second. Noise-distortion leveled with Sears automatic volume control. Tan color. 8x10x3 inches deep. Takes up to 3¼ inch reels.

57 N 3402 Shipping weight 5 pounds 12 ounces $28.95
57 N 34983 Black vinyl Carry Bag for 1; Wt. 1 lb. 4 oz. 7.50
57 N 34992—AC Adapter. Shipping weight 12 ounces 6.50

2 **Low cost model for speech recordings only** - not for recording music or song. 8x7x3 in. deep. Takes up to 3 in. reels.

57 N 3400 Shipping weight 4 pounds $16.50
57 N 3470—300 ft. Recording Tape. 3-in. reel. Wt. 4 oz. 1.15



$32.45

Portable Cassette Tape Player—AM Radio with 3 pre-recorded Cassettes . . just pop a cassette out . . snap the radio tuner in

Instant-play cassette player uses all pre-recorded cassettes. Operates as an AM radio when cassette-size radio tuner is inserted. Tape-drive motor cuts off during radio operation for longer battery life. Simple-to-use single lever operating control. Fully-transistorized for high sound output. Battery-operation for easy portability . . 4 batteries, earphone incl. Brown plastic case with brushed brass trim. 5⅛x7x2 inches deep. Order adapter for use with AC house current.

Tape Player with Radio Tuner plus 3 pre-recorded cassette tapes

57 N 34106C2—Shipping weight 4 pounds $32.45
57 N 34105C2—Tape Player with Radio Tuner. Shpg. wt. 3 lbs. 27.95
57 N 3410—Tape Player only. Shipping weight 2 lbs. 12 oz. 19.95
57 N 34992—AC Adapter. Shipping weight 12 ounces 6.50
57 N 34981—Black vinyl Carry Case. Shipping weight 1 pound 2.95

Priced to be SOMETHING SPECIAL ONLY $8.50

Our most compact Portable AM Radios go everywhere

3 **Was $9.50.** Solid state for dependability plus instant sound. Break-resistant white plastic case with blue-green grille. High-performance speaker measures 1¾ inches. Built-in ferrite antenna for improved reception. Thumb-wheel controls with easy-to-read channel indicator window. Earphone for private listening, battery, wrist-strap in gift box. 3⅝x1¼x2¼ in. wide. Hong Kong.

57N22141—Wt. 12 oz. . . **$8.50**

4 $6.50

4 Solid state Portable in black plastic case with aluminum grille. 2¼-inch speaker. Thumb-wheel controls. Battery, clear vinyl carry case and earphone in a gift box. Built-in antenna. 2¾x4¼x1¼ in. deep. Hong Kong.

57N22051—Wt. 9 oz. **$6.50**

A value that's SOMETHING SPECIAL ONLY $3.88

5 **Our lowest price this year for any AM Portable Radio.** Contour design . . easy to hold in the palm of your hand. Break-resistant black plastic case with silver color trim: 2½x4⅛x1⅜ in. deep. 2-in. speaker. Earphone for private listening and battery included. Hong Kong.

57N22021—Wt. 12 oz. . **$3.88**

MORE PORTABLE RADIOS ON PAGE 383

Colorful symbols in plastic blocks

$4.99

Make medallions and key chains bearing one of the twelve signs of the zodiac. Just pour liquid plastic into desired mold and let set. Kit contains everything you need . . 12 reusable molds (one for each zodiac sign), ½ pint each of liquid plastic in 4 colors, 3 neck chains, 3 key chains, 6 pin backs and 6 rings

49 N 21624–Wt. 2 lbs. . Kit $4.99

Mosaic-style Crystal Art

Make wall plaques, mobiles or figurines

$8.99

It's as easy as decorating cookies, and just as much fun. Just pour colored crystals into metal frames and bake on a cookie sheet in the oven. There's less mess because you create with solid crystal forms . liquidizes and hardens in frame. Set includes 6 frames (dog, fish, butterfly, flower, cat, grapes) and six 4-ounce containers of colored crystals. Frames range from 4 to 6 inches high. Shipping weight 3 pounds 12 ounces.

49 N 20475 . . . . Kit $8.99

Glow-in-the-dark Crystal Cast

$7.99

Now you can float treasures in a sea of clear or colored plastic that glows in the dark! Combine 2 liquid plastics, pour into mold, add non toxic "Glo-Powder", let harden about 7 hours. Set contains 16 molds, jewelry settings (for cuff links, earrings, pins, Tiki pendant tie clasp), 3 bottles of colors, 2 bottles of liquid plastic, mixing stick, paper cups. Shipping weight 4 pounds.

79 N 21757C . . . . Set $7.99

Crystal Cast Refill. One 7½-oz. and one 2½ oz. bottle. Shipping weight 15 ounces.

49 N 20332 . . . . . Pkg. $2.79

Span-Craft

$4.44

Make all kinds of flowers using the forms included. Liquid plastic hardens on contact with air. Then paint them with one of 4 enamel colors. Set has approximately 100 wires, 4 petal forms, plastic foam, plastic planter, brush, florist tape, a 7-ounce bottle of liquid plastic, and a 4-ounce bottle of paint thinner. Shipping weight 2 lbs. 3 oz.

49 N 20322 . . . . . Set $4.44

MONSTER MAKER

Mold them, wind them up and watch them go

$14.99
2 Monsters

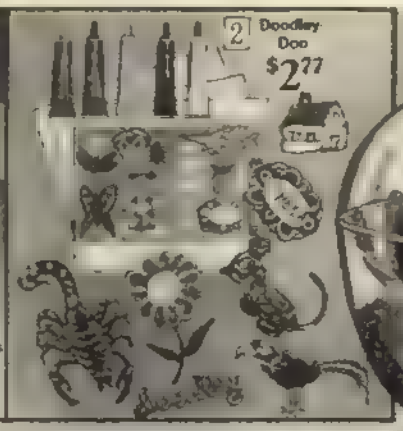
As they walk, "Dr. Shriek" takes his head off, and "Hairy Harry" swings his club. Set includes a heating unit, molds, 2 handles, 2 wind-up motorized bodies, 4 unmotorized bodies, two 2-ounce bottles of Superplastic™, accessories. UL listed for 110–120-volt, 60-cycle AC. Shpg. wt. 8 lbs.

79 N 20218C . . . . . Set $14.99

Superplastic Refills. Four 4-ounce bottles. Shipping weight 1 pound 9 ounces.

49 N 21602 . . . . . Pkg. $3.49

Hot Wheels Factory
$12.87



2 Doodley Doo
$2.77

3 Mini Cactus Terrarium
$4.49

1 **Mattel's HOT WHEELS® Factory.** Plastic heating unit (12x8x14 in.), six 2-pc. molds, 40 hot wheel assemblies, 40 assorted plastic pellets, 10 chassis weights, 2 mold clamps, accessories. UL listed for 110–120-v., 60-c. AC.

49 N 20142—Shipping weight 7 lbs. . . . . Set $12.87

HOT WHEELS Indy Trail. Make truck, camper, Indy race car, and trailer. 2 molds, 12 assorted Plastix, 16 Hot Wheel assemblies, custom trim incl.

49 N 20152—Shipping weight 14 oz. . . . . Set $2.99

HOT WHEELS Accessory Pack. Makes 4 custom cars. 16 hot wheels, 40 axles, 4 chassis, custom trim.

49 N 20221 -Shipping weight 4 oz. . Pkg. $1.29

Plastix Refills. 60 assorted Plastix pieces.

49 N 21643 Shipping weight 1 lb. . . . . Pkg. $2.87

2 **Doodley-Doo.** Squeeze out a flower or clown . . or write your name on a foil sheet with a tube of colored plastic fluid. Bake in oven for 10 minutes (at 300°) to make it permanent, let cool, and peel. Set contains 5 tubes of colored plastic fluid and 2 patterned aluminum foil sheets.

49 N 21625—Shpg. wt. 1 lb. 8 oz. . . . . Set $2.77

3 **Mini-Cactus Terrarium.** Fascinating, fun to raise, and decorative. Includes a clear plastic terrarium (10 in. high, 8-in. diam.) for controlled atmosphere, special formula soil, landscape accessories, redemption coupon to send for four 1 to 2-year-old growing cactus plants, and instructions.

49 N 21627—Shipping weight 2 lbs. . . . . Set $4.49

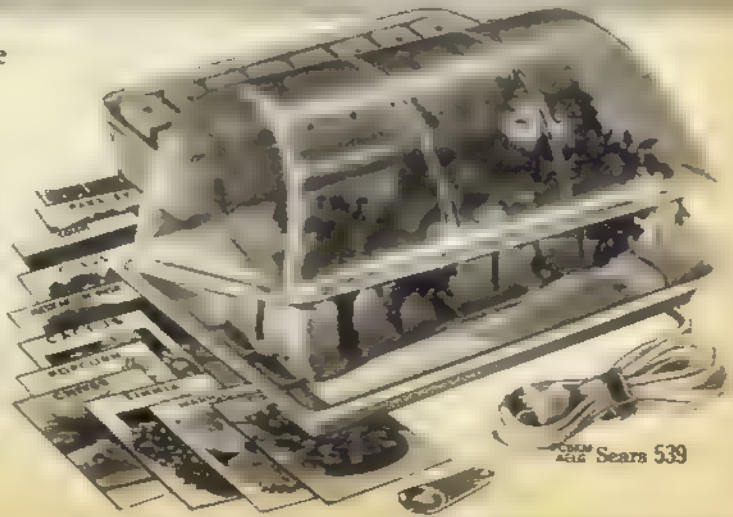
Mini-Mini Hothouse

$7.99

Grow houseplants, flowers, vegetables, even a tree

No soil mess . . 32 gro-blocs contain ingredients to start plants from seeds or cuttings. Pre-set molded plastic heating tray with plastic dome maintains ideal climate, while water-soluble fertilizer speeds growth. 12¾x8¼x5½ in. high. 10 seed packets, 2 transplant trays. UL listed, 110-120-volt, 60-cycle AC. Shipping weight 1 pound 12 [illegible]

49 N 21626 . . . . . Kit $7.99



Complete Rock Polishing Kit

$12.99

Shape and polish stones into a sparkling display or use as cuff links, ring, or key chain settings. Everything you need in one kit. 8 jewelry settings, electric tumbler, assorted agates, grinding grits, polish, cement, tumbling barrel with lid and liner, plus a packet of select stones (includes Indian blood stone, jade, rose quartz, amethyst and garnet). Rock collectors can polish their own findings too. Tumbler with plastic housing is 6¾x6x4 in. high. UL listed for 110-120-volt, 60-cycle AC motor.

49 N 20471 Shipping weight 6 pounds 8 ounces — Kit $12.99

Refill Kit. Contains tumbling barrel with lid, assorted agate rock, grits, polish, 5 jewelry settings, and packet of gem stones (includes same as above).

49 N 21628 Shipping weight 2 pounds — Kit $3.99

Cut 5% Art-A-Matic

Priced to be SOMETHING SPECIAL Was $4.99 **$4.74** without batteries

Squeeze out paint, flick on electronic turntable, and make splashy op-art paintings in seconds. Includes 4 reusable bottles of psychedelic, non-toxic paints, 3 matboard frames, and 25 art boards (5x7 in.). Plastic turntable. Heavy duty motor runs on 2 "D" batteries, order pkg. below.

49 N 20059 Shipping weight 2 pounds 4 ounces — Set $4.74

Refill Kit. Includes 4 bottles of paint and 36 art boards (5x7 in.).

49 N 2138—Shipping weight 1 pound 8 ounces — Kit $1.66

49 N 8405 **"D" Batteries.**—Pkg. of 6. Wt. 1 lb. 8 oz. — Pkg. $1.49

"Try on my glasses"
"Can you zip a zipper?"
TALK
super speakers from
"Just keep laughing"
"Mommy, I'm sleepy"
"I'm on my way to Granny's house"
"I love to score girls in red boots"

Cut $1.12 Mrs. Beasley

Priced to be SOMETHING SPECIAL — Was $10.99 — $9.87

Even though she's a popular TV star, Mrs. Beasley keeps her good disposition. Pull her talking ring and she says 11 friendly phrases. She's 22 in. tall, has a cloth body, kind vinyl face and rooted hair. Removable apron, "granny" glasses. Wt. 3 lbs. 4 oz.

49 N 3579 **$9.87**

Teachy Keen

$9.99

16-inch cutie teaches good grooming

Sold only at Sears. Teachy's really quite particular . . . she wants her hair combed, her shoes tied and her coat buttoned up. She says 11 happy phrases when you pull her talking ring. She has soft cloth arms, legs and body, long rooted hair, vinyl head.

Shipping wt. 2 lbs. 8 oz.

49 N 3097 $9.99

Drowsy Cut $1.02

Priced to be SOMETHING SPECIAL — Was $6.49 — $5.47

This sleepy 12-inch bundle of joy has her painted eyes half shut, but she wants to keep talking. Says 11 bedtime phrases when you pull her talking ring. Soft cloth body, vinyl head, rooted hair. Snuggly flannel sleeper.

Shpg. wt. 2 lbs.

49 N 3164 ..... **$5.47**

Turnover Talker

$5.33

2 different characters, 2 voices in 1 funny turnover

One side shows Little Red Riding Hood but turn it over and—oh—there's the devilish wolf. Pull the talking ring when the Red Riding Hood side is up and you'll hear her 4 phrases; pull the ring with Wolfie's side up and you'll hear him saying 4 phrases. Soft foam-filled cotton, 18 inches high.

49 N 35012—Wt. 1 lb. 11 oz.. $5.33

Cut $1 Roarin' 20's Girls

Priced to be SOMETHING SPECIAL — Were $4.99 — $3.99 each

11½-inch "flappers" know 8 ragtime phrases

(1 and 2) Sold only at Sears. Cute as can be. Each doll says 8 phrases when you pull her talking ring. They have cuddly cloth bodies, bright painted faces, swingin' clothes and "real" ac-

Shpg. wt. 12 oz. each

(1) 49 N 30585—Flo . **$3.99**

(2) 49 N 30584—Flossie

BOZO THE CLOWN

$7.99

The only talking Bozo created by MATTEL just for Sears

This 18-inch rascal must be the most lovable, laughable clown ever. Pull his talking ring and he says 11 of the silliest sayings. He's such a great entertainer . . . big feet and all. He's stuffed with cotton and has floppy yarn hair on his painted vinyl head.

49 N 3675—Shpg. wt. 2 lbs. $7.99

Signora Furga helps design and create the collection of dolls that bear the

Lavishly Gowned Furga Beauties

Exquisite from their hand-arranged hairdos to their delicately crafted features. Each has long thick lashes, creamy vinyl skin, rooted hair, jointed body and magnificent clothes. From Italy

1 **Angela** wears a dress, hat and cape accented with luxurious marabou trim. Lacy gloves and "wet look" boots complete her outfit. Flouncy petticoat and panties included. 15 inches tall.
79 N 32004C—Shpg. wt. 3 lbs. $19.50

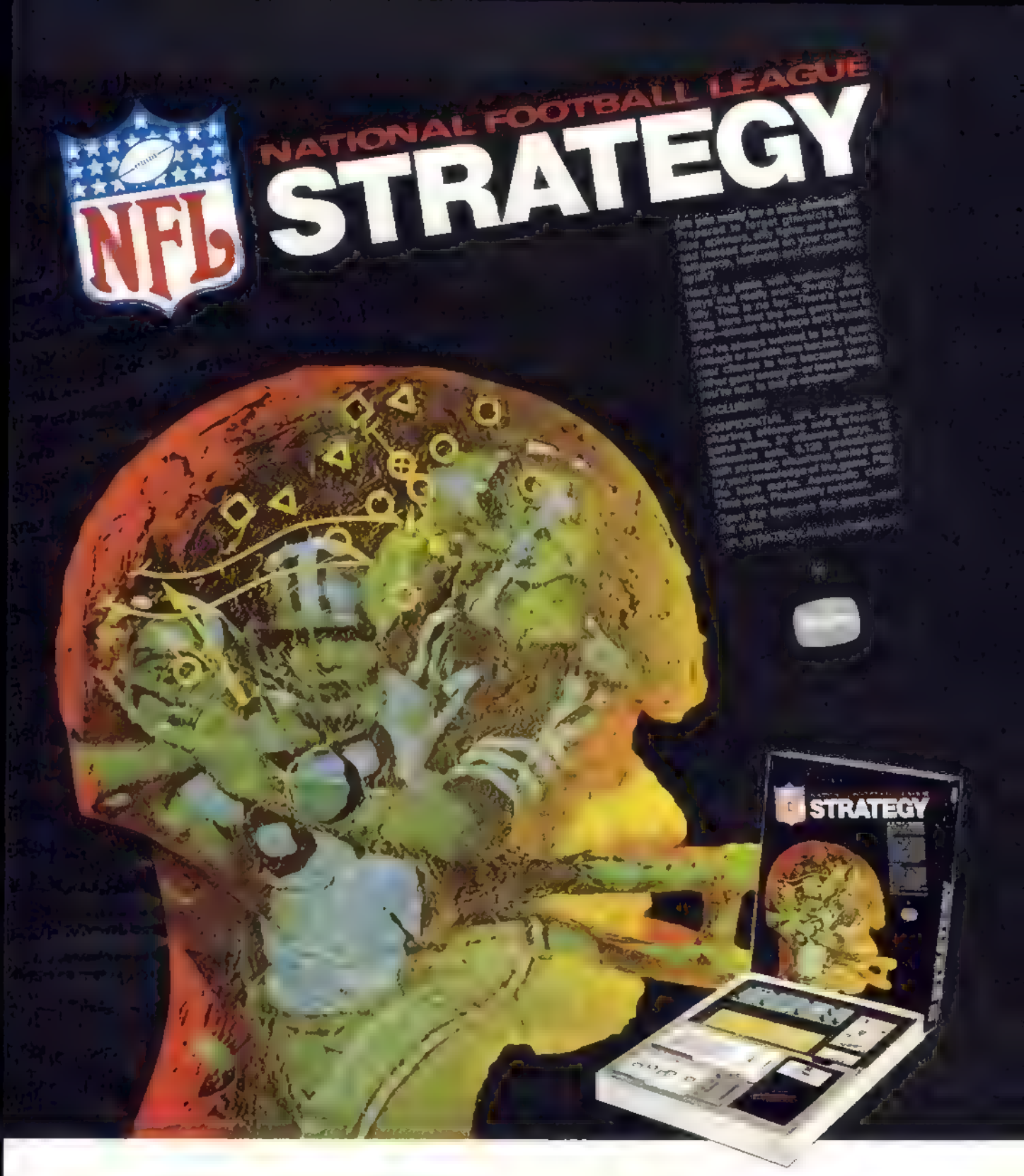
2 **Catina looks lovely in a lace-topped dress with marabou-trimmed jacket and bonnet.** "Patent" shoes, petticoats, panties . . . even a parasol incl. 18 inches tall.
79 N 32005C—Shpg. wt. 3 lbs. $24.50

3 **Nora is regally gowned in a rich velvet ensemble with sheer ruffled cuffs and** matching parasol. Marabou trim decorates her wide-brimmed hat. She also wears frilly petticoats, pantaloons and panties. "Patent" shoes. 22 inches tall.
79 N 32006C—Shpg. wt. 5 lbs. . . $29.50

4 **Simone is a radiant bride gowned in sat-** in with matching headpiece, flowing train and bow. Fingertip length veil, gloves, white shoes, bouquet. 18 inches tall.
49 N 30123—Shpg. wt. 2 lbs. . . . $14.50

NATIONAL FOOTBALL LEAGUE

NFL STRATEGY



NFL Strategy is the first and only game of its kind sanctioned and developed with the full cooperation of the National Football League.

This is the football strategy game your customers were asking for last Christmas.

The game that's drawing raves from football strategy buffs.

The game that will be nationally advertised in 1971 to build more demand than ever before.

This game is NFL Strategy. The next play is yours.

tudor

The originators of Electric Football.™

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Who?

"MATCHBOX"®

The Company known for its great little cars and trucks is now selling great new toys in the most rapidly growing segments of the business. New fun and educational preschool toys. New creative building sets for all kids. New thrilling action games. All imaginatively designed and carefully constructed with traditional "MATCHBOX" quality.

And that's only the beginning. For 1971 and beyond we offer aggressive new selling programs and profit plans—also imaginatively designed—to make "MATCHBOX" make more money for you. These include consumer/dealer promotions, new full line availability and a wide range of other selling techniques. Get full details during Toy Fair at our Showroom, 200 Fifth Ave., Rooms 522-524.

LESNEY PRODUCTS CORPORATION 120 East 23rd Street, New York, N.Y. 10010 (212) AL 4-0505
"MATCHBOX" is a registered trademark of Lesney Products & Co. Ltd., London, England

(Circle No. 94 on Reader Inquiry Card)

PUNCH-ME'S

Hit 'em hard
Knock 'em down

Weighted bottoms keep these inflated vinyl characters coming back for more.

Priced to be SOMETHING SPECIAL Was $3.49 $2.97

Priced to be SOMETHING SPECIAL Was $2.99 $2.65

1 **Flipper** With squeaker. 40 in. high
49 N 29053 Shipping weight 4 lbs. $3.29

2 **CUT 14%. Yogi Bear** 40 in. Squeaky punch
49 N 29237 Shpg. wt. 4 lbs. **$2.97**

3 **Batman** Belt beeps, eyes blink. 52 in. high
49 N 29317 Shpg. wt. 4 lbs. 4 oz. $3.99

4 **Banana Splits** TV favorite. 52 in. high
49 N 29316 Shpg. wt. 4 lbs. 5 oz. $3.99

5 **CUT 11%. Bozo** Squeak nose. 48 in. high
49 N 29057 Wt. 4 lbs. 4 oz. **$2.65**

6 **Mickey Mouse*** 48 in. high cowboy
49 N 29238 Shpg. wt. 4 lbs. 5 oz. $3.99
*Walt Disney Productions

7 **Scatterbrain** Plastic balls bounce up and down in spring-mounted head. Stands 48 in. high
49 N 29319 Shipping weight 5 lbs. 4 oz. $3.99

8 **Bamm Bamm Rubble** Popular TV character right out of the stone age. Stands 31 in. high. Why not pick up the phone and order it?
49 N 29058 Shipping weight 3 lbs. 2 oz. $1.99

Inflatable Marble Court
$3.99

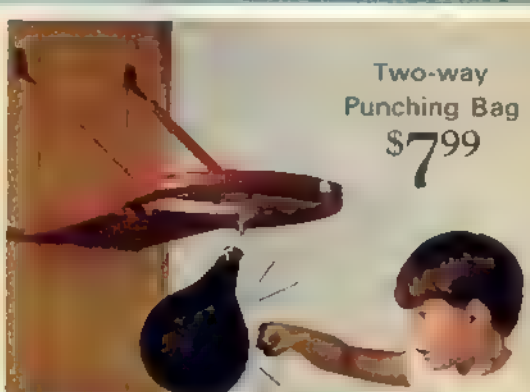
Big 45 in. court of smooth fabric has no lumps or bumps to spoil shots. Marked off for regulation play. Court surrounded by lightweight, easily inflated vinyl rings. Comes complete with bag of marbles. Shipping wt. 1 lb.
49 N 29083 $3.99

Set of 4 Boxing Gloves
$3.99

Soft vinyl boxing gloves for young sparring partners. Fully padded throughout with fabricated hair. Strong nylon lacing at the wrists. For ages 5 to 8 years. From Japan.
Shipping weight 1 lb. 8 oz.
49 N 29286 Set $3.99

Floor Puncher
$4.99

Helps child develop muscular coordination. Height adjusts from 36 to 47 inches as child grows. Inflatable simulated leather bag with needle. Sturdy steel base with baked enamel finish.
Shipping weight 4 lbs.
79 N 29062C $4.99



Two-way Punching Bag
$7.99

It's a floor or wall model

Use as a floor puncher that grows with child adjusts 30 to 42 in. Or hang it from the wall. Helps develop coordination and speed reflexes. Steel frame, simulated leather bag.
Shpg. wt. 10 lbs.
79 N 29 15C Set $7.99

There's nothing else like Playall™

Three colorful plastic pieces interlock to make dozens of rugged toys . . it's sold only at Sears

$18.99

Here's a really exciting toy . so versatile a child won't tire of it quickly. It's strong enough to take lots of punishment and years of play. Kids can make different toys by arranging the three pieces that fit together easily. Side inserts let child hold on, and there are no rough edges. Polyethylene won't mar furniture, won't rust. Blue, orange and green pieces, each about 28 inches long, 12 inches wide, 10 inches high. Includes nylon cord for use as rein.

79 N 89402N—Shipping weight 17 pounds $18.99

Barrel o' Fun

Strong enough for rough play . . big enough for storing your toys

$7.99

Bright yellow barrel is lots of fun. Climb inside, roll around. Hide in it or use it for storage. It can even be a wastebasket, table, or seat. Tough polyethylene has no sharp edges so it won't mar furniture or floors. Cleans easily and goes indoors or outdoors. 18x18x24 inches high.

79 N 89407N—Shipping weight 7 pounds .. .$7.99

Cut $1.12
Step 'n Slide

Priced to be SOMETHING SPECIAL
Was $7.99
$6.87

Bright orange-colored play unit is made of rugged polyethlene plastic that's molded in one piece. Tots can climb the steps, slide down, crawl through the "tunnel." No sharp edges . . won't cut child or mar furniture or floors and it won't rust if left outdoors. 28x15¼x19½ inches high.

79 N 89404N—Shipping weight 10 pounds $6.87

Jim Gym® Jr.

Makes healthful exercise more fun and it's strong enough for two youngsters

$11.99

Indoor/outdoor exercise gym helps child develop strength and coordination. Unique A-frame of tubular steel has red baked enamel finish. Supports 300 lbs. Includes rubber tips for indoor use and swinging hand grips of 1100-lb. test nylon rope and hardwood. Comes completely assembled, ready to use. Folds flat for storage. Open size 40x40x46 in. long.

Shipping weight 23 pounds.

79 N 89406N .. .$11.99

Aerobat

The greatest ride ever

$16.99

Rock back and forth, or roll all the way over. Aerobat is egg-shaped so you control the roll. It even has footrests and slots for hands. Smooth tangerine-colored polyethylene goes indoors or out. About 35x29x12 inches wide.

79 N 89403N—Shipping weight 18 pounds $16.99

SHIPPING NOTE, BOTH PAGES: All items ending with "N" (as 79 N 89402N) sent freight (rail or truck) or express.

Detailed rear "engine"

Super-wide racing sticks

LECTRA II DUNE BUG $26.87

Move out at 2 mph on the extra-wide tires or push the stick-shift into reverse

With [illegible] Steers like a real car with stick-shift forward and reverse lever and [illegible] steering wheel. Just step on the accelerator and go. Sleek and sporty [illegible] has simulated "bughights" and molded plastic tires. Rugged 31x16x9 in. [illegible] Rechargeable 6-volt battery is secured under the seat. UL listed recharger, 110–120-v 60-c. AC. Runs for hours on one charge. Partly assembled. [illegible]

79 N 86501N—Shipping weight 16 pounds $26.87

Battery and Recharger included with every car on this page. Plug into wall socket overnight, then take off. Sears guarantees this battery 6 months against electrical failure or return for free replacement

Rechargeable-battery LECTRA SERIES

All 3 vehicles made for Sears by ELDON® with battery and recharger included

Raise up on the rear wheel for dramatic wheelies

LECTRA III POWER BIKE

With forward-reverse shift simulated headlight and wide tires $28.87

Hop on the simulated leather seat, press the accelerator and breeze along at about 2 mph. . . this fish-bike rides as great as it looks. Gleaming chrome-plated handlebars and sissy bar high-light the hot lime finish. The 29½x18½x20½-in. high plastic body is rugged high-impact plastic; supports up to 150 lbs. Molded plastic knobby tires. Rechargeable 6-v battery and UL listed 110–120-v 60-cycle AC recharger included. Runs for hours on one charge. Power bike comes partly assembled. *See Shpg. Note at left.*

79 N 86502N—Shipping weight 16 pounds $28.87

Super Power® Replacement Battery . . . fits all Sears Lectra cars and all Eldon Powerride cars. Only at Sears. 6-volt rechargeable battery guaranteed for 6 months against electrical failure or return for free replacement.

Shipping weight 4 pounds

79 N 86504N $7.99

LECTRA IV SCREAMER DRAGSTER

Step on the "hot foot" footrests, go forward or reverse or raise up for wild "wheelies" $34.87

Go ahead . . . up to 2 mph . . . on this sensational screamer dragster. The way-out styling with wacky footrests will delight any young racer. This 31x16½x13¾-in. high dragster is fully equipped with a deep-dish steering wheel, realistically-detailed "engine" . . . even an air scoop. Super-wide tires are molded plastic. Tough hi-impact plastic body supports up to 150 lbs. Rechargeable 6-v battery and UL listed 110–120-v 60-cycle AC recharger incl. Runs for hours on one charge. Partly assembled.

79 N 86503N—*See Shpg. Note.* Shpg. wt. 16 lbs. $34.87

SHIPPING NOTE: All items on this page sent freight (rail or truck) or express.

UNICYCLES

Wide 20-inch wheel

- With whitewall pneumatic tire
- Heavy-duty crank assembly and bearing to reduce wobble

$17.86 without poles

Climb on and go, go, go! You'll never know what fun you're missing till you try riding this deluxe wheel. Goes forward, backward, turns on a dime, even lets you balance in one place. Detailed instruction book helps you learn fast, develop super skill. Sporty features include chrome-plated trim on rim and fork; well-padded black and white banana saddle of wipe-clean vinyl . . adjusts from 28 to 35 inches, tilts up or down. Tangent spoke wheel has 1.75 inch tire. Partly assembled

Shipping weight 13 lbs.

79 N 88002C $17.86

Sturdy Steel Balance Poles to use with either Unicycle

$2.47 Package of 2

Chrome-plated poles have white finger grips and end plugs. 40 inches long. Package of 2

79 N 88003C— Wt. 2 lbs. Pkg. $2.47

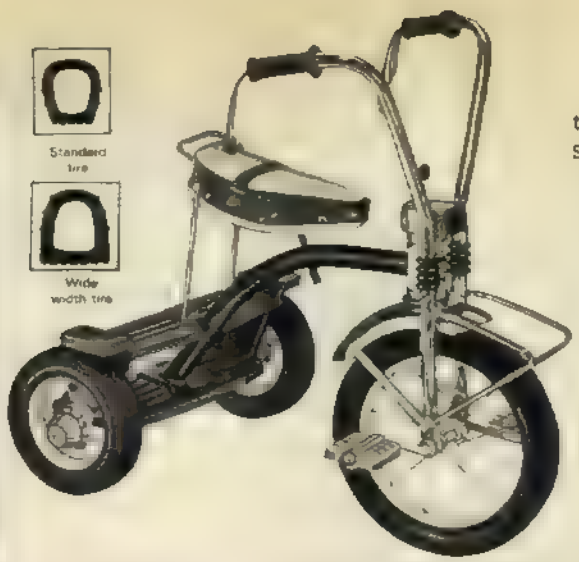
16-inch wheel

Has adjustable tension, flat tread tire for control

$9.87 without poles

Snappy looking cycle has tension adjuster on 16-inch ball-bearing wheel . . means greater safety because you can start slow, speed up as you gain skill and confidence. Vinyl-covered banana seat has bright red trim; can be raised or lowered from 27 to 32 inches. 1.75-inch semi-pneumatic tire . . rugged steel construction , sturdy, red tubular fork Sent unassembled

79 N 88001C— Wt. 12 lbs. $9.87



Deluxe two-step Trike

Styled like the big bikes! Hi-rise handlebars with bright vinyl streamers racy banana style saddle super-wide sure grip tires

$15.99 10 inch front wheel

Our best tricycle has these added features. fender-type extension on rear, simulated gear shift and headlights, chrome-plated sissy bar, sparkling hub caps. Sturdy steel "flying bridge" frame . . ball-bearing pedal wheel . . chrome-plated front fender . . shock absorbers. 2-coat flamboyant magenta (deep red) finish

79 N 87081C—*10-inch front wheel* Shipping weight 21 pounds. $15.99

79 N 87082L—*12-inch front wheel* Shipping weight 23 pounds. 16.99

79 N 87083L—*16-inch front wheel* Shipping weight 27 pounds. 18.99

Sporty two-step Trike

Has ball-bearing front wheel new wide rear platform

$10.99 10-inch front wheel

Rear platform with step-up plate makes it easier for a small child to climb aboard. Sturdy tubular steel frame has chrome-plated fender and semi hi-rise handlebars. Bicycle-style vinyl pedals; adjustable white vinyl saddle. Nylon bearing rear wheels. 2-coat flamboyant turquoise finish.

10-inch front wheel

79 N 87004C— Wt. 16 lbs. . . . $10.99

13-inch front wheel

79 N 87005L— Wt. 19 lbs. 11.99

16-inch front wheel

79 N 87006L Wt. 23 lbs. . . . 13.99

One-step Trike

has puncture-proof tires

$7.99 10-inch front wheel

Even our lowest-priced beginner's trike has nylon bearings for easier pedaling Adjustable semi hi-rise handlebars and metal seat. Red and white enamel finish.

10-inch front wheel

79 N 87002C Wt. 14 lbs. $7.99

13-inch front wheel

79 N 87003C Wt. 16 lbs. . . . 8.99

"HANG ON TIGHT, JOEY! I'M TAKIN' HER RIGHT THROUGH THE SOUND BARRIER!"

How to Order Correct Size

TRIKES

Front Wheel Size	Crotch to Ball of Foot	Average Age
10-inch	15 to 17 in.	2 to 3
12-13-inch	17 to 20 in.	2 to 4
16-inch	19 to 21 in.	3 to 5

SIDEWALK BIKES

Front Wheel Size	Crotch to Ball of Foot	Average Age
10-inch	12 to 16 in.	2 to 3
13-inch	15 to 20 in.	3 and up

NOTE All trikes and bikes on both pages have tubular steel frames vinyl grips pedals adjustable saddle semi-pneumatic tires. Partly assembled

Sears Professional Hockey Game

Sears Best

- 36x21-inch rink with new gondola style scoreboard
- Goal score indicator and puck return
- Clear plastic enclosure behind each goal
- Delayed-action face-off

$15.99

All metal players are controlled by rods you push, pull or twirl . . for passing, "skating," shooting. Roving goalies save the puck from almost any angle. Two "shotmakers" replace centers when you need power. Score indicator button pops up when a goal is scored . . push back down to eject puck. Includes roller, magnetic and wooden pucks, team pennants, referee. Snap-together assembly.

Hardboard and metal

79 N 6545L—Shipping weight 12 pounds . $15.99

Extra Players Set. Form your own 10-team league with 60 metal men

49 N 65359—Shipping weight 1 lb. 11 oz. Set $2.99

Two "shotmakers" for power play hockey

$4.44

Sure Shot Hockey . . simplified game that's plenty of fun

Be the first player or team of players to score ten goals. Colorful plastic game is easy to play . . push and turn knobs to move players about. Game includes playing rink, four hockey players, two marble "pucks," instructions. 12x18 inches long

49 N 65561—Shpg. wt. 2 lbs. 8 oz. $4.44

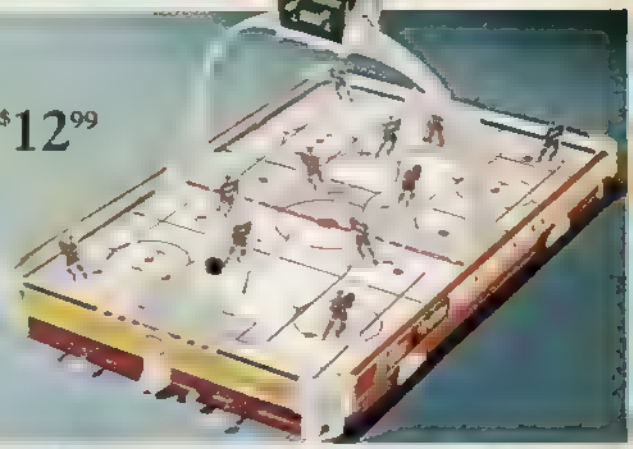
All-Star Hockey

Exciting 36-inch hockey set has roving goalies and delayed puck drop

$12.99

Lots of fast action. Metal players "skate" along slots in hardboard and metal rink. You control steel rods to skate, pass and shoot. Set has gondola-style scoreboard with delayed-action face-off, roving goalies that move to block shots. Wooden and roller pucks to vary type of play. 36x21 in. Snaps together.

79 N 65548L—Wt. 11 lbs. . . $12.99

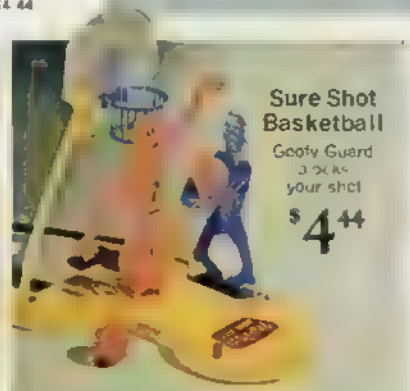


Save $1 on Bas-Ket

Shoot from 12 positions

Play with up to six players or alone. Sink shots using six lever-controlled flippers. Paperboard 20x12 in. court surface. Game includes scoreboards, fold-down net baskets, plastic ball, rules.

49 N 6502—Shpg. wt. 3 lbs. $3.97



Sure Shot Basketball

Goofy Guard blocks your shot

$4.44

Pull down shooter's arms to lob the ball up to the basket. Your opponent pulls lever to raise guard's arms block the shot. Timing is important. Arms only stay up for a moment. Basket 15 in. high. Two basketballs. Plastic. Use your phone if you want to order it the easiest way of all.

49 N 65568—Wt. 2 lbs. 8 oz. . . . $4.44

Players make the shots, move guards with Pro-League Basketball

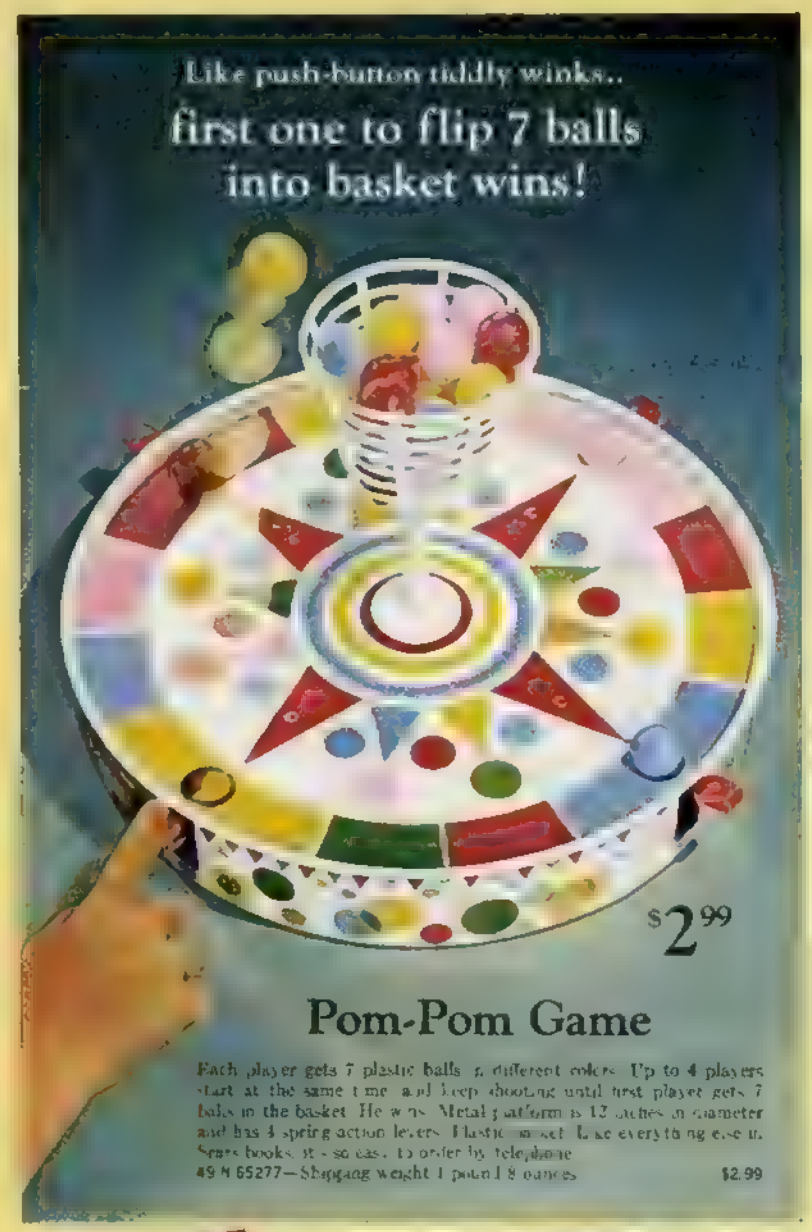
$14.39

Ten metal players move on slide-action gear mechanisms you control. Pull steel basket flippers to shoot steel-rimmed 36x24-inch hardboard court. Scoreboard [illegible] Lock-scores and baskets. Two plastic basketballs [illegible]

79 N 65273L—Shipping weight 12 pounds . $14.39

Like push-button tiddly winks...

first one to flip 7 balls into basket wins!



$2.99

Pom-Pom Game

Each player gets 7 plastic balls in different colors. Up to 4 players start at the same time and keep shooting until first player gets 7 balls in the basket. Heavy metal platform is 12 inches in diameter and has 4 spring action levers. Plastic net. Like everything else in Sears books, it's so easy to order by telephone.

49 N 65277—Shipping weight 1 pound 8 ounces $2.99

Want action? Wind up each top, press ejector button. Your tops will spin wildly, colliding with opponent's tops until some are knocked out of arena. Last one up wins.

Karate Tops

Sold only at Sears

A value that's SOMETHING SPECIAL

$2.59

LOOK AT THIS: An outstanding low price for a spinning top game. Spin up to 4 plastic tops in molded plastic arena at high speed, using 2 ratchet starters. Last top up is winner. Arena 12¼x12¼x2¼ inches high. From Japan.

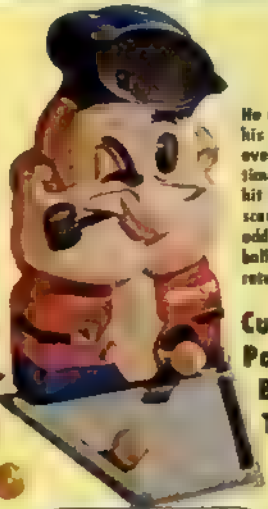
49 N 6549—Shipping weight 1 pound 4 ounces $2.59

$4.99

Peg Quoits

Like horseshoes . . just toss the rings on the pegs and add up the scores as they appear on board. Set includes big 18x18-in. wood framed hardboard playing surface, 5 pegs, 5 rope-like plastic rings.

79 N 65353C—Shipping weight 4 pounds ..... Set $4.99



He rolls his eye every time you hit hat . . score adds up . . ball returns

Cut 12% Popeye Ball-Toss

Bean Bag Toss Game $4.99

Toss your bean bags through the target holes for a bulls-eye and win. For all ages. Made of hardboard and wood. Measures 26 inches high. Set includes 4 bean bags.

79 N 65,88C—Wt. 6 lbs. . . Set $4.99

Priced to be SOMETHING SPECIAL Was $3.39 $2.96

Keep popping balls into his sailor hat to keep scoring. All plastic. 19 inches high. 4 plastic balls. Great fun for ages 4 to adult.

49 N 65071—Wt. 1 lb. 8 oz. $2.96

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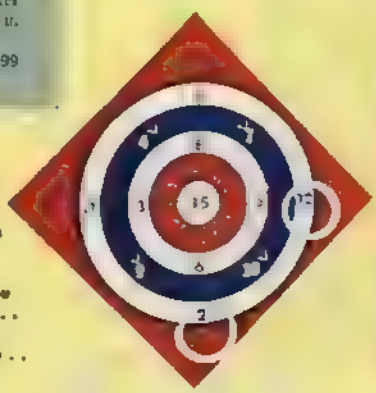


Wall-mount Ring Toss

$4.99

Toss your rings to the red-white-and-blue, American-made wall mount game is big 16x16-inch target of solid plywood with 13 target hooks and 5 non-marking rings for scoring. High score wins every time. A fun game that helps develop co-ordination. For all ages.

Shipping weight 3 lbs. 12 oz.

49 N 65418 ..... Set $4.99

Cut $1

Battery-operated Clown Target

Ball returns automatically

Priced to be SOMETHING SPECIAL Was $4.99 $3.99 without batteries

Toss 10 polyethylene balls in clown's mouth . . he returns them 2 nets inc. to catch balls. For 1 or 2 players. Metal 18¼ in. high Japan. Uses 2 "D" batteries. Order pkg. below.

49 N 65349—Wt. 3 lbs. $3.99

"D" Batteries. Package of 6

49N8405-Wt. 1 lb 8 oz. Pkg. $1.49

Suburban Split Level . . our finest Doll House Cut $2

Priced to be SOMETHING SPECIAL Was $14.99 **$12.99** without batteries

This is every little girl's dream house—and such fun to play with because it 'works' like a real house. Inside 14 pieces of furniture are modern and elegant—made of hand-crafted plastic. Outside, there's an extra large lawn, flagstone patio and fabulous 3-D swimming pool. Vinyl estate measures 22x26⅝x15¾ inches high when open. Folds to a compact carry case. Dresser lamp uses 2 "AA" batteries; order package below.

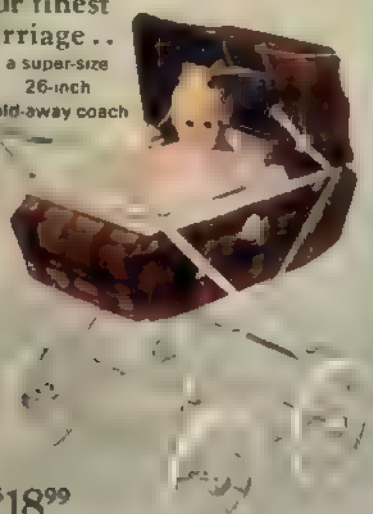
79 N 9401 7C—Shipping weight 7 lbs. **$12.99**

49 N 8402—"AA" Batteries Pkg of 6 Wt 6 oz. 99c

- Front door opens—door bell rings
- Dresser lamp in bay window lights
- See-thru side doors
- Sturdy handle for easy carrying

Our finest Carriage . .

a super-size 26-inch fold-away coach



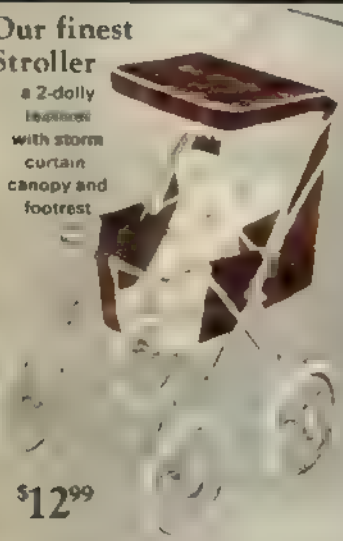
$18.99

"Elegant" is the word for this roomy luxury coach. Sparkling chrome-plated trim accents the burnt orange cloth body and folding hood. Tubular steel frame; metal spoke wheels; vinyl tires, hub caps. Spring suspension. 26x12x28 inches high. Partly assembled

79 N 33007L—Wt. 13 lbs. $18.99

Our finest Stroller

a 2-dolly [illegible] with storm curtain, canopy and footrest



$12.99

2 dollies can ride in this deluxe cloth covered sleeper-stroller. Spring suspension cushions the ride; detachable canopy blocks the sun. Tubular steel frame; plastic storm curtain. 10x11x29 inches high. Metal spoke wheels, vinyl tires. Partly assembled

79 N 33006C—Shpg. wt. 9 lbs. . .$12.99

$2.99

Bedding Set . . fits every carriage on these 2 pages

Three-piece set includes poly-vinyl foam filled mattress, cover and pillow. Ideal for carriage, crib or cradle

49 N 33004—Shpg. wt. 10 oz. $2.99

NOTE: *Dolls not included with any item on this page*

Rock 'n Stroll

1

$9.99

20-inch Carriage-Cradle with lace-curtained hood

1 What a great idea . . after your stroll detach body and hood for a spring-action rocking cradle with its own tubular legs. Spring suspension. Molded plastic body, wheels; tubular steel frame. Daisy print vinyl hood folds down. 10x20x27 inches high. Partly assembled

79 N 33003C—Shipping weight 7 pounds $9.99

Lightweight Sleeper-Stroller

2 Recliner-stroller with handy shopping bag and fringed canopy of charming daisy print vinyl. Molded plastic seat, footrest and wheels; tubular steel frame. Canopy and shopping bag detach. 10x18x28 in. high. Partly assembled. Matches either carriage (1) or (3)

79 N 33002C—Shipping weight 6 pounds $8.99

Roomy 23-inch Fold-away Carriage

3 Show off your loveliest doll in this stunning quilted carriage . . spring suspension cushions the ride. Then fold it away for easy storage. Tubular steel frame; plastic wheels. Blue vinyl body matches stroller (2), above at right. 23x10x29 inches high. Partly assembled

79 N 33001C—Shipping weight 6 pounds $7.87

2

$8.99

3

$7.87

MISS PEEP®

$6.99

She'll cry if you squeeze her arms but coos when you hug her

With such delicate features and such a cuddly vinyl body, she seems incredibly like a real baby. Hug her and she makes delightful little cooing sounds. This 16-inch tall baby has molded hair and comes bundled in a less receiving blanket. She wears a flannel kimono with diaper and booties.

49 N 31509—Wt. 2 lbs. 3 oz. .. $6.99

SNUGGLE SOFTEE

$8.99

She's 22 inches BIG and as cute as can be

She's a big baby, but lightweight enough to hug and hold and carry all around. Tilt her and she cries for Mama. She has bright go-to-sleep eyes, chubby vinyl arms and legs and pixie style rooted hair. Wears 2-pc outfit and booties. Wt. 6 lbs.

79 N 31578C $8.99

Newborn Baby

Doesn't she look soft and cuddly in her lacy christening dress? **$7.99**

How lovable she is . . . with her go-to-sleep eyes, "pixie" style rooted hair and soft foam-filled body. Tilt her and she calls out for Mama and Papa. She comes with her own sheer nylon christening dress and matching pillow. Slip, diaper and knitted booties included. She has soft vinyl arms, legs and head. 20 inches tall.

79 N 30219C—Shipping weight 5 pounds ...$7.99

BABY GO-TO-SLEEP

$4.99

She may be sleepy, but this 14 inch darling won't close her eyes until you rock her. Tilt her and she cries "Mama." Soft shredded foam filled body, soft vinyl arms, legs and head; rooted hair. Wears a nylon dress with diaper, booties. Wt. 1 lb. 12 oz.

49 N 31579 ...$4.99

Outfits for well-dressed 10 to 22-inch Baby Dolls

Play Set. Snowsuit, cap, blouse and romper set.

49 N 32531—For 10-11 in. dolls. Wt. 12 oz.	$3.99
49 N 32532—For 12-13 in. dolls. Wt. 13 oz.	3.99
49 N 32533—For 14-15 in. dolls. Wt. 14 oz.	3.99
49 N 32534—For 16-17 in. dolls. Wt. 1 lb.	4.99
49 N 32535—For 18-19 in. dolls. Wt. 1 lb. 1 oz.	4.99
49 N 32536—For 20-22 in. dolls. Wt. 1 lb. 2 oz.	4.99

Dress-up Set. Coat, dress, romper, bonnets and cap.

49 N 32537—For 10-11 in. dolls. Wt. 12 oz.	$3.99
49 N 32538—For 12-13 in. dolls. Wt. 13 oz.	3.99
49 N 32539—For 14-15 in. dolls. Wt. 14 oz.	3.99
49 N 32541—For 16-17 in. dolls. Wt. 1 lb.	4.99
49 N 32542—For 18-19 in. dolls. Wt. 1 lb. 1 oz.	4.99
49 N 32543—For 20-22 in. dolls. Wt. 1 lb. 2 oz.	4.99

Rugged wood frame, nickel plated hardware, plastic handle. Ribbon tie.

14x7x7-inch Trunk. Snap lock.

49 N 33535 – Wt. 4 lbs. $4.87

18x8x8-inch Trunk. 2 snap locks.

49 N 33536—Wt. 6 lbs. $5.87

Complete Walkie-Talkie System

Two ready-to-operate 100-milliwatt walkie-talkies with batteries. Super-het circuitry for clarity . . even at this low price

$25.00

Not just a single walkie-talkie . . but two ready to-use units at this low, low price. Precision crystals installed at the factory by experts. You're pre-set for instant voice contact on channel 5.

Chat with a pal up to a mile away . . or more. Great for keeping in touch with others during hikes, sporting events, outings or while hunting or fishing.

And it's small enough to carry easily in your pocket. Each unit measures 5⅛x2⅞x1⅛ inches deep. Yet it's packed with 100 milliwatts . . the greatest amount of power you're allowed to use without a license.

Circuit features, unusual at this low price, include all-silicon transistors . . operate at maximum efficiency in all kinds of weather . . hot or cold. Also includes one (IC) circuit for greater dependability. High impact plastic cases with telescoping antennas. From Japan

Shipping weight 1 pound 11 ounces.

57 N 72011 . . System $25.00

$29.50

Portable AM Radio-Phonograph

The portable entertainment center you'll want to take everywhere you go

Dual-powered to operate with AC line cord for regular house current or with batteries . . both included. Dependable solid state circuit gives instant sound and instant play . . no wait for warm-up. Special four-inch speaker delivers big sound wherever you are—indoors or out. Separate controls for tone, volume and tuning.

AM radio boasts a slide-rule tuning dial for easy tuning. Built in ferrite core antenna for clearest available reception.

Phonograph plays 33⅓ and 45-rpm records monaurally. Synthetic sapphire needle. Twist-up adapter for 45-rpm records can't get lost. Sure, easy-to-carry case with built-in handle in brown and tan color. Protective cover snaps on and off in a jiffy. Case measures 12x13¾x 3¼ inches deep. Japan. UL listed.

57 N 3242 - Shipping weight 6 pounds..... $29.50

Save $2.81 over separate prices when you buy this 8-piece Drum Set

1 **Separate prices total $52.76.** Includes many features usually found only on higher priced sets. All drums have plastic heads . . stay tuned, take hard wear. *Shell-mounted Tom Tom* . . 6x10 in. with 6 adjustable lugs. *Snare drum* . . 4x10 in. with throw-off strainer and *stand. Bass drum* . . 10x16 in. with wood hoops, 6 adjusting lugs, fast-action *foot pedal* and disappearing legs. *Brass Cymbal* . . 10 in. in diameter. *Sticks, brushes and instructions included.* Japan.

57 N 26513L2 Shipping weight 25 pounds..... $49.95

2 **7-Piece Drum Set.** As above, but without Tom Tom Drum.

57 N 26512L—Wt. 21 lbs. $37.88

3 **Shell-mounted Tom Tom Drum, alone.** Described above.

57 N 2611—Wt. 4 lbs. . $14.88

Peanuts Mascots

1 Peanuts people all dressed up with someplace to go. Delightful plastic reproductions. Arms, legs, hands, feet, heads move. Removable clothing. 7 inches high

Schroeder. In Beethoven sweatshirt, shorts.
3 N 16296—Shipping weight 5 oz. $2 77

Snoopy. That great pilot, capped, scarved, full of fight, ready to outsmart the Red Baron.
3 N 16295—Shipping weight 5 oz. $2.77

Charlie Brown. He may not win any ball games, but he surely will win your heart.
3 N 16298—Shipping weight 5 oz. $2.77

Lucy. There must be something good about this kid—maybe it's her pretty ruffled dress
3 N 16297—Shipping weight 5 oz. $2 77

Linus. With (what else?) his blanket
3 N 16299—Shipping weight 5 oz . . . $2 77

Snoopy Dishes

2 Dog, cat, even people-sized. Use, too, for chips, pins, *real* peanuts. Plastic, assorted colors, (no choice), designs.
3 N 16288—4¼ in. Shpg. wt. 2 oz. . 97c
3 N 16287—7 in. Shpg. wt. 6 oz. . . $1 44

Peanuts Mobile

3 Snoopy dances, Charlie and Lucy are set for the big game, Schroeder has his piano, Linus his blanket. Pre-tied, ready to hang. Perfectly balanced punch out on 18x24-in. stiff glossy cardboard.
3 N 16171—Shpg. wt. 1 lb. 4 oz. . . $3.88

Snoopy and Dog House Bank

4 Drop in coins while Snoopy stands (?) guard. Lacquered paper maché.
3 N 16181—4x7 in. Wt. 1 lb . . $2.88

(5 and 6) Specially for Astronauts

5 **Snoopy's Astrobag.** All systems are go when your little astronaut packs his flight gear in this bright red 12x12x4-inch plastic zipper bag.
3 N 16217—Shipping weight 1 lb. $3 77

6 **Snoopy the Astronaut.** In space suit, life-support system, helmet, World War I flying ace scarf
3 N 16203—8-in. tall. Shipping wt. 11 oz. $3 77

(7 and 8) Snoopy Stuffed Animals

So lovable, and *smart!* For Snoopy fanciers of any age. Acrylic pile, kapok filled. Sponge to clean.

7 **Lying-Down Snoopy.** Floppy and cuddly. With such a happy smile it really must be a good dream.
3 N 16101—20 inches long. Shpg. wt. 13 lbs. $11 44

8 **Sitting-up Snoopy.** Bright, alert, ready for anything . . especially supper. 16 inches high
3 N 16109—Shipping weight 14 oz. . . . $5 66

Peanuts Playables

9 Twist them, bend them, make Peanuts people do anything you want them to because they are pliable plastic. Painted on both sides. Lots of fun. Great tension relievers for big or little kids. 5¾ inches high. Non-toxic
3 N 16105—Snoopy. Wt. 5 oz. $1 44
3 N 16106—Charlie Brown. Wt. 5 oz. . . 1 44
3 N 16108—Linus. Wt. 5 oz. 1 44
3 N 16107—Lucy. Wt. 5 oz. 1 44

Autograph Hound

10 Snoopy pillow. For all your friends to sign or just take a snooze on. Cotton cover, printed on all sides, kapok filling. 14 inches high. Shipping weight 9 ounces.
3 N 16289 . . . . . $4 50

Peanuts Date Book

11 Keep up with the Peanuts crowd 12 months of fun days. Spiral-bound, durable cardboard pages filled with colorful noteworthy calendar plus hilarious Peanuts strips and blow-ups, suitable for framing. Great gift for any age. 14 pages.
3 N 16188—Shpg. wt. 1 lb. 2 oz. $2 77

Baseball Caps

12 Sure to score high with all Peanuts' fans. So why not dress up your team for the big 1971 season in a genuine Charlie Brown baseball cap? Assortment of five-ball colors. No choices. Sturdy wool and rayon felt.
3 N 1638—Small. Wt. 3 oz. $3 29
3 N 1639—Medium. Wt. 3 oz. 3 29
3 N 1640—Large. Wt. 3 oz. 3 29

Peanuts Coloring Corner

13 **Colorful World of Snoopy** Giant coloring book. Delightful scenes for Peanuts fans to color and maybe hang on the wall. 14¼x19¼ in. 64 pgs. Shpg. wt. 1 lb. 13 oz
3 N 16181 . . . . . $2 77

14 **Set of 6 Peanuts Coloring Books.** Such a lot of fun for all budding young artists. All Peanuts gang featured. Each book 8¼x10¾ inches. Total 60 pages.
3 N 1642—Wt. 1 lb. 4 oz. . . Set $1 44

15 **Mr. Sketch Instant Water Colors.** Brighten Snoopy scenes with washable, non-toxic paints. Wick tip felt applicators. Set of 12 colors in styrofoam tray.
3 N 27432 Wt. 9 oz. . . . . Set $4 99

Set of 8. Like (15) above.
3 N 27431—Wt. 7 oz. . . . . Set $3 44

16 **Big Crayola® Crayon Color Drawing Set.** Get 72 of the most brilliant and beautiful colors any crayon expert has ever used. Also includes color-drawing booklet, project booklet, sharpener. Crayons all in easy access cardboard tray
3 N 4800-Shpg. wt. 1 lb. 8 oz. Set $1 79

17 **Peanuts Children's Apron.** Assorted colors (no choice) with Snoopy doing his famous happy dance. Mother's favorite . . keeps clothes clean. For coloring, cookouts, cleaning doghouses. Heavy cotton.
3 N 16184—Shpg. wt. 3 oz. . . . $2 33

Peanuts characters® United Features Syndicate, 1965

WONDER

"The horse that grows with the child"

Fury
38-inch long
Palomino
Cut $1

Priced to be SOMETHING SPECIAL $28.99 Was $29.99

Sold only at Sears .. a beautiful roan colt that talks to you

$19.99

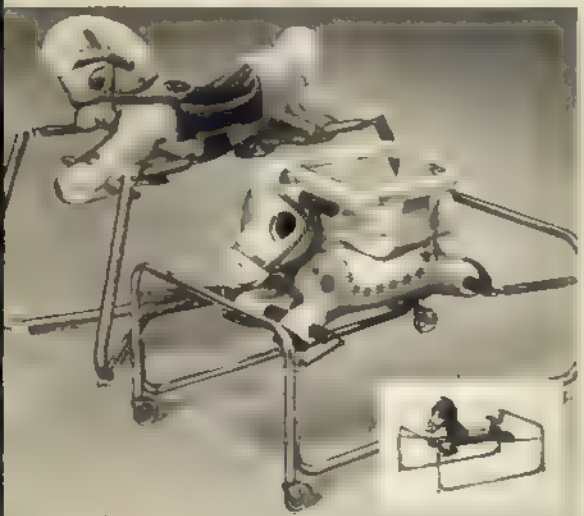
Frame adjusts as child grows

Fury "runs" like the wind, and can't wait to take you for a ride. Frame adjusts to change saddle height from 29 to 33 in. Molded of polyethylene, western-style saddle, blanket, vinyl reins. Tubular steel frame with plastic end caps and steel springs. Partly assembled. 50x24x47 in. high. Ages two to six. Shipped by freight (rail or truck) or express.

79 N 89005N—Shipping weight 33 pounds $28.99

Hop into the saddle. Let this strawberry roan take you back to the old West. He even talks — just pull the ring on his neck and he says six phrases. You can adjust frame to raise saddle from 23 to 26¼ in. Realistic body of high-impact polystyrene is durable and washable. Western-type accessories, side bars for easy mounting. Tubular steel frame has non-mar plastic "feet" to protect floors. Steel springs. Shipped partly assembled. 45x20½x32 inches overall. Horse body is 28 inches long.

79 N 89003L Shipping weight 21 pounds .$19.99



24-in. long Palomino for younger riders

$8.99

Beautiful golden pony is just the right size for a little cowboy or cowgirl. Saddle is 17 in. high. Realistically styled in high-impact polystyrene that's durable and washable. Springs have Protecto hooks and give a wonderful ride. Tubular steel frame is 33½x17 in. Plastic end caps and "feet" to protect child, floors. Partly assembled.

Shipping wt. 11 lbs.

79 N 89001C $8.99

Stroller converts to small Spring Horse

$9.99

To change from infant stroller, remove plastic wheels and seat to allow stationary play as child grows. Bright, multicolored pony is 22 inches long, has three-position adjustable saddle height. Rugged polystyrene body with tubular steel frame and safety springs. Overall size 28x17x18 in. high. Partly assembled.

Shipping wt. 10 lbs.

79 N 89006L $9.99

Pull the cord on his blanket roll this Horse whinnies

$24.99

Go for a gallop on this realistic golden horse that makes his own horse sound as you ride along. 36-inch body molded in polystyrene, with bridle, reins, blanket roll and saddle. Base is tubular steel, with wooden step plates for easy mounting. Overall size 48x22x39 in. Seat 30 in. high. Partly assembled. Shipped by freight (rail or truck) or express.

Shipping weight 28 lbs.

79 N 89004N $24.99

A spirited young Mustang in a popular 26-inch size

$13.99

Handsome buckskin horse is sized for children from one year up. He's 26 in. long, and saddle is 24 in. high. Has realistic saddle, blanket, and reins. His polystyrene body can take a beating, yet washes easily. Tubular steel base with mounting bars that make it easy to get on. Steel springs have safety hooks. Plastic "feet" and end caps protect child and floors. Overall size 40x22½x31 in. high. Partly assembled.

Shipping weight 17 pounds.

79 N 89002L $13.99

The classiest Sports Car on any sidewalk... fully equipped 42-inch long Jaguar

1 DUNE BUGGY $12.77

3 MINI STINGRAY $9.99

4 THE TOUGH TRIKE $7.77

2 FIRE CHIEF CAR $14.99

THE MEAN MACHINE

3-wheel, mod cycle with nifty twin-strut handlebars

Beautifully styled and decorated, sport trike in bright red, sturdy molded plastic. Twin strut handlebars with tapered fork for easy steering. Low-swept, contour seat with simulated dual exhaust pipes, headlight and front shock absorbers for a realistic look. 9-in. mag type front wheel. About 33 long x 13¾ wide x 25 inches high. Ship. wt. 8 lbs. 6 oz.

48 T 13154 M 9.97

9.97

NEW! CHAIN DRIVE CHOPPER

22.74

Adjustable chain drive Chopper eats up sidewalk! Realistic styling: simulated motor, headlights, twin exhaust stacks, Hi-back, contour seat is low slung for stability, easy pedaling and real "road contact." 11½x5-in. rear slicks with mag wheels for good traction; 9½x2¾-in. front wheel. Twin-strut handlebars for sure steering. Molded, heavy-duty plastic body—lime yellow with silver colored trim. About 42½Lx29Hx18 in. wide.

48 T 13155 A—Ship. wt. 18 lbs. 22.74

DUNE BUGGY with mag wheels and fat cat tires

ONLY 12.74

What a nifty way to get around. Beautifully designed lime-yellow body made of high impact plastic is about 38 in. long x 20 in. wide. Automobile type, tie rod steering assembly and easy pedal drive. Heavy duty mag wheels, fat cat tires. Simulated headlight, exhaust pipes and undercarriage. Comes with package of stick-on racing labels.

48 T 13478 A Ship. wt. 17 lbs. 12.74

WILD RIDER

As seen on TV! The ATV*-type car for a super-fun ride

15.97

*All Terrain Vehicle

There's a thrill a minute with the rugged Wild Rider! Goes on sidewalk, grass and gravel on six oversized 8x3¼-in. wheels with treaded tires. Hand crank-driven controls: push or pull on both for forward, reverse, pull on one and you spin in your own radius! Dual chain drive maximizes power. Low center of gravity for secure, stable ride. Made of high-impact plastic, steel at stress points. For ages 3 to 10. Ship. wt. 24 lbs.

48 T 13444 A About 41-in. x28½ in. wide 15.97

23.66

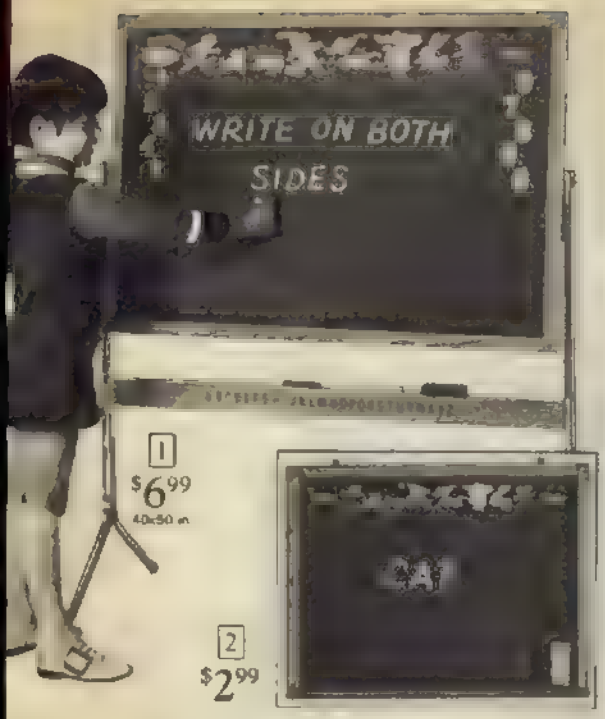
45-in. Fire Engine HOLDS TWO

Rides two to the fire! Steel hook and ladder, about 45-in. long has flashing red light, clanging bell, 2 removable ladders. Sturdy handrails on rear platform. Pedal drive with nylon bearings and rails to 3 positions. Molded rubber tires. Light uses 2 "C" batteries (not incl., order from pg. 420).

48 T 13458 A Ship. wt. 35 lbs. 23.66

SAVE THIS CATALOG! You can order toys from this catalog until August 31, 1972.

Note: Most toys on these two pages shipped partially assembled to save you shipping costs. Assembly instructions incl. Shipping information and rates on page 251.



Decorative Chalkboards

1 **Reversible Easel-type.** Green side has 2 color border, the other side is black. Reverses with a flip . . adjusts to any angle. Dent-resistant hardboard with clear-finished wood frame; tubular aluminum stand with cross brace. Chalk and eraser included. Partly assembled

79 N 90062L—40x50 in. overall. Shpg wt. 10 lbs.....$6.99
79 N 90109C—27x41 in. overall. Shpg wt. 6 lbs..... 6.49

2 **Wall-style.** Made of green hardboard with maple-finished pine frame. 25x19 inches wide. Chalk, eraser. Mounting hardware not included

79 N 16127C—Shipping weight 4 pounds.....$2.99

Adjustable Peg and Play Desk

Grows along with toddler . . desk holds festive plastic forms that fit together easily

21-piece Set
$9.99

Move desk horizontally (farther from seat) as your tiny tot grows. Hinged chalkboard desk top lifts to reveal pegboard surface with 18 plastic peg forms. Colorful fruit and vegetable shapes fit together and stack. When play ends, store pegs, eraser, and chalk within desk. Made of strong tubular aluminum and hardboard plastic desk bottom; canvas seat. 24½x14½x15¼ in. high. Partly assembled.

79 N 90108C—Shipping weight 7 pounds. 59.99

Double sided Magnetic Chalkboard reverses with a flip to "write-on" chalk side

This 24x36-inch easel-type board provides lots of room to work and learn. It has a variety of 28 designs and a complete set of capital letters to arrange on magnetic side. Flip board over to write or draw on chalk side. Also includes 3 pieces of chalk, chalk storage, eraser, and two snap-in chalk rails. One piece metal frame; tubular steel legs with a cross brace for added stability. Plastic-capped ends. Partly assembled

79 N 90089L—Shipping weight 14 pounds.....$11.99

Bizzy Buzz Buzz Drawing Set $2.99 without batteries

Silly-faced motorized bee makes pictures and designs with his pen-tip nose. 4 colored pens and drawing pad. Plastic. Motor uses 2 "C" batteries order pkg. below. From Japan.

49 N 1875—Shpg. wt. 13 oz.....Set $2.99

"C" Batteries. Package of 6.

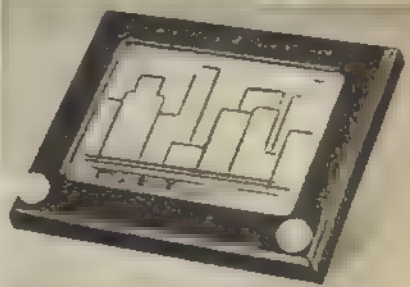
49 N 8406—Shpg. wt. 12 oz.....Pkg. $1.19

Portable Colorola

Rolls of pictures you color, wipe off and color again $2.43

Color the funny clown, wipe it off, and start all over . . or turn knobs to the next picture. There are 8 pictures per roll. Compact plastic carrying case with handle lets you take Colorola with you everywhere. Concealed storage space at back holds crayons, wipe-off sponge, and 2 reusable color rolls (each with 8 different pictures). Case, 11x7¾x2⅛ in. high.

49 N 16039—Wt. 1 lb. 7 oz..$2.43



Etch-A-Sketch® Cut 5%

Priced to be SOMETHING SPECIAL Was $2.99 $2.83

Be an architect or designer by turning knobs. Form basic geometric shapes, pictures and designs. Lines, circles, and diagonals appear under the frosted base . . erases itself with just a shake. Plastic casing, 9¼ inches long.

Shipping weight 1 lb. 10 oz.

49 N 1878..... $2.83

Enjoy a picture story by REMOTE CONTROL

Just insert cartridge . . push button to move picture from frame to frame . . push second button to rewind

TELL-A-STORY complete with 2 cartridges

$5.99 without batteries

Includes "Little Red Riding Hood," and "Sleeping Beauty." Colorful pictures are accompanied by the story in words. Removable plastic cartridge measures 8⅛x5¼x1¼ inches. Open unit easily to insert another roll. Light from back of set filters thru story roll to produce an illuminated picture like on a real TV. Set measures 8x3¾x10 inches high. Plastic and metal. Uses 2 "D" batteries. Order package, below.

49 N 16151—Wt. 1 lb. 13 oz. .... Set $5.99

Extra rolls, "Cinderella," "The Three Bears," "Wilham Tell," "Nursery Rhymes."

49 N 16152—Set of 4. Wt. 5 oz. . .Set $1.29

$4.49

Battery-powered Mini-phonograph

Place tiny record in slot . . . slide lever to play

No operating parts exposed. Record plays 2 minutes then shuts off automatically. Includes 4 two-sided records of nursery rhymes and songs (each 4⅝ inches in diameter). All plastic. Measures 5¾x5¾x2½ inches high. Uses 1 "D" battery. Order package below. Why not pick up the phone and order it?

49 N 16141—Shpg. wt. 1 lb. 12 oz. ...$4.49

Set of 8 more records for phono above.

49 N 16142—Shpg. wt. 1 lb. .....Set $1.69

"D" Batteries. Package of 6.

49 N 8405—Wt. 1 lb. 8 oz. .....Pkg. $1.49

Mattel's Talking Story Books

Pull ring . . hear and read story, look at colorful pictures in any of 4 "See 'N Say" Books

$5.87

Just turn pointer on dial to right until it is in same position as arrow on page, pull ring . . the book reads that page with full sound effects. Child also reads printed words. Each has 18 pages. Plastic and paper.

49 N 1615—*Speak Up, Charlie Brown*
49 N 16082—*Mother Goose*
49 N 16091—*The Little Clown's Circus*
49 N 1609—*Funny Pets in Faraway Places*
Shipping weight each 1 lb. 10 oz. .....Each $5.87

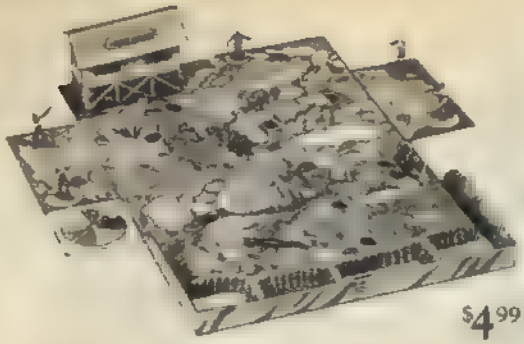
These Books really Talk

Turn the dial to hear the story and read it at the same time

$3.99

It's fun to learn when your books read to you. Child simply dials the sonic wheel to hear the story complete with sound effects. He is actually controlling the record with his fingers, so he can vary the speed . . children love this. At the same time he can read the story and look at the colored pictures used to illustrate the story. Sonic dial is hi-impact plastic. Story book has large print, easy for beginners to read. Measures about 11x8⅛x1¼ inches thick.

49 N 16177—*Mother Goose Favorites*
49 N 16178—*The Night Before Christmas*
49 N 16179—*Bozo and his ABC Zoo*
Shipping weight each 1 lb. 7 oz. .....Each $3.99



$4.99

The Chase is on . . 3-D portable Safari Hunt

This make-believe jungle is alive with "wild" animals and "big game" hunters. Spin the spinner and capture your prey. Put him in your compound cage and don't let him escape as you continue your hunt. Vinyl game board. Complete with 4 hunters, 9 animals, spinner, safari storage stockade and instructions. Ages 4 to 9.

49 N 65573—Shipping weight 2 pounds 13 ounces

$3.39

Open the game board, a 3-D farm pops up

Players compete to be the first to place miniature animals, milk maid and farmer in their homes. Farm complete with farmhouse, barn, silo and pens for the animals. When finished, just fold it away. 22 plastic farm miniatures and animal spinner card. For 1 to 4 players.

49 N 65513—Shipping weight 2 pounds 8 ounces . $3.39

FOR INDOOR OR OUTDOOR USE..

Game Table and 2 Stools are plastic coated

Includes over 100 games

$4.99 Set

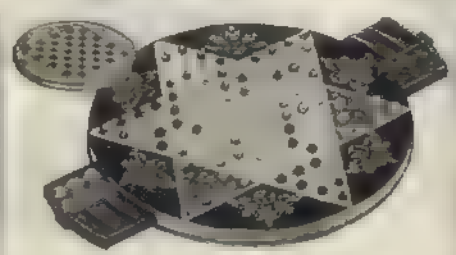
Action-packed games to play solitaire or with friends. Set includes Checkers, Pyramid, Dial Bingo and many more. Solidly constructed corrugated fiber board (not wood or hardwood) game table and 2 stools are plastic-coated with a stain-resistant finish. Just wipe clean with damp cloth. 30x18½x13¼-in. table folds flat for easy storing. 9¼-in. high stools support up to 200 lbs. Use table on the beach, for auto trips, picnics, or indoor play. All games come complete with game parts and instructions. Game pieces fit into bottom of stool for storage when not in use.

79 N 65567C—Shipping weight 3 pounds . . . . . Set $4.99

Mystery Date Game by Milton Bradley $2.87

Try to collect right cards to complete date-time outfits. Lucky one opens door, meets date . . dance, skiing. 2 to 4 players, ages 8 to 14.

49 N 65035—Shpg. wt. 1 lb. 12 oz. . . . $2.87



Chinese Checkers $2.99

An ever popular game. Reverses for regular checkers. 18-inch diameter metal board is 1⅛ inches thick. Pull-out drawers hold 60 marbles, 24 checkers. From Japan.

79 N 65143C—Shipping weight 4 lbs. . $2.99

Your America Game $2.99

Answer questions about American history and famous Americans, move peg across scorecard. Over 300 questions and answers.

49 N 65497—Shipping weight 2 lbs. . $2.99

Pig in the Garden $2.99

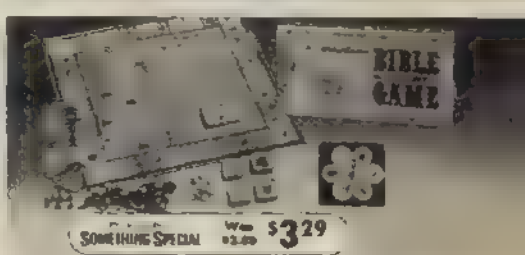
No-reading . . ideal for preschoolers. Spin dial to fill garden with colorful plastic food that plastic pig loves best. Beware of pig . . some spins bring him out to gobble vegetables. Vinyl mat playing surface. 2 to 4 players.

49 N 65285—Shpg. wt. 1 lb. 2 oz. $2.99

Trouble . . press and chase $2.65

All plastic chase game for 2 to 4 players. Press Pop-O-Matic® cube shaker and move your "men" around playing board. Land on opponent and he goes back to start. Age 5 and up. Buy it the easy way—order by phone.

49 N 65368—Shipping weight 1 lb. $2.65

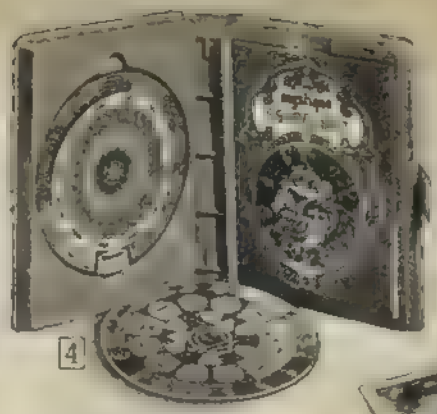


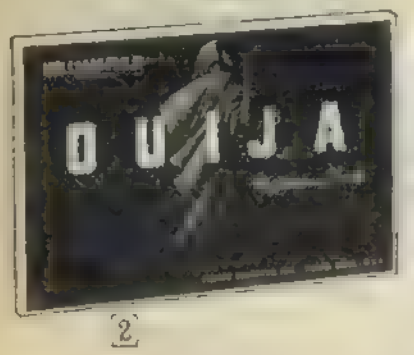
SOMETHING SPECIAL Was $4.99 $3.29

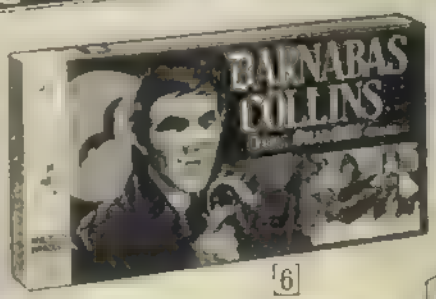
CUT 15%. Ten Commandments Bible Game. Educational for all faiths. Meet a Good Samaritan . . cross the River Jordan . . or lose your "silver" to thieves. Even adults will love this game. 2 to 6 players.

49 N 65302-Shpg. wt. 2 lbs. 8 oz. . . **$3.29**

Mystery Games







1 Mystique™ Palmistry. Read your fortune with 2 palmistry charts . . learn the meaning of major mounds, lines, even nail types with the help of booklet included. 2 players.
49 N 65443—Shipping weight 2 lbs. $4.47

2 Ouija Board. Answers questions with "yes" or "no" . . spells out longer ones. For 2.
49 N 65051—Shipping weight 1 lb. 12 oz. $2.87

3 CUT $1.02. Ka•bala. Foretells future with Tarot cards and astrology. Spells out answers to your questions. Phosphorescent "Eye of Zohar" and board glow in dark.
79 N 65169C—Shipping weight 3 lbs. . . **$4.97**

4 Mystique™ Astrology. Determine meaning of sun and moon position, compatibility of different signs. Horoscope wheel, lunar cycle disc, booklet and instructions included.
49 N 65441 –Shipping weight 2 lbs. $4.47

5 CUT $1.02. Green Ghost. Glowing spook helps you search thru Ghostville for his son.
79 N 65033C—Shipping wt. 4 lbs. Set **$5.87**

6 Barnabas Collins. Spin for bones you need to build skeleton. 2 to 4 players. Age 6 to 14.
49 N 65455—Shipping weight 1 lb. 8 oz. $2.87

7 CUT 8%. Clue. Favorite detective thriller. 3 to 6 players. Ages 8 and up.
49 N 6505—Shipping weight 2 lbs. 8 oz. **$3.65**

8 Mystique™ Foretell. Tarot cards reveal mysteries of the future. Wheel of the Zodiac, folding board, and 48 tarot cards included. Two players, ages 6 and up.
49 N 65442—Shipping weight 2 lbs . . . $4.47

9 Mystery Zodiac. Magnets attract pointer to the right sign . . colored marker indicates cards holding answers to your future. Plastic oracle and board. 16x19x11 inches high. For ages 4 and up.
49 N 65477—Shipping weight 2 lbs. $4.47

10 Which Witch. A bewitching trio of spooks control the destiny of you and your friends. Get into the charmed circle and break the evil spell. 3-D board. For 2 to 4 players. Ages 6 to 12.
49 N 65564—Shipping weight 3 lbs. $3.47

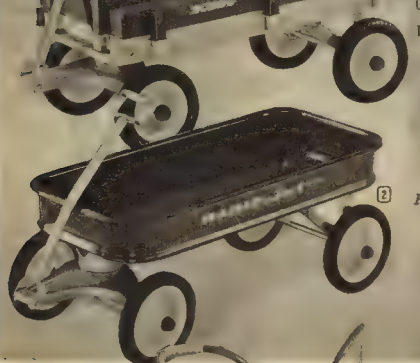
1

Wooden stake wagon has removable sides

14.77

1 Sides down—it's a speedy coaster wagon! Sides up—it's a "semi" barreling down the freeway . . . or an Old West covered wagon! Finished hardwood body has steel chassis and wheels. Puncture proof semi-pneumatic tires. Red color. 28x14x7-in. high. Easy assembly.

Z36 J 3114 -Mail Sh. wt. 25 lbs.. **14.77**



2

Radio® coaster wagon in jet blast red

9.77

2 Traditional outdoor favorite—"Radio Jet" is built for heavy hauling and sidewalk racing! Enameled Red steel body 14x15½x6 in. high. 5em. pneumatic 8½ in. puncture proof tires. Nylon bearings. Easy assembly. Mailable

Z36 J 3133 Shpg wt 32 lbs **9.77**

3

4

3 BEAR CAT TRIKE takes toddlers for a ride in motorcycle style! Its wide plastic wheels give cross-country "traction". Features high rise handlebars and comfortable, wide motorcycle style hi-impact plastic saddle. Sturdy tubular steel frame. Color: Orange/Black. 27 in. long, 22 in. high. Mail/Express. Shipping weight 11 lbs.

W36 J 3117. . . . . **9.95**

4 SPEED SLICKS SCOOTER by Remco lets kids do competition type spin-outs! Features mini-bike styling with stable low center of gravity for safety. Heavy duty steel frame with racing slick wheels. Motorcycle type kickstand. Simulated dual exhaust. Comes in bright Yellow color. 30 inches long. Mail/Express. Shipping weight 20 lbs.

W36 J 3116. . . . . **13.88**

5

5 CHAIN DRIVE CHOPPER is just like the big 'cycles! Detailed "motor", high-back chopper seat and twin exhaust stacks. Low center of gravity seat for stability and easy pedaling position. Big 11½ inch rear slicks with "mag" hubs. Plastic body is Yellow with Black and Silver trim. 42½ in. long, 29 in high. Mail/Express (18 lbs.)

W36 J 3115. . . . . **19.95**

See Page 287 for Spiegel Budget Power Terms—No Money Down

Head 'em up!
Move 'em out!
POGO PONY rides like a real Western pony
... only **4.98**

Pogo Pony gallops across the prairie or trots on down the trail—he goes just as fast or slow as his rider wants him to. Coil spring legs for real live horse action, plastic hooves won't mar floors. Sturdy tubular steel frame 34-in. long, 21-in. high to saddle. Easy to assemble.

Z36 J 3211—Mail. Shpg wt 11 lbs. **4.98**

[1] HOPPITY HORSE rides the range—indoors or out! Resilient vinyl body can be inflated 42 to 50 inches—the right size for any toddler. Gay embossed trappings include a saddle, bridle and fenders. Wipes clean with a damp cloth and is easy to inflate. (4 lbs.)

35 J 4211 **6.77**

[2] WONDER Shoofly rocker bounces and rocks—ride 'em fun for even littlest cowboys! Brightly colored spring suspension rocker has play tray and beads. Adjustable safety belt. Plastic body, tube steel rockers and frame. 32 in. long, 20 in. high. Easy assembly. Mail. (13 lbs.)

Z36 J 3248 .....**10.77**

[3] MARVEL mustang by Marx. Buckle on the saddle, grab hand grips, push foot rest away he goes! Hinged legs and hidden wheels activated by coil springs. Spurs (incl.) adjust. Hi-impact plastic. 24 in. long, 14½ in. high at saddle. Easy assembly. Mail/Express. (15 lbs.)

W36 J 3200. ...**13.88**

[4] WILD RIDER by Marx conquers the roughest terrain ... and you control the action! Dual crank controls. Push or pull both for forward or reverse; pull one and it spins within its own radius on its 6 oversized wheels. Hi-impact plastic, steel at stress points. 31½x28½ in. wide. Easy assembly. Ages 3 to 10. Mail/Express.

W36 J 3210—(14 lbs.)....**13.77**

[5] AMERICAN AIRLINES JET ... "pilots of tomorrow" can take off into the wild blue yonder! Sit in the cockpit, a mighty "Fan Jet" engine on each side; check out the realistic instrument panel and you're off! Made of durable plastic. 30x13x18 inches high. Easy assembly. For ages 1 to 3. Mail/Express. Shipping weight 8 lbs.

W36 J 3249 ....**9.98**

Budget Power can give your loved ones a Christmas to remember

CLINTON

All Movement Parts
GUARANTEED FOR LIFE

*Movement parts of every watch bearing our LIFETIME GUARANTEE, are guaranteed against breakage! Never a charge for material or labor for LIFE! Simply return watch and guarantee card to Clinton Watch Company with $1.50 handling charge

A CENTURY 25 DAY-DATE. Rugged self-winding 25 Jewel AUTOMATIC—tells both DAY and DATE. Tested WATER RESISTANT** case has stainless back. 25 Jewel shock resistant movement GUARANTEED FOR LIFE* With tapered expansion band, has unbreakable mainspring.

7200C3850	Yellow	$77.00
7201C3950	White	$71.00

B SKINDIVER 25. 25 Jewe tested WATER RESISTANT** for depths to 600 feet! Self-winding AUTOMATIC movement tells DAY and DATE automatically All stainless steel case with matching heavy link band. Rotating bezel indicates total elapsed time. Perfect for all sports.

7202C3905	$79.95

As above with Tropic strap.

7203C3898	$79.95

C ORBIT-CHALLENGER Rugged and dependab e—tells the **DAY** of the week as well as the DATE! Tested WATER-RESIST** case Handsome and impress ve blue dial 17 Jewel shock resistant movement is GUARANTEED FOR LIFE*. Heavy duty Tropic strap

7204C2790	Yellow	$55.00
7205C2450	White	$49.00

D DAY-DATE DOLPHIN. Tells the DAY of the week as well as the DATE! 17 Jewel shock-resistant movement GUARANTEED FOR LIFE* has unbreakable mainspring. Tested WATER RESIST**. Luminous dial. Matching tapered expansion band

7206C2450	White Dia.	$48.00
7207C2450	Black Dial	$48.00
7208C2850	Yellow	$57.00

DAY DATERS THAT DO EVERYTHING!

TELL THE DAY! TELL THE DATE! TELL THE HOUR!
TELL THE MINUTE! TELL THE SECOND!
AND WATER-RESISTANT TOO!

EVERY WATCH LUXURIOUSLY GIFT BOXED

E POLARIS Self-winding **AUTOMATIC** with calendar showing **DAY** and **DATE** Handsome case is tested WATER RESISTANT**. 17 Jewel shock resistant movement is GUARANTEED FOR LIFE* Gold de s gn tapered expansion band

7209C3550	Champagne Dial	$71.00
7210C3550	White Dial	$71.00

F SUPER WATCH. Th s SKIND VER beauty is WATER RESIST** tested to 150 feet! 17 Jewel AUTOMATIC wind—CALENDAR with DAY and DATE Elapsed time ring and WORLD time with 24 hour dial Perfect for travel and all sports Al stee. link bracelet Shock re s stant movement is GUARANTEED FOR LIFE*.

7211C2996	$59.95

G MARINE DATER. Automatic self-w ind tested WATER-RESISTANT** Tells DAY and DATE automatically. Famous SPEIDEL Twist-O-Flex Expansion Band so flexible you can tie it in a knot! 17 Jewel shock resistant movement GUARANTEED FOR LIFE*

7212C3450	White Dial	$69.00
7213C3450	Blue Dial	$69.00

**WATER RESISTANT as long as case, crown & crysta are intact

Shipping weight 8 oz.

Copyright 1970, C W Co.

CLINTON

H BLACK BEAUTY AUTOMATIC. No winding ever! 25 Jewel shock-resistant movement GUARANTEED FOR LIFE* Handsome and unusual masculine-looking watch Matching expansion band. Jet Black dia .

7214C3350 **$87.00**

J YORKSHIRE AUTOMATIC 25 Jewel self-winding with CALENDAR showing DATE Tested WATER RESIST** case, steel backed Shock-resistant movement GUARANTEED FOR LIFE*

7218C2450	Yellow	$69.00
7218C3350	White	$87.00

K TRANSPORTATION WATCH. A dependable favorite known for accuracy. Clear black numerals and minute divisions 17 Jewel Shock-resistant movement s GUARANTEED FOR LIFE* Sturdy leather fob

7217C2955	Yellow	$53.95
7218C2350	White	$47.00

L AQUARIUS. Up to the minute styling. Masculine case is steel backed. Unique luminous dial. 17 Jewel Shock-resistant movement, GUARANTEED FOR LIFE* With smart Tropic strap

7219C1695	White Dia	$37.95
7220C1695	Black Dial	$37.95
7221C1695	Grey Dial	$37 95

M TIME TESTER. Our finest Chronograph stop watch, 30 minute register, Tachometer and Tachometer, Case is steel backed with fine 17 Jewel shock-resistant movement.

7222C3955 **$79.95**

N ENGINEER 70. Railroad wrist watch tested WATER RESISTANT**. Easy-to-read dial has numbered minute track. 17 Jewel shock-resistant movement, GUARANTEED FOR LIFE*

7223C2250	All Steel	$45.00
7224C2450	Yellow	$48.00

O SKINDIVER 17. 17 Jewel WATER RESIST** tested to 150 feet! AUTOMATIC self-winding, shock-resistant movement with CALENDAR Elapsed Time ring All steel heavy link band.

7225C3795 **$57.95**

As Above, Not Automatic

7226C2375 **$47.50**

As Above, Not Automatic, 7 Jewels

7227C1995 **$39.95**

P CADET. Boy's size, tested WATER-RESIST** Sweep second hand. Sturdy 17 Jewel shock-resistant movement GUARANTEED FOR LIFE*.

7228C1695	White	$33.95
7229C1895	Yellow	$37.95

As Above Man's Size

7230C1695	White	$33.95
7231C2150	Yellow	$43.00

R ROYAL MARINE. Our most rugged watch in All Stainless Steel case. Tested WATER RESISTANT**. CALENDAR changes Automatically. 17 Jewel shock-resistant movement GUARANTEED FOR LIFE*

7232C1995	White Dial	$39.95
7233C1995	Black Dial	$39.95

As above Yellow case, White Dial

7234C2250 **$45.00**

S ROGER 70. Rugged CALENDAR watch tells the DATE automatically Tested WATER RESIST**. 7 Jewel shock-resistant movement GUARANTEED FOR LIFE*

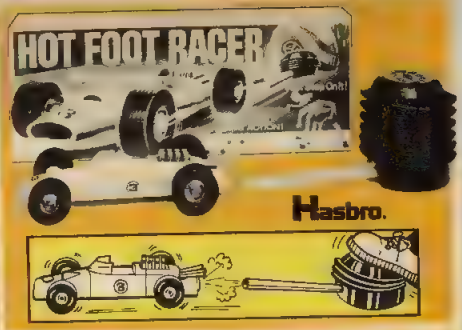
7235C1795	Yellow	$35.95
7236C1585	White	$31.95

**WATER RESISTANT as long as case, crown & crystal are intact

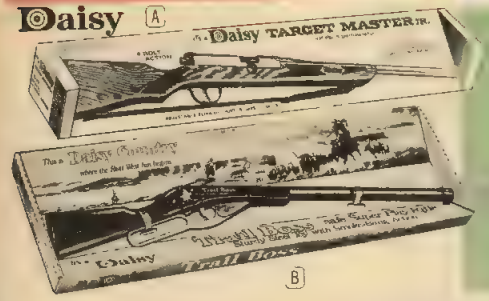
Shipping weight 8 oz

Copyright 1970, C W. Co.

MINI-CAR FACTORY lets budding engineers design and assemble their own mini-cars . . . automatically! Contains 18 car parts in 3 colors, enough for 6 complete take-apart cars. Parts are stacked in bins according to color combination desired. Flip the switch and conveyor belt rolls, fitting parts together. Needs 1 "C" battery. Ages 4 10.
7656-004T574 ...Wt. 2 lbs. $8.50

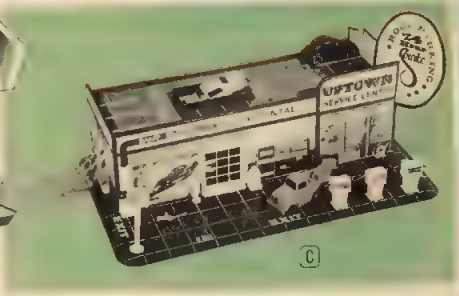


HOT FOOT RACER delivers all the speed, thrills and excitement of real auto racing. Just hit the bellows and this streamlined racer zooms off at breakneck speed. Completely assembled Indy-styled car looks just like the real ones, with big exhaust stacks and huge racing wheels. With custom decorations, blo molded bellows.
7876-026T196 Wt. 2 lbs. ... $3.00



(A) DAISY TARGET MASTER JR. TRAINING RIFLE. Just the thing for training youngsters in the handling of sport rifles. Completely safe—shoots no ammo (but includes play bullet). Real hardwood stock, rust-resistant steel-built mechanism, adjustable sling. Bolt action. 31½" long.
7704-008T497 ... Wt. 3 lbs. $7.00

(B) DAISY TRAIL BOSS SMOKE RIFLE. Safe play rifle gives a loud report and a spout of smoke — but shoots no ammunition. Bronze-like finish enhances the authentic Western carbine styling. Strong molded stock, heavy gauge steel-built barrel. Lever cocking. 30" long.
7704-002T440 ...Wt. 3 lbs. $6.00



(C) UPTOWN SERVICE CENTER. Action-filled parking center and service center. Cars descend parking ramp, automatically open door! Winch brings cars up and down ramp. Includes 2 cars, tow truck, all kinds of garage equipment. Colorful steel building; 25 x 15" platform.
8450-012T496. ....Wt. 5 lbs. $7.00

DOUBLE HOLSTER SET. It's "quick draw" action for the young "Westerner." Twin break-barrel repeater cap pistols deliver 50 fast shots. Handsome stag grips. Holsters have jewel conchas. With clip of play bullets.
8176-001T277. .....Wt. 2 lbs. $4.00

WESTERN RIFLE AND PISTOL SET. Real Western action with a cap-firing, 50-shot repeating rifle . . . plus two repeating cap pistols. Two concha decorated holsters, gun belt, bullets, plus a badge, canteen and neckerchief.
8176-003T394 ... .Wt. 3 lbs. $6.00

DELUXE DOUBLE HOLSTER SET. "Quick draw" holsters have cowhide fronts, jewel conchas, leg ties. Contour belt with star conchas. Two break-barrel 50-shot repeater cap pistols of die-cast metal with stag grips. Play bullets.
8176-002T395. .... .Wt. 2 lbs. $6.00

(A) L. M. COX DUNE BUGGY. A totally new concept in engine powered models. Adjustable throttle regulates speed. Gearshift disengages engine for easy starting. Soft, semi-pneumatic vinyl tires allow this miniature Dune Buggy to run over rugged terrain exactly like its full-size counterpart. With ample torque to climb steep grades and prevent stall-out in sand provided by 40:1 gear reduction. Front wheels are steerable and can be set to run car in a predetermined circle. Die cast aluminum engine carrier totally encloses engine for protection against sand and dirt. Metal roll bar and windshield frame and high impact styrene body. "Chrome" plated wheels. Dune Buggy comes complete with Cox .049 Babe Bee Engine equipped with throttle control and recoil starter.
7692-005T1497 . Wt. 5 lbs. $23.95

(B) ELECTROMIC "JET." Great for those who prefer the sunny outdoors. Sleek pop-ket flying model . . . features snappy rakish design with flashy silver finish, and streamlined wingtanks. Clear plastic canopy features a jaunty pilot in the cockpit. Sturdily constructed of high impact plastic and hi-lift balsa laminated wings with a replaceable hi-thrust propeller and a electric motor. Motor operates on only 2 flashlight batteries (not included). Wide wingspan is 14" overall. Make it go around in circles, dive, save it from crashing.
8282-005T347 ..Wt. 1 lb. $4.98

(C) L. M. COX BAJA BUG. Rugged as an off the road or Baja California Racer The Baja Bug shifts in and out of gear, runs fast or slow, starts easily with recoil starter. Runs straight or in a predetermined arc. Handles rough terrain just like the real Baja racers. Complete with mag type wheels, semi-pneumatic tires, "chrome" accessories and racing insignia. Powered by Cox .049 Engine and equipped with throttle control and recoil starter
7692-006T1497 . Wt. 4 lbs $23.95

(D) L. M. COX P-51 MUSTANG with Accessories. Battery, glow head clp with hookup wires. glow fuel, filter cap with stainless steel filter, filler hose, control handle, flying lines are included Powered by Cox .049 engine. 16" o. a.
7692-004T847 ...Wt. 3 lbs $11.98

(E) L. M. COX PT-19 TRAINER PLANE with Accessories. Adjustable thrust angle can be set for super stability, increased for full maneuverability With Cox 049 engine, 2 figures, 22" wing span Reassembles in seconds.
7692-001T997.. Wt. 4 lbs. $15.25

(F) MINI JET DART PLANE. Does stunts, loops, figure-eights. Powered by Zoom, liquid propel lane (8-oz. can included). Of high impact plastic laminated balsa, music-wire landing gears.
8282-006T287. Wt. 1 lb. $3.98
8282-007T84. .....Jet Fuel Refill $1.30

(G) MINI JET AIRLINER. The "505" is constructed of high impact plastic, laminated balsa wings, music-wire landing gear. Comes with 8-oz. can of Zoom, good for 75 to 100 flights.
8282-008T347 Wt. 2 lbs. $4.98
8282-007T84..... Jet Fuel Refill $1.30

(H) ELECTROMIC FLYING "COPTER." Operates with fingertip, pushbutton control. With 2 figures, pick-up hook. Needs 2 batteries (not included).
8282-003T247..... ...Wt. 1 lb. $3.49

(I) HAWK MINI ROCKET. Has nylon propellent chamber, aluminum nozzle, tough fiber body, plastic fin mounting. Height of flight is controlled by Zoom propellent (8-oz can included)
8282-009T347 ...Wt. 2 lbs. . $4.98
8282-007T84... ...Jet Fuel Refill . .$1.30

Come to my FONDUE PARTY!

76 pc. set 4.88

Fondue fun . . . latest party novelty in colorful 76-pc. plastic set for the young hostess. Serves for 6. Has no-heat fondue treat recipes, many things Mom has in the kitchen. You get covered fondue pot, fondue tray, 4 covered fondue service dishes, 8 color coded fondue forks, 6 plates, 6 side dishes, 6 goblets, covered coffee server, 6 mugs, cream pitcher, covered sugar bowl, 6 forks, 6 knives, 6 spoons, 6 napkins, napkin holder, serving tray (10x8x3 in.), Recipe Folder.

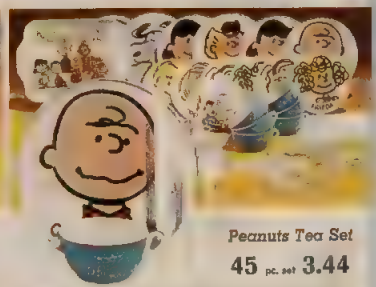
35 J 6072—Shpg. wt. 2 lbs. 6 oz. . . . . .76-pc. set 4.88

Soup 'n Mug Set

23 pc. set 3.98

"Soup's on" . . . a modern Little hostess will be delighted to serve her guests with this pop art Campbell Soup design mug set. 23 pieces of sturdy plastic make a service for 6. Here's what you get: 6 mugs, 6 plates, 6 spoons, large soup casserole with cover and ladle, large serving tray and a "stove" 8 in. diameter plate.

35 J 6089—Shipping weight 2 lbs. 10 oz. . . . . .23-pc. set 3.98



Peanuts Tea Set

45 pc. set 3.44

Peanuts and his gang are all here, in bright four-color lithography . . . any little girl will love this break resistant plastic tea set. 45 pieces include complete service for 6. You get 6 cups, 6 large plates, 6 regular plates, coffee pot with lid, 8½x7½ in. tray, 6 knives, 6 forks, 6 spoons, 6 napkins.

35 J 6074—Shipping weight 1 lb. 14 oz. . . . . .45-pc. set 3.44

Make this your happiest Christmas—use Spiegel Budget Power

Christmas savings of $11 on bright

Melamine ensembles

95 pcs. 19.94 Separately 30.96

choose from three lovely patterns . . . each with coordinated stainless

Set a lovely table with carefree Melamine, coordinated with stainless, and enjoy savings of 35%. Cool Melamine Spiegel guaranteed for 2 years . . . free replacement of any piece chipped, cracked or broken in normal use. 95-pc. ensemble includes 45-pc. Melamine dinnerware set and 50-pc. stainless set.

45-PC. MELAMINE SETS. 8 each 9½ in. dinner plates, bread plates, cups, saucers, dessert dishes. 1 ea: platter, vegetable bowl, sugar bowl/lid, creamer.

50-PC. STAINLESS SET, "Future" pattern—medium weight. 16 teaspoons, 8 each: knives, dinner forks, salad forks, soup spoons. Butter knife, sugar shell.

(1) EMPRESS . . . elegant design on rich Granada Green.

Z79 J 4340—95-Piece Ensemble. Mailable. (20 lbs.) 19.94
Z79 J 4325—45-Piece Melamine Dinnerware Set only. Mail. (15 lbs.) .17.98

(2) MAJORCA . . . accented with Antique Gold

Z79 J 4341—95-Piece Ensemble. Mailable. (20 lbs.) 19.94
Z79 J 4327—45-Piece Melamine Dinnerware Set only. Mail. (15 lbs.) 17.98

(3) CORTEZ . . . The Mediterranean mode with Burgundy Red.

Z79 J 4342—95-Piece Ensemble. Mailable. (17 lbs.) 19.94
Z79 J 2705—45-Piece Melamine Dinnerware Set only. Mail. (11 lbs.) 17.98
Z79 J 4440—50-Piece Stainless Set only. Mailable, (6 lbs.) . . Set 12.98

See Page 287 for Spiegel Budget Power Terms—No Money Down

Christmas savings of $11 on bright

Melamine ensembles

95 pcs. 19.94 Separately 30.96

choose from three lovely patterns . . . each with coordinated stainless

Set a lovely table with carefree Melamine, coordinated with stainless, and enjoy savings of 35%, too! Melamine Spiegel guaranteed for 2 years . . . free replacement of any piece chipped, cracked or broken in normal use. 95-pc. ensemble includes 45-pc. Melamine dinnerware set and 50-pc. stainless set.

45-PC. MELAMINE SETS. 8 each, 9½-in. dinner plates, bread plates, cups, saucers, dessert dishes. 1 ea: platter, vegetable bowl, sugar bowl/lid, creamer. 50-PC. STAINLESS SET. "Futura" pattern—medium weight. 16 teaspoons, 8 each: knives, dinner forks, salad forks, soup spoons. Butter knife, sugar shell.

(1) EMPRESS . . . elegant design on rich Granada Green.

Z79 J 4340—95-Piece Ensemble. Mailable. (20 lbs.) **19.94**
Z79 J 4325—45-Piece Melamine Dinnerware Set only. Mail. (15 lbs.) **17.98**

(2) MAJORCA . . . accented with Antique Gold.

Z79 J 4341—95-Piece Ensemble. Mailable. (20 lbs.) **19.94**
Z79 J 4327—45-Piece Melamine Dinnerware Set only. Mail. (15 lbs.) **17.98**

(3) CORTEZ . . . The Mediterranean mode with Burgundy Red.

Z79 J 4342—95-Piece Ensemble. Mailable. (17 lbs.) **19.94**
Z79 J 2706—45-Piece Melamine Dinnerware Set only. Mail. (11 lbs.) . . . **17.98**
Z79 J 4440—50-Piece Stainless Set only Mailable. (6 lbs.) . . . . . Set **12.98**

See Page 287 for Spiegel Budget Power Terms—No Money Down

PRICE CUT $2.11

Peggy Pen-Pal & Desk

~~Was 9.99~~ 7.88

1 Hi! I'm 18-in. tall and made by Horsman. I'll bring my "magic desk," two writing tablets and two pens . . . we can have fun the very first day I arrive! I like to copy what you draw, write or trace, but if you want to play something **else**, just pick me up from my desk (18x10x4½ in. high).

I'm all dressed up and made of jointed vinyl—my head turns and my arms and waist move. You'll love to comb my rooted hair. I don't need batteries. Matlabe.

R36 J 3008—(5 lbs.) **7.88**

2 MARJI'S MY NAME. I'm 15-in. of jointed vinyl 'n lots of fun and I can walk if you help. Move my arm down—my hair grows 9 inches; move my arm up to shorten it . . . comb, set and style it, too. I have a groovy 22-pc. wardrobe and lots of accessories.

35 J 3056—(2 lbs. 6 oz.).....**8.88**

3 I'M A SWEET BABY DOLL by Horsman. I'm 10½-in tall with rooted hair, foam-filled cloth body and vinyl legs and arms. My layette includes 3 outfits and many accessories.

35 J 3007—(1 lb.)..... **4.94**

4 I'M A FASHION DOLL . . . ready to travel 'n play! I'm 15-in. of vinyl with rooted hair. I have a 4-pc. luggage set, a trunk, and smart 10-pc. wardrobe of clothes and accessories.

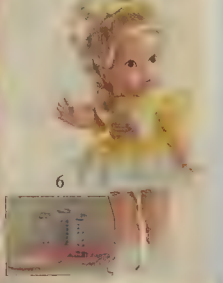
R36 J 3614—Mail. (6 lbs.).....**7.94**

5 I'M TALKING JILL-DEE . . . let me hug you and I'll sing songs, recite nursery rhymes or say 20 phrases! I'm 18-in. of jointed vinyl and have 3 interchangeable 2-sided records and a 15-pc. set of clothes and accessories. I use 1 "C" cell (not incl.)

R36 J 3061—Mail. (4 lbs.).....**9.94**

6 I'M VALERIE by Mattel. I'm an 11-in. plastic toddler with movable legs 'n arms, and rooted hair that grows! I'll bring my comb, brush and 4 curlers so you can style my hair.

35 J 3633—(1 lb. 8 oz.) .. **5.94**



New this Christmas

Mother 'n daughter dolls with inflatable furniture

7 pc. set 6.99

My mother and I are vinyl look-alikes and we have our own roomful of inflatable furniture. Mother is 17 in. tall, I am 12 in. We wear the same hair style and striped knit blouses with matching knit pants. Our bouncy inflatable furniture includes a couch (17x10x7 in. high), easy chair (10x10x7 in. high) and cocktail table (4x4 in. high). Soft plastic is easy to inflate or deflate for storage. You'll love our shaggy fur rug and leopard design pillow, too.

35 J 3602—(3 lbs.)....Set **6.99**

PRICE CUT!

Twin dolls with 3-pc. playground

~~Were 7.88~~ **5.88**

We're the doll twins . . we costless now than in the '70 Christmas book! When we come to your house we bring our playthings, too. Turn us 'round and 'round on our merry-go-round, push us in our swing, or help us ride the see-saw. We're 8½ in. tall (plastic), with combable rooted hair and go-to-sleep eyes. We come with pretty dresses, panties, shoes, socks and a bottle. Carousel 10x11 in. Swing 10x10x14½ in. See-saw 12x3¼ in. Mail.

R36 J 3045—(4 lb.) **5.88**

SAVE $1.09

Talking Ken & Wardrobe

9.66

Separately 10.75

KEN & WARDROBE. 12-in. vinyl Talking Ken is extra handsome in his beach jacket and trunks. He says six phrases in a husky baritone . . . his legs bend to pose on stand (incl). His wardrobe is complete for all occasions . . . Includes: checked sport suit with ascot; nylon jacket & knit pants plus boots; leather-look vest and slacks with print shirt, leather-look overcoat. Shpg. wt. 2 lbs.
35 J 3525. . . . .Set **9.66**

TALKING KEN only . . . as shown at right. (1 lb)
35 J 3511. . . . . **4.77**

WARDROBE only . . as shown above. (Dolls shown not incl) (1 lb)
35 J 3073 . . . . . **5.98**

1 BARBIE'S COUNTRY CAMPER . . . new fun on wheels! Plastic camper has many action features . . . plus a pop-out tent, table with 2 chairs, sleeping bags, luggage rack & decals.
R36 J 3533—Mailable (4 lbs.) **8.77**

2 BARBIE'S ACTION BEAUTY SCENE has 2-way lite-up mirror and working hair dryer. (Doll not incl.) Can be added to Lively Livin House(p. 316) Uses 3 "D" batteries(not incl.)
35 J 3545—Shpg. wt 1 lb. **4.99**

3 BARBIE'S HORSE "DANCER" . . . bend his legs in action poses . . . rock stand to make galloping hoofbeat sounds! Vinyl horse wears a saddle, blanket and bridle. (Doll not incl.)
35 J 3501—Shpg. wt. 2 lbs. **4.99**

4 BARBIE'S "CAFE TODAY" is a groovy new discotheque for Barbie and friends. Big vinyl open-out cafe has a counter with chair, table with 2 chairs and telephone. (Dolls not incl.) Mailable
Z35 J 5997 (2 lbs) . . . **6.77**

5 BARBIE'S DUNE BUGGY for sun 'n fun! Motorized rocking seats give your fashion dolls a bouncy ride. Vinyl buggy goes in circles . . . gear shift activates motor. Uses 2 "D" batteries(not incl.) (Dolls shown not included.)
35 J 3543—(2 lbs) **6.77**

Use Budget Power—make brightest Christmas dreams come true

SAVE $1.09

Doll & Wardrobe

9.66 Separately 10.75

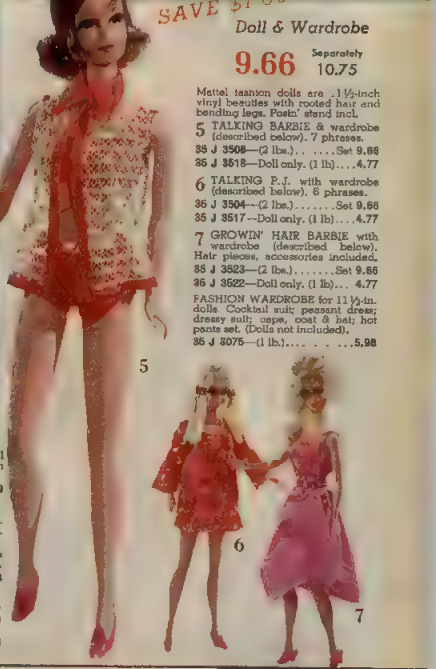
Mattel fashion dolls are 11½-inch vinyl beauties with rooted hair and bending legs. Postn' stand incl.

5 TALKING BARBIE & wardrobe (described below). 7 phrases.
35 J 3508—(2 lbs.).. ....Set **9.66**
35 J 3518—Doll only. (1 lb)....**4.77**

6 TALKING P.J. with wardrobe (described below). 6 phrases.
35 J 3504—(2 lbs.).....Set **9.66**
35 J 3517—Doll only. (1 lb)....**4.77**

7 GROWIN' HAIR BARBIE with wardrobe (described below). Hair pieces, accessories included.
35 J 3523—(2 lbs.)..... .Set **9.66**
35 J 3522—Doll only. (1 lb)....**4.77**

FASHION WARDROBE for 11½-in. dolls. Cocktail suit; peasant dress; dressy suit; cape, coat & hat; hot pants set. (Dolls not included).
35 J 3075—(1 lb.).... . . . . .**5.98**



1 ROCK FLOWERS SWINGIN' TRIO . . . three 6½-in. vinyl dolls with rooted hair 'n eyelashes. Each performs on her own stand . . . spins with her own 45 rpm "hit song" record.
35 J 3500—Shpg. wt. 2 lbs. .....Set **4.99**

BARBIE CARRYING CASES . . chic prints on wipe-clean vinyl. Hold all 11½-in. fashion dolls plus clothes. Hangers incl. Mail.

2 THE TRUNK holds 2 dolls. Has drawer and a clothing rack. 10x7x13-inches.
R36 J 4442—(3 lb).....**4.88**

3 DOUBLE CASE for 2 dolls. Roomy pockets and double storage bin. 17⅜x13½x3½ in.
R36 J 4443—(3 lbs.).....**4.88**

4 BARBIE ON STAGE . . . set remote control for fast or slow tempo and Barbie dances on her motorized stage! She has her own 45 rpm hit record, too. Uses 2 "D" batteries(not incl.)
35 J 3503—Shpg. wt. 1 lb. 8 oz.....**6.88**

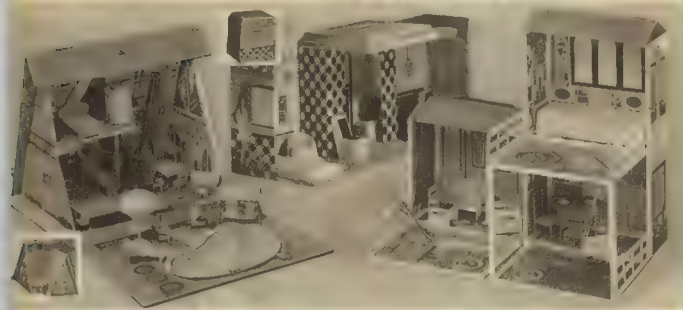
5-room house 11.88

Living doll house "works" like a real house! Made of plywood; decorated in the latest style with 5 rooms of two-tone plastic furniture. Shuttered windows open and close; modern bay window. Four bendable dolls, a Volkswagen with friction motor, real operating garage door, window box that can be planted, carriage lamp included. 23½x10x18 in. high. Easy assembly.
Z36 J 5905—Mail. (9 lb.).....11.88

Our biggest! 6-room wood house with all the furnishings! 19.77

Every little girl's dream house—such fun because it's so realistic! Spiegel-exclusive house features deluxe all-wood construction, furnished with elegant contemporary plastic furniture. 6 full rooms with space to spare—34 inches wide. Four member doll family is scaled for the house. Includes friction powered Volkswagen, operating garage door, 5 shuttered windows, window boxes, staircase, carriage lamps. 34x14x21 inches high. Easy to assemble.
Z36 J 5904—Mailable. Shpg. wt. 15 lbs.....19.77

LET'S HAVE A HOUSE PARTY



HOLIDAY HOME—Ideal's portable vinyl A-frame folds out to vacation place. Fireplace, living room, kitchen downstairs, bedroom upstairs. Plastic furniture. 15x12x14" high.
Z36 J 5902—Mail. (6 lbs.)..... 7.88

BARBIE FAMILY HOUSE-IN-CASE . . . portable vinyl case opens into living room, bedroom, foyer. Furniture incl. Case measures 12x12x14 in. high; plastic handle, turn locks.
Z36 J 5896—Mailable. (7 lbs.).....6.88

BARBIE LIVELY LIVIN' HOUSE . . . vinyl home opens to living area with fenced patio, upstairs bedroom with balcony. Furniture included. 32x17x27 inches high.
Z36 J 5995—Mailable. (9 lbs.).....12.88

Budget Power can give your loved ones a Christmas to remember

AT OUR HARD-TO-BEAT PRICES!

11 I'M SMARTY PANTS by Topper . . . I'll be your friendly and bright little playmate! I m 18 inches of winsome vinyl. I can answer all sorts of questions- I even know my right hand from my left and how many toes I have. Use 1 "D" battery (not incl.)
R36 J 3639—Mail. (5 lbs.) **11.77**

12 I'M TALKING BABY TENDERLOVE by Mattel. Just pull my string and I'll say one of my 8 lovable phrases. I'm 15½ in. tall and my vinyl foam body feels like a real baby's skin. You can give me a bath if you like . . . and style my pretty rooted hair.
R36 J 2810—Mailable. (5 lbs.) **9.99**

13 I'M PATTI PARTRIDGE . . . a 16-in. member of the Partridge Family, by Ideal. I'm soft jointed vinyl so you can help me do lots of cute tricks. I'll yawn, suck my thumb, open and close my mouth, clap my hands—or do anything you want!
35 J 3865—(2 lbs. 6 oz.) **9.88**

14 I'M BABY GO BYE-BYE by Mattel, reduced $5.00 from last Christmas ! love to zoom about in my own plastic car. I'm an 11-in. vinyl doll. My car uses 2 "D" batteries (not incl.) Instructions included.
R36 J 2808—Mail. (5 lbs.) **9.88**

15 I'M LIVING BABY TENDERLOVE by Mattel. I feel like a real baby when you hold me in your arms. My arms and legs move . . . and I love to be bathed. I'm 19 in. of adorable, skin-soft vinyl foam.
R36 J 2812—Mail. (5 lbs.) **11.99**

16 I'M TIMEY TELL . . . a talking doll with a magic watch, by Mattel. Set my watch and I'll tell you the time. I bring something to play with for every hour and a special watch for you. Vinyl, 7½ in.
R36 J 2813—Mail. (5 lbs.) **11.88**

WHEE! I'M MAD CAP MOLLY by Kenner . . . the 12-inch plastic fun loving dolly. Wind me up . . . I'll push my cart, ride my scooter and ski. I race about from place to place . . . you can change my three hats as I go!
35 J 3815—(2 lbs. 4 oz.) . . . **9.88**

HELLO! I'M CRUMPET . . . by Kenner. You're invited to my tea party. I'll pour tea and offer you a cookie, too. I'm a winsome 18 in. pointed plastic hostess. I need one "D" battery (not incl.) Mailable.
R36 J 3616—(5 lbs.) . . . **11.88**

See Page 287 for Spiegel Budget Power Terms—No Money Down

◂buy ME . . .
AND GET ME▸
FOR $1 MORE
One Doll
6.98
Both Dolls
7.98
We're identical twins, 20 in. tall in lacy dresses and booties . . . won't you be our Mommy! We drink and wet our pretty panties just like real babies and carry our own bottles. Our big eyes, framed in long lashes, close tight when you want us to sleep. We're jointed vinyl with curly hair to comb and wash. Mail.
R36 J 3612—One Doll, (4 lbs.) 6.98
R36 J 3613 -Twin Dolls (7 lbs.) 7.98

1 WEEPSY WIGGLES is my name . . . wind me up and I twist n turn like a real baby! I m 20-in tall and drink from my bottle . . . I cry liny tears. Don't you love my embroidered party dress My cuddly cloth and vinyl body is foam filled. Mailable
R36 J 3620—(5 lbs.) **9.88**

2 I M SNUGGLES SOFTINA . . . my 16 in foam filled vinyl body and molded hair are washable. I drink from my bottle and wet too. I'm dressed in diaper, booties, flannel jacket flannel blanket
35 J 3643—(2 lbs. 6 oz.) **5.77**
19-IN SNUGGLES SOFTINA.
R36 J 3644—Mail (4 lbs.) **6.88**

3 HI! I'M BABY TWEAKS by Horsman . . . squeeze my arms legs or body and I'll coo for you. I'm 18 in tall with extra soft foam-filled cloth body, vinyl head and arms and rooted hair you can comb! You'll love my 2 piece playsuit and booties. Mailable
R36 J 3008—(5 lbs.) . **5.88**

4 I'M LULLABYE BABY by Horsman. I m cuddly and musical . . . pull my string and I play "Brahms' Lullabye", drink, wriggle and wet too. I'm 12 in of jointed vinyl . . . you'll love my washable rooted hair and glamour eyes with extra-long curly lashes.
35 J 3009—(1 lb. 10 oz). **4.99**

Budget Power can give your loved ones a Christmas to remember

AT OUR HARD-TO-BEAT PRICES!

11 I'M SMARTY PANTS by Topper . . . I'll be your friendly and bright little playmate! I'm 18 inches of winsome vinyl. I can answer all sorts of questions—I even know my right hand from my left and how many toes I have. Use 1 "D" battery (not incl.)
R36 J 3639—Mail. (5 lbs.)..... **11.77**

12 I'M TALKING BABY TENDERLOVE by Mattel. Just pull my string and I'll say one of my 8 lovable phrases. I'm 15½ in. tall and my vinyl foam body feels like a real baby's skin. You can give me a bath if you like . . . and style my pretty rooted hair.
R36 J 2810—Mailable. (3 lbs.).....**9.99**

13 I'M PATTI PARTRIDGE . . . a 16-in. member of the Partridge Family, by Ideal. I'm soft jointed vinyl, so you can help me do lots of cute tricks. I'll yawn, suck my thumb, open and close my mouth, clap my hands—or do anything you want!
35 J 3885—(2 lbs. 6 oz.)..... . . .**9.88**

14 I'M BABY GO BYE-BYE by Mattel, reduced $5.00 from last Christmas! I love to zoom about in my own plastic car. I'm an 11-in. vinyl doll. My car uses 2 "D" batteries (not incl.) Instructions included.
R36 J 2808—Mail. (5 lbs.)... .....**9.88**

15 I'M LIVING BABY TENDERLOVE by Mattel. I feel like a real baby when you hold me in your arms. My arms and legs move . . . and I love to be bathed. I'm 19 in. of adorable, skin-soft vinyl foam.
R36 J 2812—Mail. (5 lbs.)... .....**11.99**

16 I'M TIMEY TELL . . . a talking doll with a magic watch, by Mattel. Set my watch and I'll tell you the time! I bring something to play with for every hour and a special watch for you. Vinyl; 17½ in.
R36 J 2813—Mail. (6 lbs.).....**11.88**

WHEE! I'M MAD CAP MOLLY by Kenner . . . the 12 inch plastic fun-loving dolly. Wind me up . . . I'll push my cart, ride my scooter and ski. I race about from place to place . . . you can change my three hats as I go
35 J 3615—(2 lbs. 4 oz.)...**9.88**

HELLO! I'M CRUMPET . . . by Kenner. You're invited to my tea party. I'll pour tea and offer you a cookie, too. I'm a winsome 18-in. jointed plastic hostess. I need one "D" battery (not incl.) Mailable.
R36 J 3616—(5 lbs.). .**11.88**

See Page 287 for Spiegel Budget Power Terms—No Money Down

◂buy ME . . . AND GET ME▸ FOR $1 MORE

One Doll	Both Dolls
6.98	7.98

We're identical twins, 20 in. tall in lacy dresses and booties . . . won't you be our Mommy! We drink and wet our pretty panties just like real babies and carry our own bottles. Our big eyes, framed in long lashes, close tight when you want us to sleep. We're jointed vinyl with curly hair to comb and wash. Mail.

R36 J 3612—One Doll. (4 lbs.) **6.98**

R36 J 3613—Twin Dolls. (7 lbs.) **7.98**

1 WEEPSY WIGGLES is my name . . . wind me up and I twist 'n turn like a real baby! I'm 20-in. tall and drink from my bottle . . . I cry tiny tears. Don't you love my embroidered party dress. My cuddly cloth and vinyl body is foam-filled. Mailable.

R36 J 3620—(5 lbs.) . . . **9.88**

2 I'M SNUGGLES SOFTINA . . . my 15-in. foam-filled vinyl body and molded hair are washable. I drink from my bottle and wet, too. I'm dressed in diaper, bootsie, flannel jacket, flannel blanket.

35 J 3643—(2 lbs. 6 oz.) **5.77**

19-IN. SNUGGLES SOFTINA.

R36 J 3644—Mail. (4 lbs.) . . . **6.88**

3 Hi! I'M BABY TWEAKS by Horsman . . . squeeze my arms, legs or body and I'll coo for you. I'm 18 in. tall with extra soft foam-filled cloth body, vinyl head and limbs and rooted hair you can comb! You'll love my 2-piece playsuit and booties. Mailable

R36 J 3008—(5 lbs.) **5.88**

4 I'M LULLABYE BABY by Horsman. I'm cuddly and musical . . . pull my tring and I play "Brahms' Lullabye", drink, wriggle and wet, too. I'm 12 in. of jointed vinyl . . . you'll love my washable rooted hair and glassine eyes with extra-long, curly lashes.

35 J 3009—(1 lb. 10 oz). **4.99**

Budget Power can give your loved ones a Christmas to remember

More fun with Lisa—these are only two of the many other games you can play with her!

Buy Cootie, page 426.

Go to the Head of the Class, page 422

LUCKY LISA

Plays games with you!

13.88 *Exclusive at Wards!*

Lisa's just like a little sister—when you play with her, she plays too! You can play lots of games together and part of the time she wins, because she's lucky. She actually shakes the dice cup when it's her turn to play. Comes with 2 special games, but can play other games too (see, left). She's a pretty playmate with big open and close eyes, long brown rooted hair. Fully jointed body. Abt 23 in tall. Needs 1 "C" battery, see page 420. Imported from England.

48 T 10291—Ship. wt 4 lbs. 5 oz. **13.88**

Dolls that Do Things

FABULOUS VALUE

As seen on TV

Shoppin' Sheryl and her Supermarket

14.77

Walk Sheryl through the market, watch her actually take groceries from shelves! When cart's full, walk her to rotating check-out counter. Ringing cash register, play money, lots of fun accessories. She's fully jointed, rooted hair. Wears "leather" outfit with shoulder bag. Needs 1 "D" battery; see p. 420.

48 T 10222—Doll abt 14 in tall. Ship wt 6 lbs. A FABULOUS VALUE at **14.77**

BIZZIE LIZZIE

Irons, sweeps, dusts—all by herself! 12.88 *As seen on TV*

This tot is a whiz! Cleans house with her carpet sweeper and feather duster, pushes her iron energetically. You just press the button on the control box to put her to work! Detach her cord and she's a playful, possible beauty jointed body, open and close eyes, rooted curls. Dainty dress with apron plus a pretty locket. Needs 2 "D" batteries; see pg 420.

48 T 10221—Abt. 18 in. tall. Ship. wt. 3 lbs. 5 oz. A FABULOUS VALUE at **12.88**

Baby Go Bye-Bye with Bumpety Buggy

12.44 WAS 13.77

You've seen her on TV

Put this darling tot in her "programmed" car, then watch her go. Car bumps along, turns, avoids obstacles. Baby is fun to play with outside of car, too. Jointed body, rooted hair. Abt 11 in tall. Plastic car with course-setting base needs 2 "D" batteries; p. 420.

48 T 10152—Ship. wt. 3 lbs. 14 oz. **12.44**

Fabulous Values

SAVE 22% TO 42%

Thumbelina by Ideal

The lively little tot that moves like a real baby!

1 **Toddler Thumbelina goes bye-bye in her own VW-type car**

2 **Kissin' Thumbelina has her own carriage . . . she throws kisses!**

3 **Jingles Thumbelina can rock on her horse, toddle in her walker!**

ByeByeThumbelina

was 7.99 NOW **5.88**

1 **Pixie toddler is a happy driver!** Pull her string, wind it on the spare tire, then watch the car go, forward or backward as she waves her hands from / Needs no batteries. Bright dotted playsuit, just right for a joyride. Jointed body, vinyl head, arms and legs, painted eyes, rooted hair. About 9 in. tall. Colorful plastic car. Ship. wt. 1 lb. 10 oz. Save 26% at Wards

48 T 10157.....Now only **5.88**

Kissin' Thumbelina

was 8.88 NOW **6.88**

2 **Sleeps in her carriage** until you pull her string to wake her, then sits up, opens her pretty eyes and throws you a kiss! Even out of her carriage she continues her loving ways. Jointed body, vinyl head, arms and legs, rooted hair. In snug pram outfit. Specially designed plastic carriage with springs. Doll abt. 9 in. tall. No batteries needed. Ship. wt. 2 lbs. 2 oz. Save 22% at Wards.

48 T 10156 .....Now only **6.88**

Jingles Thumbelina

was 7.99 NOW **5.88**

3 **Precious toddler can walk** with you, too. Just pull her string and hold her hands. Bells on her toes jingle gaily. She rocks to and fro on her hobby horse toddles all by herself in her walker! Jointed body, vinyl head, legs and arms, painted eyes, rooted hair. Wears playsuit. Plastic toys. Doll about 9 in. tall. No batteries needed. Ship. wt. 12 oz. Save 28% at Wards.

48 T 10155 .....Now only **5.88**

ORDER EARLY—PHONE YOUR ORDER TO WARDS

Extra Outfits for Thumbelina

9-pc. set **3.99**

Lots of pretty clothes for playtime, sleeptime or outings. Fit other baby dolls 9 to 11 in. tall. Well-made of good quality cotton, carefully sewn, daintily detailed. 9-pc. set.

48 T 11011—Ship. wt. 7 oz. ..... set 3.99

Famous Tippee Toes by Mattel

17 in. tall. Rides her horse and pedals her trike—all by herself!

was 13.77 **7.88**

Darling Tippee Toes is a popular doll you've seen on TV. She toddles along with you if you take her hand, but if you lay her down, she squirms and kicks! She leads you a merry chase as she rides around on her hobby horse or trike. Jointed plastic body, vinyl head and arms, painted eyes, shiny rooted hair. Wears a colorful knit playsuit. Her toys are plastic. Doll abt. 17 in. tall. Needs 2 "D" batteries; order on page 420.

48 T 10250 M—Save 42% at Wards

Ship. wt. 4 lbs. 8 oz. .....Now only **7.88**

Shop Early, no monthly payment till Feb. For Terms Relating to Deferred Payment, See pgs. 247-8

Drink and Wet Baby with Layette

Baby looks very sweet in dainty aqua dress with puff sleeves and embroidery trim. But you can change her clothes. Four extra outfits; three cute dresses, one with matching bonnet, and a playsuit. Has grooming accessories, too! Drinks and wets. Fully jointed body, vinyl head, open and close eyes, rooted hair. About 14 in. tall. From Hong Kong.

48 T 10287 Ship. wt. 2 lbs. 6 oz.... .5.99

Your Choice 5.99

Cute, chubby charmers—Twins are twice the fun!

An adorable, pixie pair dressed for bedtime in cozy sleepers and matching nightcaps with pompons. They have daytime clothes, too. For one, a dress with panties, for the other a playsuit. Both have socks and shoes. Fully jointed vinyl bodies, sleeping eyes with lashes, rooted hair. About 8½ in. tall. A gift to delight one lucky child, or use them as two gifts.

48 T 10215—Ship. wt. 1 lb. 8 oz. .set 5.99

Pretty Linda has her own Wardrobe

Linda has lots of clothes—7 outfits plus a 7-piece accessory set with pretend make-up. She's such a darling, it's fun to dress her up. Long rooted hair set in two ponytails can be combed with her own comb and brush. Full, jointed body, she can stand or sit. Lifelike vinyl head and arms, open and close eyes with lashes. About 16 in. tall. Imported from Hong Kong.

48 T 11949—Ship. wt. 2 lbs. 5 oz. .5.99

Miss Dollikin can be posed like a real model

Beautiful fashion doll 11½ in. tall poses naturally, in over 100 lifelike ways. Body is jointed like a real body, has 14 movable joints—head, shoulders, waist, hips, elbows, wrists, knees, ankles. Lovely long rooted hair. Wears fashionable bell-bottom jump suit with sash. Comes in her own sturdy trunk with more outfits: 3-pc. plaid suit, knit slacks, multicolor tunic, leotards.

Bedtime Pals

Story book favorites
RAGGEDY ANN AND ANDY

New Sleeping Bags
YOUR CHOICE 11.77

Raggedy Ann and Andy are a delightful pair, loved by children everywhere. They have friendly, lumpy faces with bright shoe-button eyes and tousled yarn hair. They wear famous, tradit nal outfits For "each 'n ever!" Ann and Andy dolls, see page 344.

Musical Dolls
4.67 Each

Non-musical
Both for 5.88

1, 2 Musical Ann and Andy Dolls. Just wind key for a happy melody—there's a music box tucked in their tummies. Floppy muppets have soft cotton stuffed bodies. Their colorful cotton clothes are removable. About 18 in. tall. From Taiwan.
(1) 48 T 10303 Musical Raggedy Ann. Ship. wt. 1 lb. 10 oz. 4.67
(2) 48 T 10304 Musical Raggedy Andy. Ship. wt. 1 lb. 10 oz. 4.67
Non-musical Ann and Andy Dolls are like above but without music box.
48 T 10319 Ship. wt. 1 lb. 12 oz. Both for one low price at Wards! set 5.88

3, 4 Ann and Andy Sleeping Bags. Big and cuddly to snuggle up with for naps or TV watching. Cotton with foam stuffing, quilted all the way through. Colorful heads provide a pillow. Side zipper. Abt. 53x61 in. overall, makes 42x2... in. Washable.
(3) 48 T 18331 Raggedy Ann Sleeping Bag. Ship. wt. 3 lbs. 13 oz. 11.77
(4) 48 T 18332—Raggedy Andy Sleeping Bag. Ship. wt. 3 lbs. 13 oz. 11.77

Talking Drowsy
says 11 things!
5.87

5 Appealing sleepyhead is only half awake but she keeps right on talking in her sleepy baby voice, saying sleepy baby things. Just pull her talking ring; no batteries needed. All ready for bed in snug flannel eyelet-trimmed pajamas. Soft stuffed body, vinyl head and hands, silky rooted hair. From Hong Kong. About 15½ in. tall. Ship. wt. 2 lbs. 6 oz.
48 T 10331 ..... 5.87

Big, huggable playmate —over 2 ft. tall
5.99

6 She's almost little girl size, but so lightweight and loose-jointed you can take her anywhere! Cute and happy-looking; vinyl head, yarn hair, perky ribbon bows. Lace-trimmed dress, panties are removable. Cotton-stuffed body.
48 T 10395—About 28 in. tall. Ship. wt. 3 lbs. 5 oz. 5.99

For other rag-dolls, see page 344

Baby Pinkie

7 A perfect first doll, soft and huggable. Adorable baby in sleeper is plush, has vinyl face and hands. Molded eyelids. Abt. 8½ in. tall. Wt. 14 oz. From Japan.
48 T 10396 ..... 2.88

Musical Baby

8 Cuddly sleepytime pal. Just wind the key, she moves her head as concealed music box plays a lullaby. Soft rayon plush body, dimpled vinyl face. Abt. 14 in. long. Wt. 1 lb. 9 oz.
48 T 10314 ..... 3.89

1 MUSICAL BALLERINA is my name . . . I dance and twirl if you wind my music box and hold the key on top of my head. I'm 20 in. of jointed plastic, with pretty rooted hair, long lashed eyes that close when I sleep. I wear tutu, slip-pers, tights. Mat.
R36 J 3607—(3 lbs.) **7.94**

2 HI, I'M PONI. You can wash, set and style my luxurious long hair so many ways . . . I come with my own comb, brush, curlers and pretend hair dryer. I look groovy in my leatherette mini, hi-heel shoes. I'm 20 in. of fully jointed vinyl. Mailable.
R36 J 3523—(3 lb.) **4.94**

3 SLEEPY TODDLER'S my name . . . by Horsman. You'll love my curly hair, big sleepy eyes. I'm ready for bed in my adorable 2 pc. pajamas. I can drink from my own bottle, wet and wak. My 21 in. vinyl body is fully jointed. Mailable.
R36 J 3011 -(4 lb.) **6.94**

4 I'M TODDLES and I'm such a good mommy (32-in. tall) in my striped pants suit. I carry my 11-inch drink 'n wet baby, dressed in gingham, in an adjustable sling sack. You can carry her too. We both have sleepy eyes, vinyl bodies, movable arms and legs. Mailable.
R36 J 3621—(6 lb.) **8.94**

SAVE $1.89
when you buy both
Candy and Polly

Separately 10.88 Both **8.99**

5-6 We twist 'n walk with help. Flexible vinyl.

(5) LIL SIS CANDY; 9 in. tall, with 21 pc. wardrobe.
35 J 3055—(1 lb.) **4.94**

(6) BIG SIS POLLY; 11½ in. tall, 47 pc. wardrobe
35 J 3054—(1 lb. 4 oz.) **5.94**

SAVE $1.89 ON BOTH . . . Incl. Candy, Polly and their entire wardrobes. (2 lbs. 4 oz.)
35 J 3058. . . . . Both **8.99**

DOLL TRUNK plus Candy, Polly and their wardrobes (5 and 6 above). Orange vinyl trunk has slide-out name card.
Abt 10½x12¾x7 in
Shpg wt 5 lbs
35 J 3062. Set **11.99**

See Page 287 for Spiegel Budget Power Terms—No Money Down

New this Christmas

Lovely Doree plus wardrobe & case

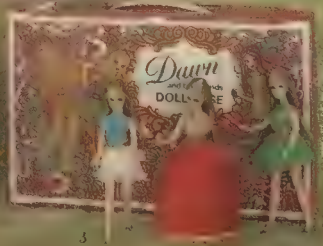
34-pc. set 6.77

An incredible value! Little Doree . . . 6½ inches of high-fashion fun! Lengthen or shorten her hair for various styles by moving her arm up or down. Fully jointed vinyl, she walks with a little help from you. Her wardrobe incl. 7 glamourous outfits just right for fun and travel plus many accessories! Doree & wardrobe come in attractive vinyl carry case with plastic handle; 8½x 6½x1½-in. (1 lb.)
35 J 3064 Set 6.77

1 DAWN'S DRESS SHOP with 3-way mirror . . perfect for showing off Dawn's latest creations Incl 1 Dawn doll, 3 outfits - Swing n Sway, Twinkle Twirl, Silvery Pompons with dress forms Rugged h.-impact plastic; 13½x7⅛x11 in. high.
35 J 3636 -Shpg. wt 1 lb. 8 oz. **8.88**

2 DAWN HEAD-TO-TOE . . . hi fashion glamour from her long hair to her toes Vinyl, 6½-in beauty has real eyelashes, hair and 3 wigs you can style Incl 1 Dawn doll and 3 outfits -Sheer Delight, Flirty Flounce Glamour Jems with dress forms.
35 J 3637 Shpg wt 1 2 oz **6.88**

3 DAWN AND CARRY CASE . . . goes everywhere with you in her sturdy vinyl case(11¾x2⅜x7⅞ in.) that holds 3 dolls plus their outfits. You get 6½ in. hi-fashion vinyl Dawn with real eyelashes, two exciting dress outfits with dress forms carry case
35 J 3638—Shpg. wt 1 lb. 12 oz **8.88**



Make this your happiest Christmas—use Spiegel Budget Power

Jumpsy Jumper

~~8.94~~ Was 5.94

1 I'm Jumpsy Jumper by Romco . . . save from Christmas 'Til I jump rope and never miss a step. I'm all in of hi-impact vinyl and please have painted eyes and rooted hair I need 2 "C" batteries (not included).

36 J 3095—(2 lbs.) . . 5.94

Baby Laugh-a-Lot

~~9.94~~ Was 6.94

2 I'm Baby Laugh-a-Lot by Romco . . . Christmas 'Round-cut! Put me in my rocking chair push the button then watch me laugh 'n rock 'cause I'm happy! I'm all in of cotton-fille I cloth with vinyl head arms hands; pretty rooted hair I need 1 "C" battery (not incl.)

R36 J 3094—Mail (4 lbs.) 6.94

Susan And Her Stroller

5.88

3 I'm Susan . . . pleased to meet you! Put me in my stroller. I'm a 16-in. drink and wet baby made of jointed vinyl with pretty rooted hair and go-to-sleep eyes. My plastic stroller is 9½ long in high-sitting w. 4 lbs.

R36 J 3648 -Mail. 5.88

Baby First-Born & Tote

9.88

4 I'm Baby First Born and I cry "Mama" when you feed me! Take me in the carrier in my plastic babytote (21½x13½x10½) real babies can use it too. I'm 25 in. tall, with a cotton-filled cloth body and soft vinyl head arms and legs.

R36 J 3619 Mail (7 lbs.) . . 9.88

Cuddly Baby Softina

7.77

5 I'm 16-in. baby Softina . . . you'll love my vinyl-foam body with the tender touch of a real baby. You can have lots of fun as no care of me. I drink from my bottle and sometimes I wet . . . you can bathe me too! I have pretty painted eyes and short, rooted hair. My layette includes everything you need to take care of me: 3 pretty outfits, 2 pair of booties, 3 diapers, panties, a diaper bag, soap, sponge, baby powder, comb, brush and 3 powder puffs. (2 lbs. 2 oz.)

35 J 3647 . . 7.77

See Page 287 for Spiegel Budget Power Terms—No Money Down

TV ACTION DOLLS

1-4 WE'RE MOVIN' GROOVIN' DOLLS by Ideal with great new swive, waists. We pose like models, swing our shoulders and bring along a brush and a booklet of hair styling hints. Mailable.

R36 J 3859—Movin' Groovin' Crissy (1): 17½ in. (3 lbs.) **8.88**

35 J 3860—Movin' Groovin' Velvet (2): 15-in. (1 lb. 8 oz) . **8.88**

R36 J 3862—Black Movin' Groovin' Crissy (3): 17½ in. (3 lbs) **8.88**

35 J 3863—Black Movin' Groovin' Velvet (4). 15-in. (1 lb. 8 oz) . . . **8.88**

5-6 WE'RE TALKING DOLLS by Ideal . . . we have lots of fun things to say, and our hair grows, too! We bring our own brushes, combs, curlers and things to keep our hair nice. Mailable.

35 J 3856—Talky Velvet (5) . 15 in, 6 phrases (3 lbs. 6 oz) **12.77**

R36 J 3857—Talky Crissy (6): 17½ in; 12 phrases. (5 lbs.) .. **12.77**

7 I'M "IN A MINUTE" Thumbelina in my own plastic hi-chair with spoon and plate. Pull my ring . . . I'll bang my cup for attention. I'm a 9-in. playful vinyl doll by Ideal.

35 J 3861—(. lb.) **6.66**

8 I'M BIZZIE LIZZIE by Ideal. Simply plug me into my power pack and I'll vac, dust and sweep. I'm an 18-in. vinyl doll. I use 2 "D" batteries (not included.) Mailable. (6 lbs.)

R36 J 3855 . . . . . **13.77**

9 I'M BABY LOVE LIGHT by Mattel. My eyes light up when I hold your hand! I'm a 15-in. vinyl & cloth cutie. I use 2 "C" batteries (not incl.)

35 J 2814—(3 lbs. 7 oz.). **8.88**

10 I'M SPINDERELLA a 8-in. Fairy doll by Ideal. Pull my ring and I'll do a graceful pirouette, just like a dancing ballerina. Vinyl.

35 J 3864—(1 lb 4 oz) . . **3.44**

SHOPPIN' SHERYL by Mattel picks up groceries with her magnetic hand! Check out counter rotates & register rings. 14-in tall, plastic. Use 1 D battery (not incl.) Mail

R36 J 2811 . (Lb.) . 15 77

PLAY 'N JANE, Ideal's 15-in. jointed vinyl playmate plays basketball, horseshoes or tic-tac-toe with you! Use 1 "C" battery (not incl.) Mailable.

R36 J 3856—(4 lb) **11.99**

Your family deserves the best—this Christmas use Budget Power

Dolls that Drink and Wet

9

Chubby Baby with 3 dresses 4.99

9 **Cute tot drinks from her bottle, then wets her panties!** Has lifelike vinyl head, baby-plump arms and legs. Pixie cut rooted hair, painted eyes, jointed body. Wears dainty blue dress, has three more dresses so mommy can change her clothes! From Hong Kong. Abt. 13 in. tall.
48 T 10197—Ship. wt. 1 lb. 3 oz. ..... Only 4.99

10

FABULOUS VALUE

So-o-o Soft Baby

Big . . . 20 in. tall! Floppy soft and cuddly . . . Drinks and wets

Only 6.99

Exclusive at Wards

10 **So sweet and lovable** in her dainty dress and bonnet. And so snuggly soft, it's like holding a real baby. Lifelike vinyl head with delicate features, go-to-sleep eyes, rooted hair. Cry voice. Lightweight and huggable because she's foam filled. Chubby vinyl arms and legs. Sheer nylon-over-cotton dress, booties, plastic pants are From Hong Kong.
48 T 10193—Ship. wt. 2 lbs. 6 oz. 6.99

Tammy Tears with layette 5.95

11

12

6.99

Baby's tote-basket bassinet converts to a cradle!

High Chair 5.99

14

11 **Tammy Tears cries real tears** but she looks sweet and cheerful! She drinks and wets, too. Rooted hair to comb, go-to-sleep eyes, fully jointed washable body. Wears lace-trimmed dress, booties. Has lots of other clothes and grooming accessories.
48 T 10010—Abt. 13 in. tall. Wt. 1 lb. 3 oz. 5.95

12 **3-in-1 tote basket-bassinet-cradle** keeps baby comfy. She cries real tears, drinks and wets. Go-to-sleep eyes, rooted hair, fully jointed washable body. Snuggled in a fluffy blanket. Pretty convertible basket is sturdy plastic with metal rocker-handles. Nursery tray with baby needs.
48 T 10104—Abt. 13 in. tall. Wt. 3 lbs. 6 oz. 6.99

13 **Cindy's dressed for an outing** in Christmas red coat with bonnet. Big blue go-to-sleep eyes, long blond hair to comb. Drinks, wets, cries real tears. Fully jointed washable body. Comes in her own trunk with carrying handle. Has extra dress, bonnet, playsuit, jacket, diaper, grooming kit.
48 T 10009—Abt. 13 in. tall. Ship. wt. 1 lb. 8 oz. 7.95

14 **High chair for dolls up to 20 in. tall.** Charming Early American reproduction. Dark maple-finished hardwood. Braced legs, lift-up tray. About 21¾ in. high. *Doll not included.*
48 T 11210 M—Ship. wt. 6 lbs. 5.99

SAVE THIS CATALOG
You can buy toys until August 31, 1972

13

7.95

Our Cindy comes in polka-dot trunk with wardrobe

Eldon's Touch Command uses air pressure to operate Stingray and Dune Buggy by remote control

$5.99 without batteries

Eldon's Corvette Stingray

Switch hand control on — motorized car responds to the pressure of your fingers. Starts, stops, goes forward or reverse, turns left or right at your command. Hi-impact red plastic body on metal chassis. Tinted windows, chrome-color trim, and rubber tires. 13½ in. long. 6-foot air cable. Uses 2 "D" batteries (not incl.), order pkg. below. From Japan.

49 N 5809—Shipping weight 2 lbs. 8 oz. $6.99

Sold only at Sears $3.99 without batteries

Starts, stops, turns, scoots all around at your command from 6 feet away

Eldon's Dune Buggy

Just press hand control plunger to operate this sporty orange dune buggy. Hi-impact plastic body is 7½ in. long, has chrome color trim, antenna, decals. Rubber tires. Uses 2 "AA" batteries, order package below. From Japan.

49 N 54246—Shpg. wt. 1 lb. 4 oz. . . . $3.99

"AA" Batteries. Package of 6

49 N 8402—Shpg. wt. 6 oz. . . . Pkg. 99¢

England's die-cast metal CORGITOYS

$5.99

$4.99

Chitty Chitty Bang Bang

1 The most fantasmagorical car ever . . . it even has wings that flick out at the touch of the brake lever. 6½ in. long with detachable stabilizers—front and rear. Chrome-color hood, red and orange "wings." Hand-painted figures are removable.

49 N 54083—Shpg. wt. 9 oz. . . . $4.99

Batmobile and Batboat

2 Batmobile really shoots pellets. Removable trailer hauls floating boat. Black, 10½ in. long overall. Batman and Robin incl. Plastic parts.

49 N 54024—Wt. 10 oz. . . . Set $5.99

Batmobile only. 5 in. long. Batman and Robin incl. Shpg. wt. 8 oz.

49 N 54025 . . . . . $3.99

It's Popeye and all his friends

Characters move in the wacky Paddle Wagon

$5.99

Popeye and Olive Oyl turn from side to side. Wimpy and Brutus pop up and down and Swee' pea swings as this funster rolls along.

Multicolor car-boat is 6¼ in. long, has anchors, cans of spinach and an adjustable dinghy. Plastic parts.

49 N 54585—Wt. 13 oz. $5.99

The "President's" Air Force I Jet

"Fly" it manually, flip switch to make lights blink and engines roar. Push button landing gear flips up or down for takeoffs and landings. Rugged plastic, metal parts, rubber tires. Blue, grey and white, 18½ in. long. Japan. Uses 2 "D" batteries. Order pkg. below.

49 N 5803—Shpg. wt. 2 lbs. . . . $6.49

"D" Batteries. Package of 6

49 N 8405—Wt. 1 lb. 8 oz. . . . Pkg. $1.49

$6.49 without batteries

5-speed Tonka-Tote Launcher with steep-banked Turn-around Ramp and 2 fast Racers

$7.87

Dual-control, spring-powered launcher. Levers can be pumped to any one of 5 launching speeds. Plastic turn-around ramp about 11x17x9½ in. high. Set includes Tonka Tote Dune Duster dune buggy and Double Deuce hot rod. 3-inch long cars have high-speed tires and axles that reduce friction for extra-fast travel. steel and polycarbonate construction. Snap-on clips

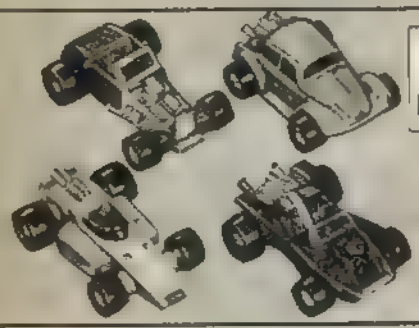
79 N 54580C—Shpg wt. 5 lbs. .....Set $7.87

Sporty Beach Buggy with "balloon" tires pulls a Snowmobile . Sold only at Sears

$2.99

Ready for all seasons Mini-Tonka Beach Buggy with divided seats and all-weather simulated canvas top. Trailer carries realistic snowmobile scaled to proper size. Equipped with movable front skis. 14½ inches long overall. Chip-resistant enameled steel, plastic parts

49 N 54435—Shipping weight 1 lb. 7 oz.... Set $2.99



Tonka-Tote Set

$2.99 4-pc set

Four high-speed cars each with snap-on clip that permits each car to be attached to belt, pocket or cap for easy carrying. Set includes Dune Duster dune buggy, Double Deuce hot rod, Bug Blaster VW, and Scream 'N Demon racer. About 3 in. long. Steel and polycarbonate.

49 N 54587—Shpg wt. 8 oz.....Set $2.99

Mini-Tonka Contractor Trucks

$6.87 3-pc set

Average 9 inches long. Dump truck has lever control body. Cement mixer with tilting, revolving drum. Loader with scoop that raises, lowers and locks. Heavy-gauge steel construction. 2-coat enamel finish and sturdy wheel assemblies.

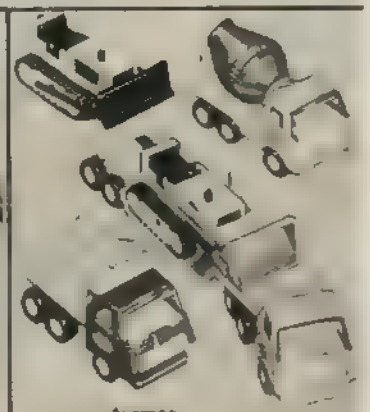
49 N 54586—Shipping weight 4 lbs. 12 oz. Set $6.87

Tiny Tonka Crazy A's . . Slicked up mod Model A's

$4.87 4-pc set

Four racers with wide racing style slicks and mag style wheels. Set includes the Mod Rod with racing stripes, the Draggin' Wagon with metallized grilled fire-breather; the Frantic Flivver with bright red fenders and running board, and the Scorcher, a slicked-up pick-up. Steel bodies, non-mar tires, tough enamel finish, rugged axles

49 N 54589—Shpg wt. 1 lb. 8 oz.... .Set $4.87



Tiny Tonka Construction Trucks

$4.87 5-pc set

Tiny trucks do a great job. Set includes front loader, dump truck, bulldozer, cement mixer with revolving drum, and lowboy rig to haul bulldozer. Loader scoop raises, lowers and locks. Automotive gauge steel construction with chip-resistant paint.

Shipping weight 2 pounds 6 ounces

49 N 54046.....Set $4.87

Midget Marx Trucks

Set includes dump truck, stake truck, sanitation truck with dump action, pick-up truck, wrecker with winch action, concrete mixer with revolving drum. Heavy-duty steel construction with plastic windshields. From Japan

49 N 54047—Shpg. wt. 1 lb. 9 oz... Set $3.99

GENERAL ELECTRIC YOUTH ELECTRONICS

GE'S TOTE-A-TUNE

An expanded GE Youth Electronics product line this year includes seven new items, some of which feature Walt Disney characters and themes.

Tote - A - Tune, an easy - carry electronic organ, it at the fore; two new radios are The General, made to resemble the famous locomotive that figured during the American Civil War, and Alligator, in a body of pliable green and yellow polypropolene

A new walkie-talkie is titled the Apollo Command Module, which comes with a carry holster and mission control center.

A pair of Disney characters, Pluto and Pinnochio, provide the graphics for two new phonograph introductions, while a smiling circus clown is featured on a third.

ERTL

JOHN DEERE EXCAVATOR

The 1971 Ertl toy line includes a collection of specialized function trucks—a tilt bed truck and tractor; a gravity feed truck, and a livestock truck—made with blueprint replica chassis of International Harvester vehicles.

A collection of John Deere Construction Trucks is in the new line, including an excavator, road grader, scraper, and end loader.

Two new GMC vehicles are being introduced: Pickup with Stock Rack, and a Dump Truck.

Other new International Harvester toys include a combine, a bulldozer, and a pickup with stock rack; a second John Deere Deere Riding Tractor/Cycle and Trailer brings that line up to six: a Lawn and Garden Tractor/Cycle.

Also being introduced four new Ertl Mini Farm Sets, and a new series of Mini Farm Animals.

FISHER-PRICE

SCHOOL HOUSE

Change-A-Record Music box is one of six new items introduced by Fisher-Price Toys. The item comes with five changeable discs, each with a different tune on each side.

A School House has been added to the Play Family line. The House features a tower with ringing bell, clock with moving hands, playground facilities, and figures of pupils and teacher.

The ATV Explorer is the first riding toy the company has introduced since 1964. Designed for the two to five year age group, the item features six heavy tread balloon tires, front and rear steering system, and storage compartment

The Push Pullet crackles and clucks and his yellow wings whirl around when he is pushed.

Clock radio's make the toy scene with a new entry from F-P. The music box is wound by a knob on the front which plays "Hickory Dickory Dock." As the music plays a picture story illustratng the song passes across the dial and the hour hand revolves.

Frisky Frog leaps, sits up, and can make frog sounds when a soft yellow plastic bulb attached to the body is squeezed.

SAMSONITE

AMOEBA

Highlights of the new Samsonite line are Amoeba, Fun Figures, Motorized Cubes & Tubes, and Cubes & Tubes.

Amoeba is described as an exciting game of strategy and shapes. Players try to duplicate on the Amoeba tray, one of the shapes shown on their cards. Their opponent tries at the same time to form a different pattern or frustrate the other player's efforts. Amoeba is scheduled for a limited market introduction: Boston, Minneapolis-St. Paul, Seattle and Detroit

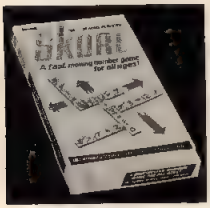
Fun Figures helps teach youngsters 3 to 7 all about numbers and simple arithmetic. Preschoolers count the small animals as they place them on the pegs, and also trace the plastic figures to learn the numbers. Basic color education comes from playing with the animals.

Motorized Cubes & Tubes features a colorful collection of blocks and channels, balls and a motorized lifter that snap together to form a wide variety of shapes. Children then watch the balls roll through the maze they have built. Designed for boys and girls 4 to 9, the toy is said to develop coordination and creativity. Cubes & Tubes is a scaled down version that comes without motor and only one ball.

In the Lego line there are four new individually packed mini-wheel vehicle models, plus one larger set—No. 349 Construction Set—with enough parts to build six construction sets at the same time, with moving parts and mini-wheels.

The four vehicle models are: Ambulance, Tow Truck, Delivery Van and Antique Car. All are suitable for peg-board racks and pricing is said to be suitable for volume sales.

SAALFIELD PUBLISHING CO.



SKORE

New in the Saalfield line is Skore, a number game where points are made by forming arithmetic problems and solutions on the playing board. The object of play is to utilize the 187 number and arithmetic-sign squares to build and solve problems in addition, subtraction, division and multiplication. Scoring is by the number value of the squares used. For two or more players, the game includes a 16-by-16 inch playing board and four trays to hold the players pieces. Suggested retail $2.

Still in the line is Check-O, a unique variation on the ancient game of checkers which permits up to four persons to play.

25 new coloring books are being introduced, based on popular television show and cartoon character royalty properties, six new activity boxes, and two new innovations in the area of rack selling.

Among the new coloring books are ones based on The Partridge Family, That Girl, and Hee Haw. Others feature Bullwinkle, Dudley Do-Right, Casper and the Bugaloos. And Peanuts has six new coloring titles this year.

Other new books are based on movie versions of Aladdin and Sleeping Beauty by Childhood Productions. And a first is Saalfield's multi-racial coloring book Harmony Street.

Activity boxes include The Partridge Family Paper Dolls, Patchwork Paper Dolls, Harmony Street Number Fun, ABC Match and Spell, Wonder Slate and Stitch-A-Story.

Two innovations for rack jobbers are a prepacked merchandiser displaying eight dozen 39 cent coloring books and other activity book assortments, replacing the two sizes previously offered, and a drop-off pre-pack carton for grocery racks offering a wide variety of 29 and 39 cent items in relatively small quantities per title.

HASBRO INDUSTRIES

FLOWER

Harbro is entering Toy Fair this year with six lines, the World of Love, Scream'n Demons, Arts & Crafts Today, Romper Room Toys, two new adult games, two new action games and an action toy.

Love Dolls include, Soul, Love, Flower, Peace and Adam. The line features wardrobe accessories such as midis, fringed ponchos, minis, suede fringed vests, pantsuits; Love wig cases; a Love Doll carry case. A play case called "Love's Favorite Places," which includes a record shop, discotheque, and a boutique will also be available.

The two action games are Don't Bug Me and Popcorn, and the two new adult games are Alley Up and Something's Fishy.

The company's new action toy is Wackey Wheel, a small scale rubber wheel which will go anywhere or do anything. It will race around, fall down and get up, as well as chase you.

The Arts & Crafts Today grouping features 16 kits for ages six through the teens. Kits include bead craft, crocheting, weaving, crewel, macrame, mobiles, tie-dye, round knit, clay model, embroidery, papier mache, copper art, foil art, sew design, wall-hanging, and pom pom rug. Each kit includes all necessary materials and an instruction booklet.

Scream 'N Demons, battery powered two-wheel motorcycles with accessories, include Big Buzzard, Doom Buggy, Tiger Shark, Lunatic Fringe, Crazy Horse, and Dirty Devil. The Dare Devil Challenge set includes a Scream 'N Demon cycle, power pylon, power throttle, power booster, manual control cord, high jump ramp, timer, low jump ramp, wall of fire ramp, and an automatic lap counter. The Dare Devil Drag-out set includes two cycles, a twin drag launcher, and an automatic finish line tower. Available individually are the Launcher Twin Drag, the Wall of Fire Jump Ramp, Escape Kite and Parachute, the High Jump Ramp, and the Filling Station Recharger.

Hasbro has added 33 toys to the Romper Room preschool line. Six new pieces have been added to the coordination building category; a Musical Block Clock has been added to the music category. There are five new crafts items, three puzzles, five visual aids items, five riding toys, and five new life style toys.

Romper Room is also introducing and entirely new category, Soft Shapes, vibrantly colored, interlocking forms made of Volers, a soft, sturdy, floatable material. The four Soft Shape kits are Fantasyland, Princess Palace, Enchanted Village, and Giant Forms. Each kit includes and instruction booklet.

LARGE-SCALE ZINGER — but don't rush to the phone to order any. This is one of four giant versions of MPC's Zinger kits. Promotions Inc. liked the small ones so much it had the large ones constructed for touring in its nationwide hot rod and custom car shows.

This well equipped school house comes with handy carrying handle.

Fisher-Price preschool fun still teaches

The house that preschool toys built, Fisher-Price, has introduced a new riding toy, its first since the 1964 riding coaster. The new one is called the ATV Explorer and is a composite of many pieces of equipment used today by ecologists, government and private agencies when their work takes them off the beaten path. The toy's pretend engine makes a revving sound by pushing the side lever with safety knob back and forth. Two removable figures in the see-through cab add more play fun.

Fisher-Price has a new interesting music box concept in the Chang-a-Record Musical Box. The toy's tone arm contains a music box comb and an efficient sound box; the molded records are designed to pick up the tone. The Chang-a-Record plays for two and one half minutes each wind; there are ten tunes on the five tough plastic discs.

A playing and learning school house is the latest addition to the company's Play Family series. There is a clock with moving hands on the front of the school, a tower with a bell that rings, and extensive playground equipment. Open the roof and you find inside teacher, pupils and realistic desks.

Another new music box from Fisher-Price is a make believe clock radio that plays Hickory Dickory Dock when the knob is turned. Also for the one to four-year old are a jumping frog complete with frog sounds and a push toy in the shape of a white pullet; when he is pulled he cackles and clucks, and even whirls his wings around. 391

Push pullet cackles and clucks.

Chang-a-record produces clear sound, is foolproof to operate.

Land vehicle for the preschooler.

BAMBINA
singing
and talking doll
with moving lips
BAMBINA
is a wonderful realistic doll
she is not only beautiful and
elegant but she can also sing and
talk moving her lips To make BAMBINA
sing and talk it is very easy you have to
insert one of our records at the back as
indicated. BAMBINA is a real wonder
of the FURGA team one
the first Italian dolls factory
FURGA produces a large range of
dolls that talk, move walk, fashion
and romantic dolls, all finished
and dressed with the elegance
that puts FURGA among the first
doll manufacturer in the world
Furga
Luigi Furga & C. s.p.a.
Via San Calocero, 10 - I 20123 Milano

(Circle No. 33 on Reader Inquiry Card)

OZEN OF JAPAN

THE WORLD'S LARGEST AND MOST RENOWNED MANUFACTURER OF BATTERY AND PULL-STRING OPERATED TALKING AND SOUND DEVICES

. . . is pleased to announce the opening of its United States sales offices to better service its American customers.

Over 1,000,000 devices produced monthly in Japan.
Sold in over thirty countries throughout the world!

- Famous for unmatched quality.
- 14 different existing models to suit your every need.
- Special models produced to your specifications.
- Miniature records expertly made.

See us at:

- The American Toy Fair (Feb. 28 to March 3) Statler Hilton Hotel, Booth T-42
- The International Toy Fair (Mar. 7-10) The New York Hilton Hotel, Booth 81

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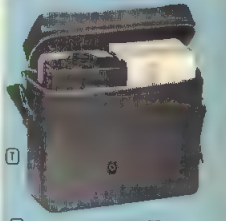
OZEN SOUND DEVICES, INC.

233 Broadway (Woolworth Bldg.)—Suite 2060 New York, N.Y. 10007

CALL US! . . . Telephone (212) 962-3232

(Circle No. 32 on Reader Inquiry Card)



(A) VIVITAR MODEL 151 ELECTRONIC FLASH–PONDER & BEST. With case and AC cord.
23-3044PPB2197 ..... **$29.95**

(B) VIVITAR MODEL 160 ELECTRONIC FLASH–PONDER & BEST. Use horizontally or vertically. With case and AC recharge unit.
23-2520PPB3497 ..... **$46.95**

(C) METAL MOVIE REEL CHESTS–LOGAN. Each holds 12 sets of reels and cans. Front drop lid.
185LG296 8mm 300 or 400' reel chest. 4 lbs **$3.95**
183LG233 8mm 200' reel chest. 3 lbs **$3.25**

(D) KALI-COPIER FOR POLAROID CAMERAS–KALIMAR. Duplicates copies of prints in seconds.
K1698KAL675 For 100, 200 and 300 series **$8.95**
K1695KAL675 For Colorpak II, III, IV cameras . **$8.95**

(E) No. 1000BC BOUNCE FLASH–SUNSET. Deluxe BC flashgun with 3-way socket accepting AG-1, M-2 and No. 5 types. Tilting fan-fold reflector.
1000YK567 ..... **$8.95**

(F) SUPER 8 SUN GUN–SYLVANIA. New 650 watt DVY bromine lamp. Fits most Super "8" cameras.
SG-9LV863 ..... **$12.95**

(G) INSTALITE–CENTURY. For Instamatic cameras. Shoots flash after flash without ever changing cubes. You'll never have to buy cubes again!
IN-80KAL1837 ..... **$24.50**

(H) MOVIE FILM REELS AND CANS–LOGAN. Reels have footage marking. Cans stack easily, have labels.
SP840LG77 Super 8 mm 400' reel and can . Each $1.25
SP820LG47 Super 8 mm 200' reel and can ... Each 80c

(J) DELUXE POLAROID COMPARTMENT CASE–PERRIN. For models 320 through 360 plus accessories. Black satin Rohyde with plush lining. 11¼x8½x4½".
PDC-PER1197 ..... **$17.95**

(K) POLAROID 300 CASE–PERRIN. Holds models 320 thru 350, bulbs, flashgun. 13¼x8½x3¾".
974PER625 ..... **$12.50**

(L) VIEW-MASTER GIFT PACK–GAF/SAWYER. Lighted viewer and 7 reels of cartoon favorites.
2371PSW477 ..... **$5.95**

(M) VIEW-MASTER REEL PAK–GAF/SAWYER. 7 picture reels–49 full-color 3-D pictures.
2728PSW195 Fred Flintstone and Friends **$2.50**
2729PSW195 Disney Cartoon Favorites **$2.50**
2731PSW195 Children's Fables **$2.50**

(N) VIEW-MASTER GIFT PAK–GAF/SAWYER. Standard viewer and 7 reels of cartoon favorites.
2351PSW340 ..... **$4.25**

(P) VIEW-MASTER STANDARD STEREO VIEWER–GAF/SAWYER. Just aim toward light for illumination.
2015PSW132 ..... **$1.75**
2061PSW267 View-Master lighted stereo viewer . **$3.50**

(R) WALT DISNEY CARTOON THEATER–GAF/SAWYER. With standard viewer, standard projector, 10 View-Master stereo picture reels and carrying case.
2425PSW975 ..... **$12.95**

(S) NOMAD GADGET BAG–PERRIN. Interior dividers custom fit camera and lenses. 3-pc. shoulder strap.
702PER1087 9½x7x5½" **$16.95**
703PER1197 10½x8x6" **$17.95**

(T) LEATHER INSTA-BAG–PERRIN. Holds Instamatic camera, cartridges, flash bulbs or cubes. 6½x5½x2¾".
980PER497 ..... **$8.95**

(V) FULLERTON INSTAMATIC CASE–PERRIN. Holds camera, film cartridge, flashcubes. 5½x5x2¾".
599PER197 ..... **$3.95**

(W) DELUXE POLAROID COLORPAK II AND III CASE–PERRIN. Olive Texon case carries camera, film and flashcubes. Adjustable strap. 8½x8x5¾".
985-B-PER397 ..... **$8.95**

(X) KOMPAK INSTAMATIC COMPARTMENT CASE–PERRIN. Olive case holds Instamatic No. 126 or Super 8 and other smaller cameras. 7¾x5¼x3¾".
PER1197 ..... **$8.95**

GE has 19 Youth Products

An expanded line of 19 products, all designed for youngsters under 12, was unveiled by General Electric Youth Electronics at the Toy Fair. Under a continuing licensing agreement with Walt Disney Productions, six of these feature Disney characters and themes.

Leading the line is an easy-to-carry electronic organ called Tote-a-Tune. With 17 melody keys, it covers a 1½ octave range and can be played in four separate voices.

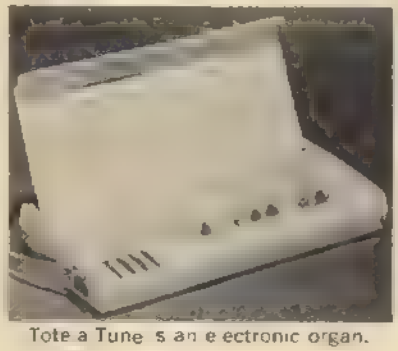
Two new radios are The General and the Alligator. The first looks like a famous locomotive from the American Civil War; the second is remarkably like a real alligator in looks and feel, with a pliable green polypropolene body.

A new walkie-talkie is titled Apollo Command Module. It comes with a carry holster or can be placed in an upright stationary position thanks to a Mission Control Base that is part of the set. Its range is one quarter mile; power comes from a nine-volt battery included in a special gift pack.

A pair of Disney favorites, Pluto and Pinocchio, provide the colorful graphics for two new phonograph introductions, while a smiling clown is featured on a third.

Other products in GE's youth line include Show 'N Tell Phonoviewers, phonographs, some clock radios, a walkie-talkie and a two-octave electric chord organ. 394

Pluto on the cover of a phono



Tote a Tune s an e ectronic organ.

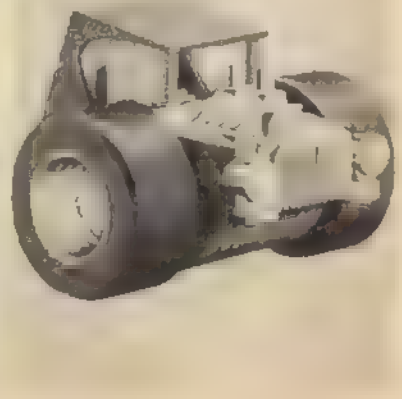
The General is really an AM radio

Structo's new toy scoots Around on two wheels

Structo Company unveiled a unique two-wheel toy at Toy Fair, a toy that scoots across the floor on two fast parallel wheels, maintaining an uncanny balance and agility. According to the maker, not only does it never turn over, but it can easily take all the abuse of which a child is capable.

There are three versions of the new toy: the Weirdwagon, a squashed little bug in cherry red, the Buzzin' Buggy, a brilliant burgundy dune buggy, and the Monster Machine, a deep lime colored dragster. All are made of rugged molded polycarbonate material. They are 2¾ inches long and 3 inches high. They are packaged individually or in a series of three in one pack.

Structo's conventional truck line has also been supplemented with a number of new models, including the new Dirt Tracker, a drag strip vehicle with racy checkered flag decal. A flat black air scoop complements the shiny off-white body. It includes a plated full-roll bar, exposed gleaming plated engine in a lift-up load. 427



One of three new two-wheelers.

OHIO ART

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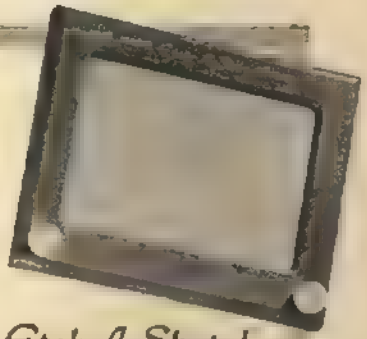
World of Sales

WITH THE GREATEST MEDIA MIX IN OUR 63 YEAR HISTORY!

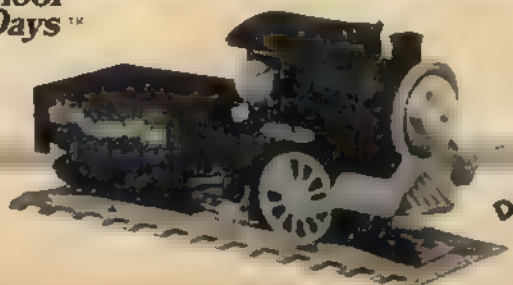


Etch A Sketch

- **Nationwide Color TV**
  Major spot markets from coast to coast will be covered with this campaign, featuring Etch A Sketch®, Bizzy Buzz Buzz®, Twirl-O-Paint and Astro-Scope!
- **Year 'round full CBS Radio Network**
  Over 4 million toy buying adults will hear one of America's top salesmen, **Arthur Godfrey**, when he sells Etch A Sketch® twice every week!
- **Full page, full color National Consumer Magazine Ads**
  Nearly 100 million readers will see Ohio Art's powerful ads in Parents', Good Housekeeping, Reader's Digest and National Geographic Magazine!
- **Hot New Preschool Items**
  Ohio Art has expanded its line to include three sure preschool hits — plus — a giant new educational winner, Dial to Learn!

School Days™

twirl•paint.™



DING-DONG-TRAIN™

The Ohio Art Company

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PHONE 212 691 8000

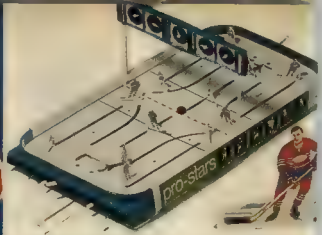
HOME OFFICE P.O BOX 111, BRYAN, OHIO 43506 PHONE 419 636 3141

(Circle No. 100 on Reader Inquiry Card)

Deluxe NHL Stanley Cup hockey game with folding legs **19.77**

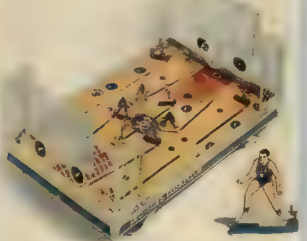
From the instant the puck is dropped in the center face-off circle the action is hot! Get all the thrills and excitement of fast-moving hockey with Coleco's official Stanley Cup set. 2 teams move on the rink, with you maneuvering all the players. Comes with score indicators, signal lights, score-tower with delayed action puck dropper, remote action puck ejector—even a "Stanley Cup." Recessed hand controls, folding legs. Metal and plastic, 38x24x30 in. high

W36 J 3476—Mail/Express. (21 lbs.).....19.77



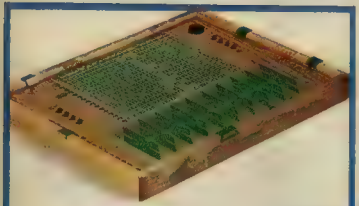
PRO-STAR HOCKEY game by Coleco. Authentic pro-star game endorsed by 6 big stars! You maneuver the metal players as they vie for goals . . . automatic goal indicator springs up when you score. 36x18 inch steel rink is decorated with full color professional action shots . . . includes puck ejectors and molded score tower

Z36 J 3471—Mailable. (10 lbs.) 13.95



PRO-STARS BASKETBALL by Coleco. Thrill-packed game endorsed by top basketball pro stars! You maneuver the metal players to run, shoot and pass from any angle —there's even a special "free-throw" mechanism. 18x22-in. hardboard court with molded backboards, baskets . . . plastic ball. Steel frame features pro action shots

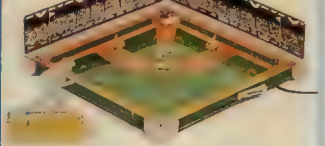
Z36 J 3468—Mailable. (8 lbs.).....13.95



Fast-action Computer football... **21.88**

Get fast gridiron action right at home with computer football game! You and your opponent set up offensive and defensive plays of your choice . . . the computer takes over to determine the results with lights flashing the outcome of the plays! Game comes ready-to-play with four penlite batteries and instant. General Electric Lights. Sturdy wood-frame and hardboard playing surface 22x 7x2 in. high. Provides hours of fast-paced fun and excitement. Mailable

Z36 J 3401—Shipping weight 8 lbs. 21.88



ELECTRIC BASEBALL . . . in the Major League. Enjoy real true-to-life action . . . control the plays. Your plastic players pitch straight, curve, fast and slow balls . . . run bases —make double and triple plays! Metal frame decorated to depict grandstand and diamond. 19½x19½x2 in. high. 110-120V, AC. UL listed. Mailable

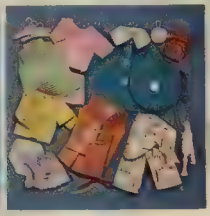
Z36 J 3306 Shpg. wt. 6 lbs.....6.99

A Christmas gift for everyone on your list—use Budget Power

for Living Baby Tenderlove, Baby Crawl Along, Baby Party, Tubsy and Miss Fussy baby dolls

24-piece wardrobe includes 5 outfits, matching coat and hat, colorful slacks and top, dress with panties, dress with matching cap and 2-pc. pajama set. Also: 3 bottles, bottle brush, pacifier, rattle, bib, socks, bracelet, hangers and more!

35 J 4485—Fits 20 to 21-inch dolls. Shpg. wt. 1 lb. 10 oz. . . . . Set **4.98**



for little Velvet and her 15-in. girl friends

23-piece wardrobe features 6 great costumes: slacks and poncho, skirt and blouse, ballerina costume, 2 dresses coat. Plus panties, sun glasses, chain belt and necklace. Fits 15-inch dolls

35 J 4460—(1 lb. 6 oz.). . . . .Set **4.88**

for beautiful Crissy and other 18-in. fashion dolls

23-pc. wardrobe: cape, beret, slack set, scarf, 3-pc. suit, dress, petticoat and matching bra, panties. Accessories incl. necklace, chain belt, purse, telephone, vanity set and more! Fits 18-inch dolls.

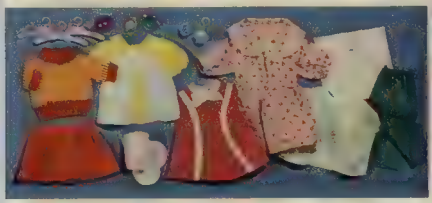
35 J 4481—(1 lb.). . . . . Set **4.98**

Barbie's fashion wardrobe

3.98

35-pc. trousseau for 11½-in. Barbie and her friends features a beautiful satin and lace wedding gown with veil and bouquet, plus all these honeymoon fashions: dress, leotard & fringed skirt, riding outfit, hot pants set, slack set, skirt and blouse, suit and accessories.

35 J 4452—Dolls not incl. (1 lb 6 oz) Set **3.98**

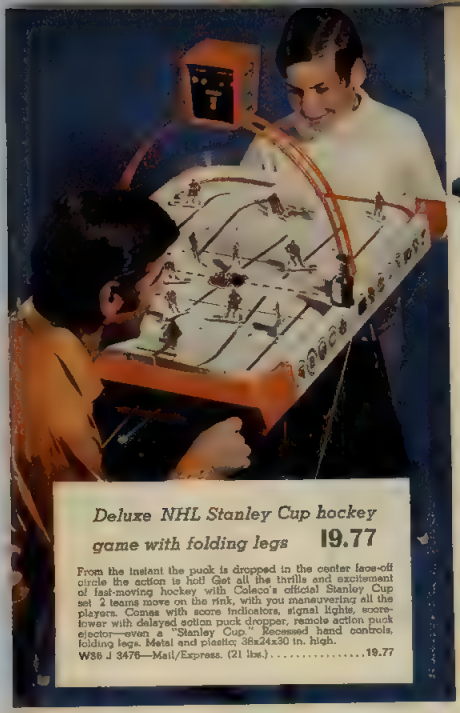


24-PC. WARDROBE FOR BABY TENDERLOVE, Talking Tenderlove and other 14 to 16-in. chubby baby dolls. Five outfits for the nursery-school set incl. party dress, school dress, skirt and sweater set, blouse with matching slacks and a lace-trimmed housecoat. There are lots of accessories to keep baby doll happy, too.

35 J 4461—Shpg. wt. 1 lb. 6 oz Set **4.98**

REPLACEMENT HEADS for Barbie and other 11½-inch fashion dolls. Three heads of life-like vinyl with washable, rooted hair. Also incls two hair pieces and complete hair-care kit

35 J 4469 (12 oz.). . . . . Set **3.98**



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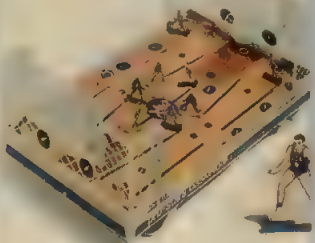
From the instant the puck is dropped in the center face-off circle the action is hot! Get all the thrills and excitement of fast-moving hockey with Coleco's official Stanley Cup set. 2 teams move on the rink, with you maneuvering all the players. Comes with score indicators, signal lights, score-tower with delayed action puck dropper, remote action puck ejector—even a "Stanley Cup." Recessed hand controls, folding legs. Metal and plastic. 38x24x30 in. high.

W86 J 3478—Mail/Express. (21 lbs.).....19.77

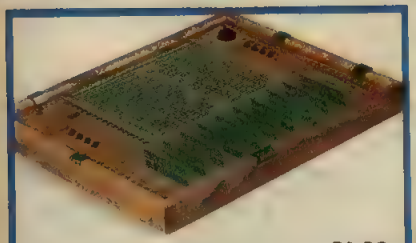
PRO-STAR HOCKEY game by Coleco. Authentic pro-star game endorsed by 6 big stars! You maneuver the metal players as they vie for goals . . . automatic goal indicator springs up when you score. 36x18-inch steel rink is decorated with full-color professional action shots . . . includes puck ejectors and molded score-tower

Z36 J 3471—Mailable. (10 lbs.)..... 13.95



PRO-STARS BASKETBALL by Coleco. Thrill-packed game endorsed by top basketball pro stars. You maneuver the metal players to run, shoot and pass from any angle . . . there's even a special "free-throw" mechanism. 18x32-in. hardboard court with molded backboards, baskets . . . plastic ball. Steel frame features pro action shots.

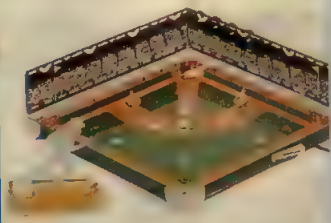
Z36 J 3468—Mailable (8 lbs.) 13.95



Fast-action Computer football... 21.88

Get fast gridiron action right at home with computer football game! You and your opponent set up offense and defensive plays of your choice . . . the computer takes over to determine the results with lights flashing the outcome of the plays! Game comes ready-to play with four pendulum batters and sixteen General Electric lights. Sturdy wood frame and 1 hardboard playing surface, 32x17x2 in. high. Provides hours of fast paced fun and excitement! Mailable.

Z36 J 3401 Shipping weight 8 lbs.....21.88



ELECTRIC BASEBALL . . . in the Major League! Enjoy real true-to-life action . . . control the plays. Your plastic players pitch straight curves, fast and slow balls—in baseball—make double and triple plays. Metal-frame scoreboard rated to depict grandstand and diamond. 19½x19½x2 in. high. 110-120V, AC. UL listed. Mailable

Z36 J 3306—Shpg. wt. 6 lbs.... 6.99

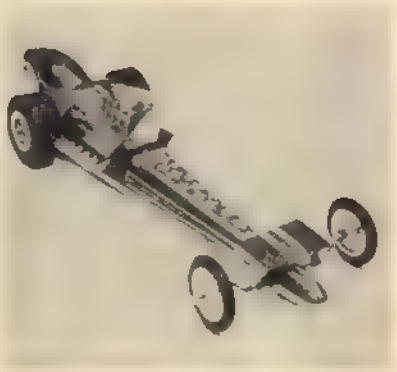
Engine power from L. M. Cox

Four new ready-to-run gas-powered models were introduced by L. M. Cox at Toy Fair. These two new planes and two new land vehicles bring the Cox line to a total of 20 powered airplane, auto, motorcycle and rocket models. New ones are:

– Rivets, a large-sized replica of the Formula I air race champion. It is 22 inches long, with a wingspan of 23 inches, a bright red fuselage, yellow wings and tail assembly. Powered by a Cox .049 engine, the plane is highly stable with an excellent glide ratio.

– Miss America, a detailed replica of Howard Keefe's famous red, white and blue championship air racer. Wingspan is 16 inches.

– Eliminator 2, an authentic 1/12 scale model of an AA/Fueler dragster that hits over 400 mph.



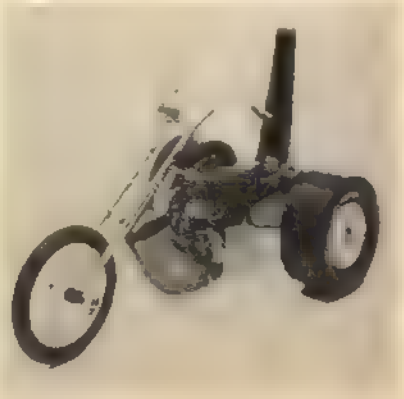
AA/Fueler dragster in 1/12 scale.

Features a drag chute, front end loading "wing", simulated Hemi engine, and a quick release starting platform.

– Chopper, a three wheeled road racing motorcycle with drag slicks, Mag wheels and Sissy bar. Details include authentic pinstriping, headlights and tail lights.

Cox, a subsidiary of Leisure Dynamics Inc., also markets a line of ready-to-fly model rockets. This year five rockets are featured, including a NASA test rocket. 382

Racing plane is ready to fly.



Chopper is gas powered three-wheeler.

Crumpet acts like a hostess.

first doll and serves cookies

The new model of the famous Kenner Easy Bake Oven has a timing guide, brilliant floral decor, chrome-like detailing and a large viewing window. Access to light bulbs and the baking chamber is possible only with a screwdriver to protect the young cook from any untoward accident.

Something new in the cooking field is a 3-Minute Cake Baker that actually makes moist, delicious cakes from add-water mixes. The cake bakes as heat from the completely enclosed stainless steel sides of the baking tray causes excess moisture to evaporate. The exterior of the Cake Baker does not get hot; heating action occurs only when the lid is closed.

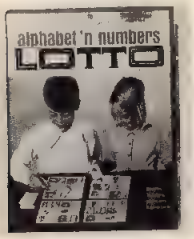
Newcomers to the action toy field are Kenner's Microbots. There are eight different models of these miniature humanoid machines, that lift, carry, grasp, push or tow and live in the futuristic city of Micropolis. A new Gold Key comic book is scheduled for late summer; it will tell the story of a world destroyed by pollution and rebuilt by the Microbots.

Also noteworthy in the extensive line-up of Kenner toys for 1971: — Easy-Care manicure set, which operates on two batteries, has five attachments. — Chip-Away, a sculpture set where the child simply chips away at the block until a complete hidden sculpture is revealed. — Roto-Tot, a drawing device that even preschoolers can use. — Madcap Molly, a wind-up dolly that walks, scooters, even skis. — A Talking Show Projector with slides and correlated records. — Rotoword, makes learning to spell fun. — Juke Box, a small scaled version of the real thing. —Doozies. soft, squeezy shapes. — And last but not least, a new Spirograph that is magnetic, comes with five design gears. 401

This cake maker really works.

Chip-Away encourages young artists.

AVALON INDUSTRIES



ALPHABET 'N' NUMBERS LOTO

Three new activity sets for young children are being introduced: Alphabet 'n Numbers Lotto, Junior Jig Saw Puzzles, and Giant Double Dominoes. All three sets are packaged in shrink-wrap, pilfer-proof boxes with full color photographs on the covers.

The company's Crayon and Color Division is offering coloring books and paint or crayon sets for the first time. The six different books, all with four-color illustrations on the covers, include: the ABC-1,2,3 Coloring Book, Fairy Tales Coloring Book, Child's Play Coloring Book, and the Fun Time, Little Artist and Birds 'n Animals books

Three new activity sets are among the new items from Avalon: Alphabet 'n' Numbers Lotto, Junior Jig Saw Puzzles, and Giant Double Dominoes.

Alphabet 'n' Numbers Lotto gives 3 to 8 year olds a head start on learning their letters and numbers. With six playing boards and 36 alphabet and number pieces, as many as six children can play at one time.

Junior Jig Saw Puzzles feature giant pieces easily handled by young fingers. There are four puzzles in all, portraying familiar animals and birds, and each completed picture 8½" by 11" forms its own self-frame.

Giant Double Dominoes are double-faced domino cards with pictures on one side, regulation domino dots on the other. Players can add variety to play by playing pictures first, dots second

New from the Crayon and Color division is a series of six coloring books. ABC, 123, Coloring Book, Fairy Tales Coloring Book, Child's Play Coloring Book, Fun Time, Little Artist, and Birds 'n' Animals are the titles. Each is designed to retail for 29¢

Continuing in the line of course are Avalon's many types of crayons, paints, paint sets, chalks, modeling clay and other arts and crafts materials for schools and individuals, plus Paint-By-Number Sets, Early American Paint-om-Wood Series, Patchwork Stitch, Glue By Number Series, Decor Trays, etc.

ALABE CRAFTS

3-D CHESS

Zodiac Fortune Ball and 3-D Chess are two new items for 1971 from Alabe Craft.

Test-marketed in 1970, Zodiac Fortune Ball is a modification of the best-selling Magic "8" Ball which has been part of the line since 1950. A glossy purple, the Zodiac Ball has all 12 zodiac signs and dates imprinted in gold Asked a question, the ball answers through appearance of a response in the viewing window on the bottom. Suggested retail $2.98.

3-D Chess, introduced to the adult market last year, has been repackaged for the toy trade as a self-merchandiser. Three separate chess boards are mounted on a curved tree and square base 14½" high. (Deluxe versions in solid walnut are also available, both in the 14½" height and in a larger size, 22".) There is no change in the chess rules other than the introduction of the dimension of depth. Suggested retail of the standard version is $12

NEW LINES FOR 1971 • NEW LINES FOR 1971 • NEW LINES FOR 1971 • NEW LINES FOR 1971 • NEW LINES FOR 1971 •

GOLDBERGER DOLL MFG. CO.

BABY SOFTINA

Softer than ever is how Goldberger describes its new washable staple foam doll, Baby Softina. Special processing is said to result in a touch identical with the warmth and softness of real baby skin. Available in two sizes, 14" and 16", Baby Softina drinks and wets, has painted eyes, rooted baby bob hair with top curl, is dressed in two piece lace trimmed shortie dress and panties with ribbon bow, matching lace trimmed booties.

Georgette is a 22" soft toddler doll, with cloth stuffed body, soft vinyl head, arms and legs. Her face is pixie-like and freckled with moving green eyes and rooted carrot colored braids. Dressed in blue cotton dress with matching bloomers with lace trim, white collar and cuffs, red and white checked tie, white mesh stockings, red shoes.

Vanity Care is a 15" toddler doll, fully jointed, with moving eyes, long rooted hair. She is dressed in panties, cotton A line dress with lace jabot trim, shoes and socks. Accessories for hair dressing include plastic tray with plastic make-up cape, imitation plastic toy hair dryer and hair spray container, comb and brush, curlers, two colored wool hair ties.

Carol Assortment offers a variety of 9¼" chubby toddler dolls. They are fully jointed, have painted eyes, two different hair styles, four different dress styles.

ESTES INDUSTRIES

MARK II

Specialization and refinement are the watchwords at Estes Industries, which is introducing a wide range of new rocket models for 1971.

The Mark II, an updated version of the Astron Mark, is an easy-to-build, easy-to-fly beginner's rocket. Completely pre-cut, the rocket is the only one of its type to have a mid-ejection recovery system. It reaches higher altitudes than conventional models, and descends slower. Another feature is lower weight at landing, which minimizes damage to fins. $1.35 retail, engines not included.

SkyDart is a futuristic looking boost glider. Launched like a conventional rocket, the SkyDart is 16" long with a 12.6" wing span. It is the only model rocket of its kind to feature an internal rear ejection pod. The lightweight pod pops out at ejection with the spent engine still in place and is brought gently down to earth as the rocket itself glides down. The boost rocket changes the balance of the rocket or the position of its aerodynamic surface after firing, thus lifting its nose up and insuring a glide to the ground rather than a straight descent. Retail $3.25, engines not included.

The A-20 Demon is styled along the lines of a NASA research space vehicle. 26½" long, the A-20 can be flown with a "D" engine or with less powerful engines through use of an EM-2050 adapter. It is ideal for high altitude experimentation. The rocket is highly visible due to its bright silver press-on trim, an important factor in easy recovery. Retail $3.95, engine not included.

The Bandit features an ejection ducting system that eliminates the need for recovery wadding. Styled along the lines of a military type sounding rocket, the Bandit is 25¾" and retails for $3.75, engine not included.

Rocketronics is the name of a whole new product system which features precision but modestly priced electronic components. Starting with a basic unit, the rocketeer will be able to add components to suit his need. They become an integral part of the flight as the rockets are launched, and relay data back to the control point on the ground. Basic unit is the Transroc, a four inch transmitter that fits into a BT-50 body tube. It can also be adapted to larger rockets. Powered by a 15 volt battery, the transmitter sends back an intermittent beep that can be picked up by standard walkie-talkies or any receiver set to Channel 14 of the Citizen Band. No FCC license is required.

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SEE US AT THE TOY FAIR, MARCH 1-5
BOOTH M99 STATLER HILTON HOTEL
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Play baseball with the stars

The latest Action Games From Gotham Pressed Steel

Action games featuring the top names in pro sports combined with a new concept of playroom games on folding aluminum legs highlight the Gotham Pressed Steel 1971 line.

Cincinnati star catcher Johnny Bench has endorsed two baseball games, one a popular priced magnetic game, the other an electric version. There is also a Dick Butkus official electric football game featuring vibrating action.

Joe Namath, Lew Alcindor, Willis Reed, Walt Frazier, Tom Seaver, the Esposito Brothers, John Havlicek, Red Berenson, Roman Gabriel and Brad Park complete the star talent in the Gotham line of endorsed games. 396

Deluxe Pro Basketball game with ten moving and shooting players.

That 'big bike' look

1971 version of last year's hit.

Bike news At Hedstrom

This year the Hedstrom Company has a line of tricycles and sidewalk bikes covering a wide spectrum, from 10-inch ones for the youngest to 16-inch sidewalk bikes.

In its newest sidewalk bike line Hedstrom shows the "big bike" look, with twin tube construction, Mototype handlebars, two-tone coloring, vinyl saddles and sissy bars, plus racy billboard tires.

For the two to three-year old range there is the de-luxe twin-tube 10" sidewalk bike in a bright raspberry finish. As a starter bike Hedstrom will again have the 10" wheels sidewalk bike introduced last year, now with red vinyl pedals and tire stripes. Safety training wheels are included in each of these units.

The wide variety of tricycles for 1971 include such features as three variously styled brightly chromed handlebars, four types of saddles, six different finishes, Cobra fenders plus other decorations. 399

Giannini is the guitar I play

José Feliciano

José Feliciano knows what he wants in a guitar. It's got to be versatile, yet durable, to match his wizardly imagination and talent. Resonant to enrich the exciting melodies he plays and sings, from classic to rock. Precision-made for his fast, intricate fingering. Giannini makes it.

The professional's guitar

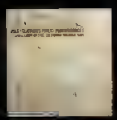
199.95
Cash or $8 mo.
Credit terms pg. 245

1 **Giannini hand-crafted professional classic guitar.** Select white spruce top with rosewood back and sides and special hand-crafted bracing. Select rosewood fingerboard and binding. Deluxe head piece with triple bracing. Nickel silver frets and deluxe machine heads. Plush-lined case and José Feliciano instruction course. 38⅜ x 14¾ x 4¼ in. From Brazil.
Ⓒ T 7171 A—Ship. wt. 14 lbs. 8 oz. 199.95

2 **Giannini semi-professional classic guitar.** Natural spruce top with fruitwood back and sides. Rosewood fingerboard and brass frets. Inlaid marquetry on bridge and around soundhole. Plush-lined case and instructions. From Brazil.
Ⓒ T 7161 A—38 x 14¾ x 4 in. Ship. wt. 14 lbs. 99.95

3 **Giannini baritone ukulele.** Mahogany body, rosewood fingerboard and rosewood bridge frets. Patent adjustable tuning pegs. Includes bag, cord book and instructions. 29½ x 10½ x 3½ in. From Brazil.
Ⓒ T 3402 A—Ship. wt. 3 lbs. 8 oz. 29.95

4 **"José Feliciano's Finest Performances"** include, "Light My Fire," "California Dreaming," and more. A must album from a truly great artist.
Ⓒ T 4100—Ship. wt. 1 lb. 4.47



Talking plush Is the latest From Gund in '71

Plush toys that talk is the news from Gund this year. Mickey Mouse and Popeye now have concealed sound mechanisms which can be activated by simply pressing the toy.

The 1971 Gund line will also include many other plush toys inspired by TV, comic books, and movie characters, such as Sylvester, Tweety, Road Runner, Daffy Duck, Porky Pig, DePew, the Pink Panther, Bull Winkle, and Captain Kangaroo. 397

This year Mickey Mouse talks

Popeye also has a voice.

Kenner's Pours tea

Kenner Products Company makes its entry into the doll field this year with Crumpet, a gracious hostess with movable arms, legs and head, eyes that open and close, long golden hair that can be brushed and styled. Crumpet comes with a tea table and tea set, is ready for the fanciest tea party in her red velveteen dress.

Eight new models, ranging from the classic Mod Mercer to the Indy Racer, have been added to the SSP Racers line, introduced with such success last year. Also new for 1971 in this line are three special items: a Smash-Up Derby, a Time Trial Set, and the SSP six-pack carrying case, designed to look like an engine block. The Smash-Up Derby cars race over jump ramps and crash in mid-air. The Time Trial set features a staging tower with starting lights, automatic timer and flying finish flag.

These famous faces are making a lot of money for a lot of people.

How about you?

Being someone famous is exciting. Especially if you're a child on October 31.

And with Halco's costumes, wigs, masks and accessories a child can be anybody from the heroic Lone Ranger to The Beverly Hillbilly's Granny Clampett.

Halco features exclusive licensed tie-ins with top TV, movie and comic characters. And, of course, Halco has all the traditional monsters, devils, gypsies, clowns and witches.

Halco Costumes are everything that makes Halloween fun for children and profitable for toy departments. So stop by rooms 460/461 in the 200 5th Avenue Building. Or the profits you miss out on may haunt you all year.

HALCO COSTUMES

Featuring exclusive tie-ins with top TV, Movie and Comic characters.

HALCO

Kusan, Inc.,
Nashville, Tenn.

N. Y. Showrooms: 460/461, 200 5th Ave., New York, N. Y. 10010

(Circle No. 29 on Reader Inquiry Card)

DELICATE HAND CARVED ITALIAN ART IN MATCHLESS SPLENDOR TO COMPLIMENT YOUR WARDROBE MOUNTED IN 14K GOLD AND 12 KT GOLD FILLED.

8304X1100 Brooch 12 KT G.F. $22.00
14K8304X2150 Brooch 14 KT Gold $42.95

8305X875 Earrings 12 KT G.F $17.50
14K8305X1400 Earrings 14 KT Gold $27.95

8306X575 Pendant 12 KT G.F. $11.50
14K8306X950 Pendant 14 KT Gold $18.95

8222X1100 Brooch 12 KT G.F. $22.00
14K8222X2150 Brooch 14 KT Gold $42.95

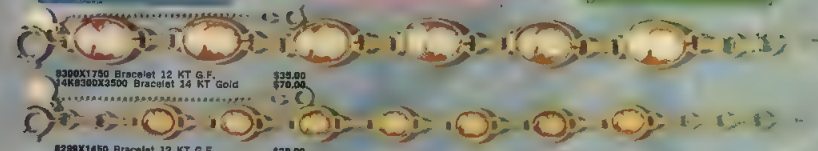
8223X875 Earrings 12 KT G.F. $17.50
14K8223X1400 Earrings 14 KT Gold $27.95

8224X575 Pendant 12 KT G.F. $11.50
14K8224X950 Pendant 14 KT Gold $18.95

8301X1200 Brooch 12 KT G.F. $24.00
14K8301X1900 Brooch 14 KT Gold $36.00

8302X925 Earrings 12 KT G.F. $18.50
14K8302X1500 Earrings 14 KT Gold $29.95

8303X600 Pendant 12 KT G.F $12.00
14K8303X1050 Pendant 14 KT Gold $21.00



8300X1750 Bracelet 12 KT G.F. $35.00
14K8300X3500 Bracelet 14 KT Gold $70.00

8298X1450 Bracelet 12 KT G.F. $25.00
14K8298X2000 Bracelet 14 KT Gold $40.00

EXQUISITE CAMEOS

8307X1250 Brooch 12 KT G.F $25.00
14K8307X2600 Brooch 14 KT Gold $52.00

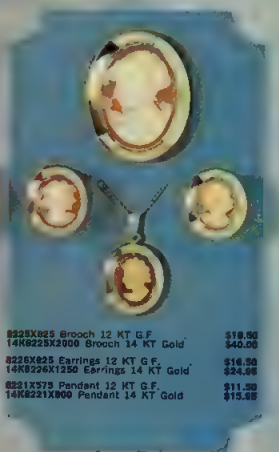
8308X925 Earrings 12 KT G.F $18.50
14K8308X1850 Earrings 14 KT Gold $36.95

8309X600 Pendant 12 KT G.F $12.00
14K8309X850 Pendant 14 KT Gold $17.00

8229X1100 Brooch 12 KT G.F. $22.00
14K8229X1950 Brooch 14 KT Gold $38.95

8230X875 Earrings 12 KT G.F. $17.50
14K8230X1450 Earrings 14 KT Gold $28.95

8310X575 Pendant 12 KT G.F $11.50
14K8310X800 Pendant 14 KT Gold $15.95



8225X825 Brooch 12 KT G.F $19.50
14K8225X2000 Brooch 14 KT Gold $40.00

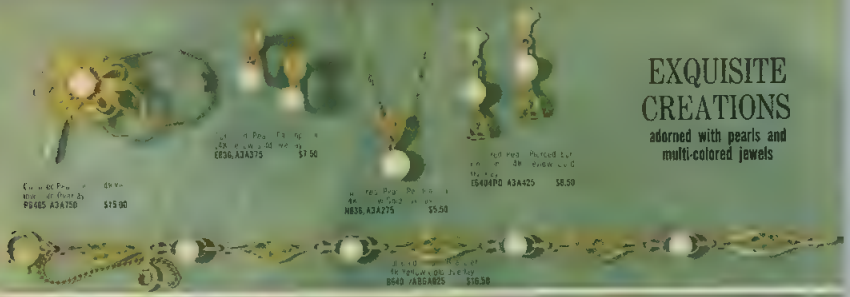
8226X625 Earrings 12 KT G.F. $16.50
14K8226X1250 Earrings 14 KT Gold $24.95

8221X575 Pendant 12 KT G.F. $11.50
14K8221X900 Pendant 14 KT Gold $15.95

BEAUTIFULLY GIFT BOXED.

EXQUISITE CREATIONS

adorned with pearls and multi-colored jewels



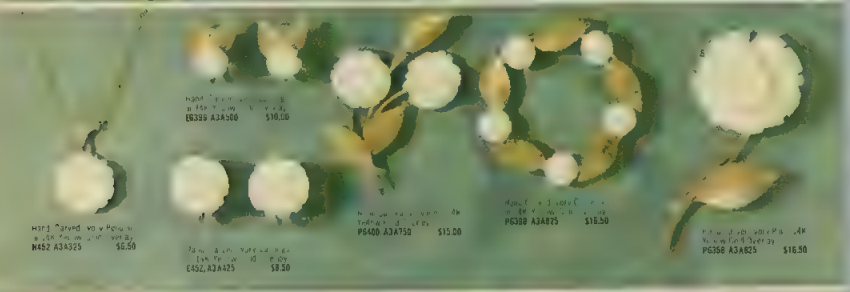
E836, A3A375 $7.50

E6404PO A3A425 $8.50

P6485 A3A750 $15.00

N836, A3A275 $5.50

P640 /AB5A825 $16.50



E6399 A3A500 $10.00

N452 A3A325 $6.50

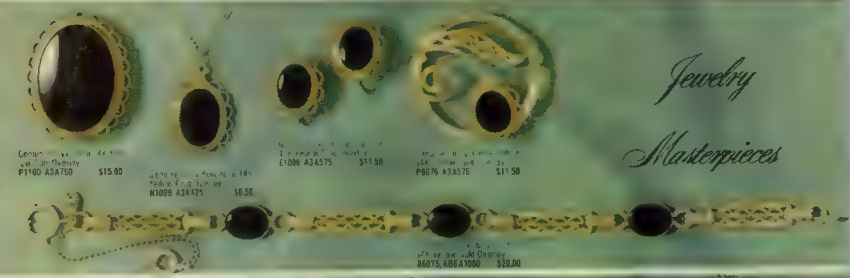
P6400 A3A750 $15.00

P6388 A3A825 $16.50

E452, A3A425 $8.50

P6356 A3A825 $16.50

Jewelry Masterpieces



P1100 A3A750 $15.00

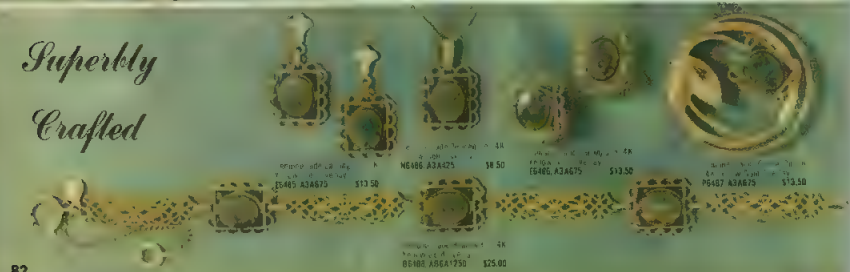
E1096 A3A575 $11.50

P6076 A3A575 $11.50

N1089 A3A425 $8.50

B6875, AB6A1000 $20.00

Superbly Crafted



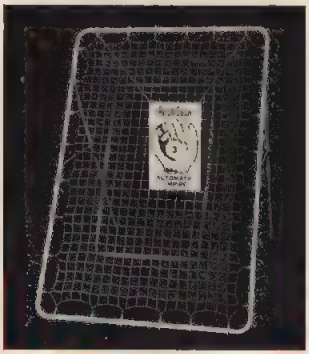
E5465 A3A675 $13.50

N6486 A3A425 $8.50

E5466, A3A675 $13.50

P6487 A3A675 $13.50

B6488 AB6A1250 $25.00



Only Pitch Back®

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It's Patented,
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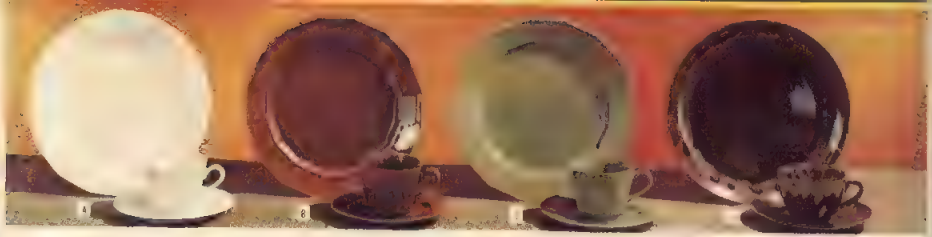


Genuine American Ironstone by HARKER

(A) to (C) CONCORD PATTERN—HARKER. The perfect pattern for those who prefer a touch of history in their dinnerware. So durable, it's perfect for everyday use for the family. So lovely, you'll use it for company, too. Harker's underglaze process guarantees each piece oven proof, detergent proof and dishwasher safe.

(A) Concord White Pattern. 45-piece service for 8. 35 lbs.
80-439XZ1897 ..... **$30.00**

(B) Concord Honey Pattern. 45-piece service for 8. 35 lbs.
81-439XZ2197 ..... **$32.00**

(C) Concord Avocado Pattern. 45-piece service for 8. 35 lbs.
82-439XZ2197 ..... **$32.00**

(D) QUAKER MAID DRIP GLAZE PATTERN—HARKER The simple composure of nature's handiwork . . . crafted in a mood of quiet good taste for those whose inclinations are modern but subdued. Best of all, this distinctive ironstone set is as practical as it is attractive thanks to Harker's underglaze process which guarantees each piece to be oven proof, detergent proof and dishwasher safe. 45-piece service for 8. 35 lbs.
83-439XZ2197 .... .. **$32.00**

(E) and (F) CHESTERTON PATTERN—HARKER. Reminiscent of an English countryside . . . beautifully tailored and color-coordinated to enhance any decor. Discriminating women will appreciate its durability, too. Harker's underglaze process guarantees each piece oven proof, detergent proof and safe in your automatic dishwasher

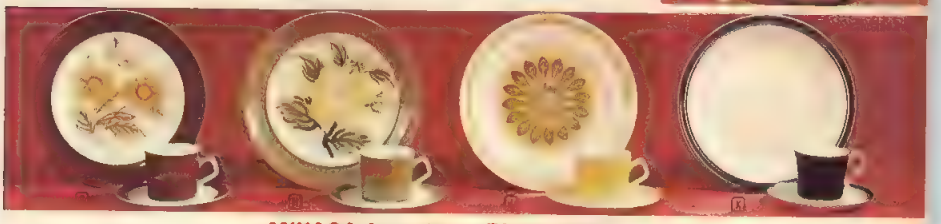
(E) Chesterton Wedgewood Blue. 45-piece service for 8. 35 lbs
84-439XZ2647 ..... **$40.00**

(F) Chesterton Golden Harvest. 45-piece service for 8. 35 lbs.
85-439XZ2647 ..... **$40.00**

COMPOSITION OF IRONSTONE SETS

45-PC. SERVICE FOR 8 Includes 8 each: dinner plates, salad plates, cereal/soup bowls, cups, saucers, plus 1 each platter, vegetable bowl, covered sugar and creamer.

65-PC SERVICE FOR 12. Same as 45-pc. set composition plus 4 extra dinner plates, salad plates, cereal/soup bowls, cups and saucers.



MIKASA Ironstone Dinnerware

FROM OVEN TO TABLE TO DISHWASHER. Colorful Ironstone with patterns sealed under hard glaze for lasting brilliance

(G) SUMMERTIME—MIKASA. Yellow flowers with green and brown leaves bordered by wide brown band on rim. Solid brown holloware. 37 lbs.
501MIK2997 45-pc. service for 8 ..... **$44.95**

(H) AUTUMN GLORY—MIKASA. Yellow and green floral design on dinner plates. Avocado border on rim. Solid avocado holloware. 37 lbs.
504MIK2997 45-pc. service for 8 ..... **$44.95**

(J) GALAXY—MIKASA. Geometric yellow floral center. Yellow and white holloware. 37 lbs.
507MIK2997 45-pc. service for 8 ..... **$44.95**

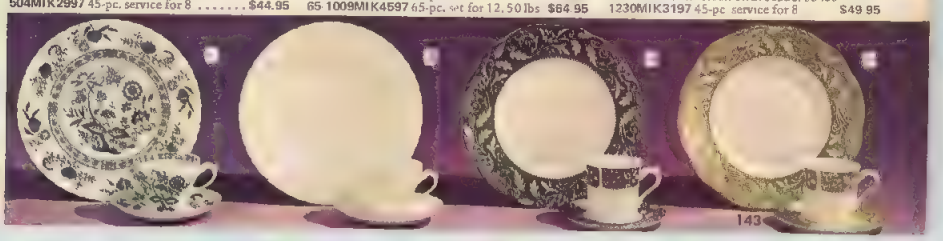
(K) SABLE—MIKASA. Wide black border on white body. Solid black holloware. 37 lbs.
3307MIK3197 45-pc. service for 8 ..... **$49.95**

(L) ENGLISH NORDIC BLUE—MIKASA. A stunning motif of stems, leaves and onion bulbs in deep blue on a white fluted shape.
45-1009MIK3197 45-pc. set for 8, 35 lbs. . **$49.95**
65-1009MIK4597 65-pc. set for 12, 50 lbs **$64.95**

(M) ENGLISH CLASSIC WHITE—MIKASA. Traditional shape for the classic look. White.
1022MIK2330 45 pc. service for 8, 35 lbs. **$34.95**

(N) ENGLISH RENAISSANCE BLACK—MIKASA. Old English modified baroque shape. Carnaby Street mod black and grey. 35 lbs
1227MIK3197 45 pc. service for 8 ..... **$49.95**

(P) ENGLISH RENAISSANCE GREEN—MIKASA. White scroll on avocado. 35 lbs
1230MIK3197 45-pc. service for 8 **$49.95**



CASUAL CERAM®

GENUINE STONEWARE

. . . in Casual Ceram's extra-strength, chip resistant, hand-decorated, satiny-finished, colorful, oven-proof, dishwasher and detergent safe stoneware.

45 piece service for 8—8 each: dinners, salads, soups, cups & saucers. 1 each—covers sugar, creamer, round vegetable bowl, round platter.

GALAXY. Brown brush design on rings on gold, bronze with olive border.
8007LIP2657 Wt. 46 lbs. **$39.95**

NORMANDY. Brightly colored orange and yellow flowers with dark green leaves and border
9006LIP2657 Wt. 46 lbs. **$39.95**

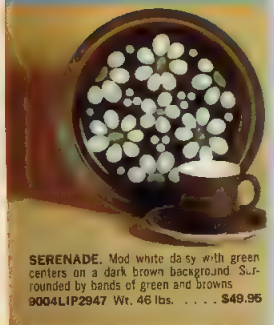
CAMERO. Swirls of soft green tones intermixed with soft brown tones. Medium and dark brown trim
9010LIP2657 Wt. 46 lbs. **$39.95**

ROMANEE. Simple border of green and brown surrounding a pure white center.
9009LIP2657 Wt. 46 lbs. **$39.95**

JUPITER. Soft cream colored balls create the main design on a brown background. Orange and olive border
9006LIP2947 Wt. 46 lbs. **$49.95**

MIRAGE. Circles of color including rust, bronze gold, and shades of brown. Dark brown border
8013LIP2947 Wt. 46 lbs. **$49.95**

LIDO. Rust centered golden sunflower on dark brown circle. Dark green border
8014LIP2947 Wt. 46 lbs. **$49.95**



SERENADE. Mod white daisy with green centers on a dark brown background. Surrounded by bands of green and browns
9004LIP2947 Wt. 46 lbs. **$49.95**

WORLD - FAMOUS

HELBROS

(C) DATE-MASTER-Y. Handsome calendar watch. Tells day and date automatically. Self-winding. 17 Lifetime Jewels, unbreakable mainspring; water-resistant*. Yellow top; stainless steel back. Matching, center-expansion bracelet.
#65391H3650 RETAIL $ 72.50

DATE-MASTER-W. Same with white top
#65392H3295 RETAIL $ 65.00

(F) SEA-TIMER-W Self-winding, calendar Skin-Diver. Functions to 500 ft. depth. Rotating bezel. 17 Lifetime Jewels; water-resistant*, unbreakable mainspring. Stainless steel case. Matching bracelet; adjustable buckle.
#63309H3675 RETAIL $ 79.95

SEA-SCOUT-W. Same, but manual wind.
#34109H3295 RETAIL $ 65.00

(A) YALE-W. Unique design! Self-winding, calendar. Tells date automatically. 17-Lifetime Jewels unbreakable mainspring. Water-resistant*. White top, stainless steel back. Matching, center-expansion bracelet.
#63052H3275 RETAIL $ 65.00

YALE-Y. Same with yellow top.
#63051H3585 RETAIL $ 72.50

(B) SAILFISH-Y. Ultra-modern he-man styling! Tells day and date automatically. Self-winding. 21 Lifetime Jewels; water-resistant*; stainless steel back. Yellow top. Two-tone, matching bracelet; center-expansion.
#60171H4660 RETAIL $ 92.50

SAILFISH-W. Same with white top.
#60172H3995 RETAIL $ 79.50

(D) MALLARD-Y. Superb, self-winding! 17 Lifetime Jewels, unbreakable mainspring; water-resistant* Yellow top stainless steel back. Matching, center-expansion bracelet
#59251H2925 RETAIL $ 57.95

MALLARD-W. Same with white top.
#59252H2545 RETAIL $ 49.95

SCORPIO-W. Same in all stainless steel case.
#59259H2725 RETAIL $ 54.95

(E) REGATTA-W. Majestic, calendar watch tells date automatically. Self-winding. 17 Lifetime Jewels, water-resistant* unbreakable mainspring. White top; stainless steel back. Matching, center-expansion bracelet.
#63942H2695 RETAIL $ 54.95

REGATTA-Y. Same with yellow top.
#63941H3125 RETAIL $ 62.50

(G) APACHE-W. Slim! Calendar tells date automatically. 21 Lifetime Jewels water-resistant*; unbreakable mainspring. White top; stainless steel back. Matching, expansion bracelet.
#35952H2595 RETAIL $ 45.00

APACHE-Y. Same with yellow top.
#35951H2995 RETAIL $ 52.50

(H) PERRY-Y. Tells date automatically thru bubble-window! 21 Lifetime Jewels, unbreakable mainspring. Water-resistant*. Gold-tone dial, red-dot second-hand. Yellow top, Stainless steel back. Matching center-expansion bracelet.
#35911H2750 RETAIL $ 55.00

PERRY-W. Same with white top, grey dial.
#35912H2450 RETAIL $ 48.50

(J) NEPTUNE-Y. Budget-priced calendar! Tells date automatically. 7 Lifetime Jewels; water-resistant*; unbreakable mainspring. Yellow top; stainless steel back. Matching, adjustable expansion bracelet.
#32911H1925 RETAIL $ 39.50

NEPTUNE-W. Same with white top.
#32912H1695 RETAIL $ 33.95

(K) CAMPER-W. The Younger Set's favorite! Thrift-priced with expensive features Full-numeral dial. Water-resistant*. 7 Lifetime Jewels, unbreakable mainspring. White top, stainless steel back. Matching, adjustable expansion bracelet.
#32182H1495 RETAIL $ 29.95

CAMPER-WB. Same with black dial
#32142H1495 RETAIL $ 29.95

LIFETIME GUARANTEE

on all movement parts against breakage

All movement parts in every HELBROS watch are guaranteed never to break and will be replaced by factory without charge for parts only. Postage insurance handling and packaging charge $1.25. Any necessary charges will be for skilled labor only.

*In accordance with the regulations of the Federal Trade Commission.

WORLD - FAMOUS

HELBROS

(A) **YALE-W.** Unique design! Self-winding, calendar. Tells date automatically. 17 Lifetime Jewels unbreakable mainspring. Water-resistant*. White top; stainless steel back Matching, center-expansion bracelet.
63832HE3195 . . . . . $62.50

YALE-Y. Same with yellow top.
63851HE3495 . . . . . $69.95

(B) **SAILFISH-Y.** Ultra-modern ha-man styling! Tells day and date automatically Self-winding. 21 Lifetime Jewels; water-resistant*; stainless steel back Yellow top. Two-tone, matching bracelet; center-expansion.
60171HE6495 . . . . . $89.95

SAILFISH-W. Same with white top.
60172HE3995 . . . . . $79.95

(D) **MALLARD-Y.** Superb, self-winding! 17 Lifetime Jewels, unbreakable mainspring water-resistant*. Yellow top; stainless steel back. Matching, center-expansion bracelet.
59251HE2925 . . . . . $59.50

MALLARD-W. Same with white top.
59252HE2545 . . . . . $49.50

SCORPIO-W. Same in all stainless steel case.
59259HE2725 . . . . . $53.00

(C) **DATE-MASTER-Y.** Handsome calendar watch Te ls day and date automatically. Self-winding. 17 Lifetime Jewels, unbreakable mainspring, water-resistant*. Yel ow top, stainless steel back. Matching, center-expansion bracelet.
65391HE3595 . . . . . $72.50

DATE-MASTER-W. Same with white top.
65392HE3295 . . . . . $67.50

(E) **REGATTA-W.** Majestic, calendar watch tells date automatically. Self-winding 17 Lifetime Jewels; water-resistant*; unbreakable mainspring. White top; stainless steel back. Matching, center-expansion bracelet.
63942HE2695 . . . . . $54.50

REGATTA-Y. Same with yellow top.
63941HE2995 . . . . . $59.95

(G) **APACHE-W.** Slim! Calendar tells date automatically. 21 Lifetime Jewels; water-resistant*, unbreakable mainspring. White top, stainless steel back. Matching, expansion bracelet.
35952HE2295 . . . . . $45.00

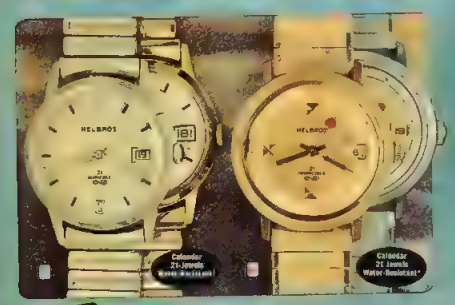
APACHE-Y. Same with yellow top.
35951HE2595 . . . . . $49.50

(H) **PERRY-Y** Tells date automatically thru bubble-window! 21 Lifetime Jewels, unbreakable mainspring Water-resistant* Gold-tone dial; red-dot second-hand Yellow top, Stainless steel back. Matching center-expansion bracelet.
35911HE2750 . . . . . $57.50

PERRY-W. Same with white top; gray dial.
35912HE2450 . . . . . $49.50

(F) **SEA TIMER-W.** Self-winding calendar Skin-Diver. Functions to 600 ft. depth. Rotating bezel. 17 Lifetime Jewels water-resistant*, unbreakable mainspring Stainless steel case. Matching bracelet adjustable buckle.
63309HE3975 . . . . . $79.50

SEA-SCOUT-W. Same, but manual wind.
34109HE3295 . . . . . $67.50



(J) **NEPTUNE-Y.** Budget-priced calendar! Tells date automatically. 7 Lifetime Jewels; water-resistant*; unbreakable mainspring. Yel ow top, stainless steel back Matching adjustable expansion bracelet.
32911HE1895 . . . . . $39.95

NEPTUNE-W. Same with white top.
32912HE1695 . . . . . $34.95

(K) **CAMPER-W.** The Younger Set's favorite! Thrift-priced with expensive features. Full-numeral dial. Water-resistant*. 7 Lifetime Jewels Unbreakable mainspring. White top; stainless steel back. Matching, adjustable expansion bracelet.
32182HE1495 . . . . . $27.95

CAMPER-WB. Same with black dial.
32142HE1495 . . . . . $27.95

LIFETIME GUARANTEE

on all movement parts against breakage

All movement parts in every HELBROS watch are guaranteed never to break and will be replaced by factory without charge for parts only Postage n surance handling and packaging charge $1 25 Any necessary charges will be for sa ed labor only

*In accordance with the regulations of the Federal Trade Commission.

(A) BACKBOARD AND GOAL. Fan-shaped backboard is treated masonite, finished in non-glare white enamel for outdoor use. Pre-drilled holes for easy mounting. V-shaped brace for goal lets ball "free-flow" through the ring. All welded construction. No-tie net holders.
1150-025A1497 . . Wt. 36 lbs. **$22.00**

POST OR WALL MOUNTING BRACKETS
1150-027A494 . . . . . Wt. 7 lbs. **$6.95**

(B) BASKETBALL SET. Includes a heavy gauge official size Goal, 36-thread White net and a No. 163 Wilt Chamberlain Official Ny-Weave built rubber-covered basketball. Orange goal has regulation 18" ring. No-tie hooks.
1402-025A940 Wt. 6 lbs. **$14.40**

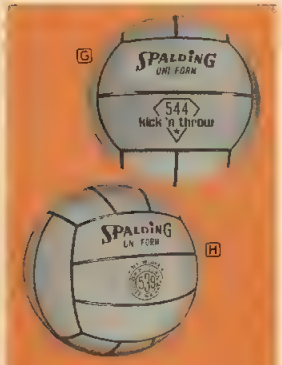
SPALDING BASKETBALLS FOR LIVELY PLAY

(C) OFFICIAL TRU-BILT BASKETBALL. Deep-pebbled Orange Permalite rubber cover with yellow markings. Tough butyl rubber valve bladder is wound with fine gauge nylon for long life. Official size and weight. For gym, outdoor play.
1402-020A497 . . . . . Wt. 2 lbs. . . . **$8.40**

(D) SPALDING SURE-FLITE BASKETBALL. Top grade for top performance in play. Deep-pebbled Orange Permalite cover with continuous channel seams. Finest Butyl rubber valve bladder. Cushion-control design. Official size basketball.
1402-018A896 . . . . Wt. 2 lbs **$15.30**

(E) WILT CHAMBERLAIN BASKETBALL. Quality-built Ny Weave basketball named for the scoring ace of the Philadelphia 76'ers. This official size ball has a top-grade Permalite Orange color rubber cover with deluxe super-strength nylon winding.
1402-019A696 . . . . . Wt. 2 lbs. **$12.00**

(F) AIR-FLITE BASKETBALL. The finest. Orange Permalite rubber-covered basketball with exclusive Cushion-control touch. Deep-pebbled surface with continuous channel seams. Nylon wound carcass. Tough butyl rubber valve bladder. Official size.
1402-017A1076 . . . . Wt. 2 lbs. . . . **$18.00**



(G) SPALDING SOCCER-KICK BALL. Ideal for practice, playground, beach and backyard play. Rugged, heavy gauge all-rubber cover—built to take plenty of abuse. Orange colored
1402-023A367 . . Wt. 2 lbs. **$5.50**

(H) SPALDING OFFICIAL UNI-FORM SOCCER BALL. Eighteen panel model with waterproof Permalite cover. Butyl rubber valve bladder, double wound with fine gauge nylon. Official size and weight.
[redacted] . . Wt. 2 lbs. . **$10.80**

SPALDING & WILSON FOOTBALLS

(J) "JOHNNY UNITAS" OFFICIAL FOOTBALL. Regulation size pebble-grain leather football. Double-lined for long playing life. Self-standing. Tan with white bands. Official size, weight, shape.
1402-022A567 . . Wt. 2 lbs. . . **$8.50**

(K) "HEWITT DIXON" VARSITY FOOTBALL. Quality-built junior size football with expertly tanned pebble-grained leather cover. Double fabric lining, double cowhide lacing. Tough butyl rubber bladder. Tan with white bands.
1402-021A596 . . Wt. 1 lb. . **$9.20**

(L) SPALDING TUCKER FREDERICKSON OFFICIAL FOOTBALL. Select pebble-grain cowhide. Rugged double-lined construction. Double Dawhide lacing. Official size, shape and weight. Tan with white bands
1402-038A696 . . Wt. 2 lbs. **$11.70**

(M) WILSON "BILL BROWN" AUTOGRAPH FOOTBALL. Has a top grain, pebbled cowhide cover with strong double fabric lining for extra long life. Durable rubber bladder with needle valve. Double laced. Official size, weight. Tan with white stripes
1452-013A886 Wt. 1 lb. **$13.00**

(N) WILSON "JOHN BRODIE" AUTOGRAPH FOOTBALL. Endorsed by the famous quarterback. Full grain cowhide cover, triple lined with fabric for shape retention. Lockstitch sewn seams. Double white leather lacing. Rubber valve bladder. Tan, white stripes. Official size, weight.
1452-014A1090 Wt. 1 lb. **$17.00**

boatel '71:

a little different

Let's face it. There really are no big differences in the leading houseboats. But Boatel has a lot of little differences that experienced houseboaters look for. Differences that will become more and more important to you—even if you've never owned a houseboat.

- Forward stateroom under the fore deck—now it sleeps five kids.
- Forward lounge—built-in bar with glassware storage. Eight track stereo. Rich teak woodwork.
- Galley—electric stove with rotisserie oven, electric refrigerator and freezer with automatic ice maker, teak edge-grain cutting board, teak fiddle rails on all cabinet shelves keep things from falling even when underway. Solid teak drawer fronts and doors.
- Head—built-in vanity with stainless steel sink, large lighted dressing-room mirror, toilet, shower with teak slatted floor.
- Aft stateroom—unique new three-position laminated teak pedestal table—raises for dining, lowers for cocktails, converts to double bed. Solid teak sliding louvered doors separate aft cabin for privacy, let air circulate.
- Over 150 cubic feet of storage including two cedar wardrobe lockers, cedar linen locker, overhead cabinets, storage drawers under all gauchos and storage under forward cabin.
- Solid teak drawer fronts, cabinets and louvered closet doors, teak woodgrain paneling.
- And so many more little differences it takes a whole catalog to list them.

BOATEL

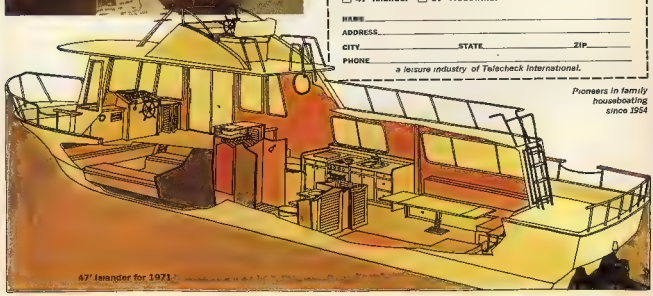
BOATEL COMPANY, INC., Dept. MB-1
24 North Walnut, Mora, Minnesota 55051

Please send me a copy of *Family Houseboating*, including Boatel's catalogs, price lists and the names of my nearest Boatel rental operations and retail locations. I am interested in:
☐ **47' Islander** ☐ **37' Tradewind.**

NAME_____
ADDRESS_____
CITY_____ STATE_____ ZIP_____
PHONE_____

a leisure industry of Telecheck International.

Pioneers in family houseboating since 1954



47' Islander for 1971

New 50 horsepower Evinrude Lark.

Never has so little done so much.

Smaller than last year's "33" — It doesn't look like 50 hp. But it goes like 50 and then some. Does all the things any motor in its class will do — and more. Does them better, on less fuel, because it does them so much more efficiently.

Loop-charged, like our Triumph 60 — It has flat-top pistons — without deflector humps. Combustion chamber shape is determined by efficiency, rather than necessity.

With straight-in, straight-through fueling — The fuel charge gets where it's going — fast. No chance for settling out or puddling. All the fuel is used for power. None drains overboard.

Pressure-backed piston rings (pat. applied for) — A new kind of compression ring that seals by combustion pressure rather than spring tension. The higher the pressure, the better the seal. Reduces friction, virtually eliminates ring sticking.

Pressure-pulse exhaust tuning — Uses the energy of sound to produce a super-charging effect from the exhaust side — that adds several horsepower "free". The first time ever on a production twin.

Computer-designed lower unit — Puts the power to work more efficiently and keeps underwater drag to the irreducible minimum.

Electronic ignition — push-button shifting — Faster-firing zap-gap spark plugs last for years. Push-button shifting lets you change direction with a finger touch. A new cooling system keeps the engine cool when it's running fast — and warm and efficient when it's running slow.

They call this new 50 hp compact "The Little Giant." Never has so little motor done so much.

You really have to run it — to believe it.

Write for catalog. Evinrude Motors, 4126 N. 27th St., Milwaukee, Wis. 53216

power for the performance generation **EVINRUDE** *first in outboards*

Div. of Outboard Marine Corporation

ANGEL BABY, the beautiful standing toddler. She can dress up in her own special outfits

1 **ANGEL BABY** is a winsome 15 in. high with molded vinyl body and soft, delicately detailed vinyl head and arms. She loves to be bathed and dressed in her favorite outfits. She'll open and close her eyes, and her long blonde acetate hair can be brushed and unbraided. She wears a mint green one piece nightie, panties, shoes and socks.
X 922-3405 A Mailing wt. 2.25 lbs. 5.77

2 to **4** **OUTFITS FOR ANGEL BABY.** Angel Baby or any 15 in. toddler doll. Dolls shown not included.
[2] **Snowsuit.** Fluffy 3-pc. snowsuit. Hot pink with multi color crochet-like trim. Pants, jacket, and pom-pon trimmed stocking cap.
X 922-3439 A—Mailing weight 0.75 lb. 3.99
[3] **Party Dress.** One-piece blue dress with white ribbed bodice. Trimmed with rick-rack, charming hearts and flowers embroidery.
X 922 3421 A Mailing weight 0.75 lb 2.99
[4] **Fashion Jumpsuit.** One piece yellow bonded knit jumpsuit with attached white ribbed long sleeved blouse. Pert daisy embroidery.
X 922-3413 A—Mailing weight 0.75 lb. 2.99
Save 97c when you buy [2], [3], and [4]. *State catalog numbers for each item.* .... pay only **9.00**

Feed, change, dress her

5 **BABY DOLL.** 13-in. high doll has soft, washable vinyl body, rooted blonde acetate hair. She drinks from her own plastic bottle, wets, coos, closes her eyes. Wears dress, panties, shoes and socks. With pretty pillow.
X 922-3447 A—Mailing wt. 1.75 lbs. 7.77

6 to **8** **BABY DOLL OUTFITS.** Fit any 13-in. baby doll. Dolls not included.
[6] **Printed Sleeper/pajama** with animal design.
X 922 3454 A —Mailing wt. 1.00 lb. 1.88
[7] **Lace-Trimmed** long infant dress. Cotton.
X 922 3462 A—Mailing wt. 1.00 lb. 1.88
[8] **Ribbon** and Eyelet-bordered dress with bonnet.
X 922 3470 A Mailing wt. 1.00 lb. 2.88
Save 84c when you buy [6], [7], and [8]. *State catalog numbers for each item.* .... pay only **6.00**

1 & 2 SLEEPING DOLLS cry "Mama". Soft vinyl heads, arms and legs. Kapok filled cotton bodies. Sleeping eyes. Clothes are hand washable.

1 **Baby Dear One®** 25 in. tall. Wears lacy cotton print sun hat. Can wear infant size 6 mos. to 1 year.
X 921 2754 A 4 25 lbs. **12.88**

Same doll as above, in white outfit, full of trim.
X 921 8397 A Wt 4 lbs. **12 88**

2 **Baby Dear®** 16 in. tall. Wears fleecy pink print sun suit with ric-rac pom pom. Matching hat with crochet style trim.
X 921 3075 A 2 75 lbs. **8.88**

Baby Dear Outfits

Save $1.00 when you buy any two outfits in same size

For 25 in. doll
each **3.99** any two **6.98**

For 16-in. doll
each **2.99** any two **4.98**

3 SLEEPER SET. Two-piece pajamas in mauve, have elasticized ankles. Embroidered flower trim. Hand washable. Wt. 0.70 lb. (Doll shown not included.)
For 25 in. Doll.
X 921 2838 A Each 3.99
any two for 6.98

For 16 in. Doll.
X 921 3083 A Each 2.99
any two for 4.98

4 TODDLER DRESS. Two-piece blue topper set with elasticized cotton. Crown and lace trim. Hand washable. Wt. 0.4 lb. (Doll shown not included.)
For 25 in. Doll.
X 921-2861 A. . . . Each 3.99
any two for 6.98

For 16 in. Doll
X 921-3141 A Each 2.99
any two for 4.98

5 ROMPER OUTFIT. One-piece red romper suit with pom-pom on zipper front. White sleeves, trimmed in colorful embroidery. Shoes and socks. Hand washable. (Doll not included.) Wt. 0.70 lb.
For 25 in. Doll.
X 921-3042 A Each 3.99
any two for 6.98

For 16 in. Doll.
X 921-3166 A Each 2.99
any two for 4.98

Save $1.00 when you buy any two outfits in same size. State catalog numbers for each item.
Outfits for 25 in. doll Pay 6.98
Outfits for 16 in. doll Pay 4.98

6 GINNY BABY®. 12 in. tall. Drinks and wets. Molded hair. Fully-jointed soft vinyl body. Sleeping eyes. Fluffy terry bunting bag and matching accessories with flower embroidered motif. With soft diaper and baby bottle. Clothes are hand washable.
X 921 3182 A Mailing wt 1.25 lbs. 4 88

Save 54c when you buy two outfits
each **1.77** any two **3.00**

7 NIGHTIE. One-piece nightie in mauve. Trimmed with lace and embroidered flower motif. Hand washable. Doll not included.
X 921 3224 A Mailing wt. 0.40 lb. 1.77

8 DRESS SET. Pink dress with lacy trim and embroidered flower motif. White organdy sash and white shoes. Hand washable. Doll not included.
X 921 3364 A—Mailing wt. 0.40 lb. 1.77

9 PLAY SET. White polished cotton top with embroidered red heart design and lacy trim. Red knit romper with elasticized feet. Hand washable. Doll not included.
X 921 3448 A Mailing wt. 0.40 lb. 1.77
Save 54c when you buy any two outfits. State catalog number for each pay 3.00

SHE GOT IT FOR THE WAY SHE'S BUILT. NOT FOR THE WAY SHE LOOKS.

The Parents Magazine Seal of Approval is not won by big blue baby-doll eyes. Unless they are shatterproof and set in smooth sockets that won't cause harm to children's inquisitive fingers.

At the Parents Magazine testing lab, a peaches and cream complexion means nothing. Unless it is made of materials which are entirely non-toxic. Every component of a doll is tested for safety. And even that isn't enough.

The testing committee must be convinced that the product stands a very good chance of lasting a long while. Else they wouldn't offer to stand behind it with a financial guarantee.

Because of the way they're built, **every doll in the Horsman line** has won the Parents Magazine Seal of Approval. It means a lot to us. Because it means a lot to Mothers.

America's best known and best loved dolls since 1865.

HORSMAN

HORSMAN

GOT IT FOR THE WAY SHE'S BUILT. NOT FOR THE WAY SHE LOOKS.

The Parents Magazine Seal of Approval is not won by big, blue [illegible] eyes. Unless they are shatterproof and set in smooth sockets that won't cause harm to children's inquisitive fingers.

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America's best known and best loved dolls since 1865.

HORSMAN

Hot Wheels®

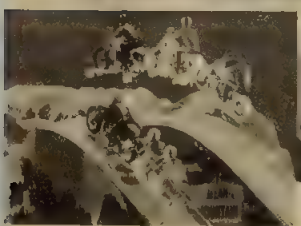
MONGOOSE AND SNAKE

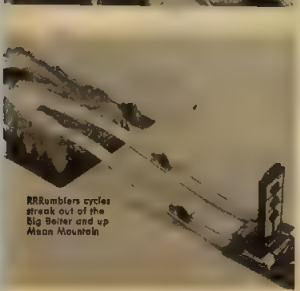
wild wheelie drag set

9.44

Hot Wheels cars hover at the starting gate waiting for the Matchmaker split-second color countdown. They burst from the Big Belter booster and rip down the strip, then zoom past the finish line to pop drag chutes. And there are no batteries or wires! You get Mongoose and Snake dragsters, Big Belter, Matchmaker, finish gate, 32-ft. track, 2 balancer track sections, 4 drag chutes, 2 chute traps and 11 track joiners. Mailable

R36 J 5465—Shpg. wt. 8 lbs.....**Set 9.44**





RRRumblers cycles streak out of the Big Belter and up Mean Mountain

Hot Wheels®

THE RRRUMBLERS®

. . . mean mountain bike race set

12.94

New RRRumbler cycles seem to climb straight up into the sky as they jockey for first position at the top of Mean Mountain. It's really a thrill a minute . . . just like authentic cross-country motorcycle races! Individually controlled Big Belter blasts competitors through the starting gate and onto the track with split second color countdown. Two race lanes merge into one so only the fastest bike makes it to the top of Mean Mountain to be a winner! And there are no batteries or wires to fuss with! You get 2 RRRumbler motorcycles, Big Belter starting gate, Mean Mountain, 24 feet of exciting track and 10 track joiners. Mailable. Shipping weight 8 lbs.

R36 J 5412....**Set 12.94**

See Page 287 for Spiegel Budget Power Terms — No Money Down

Scrape! Haul! Dump!

Earthshakers™ *power charged muscle machine does all the big jobs*

4.77

Precision-detailed 2-in. bulldozer runs off Sizzler Power cell (recharges with Juice Machine below). Attach dumper or scraper (incl.) for more fun. Two interchangeable moving dozer blades plus hook for hauling Hot Wheels cars. Hot Birds planes. Yellow plastic and metal.

35 J 5700—3½-in. long overall. (1 lb.) . . . . . Set **4.77**

Juice Machine—for Earthshakers or Sizzlers cars, below. Hot Line Trains, pg. 364. Uses 4 "D" cells (not incl., see pg. 409).

35 J 5480—Shpg. wt. 1 lb. **1.99**

Hot Wheels tune-up tower **15.88**

Test, service and park your Hot Wheels cars in this complete performance center! Automatic elevator lifts 'em up. Dyno-Meter tests wheel speed and alignment . . . you can make proper adjustment with wheel wrench. On-off merger system. Plastic, 14 inches high. Includes 8 Hot Wheels cars. Uses 2 "D" batteries (not included, see pg. 409).

R36 J 5418—Mailable. Shpg. wt. 6 lbs. . . . Set **15.88**

R36 J 5498—Tower only. Mail. (5 lbs.) **9.99**

R36 J 5417—8-pak Hot Wheels cars only. Mail (3 lbs.). **5.98**

BATTERY-POWERED electric motor cars—recharge on Juice Machine sold above.
2 Sizzlers, open-wheeled Indy Eagle and March Formula 1.

35 J 5479—(2 lbs.) **5.88**

'Cuda and ens Am cars (2 lbs.). **5.88**

RACING SET. Hot Wheels team incl. Indy Eagle race car (fits 6a racer rig); racer rig; fuel tanker and team trailer. All you need for big time racing. Of rugged steel and plastic in red, white and blue racing colors. From 3 to 4½ inches long. (4 lbs.)

35 J 5492 . . . Set **4.66**

RRRUMBLERS® cycles. Three-pak includes realistically-detailed plastic and metal Hi-Tailer, Mean Machine and 3-wheel Torque Chop Drag cycles have special clear plastic wheels for use on any Hot Wheels track. 3 in. long. (1 lb. 6 oz.)

35 J 5568 . . . Set **2.88**

SPECIALTY CARS . . . Hot Wheels three-pak Metal and plastic hot rod Paddy Wagon with chrome engine for Dragnet fans. Bug Eye future car with dual cockpits, and The Hood, with off-beat styling. Two compartments. From 2¼ to 3 in. long. (1 lb. 6 oz.)

35 J 5538 . . . . Set **2.88**

WAY OUT AUTOS . . . Hot Wheels three-pak Classic Cord—precision detailed replica of famous old-time car; Jet Threat, jet power car, plastic and metal; Ice "T": very hot ice truck with chrome engine, side exhausts. From 4½ to 3 in. long. (1 lb. 6 oz.)

35 J 5101 . . . . . Set **2.88**

A Christmas gift for everyone on your list—use Budget Power

Realistic Mongoose and Snake

thrilling rail dragster set features

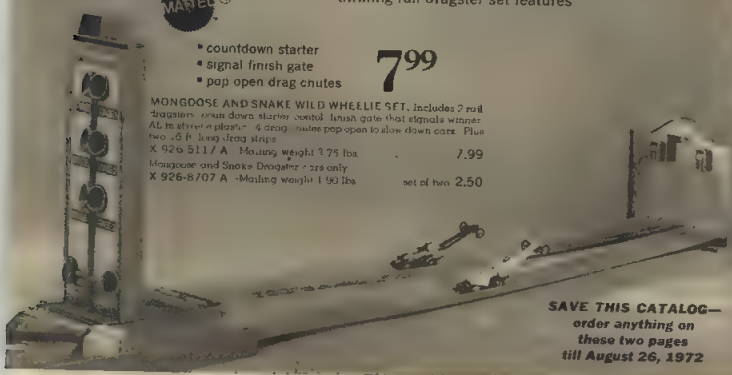
- countdown starter
- signal finish gate
- pop open drag chutes

7.99

MONGOOSE AND SNAKE WILD WHEELIE SET. Includes 2 rail dragsters, crash down starter, control finish gate that signals winner AT, in street or plastic 4 drag chutes pop open to slow down cars. Plus two 3 ft. long drag strips.
X 926 5117 A—Mailing weight 3.75 lbs. . 7.99

Mongoose and Snake Dragster cars only
X 926-8707 A—Mailing weight 1.90 lbs. set of two 2.50

The Christmas Place For HOBBIES



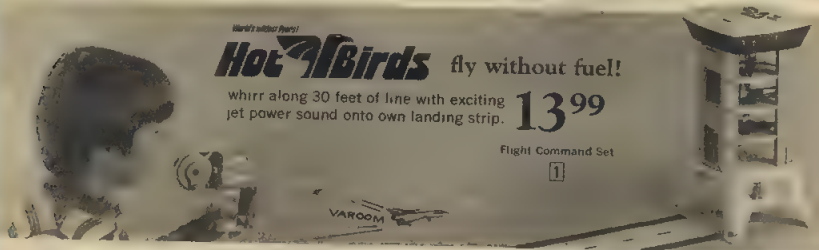
SAVE THIS CATALOG— order anything on these two pages till August 26, 1972

Chutes open for smooth finish!

Hot Birds fly without fuel!

whirr along 30 feet of line with exciting jet power sound onto own landing strip. **13.99**

Flight Command Set [1]



[1] to [3] HOT BIRDS SETS. Realistically designed die-cast metal planes with jet-age styling, fly by gravity pull along 30 ft. of nylon cord. Jet-power sound on each flight until plane touches down on 5 ft. long vinyl landing strip. Hot Birds with approx. 4-in. wing spans and 5 in. fuselages.

[1] **Hot Birds Flight Command Set.** With 2 Hot Birds, 17 in. plastic tower has light up direction beam, 1 flight deck, 1 runway and 2 hanger clips. Uses 2 D batteries (not included—order below)
X 926 5158 A—Mailing weight 4.75 lbs. 13.99
X 957-1761 A—D Batteries. Pkg. of 6. Mail. wt. 1.30 lbs. . . . . 1 pkg. for 99c

[2] **Hot Birds Air Race Set.** Plus 2 Hot Birds, 2 flight decks each with 30 ft. line and 1 flight deck holder, 2 runways, 1 finish gate.
X 926-5190 A—Mailing weight 2.20 lbs. 8.88

[3] **Hot Birds On Target Set.** Has 1 Hot Bird, 1 flight deck, 1 runway plus 2 targets 4.88
X 926-5232 A—Mailing weight 1.70 lbs. .

[4] to [9] HOT BIRDS PLANES. Styled for the future. Die-cast metal. Movable parts vary with each play model. All have retractable landing gear, approx. 4 in. wing spans and 5 in. fuselages.

[4] **Sky Scraper.** Features pull out dive brakes, strato-speed wings and butterfly tail
X 926 5273 A—Mailing weight 0.50 lb. . . . . 1.97 ea.; any 2 for 3.80

[5] **Cloud Hopper.** With dual cockpit canopies, turbo-prop jet and elevated tailplane.
X 926-5315 A—Mailing weight 0.50 lb. . . . . 1.97 ea.; any 2 for 3.80

[6] **Star Grazer.** Turbo-fan jet engines, delta wings with stabilizing fins, suborbital flight fuselage.
X 926-5356 A—Mailing weight 0.50 lb. . . . . 1.97 ea.; any 2 for 3.80

[7] **Ski Gull.** With snap-out skis, swing open cockpit canopy and twin seats.
X 926-5398 A—Mailing weight 0.50 lb. . . . . 1.97 ea.; any 2 for 3.80

[8] **Machine Bird.** Has swing-open engine hatch and after burning ramjet engine.
X 926-5430 A—Mailing weight 0.50 lb. . . . . 1.97 ea.; any 2 for 3.80

[9] **Regal Eagle.** Features movable elevator.
X 926-5471 A—Mailing weight 0.50 lb. . . . . 1.97 ea.; any 2 for 3.80

[2] Air Race Set **8.88**

[3] On Target Set **4.88**

Assorted Hot Birds Collect 'em all!

1.97 each

Buy any **2** for **3.80**

Hot Wheels

MONGOOSE AND SNAKE
wild wheelie drag set

9.44

Hot Wheels cars hover at the starting gate waiting for the Matchmaker split-second color countdown. They burst from the Big Belter booster and zip down the strip, then zoom past the finish line to pop drag chutes. And there are no batteries or wires! You get Mongoose and Snake dragsters, Big Belter, Matchmaker, finish gate, 32-ft. track, 2 balancer track sections, 4 drag chutes, 2 chute traps and 11 track joiners. Malleable.

R36 J 5465—Shpg. wt. 8 lbs. . . . . **Set 9.44**

RRRumblers cycles streak out of the Big Belter and up Mean Mountain

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. . . mean mountain bike race set

12.94

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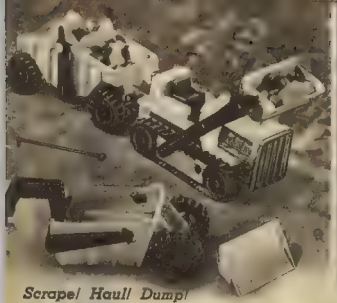
You get 2 RRRumbler motorcycles, Big Belter starting gate, Mean Mountain, 24 feet of exciting track and 10 track joiners. Malleable. Shipping weight 8 lbs.

R36 J 5412. . . . **Set 12.94**



Scrape! Haul! Dump!

Earthshakers™ power charged muscle machine does all the big jobs

4.77

Precision-detailed 2-in. bulldozer runs off Sizzler Power cell (recharges with Juice Machine below). Attach dumper or scraper (incl.) for more fun. Two interchangeable moving dozer blades plus hook for hauling Hot Wheels cars, Hot Birds planes. Yellow plastic and metal.

35 J 5700—3½-in. long overall. (1 lb.) ..... Set 4.77

Juice Machine—for Earthshakers or Sizzlers cars, below, Hot Line Trains, pg. 364. Uses 4 "D" cells (not incl., see pg. 409).

35 J 5480—Shpg. wt. 1 lb. 1.99

Hot Wheels tune-up tower 15.88

Test, service and park your Hot Wheels cars in this complete performance center! Automatic elevator lifts 'em up. Dyno-Meter tests wheel speed and alignment . . . you can make proper adjustment with wheel wrench. On/off merger system. Plastic. 14 inches high. Includes 8 Hot Wheels cars. Uses 2 "D" batteries (not included, see pg. 409).

R35 J 5418—Mailable. Shpg. wt. 6 lbs. . . . . Set 15.88

R35 J 5408—Tower only. Mail. (5 lbs.) 9.99

R35 J 5417 -8-pak Hot Wheels cars only. Mail. (3 lbs.) 5.98

BATTERY-POWERED electric motor cars—recharge on Juice Machine sold above

2 Sizzlers: open-wheeled Indy Eagle and March Formula 1.

35 J 5479—(2 lbs.) **5.88**

2 Sizzlers: 'Cuda and Camaro Trans Am cars.

35 J 5471—(2 lbs.) **5.88**

RACING SET. Hot Wheels team incl: Indy Eagle race car (fits on racer rig), racer rig; fuel tanker and team trailer. All you need for big time racing. Of rugged steel and plastic in red, white and blue racing colors. From 3 to 4½ inches long. (2 lbs.)

35 J 5492. Set **4.66**

RRRUMBLERS® cycles. Three-pak includes realistically-detailed plastic and metal Hi-Tailor, Mean Machine and 2-wheel Torque Chop. Drag cycles have special clear plastic wheels for use on any Hot Wheels track. 3 in. long (1 lb. 6 oz.)

35 J 5568.....Set **2.88**

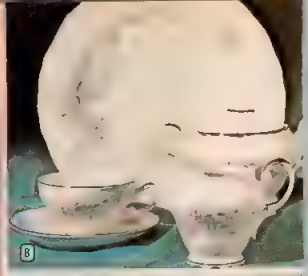
SPECIALTY CARS . . . Hot Wheels three-pak. Metal and plastic hot rod Paddy Wagon with chrome engine for Dragnet fans. Bug Eye future car with dual cockpits; and The Hood, with off-beat styling, two compartments. From 2⅛ to 3 in long (1 lb. 6 oz.)

35 J 5586 Set **2.88**

WAY-OUT AUTOS . . . Hot Wheels three-pak. Classic Cord —precision detailed replica of famous old-time car; Jet Threat "jet-power" car; plastic and metal Ice "T" very hot ice truck with chrome engine, side exhausts. From 2½ to 3 in. long. (1 lb. 6 oz.)

35 J 5101.....Set **2.88**

A Christmas gift for everyone on your list—use Budget Power



Fine Imported "Empress" China by Haruta

(A) CELEBRATION "EMPRESS" IMPORTED CHINA Translucent white body china in the always popular coupe shape. Accented with extra heavy platinum trim on the edges, complimented with an extra fine line platinum ring inside the outer rim. All pieces decorated with an exquisite blue and gray garland. Exclusive shape footed cups.

911/99H7697	99-Pc. Service for 12	Retail $114.95
911/57H4397	57-Pc Service for 8... .....Retail	$ 65.95

(B) EL PATIO "EMPRESS" IMPORTED CHINA Baroque shaped dinnerware in translucent white body china. Trimmed in platinum . . . decorated with a large side spray of blue flowers, complemented with grey leaves with two additional small sprays on the shoulder of the pieces. Footed cups

1847/99H6997	99-Pc. Service for 12. . .	.Retail $104.95
1847/57H4097	57-Pc. Service for 8	Retail $ 61.95

(C) ROSITA "EMPRESS" IMPORTED CHINA. Unusually lovely, with its unique swirl shape, in fine imported translucent white body china Trimmed in platinum, with large pink rose in the center, combined with a large spray of grey leaves, with smaller white and blue *raised enamel floral motif* Rich and dainty in appearance Footed cups.

1903/99H7697	99-Pc. Service for 12.	.Retail $114.95
1903/57H4397	57-Pc. Service for 8	Retail $ 65.95

(D) REGENT PLATIUM "EMPRESS" IMPORTED CHINA. Translucent white body china, elegantly conservative in appearance. Unusual baroque shape, trimmed in very heavy platinum Footed cups, sugar and creamer.

†816/99H8097	99-Pc. Service for 12.....	Retail $121.95
†816/57H3197	57-Pc. Service for 8	Retail $ 77.95

(E) CROWN PLATINUM "EMPRESS" IMPORTED CHINA Conservative traditional rim shape, translucent white body china Trimmed with platinum edged line, plus heavy platinum trim in center below shoulder. Footed cups

†836/99H7697	99-Pc. Service for 12.....Retail	$114.95
†836/57H4397	57 Pc. Service for 8 . . .	Retail $ 65.95

(F) FIESTA "EMPRESS" IMPORTED CHINA. Dainty, translucent white body china in coupe shape, platinum trimmed Large side spray of wheat on long stems All pieces trimmed and decorated Footed cups

916/99H6997	99-Pc. Service for 12	Retail $104.95
916/53H3997	53-Pc * Service for 8	Retail $ 59.95

(G) CHATHAM "EMPRESS IMPORTED CHINA A gracious service for those who prefer the traditional rim shape. White china body decorated with garlands of blue, grey and pink flowers and leaves on shoulder. The sugar, creamer and cups are footed

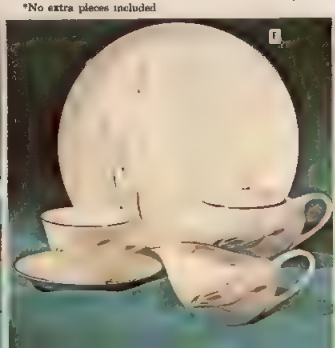
1904/53H4097	52-Pc. Service for 8*	Retail $61.95

*No extra pieces included

COMPOSITION OF THE SETS

99-PC SERVICE FOR 12 includes 12 each dinners, salads, bread and butters, cups saucers, soups and fruits, 1 each platter, chop plate, covered sugar creamer, gravy boat, 2 vegetable bowls Plus 3 extra footed cups and saucers.

57 PC. SERVICE FOR 8 includes 8 each dinners, salads or bread and butter cups, saucers, soups and fruits, 1 each platter, chop plate, covered sugar creamer vegetable bowl. Plus 2 extra footed tea cups and saucers



Pretty Dolls from the Continent

Dressed in charming old-world fashions

Dolls imported from Italy—Luxurious rooted hair can be combed in any style! Jointed bodies, long-lashed eyes open and close. Dolls wear elegant costumes in "old-world" designs.

4 9.88

1 to **3** **OUR LOVELY VISITORS FROM ITALY have** lifelike vinyl heads, eyes that open and close. Glossy, rooted hair. Vinyl arms; polyethylene body, legs.

1 Dema—with stunning blonde hair. Wears a long ruffle-tiered skirt in blue and white checks and a long-sleeved peasant blouse with white trim and blue arm. Matching pantaloons with ric-rac and pierced black shoes. 25 in. tall.
X 921-3695 A Mailing weight 4 lbs. 28.88

Save $1.00 buy any two outfits for 4.98 2.99 each

5 **6**

7

Pretty Chipper. You can brush, comb and braid her hair. Her eyes open and close; she has long lashes.

2 Sabrina—has dark flowing hair. Wears red-and-white checked jumper with daisy trim over a long sheer white ruffled dress. Pantaloons, hat, black shoes. 18 in. high.
X 921 3737 A Mailing weight 2 lbs. 22.88

3 Ortensa—with brown tossing curls. Wears long pink and white liberty with ruffle edge bonnet, white pantaloons, black fancy shoes. 18 in. high.
X 921-3786 A Mailing weight 2.50 lbs. 18.88

4 CHIPPER. Washable lifelike vinyl head with movable eyes; rooted blonde hair. Vinyl arms; polyethylene body, legs. She wears a long black flower print and navy low dress with white apron and peasant style hat with long sleeves, trimmed in lace and bows. Matching bonnet, panties. Stockings and shoes. 18 in. high.
X 921 3836 A Mailing weight 1.90 lbs. 9.88

Charming costumes for Chipper

5 OLD-FASHIONED NIGHTIE. Dreamy white nightgown with rosebud and bonnet print ruffled sleeves and edge. Dainty lace trim on collar. Doll not included.
X 921 3844 A Wt. 0.50 lb. each 2.99, any 2 for 4.98

6 PINAFORE DRESS. Hot pink and white polka dot pinafore, white cotton top with ruffled eyelet lace trim. Doll not included.
X 921 3869 A Wt. 0.50 lb. each 2.99, any 2 for 4.98

7 COAT AND HAT SET. Straw hat with huge pink bow, smart pink wool coat. Blank belt. Doll not included.
X 921 3893 A Wt. 0.85 lb. each 2.99, any 2 for 4.98

Save $1.00 when you buy any two outfits (5, 7). State catalog numbers for each item. pay only 4.98

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ASTRONOMICAL MODELS

(A) 454 POWER DISCOVERER Our finest scope. Equatorial mount is beautifully counterbalanced to give precise slow-motion control for tracking celestial bodies or satellites. 2X Barlow lens and 3 lens system give 6 power ranges: 46x, 76x, 92x, 152x, 227x, 454x. Focal length 910mm. Includes diagonal prism, solar filter, lunar and erecting lenses, sun projection screen, 6x30 finderscope, deluxe illuminated accessory tray, fitted wood cabinet.
313JL12430—Ship. Wt. 40 lb. $225.00

(B) 400 POWER EXPLORER Out of this world performance. 3 lenses plus 2x Barlow lens give 6 powers: 40x, 64x, 80x, 128x, 200x, 400x. Alt-azimuth mount with slow motion control, diagonal prism: solar, lunar, erecting lenses: 5x24 finderscope. 800mm focal length, 60mm objective lens. Fitted wood cabinet. Ship Wt. 21 lb.
307JL7965 ..... $130.00

(C) 280 POWER CONSTELLATION Great for the serious amateur. Easy to use. 3 versatile lenses plus 2x Barlow lens give 5 powers: 47X, 70X, 94X, 140X 280X. Diagonal prism. Erecting and solar lenses. 5x24 finderscope 700mm focal length
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155 POWER SPACEMASTER Similar to above, our lowest priced astronomical model with complete accessories: 58 and 155 power lenses, diagonal prism, solar lens. 5x24 finderscope, 700mm focal length. Styrofoam fitted gift box. Ship. Wt 13 lb.
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TERRESTIAL MODELS

(D) 15-30-45-60 POWER ASTRONAUT ZOOM Explore stars or distant landscape. Zoom fast from 15 to 60 power by extending drawtube. Easy fun to use. 60mm objective lens. 32" length. 5-ft. tripod.
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DELUXE ZOOM SPORT SCOPE

(E) 13 to 40 POWER DELUXE SPORT ZOOM Beautifully engineered and compact, this zoom model is great for field use. Recessed zoom bar permits fast, easy zooming from 13 to 40 power. Hunters and other active sportsmen will go for the extra brightness of the 40mm objective lens. Portable 16" length. 12" chrome tripod. Ship Wt 6 lb.
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Jason microscopes are quality optical instruments featuring all metal construction and precision optics. Exciting ZOOM eyepieces allow quick, easy power changes. Each includes built-in sub-stage lamp, dissecting tools and slides, and 18 pg. "How To" booklet.

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(G) 900X DELUXE Zoom in on the exciting world of science! Simply turn eyepiece and zoom up or down from 50 to 900X magnification. Power calculator automatically indicates exact power. Built-in lamp with transformer. Rugged case. Height. 9½". Ship Wt. 5 lb.
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(H) 750X ZOOM MICRO-LAB Precision microscope zooms to 750 power. Built-in sub-stage lamp operates on pen-lite batteries (not incl.). Includes: test tubes, blank slides prepared slides, cover glasses, butterfly, extra bulbs, Canada Balsam, Methylen Blue, shrimp hatchery with shrimp eggs and sea salts, 7 piece dissecting set. Ht 9½". Ship. Wt. 6 lb.
714JL1395 ..... $23.50

Jr. size Spinet Piano

49 keys
plus a 4-octave keyboard
for greater range

$39.95

49 keys, including sharps and flats, make it possible for youngsters to play most of their favorite songs. Heavy cast iron tone bar with precision ground alloy steel tone rods for full sound. Color-coded song book and key chart make it easy to learn simple tunes. Gracefully turned legs rest on foot blocks. Elegant maple finished wood piano measures 31x13½x24 in. high. Matching lift-top storage bench, 15x9x13 in. high. Hardwood plywood construction. Shipped freight (rail or truck) or express.

79 N 66636N—Wt. 40 lbs. $39.95

25-key
Spinet Piano

$12.87

Just match color-coded notes with keyboard to play. Cast-iron tone bar. Piano measures about 16½x10½x18½ inches high. Hardwood and hardboard construction. Gold-color front panel, black-finished cabinet. Bench stands about 8¼ inches high. Music book included.

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37-key Spinet Piano
with see-through front panel

$24.87

37 keys including sharps and flats. Plastic see-through front panel allows view of action of tappets striking steel tone wires. Metal tone bar. 3-octave span, chromatically tuned. Hardwood plywood construction, finished in walnut. 22¾x10¾x20½ inches high. Color song book and color-coded key chart. Matching bench, 11¾x6¾x10 inches. Shipped freight (rail, truck) or express.

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Baby Grand Piano with concert piano styling

$11.97 30-Key | **$15.97** 48-key

Both pianos and benches are made of hardwood with a lustrous woodgrain finish. Keys include both sharps and flats. Metal tone shaft and wire music stand. Includes music book. Imported from Japan.

36-Key Piano with bench. Piano measures 14¾x19¾x20⅛ inches high. Bench is 10 inches high. Partly assembled.

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48-Key Piano with bench. (Not shown.) Piano, 17½x21½x20⅛ in. high. Bench, 10 in. high. Partly assembled.

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So resonant, no amplifier is required with this STEEL Guitar

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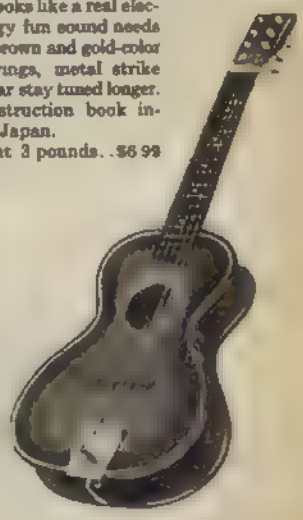
Metal gears well spaced for easier tuning

Its sleek styling with a cutaway body and narrow neck make it easier to play. Looks like a real electric instrument, yet its twangy fun sound needs no amplifier. Steel body with brown and gold-color sunburst design, 6 steel strings, metal strike plate. Geared tuning helps guitar stay tuned longer. Shoulder strap, pick and instruction book included. 26 inches long. From Japan.

79 N 66597C—Shipping weight 3 pounds. . $6.99



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Shipping wt. 3 lbs.

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Junior Zither
15 metal strings

Play music right away . . just follow the coded song charts. Base is pressed board; formed metal body. Geared peg tuning. Tuning key, pick, extra strings and instructions included. Measures about 14x18x1½ inches. Gray, gold color. Buy it the easy way—order by phone.

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$6.99

Beat that drum Snoopy won't mind

Snoopy Trap Drum Set
$4.87

The "Peanuts" gang's favorite dog decorates this drum set. Get lots of rhythm, sound and fun with 16-in. diameter bass drum, tom-tom, and tambourine. Set also includes two 12-in. wood drumsticks and instructions. Set is mounted on steel frame. Plastic break-resistant heads. 21 in. high overall. Unassembled.
Shipping weight 6 lbs.
79 N 6667C . . . Set $4.87

Snoopy © United Feature Syndicate, Inc. 1966

Roy Rogers Guitar
$3.39

Wood fiber sound chamber for deeper sounds

Sets the mood for strumming and singing your favorite cowboy songs. Endorsed by Roy Rogers. Pictures of Roy, Trigger, and Dale. 29-inch long guitar is wood, finished in ivory color with maple-toned shading. Six strong wire and nylon strings. Plastic pegs and colorful shoulder cord. Instructions.
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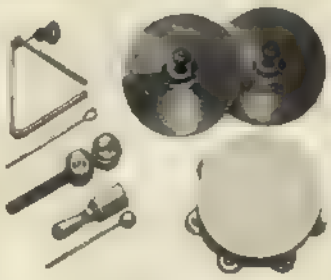

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"Peanuts" © United Features Syndicate, Inc. 1950

Portable Organ **$6.77** without batteries

25 color-coded keys and 25 brass reeds cover 2 full octaves. Red plastic case measures about 14x6x5½ in. high. On-off switch. Music incl. Uses 3 "D" batteries . . order pkg. below.
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Just blow into mouthpiece, press keys . . they're color-coded to songbook (included). Rich, full-bodied tones. 1½ diatonic octaves. Plastic instrument measures 14 inches long. Instructions included.
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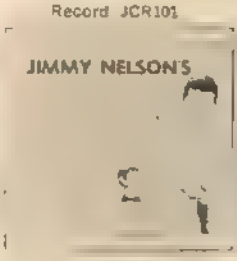

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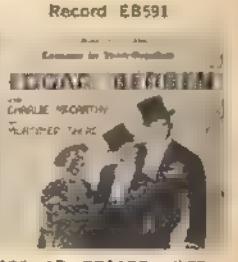

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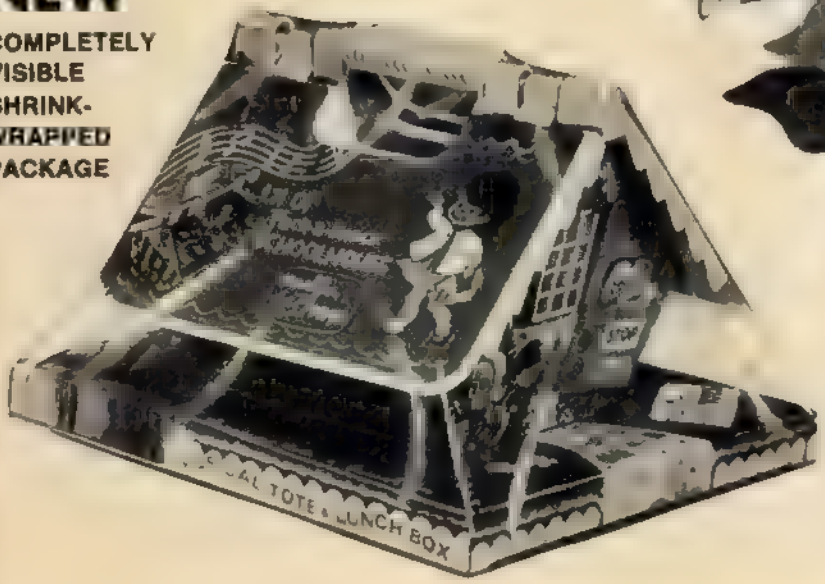

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KitchenAid®

- 10 Positive Speeds
- Powerful 200-Watt Motor
- Exclusive 'round the Bowl Mixing

(A) 10-SPEED ALL PURPOSE MIXER — K4S. Deluxe mixer is designed with enough power to pull through heavy batters and mix them thoroughly . . . even kneads yeast dough. Unique "Round the Bowl" mixing action handles all chores. Beater goes from the center to the edges for most efficient mixing. Features a stainless steel bowl with 4½-qt. capacity. Equipment includes a dough hook, a wire whip and a combination flat beater. Equipped with a rugged motor with power to spare. Finished in enamel that will last for years. 14" high, 8¾" wide and 14-1/8" long. Comes in 2 colors. Wt. 29 lbs.
3736-002E8880—White **$128.95**
3736-009E8880—Avocado **$128.95**

(B) 10-SPEED FOOD MIXER — 4C. Designed specially for the average family . . . where mixing tasks range from beating a single egg to fluff-whipping a bowlful of potatoes. Ten positive speed selections. Equipped with a rugged motor with power to spare. Exclusive single beater design moves completely around the bowl as it mixes. It beats, whips, stirs, blends, folds and mixes. Comes with a 4-qt. heat resistant glass mixing bowl. Crafted in a durable baked enamel finish that will give you years of good looks and outstanding quality. Engineered to meet the highest standards. In two exciting shades. Wt. 22 lbs.
3736-011E5390—Avocado **$77.50**
3736-008E5390—White **$77.50**

(C) DELUXE 10-SPEED MIXER — K5A. Here's an excellent mixer to take care of the large volume that a big family requires. Finished in white baked enamel that will stay beautifully white for years. Equipped with a wire whip and a combination flat beater to give you perfect mixing results. Includes a durable stainless steel bowl with a large 5-qt. capacity. Operates over a dozen optional accessories including an ice cream freezer, dough hook, vegetable slicer and many others. Round the bowl mixing action goes from the center of the bowl to the edges for the most thorough mixing job ever. Engineered with a rugged extra powerful motor to take care of all large size mixing jobs. The beater is quick and easy both to use and to wash. 16½" high, 10-3/8" wide, 13½" long. Wt. 35 lbs.
3736-003E12194 . . . . . **$176.00**

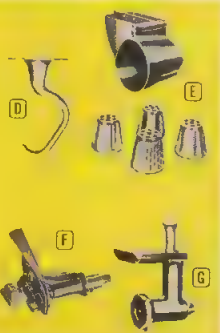
Kitchen Aid Attachments

(D) DOUGH HOOK ATTACHMENT — K5DH. Perfect accessory for the homemaker who likes to make all kinds of pastries. Easily fits on to the K5A mixer. Wt. 1 lb
3736-004E320 . . . . . **$4.75**

(E) ROTOR VEGETABLE SLICER ATTACHMENT — VR. Shreds or slices vegetables the way you like them. Fits easily on all models. Interchangeable slicer cones are included. Wt. 3 lbs.
3736-007E1207 . . . . . **$17.95**

(F) CAN OPENER ATTACHMENT — CO. Now a convenient can opener that works at just the touch of your fingertips. Fits all models easily and quickly. Wt. 2 lbs.
3736-005E560 . . . . . **$8.00**

(G) FOOD CHOPPER ATTACHMENT — FC. Perfect accessory to chop all kinds of foods just the way you like them — fine or coarse. Fits all models easily. Wt. 3 lbs.
3736-006E1008 . . . . . **$14.50**



SUNBEAM DELUXE AUTOMATIC MIXMASTER

MODEL MM100W. 12-speed Mix-Finder dial indicates proper setting for all mixer operations. Powerful 175 watt governor controlled motor. Extra large "bowl-fit" beaters; automatic bowl speed control. Bowl shift lever adjusts mixing bowls to correct position. With 4 and 1½ qt mixing bowls

4036-077E4190 Avocado. Wt. 16 lbs. $58.45
4036-001E4190 White. Wt. 16 lbs. $58.45

HAMILTON BEACH DELUXE STAND MIXER

MODEL 25. Expertly crafted in gleaming chrome finish. With practical ball Mix-Timer for "split second" perfection. Complete with ten-speed fingertip control that has handy mix-guide. Two stainless steel bowls; bowl turntable control for full coverage mixing. Durable one-piece guarded beaters with locking screw. Mixer lifts off stand for portability.

3700-023E5140 . . Wt. 15 lbs. $74.95

SUNBEAM DELUXE CHROME MIXMASTER MIXER

MODEL MM200WS. The perfect mixmaster mixer to fulfill all your mixing needs. Features a 12-speed Mix-Finder dial that helps you pick the right speed to mix your favorite recipe. Large "bowl-fit" beaters mix your batters, eggs, etc. thoroughly and control the speed of the bowl. And, it's a versatile mixer, too. Just remove the stand and it's a portable. Comes complete with 4 and 1½ quart stainless steel bowls that clean easily. Designed in gleaming chrome.

4036-002E5150 . . Wt. 17 lbs. $73.45

GE DELUXE VARIABLE SPEED STAND MIXER

MODEL M35. The versatile mixer . . . use as a stand mixer or detach from base and it's a portable mixer. 12 tested mixing speeds let you whip, fold, stir, blend, cream, mix, mash or beat. Two chip-resistant hammertone bowls are included. Mixer bowl base adjusts to the bowl used. Handy beater ejector releases beaters for fast and easy cleaning. Deluxe mixer is designed to take care of all your "beating needs." Designed in your choice of White or Avocado to accentuate your kitchen. Wt. 13 lbs.

3664-004E2340 . . Avocado $34.98
3664-003E2340 . . White $34.98

HAMILTON BEACH 9-SPEED WHITE MIXER

MODEL MHB35. Modern styled mixer is designed to delight every homemaker. Features a nine-speed slide control to let you mix everything you desire. Two-position turntable allows for overall mixing. Extra large durable steel beaters feature a push-button beater ejector. Designed to rest on end when detached for portable use. Includes two Pyrex, heat resistant mixing bowls in two different sizes. Finished in pure white baked enamel that will give you years of good looks and outstanding quality. With 130-watt motor.

3700-024E2375 Wt. 16 lbs. $34.95

Deluxe Mary Proctor Ironing Set

Electric Iron has 17 simulated steam vents, adjustable fabric dial, easy-grip handle and safe low heat
Steel Ironing Board adjusts to any height

Lime green steel iron has white plastic handle . . actually measures 80% the size of an adult iron. Lime green enameled steel ironing board is sturdy, wobble-free and features the famous Proctor steam vent top for easier ironing. About 30 inches long. Height adjustment operates at the touch of a finger. Includes ironing board cover and pad. UL listed. 110-120 volt, 60 cycle AC.
79 N 10251C Shipping weight 8 pounds. . . . . Set $5.77

10-piece
Cleaning Set with
metal carpet sweeper

$2.99 set

Everything you need . . 24-inch long metal carpet sweeper with fiber brush, plastic fiber broom, cotton floor mop. Furniture brush, dustpan, hand mop, dust cloth, sponge and SOS box. Bright paper apron helps keep you clean.
Shpg. wt. 3 lbs.
79 N 10168C . . Set $2.99

Vac picks up colored "dust" balls and whirls them around inside see-through plastic hood

Battery-powered
Canister Vacuum Cleaner

$5.99 without batteries

It's fun to watch this powerful vac do its job. Just flip handy on-off switch and see colored plastic foam balls (included) travel through hose and into hood. All-plastic vac has light blue see-through hose and base, red hood. Rolls around on rubber wheels. 6x6x7½ in. high. Partly assembled. From Japan. Uses 3 "D" batteries, order pkg. below.
Shipping weight 1 pound 9 ounces.
49 N 1304 . . . . . $5.99

Battery-powered
Upright Vacuum Cleaner

$4.99 without batteries

Flip switch to start the cleaning action; a light tells you it's on. Easy-to-empty vinyl bag, steel body and handle. 8½x39 inches high. Beige and brown. Partly assembled. From Japan. Uses 3 "D" batteries, order package below. Shpg. wt. 2 lbs. 6 oz.
49 N 1301 . . . . . $4.99

"D" Batteries. Package of 6.
49 N 8406—Wt. 1 lb. 8 oz. . . . . Pkg. $1.49

Tabletop Kitchen Appliance Set

3-piece metal set includes stove with raised "burners" and see-through oven door . . sink with turn-on faucet for real water . 3-shelf refrigerator

$8.44

Everything is at your fingertips. 3-piece metal appliance set comes in terra-cotta red with green trim. 11-inch stove has raised pretend burners, see-through oven door and sliding broiler tray. 11-inch sink has turn-on faucet and swing-open cabinet. 15-inch refrigerator has 3 shelves. Play food, apron, pans, accessories incl.
Shipping weight 10 pounds.
79 N 1019C . . . . . Set $8.44

Every appliance really works

Mini-Matic Hostess Center $9.88 without batteries

with dishwasher, utility table, dishes and other accessories

Hostess Center. 10 x 10-inch cardboard kitchen. Includes plastic sink with working drain . . dishwasher and dishes . . utility table . . 8 utensils . . accessories. Plus sink cabinet that contains battery power to operate dishwasher, all other Mini-Matic appliances sold at right. Just plug them in. Uses 2 "D" batteries, order pkg. below. Skipper doll not included.
49 N 1127—Shipping weight 2 pounds $9.88

Dishwasher with battery-powered Cabinet. Includes set of dishes. Uses 2 "D" batteries, order pkg. below.
49 N 11278—Shipping weight 14 ounces $3.33

"D" Batteries. Package of 6.
49 N 8406—Shipping weight 1 lb. 8 oz. ..... Pkg. 1.49

Mini-Matic Appliances. All plastic appliances work only when plugged into battery-powered cabinet sold with hostess center (49 N 1127) or dishwasher unit (49 N 11278) at left.

Mixer. Removable beaters, tilting head, bowl.
49 N 11275—Shipping weight 8 oz. . $2.33

Carving Set. Easy-grip power handle. Storage unit.
49 N 11277—Shipping weight 8 oz. $2.33

Blender. See-thru jar with removable top for filling and pouring. Chrome-plated base.
49 N 11276—Shipping weight 8 oz. $2.33

Metal Colonial Mansion with 129 pieces of furniture

$8.77

Our largest doll house. Outside, the elegant colonial styling is carried out with simulated brick front, white railing and green shutters . . lovely cupola on roof plus a spacious breezeway. Inside, there are 7 rooms. You can design your own room settings by switching the 129 pieces of plastic furniture from room to room. 4 plastic people "live" in house. 38x9x15 inches high. Unassembled . . directions included.

Shipping weight 9 pounds.
79 N 9404C $8.77

Early American House of metal . . 6 furnished rooms

$5.99

Large, rambling house has added attraction of an outdoor terrace with awning. Kitchen, living-dining area, nursery, bedroom, bath and convenient utility-laundry room are filled with 30 pieces of plastic furniture. Includes family of 4 plastic people. 2-story house is 26½x9x15 inches high. Unassembled . . directions included. Buy it the easy way—order by phone.
79 N 9403C—Shipping weight 7 pounds $5.99

Beautifully furnished Colonial Mansion $8.76

1 Stately colonial mansion has elaborate designs screened on in full color to re-create the mood and elegance of yesteryear. 4 large rooms are furnished with the same deluxe pieces (except dresser with lamp) as our highest priced suburban home on facing page. Play area outside has a fenced-in formal garden and flagstone patio. 2-story vinyl house measures 19⅛x19½x17⅛ in. high when open. Closes for easy toting.
79 N 94015C—Shpg. wt. 6 lbs. ... $8.76

Modern House with fireplace $5.99

2 Two-way exposed "brick" fireplace brightens the kitchen and adds rustic charm to the living area. Full-color screened balcony makes the 2nd story bedroom look extra-large and cheery. Rooms are completely furnished with 16 pieces of molded plastic furniture. Vinyl house 18¼x18¼x10¾ inches high when open. Closed, it's compact, easy to carry.
49 N 94016—Wt. 2 lbs. 4 oz. $5.99

5-pc. Plastic Doll Family

3 They bend, turn, twist or stay in any position . . range from 3 to 5 in. tall . . wear cotton, rayon clothes. Scaled to fit houses on facing page. Hong Kong.
49 N 9402—Shpg. wt. 3 oz. $1.99

Snap-together Plastic Furniture

4 Over 100 pieces of plastic furniture to snap together. For living room, dining room, 2 bedrooms, kitchen and bath. Instructions and room layout sheet included.
49 N 94033—Shpg. wt. 2 lbs. $3.99

SMOKEY BEAR® & RAGGEDY ANN®
NOW LIVE UNDER THE SAME ROOF

RAGGEDY ANN® & SMOKEY BEAR® DOLLS © 1971 KNICKERBOCKER TOY CO., INC.

COME ON TO OUR HOUSE!

This is what we proudly say at Knickerbocker, now that America's most famous bear, Smokey Bear, has joined our line. Smokey, you know, is licensed by the United States Government. In 1971, Smokey will join with the most famous occupant of our house, Raggedy Ann; making Knickerbocker the *one* house every toy buyer must visit

Everybody knows what kind of promotional job we've done with Raggedy Ann in a few short years. Today, Raggedy Ann is a multi-million dollar item, in its own right We expect the same growth potential from Smokey Bear. To make certain that our great expectations come true, we are going to promote both Smokey Bear and Raggedy Ann on television.

For more than forty years, Knickerbocker has been the hallmark of quality in the stuffed toy industry. In 1971, by having Smokey join Raggedy Ann, we will not only be enhancing our reputation, but our sales.

Come on to our house, Mr. Toy Buyer and be welcomed by the most fantastic selling pair in stuffed toys, Raggedy Ann and Smokey Bear.

knickerbocker Toy co, inc
1107 BROADWAY NEW YORK N Y 100 0

Michela Universo

the Italian doll
for all children
of the world

She talks and sings
in all languages
with the interchangeable
record system

SEBINO

25033 - COLOGNE BRESCIANO (ITALY)

(Circle No. 68 on Reader Inquiry Card)

Kodak Instamatic® CAMERAS

- Drop-in loading with 126 film cartridges
- Use pop-on flashcube
- Take color and black-and-white snapshots—color slides too!

KODAK INSTAMATIC 134 Camera

- Automatic CdS electric eye
- Signal warning for insufficient light

Drop-in loading, no settings, plus automatic electric eye exposure control for outdoor picture taking. An illuminated signal in the viewfinder tells you when to pop on a flashcube because of insufficient light. Helps you get proper exposure for black and white and color snapshots and color slides. Convenient thumb lever for easy film advance. Flashcube rotates automatically.

INSTAMATIC 134 CAMERA ONLY.
A134E-EK1897 . . . . . $27.95

KODAK INSTAMATIC X-15 Camera

- Lowest-priced camera using new self-powered Magicube

Uses new self-powered Magicube Type X. No flash batteries. No settings to make. Lens is set for sharp outdoor pictures from 4 feet on out. Easy-thumb lever advances film and Mag-cube. Shutter lock prevents double exposure. "Used lamp" signal in viewfinder prevents missed pictures and wasted film.

AX-15R KODAK INSTAMATIC X-15 Color Outfit contains camera, wrist strap, color film, Mag-cube, Type X, instruction manual
AX-15R-EK1496 . . . . . $22.95

KODAK INSTAMATIC X-25 Camera

- Flash pictures without flash batteries
- Automatic film advance

Here's a camera that not only gives you flash pictures without flash batteries—but automatically advances the film and rotates the magicube after each shot.—you're always ready for the next picture opportunity. "Used lamp" signal in viewfinder prevents missed pictures and wasted film. This camera is ideal for snapshots of children and other fast-changing subjects.

AX-25R KODAK INSTAMATIC X-25 Color Outfit contains camera, wrist strap, color film, Magicube, Type X, instruction manual
AX-25R-EK2377 . . . . . $32.95

with every
KODAK INSTAMATIC
Camera you just . . .

DROP IN . . . POP ON . . . AIM AND SHOOT!

KODAK INSTAMATIC X-35 Camera

- Flash pictures without flash batteries
- Automatic electric eye
- Takes close up pictures

This camera gives you picture-taking versatility—at modest cost. Aim and shoot for general pictures beyond 6 ft; or, with one easy setting, shoot excellent close-ups (2 to 6 ft.) Electric eye (CdS) sets your daylight exposures. Automatic flash exposure control. In complete outfit. Uses new self-powered Magicube, Type X.

AX-35R KODAK INSTAMATIC X-35 Color Outfit contains camera, wrist strap, PX-30-size battery for electric eye, color film, Magicube, Type X, instruction manual
AX-35R-EK3477 . . . . . $49.95

KODAK INSTAMATIC X-45 Camera

- Flash pictures without flash batteries
- Automatic electric eye
- Takes close up pictures
- Automatic film advance

This attractive camera contains every need for daylight and flash picture-taking in color. Uses new Magicube, Type X. Automatic film advance by spring motor means camera is always ready for next action shot. Two-position focusing means sharp close ups along with general pictures.

AX-45R KODAK INSTAMATIC X-45 Color Outfit includes camera, wrist strap, PX-30-size battery for electric eye, color film, Magicube, Type X, instruction manual
AX-45R-EK4187 . . . . . $59.95

KODAK INSTAMATIC X-90 Camera

- Automatic electric eye, automatic flash control, rangefinder focusing, KODAK EKTAR Lens
- Flash pictures without flash batteries

Most automatic of all the new INSTAMATIC X Cameras. Automatic motorized film advance. Automatic electric eye sets lens. Shutter automatically adjusts when light is too dim. Automatic exposure control for flash as camera is focused. Automatic sharp focus with rangefinder. Automatic "use flash" and "Stop-bad bulb" signals light up in viewfinder. Fast f/2.8 KODAK EKTAR Lens. Uses new Magicube, Type X. Fast-action shutter, with speed settings for 1/250, 1/125, and 1/60 seconds. "B" setting gives you long exposure when you need it. Illuminated indicator tells if electric eye battery has adequate power.

AX-90 KODAK INSTAMATIC X-90 Camera with adjustable clip-on neck strap, PX-30-size battery for electric eye, instruction manual
AX-90-EK9973 . . . . . $144.50

Kodak Instamatic MOVIE CAMERAS

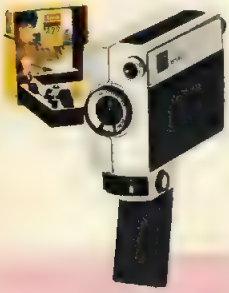
- Battery driven—no winding
- Use drop-in film cartridge
- Built-in pistol grip for extra-steady movies

with every **KODAK INSTAMATIC** *Movie Camera you just...*

OPEN . .

DROP IN . . .

AIM AND SHOOT.

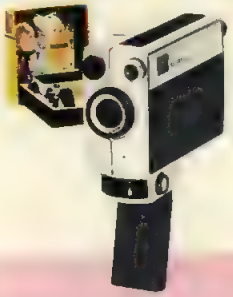


KODAK INSTAMATIC M22 Movie Camera

- Lowest priced

Giant-sized fun in a palm-sized movie camera. Just drop in a super 8 film cartridge, make one simple setting, aim and shoot. Get sharp movies—factory focused lens. Built-in foldaway pistol grip helps you take extra-steady movies. Snap on a movie light for indoor filming. Slim and lightweight, slips easily into pocket or purse.

No. D22 KODAK INSTAMATIC M22 Camera Only.
D22EK2476 . . . . . **$29.95**



KODAK INSTAMATIC M24 Movie Camera

- Automatic electric eye—no settings

No settings to worry about. Just aim and shoot. The electric eye exposure control sets the f/2.7 lens automatically.

No. D24R KODAK INSTAMATIC M24 Movie Outfit contains camera, film, batteries
D24R-EK3897 . . . . . **$53.50**

KODAK INSTAMATIC M28 Movie Camera

- Zoom lens • Electric eye

Zoom in on close ups! Zoom back for wide views! Add new excitement to your movies with this f/2.7 2½-to-1 zoom-lens camera. The electric eye adjusts the lens opening automatically, continuously, even in changing light. Viewfinder zooms with lens—you see what you're filming. Built-in pistol grip helps provide the steadiness needed while zooming.

No. D28R KODAK INSTAMATIC M28 Movie Outfit contains camera, film, batteries
D28R-EK6360 . . . . . **$83.50**

KODAK INSTAMATIC M30 Movie Camera

- Power zoom lens
- Electric eye
- Reflex viewfinder
- Extra-fast lens

Smooth, effortless power zooming of f/1.9 lens by convenient finger-tip control. Manual zoom, too! Through-the-lens reflex viewing lets you see just what you're filming. Camera has automatic CdS electric-eye exposure control and built-in, foldaway pistol grip.

No. D30R KODAK INSTAMATIC M30 Movie Outfit contains camera, film, batteries
D30R-EK7743 . . . . . **$103.50**

KODAK INSTAMATIC M9 Movie Camera

- 5 to 1 Power Zoom
- 4 Filming Speeds

Kodak's finest INSTAMATIC Movie Camera! Zoom from extreme close ups to panoramic wide angle views. Four speeds let you take movies in slow motion, fast motion, and at normal speed. Behind the lens exposure control and reflex viewing. Built-in battery checker.

D39EK13997 . . . . . **$189.50**

KODAK INSTAMATIC M7 Movie Camera, same as M9 except for 3 to 1 zoom and single filming speed.

D37EK10196 . . . . . **$149.50**

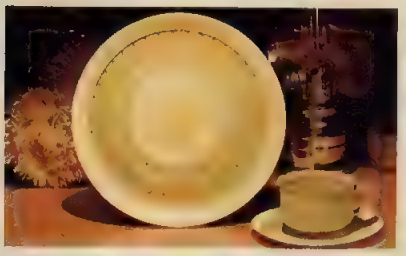
Kodak FIELD CASES for Instamatic CAMERAS

For Movie Cameras:
Kodak Instamatic Movie Case Model B (For M22, M24, and M26 movie cameras)
D142C-EK387 . . . . . $4.95
Kodak Instamatic Movie Case Model C (For M28 and M30 movie cameras)
D143C-EK657 . . . . . $6.95
Kodak Instamatic M7/M9 Case (For M7 and M9 movie cameras)
D137C-EK1197 . . . . . $14.95

For Still Cameras:
Kodak Instamatic Field Case Model D (For Instamatic 124 and 134 Cameras)
C81C-EK357 . . . . . $4.50
Kodak Instamatic Field Case Model K (For Instamatic 314, X15 and X35 Cameras)
C86C-EK397 . . . . . $4.95
Kodak Instamatic Field Case Model L (For Instamatic 414, X25 and X45 Cameras)
C88C-EK397 . . . . . $4.95
Kodak Instamatic Field Case Model F (For Instamatic 716, 814 and X90 Cameras)
C71C-EK777 . . . . . $9.95

LENOX® WARE The Truly Elegant Line of MELMAC® Dinnerware

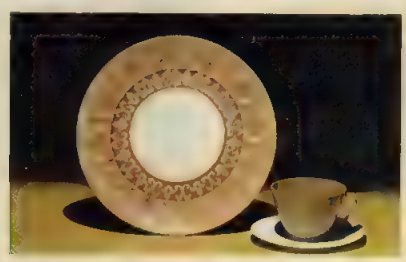
A wide selection of pleasing and appealing patterns, Lenoxware Melmac Dinnerware is guaranteed against breakage for two full years. Cups are made of stain-resistant Lenotex® to guard against permanent staining. All pieces are fade-proof and safe in automatic dishwashers. Choose Lenoxware for your dining pleasure.



EARTHRIDGE—A geometric border of rich gold rust and orange set against a background of soft earthtoned swirls. Accessories in Antique Gold.
2045CEE-2330 45-pc. Service for 8.
Shipping Weight 14 lbs. **$34.95**

DAISY MAE A bouquet of glistening white daisies on a softly textured olive background. Accessories in Avocado.
6045SDM-1663 45-pc. Service for 8
Shipping Weight 11½ lbs. **$24.95**

TRINIDAD—A handsome geometric border design in turquoise and olive, highlighted with metallic green gold. Accessories in Avocado.
2045CTD-2330 45-pc. Service for 8.
Shipping Weight 14 lbs. **$34.95**



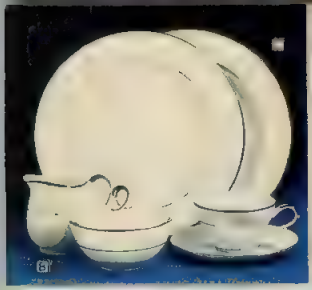
MADEIRA—A rich border design of subtle brown and umber motifs, reflecting the Mediterranean influence. Accessories in Swiss Brown
6045SMD-1663 45-pc. Service for 8
Shipping Weight 11½ lbs. **$24.95**

COUNTRY GLOW—Blossoms in warm earth tones set in a creamy border and placed on a background of soft tan swirls. Accessories in Swiss Brown.
2045CCG-2330 45-pc. Service for 8.
Shipping Weight 14 lbs. **$34.95**

45-pc. set includes 8 each decorated dinner plates, decorated saucers, salad plates, stain-resistant cups, soup/cereal bowls. 1 each platter creamer, sugar with cover and open vegetable bowl

GRECO—A textured border design of muted ochre and olive elements, highlighted with warm gold Accessories in Antique gold
6045SGX-1663 45-pc. Service for 8.
Shipping Weight 11½ lbs **$24.95**

45-pc. set includes 8 each decorated dinner plates, stain-resistant cups, saucers, B & B/salad plates, soup/cereal bowls 1 each platter, creamer sugar with cover and open vegetable bowl



Premiere
FINE IMPORTED CHINA
Division of MIKASA
Lovely china in distinguished shapes and patterns. Elegant, in its deep luster, its rich translucency. And it's fired for durability.

(A) BRINDISI. Stark black medieva design em bellishes the rim of this white translucent fine china. Precious 24 karat gold lines mark the rim and verge of each piece.

5854X6495	55-Pc. Service for 8	$ 94.95
5854X11995	95-Pc. Service for 12	$169.95

(B) CITATION. Rich platinum border on pure white body. Traditional rim shapes.

5428X4795	55 Pc. Service for 8	$ 69.95
5428X8595	95-Pc. Service for 12	$124.95

(C) DORIC. Traditional rim shape, with gold edge and gold line on verge. Truly aristocratic design.

5429X4795	55-Pc. Service for 8	$ 69.95
5429X8595	95 Pc. Service for 12	$124.95

(D) MARGARET. Overflowing basket of soft grey and blue flowers are inked together by a grey design. With platinum outline at rim and verge of this translucent fine china.

5555X5295	55-Pc. Service for 8	$ 74.95
5555X9495	95-Pc. Service for 12	$134.95

(E) DELLA ROBBIA. Serene design in muted tones of olive and deeper green tones shape the rim of this rich pattern. 24 karat gold lines surround the rim and verge and stand out sharply against the pure white of this translucent china.

9366X7995	55-Pc. Service for 8	$114.95
9366X13995	95 Pc. Service for 12	$199.95

(F) HEIRLOOM. Tiny keepsake bouquets of pink and white graced with pink designs on the rim make this a treasured pattern. With delicate 24 karat gold line on verge and rim.

9364X5995	55-Pc. Service for 8	$ 89.95
9364X10995	95-Pc. Service for 12	$159.95

(G) SILVER MAPLE. Sprigs of silver grey and white maple leaves sprout to life on this translucent fine china. In lovely contemporary coupe shape with rich platinum band on rim. The ideal china for modern or contemporary table settings.

5600X4795	55-Pc. Service for 8	$ 69.95
5600X8595	95-Pc. Service for 12	$124.95

COMPOSITION OF SETS

55-PIECE SERVICE FOR 8 includes 8 each: dinners, bread and butters, cups, saucers, fruits, soups, one each chop plate, vegetable bowl covered sugar and creamer, 2 extra cups. **Ship. wt. 43 lbs.**

95-PIECE SERVICE FOR 12 includes 12 each: dinners, bread and butters, salads, cups, saucers, fruits and soups; one each chop plate, platter, vegetable bowl, salad bowl, covered sugar, creamer, gravy boat; 3 extra cups. **Ship. wt. 75 lbs.**

(H) BARBIZON. Charming baroque styling with a happy-as-springtime pattern. Dainty Turquoise roses and grey leaves dance on swirl embossed rims. The purest white body is further accented by rich platinum banding.

9289X4795	55-Pc. Service for 8	$ 69.95
9289X8595	95 Pc. Service for 12	$124.95

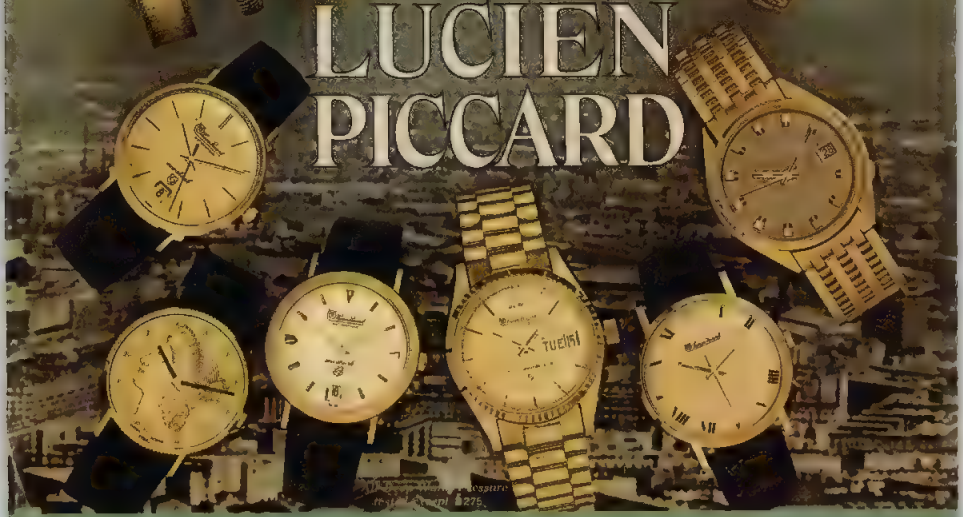
(J) CAROUSEL. As gay as its name this cheerful contemporary motif is in lively blue and green. It enhances the contemporary coupe shape. Pure white fine china body.

5384X5295	55 Pc. Service for 8	$ 74.95
5384X9495	95-Pc. Service for 12	$134.95

Lucien Piccard

All Lucien Piccard watches are equipped with precision Swiss movements, all fully jeweled, shock resistant and anti-magnetic

LUCIEN PICCARD



(A). 14K Yellow Gold elegant bracelet watch.
9005-400J22500 ..... **$375.00**

(B). 14K Yellow Gold fashionable bracelet watch.
9005-401J15000 ..... **$250.00**

(C). 14K Yellow Gold bracelet watch with matching textured dial.
9005-402J27000 ..... **$450.00**

(D). 14K White Gold watch with four brilliant diamonds and matching Gold Filled bracelet.
9005-404J13300 ..... **$220.00**

(E). 14K White Gold watch with two brilliant diamonds and Gold Filled bracelet.
9005-405J10500 ..... **$175.00**

As above in 14K Yellow or White Gold—No diamonds.
9005-406J9000—Yellow Gold **$130.00**
9005-407J9000—White Gold **$150.00**

(F). 14K White Gold watch with six brilliant diamonds and coordinating Gold Filled bracelet.
9005-408J15600 ..... **$260.00**

As above in 14K Yellow or White Gold — No diamonds.
9005-414J9300—Yellow Gold **$155.00**
9005-415J9300—White Gold **$155.00**

(G). 14K Yellow Gold deluxe bracelet watch.
9005-409J21000 ..... **$350.00**

(H). 14K Yellow or White Gold watch with unusually matching Gold Filled bracelet.
9005-410J9300—Yellow Gold **$155.00**
9005-411J9300—White Gold **$155.00**

(J). 14K Yellow or White Gold graceful bracelet watch.
9005-412J18800—Yellow Gold **$310.00**
9005-413J18800—White Gold **$310.00**

(K). Self winding 14K Yellow Gold Seashark Automatique with calendar window.
9005-100J18000 ..... **$300.00**

As above in 10K Yellow Gold Filled.
9005-101J11500 ..... **$190.00**

(L). Men's 14K Yellow Gold watch with $20.00 coin motif dial. S. Sapphire crown.
9005-102J18000 ..... **$300.00**

(M). Self winding 14K Yellow Gold Seashark Automatique with calendar window.
9005-103J18000 ..... **$300.00**

(N). Rugged self winding all Swiss 14K Yellow Gold Certified Seashark Trident with automatically changing day and date cyclops window, screw-in deep water pressure tested crown. All Swiss 14K Yellow Gold bracelet.
9005-104J69000 ..... **$1150.00**

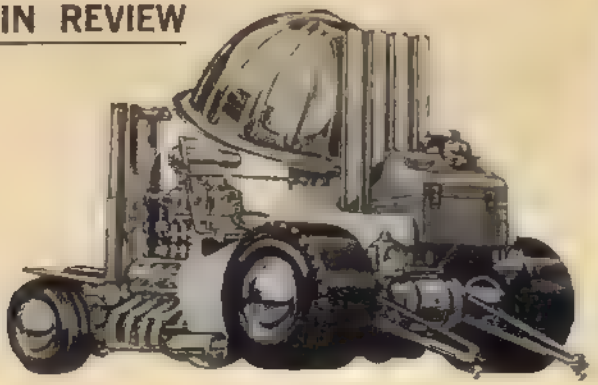
As above in 14K Yellow Gold with alligator strap
9005-108J30100 ..... **$500.00**

As above in all Swiss Giltron Supreme Filled with Giltron Supreme bracelet.
9005-109J16975 ..... **$275.00**

(P). Ultra thin all Swiss 14K Yellow Gold dress watch.
9005-105J12750 ..... **$212.50**

(Q). Self winding Giltron Supreme Filled Seashark Automatique with calendar window and matching Giltron Supreme Gold Filled bracelet.
9005-106J13600 ..... **$225.00**

As above in all Swiss Stainless Steel.
9005-107J11700 ..... **$190.00**



It's the Hard Hat Hauler.

The sound of steam at MPC

Leading the parade of new scale model kits from Model Products Corporation is the Hard Hat Hauler, called by the company "the political machine" thanks to pictures of Republican and Democratic politicians on its wheels. Work of the West Coast designer Harry Bradley, the Hard Hat Hauler boasts a chrome-plated hard hat top, a fork lift front end, a giant lunch bucket and smoke-stacked rear.

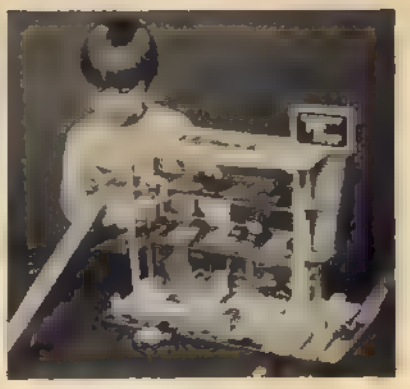
Also special item in MPC's 1971 line is Ironsides Van, a 1/20 scale kit of the vehicle featured in the Raymond Burr TV series. The special panel truck is high enough inside to accommodate Detective Ironside's wheelchair, which comes with the kit.

There is a new line of street funny cars inspired by the GTO, Vega and Chevelle. Additions to MPC's former line of funny cars are Blue Max, Hawaiian and Flying Dutchman.

Other special items include a 1/20 model of the McLaren Mark 8D, the 1963 Corvette Sting Ray, the famous Mack DM 800 heavy duty truck, and a Spitfire, remarkable as a plastic plane 14½ inches long, with an 15½-inch wing span.

Also from MPC: two new 1/25 scale dragsters, three new motorcycles, three historical kits, and three new flying model rockets, Nike Patriot, Tomahawk, and Star Hawk.

The Lionel Toy Division of MPC has a 1971 line of six train sets, two of them featuring the authentic sound of a chugging steam engine. Top of the line is the Cross Country Express, with a GP diesel and six cars. The two sets with the sound of steam are the Silver Star and the Allegheny. Another new set is the Yard Master.



You can fuel them up here!

New service station In Brumberger '71 line

Stars of the Brumberger line of doll houses and service stations for 1971 are two new items: the Raceway Pit Stop and a Chalet type wooden doll house.

For owners of all Hot Wheels, Johnny Lightning, "Matchbox" and similar type cars, the new Raceway Pit Stop should become a must accessory. It has an elevator with finger tip control for both up-and-down and side-to-side motion, gas pumps and all other necessary accessories for realistic play.

The new Chalet doll house is compactly sized, yet roomy enough to give little homemakers happy hours of arranging and rearranging the five rooms of smart plastic furniture included with the house.

The Brumberger projector and camera line has added a Hollywood 8mm movie projector with official N.A.S.A. Apollo moon walk films.

Cross Country Express has a GP-9 diesel, log dump car and flat car.

A chalet with flip-top roof.

oak's RIGHT ON ...the scene

No. 92 982
PUNCH-O BALL SPACE SAVER
with 12 dozen assorted WILDFIRE and SOLID COLOR balls individually packaged in 59¢ preprinted poly bags
$84 96 RETAIL VALUE

with these dynamic new

SPACE SAVER MERCHANDISERS

featuring the fabulous

OAK PUNCH-O-BALLS

and the unique

BALLOON CONTOUR-PAKS

(a new entry that "took off" in '70)

- **VERSATILE DISPLAYS** for toy departments and party goods sections or traffic-aisle impulse sales
- **TAKE LESS THAN 2 SQUARE FEET** of floor space. 58 inches high and just right for consumer viewing and selection
- **BLACK DISPLAYS** "POP" ball and balloon colors, make the paks sparkle
- **SHIPPED ASSEMBLED** with all merchandise in position, ready to sell

No. 65 909
BALLOON CONTOUR-PAK SPACE SAVER
with 6 dozen total of 9 balloon assortments in bubble paks pre-priced at 59¢ and 79¢
$52 08 RETAIL VALUE

Get complete details in our 1971 catalog *and at the toy fair...*

see the space-saver loaded with the **Big Balloon Bonanza**

THE [redacted] RUBBER CO.
RAVENNA, OHIO 44266
NEW YORK TOY FAIR SHOW ROOMS
823 — 200 FIFTH AVENUE BLDG.

(Circle No. 98 on Reader Inquiry Card)

Who?

"MATCHBOX"®

The Company known for its great little cars and trucks is now selling great new toys in the most rapidly growing segments of the business. New fun and educational preschool toys. New creative building sets for all kids. New thrilling action games. All imaginatively designed and carefully constructed with traditional "MATCHBOX" quality.

And that's only the beginning. For 1971 and beyond we offer aggressive new selling programs and profit plans—also imaginatively designed—to make "MATCHBOX" make more money for you. These include consumer/dealer promotions, new full line availability and a wide range of other selling techniques. Get full details during Toy Fair at our Showroom, 200 Fifth Ave., Rooms 522-524.

LESNEY PRODUCTS CORPORATION 120 East 23rd Street, New York, N.Y. 10010 (212) AL 4-0505
"MATCHBOX" is a registered trademark of Lesney Products & Co. Ltd., London, England

Kits galore from Monogram
To make planes, bikes, funny and custom cars

For the airplane buff the Monogram division of Mattel has a pair of exciting new products, the F-14A Tom Cat fighter plane in 1/72 scale and the Sky Stick Flight Simulator complete with a P51 Mustang in 1/72 scale. This new simulator permits the young pilot to do all sorts of aerial maneuvers and it all snaps together with no glueing or painting required.

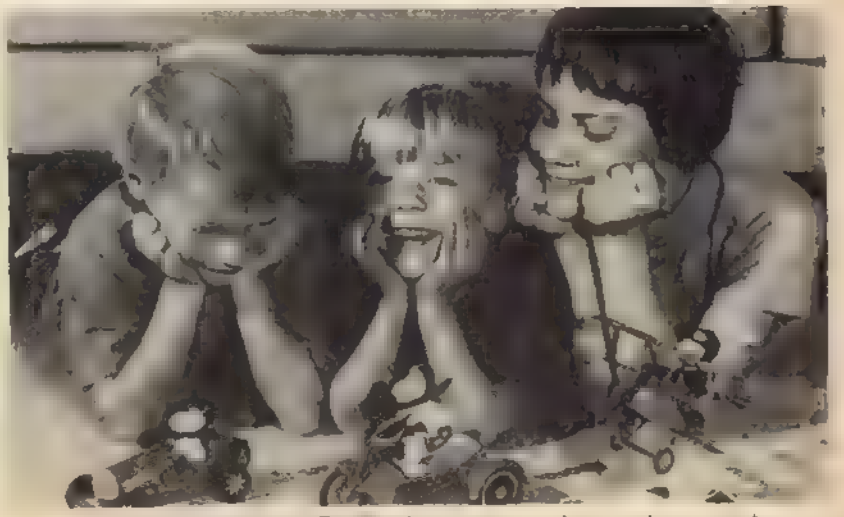
There is a new series of Snoopy Snap-Tite kits from Monogram Snoopy and his Bugatti racing car, Snoopy in his WWI Motorcycle with Woodstock in the side car, and the Red Baron piloting his Triplane.

Among other detailed plastic kits there is a giant 1/12 scale dragster called Super Digger. Its sound mechanism emits an engine whine, its drag chute really pops. There is also a garage full of Tom Daniel-designed motorcycles, funny and custom cars. 409

Meanie Chopper is 1/12 scale bike.

Sky stick flight simulator

The Jinx Express is a coin bank



Three new Snoopy Snap-Tite kits from series needing no glue or paint.

Emenee Industries' line Features new Audion organs

Emenee Industries, the company whose products make music, is featuring this year its Audion line of chord organs. That line includes seven new Audion organs, ranging from a little two-octave one up to an elaborate walnut veneer forty-chord, dual keyboard model.

One of these, named the Family Affair organ, will be merchandised with extensive help from promotional tie-ins with the CBS television show Family Affair. Besides showing the picture of the stars of Family Affair grouped around the organ, Audion is marketing songbooks bearing some of the hottest television and motion picture titles. Currently, songbooks with Bob McGrath from Sesame Street and a songbook with the music and words from the movie Scrooge are being featured by the company.

The company also announced the introduction of a new plastic woodgrain finish as well as plans to buy advertising space in regional issues of a national magazine. 387

Stars of Family Affair

TV Ads will plug Schaper games

Game comes in a carrying box

Wing-It and Don't Go Overboard. two of Schaper's new games for 1971 will have heavy TV exposure during the coming year. Both are family action games following in the tradition of the company's 1970 hit, Don't Cook Your Goose.

Also new from Schaper are: Sombrero, featuring a roly-poly hat that could tilt the way you want it, Shake-A-Leg, a fast moving game for the younger set, and Humpty Dumpty where you try to keep Humpty safely sitting on the wall.

These new games will all come in the radically new packages introduced by Schaper last year. These vertical packages with the gold cord handles for easy carrying will again have exciting visual graphics on the outside for special customer appeal. 422

A game with fun and action for the whole family.

See full-color films . . hear story that goes with each picture frame . . or listen to records

GENERAL ELECTRIC SHOW'N TELL™ Phono Viewer

$37.99

- 11-inch diagonal viewing screen plus focus lever—gives a sharp, clear picture everytime
- 4-speed record player has speed selector switch, crystal cartridge, synthetic sapphire needle, built-in 45-rpm adapter
- Powerful 4-inch dynamic speaker
- 13x12x11-inch green polystyrene carry case

An exciting, educational gift for children of all ages. The little ones are thrilled by the color and drama of this real little theater—their favorite stories automatically unfold on screen while phono plays story and music that goes with each color picture frame. Just put on a record, slip film strip into slot and turn on switch. Later, this versatile unit becomes a teenager's best friend—a 4-speed record player that plays all-size records. Solid state construction means no warm-up wait. Built-in cooling system helps prevent overheating. UL listed. 110–120-v., 60-c. AC. Includes 1 picture sound program.

79 N 16022L—Shipping weight 11 lbs. . . $37.99

Picture Sound Programs for GE Show 'n Tell Phono-Viewers $1.49

A library of children's favorite stories and tunes. Famous storybook characters and classic Walt Disney creations come alive through these delightful programs. Each program includes film strip plus one 7-inch 33⅓-rpm unbreakable record with story on one side, children's song on the other. Shipping weight each 4 ounces.

49 N 1641—3 Little Pigs	$1.49
49 N 16411—Pinocchio	1.49
49 N 16412—Cinderella	1.49
49 N 16413—Peter Pan	1.49
49 N 16414—Snow White	1.49
49 N 16415—Alice in Wonderland	1.49
49 N 16416—101 Dalmatians	$1.49
49 N 16417—Mickey Mouse	1.49
49 N 16418—Donald Duck	1.49
49 N 16419—Mary Poppins	1.49
49 N 1642—Winnie-the-Pooh	1.49
49 N 16421—Wizard of Oz	1.49
49 N 16422—Jack and the Beanstalk	1.49
49 N 16423—The 3 Bears	1.49
49 N 16424—Gingerbread Man	1.49
49 N 16425—Little Red Riding Hood	1.49
49 N 16426—Hansel and Gretel	1.49
49 N 16427—Heidi	1.49
49 N 16428—Hans Brinker	1.49
49 N 16429—A Christmas Carol	1.49

Walt Disney characters © Walt Disney Productions

Compact Show 'n Tell $27.99

6-inch diagonal viewing screen *plus* 2-speed record player

Shows bright full-color pictures timed to words and music. Phono plays 33⅓ and 45-rpm records . . has crystal cartridge, synthetic sapphire needle, 45-rpm adapter. 4-in. speaker. Built-in cooling system. 11x11¼x7¾-in. yellow polystyrene case. UL listed. 110–120-v., 60-c. AC. Incl. 1 picture sound programs.

79 N 16021C—Shipping wt. 11 lbs. . . $27.99

"The time is 5 after 6"

MATTEL'S
Talking Clock
Set the hands . .
it tells you the time

$9.87 without batteries

Tells time at every five minute interval. Yellow hi-impact styrene clock has molded-in handle, large easy-to-read numbers. 4x14x14 in high. For ages 3 to 6 years. Uses 2 "D" batteries, order package on opposite page

Shipping weight 6 pounds

79 N 16024C.....$9.87

See 'N Say® Talking Smartipig™ $5.87

Put in coin, point dial and pull his curly tail. This pink piggy bank of hi-impact styrene talks . . teaches your child the value of different coins and how to make change. Says 7 phrases. He's 12 inches long. For ages 3 to 7 years.

Shipping weight 1 pound 4 ounces.

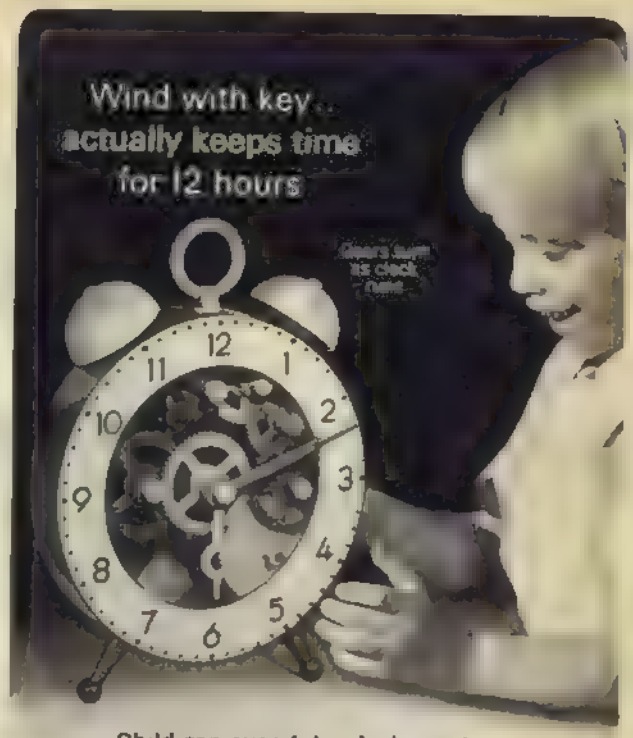
49 N 16079.....$5.87

Timmy Time Clock
$2.29

This puzzle clock teaches identity of numbers, colors and counting as well as how to tell time. 13 pieces constructed of smoothly finished hardboard with non-toxic colors. Plastic hands. 8¾x11¼ inches.

Shipping weight 1 lb. 4 oz.

49 N 44394.....$2.29



Child can even take clock apart
and put it back in working order

Take-apart Tic-Toc Clock
$4.49

Cheery colored plastic clock has large easy-to-read numbers and see-thru face so child can watch gears work while clock runs. As child removes the clock's vari-colored gears, he learns colors, improves his manual dexterity, and learns how to tell time. Adjustment on pendulum helps clock keep accurate time for about 12 hours after each winding. Face measures 8 inches in diameter. Comes complete with illustrated instructions to operate, take apart and reassemble.

Phone ordering's a quick and easy way to buy it.

49 N 16153—Shipping weight 1 pound.....$4.49

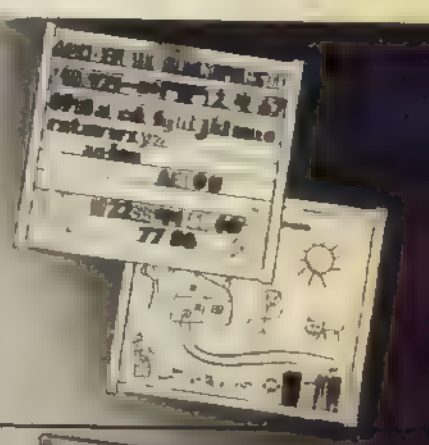
Peg Play Tiles Cut 14%

Priced to be SOMETHING SPECIAL Was $3.99
448-pc. Set $3.43

Preschoolers can have so much fun making animals, figures, letters, numbers, houses and designs with these bright tiles and peg boards. Play tiles come in square, oblong, and triangular shapes and in red, white, blue and yellow colors. Hi-impact plastic peg boards come with each set. Full color design sheet shows graphic instructions for making different designs . . even a young child can follow them. 448-pc. set includes two peg boards, both about 9x12 in. 336-pc. set includes two peg boards . . large board about 9x12 in., small board about 6x9 in.

49 N 44383—448-piece Set. Shipping wt. 2 lbs. 4 oz.....Set $3.43

49 N 44258—336-piece Set. Shipping wt. 1 lb. 10 oz.....Set $2.77



Playskool 109-piece Magnetic Board reverses to wipe-off chalk side
$5.99

All materials needed to learn basic 3R's . . capital and small letters, numbers, and math signs. Ten extra vowels and ten extra consonants are included for more advanced pupils.

Metal board measures 20x23 in. Polyethylene enclosed magnets hold symbols to board. Reverses to crayon or chalk side. Eraser included.

79 N 1621C—Shipping wt. 4 lbs. $5.99

Geography Puzzle . . U.S.A. and World Maps
$2.29

Turn over large colorful map of the United States to find a world map. Both maps cut on state or national boundaries. Of great help when trying to learn names and locations of foreign lands and all 50 states. Fiberboard puzzle pieces mounted on wood. About 14x20 inches. Ages 7 to 13

Shipping weight 1 lb. 4 oz.

49 N 16163.....$2.29

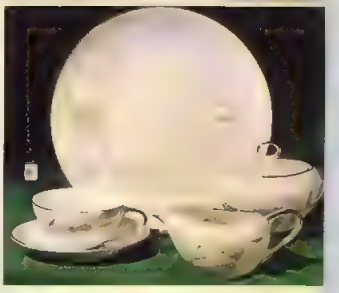
Fine IMPORTED China

By Mikasa

Empress by HARUTA

The two most cherished names in fine imported china—Haruta and Mikasa—offer you a magnificent choice of imported table settings. Incredibly lovely china, in your choice of distinguished shapes and patterns. World famous for its deep luster and rich translucency. Produced by true Old World artisans. Colors and patterns are fired in to bring you a lifetime of elegant service.

A: HARUTA CELEBRATION "EMPRESS" CHINA. Translucent white body in popular coupe shape. Extra heavy platinum edged rim, fine line inner ring. Blue and gray garlands. Footed cups.
911-99HCA7397 99 Pc. Service **$114.95**
911-57HCA4197 57 Pc. Service **$65.95**



(B) "PRIMROSE" IMPORTED CHINA. Enchanting combination of new and old. The nostalgic beauty of fine roses with fine line gold rim on translucent white. New modern shape.
55-8194MIK4197 55 Pc. Service **$64.95**

COMPOSITION OF THE SETS

55-PIECE SERVICE FOR EIGHT includes 8 each dinner plates, bread-and-butters, cups, saucers, fruits, soups, one each chop plate, vegetable bowl, covered sugar and creamer, **plus two extra cups.** Ship. wt. set 43 lbs.

57-PC. SERVICE FOR 8 includes 8 each dinners, salads or bread-and-butters, cups, saucers, soups and fruits, 1 each platter or chop plate, covered sugar, creamer, vegetable bowl. **Plus 2 extra footed tea cups and saucers.** Wt. 43 lbs.

95-PIECE SERVICE FOR TWELVE includes 12 each dinner plates, bread and-butters, salads, cups, saucers, fruits and soups, one each chop plate platter, vegetable bowl, covered sugar, creamer and gravy boat **plus three extra cups.** Ship wt. 75 lbs.

99-PC. SERVICE FOR 12 includes 12 each dinners, salads bread-and-butters, cups, saucers, soups and fruits, 1 each platter, chop plate, covered sugar, creamer gravy boat, 2 vegetable bowls. **Plus 3 extra footed cups and saucers.** Wt. 75 lbs.

(C) WESTMINSTER IMPORTED CHINA. Classically simple in design with a rich platinum border on a pure white ground. Features the traditional rim shape for air stocrat coining. A design that is always in good taste. Features footed cups and covered sugar.
55-5832MIK4197 55 Pc. Service **$64.95**

(E) "VERSAILLES" IMPORTED CHINA. In the finest French tradition where elegant dining is a cultivated art. Charming baroque styling with sprays of pink roses and green leaves. Each piece trimmed in cost ly platinum.
55-9344MIK4997 55 Pc. Service **$74.95**
95-9344MIK7997 95 Pc. Service **$119.95**

(G) "BARBIZON" IMPORTED CHINA. The pattern that's as happy as a lovely day in spring. Turquoise roses and gray leaves dance on swirl shaped, embossed rims. Traditional baroque shape that is so popular. Translucent white body with platinum edges. Cups, sugar and creamer are footed.
55-9289MIK4997 56 Pc. Service **$74.95**

(J) MARLBORO IMPORTED CHINA. A truly traditional pattern, for those who wish to recapture the beauty of the past. Has elaborately sculptured edges richly trimmed with platinum on a translucent white background. Footed cups, sugar and creamer.
55-9267MIK5597 55 Pc. Service **$79.95**

(D) ROSITA "EMPRESS" IMPORTED CHINA BY HARUTA. Unusually lovely with its unique swirl shape. A fine imported translucent white body china. Trimmed in platinum, with large pink rose in center, combined with a large spray of gray leaves, with smaller white and blue raised enamel floral motif. Footed cups.
1903-57HCA4297 57 Pc. Service **$65.95**

(F) FIESTA "EMPRESS" IMPORTED CHINA BY HARUTA. A remarkably lovely creation at a most modest price. This dainty translucent white body china comes in a coupe shape, trimmed with costly platinum. Large side spray of wheat on long stems. All pieces are trimmed and decorated. Cups are footed.
916-99HCA6797 99 Pc. Service **$104.95**
916-53HCA3997 53 Pc. Service **$59.95**
(No extra pieces included)

(H) ROSEMONT "EMPRESS" IMPORTED CHINA BY HARUTA. Imported translucent white body china in a lovely coupe shape, combined with a rich black and platinum edge line stringly accented with a gray rose center and gray leaves. All pieces decorated. Footed cups.
121-57HCA4997 57 Pc. Service **$75.95**

(K) CROWN PLATINUM "EMPRESS" IMPORTED CHINA BY HARUTA. Conservative traditional rim shape, translucent white body china. Trimmed with platinum edged line, plus heavy platinum trim in center below shoulder. Cups, sugar and creamer are footed.
1836-99HCA7397 99 Pc. Service **$114.95**
1836-57HCA4297 57 Pc. Service **$65.95**

Premiere

by MIKASA

FINE IMPORTED CHINA

BRINDISI PATTERN FINE CHINA. Set your table with luxurious china, done in a stark black design that embellishes and accents the white translucent china. Precious 24 karat gold lines mark the rim and verge of each piece. Here is all the elegance of a medieval court, yet this is china that is as modern as today, with all the delicacy of artistic craftsmanship, plus all the durability of a fired finish. The basic black and white pattern lends itself to dramatic or colorful, gay or subtle color accents . . . let your imagination go and set a breathtaking table. Available in 55-piece service for 8.

2754-030H5990 55-pc. for 8 Wt. 40 lbs. . **$89.95**

VERSAILLES PATTERN FINE CHINA designed for the discriminating hostess. So lovely, it's fit for a queen, yet it's a pleasure to use because of its built-in durability. This charming baroque styling in the French tradition is just the thing for the woman who treasures the priceless elegance and grace of a bygone era. Delicate sprays of pink roses are complimented by green leaves and touched with platinum at the rim for a regal finishing edge. The pattern is sealed under a hard glaze for long-lasting brilliance. Dishwasher-safe.

2754-005H4696 55-pc. Service for 8 . Wt. 43 lbs. **$67.50**
2754-029H8570 95-pc. Service for 12 Wt. 75 lbs. **$124.50**

MARLBORO PATTERN FINE CHINA. Here is the perfect marriage of old-world baroque shaping, combined with modern stark white fine china. Only the elaborately sculptured edges, richly accented with platinum trim, adorn this lovely pattern. And this is china you'll cherish and use for years . . . the specially sealed hard glaze assures long-lasting brilliance so you'll serve your guests elegantly, year after year. Extra strong, yet superbly antique-looking with footed cups that have scroll-trimmed handles.

2754-005H5440 55-pc. Service for 8 Wt. 43 lbs. . **$79.95**
2754-018H9840 95-pc. Service for 12 Wt. 75 lbs. **$149.00**

COMPOSITION OF THE SETS

55-Piece Service for 8 includes 8 each: dinner plates, bread and butter plates, cups, saucers, fruits, soups, one each chop plate, vegetable bowl, covered sugar and creamer, 2 extra cups.

95-Piece Service for 12 includes 12 each: dinner plates, bread and butter plates, salad plates, cups, saucers, fruits, soups, one each, chop plate, platter, vegetable bowl, covered sugar creamer plus 3 extra cups. **Marlboro:** 2-pc. gravy boat. **Versailles, Silver Wheat and Citation:** 1-pc. gravy boat, extra bowl.

Premiere Ironstone Patterns by MIKASA

Classically hand-styled in the finest of taste.
Crafted by skilled craftsmen for long life and lasting brilliance.
Perfectly safe in your oven at any degree or with any detergent in your dishwasher.
Color and pattern are sealed under glaze.

COMPOSITION OF IRONSTONE SETS, 45-PC. SERVICE FOR 8 includes 8 each dinners, salads, soups, cups, saucers; 1 each platter, vegetable bowl, covered sugar/creamer.

Summertime

Sunflower floral with brown and green leaves cover the center of the dinner plate. Wide brown band on rim highlights center floral. All hollowware in matching brown.
2754-033H2960—45-Pc. Set. Wt. 33 lbs. **$41.00**

GALAXIE

Geometric yellow floral covering center of dinner plate, highlighted by a yellow band on rim. All hollowware in yellow.
2754-032H2960—45-Pc. Set. Wt. 33 lbs. **$41.00**

AUTUMN GLORY

Yellow and green floral covering center of dinnerware plate. Wide avocado border on rim of modified coupe shape. All hollowware in avocado.
2754-031H2960—45-Pc. Set. Wt. 33 lbs. **$41.00**

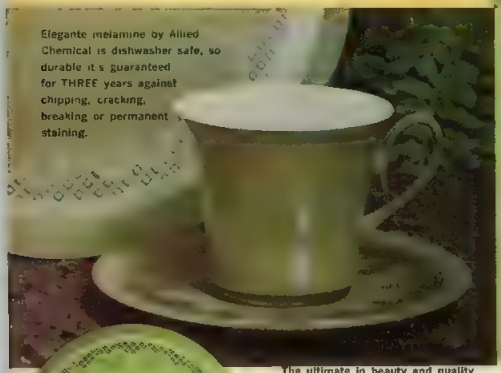
New Elegance in Dining

EXQUISITELY BEAUTIFUL
DINNER SERVICES
ARTISAN MELAMINE DINNERWARE

Allied Chemical

decorator styled patterns to charm every table setting . . . every dining occasion —unique guaranteed quality—for years of service.

Deluxe melamine by Allied Chemical is dishwasher safe, so durable it's guaranteed for two years against chipping, cracking, breaking or permanent staining.



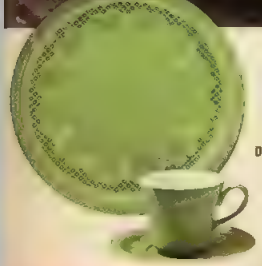
Elegante melamine by Allied Chemical is dishwasher safe, so durable it's guaranteed for THREE years against chipping, cracking, breaking or permanent staining.

ARTISAN® DELUXE

Every homemakers dream . . . pa terns of enduring beauty . . . today's most wanted color accen — decorated dinner plates — ne bell shape cups—features soups– choice of 45 pc. service for 8. Shipping weight 12 lbs.

MEADOW LANE W/TANGERINE

2546-007H1496 45 pc. . $27.



The ultimate in beauty and quality — patterns created by renowned Designers . . . colors impart magic to every setting . . . make every occasion an event, features twin-tone cups — select 45 pc. service for 8 or 65 pc. service for 12. Shipping weight 18 and 25 lbs.

DUCHESS GREEN W/GRANADA GREEN

2546-001H2397	45 pc.	$39.95
2546-002H3440	65 pc.	$54.95

CRESCENDO W/GRANADA GREEN

2546-005H1496 45 pc. $27.95

SPANISH GOLD W/ANTIQUE GOLD

2546-003H2397	45 pc.	$39.95
2546-004H3440	65 pc.	$54.95

45-pc. ELEGANTE SETS

8 Decorated Dinner Plates, 8 Twin Tone Stain Resistant Cups, 8 Decorated Saucers 8 Decorated Salads, 8—25 oz. Soups, 1 Dec orated Chop Plate, 1 Vegetable Bowl; 1 Sugar Bowl and Lid; 1 Twin-Tone Creamer

65-pc. Elegante Sets—as above, but 12 each of the place setting pieces.

TANGIER W/ROYAL BLUE

2546-006H1496 45 pc $27.95

45-PC. DELUXE SETS

8 Stain Resistant Cups, 8 Saucers; 8 Decorated Dinner Plates 8 Fruits, 8 Bread and Butter Plates, 1 Oval Platter; 1 Vegetable Bowl, 1 Sugar Bowl and Lid; 1 Creamer

MINITRIX™ N gauge Merchandiser

the 1st total concept for In-Store SALES and PROFITS

- Designed with you in mind
- Tailored to your needs
- Requires a minimum of floor space— 42"W x 74"H x 24"D
- Holds up to $2500.00 worth of MINITRIX profitable products

This is what you get:

- Pilfer-proof illuminated display of MINITRIX LOCOS and CARS
- Self-service rack display of MINITRIX TRACK ACCESSORIES
- Stores a maximum of 36 MINITRIX TRAIN SETS— stacked for quick and easy selling.

PLUS

A complete MINITRIX 'MINILAND' workable scenic layout. Set it up for your customers to operate or use it as a running display. (Protected within a see-thru plastic top and front, it can only be opened by you.)

Increase your N gauge SALES AND PROFITS with this MINITRIX "silent salesman." Designed specifically for customer appeal. You're sure to have them buying MINITRIX products.

MINITRIX N gauge Trains and accessories are manufactured by the world renowned maker of TRIX TRAINS. Developed and designed by old world craftsmen... engineered to be trouble-free. Precision made balanced motors are pre-tested at the factory and again before they are shipped to your shop, assuring you direct customer satisfaction.

The MINITRIX Locos are powerful little giants that out-perform, run longer and pull more cars than any others in its class. Constructed of the finest material, we are sure you will be just as proud to sell them as MINITRIX is in making them... in fact it's the reason, "We guarantee to service what we sell."

MINITRIX Trains and Accessories are priced right! They're profit-makers too!

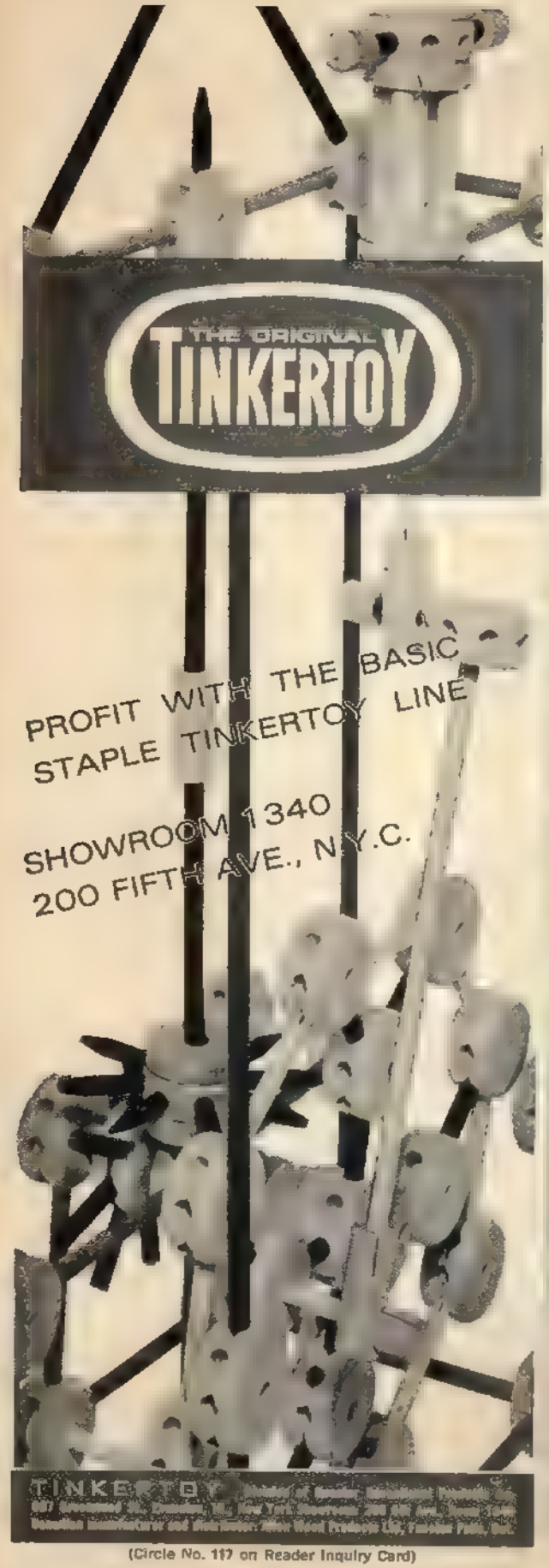
It's yours FREE!

See it in Suite 519
200 Fifth Avenue

WRITE TODAY...AND FIND OUT HOW TO GET THIS MERCHANDISER...FREE!

TRIX TRAINS • Division of American Tortoise, Inc.

OFFICES PLANT 180 SMITH ST. • FARMINGDALE, N.Y. 11735 • (516) 694-7022 • (212) 895-8594
SHOWROOM: TOY CENTER • SUITE 519 • 200 FIFTH AVE. • NEW YORK, N.Y. 10010 • (212) 924-6463

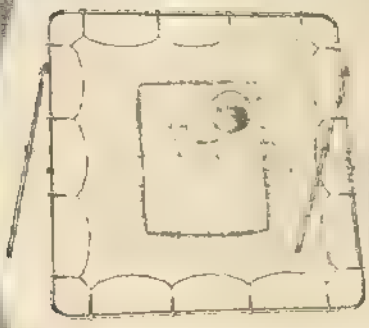


(Circle No. 117 on Reader Inquiry Card)

Logan

POPULAR SPORTS TOYS

See our new items and complete line at our new permanent showroom—Rm. 1017 200 Fifth Ave.



RETURN A BALL!
3 Sizes
No. 500—36x36
No. 600—37x37
No. 900—42x60

SELLS Year Around

RING-A-BELL BASKETBALL

No. 250

INDOORS or OUTDOORS

WITH ALL RUBBER BALL

SELLS ON SIGHT

No. 725

PUNCHING BAG ON FLOOR STAND
Always a good seller

Steel Base
Height Adj.
Springy Rod

LOGAN ELECTRIC SPEC. MFG. CO.
1431-5 WEST HUBBARD STREET • CHICAGO 22, ILLINOIS

(Circle No. 118 on Reader Inquiry Card)

the endura cat
MINI CYCLE
with big
cycle styling
239.95
• Twist-grip throttle control
• Hand-operated brake
CAT
AUTO BIKE RACK carries 1 mini bike or 2 bicycles. Fits most cars. Universal bracket. Steel pegs. Straps incl. Mail
Z36 J 7229—(9 lbs.) .13.95
MINI BIKE SNOW SKI fits bikes with tires to 16". Sturdy 7-ply wood; Red finish. 77" long. Mail. (6 lbs.)
Z38 J 7220 12.95
• Extra-long wheel base
• Heavy-duty shocks, front and rear
• Sporty spoke wheels

The Endura Cat has big and brawny 4 hp 172 cc Tecumseh engine with speed-sensing torque converter. Dual chrome shock absorbers front, rear; cycle type swing-arm rear suspension. Hand-operated internal expanding brake. Double-loop steel frame with longer, 42-in. wheel base for smoother ride. Seat height, 25 in. 3.00x10-in. tires. Contoured seat. Chrome fenders, handle bars, muffler shield, converter cover, spoke wheels. Actual weight 100 lbs. See note, facing page.*
M36 J 7228—Freight or express. Shpg. wt. 114 lbs. 239.95

RIDING HELMET meets U.S.A. Standards. Institute safety specifications. Fiber glass shell. styrofoam lined. Nylon safety strap with chin cup. Front snaps for visor or bubble shield. Gold flock. Sizes: Sm(7); Med(7¼); Lg(7⅝); X-Lg(7⅞). State size.
Z36 J 7280—Malleable. Shpg. wt. 4 lbs. 14.95

See Page 287 for Spiegel Budget Power Terms—No Money Down

MINI-MODELS for '71

***they REALLY RUN . . . Marx newest "Tot Rods" are only* 9.66**

[1] DUNE BUGGY gives lots racing excitement indoors or out! Looks like the real thing—yellow hi-impact plastic body with wide slick tires. Uses 6V "F" battery (not included); free-wheeling too. 27½ in. long, 11½ in. high. Easy assembly. Mail. (10 lbs.)
Z36 J 3202..... **9.66**

[2] MINI-TRIKE—big brother's mini-bike sized for toddlers! Durable plastic, contrasting trim. Banana saddle. 3-wheeler uses 6V "F" battery (not incl.); free-wheeling too. 22 in. long, 16½ in. high. Easy to assemble. Mailable Shpg wt. 9 lbs.
Z36 J 3203.....**9.66**

[3] MOTORIZED MINI BIKE by Empire looks like real with "stick shift," "shocks" and big "headlight." Just pump kick-bar to activate heavy-duty spring motor. Easy steering handlebar. Steel and plastic 21-in. high. Fully assembled.
M36 J 3208—Frt./Exp. (11 lbs.) **10.77**

[4] PEDAL TRACTOR by Empire. Toddlers can ride on it for all their farm "chores"! Rugged construction for those heavy jobs—yellow hi-impact polyethylene with steel front assembly and axles. 19-in. high. Easy to assemble. Mailable
Z36 J 3209—Shpg. wt. 9 lbs.....**7.97**

[5] BIG WHEEL by Marx. Big front wheel means it outraces "old fashioned" upright tricycles. Real engine sound; seat adjusts. Rear "mag" wheels with slicks. Sturdy steel and plastic 22-in. high. Easy assembly. Mail/Express
W36 J 3207—Shpg. wt. 18 lbs.....**12.66**

See Page 287 for Spiegel Budget Power Terms—No Money Down

Men's and women's deluxe 3-speed LIGHTWEIGHTS

Your choice **49.77**

Mileage meter shows how far you ride

Take a turn 'round the town on a lightweight Huffy bike! Easy shifting 3-speed gears let you tackle tough hills or speed across flat areas—without strain. Hand brakes. Check how far you've gone on front-axle mounted mileage meter. Handlebar mounted headlight (uses 1 "D" battery, not incl; see pg. 409). 26-inch blackwall tires. Nile Green. For adults and children over age 9. Leg reach 28 to 33 in. See assembly note below.* Freight/exp. (40 lbs.)

M36 J 7222—Women's bike.....**49.77**

M36 J 7223—Men's bike.....**49.77**

***ASSEMBLY NOTE:** All bicycles shown on these two pages are shipped almost completely assembled—just attach seat, handlebars and pedals.

BABY SEAT fits 26 and 27-in. bicycles, mounts behind seat incl safety belt, foot protectors. Steel frame, vinyl-covered seat pad. Easy assembly. Malleable. Shpg. wt. 7 lbs.

Z36 J 7221.....**8.88**

SAVE $3

20-inch convertible bike

34.95

Simply lower the tank to convert from boy's to girl's bike! Detachable 5-in. training wheels. Chrome-plated handlebars, fenders. 20-in. semi-pneumatic tires. Coaster brakes, banana seat. Color: Grabber Green. Leg reach 22 to 26 in. See note above.*

M36 J 7305—Freight or express. (36 lbs.). **34.95**

16-INCH. As above; leg reach 19 to 23 in. 16-in. tires. Color: Kool Tangerine. See note above.*

M36 J 7304—Freight or express. (31 lbs.) . . **29.95**

REDUCED! HIS 12-INCH PINTO . . . exciting deluxe sidewalk bike packed with all the features that boys really go for! And now you save $3.00 from the big Fall book. Shiny chrome-plated handlebars and fenders. 12-in. semi-pneumatic whitewall tires. White wheel rims and grips. Removable 5-in. training wheels. Color: Green. See assembly note above.* Mail/Express. (27 lbs.)

W36 J 7303.....**21.95**

REDUCED! HER 12-INCH PINTO . . . deluxe sidewalk bike with all the features girls want most—now save $3.00 from Fall catalog! Feminine flowered basket up front. Shiny chrome-plated fenders and handlebars. White wheel rims, grips. 12-in. semi-pneumatic whitewall tires. Removable 5-in. training wheels. Color: Hot Grape. See assembly note above.* Mail/Exp. (26 lbs.)

W36 J 7302.....**21.95**

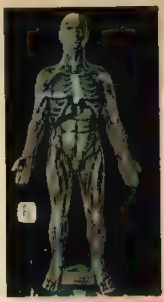
Make this your happiest Christmas—use Spiegel Budget Power

MOVING MOTOR

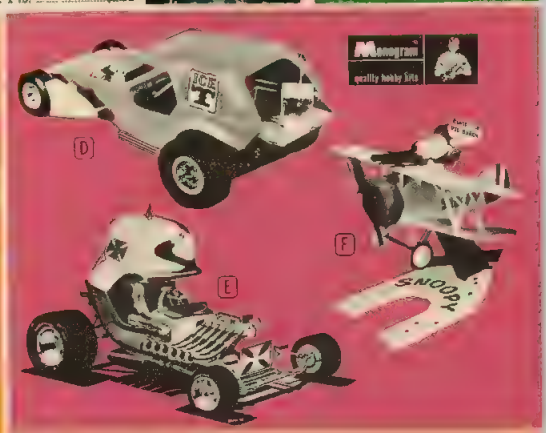
(A) VISIBLE V-8 ENGINE. Brilliantly engineered on ¼-scale to simulate the power plant of most cars currently on production. Molded in 4 colors including clear, so you can see every moving part—even the spark plugs. Complete with miniature motor, manual.
8186-002T897 Wt. 5 lbs. $13.50

(B) VISIBLE MAN. More than "life-like" visible man shows all vital internal organs of its prototype, the human. With superb craftsmanship and detail of every organ, muscle, part.
8186-001T397 ....Wt. 2 lbs. $5.98

(C) HUMAN SKELETON. The 206 bones that comprise the human frame have been cleverly organized into a kit to form a skeleton. Packaged so that the hobbyist can display the finished model in an attractive and informative way. Skeleton is suspended between illustrated panels that bear pertinent and educational information
8186-004T195 ...Wt. 1 lb. $2.98



MONOGRAM® "MEAN MAVERICK" MODEL. 1/12 authentic scale. Tom Daniel design. Battery powered tilt-up button reveals detailed mill 'n chassis. With full opened chute and drogue, plus optional closed chute pack. Wrap-around tinted windows, completely custom driver's compartment, electric wire. Battery not included.
8052-062T697 .... Wt. 2 lbs. $10.00



(D) MONOGRAM® ICE "T" WAGON. First ice wagon off the starting line for the racest Side exhausts, raked warped proof floor, deep dished hood. Interior is built for hauling Ice. Authentically scaled
8052-060T142 Wt. 1 lb. $2.00

(E) MONOGRAM® RED BARON. Giant 1/12 scale model of Daniel's classic 1914 Mercedes aircraft engine has flaring exhaust tubes, and chromed spike helmet features. Ideal for "cursing the Red Baron' fans.
8052-063T397. ....Wt. 1 lb. $6.00

(F) MONOGRAM® SNOOPY AND HIS SOP-WITH CAMEL. Convenient snap together model makes assembling easy. Prop spins, electric motor makes Snoopy seem to come alive. Authentically marked and detailed "camel" prepare Snoopy for his regular bouts with the cursed "Red Baron." Make him dive, hide, come out fighting
8052-061T197. Wt. 1 lb.. $3.00

(G) PHANTOM HUEY MODEL. See-thru shell shows off structural detail. Main and tail rotors operate by an electric motor. Even makes a realistic "putt-putt" sound. 1/24 scale detail with 184 parts, pilot and co-pilot figures. Rotor span is 22 inches
8052-064T697 .Wt. 4 lbs. $10.00

PHANTOM COPTER. The new, modern approach to copters. The phantom see-thru helicopter is a giant cobra copter made of clear high-impact plastic which reveals all inner workings of the colorful gears and motor. Also visible are the flashing lights and cockpit with pilot. With supersized spinning rotor blades. Helicopter goes forward, or in reverse with manual steering. Ideal for the young hobbyist who enjoys assembling. Wt. 2 lbs
7700-002T277 ..... $4.00

REMCO CRYSTAL RADIO SET. So easy—so simple—ideal for beginners. Has sensitive fixed crystal. Complete with cabinet, regulation hi-impedance head phones and tune coil. Provides fun and is an educational benefit for the owner.
8174-001T397..... Wt. 2 lbs. $6.00

Easy-Show Movie Projector

Just snap in cartridge, turn handle —you can run film over and over, forward or backward, fast or slow

Set includes 1 full-color and 4 black-white shows

$7.99 without batteries

No threading or rewinding—you can't make a mistake with this projector. Film runs in a continuous loop. Hi-impact plastic projector 9x2x6 inches high. Uses 3 "D" batteries, order package below. Set includes 3 film cartridges.
49 N 16188—Shipping weight 1 lb. 6 oz. .....Set $7.99

Set of 2 full-color Cartridges. See Scooby Doo in "Who Ghost There" and Wacky Racers in "Pit Fall"
49N16189–Shipping weight 5 oz. .....Set $3.29
49N8405–"D" Batteries. Pkg. of 6 Wt. 1 lb. 8 oz.Pkg. 1.49

8 mm Electric Movie Projector

Includes 50-foot film of Apollo 11 Moonwalk

$24.99

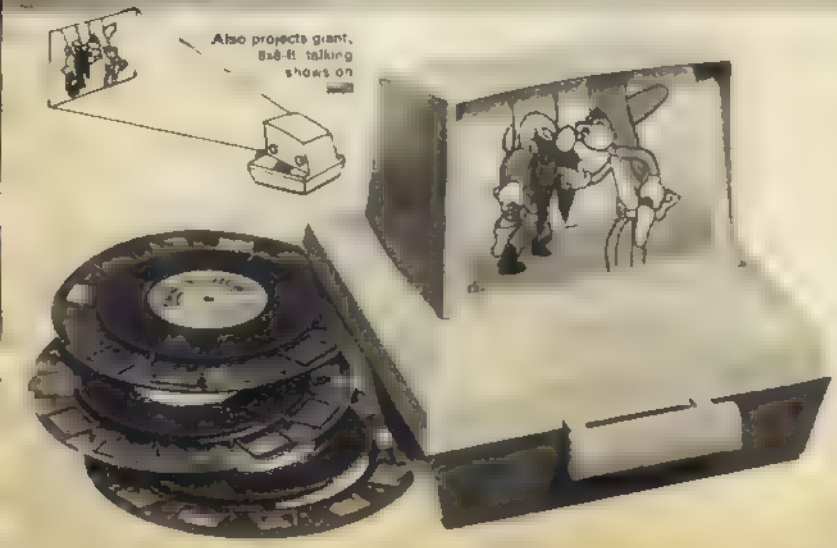
Let the kids show real movies on this easy-to-operate, professional-type projector. Made of steel, 10⅛x6¼x10¼ inches high. 150-watt projection bulb, blower cooled. UL listed for 110–120-v., 60-c. AC.
49 N 16209—Shipping weight 7 lbs. 6 oz. Set $24.99

200-ft. 8mm. Laurel and Hardy in "What a Pal".
49 N 16323—Shipping weight 5 ounces.....$3.99

200-ft. 8mm Film. Popeye in 4 favorite episodes.
49 N 16324—Shipping weight 5 ounces.....$3.99

200-ft. 8mm Film. Apollo Moonwalk
49 N 16207—Shipping weight 5 ounces.....$3.99

Handles up to 200 feet of any standard 8mm film



Sears Play 'n Show Phono-Projector Set

Only Sears set includes 4 full-color shows

$17.99 without batteries

Just insert picture platters, close lid. Color slides are firmly attached to each phonograph record. As story progresses, picture changes. See and hear Bugs Bunny in "Hair Raising Hare" and "Bugs Bunny Rides Again," Yogi Bear in "Jack and the Beanstalk," Flintstones in "Fisherman and His Wife." Or listen to your own 45-rpm records. Plastic projector measures 12x11x10¼ inches high. Uses 3 "D" batteries, order package above.
79 N 16183C—Shipping weight 5 lbs.....Set $17.99

Block Hopper and Truck $3.97

Sort and place 4 different geometric shaped color blocks into correct matching openings on top of hopper. Steer dump truck underneath, press release button on hopper to open spring action trapdoors and drop block loads into truck. Truck dumps when driver on left is pressed down. Plastic. From Hong Kong.

49 N 44116—Shipping weight 2 pounds. . . . . Set $3.97

Fisher-Price Dump Trucker Set $4.65

Push truck into loading station that matches it in size, shape and color . . and ball rolls in. Drive truck up ramp, back into dump station for unloading. "Gasoline" pump. Wood and plastic. Non-toxic colors. 12x13x6½ in. high. 3 trucks.

49 N 44327—Shipping weight 3 pounds 4 ounces. .Set $4.65

Family of 5 bounces along in mini-bus.

$2.87

Hardwood figures ride in sturdy plastic bus. Clickety-clack "engine" sound when bus is pulled along. Vinyl cord. Figures easily removed through open top in bus. 4x3x6 in. long. Made by Fisher-Price

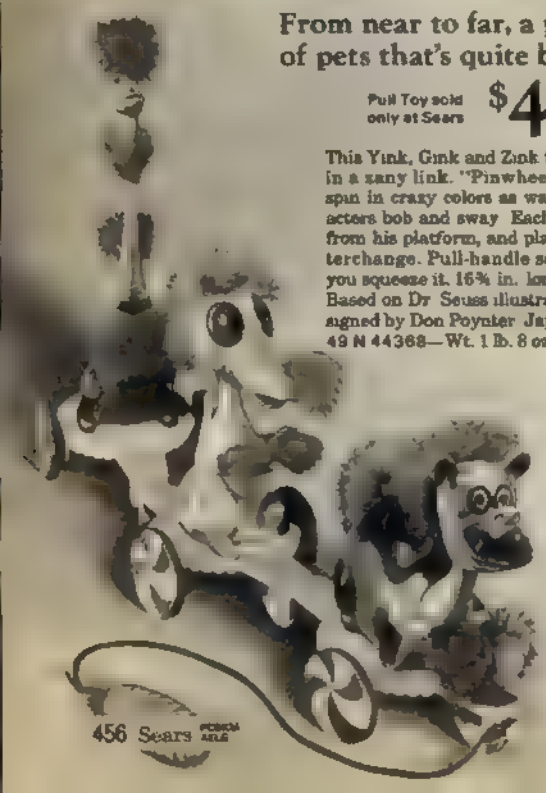
49 N 4433—Wt. 11 oz. . . $2.87

Cut 8% School Bus Pull Toy

Priced to be SOMETHING SPECIAL Was $3.99 $3.64

7 children, color-matched to seats, load and unload through hinged door as driver turns to watch. Engine goes "brruum", headlights roll. Sturdy wood and plastic. 13 in. long. Made by Fisher-Price

49N44328–Wt. 2 lbs. 2 oz $3.64



From near to far, a parade of pets that's quite bizarre

Pull Toy sold only at Sears $4.99

This Yink, Gink and Zink follow you in a zany link. "Pinwheel" wheels spin in crazy colors as wacky, characters bob and sway. Each detaches from his platform, and platforms interchange. Pull-handle squeaks as you squeeze it. 16¾ in. long. Plastic. Based on Dr. Seuss illustrations. Designed by Don Poynter. Japan.

49 N 44368—Wt. 1 lb. 8 oz. . . . $4.99

Caterpillar slithers as it's pulled

$2.49

1 Body sections move up and down with wiggling motion. Eyes roll. Wood. 14 inches long. From Japan.

49 N 4592—Wt. 1 lb. $2.49

Tea Time Train

$3.99

2 Pull-toy makes a happy perking sound as it's pulled. Jaunty flower bounces, eyes roll up and down. Cup, saucer and spoon twirl as they follow. Wood with plastic wheels. Pull cord. 9 in. long overall. From Japan. Shpg. wt. 1 lb. 6 oz.

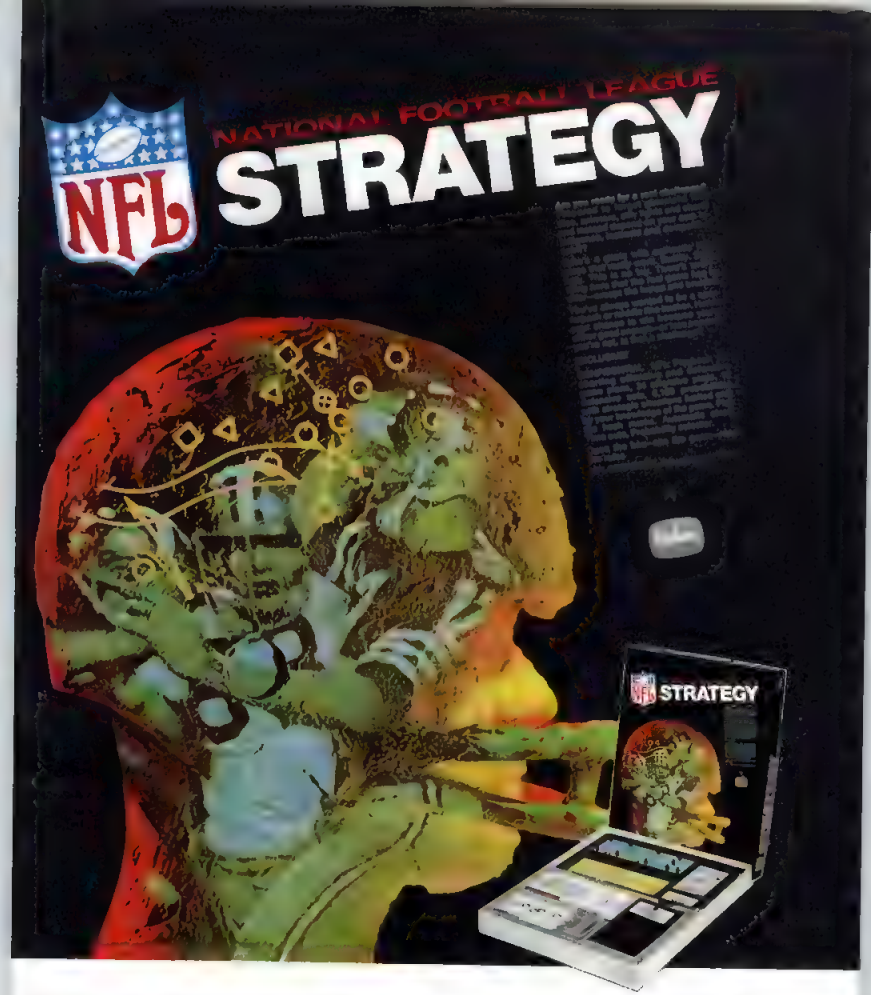
49 N 4406 . $3.99

Fisher-Price Huffy Puffy Train $5.97

3 Eyes roll, doors slide, brakeman swings his lantern. 27 in. long. Couplers hold fast as train is pulled, yet unhook easily for rearrangement of cars. Wood and plastic; steel axles. Non-toxic colors.

Shipping weight 3 lbs. 4 oz.

49 N 4434 . . . . . $5.97



NFL Strategy is the first and only game of its kind sanctioned and developed with the full cooperation of the National Football League.

This is the football strategy game your customers were asking for last Christmas.

The game that's drawing raves from football strategy buffs.

The game that will be nationally advertised in 1971 to build more demand than ever before.

This game is NFL Strategy. The next play is yours.

tudor

The originators of Electric Football.™

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NFL

In boys sizes 6 to 18,... official

NFL Sweatshirt

plus play & rule book for only 3.99

For one low price you get an official NFL sweatshirt with team insignia in front, team name on back . . PLUS a rule book. Cotton and acrylic blend sweatshirt is fleece backed; drawstring hood; rib knit trim. Machine wash alone. Grey. Sizes S(fits 6-8), M(10-12), L(14-16), XL(18). Chart 5, p. 289. State size, catalog number below (1 lb. each) .....2 for 7.94.....Each 3.99

32 J 8350—Dallas Cowboys.
32 J 8351—Chicago Bears.
32 J 8352—Kansas City Chiefs
32 J 8353—Minnesota Vikings.
32 J 8354—Los Angeles Rams
32 J 8355—New York Giants
32 J 8356—Baltimore Colts.
32 J 8357—Green Bay Packers
32 J 8358—Cleveland Browns.
32 J 8359—St. Louis Cardinals
32 J 8360—Washington Redskins.
32 J 8361—Detroit Lions
32 J 8363—Pittsburgh Steelers.
32 J 8364—New York Jets.
32 J 8367—Cincinnati Bengals.
32 J 8372—Oakland Raiders.

NFL team watch® . . . perfect gift for fans of all ages

19.95

Dramatic NFL watch features the colors and symbols of your favorite team. Dependable Swiss movement, unbreakable mineral crystal and water-resistant case with gold-color top. Fashion leather strap, expansion buckle. Sweep second hand. Stainless steel back. Specify team. Order Catalog No. 32 J 8372. Shipped from supplier in New York State. Allow 2 weeks plus transit time. Delivery Charges Extra. Shipped

Free J 1541P—State name of ANY NFL team (14 oz.) . 19.95

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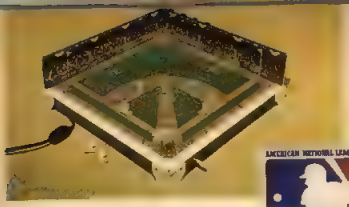
Make this your happiest Christmas—use Spiegel Budget Power

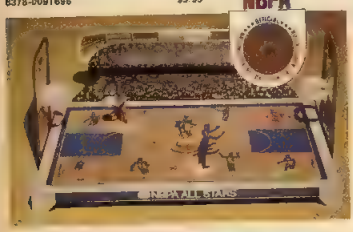


MAJOR LEAGUE ELECTRIC BASEBALL. This game duplicates big league action. Players actually run the bases, double and triple plays are possible and moving runners can be thrown out at any base. Remote pitching and batting with scoreboard on outfield fence. Wt. 5 lbs

8378-009T696 $9.95

NHL ALL-STAR HOCKEY. The official Deluxe game of the NHL Players Association featuring 12 moving players in their All-Star uniforms. 10 players slide and rotate while goalies move from the cages to block the puck. Colorful overhead scoreboard. Sturdy, unbreakable plastic legs fold for storage

8378-010T1390 Wt. 10 lbs. $19.95



NBPA ALL-STAR BASKETBALL. The official game of the National Basketball Players Association. Two life-like players used to pass to Oscar Robertson, Jerry West, Wilt Chamberlain and their All-Star teammates. Players make foul shots, center jumps, even lay-up shots

8378-002T986 Wt. 5 lbs... $8.95

tudor

ACTION SPORT GAMES

TUDOR FOLDING POOL TABLE. 40" table, solid steel web-reinforced legs, adjustable leg levelers 30" two-tone Cue Sticks and Ball Rack. Deep reinforced steel sides, woodgrained finish. All steel ball tray, digi-dial scoring device, gold felt cloth playing surface. Jumbo 1" balls

8378-008T1884 Wt. 18 lbs... $27.95

TUDOR BOWL. Make scores, strikes, splits—Dual-action pin reset speeds up fun. Ten 4½" unbreakable pins and large 3" rubber ball that returns automatically. Wt. 5 lbs

8378-001T497 $8.00

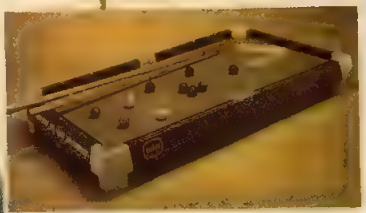
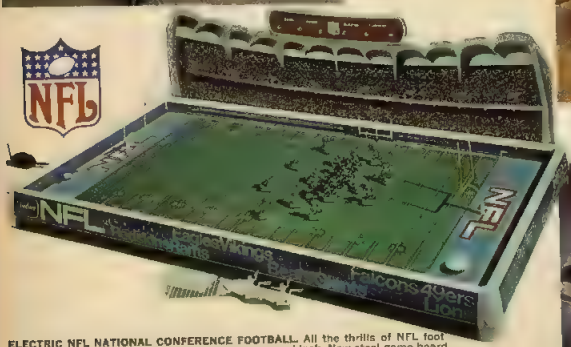


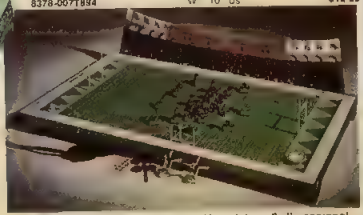
TABLE-TOP POOL TABLE. 30" table. 24" Cue Sticks and Ball Rack. For any table top. All Steel ball tray, magnetic scoring device. Jumbo 1" balls. Playing surface reinforced against warping and sagging

8378-007T894 Wt. 10 lbs $12.95



ELECTRIC NFL NATIONAL CONFERENCE FOOTBALL. All the thrills of NFL football recreated as two Quarterbacks can run, pass and kick. New steel game board and new figure teams both in official NFL uniforms, move on a gridiron 3' long. Excusive features assure truer and quicker action

8378-005T1296 Wt. 11 lbs $18.95



TRU-ACTION ELECTRIC FOOTBALL. New deluxe 3 dimensional figures in five realistic action poses. Timer automatically starts and stops with each play. Colorful grandstand with adjustable scoreboard.

8378-003T627 Wt. 5 lbs $9.50

NOW! FROM NOMA
100% CLIP-ON MINIATURES!

The most obedient Christmas lights made—and they're on to stay!

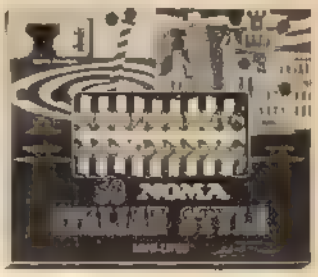
Permanent tension plastic clips won't lose their grip or break off—they're a real quality selling feature that gets you the extra mark-up and the extra business

Indoors, outdoors; live trees, cut trees, artificial trees; branberry bushes, winter-stripped bushes, mantel decorations or window frames, Noma Miniature lights *ALL* clip on just the way the customer wants them, and stay that way!

New "twin-line" safety fuse plugs on NOMA miniatures

It's the age of miniaturization, so we took our patented safety fuse, formerly available only on our deluxe Regency lights, and engineered it into our deluxe miniatures. Full protection from overloads! Only from NOMA! And—ONLY NOMA features complete sets with WESTINGHOUSE bulbs and replacement bulbs! You can be *doubly sure* with NOMA-WESTINGHOUSE.

Now, all Italian Style miniatures boxed in breakage-resistant STYROFOAM!



Twinkle, twinkle little light
. . . now, at last,
you'll stay on tight.

WORLD-WIDE NOMA DECORATIVE LITES

NOMA-WORLD WIDE, inc.

Suite 619 • 200 Fifth Avenue, New York, N. Y.
Chicago, New York, Los Angeles and the world over!

(Circle No. 109 on Reader Inquiry Card)

New blister-pack toy hostess set.

Aluminum Specialty Co. Has new packages, dispensers

The makings of a fondue party.

The introduction of a new series of blister-pack toy hostess tea sets has expanded the already wide range of toys in the Chilton line from the Aluminum Specialty Company. Five different designs are offered in these new sets, four including simulated silverware.

If the mood of the young crowd is for soft drinks, there's a real life Coca-Cola dispenser from Chilton. It holds up to a 12-ounce bottle and can be easily refilled by a child. Four small plastic Coke glasses are supplied.

Also from Chilton are dispensers for Pepsi-Cola and Kool-Aid. In the latter, the dispenser comes with two packages of mix and 20 paper cups to start the young ones off on their own refreshment stand.

There are two new skates from the Globe division of Chilton: Quick Adjust skates with a metal toe cap that eliminates the need for a key, and Jet Set skates with a spring loaded toe clamp, padded to hold shoes securely. Both fit any type of footwear, from sneakers to boots.

As in the past, Chilton will have a full line of conventionally displayed hostess sets, a line of aluminum cook, bake and serve sets, plus reproductions of Corning Ware and Pyrex Ware.

Chilton is also offering three sizes of fondue sets in the Orange Blossom design. All sets include a fondue pot and four forks and an interesting, child-level recipe book of palatable cold fondues that the lady can serve her friends. 370

Now youngsters can throw a Coca-Cola party all their own.

Heavy-gauge steel Cattle Truck and Horse Trailer

5 animals travel first class in this truck-trailer set. Covered horse trailer with gate that lowers to form ramp. Horse and colt fit easily inside. Ford pickup farm truck has removable stake sides for transporting bull, cow, and calf. Drop-down tailgate helps in loading. Trailer hitch. Non-marring tires. Baked-enamel finish. Plastic animals. 19½ inches long overall.

49 N 54075—Shipping weight 4 pounds 14 ounces . . . . . Set $6.99

$6.99

This die-cast Farm Set is International-Harvester Equipment

5-pc Set $7.43

These 1/16-scale models let you plant, plow and cultivate like a real farmer. All implements really work. Heavy die-cast metal set with rubber or non-mar plastic wheels. Tractor measures 8 in. long. 8-in. long wagon, 5½-in. wide 3-bottom plow. 8⅛-in. wide double disc, 6½-in. wide harrow. Baked enamel red and white finish. Phone ordering is a quick and easy way to buy it.

79 N 54627C—Shpg. wt. 6 lbs. Set $7.43

The Die-cast Steerables . . drive 'em crazy

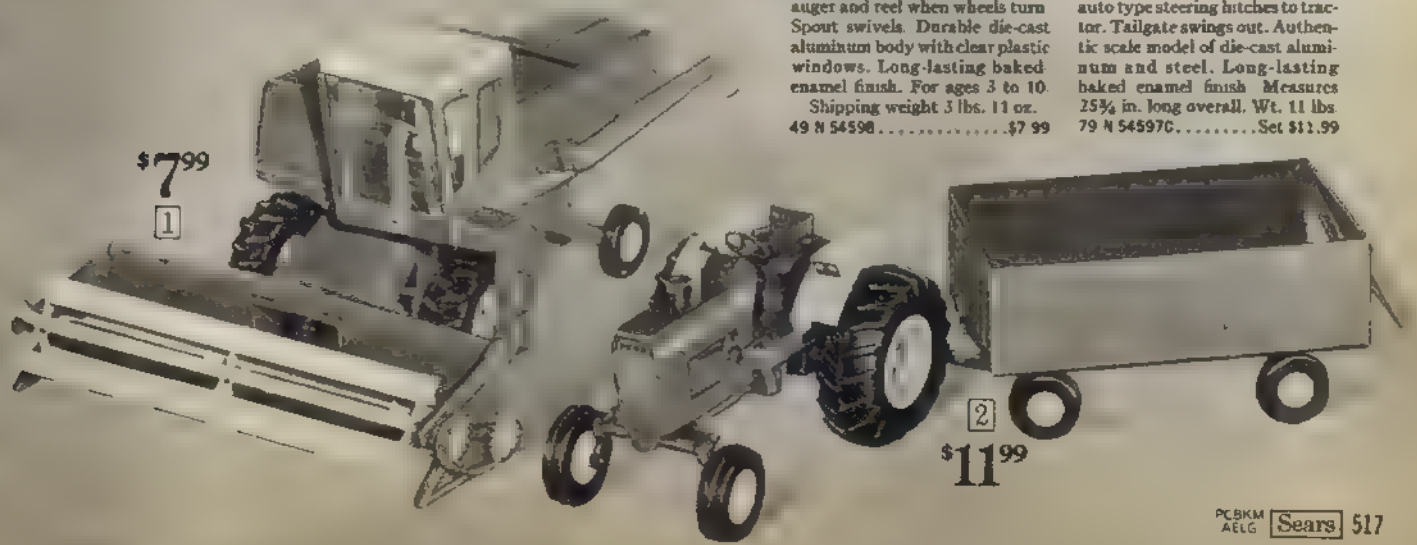
4-pc Set $8.99

Steer 'em with a touch on the cab. Six-wheel rocker-action independent suspension . . goes over bumps like a real truck. 7¾ inch long Cementruck with gear-driven revolving barrel. Rear drum and superstructure lift to dump. 8½ inch Sanitruck with lever-operated bucket. 7¾-inch Pickup with lifting rear deck. 7¾ inch Hyside Dump body lifts to dump. Full molded plastic tires.

49 N 54599—Shpg. wt. 6 lbs. 8 oz. Set $8.99

The giants . . heavy die-cast aluminum for greater detail and rust resistance

$7.99
1



2

$11.99

1 John Deere Combine. Authentic scale replica measures 13½x8⅞x6 inches high. Manual steering action. Chain drive turns auger and reel when wheels turn. Spout swivels. Durable die-cast aluminum body with clear plastic windows. Long-lasting baked enamel finish. For ages 3 to 10.

Shipping weight 3 lbs. 11 oz.

49 N 54598 . . . . . $7.99

2 Ford Tractor-Trailer Set. Tractor has real front end steering and knee-action front wheel movement. "Giant" wagon with auto type steering hitches to tractor. Tailgate swings out. Authentic scale model of die-cast aluminum and steel. Long-lasting baked enamel finish. Measures 25¾ in. long overall. Wt. 11 lbs.

79 N 54597C . . . . . Set $11.99

BIG and RUGGED!

NYLINT construction machinery of heavy-duty steel

1 Elevating Scraper $8.43
2 Grader $3.77
3 Heavy Bulldozer $4.99
4 "Twister" $3.32
5 Big Haul Dump Truck $5.39
6 Michigan Jumbo Crane with magnet and scoop
Sold only at Sears $7.39
MICHIGAN

1 Elevating Scraper . . over 2 feet long . . is ready for a real workout. Load and unload sand or gravel on the crank-powered rubber conveyor belt. Unit retracts into folding position, opening hopper for dumping. Yellow baked enamel finish and massive heavy duty deep-tread tires. Drive unit pivots for easy steering. About 25x6x8 in. high.
79 N 54067C—Shipping weight 6 pounds $8.43

2 Grader . . a real multi-action earthmover. "Blade" raises, lowers, tilts and swings either way to 5 positions. Tandem pivoted rear wheels; deep-tread tires. Yellow baked enamel finish. Measures about 16x6½x5½ inches high.
49 N 54008—Shipping weight 2 pounds 10 ounces $3.77

3 Bulldozer . . scrapes and moves "tons" of dirt. Big "blade" moves to 4 easy-set positions. High gloss yellow baked enamel finish. Wide sure-grip tracks have heavy traction lugs on solid wheels. Measures about 14x8x7½ inches high.
49 N 54458—Shipping weight 4 pounds 2 ounces $4.99

4 "Twister" . . really new and different. This amazing vehicle actually crawls, climbs and twists over the roughest obstacles a young driver can find. Complete with steering wheel, seats, simulated headlights and massive deep-tread tires. Yellow baked enamel finish. 10½x8x5½ inches high.
49 N 54073—Shipping weight 2 pounds 14 ounces $3.32

5 Dump Truck . . big and strong enough for a child to ride. A rugged brute with massive deep-tread tires. Carries a big load but has smooth balanced action for easy raising and dumping. Enclosed cab. Yellow enamel. 17x6¼x9 in. high.
49 N 54058—Shipping weight 5 pounds 9 ounces $5.39

6 Michigan Crane . . over 3 feet long. Use the powerful magnet to clear the construction area, then attach the scoop. Bucket picks up a full load, swings to unloading area and trips open automatically when raised to top of boom. Sturdy boom raises and lowers by a positive stop winch. Folds for easy storage. Enclosed crane cab swivels in a full circle on a wide platform. 6 deep-tread tires. Yellow baked enamel. With boom extended back, 37x7x10 inches high.
79 N 54459C—Shipping weight 9 pounds $7.39

Tomorrow's sports car today.

Mod Steel From Nylint

In the 1971 line of scale model steel toys from Nylint Corporation the emphasis is on 11 new entries, including five sporty mod models and six bold construction and utility vehicles. Up-dated, pilfer-proof packaging has eye-catching new graphics and the entire line carries the Parents' Magazine Guaranty Seal.

For the drag strip fan there is a new rocket with traction setting spoiler, chromed engine stacks, plated roll bar, oversize rear slicks and wide oval front tires. The Grabber is a kooky custom roadster, while the Spoiler is even more advanced in styling. A complete racing set, the Grand Prix Special, includes two racers, the Hustler, and a bunk bed trailer that tilts for easy run-on and run-off.

In the front line among new utility vehicles, the Jumbo Street Roller rolls along like real indoors or out. The new style End Loader does everything with one hand operation. The all-time favorite, the Nylint Dump Truck has been newly streamlined, while the Nylint Pick Up Service is as modern as they come. The rugged Nylint Towing Service can handle cars, trucks or heavy duty vehicles.

Other new Nylint stars are the Pumper, with realistic fittings and equipment and the Sport-O-Trailer, a sturdy carry-all trailer towed by the sleek Hustler.

Pumper with real stic fittings.

End oader has one hand operation

Bradley Skill and

Milton Bradley's imaginative new games will again this year concentrate on the 8 to 14 year-old market, although several have enough challenge to appeal to adults also. All involve strategy, skill and exciting action.

Heading the list of new games is a three-dimensional talking board game, Voice of the Mummy. The object is to follow dictums emanating from a replica of an ancient sarcophagus placed in the center of the board. First player to complete the expedition in and out of the Mummy's tomb wins. The game includes a hidden record player and fascinating prizes in the shape of pseudo jewels and Egyptian artifacts.

Don't Catch a Cold is a board game where players keep a plastic cold bug out of their corners by popping him with soft foam vitamin pills.

In Super Spy players prowl from room to room inside enemy headquarters trying to unearth secret plans. The game includes an elec-

A matter of survival.

Whirlikids are dolls that move.

Whitman introduces Life-like paper dolls

Whitman, a leading name in the paper doll world, is launching this year a series of boxed paper dolls that move. Called Whirlikids, these heavy cardboard dolls wear three-dimensional clothes that magically stick to their bodies. Three sets, Four Seasons, Lollipop, and Carousel, each containing two dolls and accessories, will be available for late summer shipment.

Whitman's Happy Helper series, designed to help the preschooler learn, will be augmented by many new titles this year, such as Paper Pets and Tell-Time Clock. There are also six new workbooks for preschoolers plus nine new titles in the Help Yourself Workbook series for older children.

In the game category Whitman has something for every age, from two new versions of Pick-Up Sticks —Loopies and Smiles—to Counterpoint, an adult strategy game. Among the company's innumerable jigsaw puzzles, two were featured at Toy Fair, Things That Go and Nursery Rhyme Puzzles, each containing four frame-tray puzzles for preschoolers.

Whitman has also announced the re-publication of seven titles in the popular Trixie Belden series of adventure stories for pre-teen girls.

From the Golden Press Division of Western Publishing comes a new fragrance book, Little Bunny Follows His Nose, and a boxed series of four new preschool Learning Fun Boxes: I Can Paint With Water, The Start Up Box of Colors and Shapes, A Farm of My Own, and The Start Up Box of ABC & 123.

Estes World of Rocketry

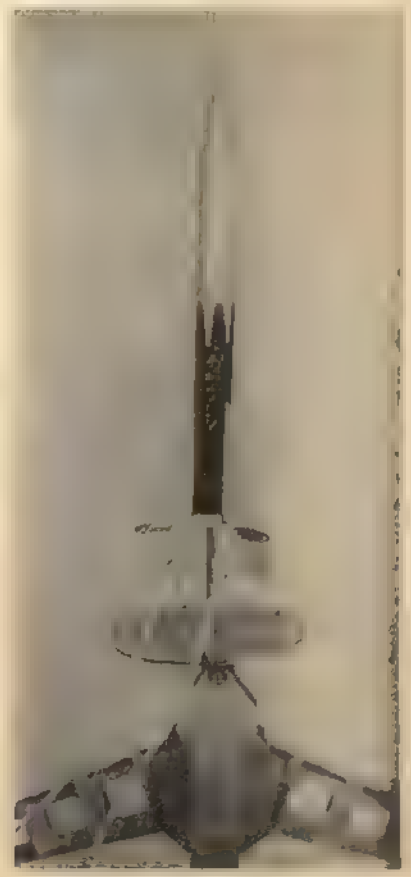
An exciting new dimension has been added to the world of the model rocketeer with the Rocketronics System from Estes Industries. The basic unit of this system is the Transroc, a four-inch long transmitter that fits into a BT-50 body tube and can be adapted to larger rockets. It sends back an intermittent beep that can be picked up by standard walkie-talkies or other receivers, with an effective range of over one mile. Other specialized attachments are available, including the Estes Cineroc, which produces a sound and color motion picture as the rocket zooms skyward.

Also new from Estes Industries are four high quality model rocket kits: the Mark II, with a unique mid-ejection recovery system; the SkyDart, featuring an internal rear ejection pod; the Estes A-20 Demon, a rocket styled along the lines of a NASA research type space vehicle; and the Estes Bandit, which offers an ejection ducting system without the need for recovery wadding

All the new models have come from the drawing boards of Estes' design staff, the first two by Larry Renger, the third by Wayne Kellner, and the last by Mark Kellner.

A subsidiary of Damon Corporation, Estes Industries is currently offering over 50 model rocket kits as well as supplies.

The A 20 Demon is NASA inspired



Mark II parts are pre-cut.

PROFIT DEPENDABILITY
from year-around sales

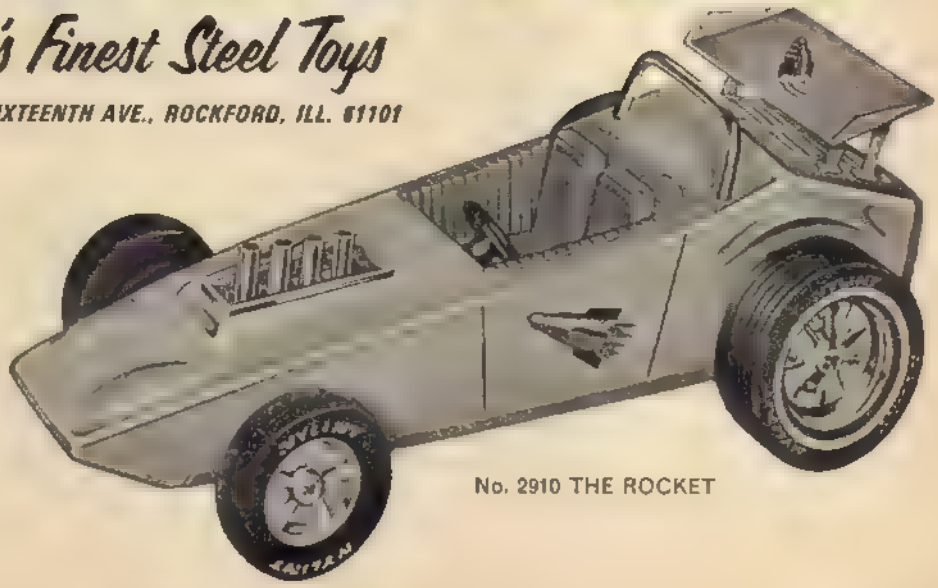
Profit Dependability . . . that's a mighty good descriptive term to apply to Nylint steel toys. All year-around - they are toy favorites because they have lasting play appeal, a reputation for quality and value, excitement in function and design and packaging that helps build cash register activity. Have you studied our great new 1971 line? If you haven't . . . we invite you to be competitively critical. There's sound reason why Nylint has earned acceptance as America's Finest Steel Toys. It's leadership that means profit dollars for you!

No. 2810 THE SPOILER

NYLINT

America's Finest Steel Toys

NYLINT CORPORATION, 1800 SIXTEENTH AVE., ROCKFORD, ILL. 61101



No. 2910 THE ROCKET

(Circle No. 71 on Reader Inquiry Card)

Ride 'em Jet for lil' pilots

Ohio Art plans more ads

Dial to Learn and Spring Twins are two of the new items from Ohio Art this year that will benefit from an increased advertising schedule in all media, starting with the CBS network show starring Arthur Godfrey. Some of the company's proven sellers from former years, such as Etch A Sketch, Bizzy Buzz Buzz, and Astro Scope will still receive major emphasis, however. The expanded print program will include advertisements in both trade and consumer magazines

Dial to Learn looks like a telephone, is cleverly designed to help preschoolers in word and picture association. Spring Twins is also a preschool toy, fascinating to watch with its wobbly heads, hands and feet which move through a polystyrene body.

Additional new toys from Ohio Art include: Ding Dong Train, a new Bissel Little Helper, a redesigned toaster, and new-look tea set line. To the company's line of tops has been added a series named Mother Goose, with lots of action and whimsical designs Three distinctive farm sets have current styling and colors. A new drum in the musical line has a truely professional appearance with a pearlized finish and good tone. 412

Whose hands belong to whom?

New farm set has over 103 pieces; meta barn s 17½ inches ong.

Riding, building Safe toys come From Kusan in '71

For the sophisticated tot from one to three who knows what it's like to ride in a real plane, the Ride 'em Jet from Kusan will be a special source of delight. This sturdy riding toy is decorated with authentic American Airline decals, has simulated fan jet engines and a realistic instrument panel.

Another new fun riding toy from Kusan is called the Lil' Tot Rider With simulated headlights, grill and console panel, it's a kid's version of a sporty runabout

Match Block's are Kusan's contributions to imaginative playing blocks in large sizes, with soft round corners for safe play. Each package has six brightly colored polyethylene blocks that are fun to match and stack. 403

Large blocks to match and stack.

DICK McAULIFFE
Rugged new model with quick-response Diamond-Flex web Rawhide laced U-shaped heel E-Z Flex palm hinge Full leather lining Thumb and little finger loop Foam padded leather lined X-Laced adjustable wrist strap.
42-343A785 ..... $11.50

SPALDING RICHIE ALLEN FIELDER'S GLOVE
Medium sized glove with foam pocket Split Action web and E-Z Flex palm hinge. Full leather lining. Made from tan mitt leather.
42367A597 ..... $8.00

ORLANDO CEPEDA Autograph Model The Big Scoop styling together with playable features make this an ideal mitt for the youth league player who is earning to catch the ball instead of slapping at it with an oversized model
A2884A1047 ..... $16.00

Wilson

OFFICIAL LITTLE LEAGUE BALL
Carefully constructed to meet all requirements of Little League Cushioned cork center Anchored endball anced wound
1074A187 ..... Retail $2.50

HARMON KILLEBREW Good quality model glove at a moderately low price Made of fine grade cowhide to professional specifications Large, grease-set, Grip-Tite pocket Two-piece web and back fingers, fully welted Leather laced palm, crotch and little finger Completely lined with cowhide
A2931A967 $15.00

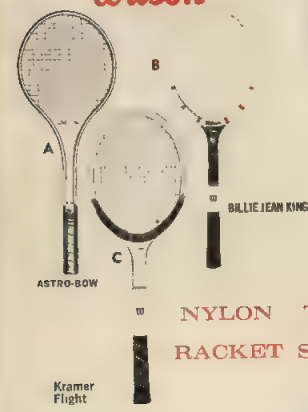
Nylon wound, TN covered ball Official size and weight
Orange cover B1616A947 ..... $15.25

SCHOLASTIC Features endorsement by nationally famous star, Tom Gola Fine for play on any court surface Composition cover Nylon 30 carcass Official size and weight
Orange color
B1322A597 ... $10.95

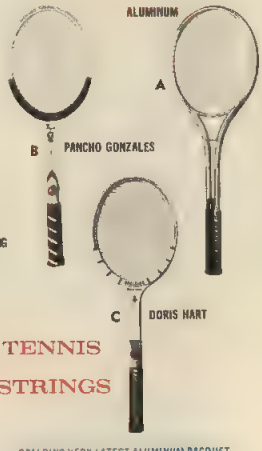
WILSON'S "CHAMPIONSHIP" BALLS Approved by U.S.L.T.A. and International Lawn Tennis Federation Hermetically sealed in cans for absolute freshness Packed 3 in can Ship Wt. 1 lb
T1010A194 (3) ... $3.10
T1020A194 (Heavy Duty) (3) ... $3.10

MATCH POINT A fine performing, durable ball It's official in size and weight Three Match Point balls in a hermetically sealed can
T1014A165 ..... 3 for $2.25

Wilson



SPALDING



A ASTRO-BOW The structural composition of the Astro-Bow is chrome-plated nickel and special alloy steel Scientifically engineered for precise balance and weight control, and tempered for extreme strength. Strung with International Nylon
T2060A2987 ..... $48.00

BILLIE JEAN KING CLASSIC TENNIS RACKET
B Sturdy Strata-Bow frame with 3 fibre laminations Strung with Pro-Ply nylon Perforated leather grip
T2751WG883 ..... $13.50

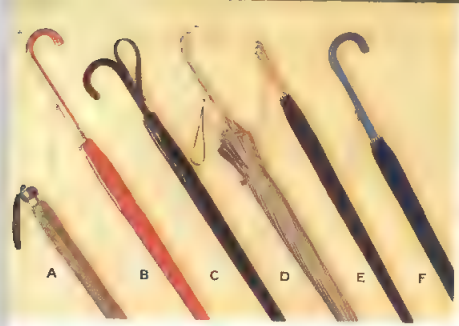
C JACK KRAMER FLIGHT TENNIS RACKET—WILSON. Strata-Bow frame, Pro-ply nylon strung
T2950WG734 ..... $11.00

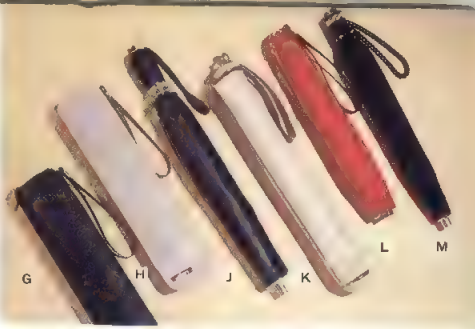
SPALDING VERY LATEST ALUMINUM RACQUET
A Lightweight aluminum frame ruggedly built with Nylon strings
52-202A2647 ..... $39.00

PANCHO GONZALES SIGNATURE RACKET — SPALDING
B Rugged white ash frame, rounded shoulder overlays Medium-Flex shaft Multi-filament nylon strings Perforated grip
52-252XA797 Wt. 1 lb. $12.00

DORIS HART MONOGRAM Stylish new Custom-Line ladies' model Sturdy Power-Ply construction. Medium length Blue handle flake, natural beech on sides White and Blue spiral Nylon strings Black leather grip with Gold line and Blue stitching
52-279AS565 ..... $8.00

HEAVY DUTY CHAMPIONSHIP TENNIS BALLS SPALDING Designed for play on asphalt and concrete courts Extra tough cover with maximum abrasion resistance.
51 113XA190 ..... Can of 3 $2.75





FASHION FIRST UMBRELLAS STYLED BY *Shaw*

(N) PETER MAX' "HAPPY YELLOW VANILLA." Original design by one of America's leading artists has a mod version of an Indian design. With sturdy, all-metal 10-rib frame. Patent vinyl covered handle.
C707Y-KLE730 ..... $10.95

(P) PETER MAX' "RUNNING RAINCHILDREN." Original Peter Max design, silk-screened in brilliant colors on shiny vinyl. Vividly colored psychedelic figures in black and white checkered patterned 10-rib umbrella. With black patent handle. All-metal frame.
C707R-KLE730 ..... $10.95

(Q) MEN'S EXTENDO TRAVELER. Opens to full size. Handle extends with slight pull. Closed end marshmallow case and covered marshmallow handle. Overall height 28".
M62YC779 Black $12.95

(R) MEN'S SELF-OPENER. Pushbutton opening. Wood handle. In black only. Available in 100% nylon or acetate. Nylon style self-case.
M24YC299 Acetate..... $4.95
M29YC479 Nylon..... $7.95

(S) MEN'S "IVY LEAGUE" SELF-OPENER. Slim-line styling. Unique pushbutton opening. 8-rib metal frame. Nylon self case. Italian horn trim wood handle.
M50YC899 Black..... $14.95

(A) LADIES' "TRAVEL" EXTENDO. 16-rib size. Telescoping handle closes to 19". 100% nylon. Fits 21" case, Nylon self-cased.
L228YC479 Beige $7.95
L229YC479 Black..... $7.95

(B) LADIES' "AUTOMATIC OPENER". Nylon with matching case. Chrome plated frame, trim. Wooden Prince of Wales handle. Unique slim look.
L350YC599 Red..... $9.95

(C) LADIES' "PATENT LOOK". Nylon umbrella with antique zippered patent case and matching covered handle.
L740YC429 Black..... $6.95

(D) LADIES' SLIM BASIC. Waterproof acetate on 16-rib metal frame. Prince of Wales handle; chain.
L19YC299 Black..... $4.95
L20YC299 Beige..... $4.95

(E) LADIES' "COCKTAIL". Slim style. 100% nylon. Self cased, 26" long. Gold Italian textured boutique handle. Matching jeweler's chain.
L330YC599 Black..... $9.95

(F) LADIES' "SLIM JIM". Parisian style slim jim. 100% nylon self case, Italian horn top handle with jeweler's chain.
L750YC499 Black..... $7.95

(G) MEN'S "FLAT-FOLD". World's smallest umbrella. Folds to only 10". Sturdy construction with telescoping shaft that opens 32" full size. 100% nylon. Matching pliable case.
MF83YC999 Black..... $16.95

(H) LADIES' "FLAT-FOLD".
L505YC899 Bone..... $14.95

(J) LADIES' "SELF-CLOSING" FOLDING. Press handle, it closes. Press handle, it folds 100% nylon. Self case. 10-rib frame folds to 12". Marshmallow case and handle.
L504YC997 Black..... $16.95

(K) LADIES' "COMPACTO" SELF-OPENER FOLDING. Nylon "Compacto" folding style. Vinyl-grained full length zippered case and matching covered handle and strap.
L507YC779 Beige..... $12.95
L517YC779 Black..... $12.95

(L) LADIES' "MINI" COMPACTO FOLDING. 10-rib metal frame. Telescoping handle. Folds to 10". 100% nylon with matching case.
L506YC599 Red..... $9.95
L516YC599 Black..... $9.95

(M) LADIES' "DIAMOND CUT". Exquisite new handle in anodized aluminum with diamond cutting nylon. 10-rib frame folds to 12" Matching nylon case.
L501YC479 Black..... $7.95

(T) MEN'S "SILVERHORSE" SELF-OPENER. Italian silver plated horse's head handle. Nylon with self case.
M61YC599 Black..... $9.95

(V) MEN'S MARSHMALLOW GALE-PROOF. Slim walking stick style. Extra strong—withstands any storm. Marshmallow case with matching handle.
M35YC599 Black..... $9.95

(W) MEN'S DELUXE FOLDING ALLIGATOR. Umbrella of 100% nylon. 10-rib spring action frame. Telescoping handle. Simulated alligator grain, zippered, closed-end case. Matching alligator covered stitched handle. Folds to 17" length.
MF80YC779 Black $12.95

(X) MEN'S "COMPACTO" SELF-OPENER. Opens automatically with touch button. 100% nylon jaguar grain. Full length zippered case. Matching handle. Folds to 17" length.
MF81YC899 Black $14.95

(Y) MEN'S FOLDING. 100% nylon with nylon self case. Telescoping handle. Folds to compact 17" length.
MF79YC479 Black..... $7.95

(Z) MEN'S "SELF CLOSING" FOLDING. 100% nylon, Closes and folds at a press of the handle. Marshmallow zippered case and marshmallow covered handle. Folds to 17" length.
MF82YC1199 Black..... $17.95

TRIUMPH ..extraordinary 30 hour alarm in enamel-like finish metal case, matching dial color. White numerals, luminous tip hands, dots. Exclusive front set alarm feature. 2⅞ x 2¾". Specify color: maroon, green.
PW406X685 .... **$9.95**

WINNER perfect for travel 30 hour alarm leather textured finish case, gilt figures, luminous hands, dots. 3½ x 2¾" Specify color: tan, brown, red.
PW9X615 **$8.95**

NIGHT LIGHT Push button lights up time 30 hour alarm, leather textured finish case, with battery and extra light bulb. Luminous hands, dots, exclusive front set alarm. 3⅝ x 2¾". Specify color: black, tan, red.
PW483X700 **$10.95**

(D)

(D) WORLD TIME simplified setting shows world time. 30 hour alarm, leather-textured finish case, luminous hands, dots, front set alarm. 3⅛ x 3". Specify color: black, tan.
PW526X685 ..... **$9.95**

(E) DATE-ALARM . . . 30 hour alarm, leather-textured finish case, black numerals, luminous hands. Magnifying "date-window," front set alarm. 3⅛ x 3". Specify color: tan, black, red.
PW481X555 . . . . . **$7.95**

(F) PREMIUM . . . 30 hour alarm, leather-textured finish case, luminous hands, dots. Front set alarm. 3⅛ x 3" Specify color: tan, black, red.
PW206X425 **$6.95**

(E)

(F)

SUGAR 'N SPICE... and everything nice. 30 hour twin-bell alarm. Luminous hands, dots. 4⅞ x 2⅞". Specify color: lavender case/yellow dial; red case/white dial
PW525X555 **$7.95**

(H)

(J)

(H) CHIEFTAIN . 30 hour alarm, leather-textured finish case. Luminous hands, dots, gold color dial. Exclusive front set alarm. 3" diam. Specify color: black, tan, red
PW222X465 **$7.50**

(J) SIZZLER . . . Mod 40 hour alarm in colorful print cloth finish case. Luminous hands, dots. 2⅞ x 2¾". Specify color: blue case/blue dial; black case/yellow dial; green case/green dial
PW422X585 ... . **$8.50**

(K) TOURIST . . . 30 hour alarm, leather-textured finish case Roman numerals, luminous hands, dots. 3 x 2⅞" Specify color: red, black, tan.
PW528X465 **$7.50**

(K)

SUGAR PLUM... sweet on the eye. 30 hour alarm, roman numerals, rose decorations, gilt metal trim. Luminous hands, dots. 3⅞ x 3¼". Specify color: white, black.
PW410X685 **$9.95**

BIG MOMENT Mod 30 hour alarm, gay color cases dials luminous hands dots 3½ x 2¾" Specify case color: yellow, pink blue, yellow dial green/orange
PW263X555 ... **$7.95**

DAZZLER . . . sparkling 40 hour alarm, brilliant rhinestones filigree trim, luminous hands, dots. 3 x 2¼" Specify color: rose, ice-blue, crystal
PW118X975 **$14.50**

ELEGANTE . . . 40 hour alarm, clear plastic case, contrasting dial color, luminous hands, dots. 3½ x 3⅛". Specify dial color: blue, maroon, silver
PW408X875 **$12.95**

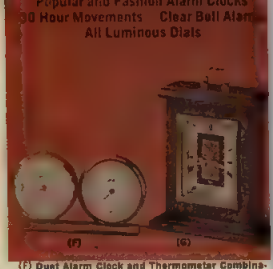
(A) **"Ultima" Direct Reading Clock** — Shows both time and day. Runs on one C cell battery approximately 6 months. 2⅞"x4½", Wt. 1 lb
951X1687 **$24.95**

(B) **Lin-Chron Cordless Electric "Direct Reading Clock"** — sturdy fine wood case. Silver finish dial and bezel. Runs on regular size D battery approximately 9 months. 4¾"x7⅞", Wt. 3 lbs.
955X2026 **$29.95**

(C) **Lamp Post** — Styled like an old fashioned street lamp in brass. 8"x2¼". Wt. 1 lb.
323X1237 **$18.25**

(D) **Musical Alarm Clock** — with Swiss musical movement in pearlized white case with floral decoration. 4½"x3¼", Wt. ½ lb.
2455X1037 **$15.50**

(E) **"Flora"** — Polished Brass Flower Alarm Clock with white enamel trim. White and gold dial. 5¾"x3⅜", Wt. ½lb.
384X1237 **$10.25**



(F) **Duet Alarm Clock and Thermometer Combination** — Walnut finished sides on clock and thermometer. Brass bezel and base. 5⅛"x2¾", Wt. 1 lb.
1312X1237 **$19.25**

(G) **Manor House** — Antique styling wood case in fruitwood finish. 6¼"x4½", Wt. 1 lb.
378X1167 **$16.95**

(H)

(I)

DISTINCTIVE DESIGNS by HARRIS & MALLOW

All clocks have CORDLESS ELECTRIC MOVEMENTS and run approximately 1 year on a flashlight battery.

Guaranteed for 1 year

(H) **Mediterranean** — 5 pc. grouping, clock and 4 plaques with antiqued metal castings, contrasting gold dial on black panel, antiqued ring at top. Size: 14"x16", Wt. 5¾ lbs.
7-1705B/3X1975 **$32.00**

(I) **Colonial** — Fruitwood finished clock, styled like an old inn sign. Solid wood trim, hand colored antiqued dial. Size: 13"x20", Wt. 4½ lbs.
176-7938X2100 **$33.00**

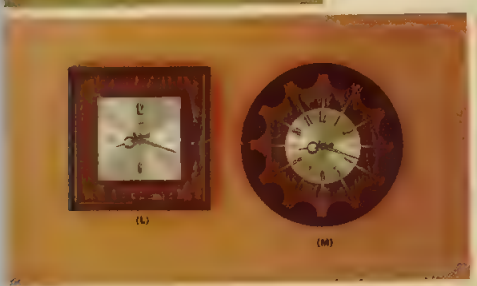
Matching Sconces — Wt. 2½ lbs.
177-7935X960 **$15.00**

(J) **Early American** — 3 pc ensemble, clock and 2 plaques with floral designs. Antiqued dial is hand colored. Size: 18"x14", Wt 3¼ lbs
2-6828/3X1815 **$30.00**

(K) **Contemporary** — 3 pc. grouping, clock and matching sconces. Brass finish spokes and rosewood panels. Full numeral dial. Size: 24"x30", Wt. 4½ lbs.
1-4458/3X1815 **$30.00**

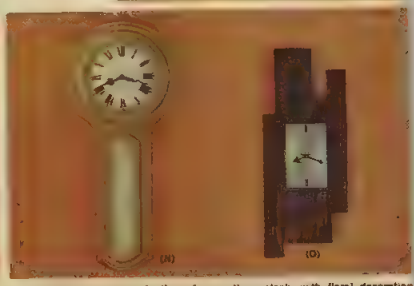
(J)

(K)



(L)

(M)



(N)

(O)

(L) **Deluxe Model** — A solid wood black frame houses a silver finish spun metal dial. Background panel is rosewood finish. Size: 15½"x15½", Wt. 5½ lbs.
185-952BX2225 **$35.00**

(M) A combination of black and rosewood finish panels in scallop design. Gold finish rods. Dial with large easy to read numerals 18" dia. Wt. 5 lbs.
163-725BX1800 **$25.00**

(N) **Exquisite Reproduction** of an antique clock, with floral decoration. Hand colored. A great decorator clock to enhance any wall. 13½"x32" Wt. 7⅛ lbs.
171-787BX2850 **$40.00**

(O) **New Look in Modern Clocks** — Rosewood and black panels with a spun silver dial, make a great combination. Size: 11"x27", Wt. 5¾ lbs.
183-810BX1600 **$25.00**

BACK TO NATURE...

From our vinyl TV cartoon characters to our beautiful lifelike plush "Pillow Pets®," we've gone back to nature to bring you original, distinctive designs along with the very finest quality. Don't be left out of the woods, see our complete line of year 'round best sellers. Ask for our color catalog.

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SAN FRANCISCO, CALIF. 94119

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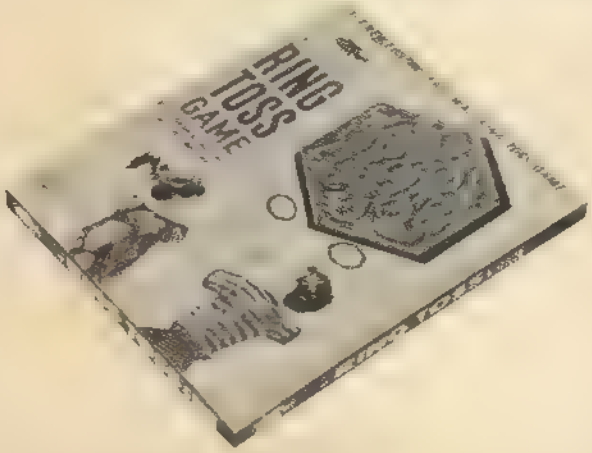
Staple Games & Toy Musical Instruments • See Us for the Best Deals in Both Categories



Also: Mah Jongg, Chess, Checkers, Dominoes, Roulette, Cribbage
EVERYTHING FOR YOUR GAME DEPT

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THE WORLD FAMOUS BONTEMPI BRAND

Cardinal Industries, INC.

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Permanent Showroom: 200 Fifth Avenue—Room 221—New York, New York

(Circle No. 186 on Reader Inquiry Card)

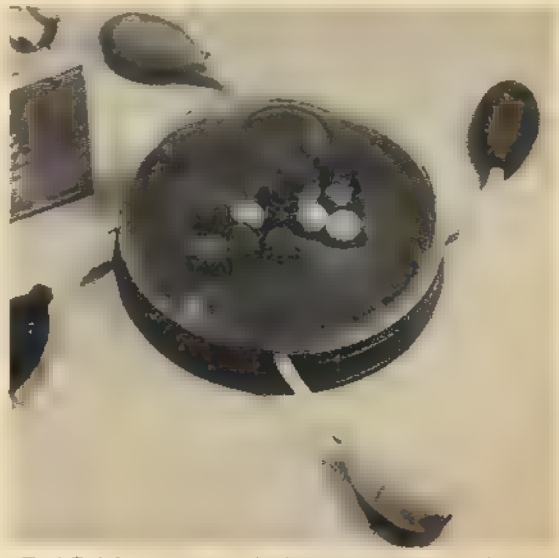
Reed Toys Now has new Skill games

A new line of developmental games will mark the entry into the games market of a firm formerly known for its musical and scientific toys. The company name has been changed from Harmonic Reed to Reed Toys Inc. The new games that were introduced at Toy Fair are dubbed "developmental" because they challenge the player's thinking as well as his manual skill.

Leading the parade of new games will be Perception, a psychologically tested skill game. It consists of 26 geometric forms which must be positioned in their proper spaces before a timer runs out and scrambles the forms into the air.

Among the other developmental games from Reed will be: First-Out, a squeeze ballgame for two to four players; Saucer Quits, an indoor-outdoor game requiring distance judgment and aim; Flip-It, combining the thought concentration of tic-tac-toe with manual dexterity in throwing small balls; and Skill Ball, a miniature model of skee ball. 416

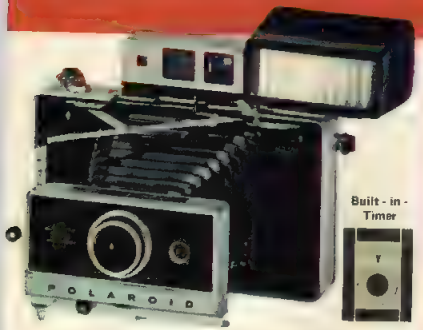
Perfection is a psychologically oriented skill game.



First-Out is a squeeze ballgame that can be frantic.

Polaroid

A New Line of Cameras



POLAROID MODEL 360 WITH ELECTRONIC FLASH. Produces finished color pictures in a minute black and white in seconds. Clip-on electronic flash eliminates flashbulbs. Features built-in timer, two exposure ranges for color, two for black and white film. Lighten-darken control. Zeiss Ikon range and viewfinder. Transistorized electronic shutter. Triple lens and electric eye. Automatic recharger for electronic flash. Deluxe brushed chrome construction.

360PL13997 ..... $199.95

Model 350. As above without electronic flash.

350PL11397 ..... $159.95

COLORPACK II.

POLAROID COLORPACK II. "This is the impossible camera." Everything you want in a camera is here. Produces color pictures in a minute, black and white in seconds. Sensitive electric eye and transistorized electronic shutter combine to produce the correct exposure. Three element lens produces sharp pictures. Flashgun is built in, simply snap on a flashcube for inside pictures. Distance settings in lens ring are visible in the viewfinder. Easy loading — no threading or winding. High precision developer system. Shutter lock prevents accidental exposures.

CPII-PL2289 ..... $89.95

POLAROID MODEL 320. A transistorized electronic shutter and electric eye automatically sets the color exposure. Deluxe range and viewfinder. Easy to load, no threading. Automatic flash takes the guess work out of taking pictures inside; just aim and shoot. Lightweight

320PL4487 ..... $89.95

POLAROID MODEL 330. Features a built in timer, coupled range and viewfinder for easy picture taking. Sensitive electric eye and transistorized electronic shutter. Sharp triple lenses produce bright pictures. Comes with detachable cover and carrying strap.

330PL5677 ..... $79.95

POLAROID MODEL 340 Features sharp triplet lens, sensitive electric eye, 4 exposure ranges (2 for color, 2 for black and white), four speed settings, electronic shutter and built in timer. Dual image, coupled rangefinder lets you focus two images in the rangefinder window.

340PL7277 ..... $89.95

ACCESSORIES & FILM

107PL215	Black and White Film — for Color Pack Cameras and M3000 Cameras	$3.10
108PL379	Color Film for all Color Pack Cameras	$8.39
20C-PL167	Swinger Film — Model 20 only	$2.25
268PL597	Flash gun — Models 320, 330, 340, 350	$8.95
581PL747	Portrait Kit — Models 330, 340	$9.95
471PL817	Portrait Kit — Models 350, 360	$10.95
126PL447	Development Timer	$3.95
342PL477	Case for M3000, Colorpack II	$5.95
322PL957	Case for all Colorpack Cameras	$12.95
521PL325	Photo Album	$6.95
192PL450	Self Timer	$5.95
316PL430	Cloud Filter	$5.95

POLAROID COLORPACK III. Built-in distance finder assures fast and accurate focusing. Timer eliminates underdevelopment. Electric eye combines with transistorized electronic shutter to set exposure automatically. Unique lens produces beautifully sharp pictures. Flash assembly is built-in. Snap on flashcube for pictures indoors. Easy loading—no threading or winding. Shutter lock prevents accidental exposures.

CPIII-PL2977 ..... $39.95

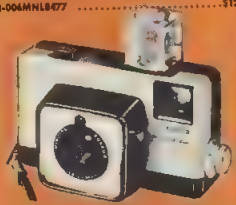
342PL477 Case for above $5.95

HI-MATIC C 35mm CAMERA WITH CASE—MINOLTA. (FD: 49mm). Ultra-compact, full-frame camera with retractable 40mm F/2.7 Rokkor lens. Control center viewfinder and electric eye shutter. Lever-type quick film advance. Automatic flash system.
0190-007MNL4797 ..... $69.90

HI-MATIC II 35mm CAMERA WITH CASE—MINOLTA. (FD: 55mm). 3-circuit exposure control provides fully automatic diaphragm control or automatic flash photography. 45mm F/1.7 Rokkor lens. Tinted bright frame view/rangefinder. Self timer.
0190-006MNL8477 ..... $134.90

SR-T101 35mm SINGLE REFLEX CAMERA WITH CASE—MINOLTA. With through-the-lens CLC meter coupled to shutter and film speed. MC Rokkor 55MM F/1.7 lens. Control integrated viewfinder. Automatic reset film counter, rapid film-rewind crank, built-in self timer.
0031-208MNL17977 ..... $274.50

AUTOPAK 800 CAMERA WITH CASE—MINOLTA. Instant loading—just aim, focus and shoot. Sensitive CdS electric eye sets the exposure control instantly and automatically. With fast F/2.8 38mm Rokkor lens, superimposed rangefinder, "use-flash" signal and more.
0402-016MNL4997 ..... $89.90



AUTOPAK 550 CAMERA KIT—MINOLTA. Drop in a cartridge, pop on a flashcube and get perfect pictures every time! The cartridge automatically sets the ASA film speed and electric eye exposure control. Rokkor 38mm F/2.8 lens. Batteries and wrist strap included.
0402-118MNL2997 ..... $84.90

TL ELECTRO-X CAMERA WITH CASE—YASHICA. Features include ultra-fast f/1.7 lens, electronic thru-the-lens IC exposure readout system, electrically operated metal focal plane shutter, reflex viewfinder, foldaway crank handle, etc.
91082YK17497 ..... $240.00

ELECTRO 35 "G" CHROME CAMERA WITH CASE—YASHICA. Fast 45mm f/1.7 lens will help you get sharp prints and slides in both color and black-and-white. CdS sensing element. Includes auto. bulb and flash position and built-in self-timer.
91035G-YK8797 ..... $127.50

LYNX 5000E CAMERA WITH CASE—YASHICA. Electronic IC readout system assures smooth, accurate exposure settings through preselection of the shutter speed. With f/1.8 lens, built-in self-timer. Over/under indicator lamps visible in the finder.
91077YK7897 ..... $119.00

MAMIYA/SEKOR 528TL CAMERA WITH CASE—PONDER & BEST. Includes 48mm f/2.8 lens, Vivitar telephoto and wide-angle lens set, behind-the-lens CdS spot meter, penta-prism viewfinder, single-stroke film advance, leather case and replacement battery.
98-5202PPB8977 ..... $142.50

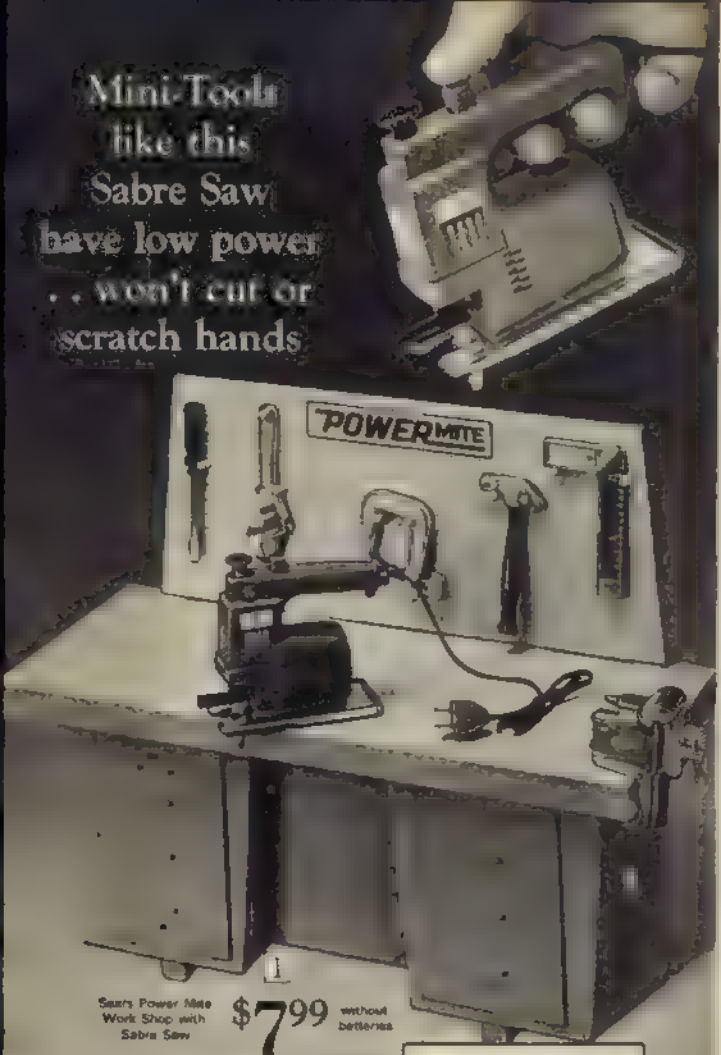
MAMIYA/SEKOR 1000 DTL CAMERA WITH CASE—PONDER & BEST. Two separate thru-the-lens metering systems-one for spot readings and one for average or integrated readings. With automatic 55mm f/1.8 lens, oversized reflex mirror, self timer and more.
12-1305PPB16777 ..... $234.50

MAMIYA/SEKOR 500 DTL CAMERA WITH CASE—PONDER & BEST. Two separate CdS metering systems—one for spot, one for averaging. With single-stroke film advance, 50mm f/2.0 lens, oversized reflex mirror, focal plane shutter, rapid rewind knob, etc.
12-1257PPB13897 ..... $179.90

OLYMPUS 35 EC CAMERA WITH CASE—PONDER & BEST. Full-frame compact 35mm chrome-finished camera with 42mm f/2.8 lens. Fully automatic electronic shutter coupled with an ultra-sensitive CdS meter system. Automatic flash control. Thumb wheel film advance.
98-5213PPB7787 ..... $106.90

VIVITAR AUTOMATIC LENSES—PONDER & BEST. (Not shown).
21-4205PPB6997 28mm f/2.5 lens. Pentax or Mamiya/Sekor mount $104.50
21-0104PPB6997 28mm f/2.5 lens. Minolta SRT/SR mount $104.50
21-4261PPB5297 35mm f/2.8 lens. Mamiya/Sekor Pentax mount $79.50
21-0126PPB5297 35mm f/2.8 lens. Minolta SRT/SR mount $79.50
21-4283PPB6697 135mm f/2.8 lens. Mamiya/Sekor or Pentax mount $99.50
21-0137PPB6697 135mm f/2.8 lens. Minolta SRT/SR mount $99.50
21-3080PPB12997 85mm-205mm f/3.8 zoom lens. Mamiya/Sekor or Pentax mount $209.00
21-3208PPB12997 85mm-205mm f/3.8 zoom lens. Minolta SRT/SR mount $209.00

Mini-Tools like this Sabre Saw have low power . . won't cut or scratch hands



1 Sears Power Mite Work Shop with Sabre Saw $7.99 without batteries

Power Mite Mini Tools

Work on balsa wood or Styrofoam® plastic

1 **Power Mite Workshop Set.** Equipped with versatile Sabre Saw (2½x 3 in. long) that has extra metal blade. Just plug saw into battery-powered bench outlet. *It cannot plug into any other kind of outlet anywhere.* Outfit includes die-cast metal carpenter square, hammer, screwdriver, C-clamp, vise, wrench, building materials. Comes with complete instructions. Uses 2 "D" batteries (order at right) that store under bench top.
49 N 9011—Shipping weight 1 pound 12 ounces.....Set $7.99

All tools sold below cannot work without power source bench above.

2 **Buffer/Sander** Removable cloth buffer and sanding disc 2¼x2¾ in. long
49 N 90114—Shipping weight 8 ounces.....$2.39

3 **Power Drill** With 3 different size metal drill bits. 2x2¾ inches long
49 N 90113—Shipping weight 8 ounces.....$2.39

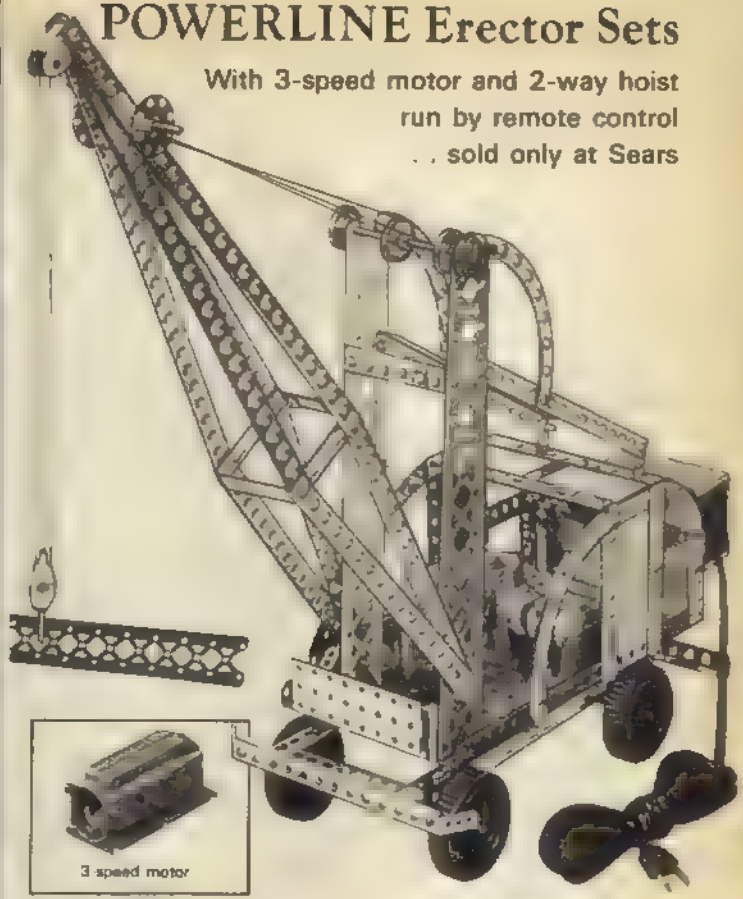
4 **Orbital Sander** Works with back 'n forth vibrations. Sandpaper included. 2¼x2¾ inches long.
49 N 90112—Shipping weight 8 ounces.....$2.39

5 **Circular Saw.** Cut through large chunks of material. Extra blade included. 2½x2¾ inches long.
49 N 90111—Shipping weight 8 ounces.....$2.39

Materials Kit. Styrofoam® plastic, balsa wood panels.
49 N 90115—Shipping weight 1 ounce.....Kit $1.19

POWERLINE Erector Sets

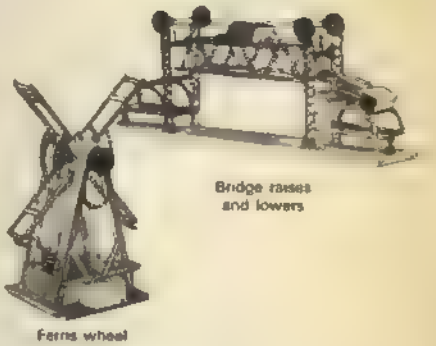
With 3-speed motor and 2-way hoist run by remote control . . sold only at Sears



3 speed motor

2 way hoist

Control Unit for battery-powered set



$19.99 electric power $15.76 battery power

Hundreds of steel plates and parts let you take on the extra big projects. Cast your imagination into the Space Age to build a space station. Or design a lift bridge, a coal tipple, a giant crane and many others. And they really work. Both sets include Sears exclusive "Powerlins" wide-beam girders for added strength and stability. Girders measure 1⅛ inches wide and over 1 foot long. Helps make massive structures look more realistic. All pieces are precision cut, fit and finished. Nut and bolt assembly

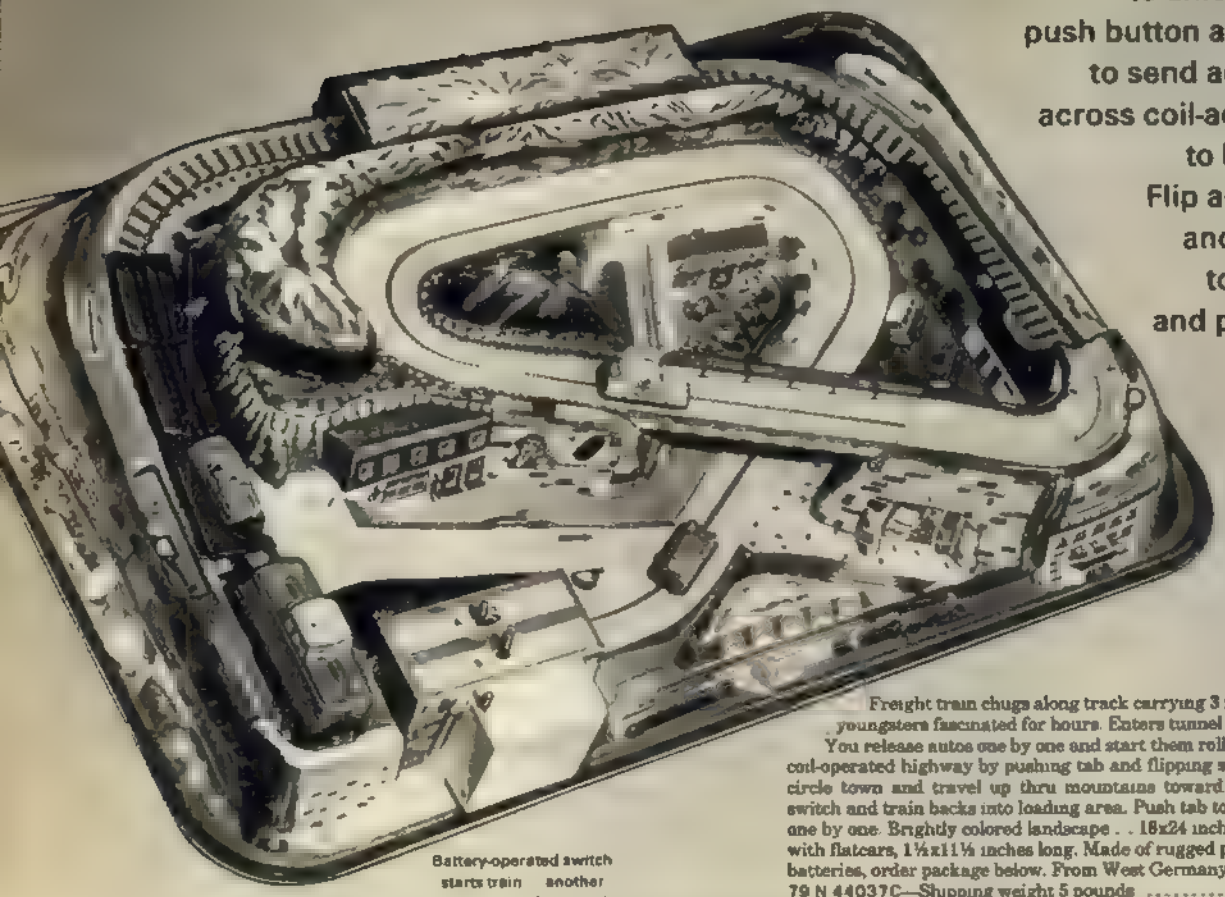
Electric-powered Set. Study basic engineering principles with this 460-piece set. Comes with plug-in transformer for steadier power. Hard-working 3-speed motor lets you move forward, reverse, stop and start. Dual-action gear hoist for efficient lifting operations. Transformer UL listed for 110-120-volts, 60-cycle AC. Instructions incl
49 N 16075—Shipping weight 9 pounds.....Set $19.99

Battery-powered Set. (Not shown). 430-piece set with on-off, forward and reverse control unit. 3-speed motor lets you turn on the power, bring it up or cut it down. Install dual-action geared hoist for lifting operations. Instructions included. Uses 2 "D" batteries, not included, order package below
49 N 16067—Shipping weight 7 pounds 5 ounces.....Set $15.76

"D" Batteries. Package of 6
49 N 8408—Shipping weight 1 pound 8 ounces.....Pkg. $1.49

Action-packed AUTO-TRAIN

Train carries autos to unloading area . . push button and flip switch to send autos traveling across coil-active highway to loading point. Flip another switch and train returns to loading area and picks up autos



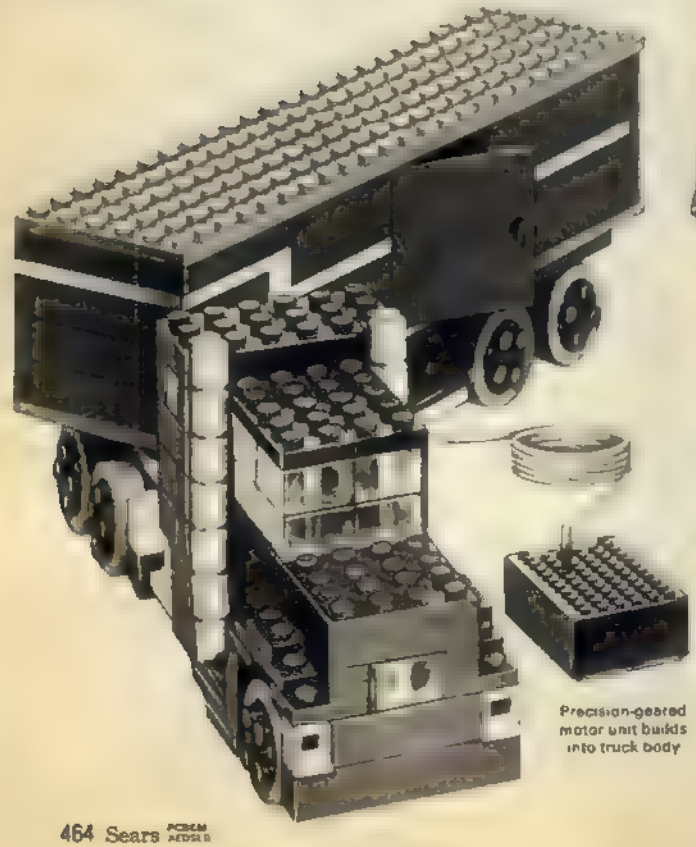
Battery-operated switch starts train another moves auto along road

$9.99 without batteries

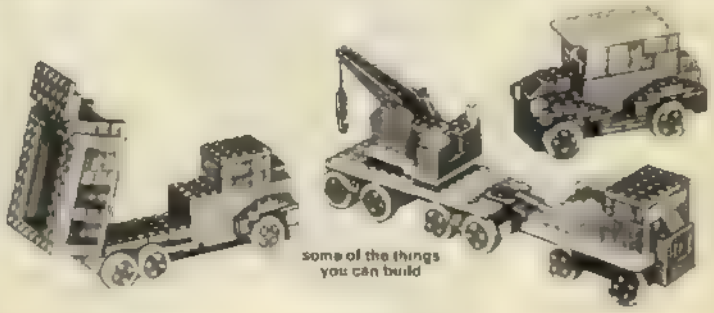
Freight train chugs along track carrying 3 flatcars full of action to keep youngsters fascinated for hours. Enters tunnel and stops at unloading area. You release autos one by one and start them rolling on their merry way over coil-operated highway by pushing tab and flipping switch to activate coil. Autos circle town and travel up thru mountains toward loading area. Flip another switch and train backs into loading area. Push tab to move autos back onto train one by one. Brightly colored landscape . . 18x24 inches long, 8 inches high. Train with flatcars, 1¼x11¼ inches long. Made of rugged plastic and metal. Uses 2 "D" batteries, order package below. From West Germany.

79 N 44037C—Shipping weight 5 pounds $9.99

49 N 8405—"D" Batteries. Pkg. of 6. Wt. 1 lb. 8 oz. ..... Pkg. 1.49



Precision-geared motor unit builds into truck body



some of the things you can build

LEGO® MOTORIZED TRUCK SETS

Build your own remote control trucks that move forward and backward

325 pieces $14.99 With power unit, without batteries

Build operating trucks, tractors, construction equipment and much more with this Lego kit. Rugged high-impact plastic blocks come in various sizes of red, white, gray and blue. Just press together . . blocks lock together securely yet can be easily taken apart. Doors actually open, close. Insert motor unit to operate by remote control. Power unit uses 3 "C" batteries, order pkg. below

49 N 16146—Shipping weight 2 pounds 4 ounces. ..... Set $14.99

"C" Batteries. Package of 6

49 N 8406—Shipping weight 12 ounces. ..... Pkg. $1.19

Premiere IRONSTONE DIVISION OF MIKASA

(A) ENGLISH NORDIC BLUE. Stunning motif of stems, leaves & onion bulbs in deep blue in white fluted shape.
1009X3295 45 Pc...Service for 8.....Retail $44.95
1009X4295 65 Pc...Service for 12.....Retail $59.95

(B) ENGLISH STERLING WHITE. Traditional shape
1201X2595 45 Pc...Service for 8.....Retail $36.95
1201X3595 65 Pc...Service for 12.....Retail $48.95

(C) ENGLISH RENAISSANCE GREEN. White scroll on avocado. Rim of fluted shape.
1230X3295 45 Pc...Service for 8.....Retail $44.95

(D) ENGLISH RENAISSANCE BLACK. Carnaby Street mod black and grey.
1227X3295 45 Pc...Service for 8.....Retail $44.95

(E) AUTUMN GLORY. Yellow & green floral design. Avocado rim
504X2995 45 Pc....Service for 8.....Retail $39.95

(F) GLAXY. Geometric yellow floral center. Yellow rim.
507X2995 45 Pc....Service for 8.....Retail $39.95

COMPOSITION OF IRONSTONE SETS
45-PC. SERVICE FOR 8 includes 8 each dinners, salads, soups, cups, saucers; 1 each platter, vegetable bowl, covered sugar/creamer. Wt. 33 lbs
65-PC. SERVICE FOR 12 same plus 4 extra dinners, salads, soups, cups and saucers. Wt. 50 lbs.

Imported Gourmet Copperware

• **Gleaming solid copper . . . hand rubbed finishes** *Cookware that's as handsome as it is functional. Styled in the European tradition to bring elegance to your table Alcohol burners burn clean and even*

(A) 2-QT. COPPER FONDUE. With brass stand, copper tray, adjustable burner. Wood handle, top knob. 2½ lbs
72X1519.....Retail $23.00

(B) AS ABOVE, 1¼-qt. size. Wt. 2½ lbs.
66X1267.....Retail $18.00

(C) 6-PC. CHEESE FONDUE FORK SET. 3 prong Stainless steel blades, wood handles. 10" long. Wt. ½ lb
1630X429.....Retail $6.50

(D) FONDUE PLATES. Heavy weight, high quality divided porcelain plates. White. Set of 4. Wt. 5 lbs.
1800X467.....Retail $6.95

(E) 2½ QT. IMPERIAL FONDUE. Heavy copper, hand polished finish With burner, wood handle Wt. 4 lbs
612X1665.....Retail $25.00

(F) 6-PC. MEAT FONDUE FORK SET. 2 prong Stainless blades. 5 color-tipped wood handles. Wrought iron rack w/wood base.
1430X535.....Retail $8.00

(G) 2-QT. CHAFING DISH. Traditional styling. Polished solid copper chaffer & top. Brass stand, burner Hardwood handle and knob Wt. 4 lbs.
70X1655.....Retail $25.00

(H) 4-QT. CHAFING DISH. As above, with dome cover. Polished solid copper. Brass stand, burner Wt. 5½ lbs.
1180X3330.....Retail $50.00

(J) FONDUE COOK BOOK. "It's Fun to Fondue" secrets of the Swiss recipes and illustrations. Wt. ½ lb.
100X135.....Retail $1.98

(K) EARLY AMERICAN COPPER TEA KETTLES. Easy pour spouts. Heatproof wood handles.
51X833 1½-qt. size. Wt. 1½ lbs.....Retail $12.50
52X1099 2½-qt. size. Wt. 2 lbs.....Retail $16.50
53X1289 3½-qt. size. Wt. 2½ lbs.....Retail $19.50

(L) PROVINCIAL COPPER TEA KETTLES. Round design Easy to fill and pour. Wood handles and knob
50X865 1-qt. size. Wt. 1¼ lbs.....Retail $10.00
55X1089 2½-qt. size. Wt. 1½ lbs.....Retail $16.50

(M) DANISH STYLE TEA KETTLE. 2-qt. size. Brass Handle/Wood Grip & Knob, easy pour spout. Wt. 2 lbs
512X1089.....Retail $16.50

Renowned *Artisan*® Melamine Dinnerware from Allied Chemical

Exquisitely beautiful dinner services

Decorator styled patterns to charm every table setting . . . every dining occasion
Unique *Artisan*® guaranteed* quality . . . . for years of service.

ARTISAN® ELEGANTE

The ultimate in beauty and quality — patterns created by renowned Designers . . . colors impart magic to every setting . . . make every occasion an event, features twin-tone cups — select 45 pc. service for 8 or 65 pc. service for 12. Shipping weight 18 and 25 lbs.

7604A2797
45 pc Duchess Green .. $39.95
7604B2797
65 pc. Duchess Green .. $54.95
7645A2797
45 pc Boutique..... $39.95
7645B2797
65 pc Boutique $54.95
7603A2797
45 pc. Spanish Gold ... $39.95
7603B2797
65 pc Spanish Gold.....$54.95

65 pc.—12 each of listed items incl. serving pieces

8 Decorated Dinner Plates; 8 Twin-Tone Stain-Resistant Cups; 8 Decorated Saucers; 8 Decorated Salads; 8—25 oz. Soups; 1 Decorated Chop Plate; 1 Vegetable Bowl; 1 Sugar Bowl and Lid; 1 Twin-Tone Creamer.

ARTISAN® DELUXE

Every homemakers dream . . . patterns of enduring beauty . . . in today's most wanted color accents — decorated dinner plates — new bell shape cups—features soups—choice of 45 pc. service for 8, or 65 pc. service for 12. Shipping weight 12 and 17 lbs.

7327A1897
45 pc. Pandora $27.95
7327B2597
65 pc Pandora. .$37.50
7328A1897
45 pc. Maytime . . $27.95
7328B2597
65 pc Maytime . $37.50
7334A1897
45 pc Tangier . $27.95
7334B2597
65 pc. Tangier. $37.50

65 pc —12 each of listed items, incl serving pieces.

8 Decorated Dinner Plates; 8 Stain-Resistant Cups; 8 Saucers, 8 Bread and Butter Plates; 8 Fruits; 1 Oval Platter; 1 Vegetable Bowl; 1 Sugar Bowl and Lid; 1 Creamer.

ARTISAN® CASUAL

Charming patterns — designed for every function and priced so low you'll want 2 sets — newest decorator accent colors. Quality for years of service . . . 45 pc. service for 8. Shipping weight 9 lbs.

7205A1335
Arbor $19.95
7227A1335
Roseland $19.95
7226A1335
Chalet $19.95

8 Decorated Dinner Plates; 8 Stain-Resistant Cups; 8 Saucers; 8 Bread and Butter Plates; 8 Fruits; 1 Oval Platter; 1 Vegetable Bowl; 1 Sugar Bowl and Lid; 1 Creamer.

*Guarantee

Guaranteed against breakage, chipping, cracking and permanent stains . . . ARTISAN ELEGANTE—3 years, ARTISAN DELUXE and CASUAL—2 years.

New Jersey, Chicago ban Vampire Blood vis FDA

Some million tubes of Vampire Blood —a tube-packed crimson substance made by Nutri-Lite Co., Buena Park, Calif.—are now on the U. S. market, thousands of them in Chicago. But the latter are in the process of recall, following a statement from the Food and Drug Administration office to the effect that the product contains a "highly dangerous" bacteria.

The FDA said it acted to ban the product after being advised of the danger by the Virginia Department of Agriculture and Commerce.

The state health department of New Jersey also issued a warning on the product.

One Chicago distributor objected. While he said he would cooperate with the recall, Charles Brount, of Brount-Friedman Associates, said he has been selling the product for several months and has eaten it to show how safe it is. He said his two sons have also used it without ill effects.

Brount further stated that test results by two independent labs hired by Imagineering Inc., which markets the products, did not concur with the FDA warning.

Hazardous toy bills introduced in 2 states

A bill has been introduced into the North Dakota Senate to ban the sale of hazardous toys. Another bill relating to sale,, distribution and labeling of hazardous substances, including toys, has been introduced into the Massachusetts Legislature.

H. 3682, the proposed Massachusetts bill, is similar in coverage to that provided in the Child Protection and Toy Safety Act of 1969. But it contains some provisions rejected by Congress and omits other that were ultimately adopted.

In an effort to bring about uniformity with the federal act, the Toy Manufacturers of America, through its' general counsel (Aberman, Greene & Locker), will make contact with members of the committee to which the bill has been referred and voice opposition.

The North Dakota bill (S. 2071) proposes to ban those toys containing chemical substances that are toxic, corrosive, irritant, strong sensitories, and flammable. The language of the bill is identical to the definitions of these chemical hazardous substances contained in the Federal Hazardous Substances Act; the bill will probably be passed into law without opposition.

BIA modifies standard

Two modifications have been made in the recently-adopted bicycle safety standard of the Bicycle Institute of America; another change was made in the accompanying testing procedure.

The first change to the standard reads: "When the pedal is at its' lowest point and the bicycle is vertical; the center of the end plate shall clear the ground by not less than 3½", for all regular bikes of 20" and above. For 16" and smaller, the center of the end plate shall clear the ground by not less than three inches."

The second revision now stands thus: "All bicycles . . . shall be equipped with white or amber reflective material on pedals. . . ." Amber was inserted as an optional choice to meet the proposed specification for a new California law dealing with reflectorized pedals.

The change in the testing procedure allows for a test stand with cleated drums possessing cleats two inches wide and 1½ inches high. The latter dimension was one inch, but the extra half-inch was added by the BIA to "more realistically meet the objectives of the . . . structural integrity test."

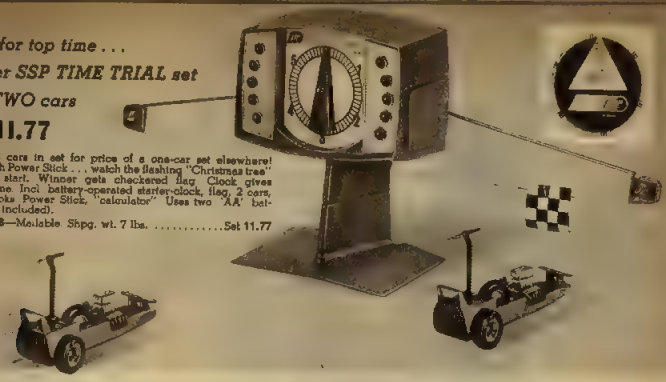
Race for top time . . .

Kenner SSP TIME TRIAL set with TWO cars

11.77

You get 2 cars in set for price of a one-car set elsewhere! Rev up with Power Stick . . . watch the flashing "Christmas tree" lights for start. Winner gets checkered flag. Clock gives elapsed time. Incl. battery-operated starter-clock, flag, 2 cars, 4 snag hooks. Power Stick, "calculator." Uses two "AA" batteries (not included).

Z36 J 6518—Mailable. Shpg. wt. 7 lbs. .....Set 11.77



Ideal's "MIGHTY O" slotless raceway

17.88

- Needs no batteries or electricity
- Hand speed control

All the action of slot-car racing—without slots! Spring-motor powered cars bump, block, draft and side-swipe. Pistol grips control speeds at lap counter . . . needs split-second timing. Cars pull in for pit stop . . . re-wind motor. Two 4 in. long class "A" plastic cars. Track 7 ft. long, 3½ ft. wide.

R36 J 5411—Mailable. (15 lbs.)... ...Set 17.88

***Hot Birds* by Mattel**

Super Sky Command set

12.88

You're the pilot and you have to bring the plane in on instruments! Engines screaming, you ease into landing pattern . . . check power . . . put 'er down. Mattel's "Hot Birds" let you make the approach from across the room on specially-treated nylon flight line. Control tower indicator helps you get on target. Includes 2 metal Hot Birds, tower, launcher, hanger clips and 3-feet of vinyl "runway". Needs 2 "D" batteries (not included, see pg. 409).

35 J 5405—Shpg. wt. 4 lbs. 8 oz. .....Set 12.88

See Page 287 for Spiegel Budget Power Terms—No Money Down

TORRO Motorized Engineering Set — 13.66

Torro's Motorized Engineering set challenges kids to create their own toys! 575 pieces make over 200 separate big working models—even more if you invent your own. Battery-powered motor with switch for forward, reverse and off. (Uses 3 "C" batteries, not included; see page 409.) Parts include wheels, axles, nuts, bolts, tools, snap-together blocks, gears and driving chain. Colorful instruction book shows how to make rockets, windmills, robots and others. Made of durable plastic.

35 J 6700—Shipping weight 6 lbs. . . . . 575 pc. Set 13.66

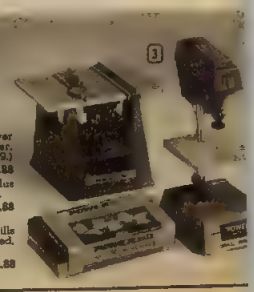
Build a giant pirate ship

Build a giant swing set

GIANT Tinkertoy Set 19.99

Now kids can create toys bigger than themselves! Giant Tinkertoy Set makes a crane with a 9 foot boom, a child-size playhouse . . . or a tower higher than a room. Just follow the plans in the instruction book—or design your own.
90 pieces in all—52 rods in five different lengths, 38 spools in five different sizes. All are molded in bright colors keyed to the diagrams in the instruction booklet. Made of high-impact plastic. Mailable. Shipping weight 27 lbs.

Z36 J 6710. . . . . Set 19.99



IDEAL Powermite Workshops

1 **30-pc. Workshop.** 9-in. high bench, vise, power sabre saw, power drill, hammer, screwdriver, others. Uses 2 "D" cells. (Not incl., see pg. 409.)
Z36 J 6795—Mailable. (5 lbs.) . . . . Set 10.88

Deluxe Workshop (1) and (2). Workshop above plus power circular saw, buffer-sander, router, more.
Z36 J 6784—Mailable. (8 lbs.) . . . . . 42 pc. set 15.88

3 **Power Drill Press and Table Saw.** Cuts, drills thru styrofoam, etc. Plans, styrofoam included. Uses 2 "D" cells. (Not incl., see pg. 409.)
Z36 J 6793—Mail. (5 lbs.) . . . . . Set 10.88

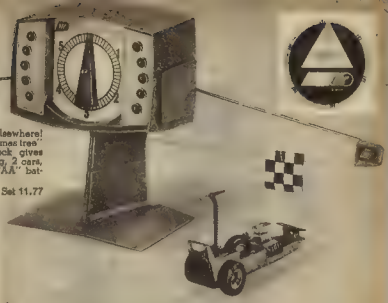
Your family deserves the best—this Christmas use Budget Power

Race for top time . . .
Kenner SSP TIME TRIAL set with TWO cars

11.77

You get 2 cars in set for price of a one-car set elsewhere! Rev up with Power Stick . . . watch the flashing "Christmas tree" lights for start. Winner gets checkered flag. Clock gives elapsed time. Incl: battery-operated starter-clock, flag, 2 cars, 4 snag hooks, Power Stick, "calculator". Uses two "AA" batteries (not included).

Z36 J 5518—Mailable. Shpg. wt. 7 lbs. . . . . Set 11.77



Ideal's "MIGHTY O" slotless raceway

17.88

- Needs no batteries or electricity
- Hand speed control

All the action of slot-car racing—without slots! Spring-motor powered cars bump, block, draft and side-swipe. Pistol grips control speeds at lap counter . . . needs split-second timing. Cars pull in for pit stop . . . re-wind motor. Two 4 in. long class "A" plastic cars. Track 7 ft. long, 3¼ ft. wide.

R36 J 5411—Mailable. (15 lbs.) . . . . . Set 17.88

Hot Birds by Mattel

Super Sky Command set

12.88

You're the pilot and you have to bring the plane in on instruments! Engines screaming, you ease into landing pattern . . . check power . . . put er down. Mattel's "Hot Birds" let you make the approach from across the room on specially-treated nylon flight line. Control tower indicator helps you get on target. Includes: 2 metal Hot Birds, launcher, hanger clips and 5-feet of vinyl "runway". Needs 2 "D" batteries (not included, see pg 409).

S5 J 9405—Shpg. wt 4 lbs. 8 oz. . . . Set 12.88

TORRO Motorized Engineering Set 13.66

Torro's Motorized Engineering set challenges kids to create their own toys! 576 pieces make over 200 separate big working models—even more if you invent your own. Battery-powered motor with switch for forward, reverse and off. (Uses 3 "C" batteries, not included; see page 409.) Parts include wheels, axles, nuts, bolts, tools, snap-together blocks, gears and driving chain. Colorful instruction book shows how to make rockets, windmills, robots and others. Made of durable plastic.

35 J 5700—Shipping weight 6 lbs. . . . . .576 pc. Set 13.66

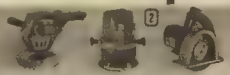
Build a giant pirate ship

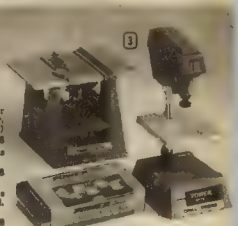
Build a giant swing set

GIANT Tinkertoy Set 19.99

Now kids can create toys bigger than themselves! Giant Tinkertoy Set makes a crane with a 9 foot boom, a child-size playhouse . . . or a tower higher than a room. Just follow the plans in the instruction book—or design your own. 90 pieces in all—52 rods in five different lengths, 38 spools in five different sizes. All are molded in bright colors keyed to the diagrams in the instruction booklet. Made of high-impact plastic. Mailable. Shipping weight 27 lbs.

Z36 J 6710. . . . . .Set 19.99





IDEAL Powermite Workshops

1 **30-pc. Workshop.** 9-in. high bench; vise, power saber saw, power drill, hammer, screwdriver, others. Uses 2 "D" cells. (Not incl., see pg. 409.)

Z36 J 5795—Mailable. (5 lbs.) . . . . . Set 10.88

Deluxe Workshop (1) and (2). Workshop above plus power circular saw, buffer-sander, router, more.

Z36 J 5794—Mailable. (8 lbs.) . . . . .42 pc. set 15.88

3 **Power Drill Press and Table Saw.** Cuts, drills thru styrofoam, etc. Plans, styrofoam included. Uses 2 "D" cells. (Not incl., see pg. 409.)

Z36 J 5793—Mail. (5 lbs.) . . . . . Set 10.88

Your family deserves the best—this Christmas use Budget Power

More than 40 feet of thrilling track!

ONLY EXPERT DRIVERS

DARE THE

pretzel bender night RACE TRACK ....

OUR BIGGEST, MOST CHALLENGING HO RACEWAY

34.88

You 1 roar to the head of the pack with two of the hottest H.O cars made in exciting, night racing! Highly detailed Ford J and Ferrari 612 Flame Thrower racers have lights that really work. Headlights flash in the darkness and disappear around curves as cars accelerate to 500 scale mph. Create your own pretzel bender layout. There's instant response to your commands with twin remote control throttles. Set includes over 40 ft. of curved, straight and bridge roadway. Also 2 rerail, 1 terrain, 5 modular bridge supports with legs, 2 pairs of Manual banked curves, 20V. power pack. Instructions. Easy assembly. 110-20V, AC. Illustrated plastic and metal.

R36 J 5167—Mailable (16 lbs.) ... ... Set **34.88**

See Page 287 for Spiegel Budget Power Terms—No Money Down

2-IN-1 RACERS

Two racers or two snowmobiles speed over 26' HO track!

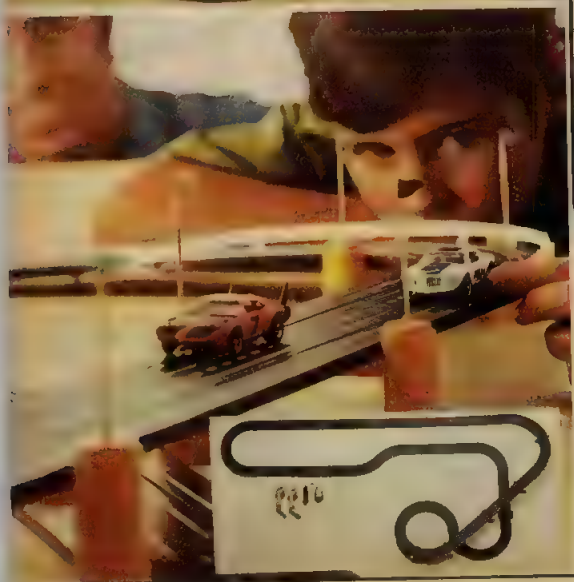
24.88

Pour on the excitement as you pit your Ferrari 512 against the McLaren XL-R. Then try pitting the two bonus Snow Devils against each other for even greater racing thrills! You control all the action you want with twin instant-response Russkit controls. A/FX HO car set features 26 ft. of high-speed track 6x4-ft. layout has curved and straight roadway, terminal track. Hi-impact plastic. 20 amp power pack 110-120V, AC. UL listed. Easy to assemble; instructions incl. Malfable.

R36 J 5122—(11 lbs.)..Set 24.88

PIT STOP MODIFICATION KIT with A/FX Dodge Daytona Charger (incl.). For HO scale model cars—incl. A/FX pick-up shoes; fat sponge tires; "mag" front, rear wheels. Also racing decals; oil; pre-driver modification, hop-up book. Yellow plastic case has space for tools, parts and eight cars. Shpg. wt. 1 lb. 6 oz.

35 J 6121.....Kit 5.88



THE BIG BEND

Pit powerful HO Charger and Camero against each other!

19.88

A real test of your driving skills at speeds to 1200 scale MPH! Aurora model race set features 2 A/FX cars and 21 ft. of track with the exciting big bend. You're in command with instant-response Russkit speed controls. California-styled Charger and Camero cars have fat rear wheels. 70x31-in. track layout has 22 pcs. incl. wiggle, straight, curved, terminal track; modular bridge supports. Hi-impact plastic 20 amp power pack. 110-120V, AC. UL list. Easy assembly; instructions included. (13 lbs.)

R36 J 5120—Mail.....Set 19.88

JOHNNY LIGHTNING

Big Switch racing set

14.99

Twice the action in this raceway as 2 switches move 2 cars from track to track. Watch cars (incl.) zoom down straightaway, around turns. 25-ft track makes many layouts. Easy assembly

W36 J 5709M—Mail/Exp. (18 lbs.).. Set **14.99**

Six Johnny Lightning Cars.

Z36 J 5709M—Mailable (3 lbs.) . . . .Set **3.99**

"500" Trophy Case

CASE-RACER . . exact replica of 1971 Indy "500" winner. . 18½ in. long, can hold 18 mini-cars. (4 lbs.)

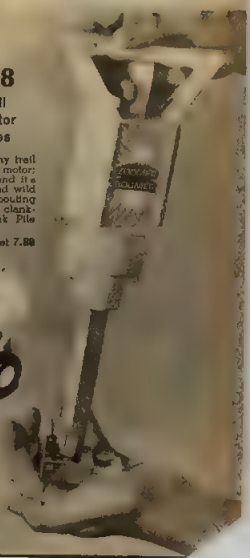
Z35 J 5701—Mail..**6.98**

New Zoomer Boomer WACKY VEHICLES 7.88

- Three Zoomer Boomer vehicles, all powered by precision snap-in motor
- Motor winds up—needs no batteries

Three steel and plastic "crazy" cars ride a zany trail to fun 10½ in. long Zoomer Boomer winds up the motor; snap motor into any of the crazy cars (incl.) and it's ready to go! Happy Hydrant is 8 in. of wet and wild entertainment . . . watch as it becomes a water-spouting fire fighter! 6-in. wacky Ash Can cruises along clanking its trash can behind it. 5 in. Goofy Junk Pile chugs along leaving a trail of clattering pieces.

35 J 5457—Shpg. wt. 2 lbs. 6 oz. . . . . .Set **7.88**



Zoomer Boomer PARKING TOWER

6.66

Park a whole fleet of Zoomer Boomer cars in this great plastic and metal parking tower. Elevator dispatches cars to stalls, moves them from one to another or brings them down. Operates manually or with Zoomer Boomer winder (sold with car set at right). Brightly colored in Yellow and Blue. 17 in. high

R36 J 5453—Mail (4 lbs.). . . .**6.66**

See Page 287 for Spiegel Budget Power Terms—No Money Down

HOT WHEELS®

SIZZLERS SUPER CIRCUIT...

WITH FAT TRACK FOR FREE WHEELING, WIDE-OPEN RACES

24.88

Cars streak over and under
Lap Counter decides who wins—records laps of up to 4 cars
Scramble start revs up engines and sends cars out
Power Pit automatically recharges cars
Fat Track Curves are banked for thrills and action

It's the Indianapolis 500, Le Mans and Grand Prix all rolled into one. Wide-open over-and-under track lets cars swerve and careen like real racers—anything goes! You get 2 Sizzler cars, power pit, scramble start, lap counter, 14 feet of straight track, four 90° and two 180° curves, 5 track joiners, 16 trestles. 110-120V, AC. UL Listed.

R36 J 5419—Mailable. Shpg wt. 14 lbs ..... Set **24.88**

HOT WHEELS®

SIZZLER® CALIFORNIA "500" OVAL

. . . the great free wheeling junior raceway **14.88**

Power up cars on the juice machine and slam them out of the scramble starter. Wide-open track has no slots or grooves—cars turn and spin and careen around corners. All the action thrills and spills of a real raceway. Incl. 2 Sizzler cars, 10 ft. straight track, 2 180° curves, lap counter, 3 joiners, juice machine, scramble starter. Uses 4 'D' cells (not incl.), see pg. 409. Extra juice machine sold on pg. 402. Mail.

R36 J 5424—(6 lbs.) . Set **14.88**

1966

Use Budget Power—make brightest Christmas dreams come true

DIGITAL AM CLOCK RADIO . . . . priced low yet has many of the features usually found on higher priced models! Compact clock radio plays to 60 minutes to lull you to sleep then shuts off automatically Awakens you to AM music or buzzer alarm Solid state circuitry plays instantly. 2½-in. speaker provides finest sound reproduction Easy-to-read illuminated clock numerals tell time even in the dark From Hong Kong Contemporary styled woodgrain plastic cabinet 10x3½x5¼-in. high. 110-120V, AC. **19.95**

Z76 J 839—Mailable. (6 lbs.).....**19.95**

DIGITAL FM/AM CLOCK RADIO . . . cut $5.18 from our big Fall Catalog for Christmas savings! Modern, beautifully crafted clock radio with Walnut finish wood and panels and padded vinyl top adds beauty to night stand or dresser. 60 minute sleep switch gently lulls you to sleep . . . then shuts off automatically. Wake up to local FM or AM music or music plus buzzer alarm Fully illuminated . . . easy-to-read numerals plus lighted radio dial with precise vernier tuning Solid state circuitry plays instantly. Big 3-in. oval speaker. Line cord antenna for FM, ferrite bar for AM. From Hong Kong. Cabinet 13¾x7¼x4½-in. high. 110-120V, AC. Was ~~39.95~~ **34.77**

Z76 J 816—Mailable. Shipping weight 6 lbs.....**34.77**

TWIN SPEAKER FM/AM Radio in Walnut finished wood cabinet

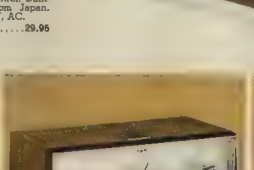
29.95

A Christmas gift of listening pleasure . . . great sound as impressive as the smartly styled wood cabinet! Listen to your favorite local FM/AM broadcasts through twin high-performance 4-in. dynamic speakers. Dependable solid state circuitry starts instantly. Slide-rule vernier tuning for pin-point accuracy; bass, treble control. Built-in AFC prevents FM drift. From Japan. 20½x5¾x5¾-in. high. 110-120V, AC.

Z76 J 848—Mailable. (9 lbs.).....**29.95**

PANASONIC AM portable radio . . . unique ball and chain spherical styling in bright colors! Solid state . . . uses one 9V battery (incl.) Ferrite core antenna, 2¼-in. dynamic speaker. Volume control; vernier tuning; slide-rule dial From Japan Plastic case; 4⅜-in. diameter Stete Red, White, Blue, Avocado or Yellow. **9.88**

76 J 844—(2 lbs.).....**9.88**



FM/AM CLOCK Radio . . . cut from big Spring Catalog. Enjoy FM or AM broadcasts as clock turns radio on or off at any preset time. Snooze alarm lets you have a few extra winks. Precision Telechron® clock with luminous face. Solid state circuitry—no warm-up needed. 4-inch speaker. Ferrite AM antenna; wire hank for FM antenna. Handsome Walnut woodgrain finished plastic cabinet: 9¾x6x4½-in. high. 110-120V, AC. Was ~~29.95~~ **24.88**

Z76 J 1135—Mailable. (7 lbs.).....**24.88**

STEREO CLOCK RADIO—enjoy FM/AM or FM Multiplex broadcasts with this compact unit which also boasts the full features of a clock radio! Timer switch for 60 relaxing minutes of lush stereo sound—the perfect way to unwind at the end of the day. Black-out slide rule dial; lighted clock face. Wake up to music or buzzer alarm. Sleep switch, stereo light. Stereo earphone jacks. Rich Walnut finish plastic case: 12½x6x4⅝-in. high. 110-120V, AC. UL listed. **39.88**

Z76 J 846—Mailable. (5 lbs.).....**39.88**

See Page 287 for Spiegel Budget Power Terms—No Money Down

3-piece FM/AM/FM Stereo 99.95

- **Solid state circuitry for instant sound**
- **Stereo selector system for tuning ease**

"The Barrington" by Panasonic . . . 3-piece component radio gives sensitive reception on FM, AM or FM stereo broadcasts. Stereo Selector System plus FET tuner and AFC for ease in tuning. Tuned RF stages on FM for sensitivity in fringe areas. Precision "blackout" and illuminated slide rule dial.

Built-in FM, AM antennas. Volume, bass, treble, balance controls. Jacks for phono and tape deck. Terminal for external FM antenna. From Japan. Walnut finish wood cabinetry: 16⅝x7½x3½-in. high. Large 6½-in. dynamic speakers in 9⅜x4½x1⅝-in. enclosures.

A76 J 121M—Mail/Exp. (25 lbs.).....**99.95**

4-SPEED CHANGER—for any amp on these 2 pages. Automatic 7-in. turntable. Dual synthetic sapphire styli. From Japan. Walnut finish wood base 16½x9½x6-in. high.

Z76 J 228M—Mail. (13 lbs.)..**44.95**

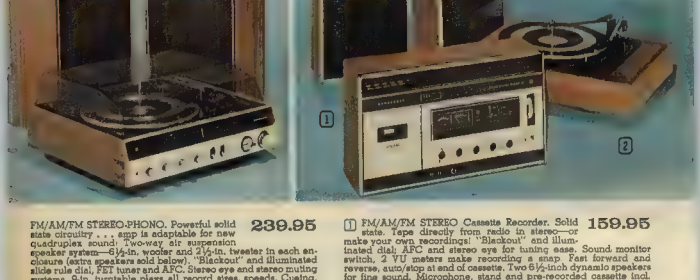
CASSETTE PLAYER-RECORDER for any amplifier on these 2 pages. Solid state—pushbutton tape controls. Automatic shutoff, digital counter. From Japan. Walnut finish plastic 10⅜x10x3¾-in. No mikes.

Z76 J 216M—Mail. (9 lbs.).....**59.95**

8-TRACK CARTRIDGE PLAYER-RECORDER for any amp on these 2 pages. AC Bias filters out noise; 2 VU meters, auto-stop switch. Pushbutton recording controls. From Japan. Walnut finished plastic cabinet 16⅝x9¼x4½-in. high. Mikes not included.

A76 J 222M—Mail/Express. (13 lbs.).....**99.95**

pure listening pleasure . . . from PANASONIC



FM/AM/FM STEREO-PHONO. Powerful solid state circuitry . . . amp is adaptable for new quadruplex sound! Two-way air suspension speaker system—6½-in. woofer and 2½-in. tweeter in each enclosure (extra speakers sold below). "Blackout" and illuminated slide rule dial, FET tuner and AFC. Stereo eye and stereo muting systems. 9-in. turntable plays all record sizes, speeds. Cueing, pause control; synthetic diamond stylus. Walnut finish wood cabinet 17½x16⅝x8½-in. high. From Japan. **239.95**

A76 J 122M—Dust cover incl. Mail/Exp. (39 lbs.).....**239.95**

SET OF 2 EXTRA SPEAKERS. Each 10¾x7⅝x15½-in. high.

Z76 J 127M—Mailable. Sh. wt. 18 lbs. .....Set **59.95**

STEREO HEADSET, 30-17,000 Hz. Plastic with vinyl padding.

Z76 J 903M—Mailable. Shpg. wt. 3 lbs. **14.95**

(1) FM/AM/FM STEREO Cassette Recorder. Solid state. Tape directly from radio in stereo—or make your own recordings! "Blackout" and illuminated dial; AFC and stereo eye for tuning ease. Sound monitor switch, 2 VU meters make recording a snap. Fast forward and reverse, auto/stop at end of cassette. Two 6½-inch dynamic speakers for fine sound. Microphone, stand and pre-recorded cassette incl. Walnut finish plastic base 17⅜x5⅞x10-in. high. From Japan. **159.95**

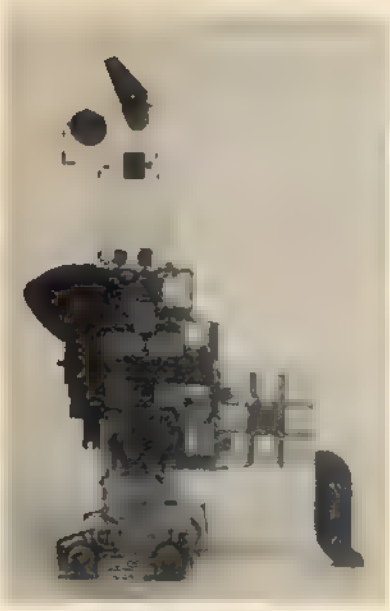
A76 J 124M—Mail/Express. Shpg. wt. 25 lbs. **159.95**

(2) 4-SPEED record changer for above amp. 12-in. turntable. Synthetic sapphire styli; cueing control. Walnut finish wood base.

Z76 J 215M—17½x15½x7½-in. high. Mail. (18 lbs.).....**69.95**

TWO STEREO MIKES. Plug into amp above for recording in stereo.

Z76 J 125M—Stands included. Mailable. (3 lbs.).....Pair **29.98**



Power blocks make this creature.

A fascinating feature here is that the gear movement is clearly visible through clear tinted blocks.

Eldon has a new assortment of HO scale racing cars and other popular models in 1/32 scale.

For the very young there are some wonderful new Wind-ups such as Hannibal Hippo and Horace the Hound. Also sure to appeal to the preschooler is Quilly Willy Porcupine who is the center of a game no one is too young to enjoy. 386

Pipsqueek Stewardess ready to fly

"The silliest puzzle ever tried."

Lakeside puzzles challenge

Twenty-five games and puzzles are featured in the 1971 line of game and puzzle basics from Lakeside, a division of Leisure Dynamics Inc.

Expected to be a new puzzle bellringer for the coming season is Screw Loose, claimed to be "the silliest puzzle ever tried." It is composed of an oversized nut and bolt of plastic and the trick is to screw and unscrew the nut on and off a maze-like bolt.

Other new puzzles introduced at Toy Fair by Lakeside included the appealing Banana Split and Rotten Apple, a plastic "sliced fruit" to be separated and reassembled.

Additional best sellers being retained by the company are Cracked Dice and Impuzzables. Among Lakeside's new games for 1971 are Game of Ghost, a vocabulary and spelling skill challenger, and Triple-Tilt, a three dimensional tic-tac-toe game. 404

Fruit that comes apart.

Radio Steel's new wagon

For the very young child who is about to take those important first steps there is a new Walker Wagon from Radio Steel & Mfg. Company, builders of a variety of wheel goods. The new wagon features a bright red and yellow body with gay decals on sides and bottom, a pull rope for added play value, and solid rubber tires. Built low so that it can't tip accidentally, the wagon can be pushed, pulled or ridden for healthful muscle building exercise. 414 A

For toddlers—up to 2 years

For young space travelers there's the Lunar Bug

Reeves moves into the space age

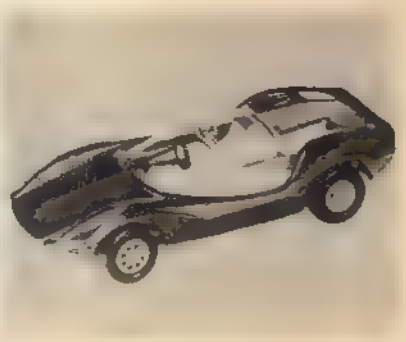
Reeves International Inc. is featuring the Corgi line of die-cast metal cars this year. The 1971 line will be displayed in brand new lighted cases designed to show the careful detailing to best advantage.

With the new Lunar Bug Corgi steps into the 21st century. This imaginary moon vehicle has retractable wings, movable legs, twin booster rockets fitted to the roof and a tail gate that opens to allow you to drive a Corgi Junior or Corgi Rocket into the Bug's body.

Corgi's Mercedes Benz C111 is fitted with opening gull-wing doors and a detailed black interior. As a super speed car, it is fitted with low friction Whizzwheels.

Another new Corgi is the Adams Probe 16, the ultimate in streamlined shape. It has a reclining seat, racing steering column, wraparound windshield, sliding sun roof and of course Whizzwheels. It comes in assorted contemporary colors of wine, red and gold. 417

The Mercedes Benz C111.



Adams Bros. Probe 16.

More word games from S & R

Two new contributions to the current craze for word games are coming from Selchow & Righter this year: Scrabble Brand RPM and Scrabble Brand Sentence Cubes.

RPM is for quick-witted players who must try to form words with letters that come their way thanks to a revolving playing board. After each two-minute round the board is rewound and new letter-tiles are drawn.

The object of Scrabble Brand Sentence Cubes is to form sentences with word cubes either solitaire or in competition with any number of opponents. A sand timer keeps things moving smartly.

For girls 8 to 14 years old there is the new Bride Game. On her trip around the board the player collects all the components of the perfect wedding. First girl to complete arrangements is the winner. 423

Poweride X-77 has a new look this year.

New tiny people are Pipsqueeks From Eldon

This year Eldon brings us the wonderful new world of Pipsqueeks, tiny people who actually speak their own language when you squeeze their heads. They come in four sets for make-believe action in a fire station, a hospital, a garage and an airport. You can also buy the individual characters for these settings: Pipsqueek Doctor comes with stethoscope, medical head band, medical tray and doctor's bag. Pipsqueek Fire Chief wields a bull-horn, axe and fire extinguisher. Other Pipsqueeks are equally well equipped. The complete collection is being offered by Eldon with a free revolving wire rack counter display.

Two new battery operated cars in 1/12 scale are the Touch Command Trail Tamer and the Sting Ray Car. You just squeeze the hand control for accurate response, continuous smooth action. Motor is driven by two D batteries.

Vehicles that run on a battery and are big enough to ride include two new ones: the Poweride Fire Pumper and Poweride Patrol Cycle. In this line, the popular X-70 from Eldon has a new look and a new name—X-77—this year also.

Two C batteries are the power behind the new Eldon line of Command Cassette vehicles that go in the way they are programmed. In this group there is a tow truck, cement mixer, dump truck and firetruck. All come in freshly designed full color cartons.

Power packs are also the basis for such with-it new Eldon items as Super Bug Racers, a competition race set, the Billy Snowmobile set and an animal set which enables you to build all kinds of animals that really walk and move around.

Quilly Willy Porcupine game

Pipsqueek Doctor ready to cure you.

Pipsqueek Fire Chief to save you.

Pipsqueek Nurse with medical tray.

REMOTE CONTROL

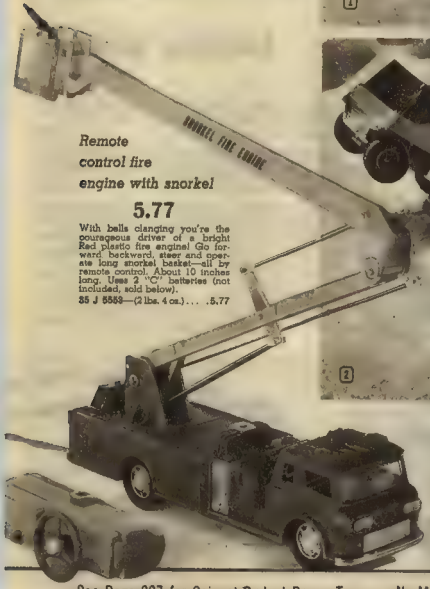
wild "custom" fleet . . .
make them "Pop-A-Wheelie"

(1) WHEELIE "CUSTOM" TRIKES . . . wild 3-wheel bikes with "far-out" styling by Remco! One styled like a super fire engine and the other like a really super Western stage coach. Just press the remote control button and they do a really wheelie spin, turning 'round and 'round on their back wheels. Reset the pivot arm and they take off doing wheelies or go in reverse. Plastic. Each about 6 inches long. Each uses 2 "D" batteries, not included—sold below.

35 J 5555—Shpg. wt. 2 lbs. 8 oz. . . . . Set **9.95**

(2) DUNE BUGGY WHEELIES . . . way-out 'n wild California styling by Remco! Just press the remote control button on one of these super buggies and look out . . . it does a roaring wheel stand and takes off. Two different "custom" styles, each with a surfboard on top and a psychedelic flower antenna. Remote control battery box controls directions forward or backward—steering is automatic. Plastic. Each about 7½ in. long. Each uses 2 "D" batteries (not incl.—sold below).

R38 J 8284—Mailable. Shpg. wt. 4 lbs. . . . . Set **9.95**



Remote control fire engine with snorkel

5.77

With bells clanging you're the courageous driver of a bright Red plastic fire engine! Go forward, backward, steer and operate long snorkel basket—all by remote control. About 10 inches long. Uses 2 "C" batteries (not included, sold below).

35 J 5553—(2 lbs. 4 oz.) . . . **5.77**

RAY-O-VAC premium heavy-duty batteries. Won't leak—sealed in steel. Meet U.S. Bureau standards. Pkg. of 6.

"C" cell. (1 lb. 6 oz.)

35 J 5812. . . Pkg. **2.49**

"D" cell. (2 lbs 12 oz)

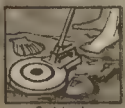
35 J 5813. . . . Pkg. **2.49**

See Page 287 for Spiegel Budget Power Terms—No Money Down

New this Christmas

Find valuables

Telescope the handle


Comb beaches

Pinpoint studs, pipes

Super-sleuth metal detector unearths hidden treasure!

10.77

Find lost objects in grass or sand . . . uncover hidden mysteries on "treasure" hunts. Also locate studs, pipes within walls. Detect metal and some ores up to 1 foot away—red light signals presence. Convenient 28-inch telescopic handle detaches, use molded handle in tight spaces. 12-inch diam. base. Uses 4 "AA" panlite batteries (not incl.). Hi-impact plastic.

35 J 5810—(4 lbs.) **10.77**

1

2

BATTERY POWER

1 **STEER 'N SCORE** tests your driving skill—stay on course and flashing lights, ringing bell indicate you've scored points! Uses 2 "D" cells, (not incl; see pg. 409). Metal and plastic.
Z36 J 5814—20 in. long. Mailable. 4 lbs. **8.88**

2 **OVER-UNDER RACE SET.** Cars roar over 18-ft. crossover track. Pistol-grip rheostat speed controls, incl: 2 gear-driven plastic racers, guard rails, Bridge supports, instructions. Easy assembly. Uses 6 "D" batteries (not incl; see pg. 409).
35 J 5469—Shipping weight 3 lbs. 12 oz. . . . . Set **5.98**

3 **PAN-AM COCKPIT** . . . repeat offer from Fall book! Jet engine roars. Altimeter, turn-bank indicator. 2 intercom headsets, flight log, checklist. Uses 2 "D" cells (not incl; see p. 409).
Z36 J 5643—17x8x10" hi. Plastic. Mail. (9 lbs.) . . . . . Cockpit **8.88**

Pan Am Cabin. Fits under cockpit above. Steel frame; wood bench.
Z36 J 5814—Overall; 19x30x20 in. long. Mail. (61 lbs.) **9.47**

Z36 J 5827—Cockpit and Cabin Outfit. Mail. (15 lbs.) **9.98**

4 **STARTER TRAIN SET.** 9-in. locomotive with forward/reverse. Pulls tender, gondola, caboose, 8 curved, 2 straight metal track pcs. Uses 2 "D" cells (not incl; see pg. 409). Pl[illegible]
35 J 5550—27x36-in. oval. (3 lbs. 6 oz.) . . . . . Set **6.98**

3

4

Use Budget Power—make brightest Christmas dreams come true

Yacht-smart Folbot sailing

most INEXPENSIVE too!

Superior designs and COMPOSITE CONSTRUCTION combine the best of the traditional with the proven NEW. Most attractive and warm in appeal, there is nothing like it in today's mass market of tinny metal and common boats. WOOD floats naturally, is LIGHT and UNSINKABLE therefor used for strongest structure, covered with waterproof plywood to enclose hull and decks. All sections are superbly bonded together with SOLID BRASS fasteners and resin glues for a tough and MOST RIGID BOAT, free from strains and stresses with the greatest strength per pound. Anybody with household tools can assemble these fine craft, even without previous experience. SPECIAL method with illustrated directions ELIMINATES forms and molds. Thousands thrill to the constructive hobby, and YOU can do it too. Takes only 4 to 5 evenings or rainy days, and if your time is limited, simply invite neighbors of any age, to share this wholesome pleasure. If you missed it LONG enough, you can start right now, with just a few dollars for BASIC KIT . . . or consider FACTORY BUILT for easy home finishing, . . . and possibly FACTORY FINISHED DeLuxe and ready to launch

America's outstanding Sailyacht to ride car-top WITHOUT trailer & marina

Other sailboats of breakable resin**GLASS** or noisy metal, most WITHOUT decks range from $900 to over $2000 . . . but **FACTORY DIRECT to YOU FOLBOTS** are of stronger, costlier construction with protective decks for YOUR SAFETY, yachtsmart performance and most INEXPENSIVE to own. **Order NOW to save cost increase.**

NEW
'CAYAT'
16 feet long
37 inches wide
60 sq. ft. Sail
daggerboard
Basic Kit from $19 to $320 complete factory finished with 60 sq. Rig

Quite over-priced are wet and tumbling 'BOARDS', also unshapely 'SHELLS' of breakable resin**GLASS** . . . but **INCOMPARABLE FOLBOTS** are of SAFER, ship-shape design with protective decks and most substantial construction for practical, multipurpose activities. Indeed, a great pleasure to own at FAR LOWER cost and your best investment NOW.

Unbeatable Cayat TRIMARAN still $479 complete

Sensational
SPORTABOUT
Space for 4
14 foot 4 inches long
55 inches wide
from $29.90 Basic Kit to $558 complete factory finished with 100 sq. Rig

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Folbot easy

WORLD RECORD FISHING!

Champion reports: "Caught more large Tarpon in 1961 than anyone in the world, because my Folbot skims over water Fast & QUIET, easily tows Tarpon and Shark for hours and SAFELY ashore, which revolutionizes fishing entirely."

unlike any other . . .

YOU luxuriate in QUIET Folbot splendor with FUN and BEAUTY all around You!

Waiting for YOU are endless miles of unspoiled waterways as your Avenues of Recreation and Adventure in this natural Folbot World YOU frolick in Folbot on inviting waters, as a relief from crowded waterways YOU command the smooth and gentle flick of a gracefully dipping blade which makes **Folbot cruising amazingly BENEFICIAL and CALM.** Most beautiful rivers and lakes, golden beaches and delightful bays are your natural friends You luxuriate in their invigorating atmosphere for exercise or relaxation, while eternally rushing waves provide the **RIGHT motion for an IDEAL pace.** Away from city hustle and mechanized bustle, the quiet waterways are your last resort to be **enjoyed by Folbot and Paddle** These are your genuine **assets for pleasure,** without wasteful liabilities of high cost and maintenance to worry about The happy Folboter with Paddle becomes self-sufficient and INDEPENDENT, to really 'get away from it all'. This is the boating world, we dream about . . . a life in the open and FREE free from costly expense nagging wants, and weary routine **'Paddle your OWN'** and handy Folbot, is indeed the vital Recreation, befitting our Way of Life Folboting helps to shape character, improves and maintains health to build the Body Beautiful. Many men and the fairer sex benefit greatly from chest and body development, while paddling gently with the double blade Light exercise permits pleasant

Folbot cruising even in snappy weather . . . most comfortable with covered decks . . in reaxful Folbot seat with swivel back . . decidedly the **NEATEST, most ELEGANT and truly SPORTIEST** form of boating Next to paddling, enjoy the **quiet charms of artful sailing** with exciting thrills at times The royal sport of sailing made **Folbot-EASY and INEXPENSIVE** is NOW within your reach If you never sailed before YOU can readily **sail away in YOUR handsome Folbot** and learn to master a windward beat on a weekend or two. With a little of luck, you may even win a trophy, such is sailor's luck. Folboters and sailing folks are carefree and happy, and this **great happiness will happen to YOU,** once YOU hoist your smarter Folbot sail to swing about on sunlit waterways

Folboting with Outboard replaces personal sport to provide Folbot—SAFER mechanical rides, as a boon to 'parties', or sportsmen in a hurry

Add fishing or hunting gear,—waterskis and camera,—or tent and sleeping bags for delightful Camp-Cruising, and you are well equipped for most CAREFREE FOLBOT HOLIDAYS AFLOAT Inspection of any map will show you UNLIMITED Cruising ways Most of the country and possibly your area are connected by rivers, with thousands of lakes linking up rivers. Anywhere from one day to week-long **Folbot Cruises are TOPS** and **Best of All** without restrictions licenses and fees, imposed upon other bulky and burdensome boats.

FOLDING FOLBOT, which packs in 2 convenient bags to fit inside auto trunk, and stores in any odd corner or under a bed Storage problems and helpers are eliminated **Your Folbot follows YOU** by car, bus, train or plane, on horseback or even on camel. Folbot erects without tools within minutes and dismantles in half the time **PORTABLE FOLBOT** with rigid hull,—either Prefabricated or Factory Finished—requires little more space and rides on auto-top Whether FOLDING or PORTABLE, Folbot surpasses ordinary boats High Class Materials and substantially stronger construction combined with clever design **make Folbot most SEAWORTHY**

EVERYBODY can navigate Folbot without previous experience, so **EASY to learn and NOTHING to fear . . .** no matter whether young or old, daring or cautious, sporty or easy going Due to low center of gravity, unique seating, covered decks and correct underwater form,—not found in other boats—Folbot heads into mountainous waves foaming surf or boiling rapids with perfect SAFETY. Consequently, **EXCELLENT folboting is YOUR's** along fast flowing streams with changing views and action at every turn, and splendid folboting off the shore in ocean swells and surf Wherever you live or go, you find Folbot Recreation and Vacationing of a NEW and DIFFERENT kind To **OWN this Folbot Travel Craft** enables YOU to go MORE OFTEN on MORE WATERWAYS and to meet MORE congenial folks than ever before One weekend you may bask in the sun of a pretty isle a week later you may cruise along swift flowing streams . . relax and sing, or fish around moonlit shores . . . and yet another time you may sail majestically over a bay . . Just a few Dollars start YOU right away along the glorious Folbot Way!

Mail coupon previous page for your FREE catalog and money saving factory prices.

(A) GIANT BARREL OF MONKEYS. Really tests your sense of balance, your steady nerves, all your skills. Try to hook the 12 giant 5" monkeys into a chain. Pick up all 12 and you're a giant among champs.
8006-002T197 . . . Wt. 2 lbs. **$3.00**

(B) SNOOPY AND THE RED BARON. The Baron sits in a plane atop a chute and pelts Snoopy with marbles which players must capture or let go by. Sturdy, 3-dimensional game.
7632-024T297 . . . Wt. 2 lbs. **$5.00**

(C) COOTIE GAME. Young and old alike are delighted by "Cootie". Roll the dice and try for a head, leg, eye or antenna. It's a riot of a race to complete your Cootie.
8222-001T177 . . . Wt. 1 lb. **$2.50**

(D) ANTS IN THE PANTS GAME. Each player has 4 ants of the same color and presses his tail to try to get them to jump into the pants. First one in with 4 is the winner.
8222-006T264 . . . Wt. 1 lb. **$4.00**

(E) DON'T COOK YOUR GOOSE. Spin the dial to see what color goose goes on what section. Be careful putting your goose on for if the kid tips, you take all the geese. First player to get rid of all his geese is the winner.
8222-007T278 . . . Wt. 1 lb. **$4.00**

(F) DON'T SPILL THE BEANS. Players take turns dropping a bean at a time onto the top of the bean pot. Player who spills them, must take them. First one out of beans wins
8222-002T278 . . . Wt. 2 lbs. **$4.00**

(G) FRUSTRATION BALL. Inside a clear plastic ball are a smaller ball and 8 numbered cups. Just move the inside ball from cup to cup in numerical order. Wait 'til you try!
8174-019T196 . . . Wt 1 lb. **$3.00**

(H) BIG THUMB. Big Thumb grabs the chips — the hammer whops 'n wallops him before he steals them all. 1 Big Thumb, 3 hammers, 14-color game cloak and 20 chips.
8052-067T254 . . . Wt. 2 lbs. **$4.00**

(J) RING AROUND THE NOSEY. Stack rings of goodies 'round the Elephant's nose. Your rings are there . . . remember where? Find them fast . . . think hard. Get 4 goodies on your Elephant card and you win! 4 players. Wt. 2 lbs.
8052-066T340 . . . . . **$5.25**

(K) TIME BOMB. One player sets the timer on the Bomb and hands it to someone else. Back and forth it goes between players until the loser is caught holding it as it explodes in a loud, but harmless, "Bang".
7632-002T296 . . . Wt. 1 lb. **$4.50**

SPACE AGE GAMES FROM *Pleasure Craft*

(A) NEW "DYNA SWING." Hypnotic, intriguing and relaxing. Demonstrates Newton's laws of motion every action produces opposite reaction. Swing any number of balls . . . same number swings away from other end. 1" steel balls. Base and arch of molded wood-like plastic. Unbreakable nylon strings. 7¼x 7¼x10" high. Wt. 4 lbs
8126-025T584 . . . . . Wt 4 lbs **$9.00**

(B) "THREE-D" CHESS. Exciting new game born of space age. Anyone who knows conventional chess can play. Difference is, you play on 3 different levels. Full rules. Wt 3 lbs
8126-024T1097 . . . . . Wt 3 lbs **$16.95**

(C) "DIMENSIONS". For 2, 3 or 4 players. Extremely challenging game played on 4 levels. You can move a piece, or rotate the board. Wood base and posts. 117 pieces. 9x9x10½". Wt. 4 lbs.
8126-030T660 . . . . . Wt 4 lbs. **$10.00**

(D) "THREE-D" CHECKERS. Anyone who knows regular checkers can play. Much more exciting, because you play on 3 different levels. With playing pieces and rules. Wt. 3 lbs
8126-009T327 . . . . . Wt. 2 lbs. **$5.00**

(E) AUTOMATIC POKER CHIP RACK. Turn rack to chip color, push drawer, it counts and dispenses 5 chips. With 240 deluxe 1½" plastic chips in white, red, blue and yellow. Rubber mounted walnut textured plastic rack is 8x5½". Room for cards. 4 lbs.
8126-017T497 . . . . . Wt. 4 lbs. **$7.50**

(F) CATALAN POKER CHIPS. 100 catalan like chips. 50 white, 25 each red and blue, in unbreakable translucent plastic gift box. Chips are thick, full stacking and interlocking. Wt. 1 lb.
8126-027T97 . . . . . Wt. 1 lb. **$1.50**

(G) REVOLVING CHIP RACK. High impact plastic rack turns on felt base. Has 250 white, red, blue and yellow chips, room for 2 decks of cards. Wt. 4 lbs
8126-016T427 . . . . . Wt. 4 lbs. **$6.50**

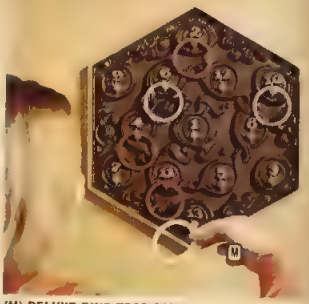
(H) CLUB DOMINOES. Highly polished set of 2¼x 1⅛x⅛" club sized dominoes, solid walnut scoring counter. Gift boxed. Wt 1½ lbs.
8126-015T534 . . . . . Wt 2 lbs. **$8.00**

(J-K) CRIBBAGE BOARDS. Select American hard woods in natural finishes. Precisely drilled

(J) 2-LANE ONCE-AROUND. 4x13x¾" thick "Games Won," "Skunk," etc. Wt 1 lb
8126-022T234 . . . . . Wt 2 lbs. **$3.50**

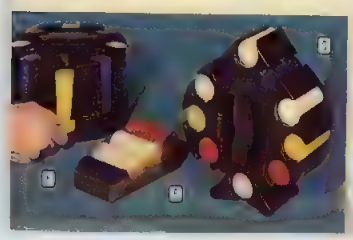
(K) 3-LANE ONCE-AROUND. 5¼x13x¾" thick. Five different games. Wt. 1½ lbs
8126-005T332 . . . . . Wt. 1 lb. **$4.95**

(L) MAGNETIC CHESS. Staunton design wood chess pieces with magnetic bases. Metal, leatherette covered folding chess board opens to 9" square. 2¼" king.
8126-010T460 . . . . . Wt. 1 lb. **$6.95**



(M) DELUXE RING TOSS GAME. A handsome new version of the old favorite that both grownups and children can enjoy. Made of revolutionary new plastic material that is a faithful reproduction in exquisite detail of a hand-carved wood original. Measures 15x15" square and 1" thick. Richly carved detail finished in dark walnut, with antique gold numerals and rim. Brass plated metal hooks. Complete with 6 rings and necessary mounting hardware. Wt. 3 lbs
8126-028T696 . . . . . Wt 3 lbs **$10.95**

(N) PARTY GAME TABOURET. New family game center. Play backgammon, black-jack, canoga, cards, checkers, chess, chuck-a-luck, craps, cribbage, dice, dominoes and roulette. Carved pedestal type wood table in walnut. 18" maple squares on 16x20" top which opens for storage of all game pieces. All necessary equipment and instructions included. Wt. 25 lbs
8126-008T3290 . . . . . Wt. 25 lbs. **$50.00**



Sports Illustrated BUILDS *PERFORMANCE* INTO 4 NEW GAMES...

All the excitement, strategy options and thrills of *Pro Football . . . Major League Baseball . . . College Football and Tournament Golf* in a great new series of realistic games from SPORTS ILLUSTRATED

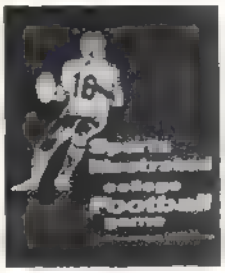
Here's the most exciting, most extensively promoted new series of sports games ever introduced . . . four fast-playing, fast-selling, profitably price-structured items that will be advertised nationally in SPORTS ILLUSTRATED, LIFE, TIME and a variety of sports publications. Unmatched for accuracy and authenticity, each new SPORTS ILLUSTRATED game is based on the most sophisticated computer research available. Play-by-play realism, fast action ease of play are assured through a totally new color-coded Play/Action system that enables players of all ages from 10 up to have fun and learn at the same time. The Pro Football game — a tremendous mail-order success in 1970 — features all 26 pro teams; Major League Baseball includes 480 players from the 24 big league teams; Country Club Golf enables each player to match his own handicap against the 18 best golf holes in America; and the College Football game offers Play/Action charts for the best team of the decade for each of 30 favorite colleges.

A SPORTS ILLUSTRATED GAME

SEE THE COMPLETE NEW LINE AT THE TOY FAIR
PERMANENT SHOWROOM: ROOM 854, 200 FIFTH AVENUE, NEW YORK, NEW YORK

FOR INFORMATION, CALL OR WRITE:
JIM SCHISGALL – SPORTS ILLUSTRATED GAMES
15 EAST 48th STREET, NEW YORK, NEW YORK 10017 (212) 593-2274

Sports Illustrated
BUILDS *PERFORMANCE* INTO
4 NEW GAMES...



All the excitement, strategy options and thrills of *Pro Football* . . . *Major League Baseball* . . . *College Football and Tournament Golf* in a great new series of realistic games from SPORTS ILLUSTRATED

Here's the most exciting, most extensively promoted new series of sports games ever introduced . . . four fast-playing fast-selling, profitably price-structured items that will be advertised nationally in SPORTS ILLUSTRATED, LIFE, TIME and a variety of sports publications. Unmatched for accuracy and authenticity, each new SPORTS ILLUSTRATED game is based on the most sophisticated computer research available. Play-by-play realism, fast action, ease of play are assured through a totally new color-coded Play Action system that enables players of all ages from 10 up to have fun and learn at the same time. The Pro Football game – a tremendous mail-order success in 1970 – features all 26 pro teams; Major League Baseball includes 480 players from the 24 big league teams; Country Club Golf enables each player to match his own handicap against the 18 best golf holes in America, and the College Football game offers Play Action charts for the best team of the decade for each of 30 favorite colleges.

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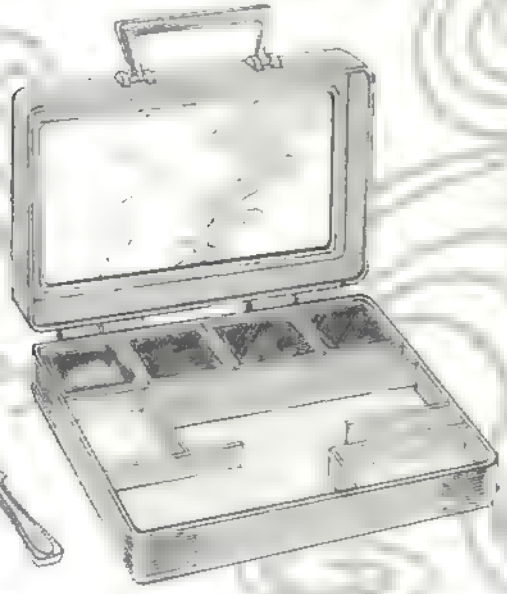
(Circle No 91 on Reader Inquiry Card)

Make-up plus~

The Merry Touch

new Merry Make Up-Kit

Make-up *plus* high-styled, high-fashion accessories scaled to little-girl handling: brush, comb, lipstick powder compact, and Kleenex . . . all *included* in the handsomely styled strong plastic carrying-case with mirror, favorite powder shades, cosmetic brush! It's the added plus of *the Merry touch* the Midas touch for everyday sales!



merry MANUFACTURING
4400 W. 78th Street
Minneapolis, Minnesota 55435
A subsidiary of Leisure Dynamics, Inc.

(Circle No. 92 on Reader Inquiry Card)

[1] PROJECT A-SCOPE enlarges almost any picture, book and white or color—comic strips, secret messages or pictures of your friends. Just plug it in, insert a picture, presto! Instant blow-up! Uses one 60W bulb (not incl.) 110-120V AC. Plastic

35 J 2577 (2 lbs. 4 oz.) . . **6.98**

[2] MATTEL FUNLIGHT is more fun than a carnival night show! Just insert one of the 10 slides and see what happens—makes ghosts and specks scamper across the wall, magnifies objects 140 times, makes a tree come alive. Uses 4 'D' batteries (not incl., see pg. 409)

35 J 2517—(2 lbs. 4 oz.) . **4.77**

[3] KENNER "TALKIE" PROJECTOR. Just insert one of 4 slide strips, put the record in the player and close the lid—see and hear Archie Sabrina, Bugs Bunny, Tweety and Sylvester. Uses 3 'D' batteries (not incl., see page 409)

36 J 2576—(2 lbs. 14 oz.) . **Set 9.77**

[4] DELUXE 8MM PROJECTOR. Blower cooled projection lamp has adjustable focus, handles up to 200 ft. of film. Rewind, full device, framer. Metal projector. 110-120V, AC. UL listed. Order films below.

Z35 J 2538M Mailable (13 lbs.) **24.95**

3 COMEDIES—Laurel & Hardy, Chaplin.

Z36 J 2578M—Mailable (1 lb.) Pkg **3.88**

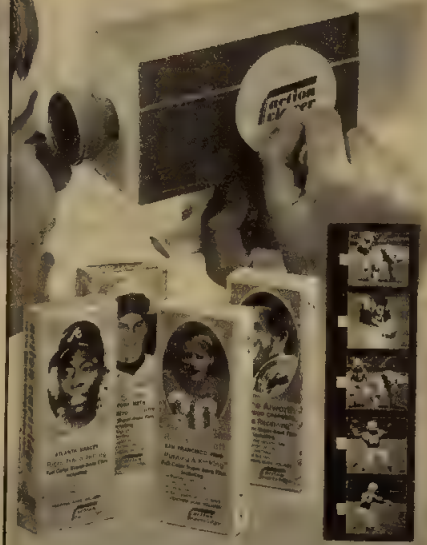
3 CARTOONS. Popeye, Betty Boop, Kitty Kat.

Z36 J 2579M Mailable (1 lb.) Pkg **3.88**

3 WESTERNS—Wayne, Crabbe, Steele.

Z36 J 2580M Mailable (1 lb.) . Pkg **3.88**

New this Christmas



SPORTS ACTION VIEWER **7.98** Viewer with 1 cartridge

Slow down the action, stop the action or show an instant replay. Needs no batteries, screen or rewinding—just drop in the cartridge. Plastic.

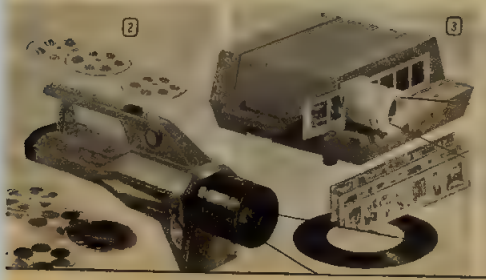
35 J 2564—Viewer with 1 Johnny Unitas film cartridge (1 lb. 8 oz.) . **7.98**

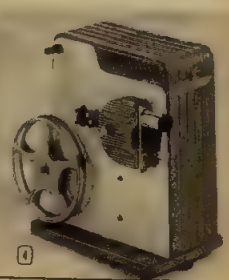
2 NFL CARTRIDGES—Bruce Gossett punting, Lance Alworth receiving.

35 J 2565—Shipping weight 10 oz. Pkg **6.49**

2 BASEBALL CARTRIDGES—Tom Seaver pitching, Hank Aaron hitting.

35 J 2566 Shipping weight 10 oz. Pkg **6.49**





Load and haul sand with the Structo Road Construction Set

14-piece Set $9.99

Husky bulldozer digs and deposits sand or gravel into the giant loader. Hand-crank conveyor lifts and empties the load into the hopper. As dump truck moves under the hopper it trips the lever and sand automatically unloads. Yellow and green steel dump truck is 13¾ in. long; just press lever and back raises, tailgate swings open automatically. Yellow and green steel bulldozer is 12 in. long; lever-action lift raises to 3 positions and unloads. 15-in. sand loader adjusts to 7 heights. 13-in. hopper. Sturdy yellow plastic loader and hopper. 10 road signs.

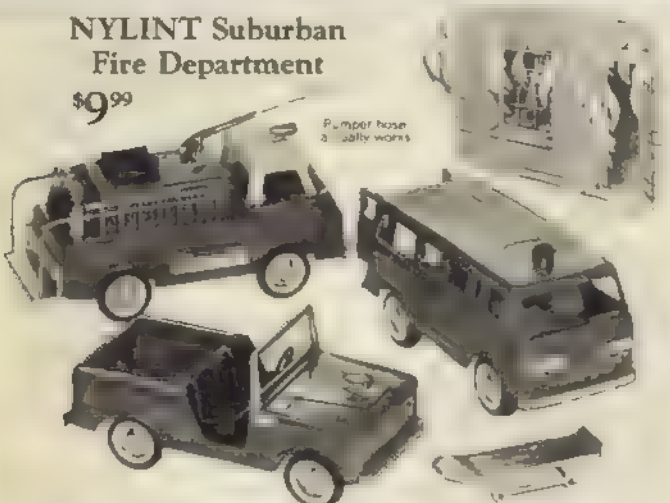
79 N 54068C—Shipping weight 9 pounds..... Set $9.99

Sand Hopper and Loader only.
49 N 54006—Wt. 3 lbs..... $3.99

Dump Truck only. Wt. 3 lbs. 3 oz.
49 N 5408 ..... $2.99

NYLINT Suburban Fire Department

$9.99



Race to the scene with this realistically-detailed 3-vehicle firefighter set. 12¾ inch long Fire Pumper has removable ladders, fire extinguishers and a swivel deluge gun that actually shoots water up to 7 feet high; just hook up pumper to a garden hose. 11½-inch long ambulance has snap-action doors and a removable stretcher. 11¼-inch fire chief's car has simulated siren and snap-action tailgate. Steel vehicles, red baked enamel finish.

79 N 5596C—Shipping weight 7 pounds..... Set $9.99

Structo Steer-o-matic Wrecker

$5.99

It's big and tough, but so easy to push around. Just tilt the cab left and wheels turn left. Tilt cab right, wheels turn right. In normal position, wheels stay straight. Big stubby wrecker has heavy-duty boom and die-cast hook.

Red on white steel body with plated bumper grill. Wide tread tires. 12x5½x6¾ in. Wt. 3 lbs. 3 oz.

49 N 54076 ..... $5.99

A mighty, big team

NYLINT 3-piece steel Construction Set

$12.99

The 13½-inch long lever-action dump truck hauls and unloads. 16-inch long husky grader boasts fingertip steering; blade raises, lowers, tilts and pivots. 16½-inch long cement mixer really mixes. Fill drum through hopper; drum revolves automatically as wheels move; then press lever to tilt and unload. Each vehicle has a baked enamel finish, realistically-detailed cab interior and deep-tread tires.

79 N 54595C—Shipping weight 11 pounds..... Set $12.99

Remote control 5-car Transport

Goes forward, backs up, turns .. tailgate and top ramp lower $11.99 without batteries

Make deliveries to car dealers along the way. You supervise unloading actions and direction by remote control. Battery-powered auto carrier is hi-impact plastic with metal parts .. about 26 in. long with tailgate up. Realistic-looking with simulated headlights, rubber tires, detailed cab interior. Five 7-in. long free rolling plastic cars included. Uses 4 "D" batteries, not included, order package below, left. Japan.

79 N 5801C—Shipping weight 6 pounds..... $11.99

Battery-powered Novelties

Priced to be SOMETHING SPECIAL Was $9.99 $8.99 n.o batteries

Cut $1 Remote control double-action Wrecker

Drive switch activates wrecker so it goes forward or back, left or right. Action switch to raise or lower hooks, chains on 2 turning booms. 2 manual knobs on top of gantry to direct the action. Hi-impact plastic with metal chassis, rubber tires. 12½ in. long, 4x6½ in. high. Uses 4 "D" batteries, order pkg. below. Japan.

49 N 5802—Shipping weight 3 pounds 2 ounces..... $8.99

49 N 8405—"D" Batteries. Pkg. of 6. Wt. 1 lb. 8 oz..... 1.49

Tru-Smoke Diesel Bulldozer $8.77 without batteries

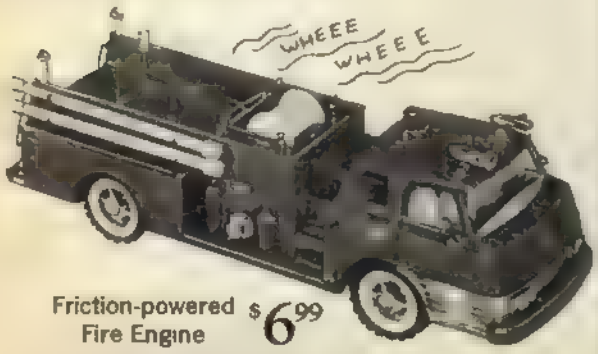
Powerful motor drives this earth mover over obstacles. Add Tru-Smoke oil to exhaust pipe and smoke puffs out as the bulldozer moves along. Front blade lifts up manually—removable. Plastic 12¾x6x10 in. high. Uses 4 "D" batteries, order pkg. at left.

49 N 54249—Wt. 2 lbs. 14 oz.... $8.77

Porsche Carrera 10 $4.99 without batteries

Headlights beam ahead as it travels. Steers left or right. Push button on rear of car . . after 5-second warm-up, it starts. Push second button to stop. Metal with plastic trim, rubber tires. About 12½ inches long. Uses 3 "D" batteries, order pkg. at left. From Japan.

49 N 54247—Wt. 1 lb. 14 oz.... $4.99



Friction-powered Fire Engine $6.99

Turn the crank to hear the siren wail. Friction-powered motor revs up to propel this big metal and plastic fire engine. Has grooved, non-marring tires for indoor-outdoor use. Side-mounted hose adds realism. 5x6x17 inches long. From Japan.

49 N 5817—Shipping weight 4 pounds..... $6.99

$3.44 without batteries

Super Crashmobile

Car "explodes" when it hits a solid object . . easily reassembles. Turn front wheels left, car goes in ever widening circles. Turn them right, car spins out with tires slipping. Durable hi-impact plastic. About 12 inches long. Uses 2 "C" batteries, order package at right. From Hong Kong.

49 N 54616—Wt. 1 lb. 7 oz..... $3.44

$3.49 without batteries

Volkswagen and Camper

Goes forward or back. 8-in. long car with manual steering. Lighted rear engine shows motor fan turning. Door on 7-in. trailer opens. Rubber tires. Steel. Uses 2 "C" batteries, order pkg. below. Japan.

49 N 5829—Wt. 1 lb. 8 oz..... $3.49

"C" Batteries. Package of 6.

49 N 8406—Shpg. wt. 12 oz. Pkg. $1.19

14-piece construction set for only 9.88

Complete 14-piece Construction Set with working grader, dump truck, and sand hopper with bucket conveyor

MORE THAN A DOZEN PIECES let you "build" roads and set up traffic detours. Set includes a road grader with lever-operated scraper. The dump truck has manual dumping action, plus working tailgate. Automatic sand hopper. Sand loader has a continuous bucket conveyor. Grader and truck of sturdy steel, with molded accessories. 10-pc. road sign set includes "Stop," "Slow", "Railroad Crossing", and "Detour Road Closed" sign, Blockade cones. Green and yellow colors. Mailability restricted—see page 259.

X 923-4519 A—Wt. 8.40 lbs..... 9.88

The Christmas Place For TOYS

3-pc. set 7.77

Mini Tonka® Construction Set Sturdy Tonka quality with parts that work for real action!

3-PIECE SET. There's a dump truck that raises and unloads. Has tough steel axles, measures 8⅝ in. long. The loader has an actual working bucket that scoops, raises and unloads. Loader has realistically designed swivel cab, motor, deep-dish tires, and exhaust, too. 10½ in. long. Cement mixer has a crank-operated drum that loads through hopper in rear, tilts for pouring. Traction tires, steel body, chassis and axles. Streamlined cab. 8⅝ in. long. Mailing weight of set is 5 lbs.

X 925-6611 A .. 1 set 7.77

Tonka U.S.A.

7.77

For fast-action raceway thrills . . . Tonka Tote Set—Helmet included—cars and accessories clip to helmet. Easily carried with you

TONKA TOTE SET. Helmet on. Load the pocket launcher for action. Insert a racing car and set her zip through the pylons and over the ramp! When finished, hook the cars and pocket launcher to the helmet to carry, wear you. Launcher, helmet and six pylons. A high-impact plastic. 2 racer-style cars of heavy-gauge steel and plastic.

X 925 6629 A Mailing weight 3.75 lbs 1 Set 7.77

A sleek camper for modern cowboys, A corral and a truck for the colts

- See-through camper, convertible pick-up
- Steel trucks, molded plastic accessories

Ranch Set. Livestock truck converts to flat-bed hauler with interlocking stakes. Compact kennel compartment hits all—converts truck to pick-up. Detailed camper truck includes porta stakes, has lift off see-through top. Includes four colts, six pieces of corral. Steer, trucks, molded plastic accessories. Each truck approximately 9½ in. long. Rock and shrubbery not included. Mailing weight of set 5.00 lbs.

X 925-6678 A . .Order 1 Set for 7.77

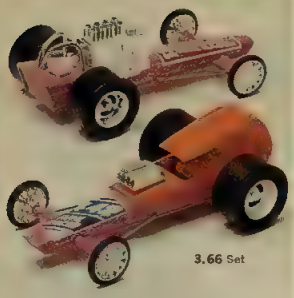
7.77 Set

3.99 Set

High-Performance Sportsters Set a Sizzling Pace! Race them over land, sea, or snow

Sportster Set will thrill every speed fan. This fleet takes everything in its stride: sand, sea or snow as well as land. Set includes an all-terra-n vehicle, two Honda motorcycles with trailer, dune buggy, boat with trailer, Snow Cat snow mobile and four rough-going trucks. Tough die-cast metal. Each car measures approximately 4 to 5½ in. long.

X 925-6660 A Mail wt. 1.12 lbs..Set 3.99



3.66 Set

Sturdy Steel Dragsters Tear up the Track

Jr. Rail Racer Car Set. Looks so real you almost smell burning rubber! Both dragsters boast racing slicks, bright, shiny MAG hubs and trim, spoked front wheels. Decorated with racing stripes. Sturdy steel construction. Cars approximately 8 in. long.

X 925-6645 A--Mail. wt. 1.00 lb . . Set 3.66

SAVE THIS CATALOG—order anything on this page till August 26, 1972

Way-Out Pop Art Buggies— built for speed and fun

Pop Art Buggies. So kooky you'll find them irresistible! These way-out karts are perfect in every detail. Set includes Tony the Tiger, Coca-Cola, Heinz Ketchup and Bazooka Gum. Bright, shiny wheel hubs and discs. Wide oval racing slicks. Made of rugged steel, each measures approximately 4 in. long.

X 925-6652 A Mail. wt. 1.50 lbs. . .Set 2.99

Run-About Set Really Moves

3-Piece Plastic Car Set. Built like a Lotus Ford Racer, Super Sport Car, and a Beach Runner that also carries boat. Racer has adjustable airfoils front and rear. Exhaust on Lotus looks like chrome-plated metal. Wide oval rear tires on sports car. Cars 9 to 11½ in. long.

X 925-6637 A -Mail. wt. 1.00 lb..Set 2.99

Introducing the T555! Wards new TERRAIN-CYCLE for fun the year 'round

NOW AT WARDS
$339

cash or $17 mo., Complete credit terms, pg. 248

- **Big 5-HP Briggs & Stratton 4-cycle engine delivers all the power you'll ever need**
- **Simple take-apart frame disassembles in just minutes for easy transport in a car trunk**
- **No shifting . . . variable speed "Torque Converter" for fully automatic transmission**

A **The T555 is the newest in off-the-road fun!** Now go anywhere from driveway to the roughest hill terrain —all year 'round. When the snow settles in just attach the ski accessory and you're off again. The Torque Converter transmission gives you unlimited gear ratios—automatically! Big 3-qt. gas tank keeps you going for hours at a time. Heavy duty frame features take-apart assembly for easy transport and storage. Individual rear wheel, hand operated band brakes let you stop and turn on a dime. Easy reach on-off switch. Chrome-plated front fender with mud flap keeps you clean. Chrome-plated torque converter guard for safety. Low pressure rear tubeless tires mounted on 14-ga. 8-in. wheels. Differential rear axle for best maneuverability. Green/black color. See note at right.

61 T 13982 R—Ship. wt. 200 lbs. . **339.00**

B **Ski accessory for snow use.** Simply attach over front wheel and tire. Heavy-duty steel.

61 T 13983—Ship. wt. 9 lbs. **18.98**

Wards fun cart for the whole family

REDUCED $10 Now only **$219** cash or $11 mo. Complete Credit terms on page 248

- **Big 2½-in. rugged tubular frame for strength and durability. Supports children or adults**
- **Big 3-HP, 4-cycle engine by Briggs & Stratton provides all the go you need**

C **Wards introduced a unique frame design** that makes this fun cart one of the strongest anywhere. Rev up the peppy 4-cycle, 3-HP engine and head for the fun. Our knobby 4.10/3.50x4 tires grip like a magnet for great traction. Foam-filled vinyl-covered seat adjusts for comfort. Clutch and chain are covered for safety. Two-quart gas tank. External rear axle band brake and throttle are foot-operated. 31x25x50 in. long. Bright lime green color.

61 GT 13958 R—Ship. wt. 129 lbs. . . . . Reg. $229; now **219.00**

NOTE: The T555 and Fun Cart cannot be licensed for on-the-road use

Helmets for year 'round fun and protection Low as 21.88

All of Wards helmets are made from strong, lightweight jet-age polycarbonate and are fully lined with thick foam padding. Approved by all states requiring safety helmets. *Sizes M (6½–7⅛), L (7–7½). State M or L.*

D **Save $4. Snowmobile helmet** with clear retractable shield. Weather skirt to protect your neck. Black with orange and yellow reflectorized stripes. Reg. 32.98.

Z61 GT 13944—*State size.* Ship. wt. 2 lbs. 14 oz. **28.88**

E **Snowmobile goggles** with polished inner lenses. Outer lenses are break-resist. Design won't fog up.

61 GT 13925—Incl. amber, smoke, clear lens. Wt. 6 oz. **6.98**

F **Save $4. Retractable shield helmet.** Includes clear shield, chin cup. White with red/blue stripes. *State size.*

Z61 GT 13940 -Ship. wt. 2 lbs. 14 oz. Reg 28.98; now **24.88**

L61 GT 13943 -**Shields for (F) and (D).** *State color no.:* 87 clear, 82 smoke green, 45 amber. Ship. wt. 9 oz. . . **4.50**

G **Save $2. GT helmet.** Modern shell design in bright colors. Includes plastic chin cup. *State size.*

Z61 GT 13941—**Orange** Ship. wt. 2 lbs. 10 oz **21.88**

Z61 GT 13942—**Green.** Ship. wt. 2 lbs. 10 oz. . . **21.88**

H **L61 GT 13949—Snap-on bubble shield.** *State color no.:* 87 clear, 82 smoke green. Ship. wt. 8 oz. **4.50**

NEW Deluxe 12-ft. booster cable Only 12.98

Service station quality! Welding cable construction for years of service. No-tangle single unit leads are permanently coded. All 4-ga. copper. All-weather flexible rubber-poly-vinyl insulation, resists oil, acid.

61 T 6624—Ship. wt. 6 lbs. . . . . Only **12.98**

Automatic 8 amp battery charger only 29.79

- **Charges your car's battery in 3½ to 6 hours**
- **Fully automatic—no settings, nothing to adjust**
- **Complete solid-state circuitry for dependability**

All you have to do is plug it in. Start a car fast. When your battery is fully charged, it automatically shuts off. If during the night the battery should lose any of its charge, it starts up again to maintain a peak charge. No need to disconnect. Selenium rectifiers. Easy-view meter, no mar feet, clips handle, cord are all included. For 12-volt batteries. 6x9x5 in. high. 120-volt AC. UL listed. No moving parts!

61 GT 16403 Ship. wt. 10 lbs. 8 oz. **29.79**

Garage creeper Only 8.98

Great gift idea! Ideal for the home garage. Air-dried hardwood frame with a comfortable padded headrest. Angled nylon coasters, ball bearing wheels. Measures 36x15 inches.

61 GT 9226 Ship. wt. 13 lbs. **8.98**

The Honda A.T.C. model

Hawk's new Flip-Over car

Testor's models fly in the air and over land

Testor, the company known for its scale models that really fly in the air and race over the land, is heading its 1971 lineup with a new McCoy Series 21 engine that is claimed to be so technically superior that starting is effortless for the beginner and expert alike. The Series 21 is functionally designed in five sizes, from .15 to .40 cubic inches. It is also available with the Perry carburetor for radio control flying.

The 1971 line of planes from Testor includes four new ones and features the P-51D Mustang that can be flown through a variety of acrobatic maneuvers. Testor's new entry into the bike field is the Honda A.T.C. model that rolls and bounces over just about anything.

From the Hawk Products division of Testor there is an exciting new line of cars, beginning with the new Flip-Over, actually two cars in one: on one side it's the Indy racer; flip it over and it becomes a hot rod pickup.

Ready to roll into the winner's circle is the Hawk VW Bug, featuring chrome-plated supercharger, wheel hubs, headers and headlights, ebony interior, sliding sunroof and even a parachute pack. And for really rough going there is the Hawk Go Mobile, a vehicle that is good for sea travel as well.

Both Testor and Hawk have reproductions of the fantastically popular dune buggy. Testor's engine-powered dune buggy has a gas engine with a patented recoil starter. The '71 Dune Buggy from Hawk is a real eye-catcher with brilliant color combinations, oversize black slick tires and chrome-plated accessories. 428

Testor's engine-powered Dune Buggy.

Testor's Fly'Em P-51D Mustang.

TEXAS·WARE

GUARANTEED 2 FULL YEARS AGAINST BREAKING, CRACKING, PERMANENT STAINING—DISHWASHER SAFE!

SCANDIA
(Above)

UPSIE DAISY

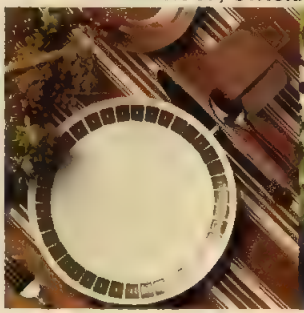
Full 45-Pc. Service for 8

Complete service for 8, in choice of two striking patterns. TexasWare melamine is made with exclusive SR-4(R) stain-resistant compound—proved up to 5 times more effective than ordinary melamine. All pieces are guaranteed 2 years against breaking, cracking, chipping or permanent staining. Completely dishwasher and detergent safe. You get all this: eight 10" decorated dinner plates, eight 6" colored bread and butter plates; 8 colored cups, 8 White saucers; eight 12-oz. colored soup-cereal bowls; serving platter; colored serving bowl; white sugar bowl with colored lid; creamer.

"SCANDIA." Magnificent service expresses the Scandinavian flair for design, in creamy butterscotch and sandalwood on white. Accessory pieces are sandalwood.
2814-033H1486—Wt. 13 lbs. **$24.95**

"UPSIE DAISY." Fluttering yellow-faced daisies on a field of white, accented with leaves of green. Avocado accessories
2814-032H1498 Wt. 13 lbs. **$24.95**

NEW! SERVICE FOR 8 WITH STAINPROOF, BREAKPROOF, STACKABLE THERMOPLASTIC MUGS



PI

STARSHINE

Choice of 3 elegant designs—each featuring Texas Ware thermoplastic mugs, guaranteed stain-proof and break-proof. Stain-resistant melamine is guaranteed 2 full years against breaking, cracking, chipping, staining; dishwasher and detergent safe.

"PI" 26-Pc. Service for 8. Geometric border pattern in sandalwood on white background; sandalwood accessories and mugs. Includes: eight 9½" decorated dinner plates; eight 12-oz. solid color soup-cereal bowls; white chop plate; solid serving bowl; 8 solid color stackable thermoplastic mugs.
2814-034H996—Wt. 9 lbs. **$15.95**

"STARSHINE" 26-Pc. Service for 8. New blues in a pattern of light rays bursting from the center of a brilliant field of white. Blue accessories and mugs. Contents same as "PI" above.
2814-035H996—Wt. 9 lbs. . . **$15.95**

"PALMS" 34-Pc. Service for 8. Shaded greenery on white background; lime green accessories and leaf green striped stacking mugs. Includes: eight 10" decorated dinner plates; eight 6¾" solid color salad plates; eight 20-oz. solid color soup bowls; white oval platter; serving bowl; 8 mugs.
2814-036H1582—Wt. 12 lbs. **$24.95**

PALMS

PROFIT DEPENDABILITY

from year-around sales

Profit Dependability . . . that's a mighty good descriptive term to apply to Nylint steel toys. All year-around — they are toy favorites because they have lasting play appeal, a reputation for quality and value, excitement in function and design and packaging that helps build cash register activity. Have you studied our great new 1971 line? If you haven't . : . we invite you to be competitively critical. There's sound reason why Nylint has earned acceptance as America's Finest Steel Toys. It's leadership that means profit dollars for you!

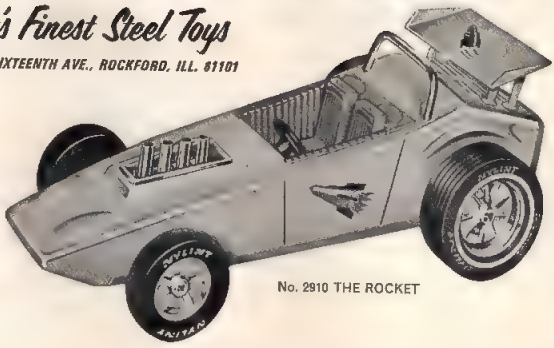
No. 2810 THE SPOILER

GUARANTEED PARENTS' MAGAZINE

NYLINT

America's Finest Steel Toys

NYLINT CORPORATION, 1900 SIXTEENTH AVE., ROCKFORD, ILL. 61101

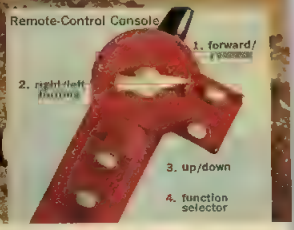


No. 2910 THE ROCKET

Heavy-Duty ACTION toys with 6-way Remote Control

All the power of rugged action—Set for the heaviest jobs . . . and you supervise the job with remote control

SAVE $4.00 when you buy all 4 for only **19.96**



1 to **4** **BATTERY-OPERATED ACTION-PACKED TOYS** that you operate with remote-control unit (included) Big construction toys of high-impact plastic and metal with forward and reverse, left and right steering. Various other parts move up and down Plastic figure in each unit Each toy uses 2 "D" batteries order at right.

(1) Remote-Control Crane Truck Crane revolves to right and left -picks up 'heavy' construction loads Rotating clam bucket can pick up load from almost any position. 9x6x18 in. high with crane fully extended.
X 923-0764 A—Mailing weight 2 50 lbs 6.99

(2) Remote Control Bulldozer. Shovels in "load" of dirt Shovel moves up for loading, down for dumping Bulldozer turns left, right, moves forward or reverse. 12x5x5½ in. high
X 923-0772 A—Mailing weight 2.50 lbs..... 6.99

(3) Remote-Control Dump Truck. Carries a large haul with smooth, easy action. Enclosed cab. Hopper moves up, down 11x4x5½ in. high
X 923 0806 A Mailing weight 2 lbs. 4.99

(4) Remote Control Cement Mixer. Mixes up a load by turning in clockwise direction, unloads with counter-clockwise motion. Drum rotates. 11x4x5 in. high.
X 923-0830 A—Mailing weight 2 lbs..... 4.99

SAVE $4.00 when you buy all 4 remote-control trucks! Would cost $23 96 purchased individually. State catalog numbers for each item you pay only **19.96**

"D" Batteries. Sold in packages of 6
X 957-1761 A 1 50 lbs 1 pkg for 99c

CHARGE IT—see page 267

SAVE THIS CATALOG—order anything on these two pages till August 26, 1972

Big, Brawny, and All Steel . . . They Work!

SAVE $5.00
when you buy complete set [1], [2], [3], for **29.98**
Construction Hat Included!

The Christmas Place For TOYS

1 to **3** **MIGHTY TONKA CONSTRUCTION TOYS.** Built to last of heavy-gauge steel with plastic "glassed-in" cabs. Scaled to match those on opposite page. Authentically detailed. Non-toxic, baked-on enamel finishes. All really work!

1 **Mighty-Tonka Roller.** Heavy enough to pack down sand or soil. Swivel cab is "glassed in" with panoramic exhaust stack, dual air cleaners and steering wheel. 8⅞ x 9⅜ x 16 in. long.
X 925 6587 A Mail wt. 8.30 lbs. . . . 8.66

2 **Mighty-Tonka Cement Mixer.** Travels on 6 big tires—tough styrene drum rotates as wheels turn. Fill, mix and unload realistically. Measures 21⅛ x 13.¼ x 9½ in. wide.
X 925-6595 A Mail wt. 10.50 lbs. . . . 13.66

3 **Mighty-Tonka Crane.** Lock-ing cranks control boom angle and operate claim bucket, which opens and closes automatically. Fold-up boom for easy storage. Cab pivots; has inside details. Shock-absorber pads on iron bumper. 15.⅜ x 12⅛ x 7.⅛ in. wide.
X 925-6579 A—Mail wt. 10.70 lbs. . . . 12.66

SAVE $5.00 and Get "Hard Hat" at No Extra Cost when you buy [1], [2], and [3] as set. Includes Mighty-Tonka Roller, Mixer and Crane, plus molded plastic hat, no metable band. Mail restricted. see p. 359
X 925 6603 A Wt. 30 lbs. Order . Set for **29.98**

TOOTSIETOYS 65-PIECE SET

only **7.99**

WOW! It's 65 pieces of the famous die-cast metal and high impact plastic Tootsietoys with free rolling wheels and friction! Design Set includes 2 piece horse van with 14 horses, 2 piece Logging Truck with 4 wooden logs, 2 piece Auto Transport with 5 die-cast metal cars, "Jumpin' Jeepers" Jeepster, Buckin' Bronco Ford, Wheelie Wagon, Fire Engine with 2 ladders, Allex All Terrain Vehicle, Dune Buggy with 2 surf boards, "Stingin' Bug" Volkswagen, Honda Trailer with 2 Hondas, U-Haul Trailer with 6 pieces of furniture, Snow Cat Snowmobile with trailer, and a Kennel with 8 dogs. Shipping weight 4 lbs. 8 oz.

48 T 23624 set 7.99

J
set of 6
4.99

K
set of 3
3.99

E
Grand Prix Hustler and trailer

4.99

Dune Buggy and boat

F

4.99

Friction cab and trailer

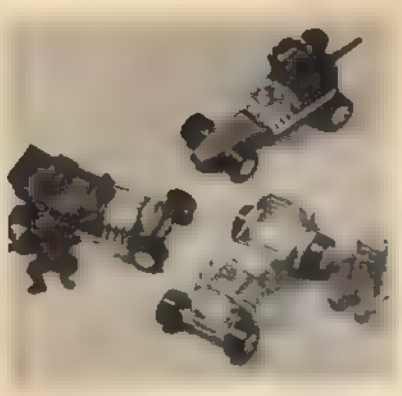
G

5.49

Steel carrier

H

6.99



Madcap cars with Freaky drivers.

Cameo dolls, freakies at Strombecker

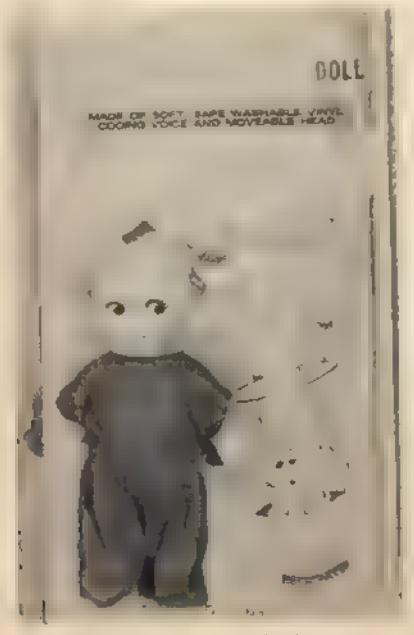
If you are looking for wierd looking drivers behind the wheels of madcap hot rods you'll find them in the new Tootsietoy Freakies by Strombecker. There are three new ones for 1971, with names as crazy as their looks: Dragon Dragster, Sweat-T and Tijuana Tarantula. These new cars come blister-packed, to be hung along with the whole Tootsietoy line on a new twin spinner rack provided by the company.

The new line of Cameo dolls includes a four-inch sitting Kewpie in the classic "thinking" pose, a six-inch Kewpie Sleeper dressed in flannel pajamas ready for sweet dreams, and three-inch little Ho-Ho, a modern baby version of a Buddha for good luck.

In line with the current craze for snowmobiling, Strombecker is offering an 18-foot Ski-Bob set for exciting slot racing. It includes plug-in plunger type controllers, U.L. approved power pack, Shur-Lok non-snag fence sections, and a starting track with plug-in terminals. Snow banked curves are set at 30 degrees to provide a real challenge.

From the Circle H division of Strombecker come four animal styles in the Animal Trophy Series, so real they would make any hunter's head turn, and a handsome horse family—stallion, mare and foal—available in three breeds, Pinto, Morgan and Quarterhourse. 426

The Ski Bob snowmobiling set.



Kewpie in the classic thinker pose.

The Circle H Trophy Animal series.

The Merry touch for 1971

For 1971 Merry Manufacturing's comprehensive range of little girls' toys has been augmented by 26 new numbers packed in exciting new assortments. Theme of the new line is the emphasis on the "Merry touch" of including plus components with every toy. This means that every item, though complete in itself, includes related components, something extra to enhance the product's play value.

Among the new items introduced at the Toy Fair are: Purseables, boxed handbags with matching wallets, coin purses, keytainers and glass cases; Makeup Kit, a formed plastic case with brush, comb, mirror, powder, tissue dispenser, eye shadow and cosmetic brushes; Flip-Out Fun Glasses high styled glasses with interchangeable lenses; and Totem Bags, featuring just-like-Mommy styling, with play lipstick added.

In addition, a large group of best selling Merry items from last year's line will be offered in revised editions. 407

Totem bag is in newest style.

Games for all ages Are the new ones From Cadaco

Cadaco's sales efforts for the coming year will be based on six new games plus three proven staples which have been redesigned for even more sales appeal. The three games which will benefit from a new look are Spell-It, Bas-ket and the Hall of Fame Foto-Electric Football game.

New games from Cadaco are:

—Match Point Tennis, an adaptation of Bak-Ket using miniature tennis rackets for defensive play.

—Touch'N-Go two-player competition involving steel balls and multi-level playing board.

—Climb-A-Rhyme, rhyming color-fun for small fry.

—Losers Weepers, new version of a children's put-and-take game with 24 three-dimensional plastic animals.

—Ring-A-Clown, where three spring-based clowns can be hit at once.

—De Luxe Noah's Ark, featuring 24 hand painted plastic animals. 377

If you're planning to tow anything with any other '71, you could kill it by '72.

A car—even a car with a heavy-duty towing package—is still a car. Not a tow vehicle. So any time you're running a car ahead of a heavy load, you're running the high-priced risk of tearing its heart out.

But the '71 TRAVELALL is different. It *is* a tow vehicle. The only one warranted to tow up to 10,000 pounds.

Its frame is a truck frame. So it's strong...and resists the urge to twist, bend and bind.

The Travelall's engine was built for the job, too. Big, powerful V-8's that were *designed* to tow.

And Travelall transmissions were specially designed to turn horsepower into towing power...with 3, 4 and 5-speed directs, a 5-speed overdrive and an automatic available to choose from.

But although we built it to do a tough job, we never forgot you and your family will be spending a lot of miles riding in it. So there's room—20% more room than in any conventional wagon. There's comfort and luxury in the handsome interior. And there are all the options available you'll find on regular passenger wagons—power brakes, power steering, air conditioning, AM-FM radios, carpeting, and more.

Plus the one thing no other wagon can give you: the ability to tow up to 10,000 pounds.

The 1971 INTERNATIONAL Travelall. See it at your International dealer's.

Situation depicted for dramatization purposes only.

International Travelall. The only wagon built to tow up to 10,000 pounds.

SAILING SCHOOLS

CONTINUED

Avenue M, Brooklyn, N.Y. 11234. Contact Irving Shapiro.

Oregon

Willamette Sailing Club, 6336 S.W. Beaver Ct., Portland, Ore. 97201.

Pennsylvania

Erie Yacht Club, Junior Sailing Committee, Presque Isle Bay, Erie, Penna 16505.

Mansuy Sailing School, 1624 N. Webster Ave., Scranton, Penna. 18509. Contact Frank Mansuy.

Rhode Island

Barrington Sailing School, Inc., 2 Vernon Pl., Barrington, R.I. 02806. Contact Mike Mamella.

Bristol Sailing School, 11 Hope St., Bristol, R.I. 02809.

Texas

Blue Water Sailing School, 303 Cedar La., Seabrook, Tex. 77586.

Virginia

Rappahannock Yachts, Inc., Irvington, Va. 22480. E. C. Broderson, president

Washington

Sailboat Headquarters, Inc., 6301 Seaview N.W., Seattle, Wash. 98107.

Sound Sailing School, Pier "H", Shilshole Marina, 7001 Seaview Ave., N.W., Seattle, Wash. 98107.

Windjammer School of Sailing, 2434 S.W. 170th., Seattle, Wash. 98166.

Puerto Rico

Al Levenson School of Sailing, 317 Caribbean Towers, Miramar, Santurce, Puerto Rico 00907.

Canada

The Tanzer Sailing School, P.O. Box 105, Dorion, Quebec. ⚓

USCG DISTRICTS

CONTINUED FROM PAGE 172

Commander, 7th Coast Guard District, Rm. 1018 Federal Bldg., 51 Southwest First Ave., Miami, Fla. 33130. Phone, 350-5621.

Commander, Greater Antilles Section, U.S. Coast Guard, P.O. Box 2029, San Juan, P.R. 00903. Phone, 783-4075.

Commander, 8th Coast Guard District, Customhouse, New Orleans, La. 70130. Phone, 527-6234.

Commander 9th Coast Guard District, Federal Office Bldg., 1240 E. 9th St., Cleveland, Ohio 44199. Phone, 522-3131.

Commander, 11th Coast Guard District, Heartwell Building, 19 Pine Ave., Long Beach, Calif. 90802. Phone, 437-2941.

Commander, 12th Coast Guard District, Appraisers Building, 630 Sansome St., San Francisco, Calif. 94126. Phone, 556-2560.

Commander, 13th Coast Guard District, Alaska Building, 618 Second Ave., Seattle, Wash. 98104. Phone, 624-2902.

Commander, 14th Coast Guard District, 677 Ala Moana, Honolulu, Hawaii 96813. Phone, Honolulu, 5-88840.

Commander, 17th Coast Guard District, Box 3-5000, Community Building, Juneau, Alaska 99801 Phone, 586-2680. ⚓

When six inches less of depth can mean six inches less of hull, you want a sounder you can bet your bottom on.

The secret behind every good depth sounder is simple. Accuracy.

In unfamiliar or shallow waters, you need precise information on depth. Not to the approximate foot. But to the exact inch.

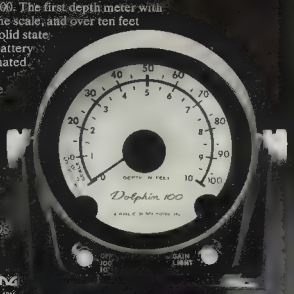
That's why Pearce-Simpson built the Dolphin 100. The first depth meter with a dual 240° scale. You read depths of under ten feet on one scale, and over ten feet on another. Accurately. The Dolphin 100 is completely solid state with costly plug-in transistor sockets. A 12-volt dry cell battery will drive it all season. Ignition noise problems are eliminated. And readability is easy, even on sunny days.

Remarkable. But not as remarkable as the price. Only $129.95.

That's not the end of the Pearce-Simpson story. There are two more Dolphins. The 60 and the 120. Both flasher types. Both precision-made for dependable navigation aids. (They even help you find fish.)

All the Dolphins are built by Pearce-Simpson, the largest manufacturer of marine electronic communications equipment in the world. And backed by the Gladding Corp., first in outdoor recreation since 1816.

The Dolphin series depth sounders. From $89.95. See your dealer or write: Pearce-Simpson, P.O. Box 800, Biscayne Annex, Miami, Florida 33152.



Pearce-Simpson GLADDING

A Division of Gladding Corporation. First in outdoor recreation since 1816.

(A) SUZY HOMEMAKER'S SUPER-OVEN—TOPPER. Bakes 8" cakes, cookies, pies, brownies, etc. Safety plug is 100% shock-proof. 12 lbs.
2041TF1497 ..... **$27.00**
Same, but regular oven. Uses bulb.
2071TF537 3 lbs **$10.00**

(B) SUZY HOMEMAKER MIXER—TOPPER. Mixes cakes, cookies, etc. Mixing unit lifts off. Aluminum beaters. Battery operated. 3 lbs.
2014TF597 ..... **$11.00**

(C) SUZY HOMEMAKER LARGE 3-SPEED BLENDER—TOPPER Makes shakes, chocolate milk, egg nog, etc. Removable pitcher. Batt. operated. 2 lbs.
2008TF487 ..... **$8.50**

(D) EASY-BAKE OVEN—KENNER. Premier model bakes with 2 light bulbs. Large window. Many safety features. Betty Crocker mixes incl. 7 lbs.
1500KE1087 ..... **$20.00**

(E) REGENCY BEAUTY VANITY-TOPPER. Little girls love primping in front of the real glass 3-way adjustable mirrors. French Provincial styling. Red top lifts off. Two-tone hassock opens for storage. 26x15x40¾". 14 lbs
2009TF1477 ..... **$25.00**
Vanity accessories for above 2 lbs.
2012TF347 ..... **$5.50**

(F) SUZY HOMEMAKER DRYER SET—TOPPER. Real dryer with adjustable bonnet. With brush, 8 rollers and manicure set. 3 lbs.
2075TF467 ..... **$8.00**

(G) LONG WIG—AMSCO. Synthetic fiber wig fits all size heads. Styrofoam head incl. 1 lb.
9003ASC587 Long blonde wig **$9.50**
9004ASC587 Long brown wig **$9.50**

(H) EASY-CURL HAIR SETTING SET—KENNER Sets hair fast! With thermostatically controlled warmer, rollers, clips, etc. 3 lbs.
900KG597 ..... **$10.50**

(J) BUFFY HAIR STYLING SET—AMSCO. Includes synthetic fiber wig, hair brush, 12 rollers, 6 clips, stand and head. 4 lbs.
9025ASC847 ..... **$14.00**

(K) LITTLE RED SPINNING WHEEL—REMCO. Spin and loop, pull and braid comes out. With 3 heads and wool 4 lbs.
819RJ597 ..... **$9.00**

(L) SUZY HOMEMAKER IRONING SET—TOPPER. Safety wall plug heats iron. Ironing board folds flat. 5 lbs.
2046TF597 ..... **$11.50**

(M) LARGE VACUUM CLEANER—TOPPER. With working floor polisher, Venetian blind accessory, furniture brush and connecting hose. Battery operated. 6 lbs.
2003TF947 ..... **$16.00**
2073TF467 Regular model. 4 lbs **$8.00**

(N) SUZY HOMEMAKER POPCORN MAKER—TOPPER. Pre-heat and fill . . . makes tasty pop corn. Shock-proof cord. 4 lbs.
2028TF597 ..... **$11.00**

(P) COKE DISPENSER—ALUMINUM SPECIALTY. Holds up to 12-oz. bottle. Pull handle and pour into 4 glasses. 3 lbs.
66AL199 ..... **$3.25**

(R) FROSTY SNO-MAN SNO-CONE MACHINE—HASBRO. Makes frosty cones from 5 different flavor syrups. 3 lbs.
5230HF477 ..... **$7.25**

(A) DOLL HI-CHAIR—AMERICAN TOY. Maple finish. 29" high. 5 lbs.
DF142AE397 ..... **$6.00**

(B) COSCO DOLL PLAY PEN—AMSCO. Use as play pen or toy catch-all. Steel frame, nylon net. 3 lbs.
7561ASC357 ..... **$5.50**

(C) DOLL BUNK BEDS—AMERICAN TOY. Hardwood. With 2 mattresses, ladder. 21¾x13¾x13" high. 10 lbs.
DF10AE987 ..... **$15.50**

(D) DROP-SIDE DOLL CRIB—AMERICAN TOY. Hardwood. Padded mattress, head bumper. 21½x13x17" high.
DF800AE597 8 lbs **$9.00**

(E) COSCO DOLL HI-CHAIR & FEED SET—AMSCO. 16" baby drinks and wets. Sturdy 25" chair. 4 lbs.
7200ASC497 ..... **$8.00**

(F) DOLLY CANOPY SWING—AMSCO. Steel with vinyl canopy. 3 lbs.
7356ASC337 ..... **$5.00**

(G) BISSELL TOY CLEANING SET—AMSCO. Sweeper, O'Cedar broom and mop, dustpan, apron, etc. 4 lbs.
1877ASC597. ..... **$9.00**

(H) TOWN & COUNTRY DOLL HOUSE—WOLVERINE. Steel. 6 rooms of furniture. 22¼x17¾x12" deep. 8 lbs.
805WT567 ..... **$9.00**

(I) GIANT WOODEN DOLL HOUSE—BRUMBERGER. Over 2½' wide with many authentic touches. 6 rooms. Do-it-yourself decorating kit. 19 lbs.
7758M1297 ..... **$20.00**

(K) COLONIAL DOLL HOUSE—WOLVERINE. Pressed hardboard. Furnished rooms. 24x10½x19" high.
820WT797 11 lbs **$12.50**

(L) JR. CHEF BAKING MIX SET—ARGO. Pan, cutter, 7 mixes. 2 lbs.
6833AV199 ..... **$3.00**

(M) JR. CHEF GIANT CAKE MIX SET—ARGO. 10 mixes, roller, pan, cutter, etc. 3 lbs.
6835AV337 ..... **$5.00**

(N) EASY-BAKE MIX AND MAKE GIFT SET—KENNER. With 16 mixes, cookbook and all accessories. 3 lbs.
590KE397 ..... **$6.00**

(P) 3-PC. KITCHEN SET—WOLVERINE. Steel with Harvest Gold finish. 11½" high stove and sink, 15" refrigerator. 25 accessories incl. 10 lbs.
568WT727 ..... **$10.50**

(R) DOLL COACH—SOUTH BEND. 29½" high handle. 12¾x25" body with white liner. Detachable shopping bag. Metallic blue. 12 lbs.
5610L-QG1467 ..... **$22.95**

(S) DOLL COACH—SOUTH BEND. 28" high tubular handle. 12x24" body. White with metallic blue. 10 lbs.
5500L-QG1067 ..... **$16.50**

(T) DOLL CARRIAGE—SOUTH BEND. 28½" high tubular handle. 11½x25" body. Metallic blue. 7 lbs.
1950L-QG847 ..... **$12.50**

(V) DOLL COACH—SOUTH BEND. 21½" high tubular handle. 10x18" body. Pink with candy stripes. 5 lbs.
5050L-QG497 ..... **$7.50**

(W) DOLL COACH—SOUTH BEND. 24½" high tubular handle. 11x22½" body. Avocado with floral. 6 lbs.
5225L-QG697 ..... **$10.25**

(X) DOLL STROLLER—SOUTH BEND. 31½" high handle. Removable seat, reclining back. Metallic blue. 6 lbs.
990L-QG797 ..... **$11.95**

(Y) DOLL COACH—SOUTH BEND. 27" high handle. Reclining back. Pink with candy stripe. 4 lbs.
979L-QG497 ..... **$7.50**

(Z) CORNING DELUXE COOK AND SERVE SET—ALUMINUM SPECIALTY. Service for 4. Authentic plastic reproductions of famous Corning Ware. 4 lbs.
3105AL367 ..... **$5.50**

(AA) CORNING CORNFLOWER COOKWARE SET—ALUMINUM SPECIALTY. 13-piece set includes covered dishes with handle, trivet, coffee pot and warming stand. 2 lbs.
3103AL219 ..... **$3.25**

(BB) DELUXE ALUMINUM BAKE SET—ALUMINUM SPECIALTY. 15 piece set contains all the utensils a little homemaker could ask for. Poppy color. 2 lbs.
3222AL219 ..... **$3.25**

(CC) DELUXE ALUMINUM BAKE SET—ALUMINUM SPECIALTY. Teflon-coated 24-piece set will fascinate little girls. 3 lbs.
3245AL347 ..... **$5.00**

(DD) MAKE-BELIEVE TEFLON SET—ALUMINUM SPECIALTY. 17-pc. "Teflon" cook and bake set in popular avocado color. 2 lbs.
3243AL219 .... **$3.25**

(EE) 25-PC. DOLL NURSERY FURNITURE SET—AMSCO. Chrome-look hi-chair, crib and bath plus 22-piece play set. 7 lbs.
7769ASC767 . ..... **$12.00**

(FF) FASHION DOLL FURNITURE SET—AMSCO. With canopy bed, removable spread and pillow. Plus comb, brush and mirror. 3 lbs.
8702ASC433 ..... **$6.75**

(GG) "GOOD MORNING" 17-PC. BREAKFAST SET—OHIO ART. Service for 4 with metal plates and saucers, plastic cups, flatware, etc. Reusable "hutch". 4 lbs.
442OA347 ..... **$5.00**

(HH) 47-PC. DAISY TEA SET—ALUMINUM SPECIALTY. Service for 6 with red and white cups, saucers, tea pot and plates. 3 lbs.
3144AL347 ..... **$5.00**

(JJ) ORANGE BLOSSOM COFFEE SET—ALUMINUM SPECIALTY. Colorful service for 3. 2 lbs.
3196AL147 ..... **$2.25**

(KK) MAGIC PERC SET—ALUMINUM SPECIALTY. Aluminum tea set with magic-pouring perc. "Coffee" disappears when poured. 3 lbs.
3233AL219 ..... **$3.25**

Super Return Space Skyway with Ding-A-Ling Policeman and Spy

Set only 8.88

Watch as Ding-A-Ling Policeman chases Ding-A-Ling Spy on the giant 8-feet long Super Return Space Skyway! They glide, walk across, around and under this fabulous layout. Set incl. 2 robots, 4-pcs. Space Skyway, Skyway starter and return, uprights, connectors and one power pack. (Order 2 "AA" batteries pg. 420.)
48 T 23079 M—Wt. 2 lbs. 4 oz. . . set **8.88**

Set of 3 Ding-A-Lings

5.99

Set of 3 way-out Ding-A-Lings: Flying Saucer (push lever—up flies saucer!), Boxer (push for right or left hook), Rocky (push lever—rockets fire!), plus 1 Power Pack. (Order 2 "AA" batteries pg. 420.) Each about 5 in. high.
48T23080—Ship. wt. 1 lb. 4 oz. set **5.99**

Add POWER to any Ding-A-Ling Robot with Power Pack. (2 "AA" batteries needed; not incl. See pg 420.)
48 T 23076—Ship. wt. 6 oz.....**1.99**

10.99

Ding-A-Ling Mobile 2.99

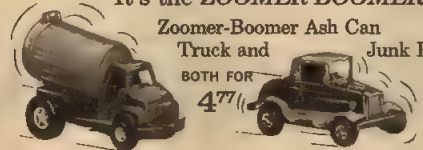
Exclusive Ding-A-Ling Drive! That's what you get with the exciting new Ding-A-Ling Mobile. Go-anywhere roller wheels that don't stop, even for the toughest obstacles! Any regular Ding-A-Ling robot will fit. 17x10x2½ in.
48 T 23081 Ship. wt. 1 lb. **2.99**

Introducing KING DING, King of the Ding-A-Lings

see Brain Pal rise to the top

Mighty King Ding and Brain Pal—what a team! Brain Pal is lifted on interior elevator. Watch closed circuit TV as he travels through "Power Plant" and emerges at Control Center in King's head. Abt. 13 in. high. 4 "D" cell batteries required. (Order pg 420.)
48 T 23078—Ship. wt. 5 lbs. set **10.99**

ZOOM . . . ZOOM . . . BOOM! It's the *ZOOMER-BOOMERS*



Zoomer-Boomer Ash Can Truck and Junk Pile

BOTH FOR 4.77

Crazy set of Zoomer-Boomer cars. Goofy Ash Can truck doesn't crash the trash cans at 3 a.m. . . . he's got his own to rattle around! Lid clanks as Ash Can goes about his business. Junk Pile is all revved up and what surprises! Chugging down the road and leaving a trail of parts and pieces in his wake. Easy to fix—a scream to watch! Add POWER to cars with Zoomer Boomer unit and motor. Heavy gauge steel. Ash can abt. 6 in. long.
48 T 23351—Junk Pile abt. 5 in. long. Ship. wt. 1 lb. 6 oz.....set **4.77**

Zoomer Boomer 1.99

Pack POWER into Zoomer Boomers—no batteries, no winding . . . just insert Zoomer-Boomer into motor, rev it up, and *ZOOM . . . ZOOM . . . BOOM!* Easy to operate. Ship. wt. 12 oz.
48 T 23353 . . . . . **1.99**
48 T 23357—Boomer motor. Ship. wt. 10 oz.....**1.57**

Zoomer-Boomer Hot Rod and Frantic Ford

BOTH FOR 3.99

Zoomer-Boomer Silly Sticks Hot Rod and Frantic Ford are just too much. Frantic Ford is an antic "A" that really moves out with a "blown mill" to take on all comers! Hot Rod is the custom coupe that gets you places in a hurry with speed and style! Both cars made of heavy gauge steel. Add POWER to cars with fabulous Zoomer-Boomer unit and motor. And Z-O-O-O-M . . . they're off! Cars about 4 inches long
48 T 23352—Shipping weight 4 lbs.....set **3.99**

Parking Tower and Garage

8.99

with operating lift and elevator

You can park and service all your Zoomer-Boomer cars, too! Parking Tower has real working elevator that transfers cars to station. Service station has pumps and lift. (Lift can be operated by hand or with Zoomer-Boomer POWER unit.) Garage: 15½x13½x11 in. Tower 17 in. high.
48 T 23350—Wt. 4 lbs. . set **8.99**

SHE'LL LOVE GIVING DINNERS WITH OUR

COOK 'N SERVE

PATIO SET FOR SIX

100 piece set 5.99

Cookware and patio ware set goes from "stove" to table . . . looks just like mom's but sized for the young homemaker. Completely accessorized to serve six guests in style. Pretty and practical . . . durable plastic set is break resistant, gaily decorated. Plates are 4½ in. square.

You get all this: well tree platter, 7 pc. utensil set, skillet with handle, 4 casseroles and covers, fruit bowl w/ ladle, 8 pcs. of fruit, percolator coffee pot and cover, stove, covered sugar bowl, creamer, salt and pepper shakers.

Plus 6 each: plates, butter dishes, goblets, individual covered casseroles, cups 'n saucers, napkins, knives, forks and spoons.

35 J 6063—(3 lbs. 2 oz.) 100 pc. set 5.99

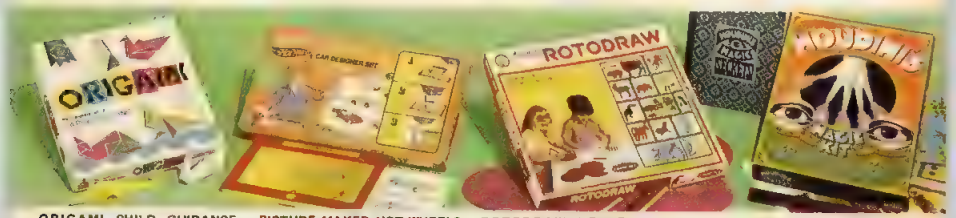
See Page 287 for Spiegel Budget Power Terms—No Money Down

JUMBO PAINT WITHOUT PAINTS –CHILD GUIDANCE. Includes 6 books, 2 brushes and stories for reading. Age 3 to 6. 2 lbs.
1154CG139 ..... $2.00

DESIGN-A-MATIC WOODBURNING SET–ELDON. With wood, 3 tips, wrench, woodburning tool, 6' cord. Completely safe. 2 lbs.
9412EN317 ..... $5.00

DOLLYMAKER–MATTEL. With Thingmaker heating unit, 5 molds, 5 bottles of Plastigoop, stands, tray, pins, utensils, etc. 2 lbs.
4579MT697 ..... $11.00

DESIGN-A-MATIC DELUXE WOODBURNING SET. With 5 wood tips, wrench, electric pencil, cork handle, 6' cord. Perfectly safe. 3 lbs.
9415EN433 ..... $6.50



ORIGAMI–CHILD GUIDANCE. The Oriental art of paper folding. With authentic imported folding paper and instructions. 2 lbs.
1280CG139 ..... $2.00

PICTURE MAKER HOT WHEELS –MATTEL. Car designer set with drawing board, 6 cards, pen, 4 colored pencils and paper. 2 lbs.
4150MT267 ..... $4.25

ROTODRAW–KENNER. Magic way to make surprise pictures! With 12 picture discs, paper, 5 pencils, drawing board, pen, etc. 3 lbs.
9820KE297 ..... $5.00

HOUDINI'S MAGIC KIT CHILD GUIDANCE. With vanishing cage, cards, X-ray tube, etc. 48-pg. book shows how to do 75 tricks. 2 lbs.
251CG199 ..... $3.00

(A) HIP ROOF STEEL TOOL CHEST AMERICAN TOY. With full set of carpenter tools. 5 lbs.
M8AE535 ..... $8.00

(B) TOOL CHEST–AMERICAN TOY. Assortment of tools for constructive play. Age 4 to 9. 5 lbs.
M5AE367 ..... $5.50

(C) TOOL CHEST–AMERICAN TOY. Tools and instructions for young handymen, age 3 to 9. 3 lbs.
M3AE233 ..... $3.50

(D) HOT WHEELS CAR FACTORY –MATTEL. Like a Detroit assembly line! Make bodies and chassis with molds, assemblies, axles, clamps, paint, custom trim, etc. 7 lbs.
4356MT1194 ..... $21.00

(E) HOT WHEELS FACTORY CUSTOMIZING PAK–MATTEL. 16 Hot Wheels assemblies, 40 axles, 4 chassis weights, trim. 1 lb.
4340MT105 ..... $1.60

(F) 3-COIN REGISTER BANK–WESTERN STAMPING. Rings, adds, locks and unlocks. 3 lbs.
1300WX267 ..... $4.00

(G) BANK-O-MATIC BUBBLE GUM BANK–TARRSON. Deposit coin and it vends a gum ball. 1 lb.
200TD00 ..... $1.80
100TD39 Bubble gum refills 60c

(H) MICKEY MOUSE BANK–WOLVERINE. Sorts coins, each goes to its own limb. 11¾" tall. 2 lbs.
940WT197 ..... $3.00

(A) ASTROLITE—HASBRO. Children can build futuristic cities with light! Completely assembled housing with electric cord and over 200 plastic pieces. 8 lbs.
5495HF967 ..... **$16.00**

(B) LITE-BRITE—HASBRO Make illuminated figures with over 400 pegs in 8 different colors. 4 lbs.
5455HF597 ..... **$10.50**
5460HF327 Action accessory kit for above **$5.25**

(C) DIAL ART—HASBRO. 12 stencils can be traced to make Disney characters come to life. 2 lbs.
3690HF235 ..... **$3.49**

(D) LITE-BRITE PEGS—HASBRO. Over 350 Lite-Brite pegs in 8 assorted colors. 1 lb
5473HF147 ..... **$2.25**
5481HF147 Bozo picture refills for above **$2.25**
5482HF147 Bugs Bunny refills for above **$2.25**

(E) SUPER SPIROGRAPH SET—KENNER. Draw millions of patterns! With 54 transparent plastic parts, 4 colors of ball point pens, drawing paper, baseboard, tray, etc. 3 lbs
2400KE497 ..... **$8.00**

(F) SPIROGRAPH—KENNER. With 18 transparent plastic wheels, 2 rings, 2 racks, 4 ball point pens, paper, storage tray, etc. 2 lbs.
401KE297 ..... **$4.50**

(G) SPIROFOIL—KENNER. Everything you need to draw and paint raised patterns on aluminum. Contains drawing frame, rings, wheels, ball-point pen, paints, aluminum sheets. 2 lbs.
7900KE347 ..... **$6.00**
7950KE69 Paint and paper refills. **$1.00**

(H) SPIROTOT—KENNER. Youngsters can create colorful designs with frame, rings, bar, ball point pens and paper. Age 3 and up. 1 lb.
411KE157 ..... **$2.50**

(J) MOTORIZED SPIROGRAPH—KENNER Battery operated drawing machine lets child select design. With interchangeable pattern gears, pens, paper baseboard, etc. 2 lbs.
9900KE587 ..... **$10.00**
Refill of paper, pens, baseboard for above.
9950KE137 ..... **$2.00**

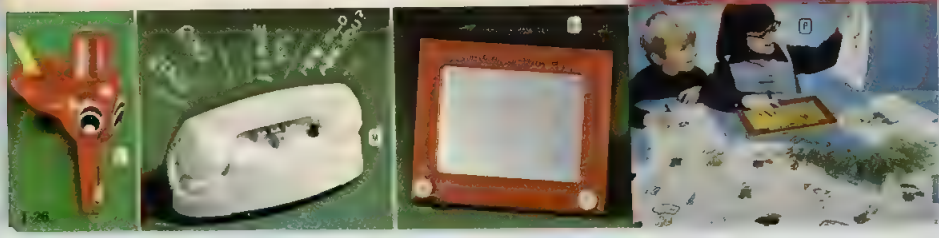
(K) SUPER CARTOON MAKER -MATTEL Featuring Snoopy and his Peanuts pals. Become a creative cartoonist with 8 molds, electric heating unit, 8 bottles of Plastigoop, cooling tray, knife, etc. Instructions inc. 5 lbs.
4696MT797 ..... **$14.00**

(L) BIZZY BUZZ BUZZ—OHIO ART. Writes and scribbles by twirling his stinger. Adjusts for various effects. With 4 colored pens, drawing pad. Battery operated. 1 lb.
501OA267 ..... **$4.00**

(M) PUSH BUTTON TALK-N-TELL TALKING TELEPHONE—MASCON. Press individual buttons and bell rings. Phone plays any of 10 different sayings. Battery operated. 2 lbs
560ZX297 ..... **$5.00**

(N) ETCH A SKETCH—OHIO ART. Turn the knobs to doodle, design or draw. Does everything except dot an "i". Shake to erase. 2 lbs.
505A-QA267 ..... **$4.25**

(P) PEANUTS PICTURE MAKER—MATTEL. Design and draw perfect Peanuts characters. 12 specially designed picture cards—3 different ones for Charlie Brown, Lucy, Linus and Snoopy. Get 27 expressions for each. 2 lbs.
4153MT457 ..... **$7.00**



Good Grief! It's All Your Favorite PEANUTS® Pals

Draw them perfectly every time with the exciting new Peanuts Portable Picture Maker

1 PEANUTS PICTURE MAKER. Create your own adventures for the whole Peanuts gang. Set includes 8 templates, 2 background cards, paper, 4 colored pencils, pen. Compact molded plastic carrying case has convenient built-in drawing board. ©1971 "Peanuts Characters" United Feature Syndicate Inc.
X 925-6223 A—Wt. 1.25 lbs.. 4.99

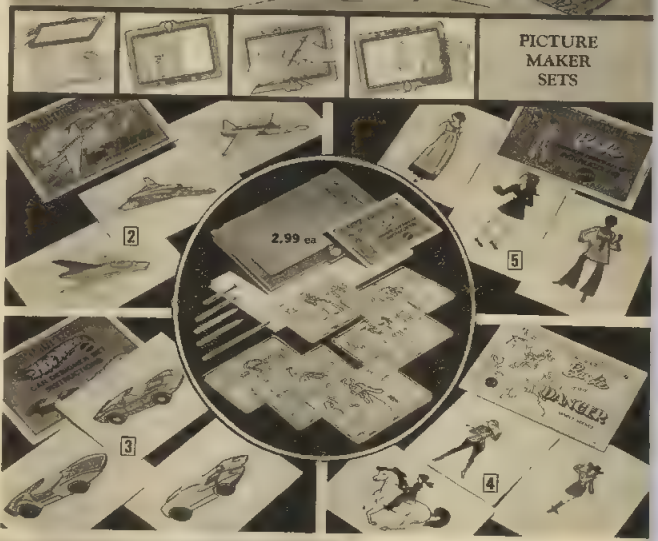
Picture Makers—put template over paper on drawing board and fill in the holes until design is complete. Get a perfect picture every time.

2 HOT BIRDS PICTURE MAKER. Everything you need to draw 216 different planes. Airport background template lets you draw runways, control towers, hangars. You get plastic drawing board, 6 templates, 4 colored pencils, pen, 10 sheets of paper, background card plus complete instruction booklet.
X 925-6207 A—Wt. 1.20 lbs. . 2.99

3 HOT WHEELS® PICTURE MAKER. Contains plastic drawing board, 4 colored pencils, pen, 6 templates, 10 sheets of paper. Templates let you draw sleek racers—even create cars of your own design. Instructions show you how to make hundreds of different racing cars.
X 923-6456 A—Wt. 1.20 lbs. . . 2.99

4 BARBIE® AND DANCER PICTURE MAKER. Draw action pictures of Barbie in riding clothes on her own horse, Dancer. Set includes plastic drawing board, colored pencils, pen, paper, 3 Barbie and 3 Dancer templates plus background template of fences, trees, barns.
X 925-6199 A—Wt. 1.20 lbs. . . 2.99

5 BARBIE® FASHION SHOW PICTURE MAKER. Create hundreds of different fashion combinations for Barbie to wear. Draw Barbie in different poses too. You get plastic drawing board, 6 templates, pen, colored pencils, paper, plus complete instructions
X 923-6480 A —Wt. 1.20 lbs. 2.99



HOT WHEELS® Car Factory lets you style and accessorize your own fleet of racing cars.

6 HOT WHEELS CAR FACTORY. Makes 20 cars from special Plastix material. Comes with factory unit, 6 molds, 40 Hot Wheels assemblies, 10 chassis weights, red and silver-tone paint, self-adhesive decals. Plastix in 6 bright colors, plus a range of accessories. Heater uses 110-120 volts AC, UL listed.
X 923-7009 A Wt. 7 lbs. . . . 13.88

Plastix Refills. 4 cards, assorted colors
X 924-7891 A -Wt. 1 lb. . . . . Set 2.88

SAVE THIS CATALOG order anything on these two pages till August 26, 1972

MIGHTY TONKAS

Rugged construction toys by **Tonka**—the greatest for junior contractors. Load sand on giant dump truck with sand Loadmaster and drive off. At construction site, loader scoops and unloads. Of steel and plastic with realistic detailing. Measure

Z36 J 5764 Loader 19 in. long (7.0 lbs.) **8.95**
Z36 J 5819 Loadmaster 16½ in. h. (5 lbs.) **5.95**
Z36 J 5765 Dump 18 in. long (9 lbs.) **6.95**

Save on 3 pc. set—get hard hat (fits all) (24 lbs.)
W36 J 5817—3 items above. Mail/Exp. Set **19.77**

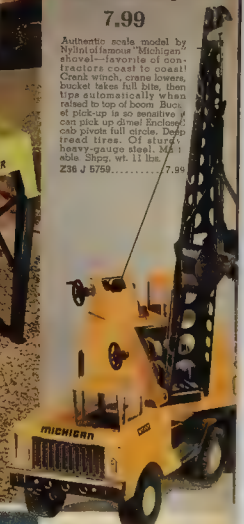
BIG BONUS
Get hard hat when you buy the set

Great MICHIGAN CRANE... it's over 30 in. long!

7.99

Authentic scale model by Nylint of famous "Michigan" shovel—favorite of contractors coast to coast! Crank winch, crane lowers, bucket takes full bite, then tips automatically when raised to top of boom. Bucket pick-up is so sensitive it can pick up dime! Enclosed cab pivots full circle. Deep tread tires. Of sturdy, heavy-gauge steel. Movable. Shpg. wt. 11 lbs.

Z36 J 5759.....7.99



Big steel CONSTRUCTION SET by Structo

4 pc. set 14.99

Heavy-duty construction set by Structo has all you'll need for your construction project! Use crank conveyor belt to load sand into sand hopper (17 in. high). Then you're all set to load sand into dump truck or cement mixer. 10-wheel, steerable dump truck (13 in. long) has manual dump with operating tailgate. 10-wheel cement mixer (14 in. long) steers when you let the cab—as truck rolls along—mixer revolves. Steel and plastic. Available

Z36 J 5792 (13 lbs.) Set **14.99**

See Page 287 for Spiegel Budget Power Terms—No Money Down

COX

ILLUSTRATED ON FACING PAGE

Dune Buggy and Volkswagen with "hot" .049 engine

(1 and 2) Powerful Cox cars have 40 1 gear ratio to take steep grades, prevent stall out. Semi-pneumatic vinyl tires give lots of traction. Enclosed Babe Bee engine. Recoil starter, throttle. Plastic body. Flower stickers. Starter battery, accessory kit not included, order below.

1 **Volkswagen.** 7½x6x13½ inches long.
49 N 20621—Shpg. wt. 3 lbs. $13 87

2 **Dune Buggy.** 7x5x12 inches long.
49 N 20622—Shpg. wt. 3 lbs. . . . $13 87

Authentic flying replica of Thompson Speed Trophy Winner

3 **Two-time Thompson speed trophy winner . . most powerful single-engine prop plane ever built. Now you're the pilot. Inverted gull wing Corsair 74 has throttle to regulate speed and maneuvers in flight. Cox .049 engine, spring starter. Left-hand prop prevents plane from coming in on "flyer" during take-offs. 15 inches long, 19-inch wingspan. Plastic. With remote control handle and lines. Order starter battery, accessory kit below.**
79 N 20306C—Shipping weight 3 lbs. . . .

Accessories for Cox "Gas" Engines

Starter Kit. Wire, clip, wrench, ½-pint fuel.
49 N 20123—Shipping weight 1 lb. $2 99

Fuel. Pint. For Cox "gas" engines.
49 N 20124—Shipping wt. 1 lb. 6 oz. 1 49

Warning Fuel not to be used by small children except under adult supervision

Battery. 1½-volt. **For starting engines.**
49 N 2258—Shipping wt. 1 lb. 4 oz. . . $1 19

"Sand Hogg" Dune Buggy Kit by Lindberg

Gleaming dune buggy is loaded with authentic details. One-piece body is chopped and raked, over 14 inches long when completed. Corvair engine has lots of simulated chrome. Balloon Hogg tires, whip antenna. Fully detailed interior with center console, 1-piece removable top, clear plastic windshield, reversed wheel rims. Plastic.
49 N 21655—Shpg. wt. 2 lbs. 5 oz. . . . . Kit $4 99

Revell Model Ship Kits

(4 and 5) Skilled craftsmanship and attention to detail make Revell plastic model ships the collector's choice. Each kit includes complete instructions, history of the ship, mounting stand, rigging and nameplate. They're fun to assemble and look great on display.

4 **U.S.S. Constitution.** 3 foot long "Old Ironsides" scaled from plans provided by the Smithsonian Institute. Includes 39 sails, 55 guns, 20 crew figures, clear galley windows, preformed rattlines, 1814 flag sheet, instructions.
79 N 21661C—Shpg. wt. 2 lbs. . . . . Kit $11 99

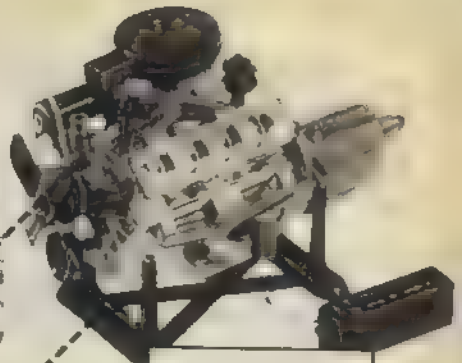
U.S.S. Constitution. (Not shown.) 16¾ in. long. Build "Old Ironsides" that rests today in Boston Harbor. Guns, cabins, boats.
49 N 23981—Shpg. wt. 1 lb. 1 oz. . . . Kit $3 49

5 **Mayflower.** The historic sailing ship that brought the Pilgrims to America. 13 inches long. Has crew figures, boats.
49 N 23986—Shpg. wt. 1 lb. 1 oz. . . . Kit $3 49

Visible V-8 Engine

$9.97 Kit, without batteries

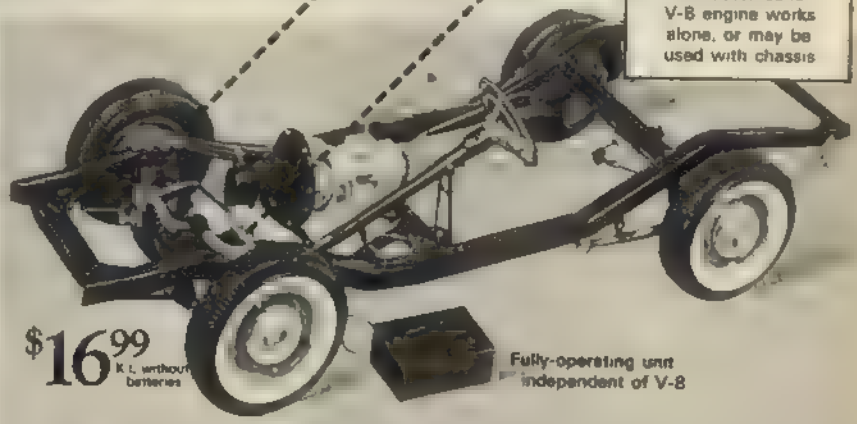
Spark plugs fire, rods and pistons move in clear engine block



Authentic replica of the power plant of a real automobile. Action parts—from fan belt to rocker arms. Completed kit is 14½ inches long, in 4-color molded plastic. Complete with miniature motor, metal parts, manual. Uses 2 "C" batteries; order pkg. below.
79 N 2339C—Shipping weight 6 lbs. . . . . Kit $9 97

"C" Batteries. Package of 6.
49 N 8406—Shipping weight 12 ounces 1 19

See the inner works of the automobile—V-8 engine works alone, or may be used with chassis



$16.99 Kit, without batteries

Fully-operating unit independent of V-8

Visible Auto Chassis . . gears, brakes, clutch actually work

Everything works. Springs, shocks, wheel linkage, clutch perform like actual auto parts. Plastic, over 3 ft. long. Parts for installing V-8 engine (above), motor, manual. Kit uses 3 "D" batteries; order package below.
79 N 2337C Shipping weight 10 lbs. . $16 99

"D" Batteries. Package of 6.
49 N 8405 Shpg. wt. 1 lb. 8 oz. . Pkg $1 49

Mighty Steam Roller puffs steam, goes forward or reverse

$29.99

Working model "chugs" along on its own power. Chain gear controls steering, throttle regulates speed. Safety valve, water level window, whistle. Metal, with chrome-plated boiler, red and green enamel finish. Four fuel pellets, funnel, instructions included. Order extra fuel pellets below. 13 inches long. From W. Germany.

Shpg. wt. 4 lbs. 8 oz.
49 N 2244 . . . . . $

Whistling Steam Engines

$9.99 without fuel

Oscillating piston action

Safety valve and speed control on shiny 3¼-inch brass boiler. Made of sturdy embossed metal. 8x5-inch base, plastic funnel. Order fuel at right. From W. Germany.
49 N 2006-Wt. 1 lb. 8 oz. . $9 99

$17.99 without fuel

Dual-action pistons, stationary valves

Ideal for use with building sets or small machines. 4-inch brass boiler with speed control, centrifugal governor, safety valve, oil cap. Embossed metal. Plastic funnel. 10x8-in. base. Order fuel at right. From W. Germany.
49 N 2004—Wt. 2 lbs. 7 oz. $17 99

Steam Engine Fuel. Eshut dry fuel. Use three pellets per pint of water to heat boiler. Box of 80 pellets.
Shpg. wt. 12 oz.
49 N 20156 Box $1 98

Warning—Steam engines and pellets not to be used by small children except under adult supervision.

MINITRIX™ N gauge Merchandiser

the 1st total concept for in-store SALES and PROFITS

- Designed with you in mind
- Tailored to your needs
- Requires a minimum of floor space— 42"W x 74"H x 25"D
- Holds up to $2500.00 worth of MINITRIX profitable products

This is what you get:

- Pilfer-proof illuminated display of MINITRIX LOCOS and CARS
- Self-service rack display of MINITRIX TRACK ACCESSORIES
- Stores a maximum of 36 MINITRIX TRAIN SETS— stacked for quick and easy selling.

PLUS

A complete MINITRIX 'MINILAND' workable scenic layout. Set it up for your customers to operate or use it as a running display. (Protected within a see-thru plastic top and front, it can only be opened by you.)

Increase your N gauge SALES AND PROFITS with this MINITRIX "silent salesman." Designed specifically for customer appeal. You're sure to have them buying MINITRIX products.

MINITRIX N gauge Trains and accessories are manufactured by the world renowned maker of TRIX TRAINS. Developed and designed by old world craftsmen...engineered to be trouble-free. Precision made balanced motors are pretested at the factory and again before they are shipped to your shop, assuring you direct customer satisfaction.

The MINITRIX Locos are powerful little giants that out-perform, run longer and pull more cars than any others in its class. Constructed of the finest material, we are sure you will be just as proud to sell them as MINITRIX is in making them...in fact it's the reason, "We guarantee to service what we sell."

MINITRIX Trains and Accessories are priced right! They're profit-makers too!

WRITE TODAY...AND FIND OUT HOW TO GET THIS MERCHANDISER...FREE!

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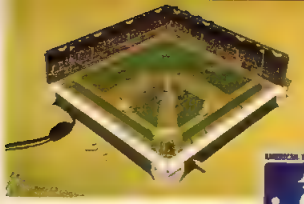
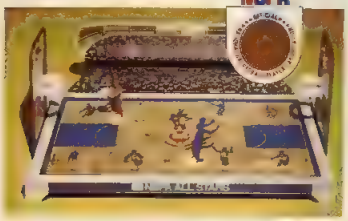


MAJOR LEAGUE ELECTRIC BASEBALL. This game duplicates big league action. Players actually run the bases, double and triple plays are possible and moving runners can be thrown out at any base. Remote pitching and batting with scoreboard on outfield fence. Wt. 4½ lbs.

580TU697 ..... 10.50



NBPA ALL-STAR BASKETBALL. The official game of the National Basketball Players Association. Two life-like players used to pass to Oscar Robertson, Jerry West, Wilt Chambertain and their All-Star teammates. Players make foul shots, center jumps, even lay-up shots. Wt. 4½ lbs.

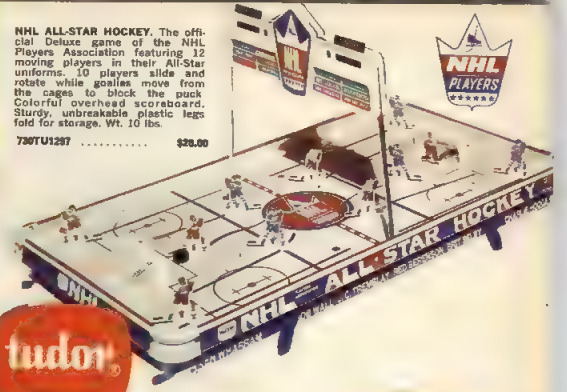
580TU287 ..... $8.95

TUDOR BOWL. Make spares, strikes, splits—Dual-action pin reset speeds up fun. Ten 4½" unbreakable pins and large 3" rubber ball that returns automatically. Wt. 5 lbs.

480TU497 ..... $7.50

ELECTRIC NFL NATIONAL CONFERENCE FOOTBALL. All the thrills of NFL foot ball recreated as two Quarterbacks can run, pass and kick. New steel game board and new figure teams both in official NFL uniforms, move on a gridiron 3' long. Exclusive features assure truer and quicker action. Wt. 11 lbs.

620TU1287 ..... $20.00



NHL ALL-STAR HOCKEY. The official Deluxe game of the NHL Players Association featuring 12 moving players in their All-Star uniforms. 10 players slide and rotate while goalies move from the cages to block the puck. Colorful overhead scoreboard. Sturdy, unbreakable plastic legs fold for storage. Wt. 10 lbs.

730TU1287 ..... $28.00

tudor

ACTION SPORT GAMES

TUDOR FOLDING POOL TABLE. 40" table, solid steel web-reinforced legs, adjustable leg levelers. 30" two-tone Cue Sticks and Ball Rack. Deep reinforced steel sides, woodgrained finish. All steel ball tray, digi-dial scoring device, gold felt cloth playing surface. Jumbo 1" balls. Wt. 18 lbs.

685TU1787 ..... $27.50

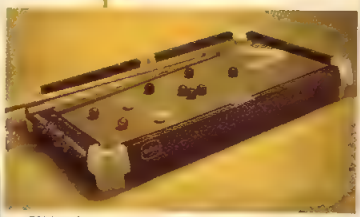
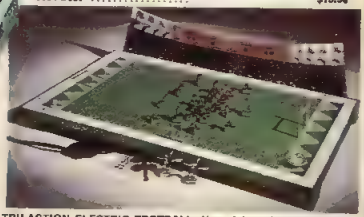


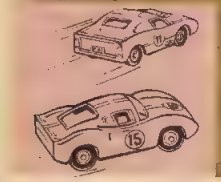
TABLE-TOP POOL TABLE. 30" table. 24" Cue Sticks and Ball Rack. For any table top. All Steel ball tray, magnetic scoring device. Jumbo 1" balls. Playing surface reinforced against warping and sagging. Wt. 10 lbs.

610TU887 ..... $13.50



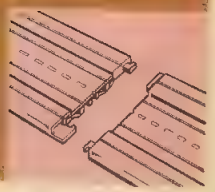
TRI-ACTION ELECTRIC FOOTBALL. New deluxe 3 dimensional figures in five realistic action poses. Timer automatically starts and stops with each play. Colorful grandstand with adjustable scoreboard. Wt. 4½ lbs.

580TU597 ..... $9.50



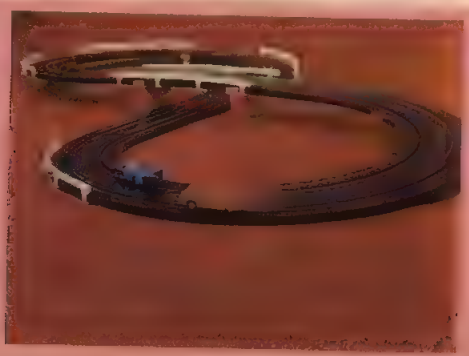
- Extra-wide competition racing tires
- Independent rotating front wheel suspension
- Hi-torque, instant response HT-30 motor
- Lowest center of gravity for best handling
- Track tested and tuned

TYCO-LOK TRACK Nationally related ... easiest to assemble or take apart. Track clips together. Can't separate or vibrate apart



This precision engineered 30"x60" layout has 28 feet of real racing thrills and action ... a challenge to your racing skills every inch of the way. It's a race course that's tough to master but you'll have the time of your life trying! Set includes 2 automatic lane changers, a daredevil jump, an obstacle hazard, a double chicane squeeze to insure exciting action every second, plus two TYCOPRO racing cars, the fastest of them all. This set brings a totally new concept into HO scale racing action featuring TYCOPRO cars with micro-tuned mag style air-cooled wheels, low-friction Delrin hypoid gears and weighted drop arm for constant power. Other performance features are self-centering competition guide shoe and weighted road-hugging integrated pan chassis. Operates on all HO tracks. The TYCO-LOK track requires no locks, clips or rail joiners, but clips together with sideways motion, to insure good alignment and positive electrical contact. Easy and fast to set up, this exciting hobby outfit will provide the entire family hours of recreation and relaxation. Accessories included in this Super 33 set are: 2 TYCOPRO racing cars, eight 9" straight track sections, one 9" straight terminal, 16 sections of 9" radius curve track, two 9" lane changer tracks, one 9" jump track set, one 3" obstacle hazard track, one 9" chicane adapter track (two 4½" sections), two 6" straight track sections, 16 sections of guard rail fence, four ¾" pier supports, four 1½" pier supports, nine 2¼" pier supports, 5 pier footings, 6 struts, 2 racing controllers and 1 power pack.

8390-009T1960 ..... Wt. 10 lbs. **$35.00**



ELDON
Just for the fun of it.

Have Fast-Paced Fun With This HO Scale Over & Under "8" Home Racing Set

You'll find thrills and excitement as your Ford GT and Ferrari whiz around this challenging classic Figure 8 layout ... providing you with big racing fun in HO scale. The set includes two authentically detailed cars and a set-up track layout 3½'x1½' ft. Over 8 running feet of track: 6 curved tracks, 2 straight 6" tracks, 1 chicane track and 1 power track. Accessories consist of 6 bridge supports, 4 fence sections and instruction folder. U. L. listed 12-volt Power Pack and 2 speed-control rheostats.

7740-010T990 ..... Wt. 4 lbs. **$14.95**

Price cut from Fall Book! Big 12-in. power carriage returns, advances to next line automatically. Power repeat keys underscore, type continuous lines of ..., —, xxx and space. Keyset power tab. 88 character keyboard. Visible Quick-Set margins. Page-Gage® tells distance to bottom of page. Touch selector; impression control. Case incl. Script type uses 1 color ribbon only. **5 year guarantee** (see pg. 178). 110-120V, 60 cycle AC. Act. wt. 26 lbs. Blue only. Mail. Shpg. wt. 32 lbs.

A55 J 4553—PICA type 159.88
A55 J 4554—ELITE type. 159.88
A55 J 4555—SCRIPT type 159.88

SAVE $10 on Smith Corona Automatic Electric 12 portable

159.88 Was ~~169.88~~

Price cut $10 on Remington 611 ELECTRIC portable typewriter

109.88 Was ~~119.98~~

Save from big Spring Catalog . . . and give the gift of fast electric typing. Enjoy a wide 11-in. carriage plus a full 88 character keyboard and sturdy, yet lightweight steel construction. 10-in writing line. Easy-set visible margins. Key to set and clear electric tabulator

Convenient touch selector. Graduated copy control adjusts for typing clear carbons. Page end indicator tells you distance to bottom of the page. 2 color ribbon, stencil setting.

5 year guarantee (see page 178). Case included. Blue with White Sand. 110-120V, 60 cycle, AC. Actual weight 29 lbs Matlable Shipping weight 34 lbs

A55 J 4960—PICA type. 109.88
A55 J 4961—ELITE type. 109.88

TYPE STYLES

Elite Size (12 letters per inch)

Pica Size (10 letters per inch)

Artistic Script (Smith Corona and Underwood)

See Page 287 for Spiegel Budget Power Terms—No Money Down

SAVE $11 on full-feature UNDERWOOD portable typewriter

Was ~~59.88~~

48.77

- Paragraph key indents five spaces
- Automatic line finder
- Key-set tabulator

Price cut from Fall Catalog! 86 character keyboard with easy keyset and clear tabulation. Vertical and horizontal half-spacing. Visible margin controls, clear view typing line. 2-color ribbon with stencil. 4-position line space lever. 5-year guarantee, see below. Blue/Off White. Carry case included. Act. wt. 13 lbs.

Z55 J 4515—PICA type. Mail. Shpg. wt. 18 lbs..... 48.77
Z55 J 4516—ELITE type. Mail. Shpg. wt. 18 lbs.... 48.77
Z55 J 4517—SCRIPT type. Mail. Shpg. wt. 18 lbs. 48.77

SAVE $10 on Smith Corona Sterling portable

79.88 Was ~~89.98~~

Price cut from Fall Catalog! This Christmas give your favorite student quick, easy Smith-Corona typing. Full size 88 character keyboard. A flip of the finger sets margins with Quick-Set margin control. Handy key-set tabulator operates from the keyboard—set or clear tab stops with a touch. Page Gage® tells the distance to the bottom of the page. Platen removes for easy cleaning. One, two and three line spacing. Push variable line spacing. Forward glide top deck. Star-Mist blue Carry case included. Actual weight 19 lbs. Five year guarantee, see below. Mailable. Shipping weight 23 lbs

A55 J 4578—PICA type.....79.88
A55 J 4577—ELITE type.....79.88

Smith Corona Corsair portable at a new low price

36.88

Now get an economical yet dependable Smith Corona portable at a Spiegel-low price! 84 character keyboard. Page Gage® measures distance to bottom of page. One stroke moves carriage to tab stops with 5-position predetermining tabulator. Half-spacing for convenient error correction. Self-contained . . . base of the Corsair and the base of the hi-impact plastic case are one. Just lift the lid and you're ready to type. Two-color ribbon. Pastel Blue. Actual weight 10 lbs. Five-year guarantee, see below. Mailable. Shipping weight 14 lbs.

Z55 J 4511—PICA type.....36.88

FIVE YEAR GUARANTEE

Workmanship and materials are guaranteed for 5 years from date of purchase. If necessary, return typewriter to manufacturer or Spiegel—any part will be replaced at no charge, except for shipping and labor. If any part is defective within 90 days of purchase there will be no charge for labor. Rubber parts, ribbon or cleaning, or damage caused by accident, misuse or neglect are not covered.

Make this your happiest Christmas—use Spiegel Budget Power

Price cut from Fall Book! Big 12-in. power carriage returns, advances to next line automatically. Power repeat keys underscore, type continuous lines of ..., —, xxx and space. Keyset power tab. 88 character keyboard. Visible Quick-Set margins. Page-Gage® tells distance to bottom of page. Touch selector; impression control. Case incl. Script type uses 1 color ribbon only. **5 year guarantee** (see pg. 178) 110-120V, 60 cycle, AC. Act. wt. 26 lbs. Blue only. Mail. Shpg. wt. 32 lbs.

A55 J 4552—PICA type..... **159.88**
A55 J 4554—ELITE type..... **159.88**
A55 J 4555—SCRIPT type..... **159.88**

SAVE $10 on Smith Corona Automatic Electric 12 portable

159.88 Was ~~169.88~~

Price cut $10 on Remington 611 ELECTRIC portable typewriter

109.88 Was ~~119.98~~

Save from big Spring Catalog . . . and give the gift of fast electric typing. Enjoy a wide 11-in. carriage plus a full 88 character keyboard and sturdy, yet lightweight steel construction. 10-in. writing line. Easy-set visible margins. Key to set and clear electric tabulator. Convenient touch selector. Graduated copy control adjusts for typing clear carbons. Page and indicator tells you distance to bottom of the page. 2 color ribbon, stencil setting.

5 year guarantee (see page 178). Case included. Blue with White Sand. 110-120V, 60 cycle, AC. Actual weight 28 lbs. Mailable. Shipping weight 34 lbs

A55 J 4960—PICA type.. . . . **109.88**
A55 J 4961 —ELITE type. **109.88**

TYPE STYLES

Elite Size (12 letters per inch)

Pica Size (10 letters per inch)

Artistic Script (Smith Corona and Underwood)

See Page 287 for Spiegel Budget Power Terms—No Money Down

SAVE $11 on full-feature UNDERWOOD portable typewriter

Was ~~59.88~~

48.77

- Paragraph key indents five spaces
- Automatic line finder
- Key-set tabulator

Price cut from Fall Catalog! 86 character keyboard with easy keyset and clear tabulation. Vertical and horizontal half-spacing. Visible margin controls, clear view typing line, 2-color ribbon with stencil. 4-position line space lever. **5-year guarantee**, see below. Blue/Off White Carry case included. Act. wt. 13 lbs.

Z55 J 4515—PICA type. Mail. Shpg. wt. 18 lbs. **48.77**
Z55 J 4516—ELITE type Mail. Shpg. wt. 18 lbs.....**48.77**
Z55 J 4517—SCRIPT type. Mail. Shpg. wt. 18 lbs.....**48.77**

SAVE $10 on Smith Corona Sterling portable

79.88 Was ~~89.98~~

Price cut from Fall Catalog! This Christmas give your favorite student quick, easy Smith-Corona typing. Full size 88 character keyboard. A flip of the finger sets margins with Quick-Set margin control. Handy key-set tabulator operates from the keyboard—set or clear tab stops with a touch. Page Gage® tells the distance to the bottom of the page. Platen removes for easy cleaning. One, two and three line spacing. Push variable line spacing. Forward glide top deck. Star-Mist blue. Carry case included. Actual weight 19 lbs. **Five year guarantee,** see below. Mailable. Shipping weight 23 lbs.

A55 J 4578—PICA type..... .....**79.88**
A55 J 4577—ELITE type. **79.88**

Smith Corona Corsair portable at a new low price

36.88

Now get an economical yet dependable Smith Corona portable at a Spiegel-low price! 84 character keyboard. Page Gage® measures distance to bottom of page. One stroke moves carriage to tab stops with 5-position predetermining tabulator. Half-spacing for convenient error correction. Self-contained . . . base of the Corsair and the base of the hi-impact plastic case are one. Just lift the lid and you're ready to type. Two-color ribbon. Pastel Blue. Actual weight 10 lbs. **Five-year guarantee,** see below. Mailable. Shipping weight 14 lbs.

Z55 J 4611—PICA type.....**36.88**

FIVE YEAR GUARANTEE

Workmanship and materials are guaranteed for 5 years from date of purchase. If necessary, return typewriter to manufacturer or Spiegel—any part will be replaced at no charge, except for shipping and labor. If any part is defective within 90 days of purchase there will be no charge for labor. Rubber parts, ribbon or cleaning, or damage caused by accident, misuse or neglect are not covered.

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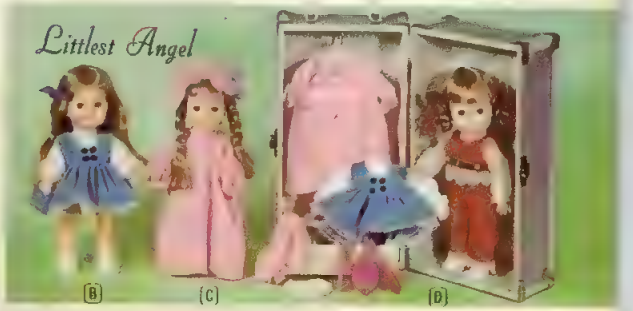

(A) 25" BABY "DEAR-ONE" cries "Ma-Ma" and is the image of a real one-year old. She cuddles, too
4520V0G990—Wt. 5 lbs. . . . **$15.00**

(B) 11" LITTLEST ANGEL is fully washable as are her clothes. Her hair is brushable, combable.
3122V0G430—Wt. 1½ lbs. . . . **$6.50**

(C) 11" LITTLEST ANGEL is fully jointed skin-soft vinyl with sleeping eyes and rooted braids
3120V0G430—Wt. 1½ lbs. . . . **$6.50**

(D) 11" LITTLEST ANGEL in a sturdy all-metal trunk with extra clothes comb, brush and mirror
0319V0G990—Wt. 5 lbs. . . . **$15.00**

(E) 16" BABY DEAR cries "Ma-Ma" and folds into your arms like a real live infant.
4627V0G930—Wt. 3 lbs. **$14.00**

(F) 12" BABY DEAR features finely sculptured hair for the smaller child. She is surface washable.
4200V0G460—Wt. 1½ lbs. **$7.00**

(G) 18" BABY DEAR is like a real new born infant with her cloth body and floppy limbs. She cries
4824V0G860—Wt. 3 lbs. **$13.00**

(H) 15" MISS GINNY is as lovely a bride as ever walked down the aisle. She assumes many poses. She comes with panties, hose and slippers.
8527V0G860—Wt. 2 lbs. **$13.00**

(J) 12" GINNY BABY is of all skin-soft vinyl and gently rooted hair. She drinks 'n wets and her cloth ing is washable and pressable.
7224V0G460—Wt. 1½ lbs. **$7.00**

(K) 12" GINNY BABY is completely washable and features delicately molded hair for the smaller child. She drinks 'n wets and sleeps.
7201V0G394—Wt. 1½ lbs. **$6.00**

16" BABY DEAR cries "Ma-Ma" and snuggles in your arms with her soft kapok filled body and floppy limbs. She has rooted hair and sleeping eyes.
4629V0G990—Wt. 3 lbs **$15.00**

(A) SNIFFLES. 12" vinyl doll. Moving eyes, rooted hair, drinks/wets. Trunk with layette, 4 lbs.
T15X-XP586 . . . $8.95

(C) CAROL IN MAXI COAT WITH FIDO. 22" vinyl, fully jointed toddler with her plush little dog. Moving eyes. Rooted hair, 3 lbs.
2322D-XP685 . $10.95

(B) KANDI & HER BABY SEAT. 12" doll in plastic seat for travel, feeding and sleeping. Drinks/wets. With layette, pajamas, accessories, 3½ lbs.
LT139XP685 . . $10.95

(D) CAMILLA. 16" foam doll. Vinyl head and hands. Moving eyes, rooted curly hair. 2 lbs.
7787XP447 . . . . $6.95

(E) PLAY WIG. Sprayable, combs and waves. Elastic hair band. For girls from 5 to 14 years of age. 1 lb.
7000XP288 . . . . . $4.00

(F) SUSAN & SWING. 14" vinyl body, fully jointed. Drinks and wets. Sturdy plastic swing. 3 lbs.
SW15M-XP577 . . . . . $8.95

(G) BABY CARRIE. 3 in 1 baby seat, 24" vinyl body, drinks and wets. Moving eyes, rooted pixie hair. In snowsuit. 5½ lbs.
3001XP790 . . . . . $12.95

(A) DOLL IN INFANT CARRYING SEAT—EUGENE DOLL. 18" drink and wet baby has molded head, sleeping eyes, jointed arms and legs. Dressed in socks and a flannel suit and wrapped in a blanket. With bottle. 2 lbs.
1859EUG277 . . . . . $4.00

(B) LOVABLE LORRIE—EUGENE DOLL. 13" tall drink and wet baby wears socks and a flannel suit and is wrapped in a quilt blanket. Has molded head, sleeping eyes, jointed arms and legs. Bottle included. 2 lbs.
1351EUG267 . . . . . $4.00

(C) BIG SISTER AND LITTLE SISTER DOLLS—EUGENE DOLL. Lovable twosome with rooted hair, sleeping eyes, jointed arms and legs. 24" walker and 13" toddler wear matching party dresses. Complete with panties, shoes and socks. 4 lbs.
2413EUG667 . . . . . $10.00

(D) LITTLE SCHOOLMATES—EUGENE DOLL. 12" baby and toddler wear baby and party dresses, panties, shoes and socks. Each has rooted hair, sleeping eyes, jointed arms and legs. Bottle included. 2 lbs.
1278EUG287 . . . . . $4.50

FUNTIME . . .

1 BIRTHSTONE watch. Surprise her this Christmas with a gift that has that special personal touch! Beautiful heart-shaped watch set with two birthstones, man-made to look like real gems. Gold-color metal case has matching band. Accurate Swiss movement. State birth mo. Allow 2 wks., N.Y. jeweler.* (14 oz.)
F54 J 1502P.....15.88

2 BUFFY AND JODY . . . boys', girls' Watch It Watch® from CBS show "Family Affair". Dial has words, large numerals . . . indicates time before and after hour. See-thru back lets kids see inner workings of watch. 6-power magnifying glass (incl.) shows every detail. Swiss movement. Metal case; gleaming gold color top. Vinyl strap. (14 oz.)
C54 J 1596 .....12.95

3 DANCING BOY AND GIRL twirl to charming tune. Beautifully decorated figurines and base of plastic. Wind-up musical movement. Abt. 6 in. ht.
54 J 1888—Shpg. wt. 1 lb. 6 oz.....3.77

BARBIE OR RAGGEDY ANN
WATCH . . . ONLY 10.99

BARBIE® watch . . . designed to please any little Barbie fan! Barbie's cute autographed picture is beautifully detailed on the dial. Swiss movement and unbreakable mainspring. Gleaming gold-color case; attractive Blue rim. Dainty matching Blue vinyl strap. (14 oz.)
C54 J 1550.....10.99

NEW! RAGGEDY ANN watch . . . has picture of the famous rag doll right on dial. Sure to please . . . she's a favorite of girls of all ages. Watch her arms move around as she points out time. Colorful dial; easy-to-read numerals. Metal case; gold-color top. Dependable Swiss movement. Pink vinyl strap. (14 oz.)
C54 J 1552.....10.99

MUSICAL CHALET JEWEL BOX† . . . Pretty ballerina twirls to merry tune as you lift mirrored lid. Colorful reproduction of Swiss chalet. Hand painted wood. Abt. 7x4½x5 in.
54 J 2888—(1 lb. 12 oz.).....5.77

TUNEFUL CHEST† . . . fascinating gift for a lucky girl . . . such a low price, too! Ballerina spins to gay melody when lid is raised. Hand-painted design on simulated leather. Colorful lining. About 6x4½x3¼ in. high.
54 J 2867—Sh. wt. 1 lb. 8 oz.....2.97

MUSICAL PIANO JEWEL BOX.† Just the way to charm a little girl . . . piano plays as she lifts lid. There's secret place under keyboard for her treasures. Hand-painted wood; lined interior; mirrored lid. Abt. 6x7x4½ in. high.
54 J 2890—Sh. wt. 1 lb. 12 oz.....3.97

† Jewelry and accessories shown in jewel boxes are not included

See Page 287 for Spiegel Budget Power Terms—No Money Down

Official
HOT WHEELS® racer watch

10.49

Great Hot Wheels® action watch for boys has a fantastic racing look! Little speedway fans love to see the two sporty cars race around the dial once a minute; and the checkered hour and minute hands look just like the black and white flags at the finish line. Colorful black/yellow/white/red dial has easy-to-read markers; Hot Wheels® inscription. Dependable Swiss movement. Rugged chrome-plated metal case. Handsome Black vinyl strap.

C54 J 1399—(14 oz.).....**10.49**

Cars race 'round dial

CALENDAR watch features a date window that changes every 24 hours. Bold Black strap is studded with rivets for that rugged look boys really want. Dependable Swiss movement with unbreakable mainspring. Durable, shiny chrome-plated metal case

C54 J 1382—(14 oz.)...**11.95**

MIGHTY MOUSE watch for boys or girls . . . has the "pep" look they go for! Arms rotate to tell time. Reliable Swiss movement; easy to-read dial. Metal case; gold-color top. Rugged 1¼-in. wide strap; shiny metal eyelets. (14 oz.)

C54 J 1384.....**12.95**

ALL-SPORT CALENDAR watch is water-resistant (withstands water pressure of 50 lbs. per sq. in. provided case, crown, crystal are intact), 60-minute elapsed timer. Swiss movement. Chrome-plated case; steel back. Sporty Black strap

C54 J 1315—(15 oz.).....**10.88**

DAY AND DATE watch . . . just like Dad's! Day of the week and date windows on dial change every 24 hours! Swiss movement; unbreakable mainspring. Easy-to-read dial; sweep second hand. Glistening chrome-plated metal case; expansion band.

C54 J 1598—(14 oz.).....**13.88**

GIRLS' TIMEX . . . petite watch with easy-to-read numerals, sweep second hand and Timex dependability. Chrome-plated metal top; stainless steel back. Dainty strap. (12 oz.)

C54 J 1599.....**7.95**

HIS MERCURY TIMEX . . . styling boys go for! Modern dial; sweep second hand. Metal case has chrome-plated top; stainless steel back. Smart Black strap. (14 oz.)

C54 J 1567.....**7.95**

1

2

Buffy and Jody Time tutor by Sheffield

FUNTIME . . .

BARBIE OR RAGGEDY ANN WATCH . . . ONLY 10.99

BARBIE® watch . . . designed to please any little Barbie fan Barbie's cute autographed picture is beautifully detailed on the dial. Swiss movement and unbreakable mainspring. Gleaming gold-color case; attractive Blue rim. Dainty matching Blue vinyl strap (14 cm.)

C54 J 1550.....10.99

NEW! RAGGEDY ANN watch . . . has picture of the famous rag doll right on dial. Sure to please, she's a favorite of girls of all ages. Watch her arms move around as she points out time Colorful dial; easy-to-read numerals. Metal case, gold-color top. Dependable Swiss movement. Pink vinyl strap. (14 cm.)

C54 J 1552.....10.99

[1] BIRTHSTONE watch. Surprise her this Christmas with a gift that has that special personal touch! Beautiful heart-shaped watch set with two birthstones, man-made to look like real gems. Gold-color metal case has matching band. Accurate Swiss movement. State birth mo. Allow 2 wks., N.Y. jeweler.* (14 cm.)

F54 J 1502P.....15.88

[2] BUFFY AND JODY . . . boys', girls' Watch It Watch® from CBS show "Family Affair". Dial has words, large numerals . . . indicates time before and after hour. See-thru back lets kids see inner workings of watch. 5-power magnifying glass (incl.) shows every detail. Swiss movement. Metal case, gleaming gold color top. Vinyl strap. (14 cm.)

C54 J 1596 .....12.95

[3] DANCING BOY AND GIRL twirl to charming tune. Beautifully decorated figurines and base of plastic. Wind-up musical movement. Abt. 6 in hi.

54 J 1888—Shpg. wt. 1 lb. 6 oz.....3.77

3

MUSICAL CHALET JEWEL BOX†... Pretty ballerina twirls to merry tune as you lift mirrored lid. Colorful reproduction of Swiss chalet. Hand painted wood. Abt. 7x4½x5 in.

54 J 2888—(1 lb. 12 oz.) 5.77

TUNEFUL CHEST† . . . fascinating gift for a lucky girl . . . such a low price, too! Ballerina spins to gay melody when lid is raised. Hand painted design on simulated leather. Colorful lining. About 6x4½x3¼ in. high.

54 J 2887—Sh. wt. 1 lb. 8 oz.....2.97

MUSICAL PIANO JEWEL BOX.† Just the way to charm a little girl . . . piano plays as she lifts lid. There's secret place under keyboard for her treasures. Hand-painted wood; lined interior; mirrored lid. Abt. 6x7x4½ in. high.

54 J 2890—Sh. wt. 1 lb. 12 oz.....3.97

† Jewelry and accessories shown in jewel boxes are not included

See Page 287 for Spiegel Budget Power Terms—No Money Down

Official HOT WHEELS® racer watch

10.49

Great Hot Wheels® action watch for boys has a fantastic racing look. Little speedway fans love to see the two sporty cars race around the dial once a minute; and the checkered hour and minute hands look just like the black and white flags at the finish line. Colorful black/yellow/white/red dial has easy-to-read markers; Hot Wheels® inscription. Dependable Swiss movement. Rugged chrome-plated metal case. Handsome Black vinyl strap.

C54 J 1399—(14 oz.).....10.49

Cars race 'round dial

CALENDAR watch features a date window that changes every 24 hours. Bold Black strap is studded with rivets for that rugged look boys really want. Dependable Swiss movement with unbreakable mainspring. Durable, shiny chrome-plated metal case.

C54 J 1382—(14 oz.)...11.95

MIGHTY MOUSE watch for boys or girls . . . has the "pop" look they go for! Arms rotate to tell time. Reliable Swiss movement, easy-to-read dial. Metal case; gold-color top. Rugged 1¼-in. wide strap; shiny metal eyelets. (14 oz.)

C54 J 1384 .... 12.95

ALL-SPORT CALENDAR watch is water-resistant (withstands water pressure of 50 lbs. per sq. in. provided case crown, crystal are in tact) 60 minute elapse timer Swiss movement. Chrome-plated case, stee, back. Sporty Black strap.

C54 J 1315—(18 oz.) . .. 10.88

DAY AND DATE watch . . . just like Dad's! Day of the week and date windows on dial change every 24 hours! Swiss movement, unbreakable mainspring. Easy to read dial, sweep second hand. Glistening chrome-plated metal case, expansion band.

C54 J 1598—(14 oz.) . 13.88

GIRLS' TIMEX . . . petite watch with easy-to-read numerals, sweep second hand and Timex dependability. Chrome plated metal top, stainless steel back. Dainty strap (.2 oz.)

C54 J 1599 . . .7.95

HIS MERCURY TIMEX . . . styling boys go for! Modern dia., sweep second hand. Metal case has chrome-plated top, stainless steel back. Smart Black strap (.4 oz.)

C54 J 1567 . . . . 7.95

Use Budget Power—make brightest Christmas dreams come true

English China tea and dinner set

New color packaging at Worcester Toy

This year Worcester Toy's line of tea sets, mug sets, dinner sets, patio sets and kitchen sets will be enhanced by a new type of packaging which will open up new directions in merchandising. Many of the new packages use full color photography and have been designed especially to save space on the shelves.

A new line of Pop-Art mug sets will feature the Nestle chocolate can, under license from that company. There is a new Mad Hatter tea party set and another inspired by the signs of the zodiac.

Additions to the popular Pop-Art riding toys are a Heinz Pickle Riding Toy, a Coca-Cola Riding Toy and two Green Giant Riding Toys, all under franchise from the companies involved. 434

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GRUEN 25 JEWELS

New Standard of Excellence for Men

All Gruen movements are Swiss. Many have incabloc *the shock protecting device are anti-magnetic . . . with unbreakable mainspring.*

A Autowind WAYNE
25 jewels Calendar. Self-winding. Water resistant. Yellow top, stainless steel back. Nite-glo. Expansion band.
35607G4925 $98.50

B Autowind OLIS
25 jewels Calendar. Self winding. Water resistant. Stainless steel case. Nite-glo. Double feature adjustable band.
35501G4800 $96.00

C Autowind CUTLASS
25 jewels. Self-winding. Water resistant. Stainless steel case. Nite-glo. Double feature adjustable band. Bi-monthly calendar.
35510G4425 $88.50
AW Cutlass as above, black dial
35510GZ4425 $88.50

D Autowind LYNTON
25 jewels. Self-winding. Water resistant. Nite-glo. Yellow top, stainless steel back. Fold-over adjustable band.
35606G4625 $92.50

E Autowind CLARK
25 jewels. Day and date. Self-winding. Water resistant. Stainless steel case. Expansion band.
35509G5350 $107.00
AW Clark as above, black dial
35509GZ5350 $107.00

F Autowind PORTER
25 jewels. 14 kt. gold case. Tells day and date. Nite-glo hands. Water resistant. Self-winding. Double feature adjustable band.
35905G8700 $174.00

G [illegible]NETTE
Water resistant. Nite-glo. 17 jewels. Yellow top, stainless steel back. Sweep second hand. Expansion bracelet.
67615G3325 $66.50

H [illegible]E
Water resistant. Nite-glo hands. Sweep second hand. 17 jewels. Stainless steel case. Expansion bracelet.
67508G3150 $63.00

J [illegible]LOTTE
Expansion engraved case. 17 jewels. 10 kt. rolled gold plated top, stainless steel back. Adjustable bracelet with safety chain.
67122G4350 $87.00
Charlotte as above white
67122GW4350 $87.00

K [illegible]
Full figured. 10 kt. yellow rolled gold plated top, stainless steel back. 17 jewels. Adjustable bracelet with safety chain.
67215G3850 $61.00
Master as above in white
67215GW3850

L [illegible]ERNE
Yellow prong diamonds. 14 kt. gold case. 17 jewels. Engraved bezel. Adjustable bracelet with safety chain.
57066G6800 $136.00
Lucerne as above, yellow
57066GY6800 $136.00

M [illegible]NNY
Simply diamond. 14 kt. white gold case. 4 sparkling diamonds. 17 jewels. Full figure, easy-to-read dial. Adjustable bracelet with safety chain.
67014GW6100 $122.00
Jimmy as above in yellow
67014GY6100 $122.00

GRUEN

the Quality watch with the fine Swiss movement

A GLEN HILL

27634G3950 $79.00
Burton as above, stainless steel
27513G3800 $76.00

B SCARSDALE

27515G3595 $71.95

C Automatic SHERMAN

37513GR6775 $135.50
AW Sherman as above, black dial
37513GA6775 $135.50
AW Sherman as above, white dial
37513GO6775 $135.50

D BRAEMAR

27641G4425 $88.50
Brian as above in stainless steel
[illegible]534G3950 $79.95

E BOYD

77902GB450 $169.00

F Automatic MASTER

[illegible]G3450 $88.50

G GEORGY

Perfectly readable. Calendar [illegible] Yellow top, stainless steel back, sweep second hand [illegible] bracelet. $82.50

77606G4150 $79.00
Mercy as above in stainless steel
77507G3950

H DINAH

Petite [illegible] easy reading dial. 17 jewels. 10 kt. yellow rolled gold plated top, stainless steel back. Adjustable bracelet with safety chain.

67216G3850 $61.00
Dinah as above in white
67216GW3850 $61.00

J AUDRIE

[illegible] fancy diamonds. 14 kt. gold case. 17 jewels. Adjustable bracelet with safety chain.

67070G3450 $109.00
Audrie as above in yellow
67070GY9450 $109.00

K GOLDEN ERICA

14 kt. gold case. Magnificently contoured. Faceted crystal. 17 jewels. Patented adjustable bracelet safety chain.

67913G4625 $92.50
Golden Erica as above in white
[illegible] $92.50

L LORETTA

Lovely wedge shape. 17 jewels. 10 kt. yellow rolled gold plated top, stainless steel back. Adjustable bracelet with safety chain.

67194[illegible] $63.00
Loretta as above in white
67194GW3150 $63.00

M PETITE ALVA

Petite [illegible] readable. 17 jewels. 10 kt. yellow gold plated top, stainless steel back. Dimensional adjustable bracelet with safety chain.

57118G3775 $75.50
Petite Alva as above in white
57118GW3775 $75.50

N [illegible]

14 kt. yellow gold case. Meticulously engraved bezel. 17 jewels. Adjustable bracelet with safety chain.

57927G3700 $114.00
Noreen as above in white
57927GW3700 $114.00

Water Resistant: Meets U.S. Government standards – withstands water pressure to 50 lbs. p.s.i. as long as crystal, crown, and case are intact. Watch must be checked periodically.

Shock Resistant. Meets U.S. Government standards – withstands shock equal to a drop of 3 feet to a hardwood surface without substantial adverse effects.

Anti-Magnetic: Meets U.S. Government standards – withstands magnetic field of 60 Gauss without substantial adverse effects.

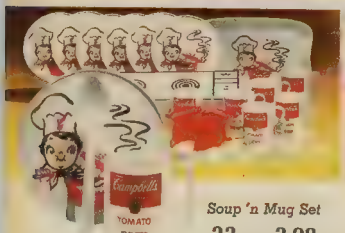
All Gruen movements are Swiss . . . have the shock protecting device . . . are anti-magnetic . . . with unbreakable mainspring.

Come to my FONDUE PARTY!

76 pc. set 4.88

Fondue fun . . . latest party novelty in colorful 76-pc. plastic set for the young hostess. Service for 6 has no heat fondue treat recipes, using things Mom has in the kitchen. You get covered fondue pot, fondue tray, 6 covered fondue sauce dishes, 6 color-coded fondue forks, 6 plates, 6 side dishes, 6 spoons, covered coffee server, 6 mugs, cream pitcher, covered sugar bowl, 6 forks, 6 knives, 6 spoons, 6 napkins, napkin holder, serving tray (10x13 in.). Recipe folder.

35 J 6072—Shpg. wt. 2 lbs. 6 oz. . . . . 76-pc. set **4.88**



Soup 'n Mug Set

23 pc. set 3.98

"Soup's on" . . . a modern little hostess will be delighted to serve her guests with this pop art Campbell Soup design mug set. 23 pieces of sturdy plastic make a service for 6. Here's what you get: 6 mugs, 6 plates, 6 spoons, large soup casserole with cover and ladle, large serving tray and a "stove." 8-in. diameter plates.

35 J 6069—Shipping weight 2 lbs. 10 oz. . . . . 23-pc. set **3.98**

Peanuts Tea Set

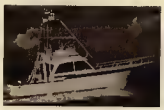
45 pc. set 3.44

Peanuts and his gang are all here, in bright four-color lithography . . . any little girl will love this break-resistant plastic tea set. 45 pieces include complete service for 6. You get: 6 cups, 6 large plates, 6 regular plates, coffee pot with lid, 8½x2½-in. tray, 6 knives, 6 forks, 6 spoons, 6 napkins.

35 J 6074—Shipping weight 1 lb. 14 oz. . . . . 45-pc. set **3.44**

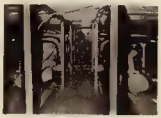
There have always been those big ones that got away . . . Captain Ahab lost one of the biggest. And speaking of whaling, that's where we got our name . . . The Striker or harpooner was master of the sturdy whaleboat . . . waiting until his boat almost touched the 150-ton whale before striking . . . As Striker – the steadiest and most relied upon of the iron-nerved whaling men.

In that same tradition today's Striker Sportsfisherman is the choice of the Big Game sportsman who seeks out that extra edge of quality and dependability in the boats he commands. Today's Strikers, like their namesake, go where the big ones are. Whether it's fighting a tail-walking 1,800-pound black marlin at Cairns off the East Coast of Australia, striped marlin in the Sea of Cortez off the Baja or bluefin tuna off Bimini in the Bahamas . . . Striker is there, steady, reliable.



Big Game sportsmen in 36 countries have turned to Strikers . . . 18 years of specialized design and construction experience is crowned by today's family of 37', 44' and 54' Sportfishermen . . . so the big one won't get away.

The unique Pentapolymeric hull form provides planing efficiency throughout speed range . . . Ask any Striker owner . . . in rough seas the Striker welded marine-aluminum hull assures incomparable seakeeping characteristics.



With reliable twin diesels . . . 20-30 knot speeds —you're safely reaching the fishing grounds first . . . simply because the light-weight Pentapolymeric aluminum hull means faster and longer cruising with equivalent power and more sea miles per gallon of fuel . . . This assures the long range demanded for true Big Game sportsfishing—up to 900 miles without refueling. Exclusive big ship features include: the high-strength aluminum hull and superstructure welded into a single contiguous unit . . . integral sea chests and strainers eliminating over 20 thru-hull fittings . . . double bottom integral fuel tanks welded into the lowest point in the box keel for maximum stability.

The exclusive engineering and ocean going vessel achievements go on and on . . . The matchless comforts of home are glimpsed through the all electric galleys, the 350-gallon fresh water capacity . . . the roominess of this Striker 54' deckhouse salon . . . again that exclusive edge of quality and dependability.

Striker
DIESEL/ALUMINUM

1681 Southeast 17th Street on the Causeway Fort Lauderdale, Fla 33316 305/525-7581

BERTRAM

In the glorious tradition of General George Patton, Knute Rockne and Herb Murdock.

A boat that quits on you when things get rough isn't worth a damn.

So Bertram's guy in charge of quality control is six-feet-two, two hundred twenty, Scotch-Irish and not always adored at the plant. Herb's bible is a 149-page manual of checks and inspections and if you don't live by his book, you don't last long here.

Which is one reason why we sell a lot of Bertrams to police who chase smugglers, small-but-tough navies in the Middle East, and island captains who haven't got a decent repair yard within a thousand miles. Because we don't peddle paper tigers.

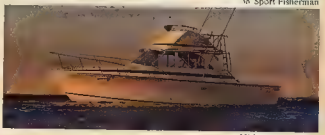
Even Herb's eagle eye wouldn't mean much if we used flimsy stuff in the boats. So our specs for materials and parts are the toughest in the business, and we put them together in ways that make them work better longer.

Example, our new 46'. Every window is tempered glass, not just one or two. She has an electrical system like nothing under seventy feet. The fuel pumps are twice as good as the engine specs call for. We designed a special alarm system so you can locate a problem instantly. We found a way to control the diesel fuel lines with just two valves instead of the usual six (to help you avoid dumping fuel overboard by mistake some dark night.) The engine beds are rust-proof aluminum, not steel, and married to the stringers the full length of the engine room to avoid vibration.

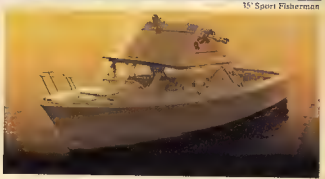
There are a hundred other reasons why the 46' is better than some custom boats twice the price. But if it's too big for your dock, don't despair. Bertram has smaller titans down to twenty-four feet. Each one built to make every penny pay off for a long time.

Get yourself a Bertram. They don't quit.

38' Sport Fisherman



35' Sport Fisherman



31' Sport Fisherman

Left, the Bertram 46' Sleeps six in two private staterooms and salon. Really sumptuous owner's quarters. Two totally private heads with showers. Separate stainless steel drinking water system. Constant-trim fuel and water tanks. Full deep-V design. Standard equipment includes color TV, stereo, bar air conditioning and heating, bulkhead, 8-71 G M. diesel power, 32 volt "floating" electrical system, and scores of other standards some folks call extras. For informat on and brochures, write Bertram Yacht/Whittaker Corporation, 3661 N W. 21st Street, Miami, Florida 33142. A subsidiary of the Whittaker Corporation

A VERY SPECIAL HOUSEBOAT

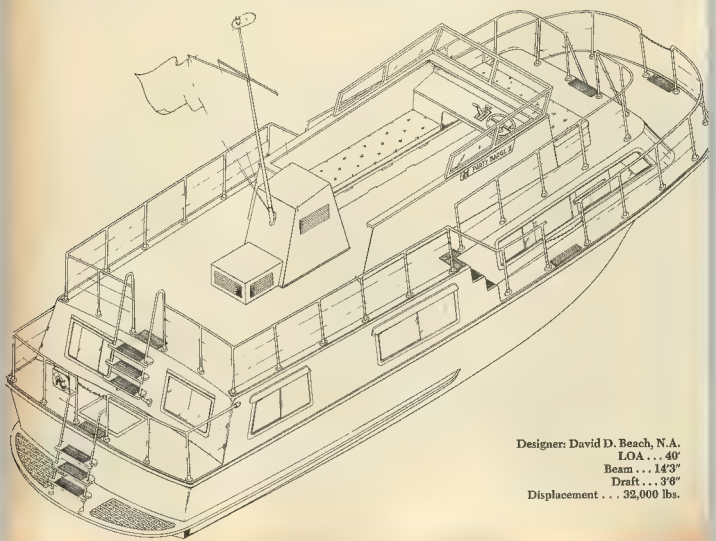
Party Barge Too is an unusual and somewhat specialized houseboat, but designer Dave Beach is probably quite right in assuming she would meet the needs of many others besides her owner. That knowledgeable and demandmg gentleman lives most of the year in a high-rise apartment, but spends his summers in the marina aboard his boat. She must, therefore, have the living accommodations of a small but luxurious apartment, though she need not sleep a brigade.

In addition, the owner's profession calls for frequent entertaining aboard, which means partying facilities and the space for individual conversation groups to form without sitting on each others' heads. Away from the dock, the boat is either giving moonlight rides to sizeable groups or cruising, so water-skiing speeds aren't required.

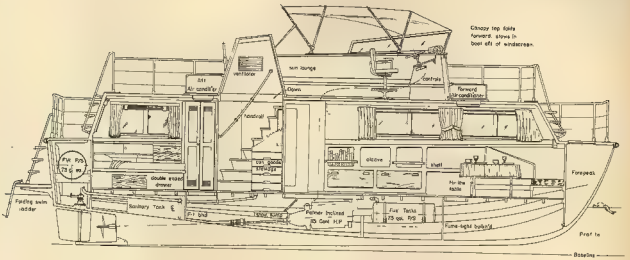
What has resulted from these specifications is a forty footer with first-class owner's cabin running the full width of the boat aft. The head compartment, which is unusually large, can also be entered from the main cabin The owner's bedroom, except for emergency access, is not in the line of flight of arriving or departing guests. It has great amounts of stowage and hanging space and its own air conditioner.

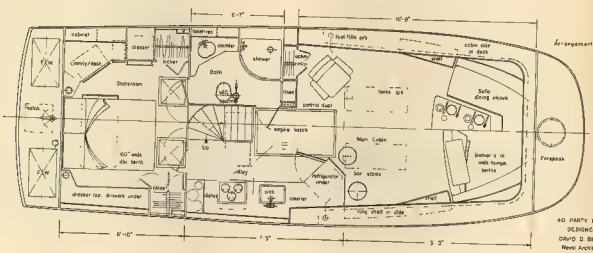
Going forward, to starboard is the complete galley, with small bar, and the companionway to the steering station and sundeck above. The main cabin forward is bigger than many apartment living rooms. It's designed to handle the clumps of people at a party, the day-to-day needs of living aboard, and the occasional weekending couple. It, too, has an overhead air conditioning unit and plenty of stowage.

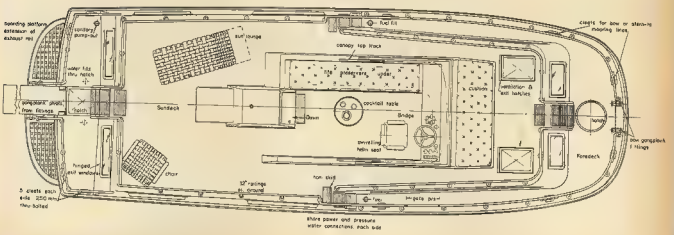
Having no desire to lose his guests over the side, the owner has arranged for easy bow or stern boarding via gangways and 32" handrails on both main and upper decks. The boat is nearly all electric, with double 30 amp 110 v outlets for the stove, air conditioners, and associated electrical gear. Main engine is a Palmer diesel rated for 85 continuous hp, giving *Party Barge Too* a designed speed of 10 mph. Construction is specified as one-off fiberglass, with four stringers and four bulkheads. Queries should be addressed to the designer at 5601 North Sheridan Rd., Chicago, Ill. 60626.

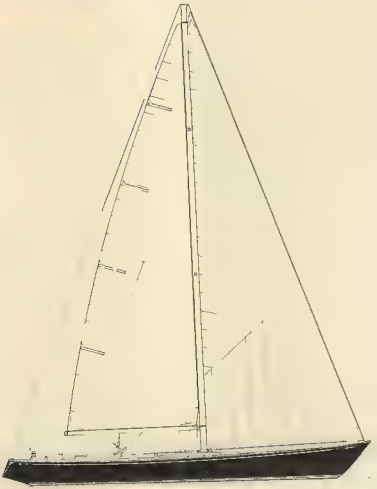


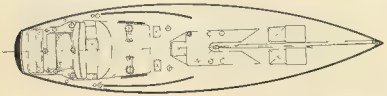
Designer: David D. Beach, N.A.
LOA . . . 40'
Beam . . . 14'3"
Draft . . . 3'6"
Displacement . . . 32,000 lbs.

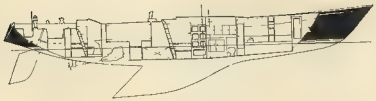


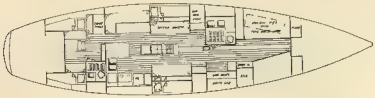



boarding platform, extension of exhaust pipe
lavatory & shower
cleats for bow or stern-in mooring lines
canopy top track
sun lounge
Fuel fill
water fills thru hatch
Sundeck
Bridge
Ventilation & bait tanks/wells
Cushions
Lounge
Open
Forward
Foredeck
Bow gangplank & fittings
Fwd. Cabin
Fuel Tanks 175 gal. FW
Fume-tight bulkhead
Anchor
Prof le
Boating
Fixed gangplank & fittings
Fwd. Cabin
Fuel Tanks 175 gal. FW
Fume-tight bulkhead
Anchor
Prof le
Boating
Fwd. Cabin
Fuel Tanks 175 gal. FW
Fume-tight bulkhead
Anchor
Prof le
Boating
Fixed gangplank & fittings









NEW FROM CUTHBERTSON & CASSIAN

You have to be fairly determined about your ocean racing to consider buying the new C&C 61 footer shown here, but if you have the money ($152,000), the time, and the friendship of eight or 10 muscular sailors, then this vessel is well worth consideration.

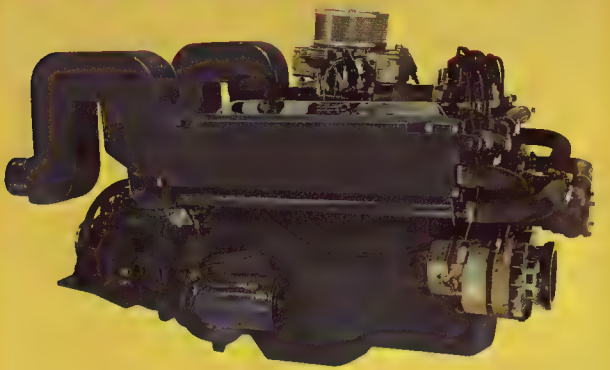
Constructed by Bruckmann Manufacturing, Ltd., experienced builders of larger ocean racers (*Inferno*, *Nepenthe*), the first C&C 61, *Sorcery*, was delivered recently to a Long Island owner who plans to campaign her extensively—SORC, Miami-Montego Bay, Annapolis-Newport, and the '72 Bermuda and Transatlantic races.

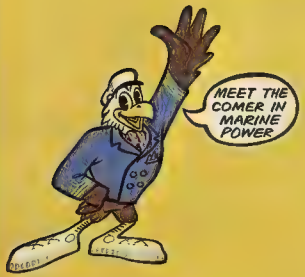
As a glance at her plans shows, the C&C 61 is an all-out competitor with sea berths for six. In port or cruising, she can sleep an owner's party of eight and two in crew. With her light displacement, minimal wetted surface, and very shallow bilges, she is designed with surfing very much in mind. Some surfboard.

Like all C&C boats, the 61 is 'glass and is the latest claimant to the title of largest production fiberglass yacht built in North America. The winches are Barient, the sails Hood (Canada), the engine an 85 Perkins diesel.

Designers: C&C Yachts, Ltd.
Box 99
Port Credit, Ont.
LOA . . . 61'3"
LWL . . . 50'
Beam . . . 15'1"
Draft . . . 8'3"
Sail Area . . . 1712 sq ft
Ballast . . . 22,100 lbs
Displacement . . . 48,155 lbs

new from ameco...





Coming to you from American Marine Engine Corporation.. three completely new marine engines. Ameco's compact cast iron 302 C.I.D. engines rated at 180 and 215 H.P. and the 351 C.I.D. engine produces 235 H.P. These engines are available in stern drive, inboard or with the new integral inboard V-drive transmission

Reliability and longevity are designed into all Ameco products. The cam driven dual impeller water pump provides extremely high flow while eliminating the need for brackets, belts and pulleys — Uniquely designed recirculation cooling system* prolongs engine life by quickly bringing the engine to operating temperature and maintaining critical engine temperature — Exhaust risers* with built-in steering brackets eliminating the need for transom kits and guarantee instant accurate steering connections — All engines use explosion proof distributors, brass freeze plugs, special alloy rod and main bearings. All components are noncorrosive and the complete engine is coated with polyurethane insuring years of protection against corrosion — The coupon at the bottom of this page will provide engine brochures with dozens of additional features that are of particular importance to you.

If you don't need additional ballast in your engine compartment or an extra wide engine come with us. Contact Ameco for additional information and name of the dealer or distributors in your area of the nation

*U.S. Patent Pending

american marine
engine corporation

761 WEST 16TH STREET,
COSTA MESA, CALIF. 92627
PHONE (714) 645-1401

Please send me additional information on the Comer

Name _____

Address _____

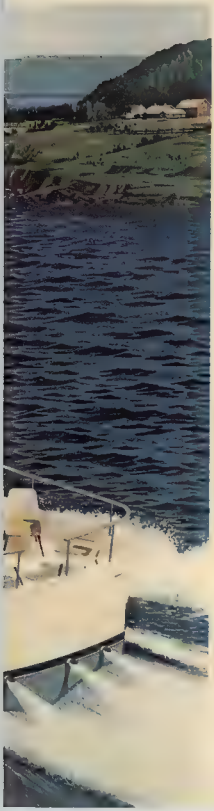
City _____ State _____

Zip _____ Phone _____

(COME ON...INQUIRE)

Whit-Craft gives you of a houseboat - the style

the space and comfort and performance of a cruiser



Designed by Jim Wynne, famous designer and racer

"After years of living aboard boats of all kinds I decided houseboat living was for me. But houseboats, as we all know, needed improvement.

"So I designed a hull that combined the spaciousness and livability of a houseboat with the seagoing capabilities of a fine cruiser.

"The Whit-Craft people produced my new concept with great care, just as they've done with their present 36. The 45 is available now, the 50 will be ready later in 1971."

Deep Vee hull. Smooth, Seaworthy

There's nothing in the industry quite like this modified deep vee hull. Off sets in the hull form double spray rails above the chine—give extra hull strength and rigidity. Reinforced fiberglass construction is strengthened with fiberglass bottom stringers.

The hull is all fiberglass. *No wood.*

The cruiser bow and exceptional freeboard (it's 56 in. forward, 48 in. aft) invite open waters.

After testing many boats, Frank Fuller president of Houseboat International, Ltd., selected Whit-Craft for his charter fleet in the Virgin Islands. One reason: "superior hull design."

This is a fine performer. She is seaworthy. Maneuverable. Smooth and dry. An outstanding craft by any standards, on quiet or rough water.

You have power options that range from twin 225's to a pair of 280's. (Diesel twin 160's are also available.) Vee-drives and fresh water cooling are standard on all options.

And—240 gallons fuel capacity, 100 gallons water capacity.

Teak handrails on the lower deck, and stainless steel handrails on the sun deck are *standard.*

Made by the makers of Hatteras

Whit-Craft is made by North American Rockwell—makers of Hatteras yachts. This means you are sure of quality and experience in fiberglass that is unrivalled in the boat industry.

Forward, side and aft decks, plus cabin sides and sun deck are molded in a single unit. The optional Command Bridge, too is a single molded fiberglass unit. The pilot house roof is also of molded fiberglass.

Spacious home for the entire family

This is a real home. On it you can sleep eight comfortably (it has two private staterooms) and entertain as many as 25 guests.

It has a total of 303 cu. feet of usable storage space. And important details, such as the two way entrance to the lavatory, with stall shower.

The all-electric galley has a 12 cu. ft. refrigerator with freezer; three burner range with oven; rotisserie; double stainless steel sink. All *standard.*

The salon opens to the galley-dinette area for easier entertaining.

Handsome blue or gold shag carpeting throughout (standard) is combined with colorful fabrics, vinyls and rich walnut paneling.

There's plenty of additional equipment that is *standard*, not extra: hot and cold water pressure systems; fuel and water gauges; dockside wiring; fire extinguishers; life preservers, etc.

Marriage of cruiser and houseboat

Whit-Craft is a well-designed marriage, uniting everything you want in a houseboat and a cruiser. The result is a sleek, sweet performing boat that is also spacious and comfortable.

See it now. Don't delay.

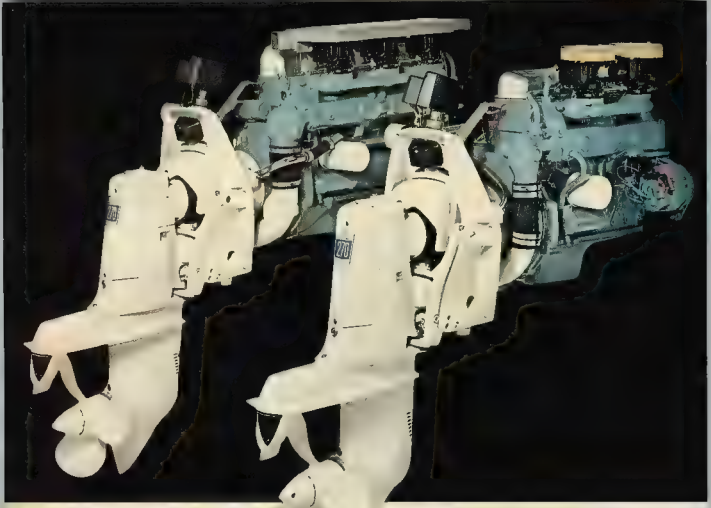
Send for dealer's name

Ken Tyree, Whit-Craft Houseboat Division,
North American Rockwell
25 Laird Street, Winona, Minnesota 55987

Yes, please send me brochures and the name and address of my nearest dealer

Name _____ Address _____

City _____ State _____ Zip Code _____



Volvo invented I/O's in the first place. They're still first.

In the first place, Volvo invented the world's first marine I/O power unit in 1912. And Chrysler-Volvo's 6-cylinder 170 and 4-cylinder 130 are still first for 1971.

Because of Volvo's proved engineering design, refined over six decades, combined with Chrysler's nearly half century of marine power experience.

More specifically, because they've taken time to develop better power-to-weight ratios for sixes. Quality components like stellite-faced valves with positive rotators. So, the 170's slim design takes less cockpit space than any other six, yet packs more power to plane hulls quicker.

The 130 is more compact, narrower than other fours. Installs easily even in cramped quarters. An unusually favorable hp.-to-displacement ratio makes it faster, yet stingy on gas. Volvo-designed Commando 270 outdrives have features you'd expect on more expensive units.

Before you buy any I/O, check out these Chrysler-Volvos . . . in the first place. See your boat dealer, or write Marine Division, Chrysler Corporation, P. O. Box 1, Marysville, Michigan 48040. You won't wind up in second place.

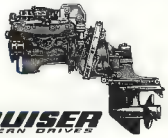
Manufactured by **VOLVO PENTA** Sweden/Distributed by **MARINE DIVISION** CHRYSLER CORPORATION

PUT YOUR FAMILY IN OUR HANDS

CARAVELLE BOATS are carefully hand-crafted with quality materials and fine workmanship. Designed, engineered and tested to assure you of many carefree years of boating pleasure. Our durable fiberglas line includes both the Deep-V Cathedral Hull Bow Riders and Deep V-Step Lift Hull in models ranging in size from our 21-foot WAHOO to our Fishing boat, the SNAPPER. The "extras" are standard equipment with Caravelle. Caravelle CARES about *YOU . . .* your family's safety, comfort and pride in ownership is uppermost in our planning.

GO CARAVELLE—LIVE it up SAFELY!

Caravelle



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POWERED BY MERCRUISER STERN DRIVES

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CARAVELLE BOAT COMPANY, 2300 Redmond Road, P.O. Box 275, Jacksonville, Ark. 72076 (501) 982-1561

Circle No. 8 on More Data Card on Page 64A

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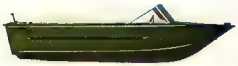


18' Holiday-V

15' Sprint V

18' & 15' Star Trek-V

11' Cartopper

16' V 160

15' TR-150 Deluxe

14' Skylark

WHY SO MANY?

Because we know that no two boaters are alike. Boat buyers buy for various reasons ... with different uses in mind.

Some guys like to fish ... so we build aluminum V-hull boats light enough for two men to carry and others big enough to carry nine men. We also build fiberglass sport-abouts designed for the sportsman with all those detailed features that change a boat into a fishing machine.

Some people like to ski ... so we've designed sleek little runabouts in both aluminum and fiberglass. Ready to tow ... ready to go ... and just begging to be run full throttle.

Some like to just sail around a calmwater bay here ... Starcraft.

Some like to spend all day cruising. For them we build super comfortable runabouts and cabin cruisers for those who want a place to change their clothes or take a nap.

We build outboard boats and we build I/O's ... for those who like the quiet smooth performance and extra gas mileage of the inboard/outdrive powerplant. Starcraft offers both, with outdrives in horsepower options from 120 to 205.

You can please all the people all the time ... when you can sure try. Starcraft has been doing just that for over forty years.

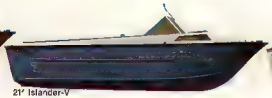
For 1971 ... whatever type of boat you want ... whatever way you like to boat ... Starcraft.

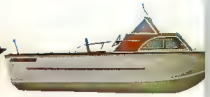
STARCRAFT
THE WIDE WORLD OF RECREATION

WE BUILD OVER FORTY DIFFERENT BOATS!

ALUMINUM

21' Chieftain-V


21' Islander-V


18' Starch el-V

18' Offshore-V

18' Jupiter-V

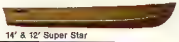
16' Super Sport-V

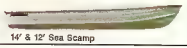
15' Jet Star-V

14' Falcon

21' & 18' Mariner V

16' & 14' Seafarer


14' & 12' Super Star

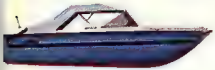

14' & 12' Sea Scamp

FIBERGLASS

20' V-200

18' V-180

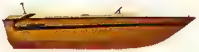
17' T-170 Eliminator


17' TR-170 Deluxe

17' TR-170 Sport

15' TR-150 Sport

15' V-150 Deluxe


15' V-150 Modified

14' V-140 Modified

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Proven Quality

THE MIAMI 29. For exciting fishing and cruising.

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THE MIAMI 27. One of the largest "trailable" sport-fishermen.

Built from the keel up for quality and performance, SCOTTIE CRAFT has earned the respect of knowledgable deep sea fishermen the world over for its rugged quality, ease of handling and dependable performance. In rough seas or calm waters, the controls respond instantly to your every command, whether you're trolling, maneuvering to land the big ones, or on a fast run to deep water.

The cockpit and interior are designed to be roomy, functional and comfortable—yet done with a style and convenience that will make an enthusiastic first mate out of your favorite woman.

The finest materials and craftsmanship go into this all-fiberglass boat. The final proof of the excellence in quality is in resale. A great boat will retain its value. Check a previously owned Scottie Craft —if you can find one.

When the name of the game is fishing, the name of the boat is Scottie Craft.

Scottie-Craft®
BOAT CORPORATION
OF AMERICA

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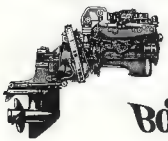

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North Miami Beach, Florida 33163 • *(305) 945-4155*

I'm interested in: ☐ 27' ☐ 29' ☐ 37'

Name _____

Address _____

City _____ State _____ Zip _____

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Kings Craft goes to great lengths.

Four of them.

We make four home cruisers priced from not too much all the way up to a lot. That means there's a Kings Craft for just about anybody's tastes and dollars

Thirty-five feet. Sleeps six comfortably. Has shower with pressure hot water system. Gas stove, oven and ice box Large sundeck topside. Generous storage space Opens up to approximately 30 mph

Forty feet. Sleeps six. 180 gallon fuel capacity. 150 gallon water tank. Fully equipped galley Plenty of convenient cabinets. Deluxe instrumentation Hits approximately 32 mph

Forty-four feet. Sleeps eight Shower and step-down tub. Master stateroom Wet bar and stereo tape system. Lighted vanity. Two large hanging lockers. Big refrigerator-freezer. Cruises at approximately 30 mph.

Fifty-five feet. The flagship of the fleet. Sleeps ten Two private staterooms Two baths Luxury appointments throughout. Wet bar and stereo sound system. Deluxe galley and air conditioning All this and it cuts a wake at approximately 28 mph

All models feature an aluminum hull and full length keel for maximum performance and minimum upkeep. Write for color brochure about the "leaderships."

A fishing expedition leaves the 44'

Skiing behind the 40'

Luxurious interior of the 55'

A quiet time aboard the 35'

Dining on the 40'

KINGS CRAFT
THE LEADERSHIPS HOME CRUISERS

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P.O. Box 126, Prospect, Kentucky 40059
Phone (502) 228-1178
Dealer inquiries invited.

Serving refreshments on the 55'

Glastron "Total Package"

These New "Inflation Fighter" Engines Can Save A Bundle We Want You

SAVE UP TO **$600.**

HERE'S AMERICA'S TOP VALUE. The new Glastron V-164, with 130 hp. Glastron engine and Stern Drive is $340 less than other 120 hp. engines and $600 less than other 140 hp. Comparisons appear on Glastron's own price list. Same boat, different engines. Unmatched in V-hull performance, Glastron's outboard V-163 Bayflite holds racing victories the world over, and both hulls give just about the softest ride on water.

Savings Aren't Half the Story:

How Can Glastron Offer Such Savings?

Answer: (1) Volume Production. Glastron produces more boats under one name than any other fiberglass builder. We sell only through factory-trained dealers in 50 states and 54 foreign countries. (2) Our engines require no additional expensive advertising or separate sales-and-service organizations. (3) These engines are so well made they require little service. Glastron also maintains five regional warehouses and stocks over $300,000 in engine parts for overnight delivery. These engines are something special or they could not carry the Glastron name.

Glastron helped pioneer stern drive engines in boats. We test many makes for the safest possible power balanced with performance, endurance, economy. The final result is this Glastron engine — so quiet and smooth-running that 90% still give excellent service after many years of operation. They're rugged, with advance-design helical gears for smoother "mesh", quieter running—give longer life with less upkeep. Stainless steel fittings guard against salt corrosion. A patented clutch means more silent shifting, forestalls stripping or unnecessary wear. Engine and lower unit are impact-tested to withstand shocks of 8 "G's" or better. They require such little service with proper care that you start saving dollars right now. Performance and fuel consumption match or exceed comparable engines. **And the lower price is only the beginning.** They use the same (less expensive) lubricating oil in both engine and lower unit. They definitely save money in operation year after year. (There may be one hitch. We may not have built enough boats with these engines to meet the demand.)

GLASTRON/Power Tilt
4 Cyl.—130 hp—121 cu. in.
6 Cyl.—170 hp—182 cu. in.
V-8—210 hp—307 cu. in.

V-234 CARIBBEAN—SAVE UP TO $700 ON TWIN 130 HP GLASTRON

saves You $340 to $700

On First-Cost. But That's Only The Beginning.
To Compare This Stern Drive Engine With Any Other In The World.

V-177 SWINGER—OUTBOARD

SAVE UP TO **$340.**

THIS GLASTRON SWINGER turned on a whole new world of family boating. In stern drive version Glastron saves you $340 for 130 hp against other 120 hp engines or $700 against other 140 hp engines

V-214 VAGABOND CAMPER

SAVE UP TO **$500.**

GLASTRON V-214 VAGABOND CAMPER. With 170 hp Glastron against other 165 hp engines, save $500. This camper is complete with cuddy, forward casting deck, lounge seats. Plush

CV-19 JET OR PROP DRIVE

CV-19.

GLASTRON/CARLSON CV-19, in jet or Glastron stern drive has all the features of a great sport boat with flat-out performance. The 170 hp Glastron can save you $$$$ over other 165 hp engines

NEW SIERRA V-212

SAVE UP TO **$500.**

NEW SIERRA 212 V-hull features letdown steps and rear sun-lounge for added convenience—tops for diving, swimming or skiing. Against 165 hp, the Glastron 170 hp can save you up to $500. See our price list!

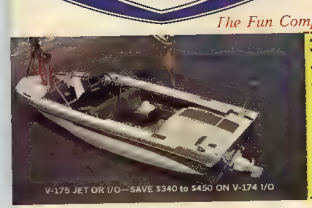
Glastron's "Total Package" Warranty:

GLASTRON

The Fun Company

Glastron builds 20 outboard and 10 stern drive models, most available with the new Glastron engine. And "Total Package" warranty with boat and Glastron engine serviced in one package! All Glastron boats are BIA certified to meet or exceed requirements of Federal agencies. Why buy a "copy-cat" Glastron - when you can own the real thing? See your nearest dealer—and compare both price and quality before you buy. Or write today.

NOTE: Savings are based on boats and engines available on Glastron's price list, FOB Austin, Texas. Although final prices may vary, savings will remain comparable



V-175 JET OR I/O—SAVE $340 to $450 ON V-174 I/O

- GLASTRON BOATS
- NAUTA LINE HOUSEBOATS
- SNO-JET SNOWMOBILES
- GLASTRON CARLSON MO-JINAR HI PERFORMANCE BOATS

A CONROY COMPANY

Glastron Boat Company
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Please send additional information on Glastron for '71!

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To get a quick spinnaker set you've got to hoist in a hurry. And have the spinnaker pole raised and squared. And trim the sheet. And let the jib down at just the right moment. It's a tricky maneuver that demands precision.

That's why you need Purcell Windjammers. Inside each heel is our exclusive Posture Foundation® wedge. It shifts your weight to the outside of your foot for better distribution. And there's a special "Grip Block" sole to help you cling to the deck.

All this in a boat shoe that's not the most expensive. So you don't have to shoot the works to work the chutes.

Jack Purcell

B.F.Goodrich
in pursuit of excellence

The only one with the wedge.

THE 'CHUTE SHOE.

ALASKAN 55

Comfortable in any sea or weather, the distinctive Alaskan 55's rugged construction, heavy displacement (91,000 lbs.), covered cockpit and covered walk-around teak decks contribute much to her all-weather capabilities. In inclement weather (or even too much sun) you'll find her large (12' x 12') pilothouse convenient with P/S doors onto wing decks for close quarter maneuvering. The visibility is outstanding, the helmsman's seat comfortable and — a rare find these days — the helmsman's bunk convenient. You'll enjoy the large settee and table with nearby icemaker and sink. This is just the pilothouse, indicative to the observant of the thoughtful planning throughout!

Distinctive All-Weather Cruiser

The salon is beautiful and spacious with rich teaks and parquets and lovely teak furniture. With the double doors open to the covered cockpit, this single level salon-galley-cockpit area is 24' long — superb for entertaining! Optionally, there are two to four private cabins with 3 private heads with showers.

Craftsmanship and materials throughout are the outstanding quality you've come to expect from American Marine Ltd For distinctive cruising Go ALASKAN 55.

American Marine Ltd.

"Known Throughout The World For Quality Craftsmanship"

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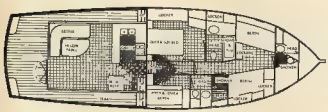
ALASKAN® Fifty Five

Designed by Robert S. Dorris

True Beauty and Craftsmanship in 55 ft.



The Alaskan 55 is a heavy displacement, long range diesel seaboat, distinctively styled, offering exceptional facilities for gracious entertaining or a lifetime of luxurious cruising.

You'll enjoy rich, lovely teak interiors and may choose a separate galley, or by sliding aside folding doors enjoy an especially large salon area. This single level galley, salon, covered cockpit area is 24' long and with the double doors to the cockpit open is a superb area for entertaining.

She has three private staterooms, each with head and a total of nine berths aboard.

One of the outstanding attributes of the Alaskan 55 is the large (12'x12') pilothouse with helmsman's seat, bunk and port and starboard doors. Family and friends will enjoy the skipper's company while seated at the comfortable settee with lovely teak hi-lo table and wet bar.

The vast, ever-changing beauty and challenge of the sea is yours in comfort, convenience and beauty with the Alaskan 55, your private ocean liner. The Alaskan 55 is the boat of your lifetime!

Specifications

L.O.A.—54'9", L.W.L.—49'10", Beam—17'1", Draft—5'6", Disp.—91,000 lbs., Water—600 gals., Fuel—1800 gals., Range-in excess of 1500 miles.

ALASKAN Forty Five ALASKAN Fifty Five

American Marine Ltd.

"KNOWN THROUGHOUT THE WORLD FOR QUALITY CRAFTSMANSHIP"

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Get with the now kind of power and performance you'd expect the makers of Johnson and Evinrude to build into a stern drive. Something wild and wonderful happens to you when OMC Stern Drive comes into your life. Open up the throttle and blow your everyday mind on wind, sun and open water. It's a super turn-on when OMC Stern Drive power pushes you out, out and away. Takes you with a new kind of speed that comes from up to 235 wild horses. They're smooth horses thanks to OMC's exclusive "vibration absorbers." And there's OMC's power tilt that kicks up 10° higher than other stern drives. And when you come back to earth, OMC's 30° sharper turning radius and smooth power shift makes crowded dockings simple. All the extras at no extra cost. Express yourself—now. Find out why OMC has the power to make a great boat greater!

OMC Stern Drive

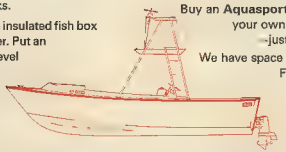
OUTBOARD MARINE CORPORATION · WAUKEGAN, ILLINOIS

the power to make a great boat greater.

SPACE SHIP

3'10" long, 8' beam, I-O or outboard power. 5' self bailing open cockpit with space aft for a fishing chair or two. Built in bait box, drink box and rod racks.

Two casting platforms 6½' long with a huge insulated fish box in one and vast dry storage space in the other. Put an optional filler between them and make a level platform 6½' long x 7' wide. Space enough to fish a family or brown a bevy of bikinied beauties. Add the convertible top and spend the weekend aboard.



Oh! Yes. There's one more big space. Under the deck for the fully enclosed head.

Buy an **Aquasport** 240 SEA HUNTER and have your own space ship. It's a select group —just you and the U.S. Government.

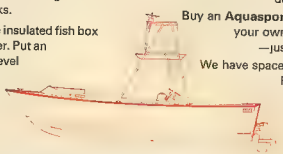
We have space ships in 17', 19', and 22' also. For complete information and a full color brochure, write the leadership company —**Aquasport, Inc.**

Aquasport, Inc. • Dept. S-MB• 7925 West 2nd Court • Hialeah, Florida 33014

SPACE SHIP

3'10" long, 8' beam, I-O or outboard power. 5' self bailing open cockpit with space aft for a fishing chair or two. Built in bait box, drink box and rod racks.

Two casting platforms 6½' long with a huge insulated fish box in one and vast dry storage space in the other. Put an optional filler between them and make a level platform 6½' long x 7' wide. Space enough to fish a family or brown a bevy of bikinied beauties. Add the convertible top and spend the weekend aboard.



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the only completely self-contained water-cooled marine air conditioner

- 110 V; only 7½ AMPS
- Equipped with thermostat
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- Built-in self-priming water pump
- Fits any boat . . . anywhere you want it
- Only 17½" long, 13" high, 12" wide
- 6500 BTU's of cool comfort and dehumidification
- Eliminates costly installation
- No outside holes to cut
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- No external wiring
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- No cabinet work required
- No costly extra accessories to buy

TOTAL PRICE . . .

COOLING ONLY $399

A TOTAL MARINE AIR CONDITIONING SYSTEM IN ONE SMALL BOX

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NOW AVAILABLE COMBINATION HEATING—COOLING ONLY—$459

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Repco Products Corporation

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Since many boats are used on week-ends only, it would seem a basic, attractive arrangement to simply leave the batteries on a slow trickle charge to assure their being topped up at week's end. However, the idea is not so good. Battery manufacturers discourage application of the constant trickle. It's a better idea to use an automatic unit such as the Constavolt, Sentry, or other unit which turns itself on and off upon battery demand.

Another good idea, usable with the simplest kind of charger, is to operate the charger in series with a 24 hour timer of the variety found in electrical supply houses and hardware stores. Tork Timer Model 8001 is typical. With this arrangement, the charger puts out a healthy amperage, such as 3 to 6 amperes per 75 ampere-hour battery. The timer is set to energize the charger from 15 to 30 minutes per day, or as required to keep the battery tip-top during the week.

Still another arrangement that's been used successfully on boats with automatic bilge pumps, is a current-sensing relay energizes the charger, preventing the pump from When the automatic switch turns on the pump, the sensing relay energizes the charger, preventing the pump from discharging the battery. The scheme is particularly effective when the charge rate is greater than the pump motor's demand. The circuit is shown in fig. 6 where CSR is the current-sensing relay in series with the pump's automatic switch. Incidentally, several clever skippers have modified generator reverse current relay cut-outs, converting them to current sensing relays.

A decent marine charger should provide electrical isolation between the 115-volt ac line and the dc charging circuit. There must be no direct or capacitive electrical

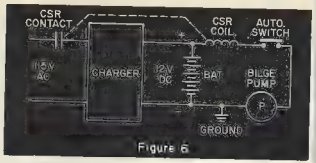


Figure 6

connection between the dockside ac power line and the dc charging circuit.

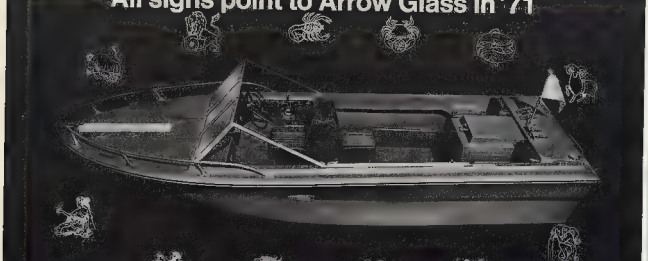
Isolation rules out the use of an auto-transformer (with single common winding) unless, as in fig. 4, it is followed by a conventional multi-winding isolation transformer. If you have a landlubber charger and want to test it for isolation, take it home, or to the pier, and perform the following tests. Be careful; don't get "bit."

1. Place the charger near a grounded water pipe or other good earth-ground. Plug it into a 115-volt ac receptacle.
2. Connect one terminal of a 6 or 12-volt bulb to the positive charger lead. Connect the other bulb terminal to the ground pipe. The bulb should not glow.
3. Perform the same test with the negative charger lead. The bulb should not glow.
4. Repeat both tests with the 115-volt ac plug reversed in its receptacle.

If the bulb glows or burns out in the tests, there is electrical leakage or a direct connection between the hot ac line and dc terminals. The charger shouldn't be used for marine service. In such service it will be dangerous and

(Continued on page 116)

All signs point to Arrow Glass in '71



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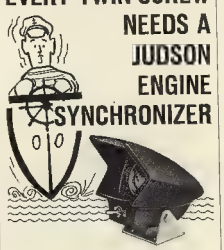

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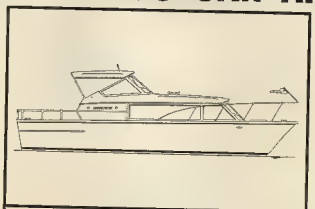
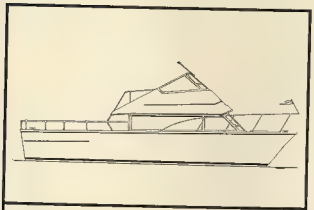


30′ EXPRESS $9496

FIBERGLASS CABIN AND HARDTOPS

DELUXE FIVE SEAT BRIDGE ON EXPLORER

ALUMINUM WINDSHIELDS



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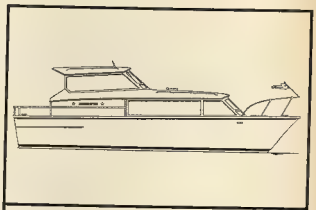

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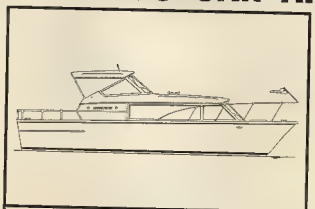

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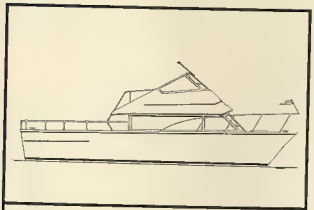

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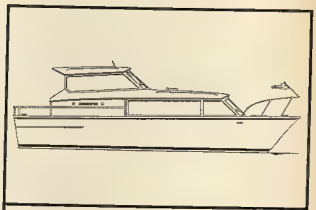

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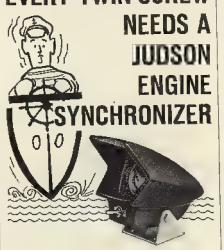

Stop damaging vibration resulting in loose fittings, leaking seams, wasted fuel and difficult steering. Install a Judson Engine Synchronizer and enjoy the smoothness, economy and efficiency of synchronized engines. Models for both gasoline and diesel engines.

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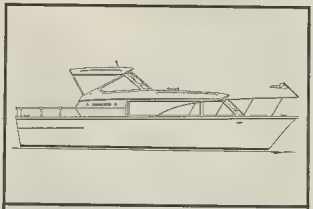

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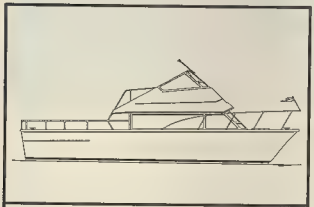

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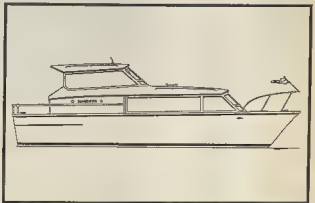

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The Boating Picture

A BOY AND HIS BOAT

by James Smith

I am only 15 years old but it doesn't matter if you are 5 or 80 years old, anyone can experience the wonderful world of boating. Two years ago I couldn't have cared less about boating for I did not live on water nor had ridden in a boat much but when we bought a beach house it changed my whole life. I would sit on our pier and watch people in boats, skiing or just having a good time with their boats. I wished we could have bought a boat that year, but we had to wait.

So next year we did and it was an open boat with an outboard, a lovely boat to me and a small toy to others. We bought it in February and usually the temperature was about 20° to 40°, but that didn't bother me. We would come down on weekends and I would get up at 4:00 in the morning and wait for the sun to come out so I could launch my boat and take off.

I love to ride. My lips, ears, and nose would chap and freeze but I did not mind it. When I first got the boat I knew nothing about it, so I learned the hard way. This taught me how to take care of the motor, like fouled plugs, a bad disconnection, a sheared pin, but I learned and loved it. Now I feel as though I know everything about it. Even though it is two years old it looks and runs like new.

Finally, summer came and I learned to ski. It was the best water sport or any sport I have ever experienced. Yeah, I had it made, me, my boat, and the water, but then after three years we had to sell our beach house, but not my boat, even though my parents and I had hardly a place to keep it they let me make a place in the back yard to put it.

And I don't think I will ever sell it, maybe buy a bigger motor but never sell my boat and even in snow or rain, heat or cold I will always enjoy boating and my boat. So if you're riding down a river or channel and you see a young boy and his dog riding along and he looks like he's enjoying it, wave at him—it's probably me. ‡

Publisher's note: if ever a picture (from one source) and a sort of a love letter, from a reader, seemed to fit, this was the time. Next month, the finals of our what-boating-means-to-me contest.

—John R. Whiting
Publisher
Motor Boating & Sailing

WITH THE NAME BROWNING it *has* to be good—as sportsmen around the world will attest! And these new Browning powerboats live up to this tradition of excellence in every detail. *Performance* □ proven under tests by a leading engine manufacturer as one of the fastest production runabout hulls on the market. *Visual class* □ is apparent in the design and appointments throughout both Deluxe and Luxury models. *Comparative Value* □ is outstanding in the new Browning powerboats. See Browning before *you* buy.

...In the tradition of excellence

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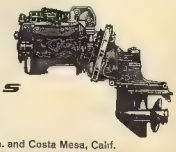
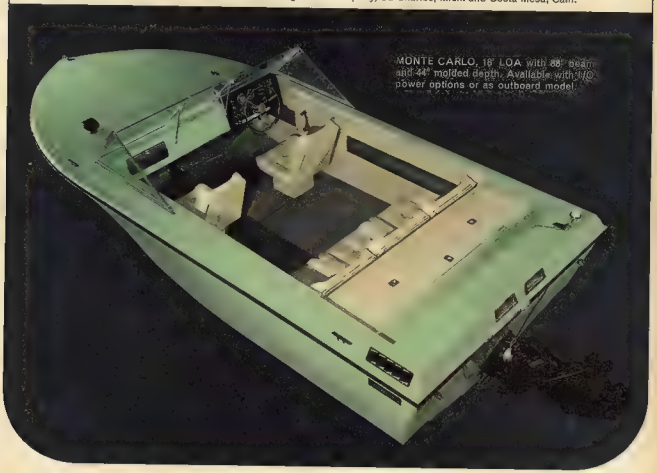
POWERED BY MERCRUISER STERN DRIVES



BROWNING MARINE Division of Browning Arms Company, St. Charles, Mich. and Costa Mesa, Calif.



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The Model MG-506 is available for right-hand rotation props and a left-hand model for left-hand rotation. It's available in five ratios for high-speed diesel engines like the Caterpillar 3180, Detroit Diesel 8V-53, Cummins V8-300 or Perkins V8-510.

For more information, ask your marine engine dealer or write the Marine Products Group, Twin Disc, Incorporated, 1330 Racine Street, Racine, Wisconsin 53403 or call (414) 634-1981.

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Separate cabins fore and aft. You never have to go through one to get to the other.

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The master stateroom of this new 35' Chris-Craft Commander Salon is complete with a double bed, private lavatory and stall shower. The forward stateroom is a private bedroom by night. By day, it opens up to become part of the conversation [illegible] main lounge.

The center cockpit has full standing headroom, under the optional hardtop. Weather-enclosed with sliding-glass side shields. And offering a panoramic view from passenger lounges aft.

The aft cabin top is a comfortable 5' by 8' sun lounge with handrails. Lounging pads are optional.

All this in a Commander seaproved hull of the finest fiberglass construction. 35' of luxury that could never fit into 35 feet, if it wasn't a Chris-Craft.

For more information, write Chris-Craft, Pompano Beach, Florida, 33061, or see it at your Chris-Craft Dealer soon.

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135 hp.

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At 135 hp, the world's most advanced family outboard. Six cylinders in line. With Thunderbolt ignition for sure starts and sweet, clean running. With patented Direct Charge fuel induction system that gets more power, more mileage from your fuel dollar. And with Merc's exclusive exhaust pulse tuning for still greater efficiency.

Our new Merc 1350 gives you the most hp per cubic inch of any production outboard. And the most dependability. Plus . . . Merc's unique system of silencing that will have people asking, as you move away from the dock, "Is that motor running?"

Only Mercury makes a 6-cylinder outboard. Two of 'em, in fact: 135 and 115 hp. Both with Thunderbolt ignition. Both with Direct Charge induction.

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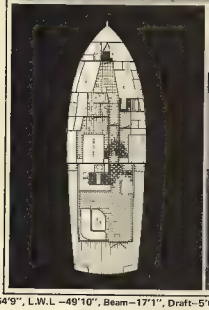
ALASKAN 55



Luxury Liner

L.O.A.–54'9", L.W.L. –49'10", Beam–17'1", Draft–5'6", Disp.–91,000 lbs., Water–600 gals., Fuel–1800 gals., Range–in excess of 1500 miles.

The Alaskan 55 is a heavy displacement, long range diesel seaboat, distinctively styled, offering exceptional facilities for gracious entertaining or a lifetime of luxurious cruising.

You'll enjoy rich, lovely teak interiors and may choose a separate galley, or by sliding aside folding doors enjoy an especially large salon area. This single level galley, salon, covered cockpit area is 24' long and with the double doors to the cockpit open is a superb area for entertaining. She has three private staterooms, each with head and a total of nine berths aboard.

One of the outstanding attributes of the Alaskan 55 is the large (12'x12') pilothouse with helmsman's seat, bunk and port and starboard doors. Family and friends will enjoy the skipper's company while seated at the comfortable settee with lovely teak hi-lo table and wet bar.

The vast, ever-changing beauty and challenge of the sea is yours in comfort, convenience and beauty with the Alaskan 55, your private ocean liner. The Alaskan 55 is the boat of your lifetime!

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HAVASU CONTINUED FROM PAGE 30

Renato handled his boat with skill, being clocked on his best lap at 2:50 for 84.72 mph. His average on Sunday was a stunning 81 mph but it wasn't quite good enough. He finished four seconds behind Merten.

Fourth place went to a driver with a single engine Genial Bob Hering, of Sheboygan, Wisconsin, driving an 18-foot Molinari, pushed his single 155 hp Mercury almost beyond its limit for 149 laps to keep up with the speeding twin engine rigs. His average was 74.30 mph over 596 miles, 1¾ mph better than Cesare Scotti's '69 winning time.

Two laps behind came the first Outboard Marine Corporation entry, Jerry Craig of Baytown, Texas, using a single Johnson 115 hp engine on an 18 foot Glastron-Molnari. Sixth was Tommy Stickle of Oshkosh, Wisconsin, with a single 155 Merc on a 16 foot Molinari, then the fourth single-engine placer in the top ten, T. H. McCune of Denver, Colorado, with a Johnson 115 on an 18 foot Schulze hull.

The victory of the Kiekhaefer Mercury equipped boats over the OMC's was a sweet reversal of 1969 for Mercury. Then, Cesari Scotti, cousin of Angelo Molinari, was the winner, driving one of his uncle's hulls with powerful twin Evinrudes.

This year Scotti was back, but any hope of successfully defending his title evaporated after only 36 laps. He suddenly discovered he was unable to trim his two Evinrudes to the same rpms. The cause: breakage of the power trim controls. The slim blond 34-year-old Italian driver from Como, Italy, was a lonely figure as he wandered near the pits the rest of Saturday and Sunday, watching his young cousin and other contenders fighting for his crown as they piloted their screaming craft around the course.

Entries from six foreign countries and twenty-four states converged all week on the desert town of Lake Havasu City, on the Colorado River, for this two days of racing for the richest outboard championship. Total amount put up by the race sponsors, McCulloch Properties, and by Ralph Evinrude was $60,000. It was distributed among the top thirty finishers. Sirois's share was $18,000. In 1969, the total purse was $50,000 with $15,000 going to Scotti.

In addition to the McCulloch-Evinrude prize money, there was an additional $4,700 for winners who had used STP products and Champion Spark Plugs. Sirois's grand total was $19,875. Merten received $10,125, Molinari got $5,550; and Hering, $6,200.

Bill Sirois said he had run on "a sick engine" most of Saturday. "Think I sucked a reed on the first lap." With the boat loaded with fuel, he found it "very hard to get out of corners." With a lighter fuel load, steering was easier. Repairs were made Saturday night. Sunday, the six stacks on his engines were smoking in unison.

There was an unhappy lady driver watching the action around the course. She was attractive, blond Dorothy Cooley, who, along with Melinda McCune of Denver, was denied entry in the race. Both women believe they should be judged on their driving abilities and not discriminated against because of their sex. Sighed Dorothy, "I am a driver and drivers must obey the rules and now the rules say 'no women drivers.'" She had sent in an entry as co-driver with her husband, Lou, who proudly related how she had recently driven at La Grange, Missouri, and beaten the men.

Women's lib or no women's lib, entries from women drivers will evidently not be accepted for the McCulloch World Outboard Championship in future years. One official said emphatically, "We don't want anyone, and especially any women, killed or injured on this course."

(Continued on page 124)

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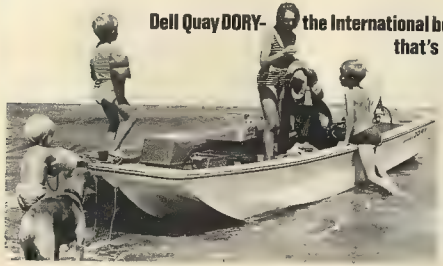

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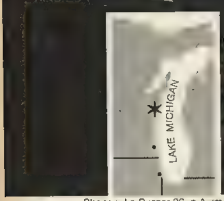

where the big ones are built!

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CONCRETE HULL CONTINUED

had shown, to the hundreds of pilgrims who had visited the site during the summer and fall, that concrete hull building *is* possible, if not easy and simple.

Another development that had encouraged putative builders was the fact that, by late 1968, complete and detailed plans for boats suited to concrete construction were available, and several more efficient methods of construction had been discovered. So, by spring 1969, there were eight concrete hulls under construction in Toronto Harbor—every one of them optimistically scheduled for fall launching. None of them succeeded with the exception of the *Spray*, and even she did not get very far. By that fall some of the hulls had indeed been concreted—Sean and Graham's 46 ft C-Breeze, for example. But even before the concrete had cured, this partnership also fell through. Sean had become a father and needed his earnings for smaller, softer things and Graham discovered that he could get to wherever he wanted to go easier and cheaper by scheduled airliner. C-Breeze was the first concrete hull to bear a large "For Sale" sign. Before parting, the partners had figured out that they had spent $4,000 on the project.

But of the many who showed interest, few had the asking price, especially not when they discovered that banks turned rather deaf ears when it came to a loan for purchase of a half-finished hull. And of concrete, yet.

Jim R., too, managed to plaster his 35 ft C-Shell just before he was transferred to Ottawa. Norm, another builder, accepted a better paying job in Montreal just at the time when he had about half of the chicken wire placed over the wooden male plug he had built. He was the second one to tie a "For Sale" sign to the wire-mesh.

During one of the fall storms that ripped Neff's plastic shed to ribbons, Paul's *Spray* was launched. She had been standing on her site all summer, acquiring a rather mottled cover of concrete, which had been applied piecemeal, and getting a coat of blue paint. Somebody had heard that Paul had bought an auxiliary diesel for her, others had seen him nailing sheets of plywood together to form her deck and a rather plump deck house.

But despite the apparent makeshift and hasty construction, and although Paul had never sailed a boat before, the *Spray* survived the severe storm of the night of her launching. Subsequently Paul ran her aground somewhere along the shore of Lake Ontario between Toronto and Kingston, and although some local sailors helped him to get off, the voyage ended at the first Seaway lock, a somewhat less impressive record than set by Slocum's *Spray*.

During the following winter not much happened at the various construction sites—concrete does not care well at temperatures under 60° F, and in Canada this temperature comes early. Only Fred, a newcomer to the Toronto boat-building clique, kept working. He had built a solid shed right beside Neff, equipped it with a small oven, and was busy building a wooden male plug with precision of a Swiss watchmaker. When spring came, the plug was ready and very well built but from then on progress was rather slow. Fred could be seen, occasionally trying chicken wire to the reinforcing steel frame he welded over the wooden plug, but the big forward push had stopped.

In just this way, concrete boat building seems to be a hop and skip affair, at times progress is fast and visible, and then the structures just lie there.

As the Spring of 1970 arrived, most of the sites lay dead. The big "For Sale" signs still attracted interested parties, and one of these eventually became a buyer: Rick, the originator of the *Spray* project, bought C-Breeze for half the price Sean and Graham were originally asking. Another project was started. Jerry bought the plans and the frames

(Continued on page 116)

Two new fishing rigs in Step Lift V hulls from Wellcraft.

We now have two new center console models in 17 and 20 feet, with hulls designed by Ray Hunt, the inventor of the Deep V. And nothing performs quite like them. Their patented lifts running along the bottom quickly raise the hull to a smooth plane.

Their wide flaring bows (for extra dryness) are sharper than other V's, so you're actually cutting waves, not pushing them. And the extra wide chine and the wide flat steps reduce the tendency to roll—even at trolling speeds.

There are actually two fiberglass decks (both laid up by hand). One in the hull and one in the inner-liner. When bonded together they make the Wellcraft Step Lift V extremely sturdy and durable.

Both boats are self-bailing, have fish, bait, and ice boxes; large center consoles, foam flotation, aluminum gas tanks, teak rod racks, and plenty of storage. They're about as complete a fishing rig as you'll ever see.

Write. Wellcraft Marine Corp., 8151 Bradenton Road, Sarasota, Fla. 33580, or see your dealer.

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Luhrs puts fiberglass into 15 beautiful shapes.

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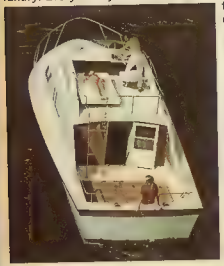

Foot for foot Luhrs offers much more living space and accommodations than other boats in their size range...more beam, more headroom, more deck space, and a bigger flybridge.

Look at our Utility Sportsman, our ultra luxurious Super 320 flybridge cruiser, our big sturdy 44' Sportsfisherman, or any models in-between, and you'll see values that save you thousands of dollars on purchase price alone. Then look at Luhrs molded-in quality and you'll see how these savings mount even higher in lower maintenance and lasting value. Visit your Luhrs dealer now. You will love Luhrs in the showroom, but, wait till you get one on the water. Write for literature.

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Our Formula 1700 Inboard/Outboard retails for about $4950*. And into that figure goes sexy all weather vinyl interiors, California style seating and color-coordinated carpeting, the tough 17′ molded fiberglass hull that grew out of Formula's racing heritage and standard power that will move you around at highway speeds.

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And it sure makes big savings.

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The Porta Potti Marine SS delivers up to 50 flushes per water charge and is designed to give years of dependable, trouble free performance. When you buy a Porta Potti, you get the Thetford 2 year warranty, the longest in the industry.

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the only straight gasoline* engine safely outside the transom.

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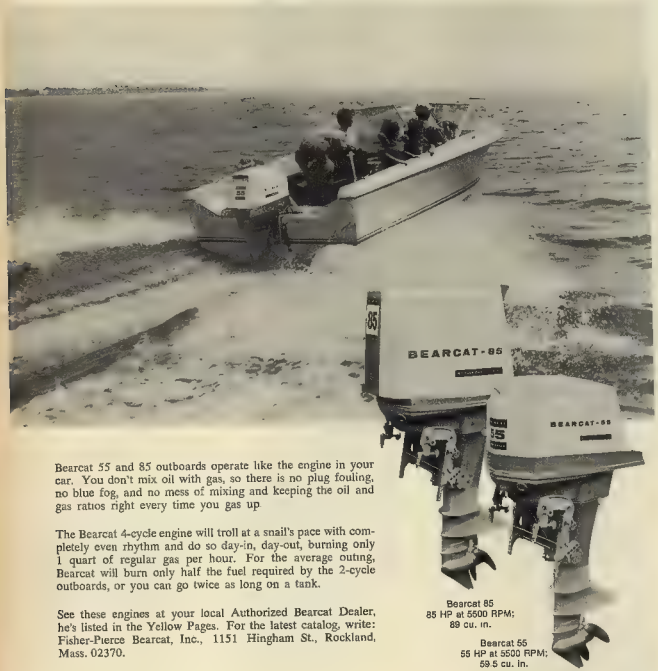

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Bearcat 85
85 HP at 5500 RPM;
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55 HP at 5500 RPM;
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Then the cathedral hull came out. And while it still did some bouncing and pounding, everybody thought it was the greatest thing since sliced bread Everybody but the guy who designed it.

Dick Cole knew his new hull could be improved. He knew that somewhere there was a bottom design that would ride drier than a deep-V, and more stable than a cathedral, and smoother than anything else in the water. He knew it might take years of research and design But he knew he'd find it.

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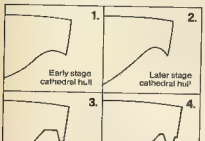

Evolution of the Airslot hull.

The secret of the new Airslot hull: Three V's and two slots.

This new Airslot hull is actually three true V hulls. Each sponson is itself a small V, not just an extension of the hull side This design keeps the boat from rolling

It keeps her from turning

A smooth and stable course in any direction.

on the crest of every wave so you don't have to keep fighting the wheel to stay on course And, maybe the best of all, it keeps her stable at any angle to the sea At any speed. In almost any sea.

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What's more, these two additional leading edges give exceptional fore and aft stability so there's almost no pounding, no pitching, no spray over the bow, and no busted bottoms. Inside the boat or out.

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The 18 O/B

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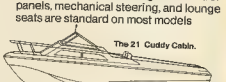
We own the Airslot design. And we've come out with a great new line of boats with exclusive airslot bottoms. 12 Dick Cole designed models from a 16' bowrider to a 24' cabin model with either convertible or hard top. The 18', 21' and 24' all offer both outboard or inboard/outdrive options. And things like control panels, mechanical steering, and lounge seats are standard on most models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Any way you design your Custom 23, you get John Allmand's famous compartmentalized hull, for added safety and performance. A moulded fiberglass stringer system, for added strength. Anodized aluminum ventilating windshield. Safety glass. Rope locker with door and latch. Built in fiberglass V-berth. And more.

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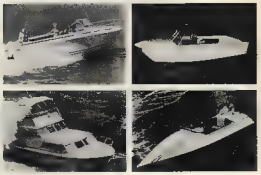

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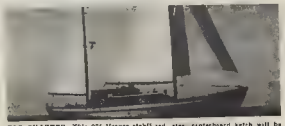

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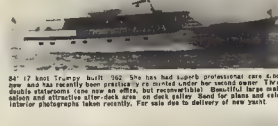

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Maria, well north of La Pesca. The fishermen stayed up all night and so did I, claiming a headache. I stayed close to them, talking, on the assumption that it is harder to attack someone talking to you than a sleeping form.

I probably lost a night's sleep for nothing. The next morning as we were ready to push off, Arturo, Luis and Pedro came over to say goodby and wish us well on our cruise.

Olympus I hit bottom on the same bar going out. Seconds after John had pushed the boat off and had jumped aboard, a large shark, easily the size of the boat, swam over the exact spot where John had been standing.

The sea was runnng high as we moved slowly south. The added weight of our original 64 gallons of gasoline (about 500 pounds) plus the fact that *Olympus I* had to climb the rising swells in order to make forward progress, meant that we would make less than five miles per gallon. I prayed that we would make it to La Pesca.

In the afternoon the sea was running ten feet from the southeast and on three occasions waves had buried our bow, and come sweeping over us. The boat was rapidly filling with green water. The manual pump we had was little more than an adornment. John was madly pumping and making little progress. Had we been hit by a succession of waves, even though our canvas stretched over most of the boat and was fulfilling its function, enough water could easily have gotten down through the cockpit area to sink *Olympus I*. She was not built to go ocean cruising and we had obviously not modified the boat enough.

Just after 4:00 pm I headed the boat for shore. We were almost out of gas and La Pesca was still not in sight. The possibility even existed that we had gone past it. This time we all stayed in the boat and rode the crest of a wave in to shore. There, at five o'clock, after pulling *Olympus I* up as high as possible and anchoring her in the sand as securely as we could, we left her abandoned. I was sure that the incoming tide would take *Olympus I* and rip her out to sea, but we had no alternative but to leave her.

The only logical direction for us to proceed now was south. Nothing but Bahia Jesus Maria lay to the north and I didn't know what we would find to the west except scrub brush and desert and rattlesnakes. To the south lay our only hope—either La Pesca or Tampico. We had one gallon of fresh water, a knapsack full of food and our log book to sustain us.

Thousands of Portuguese Men of War had been blown up on the beach and so we picked our footing carefully down the bone-white beach. The sun was setting. At nightfall, we were sure that we would be able to see the light from the La Pesca lighthouse. But by 9:00 it was pitch dark and we had seen no light, either north or south. The wind had whipped up to 35 knots, blowing cold straight across the Gulf and across the beach. We were chilled to the bone and wondered from where such cold air came. We were in the tropics! When Christiane became so cold that her teeth started chattering, we stopped and built a small windbreak from driftwood. John ventured up into the dunes to scrounge up firewood and we camped for the night.

Poor Christiane curled herself around the fire for both warmth and to serve as a further windbreak. John and I searched all night for brush and driftwood to keep the fire burning. At eleven or so, I took a hard look south and saw the revolving light of La Pesca. I judged it to be about twenty miles distant.

I felt sure, now, that we were safe and I began worrying about *Olympus I*. With the wind blowing the way it was, the tide would be higher than usual. I was sure *Olympus I* was gone. Possibly someone would see her floating in the middle of the Gulf and say a silent prayer for its occupants, just as we had done after seeing the swamped lifeboat.

At 4.30 the next morning the wind shifted abruptly and

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blew soothing, warm air from the west. John and I immediately fell asleep.

At 10 o'clock in the morning we reached the lighthouse, it was not nearly as far away as we thought. We called to a fellow fishing from a boat in the middle of the river. He said that he'd come to get us at 12:30, when he was done fishing. As it turned out he was a Texan. More Texas hospitality. Thankfully, two Mexican fishermen happened by and took us to the village. There, we got gasoline and with a guide and a jeep went back for *Olympus I*. Miraculously, she was still there. Full of water and almost adrift, but just where we had left her abandoned.

Once we got *Olympus I* bailed out and ready for sea we asked for the help of our Mexican companions to push the boat past the surf. They flatly refused, saying that the sharks were thick just off the beaches, and that they would gladly keep their feet to themselves. Finally, they relented and 45 minutes later we were in La Pesca. We had missed our fueling stop by a scant 45 minutes!

After resting in the fishing village for two days—and filling our tanks with gas—we plunged back into the Gulf of Mexico. Once we got by the race of the cut, the Gulf was like a lake on a windless Sunday afternoon in August. We shot across the remaining 110 miles to Tampico, arriving at 1:30 pm, August 12th. We had traveled 4,500 miles in 41 days.

In those 41 days we had learned a lot about America's waterways and our 16½-foot aluminum boat. *Olympus I* performed flawlessly on rivers, lakes and bays, but she was never meant to go to sea. Frankly, the third wave that swept over us in the Gulf nearly swamped the boat and only good fortune kept more green water from inundating us. On our voyage from Tampico to Panama, all our boats will incorporate modifications that I hope will make them more seaworthy.

First, and most importantly, we will add sufficient foam flotation to keep a fully loaded boat afloat. Second, we will extend the canvas boat cover all the way from the outboard to the dashboard. We were on the right track when we selected the boat cover instead of a Bimini top, but there is enough uncovered area in the cockpit to ship plenty of water. Third, we will install two ten-gallon fuel tanks under the sole to get our center of gravity lower and to use every bit of space available. Fourth, we will carry an auxiliary 2-hp engine. We can't expect to be as lucky again as we were in Port Isabel. Fifth, we will fasten a top quality, large capacity bilge pump in the boat. In a small runabout, not only must you get the water out, but you must do it quickly. Other additions to our equipment list will include: a compass, ship-to-shore radio, and a depth finder.

Was the trip worth it? Unquestionably. The memories that all three of us have of the people along the way, the difficulties we encountered and the way each of us, individually, met the challenges and adversities placed before us, shall be carried with us always.

Editor's Note: *Jacques Desjardins plans to continue his trip from Tampico to Panama this summer. On this voyage he will have four boats with 12 people, including another dietician, a fashion model, and an ethnologist, along with an assortment of writers and photographers.* Bonne Chance, Jacques! ⚓

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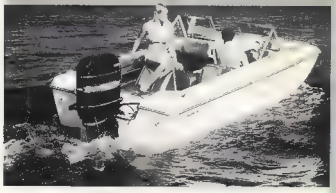

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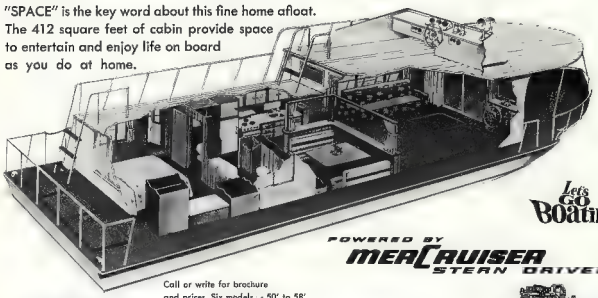

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POWERED BY MERCRUISER STERN DRIVES

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LAZY-DAYS MFG. CO.

(404) 945-7517 • BUFORD, GEORGIA 30518

Circle No. 13 on More Data Card on Page 64A

How come a family outboard

wins so many races?

We work pretty hard at it.

For some races, like everybody else, we hypo our outboards with special high-speed lower units and props, tuned exhaust stacks, extra loving care, the whole bit. For others, the Mercs we race are the ones we sell.

We don't win 'em all. But we win most of them.

Mercs have won more races and set more performance and endurance records, than all other outboards combined. A Merc Six, in fact, holds the world's endurance record. 50,000 continuous miles. No competitor comes close. Nor, as far as we know, has even tried.

What we learn from competition racing and from endurance testing, we put into every new Mercury we make.

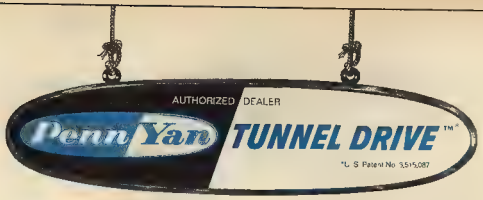
That's why the name Mercury stands for what it does: the world's most dependable outboards. See your Mercury dealer.

MERCURY OUTBOARDS

FIRST IN MARINE PROPULSION

Complete range of power: 4, 7½, 9.8, 20, 40, 50, 65, 80, 115, 135 HP.
For nearest Mercury Dealer, see the Yellow Pages under "Outboard Motors."
Kiekhaefer Mercury Division of Brunswick Corp./Fond du Lac, Wis./Canada, Ltd./Australia Pty. Ltd.

April is "Aquativity" Special Promotion Month at your Mercury Dealer. See him soon.



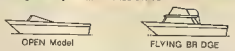
brings you America's most exclusive, diversified family of boats

Before you invest in a new boat with an outmoded drive . . . be sure to take a long, close look at exclusive, advanced Penn Yan Tunnel Drive. It cures boat owners' biggest headache . . . long lay-ups and costly repair bills from damaged props and drives. Drive shaft and propeller are recessed above the keel line inside a specially engineered hydro dynamic tunnel in the Deep-V hull. Draft is only 14"! (Our big 26-footer draws only 19".) No projecting props or drives to drag, snag or run aground. Penn Yan Tunnel Drive offers extra bonuses of more power, more speed, and greater efficiency than other drives with comparable horsepower. For happy, carefree, economical boating . . . no other drive can compare.

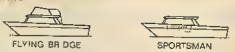
Tunnel Drive is available in a wide range of models from 18' to 26' with a long list of options to meet your personal needs for sportfishing, cruising and water sports. For example, the highly popular 23' Avenger, illustrated here, now offers Tunnel Drive in three basic models and seven variations including the new Cuddy Cabin with flying bridge. It's the 23-footer that will make you think you're in a 30-footer. Extra wide beam of 9½' gives 35% more square footage of comfortable space than competitive models.

Our production capacity has been selling out early every year. To assure delivery, call or write *right now* for our '71 catalog. **Penn Yan Boats, Inc., Dept. D-3, Penn Yan, New York 14527. Phone 315-536-4401.**

23' Avenger Cuddy Cabin TUNNEL DRIVE



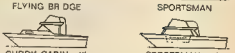
OPEN Model



FLYING BRIDGE

SPORTSMAN

HARDTOP and side Windows



CUDDY CABIN with Flying Bridge

SPORTSMAN with Flying Bridge

Outboard, Stern Drive and Tunnel Drive Fiberglass Boats in over 30 models from 14' to 26'

Public Response Pushes Uniflite to Top

36 Ft. Sport Sedan — Spacious salon. Sliding glass door access to tremendous fishing cockpit Two luxurious staterooms. Sleeps up to 10. Alternate plan with forward galley. Large bridge Exciting performance

Uniflite INC. NEWS

BELLINGHAM, WASH APRIL, 1971

18 Fine Boats in Line

Skippers ready to graduate to a truly large, luxurious boat or who, already in that class, want to move to the best should consider the Uniflite 42 double cabin sedan, one of three new craft in the Uniflite 1971 line

A beamy, deep hull results in two exceptionally large cabins with ample headroom The boat is ideal for accommodating a guest family

Uniflite also has added two sport fishermen—a 42 footer and a 28 ft. model that is, perhaps, the most exciting craft in the marine industry

Called the Salty Dog, it is a design triumph that unquestionably is the most superb fishing craft ever conceived

Thirteen other boats make up the Uniflite 1971 line, including a magnificent, luxurious custom-designed 48 ft. motor yacht.

The low end of the line has three economical 23 footers that can be trailed They are a compact cruiser and enclosed and open sport fishermen

Uniflite's 27 ft. cruiser is the most popular boat among families buying their first large boat. A companion sport fisherman is one of the most popular boats afloat

Three 31 footers, each with the hull that the Navy chose for its fleet of Vietnam river patrol craft, are in the line: a beautiful cruiser, a versatile sports sedan and a command bridge cruiser.

There also are three luxurious 36 ft. boats offered in the same models. They are exceptionally spacious and convenient

The Uniflite Yacht-Home introduced last year, is an intriguing modern cruiser with a blue water hull and luxurious, spacious accommodations

Uniflite boats are all fiberglass — hull, topsides, overhead and decks. Many of the boats now on the market are either half wood, half glass or have excessive amounts of wood trim. With a Uniflite, you'll avoid maintenance problems, and enjoy a strong, long-lived trouble-free boat

Hull Is Best Afloat; Fast, Fire Retardant

Strong, responsive, maintenance free, dry riding even in rough water. That's the Uniflite modified V bottom hull, without question the finest in boating

These hulls are so powerful that they have withstood blows that could rip metal and shatter wood. No wonder the Navy depends on Uniflite. In fact, Navy development work contributed greatly to their design

Uniflite hulls also are the safest afloat. They are made with Hetron fiberglass that defeats fire on board, actually snuffs fire out once source is removed

Uniflite Dealers

The full Uniflite story can be obtained from these dealers, or direct from the Uniflite factory in Bellingham, Washington. Ask for the free newspaper on their fiberglass boats.

Green Harbor Marina, Marshfield, Mass.; Corrigan's Boat Yard, Hampton Bays, N.Y.; Hammel's Marine Center, Freeport, N.Y.; Inlet Park Marina, Inc., Ithaca, N.Y.; Rex Marine Center, So. Norwalk, Conn. Fort Washington Marina, Inc., Washington D.C. Sunset Marina, Hampton, Va. Ocean Beach Marina, Inc., Lavallette, N.J.; Guardian Sales & Service, Philadelphia Pa. Pasadena Yacht Yard, Pasadena, Md.; Cozy Cove Marina, Dania, Fla., Penn Yan Boat Sales, Madiera Beach, Fla., Valley Harbor Marina, Vermilion, Ohio; Pier Marine, Saugatuck, Mich.; Watergate Marine, St. Paul, Minn.; The Boat Show, Barnes, (Waukegan), Ill.; Boat Center of Slidell, Slidell, La.; Harding's Harbor, Afton, Okla.; Tiki Marina, Galveston, Texas, Lake Powell Auto Marine, Page, Ariz.; Las Vegas Marine, Las Vegas, Nev. Dean Mercer Boat Sales, Ventura, Calif. Robt. Staats Co., Newport Beach, Calif. Uniflite Yacht Sales, Long Beach, Calif.; Del Amo Marine Center, Marina Del Rey, Calif., Howard Duncan Yacht Sales, Inc., San Rafael, Calif., Donaldson's Marina, Portland, Ore.; Puget Sound Marina, Seattle, Wash.; Uniflite Yacht Sales, Bellingham, Wash.; Georgia Boat and Yacht Sales, Ltd. Vancouver, B.C., McWayne Marine, Honolulu, Hawaii

Knowledgeable boatmen are shifting to Uniflite so fast that the 13 year old company could become America's biggest boat builder within a few years.

While the inboard industry as a whole failed to gain appreciably in 1970, Uniflite's sales climbed almost 30%. In 1969 sales rose 51%, and the year before an extraordinary 118%.

Many of the nation's most prominent marine dealers have added Uniflite representation to their well known, older boat lines. There is no stronger evidence of acceptance.

Seasoned skippers who know boats led the shift to Uniflite They were the first to recognize the superior workmanship of Uniflite fiberglass construction, the depth of experience reflected in installation of complicated engines and electronic gear and the imaginative hull design that combined the newest scientific knowledge and traditional skills.

Uniflite owes its success mostly to a policy of rigidly refusing to compromise with quality. Some companies skimp to market a "competitively priced" boat. Not Uniflite. If quality demands higher cost, so be it, the Uniflite management has declared.

Boatmen in rapidly increasing numbers are putting their stamp of approval on this policy.

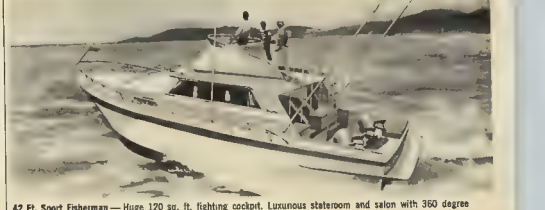
Uniflite—Major Navy Builder

Who has built more fiberglass boats for the Navy than any other company? Uniflite. It has produced thousands of craft up to powerful 52 ft. frogman team ships

The Navy recognizes Uniflite's technical skills as unsurpassed No builder knows more about fiberglass than Uniflite, the pioneer in the field. No builder is as skilled in installing complex engines and electronic gear, plumbing and other support equipment

Uniflite craftsmen were the first in boating after World War II to begin work with fiberglass. Techniques they developed are now standard through the industry.

There are no better fiberglass boats than Uniflites.



42 Ft. Sport Fisherman — Huge 120 sq. ft. fighting cockpit. Luxurious stateroom and salon with 360 degree visibility. Women will love them. Sleeps 8. Powerful, seaworthy hull. 400 mile range. Maintenance free.

off all the salt from your diving equipment with fresh water.

You have a great opportunity to explore the not-so-silent world. Whether or not you can become a scuba diver has nothing to do with your age. What really matters is your mental attitude, your physical condition, your swimming ability, your safety consciousness, and the quality of the instruction you receive in scuba diving. You have the opportunity to find out for yourself just how useful, and how much fun, diving can be. If you take advantage of this opportunity, you will have the time of your life. ‡

EDITOR'S NOTE: For the name and address of a qualified instructor near you, write: The National Association of Underwater Instructors, 22809 Barton Road, Colton, California, 92324.

EQUIPMENT

CONTINUED FROM PAGE 32

$8.00 to $16.00. The use of a mask permits clear vision underwater because of the air space between your eyes and the water. Some masks are equipped with purge valves. Should any water seep into your mask, these small one-way rubber valves permit you to blow it out. Just exhale sharply through your nose. Most masks are equipped with a nose-pinching device that enables you to equalize the pressure in your ears ("clear" them) during a dive.

If you wear glasses, there are two ways to provide yourself with corrected vision underwater. You can buy a special plastic spectacle lens holder, available in dive shops, which fits inside your mask. Have your optometrist grind lenses of the same prescription you normally wear and insert them in the holder. Another way is to have specially ground prescription lenses cemented to the mask lens. While this is the most expensive solution, it is also the most convenient since your lenses can't fall out. You can have these lenses ground by Leonard Maggiore, 1702 Gates Ave., Brooklyn, New York 11227 (Tel.: 212/EV6-5339) or by A. S. Newton, O.D., 575 Sixth St., San Pedro, California 90731 (Tel.: 213/832-7300).

Snorkel. A snorkel is a "J" or "L" shaped rubber, neoprene, or plastic tube which has a mouthpiece at its lower, curved end. The other end is a plain hollow tube. This end protrudes above the water level about two to three inches when you are snorkeling along the surface.

Be sure to take it with you when scuba diving. Should you use up all the air in your tank and have a lengthy swim on the surface with an empty tank on your back, you'll appreciate the convenience in breathing provided by your snorkel.

You have probably seen the type of snorkel which features either a valve arrangement or a ping-pong ball in a cage at the upper end. It is best not to depend on these gadgets since they almost always jam when you need them most. Further, the valve often becomes entangled in anything floating in the water, such as kelp. During a dive under the surface, some water will enter the snorkel through the upper, open end. You needn't worry about it entering your mouth. When you return to the surface, just blow it out.

Fins (flippers): Swim fins are made of high quality rubber or rubber compounds. They are used to make movement through the water almost effortless and, when used properly will permit you to swim for long periods of time without becoming tired.

Fins can be categorized according to stiffness. A very stiff fin will deliver a lot of thrust and are great—if you're in excellent physical condition. If you're a bit flabby in the legs, don't use the stiff variety. They'll tire you out and probably give you a charley horse. If you're just beginning scuba diving,

(Continued on next page)

DON ARONOW'S CIGARETTE 28.

$13,990
F.O.B. MIAMI

In 1969, Don Aronow won an unprecedented 8 international ocean racing championships, and the UIM Medal of Honor, designating the world's most outstanding driver.

He did it in a boat called The Cigarette. Which, of course, he designed — with the same dedication and features he put into his famous Formula, Donzi and Magnum boats.

Now he has a limited edition 28' offshore sport craft designed after that world-champion hull of 1969. He calls her the Cigarette 28.

Cigarette 28 is uniquely suited to and designed for the rigors of offshore fishing, cruising, patrolling and racing sport

With heavy duty racing strength equipment in a one-piece Unistructure fiberglass hull, cockpit liner and deck; the first body of its kind and probably the strongest ever molded.

Forward is a cabin that sleeps 2 and a hidden head. Cigarette 28's helmsman station is well aft, at the point of optimum operator comfort, control and visibility.

Astern churn twin 165-hp Mercruisers capable of approximately 47 mph. (Racing powered prototypes have gone over 80 mph.)

The longest legally trailerable craft ever built, she carries a package of standard features competition calls "options" and charges up to $1,000 extra for.

She is being hand crafted, one unit at a time, and the only way you can buy her is direct from the Cigarette Racing Team.

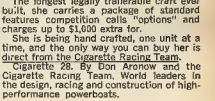
Cigarette 28. By Don Aronow and the Cigarette Racing Team. World leaders in the design, racing and construction of high-performance powerboats.

SPECIFICATIONS:

Centerline length, overall	27'10".
Gunwale length	28'9".
Height, keel to combing, maximum	9'4".
Beam, maximum	8'.
Net weight, approximate	4,500 lbs.
Freeboard, approximate	36".
Draft to keep bottom static	18".
Power	Twin 165-hp Mercruiser w/Power Trim.
Controls	Dual Mercruiser console: single lever shift-throttle combination
Propellers	Three blade
Cruising range at 3400 rpm, approx.	200 miles
Color	White

Complete water test and ocean trial on each boat.
Engine installations and all equipment race mounted.

Specifications subject to change without notice.



For information, write Cigarette Racing Team, Inc., 3099 N.E. 188th St., North Miami Beach, Fla. 33160. Or phone 305/949-3543.

get a fairly limber fin.

Some fins float, others don't. If you get the floating type, you will find them much easier to retrieve should they fall overboard. Fins come in a variety of colors, and your choice is pretty much a personal matter, but it is worth noting that yellow fins can be seen more easily underwater than can blue or black fins.

The full-foot style covers your entire foot like a shoe. They offer more protection to your feet against scrapes from rocks or coral than will the open heel variety. To put on fins, first dip them and your feet in water. This provides lubrication which makes it easier to slide them on. Insert your foot into the foot pocket, push it in as far as it will comfortably go, then slip the heel part of the fin over your heel.

Scuba Equipment

The use of scuba equipment gives you complete freedom underwater, in that you do not constantly have to return to the surface to breathe. It also permits you to swim freely in any direction—up, down, or sideways. Indeed, it was the illusion of weightlessness that prompted NASA to include scuba sessions in the training programs of the astronauts.

Scuba Tank: A scuba tank is a steel bottle designed to hold compressed air—not oxygen. It is a high-pressure vessel which, when full of air, contains about 70 cubic feet at a pressure of 2,250 pounds per square inch. It is quite safe to handle, provided you don't give it rough treatment. However, if you drop it on its valve when it is full of air, it is likely to take off like a rocket or explode. So, handle with care.

The tank assembly consists of a tank and a valve. Tanks are available today with a special epoxy coating applied to the inside to prevent corrosion. This is recommended because of the safety factor. When used in depths of thirty feet or less, these tanks will last about an hour, hence the term "hour tank." Tanks are galvanized on the outside and, although you can get galvanized tanks with an additional coating of epoxy paint, the yellow-coated tanks are only easier to see underwater. A tank/valve assembly will cost about $125.

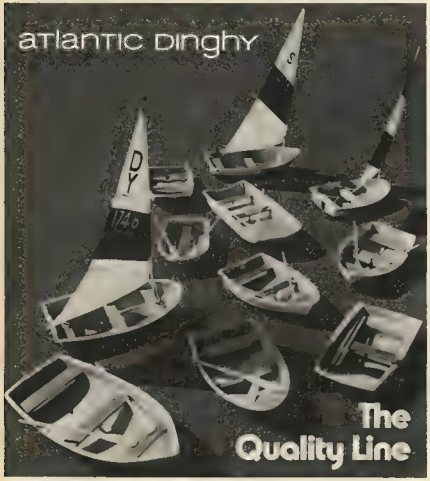
Valve: A tank valve is a forged Navy brass unit, chromed to prevent corrosion. The valve is threaded and is screwed into the neck of your tank. The time-proven, reliable model is the "J" valve which has a built-in reserve feature. When the pressure in your tank drops to about 300 pounds, your air supply gradually closes off. This is your signal to open the reserve, which makes available the remaining air in your tank. It is also your signal to ascend to the surface immediately.

Another type of valve is the "K" valve which is a simple filler valve with no reserve mechanism. These should be used **only** in connection with regulators which have a built-in reserve device.

Regulator: The regulator is the gadget which delivers the air from the tank to you. It is a "demand" valve which, in use, is secured to your tank valve. When you need (demand) air, the regulator admits air from your tank, reduces it from tank pressure to the ambient pressure, and delivers it to you. When you stop inhaling, the flow of air also stops. The regulator is fastened to your tank valve by a yoke and screw and is sealed air-tight to the valve by a built in "O" ring on the valve.

Regulators can be classified as double hose and single hose. The single hose version is recommended because of its simple, rugged design, ease of maintenance, and because it has been proven to be as durable as the original double hose type. A good regulator will cost $90.

Back Pack: A back pack is the assem-



Precision crafted fiberglass yacht tenders, sailing dinghies, fishing and fun boats. All may be outboard powered or rowed. Each has passed a rigid safety inspection, and each reflects the quality that has made Atlantic Dinghy recognized and respected by the world's most experienced yachtsmen.

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CONTINUED FROM PAGE 39

Bill's steering problems had been caused by a serious mis-alignment of our rudder and trim tab.

The decision was made to plank the afterbody. This meant over a week of extra yard work. We still had to tow *Intrepid* to Newport, move her gear and settle the crew in our home for the summer. By the time these chores were completed, we were left with only two weeks to train before the July trials began. During this time, we also had to perfect a set of new sails which included one main, four spinnakers, four jibs, and three staysails.

Bill Ficker realized there wasn't time to try people in different positions. So, except for two minor changes we began training for the July trials with everyone in their June positions.

Training a twelve-meter crew is very similar to training a football team. The secret to success is timing, precision and the ability of crew members to react instinctively under extreme pressure. Ficker drilled us hard. Breakfast was at 7:30 every morning, seven days a week. We reached the boat at 8:30, and left the dock at 10:00. Bill relied on each of us to tend to our own chores and we had to work hard to meet his standards. He instilled a team pride which made us feel badly whenever a crew member missed a morning chore or made a crew error.

On leaving the dock, we went to the "short course." It consisted of two buoys which had been located about ten minutes sailing time from each other. We began the drill at the leeward mark and tacked continuously all the way to the weather mark. It was the crew's responsibility to have the spinnaker ready to hoist before reaching the mark, while our skipper worked to make it impossible. After the spinnaker was hoisted, we jibed back and forth all the way to the leeward mark. We were given only minimum information from the cockpit as to how we would approach each mark, and we were required to change sail when we thought it was the proper time.

If anyone made a mistake, Bill kept right on sailing as if we were in a race. We rounded these two buoys without letup for two or three straight hours.

As the days passed and we settled into our routine, "Sea Edge", our lovely home provided by the syndicate, became a welcome place to relax after the strenuous practices. Dinner was coat and tie. At our first few meals, one can remember the long periods of silence which accompany young people trying to behave around their elders. This situation remedied itself when George Twist began appearing in psychedelic pants, scarf ties, and no shoes. Bill Ficker didn't seem to mind and many of the crew soon followed suit.

Bill left our personal lives to our own discretion. We had no curfew and if we wanted to stay out late, Bill was never awake to greet us when we came in. Nonetheless, it became ritual at breakfast for the crew to demand a good story from those who were out the night before. Although we teased each other in good fun, Bill listened to every word, and undoubtedly watched the "breakfast celebrities" closely while we drilled on the short course.

Our dedicated syndicate members, almost all of whom were veterans of a previous twelve-meter campaign, gave Bill Ficker the authority he needed to campaign *Intrepid* according to his own ideas. Although he occasionally disagreed with Britton Chance concerning sail trim, personnel, and tactics, Bill successfully circumvented these problems without placing an undue strain on the crew.

Perhaps the greatest joy to our skipper and syndicate was the ultimate performance of the crew. We started as an inexperienced group of small boat sailors, the youngest crew ever assembled to race a twelve in the America's Cup trials. ‡

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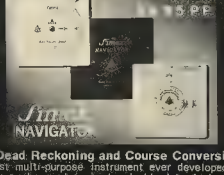

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most interesting man we had ever met. He seemed in love with his ship and told us glowingly, with pictures and clippings, the fascinating history of *Delilah*.

She was built in 1906 to be the flag-ship of the New York Yacht Club. She was a proud racing ship in the 20's and 30's, then owned by dentist, Painless Parker. In the latter 1940's, she slipped in and out of Mexican ports smuggling guns. In 1948, when the authorities caught up with the fugitive gun-runner in Honolulu, she was left to decay until Skip Jackson, her present 30-year-old owner, bought her and started the year and a half task of rebuilding.

Now, she was at last ready for sea again and for the long crossing to the mainland. Skip was a licensed master, he said, as well as a licensed radio operator. On the voyage, he assured us, we would have Coast Guard contact by radio every four hours for safety.

The beautiful 75-foot schooner, a knowledgeable (and enchanting!) captain, continual contact with the Coast Guard—it all sounded wonderful. Then Skip announced the fare: $200. That didn't sound so wonderful. We explained that the cost was a bit steep for two working girls on vacation and, reluctantly, we began to leave. Then Skip said we could work off half the fare by varnishing cabinets and patching sails for a month before the departure date.

I decided on the spot that I would go. Ellen wasn't positive, but was seriously considering it as we both wrote excited letters home telling of *Delilah* and of the wonders of sailing the Pacific.

In less than a week Ellen's parents answered. They vehemently objected. Helen felt it unfair to cause them anguish and made air reservations. I quickly shot off a letter to my parents telling them they'd best not bother to object since I was planning to go anyway.

I paid my $100 and went to work on *Delilah* helping Skip and his two Hawaiian crewmen, Pete García and Phil Apahdo, put the finishing touches on the ship. Two weeks later Billy (William T. Mason, Jr.), a 13-year old boy, joined the crew with $100.

A week before departure, Ellen flew home and I moved aboard *Delilah* to conserve what little money I had left. Life on the waterfront was wonderful. All of the people were warm and friendly there and an unspoken comradeship seemed to exist as if we all shared, intimately, something in common. Indeed we did a fascination for the romance of the sea. During those two wonderful weeks I became fast friends with Skip and his wife, Darlene.

As our departure date drew near some peculiar things began to happen. The refrigerator and family television set were repossessed. The lack of refrigeration didn't concern me and I couldn't have cared less about television, but when the ship-to-shore radio was carted off I gathered up enough courage to put my hubbehy nose into the captain's business. Skip assured me that the radio was not really essential and in case of an emergency we could use the Gibson Girl radio stowed in the life raft. There was something about Skip that put my fears to rest.

My fears might have been at rest a couple of nights later, but my mind certainly wasn't as it began to ram and water poured through the deck into our bunks. The tropical storm filtering below deck was so intense that we ended up sleeping on the pier under a tarpaulin. That wouldn't happen at sea, Skip said, because by then the boards would be swollen tight. When Skip explained things like that about boats, things that everyone knew, I felt embarrassed at my own ignorance.

But my common sense was something else. It told me that the generator should have been fixed and that we should have a navigator aboard. But by the time these things became apparent, I had put $100 and over three hard weeks

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Write for folder on our complete line of shoes, boots, and foul weather gear.

SPERRY TOP-SIDER

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has a personality. Bullfighters feel the same about bulls. Some are weak or listless or dull; others are alive, brave, skilled, or haughty. Fish are like that too. And this one I have on is one of the brave. But he's tiring.

He's out about 500 yards and the tug of war has started again. He seems to be struggling away from me with exactly the same force that I am pulling on him. It's a draw. Except I have one advantage—the sea. With each wave that passes the boat rises and falls 6 to 10 feet. As the boat is lifted by a passing wave, I hold the line still. As the boat slides down the backside of the wave, I reel furiously. Thus I gain a few yards at a time without the tiring effort of hauling back against the power of the fish.

Slowly and reluctantly the fish loses ground. I now have only 100 yards of line out. But I too am tiring. The captain slowly backs the boat down on the fish. I reel in. A flurry and the fish has 100 yards out again. "He sees the boat," the captain says. "He wants no part of it."

Again the tug of war and again the waves work for me and the captain maneuvers the boat closer. One final bid for freedom—he pulls away from the boat—and then at last the fish is close at hand.

Now it's another ticklish bit of action. The mate grabs my leader and tries to corral the fish.

Something's wrong!

"You have him by the tail, Senor," the mate hollers. The fish thrashes and bashes the mate's hand against the side of the boat. A few quick raps of the fish club and the stunned marlin is hauled aboard.

"He must have thrown the hook while fishtailing," the captain says. "Instead of flying clear, the hook looped around the fish and caught the line drawing closed at the tail."

I'm learning.

Striped marlin are plentiful off the Ecuadorian coast and they give great battle. Often the blue marlin and the black marlin as well will ply these waters. A world record will come from this area some day. The record for black marlin is 1,560 pounds caught on 130-pound test line off Peru in 1953. The record for black on 80-pound line is 1,084 caught off Australia in 1966.

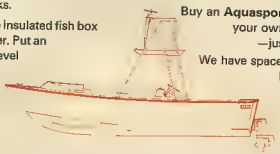
As we head back for shore and our hotel at Punta Carnero, the mate produces slices of cold pineapple. One last tip for big game fishermen. Take fresh fruit such as pineapple and slip it in the cold box. Nothing comes close to a cold piece of fresh pineapple on the trip home.

Even Ernest Hemingway would agree to eating pineapple at day's end. ⚓

SPACE SHIP

23'10" long, 8' beam, I-O or outboard power. 15' self bailing open cockpit with space aft for a fishing chair or two. Built in bait box, drink box and rod racks.

Two casting platforms 6½' long with a huge insulated fish box in one and vast dry storage space in the other. Put an optional filler between them and make a level platform 6½' long x 7' wide. Space enough to fish a family or brown a bevy of bikinied beauties. Add the convertible top and spend the weekend aboard.



Oh! Yes. There's one more big space. Under the deck for the fully enclosed head.

Buy an **Aquasport** 240 SEA HUNTER and have your own space ship. it's a select group —just you and the U.S. Government.

We have space ships in 17', 19', and 22' also. For complete information and a full color brochure, write the leadership company —**Aquasport, Inc.**

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double-duty lid that pivots from the center. Just open one side of lid and the other side goes down into the bucket and sweeps around the interior, gently swinging up every minnow for easy selection. Mesh like perforations in the lid help aerate the water during opening and closing. Eight quart capacity bucket sells for $4.95.

Carl Grisier Co
P.O. Box 1381
Boulder, Colo. 80301

FOUL WEATHER GEAR

Helmsman Foul Weather Gear, the gear worn by crews of both the *Heritage* and the *Intrepid*, is now available in red, white, and yellow. Made of tear resistant nylon, coated with polyurethane, the jacket features inner cuffs, envelope type pockets, and a hood that turns with your head or rolls into the collar when not in use. The pants are chest high with full suspenders, double seated, and have Velcro take-ups on the cuffs.

Enough to brighten any sailor's foul day.

Helmsman Sportswear Division
Globe Rubber Works, Inc.
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An addition to the MACtac line of self-adhesive marine products is an invisible vinyl covering which offers complete protection for your charts, maps, documents or licenses. When applied to charts, navigation markings may be made with a grease pencil, then wiped off so the chart may be used again. Overlap is invisible and vinyl is nonglare

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ditions. Lights on the unit will pinpoint the trouble on one or two engines, or in the transmission.

The system detects engine overheating, oil pressure failure, and transmission or gear assembly oil temperature failure. It comes complete with cable and fittings, and is easily installed on the engine console. Advanced solid state components and printed circuitry insure trouble-free, accurate operation (of the Monitor—not your boat). A fool-proof test switch automatically turns the unit back to the "on" position after the test has been completed. Priced at $79.95 for a single engine console and $99.50 for a dual engine console

Woodbury Industries Corp.
87 Engineers Drive
Hicksville, N.Y. 11801

GAFF MITT

The Gaff Mit, looking like something from outer space, is designed for use by fishermen to remove hooks after catching a fish. It helps eliminate hook injured and fin spiked hands.

The mitt has lifetime plastic spurs placed in the grip areas, and has two fingers open to allow underwater use. It is available in large and medium sizes for either the right or the left hand. $3.75 post paid.

Harry M. King
P.O. Box 171
Moffet Field, Calif. 94035

GAS LINE LOCK

The Walpat Co. says that its new Loxit "should discourage unauthorized use of motor or theft." The lock slips on to the fuel hose plug-in connector or on the gas tank on Johnson or Evinrude outboard motors. No alterations or adjustments are necessary.

Loxit, with brass locking components, corrosion-resistant finish, and stainless steel lock cover, is priced at $4.95.

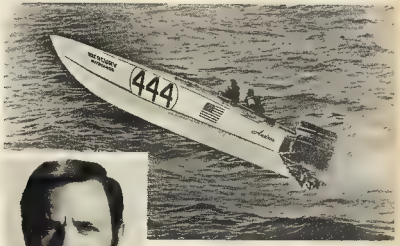
Walpat Co.
Box 34
Westboro, Mass. 01581

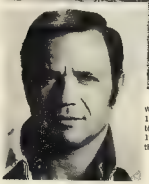
BAIT SWINGER

No need to hand-chase minnows or other bait with this new insulated bucket from the Carl Geisser Co. It has a semi-circular interior and a

(Continued on next page)

Bob Magoon ... U.S. 1970 Outboard Champion





With fibreglass peeling off Bob Magoon's "Andrea" at the start of the 1970 Hennessy Grand Prix, Crowell bilge pumps kept the winner up through 200 miles of rough ocean seas in the race which cinched his 1970 crown. It was the second time Crowell Bilge Pumps have saved the race for Bob Magoon

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May we shed a little light on the idea of waiting for the sunshine before thinking about boating?

Cloudy thinking.

Why waste a sun ray, a salt spray, a single day? Be there when it happens. The '71 Chrysler outboards and boats are all here *now*. 51 new Chrysler outboards, from Swinger 3.6 to 120 hp., including a powerful, portable new 12.9. All with extra care in engineering.

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See the light? Chrysler Makes It Happen, Captain! So find your nearest Chrysler Crew dealer fast by calling 800-243-6000, free. (In Connecticut, 800-942-0655.)

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The fun-to-handle flybridge with the smooth, dry, level ride

THE AMERICANA DELUXE FLYBRIDGE

She takes off like a racehorse. She turns tightly. Handles lightly. She's an all-weather, all-seas craft—incredibly dry and level-riding, immensely heavy and strong—at her best when the going is worst. You get more comfort and safety for your family. You get easier maintenance, longer life for your boat. You get more boat for your money. It's your pay-off in pleasure for our quality-conscious pride in every boat we build. See your Stamas dealer or write for brochure to Stamas Boats, Inc., Tarpon Springs, Florida 33589.

STAMAS... Fleet of Quality

V-156 SPORTSTER—WORLD'S BEST-SELLING [illegible] plenty of reasons why: it's the perfect playboat for [illegible] more space forward, instant planing for skiing, or for docking or trolling. Does all things well—[illegible] economy twin, the V-155!

NEW GT-160

NEW V-163 [illegible]
ALSO STERN [illegible]

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Just ask any ma

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Choice of 30 models, outboard and stern drive. New Glastron stern drive engines can save you $340-$700 over other stern drive boats—with "Total Package" one-stop warranty and service by your Glastron dealer. And the first-price savings is only the beginning—see them at your Glastron dealer.

V-166 STARFLITE

V-146 FISH 'N SKI
OPTIONAL STEERING, SEATS

NEW GT-150

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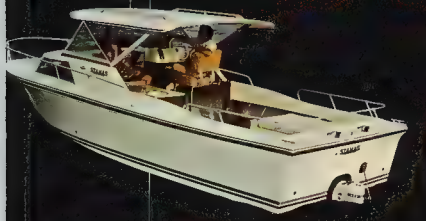
STAMAS PERFORMANCE



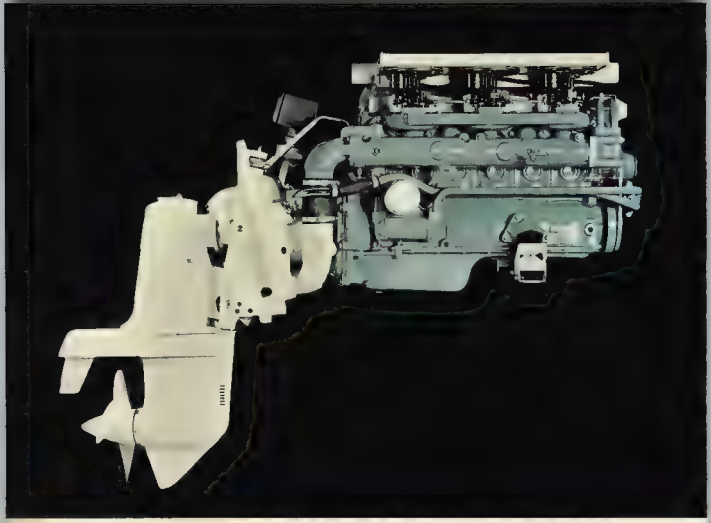
Higher glass-to-resin ratio. Extra layers of cloth and roving. Box-beam fiberglass stringer system. More heft. More muscle. More care. How else can a Stamas deliver its safe, dry, incomparably level ride? And its easier maintenance? And its higher re-sale value? We can't afford less. Nor can you.

Above, V-21 Apollo (I/O or outboard) right, V-24 Clearwater two of ten great models.

STAMAS
Fleet of Quality

Write for brochure

Stamas Boats, Inc., Tarpon Springs, Florida 33589



You don't get imitations from the original I/O people!

'Way back in 1912, Volvo invented the first marine inboard/outdrive power unit. The *original* I/O. Through 60 years of refinement and engineering advancement—teamed with Chrysler know-how—the modern Chrysler-Volvo 170 I/O has been developed. And imitators are still trying to catch up . . .

. . . With the 170's slim, compact design that takes less space than any other 6-cylinder I/O. More room for more people in more hulls.

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. . . With such features as stellite-faced valves with positive rotators, seven main bearings, a trio of single-barrel carbs, and advanced Commando outdrive.

Compare the 170-hp. six and the 130-hp. four from Chrysler-Volvo . . . the *original* I/O power. Don't take a chance on imitations. See your boat dealer now. Or, get all the facts from: Marine Division, Chrysler Corporation, P. O. Box 1, Marysville, Michigan 48040.

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You be the doctor! Whether you prescribe tri-hulls or V-hulls, I/O's or outboards, a houseboat, cruiser, runabout or fishing boat—Steury has the medicine that's just right for you. Over a decade of quality craftsmanship and pride is represented in Steury's Celebrity Fleet of 19 boats. The wide transom design and hand lapstrake fiberglass construction assures a boat of beauty and unparalleled performance. . . . and every boat carries Steury's famous 5-year factory warranty. Compare Steury, better yet, take a drive—you won't find a boat that feels so good—at any price.

See your Steury dealer or write for free 20-page color catalog.

Please send your color catalog with pictures and specifications and location of my nearest Steury dealer.

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and on top of that the wheelhouse, bathroom, swimming pool, smokestack, closets, and the compass. Place lifeboats along the rail, with plenty of good stout rope to lower them over the side in case of emergency. Paint the hull, smokestack, and all fittings. Use a large brush (ten to twelve inches) on the flat surfaces and a smaller one for the trim.

Ship's Machinery and Fittings

As I have said, the machinery goes under the deck. You will need an engine, a propeller, and a propeller shaft. I prefer a good big engine for this reason: you can go either slow or fast with a big engine, but with a small one you can only go slow. The propeller

PROPELLER MOUNTING

shaft should be long enough to connect the engine and the propeller, which should be placed *outside*, in the water. Remember, the so-called inside propeller, while less subject to corrosion, is not at all efficient. It will not actually propel, which it should do. Connect the steering wheel and the rudder. The steering wheel should also be fastened to the deck.

METHOD OF FASTENING STEERING WHEEL TO DECK

An automatic pilot ("Iron Mike") is optional. I prefer to do without, as I have heard of cases where this has run the ship aground, perhaps owing to some defect. However, some reliable type of illuminating system is essential. There is nothing gloomier than groping about in a dark ocean liner at night. Ordinary Mazda bulbs (100 or 150 watts) will do.

NIGHT SCENE SHOWING ABSENCE OF LIGHTING SYSTEM

Naming Your Ship

The importance of properly naming your ocean liner cannot be exaggerated. On the whole, I prefer the British nomenclature, in which the name—for example, the *Dauntless*—suggests the ship's personality, so to speak. However, if you use this system, be careful to avoid unfortunate choices such as the *Surreptitious* and the *Irrational*. The names of individuals may also be used. This is an acceptable method if employed with good taste. Needless to say, subversive names should not be used at all. The *Andrei Vishinsky*, for example, would be entirely unsuitable; this vessel should simply be numbered. On the other hand, historical or patriotic names are beyond reproach. thus, *Paul Revere's Ride*, or the *Lincoln-Douglas Debates*.

Well, that's about all there is to it. Bon Voyage! ⚓

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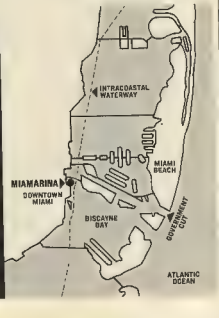
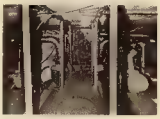


There have always been those big ones that got away . . . Captain Ahab lost one of the biggest. And speaking of whaling, that's where we got our name . . . The Striker or harpooner was master of the sturdy whaleboat . . . waiting until his boat almost touched the 150-ton whale before striking . . . As Striker — the steadiest and most relied upon of the iron-nerved whaling men.

In that same tradition today's Striker Sportsfisherman is the choice of the Big Game sportsman who seeks out that extra edge of quality and dependability in the boats he commands. Today's Strikers, like their namesake, go where the big ones are. Whether it's fighting a tail-walking 1,800-pound black marlin at Cairns off the East Coast of Australia, striped marlin in the Sea of Cortez off the Baha or bluefin tuna off Bimini in the Bahamas . . . Striker is there, steady, reliable

Big Game sportsmen in 36 countries have turned to Strikers . . . 18 years of specialized design and construction experience is crowned by today's family of 37', 44' and 54' Sportfishermen . . . so the big one won't get away.

The unique Pentapolymeric hull form provides planing efficiency throughout speed range . . . . Ask any Striker owner . . . In rough seas the Striker welded marine-aluminum hull assures incomparable seakeeping characteristics.



With reliable twin diesels . . . 20-30 knot speeds —you're safely reaching the fishing grounds first . . . simply because the light-weight Pentapolymeric aluminum hull means faster and longer cruising with equivalent power and more sea miles per gallon of fuel . . . This assures the long range demanded for true Big Game sportsfishing—up to 900 miles without refueling. Exclusive big ship features include: the high-strength aluminum hull and superstructure welded into a single contiguous unit . . . integral sea chests and strainers eliminating over 20 thru-hull fittings . . . double bottom integral fuel tanks welded into the lowest point in the box keel for maximum stability.

The exclusive engineering and ocean going vessel achievements go on and on . . . The matchless comforts of home are glimpsed through the all electric galleys, the 350-gallon fresh water capacity . . . the roominess of this Striker 54' deckhouse salon . . . again that exclusive edge of quality and dependability.

Striker
DIESEL/ALUMINUM

1681 Southeast 17th Street on the Causeway Fort Lauderdale, Fla 33316 305/525-7581

Thunderbird

A day in the life of a Thunderbird cuddy cabin.

6:30 a.m.

At this hour, without a second cup of coffee, the last thing you need is the aggravation of a long loading procedure. With a Thunderbird Cuddy Cabin you can keep most of your gear stored in the cabin all the time. Just throw the rods and picnic basket in and off you go.

8:30 a.m.

You're well on your way. The launch was easy and the sun is cooperating nicely. Your 19' Thunderbird Comanche slid off the trailer like an otter. You're leveling out the chop with your Thunderbird Cathedral Hull, the original design.

12:30 p.m.

The blues and bass take a noon break. So you put your trunks on. Over the side you go to give the kid his first diving lesson. After the lesson, you convert the seats into lounges, stretch out and soak up some sun.

3:45 p.m.

Nature decides to test your boat-buying foresight with a rain squall. No problem. You retreat to your cuddy cabin. And wait it out.

6:10 p.m.

Time for supper. You beach your Comanche on that great little stretch of sand that you found after the rain. Your boy rounds up the day's catch, while you get a fire going for the fish-fry you've been planning all day. Ah, this is really living!

9:45 p.m.

zzzzzzzzzzzzzzzzzzz.....

See the Cuddy Cabins at your nearest Thunderbird dealer. They run from 19' to 27'. And while you're at it, look over the rest of the Thunderbirds from 14' to 19'. Or write Thunderbird Products, c/o Pacemaker Corporation, Dept. 15, Egg Harbor City, N.J. 08215

The Power House: Power boats from 14' to 65'.

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A FUQUA INDUSTRY

The Loop-Charged Sea-Horse for the Take-Charge Guy. You.

Take charge... and turn on to the excitement of breakaway outboard power with the Johnson Loop-Charged Sea-Horse 60 hp. Loop-Charged means that fuel is brought in and the exhaust pushed out in one continuous power loop (see inset, center). It's mighty nice to have because you get more horsepower with less fuel.

Take charge... of the sizzling 60 that has set new records in the outboarding world's racing competitions, including the last American Power Boat Association Nationals, where Johnson-powered boats captured first place in four classes and set two national speed records.

Take charge... with one hand. Our hydraulic-electric Power Shifting with single-lever remote control (standard equipment) gives you forward or reverse, fast or slow, effortlessly. And starting is just as easy: Capacitor Discharge ignition system provides a hotter spark, 20 times faster than conventional systems.

Take charge... of an almost inexhaustible supply of get-up-and-go, which can be harnessed to any one of eight standard propellers. When you give our new 60 a turn, you may never want to go back to dry land. See this new Sea-Horse and others from 2 to 125 hp at your Johnson dealer now. Or write for free catalog. Johnson Motors, Waukegan, Illinois 60085, Dept. MB-571.

Johnson's Loop-Charged design incorporates flat-top, lighter pistons. Less weight, less stress, runs cooler. Result: More performance.

Keep our waters clean

FAST COMPANY **Johnson** *First in Dependability*

Division Outboard Marine Corporation — makers of OMC Stern Drives

compare this
30-foot double cabin
with any other boat
for luxury...
then compare it
for dollar
value
Compare the Tollycraft 30 with any other boat its size on the market. Compare craftsmanship, luxury, style, performance. Do any others offer luxury living and sleeping for eight? Above all, compare the price. We've built our reputation on quality. We believe we offer the best dollar value, too . . . and this year Tollycraft prices are lower. See and compare any of our luxury cruisers . . . 40 Tri Cabin, 34 Sedan Sportfisher, 34 Express, 30 Double Cabin, 28 and 24 Express and Sportfishers, Tollyhome 36. We welcome your inspection.
Tollycraft

See the new Tollycraft fleet at your dealers, or write for free color brochure: Tollycraft Corporation, Dept. M-3, Kelso, Washington

Ordinary wagons aren't designed to perform extraordinary feats of strength.

Even with optional towing packages fitted, a two-ton load can twist their frames (if they have one at all), burn out their engines and differentials.

Ordinary wagons just aren't designed to handle the big towing jobs.

But a TRAVELALL is no ordinary wagon.

You can get one to tow up to 10,000 pounds. That's up to 4,000 pounds more than the nearest competitor, and twice as much as most other wagons.

If that's more towing capacity than you need, there are other Travelall models available with maximum towing capacities ranging from 7,000 to 9,000 pounds.

All of the Travelall models get their tremendous towing strength from a variety of things—and one of them is the frame. It's tough. Because it's a truck-type frame. So it won't bend, bind or weave while towing the heaviest load.

Travelall V-8's match the frames in their toughness. They're all truck V-8's—the same ones that we bolt into our big, gas-powered highway rigs. They're built to turn out the torque at lower rpm's than automotive engines (less wear), and do it on regular gasoline (less cost). You can choose from three different V-8's—all the way from a 304 cubic-inch, 193 HP. engine to a 253 HP., 392 cubic-inch V-8.

Travelall transmissions include two 3-speeds, two 4-speeds, a heavy-duty 5-speed, a 5-speed with overdrive, and a 3-speed automatic. Like everything else in a Travelall, they're built to tough truck standards.

If you're towing anything with an ordinary wagon, you're probably tearing the heart out of it.

There comes a time in the lives of most ordinary wagons when the wagon stops steering the load and the load starts steering the wagon.

Travelall takes care of that with its rugged truck-type suspensions. On the 1010 Travelall, you get a choice of standard or heavy-duty independent torsion bars with a sway bar up front, leaf springs in the back; on the 1110 and 1210 models, leaf springs are used all around. Both suspensions have been designed with two things in mind: making the road smoother, and keeping you in control at all times.

Other Travelall features include options like 4-wheel drive; a limited-slip differential; a wide range of differential ratios; heavy-duty cooling and electrical systems; and a choice of seating capacities.

Inside all this brawn is a 124 cubic foot cargo area. That's over 20% more interior room than the largest conventional wagon you can buy.

And you can outfit the inside in a very untruck-like way, with options like deep-pile carpeting, luxurious upholstery, AM-FM, air conditioning, power steering and power brakes.

It's everything you'd expect to find in only an ordinary wagon. And more towing ability besides. Up to 4,000 pounds more.

See it, test drive it at your INTERNATIONAL dealers.

IH. International Travelall. The only wagon built to tow up to 10,000 pounds.

Situation depicted for demonstration purposes only.

time, he switched to fuel oil delivery combined with construction labor.

Adventurers' volunteer Dirk Nansen said of Bellesen, "There's always some new, surprising aspect of the man. At a party one night he sat down and played the piano—but well. Another day he was listening to Morse code on the radio and reading it!"

Mr. Bellesen—founder and mentor of North By Northwest Adventures, Inc.—a man to be conjured with, as Seattle has reason to know.

Bellesen's first claim to national fame occurred when he replied by mail to an advertisement soliciting Ku Klux Klan membership, and was accepted and certified by return mail! "That," Bellesen grinned, "caused some rumbles all the way from Dixie!"

His second national spotlight came last April 2nd when President Nixon, having learned of Bellesen's project, sent a letter of commendation which said, in part, "The North by Northwest project opens the door to an exciting profession to many youths who would otherwise remain unaware of the opportunities it offers, and at the same time prepares for the maritime industry young men of ability and motivation to fill the many positions available."

This message arrived while Adventures advisors were trying to arrange for federal funding of another idea which began as a winter program for youths 16 or older. It was determined that boating orientation, summer boating, and consequent outdoor experiences would be one phase of the program, while serious study of the sea by older boys should be an additional phase. Accordingly, Adventures planned a minimum of three 60-day training sessions to accommodate 15 boys in each session, with training predominantly aboard the group's vessels.

The Inland Boatmen's Union agreed to help find employment for graduates of these sessions, aboard tugboats, ferries or other coastal shipping vessels. The Coast Guard, already two years into a program which stresses the recruiting of minority races, noted that such training increased a youth's chances either of voluntarily entering or of being sought out by Coast Guard Recruiters for his regular service or for a career commitment.

A. E. Gibson noted that the program was in line with endeavors at the Maritime Administration to secure greater minority representation at the U.S. Merchant Marine Academy. "We hope that some of the boys trained by Mr. Bellesen will some day enter the Merchant Marine Academy to complete their training as officers in the U.S. Merchant Marine."

Nautical Male Chauvinists: Now Hear This

Alaska's Kodiak Community College offers a course in fishing and seamanship which is open to women only.

Barbara Albini, age 22, is the first lady skipper of an ocean going Italian ship. *(Continued on page 40)*

apelco MR-201B depth sounder/recorder.

Top value for piloting and navigation.

less than $260

Apelco's MR-201B is **both** a flashing light depth sounder **and** a moving chart depth recorder in a single, compact cabinet. You get instantaneous depth indication to 240 feet, **plus** a permanent record of bottom type and contour wherever you cruise.

Total depth is recorded in three expanded-definition phases — 0 to 80, 80 to 160, and 160 to 240 feet — **automatically**, with **no** manual range switching ever required. Chart paper gives high trace contrast and can be easily replaced. A bronze through-hull transducer and cable is included, and you can easily install it yourself.

MR-201B is extremely rugged. A rustproof aluminum housing encloses the precision gears and stainless steel shafts. Completely solid state electronics insure low power drain.

For complete information on the MR-201B — or any of our six other depth sounder models from as low as $99.95 — send for a free marine products catalog. Write Apelco, Manchester, New Hampshire 03103.

apelco marine electronics

apelco performance designed marine electronics

compare this
40-foot tri cabin
with any other boat
for luxury...
then compare it
for dollar
value
Compare the Tollycraft 40 with any other boat its size on the market. Compare craftsmanship, luxury, style, performance. Do any others offer such luxurious tri cabin livability? Above all, compare the price. We've built our reputation on quality. We believe we offer the best dollar value, too . . . and this year Tollycraft prices are lower. See and compare any of our luxury cruisers . . . 40 Tri Cabin, 34 Sedan Sportfisher, 34 Express, 30 Double Cabin, 28 and 24 Express and Sportfishers, Tollyhome 36. We welcome your inspection.
Tollycraft

See the new Tollycraft fleet at your dealers, or write for free color brochure Tollycraft Corporation, Dept M-5, Kelso, Washington.

Go ahead, turn her on.

She's a perfect lady. Smooth, straight, and fingertip. Really fingertip. But at the top end, she'll scream across the water and leave your heart right in your throat.

The Nova by Wellcraft. No gingerbread. No razzle dazzle junk. Just one of the hottest performance boats in the water. Anywhere.

The Hull

We start with a fiberglass layup that's virtually indestructible, and probably the deepest V in the industry. 24½ degrees of deadrise for its entire length. Plus longitudinal riding strakes formed into the hull on both sides.

Proven in blue water. From Long Island to Long Beach.

The Power

Standard is a pair of gutsy new Merc 188's. She'll plane in a flash, cruise all day in the high 30's, and get up close to 50 in open seas.

Other power options are available. And they're all winners.

The Layout

L.O.A. is 24'10". And the beam is 8'.

The cuddy cabin has twin V berths and an optional marine head. The engine box is completely padded and upholstered and so is the inside of the coamings. All the way around.

The cabin roof is padded. The side panels are teak. So is the hatch. So is the trim.

The Nova carries a standard 80 gallon foamed-in aluminum tank that makes a cruising range of 200 miles a snap.

The Controls

The controls are mounted just to the right of the padded racing wheel.

And the smart-looking instrument panel is designed to let you know everything that's happening in a quick glance.

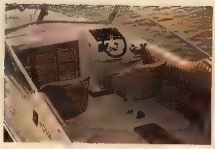
A nice touch. The whole panel can be removed in about 2 minutes for super easy maintenance.

The Nova was designed by Allan Brown for famed ocean racer Bill Wishnick. And if you know about performance boats, you know about the Nova race team's track record. It includes firsts in everything from the Long Beach-Ensenada, to the Sam Griffith Memorial, to the Miami-Nassau. With a couple of world's records to boot.

What you may not know is that Wellcraft just bought the whole Nova 24 operation. Lock, stock and barrel. Which means we can now turn out more of these fantastic boats.

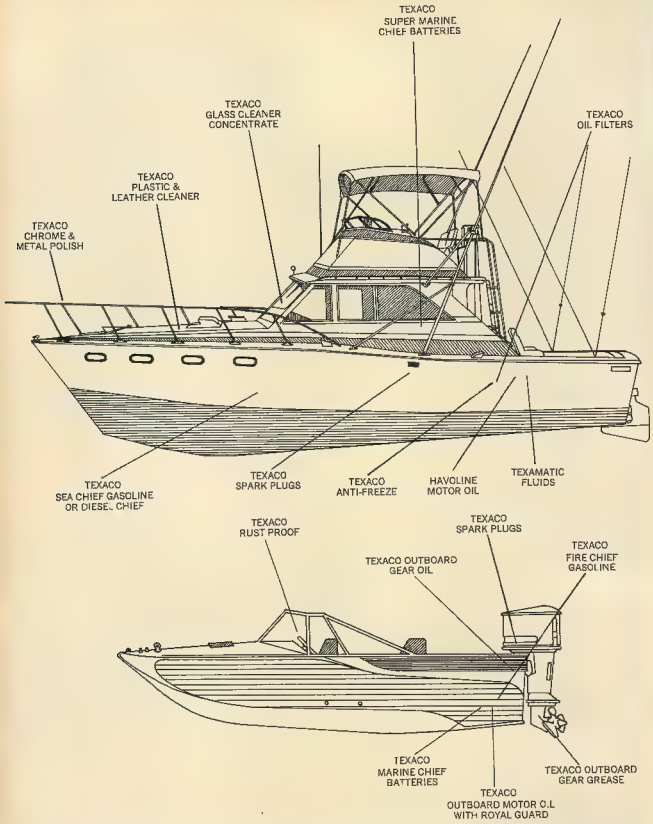
At a big drop in price.

How much? Stop by your Wellcraft dealer or drop us a line. And get ready for one of the greatest surprises of the year.



Wellcraft Nova V

Wellcraft Marine Corp.
8161 Bradenton Road, Sarasota, Florida 33580



Don't go near the water without us. TEXACO

The fiberglass Trojan F-26. Very easy on the eyes. Also on the rest of the body.

The only 26-footer with enough interior room to handle a shower with ease.

And an L-shaped lounge and table that turns into a giant sized (6'6") double bed.

And two V-berths that turn into a super giant sized (7-foot) double bed.

And a galley with an icebox, sink, and double burner stove.

And a private, full-height head with marine toilet and lavatory.

The Trojan F-26 is twenty-six feet of sheer, unadulterated fiberglass and teak joy.

Complete with beautiful smoked glass windows. Deep pile carpeting. Slate-finished counter and table tops. And sizzling red or elegant gold carpeting, cushions, and curtains.

But maybe the best part of the F-26 is the way it handles.

The way it moves with dignity and grace. Without wallowing. With the good, solid feeling of first-class design and workmanship under your feet.

It's a beautiful boat. Beautifully put together by the people who've been putting together exceptional boats in wood and fiberglass for nearly a quarter of a century. One of the top four yacht builders in the world.

Trojan Yachts

Trojan Yacht Corporation, Lancaster, Pa 17604
A subsidiary of Whittaker Corp

Buy your wife something sexy to sleep in.

Driving your own Continental accustoms you to certain tangible values.

The matchless ride. Many innovations contribute to the Lincoln Continental ride. A wheelbase of impressive sedan dimensions. The widest stance on the road today. The massive drive shaft, rubber cushioned to eliminate vibration along the drive train. The 4-coil spring suspension. The seat cushions' almost sinful five inches of latex foam padding.

Michelin tires are standard equipment on both cars. So is automatic temperature control. And Sure-Track, the computer-controlled anti-skid braking system, is standard on Mark III, optional on Lincoln Continental.

The high return at resale. No one thing tells you more about a car than the price people are willing to pay for a previously owned one. And today, at trade-in, a Continental can prove to be an extraordinarily sound investment.

In fact, based on NADA wholesale prices, Continental Mark III continues to return a high proportion of its original manufacturer's suggested price and so has an enviably high resale value.

Once you've driven a Continental, you'll know why. These are cars apart and above. At the top of the class.

The Continentals: the final step up.

port aside, there's every chance you'll get to enjoy some benefits from this projected boating explosion long before the explosion itself. The building of small craft harbors has the strong backing of one of the major member agencies of the Commission—the Army Corps of Engineers. Apparently the Corps has decided that building more dams is bad public relations these days and that building boat harbors is a good way to improve the old image and protect generous Congressional appropriations. What ever the motive, you can expect the Corps to get cracking on the harbor-building part of the program soon. And remember, their jurisdiction doesn't stop at the edge of the Great Lakes basin. There won't be much opposition to an early start from the other members of the Commission's Recreational Navigation Task Group either. Other members include the state boating administrators of the eight basin states, Boating Industry Association staff members, and representatives of the Coast Guard and Bureau of Outdoor Recreation.

If you're an average boat owner, you're 44 and thus don't much care what will be happening on the water in 2020—but you're gonna love the preparations. ⚓

Great Lakes Area to Have Improved Storm Warning

With small craft safety in mind, the National Weather Service is inaugurating a "Special Marine Warning Bulletin" for small boatmen on the Great Lakes. Such a bulletin will be broadcast whenever a severe local storm or strong winds of short duration are expected—assuming that this local unpleasantness has not already been covered by previous Gale or Storm Warnings. (Short duration is construed by the Service to be two hours or less.)

No visual signs (like flags) will be displayed since this type of hazard is usually sudden in development. Typically, the warning might be based on a radar report or a visual observation by a ship or coastal station, and would require action within minutes if lives and property are to be saved.

Boatmen can expect to receive this type of bulletin by radio from NWS VHF-FM stations (when within range) or from Coast Guard or commercial broadcast stations. Inquiries can be made at local Weather Service offices to to determine the best means of receiving such warnings in particular areas.

In addition to these Warning Bulletins, a new "Small Craft *Advisory*"

(Continued on page 137)

Mr. A. W. Morton accepts the Chapman Award from Motor Boating & Sailing's *publisher, John R. Whiting. The award is named for Charles F. Chapman, the magazine's publisher emeritus*

THIRD ANNUAL CHAPMAN AWARD

The first Chapman Award went to an organization—The American Red Cross. The second Chapman award went to an organization—the Louisville, Ky. Power Squadron. With one exception, the serious contenders for the third and current award, were organizations. That exception was Mr. A. W. Morton of Seattle and it was he, an exceptional man, who won the 1971 plaque and a check for $1,000 in recognition of his adherence to, in particular, the first qualification of the Chapman Award's stated purpose; to wit, "To foster altruistic activities . . . in the sport of recreational boating. . . ." Altruism comes of necessity to an organization wherein public service is the *raison d'etre;* for an individual, who has the easy option of minding his own business without fear of censure, dedication to the welfare of others is, if not more meritorious, certainly more dramatic.

Mr. Morton "Monty"—is not Mr. Rich-Man III who is killing time and unloading the family money in charitable pursuits. He is a busy Seattle businessman, active in real estate development, with his church, with the Boy Scouts, his yacht club, and a wide range of civic drives, developments, and progressive doings. So far, this all makes him undistinguishable from active men of good will anywhere. Monty's particular competence and that which led his friends to submit his name to the Chapman Committee is his founding and leadership of Youth Adventure, Inc.

Youth Adventure, in general, is a program for training young people in boating skills; of particular relevance in these parlous times is the training of minority youth. This recently established addition to Youth Adventure has a two-pronged purpose: First is the practical aim of increasing a boy's chances of finding employment as a seaman aboard a ship or a career in another boating field—boatyard, engine repair shop, marina. Second is the more nebulous but equally important therapy of exposing a disadvantaged, and frequently disaffected, young person to the healing sea. Monty's group operates two large boats for training purposes; it also builds and distributes a small fiberglass training sailboat (over 3,400 are now in use, providing safe, low cost sailing for young people's groups). The smaller of the two training ships, the 101 foot *Adventuress*, has been a water-safety schoolhouse for eleven years now: over 6,000 Boy and Girl Scouts have learned to live safely at sea by doing so. The 108 foot *Explorer*, a gift of the U.S. Coast Guard, is an ex-lightship Its machinery carefully maintained in running order, it is used primarily in Youth Adventure's marine training of minority teenagers.

Our congratulations to Mr. Morton for his devotion to good works. ⚓

To get a quick spinnaker set you've got to hoist in a hurry. And have the spinnaker pole raised and squared. And trim the sheet. And let the jib down at just the right moment. It's a tricky maneuver that demands precision.

That's why you need Purcell Windjammers. Inside each heel is our exclusive Posture Foundation® wedge. It shifts your weight to the outside of your foot for better distribution. And there's a special "Grip Block" sole to help you cling to the deck.

All this in a boat shoe that's not the most expensive. So you don't have to shoot the works to work the chutes.

Jack Purcell

B.F.Goodrich
in pursuit of excellence

The only one with the wedge.

THE 'CHUTE SHOE.

NOW BUILDING—A RESORT-STYLED WATERFRONT COMMUNITY.

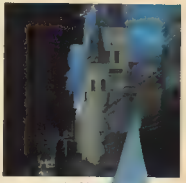
Run away to the islands

Gulf of Mexico

In Eden Isles we are creating a 2,400-acre, island-laced extension of Lake Pontchartrain, second largest lake in the United States, after the Great Lakes.

Eden Isles is happily located right in the middle of all the reasons you can think of for living in the deep South. Only minutes from NEW ORLEANS—the regal, rollicking Queen City of the South; and, its "city within a city," the historic French Quarter. GULF OF MEXICO—by car or boat the azure waters, lazy beaches and sportfishing of the magnificent Gulf are just beyond the horizon. CLIMATE—Lake Pontchartrain's north shore is referred to as the "Ozone Belt," tall pines, crisp, clean air, sparkling clear waters—for years the "get away" place for New Orleanians. Average high temperature is 80°, low 50°, overall average is a pleasant 70°.

This Eden by the sea is under construction now. ☐ All waterfront homesites (with the exception of those fronting on the golf course). ☐ Filled to grade. ☐ All underground utilities, water, sewerage. ☐ All electric. ☐ 10-year financing. ☐ 8% simple interest. A better way of life awaits you in Eden Isles.



New Orleans

Eden Isles is sun-dappled water gently aroused by a Gulf-bound breeze. Eden Isles is palm and pine and mast-raked sky. Fairway and green, the sharp—click—of wood against dimpled sphere. A coasting gull at even-tide.

Send a post card today for your copy of our handsome four-color brochure telling in word and picture the full story of Eden Isles.

Property not for sale to residents in states where registration is required

Mardi Gras

EDEN ISLES

Box 713, Slidell, La. 70458 Phone (504) 643-8211

We made marker 32 famous.

Before Harbour Town, the only thing that distinguished Marker 32 was a red light flashing every four seconds. Or perhaps an occasional pelican.

Now Harbour Town has come to Sea Pines Plantation on Hilton Head Island.

Marker 32, an eastward tack, a few hundred yards and you're there.

Harbour Town. The most dramatic new boating and sailing resort on the Eastern Seaboard.

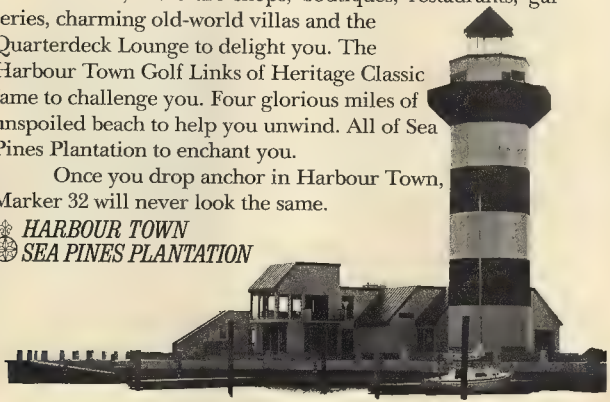
A towering lighthouse welcomes you into the protected deep-water yacht basin. Docked at one of the 60 floating boat slips that surround the spectacular circular harbour, you'll enjoy every convenience a yachtsman wants and needs.

Including complete overhaul and repair services at our nearby Palmetto Bay Marina.

Ashore, there are shops, boutiques, restaurants, galleries, charming old-world villas and the Quarterdeck Lounge to delight you. The Harbour Town Golf Links of Heritage Classic fame to challenge you. Four glorious miles of unspoiled beach to help you unwind. All of Sea Pines Plantation to enchant you.

Once you drop anchor in Harbour Town, Marker 32 will never look the same.

HARBOUR TOWN
SEA PINES PLANTATION



5. The plug connectors must be lock-in types.

Search about the boat for dangling, unsecured wires; they're a potential source of future trouble. Using smooth, insulated clamps, fasten loose wires neatly each 14 inches, and protect the wire under the clamp with loom or tape to prevent injury to the insulation.

Avoid wire splices in the boat's circuits as much as possible However, where you must make a splice in a pair, stagger the splice points by an inch or two so the wires will not short circuit even if bared. Solder the joints using resin core radio solder type 60/40. *Never* use acid core solder; it'll corrode the splice. Finally, tape the joints carefully, and support the wire to relieve all strain from the splice

Test the dc circuits for voltage drop. You need be no electrical expert to realize that undersize wiring causes excess voltage drop and can even be dangerous.

In non-critical circuits ABYC allows a 10 percent voltage drop. If, as a result of your tests, you detect a greater loss, install heavier gauge wire. A voltage drop test is easily made with a reasonably decent dc voltmeter. On a 12 volt system, use a meter that reads about 15 volts full scale. Proceed as follows:

Energize the circuit under test, the one serving a fan in the forward cabin, for example With the appliance operating, measure voltage at the battery terminals. Immediately thereafter, measure voltage at the appliance terminals (with the load still applied). Voltage decrease from battery to appliance must not exceed 10 percent. If there is more than one appliance on one circuit, all must be energized when the test is made

Conductor sizes are specified by ABYC in two tables.

—LENGTH OF CONDUCTOR IN FEET FROM SOURCE OF CURRENT TO MOST DISTANT FIXTURE

Total Current on Circuit in Amps.	*10*	*15*	*20*	*25*	*30*	*35*	*40*	*45*	*50*	*55*	*60*	*65*	*70*	*75*	*80*	*85*
6 Volts Two Wire—10% Drop Wire Sizes (A.W.G.)																
5	14	14	14	12	12	12										
10	14	12	10	10	8	8										
15	12	10	8	8	8	6										
20	10	8	8	8	6	6										
25	10	8	6	6	4	4										
12 Volts Two Wire—10% Drop Wire Sizes (A.W.G.)																
5	14	14	14	14	14	14	14	12	12	12						
10	14	14	14	12	12	12	10	10	10	10	8					
15	14	14	12	10	10	10	8	8	8	8	8					
20	12	12	10	10	8	8	8	6	6	6	6					
25	10	10	10	8	8	8	6	6	6	6	4					
32 Volts Two Wire—10% Drop Wire Sizes (A.W.G.)																
5	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14
10	14	14	14	14	14	14	14	14	14	14	14	12	12	12	12	12
15	14	14	14	14	14	14	14	12	12	12	12	10	10	10	10	10
20	14	14	14	14	14	12	12	12	10	10	10	10	10	10	8	8
25	14	14	14	12	12	12	10	10	10	10	10	8	8	8	8	8
30	14	14	14	12	12	10	10	10	10	8	8	8	8	8	8	6

TABLE 1

Table I specifies wire gauge where 10 percent voltage drop is allowable: as to lights, fans, and blowers. Table II specifies conductors based on a voltage drop of 3 percent, and is used for wiring to distribution panels, electronic equipment, and other circuits where voltage drop must be kept to a minimum.

Circuit Protection

When circuits are overloaded, something has to pop; and you want that something to be a protective device, not the boat's wiring or a component. That's where circuit pro-

(Continued on page 199)

THE PLESSEY

MR·12 RADAR

- TWO-UNIT INSTALLATION.
- DAYLIGHT VIEWING.
- FINGER-TIP CONTROLS.
- ANY AVAILABLE VOLTAGE.
- ATTRACTIVE MODERN STYLING.
- CHOICE OF COLORS.
- LOW OVERALL COST.

KEY LARGO— SOMETHING NEW FOR 1971

For 1971, Revel Craft's all fiberglass 24' Key Largo comes equipped with stand-up head, complete galley, powerful 225 hp Chrysler, and is legally trailerable. Ask your Revel Craft dealer about other models 27' & 30'. Get more for your money with Revel Craft's low, low prices.

REVEL CRAFT

Box 20
Arnold, Maryland 21012
(301) 647-1700

Worth more when you buy
Worth more when you sell
Worth more anytime! !

This is Kelvin Hughes 1971 line: for sailors who take their boating seriously.

Every piece of Kelvin Hughes equipment is carefully designed, engineered and proven to deliver top performance day in and day out. We take nothing for granted. That's why we've been around for 200 years.

☐ **Our most popular radar — Type 17** — is a proven, quality system with design features that make it extremely accurate, reliable, simple to operate, and easy to service. Large display, 8 range settings from 24 miles down to ¼-mile. Discrimination better than 20 yards. Uses a 6', high gain, slotted wave guide antenna with 1.2° beam width. Over six thousand now in use.

☐ **1971 Loran models now offer 0.5 μsec reading accuracy** . . . for precise fixes up to 1400 miles out. Their clean, modern design isn't skin deep either. Inside, everything is solid state with plug-in sub-assemblies for easy servicing. *Plus*, a built-in universal power supply, precision digital counter, direct reading pulse matching, and AFC. Low price includes antenna coupler, hood, magnifier, and 16' power cable.

☐ **VHF/FM — Two new radiotelephones** — Kelvin Hughes 10-watt Model 822 and 25-watt Model 828. Small enough to fit anywhere. Voice-reception sensitivity that locks right on . . . crystal clear; doesn't drift. Doesn't drain your battery. (Uses less power than the electric clock in your car.) Solid state. All hand wired. FCC approved.

MAIL TODAY TO

KELVIN HUGHES
A DIVISION OF SMITHS INDUSTRIES, INC
Gill Street, Woburn Mass 01801

Please send complete information, prices, and name of nearest Kelvin Hughes dealer on.

☐ Type 17 Radar ☐ New LC Loran
☐ VHF/FM 822 Radiotelephone — 10-watt
☐ VHF/FM 828 Radiotelephone — 25-watt

Name _____

Address _____

City _____

State _____ Zip _____

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A DIVISION OF SMITHS INDUSTRIES, INC.
4 Gill St., Woburn, Mass 01801 • (617) 935-3330

The most *experienced* name in navigation with over 400 service depots and dealers around the world

Finally. A little privacy.

Go where you want. Live where you want. So private, the only things you see of your neighbors are their dorsal fins.

But your privacy doesn't stop there.

Inside, no more stepping on people's toes. No more everybody-change-clothes-in-the-head living.

The Trojan 34' Houseboat sleeps six. With two completely private staterooms and an extra large cuddy cabin below.

The sunken "cockpit" sundeck lets you enjoy the outdoors without being bothered by unwanted onlookers.

A private full-sized head, too. With stand-up hot and cold shower. And a galley and dining area that serves six. Comfortably.

There's no crowding here.

The Trojan 34' is a houseboat that respects a man's privacy.

So think about it.

Sleep on it.

Trojan Yachts

The fiberglass Trojan 34' Houseboat. Single or twin I/Os or twin V-drives. Up to 34 mph. See your dealer or write for literature. Trojan Yachts, Lancaster, Pennsylvania 17604

Live where a largemouth doesn't mean your next door neighbor.

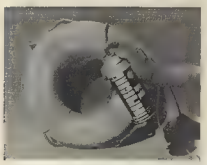
MAINFURL

Blue Water Marine's new product is said to be based on a new concept for reefing the mainsail—fast—in less than five seconds—from the tiller—by one person! This, according to the Blue Water people, in contrast to the usual roller reefing which is much slower and requires a crew. The system, developed in association with Hild Sails, Inc. of City Island, New York, is said to provide the ability to get under way, douse, or reef the sails in a fraction of the normal time, and to permit instant control of the sail draft or leech hardness to increase the performance of the sails

For smaller boats, Mainfurl is constructed of high quality aluminum housings with all stainless steel internal parts. Larger units are all stainless steel, and all units are guaranteed for a year. The Blue Water/Hild people can also provide you with a properly designed mainsail to go with your new rig.

Blue Water Marine
211 Hurlbutt St
Wilton, Conn. 06897

FLUORESCENT SPRAY PAINT



Life rings, life jackets, marker buoys, anchor buoys, and skin diving equip-

(Continued on next page)

Rx PRESCRIPTION FOR RELAXATION

We thought you might enjoy rolling out of bed and stepping onto your own private beach, so Steury designed and built a revolutionary new 23-foot houseboat for you — small enough to trailer, big enough to sleep and house five in magnificent luxury with all the modern conveniences of home. Steury's "Celebrity Fleet" has expanded to 19 beautiful performers: all are hand laid lapstrake fiberglass constructed, all carry the famous Steury 5-year warranty, and all proudly wear the Steury — Sign of Quality. Whatever your pleasure . . . V-hull or tri-hull, 23-foot Houseboat, Cruiser or Cuddy, 15 to 18-foot runabouts or a delightful 15-foot Fisherman — Steury assures beauty, performance and quality. You won't find another boat that feels as good as Steury.

"The Great Outdoors People"

Write For FREE 20-Page Color Catalog

STEURY
SIGN OF QUALITY

Dep't.M31 Goshen, Ind. 46526

ISLANDER

with bad art from them masters.
A good
where he is, where he was and where he is going. The seaman is knowledge-
able about the rules of the road, weather conditions, current, the presence
He is cautious, courteous, considerate, decisive, responsible, and
willing to listen to the suggestions of others. He is sportsmanlike, under-
standing, able and a good shipmate.
The sea offers many challenges... your good seamanship and
Danforth marine products meet them.
Write for free 32-page catalog and 16-page anchoring booklet.
DANFORTH
Division of the Eastern Company, A Connecticut Corporation
CLOCKS, LIGHTS, DAVITS and OTHER MARINE PRODUCTS

High winds and rough seas forced half the fleet to quit!

But the Islander 30 Mk II was 1st-to-Finish and 1st-Overall

because she's rugged and fast yet gentle on her crew!

And the Islander Challenge sweeps on!

In the first of the Little Whitney Series, with every so-called 'hot racing machine' represented, the 30 knot winds and rough seas forced over half the fleet to quit. While some suffered gear failure or blown out sails, many skippers were compelled to drop out due to crew fatigue caused by the violent motion of their boats.

But the crew of Rod Schapel's Islander 30 Mk II, "Laissez Faire," came back more enthused than ever about the way she handled the wind and sea with a minimum of discomfort. "I'd call her the smallest big yacht on the water," enthused owner Schapel. "She feels like a 40 footer and she goes like one, too!"

We challenge you to find a better performing 30 foot yacht or one that has more space and more beauty. Naval Architect Bob Finch gave this new Islander 30 Mk II more than just brilliant performance under all sea and wind conditions He adhered to Islander's tradition quality, with warm mahogany interiors and furniture-like joinerwork, rich carpeting and upholstery and a galley sure to please the most persnickety First Mate.

We challenge you to look at the new Islander 30 Mk II and walk away not wanting to own one Take this rugged beauty out for a demonstration sail and see what Rod Schapel means when he describes his Islander 30 Mk II as "a 40 foot boat in everything but rating."

We challenge you to give an Islander an inch-by-inch inspection and not be impressed by the overwhelming evidence that here, at last, is a boat built with knowing, loving hands.

ISLANDER YACHTS

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A SEA OF ISLANDS, 50 MILES FROM FLORIDA.

Grand Bahama.
For the famous International Bazaar and an opulent Casino.

Walker's Cay.
Northernmost of the Bahamas. A new hotel and excellent fishing.

Andros.
With an incredible underwater reef, the 3rd largest in the world.

San Salvador.
Walk in the footsteps of Christopher Columbus.

The Exumas.
The most idyllic spot on earth for boating.

Cat Island.
Loyalist plantations, flower-covered, and standing in semi-ruin.

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For Nassau and Paradise Island and Fort Charlotte and the largest Straw Market in the world.

The Biminis.
Big game fishing capital of the world.

The Abacos.
Famous for shipbuilding. Duck shooting.

Berry Islands.
Great Harbour Cay and bonefishing and a huge marina at Chub Cay.

Long Island.
Luminous caves of limestone, some 600 feet deep.

Eleuthera.
For golf and 100 miles of beach and the charming nearby islands of Spanish Wells and Harbour Island.

The Inaguas.
With their pink flamingos and gleaming salt flats.

50 miles off the coast of Florida, the Bahamas awaits you. Hundreds of unspoiled coves are within easy reach of major harbours for fuel and supplies. For our "Yachting" brochure, call toll free from anywhere in the United States anytime: 800-243-6000. In Connecticut, call 800-942-0655. And for a copy of our new "Yachtsman's Guide to the Bahamas," send your name and address and $2.50, plus 50¢ postage and handling, to: Bahama Islands Tourist Office, Dept. YG, 200 Southeast First Street, Miami, Florida 33131.

BAHAMAS

Nassau-Grand Bahama-700 Out Islands

When you're all at sea, our new Navimatic ADF shows you the way home.

Simple question: If you don't know exactly where you are, how can you tell precisely where you're going?

Our new Navimatic™ is an automatic direction finder that's earning high praise for making things crystal clear. Especially important things. Like where you are. And where you're going.

For instance, if you're headed offshore where the big ones play, the Navimatic will help get you there. Pinpoint. Then when the bait box is empty (and the fish well isn't), the Navimatic lets you set the straightest beeline home.

All in all, the new Navimatic is easily the most versatile direction finder ever built. It has impressively simple operation. No 180° ambiguity. 3 bands that include marine, aircraft, and commercial stations. Plus 5 crystal controlled positions to instant-tune the frequencies you use most often.

And a fixed antenna scans electronically, automatically. That means no motor, no slip rings and no moving parts to foul lines or require maintenance.

Yet all these great design features wouldn't mean a drop in the Pacific if Raytheon's engineering and quality testing weren't the best in the business. But they happen to be. Which means the Navimatic will work better longer.

The Navimatic ADF. It's all the ultimate direction finder should be. And then some.

For complete information on the Navimatic, and everything else you need for navigation, communications, and safety at sea, send for our catalog. Write Raytheon Company, Marine Products Operation, Manchester, New Hampshire.

RAYTHEON

The other marine insurance.

TAKE A LONG, CLOSE LOOK AT A KOHLER MARINE GENERATOR SET BEFORE YOU BUY. Sure, you could skimp on an electric plant—gasoline or Diesel. Maybe you'd save a few dollars. But when you really need power—for radar, running lights, communications—a few extra dollars are little enough for the sure response a Kohler set gives. Kohler experience stands behind the entire package, the entire line—2.5KW to 110KW. That goes for our space-saving new 4KW and 6.5KW models. Competition's got nothing combining their slimness and muscle. You'll find the same reliability in our husky new 12.5KW and 17KW. You get a unitized design—perfectly matched engine and generator—and heavy-duty construction. You get plus features for maximum safety, smoothness, and quiet running. Drip pan, vibro mounts, safety cut-outs, radio suppression, U.S.C.G.-approved air intake silencer and flame arrestor. A choice of cooling systems. The Kohler "super-silencer" that cools and quiets the exhaust. Want years of trouble-free service that pays you back many times over? Write Kohler Co., Kohler, Wisconsin 53044.

(BECAUSE IT WILL RUN SO DEPENDABLY, YOU'LL HARDLY GLANCE ITS WAY AGAIN.)

New Marine Navigator® gives you greater accuracy afloat!

Here's the Bulova Marine Navigator, a new navigational clock employing three interconnected Accutron Chronometric micro-power plants as the time-keeping standard. Bulova guarantees the rate will deviate less than one second from one day to the next. In fact, in test after test, the daily rate deviation has proved to be *far less than one second!*

This handsome timepiece is packaged in a striking brass case, and further protected against shock by a resilient mount in a fitted walnut-grained box. "O" ring seals protect against moisture and sudden changes in barometric pressure. Yet, the case can be easily unscrewed by hand to reach the setting lever and the battery hatch. The small inexpensive battery is guaranteed to provide at least one full year's service.

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Now, a 12-hour dial is available for those who prefer it. Simply indicate on the coupon which you desire

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As an indispensable aid to navigation, you'll use the accuracy of the Navigator to help pinpoint your exact position! A handsome, useful addition to your craft!

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Whether you keep it aboard, at home, or on your office desk, the Navigator tells everyone you appreciate the finest. As a presentation gift, it tells everyone the owner is appreciated!

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CITY_____ STATE_____ ZIP_____

4, 7½, 9.8, 20, 40, 50, 65, 80, 115, 135 hp.

There's a Merc for you.

And we make it easy for you to decide which Merc

That's because we engineer our 4 hp with the same care as we do our 135 hp. Mercs look alike because they're made alike

All new Mercs have Thunderbolt ignition for swift, sure starts and smooth running—season after season

All have Perma-Gap spark plugs (Merc pioneered Tungsten Center electrode) which can last the life of the engine under normal operating conditions

All have full gearshift—forward, neutral, reverse. Shearproof propeller drive—no shearpin to snap and leave you powerless. One-piece driveshaft housing and lower unit housing for extra ruggedness Smallbore, short-stroke engine design for more miles per gallon and longer service life

About all you have to do is match Mercury horsepower to your boat and how you plan to use it Cruising, skiing, skin diving; deep-sea, lake or river fishing (Or any combination thereof Many Merc owners fish with our 135 hp and ski with our 40 hp.)

Your Mercury dealer will help you choose.

He'll also be happy to show you why the things that make Mercs look alike are the same things that make Mercs the world's most dependable outboards.

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LET'S GO BOATING

MERCURY OUTBOARDS

Complete range of power: 4, 7½, 9.8, 20, 40, 50, 65, 80, 115, 135 HP.
For nearest Mercury Dealer see the Yellow Pages under "Outboard Motors."
Kiekhaefer Mercury Division of Brunswick Corp / Fond du Lac, Wis /Canada, Ltd Australia Pty Ltd

Introducing the sleeper of the year.

An all flush deck 42 Connie from Chris-Craft. A larger all-cabin version than on many larger yachts. Connie luxury from stem to stern ... all for under [illegible]

This exciting new version of the famous Chris-Craft Constellation not only is the most popular of its year, but easily outperforms anything in its class.

In no other 42-footer will you find equal accommodations. Only in the largest Chris-Craft could such opulence be built. The master stateroom aft is your own private world. Two full-size twin beds, live story with full shower, 4½ feet of wardrobe space, dresser, and plenty of room left over to walk about.

The forward cabin arrangement is totally unique in boating design. With an upper berth for sleeping that folds away, and a lower [illegible] time and lounging. Plus lavatory and [illegible] and dining area give the effect of one large room.

This roomy deck [illegible] panelled mahogany [illegible] and durability. The [illegible]

This is the Connie [illegible] built.

And here's the kind of 42-footer that could only be built by Chris-Craft. For more information, write Chris-Craft, Pontiac, Michigan 48061, or see your Chris-Craft dealer now.

A tradition since Chris-Craft the 20's

Thunderbolt ignition. Fastest start, smoothest run.

Only Merc. Every Merc.

Ask a Mercury owner to give you just one reason why you should buy a Merc.

Chances are he'd come up with Thunderbolt ignition. But why? Aren't all ignition systems pretty much alike?

We can tell you this. No other outboard ignition system can measure up to Thunderbolt. The difference is in the amount of voltage Thunderbolt can deliver to the spark plugs, and how fast it gets it there.

And that can make the difference between starting and not starting.

Thunderbolt zaps up to 40,000 volts to the spark plugs in microseconds. The fastest, hottest spark of any outboard. So fast that voltage can't leak away. What's more, Thunderbolt keeps the engine firing smooth as silk at all speeds from idle to flat out.

Put all that together with Perma-Gap spark plugs—designed to last the life of the engine—and you have the best ignition system on the water.

Ask any Mercury owner. Or see your Mercury dealer. That's where you'll wind up anyway.

MERCURY OUTBOARDS

FIRST IN MARINE PROPULSION

Complete range of power 4, 7½, 9.8, 20, 40, 50, 65, 80, 115, 135 HP.
For nearest Mercury Dealer see the Yellow Pages under "Outboard Motors"
Kiekhaefer Mercury/Division of Brunswick Corporation/Fond du Lac, Wis./Canada, Ltd./Australia Pty. Ltd.

Finally, a 35-footer that respects your privacy.

Separate cabins fore and aft. You never have to go through one to get to the other.

Here is Chris-Craft ingenuity at its ingenious best. Two magnificent cabins separated by a spacious living area, in a racy express cruiser configuration.

The master stateroom of this new 35' Chris-Craft Commander Salon is complete with a double bed, private lavatory and stall shower. The forward stateroom is a private bedroom by night. By day, it opens up to become part of the conversation area along with the main lounge.

The center cockpit has full standing headroom, under the optional hardtop. Weather-enclosed with sliding-glass side shields. And offering a panoramic view from passenger lounges aft.

The aft cabin top is a comfortable 5' by 8' sun-lounge with handrails. Lounging pads are optional.

All this in a Commander seaproved hull of the finest fiberglass construction. 35' of luxury that could never fit into 35 feet, if it wasn't a Chris-Craft.

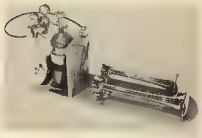
For more information, write Chris-Craft, Pompano Beach, Florida, 33061, or see it at your Chris-Craft Dealer soon.

Another new Chris-Craft for the 70's.

tion. The name of your yacht is cast in bas-relief within an attractive border in aluminum or bronze (buffed or chrome plated). Non-corrosive alloys are said to maintain their appearance under both fresh and salt water conditions.
R&R Industries
53 Brockett Drive
Buffalo, N.Y. 14223

AIR HORNS

Well, CO_2 horns, really. The latest word from Buell has it that the use of



CO_2 cartridges in place of air compressors makes their horns only half as expensive as they used to be (in this day of no limits, this *is* news). This economy, comprised of a lower purchase price, self installation, minimal maintenance, full utilization of tank pressure by factory setting of the regulator assembly, along with compactness and minimal battery drain, makes this a natural for boating purposes.

The Buell system comes with a CO_2 cylinder, spring clamp or quick release mounting bracket, pressure regulator valve, horn pressure gauge, tank supply gauge, push button, electric solenoid valve, electric plug and connector, 15' of nylon tubing and fittings. Cylinder capacities are 2¾, 5, 10, 15, and 20 lbs.
Buell Mfg. Co.
Dept. MB
8125 W. 47th St.
Lyons, Ill. 60534

GOURMET GALLEY

Henry's Marine Buying Service, a firm which has heretofore been specializing in Swedish marine equipment, has now expanded into the Galloping Galley Gourmet area with tasty edibles from all over Europe.

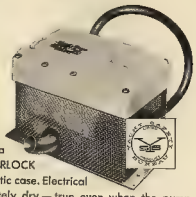
According to Joe Henry, the company President, these imported taste delights are selected specifically for boating consumption, they are canned and need no refrigeration. For more gracious dining or entertaining afloat, select from among such as Swedish meatballs, Danish salami sticks, English beefsteak & mushroom pie, beefsteak turnovers, or date sponge pudding. Prices seem not to exceed $1.35.
Henry's Marine Buying Service
P.O Box 301
Coconut Grove, Fla. 33133

WATER TREATMENT

A fully automatic water softener and purifying system is available from Preco. The unit, whose dimensions

(Continued on next page)

Lovett IS THE ONLY AUTOMATIC BILGE PUMP WITH THIS FEATURE!

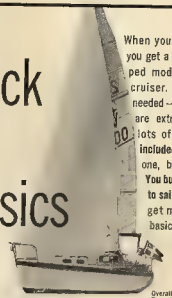


Lovett uses *no* mechanical seals subject to wear and corrosion — instead, Lovett employs a patented, COMPLETE AIRLOCK entrapping air in its plastic case. Electrical parts are kept completely dry — true even when the pump is submerged in 29' of water. Double insulation is used, plus — the plastic case prevents electrolysis. Lovett is the first bilge pump tested, listed, and labeled by the Marine Division of Underwriters' Laboratories, Inc.

Built-in Automatic or Manual Models. All popular voltages. Compact. 5⅝" high, 550 gals/hr, 3' head.

LOVETT PUMPS
SOMERS POINT, N. J. 08244

back to basics



When you buy Vega, you get a fully equipped modern ocean cruiser. No extras needed — Oh, there are extras alright, lots of them, all included in Vega's one, basic price. You buy her ready to sail. You can't get much more basic than that.

with THE SWEDISH OCEAN CRUISER VEGA AN ADVENTURE IN LUXURY SAILING

Overall Length 27'11" Beam 8' Draft 3'8" Waterline Length 23' Displacement 5,070 lbs

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(212) 697-3757

I want to know more! Send new full color Vega 1971 booklet that shows me everything that's included in the Complete Ready-to-Sail Price!

NAME ADDRESS

CITY STATE ZIP

WHAT'S NEW CONTINUED

are 7½"x14", is made of cycolac, with an aluminum mounting bracket, and is, therefore, non-corrosive as well as unbreakable, according to the manufacturer. The unit has an O ring seal and will withstand 125 pounds of water pressure. It will soften and filter a minimum of 2500 gallons of water per easily refillable chemical charge.

Preco
4338 N. Dixie Hwy.
Ft. Lauderdale, Fla. 33308

AIR CONDITIONING

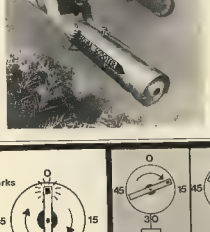
Designed specifically for versatility and ease of installation, the 30,000 BTU cool/heat Water Chiller employs the latest in solid state refrigerant control to give the fine-yacht builder a dependable unit with a high degree of heating efficiency. The unit was originally designed for Striker Aluminum Yachts of Ft. Lauderdale, Fla. The units are available in capacities of 30,000 and 45,000 BTU on 110v ac. The 30,000 BTU model is 28"x20"x20".

Sail Kool Yacht Air Conditioning
2061 S.W. 2nd Ave.
Ft. Lauderdale, Fla 33315

SCUBA SCOOTER

For the underwater enthusiast who wants–needs–to get to the other side of the lake–faster, Seatech unveils an underwater vehicle which will do just that with no arguments. Traveling at the rate of some 3 knots, and maneuverable by the simple wrist action of the diver, the Scooter is powered by a rechargable battery good for hours of flying per charge. It is said to be small, light, and easily handled in and out of the water. If released, it shuts itself off automatically and returns to the surface.

Seatech Corp.
985 N.W. 95 St.
Miami, Fla 33150



WORTH WRITING FOR

Federal, state, and local government agencies, as well as boat, engine, and equipment manufacturers, offer literature of interest and use to boatmen. The booklets, catalogs and pamphlets listed here are free, unless otherwise noted.

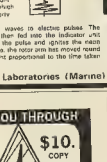
It has come to our attention, belatedly, (and we rush to correct our error), that the fine little booklet "Compass Know-How," mentioned in this section last month as worth writing for, is not free, but in fact costs $2.63 postage paid. The booklet is by Captain L. F. Bosshardt and may be had by writing to *W & G Enterprises, P.O. Box 505, Marina, Calif. 93933.*

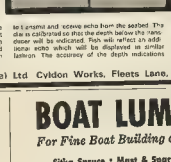
The growth of boating has resulted in the need for more and more boating facilities throughout the country. In an attempt to assist groups seeking engineers and architects for launching ramps and marinas, the Outboard Boating Club of America has published the Directory of Architects and Engineers.

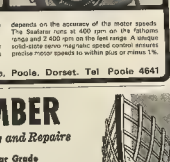
The new 85-page 7th edition of the Directory lists approximately 150 of-

Teach-in

How it works







Although yachtsmen throughout the world are familiar with depth indicating echo sounders, few truly understand how they work.

1 An electric pulse is transmitted to the transducer as the revolving arm of the indicator unit passes 0 on the dial. Simultaneously the neon bulb is fired. As the motor is rotating continuously the neon acts as a flashing light at 0.

2 The electric pulse is converted to an ultra sonic pulse by the crystal in the transducer which passes through the water until it reaches the sea bottom.

3 The pulse then bounces back and is received at the transducer crystal which also has the property of being able to reconvert sound waves to electric pulses. The return signal is then fed into the indicator unit which amplifies the pulse and ignites the neon bulb. By this time the rotor arm has moved round the dial to a point proportional to the time taken for a sonic and receive echo from the seabed. The dial is calibrated so that the depth below the transducer will be indicated. Fish will reflect an additional echo which will be displayed in similar fashion. The accuracy of the depth indications depends on the accuracy of the motor speeds. The Seafarer runs at 400 rpm on the 1 fathoms range and 2 400 rpm on the feet range. A unique solid-state servo regulatic speed control ensures precise motor speeds to within plus or minus 1%.

Seafarer RANGE
Seafarer

Electronic Laboratories (Marine) Ltd Cyldon Works, Fleets Lane, Poole, Dorset. Tel Poole 4641

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GUIDE TO
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THE NEW BOOK ON METHODS MATERIALS TECHNIQUES AND ILLUSTRATIONS FOR BETTER BUILDING

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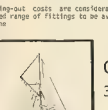
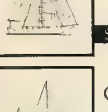
Fitting-out costs are considerably reduced by using the rugged range of fittings to be available shortly from Samson Marine

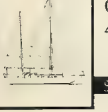


C-MIST
32 ' DOUBLE-ENDER
$ 900



C - SHELL
36 ' OFFSHORE KETCH
$1000

C-SMOKE
40 'CRUISING KETCH
$1500



C-BREEZE
45 ' KETCH
$ 2000

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Why does a woman move out of the comfort of a three bedroom house to seek an adventurous family life on an ocean cruising sailboat?

This provocative new book is a step-by-step guide to a change to a new life on one of the world's last frontiers

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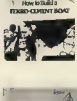
HOW TO BUILD A FERRO-CEMENT BOAT

Learn the secrets of this amazingly low-cost process that puts ocean cruising within the reach of more people than ever before. Large 8½" x 11" format, fully illustrated in black and white and full color. $9.75



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The complete Samson Marine catalogue with data on over 40 stock plans for the ferro-cement construction of offshore cruising sailboats, houseboats, powerboats, workboats, from 30' - 65'. $7.50

Also information on the new range of rugged offshore fittings kits coming soon from Samson Marine

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Samson Marine Design Enterprises Ltd.

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☐ Please send me .... copies of "THE SAILING SEVENTIES" @ $7.50 each plus 50c per book to cover handling

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☐ Please send me .... copies of "A MANUAL OF FERRO-CEMENT BOAT BUILDING" @ $5 00 each plus 25c per book to cover handling.

☐ Please send me Samson dealer information

NAME .....

ADDRESS .....

I am enclosing ☐ cheque ☐ money order

Sorry, no C.O.D.'s.

SAMSON DEALERS -

Pay them a visit and see a ferro cement boat under construction

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ALASKA
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C/o General Delivery,
Anchorage,
Alaska

BALTIMORE/WASHINGTON
James A. Chamblee,
N. Washington Boulevard,
P.O. Box 412,
Savage, Maryland 20863

CALIFORNIA

LOS ANGELES
F.F. (Mac) McClatchie,
McClatchie Marine,
1533 Monrovia Avenue,
Newport Beach 92660

SAN FRANCISCO PEN.
Orville M. Marsh,
6125 Prospect Road,
San Jose, 95129

OAKLAND
Conroy F. Betts,
2007 Clement Avenue,
Alameda, 94501

MICHIGAN
A. Alden Rozema,
Samson Marine of West Michigan,
Post Office Box 9.35,
2936 28th Street, S.W.,
Grand Rapids 49509

NEW YORK

LONG ISLAND
Wesley K. Illsworth,
70 Main Street,
Hempstead, 11550

ROCHESTER
Alden (Bud) Price,
6 Windy Hill Circle,
Fairport 14450

TEXAS
Maj. Anson A. Husek,
Box 1242,
Rockport 78382

Charles N. Gleason, Jr.,
3395 Forth,
Beaumont, 77705

VIRGINIA
John McKeever-Brown,
104 North Elm Avenue,
Highland Springs, 23075

CANADA

VICTORIA
Robert (Bob) J. Dunsmuir,
Island Ferro-Craft Ltd.,
R.M.D. Shipyards,
P.O. Box 1567,
Victoria, B.C

OVERSEAS DEALERS

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M.I.P. Bodman,
Tara Ventures Limited,
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Capt Ray N. Goodson,
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Fajardo 00648

AGENTS

AUSTRALIA
Modern Books and Plans,
18 Bathurst Street
Sydney, 2000, N.S.W

NEW ZEALAND
Syd Newtson,
P.O Box 4054,
Auckland

Thunderbird

The beetle. The water beetle.

People love the beetle for what it is. A great little package of function and economy.

But it stops at the water's edge.

And that's where our new 14 foot Thunderbird Cub takes over.

For under $1,000 here's what you get: The Cathedral Hull—the one that was torture-tested with a drop into water from 220 feet without the slightest damage. And the one whose design, with only minor improvements, has withstood the test of time (just like the beetle). A walk-thru tinted-glass windshield, which gives you access to the forward seating area. Underseat and underconsole storage space. Side style and safety rails. Back to back vinyl lounge seats. All-weather deck rugs. Boot striping. Navigation lights. Rubrails. Mechanical steering. Bow and stern hardware. And hull color choice: Gold, White or Blue.

Cub is a superb handling boat on the water, and, as you can see, it's easily handled on land.

Power is up to you. But the new Cub will plane nicely with as little as 25 horse power.

At 14′, our water beetle is the smallest of the Thunderbird line of Cathedral hulls at 14′, 15′, 16′, 17′, 19′, 21′, 25′ and 27′.

Raid your nearest Thunderbird dealer. Or write Thunderbird Products, c/o Pacemaker Corp., Dept. 14, Egg Harbor City, N.J. 08215.

The Power House: Power boats from 14′ to 65′.

MERCURY OUTBOARDS

PACEMAKER

The brand new all-fiberglass 31′.

Outside it might look like any other 6-sleeper. (Except for the ultra-sleek lines, the curved tinted-glass windows, and the standard trim tabs.)

But inside she's really a horse of a different color.

The Trojan has more interior room than any other 31′. And more in it. A complete L-shaped galley with black slate-finished counters. An extravagantly appointed full-size lavatory that features an elegant (and very versatile) telephone shower.

There's no cold motel-plastic decorating here. Instead, we include luxury fabrics with exciting textures. Thick, extra-deep pile, shag carpets. Richly padded instrument console

with fully lighted nameplates and switches. Lush teak interior trim. Standard hard top.

All the little details that make the difference between acceptable and exciting. You even get your choice of two interior decors.

Very nice. But what price glory?

Our biggest surprise. The all-fiberglass 31′ will cost you less than any other comparable model in actual retail dollars—in actual dollars spent.

So don't get caught napping. See your dealer or write:

Trojan Yachts

Lancaster, Pennsylvania 17604. A subsidiary of Whittaker Corp. Fly Bridge optional.

This Trojan has a few surprises inside too.

The Next Time A Dealer Tells You Another Boat Is "As Good As A Concorde"...

Ask To See The Warranty!

Concorde 30' Sport Fishermen

Get proof of quality before you buy. Make 'em put up or shut up.

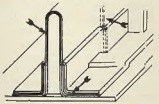
When other warranties are forgotten, ours is still going strong!

A yacht of CONCORDE'S class and quality is a major investment on your part. And CONCORDE protects your investment . . . with a full five year transferable warranty on our fiberglass components.

Only CONCORDE dares offer such a strong warranty. And CONCORDE puts it in writing! We can afford to—because our fiberglass know-how and expertise are unmatched in the boating business.

Compare for yourself.

Our hulls are gel coated—not painted. That means we're not painting over imperfections in our mold. Up to 18 full plys at points of stress. There's no chop, no sprayed glass in a CONCORDE hull. It's all hand-lay up. Strong? CONCORDE has the highest glass to resin ratio in the industry. (And it's the amount of glass in the hull that counts). Even our keel stringers are fully wrapped in fiberglass—for maximum hull strength —and they run the full length of the bottom—not just part way.



Plus, Concorde's warranty is transferable. Trade your Concorde before the warranty expires and the used boat buyer gets the benefit of the unused warranty. That's a valuable resale point for you—An important reason why CONCORDE holds its value!

CONCORDE EXCLUSIVE 5 YEAR WARRANTY

A 5-year warranty on the structural integrity of all fiberglass components against defects resulting from design, materials or workmanship.

Concorde provides a full selection of comfort and convenience options to permit customizing to your individual taste. Stereo system and complete air conditioning can be yours.

For the ultimate experience in boating, Concorde's the name. 14 great models 27' to 47'. Sedans, Expresses, Double Cabins, Motor Yachts, Sport Fishermen. Write today for literature or see your Concorde dealer now.

Integrity • Imagination • Ingenuity . . . Always

Concorde

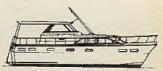
YACHTS BY TEST/CONCORDE INC.

Baltimore, Md. 21222

27' Sport Fisherman

31' Sedan

40' Double Cabin



47' Motor Yacht

Finally someone has mounted an all-out attack on bad marine antenna installations.

When you're not getting the communications range you should from your costly equipment—don't blame the radio. Chances are your *antenna installation is at fault.*

Wrong type. Leaky assembly. Poor match. A jumble of loose wire and rusty hardware that can cut effective talk power by 50%—and look even worse.

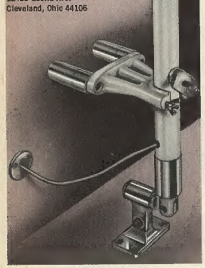
The answer? *A completely integrated antenna system* by Antenna Specialists. Designed to fit *your* sail or power boat, matched to *your* particular radio equipment.

Only a marine-engineered line of high-performance systems (with over 40 different antennas, accessories and mounting options) can insure the full performance from your radio. Only the world's largest manufacturer of communications antennas could have made it happen.

the antenna specialists co.

"Stirrups of Quality"

Div. of Allen Electric & Equipment Co.
12435 Euclid Ave.
Cleveland, Ohio 44106



WHAT'S NEW

Edited by P. Raymond Marunas

MARINE ENGINES

A new line of marine engines, stern drive and inboard, built on specially designed 303 and 351 cubic inch marine blocks, has been introduced by the American Marine Engine Corporation.

Outstanding features include a cam-driven, dual impeller water pump that operates at one-half the engine speed while providing a high water flow for

the recirculation cycle. Newly patented exhaust risers eliminate hot spots, steam pockets, and resultant heat erosion, and incorporate a built-in steering bracket for the stern drive model which is said to insure instant accurate steering control hook up.

These engines are rated at 180, 215 and 235 horsepower, have been approved by the U.S. Coast Guard and the Underwriter's Labs, and carry a full one year warranty for all parts and labor.

American Marine Engine Corp.
761 West 16th St.
Costa Mesa, Calif. 92627

WEATHERPROOF CHARTS

A fine idea for the small-boat owner for protecting the charts he uses most often. All National Ocean Survey charts are now available from the Chatham Laminating Co. laminated in clear plastic which renders them nearly indestructible under normal use. These charts are waterproof, windproof, crease and tear resistant, and if dropped overboard, they will float. One panel is in loud orange which may be used in signaling in case of an emergency, and the charts may be marked with a grease pencil and then easily erased and cleaned. $6.50, post paid.

Chatham Laminating Co.
P. O. Box 3069
Station A
Savannah, Ga. 31405

SAFETY VEST

You too can feel and look secure in this new, Model DV-1 vest from the Pan Avion Subsidiary of American Safety Equipment Corp. Weighing only 6 ounces, this vest goes almost unnoticed until needed, at which time a quick pull on the tab activates the CO inflation system to provide buoyancy in just two seconds—according to the manufacturer.

The vest is designed of long-life urethane-coated nylon and has extra strength heat-seal seams. Comes ready for instant use.

Marketing Manager
American Safety Equipment Corp.
16055 Ventura Blvd.
Encino, Calif. 91316

EYEBALL LIGHT

Versatile interior light is made of anodized brushed aluminum and fea-

(Continued on page 10)